

Woodsman

Music Media Analysis
July to December 2010

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Overview

80th on Emerging Charts

11161st on Twitter

1335th in the Music Press

This report reviews the popularity of Woodsman on the music charts and in the music news for the period July to December 2010. It benchmarks Woodsman against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

Chart Popularity

Emerging Chart

This section presents the emerging chart performance for Woodsman compared to similar artists. Woodsman was ranked 80th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted emerging chart for Woodsman was 11th.

80th Overall Rank

11th Best Position

Artist	Rank	Best Position
Woodsman	80th	11
Blackbird Blackbird	158th	16
Wild Nothing	219th	21
Gauntlet Hair	304th	29
Electric Sunset	645th	71
Oberhofer	1057th	136
MillionYoung	1063rd	138
Craft Spells	1279th	179

Figure 1: Artist Emerging Ranks

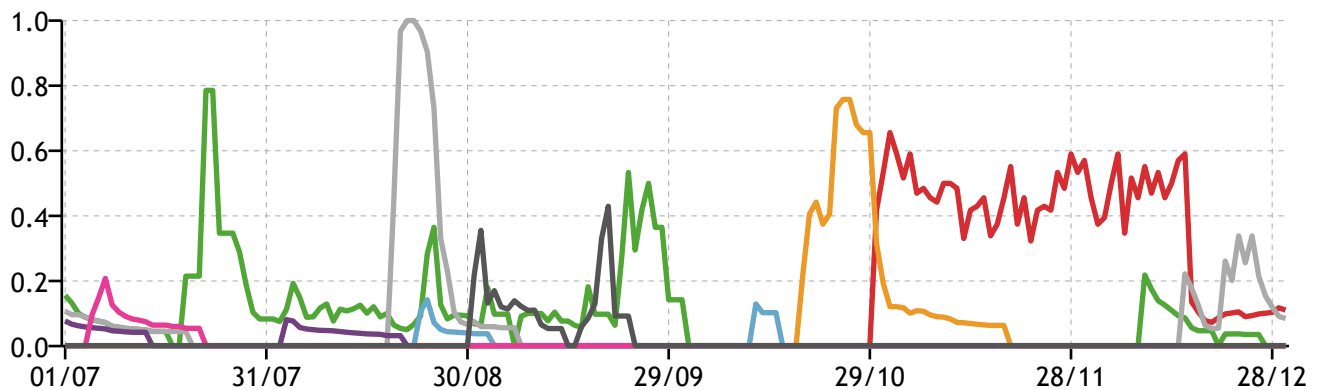
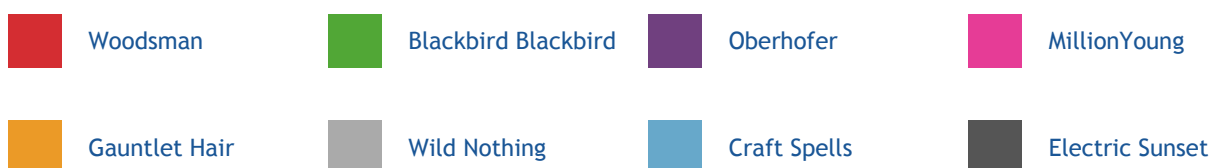


Figure 2: Artist Mainstream Emerging Popularity over Time



Emerging Comparison

This section compares the emerging chart performance of Woodsman against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Woodsman was ranked 1st overall of our charts for that day. 0.0 denotes Woodsman did not chart at all.

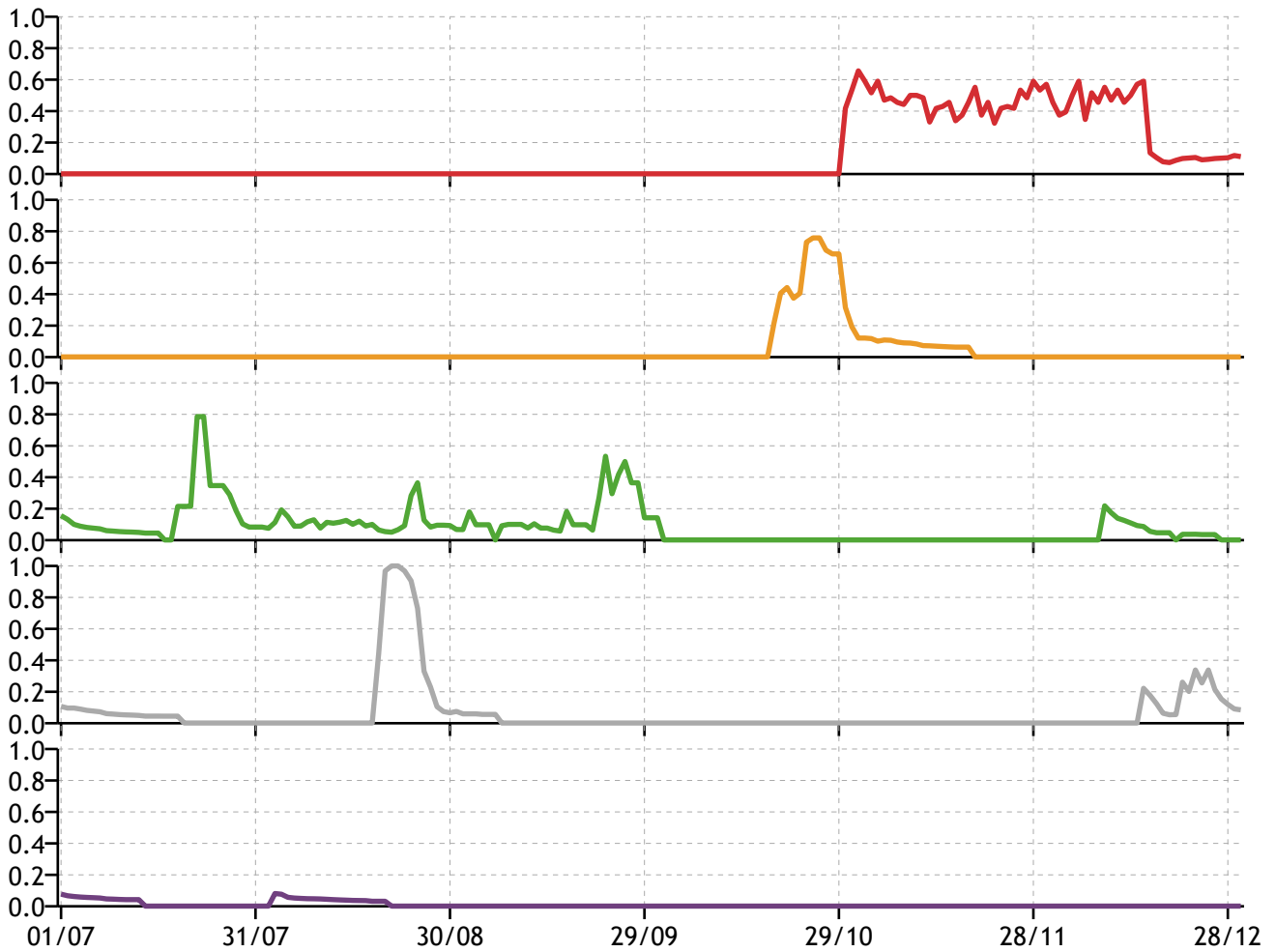


Figure 3: Comparisons for Woodsman



Emerging Singles

This section presents the best charting singles for Woodsman on the Emerging We Are Hunted charts

Insects

Best Single

7th

Best Position

Single Best Position

Insects	7
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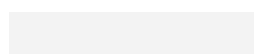
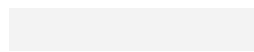


Figure 4: Best Single Positions

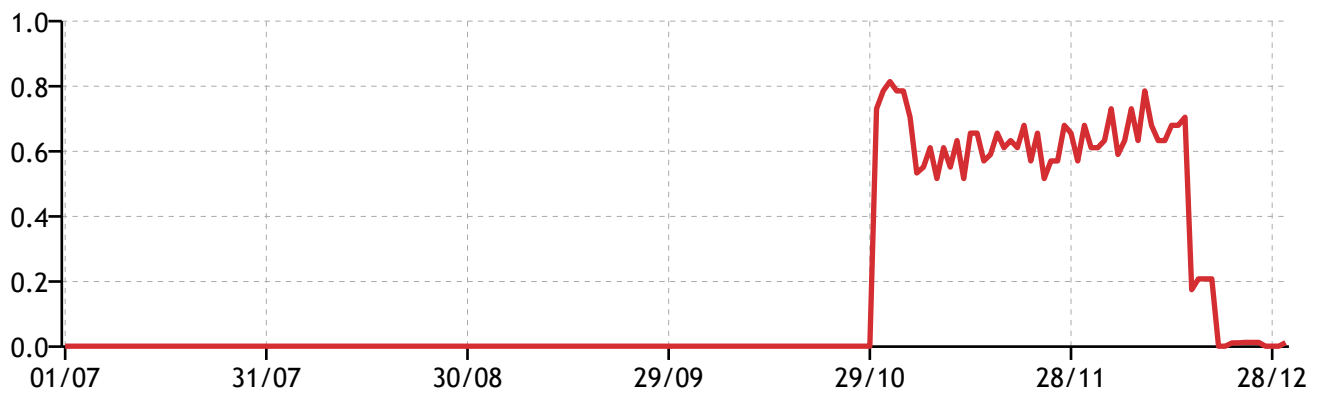


Figure 5: Singles Chart Comparison over Time

 Insects

Emerging Singles Comparison

This section compares the emerging chart performance of the most popular singles released by Woodsman. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

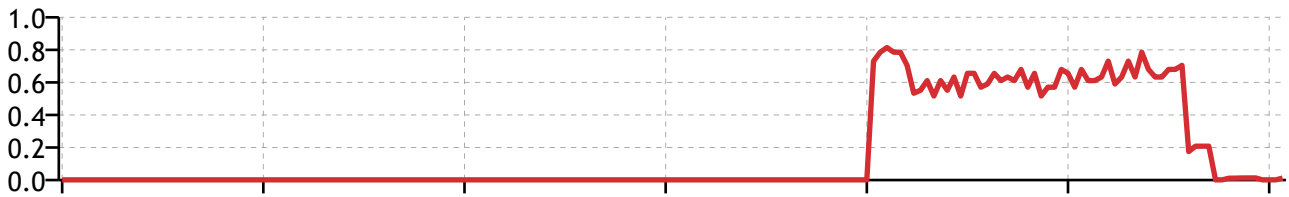


Figure 6: Chart ranking for Woodsman

 Insects

Twitter Coverage

Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Woodsman during this time period. Included is the overall ranking of Woodsman when compared to similar artists.

11161st Overall Rank

33 Tweets

0.000% Share

Artist	Rank	Tweets	Share
Wild Nothing	1265th	1,453	0.000%
Blackbird Blackbird	2345th	730	0.000%
MillionYoung	5993rd	172	0.000%
Oberhofer	7633rd	101	0.000%
Gauntlet Hair	9016th	65	0.000%
Woodsman	11161st	33	0.000%
Electric Sunset	11483rd	30	0.000%
Craft Spells	11918th	26	0.000%

Figure 7: Twitter Coverage Comparison

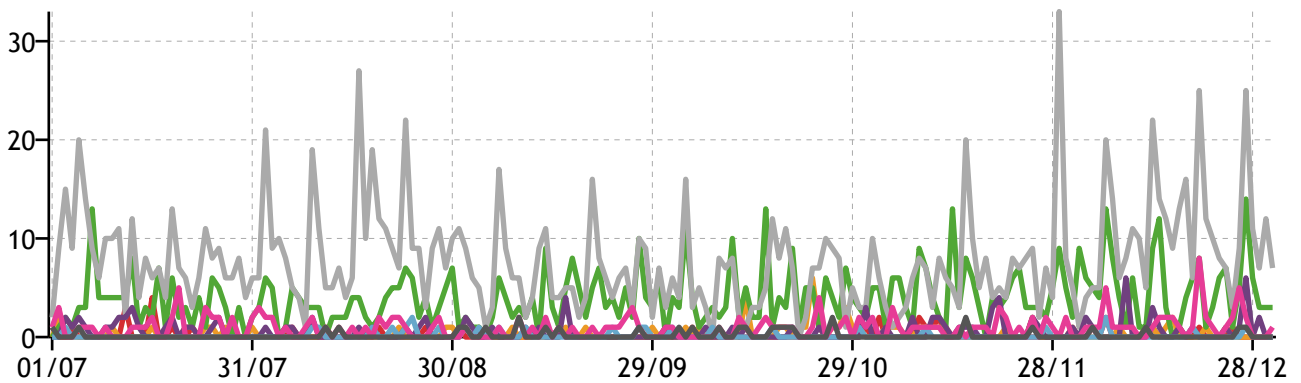
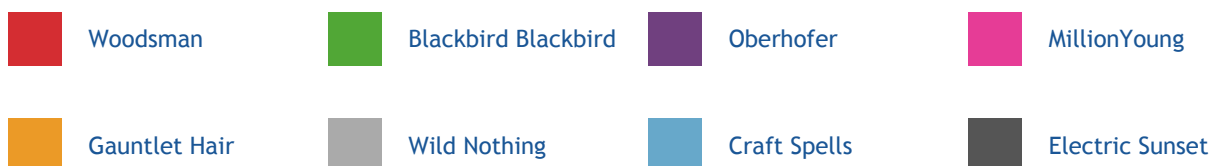


Figure 8: Twitter Coverage over Time



Twitter Comparison

This section compares the total number of tweets mentioning Woodsman to similar artists.

