

Warpaint

Music Media Analysis
July to December 2010

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Overview

556th on Mainstream Charts

15th on Emerging Charts

707th on Twitter

143rd in the Music Press

This report reviews the popularity of Warpaint on the music charts and in the music news for the period July to December 2010. It benchmarks Warpaint against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

Chart Popularity

Mainstream Chart

This section presents the mainstream chart performance for Warpaint compared to similar artists. Warpaint was ranked 556th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for Warpaint was 120th.

556th Overall Rank

120th Best Position

Artist	Rank	Best Position
Deerhunter	111th	12
Best Coast	156th	18
Beach House	171st	20
Yeasayer	276th	42
Foals	403rd	77
Warpaint	556th	120
Ariel Pink	1009th	591
WAVVES	2898th	1,001

Figure 1: Artist Mainstream Ranks

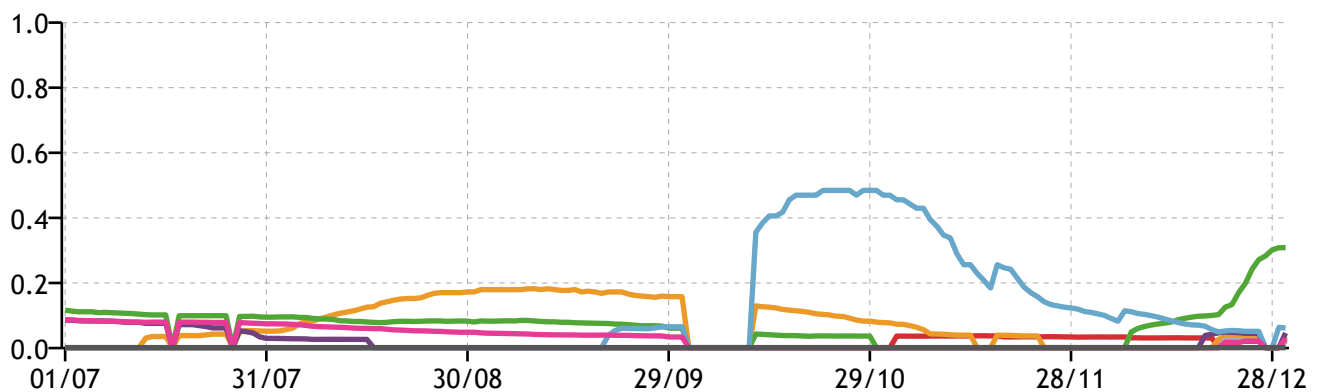
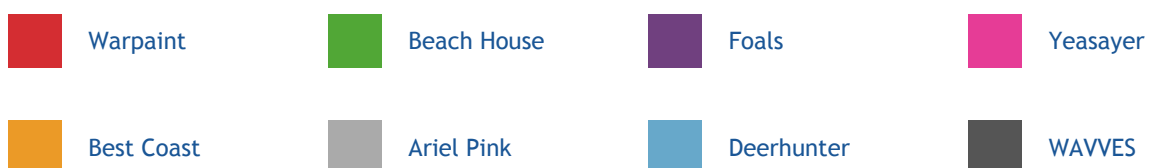


Figure 2: Artist Mainstream Chart Popularity over Time



Mainstream Comparison

This section compares the mainstream chart performance of Warpaint against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Warpaint was ranked 1st overall of our charts for that day. 0.0 denotes Warpaint did not chart at all.

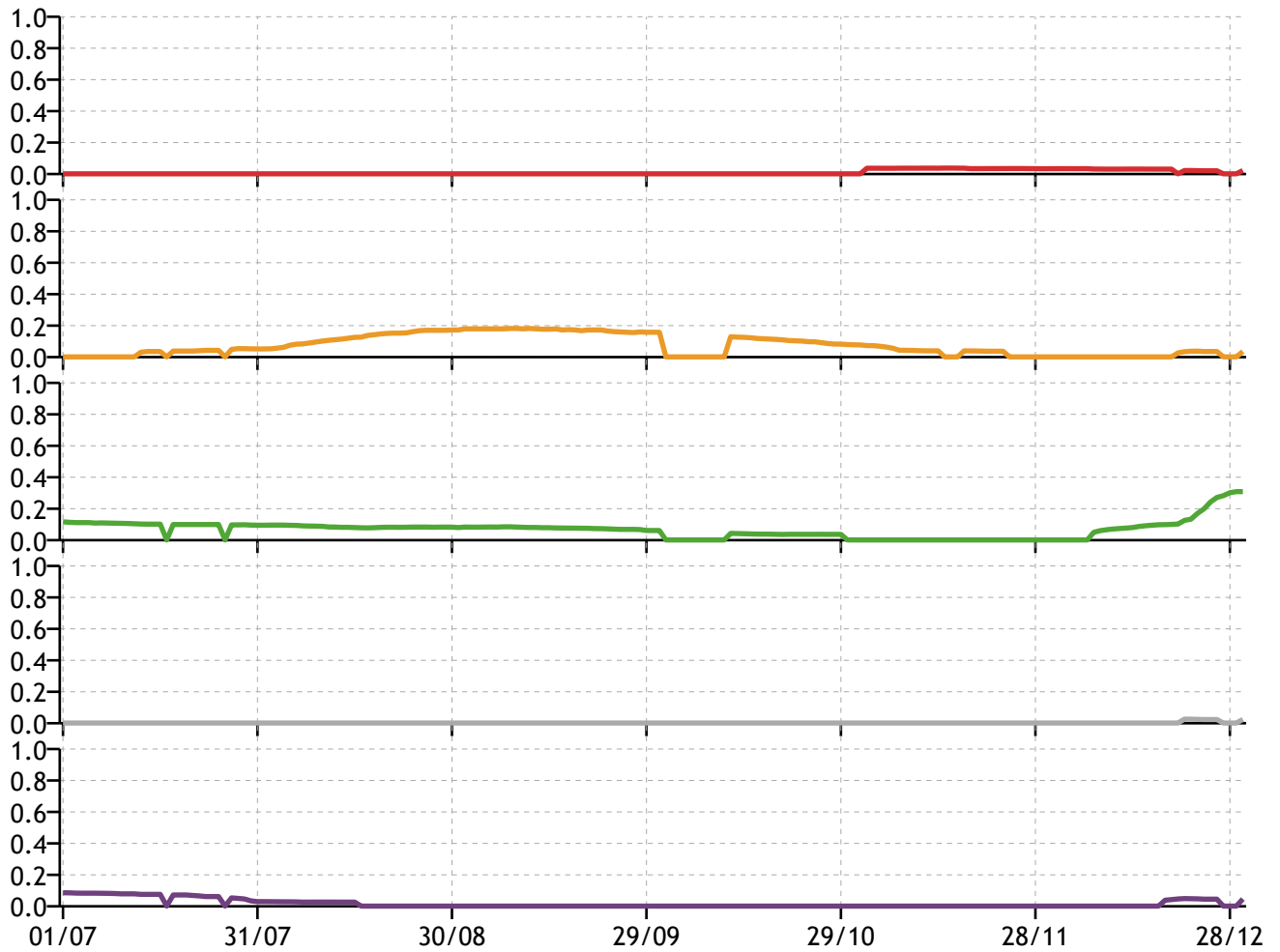
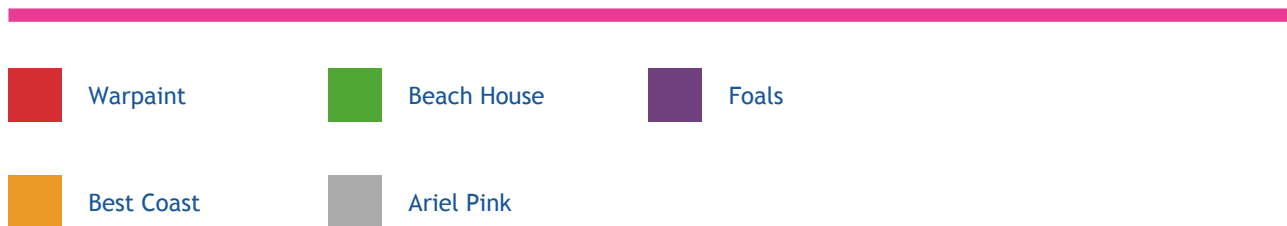


Figure 3: Comparisons for Warpaint



Emerging Chart

This section presents the emerging chart performance for Warpaint compared to similar artists. Warpaint was ranked 15th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted emerging chart for Warpaint was 6th.

15th Overall Rank

6th Best Position

Artist	Rank	Best Position
Best Coast	1st	2
Deerhunter	4th	4
Warpaint	15th	6
WAVVES	25th	7
Beach House	67th	10
Yeasayer	236th	23
Foals	277th	26
Ariel Pink	2117th	1,001

Figure 4: Artist Emerging Ranks

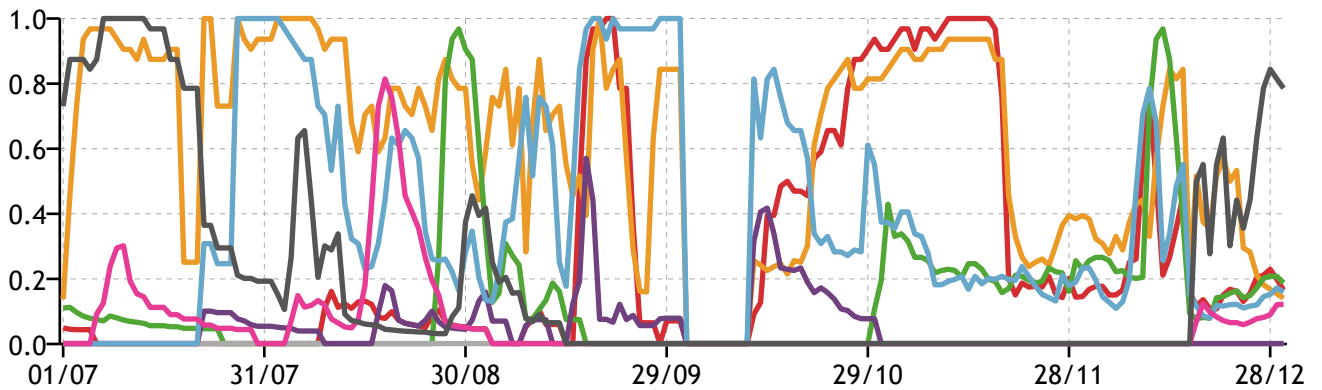
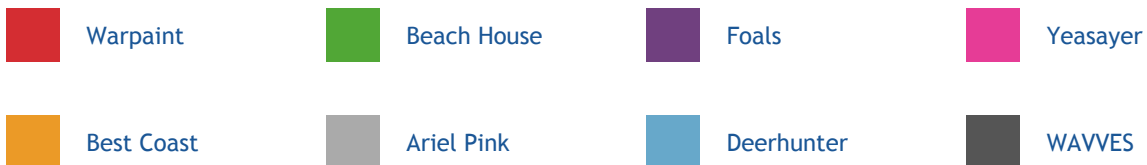


Figure 5: Artist Mainstream Emerging Popularity over Time



Emerging Comparison

This section compares the emerging chart performance of Warpaint against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Warpaint was ranked 1st overall of our charts for that day. 0.0 denotes Warpaint did not chart at all.

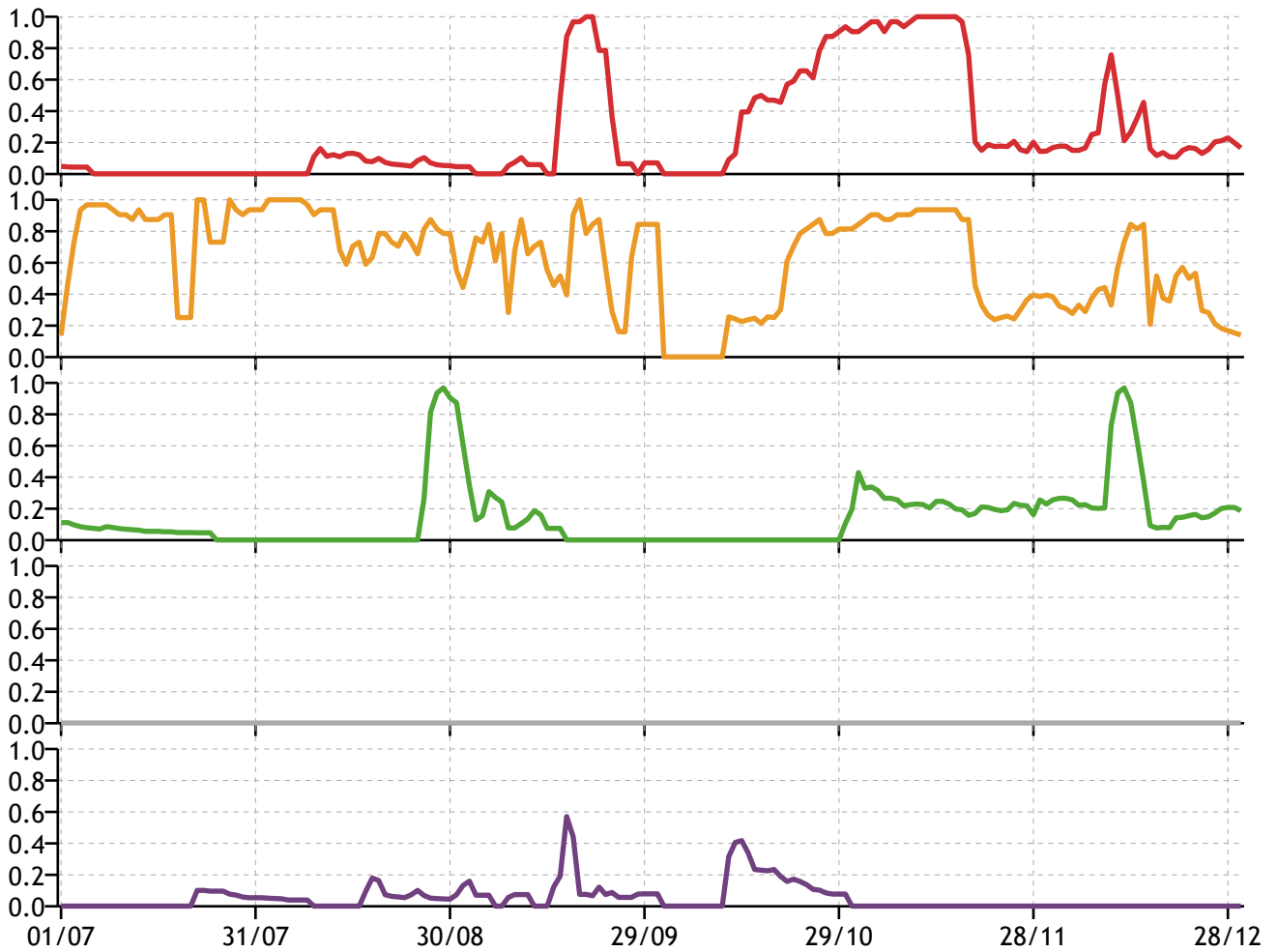
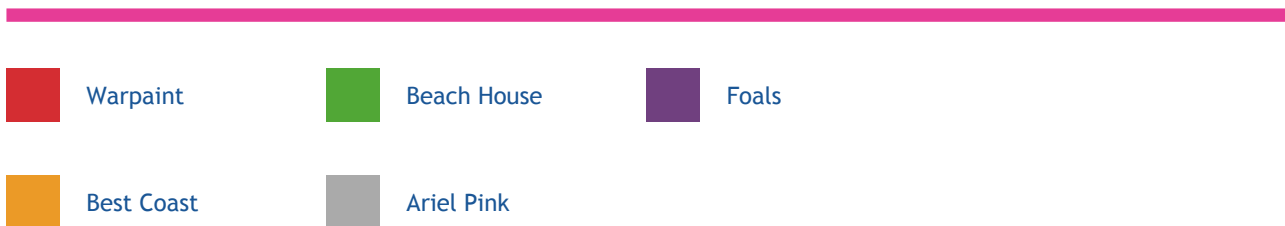


Figure 6: Comparisons for Warpaint



Emerging Singles

This section presents the best charting singles for Warpaint on the Emerging We Are Hunted charts

Undertow

Best Single

2nd

Best Position

Single	Best Position
Undertow	2
Bees	5
Undertow (Edit)	17
Ashes to Ashes	23
Shadows	27
Baby	29
Composure	31
Majesty	33

Figure 7: Best Single Positions

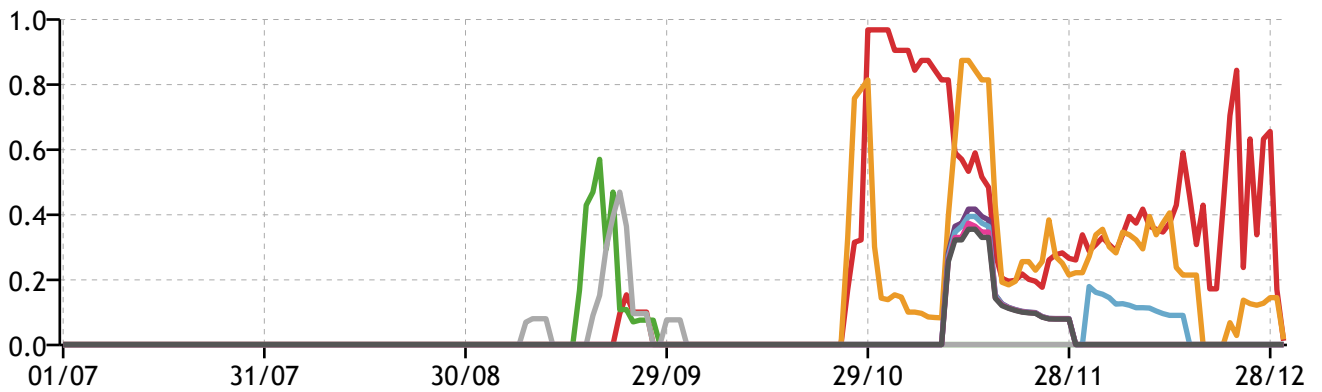
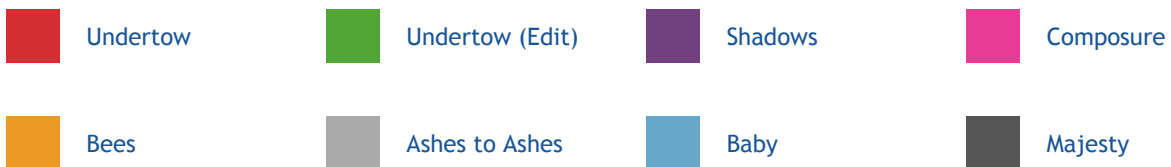


Figure 8: Singles Chart Comparison over Time



Emerging Singles Comparison

This section compares the emerging chart performance of the most popular singles released by Warpaint. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

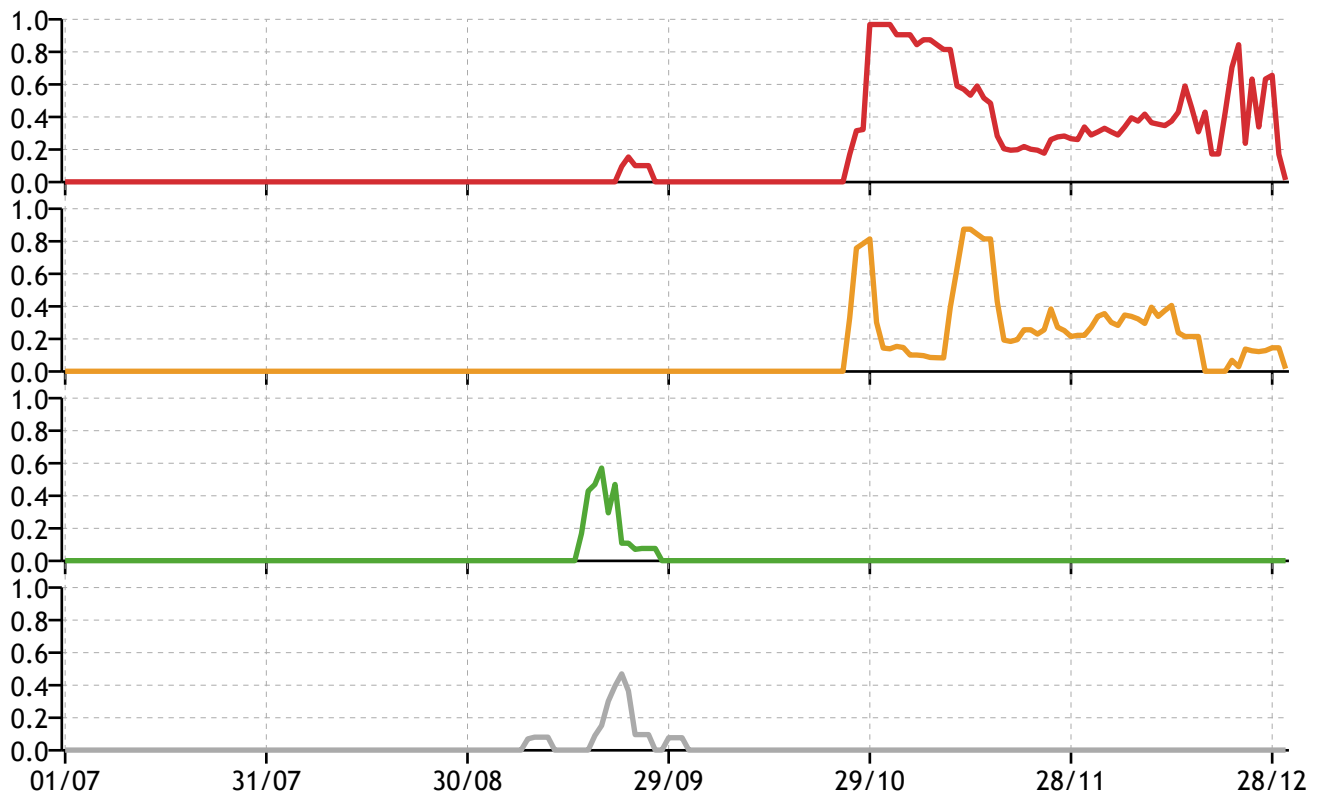


Figure 9: Chart ranking for Warpaint



Twitter Coverage

Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Warpaint during this time period. Included is the overall ranking of Warpaint when compared to similar artists.

707th Overall Rank

2,605 Tweets

0.000% Share

Artist	Rank	Tweets	Share
Foals	289th	5,529	0.001%
Best Coast	320th	5,094	0.001%
Beach House	322nd	5,071	0.001%
Deerhunter	350th	4,806	0.001%
Yeasayer	629th	2,850	0.000%
Warpaint	707th	2,605	0.000%
WAVVES	762nd	2,422	0.000%
Ariel Pink	1117th	1,672	0.000%

Figure 10: Twitter Coverage Comparison

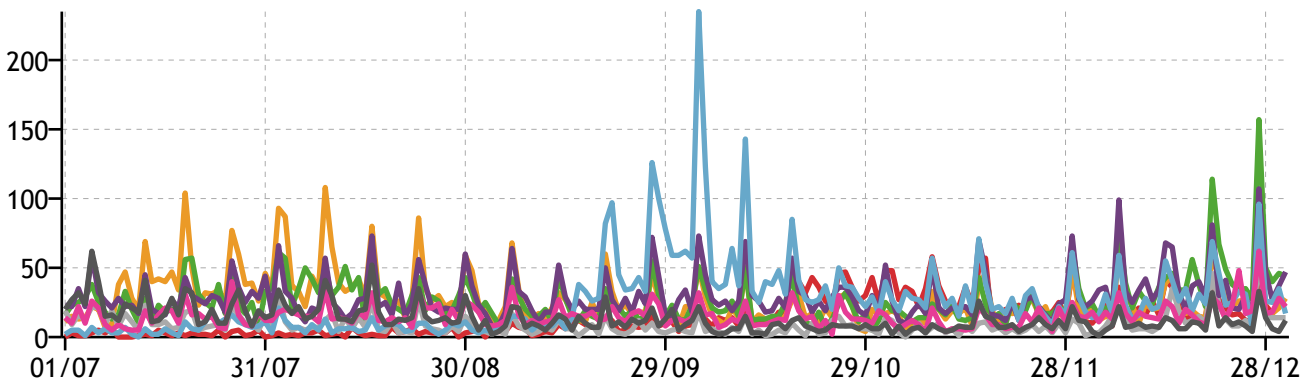
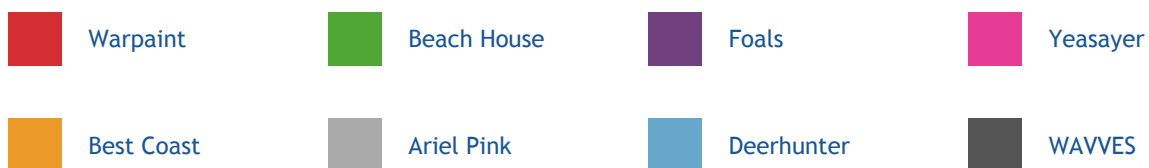


Figure 11: Twitter Coverage over Time



Twitter Comparison

This section compares the total number of tweets mentioning Warpaint to similar artists.

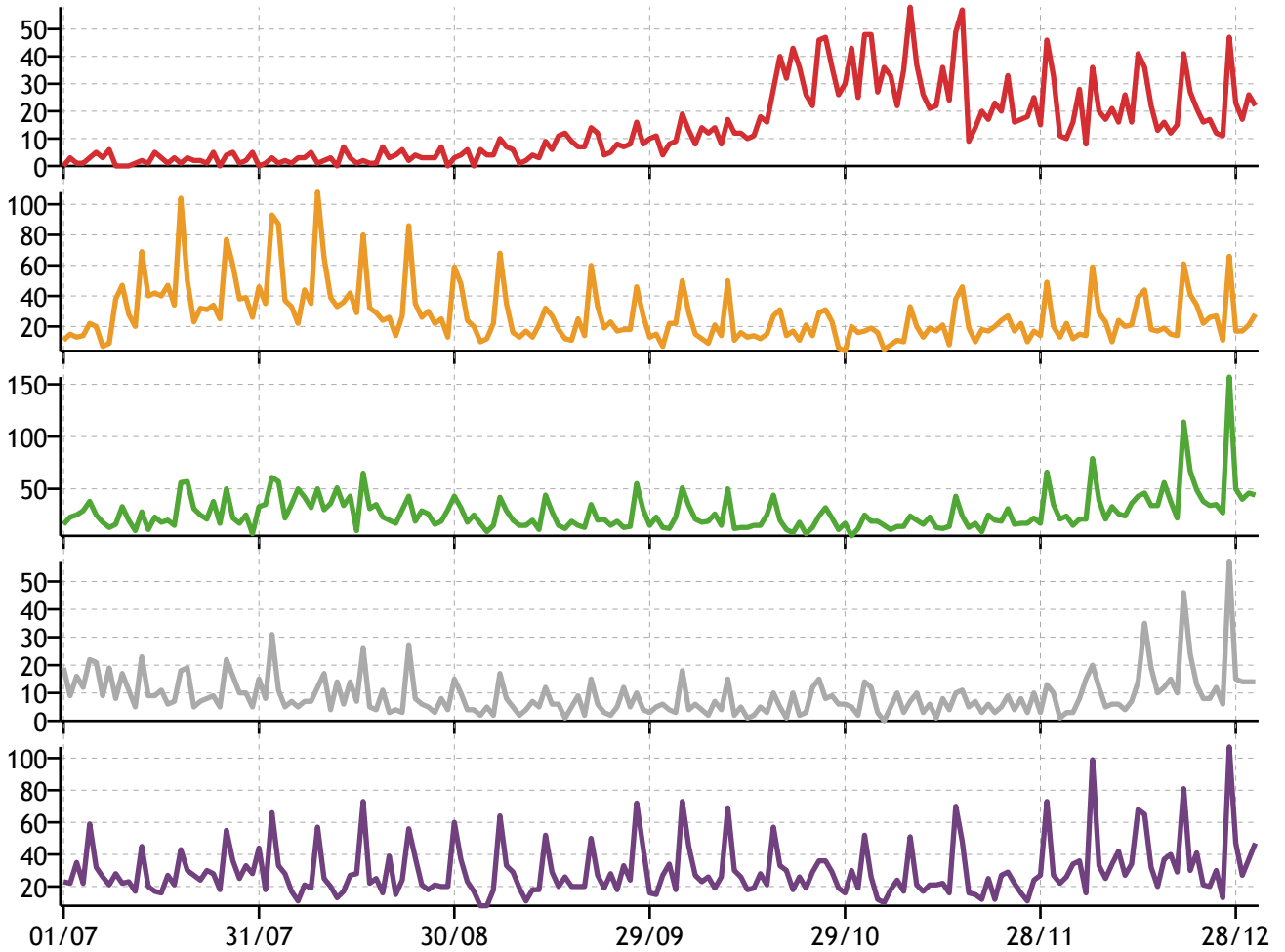


Figure 12: Comparisons for Warpaint



Mainstream Chart vs Twitter

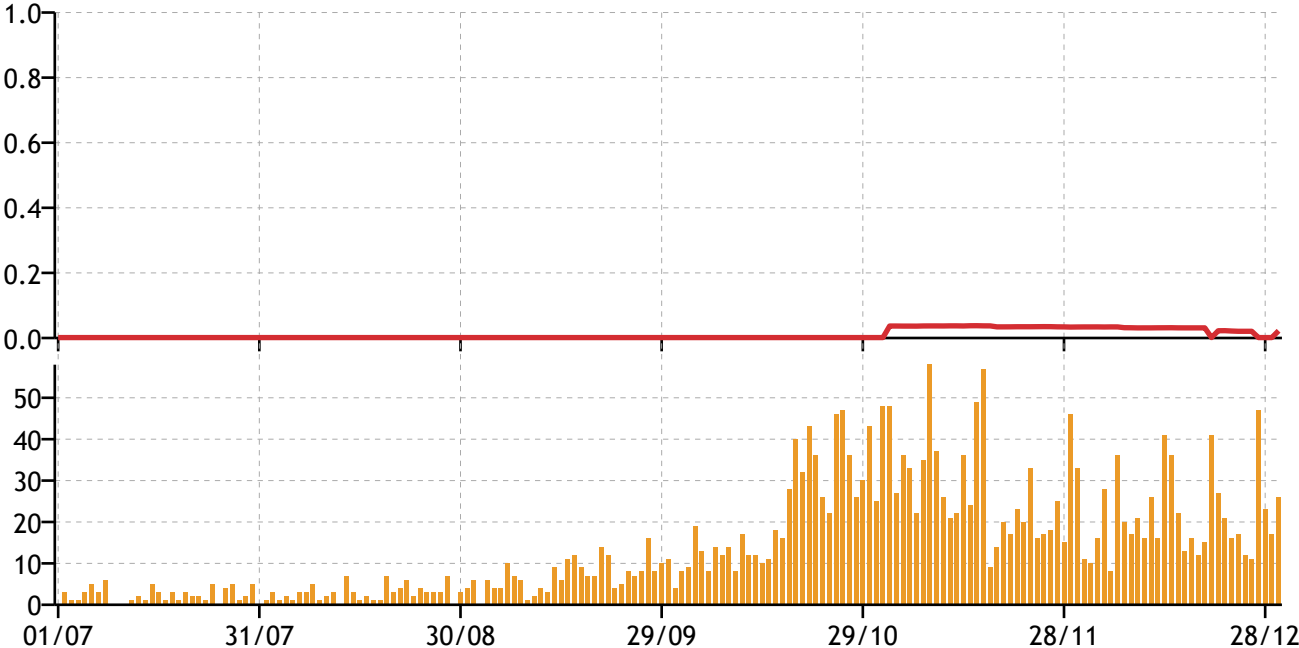


Figure 13: Warpaint Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



Emerging Chart vs Twitter

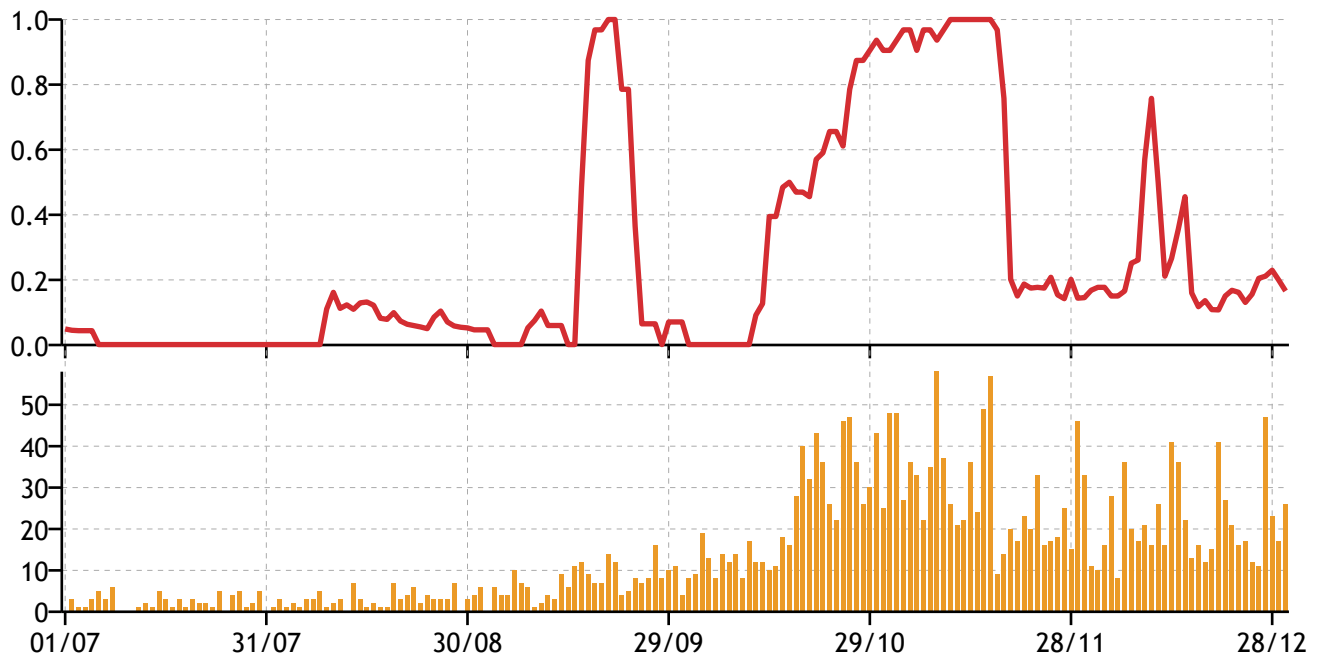


Figure 14: Warpaint Chart Popularity vs Twitter Coverage

This chart presents a comparison of emerging chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.

- Chart Popularity
- Twitter volume

Twitter Users

This section lists the twitter users mentioning Warpaint in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/WhatsOn6Music	Now Playing 6Music	BBC 6 Music	130	1,263	164,190
2	twitter.com/WhatsOnRadio1	Now Playing Radio 1	Leamington Spa	37	500	18,500
3	twitter.com/MrOliverMellors	nick	Timbucktoo	7	1,129	7,903
4	twitter.com/Dfrom82	Dani	Quito	4	1,748	6,992
5	twitter.com/jbizarro	João Bizarro	Almada/Sesimbra/Grândola	5	1,337	6,685
6	twitter.com/pramudina	Pramudina Afra	on your back..	4	1,635	6,540
7	twitter.com/disco_naivete	jarri	Belgium	7	914	6,398
8	twitter.com/hanneengels	Hanne Engels	Mexico DF	4	1,393	5,572
9	twitter.com/LacedRadio	Laced Radio TM	Los Angeles, CA/Austin, Tx	8	695	5,560
10	twitter.com/brainlove	Brainlove Records	Dalston, LDN	3	1,834	5,502
11	twitter.com/Psykopratika	Corinna Reggiani	Cesena-Romagna/Rossa	3	1,673	5,019
12	twitter.com/kissmydaisy	Elle DeBarge	LA	5	944	4,720
13	twitter.com/Demetrioteama	Demetrio López	SCL - Chile	3	1,415	4,245
14	twitter.com/sailorblur	Bárbara Coca	Greenwich, Londres	6	695	4,170
15	twitter.com/poochiesan24	Patty Ball	Massachusetts	4	970	3,880
16	twitter.com/benhelfen	Ben Helfen	Atlanta, GA	4	895	3,580
17	twitter.com/ilbiscom	marS	eu	4	817	3,268
18	twitter.com/LAcherryblossom	LAcherryblossom	Los Angeles	35	93	3,255
19	twitter.com/ashesnews	News about The Ashes		8	396	3,168
20	twitter.com/sahimster	S A R A H	Stourbridge, England	4	791	3,164
21	twitter.com/jeupartı	şaheser tömbeki	i hate myself production	5	622	3,110
22	twitter.com/agquarx	agquarx	Wonderland	4	700	2,800
23	twitter.com/Azrael1	Azrael	Ireland	3	914	2,742
24	twitter.com/star45_	Oliver Palmer	West Hollywood, CA	9	294	2,646
25	twitter.com/puniinuq	Stephanie Goeltom	Imagination Land	9	286	2,574
26	twitter.com/take3dvd	Bob Blake	Devon UK	7	364	2,548
27	twitter.com/smashuri	Ashley Buerkett	Chicago, IL	7	363	2,541

Figure 15: Top 50 Users tweeting about Warpaint

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/peterrea13	Peter Rea	Manchester, England	4	626	2,504
29	twitter.com/spaceagedisco	g for galaktobourezko	downtown	3	819	2,457
30	twitter.com/OneRecent	OneRecent	London	4	538	2,152
31	twitter.com/breyten	Breyten Ernsting	Amsterdam	4	538	2,152
32	twitter.com/tams79	Tamsin Louise	LONDON	3	694	2,082
33	twitter.com/youareonvisual	Nicholas Xavier Foo	Singapore	3	671	2,013
34	twitter.com/alekr2o	Alejandra Cardoso	México, D.F.	7	287	2,009
35	twitter.com/GGDANCE	G.G. Le Grand	AMSTERDAM	3	643	1,929
36	twitter.com/mday	mday	Sheffield, UK	5	385	1,925
37	twitter.com/LDNG	Leona *Quincampoix*	Netherlands	11	175	1,925
38	twitter.com/Goatboymusic	Goatboy	Dublin	3	623	1,869
39	twitter.com/voltei	Camila Fraiz	Wien	3	616	1,848
40	twitter.com/CreepingElm	CreepingElm	Los Angeles	5	369	1,845
41	twitter.com/soniktruth	Josue Dominguez	Fresno, CA	3	591	1,773
42	twitter.com/martagodinho	Marta	Lisbon, Portugal	3	553	1,659
43	twitter.com/THoebers	Thijs Hoebers	iPhone: 52.106792,5.087249	4	389	1,556
44	twitter.com/Temporaryism	Rob Hakimian	London	4	388	1,552
45	twitter.com/beckicupcake	Becki Smith	Richmond, VA	4	388	1,552
46	twitter.com/Josh718	Josh Doyle	X Heath, United Kingdom	4	383	1,532
47	twitter.com/jesusbritto	Jesus Brittø	ÜT: 22.772218, -102.575387	4	382	1,528
48	twitter.com/R_L_C	Rachel Leigh Casey	Binghamton, NY/Asbury Park, NJ	10	133	1,330
49	twitter.com/visaforviolet	Andrea Feldman	Providence, RI	5	264	1,320
50	twitter.com/jimmyp00h	James Rettig	New Jersey	7	188	1,316

Figure 15 (continued): Top 50 Users tweeting about Warpaint

Shared Twitter Links

This section lists the most popular urls in tweets mentioning Warpaint during this period.

URL	Rank	Tweets
http://www.last.fm/music/Warpaint/_/Undertow	1	107
http://www.last.fm/music/Warpaint/_/Undertow	2	62
http://www.last.fm/music/Warpaint/_/Shadows	3	47
http://hypem.com/search/warpaint	4	43
http://www.last.fm/music/Warpaint	5	30
http://www.last.fm/music/warpaint/_/Elephants	6	26
http://www.last.fm/music/Warpaint/_/Undertow	7	22
http://www.last.fm/music/warpaint/_/Billie Holiday	8	18
http://www.last.fm/music/Warpaint/_/Bees	9	14
http://www.last.fm/music/Warpaint/_/Baby	10	14
http://www.last.fm/music/warpaint/_/Beetles	11	14
http://www.last.fm/music/Warpaint/_/Set Your Arms Down	12	14
http://www.last.fm/music/Warpaint/_/composure	13	13
http://www.last.fm/music/Warpaint/_/Ashes To Ashes	14	12
http://www.thesixtyone.com/s/ux4XM5dlswb/	15	12
http://www.last.fm/music/Warpaint/_/Warpaint (Demo)	16	12
http://www.last.fm/music/warpaint/_/stars	17	9
http://www.last.fm/music/Warpaint/_/Shadows	18	9
http://www.last.fm/music/Warpaint/_/Majesty	19	9
http://www.tweekly.fm/user/LDNG	20	8
http://www.last.fm/music/warpaint/_/Burgundy	21	7
http://www.tweekly.fm/user/R_L_C	22	7
http://hypem.com/search/warpaint	23	6
http://www.tweekly.fm/twitter/mday	24	5
http://www.tweekly.fm/twitter/claiberries	25	5
http://www.tweekly.fm/user/tianapetrullo	26	5
http://www.tweekly.fm/twitter/Lauri_Santoss	27	5

Figure 16: Top Shared Links on Twitter mentioning Warpaint

URL	Rank	Tweets
http://www.last.fm/music/warpaint/_/Krimson	28	5
http://tinysong.com/eoFd	29	5
http://www.tweekly.fm/twitter/liviazafa	30	5
http://www.tweekly.fm/user/visaforviolet	31	5
http://youtu.be/yOFxb0F2F2A	32	4
http://www.tweekly.fm/twitter/beckicupcake	33	4
http://www.tweekly.fm/twitter/plaidharper	34	4
http://www.tweekly.fm/twitter/isthefuture	35	4
http://www.tweekly.fm/twitter/tianapetrullo	36	4
http://www.tweekly.fm/user/Xxbro	37	4
http://www.thesixtyone.com/s/97oY23kXH3P/	38	4
http://www.tweekly.fm/twitter/bruna_desouza	39	4
http://www.tweekly.fm/user/maDC0wy	40	4
http://www.tweekly.fm/twitter/Adelinemaria1	41	4
http://www.tweekly.fm/user/Lauri_Santoss	42	4
http://www.tweekly.fm/twitter/breyten	43	4
http://www.tweekly.fm/twitter/IWannaBe_Kate	44	3
http://www.tweekly.fm/twitter/TornUpPraise	45	3
http://www.tweekly.fm/twitter/cancia	46	3
http://www.tweekly.fm/twitter/KathleensBaby	47	3
http://www.tweekly.fm/twitter/communique_	48	3
http://www.last.fm/music/Warpaint/_/Undertow (Edit)	49	3
http://www.tweekly.fm/twitter/agilebeast	50	3
http://www.tweekly.fm/twitter/benhelfen	51	3
http://www.tweekly.fm/user/Josh718	52	3
http://www.youtube.com/watch?v=yOFxb0F2F2A	53	3
http://www.tweekly.fm/twitter/R_L_C	54	3
http://www.tweekly.fm/twitter/supermiqa	55	3
http://www.tweekly.fm/twitter/mrkvm	56	3
http://www.tweekly.fm/user/communique_	57	3
http://www.tweekly.fm/twitter/lesouki	58	3
http://www.tweekly.fm/user/raysquimo	59	3
http://www.tweekly.fm/twitter/livkrake	60	3

Figure 16 (continued): Top Shared Links on Twitter mentioning Warpaint

News Coverage

News Popularity

This section shows the total number of music articles mentioning Warpaint during this time period and the overall rank of Warpaint when compared to similar artists.

143rd Overall Rank

703 Articles

0.018% Share

Artist	Rank	Articles	Share
Best Coast	39th	1,310	0.033%
Deerhunter	71st	1,015	0.025%
WAVVES	95th	891	0.022%
Beach House	122nd	773	0.019%
Foals	141st	708	0.018%
Warpaint	143rd	703	0.018%
Yeasayer	158th	679	0.017%
Ariel Pink	203rd	561	0.014%

Figure 17: News Coverage Comparison

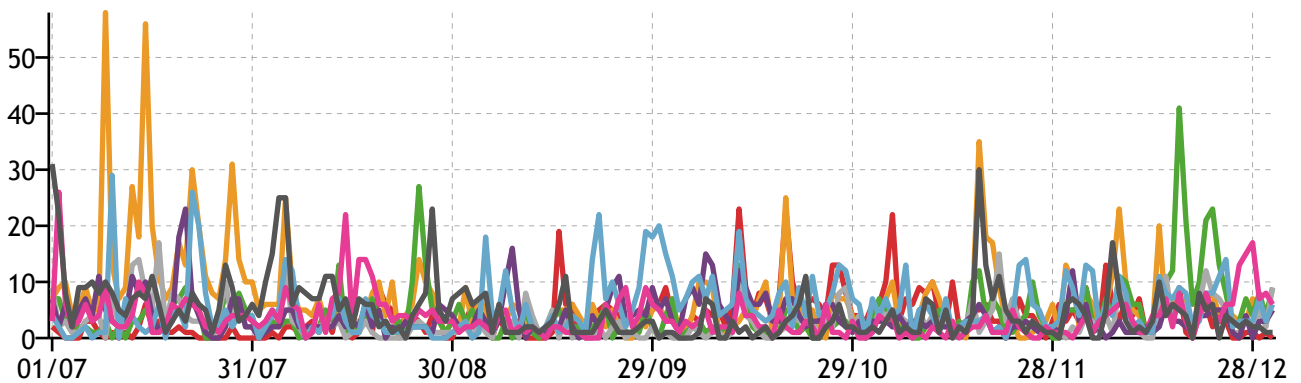


Figure 18: News Coverage over Time



News Comparison

This section compares the number of music articles mentioning Warpaint during this time period to similar artists.

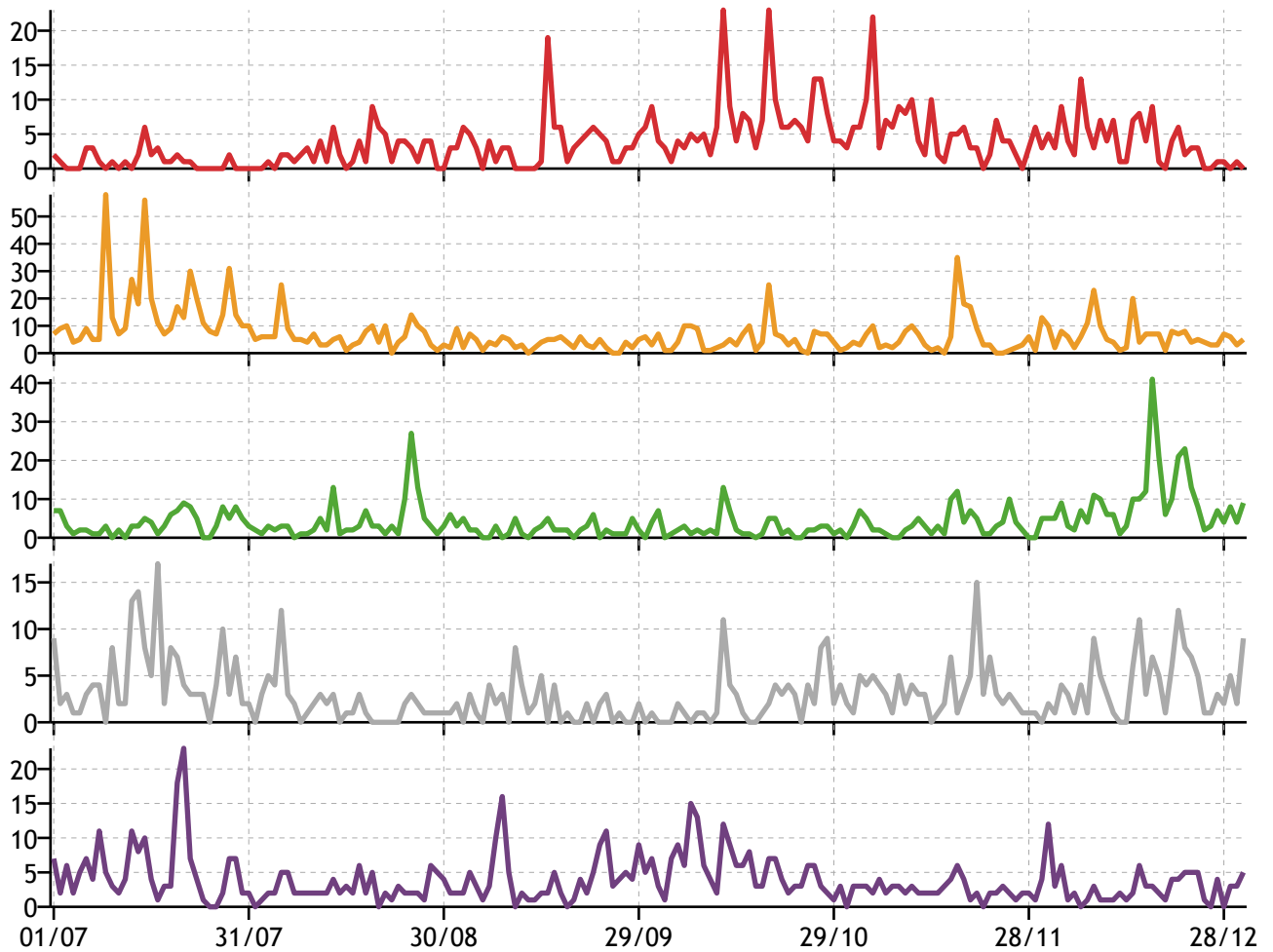


Figure 19: Comparisons for Warpaint



Mainstream Chart vs Sentiment

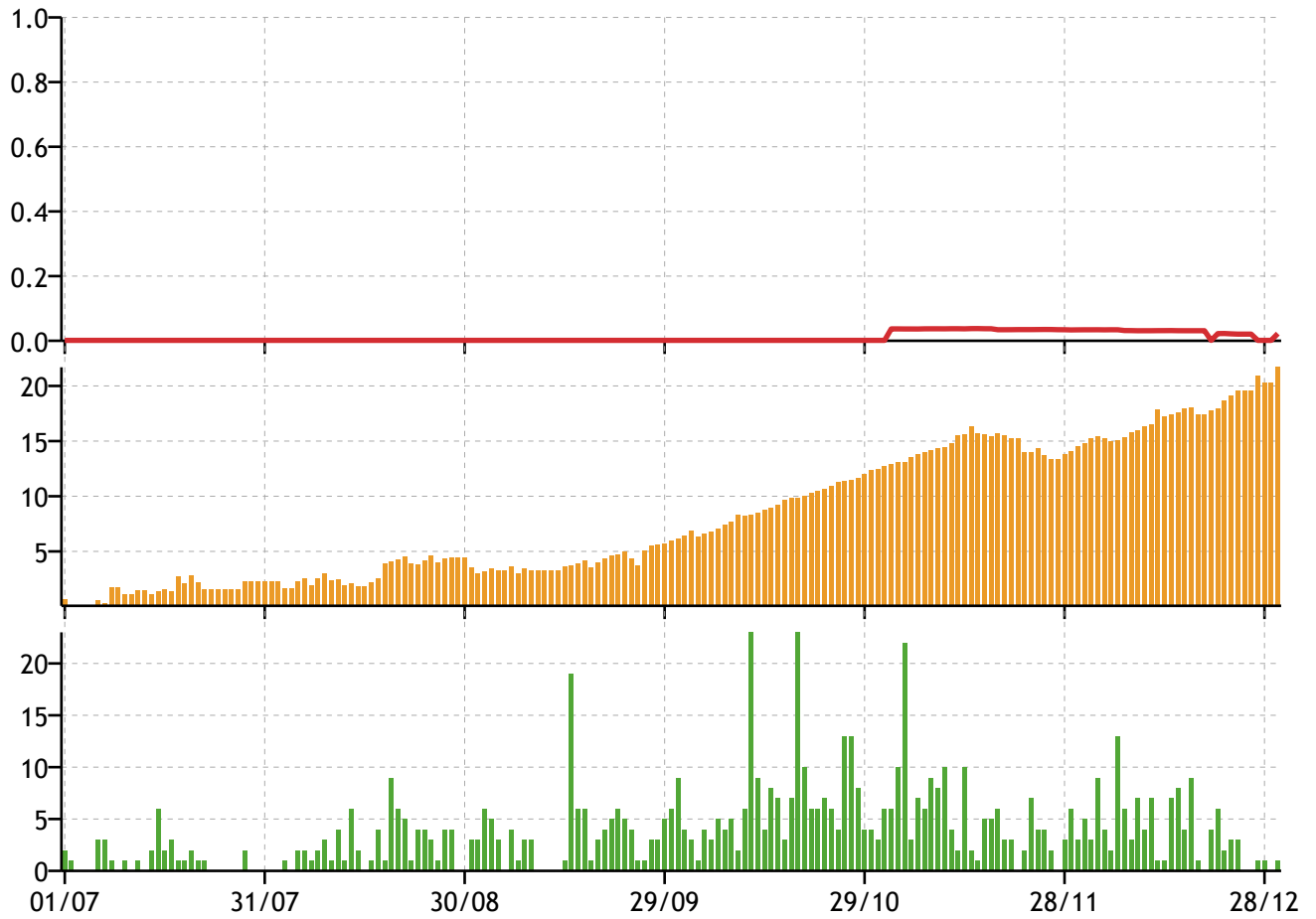
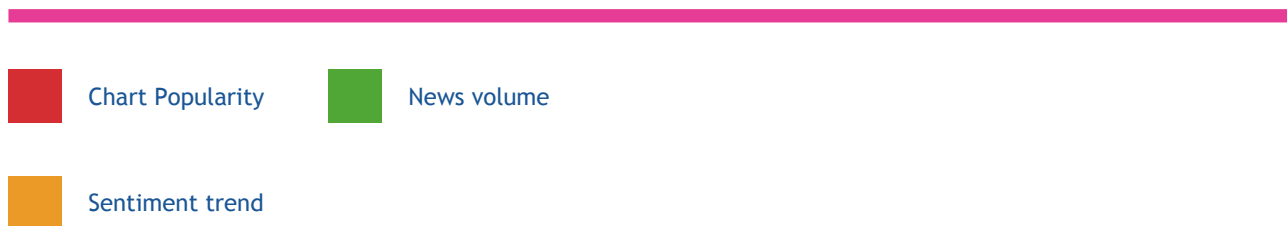


Figure 20: Warpaint Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Warpaint that day.



Emerging Chart vs Sentiment

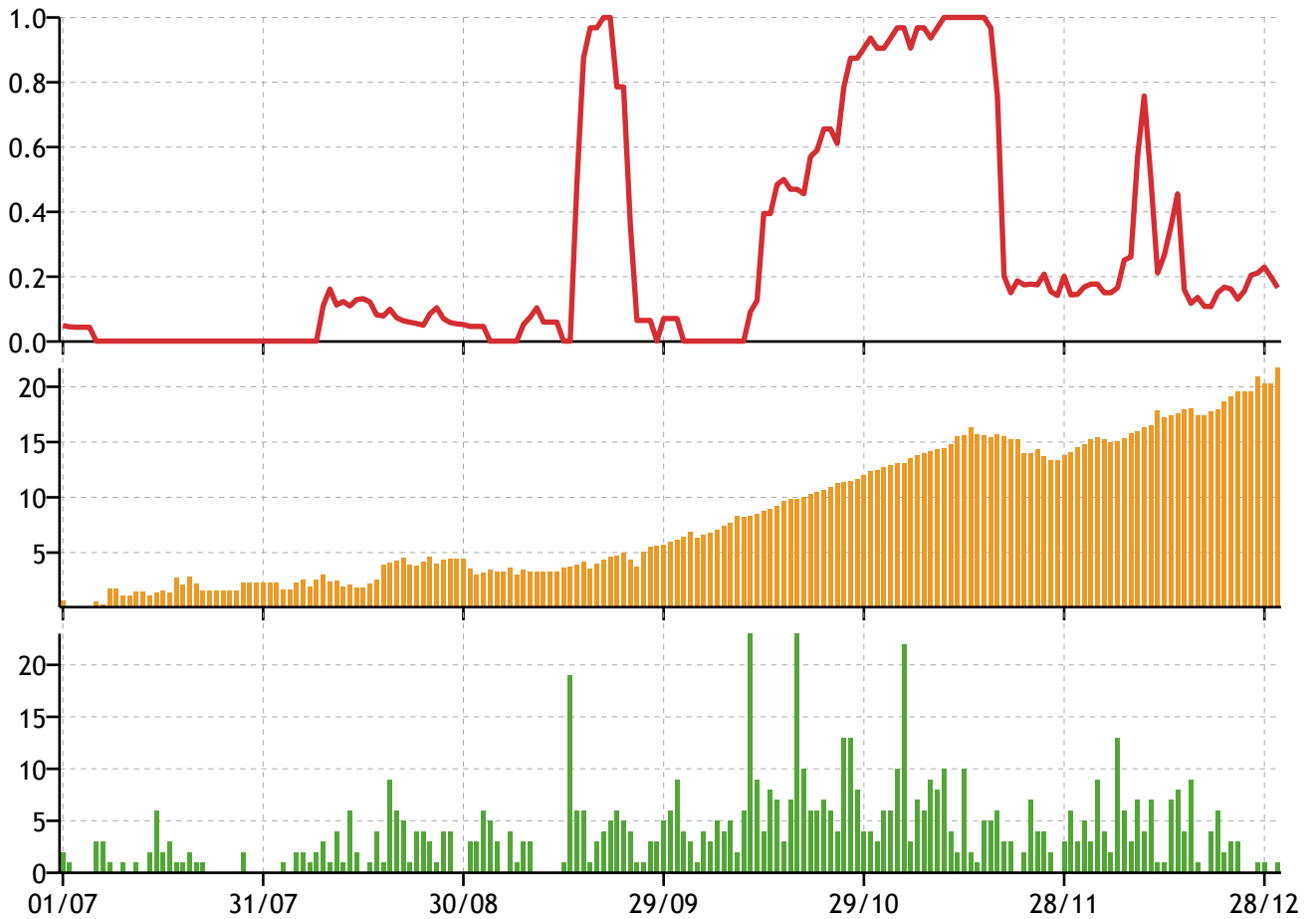
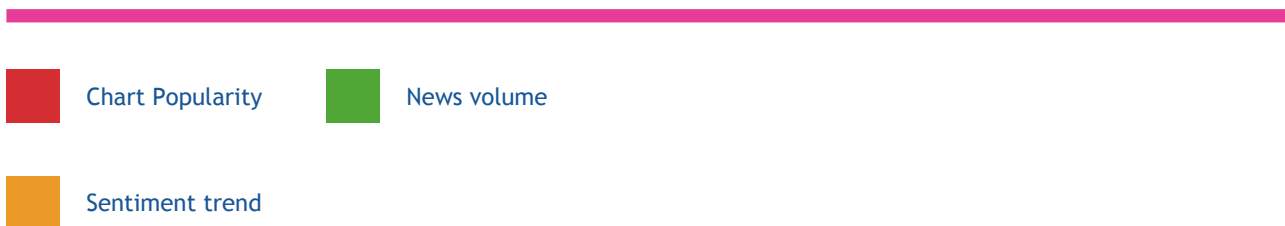


Figure 21: Warpaint Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of emerging chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Warpaint that day.



Top Publishers

- Rollo & Grady
- NME - News
- NME - Blog
- betterPropaganda Rev..
- Prefix Magazine
- Indie For Bunnies
- Other



Figure 22: Top Publishers related to Warpaint

Top Publishers	Mentions
Rollo & Grady	16
NME - News	15
NME - Blog	14
betterPropaganda Reviews	12
Prefix Magazine	12
Indie For Bunnies	11
stereogum	10
The Line Of Best Fit	9
Pitchfork	8
i guess i'm floating	7
Pretty Much Amazing	7
No Rock&Roll Fun	7
The Rawking Refuses To Stop!	7
Clash Music	7
Guardian music	6

Figure 23: Most frequently mentioned Top Publishers

Top News Publishers

Publisher	Rank	Articles
Rollo & Grady - http://www.rollogrady.com	1	16
NME - News - http://www.nme.com/	2	15
NME - Blog - http://www.nme.com/	3	14
betterPropaganda Reviews - http://betterpropaganda.com/	4	12
Prefix Magazine - http://prefixmag.com	5	12
Indie For Bunnies - http://www.indieforbunnies.com	6	11
stereogum - http://www.stereogum.com/	7	10
The Line Of Best Fit - http://thelineofbestfit.com	8	9
Pitchfork - http://pitchfork.com/	9	8
i guess i'm floating - http://iguessimfloating.blogspot.com	10	7
Pretty Much Amazing - http://prettymuchamazing.com/	11	7
No Rock&Roll Fun - http://xrff.blogspot.com	12	7
The Rawking Refuses To Stop! - http://rawkblog.blogspot.com	13	7
Clash Music - http://www.clashmusic.com/	14	7
Guardian music - http://www.guardian.co.uk/music	15	6
The Music Slut - http://themusicslut.com	16	6
ultra8201 - http://ultra8201.blogspot.com	17	6
Chromewaves - http://www.chromewaves.net	18	5
NME - Features - http://www.nme.com/	19	5
brooklynvegan - http://www.brooklynvegan.com/	20	5
Sweeping The Nation - http://sweepingthenation.blogspot.com/	21	5
Paste Magazine - http://www.pastemagazine.com/	22	5
And Before The First Kiss - http://andbeforethefirstkiss.blogspot.com/index.html	23	4
Consequence of Sound - http://www.consequenceofsound.net/	24	4
JPs Blog - http://jp917.blogspot.com/	25	4
redthreat - http://redthreat.wordpress.com	26	4
I Heart AU - http://iheartau.com/	27	4

Figure 24: Top 100 Publishers mentioning Warpaint

Publisher	Rank	Articles
Covert Curiosity - http://covertcuriosity.blogspot.com	28	4
Largehearted Boy - http://blog.largeheartedboy.com/	29	4
Spin - http://www.spin.com/	30	4
Beyond Race - http://www.beyondrace.com/	31	4
Auf ein neues... - http://uliuli.twoday.net	32	4
Sonic Itch Music - http://www.sonicitchmusic.com	33	3
caffeine-headache - http://caffeine-headache.net/	34	3
Guilt Free Pleasures - http://guiltfreepleasure.blogspot.com/	35	3
We All Want Someone To Shout For - http://www.weallwantsomeone.com/	36	3
Captain Obvious - http://www.thankscaptainobvious.net/	37	3
The Modern Age - http://www.themodernage.org	38	3
I Like Music - Music News - http://www.ilikemusic.com/rss_feeds/music_news.xml	39	3
das klienicum - http://dasklienicum.blogspot.com/	40	3
Jonk Music - http://jonkmusic.blogspot.com	41	2
Planeta Pop - http://planetapopradio.blogspot.com	42	2
Gorilla Vs. Bear - http://gorillavsbear.blogspot.com	43	2
78s - http://www.78s.ch	44	2
NME - Reviews - http://www.nme.com/	45	2
PopWreck(oning) - http://popwreckoning.com/	46	2
blouse - http://blousesydney.blogspot.com/	47	2
The Tape - http://thetapeisnotsticky.com	48	2
Stark Online - http://starkmagazine.blogspot.com/	49	2
Atlas and the Anchor - http://atlasandtheanchor.blogspot.com/	50	2
Pasta Primavera - http://pastaprima.net	51	2
NPR Music - http://www.npr.org/music/	52	2
The Stu Reid Experiment - http://www.thestureidexperiment.com/	53	2
Modern Mystery - http://modernmystery.wordpress.com	54	2
Walrus Music Blog - http://www.walrusmusicblog.com	55	2
New York Times Music - http://www.nytimes.com/pages/arts/music/index.html	56	2
Cuchara Sonica - http://cucharasonica.com	57	2
Music & I - http://gwennharuz.blogspot.com/	58	2
EAR FARM - http://earfarm.com	59	1
Warped Reality - http://www.warpedrealitymagazine.com/	60	1
Baby, You Got a Stew Goin'! - http://rogo2000.blogspot.com	61	1
FensePost - http://fensepost.com	62	1
8106 - http://8106.tv/	63	1
Hidden Track - http://www.glidemagazine.com/hiddentrack	64	1
ArtRocker - http://www.artrocker.com/	65	1

Figure 24 (continued): Top 100 Publishers mentioning Warpaint

Publisher	Rank	Articles
Revista 69 - http://revista69.com	66	1
Fancy Sounds - http://fancysounds.blogspot.com	67	1
Mojophenia - http://mojophenia.blogspot.com/	68	1
musikoon - http://musikoon.blogspot.com	69	1
Ghostproof Blanket - http://ghostproofblanket.blogspot.com/	70	1
popnuttten DE - http://www.popnuttten.de	71	1
Maps - http://www.radiomaps.it/	72	1
berDrivel - http://udrivel.blogspot.com	73	1
Drawer B - http://www.drawerb.com	74	1
The POP! Stereo - http://popstereo.blogspot.com/	75	1
Galaxy fm ® - http://galaxyfm.blogspot.com	76	1
Subservient Experiment - http://www.healthryder.blogspot.com	77	1
Who The Bloody Hell Are They? - http://whothehell.net	78	1
rose quartz - http://rosequartz.blogspot.com/	79	1
:: Off the Radar :: - http://offtheradarmiami.blogspot.com/	80	1
oceans never listen - http://oceansneverlisten.blogspot.com/index.html	81	1
Mixtape Maestro - http://mixtapemaestro.net/	82	1
XLR8R: Downloads - http://www.xlr8r.com/mp3	83	1
Fluxblog - http://www.fluxblog.org	84	1
HIPSTER RUNOFF - http://www.hipsterrunoff.com/	85	1
Einstein Music Journal - http://www.einsteinmusicjournal.co.nz/	86	1
THE VINYL VILLAIN - http://thevinylvillain.blogspot.com	87	1
The Passion of the Weiss - http://passionweiss.com/	88	1
Heart on a Stick - http://heartonastick.blog-city.com/	89	1
Obscure Sound - http://obscuresound.com	90	1
The A.V. Club - http://www.avclub.com/	91	1
Untitled - http://www.untitledrecords.com/	92	1
Rolling Stone: Album Reviews - http://www.rollingstone.com/	93	1
Hits In The Car - http://stytzer.blogspot.com	94	1
Music Universe - http://jaseknowsmusic.blogspot.com	95	1
Triple J - Music News - http://triplej.abc.net.au/	96	1
Keep Hope Inside - http://keephopeinside.blogspot.com	97	1
DoucheBagFace - http://www.dbf-music.com/	98	1
Idolator - http://www.idolator.com/	99	1
FMusic - http://fmusic.sakura.ne.jp/	100	1

Figure 24 (continued): Top 100 Publishers mentioning Warpaint

Best 5 News Days

1

12 October 2010 : 23 articles

Popular Articles this Day

The Drums and Liars added to Liverpool Music Week 2010 line-up

NME - News, 12 October 2010

Warpaint, Egyptian Hip Hop and !!! are also scheduled to play ticketed gigs at the festival

video: Warpaint – “Undertow”

Gorilla Vs. Bear, 12 October 2010

Directed by Shannyn Sossamon. [via] mp3: Warpaint :: Undertow

"Undertow" (Video)

Prefix Magazine, 12 October 2010

"Undertow," the first single from Los Angeles foursome Warpaint's full-length debut, *The Fool*, comes complete with a deep chorus of ghostly wailing and anxious moaning. Here, the Warpaint girls ...

Warpaint: "Undertow" (Video)

Prefix Magazine, 12 October 2010

"Undertow," the first single from Los Angeles foursome Warpaint's full-length debut, *The Fool*, comes complete with a deep chorus of ghostly wailing and anxious moaning. Here, the Warpaint girls ...

[Video] Warpaint: “Undertow”

i guess i'm floating, 12 October 2010

I was sent a copy of the new Warpaint album last week and it's been on heavy repeat since then, [...]

Warpaint Undertow Video

AbsolutePunk, 12 October 2010

The new video for *Warpaint* (<http://www.myspace.com/worldwartour>) - "Undertow" can be seen in the replies. Their debut album, *The Fool*, is released October 25th on Rough Trade.

Video: Warpaint - Undertow

Auf ein neues..., 12 October 2010

Ich bin mir noch nicht sicher ob das ganze Album von Warpaint an die Qualität der ersten Single ran kommt, zuallermindest aber dürfte es sich den Preis als Kopfhörerplatte des ...

Warpaint

::: Off the Radar :::, 12 October 2010

About a month ago, Los Angeles female fronted band Warpaint released the fabulously chill track titled 'Undertow' from their much anticipated upcoming full length album The Fool , which ...

LANEWAY 2011 LINE-UP ANNOUNCED

rose quartz, 12 October 2010

AUSTRALIA/NEW ZEALAND: St Jerome's Laneway Festival is probably the best sub-equatorial indie festival going. And this is probably the best Laneway line-up ever! Obviously, there's been some serious form over ...

Video: Warpaint

Covert Curiosity, 12 October 2010

Warpaint's debut album The Fool will be released on October 25, 2010 on Rough Trade. The band just released the first video to come from the album, appropriately beginning with ...

2

19 October 2010 : 23 articles

Popular Articles this Day

Warpaint, 'Undertow' - Video

NME - Features, 19 October 2010

The first track to emerge from their fabulous debut album

Cool List 2010 Announced - Inside This Week's NME

NME - Blog, 19 October 2010

It's the Big One, the Big Kahuna, the fricking Buddha of issues...the Cool List 2010! No matter what they might say ("Hfft, what is cool anyway? It's not cool to ...

Stream Warpaint

AbsolutePunk, 19 October 2010

You can now stream debut album, The Fool, by *Warpaint* (<http://www.myspace.com/worldwartour>) here (<http://hypem.com/search/warpaint>). The album is released on October 25th through Rough Trade.

Web watch: Fitz & the Tantrums (with Daryl Hall), Warpaint, Cold War Kids, Jonsi

Buzzbands.LA, 19 October 2010

☛ Fitz & the Tantrums, with Daryl Hall? Yep. Fitz and a couple of his bandmates — Noelle Scaggs and James King — visited Hall for an episode of his ...

Stream Warpaint's new album – 'The Fool'

Rollo & Grady, 19 October 2010

Related Posts: Rollo & Grady interview with Emily Kokal ([Click here](#)) Stella Mozgawa Is The Best Drummer In Los Angeles ([Click Here](#)) Warpaint FYF Festival Photos ([Click Here](#)) SXSW 2010 ...

Stream Warpaint's New Album: The Fool

TwentyFourBit, 19 October 2010

The wait is over: We loved both the unplugged version and Shannyn Sossamon-directed video for "Undertow" off Warpaint's latest LP, *The Fool*, and now the entire 9-track record can ...

Listen To The New Album From Warpaint - The Fool

Undertheradar.co.nz, 19 October 2010

As was announced last week, Warpaint will play our Laneway Festival next year, they are the "bolter" of the pack and have their debut album set for release next Monday ...

Rollo & Grady :: Guide To CMJ Music Festival (A – Z)

Rollo & Grady, 19 October 2010

We Are Trees Going into 2009's CMJ Festival, Surfer Blood, The xx and Warpaint were poised to be the breakout acts. In 2010, the field is wide open with over ...

WARPAINT Album Preview

The 405, 18 October 2010

Warpaint Album Premiere - Listen to *The Fool* One Week Before Release Warpaint are awesome, and so it's with great delight that we can cut the chatter short and just ...

Stream: Warpaint - The Fool

Auf ein neues..., 18 October 2010

Bei aller Schwärmerei für Warpaint s formidables Undertow hatte ich völlig zu erwähnen vergessen, dass die Single noch nicht mal die vollständige Fassung des Songs enthielt. Denn wie fast alle ...

3

04 November 2010 : 22 articles

Popular Articles this Day

Noel Gallagher and Russell Brand reunite – video - Daily Gossip

NME - News, 03 November 2010

Nadine's 117 copies, Adam Ant's pup, Stipe at Warpaint – your music gossip stop

Warpaint announce US tour details

NME - News, 03 November 2010

Los Angeles girl group will begin the gig-run in St Louis on November 19

Warpaint - The Best Live Band You'll See All Year

NME - Blog, 03 November 2010

So, as numerous friends of mine around the country kept reminding me by way of dumbfounded 2am texts last week (sample: "but... HOW can they be so good?!"), Warpaint have ...

Warpaint: The Fool

Paste Magazine, 04 November 2010

For a band who has just released their first record, Warpaint sound absolutely exhausted. "I'm afraid, I'm drunk and I'm tired ... my hand in my pocket I feel like ...

Warpaint Session

AbsolutePunk, 04 November 2010

Warpaint (<http://www.myspace.com/worldwartour>) recently played a live session for YoursTru.ly (<http://yourstru.ly/>) featuring the songs "Undertow" and "Bees" from their debut record, The Fool. Head here (<http://yourstru.ly/2010/11/02/warpaint-undertow-and-bees-live-video-for-yours-truly/>) to...

Review: Warpaint, The Fool

The Music Slut, 04 November 2010

Somewhere between the drums of war and the drums of disco falls The Fool by Los Angeles's Warpaint. Personal, dark, and pointed directly at you are the siren-song vocals and ...

Fiction – Big Things (Hitclub) [Review]

Rockfeedback, 04 November 2010

'Big Things' is the second single from London quartet Fiction, picking up right where they left off after the commendable underground success of 'Curiosity'. Boasting a bassline that you can't ...

Nialler9 Podcast #33: Chromeo, Kisses, Washed Out, Warpaint, Computer Magic, Black Milk & more

Nialler9 Music Blog, 04 November 2010

For this month's artwork, I gave Stephen Graham aka Left Overs a list of possible song titles. One of which was Chromeo's 'Hot Mess' which inspired this beautiful work of ...

Still have a group crush on th...

Indie Music Filter, 04 November 2010

Still have a group crush on the women of Warpaint, here's "Undertow" (Yourstru.ly video) [@_warpaint @yourstrulysf](http://goo.gl/5YeDc)

Warpaint Play Yours Truly Session: "Bees" + "Undertow"

TwentyFourBit, 04 November 2010

Warpaint's unplugged take on "Undertow" may have been what initially sparked my interest in their new record, but in hindsight, that clip didn't do drummer Stella Mozgawa justice. Enter their ...

15 September 2010 : 19 articles

Popular Articles this Day

[Four Tet, Warpaint, Here We Go Magic, Shit Robot - 10 Best Free MP3 Downloads This Week](#)

NME - Blog, 15 September 2010

We're still in recovery mode from Bestival weekend, but here's your weekly round-up of the 10 best MP3 downloads on the web this week. And to kick things off, we've ...

[mp3: Warpaint – “Undertow”](#)

Gorilla Vs. Bear, 15 September 2010

“Undertow” is the new single from L.A.’s Warpaint, taken from the group’s new LP The... Read more »

[Warpaint – “The Fool”](#)

MBV Music, 15 September 2010

Warpaint – The Fool Out 10/25 on Rough Trade/Beggars Warpaint – “Undertow”

[Warpaint](#)

Tiny Mix Tapes, 15 September 2010

Warpaint : "Undertow" by Chocolate Grinder on 09-14-2010 Warpaint, ironically made up of non-aggressive, passive, objectified women (JK!), are releasing their new album, The Fool , on October 25 via ...

[\[MP3\] new Warpaint: “Undertow”](#)

i guess i'm floating, 15 September 2010

I was completely blown away and converted on the spot when I saw Warpaint perform this summer at Lollapalooza. They're [...]

[Warpaint // “Undertow”](#)

Rollo & Grady, 15 September 2010

Image by Michael Orlosky for Rollo & Grady Warpaint Label: Rough Trade / Beggars Album: The Fool (Out 10/25) Warpaint – Undertow Bookmark It Hide Sites

[Ears Wide Open: Warpaint](#)

Buzzbands.LA, 15 September 2010

Warpaint’s vaguely tribal, sublimely smoldering post-rock has mesmerized plenty of fans the past year — especially, it seems, guys who sample the all-female quartet’s wares for the eye candy and ...

[Warpaint - Undertow](#)

It's Getting Boring, 15 September 2010

Brand new, free to download track from the hypnotic LA ensemble Warpaint. Full review to come as and when The Fly is published next month but suffice to say, this ...

MP3: Warpaint “Undertow”

Sonic Itch Music, 15 September 2010

As if this year hasn't been pretty darn stellar for music, the L.A. based outfit that's been turning heads for the better part of the last year, Warpaint have their ...

mpfree: Warpaint - Undertow

Music Fan's Mic (MFM), 15 September 2010

words: Jamie Milton “What’s the matter? You hurt yourself?” Warpaint are the ones asking the questions. On ‘ Undertow ’ they offers wise words of advice through the form of ...

5

26 October 2010 : 13 articles

Popular Articles this Day

Music: Review: Warpaint: The Fool

The A.V. Club, 26 October 2010

Despite all evidence to the contrary over the past 30 years, post-punk doesn't have to be built out of cold, sharp angles. The Fool , the full-length debut by Los ...

This Week's Interesting Music Releases - October 26, 2010

Largehearted Boy, 26 October 2010

As the end of the year draws near, the music release lists may be slowly getting shorter, but there is still quality music being released. Warpaint's The Fool has been ...

Album Review: Warpaint - The Fool (Rough Trade)

NME - Reviews, 25 October 2010

Avoiding the Spectorisms of their fellow females, the LA four-piece instead go for dense, dark dreamscapes

Warpaint - The Fool

Tiny Mix Tapes, 26 October 2010

Warpaint The Fool [Rough Trade; 2010] by Joe Hemmerling Rating: Chances are you've heard of these guys already. The all-girl L.A. quartet's internet profile has been steadily growing since their ...

Warpaint - The Fool

Clash Music, 25 October 2010

Six years of upheavals precede this debut album, finding the band back to being exclusively female. It's post-punk with a retro production, giving a barren sound conjuring up memories of ...

The 405 Gig Guide (26th October - 1st November)

The 405, 25 October 2010

Welcome back to another edition of The 405 Gig Guide. Below you'll find a few gig recommendations for the week ahead. Hopefully we'll see you at one or two of ...

Warpaint – The Fool

Muso's Guide, 26 October 2010

One of the most intriguing and impressive American debuts of the year.

Warpaint >cover> David Bowie, 2010

The Cover Lovers, 26 October 2010

Warpaint - Ashes To Ashes [David Bowie] | zs

Single Serving: Warpaint – The Fool

Musical Pairings, 26 October 2010

Los Angeles-based all-girl quintet Warpaint have been growing on me in the past several weeks. I'd received their debut album, *The Fool*, in my inbox several weeks ago, but mostly ...

Warpaint for The Fool

Obscure Sound, 26 October 2010

I have no complaints about post-punk fetishism. If an artist justifies their attempts to replicate the dark, grumbling moodiness of bands like The Chameleons UK or Joy Division, then listeners ...

News Highlights

This section includes the most repeated statements in the music press about Warpaint month by month during this period.

July

"Warpaint have confirmed a fuller, better looking, full UK tour for October. Good news for people who love buzz bands. Though the first two shows were ..."

Tue 06/07 - Warpaint to tour UK in October - Drowned In Sound

"Warpaint have announced details of a UK tour for October"

Wed 07/07 - Warpaint / October 2010 UK Tour - There Goes The Fear

August

"Warpaint were a band I had heard an awful lot about during this past SXSW; nearly everyone I knew caught one of their sets and came ..."

Fri 13/08 - [Lollapalooza '10] Warpaint - 8/7/10 - i guess i'm floating

"Warpaint is no exception. Last Friday they played a fantastic show for free at the Whitney Museum. It's really refreshing to see a group of all ..."

Wed 18/08 - Warpaint - Guilt Free Pleasures

"Warpaint have confirmed details of their debut album. The Fool will be released on 25th October via Rough Trade. It was recorded in a gym in ..."

Thu 19/08 - Warpaint confirm debut album plans, UK live shows - The Line Of Best Fit

"Warpaint have confirmed the release of their debut full-length, as well as setting out a UK tour to support the record later in the year. The ..."

Fri 20/08 - Warpaint announce debut album details, UK tour - Drowned In Sound

"Warpaint have released details of their new album The Fool which will be released at the end of October. The album was produced by Tom Biller ..."

Fri 20/08 - Warpaint Release Details of New Album The Fool - Undertheradar.co.nz

"Warpaint have announced that they would be releasing their debut album "The Fool" this year. The band recorded their debut album with producer Tom Biller and ..."

Tue 24/08 - Warpaint Announce Debut Album Details - JPs Blog

"Warpaint is having a fabulous '10 so far, and with their upcoming full length, it looks like this will be a breakout year for our favorite ..."

Fri 27/08 - Warpaint| "Ashes To Ashes" (David Bowie Cover) [Audio] - The Maroon Cafe

September

"Warpaint were just so cool; Arcade Fire finishing their set with 'Wake Up!' was awe-inspiring and sitting in the sunshine outside the Festival Republic tent whilst ..."

Fri 03/09 - Reading Festival 2010 // The 405 Interview - The 405

"Warpaint have their debut full-length set for release. The Fool gets legal 10/25 on Rough Trade and the first track released for your ears is "Undertow". ..."

Wed 15/09 - MP3: Warpaint "Undertow" - Sonic Itch Music

"Warpaint has it down, and everything else is [.."

Wed 15/09 - Ears Wide Open: Warpaint - Buzzbands.LA

"Warpaint have carefully built a considerable amount of buzz. For some fans it was hearing the release of Warpaint's debut EP "Exquisite Corpse", or seeing the ..."

Wed 15/09 - THE FOOL | Warpaint - Their Bated Breath

"Warpaint can probably get tough at times. An all-female band garners tons of attention, based solely on the fact that it's different from the norm. This ..."

Wed 15/09 - Undertow - The Tape

"Warpaint will release their debut album, The Fool on October 26. The band is giving away the first single, "Undertow" for free. Download it below:Continue reading: ..."

Wed 15/09 - Warpaint – "Undertow" - Pretty Much Amazing

"Warpaint has officially released their first single "Undertow" from the upcoming debut album "The Fool." Guaranteed to be on many year end lists, October 25th can't ..."

Thu 16/09 - Warpaint| "Undertow" [Audio] - The Maroon Cafe

"Warpaint is a post from Crowdaddy! - The Magazine of Rock"

Thu 16/09 - Download "Undertow" From Upcoming Debut LP by Warpaint - Crowdaddy!

"Warpaint has released its first single from The Fool. And its free. Find out if "Undertow" is worth the space on your hard drive"

Fri 17/09 - Planet III Breakdown: Warpaint-Undertow - Planet III

"Warpaint make a brand of hazy, [.."

Sun 19/09 - WARPAINT – "UNDERTOW" - W

"Warpaint will release debut album "The Fool" and crown the slowly built expectancy that now surrounds them. The alternative of disappointment is not at all likely ..."

Wed 22/09 - New Noise // Warpaint - NotManyExperts

"Warpaint is a little fractured, a little unfocused. "Undertow," the first single from the band's ridiculously anticipated debut album, The Fool , echoes PJ Harvey and ..."

Fri 24/09 - Warpaint - Jonk Music

October

"Warpaint is Emily Kokal (vocals/guitar), Theresa Wayman (guitar/vocals), Jenny Lee Lindberg (bass/vocals), and Stella Mozgawa (drums)"

Thu 07/10 - Warpaint On The Warpath - The POP! Stereo

"Warpaint is an absolutely fantastic song! + Undertow This month's remix at Mixtoverdener.dk by an established artist is by Mikael Simpson . Not quite sure what ..."

Fri 08/10 - Shorties... - stytzer

"Warpaint have released the video for the track 'Undertow', which was directed by actress Shannyn Sossaman, bassist Jenny Lee Lindberg's sister"

Mon 11/10 - Warpaint: 'Undertow' - The Line Of Best Fit

"Warpaint have unveiled the video for track 'Undertow'. It was directed by actress Shannyn Sossaman, bassist Jenny Lee Lindberg's sister. It's a lovely song and an ..."

Mon 11/10 - Warpaint - 'Undertow' // New Video - The 405

"Warpaint have released the the video for the track "Undertow" which is the first video from their upcoming album release entitledThe Fool. The video was actually ..."

Tue 12/10 - Warpaint - "Undertow" [VIDEO] - earmilk.com

"Warpaint have released a brand new video for latest single "Undertow" off their forthcoming debut album The Fool out later this month..."

Tue 12/10 - Video: Warpaint - Undertow - Undertheradar.co.nz

"Warpaint have a new video out titled 'Undertow', the band are going to be releasing their new album "The Fool" on October 26 and this is ..."

Tue 12/10 - New Video: Warpaint – Undertow - JPs Blog

"Warpaint has already been branded as one of 2010's definitive acts, having landed on magazine covers and best-of lists months before announcing the release of their ..."

Wed 13/10 - Warpaint Anxious to Release 'The Fool,' Assure Fans 'We're Just Dorks' - Spinner.com

"Warpaint have said they made their debut album 'The Fool' with the intention that fans would listen to it stoned. The four-piece group from Los Angeles ..."

Sat 16/10 - Warpaint: Our Album Is Meant To Be Listened To Stoned! - Frantik Mag

"Warpaint will be releasing their debut album, The Fool on October 26, and you can stream the album's entirety below, until then: (Continue Reading) NEW: Rihanna ..."

Tue 19/10 - MONDAY - Pretty Much Amazing

"Warpaint has released "The Fool," get your listen on below. Album is in stores October 25th"

Tue 19/10 - Warpaint| "The Fool" Album Stream - The Maroon Cafe

"Warpaint were poised to be the breakout acts. In 2010, the field is wide open with over 1200 bands seeking approval from NYC audiences. Still, the ..."

Tue 19/10 - Rollo Grady :: Guide To CMJ Music Festival (A – Z) - Rollo Grady

"Warpaint to our Best New Bands list. We've mostly gotten previews via videos, like their soft-focus clip for "Undertow." Now you can stream the entire album ..."

Tue 19/10 - Listen To Warpaint The Fool - stereogum

"Warpaint will play our Laneway Festival next year, they are the "bolter" of the pack and have their debut album set for release next Monday (25th ..."

Tue 19/10 - Listen To The New Album From Warpaint - The Fool - Undertheradar.co.nz

"Warpaint have released a full-album stream of their debut The Fool a week early thank to Hype Machine! Check it out, and if you like what ..."

Tue 19/10 - EAR CANDY: Warpaint's 'The Fool' (Stream) - A Mindful Earful

"Warpaint have a new album that drops on Rough Trade on October 25th. The girls are following up the buzz surrounding their 2008 EP with an ..."

Sat 23/10 - Warpaint – Undertow - Loud Vine

"Warpaint is a quickly climbing all-fem four-piece from Los Angeles that knows exactly how to rain on your parade. Or, really it's more of a shvitz; ..."

Tue 26/10 - Album Review: Warpaint, The Fool - Crawdaddy!

"Warpaint have been growing on me in the past several weeks. I'd received their debut album, The Fool, in my inbox several weeks ago, but mostly ..."

Tue 26/10 - Single Serving: Warpaint – The Fool - Musical Pairings

"Warpaint is their amount of nonchalant propulsion, the inherent power [.."

Thu 28/10 - Stream: Warpaint Live on BBC Radio 1 - The FADER

"Warpaint is the stealth bomber of 2010. Dare I say they are this year s XX? The 4 femme fatales from Los Angeles have spent 2 ..."

Thu 28/10 - 2010-10-27 : Warpaint : Bees - The MusicFile

November

"Warpaint have built up a heady amount of hype now and they're letting fans listen to their album for free on The Hype Machine . (Oct ..."

Mon 01/11 - Stuff: October 2010 - Keep Hope Inside

"Warpaint have recently been on tour in the UK. Personally, I'm really glad they've been ripping it up. When I first saw them at Brighton's Great ..."

Wed 03/11 - Warpaint - The Best Live Band You'll See All Year - NME - Blog

"Warpaint would be going platinum. But don't let the hype fool you, Warpaint's dreamy psychedelia really is that good, and they certainly merit you giving them ..."

Thu 04/11 - Warpaint: they are that good (video) - SupaJam

"Warpaint have graced the front cover of the NME. Their debut, ' The Fool ' is receiving more praise as each day passes. And here's some ..."

Mon 08/11 - mpfree: Warpaint - Undertow (Blackbird Blackbird Remix) - Music Fan's Mic (MFM)

"Warpaint to his 2010 tour spanning Europe and the US. The fall tour kicked off to a great start with Brandon Flowers (The Killers) for the ..."

Tue 09/11 - Rewards releases as-yet-untitled - Music Remedy

"Warpaint have been on the radar of all those with an interest in atmospheric rock. Now two years on, the all female quartet have released their ..."

Tue 09/11 - Album Review: Warpaint – The Fool - There Goes The Fear

"Warpaint to his 2010 tour spanning Europe and the US. Rewards will be previewing new tracks from his forthcoming 7-inch and album on these dates, including ..."

Wed 10/11 - Rewards tour dates - Independent Music

"Warpaint will be no surprise [.."

Wed 10/11 - Warpaint – "Undertow" (Blackbird Blackbird Remix) - Potholes In My Blog

"Warpaint was born at a 2004 Valentine's Day jam session in L.A. (where the two moved after a post-high-school sojourn spent kicking aimlessly around New York ..."

Wed 17/11 - Breaking Out: Warpaint - Spin

"Warpaint might be its poster child. Imagine, if you will, all the stars aligning to create something glittery, but with distinction. Of course, the use of ..."

Wed 17/11 - WARPAINT – The Fool - Verbicide Magazine

"Warpaint may never recover from the same paper's current campaign to misidentify them as the new Slits , when the new Bangles might be a more ..."

Thu 25/11 - Inky Fingers: Maggoty Lamb ponders the NME Cool List to end all cool lists - Guardian music

December

"Warpaint has been around for almost seven years with only two releases to show for it, blame Shannyn Sossamon. The actress and model, who's probably best ..."

Fri 03/12 - Warpaint Rewards played The Studio @ Webster Hall (pics) - brooklynvegan

"Warpaint will surely withstand the test of time. Their andrew Weatherall-produced debut is an accomplished and gutsy breath of fresh air in a stale, male-orientated climate ..."

Mon 06/12 - Newcomers Of 2010 - Clash Music

"Warpaint to take the stage. Although there certainly were men in the crowd, it [.."

Tue 07/12 - Warpaint Woo the Women @ Music Hall of Williamsburg - The Modern Age

"Warpaint can afford to give their songs proper room to breathe and develop within. While this clearly sounds like a definition of the term, what do ..."

Sat 11/12 - Sweeping The Nation Albums Of 2010: Number 21 - Sweeping The Nation

"Warpaint have revealed details of their planned May 2011 tour of the UK and Ireland. The band, Emily Kokal, Theresa Wayman, Jenny Lee Lindberg and Stella ..."

Thu 16/12 - Warpaint UK Tourdates - Clash Music

"Warpaint have announced a string of UK dates for May 2011"

Fri 17/12 - Warpaint plan UK tour - The Line Of Best Fit

"Warpaint have announced their first major tour of the UK plus one date in Dublin for next May. Don't get caught in the 'Undertow' – get ..."

Fri 17/12 - Warpaint / May 2011 UK/Irish Tour - There Goes The Fear

"Warpaint have just announced a return to UK/Irish shores in the form of a May 2011 tour. If you haven't heard the sound of this stunning ..."

Fri 17/12 - Warpaint Announce UK/Irish Tour - The Blue Walrus

"Warpaint will hit the road in May..."

Tue 21/12 - Warpaint Announces UK Tour Dates - Paste Magazine

Appendices

Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 25: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 25 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 25 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 26: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 26 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 26 (continued): Top 100 Artists on We Are Hunted Emerging Chart