

Tinchy Stryder

Music Media Analysis
July to December 2010

Table of Contents

| | |
|---|-----------|
| Overview | 4 |
| Chart Popularity | 5 |
| Mainstream Chart | 5 |
| Mainstream Comparison | 6 |
| Emerging Chart | 7 |
| Emerging Comparison | 8 |
| Mainstream Singles | 9 |
| Mainstream Singles Comparison | 10 |
| Emerging Singles | 11 |
| Emerging Singles Comparison | 12 |
| Twitter Coverage | 13 |
| Twitter Popularity | 13 |
| Twitter Comparison | 14 |
| Mainstream Chart vs Twitter | 15 |
| Emerging Chart vs Twitter | 16 |
| Twitter Users | 17 |
| Shared Twitter Links | 19 |
| News Coverage | 21 |
| News Popularity | 21 |
| News Comparison | 22 |
| Mainstream Chart vs Sentiment | 23 |
| Emerging Chart vs Sentiment | 24 |
| Top Publishers | 25 |
| Top News Publishers | 26 |
| Best 5 News Days | 27 |
| News Highlights | 31 |
| Appendices | 32 |

Appendix A - Top Mainstream Artists 32
Appendix B - Top Emerging Artists 35

Overview

601st on Mainstream Charts

82nd on Emerging Charts

2982nd on Twitter

1181st in the Music Press

This report reviews the popularity of Tinchy Stryder on the music charts and in the music news for the period July to December 2010. It benchmarks Tinchy Stryder against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

Chart Popularity

Mainstream Chart

This section presents the mainstream chart performance for Tinchy Stryder compared to similar artists. Tinchy Stryder was ranked 601st overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for Tinchy Stryder was 129th.

601st Overall Rank

129th Best Position

| Artist | Rank | Best Position |
|-----------------|--------|---------------|
| Rick Ross | 168th | 20 |
| Blame | 277th | 42 |
| Devlin | 512th | 108 |
| Strike | 524th | 112 |
| Tinchy Stryder | 601st | 129 |
| Professor Green | 882nd | 381 |
| I Blame Coco | 1938th | 1,001 |
| MELANIE FIONA | 2227th | 1,001 |

Figure 1: Artist Mainstream Ranks

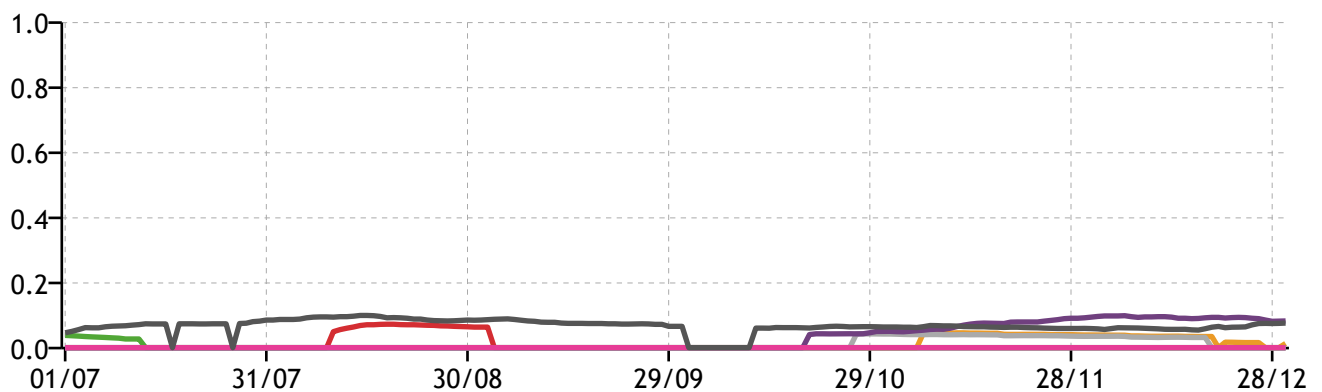
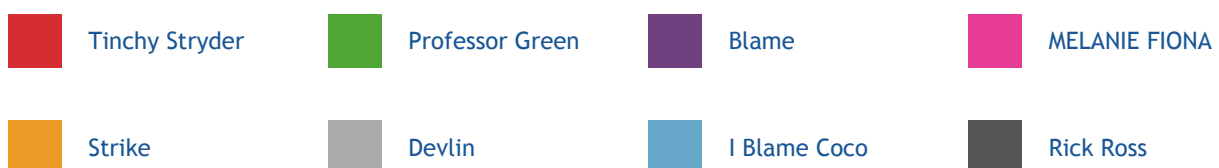


Figure 2: Artist Mainstream Chart Popularity over Time



Mainstream Comparison

This section compares the mainstream chart performance of Tinchy Stryder against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Tinchy Stryder was ranked 1st overall of our charts for that day. 0.0 denotes Tinchy Stryder did not chart at all.

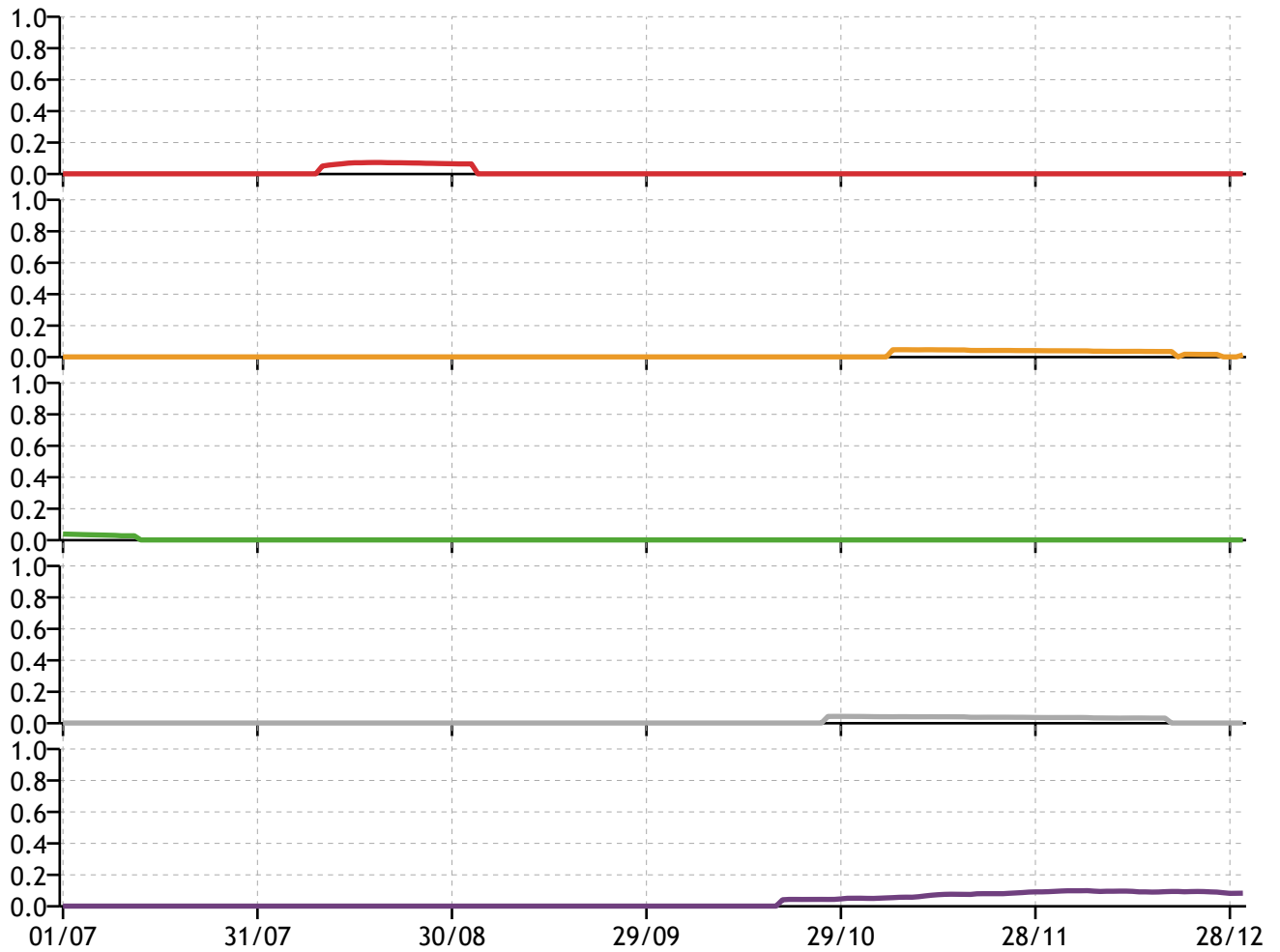
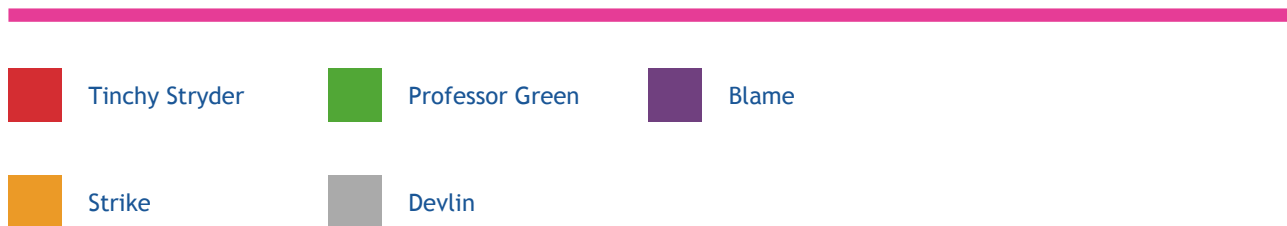


Figure 3: Comparisons for Tinchy Stryder



Emerging Chart

This section presents the emerging chart performance for Tinchy Stryder compared to similar artists. Tinchy Stryder was ranked 82nd overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted emerging chart for Tinchy Stryder was 11th.

82nd Overall Rank

11th Best Position

| Artist | Rank | Best Position |
|-----------------|--------|---------------|
| Rick Ross | 19th | 6 |
| Professor Green | 36th | 8 |
| Tinchy Stryder | 82nd | 11 |
| Devlin | 199th | 20 |
| I Blame Coco | 232nd | 22 |
| Strike | 405th | 41 |
| MELANIE FIONA | 1293rd | 183 |
| Blame | 1588th | 270 |

Figure 4: Artist Emerging Ranks

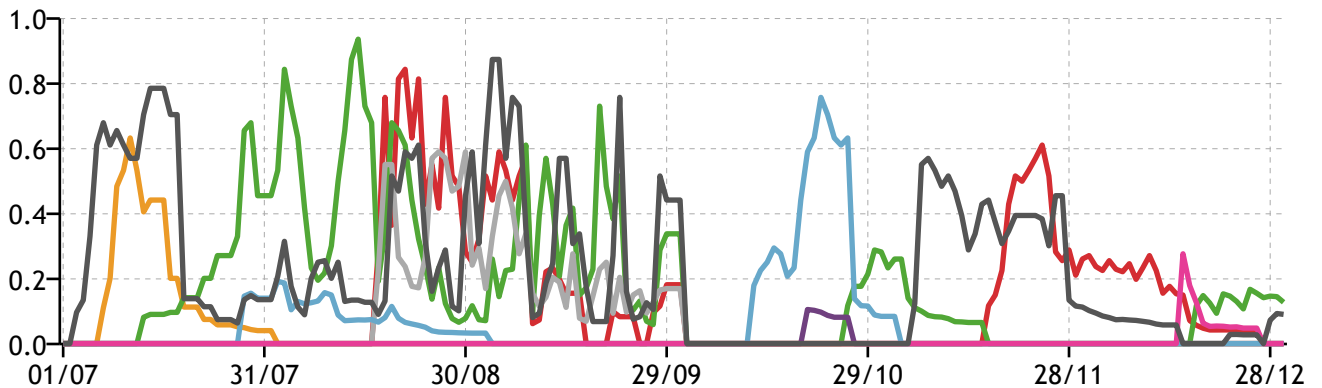
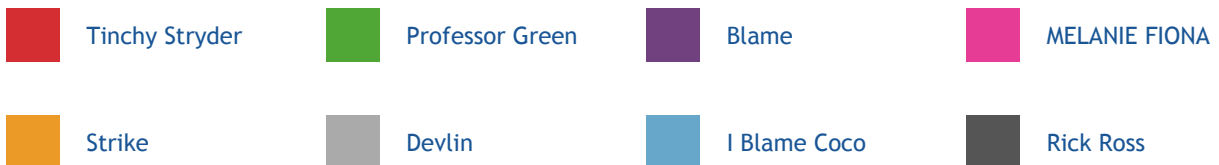


Figure 5: Artist Mainstream Emerging Popularity over Time



Emerging Comparison

This section compares the emerging chart performance of Tinchy Stryder against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Tinchy Stryder was ranked 1st overall of our charts for that day. 0.0 denotes Tinchy Stryder did not chart at all.

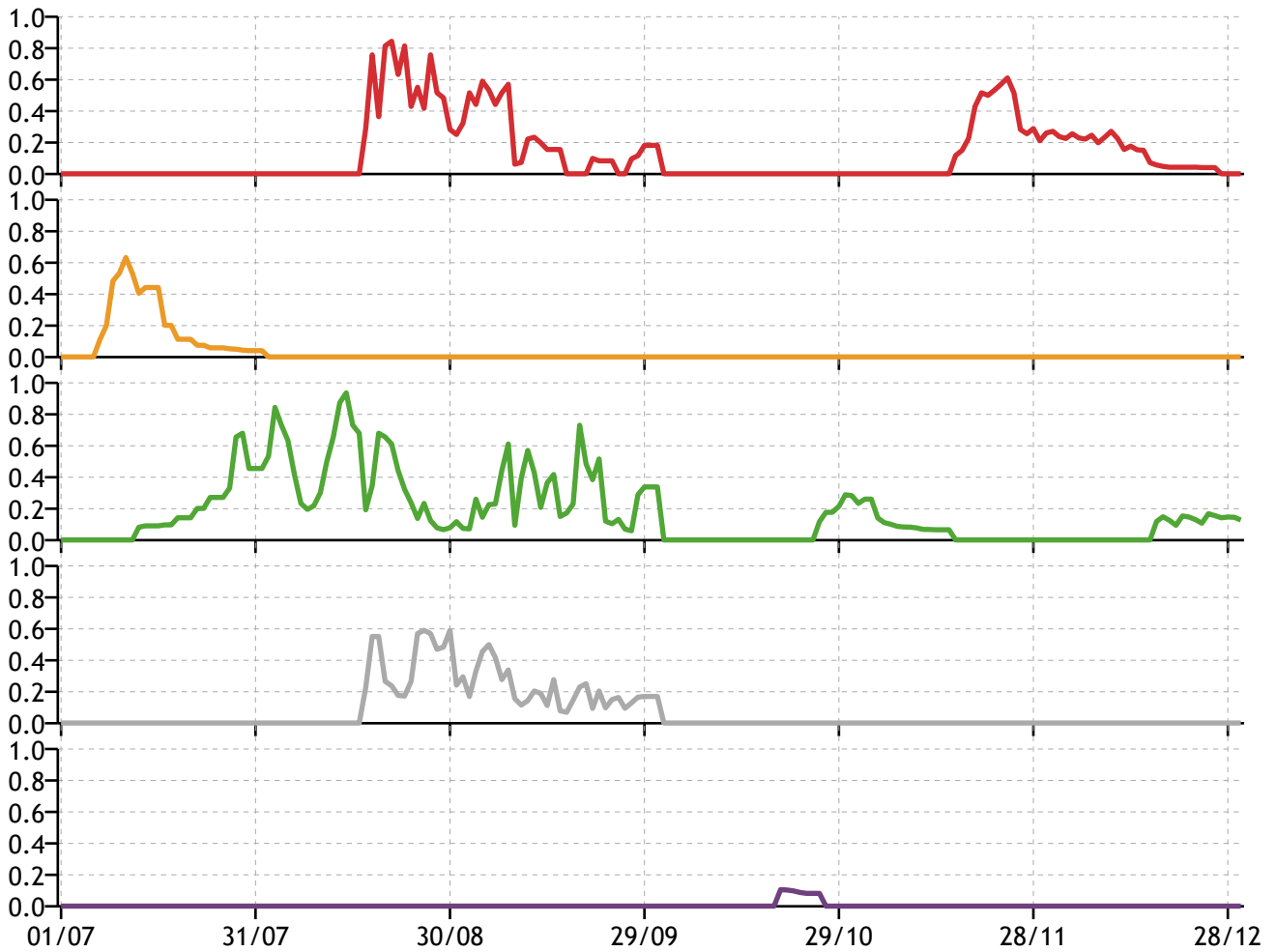
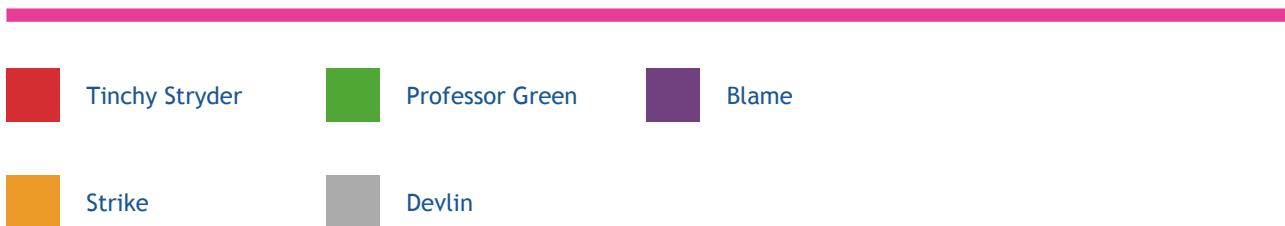


Figure 6: Comparisons for Tinchy Stryder



Mainstream Singles

This section presents the best charting singles for Tinchy Stryder on the Mainstream We Are Hunted charts

In My System (Origin..

Best Single

439th

Best Position

| Single | Best Position |
|-----------------------------|---------------|
| In My System (Original Mix) | 439 |
| | |
| | |

Figure 7: Best Single Positions

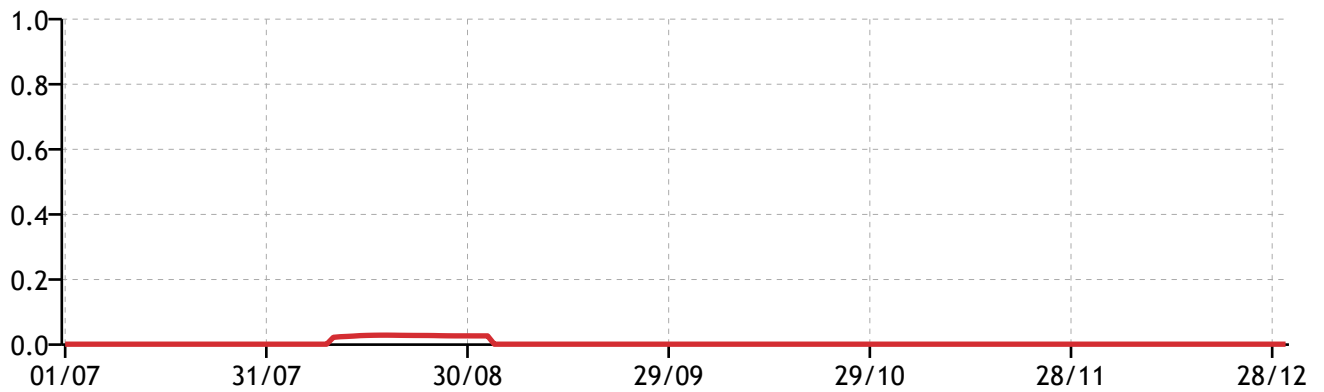



Figure 8: Singles Chart Comparison over Time

 In My System (Origin..

Mainstream Singles Comparison

This section compares the mainstream chart performance of the most popular singles released by Tinchy Stryder. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

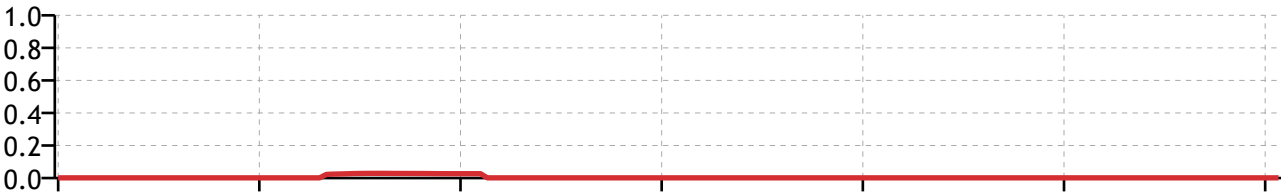


Figure 9: Chart ranking for Tinchy Stryder

 In My System (Origin..

Emerging Singles

This section presents the best charting singles for Tinchy Stryder on the Emerging We Are Hunted charts

In My System

Best Single

7th

Best Position

Single Best Position

In My System 7

Second Chance 47

Figure 10: Best Single Positions

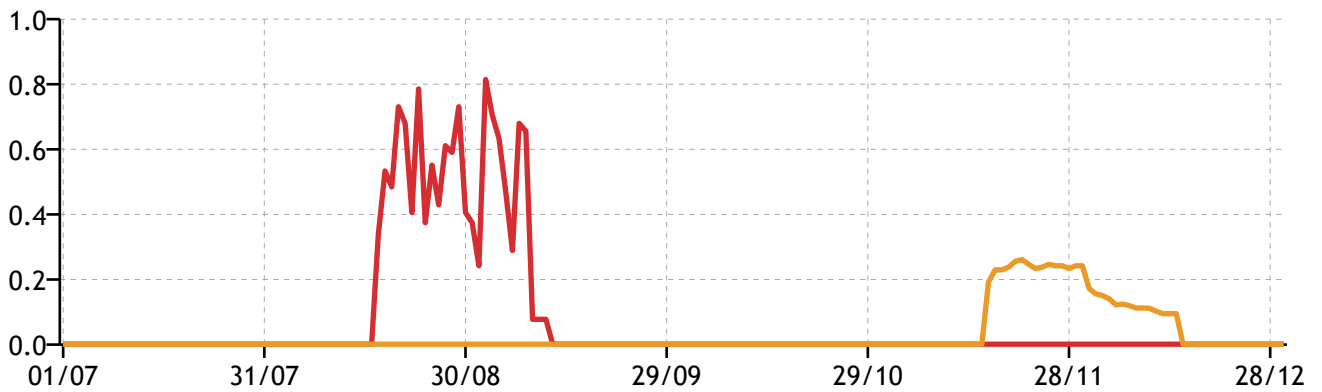


Figure 11: Singles Chart Comparison over Time

 In My System

 Second Chance

Emerging Singles Comparison

This section compares the emerging chart performance of the most popular singles released by Tinchy Stryder. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

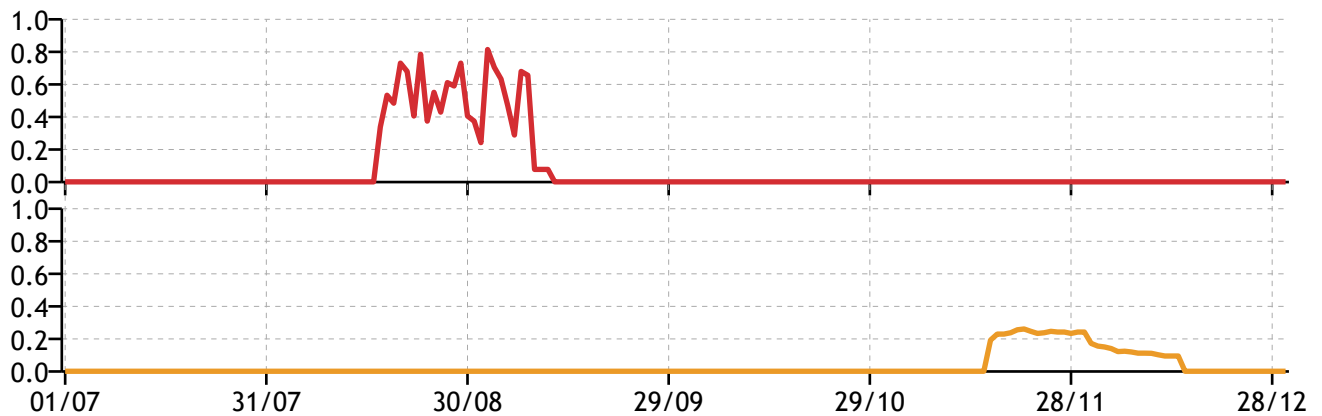


Figure 12: Chart ranking for Tinchy Stryder

- In My System
- Second Chance

Twitter Coverage

Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Tinchy Stryder during this time period. Included is the overall ranking of Tinchy Stryder when compared to similar artists.

2982nd Overall Rank

528 Tweets

0.000% Share

| Artist | Rank | Tweets | Share |
|-----------------|--------|--------|--------|
| Rick Ross | 90th | 13,132 | 0.002% |
| Blame | 113th | 10,862 | 0.002% |
| Strike | 679th | 2,679 | 0.000% |
| Professor Green | 1497th | 1,234 | 0.000% |
| I Blame Coco | 1655th | 1,088 | 0.000% |
| MELANIE FIONA | 1966th | 908 | 0.000% |
| Devlin | 2058th | 860 | 0.000% |
| Tinchy Stryder | 2982nd | 528 | 0.000% |

Figure 13: Twitter Coverage Comparison

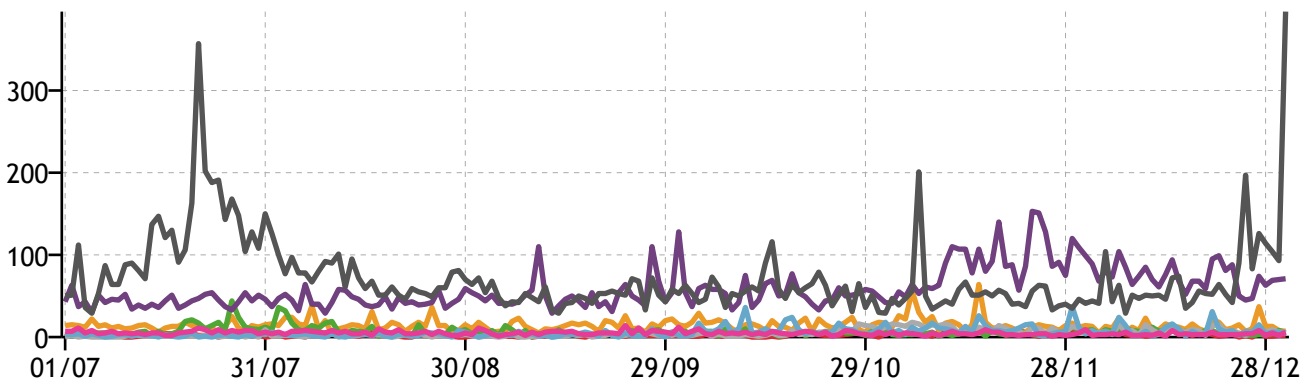
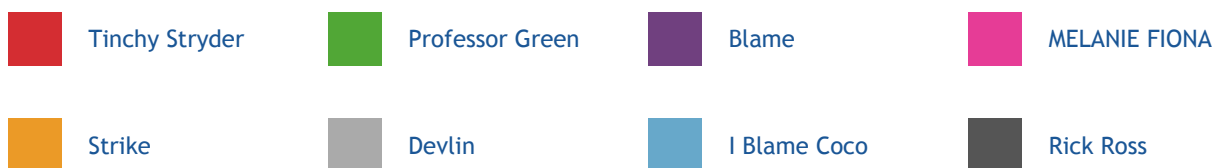


Figure 14: Twitter Coverage over Time



Twitter Comparison

This section compares the total number of tweets mentioning Tinchy Stryder to similar artists.

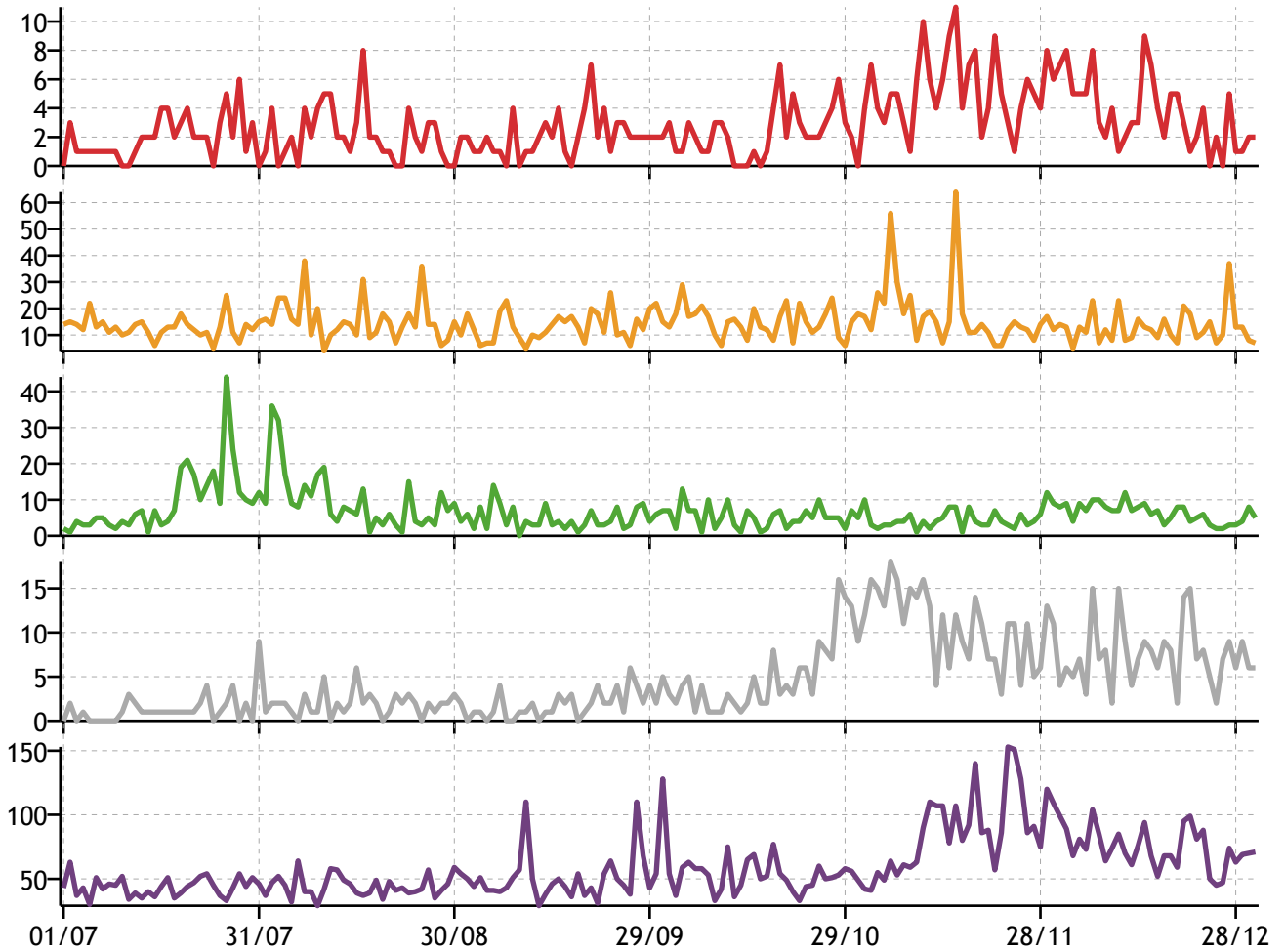


Figure 15: Comparisons for Tinchy Stryder



Mainstream Chart vs Twitter

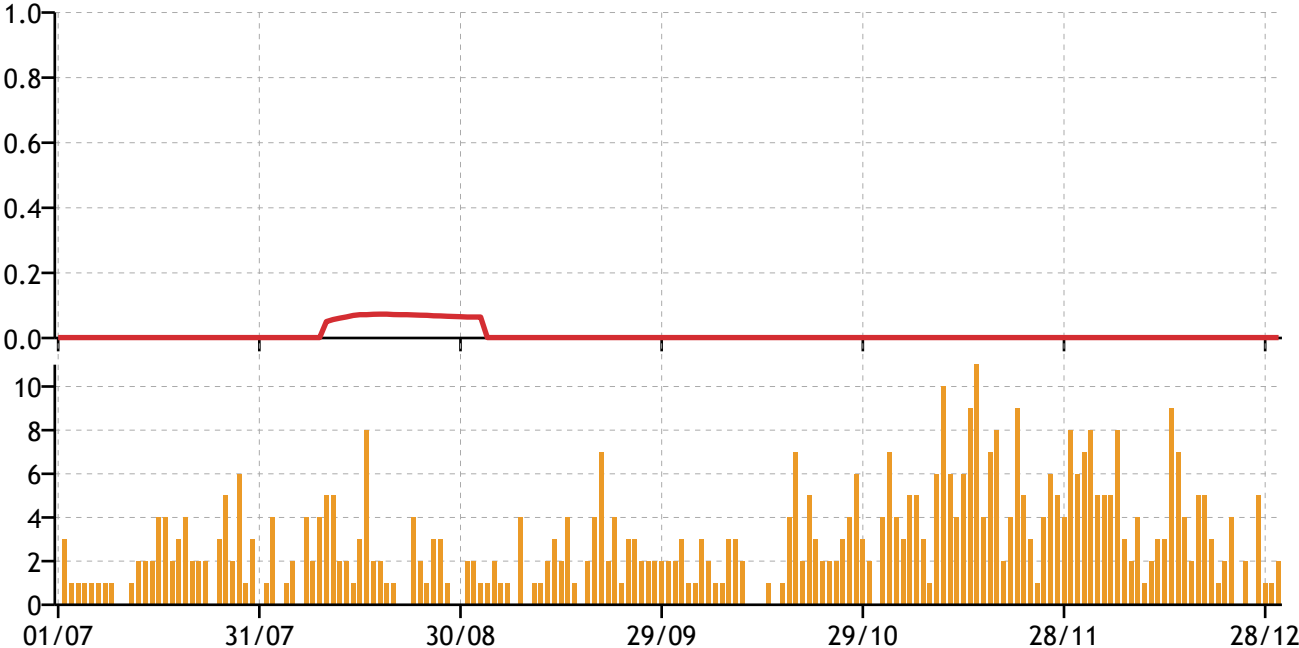


Figure 16: Tinchy Stryder Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



Emerging Chart vs Twitter

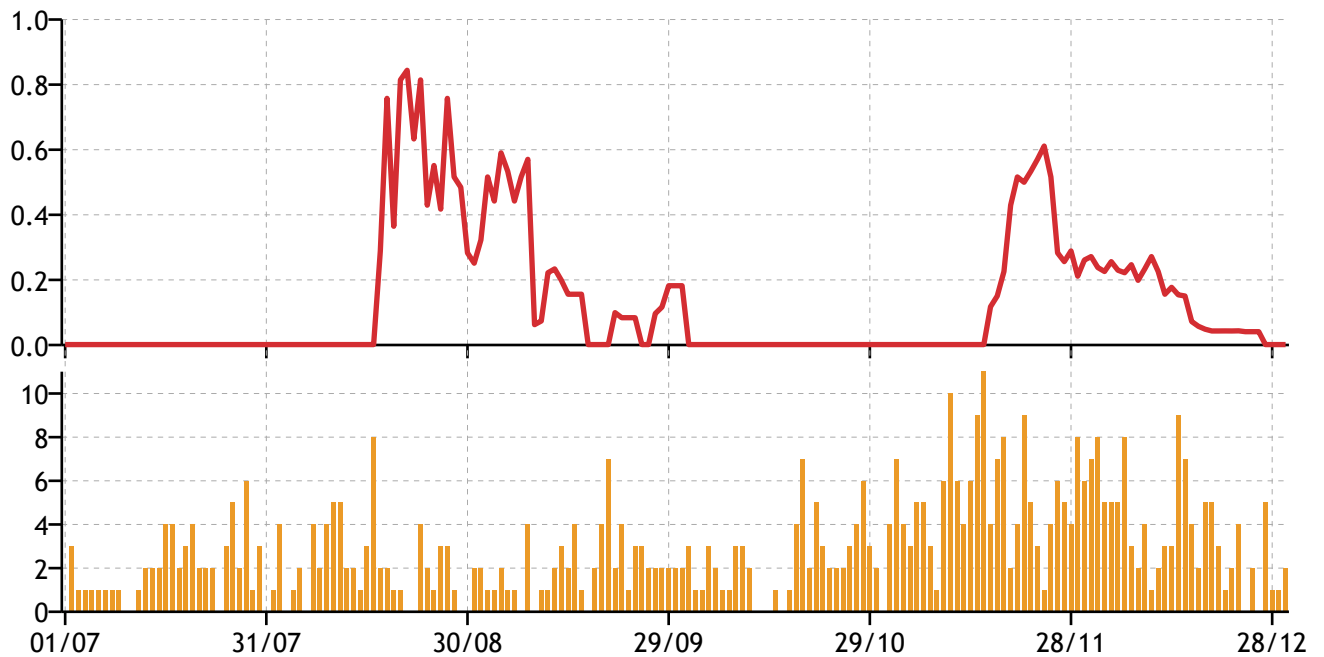



Figure 17: Tinchy Stryder Chart Popularity vs Twitter Coverage

This chart presents a comparison of emerging chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.

-  Chart Popularity
-  Twitter volume

Twitter Users

This section lists the twitter users mentioning Tinchy Stryder in tweets most during this period.

| Rank | Twitter User | Name | Location | Tweets | Followers | Reach |
|------|-----------------------------|---------------------|-----------------------------|--------|-----------|--------|
| 1 | twitter.com/WhatsOn1Xtra | Now Playing 1Xtra | On the airwaves. | 53 | 349 | 18,497 |
| 2 | twitter.com/OfficialMaxsta | Maxsta | East London/Essex | 2 | 8,312 | 16,624 |
| 3 | twitter.com/WhatsOnRadio1 | Now Playing Radio 1 | Leamington Spa | 24 | 500 | 12,000 |
| 4 | twitter.com/michelledh | Michelle | London - England | 3 | 2,799 | 8,397 |
| 5 | twitter.com/OneRecent | OneRecent | London | 10 | 538 | 5,380 |
| 6 | twitter.com/hums_uk | Homegrown Music | London | 12 | 311 | 3,732 |
| 7 | twitter.com/OGDoccat | OGDoccat | Frederick, Maryland USA | 4 | 807 | 3,228 |
| 8 | twitter.com/PetDogShop | Pet Dog Shop | Brisbane Australia | 1 | 2,646 | 2,646 |
| 9 | twitter.com/Jammie_ | Jamie Atkinson | Cheltenham, England | 1 | 2,368 | 2,368 |
| 10 | twitter.com/wepluggoodmusic | Ayodele Adepoju | ÜT: 51.500551,-0.100772 | 1 | 2,302 | 2,302 |
| 11 | twitter.com/djpaisley | djpaisley | Dallas, Texas 75251 | 2 | 1,137 | 2,274 |
| 12 | twitter.com/M7mdAA | M7md AA ▯ | On my iPhone , iPad and Mac | 2 | 940 | 1,880 |
| 13 | twitter.com/clarkbatfan | Conor | Peterborough/Leeds | 5 | 373 | 1,865 |
| 14 | twitter.com/georgiakain | Georgia Kain | London/Winchester | 2 | 876 | 1,752 |
| 15 | twitter.com/iRipaApple | iRipa | Spirano, lombardia , italia | 5 | 337 | 1,685 |
| 16 | twitter.com/JoeForro | Joe Forrest | East Midlands | 4 | 393 | 1,572 |
| 17 | twitter.com/Olivia_Darlin | Olivia | London | 1 | 1,341 | 1,341 |
| 18 | twitter.com/Vinomorph | Vinomorph | The Interwebs | 4 | 315 | 1,260 |
| 19 | twitter.com/prophetofnoise | Prophet Of Noise | Thessaloniki, GR | 3 | 411 | 1,233 |
| 20 | twitter.com/shortzzzz | ▯▯James Fairminer▯▯ | Loughborough | 1 | 1,178 | 1,178 |
| 21 | twitter.com/Nicarlos | Nick Raven | Leicester, England | 2 | 582 | 1,164 |
| 22 | twitter.com/jodylaforge | Jody Davies | Bargoed,Wales UK | 4 | 284 | 1,136 |
| 23 | twitter.com/MrBWebster1 | Ben Webster | Bournemouth and London, UK | 1 | 1,094 | 1,094 |
| 24 | twitter.com/qracey | grace | London - in the moment | 2 | 542 | 1,084 |
| 25 | twitter.com/CynStorm | Cyn Storm | Canada | 1 | 1,036 | 1,036 |
| 26 | twitter.com/AnelleGaga_ | Anelle BabyGaga ▯ | The Monster Ball | 1 | 1,017 | 1,017 |
| 27 | twitter.com/LolaGodheld | Lola Godheld | ÜT: 51.61772,-0.279568 | 1 | 981 | 981 |

Figure 18: Top 50 Users tweeting about Tinchy Stryder

| Rank | Twitter User | Name | Location | Tweets | Followers | Reach |
|------|-----------------------------|-------------------|------------------------------|--------|-----------|-------|
| 28 | twitter.com/rockchalk75 | Steven Jackson | ÜT: 36.757947,-95.928918 | 1 | 950 | 950 |
| 29 | twitter.com/gaydio | Gaydio | Manchester | 1 | 897 | 897 |
| 30 | twitter.com/hannahleedyx | Hannah Leedham | England | 1 | 768 | 768 |
| 31 | twitter.com/lauramorris1983 | Laura Morris | Poole | 1 | 756 | 756 |
| 32 | twitter.com/cecamy | Camilla Perera | London | 3 | 249 | 747 |
| 33 | twitter.com/kevr1990 | Kev Robinson | Ormskirk | 1 | 745 | 745 |
| 34 | twitter.com/LalitMarwaha | lalit marwaha | Glasgow | 2 | 372 | 744 |
| 35 | twitter.com/NC_Music | Johannes Ripken | Manchester | 2 | 313 | 626 |
| 36 | twitter.com/OffMindOfGrime | Terrance Greene | Hackney, London | 1 | 573 | 573 |
| 37 | twitter.com/matthewgfreeman | Matthew Freeman | ÜT: 37.591904,-77.462613 | 1 | 554 | 554 |
| 38 | twitter.com/n3wklear | n3wklear | iPhone: 13.717122,100.527262 | 4 | 137 | 548 |
| 39 | twitter.com/adrianabbott | Adrian Abbott | Nottingham/Luton | 6 | 84 | 504 |
| 40 | twitter.com/iynabiodun | Abiodun Iyin | Lagos, Nigeria | 2 | 250 | 500 |
| 41 | twitter.com/it_is_u | U | □□ yokohama, japan | 3 | 164 | 492 |
| 42 | twitter.com/Radio_World | Radio-World | World Wide Web | 7 | 68 | 476 |
| 43 | twitter.com/poppeople02 | Pop People | London, UK | 1 | 460 | 460 |
| 44 | twitter.com/jazzybam | Jamie Gregson | Lincolnshire, UK | 1 | 448 | 448 |
| 45 | twitter.com/UKSingerCharmzz | Charmzz The First | Bristol, England | 1 | 448 | 448 |
| 46 | twitter.com/DJ_DanceMix | KC | B.C. Canada | 2 | 222 | 444 |
| 47 | twitter.com/TableTopHero | Tabletop | London | 2 | 192 | 384 |
| 48 | twitter.com/belch_ | □□□ | | 1 | 364 | 364 |
| 49 | twitter.com/PurpleSeller27 | Madam Lydia Omoba | United Kingdom | 1 | 354 | 354 |
| 50 | twitter.com/linkin_maq | Manuel Quirant | ÜT: 38.111746,-0.647494 | 2 | 171 | 342 |

Figure 18 (continued): Top 50 Users tweeting about Tinchy Stryder

Shared Twitter Links

This section lists the most popular urls in tweets mentioning Tinchy Stryder during this period.

| URL | Rank | Tweets |
|---|------|--------|
| http://www.last.fm/music/Tinchy Stryder/_/Second Chance | 1 | 55 |
| http://www.last.fm/music/Tinchy+Stryder | 2 | 34 |
| http://www.last.fm/music/Tinchy Stryder %2F Giggs %2F Professor Green/_/Game Over | 3 | 31 |
| http://www.google.com/search?hl=en&q=lastfm:Tinchy+Stryder+feat+Taio+Cruz+&btnI=l%27m+Feeling+Lucky&... | 4 | 5 |
| http://www.tunewiki.com/ | 5 | 4 |
| http://radioplayer.indemand.fm | 6 | 4 |
| http://www.tweekly.fm/user/lfcjo3 | 7 | 4 |
| http://www.tweekly.fm/user/clarkbatfan | 8 | 3 |
| http://www.tweekly.fm/twitter/ProphetOfNoise | 9 | 3 |
| http://radioplayer.rockfm.co.uk | 10 | 3 |
| http://www.tweekly.fm/twitter/cecamy | 11 | 3 |
| http://www.tweekly.fm/twitter/clarkbatfan | 12 | 2 |
| http://www.tweekly.fm/user/haveyougotmilk | 13 | 2 |
| http://www.last.fm/music/Tinchy Stryder/_/l%27m Landing | 14 | 2 |
| http://www.tweekly.fm/twitter/Nicarlos | 15 | 2 |
| http://www.last.fm/music/Tinchy Stryder/_/In My System (Ft. Jodie Conner) | 16 | 2 |
| http://www.last.fm/music/Tinchy Stryder/_/Game Over | 17 | 2 |
| http://tln.kr/179dv | 18 | 2 |
| http://www.last.fm/music/Tinchy%2BStryder%2B%2... | 19 | 2 |
| http://isharetun.es/track/qQpywGx6UYtj | 20 | 2 |
| http://www.last.fm/music/Tinchy Stryder/_/Stryderman | 21 | 2 |
| http://www.tweekly.fm/twitter/_5SG | 22 | 2 |
| http://www.tweekly.fm/user/tokyno | 23 | 2 |
| http://www.tweekly.fm/user/SAMurphy87 | 24 | 2 |
| http://www.tweekly.fm/twitter/divyen90 | 25 | 2 |
| http://www.last.fm/music/Tinchy Stryder/_/Never Leave You | 26 | 2 |
| http://www.tweekly.fm/twitter/wrightlauren | 27 | 2 |

Figure 19: Top Shared Links on Twitter mentioning Tinchy Stryder

| URL | Rank | Tweets |
|---|------|--------|
| http://www.last.fm/music/Tinchy Stryder/_/Take Me Back | 28 | 2 |
| http://slacker.com/r/wJRH | 29 | 2 |
| http://www.last.fm/music/Tinchy Stryder/_/Gangsta | 30 | 1 |
| http://www.last.fm/music/Tinchy Stryder/_/Spotlight (feat. Tanya Lacey) | 31 | 1 |
| /profile/michelledh/blip/48531779/Tinchy+Stryder+feat.+N-Dubz-Number+1+(Hypasonic+Remix) | 32 | 1 |
| http://www.last.fm/music/+noredirect/Tinchy%2BStryder%2B%2526%2BTaio%2BCruz/_/Second+Chance?utm_sour... | 33 | 1 |
| http://t.co/IS5K4a0 | 34 | 1 |
| http://www.tweekly.fm/twitter/timcalis | 35 | 1 |
| http://www.tweekly.fm/user/ceebalicious | 36 | 1 |
| http://www.tweekly.fm/user/Detale_Guff | 37 | 1 |
| /profile/ShinyVolvoLurv/blip/59560925/Tinchy+Stryder-Gangsta+(Game+Over+feat.+Tinie+Tempah) | 38 | 1 |
| /profile/PetDogShop/blip/55826414/Tinchy+Stryder-Number+1+ft.+N-Dubz | 39 | 1 |
| http://www.foxytunes.com/artist/tinchy+stryder/track/game+over+ft.+giggs%2c+professor+green%2c+tinie... | 40 | 1 |
| http://www.last.fm/music/Taio+Cruz | 41 | 1 |
| http://www.last.fm/music/Tinchy Stryder/_/Game+Over+Feat.+Giggs%2C+Professor+Green%2C+Tinie+Tempah%2... | 42 | 1 |
| http://blip.fm/profile/ShinyVolvoLurv/blip/54422619/Tinchy+Stryder+ft+N-Dubz-Number+OneOfficial+Musi... | 43 | 1 |
| http://www.tweekly.fm/twitter/joenaarwhal | 44 | 1 |
| /profile/michelledh/blip/54365265/Tinchy+Stryder-Take+Me+Back+ft.+Taio+Cruz | 45 | 1 |
| http://www.tweekly.fm/twitter/lariica | 46 | 1 |
| /profile/Vulcanic_Ash/blip/49960087/Tinchy+Stryder+ft+Taio+Cruz-Take+Me+Back | 47 | 1 |
| http://www.pandora.com:80/land/song/9d19e170f8cecadf?station=aa7fa4ae8d7e6f1d2cd7d9056d395141ebf2085... | 48 | 1 |
| http://www.tweekly.fm/twitter/thecivvie | 49 | 1 |
| http://t.co/aUqH2mQ// | 50 | 1 |
| /profile/OGDoccat/blip/59135813/Tinchy+Stryder-Working+For+Days | 51 | 1 |
| /profile/ShinyVolvoLurv/blip/59050361/Tinchy+Stryder-Gangsta+(Game+Over+feat.+Tinie+Tempah) | 52 | 1 |
| /profile/michelledh/blip/48528704/HD+Tinchy+Stryder+&+Amelle+Berrabah+(Sugababes)-Never+Leave+You+... | 53 | 1 |
| http://blip.fm/profile/Kool_Kat/blip/57299120/Tinchy+Stryder+Taio+Cruz+and+Amelle+I+Gotta+Feeling+Bo... | 54 | 1 |
| http://www.last.fm/music/Tinchy Stryder/_/Take the World (feat. Bridget Kelly) | 55 | 1 |
| http://www.youtube.com/watch?v=3wpCf0FsZKQ | 56 | 1 |
| http://www.last.fm/music/Tinchy Stryder/_/Famous | 57 | 1 |
| http://www.tweekly.fm/twitter/Miss_JennaLee | 58 | 1 |
| http://www.last.fm/music/Tinchy Stryder/_/Number 1 Feat. N-Dubz | 59 | 1 |
| http://www.tweekly.fm/twitter/shortzzzzz | 60 | 1 |

Figure 19 (continued): Top Shared Links on Twitter mentioning Tinchy Stryder

News Coverage

News Popularity

This section shows the total number of music articles mentioning Tinchy Stryder during this time period and the overall rank of Tinchy Stryder when compared to similar artists.

1181st Overall Rank

92 Articles

0.002% Share

| Artist | Rank | Articles | Share |
|-----------------|--------|----------|--------|
| Rick Ross | 5th | 3,769 | 0.094% |
| Blame | 75th | 988 | 0.025% |
| Strike | 136th | 734 | 0.018% |
| MELANIE FIONA | 534th | 261 | 0.007% |
| Professor Green | 985th | 124 | 0.003% |
| I Blame Coco | 1081st | 106 | 0.003% |
| Tinchy Stryder | 1181st | 92 | 0.002% |
| Devlin | 1255th | 80 | 0.002% |

Figure 20: News Coverage Comparison

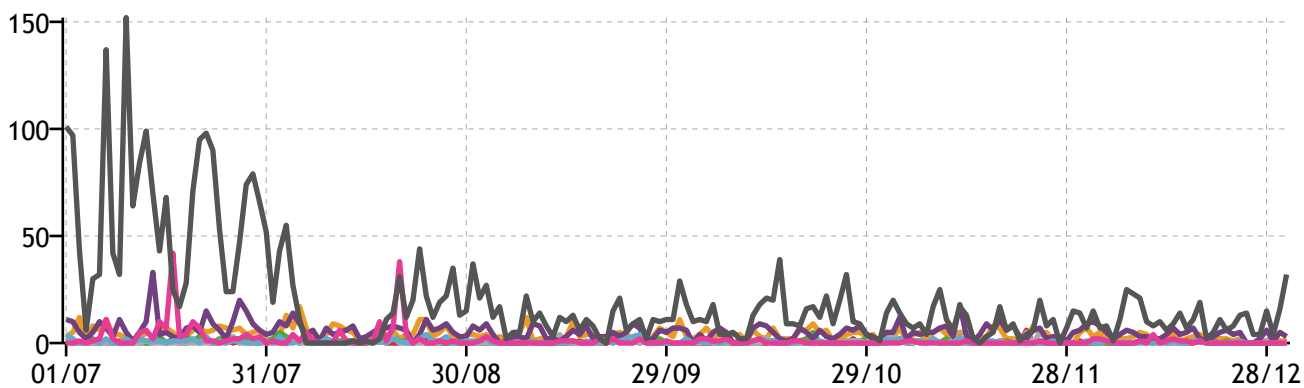
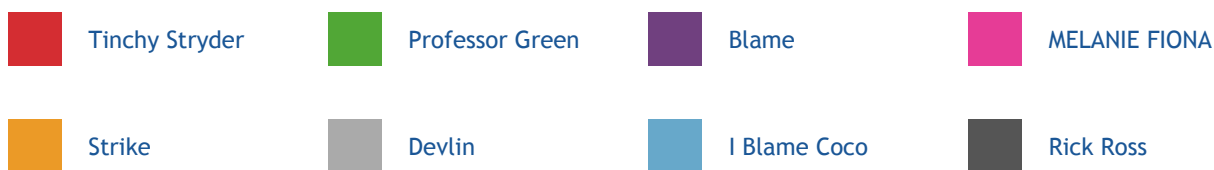


Figure 21: News Coverage over Time



News Comparison

This section compares the number of music articles mentioning Tinchy Stryder during this time period to similar artists.

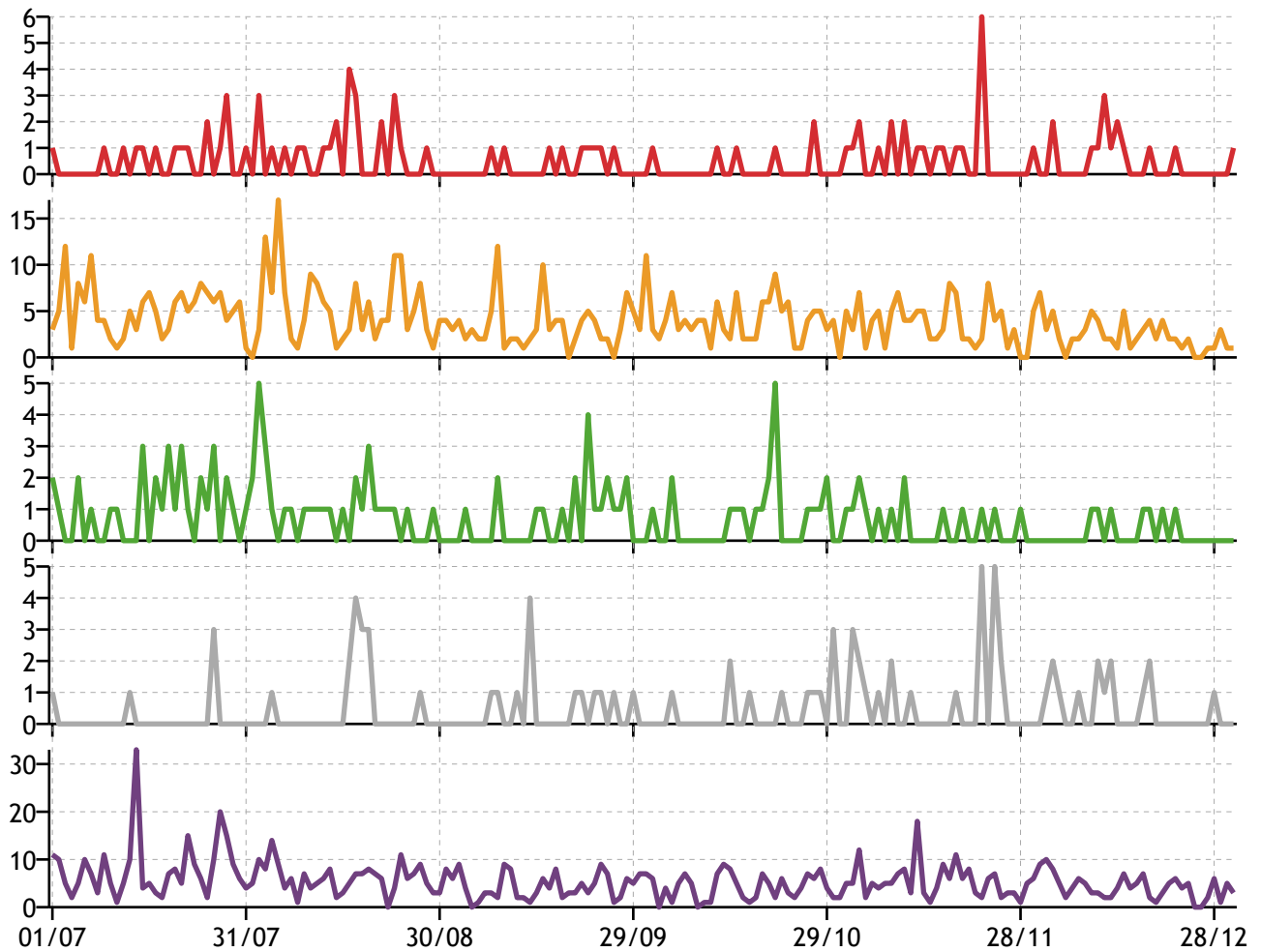


Figure 22: Comparisons for Tinchy Stryder



Mainstream Chart vs Sentiment

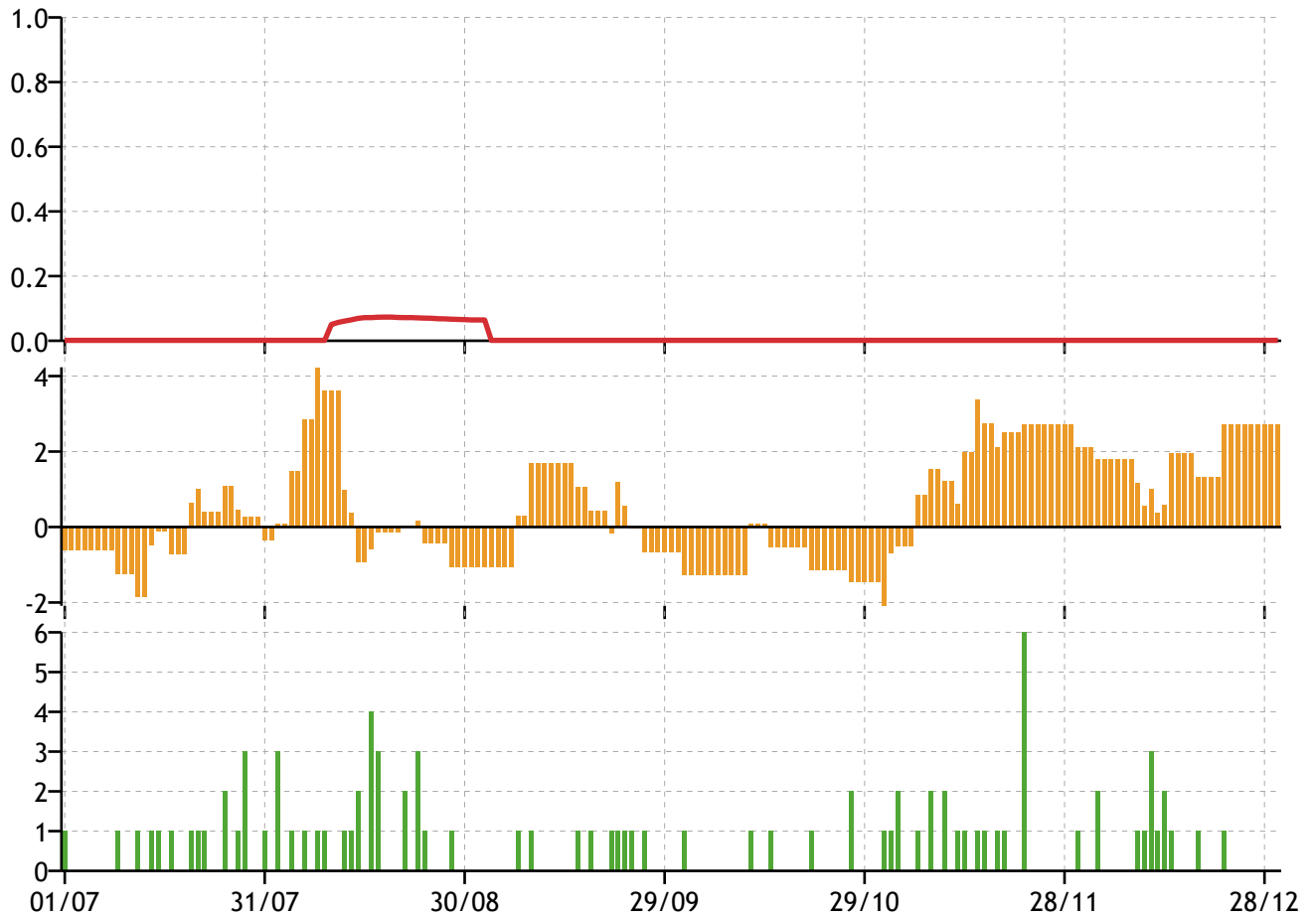


Figure 23: Tinchy Stryder Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Tinchy Stryder that day.



Emerging Chart vs Sentiment

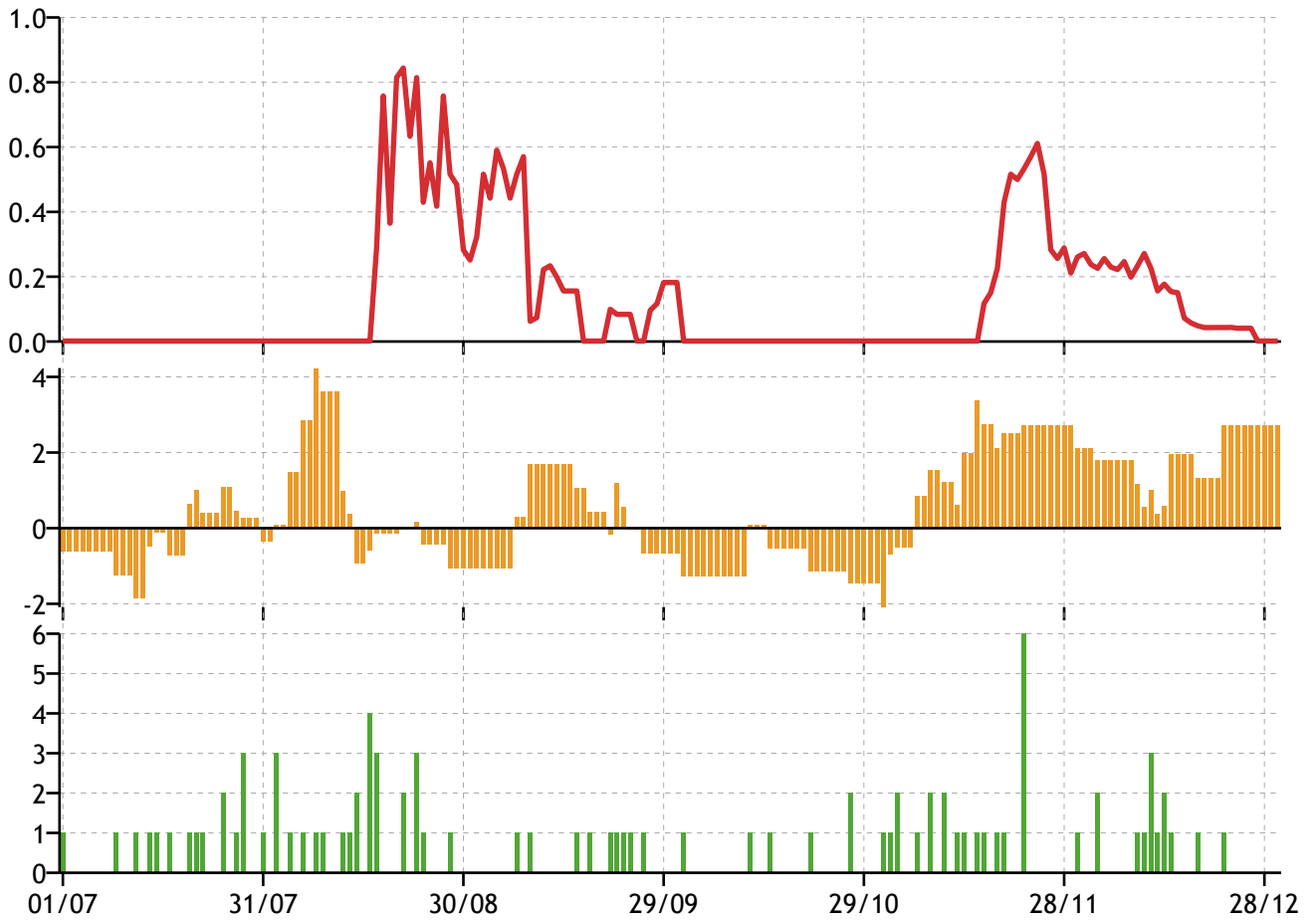
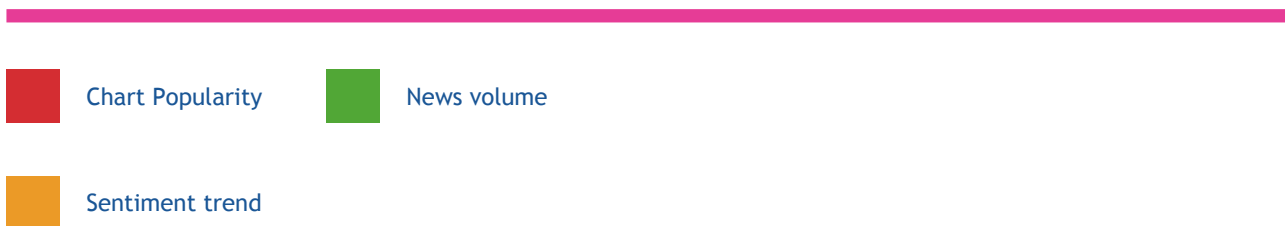


Figure 24: Tinchy Stryder Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of emerging chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Tinchy Stryder that day.



Top Publishers

- Clash Music
- I Like Music - Pop
- NME - News
- Sweeping The Nation
- Guardian music
- No Rock&Roll Fun
- Other



Figure 25: Top Publishers related to Tinchy Stryder

| Top Publishers | Mentions |
|----------------------|----------|
| Clash Music | 8 |
| I Like Music - Pop | 6 |
| NME - News | 4 |
| Sweeping The Nation | 3 |
| Guardian music | 3 |
| No Rock&Roll Fun | 3 |
| the culture of me | 2 |
| Pitchfork | 1 |
| Keep Hope Inside | 1 |
| I Like Music - Urban | 1 |
| NME - Reviews | 1 |
| Beatportal | 1 |

Figure 26: Most frequently mentioned Top Publishers

Top News Publishers

| Publisher | Rank | Articles |
|---|------|----------|
| Clash Music - http://www.clashmusic.com/ | 1 | 8 |
| I Like Music - Pop - http://www.ilikemusic.com/ | 2 | 6 |
| NME - News - http://www.nme.com/ | 3 | 4 |
| Sweeping The Nation - http://sweepingthenation.blogspot.com/ | 4 | 3 |
| Guardian music - http://www.guardian.co.uk/music | 5 | 3 |
| No Rock&Roll Fun - http://xrrf.blogspot.com | 6 | 3 |
| the culture of me - http://www.thecultureofme.com | 7 | 2 |
| Pitchfork - http://pitchfork.com/ | 8 | 1 |
| Keep Hope Inside - http://keephopeinside.blogspot.com | 9 | 1 |
| I Like Music - Urban - http://www.ilikemusic.com/ | 10 | 1 |
| NME - Reviews - http://www.nme.com/ | 11 | 1 |
| Beatportal - http://www.beatportal.com | 12 | 1 |

Figure 27: Top 12 Publishers mentioning Tinchy Stryder

Best 5 News Days

1

22 November 2010 : 6 articles

Popular Articles this Day

Tinchy Stryder Take Over: Tinchy Stryder on X Factor

I Like Music - Pop, 22 November 2010

Tinchy Stryder on X Factor It's one of my favourite TV shows, very entertaining. This year they have an amazing crop of contestants

Tinchy Stryder Take Over: Kanye West - Devil In A New Dress

I Like Music - Pop, 22 November 2010

Kanye West - Devil In A New Dress Hip hop has missed Kanye. He always raises the levels of the game and moves things forward

Tinchy Stryder Take Over: Kanye West - My Beautiful Dark Twisted Fantasy

I Like Music - Pop, 22 November 2010

Kanye West - My Beautiful Dark Twisted Fantasy I had to pick Yay's album too. I am just looking forward to seeing what he's come up with!

Tinchy Stryder Take Over: Tinchy Stryder - Take The World

I Like Music - Pop, 22 November 2010

Tinchy Stryder - Take The World Cheeky, but I am really proud of this video. Bridget Reilly is a very talented singer from New York on Jay - Z's label

Tinchy Stryder Take Over: Rick Ross Live

I Like Music - Pop, 22 November 2010

Rick Ross Live Rick Ross is one of my favourite American rappers. His swagger and his track selections are excellent. All his work tells a story

2010-11-22

I Like Music - Pop, 22 November 2010

Tinchy Stryder has managed to get his well groomed claws upon our pop pages this week, ready to let you know about his current musical obsessions. There's big love for ...

16 August 2010 : 4 articles

Popular Articles this Day

Summer Sundae 2010 - Saturday

Clash Music, 16 August 2010

Despite Summer Sundae's unreliable weather today there is something to be happy about. After kitting ourselves out with wellies we just manage to catch the endings of girl troupe Gaggle ...

The Saturdays Are On A Somewhat Boring Roll

Chart Rigger, 16 August 2010

It's a shame that, for all their UK Top 10 hits (seven total now), The Saturdays have yet to hit #1. Granted, most of the dross on Wordshaker was utterly ...

MP3: Tinchy Stryder – Famous

Hip Hop Blips, 16 August 2010

TheNext2Shine: Exclusive RNB Music Downloads <http://TheNext2Shine.com>
<http://twitter.com/TheNext2Shine> <http://facebook.com/TheNext2Shine> ... — full article at blog.thenext2shine.com

UK Top Ten Singles

Rock NYC, 16 August 2010

1. Flo Rida ft David Guetta - 'Club Can't Handle Me' 2. Eminem ft Rhianna - 'Love The Way You Lie' 3. The Saturdays - 'Missing You' 4. Yolanda Be ...

28 July 2010 : 3 articles

Popular Articles this Day

Melanie Fiona & Tinchy Stryder Discuss Their Top Emcees (video)

Hip Hop Blips, 28 July 2010

Currently working on her follow up to debut album The Bridge, Melanie Fiona was in London town last week and in her bid to find out more about our growing ...

Melanie Fiona & Tinchy Stryder Discuss Their Top Emcees (video)

MusicBlips, 28 July 2010

Currently working on her follow up to debut album The Bridge, Melanie Fiona was in London town last week and in her bid to find out more about our growing ...

RePost: Tinchy Stryder – Tinchy Stryders Deep New Album

Hip Hop Blips, 27 July 2010

Tinchy has been making the news lately. He's big across the pond in the UK and he recently got some advice from Jay-Z on his career... (Article via ContactMusic Ltd ...)

Tinchy Stryder Reveals His Top 5 UK Emcees To Melanie Fiona [Video]

YK2 Daily, 28 July 2010

Melanie Fiona, who was in London town last week, sits down with Tinchy Stryder (who recently signed with Jay-Z's Roc Nation) to talk about who his Top 5 UK emcees ...

4

02 August 2010 : 3 articles

Popular Articles this Day

Celebrating 40 Years of Radio 1's Annie Nightingale...

The Daily Swarm, 02 August 2010

BBC : BBC Radio 1 is planning a night of special programmes in honour of long-standing DJ Annie Nightingale. Since becoming Radio 1's first female presenter back in 1970, Annie ...

Primal Scream For Annie Nightingale Tribute

Clash Music, 02 August 2010

Legendary DJ and radio personality Annie Nightingale is set to be celebrated with a one off show. Radio 1 has always walked the fine line between commercial and groundbreaking music. ...

Radio 1 Plans Salute to Veteran DJ Annie Nightingale

Spinner.com, 02 August 2010

Filed under: News , UK PA Photos She may have been broadcasting since before any of Radio 1's target audience were born -- and, indeed, before most of their parents ...

5

17 August 2010 : 3 articles

Popular Articles this Day

Summer Sundaes 2010 - Saturday

Clash Music, 16 August 2010

Despite Summer Sundaes's unreliable weather today there is something to be happy about. After kitting ourselves out with wellies we just manage to catch the endings of girl troupe Gaggle ...

Summer Sundaes 2010: Saturday

Sweeping The Nation, 17 August 2010

What was a brown gloom yesterday turned into properly slippery, adhesive stuff on the Saturday, as a series of early afternoon light showers - three separate outbreaks in fifteen minutes ...

The Saturdays Are On A Somewhat Boring Roll

Chart Rigger, 16 August 2010

It's a shame that, for all their UK Top 10 hits (seven total now), The Saturdays have yet to hit #1. Granted, most of the dross on Wordshaker was utterly ...

MP3: Tinchy Stryder – Famous

Hip Hop Blips, 16 August 2010

TheNext2Shine: Exclusive RNB Music Downloads <http://TheNext2Shine.com>
<http://twitter.com/TheNext2Shine> <http://facebook.com/TheNext2Shine> ... — full article at blog.thenext2shine.com

UK Top Ten Singles

Rock NYC, 16 August 2010

1. Flo Rida ft David Guetta - 'Club Can't Handle Me' 2. Eminem ft Rhianna - 'Love The Way You Lie' 3. The Saturdays - 'Missing You' 4. Yolanda Be ...

Summer Sundae Weekender (Saturday)

Fit For Nothing, 17 August 2010

I send my partner off ahead to the festival as I take in the football. Her mission, should she choose to accept it, is among other things, to report back ...

Update ultimele melodii 16 august 2010

99bloguri, 17 August 2010

Astazi a fost o zi pe care am simtit-o putin ciudata..o senzatie de nor deasupra unei intamplari in care desi trebuia sa fiu prezent m-am simtit absent.Spre seara cand am ...

News Highlights

This section includes the most repeated statements in the music press about Tinchy Stryder month by month during this period.

July

"Tinchy Stryder have all topped the charts; none of them would be there without the man who won his first Mercury prize seven years ago for ..."

Wed 21/07 - Mercury prize nominations: Brits are back on song - Guardian music

"Tinchy Stryder to Headline Alicia Keys' Charity Gig in London In the United States meanwhile, Jay-Z and Sade have been tapped by Alicia Keys to perform ..."

Sun 25/07 - News: Tinchy Stryder to Headline Alicia Keys' Charity Gig in London - Hip Hop Blips

August

"Tinchy Stryder is not Alesha Dixon, strange as it may seem. Tinchy Stryder is your alarm clock on that hazy, hung-over Sunday morning where you'd rather ..."

Sat 14/08 - Single Review: Tinchy Stryder ft. Jodie Connor - 'In My System' - Unreality Shout - Music section

"Tinchy Stryder was headlining outside, but the action was never going to be there. Having never seen the Fall live but read a lot about it ..."

Tue 17/08 - Summer Sundae 2010: Saturday - Sweeping The Nation

November

"Tinchy Stryder makes a record that is really all about the vocals and stealing the spotlight by one Bridget Kelly (label mate on Roc Nation, known ..."

Fri 19/11 - Video: Tinchy Stryder feat. Bridget Kelly - "Take The World" - the culture of me

"Tinchy Stryder has managed to get his well groomed claws upon our pop pages this week, ready to let you know about his current musical obsessions"

Mon 22/11 - 2010-11-22 - I Like Music - Pop

Appendices

Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

| Artist | Rank | Best Position |
|--------------------------|------|---------------|
| Muse | 1 | 1 |
| Radiohead | 2 | 1 |
| The xx | 3 | 2 |
| Lady GaGa | 4 | 2 |
| Arcade Fire | 5 | 2 |
| Coldplay | 6 | 2 |
| Katy Perry | 7 | 2 |
| Florence and the Machine | 8 | 2 |
| Linkin Park | 9 | 2 |
| Kings of Leon | 10 | 2 |
| The Beatles | 11 | 2 |
| Nirvana | 12 | 2 |
| Eminem | 13 | 2 |
| Paramore | 14 | 3 |
| The Killers | 15 | 3 |
| Red Hot Chili Peppers | 16 | 3 |
| MGMT | 17 | 3 |
| Metallica | 18 | 3 |
| Rihanna | 19 | 3 |
| Arctic Monkeys | 20 | 3 |
| Ke\$ha | 21 | 3 |
| Phoenix | 22 | 4 |
| Mumford And Sons | 23 | 4 |
| Pink Floyd | 24 | 4 |
| The National | 25 | 4 |
| Gorillaz | 26 | 4 |
| The Black Eyed Peas | 27 | 4 |

Figure 28: Top 100 Artists on We Are Hunted Mainstream Chart

| Artist | Rank | Best Position |
|--------------------|------|---------------|
| 30 Seconds to Mars | 28 | 4 |
| Taylor Swift | 29 | 4 |
| Vampire Weekend | 30 | 4 |
| The Smiths | 31 | 5 |
| Foo Fighters | 32 | 5 |
| AC/DC | 33 | 5 |
| System of A Down | 34 | 5 |
| Michael Jackson | 35 | 5 |
| Taio Cruz | 36 | 5 |
| Green Day | 37 | 5 |
| Bruno Mars | 38 | 5 |
| Led Zeppelin | 39 | 5 |
| Blink 182 | 40 | 5 |
| Daft Punk | 41 | 5 |
| Guns N' Roses | 42 | 6 |
| Oasis | 43 | 6 |
| Queen | 44 | 6 |
| Pendulum | 45 | 6 |
| Bon Iver | 46 | 6 |
| Kanye West | 47 | 6 |
| Crystal Castles | 48 | 6 |
| Train | 49 | 6 |
| Justin Bieber | 50 | 6 |
| Blur | 51 | 6 |
| The Strokes | 52 | 7 |
| Massive Attack | 53 | 7 |
| La Roux | 54 | 7 |
| M.I.A. | 55 | 7 |
| Joy Division | 56 | 7 |
| Drake | 57 | 7 |
| The Temper Trap | 58 | 8 |
| Owl City | 59 | 8 |
| Trey Songz | 60 | 8 |
| The Cure | 61 | 8 |
| Nelly | 62 | 8 |
| Franz Ferdinand | 63 | 8 |
| Avenged Sevenfold | 64 | 8 |
| The White Stripes | 65 | 8 |

Figure 28 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

| Artist | Rank | Best Position |
|--------------------------|------|---------------|
| Kylie Minogue | 66 | 8 |
| Enrique Iglesias | 67 | 8 |
| Jason Mraz | 68 | 8 |
| The Pixies | 69 | 8 |
| usher | 70 | 9 |
| Lil Wayne | 71 | 9 |
| Passion Pit | 72 | 9 |
| The Black Keys | 73 | 9 |
| Robyn | 74 | 9 |
| The Prodigy | 75 | 9 |
| U2 | 76 | 9 |
| Kid Cudi | 77 | 9 |
| Christina Aguilera | 78 | 9 |
| Placebo | 79 | 10 |
| Glee Cast | 80 | 10 |
| Black Sabbath | 81 | 10 |
| Death Cab For Cutie | 82 | 10 |
| Adam Lambert | 83 | 10 |
| The Drums | 84 | 11 |
| Evanescence | 85 | 11 |
| My Chemical Romance | 86 | 11 |
| Miley Cyrus | 87 | 11 |
| Snow Patrol | 88 | 11 |
| The Kooks | 89 | 11 |
| Interpol | 90 | 11 |
| Rage Against the Machine | 91 | 11 |
| David Bowie | 92 | 11 |
| Flo Rida | 93 | 11 |
| Weezer | 94 | 11 |
| Iron Maiden | 95 | 11 |
| Far East Movement | 96 | 11 |
| B.o.B. | 97 | 11 |
| David Guetta | 98 | 11 |
| Stromae | 99 | 11 |
| Sufjan Stevens | 100 | 11 |

Figure 28 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

| Artist | Rank | Best Position |
|---------------------|------|---------------|
| Best Coast | 1 | 2 |
| The National | 2 | 3 |
| Sufjan Stevens | 3 | 4 |
| Deerhunter | 4 | 4 |
| Bombay Bicycle Club | 5 | 4 |
| Bon Iver | 6 | 4 |
| Chromeo | 7 | 4 |
| Deadmau5 | 8 | 4 |
| Crystal Castles | 9 | 5 |
| Swedish House Mafia | 10 | 5 |
| No Age | 11 | 5 |
| Caribou | 12 | 5 |
| Wiz Khalifa | 13 | 5 |
| AUBURN | 14 | 5 |
| Warpaint | 15 | 6 |
| James Blake | 16 | 6 |
| Girls | 17 | 6 |
| Mark Ronson | 18 | 6 |
| Rick Ross | 19 | 6 |
| Tim Berg | 20 | 6 |
| Flying Lotus | 21 | 7 |
| New Boyz | 22 | 7 |
| Aeroplane | 23 | 7 |
| Salem | 24 | 7 |
| WAVVES | 25 | 7 |
| Houses | 26 | 7 |
| Janelle Monae | 27 | 7 |

Figure 29: Top 100 Artists on We Are Hunted Emerging Chart

| Artist | Rank | Best Position |
|-----------------------|------|---------------|
| The Go! Team | 28 | 7 |
| Panda Bear | 29 | 7 |
| LCD Soundsystem | 30 | 7 |
| Magnetic Man | 31 | 8 |
| Wale | 32 | 8 |
| Everything Everything | 33 | 8 |
| Dark Dark Dark | 34 | 8 |
| Arcade Fire | 35 | 8 |
| Professor Green | 36 | 8 |
| Sia | 37 | 8 |
| J.Cole | 38 | 8 |
| Eliza Doolittle | 39 | 9 |
| Atmosphere | 40 | 9 |
| Matthew Dear | 41 | 9 |
| Uffie | 42 | 9 |
| Small Black | 43 | 9 |
| Tame Impala | 44 | 9 |
| How To Dress Well | 45 | 9 |
| John Legend | 46 | 9 |
| Au Revoir Simone | 47 | 9 |
| Duck Sauce | 48 | 9 |
| Ra Ra Riot | 49 | 9 |
| Chiddy Bang | 50 | 9 |
| The Roots | 51 | 9 |
| Plan B | 52 | 9 |
| Curren\$y | 53 | 9 |
| The Bees | 54 | 9 |
| Oh Land | 55 | 9 |
| DJ Fresh | 56 | 9 |
| Ellie Goulding | 57 | 9 |
| B.o.B. | 58 | 9 |
| Mike Posner | 59 | 9 |
| The Soft Moon | 60 | 10 |
| The Walkmen | 61 | 10 |
| TV Girl | 62 | 10 |
| Aloe Blacc | 63 | 10 |
| Klaxons | 64 | 10 |
| Cut Copy | 65 | 10 |

Figure 29 (continued): Top 100 Artists on We Are Hunted Emerging Chart

| Artist | Rank | Best Position |
|----------------------|------|---------------|
| Robyn | 66 | 10 |
| Beach House | 67 | 10 |
| Dredg | 68 | 10 |
| The Black Keys | 69 | 10 |
| Bassnectar | 70 | 10 |
| Korallreven | 71 | 10 |
| Matt and Kim | 72 | 10 |
| Of Montreal | 73 | 10 |
| Yolanda Be Cool | 74 | 10 |
| La Roux | 75 | 10 |
| Twin Shadow | 76 | 10 |
| Deerhoof | 77 | 10 |
| ceo | 78 | 10 |
| The Pretty Reckless | 79 | 11 |
| Woodsman | 80 | 11 |
| Bat For Lashes | 81 | 11 |
| Tinchy Stryder | 82 | 11 |
| Jedi Mind Tricks | 83 | 11 |
| Diamond Rings | 84 | 11 |
| Young Jeezy | 85 | 11 |
| She & Him | 86 | 11 |
| The Hoosiers | 87 | 11 |
| Anberlin | 88 | 11 |
| The Maine | 89 | 11 |
| Far East Movement | 90 | 11 |
| One Night Only | 91 | 11 |
| Philipp Poisel | 92 | 11 |
| Errors | 93 | 12 |
| The Gossip | 94 | 12 |
| Two Door Cinema Club | 95 | 12 |
| Teletextile | 96 | 12 |
| Lissie | 97 | 12 |
| Glasser | 98 | 12 |
| Belle and Sebastian | 99 | 12 |
| Boy & Bear | 100 | 12 |

Figure 29 (continued): Top 100 Artists on We Are Hunted Emerging Chart