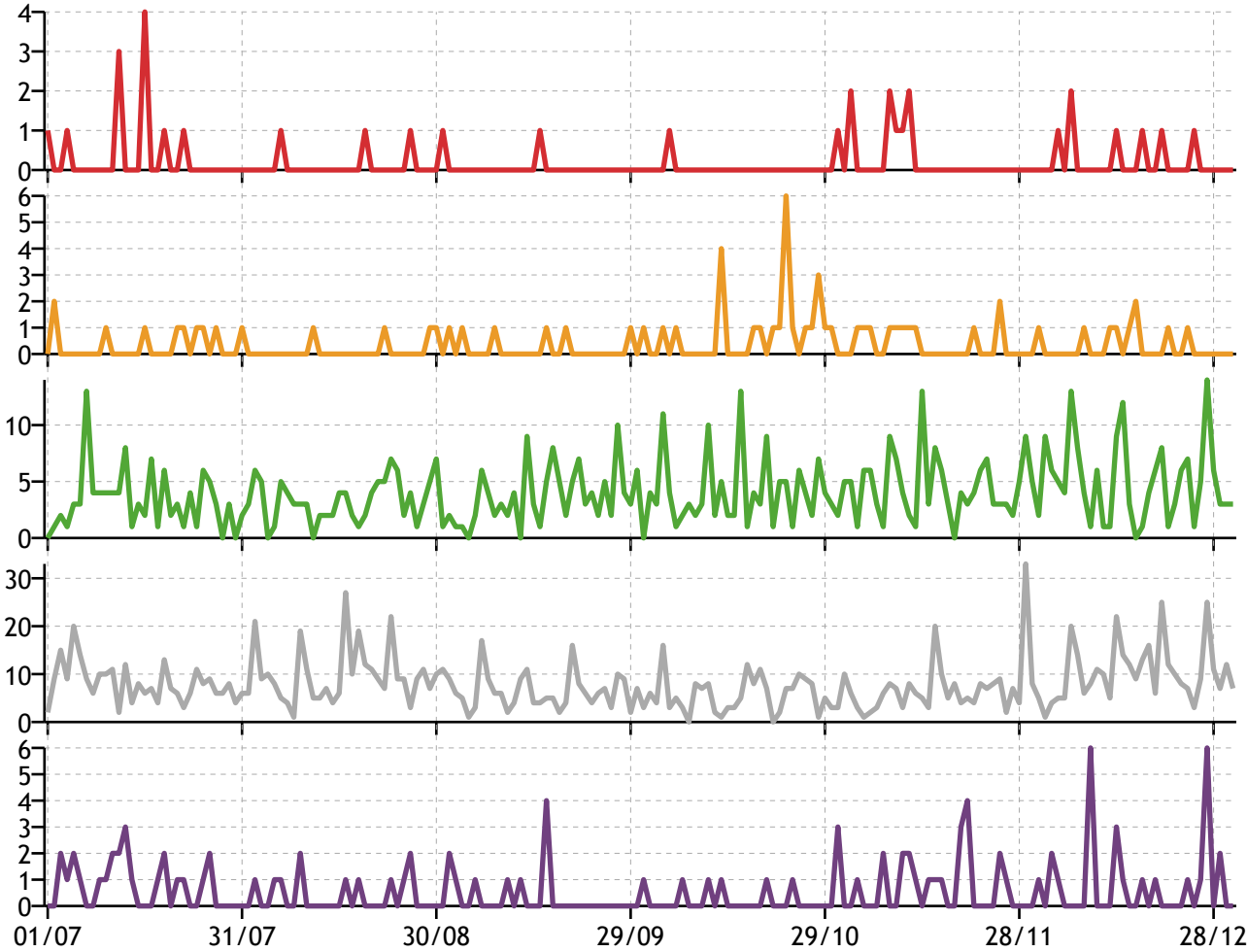
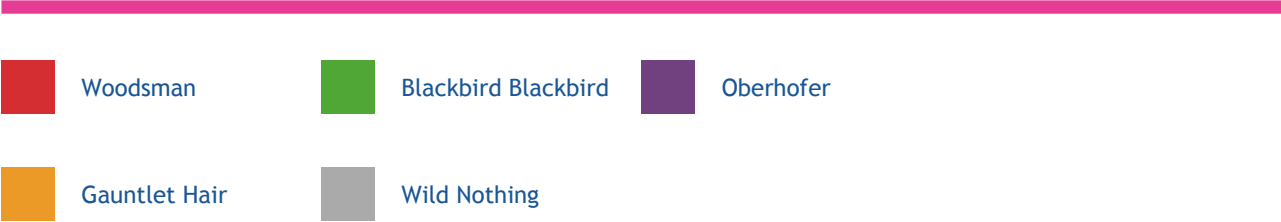


Figure 9: Comparisons for Woodsman



Emerging Chart vs Twitter



Figure 10: Woodsman Chart Popularity vs Twitter Coverage

This chart presents a comparison of emerging chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.

- Chart Popularity
- Twitter volume

Twitter Users

This section lists the twitter users mentioning Woodsman in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/ellismate	Jason Ellis	ya mums house!	1	66,085	66,085
2	twitter.com/fabioembu	Fabio Embu	Brazil	1	2,367	2,367
3	twitter.com/AlejoGui	Alejo Gui	DF	4	305	1,220
4	twitter.com/bicefalows	Raymundo López	Mexico D.F.	1	924	924
5	twitter.com/JenCooks1	Jen Moeller	Hong Kong	1	367	367
6	twitter.com/Guns_Howling	Eduardo F. Ramírez K	Valdivia	1	357	357
7	twitter.com/NicholaiFP	Nicholai Friis		5	64	320
8	twitter.com/Han_Sweers	Han Sweers	Amsterdam	1	310	310
9	twitter.com/acriacao	acriacao	brasil	1	309	309
10	twitter.com/vegaspfmf	jonathan whalen	ÜT: 36.015193,-115.128612	1	286	286
11	twitter.com/jcarroza	Jeremias Carroza	ÜT: 51.446807,-0.223667	1	254	254
12	twitter.com/_kris_thompson_	kryystof	watertown ma	1	248	248
13	twitter.com/davidzmorris	David Morris	Tokyo, Japan	1	223	223
14	twitter.com/StyrofoamDrone	Zac Camagna	Philadelphia, PA	1	142	142
15	twitter.com/vincentmouton	Vincent Mouton	Gent, Belgium	1	109	109
16	twitter.com/farquhart1	josh	Melbourne Australia	1	65	65
17	twitter.com/dpotta	dpotta	53.957933,-1.08174	1	50	50
18	twitter.com/sampered	Ed Samper		1	46	46
19	twitter.com/nomalom	Nolan McGuire	Chattanooga	1	41	41
20	twitter.com/ocean_bump	martin albertz	fart collins colorado	1	36	36
21	twitter.com/_DaveRodriguez_	David Rodriguez	birmingham AL	1	36	36
22	twitter.com/LionCircuit	AlexTrimble'Krtchnr	Lion Country	1	29	29
23	twitter.com/madhattervr4	Erick Van De Burg		1	13	13
24	twitter.com/MDswe	Massive Dynamics		1	2	2
25	twitter.com/slbethard			1	0	0
26	twitter.com/Skittlzncombos			1	0	0

Figure 11: Top 26 Users tweeting about Woodsman

Shared Twitter Links

This section lists the most popular urls in tweets mentioning Woodsman during this period.

URL	Rank	Tweets
http://www.last.fm/music/Woodsman/_/When the Morning Comes	1	1
http://www.last.fm/music/Nine More Lies/_/The Woodsman	2	1
http://blip.fm/profile/NicholaiFP/blip/54053718/Video:+Woodsman+Smells+Like+Purple	3	1
http://www.tweekly.fm/twitter/Han_Sweers	4	1
http://tunespill.com/292/apple-horse-tuck-me-in-woodsman	5	1
http://www.tweekly.fm/twitter/Han_Sweers	6	1
http://mysp.ac/dt66XJ	7	1
http://pitchfork.com/forkcast/15179-serfer/	8	1
http://www.last.fm/music/Woodsman/_/Insects	9	1
http://www.tweekly.fm/user/dpotta	10	1
http://www.last.fm/music/Woodsman/_/Hocus Pocus	11	1
http://blip.fm/~tcz3i	12	1
http://www.tweekly.fm/twitter/_kris_thompson_	13	1
http://www.last.fm/music/Woodsman/_/Beached	14	1
http://www.last.fm/music/Woodsman/_/Balance	15	1
http://www.tweekly.fm/user/dpotta	16	1
http://www.tweekly.fm/twitter/_kris_thompson_	17	1
http://www.last.fm/music/Woodsman/_/Bow and Arrow	18	1
http://www.tweekly.fm/user/dpotta	19	1
http://wah.fm/ux44mk	20	1
http://www.tweekly.fm/user/dpotta	21	1
http://www.tweekly.fm/user/dpotta	22	1

Figure 12: Top Shared Links on Twitter mentioning Woodsman

News Coverage

News Popularity

This section shows the total number of music articles mentioning Woodsman during this time period and the overall rank of Woodsman when compared to similar artists.

1335th Overall Rank

71 Articles

0.002% Share

Artist	Rank	Articles	Share
Wild Nothing	411th	332	0.008%
Blackbird Blackbird	454th	305	0.008%
Oberhofer	1079th	107	0.003%
MillionYoung	1155th	95	0.002%
Woodsman	1335th	71	0.002%
Gauntlet Hair	1573rd	45	0.001%
Electric Sunset	1718th	32	0.001%
Craft Spells	1860th	23	0.001%

Figure 13: News Coverage Comparison

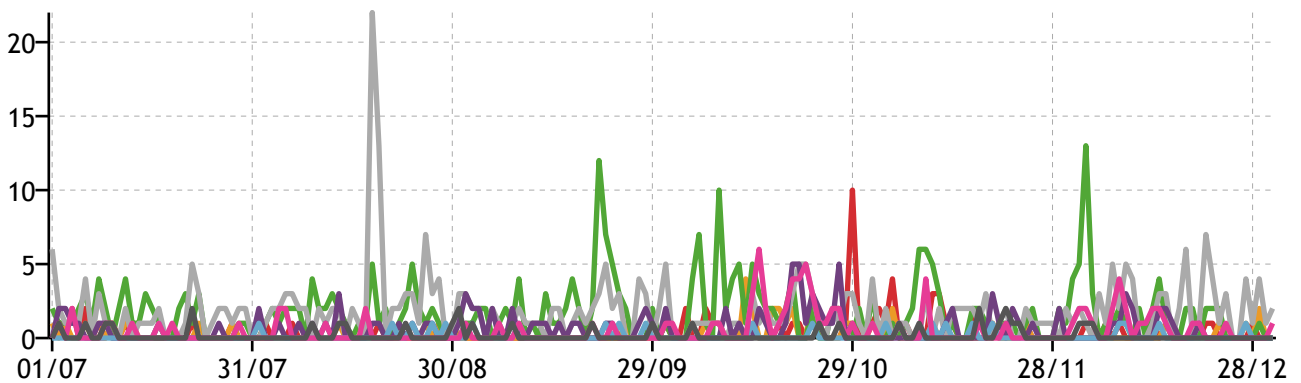
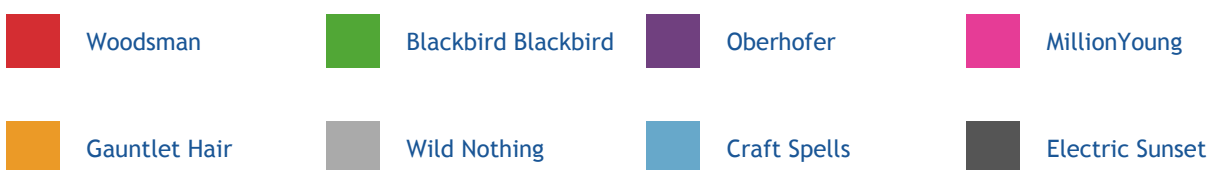


Figure 14: News Coverage over Time

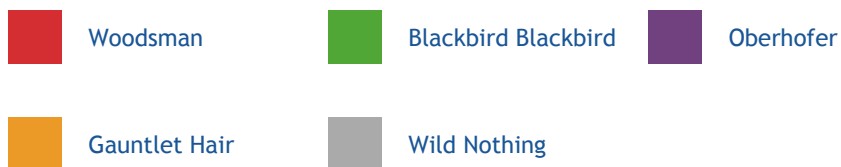


News Comparison

This section compares the number of music articles mentioning Woodsman during this time period to similar artists.



Figure 15: Comparisons for Woodsman



Emerging Chart vs Sentiment

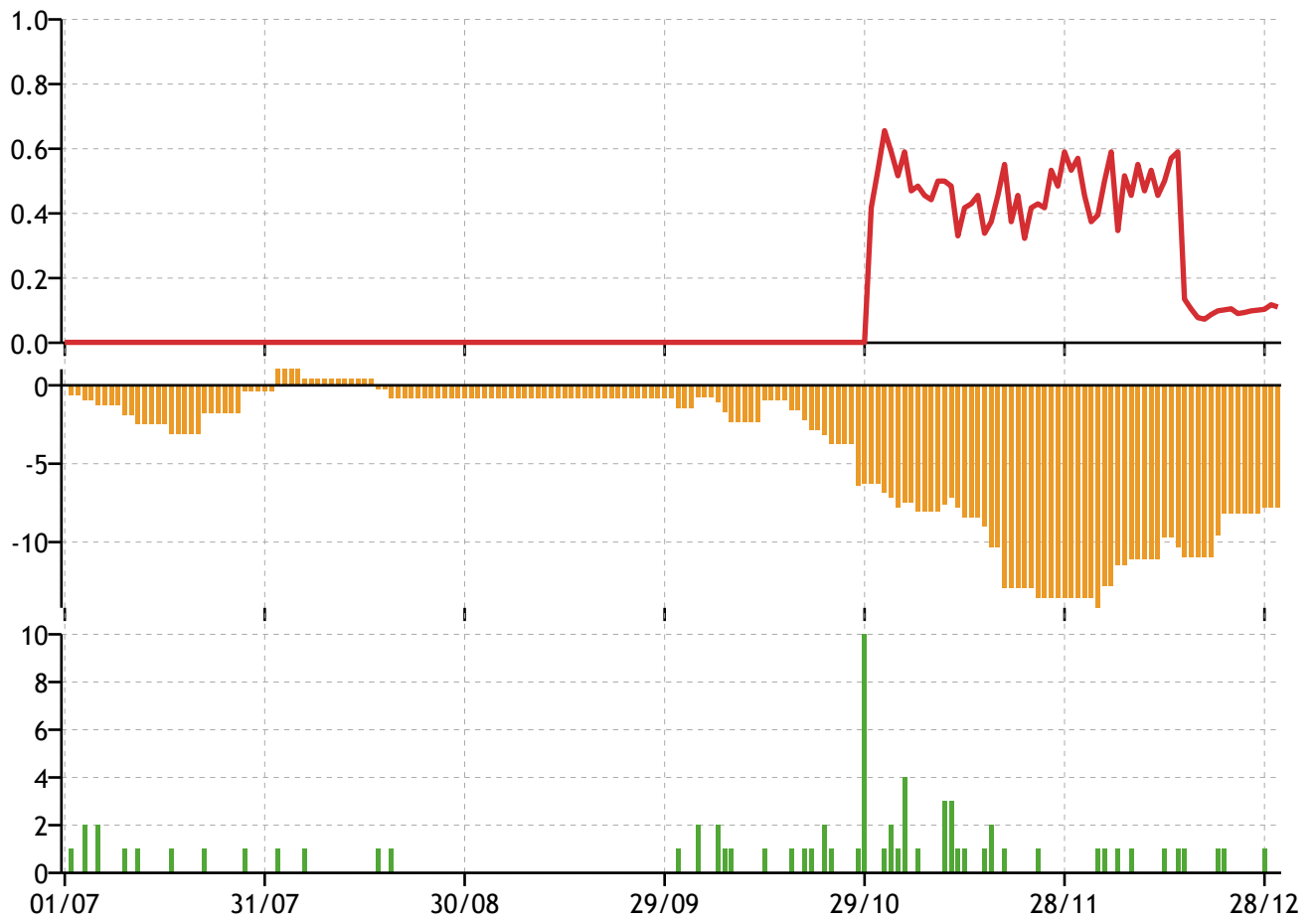


Figure 16: Woodsman Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of emerging chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Woodsman that day.



Top Publishers

- rose quartz
- Sound On The Sound
- the bay bridged - Sa..
- Modern Mystery
- das klienicum
- i (heart) music
- Other



Figure 17: Top Publishers related to Woodsman

Top Publishers	Mentions
rose quartz	5
Sound On The Sound	2
the bay bridged - San Francisco Bay Area Indie Music	2
Modern Mystery	2
das klienicum	1
i (heart) music	1
stereogum	1
Prefix Magazine	1
Culture Bully	1
The Stu Reid Experiment	1
Village Voice - music	1
KEXP Blog	1

Figure 18: Most frequently mentioned Top Publishers

Top News Publishers

Publisher	Rank	Articles
rose quartz - http://rosequartz.blogspot.com/	1	5
Sound On The Sound - http://www.soundonthesound.com	2	2
the bay bridged - San Francisco Bay Area Indie Music - http://www.thebaybridged.com	3	2
Modern Mystery - http://modernmystery.wordpress.com	4	2
das klienicum - http://dasklienicum.blogspot.com/	5	1
i (heart) music - http://www.iheartmusic.net/serendipity/	6	1
stereogum - http://www.stereogum.com/	7	1
Prefix Magazine - http://prefixmag.com	8	1
Culture Bully - http://www.culturebully.com	9	1
The Stu Reid Experiment - http://www.thestureidexperiment.com/	10	1
Village Voice - music - http://www.villagevoice.com/	11	1
KEXP Blog - http://blog.kexp.org/blog/	12	1

Figure 19: Top 12 Publishers mentioning Woodsman

Best 5 News Days

1

29 October 2010 : 10 articles

Popular Articles this Day

Woodsman: "Insects" (MP3)

Prefix Magazine, 29 October 2010

One of the highlights of last week's CMJ came from the Colorado based Woodsman, who pedal a form of sturdy rock that is born out of a huge fondness for ...

MP3: Woodsman – “Insects”

MBV Music, 29 October 2010

Woodsman – “Insects” From the band’s forthcoming LP, due out on Lefse/Firetalk in January. The track also appears on ... [Click through to continue reading this post]

RARE FORMS

rose quartz, 29 October 2010

MP3: Woodsman - Insects Chocolate Bobka and Altered Zones just premiered the new jam (and opening track) from the new Woodsman album (due January on Fire Talk and Lefse) ...

Woodsman Announce New Full Length, Drop New Track

lelse records, 29 October 2010

Earlier this year we released Woodsman’s Mystery Tape EP, and will follow it up in January with their Rare Forms full length from which “Insects” is drawn. Woodsman is an ...

SUMMER WORMS

rose quartz, 28 October 2010

MP3: Baby Birds Don't Drink Milk - MT. 2 I can see why Trevor from Woodsman (who runs Fire Talk Records) is into this burner from these Kansas psychers; ...

Woodsman – New track “Insects” + “Balance” Video

newdust, 29 October 2010

Woodsman is an experimental ambient post-psych band based in Denver, CO. They’ve got this great 70s-psychedelic jam band groove. These guys are touring with Gauntlet Hair over the next couple ...

DOWNLOAD :: Woodsman – “Insects”

Music for Perfect People, 29 October 2010

From Fire Talk records: “Insects” is the first single off of Woodsman’s new “Rare Forms” LP. This 7 inch is limited to 300 copies and pressed on clear green vinyl. ...

Woodsman – Insects

No Modest Bear, 29 October 2010

Det är alltid en fröjd att ha med Lefse Records att göra, och idag visste lyckan knappt gränser när en ny låt titulerad Insects från underbara Woodsman damp ner i ...

Listen to the Single From Upcoming Woodsman Record, “Insects”

Crawdaddy!, 29 October 2010

Below you can check out and download the single from Colorado's Woodman's sophomore effort, Rare Forms, due out January 25th via Altered Zones/Chocolate Bobka. It's a looping, psychedelic track of ...

Woodsman – “Insects”

stereogum, 29 October 2010

Colorado's Woodsman grow deeper and more expansive with each dispatch. I was also going to say “darker,” but “Insects,” the looping opening track from their forthcoming sophomore album Rare Forms, ...

2

04 November 2010 : 4 articles

Popular Articles this Day

Woodsman “Insects” (video)

CultureBully, 04 November 2010

Music video for "Insects" by Woodsman from the 2010 release, Rare Forms .

Fresh Tracks Mix: Crystal Castles & Robert Smith, Radio Dept., Club 8, Smith Westerns, Twin Shadow, Woodsman

Indie Rock Cafe, 04 November 2010

Crystal Castles, comprising of Ethan Kath and Alice Glass, have exploded in popularity on the indie scene and beyond. Their 2008 self-titled debut LP was voted one of the top ...

FMLY + Smoke Don't Smoke present :: Gauntlet...

smokedon'tsmoke, 04 November 2010

FMLY + Smoke Don't Smoke present :: Gauntlet Hair Woodsman Blackbird Blackbird Mickey Mickey Rourke with art from Eli Joteva and the Broom Factory @ the Bacchus Saturday, November 13th ...

Woodsman “Insects” (video)

Culture Bully, 04 November 2010

Music video for "Insects" by Woodsman from the 2010 release, Rare Forms .

Woodsman - Insects I've been meaning to post up this new...

Ears of the beholder, 03 November 2010

Woodsman - Insects I've been meaning to post up this new Woodsman song because it's really wild! I can't wait to see them perform this when they... (Visit my blog ...)

3

10 November 2010 : 3 articles

Popular Articles this Day

The Needle Drop: 11-06-10 ‡ PODCAST

TheNeedleDrop, 10 November 2010

This week on the Needle Drop, we've got a mess of new tracks from Dale Earnhardt Jr. Jr., Electric Wizard, and Woodsman. Not only that, but we've got a block ...

Woodsman Announce New Album And Tour With Gauntlet Hair

Modern Mystery, 10 November 2010

Shortly after the release of their EP Mystery tape earlier this year, the Colorado based group announces that they will release a new full length this January. The first single ...

SF: Win tickets to the next EpicSauce show

Impose Magazine: Bytes, 10 November 2010

We love us some Epic Sauce, always throwing a guaranteed good time in the Upper Haight. Thursday is poised to be a grand mash-up of our three favorite indie-labels. You ...

4

11 November 2010 : 3 articles

Popular Articles this Day

The Daily Choice: Woodsman - Insects

Sound On The Sound, 11 November 2010

The end of the year is steadily approaching without head or warning and the alarm bells of "Year End List" are already spinning their blaring red lights. Which is okay, ...

Mix/Cover/Live #321 (feat The Smith Westerns & more)

The 405, 11 November 2010

Today's Mix/Cover/Live includes Voxhaul Broadcast, The Suzan, The Smith Westerns & Woodsman. MP3: Voxhaul Broadcast - Leaving On The 5th (Jump Club Remix) <http://myspace.com/voxhaulbroadcast> MP3: The Suzan - Animal (Miike ...)

The Needle Drop: 11-06-10 ‡ PODCAST

TheNeedleDrop, 10 November 2010

This week on the Needle Drop, we've got a mess of new tracks from Dale Earnhardt Jr. Jr., Electric Wizard, and Woodsman. Not only that, but we've got a block ...

Explorers Series: Gary Shteyngart

The FADER, 11 November 2010

With a library book is pretty much the most archaic way to read anything in 2010 (though there are probably some urban woodsman learning how to do hieroglyphics). But that's ...

Woodsman Announce New Album And Tour With Gauntlet Hair

Modern Mystery, 10 November 2010

Shortly after the release of their EP Mystery tape earlier this year, the Colorado based group announces that they will release a new full length this January. The first single ...

SF: Win tickets to the next EpicSauce show

Impose Magazine: Bytes, 10 November 2010

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5

04 July 2010 : 2 articles

Popular Articles this Day

Chief, The Streets on Fire, Mock and Toof, Moondoggies, Woodsman

One Track Mind, 04 July 2010

Enjoy some aural fireworks this holiday weekend with these five new MP3s.

Tennis – South Carolina

popfiction, 04 July 2010

Tennis – South Carolina from woodsman man on Vimeo. Share on Facebook

News Highlights

This section includes the most repeated statements in the music press about Woodsman month by month during this period.

October

"Woodsman is an experimental ambient post-psychedelic band based in Denver, CO. The quartet contains two totemic percussionists and two sonic animators who employ electric guitars, feedback ..."

Fri 29/10 - Woodsman Announce New Full Length, Drop New Track - lefse records

"Woodsman is an experimental ambient post-psych band based in Denver, CO. They've got this great 70s-psychedelic jam band groove. These guys are touring with Gauntlet Hair ..."

Fri 29/10 - Woodsman – New track "Insects" + "Balance" Video - newdust

November

"Woodsman will be supported by Stockton's Craft Spells (Captured Tracks), .."

Wed 10/11 - SF: Win tickets to the next EpicSauce show - Impose Magazine: Bytes

"Woodsman has really got me pumped for the band's new album next year. Dig it"

Wed 17/11 - Woodsman on TErroreyes.tv - TheNeedleDrop

Appendices

Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 20: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 21: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart