

The Pretty Reckless

Music Media Analysis
July to December 2010

Table of Contents

| | |
|---|-----------|
| Overview | 4 |
| Chart Popularity | 5 |
| Mainstream Chart | 5 |
| Mainstream Comparison | 6 |
| Emerging Chart | 7 |
| Emerging Comparison | 8 |
| Mainstream Singles | 9 |
| Mainstream Singles Comparison | 10 |
| Emerging Singles | 11 |
| Emerging Singles Comparison | 12 |
| Twitter Coverage | 13 |
| Twitter Popularity | 13 |
| Twitter Comparison | 14 |
| Mainstream Chart vs Twitter | 15 |
| Emerging Chart vs Twitter | 16 |
| Twitter Users | 17 |
| Shared Twitter Links | 19 |
| News Coverage | 21 |
| News Popularity | 21 |
| News Comparison | 22 |
| Mainstream Chart vs Sentiment | 23 |
| Emerging Chart vs Sentiment | 24 |
| Top Publishers | 25 |
| Top News Publishers | 26 |
| Best 5 News Days | 27 |
| News Highlights | 33 |
| Appendices | 35 |

Appendix A - Top Mainstream Artists 35
Appendix B - Top Emerging Artists 38

Overview

198th on Mainstream Charts

79th on Emerging Charts

186th on Twitter

939th in the Music Press

This report reviews the popularity of The Pretty Reckless on the music charts and in the music news for the period July to December 2010. It benchmarks The Pretty Reckless against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

Chart Popularity

Mainstream Chart

This section presents the mainstream chart performance for The Pretty Reckless compared to similar artists. The Pretty Reckless was ranked 198th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for The Pretty Reckless was 27th.

198th Overall Rank

27th Best Position

| Artist | Rank | Best Position |
|---------------------|--------|---------------|
| Brandon Flowers | 114th | 13 |
| The Pretty Reckless | 198th | 27 |
| Reckless | 215th | 29 |
| Anberlin | 407th | 78 |
| Enter Shikari | 1042nd | 632 |
| Alkaline Trio | 1168th | 926 |
| Rivers Cuomo | 2481st | 1,001 |
| Young Guns | 2957th | 1,001 |

Figure 1: Artist Mainstream Ranks

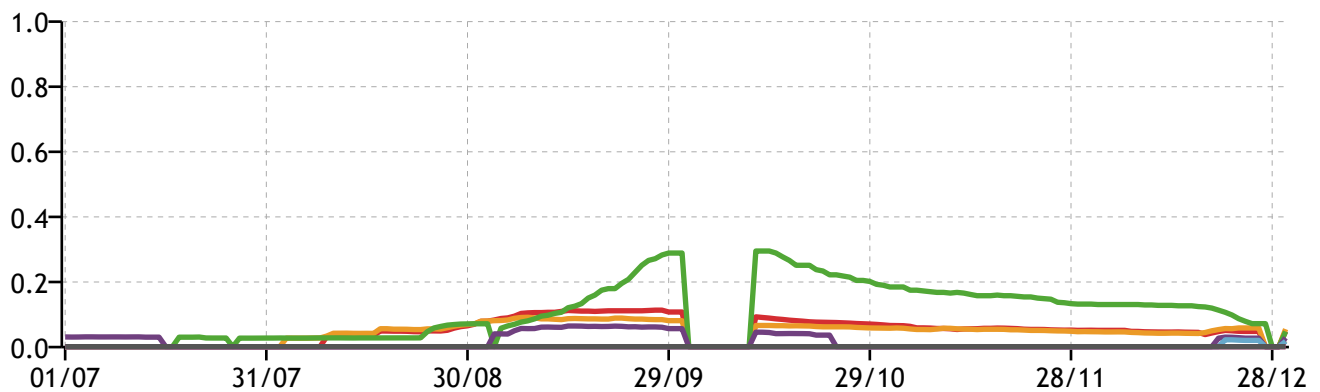
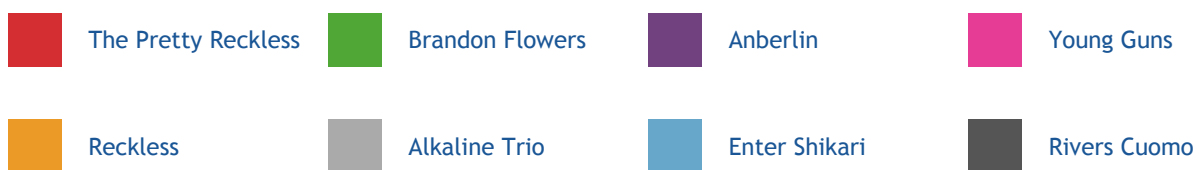


Figure 2: Artist Mainstream Chart Popularity over Time



Mainstream Comparison

This section compares the mainstream chart performance of The Pretty Reckless against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means The Pretty Reckless was ranked 1st overall of our charts for that day. 0.0 denotes The Pretty Reckless did not chart at all.

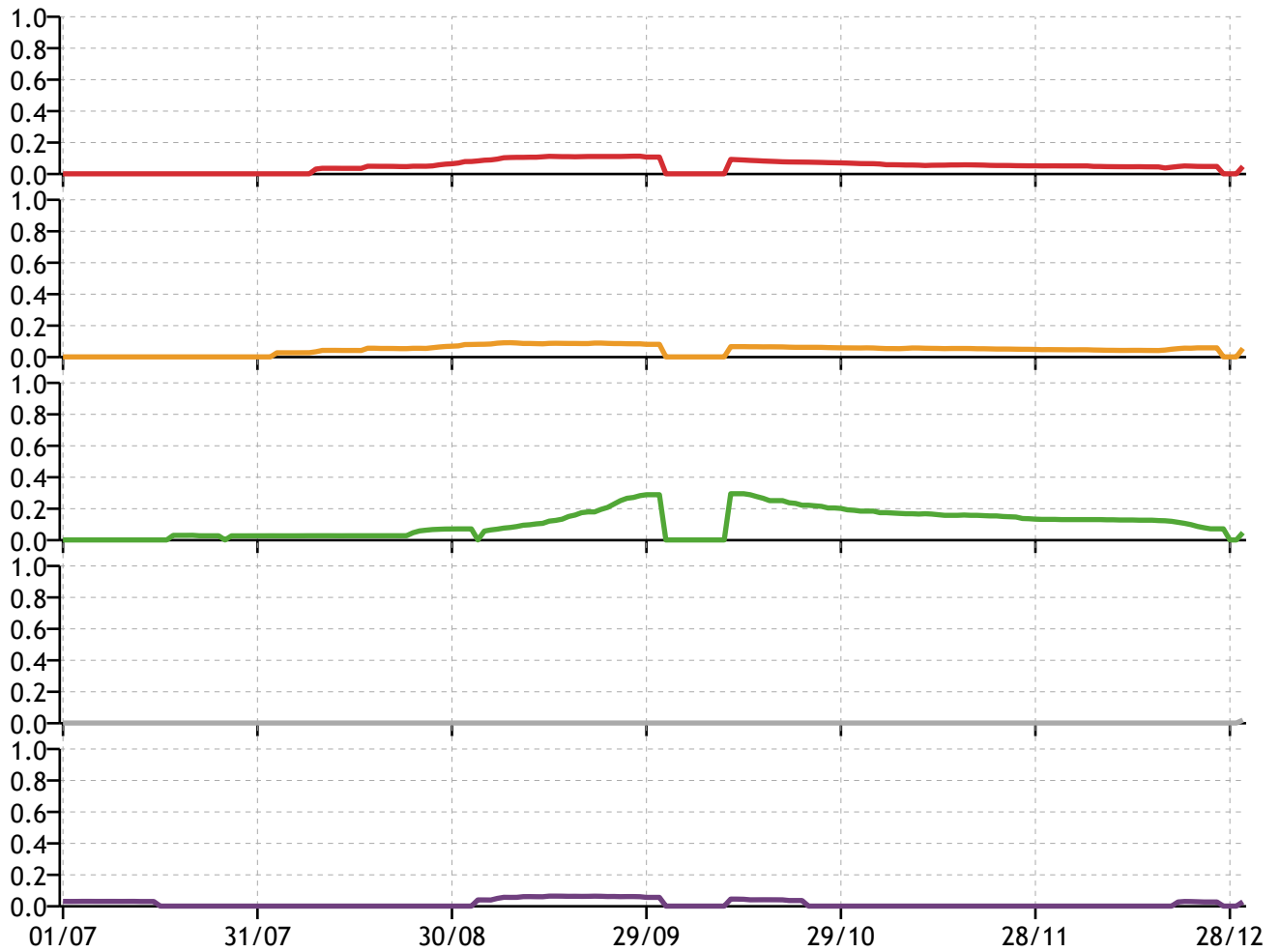
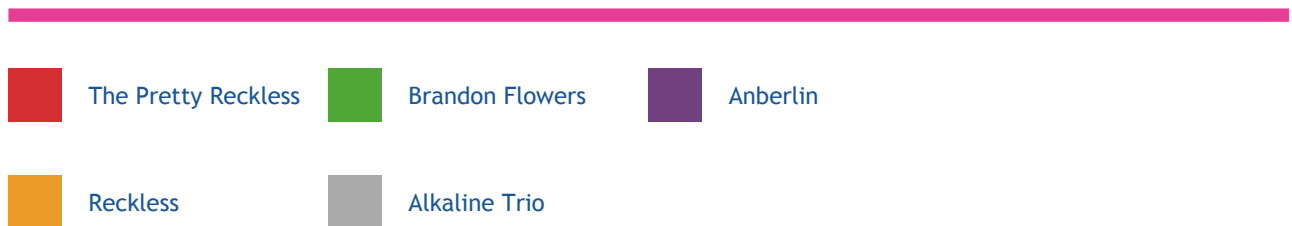


Figure 3: Comparisons for The Pretty Reckless



Emerging Chart

This section presents the emerging chart performance for The Pretty Reckless compared to similar artists. The Pretty Reckless was ranked 79th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted emerging chart for The Pretty Reckless was 11th.

79th Overall Rank

11th Best Position

| Artist | Rank | Best Position |
|---------------------|--------|---------------|
| The Pretty Reckless | 79th | 11 |
| Anberlin | 88th | 11 |
| Brandon Flowers | 149th | 15 |
| Young Guns | 275th | 26 |
| Rivers Cuomo | 1448th | 226 |
| Alkaline Trio | 2097th | 1,001 |
| Enter Shikari | 2318th | 1,001 |
| Reckless | 2699th | 1,001 |

Figure 4: Artist Emerging Ranks

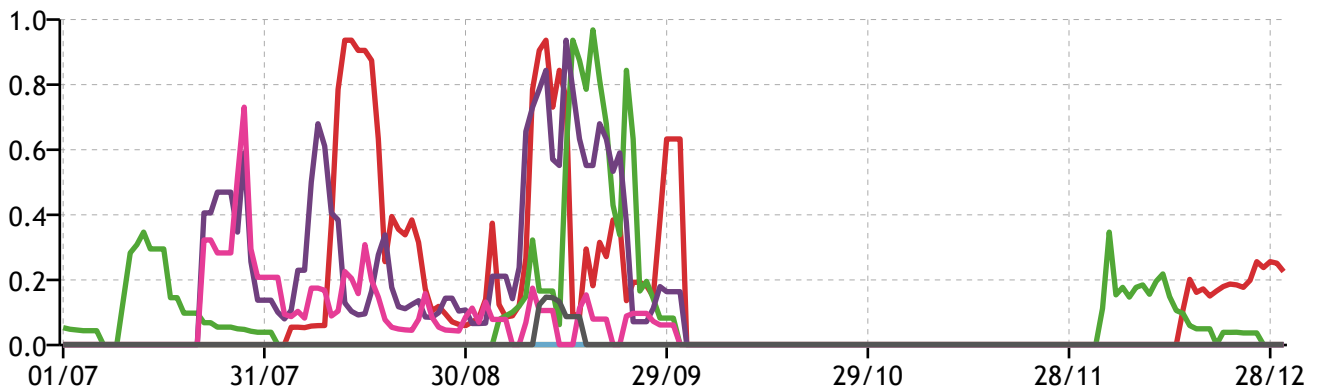
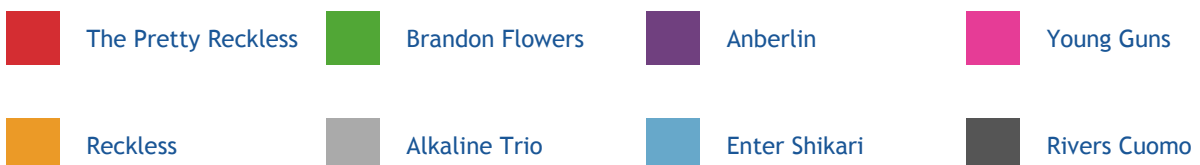


Figure 5: Artist Mainstream Emerging Popularity over Time



Emerging Comparison

This section compares the emerging chart performance of The Pretty Reckless against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means The Pretty Reckless was ranked 1st overall of our charts for that day. 0.0 denotes The Pretty Reckless did not chart at all.

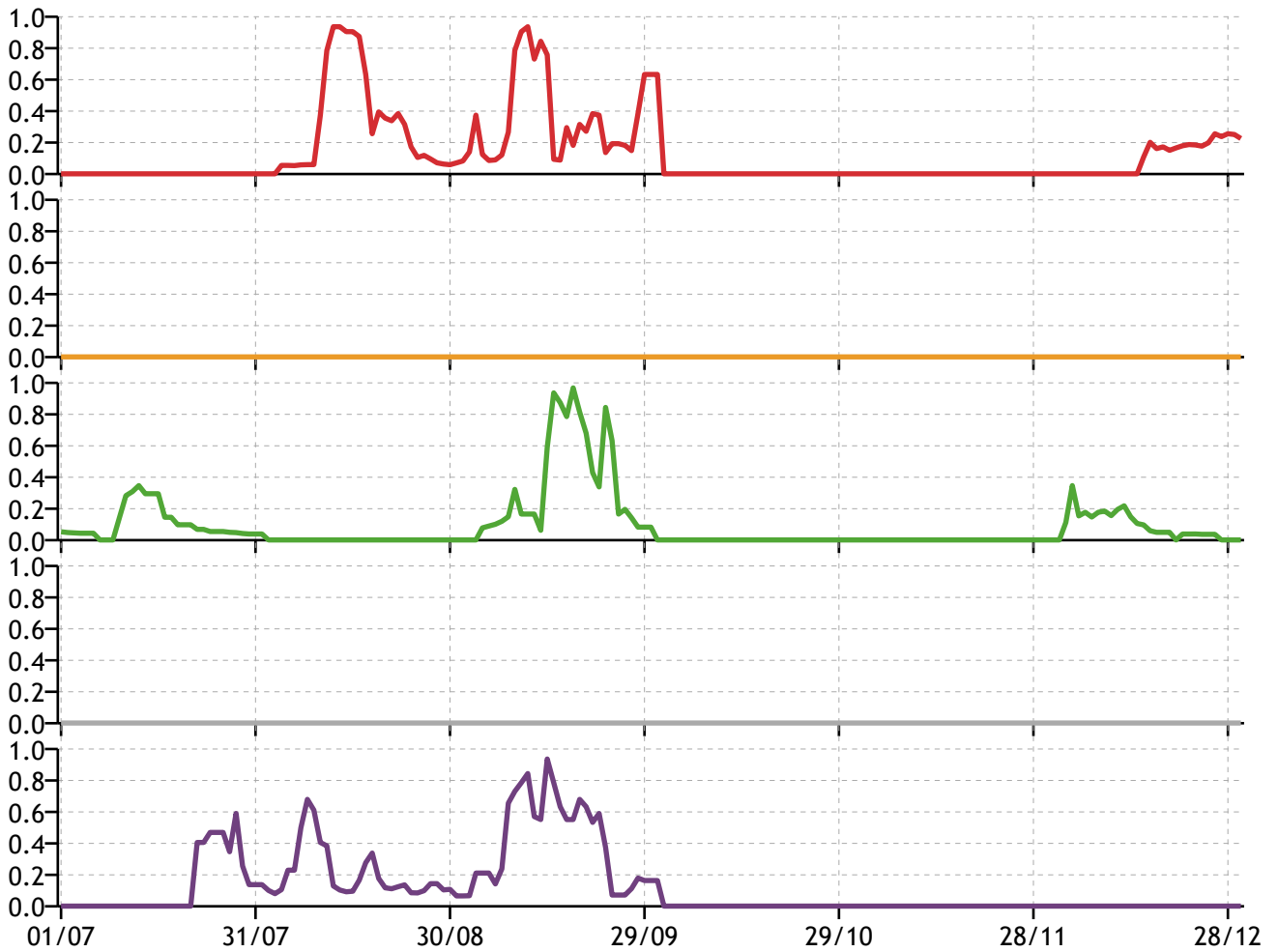
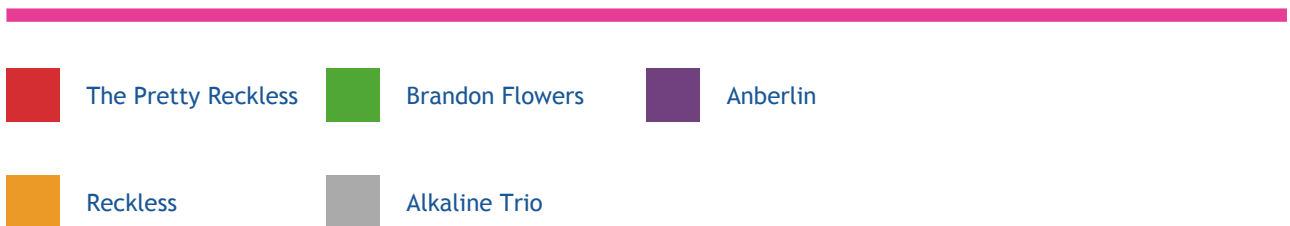


Figure 6: Comparisons for The Pretty Reckless



Mainstream Singles

This section presents the best charting singles for The Pretty Reckless on the Mainstream We Are Hunted charts

Make Me Wanna Die

Best Single

301st

Best Position

| Single | Best Position |
|-------------------|---------------|
| Make Me Wanna Die | 301 |

Figure 7: Best Single Positions

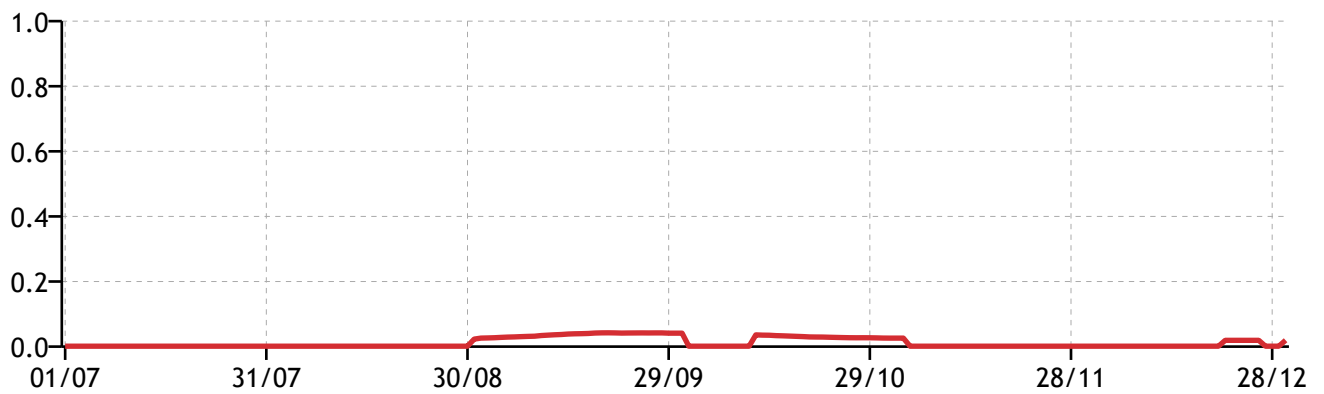


Figure 8: Singles Chart Comparison over Time

Make Me Wanna Die

Mainstream Singles Comparison

This section compares the mainstream chart performance of the most popular singles released by The Pretty Reckless. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

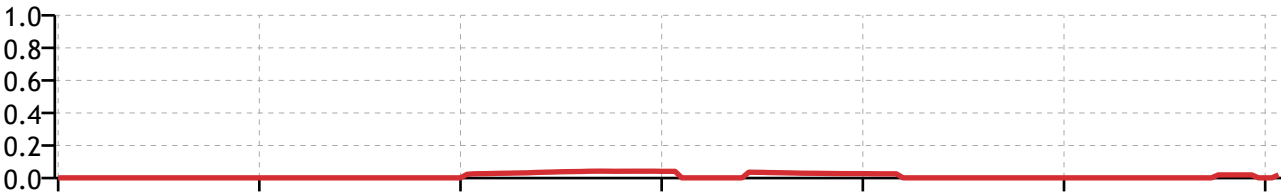


Figure 9: Chart ranking for The Pretty Reckless

 Make Me Wanna Die

Emerging Singles

This section presents the best charting singles for The Pretty Reckless on the Emerging We Are Hunted charts

Miss Nothing

Best Single

2nd

Best Position

| Single | Best Position |
|---|---------------|
| Miss Nothing | 2 |
| Make Me Wanna Die | 5 |
| Goin' Down | 29 |
| Make Me Wanna Die - Kick Ass film version (inc' dialogue) | 76 |
| Sleeze Sister | 136 |
| My Medicine (Single Version) | 147 |
| My Medicine | 157 |

Figure 10: Best Single Positions

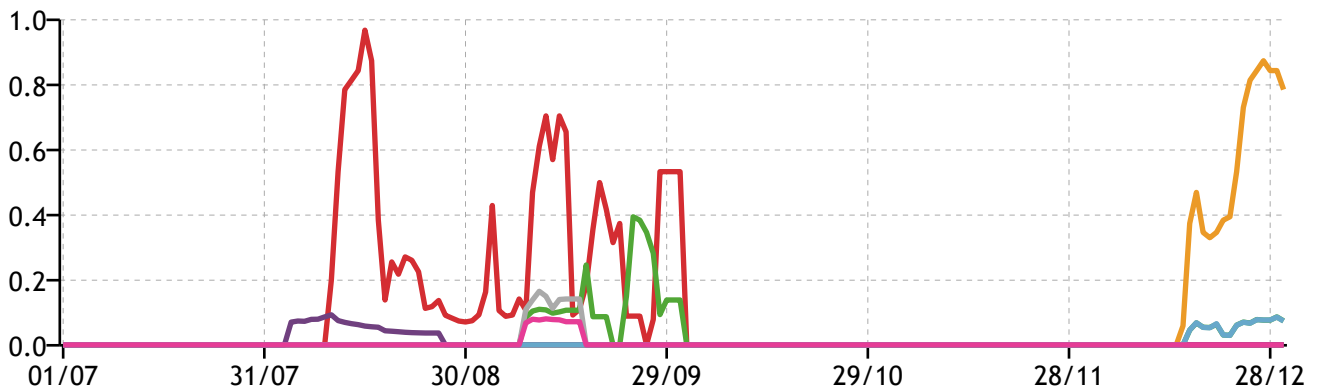


Figure 11: Singles Chart Comparison over Time



Emerging Singles Comparison

This section compares the emerging chart performance of the most popular singles released by The Pretty Reckless. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

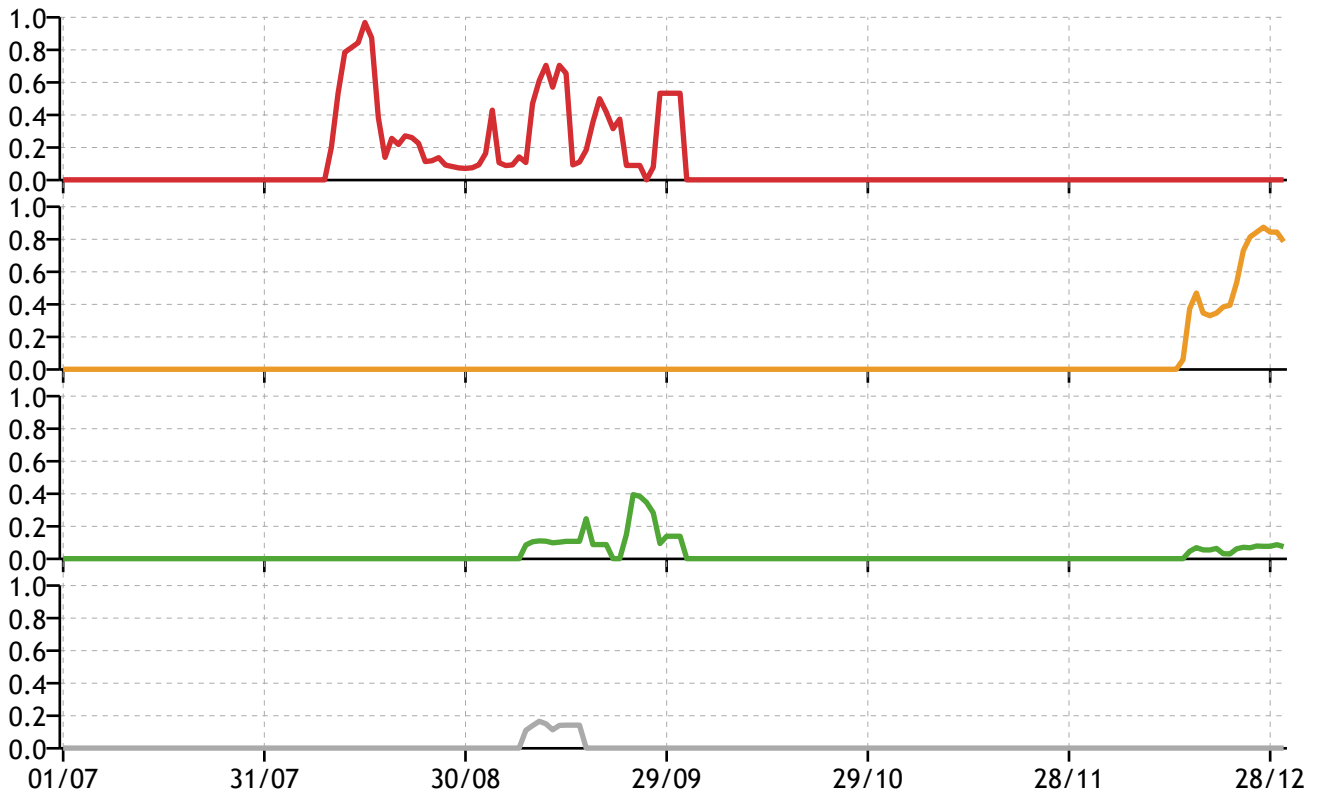


Figure 12: Chart ranking for The Pretty Reckless



Twitter Coverage

Twitter Popularity

This section shows the number of tweets indicating that someone was listening to The Pretty Reckless during this time period. Included is the overall ranking of The Pretty Reckless when compared to similar artists.

186th Overall Rank

7,705 Tweets

0.001% Share

| Artist | Rank | Tweets | Share |
|---------------------|--------|--------|--------|
| Reckless | 153rd | 8,847 | 0.001% |
| The Pretty Reckless | 186th | 7,705 | 0.001% |
| Brandon Flowers | 224th | 6,626 | 0.001% |
| Anberlin | 367th | 4,628 | 0.001% |
| Alkaline Trio | 715th | 2,574 | 0.000% |
| Enter Shikari | 733rd | 2,497 | 0.000% |
| Young Guns | 1660th | 1,084 | 0.000% |
| Rivers Cuomo | 2432nd | 695 | 0.000% |

Figure 13: Twitter Coverage Comparison

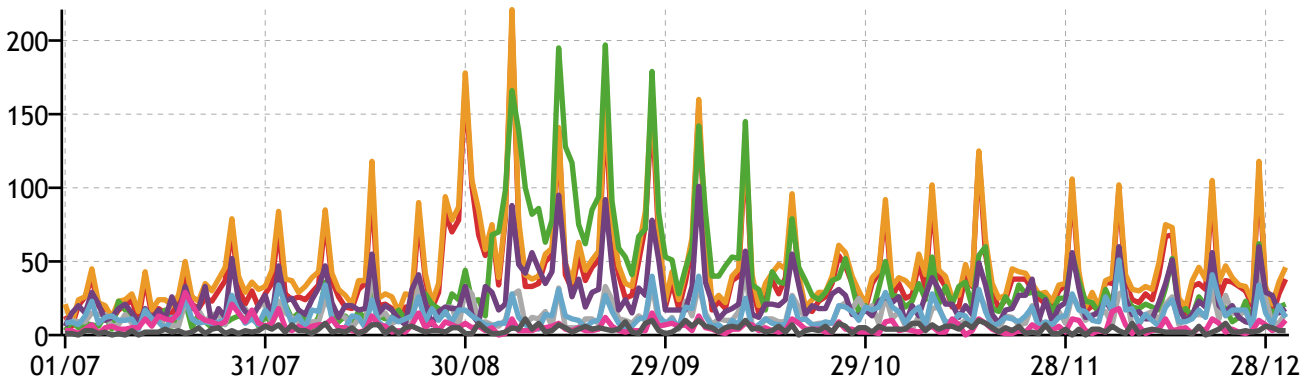
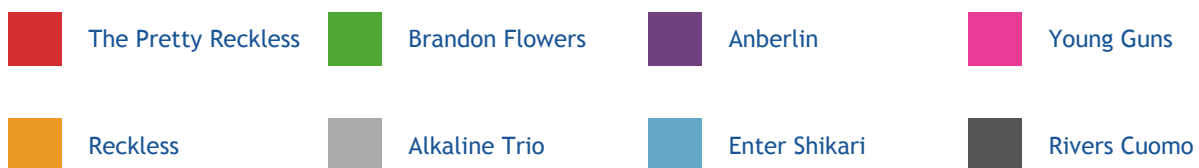


Figure 14: Twitter Coverage over Time



Twitter Comparison

This section compares the total number of tweets mentioning The Pretty Reckless to similar artists.

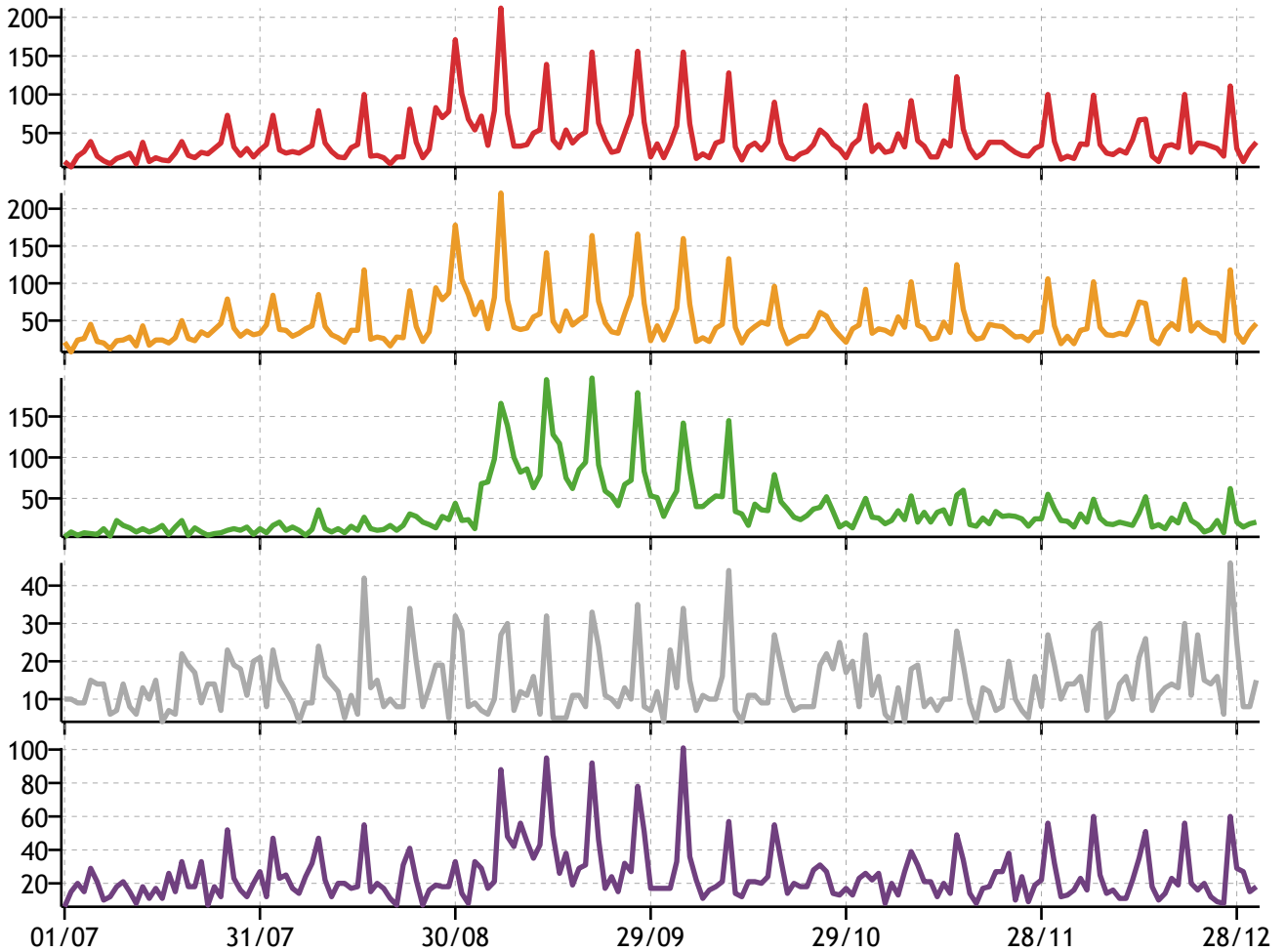


Figure 15: Comparisons for The Pretty Reckless



Mainstream Chart vs Twitter

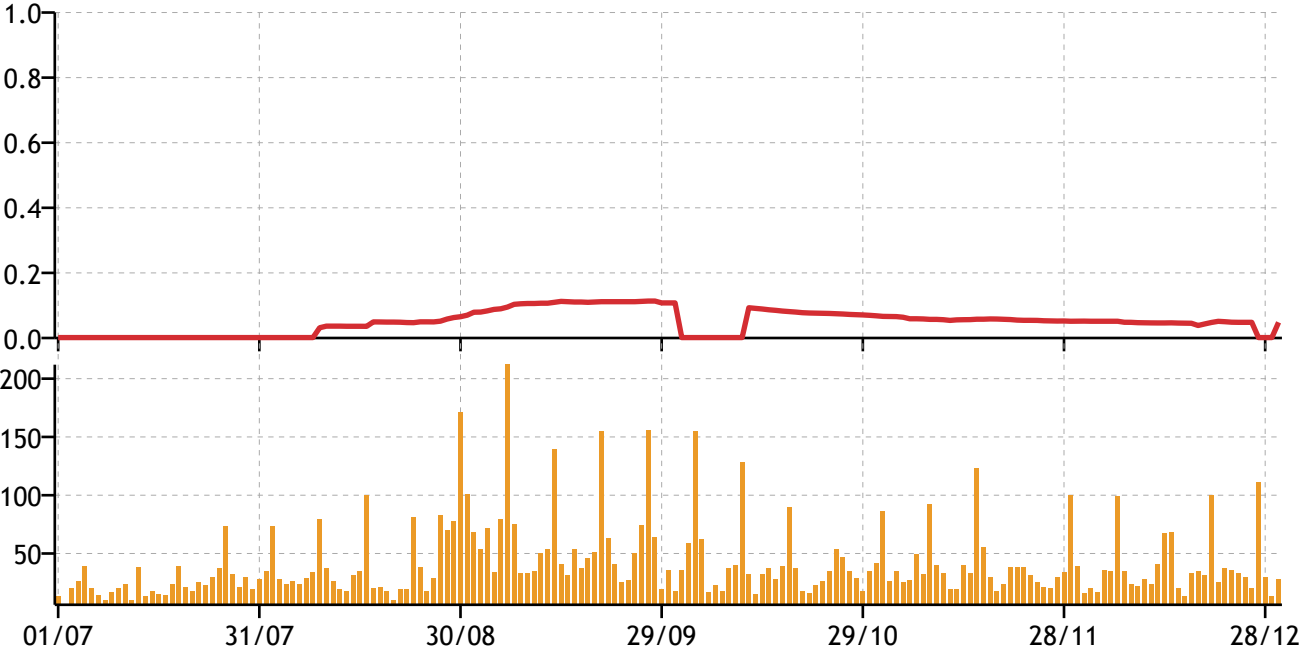


Figure 16: The Pretty Reckless Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



Emerging Chart vs Twitter

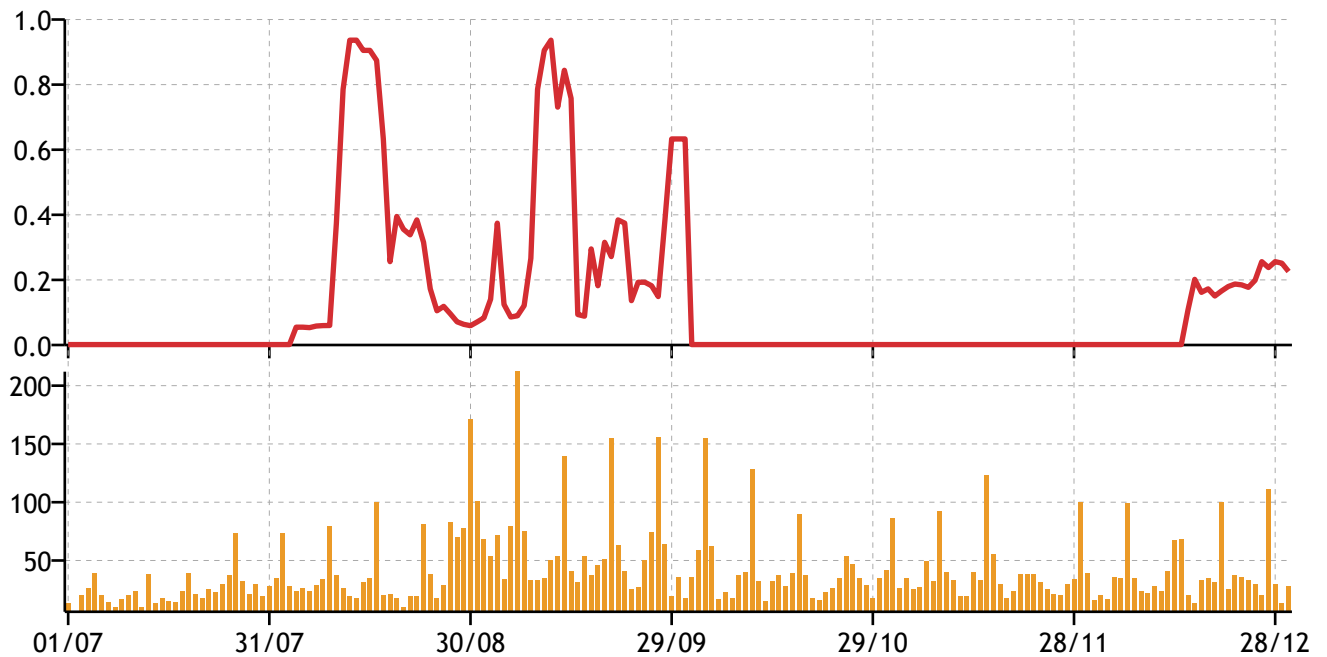


Figure 17: The Pretty Reckless Chart Popularity vs Twitter Coverage

This chart presents a comparison of emerging chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



Twitter Users

This section lists the twitter users mentioning The Pretty Reckless in tweets most during this period.

| Rank | Twitter User | Name | Location | Tweets | Followers | Reach |
|------|-----------------------------|--------------------|-------------------------------|--------|-----------|--------|
| 1 | twitter.com/mrsfahrenheit | Angie DC. | ▫ Boulevard of Broken Dreams | 36 | 1,724 | 62,064 |
| 2 | twitter.com/gonzjones | Gonz Jones | Not Found. | 9 | 6,750 | 60,750 |
| 3 | twitter.com/Thaisspears | Thais. | SRPQ - Brazil | 7 | 8,072 | 56,504 |
| 4 | twitter.com/jyegaga | jye | hell | 14 | 2,909 | 40,726 |
| 5 | twitter.com/shhhtrustme | Suzy | i'm in the 5th circle of hell | 23 | 1,228 | 28,244 |
| 6 | twitter.com/pablocapecine | Pablo C.apecine | Brasil, Brasilia. | 18 | 1,426 | 25,668 |
| 7 | twitter.com/heimishe | Michelle Planz ▫ | Petrópolis, RJ | 17 | 945 | 16,065 |
| 8 | twitter.com/nathanroxxx | Nathanael Silva | Brasil Fortaleza Ceará | 24 | 657 | 15,768 |
| 9 | twitter.com/Dadaah | Dayanne Dias | Braziil \Ö/ | 9 | 1,641 | 14,769 |
| 10 | twitter.com/sandykjl | sakura kinomoto | | 7 | 1,921 | 13,447 |
| 11 | twitter.com/giicourbilly | Giovanna Courbilly | Brazil | 14 | 922 | 12,908 |
| 12 | twitter.com/alexandreveloso | Alexandre Veloso | Minas Gerais, Brazil | 7 | 1,836 | 12,852 |
| 13 | twitter.com/Dynha_Hime | Agda Raquel | Ceará | 11 | 1,023 | 11,253 |
| 14 | twitter.com/melissagodoy | Melissa Godoy | Campinas, SP | 10 | 998 | 9,980 |
| 15 | twitter.com/yeahxjulia | Julia | Mars | 11 | 906 | 9,966 |
| 16 | twitter.com/Zennone | Iuri Zennone | | 7 | 1,316 | 9,212 |
| 17 | twitter.com/imalanramirez | Alan | Monterrey, Mexico | 18 | 502 | 9,036 |
| 18 | twitter.com/lola_w | Louise Waldorf | São Paulo / BR | 7 | 1,231 | 8,617 |
| 19 | twitter.com/cristsuchida | Cristiane | Maringá, PR | 25 | 344 | 8,600 |
| 20 | twitter.com/juh_brilliant | Juh Brilliant | | 14 | 583 | 8,162 |
| 21 | twitter.com/stevenleedawson | steven dawson | east kilbride, scotland | 10 | 777 | 7,770 |
| 22 | twitter.com/ikonora | Renata Gomes | Brasil | 14 | 535 | 7,490 |
| 23 | twitter.com/alexlibardes | Alex Libardes | Rio de Janeiro | 8 | 932 | 7,456 |
| 24 | twitter.com/LadyHardcore | Eleanor Thibeau | Edmonton, Alberta | 25 | 286 | 7,150 |
| 25 | twitter.com/RodFromHell | Rodrigo Serrano | Mexico City | 19 | 372 | 7,068 |
| 26 | twitter.com/manuelvictor | Manuel Victor | Brasil | 19 | 365 | 6,935 |
| 27 | twitter.com/PsychoKitty_ | Kitty | Poland | 14 | 487 | 6,818 |

Figure 18: Top 50 Users tweeting about The Pretty Reckless

| Rank | Twitter User | Name | Location | Tweets | Followers | Reach |
|------|-----------------------------|---------------------|---------------------------|--------|-----------|-------|
| 28 | twitter.com/rafa_pinho | rafa pinho | Bebedouro - SP/Brazil | 22 | 302 | 6,644 |
| 29 | twitter.com/jaciwho | Macedo, Jaci. | on highway to hell | 17 | 351 | 5,967 |
| 30 | twitter.com/clarisribeiro | Claris Ribeiro | Brazil | 8 | 728 | 5,824 |
| 31 | twitter.com/arthurandrade_ | Arthur Andrade | MG | 13 | 434 | 5,642 |
| 32 | twitter.com/_desolationrow | Thay Kaizer | | 10 | 544 | 5,440 |
| 33 | twitter.com/mariah_twi13 | Maria Carolina | | 11 | 465 | 5,115 |
| 34 | twitter.com/julianafox | Juliana Winchester | Greenpoint, BK | 9 | 567 | 5,103 |
| 35 | twitter.com/_Sandra_R_ | Sandra | | 11 | 453 | 4,983 |
| 36 | twitter.com/LydiaLily | Lydia Paniagua | Madrid, Spain | 8 | 622 | 4,976 |
| 37 | twitter.com/leoalbertino | Leo Albertino | Araras/SP | 8 | 590 | 4,720 |
| 38 | twitter.com/Bel_Santos | Isabel Santos | Rio de Janeiro, Brasil | 17 | 269 | 4,573 |
| 39 | twitter.com/numero16 | Diogo Gomes | Santo Anastácio | 7 | 637 | 4,459 |
| 40 | twitter.com/gabs_feros | Gabriel Feros | | 7 | 636 | 4,452 |
| 41 | twitter.com/lucasfigueireds | Lucas Figueiredo | | 7 | 628 | 4,396 |
| 42 | twitter.com/emmacorrigan | Emma Corrigan | milan, italy | 10 | 435 | 4,350 |
| 43 | twitter.com/OneRecent | OneRecent | London | 8 | 540 | 4,320 |
| 44 | twitter.com/leticiahameury | leticia | embaixo da sua cama | 16 | 269 | 4,304 |
| 45 | twitter.com/HilaryEffgen | Hilary Effgen ▯ | Brazil | 14 | 294 | 4,116 |
| 46 | twitter.com/gabjs | Gabriela C | São Paulo (BR) | 16 | 240 | 3,840 |
| 47 | twitter.com/plaagui | Brenda Gobbi | Brazil | 9 | 415 | 3,735 |
| 48 | twitter.com/lanMedeiros | Ian Medeiros | São Joaquim da Barra - SP | 16 | 232 | 3,712 |
| 49 | twitter.com/natshploc | Natalia Seibert | Brazil | 7 | 515 | 3,605 |
| 50 | twitter.com/WhatsOnRadio1 | Now Playing Radio 1 | Leamington Spa | 7 | 509 | 3,563 |

Figure 18 (continued): Top 50 Users tweeting about The Pretty Reckless

Shared Twitter Links

This section lists the most popular urls in tweets mentioning The Pretty Reckless during this period.

| URL | Rank | Tweets |
|---|------|--------|
| http://www.last.fm/music/The+Pretty+Reckless/_/Make+Me+Wanna+Die | 1 | 164 |
| http://www.last.fm/music/The+Pretty+Reckless | 2 | 86 |
| http://www.last.fm/music/The+Pretty+Reckless/_/Miss+Nothing | 3 | 84 |
| http://www.last.fm/music/The+Pretty+Reckless/_/Just+Tonight | 4 | 80 |
| http://www.last.fm/music/The+Pretty+Reckless/_/My+Medicine | 5 | 79 |
| http://www.last.fm/music/The+Pretty+Reckless/_/You | 6 | 67 |
| http://www.last.fm/music/The+Pretty+Reckless/_/Goin%27+Down | 7 | 50 |
| http://www.last.fm/music/The+Pretty+Reckless/_/Nothing+Left+to+Lose | 8 | 48 |
| http://www.last.fm/music/The+Pretty+Reckless/_/Zombie | 9 | 45 |
| http://www.last.fm/music/The+Pretty+Reckless/_/Light+Me+Up+(Acoustic) | 10 | 44 |
| http://www.last.fm/music/The+Pretty+Reckless/_/Factory+Girl | 11 | 33 |
| http://www.last.fm/music/The+Pretty+Reckless/_/Since+You%27re+Gone | 12 | 23 |
| http://www.cdmail.fr/affich_fich.asp?refcdm=CDM999687 | 13 | 18 |
| http://www.last.fm/music/The+Pretty+Reckless/_/Heart | 14 | 17 |
| http://www.tweekly.fm/user/thebellah | 15 | 16 |
| http://www.last.fm/music/The+Pretty+Reckless/_/Blender | 16 | 16 |
| http://www.tweekly.fm/user/ikonora | 17 | 15 |
| http://www.tweekly.fm/user/gabjs | 18 | 13 |
| http://radioplayer.kerrangradio.co.uk | 19 | 13 |
| http://www.tweekly.fm/user/rafa_pinho | 20 | 12 |
| http://www.tweekly.fm/user/hilaryeffgen | 21 | 12 |
| http://userserve-ak.last.fm/serve/_/36093631/The+Pretty+Reckless+taylor+momsen++the+pretty+reck.png | 22 | 11 |
| http://www.last.fm/music/The+Pretty+Reckless/_/Islands%2FLove+The+Way+You+Lie | 23 | 11 |
| http://www.tweekly.fm/user/leiidy | 24 | 11 |
| http://www.last.fm/music/The+Pretty+Reckless/_/Everybody+Wants+Something+From+Me | 25 | 11 |
| http://www.tweekly.fm/user/marquishuggins | 26 | 11 |
| http://www.tweekly.fm/user/giicourbilly | 27 | 11 |

Figure 19: Top Shared Links on Twitter mentioning The Pretty Reckless

| URL | Rank | Tweets |
|---|------|--------|
| http://www.last.fm/music/The Pretty Reckless/_/SuperHero | 28 | 11 |
| http://www.tweekly.fm/user/thiag5owho | 29 | 11 |
| http://www.tweekly.fm/user/dj_devine | 30 | 11 |
| http://www.tweekly.fm/user/jyegaga | 31 | 11 |
| http://www.tweekly.fm/user/thaitw | 32 | 11 |
| http://www.tweekly.fm/user/Jooo_sh | 33 | 10 |
| http://www.tweekly.fm/user/pablocapecce | 34 | 10 |
| http://www.tweekly.fm/user/ianmedeiros | 35 | 10 |
| http://www.tweekly.fm/user/marquisvincent | 36 | 10 |
| http://www.tweekly.fm/user/rafaelmerlim | 37 | 10 |
| http://www.tweekly.fm/user/_desolationrow | 38 | 10 |
| http://www.tweekly.fm/user/yeahxjulia | 39 | 10 |
| http://www.tweekly.fm/user/heymishe | 40 | 10 |
| http://www.tweekly.fm/user/zombiedrunk | 41 | 10 |
| http://www.tweekly.fm/user/maahjusviak | 42 | 9 |
| http://www.tweekly.fm/user/littlemonster_q | 43 | 9 |
| http://www.tweekly.fm/user/mariah_twi13 | 44 | 9 |
| http://www.tweekly.fm/user/pokemonika | 45 | 9 |
| http://www.tweekly.fm/user/Dynha_Hime | 46 | 9 |
| http://www.tweekly.fm/twitter/jaciwho | 47 | 9 |
| http://www.tweekly.fm/user/unconstant | 48 | 9 |
| http://www.tweekly.fm/user/cristsuchida | 49 | 9 |
| http://www.tweekly.fm/user/strobloem | 50 | 9 |
| http://www.tweekly.fm/user/hands_yeah | 51 | 9 |
| http://www.tweekly.fm/user/analutiz | 52 | 8 |
| http://www.tweekly.fm/user/JustLikeAManiac | 53 | 8 |
| http://www.tweekly.fm/user/juh_brilliant | 54 | 8 |
| http://www.tweekly.fm/twitter/thaitw | 55 | 8 |
| http://www.tweekly.fm/user/secretpasswords | 56 | 8 |
| http://www.tweekly.fm/user/arthurandrade_ | 57 | 8 |
| http://www.last.fm/music/The Pretty Reckless/_/Make Me Wanna Die | 58 | 8 |
| http://www.tweekly.fm/user/manuelvictor | 59 | 8 |
| http://www.tweekly.fm/twitter/ihatehz | 60 | 8 |

Figure 19 (continued): Top Shared Links on Twitter mentioning The Pretty Reckless

News Coverage

News Popularity

This section shows the total number of music articles mentioning The Pretty Reckless during this time period and the overall rank of The Pretty Reckless when compared to similar artists.

939th Overall Rank

134 Articles

0.003% Share

| Artist | Rank | Articles | Share |
|---------------------|--------|----------|--------|
| Brandon Flowers | 201st | 563 | 0.014% |
| Reckless | 288th | 437 | 0.011% |
| Rivers Cuomo | 353rd | 381 | 0.010% |
| Anberlin | 448th | 308 | 0.008% |
| Enter Shikari | 876th | 146 | 0.004% |
| Young Guns | 905th | 140 | 0.003% |
| The Pretty Reckless | 939th | 134 | 0.003% |
| Alkaline Trio | 1209th | 88 | 0.002% |

Figure 20: News Coverage Comparison

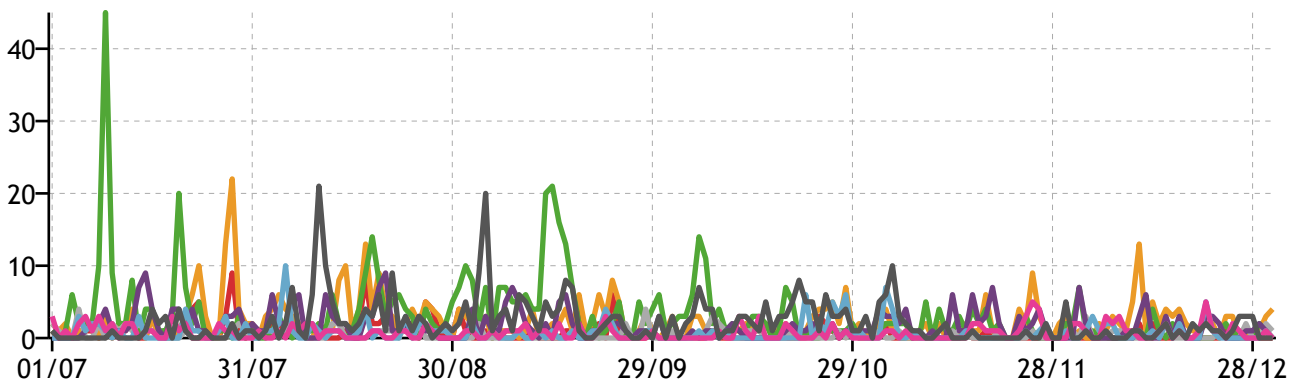
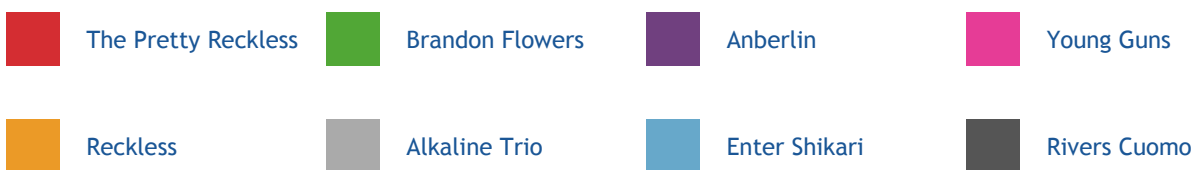


Figure 21: News Coverage over Time



News Comparison

This section compares the number of music articles mentioning The Pretty Reckless during this time period to similar artists.



Figure 22: Comparisons for The Pretty Reckless



Mainstream Chart vs Sentiment

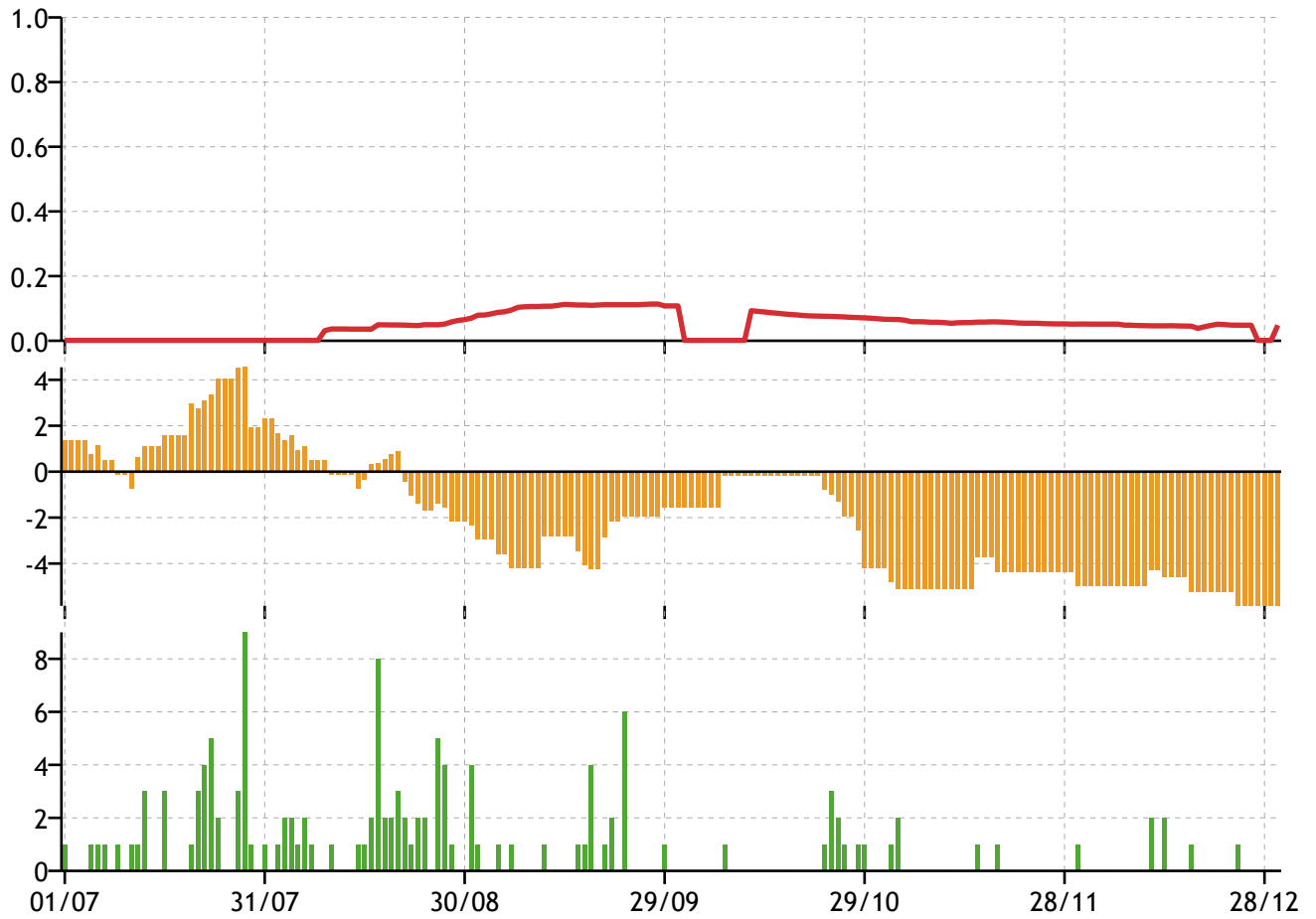


Figure 23: The Pretty Reckless Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning The Pretty Reckless that day.



Emerging Chart vs Sentiment

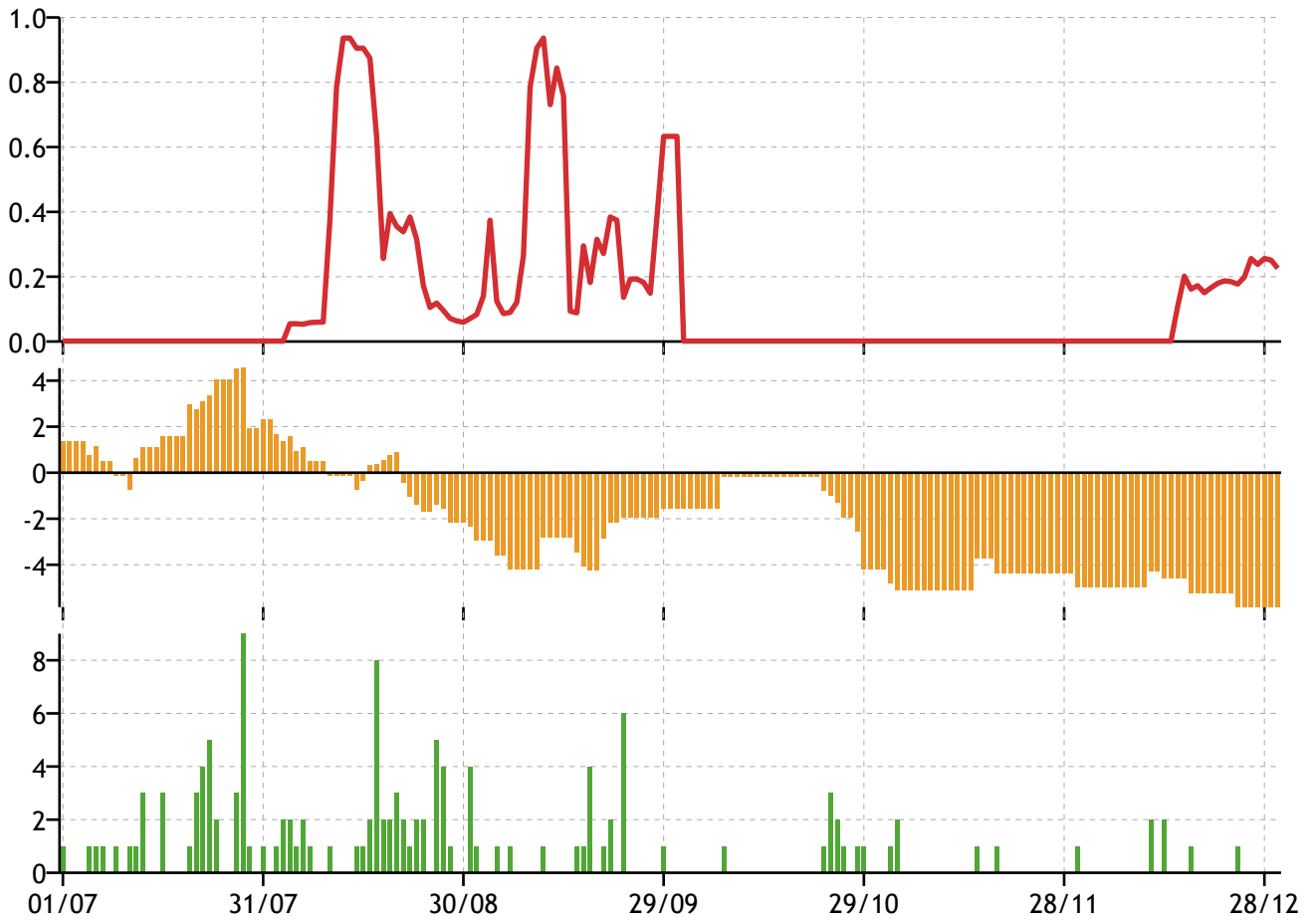


Figure 24: The Pretty Reckless Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of emerging chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning The Pretty Reckless that day.

Chart Popularity

News volume

Sentiment trend

Top Publishers

- Spin
- Idolator
- Raised on Indie
- popbytes
- Drawer B
- Galaxy fm ®
- Other



Figure 25: Top Publishers related to The Pretty Reckless

| Top Publishers | Mentions |
|------------------------------|----------|
| Spin | 5 |
| Idolator | 5 |
| Raised on Indie | 4 |
| popbytes | 3 |
| Drawer B | 2 |
| Galaxy fm ® | 2 |
| Tuneage | 1 |
| MTV Newsroom | 1 |
| Rolling Stone: Album Reviews | 1 |
| brooklynvegan | 1 |
| ArtRocker | 1 |
| Prefix Magazine | 1 |
| Cuchara Sonica | 1 |

Figure 26: Most frequently mentioned Top Publishers

Top News Publishers

| Publisher | Rank | Articles |
|--|------|----------|
| Spin - http://www.spin.com/ | 1 | 5 |
| Idolator - http://www.idolator.com/ | 2 | 5 |
| Raised on Indie - http://www.raisedonindie.com/ | 3 | 4 |
| popbytes - http://www.popbytes.com | 4 | 3 |
| Drawer B - http://www.drawerb.com | 5 | 2 |
| Galaxy fm ® - http://galaxyfm.blogspot.com | 6 | 2 |
| Tuneage - http://tuneage.tumblr.com/ | 7 | 1 |
| MTV Newsroom - http://newsroom.mtv.com/ | 8 | 1 |
| Rolling Stone: Album Reviews - http://www.rollingstone.com/ | 9 | 1 |
| brooklynvegan - http://www.brooklynvegan.com/ | 10 | 1 |
| ArtRocker - http://www.artrocker.com/ | 11 | 1 |
| Prefix Magazine - http://prefixmag.com | 12 | 1 |
| Cuchara Sonica - http://cucharasonica.com | 13 | 1 |

Figure 27: Top 13 Publishers mentioning The Pretty Reckless

Best 5 News Days

1

28 July 2010 : 9 articles

Popular Articles this Day

[The Playlist 28-07-2010](#)

Kerrang!, 28 July 2010

This week's essential tracks! COREY TAYLOR, SNUFF Corey dedicated this acoustic rendition of Slipknot's Snuff to his late bandmate Paul Gray during Stone Sour's recent gig in Las Vegas. It's ...

[Happy Birthday, Taylor Momsen!](#)

MTV Newsroom, 27 July 2010

Bake your favorite cupcakes for Taylor Momsen, as the "Gossip Girl" star and singer of the Pretty Reckless is celebrating her 17th birthday today. She'll be celebrating her big day ...

[The Pretty Reckless – Miss Nothing Lyrics N Ringtone Download](#)

MusicBlips, 28 July 2010

Perform by American alternative rock band, The Pretty Reckless with a new song called "Miss Nothing". This song serves as second single off the band's debut album entitled "Light Me ...

[The Pretty Reckless – Miss Nothing Lyrics N Ringtone Download](#)

Hip Hop Blips, 28 July 2010

Perform by American alternative rock band, The Pretty Reckless with a new song called "Miss Nothing". This song serves as second single off the band's debut album entitled "Light Me ...

[The Pretty Reckless - Miss Nothing Lyrics, Mp3 N Video](#)

MusicBlips, 28 July 2010

Enjoy The Pretty Reckless - Miss Nothing video gathered from youtube. Miss Nothing Mp3 by The Pretty Reckless can be found after the jump. The Pretty Reckless - Miss Nothing ...

[The Pretty Reckless - Miss Nothing Lyrics, Mp3 N Video](#)

Hip Hop Blips, 28 July 2010

Enjoy The Pretty Reckless - Miss Nothing video gathered from youtube. Miss Nothing Mp3 by The Pretty Reckless can be found after the jump. The Pretty Reckless - Miss Nothing ...

[The Pretty Reckless New Song - Miss Nothing](#)

Hip Hop Blips, 28 July 2010

Miss Nothing is a new hot track recorded by The Pretty Reckless serves as second single taken from their debut album, Light Me Up dropping on August 31, 2010. — ...

The Pretty Reckless New Song - Miss Nothing

MusicBlips, 28 July 2010

Miss Nothing is a new hot track recorded by The Pretty Reckless serves as second single taken from their debut album, Light Me Up dropping on August 31, 2010. — ...

The Pretty Reckless - Miss Nothing Lyrics and Video

MusicBlips, 28 July 2010

Miss Nothing is the second single by American alternative rock band The Pretty Reckless, from their debut album, "Light Me Up", which is expected to be released worldwide on August ...

The Pretty Reckless New Track - Miss Nothing

MusicBlips, 27 July 2010

"Miss Nothing" is a song recorded by American alternative rock band, The Pretty Reckless serves as second single off the band's debut album entitled "Light Me Up", slated for released ...

2

17 August 2010 : 8 articles

Popular Articles this Day

Hear The Pretty Reckless' album first!

Kerrang!, 17 August 2010

New York rockers to host special album listening party in London this Friday.

The Pretty Reckless Perform In KROQ's Backyard

KROQ, 16 August 2010

A few days ago, came by KROQ and treated us to some delicious Wahoo's lunch and an amazing acoustic performance right in our own backyard. The band is fronted by ...

Go to a Pretty Reckless album listening party in London!

idiomag, 17 August 2010

A special treat for UK fans of Taylor Momsen's band The Pretty Reckless - there's a listening party being held in London on the 20th August to preview the band's ...

The Pretty Reckless (Cover Elvis Costello's)

Atari Cool Kids, 17 August 2010

"(What's So Funny 'Bout) Peace, Love and Understanding" (Live from KROQ)

Go to a Pretty Reckless album listening party in London!

Unreality Shout - Music section, 17 August 2010

A special treat for UK fans of Taylor Momsen's band The Pretty Reckless - there's a listening party being held in London on the 20th August to preview the band's ...

The Pretty Reckless Cover Elvis Costello

Alter The Press, 17 August 2010

A video of The Pretty Reckless covering Elvis Costello's '(What's So Funny 'Bout) Peace, Love & Understanding' can be viewed by clicking [read more](#).

The Pretty Reckless Cover Elvis Costello For KROQ Acoustic Set

Heart Throb Media, 17 August 2010

The Pretty Reckless stopped by KROQ last week for a special acoustic set. Watch lead singer Taylor Momsen and guitarist Ben Phillips perform a cover of Elvis Costello's "(What's So ...

The Pretty Reckless – “Just Tonight” (Live from KROQ)

Raised on Indie, 17 August 2010

The Pretty Reckless – “Light Me Up” (Live from KROQ)

Raised on Indie, 16 August 2010

The Pretty Reckless Cover Elvis Costello For KROQ Acoustic Set

I Wont STFU , 17 August 2010

3

23 September 2010 : 6 articles

Popular Articles this Day

Video: The Pretty Reckless “Make Me Wanna Die”

Hip Online, 23 September 2010

The Pretty Reckless have just announced that they will headline three North American shows in October. Taylor Momsen and her band will rock Baltimore, NYC and Toronto in support of ...

The Pretty Reckless Announce Headlining Shows

Frantik Mag, 23 September 2010

The Pretty Reckless have just announced that they will headline three North American shows in October. Taylor Momsen and her band will rock Baltimore, NYC and Toronto in support of ...

The Pretty Reckless Announce Headlining Shows

PopYouLarity.com, 23 September 2010

The Pretty Reckless have just announced that they will headline three North American shows in October. Taylor Momsen and her band will rock Baltimore, NYC and Toronto in support of ...

The Pretty Reckless Announce Headlining Shows!

Icon Vs Icon, 23 September 2010

The Pretty Reckless have just announced that they will headline three North American shows in October. Taylor Momsen and her band will rock Baltimore, NYC and Toronto in support of ...

The Pretty Reckless Announce North American Dates

Alter The Press, 23 September 2010

The Pretty Reckless have announced three headline shows this October. 10/10 - Bourbon St - The Quarter, Baltimore 10/16 - Hard Rock Café, Niagra/Buffalo, NY 10/17 - The Bovine, Toronto, ...

The Pretty Reckless Announce Headlining Shows

The Interlude, 23 September 2010

The Pretty Reckless have just announced that they will headline three North American shows in October. Taylor Momsen and her band will rock Baltimore, NYC and Toronto in support of ...

4

23 July 2010 : 5 articles

Popular Articles this Day

The Pretty Reckless - Miss Nothing (video)

MusicBlips, 23 July 2010

Music video by The Pretty Reckless performing Miss Nothing. (C) 2010 Interscope Records — full article at youtube.com

Taylor Momsen from The Pretty Reckless style interview with MTV - videos

Band Weblogs, 23 July 2010

Taylor Momsen talks style. Want to know how Taylor Momsen gets her look? The Pretty Reckless front girl sat down with MTV.com to talk about her fashion philosophy and beauty ...

Taylor Momsen Talks Style

PopYouLarity.com, 23 July 2010

Want to know how Taylor Momsen gets her look? The Pretty Reckless front girl sat down with MTV.com to talk about her fashion philosophy and beauty routine. Check out the ...

Taylor Momsen gives me serious Courtney Love vibes on video for The Pretty Reckless' Miss Nothing

Unreality Shout - Music section, 23 July 2010

Pretentious yet talented rock brat Taylor Momsen and her band The Pretty Reckless are set to release their debut record Light Me Up on 31st August and ahead of this, ...

Perez Hilton sinks to a new low with Taylor Momsen

Earsucker, 22 July 2010

Taylor Momsen is the 16-year-old singer for the band The Pretty Reckless. In a recent interview, she stated that she wasn't into men, then stopped herself and said that her ...

Video: The Pretty Reckless 'Miss Nothing'

Earsucker, 22 July 2010

Here is the brand new video for Taylor Momsen's band, The Pretty Reckless, titled, Miss Nothing. Check out Taylor creeping all over a table in a slinky dress, after the ...

Frantik Clips: The Pretty Reckless "Miss Nothing"

Frantik Mag, 22 July 2010

Taylor Momsen Talks Style

Heart Throb Media, 23 July 2010

Want to know how Taylor Momsen gets her look? The Pretty Reckless front girl sat down with MTV.com to talk about her fashion philosophy and beauty routine. Check out the ...

PHOTOS: Taylor Momsen Finds Four Different Ways To Pout For MTV

Idolator, 22 July 2010

The new face of Madonna's Material Girl clothing line is wearing the same moody face in each pic from her MTV photo shoot. The Gossip Girl turned lead singer of ...

5

26 August 2010 : 5 articles

Popular Articles this Day

Pretty Reckless, Taylor Momsen: Taylor Momsen Of Gossip Girl Inexplicably Plays A Mashup Of Rihanna And The xx

Prefix Magazine, 26 August 2010

If you, like me, watch Gossip Girl (What? The first season was cool, guys.) then you may be familiar with Taylor Momsen, who plays "Little J" Jenny Humphrey on the ...

The Pretty Reckless – The xx VS Rihanna (live mashup on Radio 1's Live Lounge)

AudioPorn Central, 26 August 2010

The Pretty Reckless – Islands/Love The Way You Lie [mp3] Eminem Ft. Rihanna – Love The Way You Lie The xx – Islands Radio 1's Live Lounge might be one ...

Tune In: The Pretty Reckless on Letterman

Atari Cool Kids, 26 August 2010

Tune in to the Late Show With David Letterman tonight (August 25th) to see a performance from The Pretty Reckless at 11:35pm ET on CBS. Taylor Momsen and her band ...

Tune In: The Pretty Reckless on Letterman, CW's Vampire Diaries (Trailer)

PopYouLarity.com, 26 August 2010

Tune In: The Pretty Reckless On The Late Show With David Letterman Tonight "Make Me Wanna Die" Featured In Vampire Diaries Trailer Tune in to the Late Show With David ...

he Pretty Reckless On The Late Show With David Letterman Tonight

The Interlude, 26 August 2010

Make sure to tune in to the Late Show With David Letterman tonight (August 25th) to see a performance from The Pretty Reckless at 11:35pm ET on CBS. Taylor Momsen ...

News Highlights

This section includes the most repeated statements in the music press about The Pretty Reckless month by month during this period.

July

"The Pretty Reckless have confirmed to play this year's V Festival. The band will open the 4 Music stage on Saturday, August 21st at Hylands Park ..."

Fri 16/07 - The Pretty Reckless To Play V Festival - Alter The Press

"The Pretty Reckless is celebrating her 17th birthday today. She'll be celebrating her big day in Atlanta, where her band is on the road as part ..."

Tue 27/07 - Happy Birthday, Taylor Momsen! - MTV Newsroom

"The Pretty Reckless can be found after the jump. The Pretty Reckless - Miss Nothing Lyrics now available below the music video. — full article at ..."

Wed 28/07 - The Pretty Reckless - Miss Nothing Lyrics, Mp3 N Video - Hip Hop Blips

August

"The Pretty Reckless have announced details of a one-off UK headline show around their appearance at this year's V Festival. The band will play the intimate ..."

Mon 02/08 - The Pretty Reckless Announce Intimate London Show - Alter The Press

"The Pretty Reckless have an album called Light Me Up due next week. Hear Momsen's mashup for yourself below"

Thu 26/08 - Pretty Reckless, Taylor Momsen: Taylor Momsen Of Gossip Girl Inexplicably Plays A Mashup Of Rihanna And The xx - Prefix Magazine

September

"The Pretty Reckless have just premiered the video for their US single "Make Me Wanna Die." Check out Taylor Momsen and her band rocking the track ..."

Sat 18/09 - The Pretty Reckless Premiere "Make Me Wanna Die" Video - Heart Throb Media

"The Pretty Reckless have posted the video for their new single, Make Me Want To Die, online"

Sat 18/09 - Watch The Pretty Reckless' new video - Kerrang!

"The Pretty Reckless have just announced that they will headline three North American shows in October. Taylor Momsen and her band will rock Baltimore, NYC and ..."

Mon 20/09 - The Pretty Reckless Announce Headlining Shows - Audio Perv

"The Pretty Reckless have announced three headline shows this October"

Thu 23/09 - The Pretty Reckless Announce North American Dates - Alter The Press

October

"The Pretty Reckless will be touring the UK In December with shows in Glasgow, Wolverhampton, Manchester and London. Dates are yet to be announced"

Sun 24/10 - The Pretty Reckless UK Tour In December - Alter The Press

"The Pretty Reckless will be coming to the UK in December. Read after the jump"

Sun 24/10 - The Pretty Reckless Tour UK in December - Under The Gun Review

"The Pretty Reckless have announced a string of UK shows later this year. December 13th - Glasgow ABC 14th - Manchester Academy 2 15th - Wolverhampton ..."

Mon 25/10 - The Pretty Reckless Announce UK Shows - Alter The Press

"The Pretty Reckless have announced they will release, 'Just Tonight' , as their next single, with a UK release set for December 13th. As previously announced, ..."

Tue 26/10 - The Pretty Reckless New Single Details - Alter The Press

Appendices

Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

| Artist | Rank | Best Position |
|--------------------------|------|---------------|
| Muse | 1 | 1 |
| Radiohead | 2 | 1 |
| The xx | 3 | 2 |
| Lady GaGa | 4 | 2 |
| Arcade Fire | 5 | 2 |
| Coldplay | 6 | 2 |
| Katy Perry | 7 | 2 |
| Florence and the Machine | 8 | 2 |
| Linkin Park | 9 | 2 |
| Kings of Leon | 10 | 2 |
| The Beatles | 11 | 2 |
| Nirvana | 12 | 2 |
| Eminem | 13 | 2 |
| Paramore | 14 | 3 |
| The Killers | 15 | 3 |
| Red Hot Chili Peppers | 16 | 3 |
| MGMT | 17 | 3 |
| Metallica | 18 | 3 |
| Rihanna | 19 | 3 |
| Arctic Monkeys | 20 | 3 |
| Ke\$ha | 21 | 3 |
| Phoenix | 22 | 4 |
| Mumford And Sons | 23 | 4 |
| Pink Floyd | 24 | 4 |
| The National | 25 | 4 |
| Gorillaz | 26 | 4 |
| The Black Eyed Peas | 27 | 4 |

Figure 28: Top 100 Artists on We Are Hunted Mainstream Chart

| Artist | Rank | Best Position |
|--------------------|------|---------------|
| 30 Seconds to Mars | 28 | 4 |
| Taylor Swift | 29 | 4 |
| Vampire Weekend | 30 | 4 |
| The Smiths | 31 | 5 |
| Foo Fighters | 32 | 5 |
| AC/DC | 33 | 5 |
| System of A Down | 34 | 5 |
| Michael Jackson | 35 | 5 |
| Taio Cruz | 36 | 5 |
| Green Day | 37 | 5 |
| Bruno Mars | 38 | 5 |
| Led Zeppelin | 39 | 5 |
| Blink 182 | 40 | 5 |
| Daft Punk | 41 | 5 |
| Guns N' Roses | 42 | 6 |
| Oasis | 43 | 6 |
| Queen | 44 | 6 |
| Pendulum | 45 | 6 |
| Bon Iver | 46 | 6 |
| Kanye West | 47 | 6 |
| Crystal Castles | 48 | 6 |
| Train | 49 | 6 |
| Justin Bieber | 50 | 6 |
| Blur | 51 | 6 |
| The Strokes | 52 | 7 |
| Massive Attack | 53 | 7 |
| La Roux | 54 | 7 |
| M.I.A. | 55 | 7 |
| Joy Division | 56 | 7 |
| Drake | 57 | 7 |
| The Temper Trap | 58 | 8 |
| Owl City | 59 | 8 |
| Trey Songz | 60 | 8 |
| The Cure | 61 | 8 |
| Nelly | 62 | 8 |
| Franz Ferdinand | 63 | 8 |
| Avenged Sevenfold | 64 | 8 |
| The White Stripes | 65 | 8 |

Figure 28 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

| Artist | Rank | Best Position |
|--------------------------|------|---------------|
| Kylie Minogue | 66 | 8 |
| Enrique Iglesias | 67 | 8 |
| Jason Mraz | 68 | 8 |
| The Pixies | 69 | 8 |
| usher | 70 | 9 |
| Lil Wayne | 71 | 9 |
| Passion Pit | 72 | 9 |
| The Black Keys | 73 | 9 |
| Robyn | 74 | 9 |
| The Prodigy | 75 | 9 |
| U2 | 76 | 9 |
| Kid Cudi | 77 | 9 |
| Christina Aguilera | 78 | 9 |
| Placebo | 79 | 10 |
| Glee Cast | 80 | 10 |
| Black Sabbath | 81 | 10 |
| Death Cab For Cutie | 82 | 10 |
| Adam Lambert | 83 | 10 |
| The Drums | 84 | 11 |
| Evanescence | 85 | 11 |
| My Chemical Romance | 86 | 11 |
| Miley Cyrus | 87 | 11 |
| Snow Patrol | 88 | 11 |
| The Kooks | 89 | 11 |
| Interpol | 90 | 11 |
| Rage Against the Machine | 91 | 11 |
| David Bowie | 92 | 11 |
| Flo Rida | 93 | 11 |
| Weezer | 94 | 11 |
| Iron Maiden | 95 | 11 |
| Far East Movement | 96 | 11 |
| B.o.B. | 97 | 11 |
| David Guetta | 98 | 11 |
| Stromae | 99 | 11 |
| Sufjan Stevens | 100 | 11 |

Figure 28 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

| Artist | Rank | Best Position |
|---------------------|------|---------------|
| Best Coast | 1 | 2 |
| The National | 2 | 3 |
| Sufjan Stevens | 3 | 4 |
| Deerhunter | 4 | 4 |
| Bombay Bicycle Club | 5 | 4 |
| Bon Iver | 6 | 4 |
| Chromeo | 7 | 4 |
| Deadmau5 | 8 | 4 |
| Crystal Castles | 9 | 5 |
| Swedish House Mafia | 10 | 5 |
| No Age | 11 | 5 |
| Caribou | 12 | 5 |
| Wiz Khalifa | 13 | 5 |
| AUBURN | 14 | 5 |
| Warpaint | 15 | 6 |
| James Blake | 16 | 6 |
| Girls | 17 | 6 |
| Mark Ronson | 18 | 6 |
| Rick Ross | 19 | 6 |
| Tim Berg | 20 | 6 |
| Flying Lotus | 21 | 7 |
| New Boyz | 22 | 7 |
| Aeroplane | 23 | 7 |
| Salem | 24 | 7 |
| WAVVES | 25 | 7 |
| Houses | 26 | 7 |
| Janelle Monae | 27 | 7 |

Figure 29: Top 100 Artists on We Are Hunted Emerging Chart

| Artist | Rank | Best Position |
|-----------------------|------|---------------|
| The Go! Team | 28 | 7 |
| Panda Bear | 29 | 7 |
| LCD Soundsystem | 30 | 7 |
| Magnetic Man | 31 | 8 |
| Wale | 32 | 8 |
| Everything Everything | 33 | 8 |
| Dark Dark Dark | 34 | 8 |
| Arcade Fire | 35 | 8 |
| Professor Green | 36 | 8 |
| Sia | 37 | 8 |
| J.Cole | 38 | 8 |
| Eliza Doolittle | 39 | 9 |
| Atmosphere | 40 | 9 |
| Matthew Dear | 41 | 9 |
| Uffie | 42 | 9 |
| Small Black | 43 | 9 |
| Tame Impala | 44 | 9 |
| How To Dress Well | 45 | 9 |
| John Legend | 46 | 9 |
| Au Revoir Simone | 47 | 9 |
| Duck Sauce | 48 | 9 |
| Ra Ra Riot | 49 | 9 |
| Chiddy Bang | 50 | 9 |
| The Roots | 51 | 9 |
| Plan B | 52 | 9 |
| Curren\$y | 53 | 9 |
| The Bees | 54 | 9 |
| Oh Land | 55 | 9 |
| DJ Fresh | 56 | 9 |
| Ellie Goulding | 57 | 9 |
| B.o.B. | 58 | 9 |
| Mike Posner | 59 | 9 |
| The Soft Moon | 60 | 10 |
| The Walkmen | 61 | 10 |
| TV Girl | 62 | 10 |
| Aloe Blacc | 63 | 10 |
| Klaxons | 64 | 10 |
| Cut Copy | 65 | 10 |

Figure 29 (continued): Top 100 Artists on We Are Hunted Emerging Chart

| Artist | Rank | Best Position |
|----------------------|------|---------------|
| Robyn | 66 | 10 |
| Beach House | 67 | 10 |
| Dredg | 68 | 10 |
| The Black Keys | 69 | 10 |
| Bassnectar | 70 | 10 |
| Korallreven | 71 | 10 |
| Matt and Kim | 72 | 10 |
| Of Montreal | 73 | 10 |
| Yolanda Be Cool | 74 | 10 |
| La Roux | 75 | 10 |
| Twin Shadow | 76 | 10 |
| Deerhoof | 77 | 10 |
| ceo | 78 | 10 |
| The Pretty Reckless | 79 | 11 |
| Woodsman | 80 | 11 |
| Bat For Lashes | 81 | 11 |
| Tinchy Stryder | 82 | 11 |
| Jedi Mind Tricks | 83 | 11 |
| Diamond Rings | 84 | 11 |
| Young Jeezy | 85 | 11 |
| She & Him | 86 | 11 |
| The Hoosiers | 87 | 11 |
| Anberlin | 88 | 11 |
| The Maine | 89 | 11 |
| Far East Movement | 90 | 11 |
| One Night Only | 91 | 11 |
| Philipp Poisel | 92 | 11 |
| Errors | 93 | 12 |
| The Gossip | 94 | 12 |
| Two Door Cinema Club | 95 | 12 |
| Teletextile | 96 | 12 |
| Lissie | 97 | 12 |
| Glasser | 98 | 12 |
| Belle and Sebastian | 99 | 12 |
| Boy & Bear | 100 | 12 |

Figure 29 (continued): Top 100 Artists on We Are Hunted Emerging Chart