

# The Verve

Music Media Analysis  
July to December 2010

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# Overview

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**115th** on Mainstream Charts

**1789th** on Twitter

**2401st** in the Music Press

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This report reviews the popularity of The Verve on the music charts and in the music news for the period July to December 2010. It benchmarks The Verve against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

# Chart Popularity

## Mainstream Chart

This section presents the mainstream chart performance for The Verve compared to similar artists. The Verve was ranked 115th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for The Verve was 13th.

**115th** Overall Rank

Artist	Rank	Best Position
The Verve	115th	13

Figure 1: Artist Mainstream Ranks

**13th** Best Position

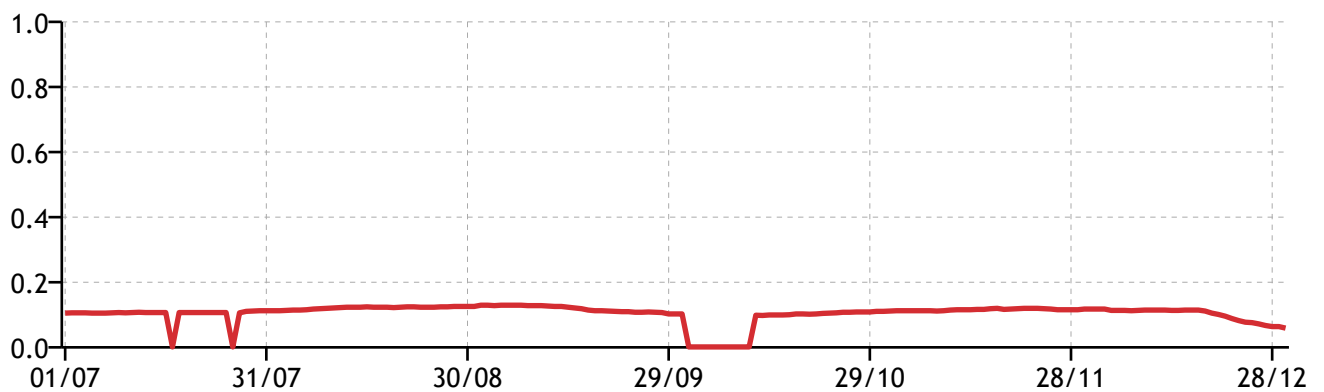


Figure 2: Artist Mainstream Chart Popularity over Time

 The Verve

# Mainstream Comparison

This section compares the mainstream chart performance of The Verve against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means The Verve was ranked 1st overall of our charts for that day. 0.0 denotes The Verve did not chart at all.

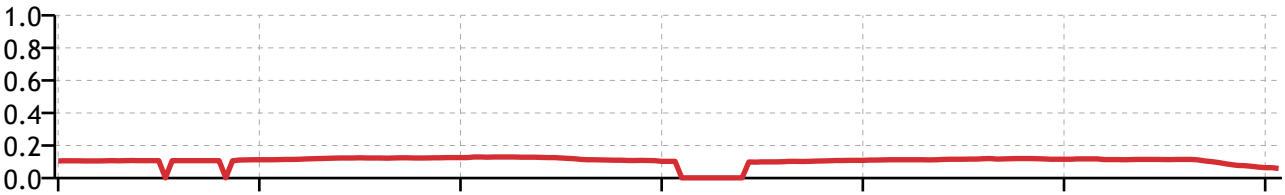


Figure 3: Comparisons for The Verve

 The Verve

# Mainstream Singles

This section presents the best charting singles for The Verve on the Mainstream We Are Hunted charts

## Bitter Sweet Symphon..

Best Single

250th

Best Position

Single	Best Position
Bitter Sweet Symphony	250

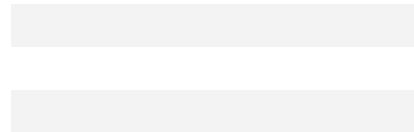


Figure 4: Best Single Positions

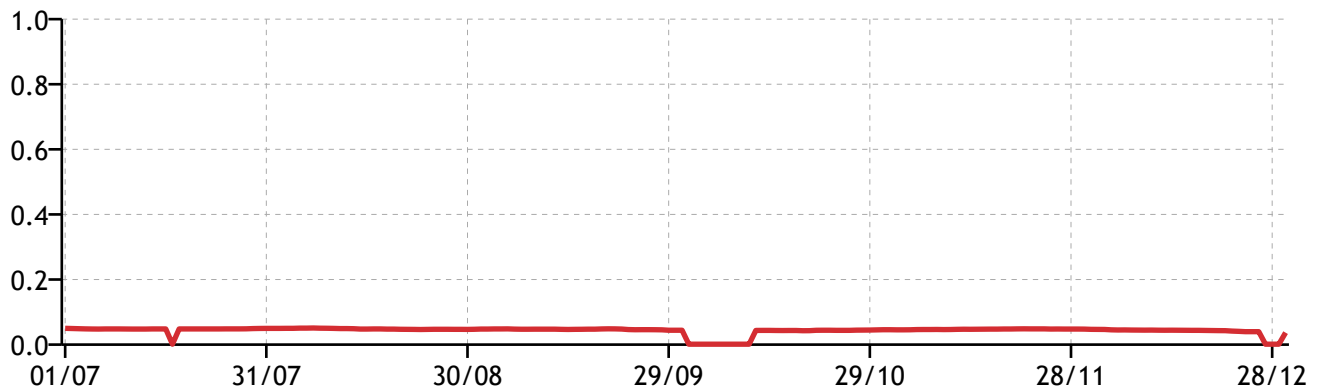


Figure 5: Singles Chart Comparison over Time

 Bitter Sweet Symphon..

# Mainstream Singles Comparison

This section compares the mainstream chart performance of the most popular singles released by The Verve. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

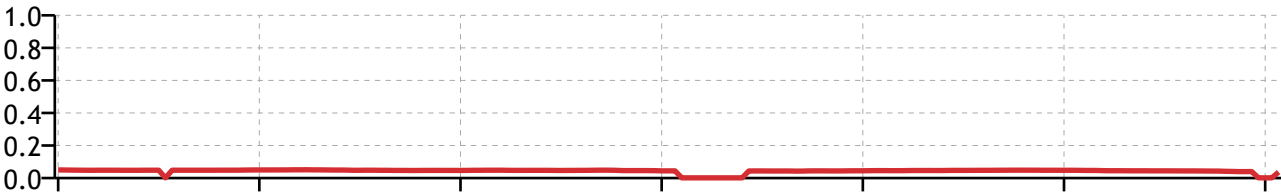


Figure 6: Chart ranking for The Verve

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 Bitter Sweet Symphon..

# Twitter Coverage

## Twitter Popularity

This section shows the number of tweets indicating that someone was listening to The Verve during this time period. Included is the overall ranking of The Verve when compared to similar artists.



1789th Overall Rank

Artist	Rank	Tweets	Share
The Verve	1789th	1,004	0.000%

Figure 7: Twitter Coverage Comparison

1,004 Tweets

0.000% Share

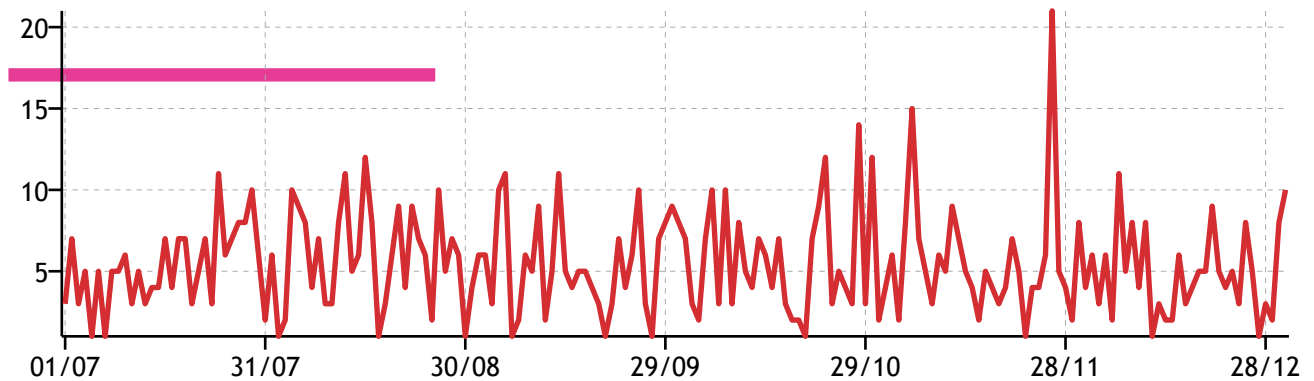


Figure 8: Twitter Coverage over Time



 The Verve

# Twitter Comparison

This section compares the total number of tweets mentioning The Verve to similar artists.

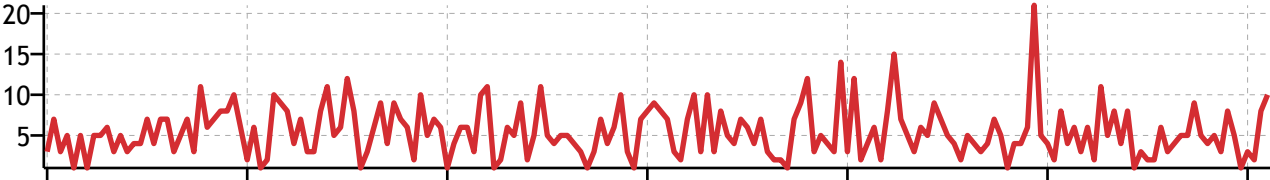


Figure 9: Comparisons for The Verve



 The Verve

# Mainstream Chart vs Twitter

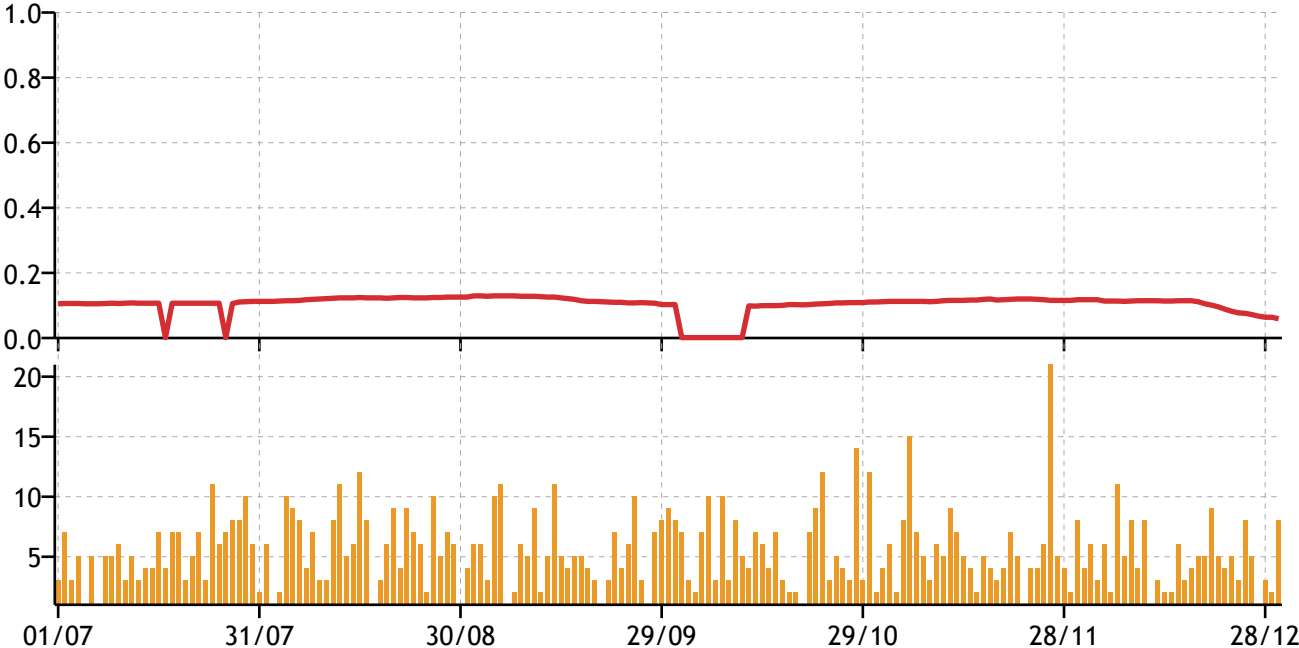


Figure 10: The Verve Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



# Twitter Users

This section lists the twitter users mentioning The Verve in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/sharonhayes	Sharon Hayes	Canada	6	97,777	586,662
2	twitter.com/paul_steele	paul steele	UK	3	106,723	320,169
3	twitter.com/jimbonz	jim bonz	bellevue washington	22	5,854	128,788
4	twitter.com/momsofamerica	debra cincioni	Washington, DC	4	27,141	108,564
5	twitter.com/GumBootSally	Maria	Quantum Level 5	6	9,268	55,608
6	twitter.com/USAShopper	Cara Wadsworth	USA	2	20,484	40,968
7	twitter.com/TropicsZ4	Will Tropics	United States 33480	4	6,651	26,604
8	twitter.com/sadlovelyheart	COOKIE MAN CAT	CANADA	7	3,540	24,780
9	twitter.com/ohmychiweenies	michelle	Michigan:US	10	1,044	10,440
10	twitter.com/elocio	mario	at sea	1	8,590	8,590
11	twitter.com/pussreboots	Sarah Sammis	Hayward, California	4	1,915	7,660
12	twitter.com/vicmassarelli	Victoria Massarelli	París Texas Londres Catamarca	2	3,636	7,272
13	twitter.com/duikingcounty	dui king	King County	4	1,619	6,476
14	twitter.com/straywebsurfer	straywebsurfer Ray	Tokyo, Japan	2	3,198	6,396
15	twitter.com/avekaz	Kazuhiro	Earth	2	2,976	5,952
16	twitter.com/auticomics	Huub van Overveld	Roosendaal, Netherlands	5	1,086	5,430
17	twitter.com/GGDANCE	G.G. Le Grand	AMSTERDAM	8	647	5,176
18	twitter.com/YouBloom	YouBloom	Worldwide	2	2,583	5,166
19	twitter.com/yancyscot	Yancy Strickland	Chapel Hill, North Carolina	2	2,557	5,114
20	twitter.com/SueAnn04	SueAnn	Panamá city	4	1,109	4,436
21	twitter.com/seb098	sebastian collier	London	3	1,468	4,404
22	twitter.com/WoodooProd	Woodoo Prod	France, Rhône Alpes	2	2,202	4,404
23	twitter.com/katercakes01	Kater	Myrtle Beach. .SC	2	2,153	4,306
24	twitter.com/orangecountygal	OrangeCounty Gal	Orange County, California	2	2,099	4,198
25	twitter.com/LacedRadio	Laced Radio TM	Los Angeles, CA/Austin, Tx	6	695	4,170
26	twitter.com/stefanoa99	Stefano	Milan	7	568	3,976
27	twitter.com/admrich	Maurice H Rich	Beenleigh, Queensland	1	3,826	3,826

Figure 11: Top 50 Users tweeting about The Verve

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/TudoAoContrario	Antonio Mendes	Messines - Algarve - Portugal	3	1,251	3,753
29	twitter.com/Naestopaz	naestopaz	Denver, Colorado, USA	4	935	3,740
30	twitter.com/encoderX3G	e3G	Huddersfield, UK	3	1,165	3,495
31	twitter.com/domo72	Patricio Ponce	a 15 mts de altura :O	2	1,745	3,490
32	twitter.com/Alice_Lei	Alice_Lei	Osaka, Japan	7	488	3,416
33	twitter.com/christineyhds	Christine Holbrook	South Bend, Indiana	2	1,652	3,304
34	twitter.com/LPMissy	Missy	ÜT: 39.34635,-76.590939	7	467	3,269
35	twitter.com/thinking2hard13	Thinking Too Hard	Never close enough	2	1,593	3,186
36	twitter.com/_Sandra_R_	Sandra		7	452	3,164
37	twitter.com/galwithdimples	Camile Semes	iPhone: -25.454031,-49.277195	2	1,577	3,154
38	twitter.com/LaughingTwiGirl	Denise Naquin	New Orleans	3	899	2,697
39	twitter.com/MURC1ELAGO	R M	Acapulco	2	1,251	2,502
40	twitter.com/Allykiss	Allison	Wonderland	2	1,197	2,394
41	twitter.com/te_interesa	Yohel Amat	Panama	2	1,178	2,356
42	twitter.com/hensys	hensys	Hückelhoven (Germany)	4	587	2,348
43	twitter.com/vany69	vany69	Milano, Italy	2	1,130	2,260
44	twitter.com/lilbratsie	Jamie B	Little Rock, AR	4	493	1,972
45	twitter.com/RoyalGNZ	Gonzalo Monte De Oca	Chile, Coquimbo	3	657	1,971
46	twitter.com/vickyloras	Vicky Loras	Switzerland	1	1,900	1,900
47	twitter.com/melomanoo	Paul S. D.	Lima Perú	1	1,883	1,883
48	twitter.com/BoxAndSend	OWNER	Satellite Beach FL	1	1,863	1,863
49	twitter.com/AlBruno3	Al Bruno III		3	620	1,860
50	twitter.com/stringbox	Cory	I am wearing pants.	2	920	1,840

Figure 11 (continued): Top 50 Users tweeting about The Verve

## Shared Twitter Links

This section lists the most popular urls in tweets mentioning The Verve during this period.

URL	Rank	Tweets
<a href="http://tinysong.com/6H3Y">http://tinysong.com/6H3Y</a>	1	104
<a href="http://www.last.fm/music/The+Verve/_/Bitter+Sweet+Symphony">http://www.last.fm/music/The+Verve/_/Bitter+Sweet+Symphony</a>	2	73
<a href="http://www.last.fm/music/The+Verve">http://www.last.fm/music/The+Verve</a>	3	22
<a href="http://tinysong.com/6RRF">http://tinysong.com/6RRF</a>	4	12
<a href="http://www.tunewiki.com/">http://www.tunewiki.com/</a>	5	7
<a href="/profile/sharonhayes/blip/53724867/The+Verve-Bitter+Sweet+Symphony">/profile/sharonhayes/blip/53724867/The+Verve-Bitter+Sweet+Symphony</a>	6	6
<a href="/profile/paul_steele/blip/53942632/The+Verve-Bitter+Sweet+Symphony+(Extended+Version)">/profile/paul_steele/blip/53942632/The+Verve-Bitter+Sweet+Symphony+(Extended+Version)</a>	7	6
<a href="http://tln.kr/1jfj">http://tln.kr/1jfj</a>	8	5
<a href="http://www.tunewiki.com/t/fv4c">http://www.tunewiki.com/t/fv4c</a>	9	5
<a href="http://tinysong.com/kjXN">http://tinysong.com/kjXN</a>	10	5
<a href="http://tinysong.com/jsno">http://tinysong.com/jsno</a>	11	5
<a href="/profile/rockingjude/blip/57490217/The+Verve-Bitter+Sweet+Symphony">/profile/rockingjude/blip/57490217/The+Verve-Bitter+Sweet+Symphony</a>	12	4
<a href="http://www.last.fm/music/The+Verve/_/Bitter+Sweet+Symphony">http://www.last.fm/music/The+Verve/_/Bitter+Sweet+Symphony</a>	13	3
<a href="/profile/rockingjude/blip/58001289/Bitter+Sweet+Symphony-The+Verve">/profile/rockingjude/blip/58001289/Bitter+Sweet+Symphony-The+Verve</a>	14	3
<a href="http://tinysong.com/6H3Z">http://tinysong.com/6H3Z</a>	15	3
<a href="/profile/RockinitClassic/blip/57423894/The+Verve-Bitter+Sweet+Symphony">/profile/RockinitClassic/blip/57423894/The+Verve-Bitter+Sweet+Symphony</a>	16	3
<a href="http://blip.fm/~yf7do">http://blip.fm/~yf7do</a>	17	3
<a href="http://www.foxytunes.com/artist/the+verve/track/bitter+sweet+symphony">http://www.foxytunes.com/artist/the+verve/track/bitter+sweet+symphony</a>	18	3
<a href="/profile/mikedeodatojr/blip/60147558/The+Verve-Bitter+Sweet+Symphony+(Extended+Version)">/profile/mikedeodatojr/blip/60147558/The+Verve-Bitter+Sweet+Symphony+(Extended+Version)</a>	19	2
<a href="http://www.youtube.com/results?search_query=%22Bitter%20Sweet%20Symphony%22%20%22The%20Verve%22&amp;sear...">http://www.youtube.com/results?search_query=%22Bitter%20Sweet%20Symphony%22%20%22The%20Verve%22&amp;sear...</a>	20	2
<a href="/profile/orangecountygal/blip/51852496/The+Verve-Bitter+sweet+symphony+(traducido)">/profile/orangecountygal/blip/51852496/The+Verve-Bitter+sweet+symphony+(traducido)</a>	21	2
<a href="http://www.jango.com/stations/260343852/tunein?song_id=53260">http://www.jango.com/stations/260343852/tunein?song_id=53260</a>	22	2
<a href="http://www.pandora.com:80/land/song/0218ae70642b42e6?station=be96e62abf8ba3f1cd2b10a22e2c3fe3c083d46...">http://www.pandora.com:80/land/song/0218ae70642b42e6?station=be96e62abf8ba3f1cd2b10a22e2c3fe3c083d46...</a>	23	2
<a href="http://www.jango.com/stations/152696382/tunein?song_id=53260">http://www.jango.com/stations/152696382/tunein?song_id=53260</a>	24	2
<a href="/profile/WoodooProd/blip/59608999/The+Verve-Bitter+Sweet+Symphony">/profile/WoodooProd/blip/59608999/The+Verve-Bitter+Sweet+Symphony</a>	25	2
<a href="/profile/JeanetteJoy/blip/53990123/The+Verve-Bitter+Sweet+Symphony">/profile/JeanetteJoy/blip/53990123/The+Verve-Bitter+Sweet+Symphony</a>	26	2
<a href="/profile/USAShopper/blip/55534475/The+Verve-Bitter+Sweet+Symphony">/profile/USAShopper/blip/55534475/The+Verve-Bitter+Sweet+Symphony</a>	27	2

Figure 12: Top Shared Links on Twitter mentioning The Verve

URL	Rank	Tweets
<a href="http://www.jango.com/stations/204253965/tunein?song_id=53260">http://www.jango.com/stations/204253965/tunein?song_id=53260</a>	28	2
<a href="http://www.pandora.com:80/land/song/0218ae70642b42e6?station=83b2c32d744deda963b744f01aab3e6e016b09a...">http://www.pandora.com:80/land/song/0218ae70642b42e6?station=83b2c32d744deda963b744f01aab3e6e016b09a...</a>	29	2
<a href="http://t.co/BdCy11B">http://t.co/BdCy11B</a>	30	2
<a href="http://www.pandora.com:80/land/song/0218ae70642b42e6?station=7927d58a54a4f8dcf8ffbdece5da79f2ee56ad1...">http://www.pandora.com:80/land/song/0218ae70642b42e6?station=7927d58a54a4f8dcf8ffbdece5da79f2ee56ad1...</a>	31	2
<a href="/profile/jimbonz/blip/56228207/The+Verve-Bitter+Sweet+Symphony">/profile/jimbonz/blip/56228207/The+Verve-Bitter+Sweet+Symphony</a>	32	2
<a href="/profile/jimbonz/blip/55825749/The+Verve-Bitter+Sweet+Symphony">/profile/jimbonz/blip/55825749/The+Verve-Bitter+Sweet+Symphony</a>	33	2
<a href="http://www.pandora.com:80/land/song/0218ae70642b42e6?station=d04f928e6c2ee7ab106ff91d306de87205435ab...">http://www.pandora.com:80/land/song/0218ae70642b42e6?station=d04f928e6c2ee7ab106ff91d306de87205435ab...</a>	34	2
<a href="/profile/paul_steele/blip/50297698/The+Verve-Bitter+Sweet+Symphony">/profile/paul_steele/blip/50297698/The+Verve-Bitter+Sweet+Symphony</a>	35	2
<a href="http://www.tunewiki.com/t/191aa">http://www.tunewiki.com/t/191aa</a>	36	2
<a href="http://www.last.fm/music/The+Verve/_/Bitter+Sweet+Symphony?utm_source=twitterfeed&amp;utm_medium=twitter">http://www.last.fm/music/The+Verve/_/Bitter+Sweet+Symphony?utm_source=twitterfeed&amp;utm_medium=twitter</a>	37	2
<a href="http://www.pandora.com:80/land/song/0218ae70642b42e6?station=cf42f832a3e7322edb401071e3dcf4121a4394c...">http://www.pandora.com:80/land/song/0218ae70642b42e6?station=cf42f832a3e7322edb401071e3dcf4121a4394c...</a>	38	2
<a href="http://blip.fm/~v71zc">http://blip.fm/~v71zc</a>	39	2
<a href="/profile/TropicsZ4/blip/53324992/The+Verve-Bitter+Sweet+Symphony">/profile/TropicsZ4/blip/53324992/The+Verve-Bitter+Sweet+Symphony</a>	40	2
<a href="/profile/USAShopper/blip/60541435/The+Verve-Bitter+Sweet+Symphony+(Extended+Version)">/profile/USAShopper/blip/60541435/The+Verve-Bitter+Sweet+Symphony+(Extended+Version)</a>	41	2
<a href="http://blip.fm/profile/isv13/blip/50360526/The+Verveâ€“Bitter+Sweet+Symphony">http://blip.fm/profile/isv13/blip/50360526/The+Verveâ€“Bitter+Sweet+Symphony</a>	42	2
<a href="http://www.tunewiki.com/t/29cmg">http://www.tunewiki.com/t/29cmg</a>	43	2
<a href="http://www.stereomood.com/song/31491">http://www.stereomood.com/song/31491</a>	44	2
<a href="/profile/Naranjita/blip/49969835/The+Verve-Bitter+Sweet+Symphony">/profile/Naranjita/blip/49969835/The+Verve-Bitter+Sweet+Symphony</a>	45	2
<a href="/profile/tkhead/blip/55678151/The+Verve-Bitter+Sweet+Symphony">/profile/tkhead/blip/55678151/The+Verve-Bitter+Sweet+Symphony</a>	46	2
<a href="http://www.last.fm/music/The+Verve/_/Bitter+Sweet+Symphony?utm_source=twitterfeed&amp;utm_medium=twitter">http://www.last.fm/music/The+Verve/_/Bitter+Sweet+Symphony?utm_source=twitterfeed&amp;utm_medium=twitter</a>	47	2
<a href="http://www.pandora.com:80/land/song/0218ae70642b42e6?station=336490051a4cc0d5b5e1a58b878715758e4ab5a...">http://www.pandora.com:80/land/song/0218ae70642b42e6?station=336490051a4cc0d5b5e1a58b878715758e4ab5a...</a>	48	2
<a href="/profile/Magnolia822/blip/57578752/The+Verve-Bitter+Sweet+Symphony">/profile/Magnolia822/blip/57578752/The+Verve-Bitter+Sweet+Symphony</a>	49	2
<a href="/profile/jimbonz/blip/55880907/The+Verve-Bitter+Sweet+Symphony">/profile/jimbonz/blip/55880907/The+Verve-Bitter+Sweet+Symphony</a>	50	2
<a href="http://www.pandora.com:80/land/song/0218ae70642b42e6?station=c3292ec9e00adc6110c08abd6fc437d63d02505...">http://www.pandora.com:80/land/song/0218ae70642b42e6?station=c3292ec9e00adc6110c08abd6fc437d63d02505...</a>	51	2
<a href="/profile/Stefanoa99/blip/52202844/The+Verve-Bitter+Sweet+Symphony">/profile/Stefanoa99/blip/52202844/The+Verve-Bitter+Sweet+Symphony</a>	52	2
<a href="http://blip.fm/~u28qc">http://blip.fm/~u28qc</a>	53	2
<a href="/profile/jmdelar/blip/58761504/The+Verve-Bitter+Sweet+Symphony">/profile/jmdelar/blip/58761504/The+Verve-Bitter+Sweet+Symphony</a>	54	2
<a href="http://www.pandora.com:80/land/song/0218ae70642b42e6?station=86618fa49b00b3d414a4b84cdd5a116957d5e43...">http://www.pandora.com:80/land/song/0218ae70642b42e6?station=86618fa49b00b3d414a4b84cdd5a116957d5e43...</a>	55	2
<a href="http://tinysong.com/dMJw">http://tinysong.com/dMJw</a>	56	2
<a href="/profile/thedigitalbee54/blip/58790255/The+Verve-Bitter+Sweet+Symphony+(Extended+Version)">/profile/thedigitalbee54/blip/58790255/The+Verve-Bitter+Sweet+Symphony+(Extended+Version)</a>	57	2
<a href="http://www.pandora.com/land/song/0218ae70642b42e6?referrer=xalexis4200x&amp;station=9ff0053a212fc2a360ac...">http://www.pandora.com/land/song/0218ae70642b42e6?referrer=xalexis4200x&amp;station=9ff0053a212fc2a360ac...</a>	58	2
<a href="http://t.co/tAcHuwb">http://t.co/tAcHuwb</a>	59	2
<a href="/profile/you_two/blip/58737513/The+Verve-Bitter+Sweet+Symphony">/profile/you_two/blip/58737513/The+Verve-Bitter+Sweet+Symphony</a>	60	2

Figure 12 (continued): Top Shared Links on Twitter mentioning The Verve

# News Coverage

## News Popularity

This section shows the total number of music articles mentioning The Verve during this time period and the overall rank of The Verve when compared to similar artists.

2401st Overall Rank

Artist	Rank	Articles	Share
The Verve	2401st	2	0.000%

Figure 13: News Coverage Comparison

2 Articles

0.000% Share

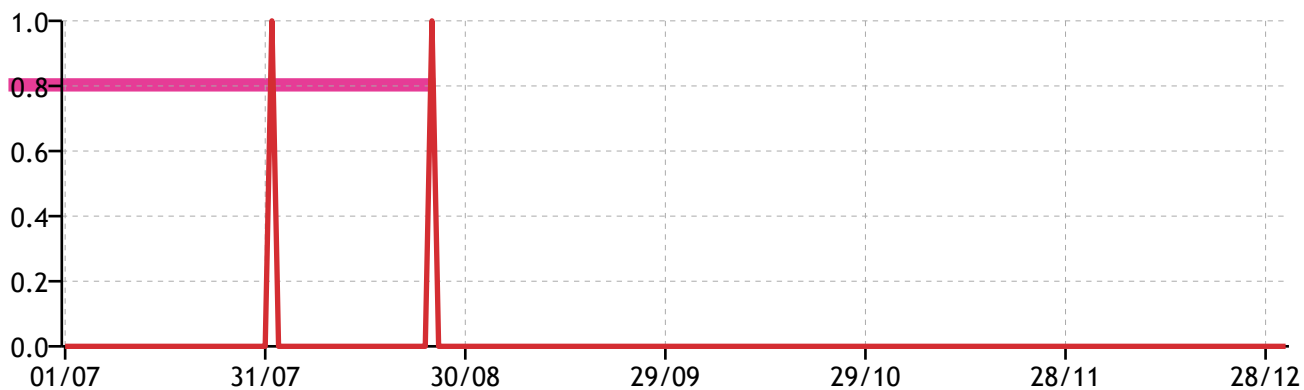


Figure 14: News Coverage over Time

 The Verve

# News Comparison

This section compares the number of music articles mentioning The Verve during this time period to similar artists.

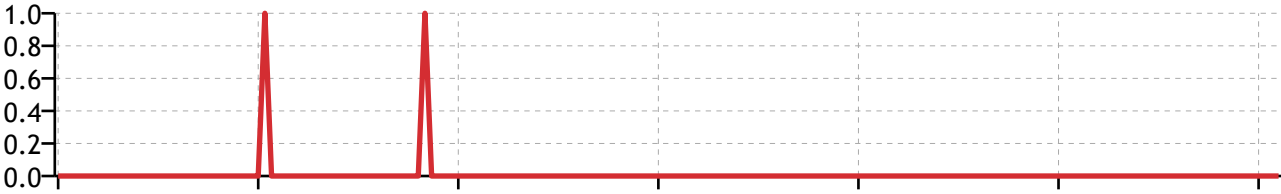


Figure 15: Comparisons for The Verve



# Mainstream Chart vs Sentiment

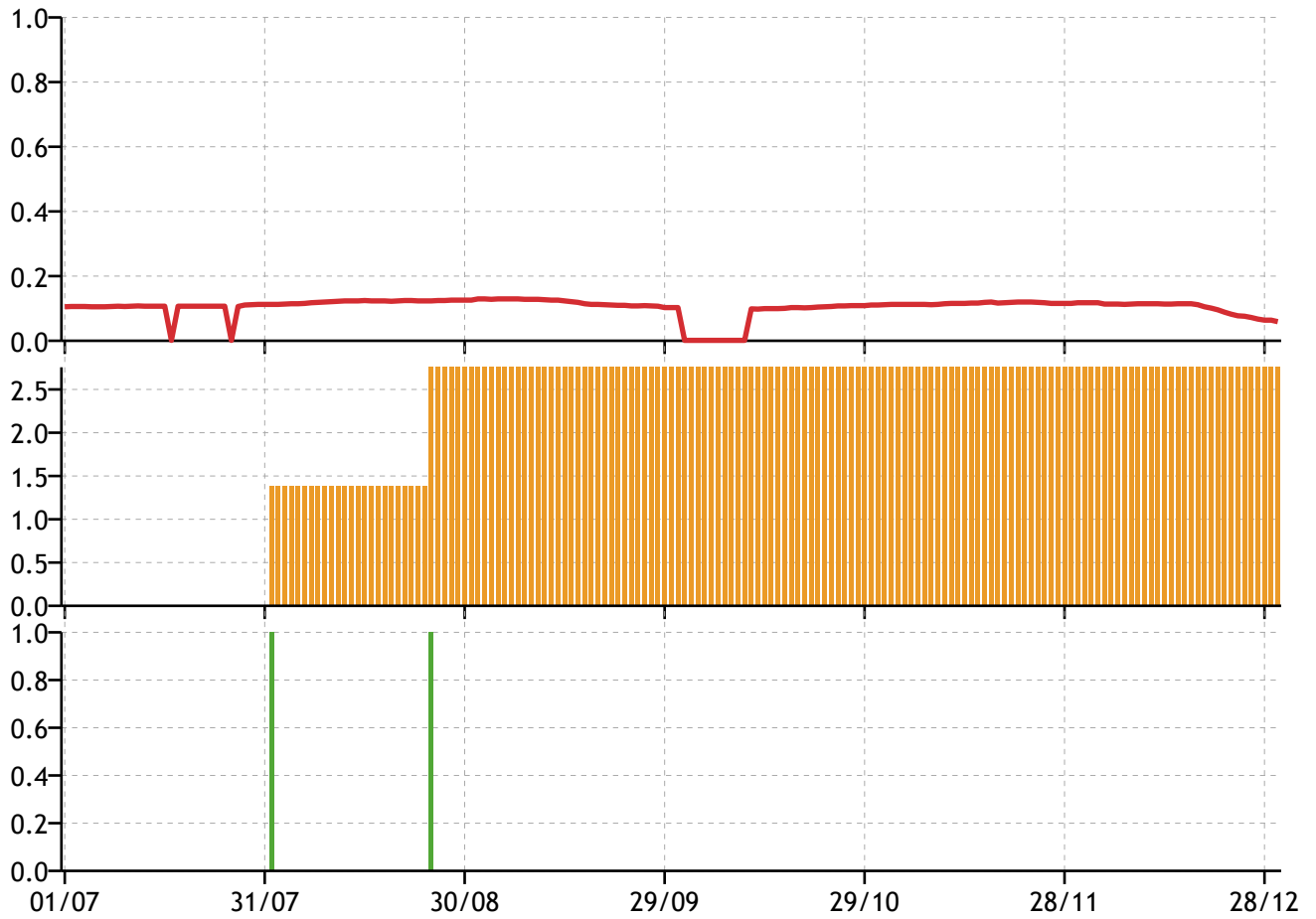


Figure 16: The Verve Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning The Verve that day.



## Top Publishers



Figure 17: Top Publishers related to The Verve

Top Publishers	Mentions
triplem.com.au	1
Versions Galore	1

Figure 18: Most frequently mentioned Top Publishers

# Top News Publishers

Publisher	Rank	Articles
triplem.com.au - <a href="http://www.triplem.com.au/">http://www.triplem.com.au/</a>	1	1
Versions Galore - <a href="http://versionsgalore.blogspot.com/">http://versionsgalore.blogspot.com/</a>	2	1

Figure 19: Top 2 Publishers mentioning The Verve

## Best 5 News Days

### 1 01 August 2010 : 1 articles

#### Popular Articles this Day

##### [Richard Ashcroft Storms Off Stage At Splendour](#)

triple.com.au, 01 August 2010

Richard Ashcroft, best known for such classics as "Bitter Sweet Symphony" with his band The Verve, has the mother of all dummy spits at the Splendour In The Grass festival ...

### 2 25 August 2010 : 1 articles

#### Popular Articles this Day

##### [Not Bitter](#)

Versions Galore, 25 August 2010

Got inspired to do a Bitter Sweet Symphony, by The Verve, post after hearing the Mexican Institute Of Sound's rather brilliant borracho / mariachi rendition (make it your Saturday night ...

### 3 01 July 2010 : 0 articles

#### Popular Articles this Day

No articles published on this day.

### 4 02 July 2010 : 0 articles

#### Popular Articles this Day

No articles published on this day.

### 5 03 July 2010 : 0 articles

#### Popular Articles this Day

No articles published on this day.

## News Highlights

This section includes the most repeated statements in the music press about The Verve month by month during this period.

# Appendices

## Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 20: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

## Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 21: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart