

The Offspring

Music Media Analysis
July to December 2010

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Overview

160th on Mainstream Charts

249th on Twitter

936th in the Music Press

This report reviews the popularity of The Offspring on the music charts and in the music news for the period July to December 2010. It benchmarks The Offspring against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

Chart Popularity

Mainstream Chart

This section presents the mainstream chart performance for The Offspring compared to similar artists. The Offspring was ranked 160th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for The Offspring was 19th.

160th Overall Rank

19th Best Position

Artist	Rank	Best Position
Green Day	37th	5
The Offspring	160th	19
Religion	214th	29
The Ramones	257th	38
Willow	261st	39
Ghost	312th	50
Willow Smith	352nd	61
Adam	752nd	173

Figure 1: Artist Mainstream Ranks

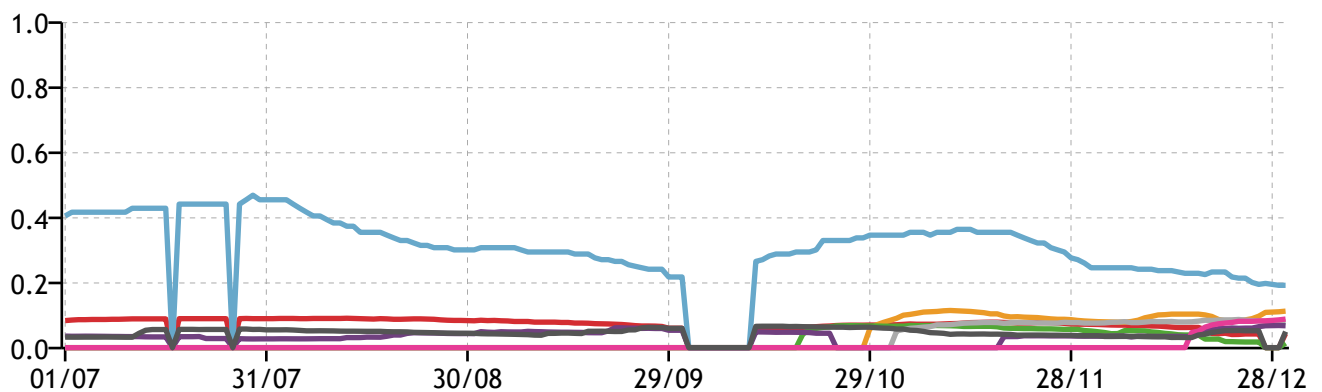


Figure 2: Artist Mainstream Chart Popularity over Time



Mainstream Comparison

This section compares the mainstream chart performance of The Offspring against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means The Offspring was ranked 1st overall of our charts for that day. 0.0 denotes The Offspring did not chart at all.

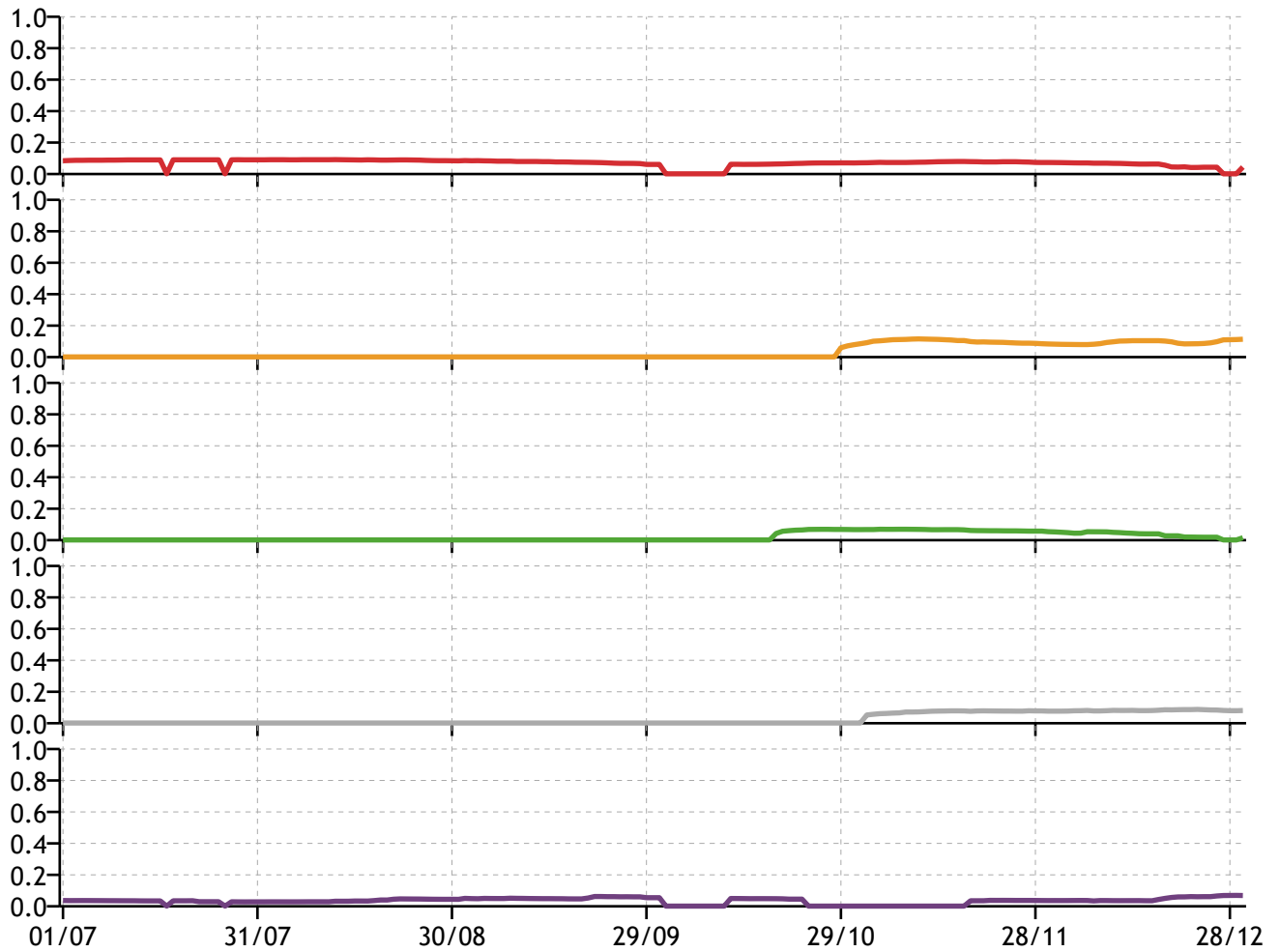
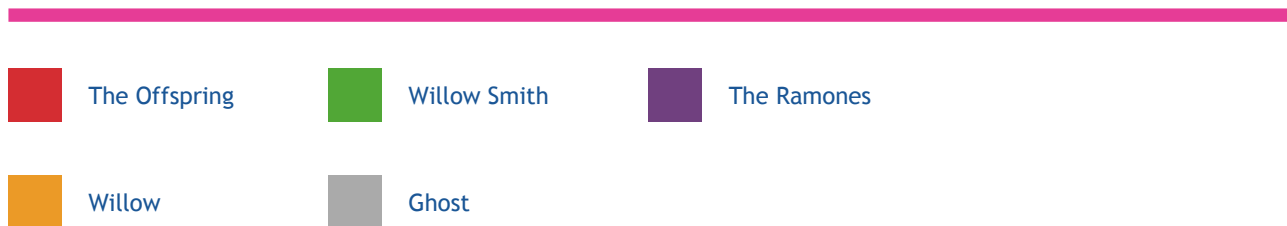


Figure 3: Comparisons for The Offspring



Mainstream Singles

This section presents the best charting singles for The Offspring on the Mainstream We Are Hunted charts

The Kids Aren't Alri..

Best Single

338th

Best Position

Single	Best Position
The Kids Aren't Alright	338

Figure 4: Best Single Positions

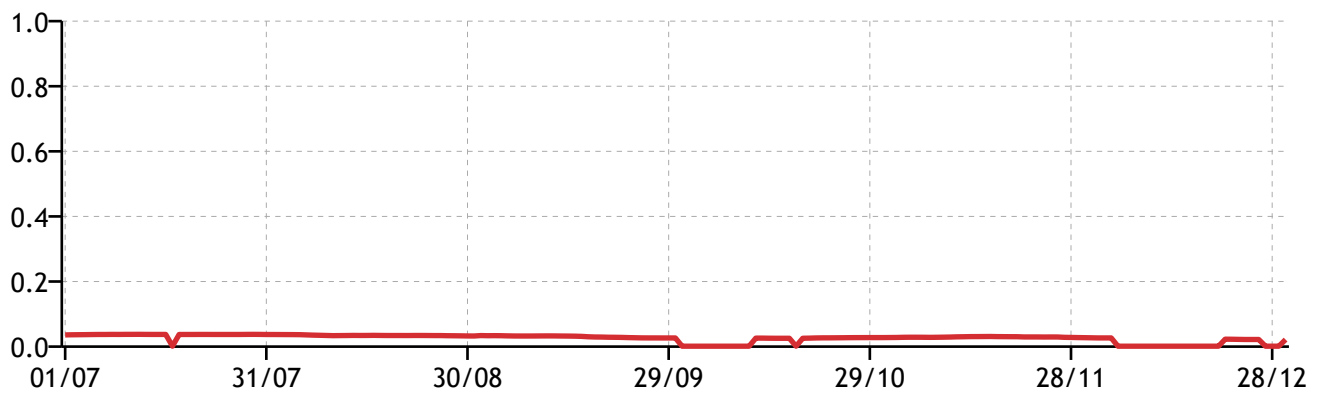


Figure 5: Singles Chart Comparison over Time

 The Kids Aren't Alri..

Mainstream Singles Comparison

This section compares the mainstream chart performance of the most popular singles released by The Offspring. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

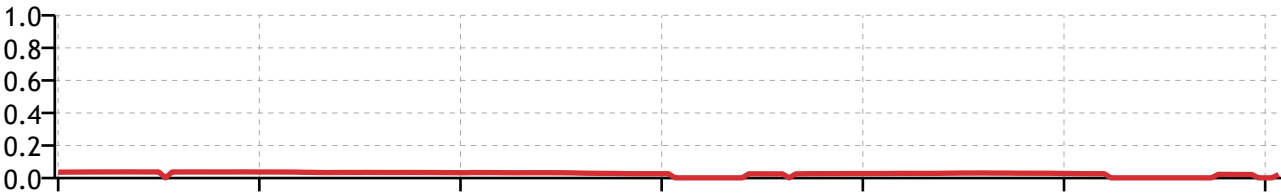


Figure 6: Chart ranking for The Offspring

 The Kids Aren't Alri..

Twitter Coverage

Twitter Popularity

This section shows the number of tweets indicating that someone was listening to The Offspring during this time period. Included is the overall ranking of The Offspring when compared to similar artists.

249th Overall Rank

6,240 Tweets

0.001% Share

Artist	Rank	Tweets	Share
Green Day	37th	22,141	0.004%
Adam	40th	21,510	0.004%
Ghost	75th	14,272	0.002%
The Ramones	138th	9,340	0.002%
Religion	156th	8,766	0.001%
The Offspring	249th	6,240	0.001%
Willow	313th	5,178	0.001%
Willow Smith	493rd	3,552	0.001%

Figure 7: Twitter Coverage Comparison

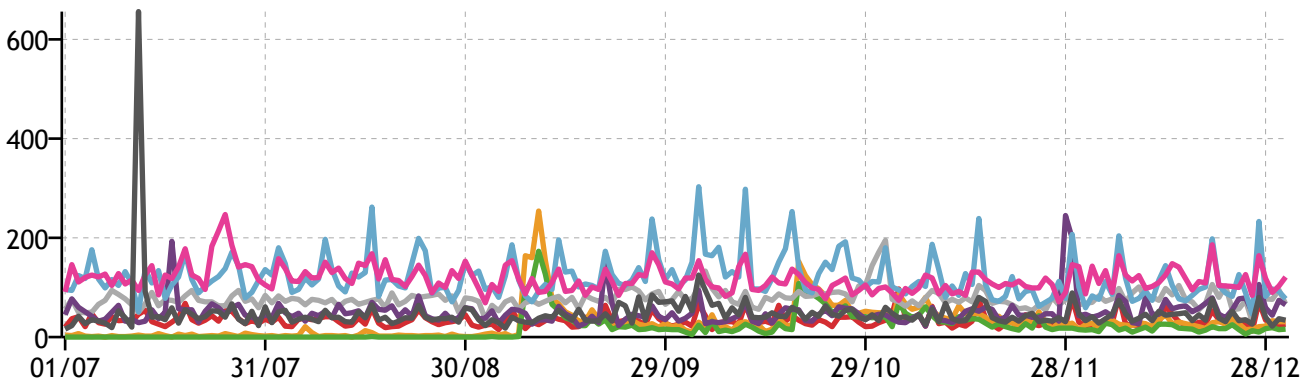
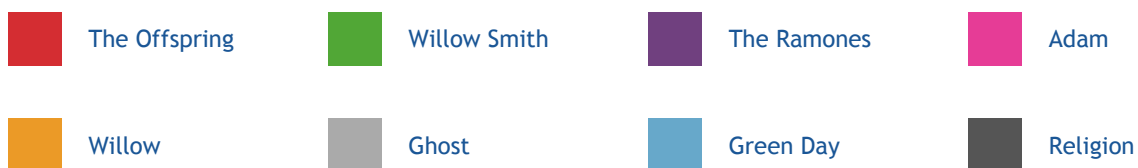


Figure 8: Twitter Coverage over Time



Twitter Comparison

This section compares the total number of tweets mentioning The Offspring to similar artists.

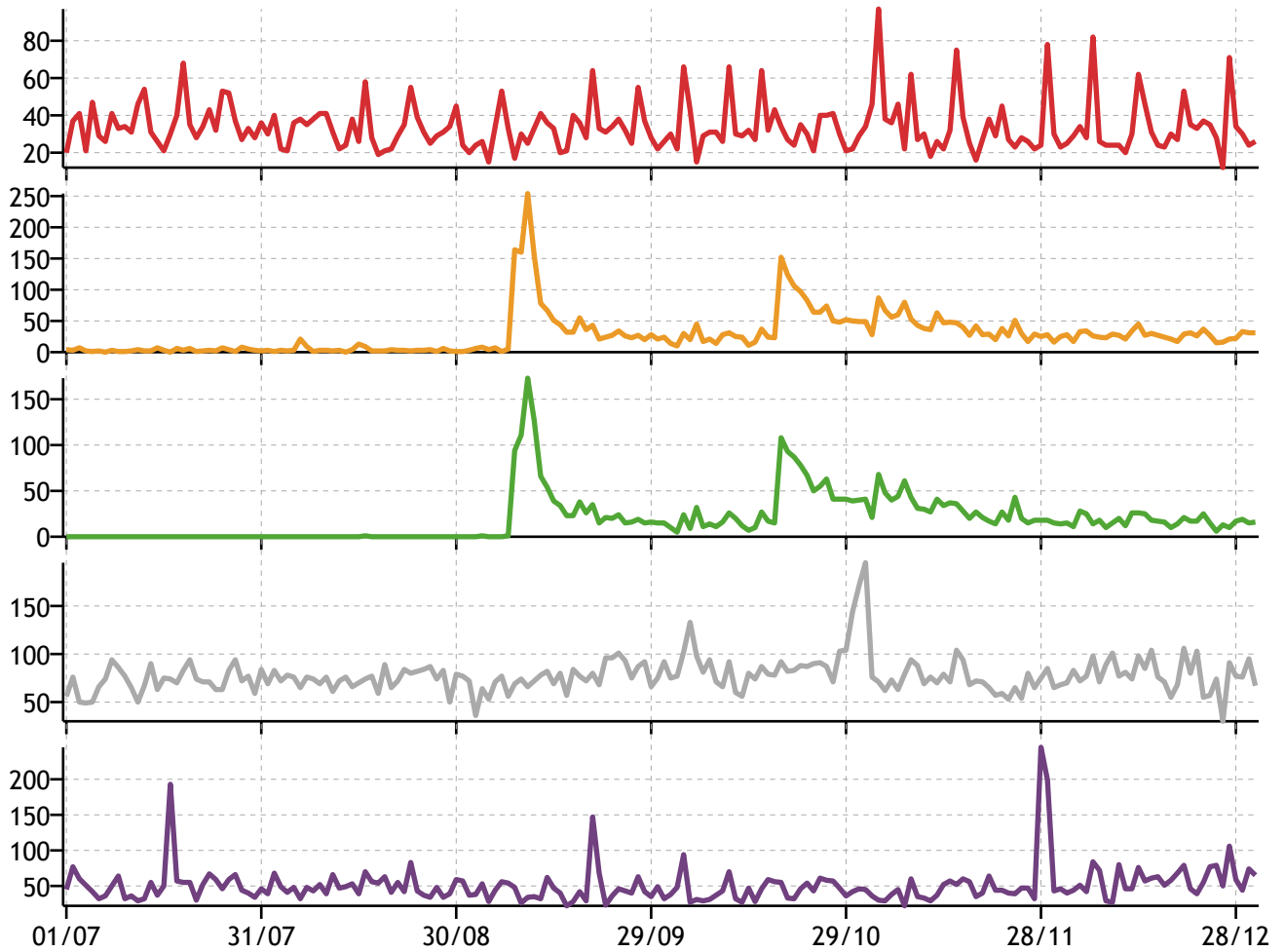


Figure 9: Comparisons for The Offspring



Mainstream Chart vs Twitter

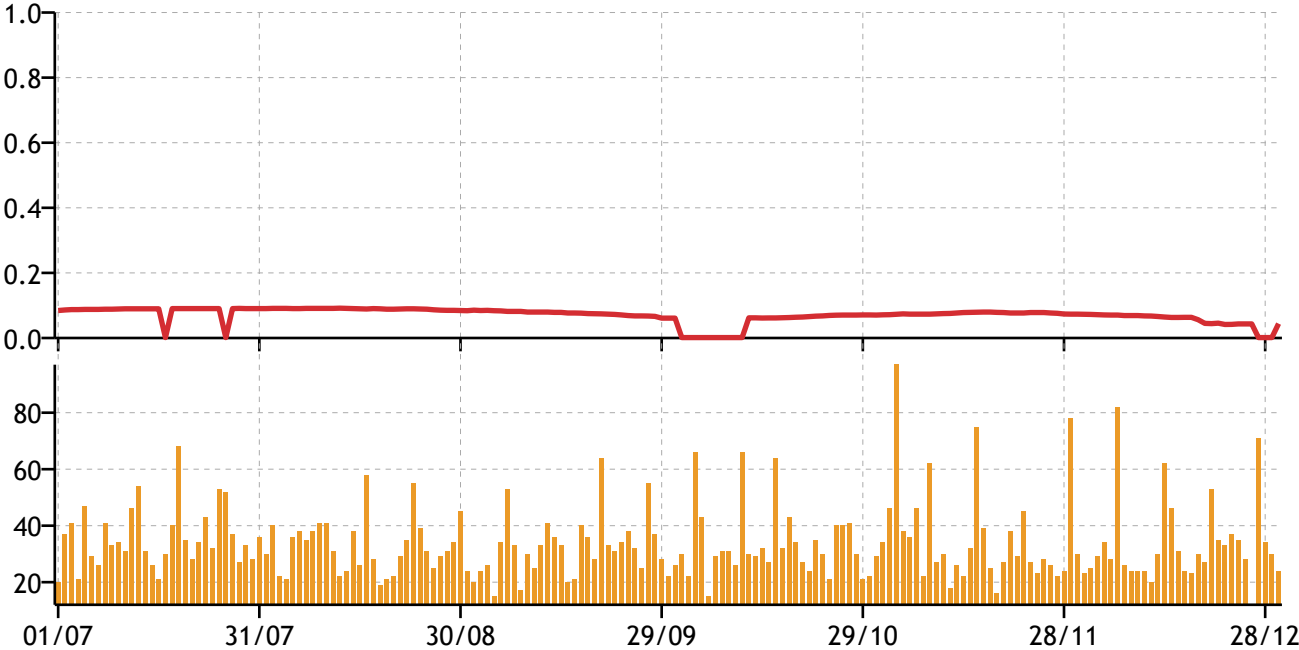


Figure 10: The Offspring Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



Twitter Users

This section lists the twitter users mentioning The Offspring in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/TropicsZ4	Will Tropics	United States 33480	27	6,653	179,631
2	twitter.com/No1Nevyn	Robert John Godfrey	Melbourne, Australia.	29	4,215	122,235
3	twitter.com/mark_till	mark_till	Los Angeles California	26	2,528	65,728
4	twitter.com/dordotky	Scott Wilcox	Staffordshire, England	7	6,816	47,712
5	twitter.com/y_arim	Yuu Arimura	2D OR NOT 2D?	6	7,150	42,900
6	twitter.com/Dr_Rose	Dave Rose	Redding,Californicated	5	6,741	33,705
7	twitter.com/lilbratsie	Jamie B	Little Rock, AR	67	491	32,897
8	twitter.com/Glamypunk	Frank	Germany	6	4,797	28,782
9	twitter.com/NickPapaG	Nick Papageorgio	Va. Beach Va.	29	863	25,027
10	twitter.com/waynejohn	Wayne John	California US Earth Γαλαξίας	9	2,735	24,615
11	twitter.com/reiji0	□□□		21	846	17,766
12	twitter.com/JaySharky	Jay Sharky	San Jose, CA	5	3,507	17,535
13	twitter.com/creativeness	creativeness	everywhere, yet no where.	14	1,247	17,458
14	twitter.com/_Sandra_R_	Sandra		38	453	17,214
15	twitter.com/manyko2	Mark Welkie	Central Pennsylvania, America	5	3,197	15,985
16	twitter.com/anna_banana25	anna	Colorado	7	2,077	14,539
17	twitter.com/crasin2me	Christie Lim	Philippines	7	1,805	12,635
18	twitter.com/3StepsBack	LLPrater	Main St.,USA	10	1,114	11,140
19	twitter.com/JaddyMary	Jaddy Messias	Cydonia	6	1,451	8,706
20	twitter.com/_dj1997_	DeanaJ	OKC	5	1,735	8,675
21	twitter.com/malakadux	Leonardo Giaccone	Catania	19	439	8,341
22	twitter.com/xNiCKx0904x	□□□@□□□□□□□□□□□□	Katsushika, Japan	7	1,154	8,078
23	twitter.com/UreapWatUsow	Space Cadet		7	1,153	8,071
24	twitter.com/ohmychiweenies	michelle	Michigan:US	7	1,044	7,308
25	twitter.com/CosmicVero	VerOrellana	Santiago, Chile	10	689	6,890
26	twitter.com/emersonbroga	Emerson Broga	Belo Horizonte	10	689	6,890
27	twitter.com/BeNNe8	Simon B.	45.911369, 13.507701	11	592	6,512

Figure 11: Top 50 Users tweeting about The Offspring

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/fyokonoa	FM ☐☐☐☐ Now On Air	Yokomaha 84.7MHz	11	576	6,336
29	twitter.com/TudoAoContrario	Antonio Mendes	Messines - Algarve - Portugal	5	1,251	6,255
30	twitter.com/Agresiv	Agresiv	Espinho, Portugal	9	688	6,192
31	twitter.com/igustavodc	Gustavo Cruzeiro	Rio Verde, Goiás, Brasil	22	248	5,456
32	twitter.com/rwcizers	Bob Smolarek	Colorado Springs, CO	19	278	5,282
33	twitter.com/matthileo	Matt Katzenberger	Auburn, Alabama	9	579	5,211
34	twitter.com/frankvinnicyus	Vinnicyus Frank	Goiania, Goiás, Brasil	11	457	5,027
35	twitter.com/djweekale	DJ Weekale		5	969	4,845
36	twitter.com/S4nTe2206	Santi Pérez	Rosario,Sante Fé	35	137	4,795
37	twitter.com/jelzuliano	☐☐ Jesús E. ☐☐	Rep. Independiente del ZULIA	6	784	4,704
38	twitter.com/Celsus666	☐☐☐☐	Narcissus Demension, 2☐J☐	8	556	4,448
39	twitter.com/_nakka_45	☐☐☐	iphone:43.098530,141.256692	12	366	4,392
40	twitter.com/silkuze	Justinas	Alytus, Lithuania	10	426	4,260
41	twitter.com/paulogiermusic	Paul Ogier	Johannesburg, Gauteng	17	212	3,604
42	twitter.com/xsnosr4wimps	Rheanne	Tucson	12	296	3,552
43	twitter.com/LacedRadio	Laced Radio TM	Los Angeles, CA/Austin, Tx	5	698	3,490
44	twitter.com/SNicole73	Stephanie	At my desk :)	14	246	3,444
45	twitter.com/koxmoz	koxmoz kox	far far away·!·!·	76	39	2,964
46	twitter.com/amazedkoumei	amazedkoumei		6	494	2,964
47	twitter.com/anna_banana30	Anna	Colorado	12	237	2,844
48	twitter.com/purplesunset54	Deborah Bryant	WA State	25	110	2,750
49	twitter.com/scheir	Raul Scheir	São Paulo	12	226	2,712
50	twitter.com/priscilaczuka	Priscila Czuka		6	444	2,664

Figure 11 (continued): Top 50 Users tweeting about The Offspring

Shared Twitter Links

This section lists the most popular urls in tweets mentioning The Offspring during this period.

URL	Rank	Tweets
http://www.last.fm/music/The+Offspring	1	166
http://bit.ly/mIUUS	2	46
http://www.last.fm/music/The+Offspring/_/Self+Esteem	3	32
http://bit.ly/1V5czo	4	31
http://www.last.fm/music/The+Offspring/_/Pretty+Fly+(For+a+White+Guy)	5	25
http://www.last.fm/music/The+Offspring/_/Come+Out+and+Play	6	23
http://www.last.fm/music/The+Offspring/_/Want+You+Bad	7	20
http://www.last.fm/music/The+Offspring/_/Why+Don't+You+Get+a+Job?	8	19
http://www.last.fm/music/The+Offspring/_/Original+Prankster	9	17
http://www.last.fm/music/The+Offspring/_/Hit+That	10	16
http://tinyurl.com/kelownaiTunes	11	16
http://www.tweekly.fm/user/igustavodc	12	15
http://www.last.fm/music/The+Offspring/_/Gone+Away	13	14
http://tinysong.com/6MyR	14	14
http://www.last.fm/music/The+Offspring/_/All+I+Want	15	14
http://blip.fm/profile/enantiomorph/blip/34602288/MTV+MASHUPS-+Fat+Boy+Slim+vs+Offspring	16	12
http://tinysong.com/jQFE	17	12
http://www.tunewiki.com/	18	11
http://www.last.fm/music/The+Offspring/_/Hammerhead	19	11
http://www.tweekly.fm/user/rrodrigovc	20	10
http://tinysong.com/6XW1	21	10
http://tinysong.com/7cjY	22	10
http://www.tweekly.fm/user/scheir	23	10
http://tinyurl.com/SWU2011	24	9
http://www.last.fm/music/The+Offspring/_/Why+Don't+You+Get+a+Job	25	8
http://www.last.fm/music/The+Offspring/_/Staring+at+the+Sun	26	8
http://www.tweekly.fm/user/matthileo	27	8

Figure 12: Top Shared Links on Twitter mentioning The Offspring

URL	Rank	Tweets
http://www.tweekly.fm/user/mufcie	28	8
http://www.tweekly.fm/user/CosmicVero	29	8
http://tinysong.com/kpFH	30	8
http://www.last.fm/music/The Offspring/_/She's Got Issues	31	8
http://www.tweekly.fm/twitter/MatheusMeMs	32	8
http://www.tweekly.fm/twitter/offspringfan75	33	8
http://www.last.fm/music/The Offspring/_/(Can't Get My) Head Around You	34	8
http://www.last.fm/music/The Offspring/_/Have You Ever	35	8
http://www.last.fm/music/The Offspring/_/Smash	36	8
http://tinysong.com/kaEj	37	8
http://www.tweekly.fm/twitter/Domination	38	7
http://radioplayer.kerrangradio.co.uk	39	7
/profile/PapisPizza/blip/53400254/Self+Esteem-The+Offspring	40	7
http://tln.kr/29vj	41	7
http://www.tweekly.fm/user/emersonbroga	42	7
http://www.tweekly.fm/user/offspringfan75	43	7
http://www.last.fm/music/The Offspring/_/It%27ll Be a Long Time	44	6
http://www.google.com/search?hl=en&q=lastfm:The+Offspring+The+Offspring&btnl=!%27m+Feeling+Lucky&aq=...	45	6
http://www.last.fm/search?q=The+Offspring+Gotta+Get+Away	46	6
http://www.last.fm/music/The+Offspring/_/Pretty+Fly+%28For+a+White+Guy%29	47	6
http://www.tweekly.fm/twitter/DIRTYPRISCILA	48	6
http://www.last.fm/search?q=The+Offspring+All+I+Want	49	6
http://www.last.fm/music/The Offspring/_/Defy You	50	6
http://www.last.fm/music/The Offspring/_/Takes Me Nowhere	51	6
http://www.google.com/search?hl=en&q=lastfm:The+Offspring+Smash&btnl=!%27m+Feeling+Lucky&aq=f&oq=	52	6
http://www.tweekly.fm/user/launavalentini	53	6
http://www.last.fm/music/The Offspring/_/Da Hui	54	6
http://tinysong.com/xDG9	55	6
http://www.last.fm/search?q=The+Offspring+Come+Out+And+Play+(Keep+Em+Se	56	6
http://www.last.fm/music/The Offspring/_/Kristy, Are You Doing Okay?	57	6
http://tinysong.com/k4ZI	58	6
http://www.jango.com/stations/258993087/tunein?song_id=173491	59	6
http://www.last.fm/music/The Offspring/_/Can't Repeat	60	6

Figure 12 (continued): Top Shared Links on Twitter mentioning The Offspring

News Coverage

News Popularity

This section shows the total number of music articles mentioning The Offspring during this time period and the overall rank of The Offspring when compared to similar artists.

936th Overall Rank

134 Articles

0.003% Share

Artist	Rank	Articles	Share
Ghost	10th	2,864	0.071%
Adam	14th	2,480	0.062%
Religion	109th	818	0.020%
Green Day	252nd	482	0.012%
Willow	301st	424	0.011%
The Ramones	378th	360	0.009%
Willow Smith	442nd	314	0.008%
The Offspring	936th	134	0.003%

Figure 13: News Coverage Comparison

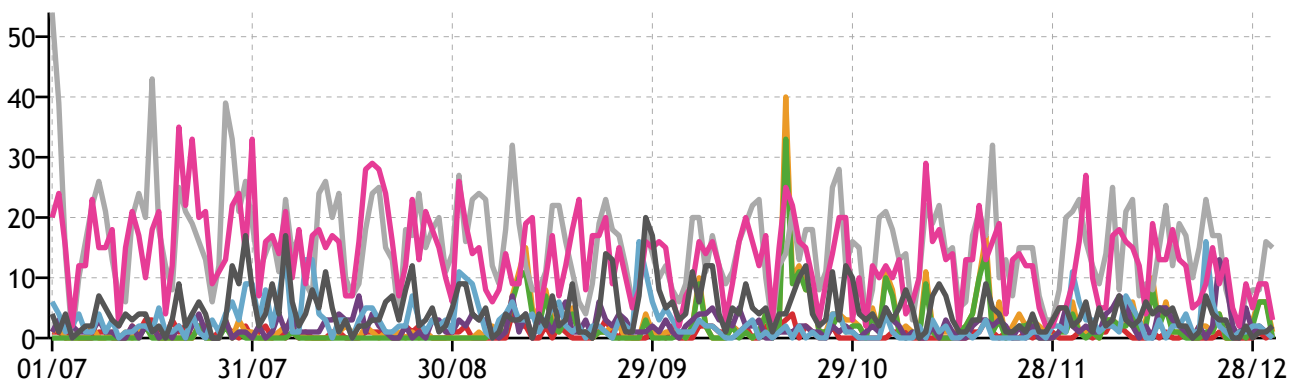


Figure 14: News Coverage over Time



News Comparison

This section compares the number of music articles mentioning The Offspring during this time period to similar artists.

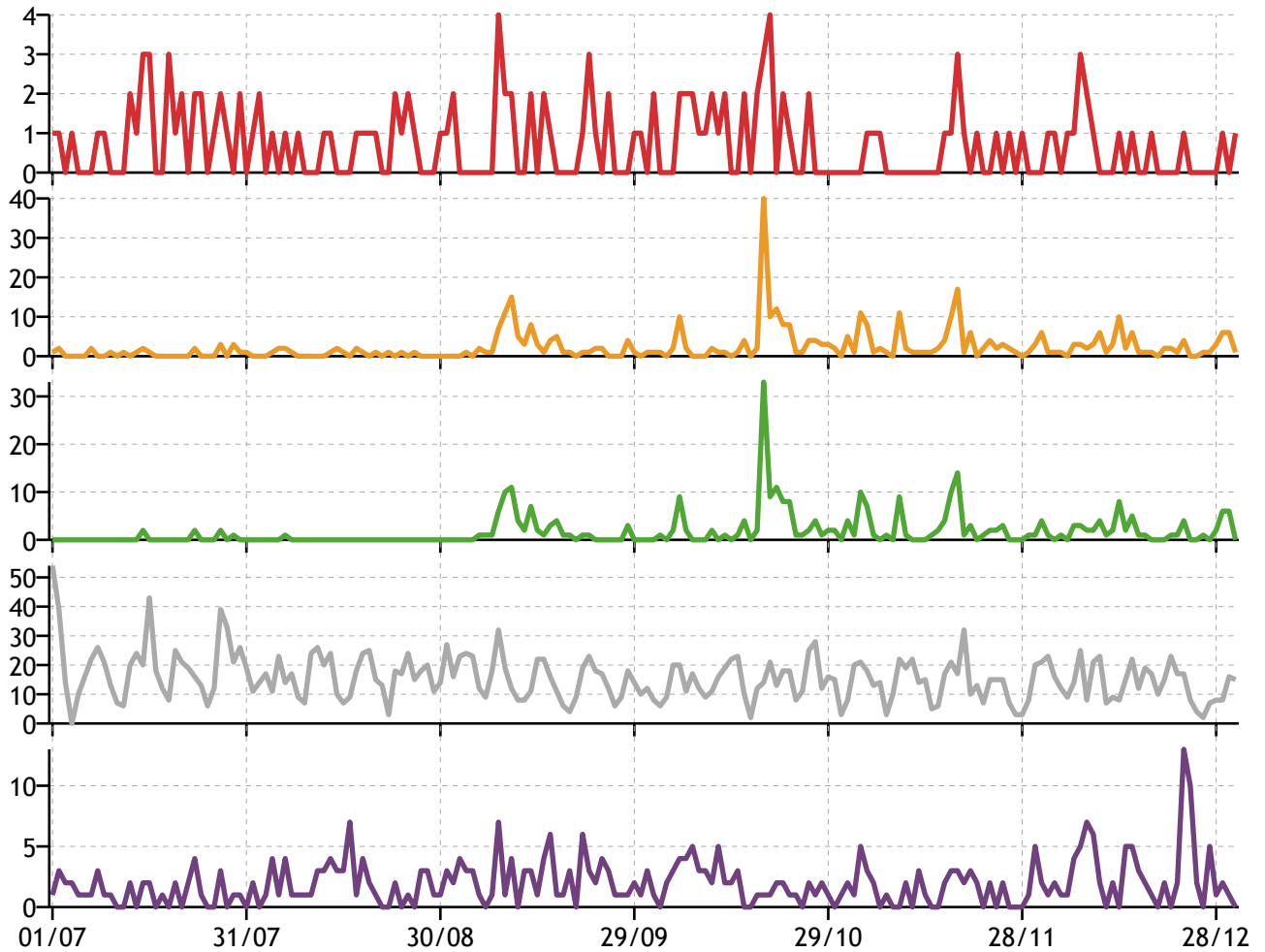


Figure 15: Comparisons for The Offspring



Mainstream Chart vs Sentiment

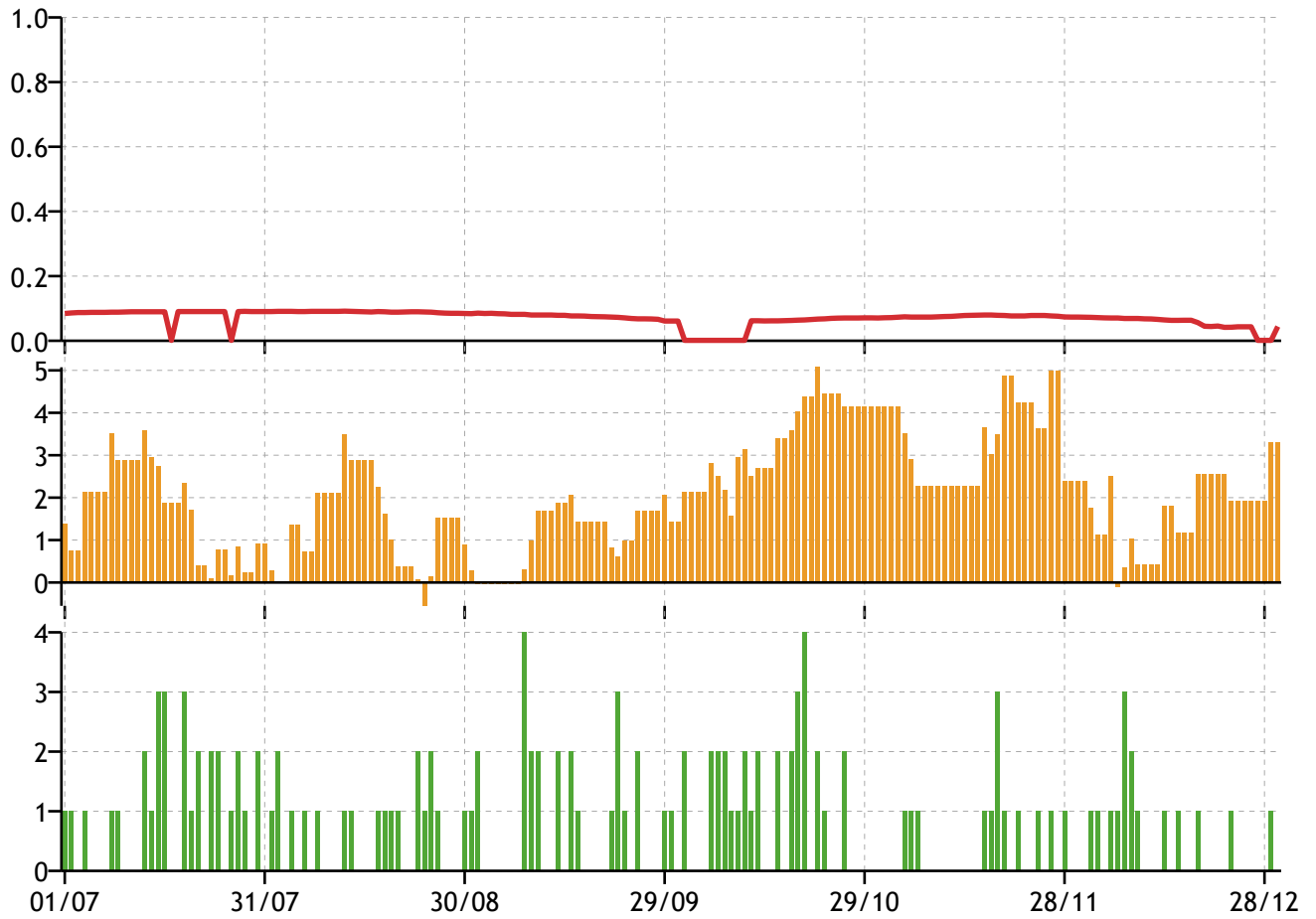
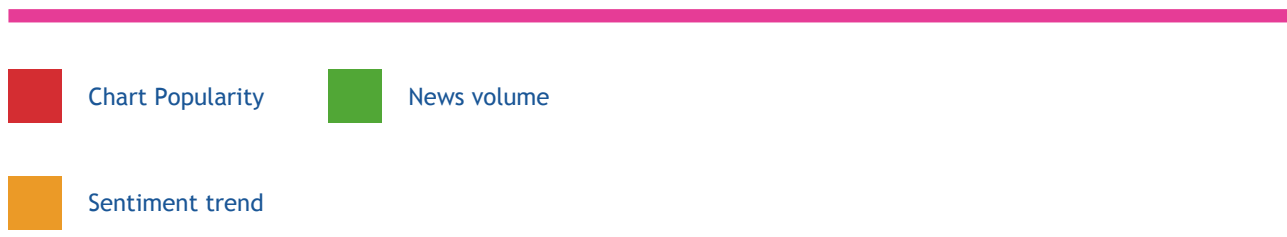


Figure 16: The Offspring Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning The Offspring that day.



Top Publishers

- Spin
- Clash Music
- NME - Blog
- Orange Country Regis..
- The Smoking Section
- popbytes
- Other



Figure 17: Top Publishers related to The Offspring

Top Publishers	Mentions
Spin	4
Clash Music	3
NME - Blog	2
Orange Country Register - music	2
The Smoking Section	2
popbytes	2
Idolator	2
Warped Reality	1
Consequence of Sound	1
You Can Call Me Pelski	1
Noise Porn	1
FensePost	1
I AM FUEL, YOU ARE FRIENDS	1
HIPSTER RUNOFF	1
The Vinyl District	1

Figure 18: Most frequently mentioned Top Publishers

Top News Publishers

Publisher	Rank	Articles
Spin - http://www.spin.com/	1	4
Clash Music - http://www.clashmusic.com/	2	3
NME - Blog - http://www.nme.com/	3	2
Orange Country Register - music - http://www.ocregister.com/	4	2
The Smoking Section - http://smokingsection.uproxx.com/TSS	5	2
popbytes - http://www.popbytes.com	6	2
Idolator - http://www.idolator.com/	7	2
Warped Reality - http://www.warpedrealitymagazine.com/	8	1
Consequence of Sound - http://www.consequenceofsound.net/	9	1
You Can Call Me Pelski - http://ppelectro.blogspot.com/	10	1
Noise Porn - http://www.noiseporn.com/	11	1
FensePost - http://fensepost.com	12	1
I AM FUEL, YOU ARE FRIENDS - http://fuelfriends.blogspot.com	13	1
HIPSTER RUNOFF - http://www.hipsterrunoff.com/	14	1
The Vinyl District - http://vinyldistrict.blogspot.com/	15	1
Forest Gospel - http://forestgospel.blogspot.com/	16	1
Winnie Cooper - http://winniecooper.net/	17	1
Little White Earbuds - http://www.littlewhiteearbuds.com/	18	1
Einstein Music Journal - http://www.einsteinmusicjournal.co.nz/	19	1
PCL LinkDump - http://easydreamer.blogspot.com	20	1
Metal Lungies - http://www.metallungies.com	21	1
SOULBOUNCE.COM - http://soulbounce.com/	22	1
NME - Reviews - http://www.nme.com/	23	1
MTV Newsroom - http://newsroom.mtv.com/	24	1
Pretty Much Amazing - http://prettymuchamazing.com/	25	1
Pirates of the Bargain Bin - http://piratesofthebargainbin.blogspot.com/	26	1
Big Thoughts From A Small Mind - http://bigthoughtsfromasmallmind.blogspot.com	27	1

Figure 19: Top 34 Publishers mentioning The Offspring

Publisher	Rank	Articles
The A.V. Club - http://www.avclub.com/	28	1
Guardian music - http://www.guardian.co.uk/music	29	1
MetalSucks - http://www.metalsucks.net	30	1
2dopeboyz - http://2dopeboyz.com	31	1
PopWreck(oning) - http://popwreckoning.com/	32	1
I Really Love Music - http://ireallylovmusic.co.uk/blog/	33	1
:: The Playlist :: - http://theplaylist.blogspot.com/	34	1

Figure 19 (continued): Top 34 Publishers mentioning The Offspring

Best 5 News Days

1

08 September 2010 : 4 articles

Popular Articles this Day

[12 Best Moments of All Tomorrow's Parties](#)

Spin, 08 September 2010

The nerdiest of music nerds seized control of a dilapidated country club in Upstate, NY, this weekend for the third annual All Tomorrow's Parties festival. Their leader: indie filmmaker Jim ...

[Hosannas \[Feature\]](#)

FensePost, 08 September 2010

Portland's Hosannas are many things. They're the two person offspring of the former local favorite band Church. They're a (now) duo with a broadening array of styles that move way ...

[Dr. Romanelli x Converse All Star Chuck Taylor Cupsole](#)

b!POP, 08 September 2010

Crooked Tongues and Dr. Romanelli pull the covers off of Dr. Romanelli's latest collaboration involving Converse. Having previously linked up on an All Star Chuck Taylor for (PRODUCT)RED, a derivative ...

[Feature: Gimme 'Indie' Rock?](#)

Mess and Noise, 08 September 2010

In the wake of last week's Jagermeister Independent Music Award nominations , which saw nods to several major label distributed acts, we asked six local labels whether the definition of ...

2

20 October 2010 : 4 articles

Popular Articles this Day

[The Oral History of Epitaph Records](#)

Spin, 20 October 2010

The original Los Angeles punk rock scene lived fast, died young, and left behind hair metal. Meanwhile, Bad Religion guitarist Brett Gurewitz started Epitaph Records in a closet in the ...

[Dina Lohan might get sh*tcanned!](#)

popbytes, 19 October 2010

Because it was totally bound to happen eventually, Lindsay Lohan is reportedly being advised by the Betty Ford Clinic to fire her mother, Dina Lohan , as her manager in ...

V/A, From Chicago, Turin, Amsterdam and Dublin With Love

Little White Earbuds, 20 October 2010

With From Chicago, Turin, Amsterdam and Dublin with Love , Uzuri offers up an unexpectedly tougher offspring that doubles as a collaborative love letter to countries in which its artists ...

News: The English Beat Add More East And West Coast Tour Dates

PlugInMusic.com, 20 October 2010

In the midst of a cluster of weekend shows in their homebase of California, Two-Tone ska legends The English Beat are beginning to look forward and prepare for a swing ...

Sean Lennon and Charlotte Kemp Muhl prep Ghost of a Saber Tooth Tiger release

The End of Irony, 19 October 2010

A musical project between Beatle-Ono offspring Sean Lennon and model Charlotte Kemp Muhl is obviously guaranteed to draw some attention, so it's no surprise that many are anticipating the upcoming ...

Album Review: Leaps and Bounds - Pounds All Around EP

Alter The Press, 20 October 2010

Do you like a bit of Brand New? How about Thrice? Then you might like the 'Pounds All Around' EP. Leaps and Bounds aren't as finely polished, but everyone has ...

Rod Stewart Says Fifth Time's the Charm for New 'American Songbook' Release

Spinner.com, 19 October 2010

Filed under: Spinner Interview Rod Stewart has been performing for more than 40 years, but he still has the excitement of a newcomer when he talks about playing live. His ...

3

15 July 2010 : 3 articles

Popular Articles this Day

Offspring To Release Japan-Only Album [News]

Ultimate Guitar, 15 July 2010

Upcoming Releases : The Offspring will be releasing a new Japan-only album titled "Happy Hour".

Offspring plan Japan-only album with covers, rarities, hits

PunkNews, 15 July 2010

The Offspring will be releasing a new Japan-only album titled Happy Hour . Due out August 4, 2010 , the album features covers of Ramones, AC/DC, Iggy & The Stooges, ...

Offspring plan Japan-only album with covers, rarities, hits

MusicBlips, 15 July 2010

The Offspring will be releasing a new Japan-only album titled Happy Hour . Due out August 4, 2010 , the album features covers of Ramones, AC/DC, Iggy & The Stooges, ...

Everest, Veil of Maya Offspring Iron Thrones Set EP Release

Anti Music, 14 July 2010

A top story from this week. Iron Thrones have set the digital release of their new EP

4

16 July 2010 : 3 articles

Popular Articles this Day

10 Tracks You Have To Hear This Week - Chapel Club, Philip Selway, Asher Roth

NME - Blog, 16 July 2010

1. Chapel Club - 'The Shore' Chapel Club breathe new life into the current wave of miserabilist noir-pop thanks to a penchant for Kitchens Of Distinction seascapes and the fact ...

Offspring To Release Japan-Only Album [News]

Ultimate Guitar, 15 July 2010

Upcoming Releases : The Offspring will be releasing a new Japan-only album titled "Happy Hour".

Offspring plan Japan-only album with covers, rarities, hits

PunkNews, 15 July 2010

The Offspring will be releasing a new Japan-only album titled Happy Hour . Due out August 4, 2010 , the album features covers of Ramones, AC/DC, Iggy & The Stooges, ...

Offspring plan Japan-only album with covers, rarities, hits

MusicBlips, 15 July 2010

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The Offspring Plan Japan-only Singles, Rarities and Covers Release

Alter The Press, 16 July 2010

The Offspring have announced plans to release a Japanese-only CD called 'Happy Hour' . The release will include some of the bands previous singles, covers and remixes and more. 1. ...

311, The Offspring attempt to unite Virginia Beach (7/14)

Consequence of Sound, 16 July 2010

I've got a bad habit... it'll blow you away.

Popular Articles this Day**Navel Gazing for July 18th, 2010**

PunkNews, 19 July 2010

Hello everybody and welcome to Navel Gazing: your look back at the week in Punknews . I'm Adam White and I'll be your guide through some of the most popular, ...

Inception

The 405, 19 July 2010

Director: Christopher Nolan Release Date: 16/07/10 Link: IMDB Apparently Christopher Nolan can do no wrong. Don't believe me, then take a few seconds and look over the writer/director's impressive filmography ...

Underoath Offspring Maylene & the Sons of Disaster Announce New Release and Tour

Anti Music, 19 July 2010

A top story from this week. Maylene & the Sons of Disaster (featuring Dallas Taylor formally of Underoath) have a new release coming this month

News Highlights

This section includes the most repeated statements in the music press about The Offspring month by month during this period.

July

"The Offspring will be releasing a new Japan-only album titled Happy Hour . Due out August 4, 2010 , the album features covers of Ramones, AC/DC, ..."

Thu 15/07 - Offspring plan Japan-only album with covers, rarities, hits - PunkNews

"The Offspring will be releasing a new Japan-only album titled "Happy Hour""

Thu 15/07 - Offspring To Release Japan-Only Album [News] - Ultimate Guitar

"The Offspring have announced plans to release a Japanese-only CD called 'Happy Hour' . The release will include some of the bands previous singles, covers and ..."

Fri 16/07 - The Offspring Plan Japan-only Singles, Rarities and Covers Release - Alter The Press

"The Offspring is planning a Japan-only album with a random assortment of covers, rarities and hits included. Filmmaker plans Sara Crow Goldstein is planning a documentary ..."

Mon 19/07 - Navel Gazing for July 18th, 2010 - PunkNews

October

"The Offspring have wrapped up their summer tour, and are back in the studio working on their next album. Frontman Dr.Dexter Holland posted this to the ..."

Wed 06/10 - The Offspring back in the studio - PunkNews

December

"The Offspring have chanced upon the same titled kids tv quiz. sorr'y'bout that. oh, and as to my whereabouts at the tail end of the year, ..."

Wed 15/12 - "are you smarter than a 10 year old?" - I Really Love Music

Appendices

Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 20: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 21: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart