

The Soft Moon

Music Media Analysis
July to December 2010

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Overview

60th on Emerging Charts

9502nd on Twitter

1788th in the Music Press

This report reviews the popularity of The Soft Moon on the music charts and in the music news for the period July to December 2010. It benchmarks The Soft Moon against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

Chart Popularity

Emerging Chart

This section presents the emerging chart performance for The Soft Moon compared to similar artists. The Soft Moon was ranked 60th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted emerging chart for The Soft Moon was 10th.

60th Overall Rank

10th Best Position

Artist	Rank	Best Position
Deerhunter	4th	4
The Soft Moon	60th	10
Twin Shadow	76th	10
Cloud Nothings	188th	19
Dirty Gold	376th	37
Toro y Moi	672nd	74
Shania Twain	2752nd	1,001
Suicidal Tendencies	2803rd	1,001

Figure 1: Artist Emerging Ranks

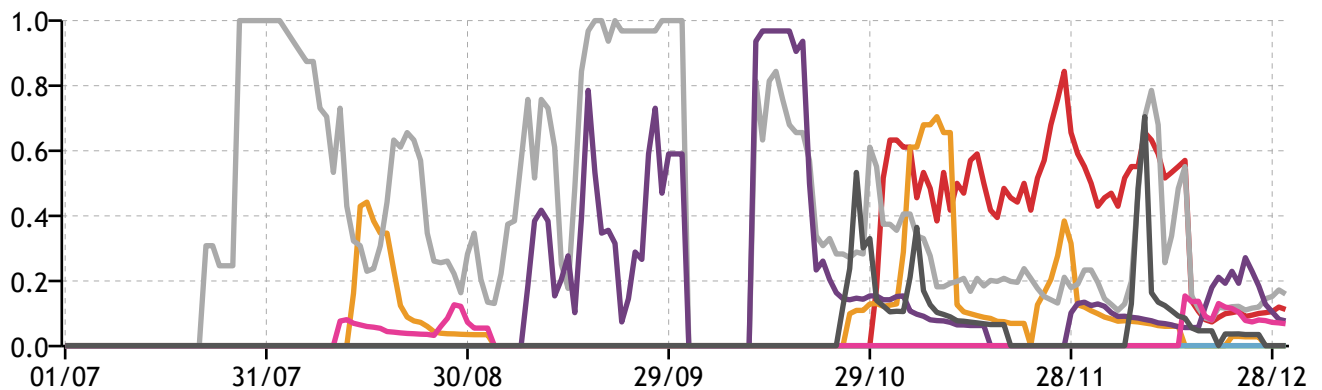
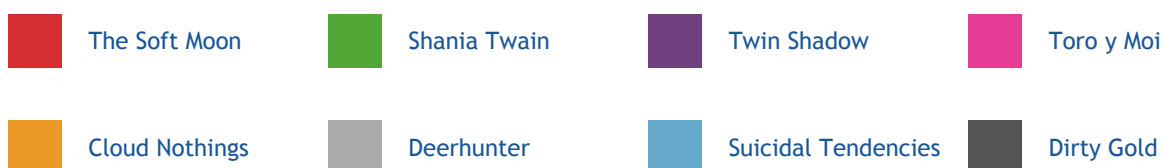


Figure 2: Artist Mainstream Emerging Popularity over Time

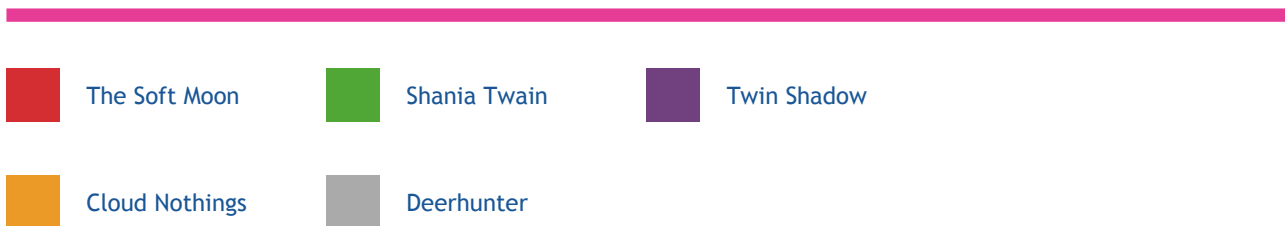


Emerging Comparison

This section compares the emerging chart performance of The Soft Moon against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means The Soft Moon was ranked 1st overall of our charts for that day. 0.0 denotes The Soft Moon did not chart at all.



Figure 3: Comparisons for The Soft Moon



Emerging Singles

This section presents the best charting singles for The Soft Moon on the Emerging We Are Hunted charts

Tiny Spiders

Best Single

5th

Best Position

Single Best Position

Tiny Spiders 5

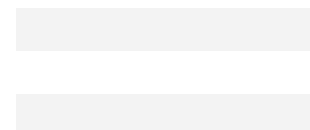


Figure 4: Best Single Positions

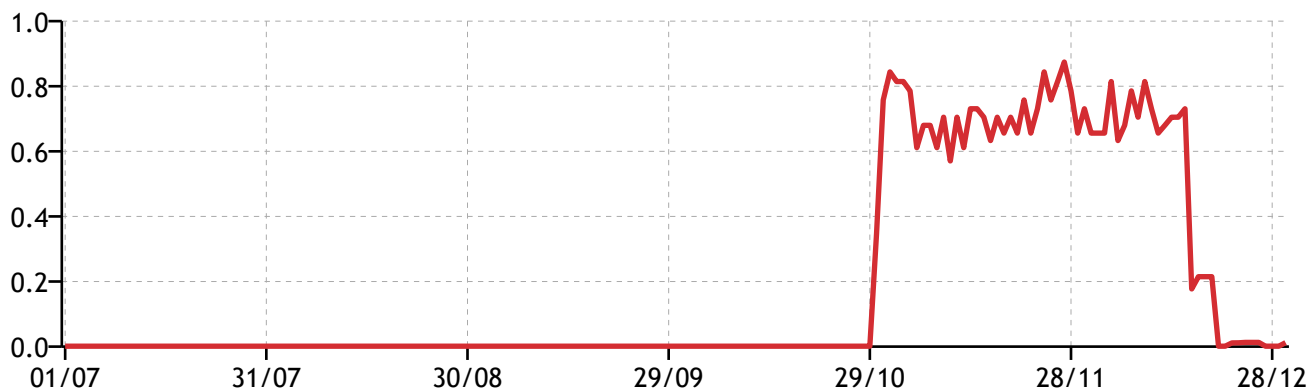


Figure 5: Singles Chart Comparison over Time

Tiny Spiders

Emerging Singles Comparison

This section compares the emerging chart performance of the most popular singles released by The Soft Moon. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

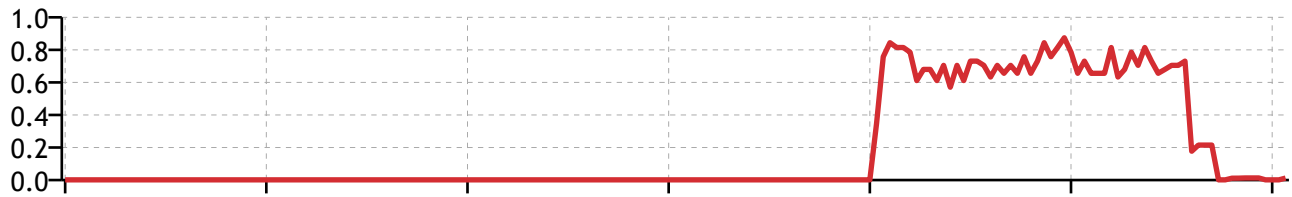


Figure 6: Chart ranking for The Soft Moon

 Tiny Spiders

Twitter Coverage

Twitter Popularity

This section shows the number of tweets indicating that someone was listening to The Soft Moon during this time period. Included is the overall ranking of The Soft Moon when compared to similar artists.

9502nd Overall Rank

56 Tweets

0.000% Share

Artist	Rank	Tweets	Share
Deerhunter	350th	4,806	0.001%
Shania Twain	599th	2,982	0.000%
Suicidal Tendencies	644th	2,795	0.000%
Twin Shadow	1288th	1,435	0.000%
Toro y Moi	1537th	1,187	0.000%
Cloud Nothings	4661st	271	0.000%
The Soft Moon	9502nd	56	0.000%
Dirty Gold	12999th	18	0.000%

Figure 7: Twitter Coverage Comparison

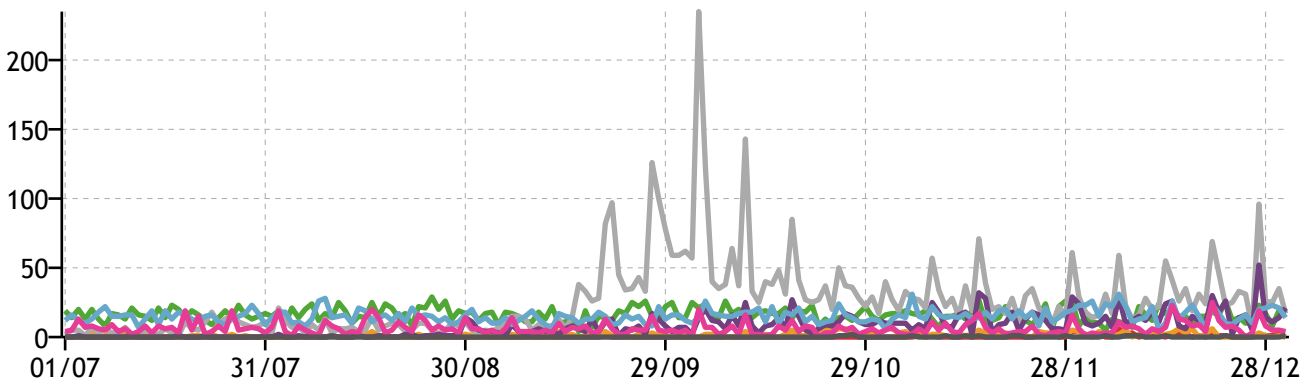
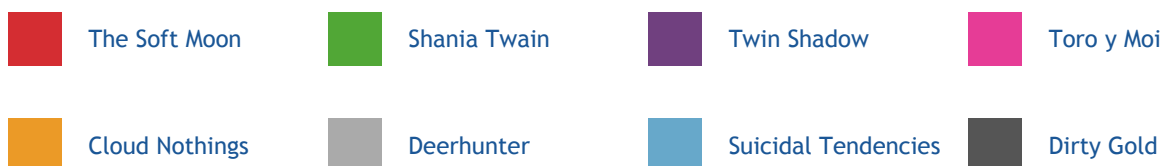


Figure 8: Twitter Coverage over Time



Twitter Comparison

This section compares the total number of tweets mentioning The Soft Moon to similar artists.

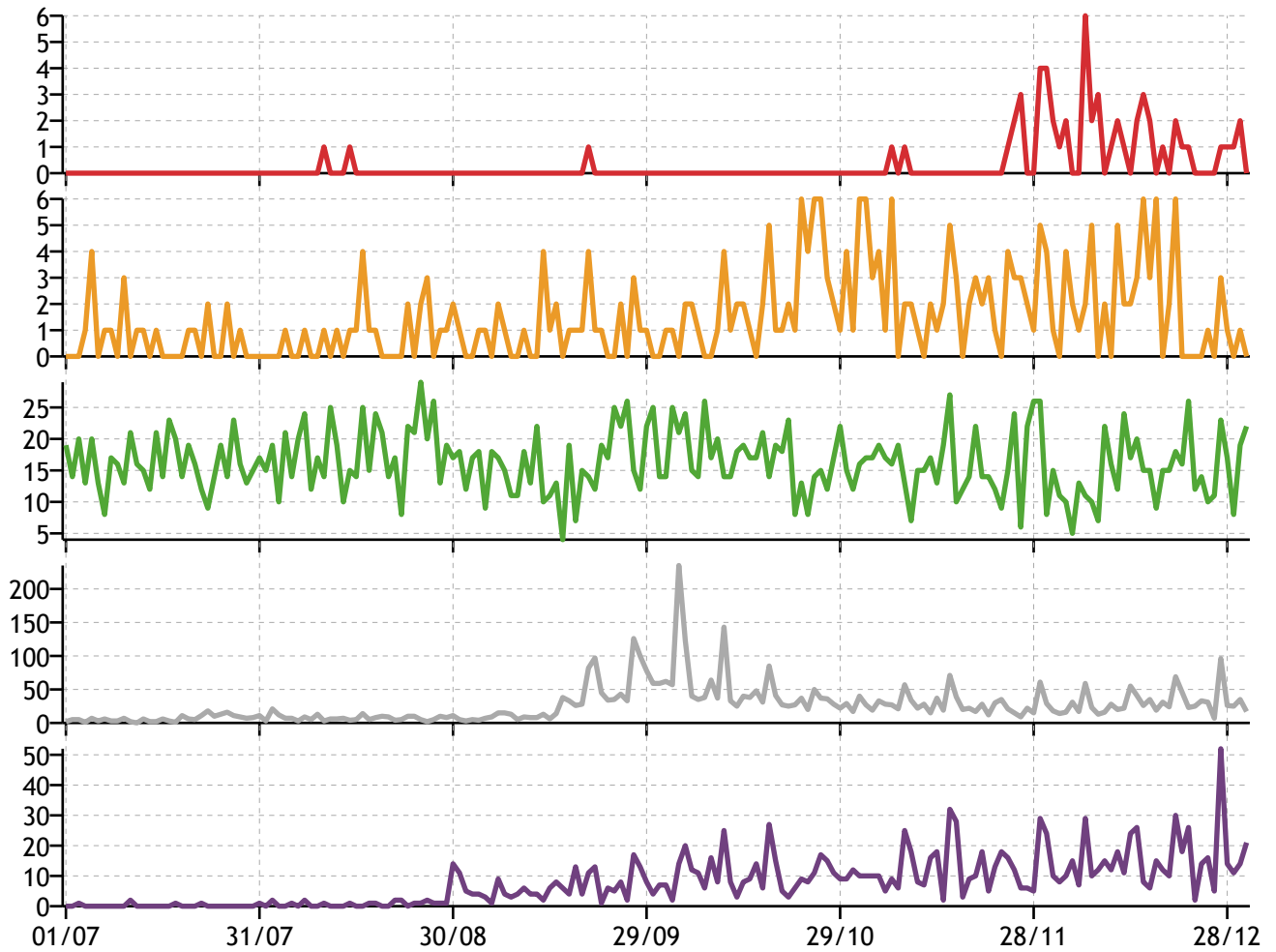


Figure 9: Comparisons for The Soft Moon



Emerging Chart vs Twitter



Figure 10: The Soft Moon Chart Popularity vs Twitter Coverage

This chart presents a comparison of emerging chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.

- Chart Popularity
- Twitter volume

Twitter Users

This section lists the twitter users mentioning The Soft Moon in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/selftitledmag	selftitledmag	iPhone: 40.709227,-74.014184	1	2,806	2,806
2	twitter.com/zeigor	Igor Schwarzmann	Berlin, Germany	1	2,156	2,156
3	twitter.com/JasonWGould	Jason W. Gould	Tampa, FL	1	1,215	1,215
4	twitter.com/faxmusik	Rubén Tamayo Fax	iPhone: 32.676620,-115.456673	3	211	633
5	twitter.com/Wahiba	Wahiba	Bruxelles ma belle	1	603	603
6	twitter.com/pacopistolas	Paco Pistolas	Bogota - Colombia	1	599	599
7	twitter.com/HandDrawnDrac	James Mejia	Toronto, Canada	1	588	588
8	twitter.com/sonicaab	Aaron Blake	London - UK	2	226	452
9	twitter.com/Berlintakes	gap	Berlin Germany	1	436	436
10	twitter.com/cosmicpinay80	Aiza	Metro Manila, PH	1	410	410
11	twitter.com/lmsilva	Silva	Grande Porto, Portugal	2	165	330
12	twitter.com/ENTClic	Han	Namyangju, South Korea	3	99	297
13	twitter.com/Sand71	Sandra Pestana	Portugal	4	57	228
14	twitter.com/5dollarshoes	5dollarshoes	São Paulo	1	179	179
15	twitter.com/maDC0wy	ethan p	california	2	85	170
16	twitter.com/rhnoir	Raoul Salazarh	El Pantano	1	155	155
17	twitter.com/fezzie_v	Ferdi Vaccaro	Sydney, Australia	1	153	153
18	twitter.com/driftedbynoises	Letizia Gaudery H.	Genova, Italy	2	68	136
19	twitter.com/jkoenigsmann	Jenna Koenigsmann	New York	1	130	130
20	twitter.com/djdinorio	DJ Dino	iPhone: 25.773098,-80.188705	2	57	114
21	twitter.com/NeonWasabi	Rebelle Anti	Groningen	1	114	114
22	twitter.com/hell0mimi	Mimi	Long Beach, CA	1	91	91
23	twitter.com/JensBaert	Jens Baert	Ghent, Belgium	1	90	90
24	twitter.com/prozacislove	revival		1	90	90
25	twitter.com/carlymcalp	Carly	Brooklyn NY	1	60	60
26	twitter.com/hizzbombchill	Hizzington J.C.	over seas	2	29	58
27	twitter.com/Disphoria_	Mike	Germany	1	51	51

Figure 11: Top 42 Users tweeting about The Soft Moon

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/stclavicus	mc leer	the moon	1	50	50
29	twitter.com/Year0	Stephen Wiggins		1	44	44
30	twitter.com/musicismyporn	music is my porn	california	1	42	42
31	twitter.com/juanitamoose	juanitamoose	S. Jersey	1	38	38
32	twitter.com/afrankowski	Andy Frankowski		1	38	38
33	twitter.com/RPBLSSMS	Rape Blossoms	Ghent	1	31	31
34	twitter.com/edcallow	Ed Callow	Frankfurt am Main	1	30	30
35	twitter.com/Erzrivale	Erzrivale		1	23	23
36	twitter.com/degroefmachteld	Machteld De Groef	De Haan, Belgium	1	21	21
37	twitter.com/AcidDemon	Robert Mazzeo	N 40° 36' 0" / W 75° 28' 0"	1	9	9
38	twitter.com/Allprocreant	Подвздошников		2	2	4
39	twitter.com/_stevebarnes	Steve Barnes		1	2	2
40	twitter.com/EightyTen			1	0	0
41	twitter.com/tonilunatic			1	0	0
42	twitter.com/irukababy			1	0	0

Figure 11 (continued): Top 42 Users tweeting about The Soft Moon

Shared Twitter Links

This section lists the most popular urls in tweets mentioning The Soft Moon during this period.

URL	Rank	Tweets
http://www.tweekly.fm/twitter/faxmusik	1	3
http://t.co/Z2sizoN	2	2
http://www.tweekly.fm/twitter/DriftedByNoises	3	2
http://www.tweekly.fm/twitter/ENTClic	4	2
http://www.tweekly.fm/twitter/lmfsilva	5	2
/profile/hizzbombchill/blip/58987879/The+Soft+Moon-Breathe+The+Fire	6	1
http://tumblr.com/xbkzag95y	7	1
http://www.tweekly.fm/twitter/RPBLSSMS	8	1
http://www.tweekly.fm/twitter/_stevebarnes	9	1
http://www.tweekly.fm/twitter/NeonWasabi	10	1
http://t.co/WMLB8cq	11	1
http://www.tweekly.fm/twitter/stclavicus	12	1
/profile/pacopistolas/blip/59888577/The+Soft+Moon-Sewer+Sickness	13	1
http://www.tweekly.fm/twitter/edcallow	14	1
http://www.last.fm/music/the+soft+moon/_/parallels	15	1
http://www.tweekly.fm/twitter/Wahiba	16	1
/profile/sandra_/blip/58635470/The+Soft+Moon-Parallels	17	1
/profile/DJ_Dino/blip/60661595/The+Soft+Moon-Circles+Official+Video	18	1
http://www.tweekly.fm/twitter/fezzie_v	19	1
http://www.last.fm/music/the+soft+moon	20	1
http://www.tweekly.fm/twitter/EightyTen	21	1
http://blip.fm/profile/juanitamoose/blip/51495813/The+Soft+Moon+Parallels	22	1
http://www.tweekly.fm/twitter/cosmicpinay80	23	1
http://www.tweekly.fm/twitter/AFrankowski	24	1
http://t.co/QLwzL3D	25	1
http://www.tweekly.fm/twitter/Year0	26	1
http://www.tweekly.fm/twitter/carlymcalp	27	1

Figure 12: Top Shared Links on Twitter mentioning The Soft Moon

URL	Rank	Tweets
http://www.tweekly.fm/twitter/zeigor	28	1
/profile/hizzbombchill/blip/59075823/The+Soft+Moon-Parallels	29	1
/profile/sandra__/_/blip/59889256/The+Soft+Moon-Tiny+Spiders	30	1
http://goo.gl/fb/pWRcz	31	1
http://www.tweekly.fm/twitter/jkoenigsmann	32	1
http://www.tweekly.fm/twitter/5dollarshoes	33	1
/profile/Martinshorn/blip/60314278/The+Soft+Moon-When+it's+Over	34	1
/profile/sandra__/_/blip/58748870/The+Soft+Moon-9.+Tiny+Spiders	35	1
/profile/sandra__/_/blip/58695698/The+Soft+Moon-Breathe+The+Fire	36	1
/profile/Fortharrison/blip/59665683/The+Soft+Moon-Breathe+The+Fire	37	1
http://www.tweekly.fm/twitter/prozacislove	38	1
http://www.tweekly.fm/twitter/JensBaert	39	1
http://www.tweekly.fm/twitter/hell0mimi	40	1
http://www.last.fm/music/the+soft+moon/_/Tiny+Spiders	41	1
/profile/Disphoria/blip/59656850/The+Soft+Moon-When+it's+Over	42	1
http://www.tweekly.fm/twitter/rhnoir	43	1
/profile/Berlintakes/blip/60087517/The+Soft+Moon-Circles	44	1
http://www.tweekly.fm/twitter/maDC0wy	45	1
http://www.last.fm/music/the+soft+moon/_/Out+of+Time	46	1
http://blip.fm/profile/DJ_Dino/blip/60617056/the+soft+moon+dead+love	47	1

Figure 12 (continued): Top Shared Links on Twitter mentioning The Soft Moon

News Coverage

News Popularity

This section shows the total number of music articles mentioning The Soft Moon during this time period and the overall rank of The Soft Moon when compared to similar artists.

1788th Overall Rank

27 Articles

0.001% Share

Artist	Rank	Articles	Share
Suicidal Tendencies	64th	1,043	0.026%
Deerhunter	71st	1,015	0.025%
Toro y Moi	325th	403	0.010%
Twin Shadow	359th	379	0.009%
Shania Twain	472nd	295	0.007%
Cloud Nothings	574th	243	0.006%
The Soft Moon	1788th	27	0.001%
Dirty Gold	1842nd	24	0.001%

Figure 13: News Coverage Comparison

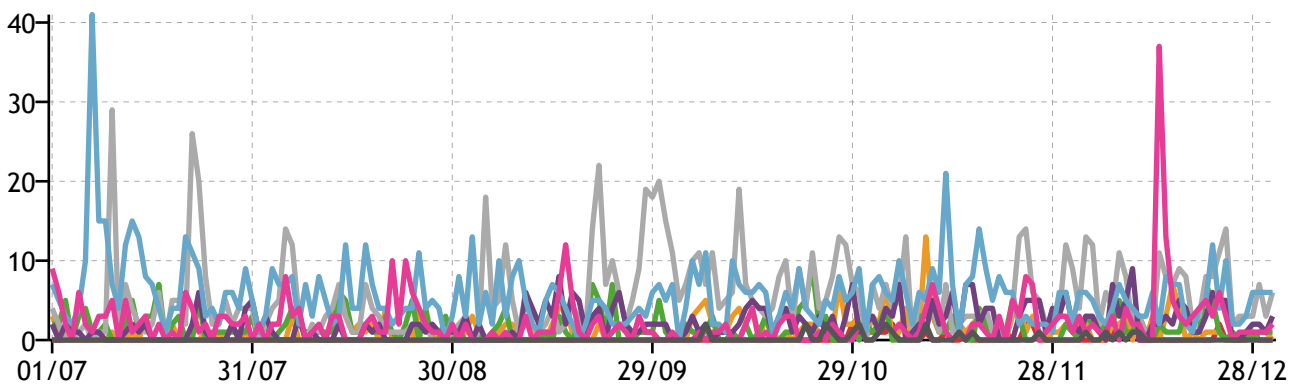
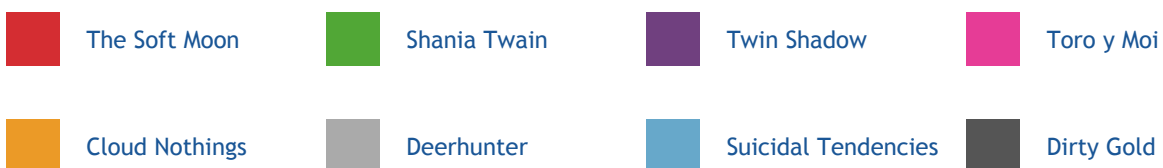


Figure 14: News Coverage over Time



News Comparison

This section compares the number of music articles mentioning The Soft Moon during this time period to similar artists.

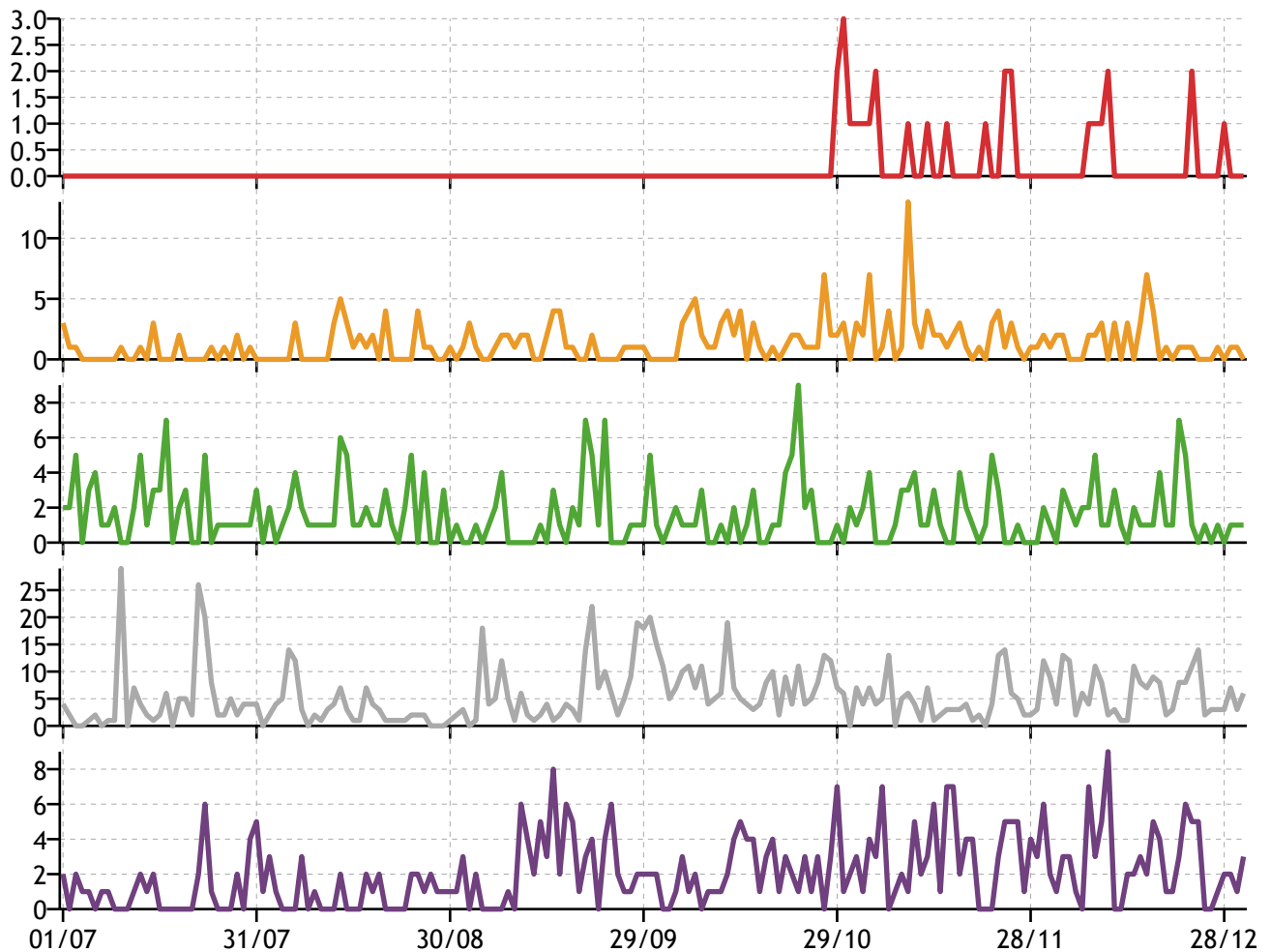


Figure 15: Comparisons for The Soft Moon



Emerging Chart vs Sentiment

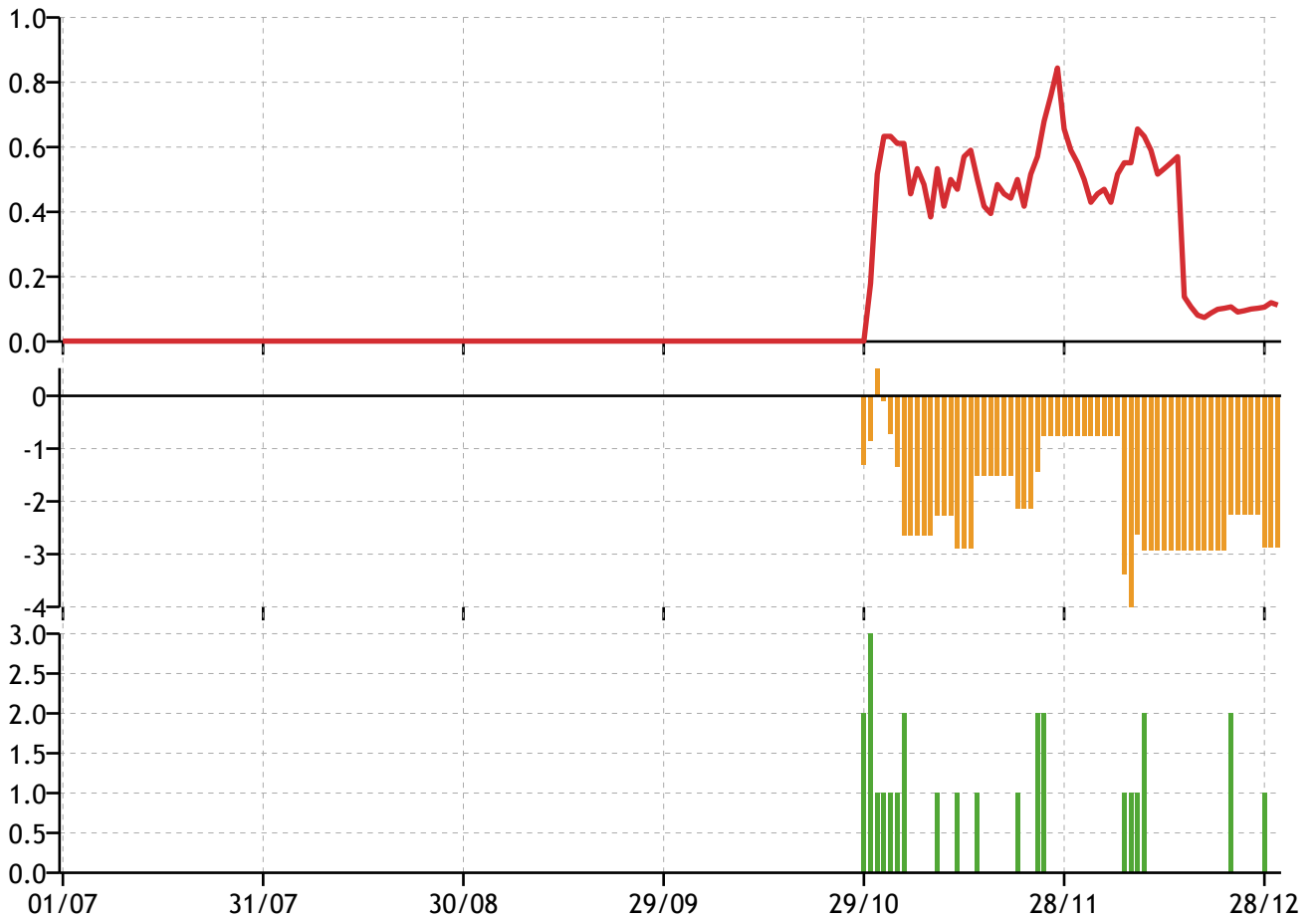


Figure 16: The Soft Moon Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of emerging chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning The Soft Moon that day.



Top Publishers

- Pitchfork
- the bay bridged - Sa..
- Eardrums
- stereogum
- das klienicum
- Jesse Jarnow's Frank..
- Other



Figure 17: Top Publishers related to The Soft Moon

Top Publishers	Mentions
Pitchfork	2
the bay bridged - San Francisco Bay Area Indie Music	2
Eardrums	1
stereogum	1
das klienicum	1
Jesse Jarnow's Frank & Earthy Blog	1
ZYRDUR RJOMI - explore & enjoy	1
Obscure Sound	1
Just Press Play	1
Consequence of Sound	1
Coast Is Clear - der Indie-Pop-Blog	1

Figure 18: Most frequently mentioned Top Publishers

Top News Publishers

Publisher	Rank	Articles
Pitchfork - http://pitchfork.com/	1	2
the bay bridged - San Francisco Bay Area Indie Music - http://www.thebaybridged.com	2	2
Eardrums - http://www.eardrumsmusic.com	3	1
stereogum - http://www.stereogum.com/	4	1
das klienicum - http://dasklienicum.blogspot.com/	5	1
Jesse Jarnow's Frank & Earthy Blog - http://www.wunderkammern27.com	6	1
ZYRDUR RJOMI - explore & enjoy - http://syrdurrjomi.blogspot.com	7	1
Obscure Sound - http://obscuresound.com	8	1
Just Press Play - http://www.beepbeepbeep.blogspot.com/	9	1
Consequence of Sound - http://www.consequenceofsound.net/	10	1
Coast Is Clear - der Indie-Pop-Blog - http://coast-is-clear.blogspot.com	11	1

Figure 19: Top 11 Publishers mentioning The Soft Moon

Best 5 News Days

1

30 October 2010 : 3 articles

Popular Articles this Day

[The Soft Moon – “Tiny Spiders”](#)

the bay bridged - San Francisco Bay Area Indie Music, 30 October 2010

The Soft Moon – “Tiny Spiders” SF’s Luis Vasquez records as The Soft Moon, and his first full-length of dark, post-punk-inspired tunes comes out on Captured Tracks on November 16th.

[THE SOFT MOON “Tiny Spiders” San Francisco’s...](#)

Have It Your Way..., 30 October 2010

THE SOFT MOON “Tiny Spiders” San Francisco’s The Soft Moon are steadily breathing life back into the early 80s post-punk shoegaze genre made famous by Joy Division and followers. However, ...

[The Soft Moon – “Tiny Spiders”](#)

stereogum, 30 October 2010

“Tiny Spiders” is the closing track on San Francisco multi-instrumentalist Luis Vasquez’s self-titled the Soft Moon full-length debut. He continues the dark vibe of his previous 7”s, putting together something ...

[Debut album from The Soft Moon on Captured Tracks](#)

Eardrums, 29 October 2010

The Soft Moon will release their self-titled debut-album on Captured Tracks November 16. Here’s a taster: The Soft Moon – Tiny Spiders

[New : The Soft Moon :: Tiny Spiders](#)

Ventvox, 29 October 2010

Luis Vasquez of The Soft Moon offers some frightening music in the form of the motorik, “Tiny Spiders.” Creepy, crawly, spooky and fuzz-laden are all words that could describe this ...

2

29 October 2010 : 2 articles

Popular Articles this Day

[Debut album from The Soft Moon on Captured Tracks](#)

Eardrums, 29 October 2010

The Soft Moon will release their self-titled debut-album on Captured Tracks November 16. Here’s a taster: The Soft Moon – Tiny Spiders

New : The Soft Moon :: Tiny Spiders

Ventvox, 29 October 2010

Luis Vasquez of The Soft Moon offers some frightening music in the form of the motorik, "Tiny Spiders." Creepy, crawly, spooky and fuzz-laden are all words that could describe this ...

3

04 November 2010 : 2 articles

Popular Articles this Day

The Soft Moon – s/t

MBV Music, 04 November 2010

The Soft Moon – s/t Out 11/16 on Captured Tracks The Soft Moon – "Tiny Spiders"

ein (p)fund mp3 (306)

das klienicum, 03 November 2010

derzeit super fleißig dieses weithin bekannte deutsche label, tapete bläst das hallali für das neue album der schweden, ein vorgeschmack auf "in the midst of your drama" (08. november): the ...

The Soft Moon: "Tiny Spiders"

Sounds: Analytical, 04 November 2010

The Soft Moon's "Tiny Spiders" is a frantic number with relentless drums and haunting vocals. Their debut The Soft Moon is set to be released November 16th on Captured Tracks.

4

24 November 2010 : 2 articles

Popular Articles this Day

The Soft Moon 'The Soft Moon' (Captured Tracks)

halyconline.com, 24 November 2010

Sepulchral Sounds Abound On The Soft Moon's Self-titled Solo Album

The Soft Moon

Obscure Sound, 24 November 2010

Earlier this fall we were treated to Twin Shadow, the solo project of Brooklyn-based George Lewis, Jr. His adoration for post-punk was no secret, with a post-punk arsenal of rhythmic ...

25 November 2010 : 2 articles

Popular Articles this Day

Cos when it comes to rocking something fierce - Mmm do I

Just Press Play, 25 November 2010

I've been banging on about last week's magnificent Chilly show to anyone who'll let me; Now here's a chance to get a little taste in the shape of his 5 ...

Best New Releases – Bikini, Cut Copy, Eux Autres, Girls, The Soft Moon, Orange Juice, Home Video, Music Sampler

Indie Rock Cafe, 25 November 2010

We're not clear on why anyone (unless your Kayne) would want to drop a new album two days before Thanksgiving; most people are completely distracted by the holidays. That said, ...

The Soft Moon 'The Soft Moon' (Captured Tracks)

halyconline.com, 24 November 2010

Sepulchral Sounds Abound On The Soft Moon's Self-titled Solo Album

The Soft Moon

Obscure Sound, 24 November 2010

Earlier this fall we were treated to Twin Shadow, the solo project of Brooklyn-based George Lewis, Jr. His adoration for post-punk was no secret, with a post-punk arsenal of rhythmic ...

News Highlights

This section includes the most repeated statements in the music press about The Soft Moon month by month during this period.

October

"The Soft Moon will release their self-titled debut-album on Captured Tracks November 16"

Fri 29/10 - Debut album from The Soft Moon on Captured Tracks - Eardrums

"The Soft Moon will release his self-titled debut LP on November 16th via Captured Tracks. "Tiny Spiders" is the haunting final track from the new album, ..."

Sun 31/10 - THE SOFT MOON – Tiny Spiders - The Sky Report

November

"The Soft Moon is set to be released November 16th on Captured Tracks"

Thu 04/11 - The Soft Moon: "Tiny Spiders" - Sounds: Analytical

Appendices

Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 20: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 21: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart