

The Wanted

Music Media Analysis
July to December 2010

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Overview

200th on Mainstream Charts

437th on Twitter

1396th in the Music Press

This report reviews the popularity of The Wanted on the music charts and in the music news for the period July to December 2010. It benchmarks The Wanted against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

Chart Popularity

Mainstream Chart

This section presents the mainstream chart performance for The Wanted compared to similar artists. The Wanted was ranked 200th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for The Wanted was 27th.

200th Overall Rank

27th Best Position

Artist	Rank	Best Position
Katy Perry	7th	2
Eminem	13th	2
Bruno Mars	38th	5
Flo Rida	93rd	11
David Guetta	98th	11
Yolanda Be Cool	133rd	16
The Wanted	200th	27
DCUP	1622nd	1,001

Figure 1: Artist Mainstream Ranks

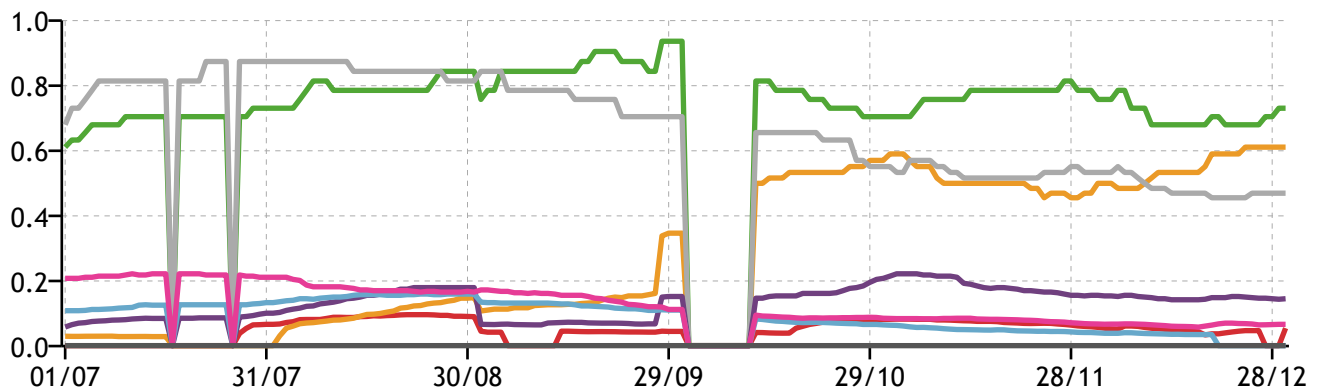


Figure 2: Artist Mainstream Chart Popularity over Time



Mainstream Comparison

This section compares the mainstream chart performance of The Wanted against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means The Wanted was ranked 1st overall of our charts for that day. 0.0 denotes The Wanted did not chart at all.

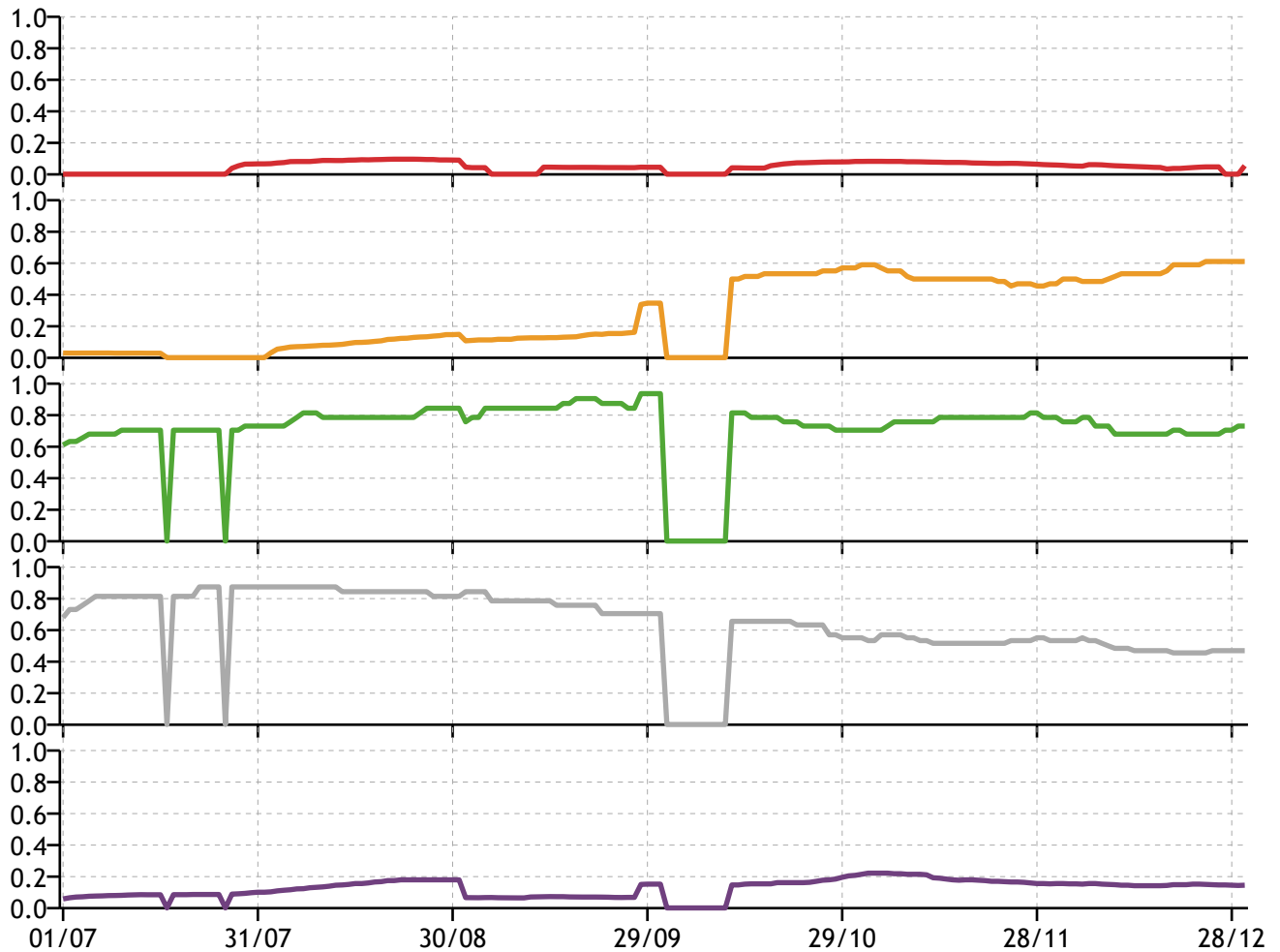
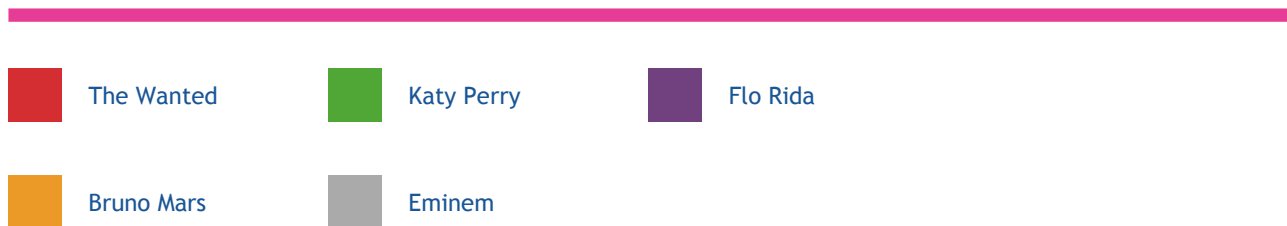


Figure 3: Comparisons for The Wanted



Mainstream Singles

This section presents the best charting singles for The Wanted on the Mainstream We Are Hunted charts

All Time Low

Best Single

342nd

Best Position

Single Best Position

All Time Low 342

Heart Vacancy 413

Figure 4: Best Single Positions

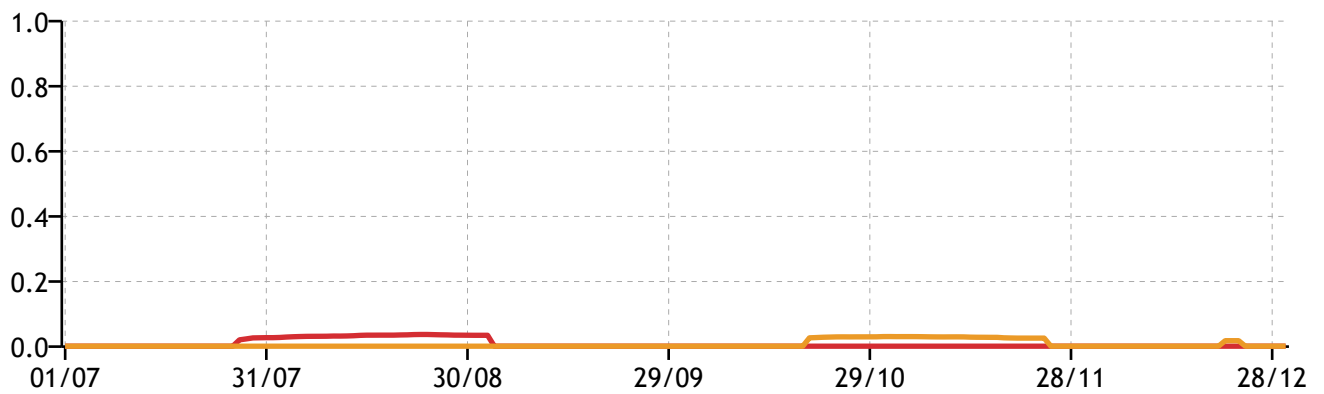


Figure 5: Singles Chart Comparison over Time

All Time Low

Heart Vacancy

Mainstream Singles Comparison

This section compares the mainstream chart performance of the most popular singles released by The Wanted. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

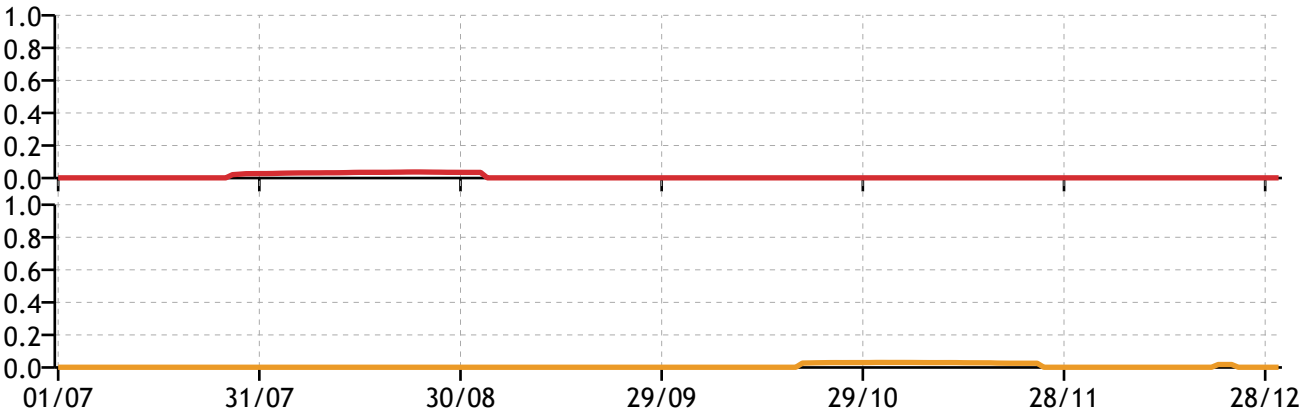


Figure 6: Chart ranking for The Wanted

- All Time Low
- Heart Vacancy

Twitter Coverage

Twitter Popularity

This section shows the number of tweets indicating that someone was listening to The Wanted during this time period. Included is the overall ranking of The Wanted when compared to similar artists.

437th Overall Rank

3,974 Tweets

0.001% Share

Artist	Rank	Tweets	Share
Eminem	4th	54,567	0.009%
Katy Perry	11th	40,907	0.007%
Bruno Mars	43rd	19,957	0.003%
David Guetta	116th	10,670	0.002%
Flo Rida	196th	7,451	0.001%
The Wanted	437th	3,974	0.001%
Yolanda Be Cool	1280th	1,442	0.000%
DCUP	1647th	1,094	0.000%

Figure 7: Twitter Coverage Comparison

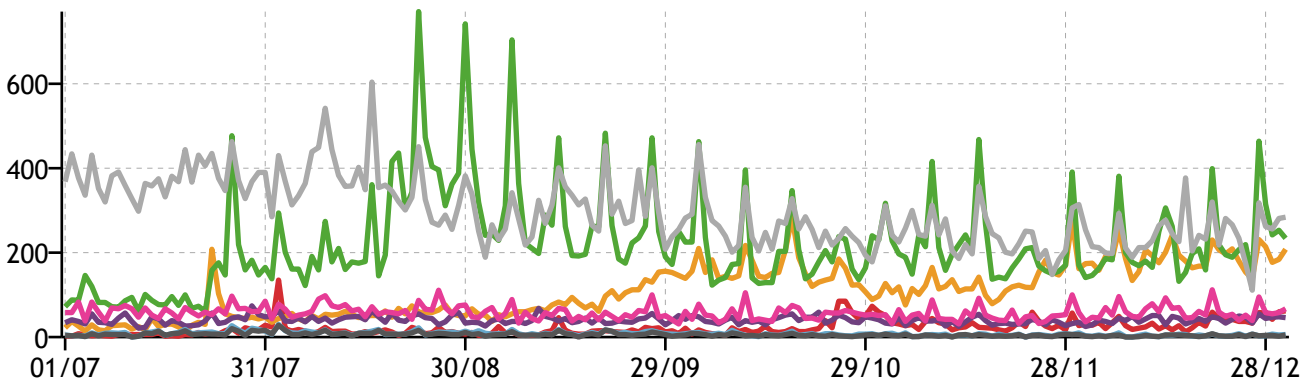


Figure 8: Twitter Coverage over Time



Twitter Comparison

This section compares the total number of tweets mentioning The Wanted to similar artists.

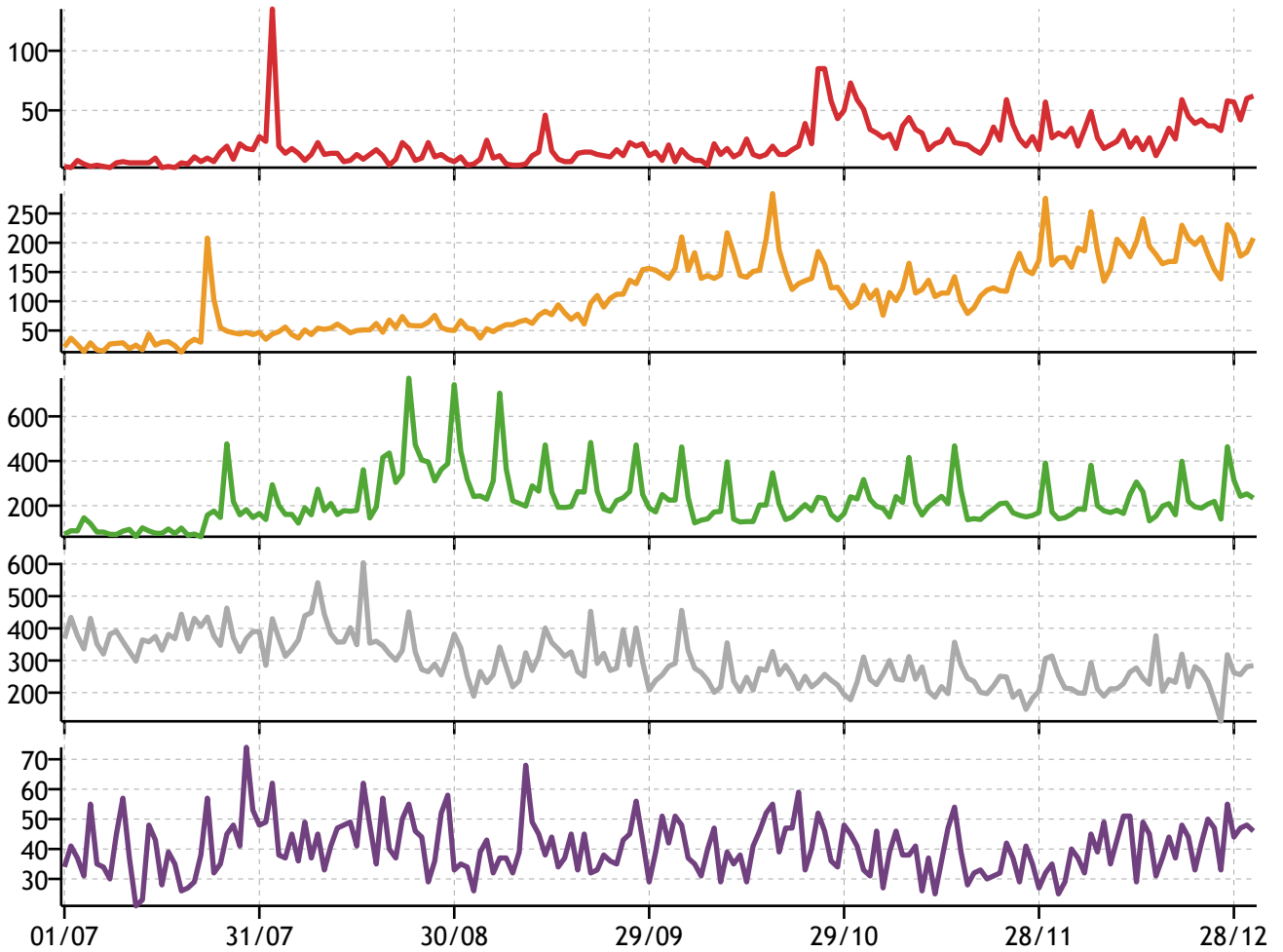
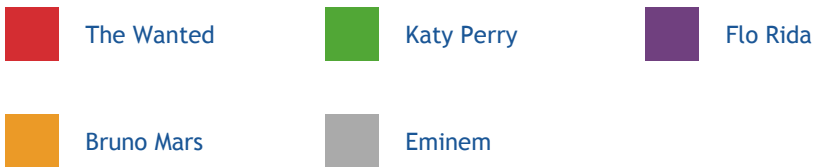


Figure 9: Comparisons for The Wanted



Mainstream Chart vs Twitter

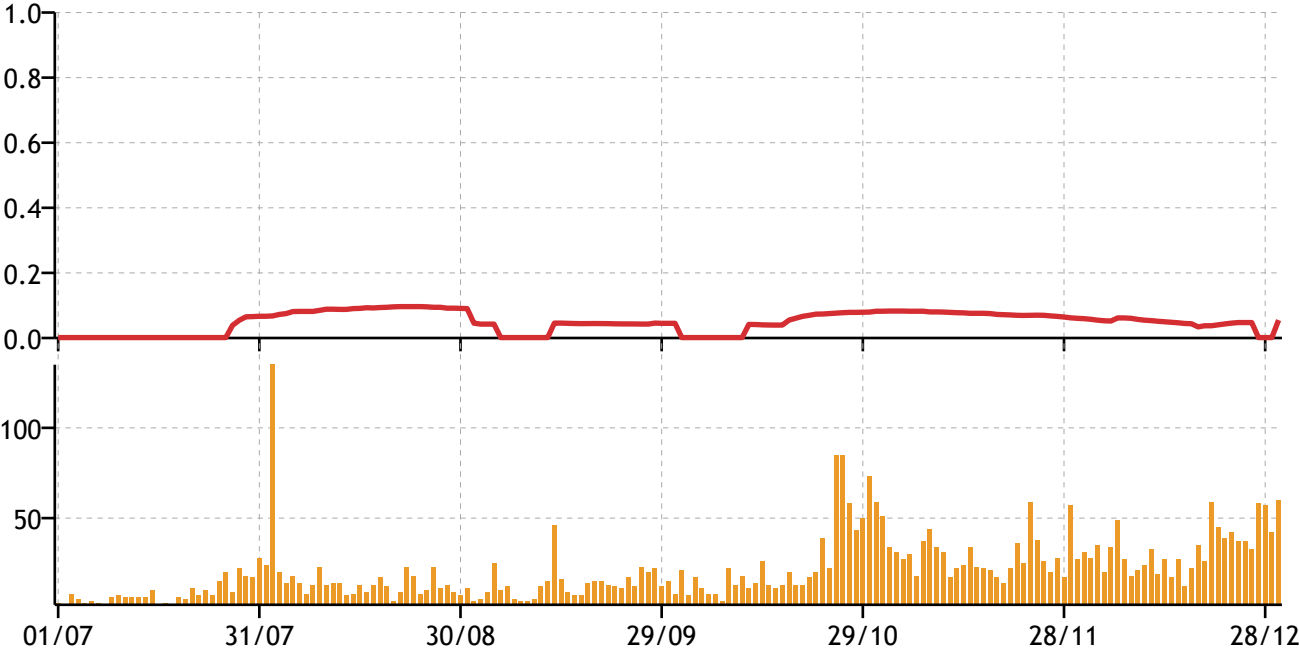


Figure 10: The Wanted Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



Twitter Users

This section lists the twitter users mentioning The Wanted in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/jackcrute	Jack Nathaniel Crute	The North of England, UK	12	11,550	138,600
2	twitter.com/sian_hearts_TW	Sian Dixon.	Nottingham.	7	3,186	22,302
3	twitter.com/bencooper86	Ben Cooper	Dartmouth/London	10	2,137	21,370
4	twitter.com/ohmychiweenies	michelle	Michigan:US	19	1,044	19,836
5	twitter.com/NathanSykesTeam	Nathan Sykes	Nath's hat.	5	3,424	17,120
6	twitter.com/ilovetomparkerx	ShannonParker	Parkers Arms(L).	9	1,898	17,082
7	twitter.com/TheWantedFacts	Daniella + Kaleigh	#TheWantedCity	4	3,940	15,760
8	twitter.com/NikkiNikNak1	Ohai. I'm Nikki.	The year 3000.	3	4,270	12,810
9	twitter.com/thewantedWYR	The Wanted WYR	The Wanted's Y-fronts	4	3,041	12,164
10	twitter.com/jessiblah	Jessica Spencer	Dublin	6	1,681	10,086
11	twitter.com/nathansykeslove	Emily Sykes ';	Nottingham	5	1,881	9,405
12	twitter.com/Christine_mufc	Christine Thompson	Belfast, Northern Ireland	5	1,483	7,415
13	twitter.com/jillmcguinessTW	buzz lightyear.	scotlands biggest disney store	4	1,693	6,772
14	twitter.com/ilovetom_TW	sophie parker	with tom ! xx	4	1,626	6,504
15	twitter.com/OneRecent	OneRecent	London	12	540	6,480
16	twitter.com/edinhomarcolino	Edney Guerra		3	2,124	6,372
17	twitter.com/WeLoveJayTW	Jay Lovers :P	Jays Curly Locks :) x	5	1,228	6,140
18	twitter.com/TWisian	Sian Germanotta †	Haus of GaGa, UK	3	2,019	6,057
19	twitter.com/Tasha_JLS_TW	Tasha™	WorldWide	4	1,446	5,784
20	twitter.com/anemoneproject	AP	Hertfordshire	10	478	4,780
21	twitter.com/oxogeorgia	georgia litherland	southport	7	613	4,291
22	twitter.com/megansykes_MHx	megan williams	the land of crazy cats	3	1,424	4,272
23	twitter.com/Somerhalder_UK	NicoleHand.	England	3	1,420	4,260
24	twitter.com/WELOVEJAY__TW	Abbie Owen	England, UK	3	1,413	4,239
25	twitter.com/bethdickensTW	beth dickens		5	780	3,900
26	twitter.com/AliceTWx_NSykes	Alice	Bristol	4	885	3,540
27	twitter.com/Vinomorph	Vinomorph	The Interwebs	10	315	3,150

Figure 11: Top 50 Users tweeting about The Wanted

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/Bethanyyoungxx	Bethany Young	Thornaby.	3	969	2,907
29	twitter.com/_Lauren_TW	Lauren Andrews	standing on the yellow line ;)	7	411	2,877
30	twitter.com/xlovingtw	chelsea-leigh.	britain.	3	952	2,856
31	twitter.com/OurKimberley	Kimberley	England	11	254	2,794
32	twitter.com/___Andrew	Andrew Holland	Calne, England	3	924	2,772
33	twitter.com/rachelparkerTW	Rachel Turner	Parker's Pants ;)	3	904	2,712
34	twitter.com/kirstbaybee	Kirsty Louise	My Bed ;)	5	534	2,670
35	twitter.com/dianne_TW	ijustlovethewanted	London.	4	665	2,660
36	twitter.com/thewantedgirl_x	Tiffany JayMcguiness	The Wanted World	3	863	2,589
37	twitter.com/flozey	sarahflozeyobrien	licking nath's face ;)	4	633	2,532
38	twitter.com/Stephen_Spears	Stephen Spears	ÜT: 51.494892,-0.110574	5	467	2,335
39	twitter.com/jodie_edwards01	Jodie Watmore	Gloucestershire	3	776	2,328
40	twitter.com/fyokonoa	FM Now On Air	Yokomaha 84.7MHz	4	576	2,304
41	twitter.com/SOPHIAheartsTW	Sophia tp Michael	London	3	766	2,298
42	twitter.com/KatieSumsion_TW	Glen Coco	the golf course with...	5	456	2,280
43	twitter.com/Stacie_xx	Stacie Arme	Nottingham,, UK	3	723	2,169
44	twitter.com/ZoeMcCleave_TW	Zoe Louise	Scunthorpe	3	702	2,106
45	twitter.com/ReAnImAtOr84	Falco Jung	iPhone: 49.170138,7.614999	3	683	2,049
46	twitter.com/dannielleJLS_TW	DannielleKaneswaran	scotland:-)xx	3	672	2,016
47	twitter.com/alice014	Alice '1D_TW' Sunday	ÜT: 51.31048,-0.738414	5	398	1,990
48	twitter.com/xvlfx	Vicki Louise	Manchester	4	485	1,940
49	twitter.com/LoveeTW	Ellie McGuiness	Jay's Bed	3	631	1,893
50	twitter.com/rebeccabasten	Rebecca Basten	LONDON	3	601	1,803

Figure 11 (continued): Top 50 Users tweeting about The Wanted

Shared Twitter Links

This section lists the most popular urls in tweets mentioning The Wanted during this period.

URL	Rank	Tweets
http://www.last.fm/music/The+Wanted	1	35
http://www.last.fm/music/The+Wanted/_/All+Time+Low	2	15
http://www.last.fm/music/The+Wanted/_/Heart+Vacancy	3	9
http://www.tweekly.fm/twitter/BenCooper86	4	7
http://www.tweekly.fm/twitter/anemoneproject	5	6
http://www.last.fm/music/The+Wanted/_/Lose+My+Mind	6	6
http://www.tweekly.fm/user/MGCCAddict	7	6
http://www.tweekly.fm/twitter/NicoFTS	8	5
http://www.tweekly.fm/user/Christine_mufc	9	5
http://www.tweekly.fm/twitter/life_in_clomo	10	4
http://userserve-ak.last.fm/serve/_/54168039/The+Wanted+40e97515128922571418148.png	11	4
http://www.tweekly.fm/twitter/babeeshop	12	4
http://www.tweekly.fm/user/roilandroyland	13	4
http://www.tweekly.fm/twitter/vintagememories	14	4
http://www.tweekly.fm/twitter/roilandroyland	15	4
http://www.tweekly.fm/twitter/lisarjanez	16	3
http://we7.com/api/play/track?q=4571135	17	3
http://tl.gd/6t0iqr	18	3
http://www.tweekly.fm/twitter/LiamMcElderry	19	3
http://www.tweekly.fm/user/kavis	20	3
http://www.last.fm/music/The+Wanted/_/All+Time+Low	21	3
http://www.tweekly.fm/user/HollieChristina	22	3
http://www.tweekly.fm/twitter/steveleigh123	23	3
http://twitter.com/Charlottemarie/statuses/25008021057?utm_source=twitterfeed&utm_medium=twitter	24	3
http://www.tweekly.fm/user/heydaan	25	3
http://www.tweekly.fm/twitter/oddthomasxxiii	26	3
http://www.tweekly.fm/twitter/Jonny_Clark	27	3

Figure 12: Top Shared Links on Twitter mentioning The Wanted

URL	Rank	Tweets
http://www.last.fm/music/The+Wanted/+images/54168039	28	3
http://www.tweekly.fm/twitter/TomCullenx	29	3
http://www.tweekly.fm/twitter/Stephen_Spears	30	3
http://yfrog.com/gzzrvyyj	31	3
http://www.tweekly.fm/twitter/jordanpriest	32	2
http://www.tweekly.fm/user/peternluong	33	2
http://www.tweekly.fm/user/_deh	34	2
http://www.last.fm/music/The+Wanted/_/Fight For This Love	35	2
http://www.tweekly.fm/twitter/paperdavid	36	2
http://www.last.fm/music/The+Wanted/_/Personal Soldier	37	2
http://www.tweekly.fm/user/Lkue	38	2
http://www.tweekly.fm/twitter/bethwallace	39	2
http://www.tweekly.fm/user/Jednerd	40	2
http://www.tweekly.fm/user/abed_s	41	2
http://www.youtube.com/watch?v=Ttum9o48fno	42	2
http://www.tweekly.fm/twitter/mialoud	43	2
http://www.youtube.com/watch?v=jtmWa--bJqU	44	2
http://www.youtube.com/watch?v=FCrFKAqEPw	45	2
http://www.tweekly.fm/user/Plentino	46	2
/profile/fizfuller/blip/51728294/The+Wanted-All+Time+Low+(Official)	47	2
http://www.tweekly.fm/twitter/RealSupergirl	48	2
http://tinysong.com/zijh	49	2
http://tumblr.com/xlcp833jc	50	2
http://www.tweekly.fm/twitter/luucsq	51	2
http://www.tweekly.fm/user/babeeshop	52	2
http://www.tweekly.fm/twitter/SweetlySorrowed	53	2
http://www.tweekly.fm/twitter/lauradavis12	54	2
/profile/ohmychiweenies/blip/60344333/The+Wanted-Lose+My+Mind+(Official)	55	2
http://www.last.fm/music/The+Wanted/_/Replace Your Heart	56	2
http://4ms.me/dl2gAE	57	2
http://www.tweekly.fm/twitter/hayleybwfc08	58	2
/profile/ohmychiweenies/blip/59267213/The+Wanted-Heart+Vacancy+OFFICIAL+MUSIC+VIDEO+WITH+LYRICS	59	2
http://www.tweekly.fm/twitter/Astridyeah	60	2

Figure 12 (continued): Top Shared Links on Twitter mentioning The Wanted

News Coverage

News Popularity

This section shows the total number of music articles mentioning The Wanted during this time period and the overall rank of The Wanted when compared to similar artists.

1396th Overall Rank

63 Articles

0.002% Share

Artist	Rank	Articles	Share
Eminem	6th	3,368	0.084%
Katy Perry	16th	2,092	0.052%
Flo Rida	17th	2,065	0.052%
Bruno Mars	103rd	844	0.021%
David Guetta	311th	417	0.010%
Yolanda Be Cool	785th	167	0.004%
DCUP	859th	151	0.004%
The Wanted	1396th	63	0.002%

Figure 13: News Coverage Comparison

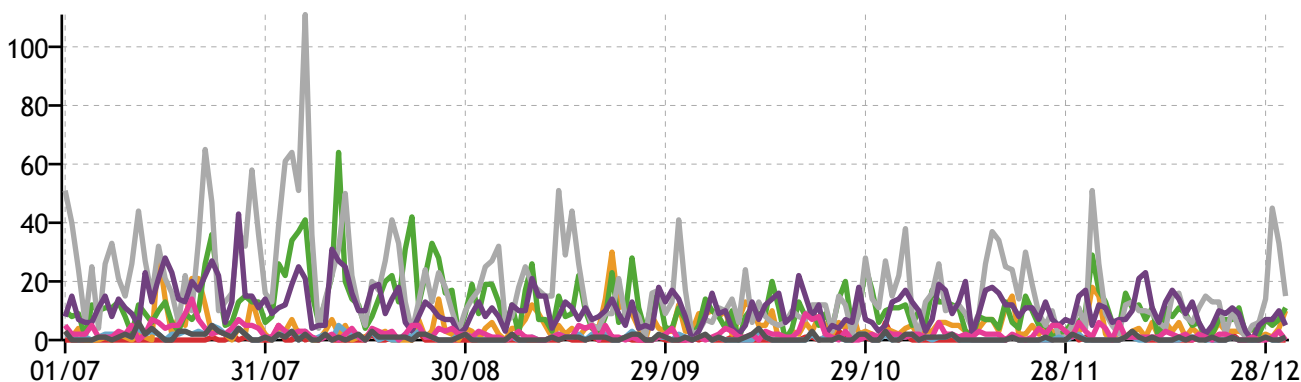


Figure 14: News Coverage over Time



News Comparison

This section compares the number of music articles mentioning The Wanted during this time period to similar artists.

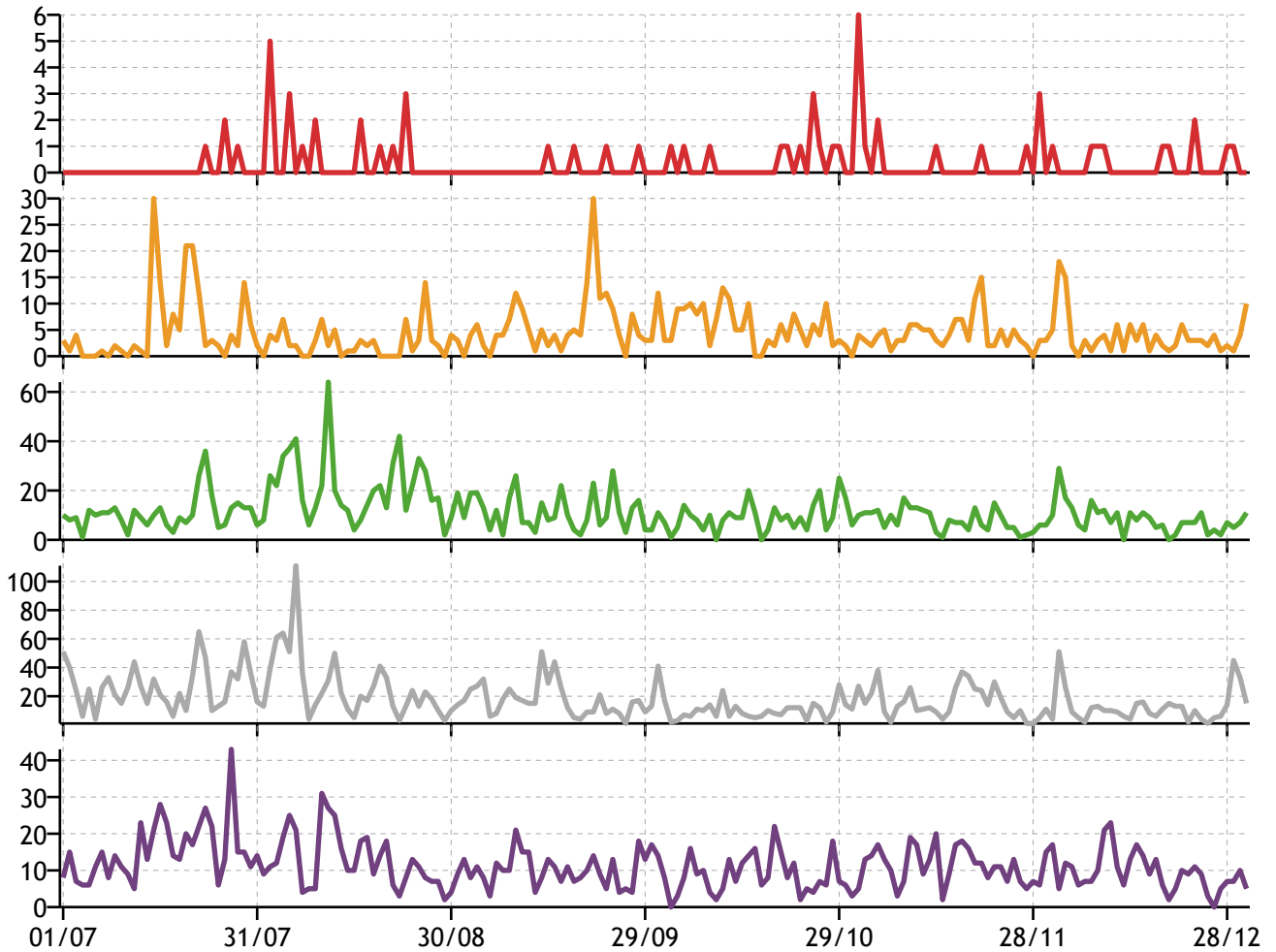
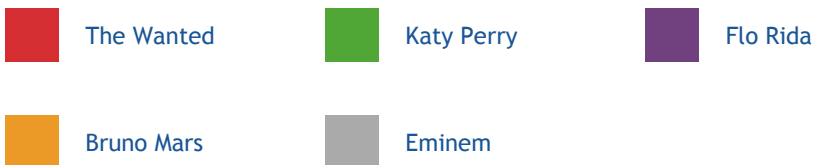


Figure 15: Comparisons for The Wanted



Mainstream Chart vs Sentiment

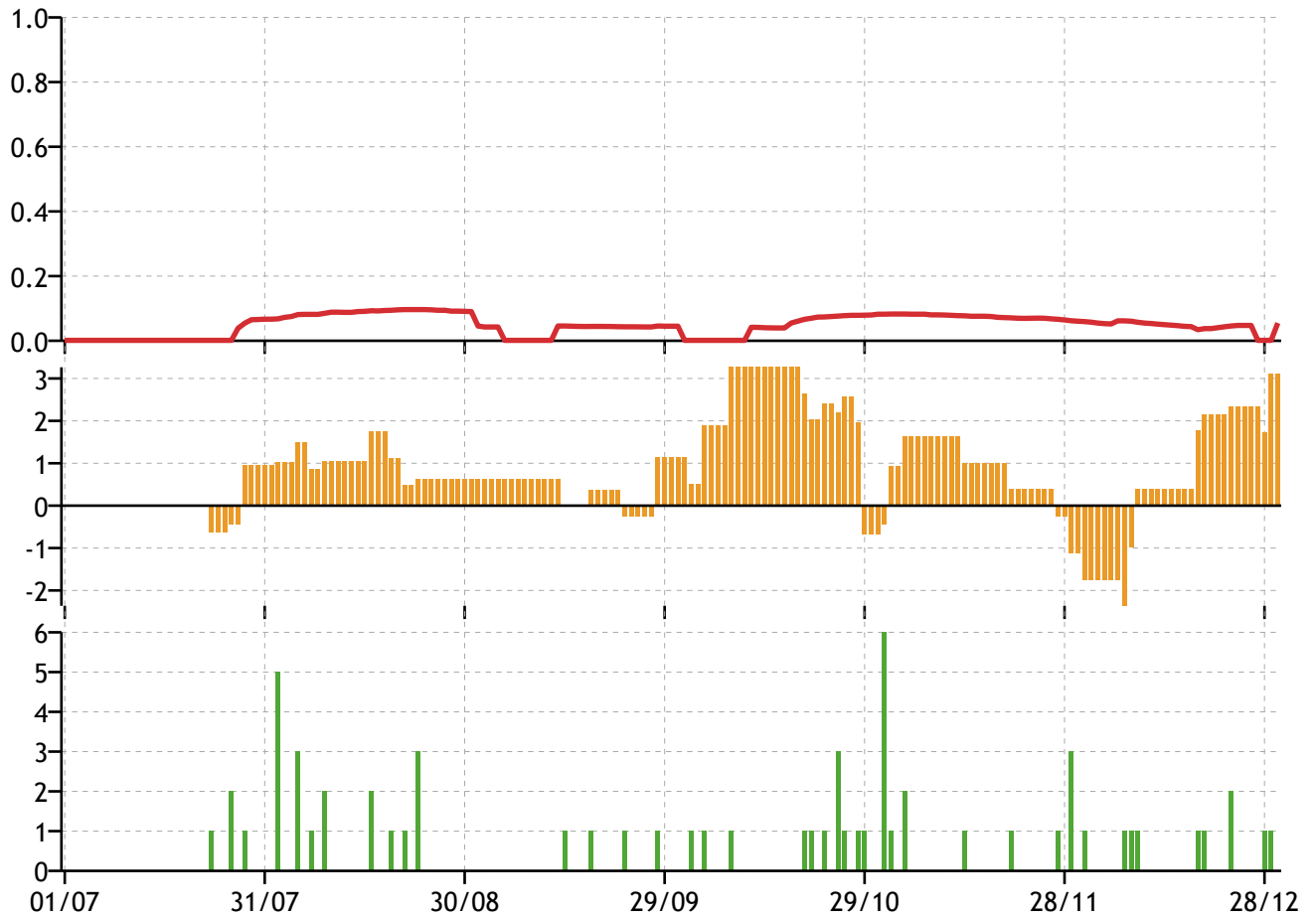


Figure 16: The Wanted Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning The Wanted that day.



Top Publishers

- #1 Hits From Another..
- No Rock&Roll Fun
- wongie's music world
- Clash Music
- NME - News
- I Like Music - Pop
- Other



Figure 17: Top Publishers related to The Wanted

Top Publishers	Mentions
#1 Hits From Another Planet	7
No Rock&Roll Fun	4
wongie's music world	4
Clash Music	3
NME - News	3
I Like Music - Pop	2
I Like Music - Music News	1

Figure 18: Most frequently mentioned Top Publishers

Top News Publishers

Publisher	Rank	Articles
#1 Hits From Another Planet - http://alienhits.blogspot.com	1	7
No Rock&Roll Fun - http://xrrf.blogspot.com	2	4
wongie's music world - http://wongiesmusicworld.blogspot.com/index.html	3	4
Clash Music - http://www.clashmusic.com/	4	3
NME - News - http://www.nme.com/	5	3
I Like Music - Pop - http://www.ilikemusic.com/	6	2
I Like Music - Music News - http://www.ilikemusic.com/rss_feeds/music_news.xml	7	1

Figure 19: Top 7 Publishers mentioning The Wanted

Best 5 News Days

1

01 November 2010 : 6 articles

Popular Articles this Day

Kings Of Leon Retain Number One Slot

Clash Music, 01 November 2010

Kings Of Leon have retained the number one slot with their new album 'Come Around Sundown'. Set to take a break after a lengthy spell of touring, Kings Of Leon ...

UK Chart Roundup: Cheryl Cole Proves That Amateur Hour Is A Hit With The Kids

Chart Rigger, 01 November 2010

After Cheryl Cole triumphantly mimed 90% of her single "Promise This" on the The X Factor last week—an act that was exceptionally classy because at one point the words were ...

Katy Perry to play first ever BBC Radio 1's Teen Awards

Unreality Shout - Music section, 01 November 2010

International singing superstar Katy Perry is set to join chart-topping acts JLS , The Wanted , Taylor Swift and Professor Green on the line-up for the first ever BBC Radio ...

UK Top 10 Albums

Rock NYC, 01 November 2010

■1. Kings Of Leon - 'Come Around Sundown' 2. Michael Buble - 'Crazy Love' 3. Joe McElderry - 'Wide Awake' 4. The Wanted - 'The Wanted' 5. Robbie Williams - ...

UK Top 10 Singles

Rock NYC, 01 November 2010

■1. Cheryl Cole - 'Promise This' 2. Rihanna - 'Only Girl (In The World)' 3. Bruno Mars - 'Just The Way You Are (Amazing)' 4. Cee Lo Green - 'Forget ...

Cheryl Cole Tops Single Chart With Promise This

I Like Music - Music News, 01 November 2010

Cheryl tops singles chart and breaks first-week single sales record for 2010. Joe McElderry and The Wanted are new entries in album chart

2

02 August 2010 : 5 articles

Popular Articles this Day

Boy band The Wanted top UK Singles Chart with their debut release

NME - News, 02 August 2010

Meanwhile Eminem continues reign over Album Chart with a fifth week at the top

Eminem Beats Tom Jones

Clash Music, 02 August 2010

American rap superstar Eminem has beaten off competition from Tom Jones to stay at number one on the album charts. It was the most unlikely of charts battles. Now 70 ...

Gordon in the morning: Coming out in public

No Rock&Roll Fun, 02 August 2010

After having undergone a public coming out in The Sun on Saturday, can Joe McElderry now have his privacy back? No, it turns out: Today, Gordon's splashing a long interview ...

Here's What I'd Do With The Wanted (And, Really, Only One Of Them Has To Get Naked)

Chart Rigger, 02 August 2010

So, basically, I'd eff that middle guy there in The Wanted , and the others could watch or, preferably, go wash my car for three minutes. Well, actually, that one ...

UK Top 10 Singles

Rock NYC, 02 August 2010

1. The Wanted – 'All Time Low' 2. Yolanda Be Cool & DCUP – 'We No Speak Americano' 3. Travie McCoy – 'Billionaire' (feat. Bruno Mars) 4. Eminem – 'Love ...

3

05 August 2010 : 3 articles

Popular Articles this Day

Arcade Fire Set For Number One

Clash Music, 05 August 2010

Canadian indie giants Arcade Fire could be set to claim the top spot with their new album 'The Suburbs'. Arcade Fire are big in every sense. With a multitude of ...

The Wanted - Heart Vacancy Lyrics and Video

MusicBlips, 05 August 2010

Heart Vacancy is the second single by English/Irish pop boy band The Wanted, taken from their debut album which has been confirmed for release in late 2010. The single is ...

Pop Blitz 8/4/10

#1 Hits From Another Planet, 05 August 2010

Robyn - Hang With Me She's two for two this year, following up the instant classic Dancing On My Own with a song nearly as strong. The beat's similar, but ...

4

23 August 2010 : 3 articles

Popular Articles this Day

INNA Is Trantastic!

Chart Rigger, 23 August 2010

The Saturdays ' Headlines! mini album, a chunk of which is recycled trash from previous LP Wordshaker , settles for a #3 debut on the British album chart this week ...

UK Top 10 Singles

Rock NYC, 23 August 2010

1. Roll Deep – 'Green Light' 2. Eminem Feat. Rihanna – 'Love The Way You Lie' 3. Flo Rida Feat. David Guetta – 'Club Can't Handle Me' 4. Yolanda Be ...

Strongest pop sensation of the year – THE WANTED

music - live and more, 23 August 2010

The WANTED The fever has broken out - the UK raves about the five guys and anxiously await the debut album, to be published in autumn. The first single "All ...

5

25 October 2010 : 3 articles

Popular Articles this Day

UK Chart Roundup: Joe McElderry's "Ambitions" Is Already Starting To Fade

Chart Rigger, 25 October 2010

What is it about the poor gents who've won The X Factor ? Shayne Ward has gone a painfully long three years without releasing an album (and the previous one ...

Chartwatch: Bruno Mars thwarts The Wanted by reclaiming #1 spot

Unreality Shout - Music section, 25 October 2010

Good morning readers! In this week's edition of Chartwatch, we discover that the strong-jawed crooner Bruno Mars has snatched the Number One spot away from aspiring boybanders The Wanted. Shout! ...

UK Top 10 Singles

Rock NYC, 25 October 2010

■ 1. Bruno Mars - 'Just The Way You Are (Amazing)' 2. The Wanted - 'Heart Vacancy' 3. Duck Sauce - 'Barbra Streisand' 4. Cee Lo Green - 'Forget You' ...

News Highlights

This section includes the most repeated statements in the music press about The Wanted month by month during this period.

August

"The Wanted is that I've heard their debut single "All Time Low" on a few—maybe three—occasions now and it just doesn't beg for a repeat listen. ..."

Mon 02/08 - Here's What I'd Do With The Wanted (And, Really, Only One Of Them Has To Get Naked) - Chart Rigger

"The Wanted have dropped down to number four. New entry Ne Yo released his single 'Beautiful Monster' last week and it seems that it is bound ..."

Thu 05/08 - Arcade Fire Set For Number One - Clash Music

"The Wanted have spent their week at Number One : I ASSUMED THE WANTED were just another drippy boy band. But the chart-topping quintet have shot ..."

Sat 07/08 - Gordon in the morning: Bottoms up - No Rock Fun

November

"The Wanted is lekker bezig in Groot-Brittannië. Met een nummer 1-hit ("All Time Low") en "Heart Vacancy" dat tot 2 kwam, is de band uitgegroeid tot ..."

Sat 13/11 - The Wanted - Lose My Mind - Future Music Charts

Appendices

Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 20: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 21: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart