

The Maine

Music Media Analysis
July to December 2010

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Overview

234th on Mainstream Charts

89th on Emerging Charts

172nd on Twitter

174th in the Music Press

This report reviews the popularity of The Maine on the music charts and in the music news for the period July to December 2010. It benchmarks The Maine against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

Chart Popularity

Mainstream Chart

This section presents the mainstream chart performance for The Maine compared to similar artists. The Maine was ranked 234th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for The Maine was 34th.

234th Overall Rank

34th Best Position

Artist	Rank	Best Position
Rick Ross	168th	20
The Maine	234th	34
nevershoutnever!	258th	38
TYGA	362nd	64
Cory Gunz	890th	395
Young Money	920th	451
Bow Wow	1116th	708
Birdman	1404th	1,001

Figure 1: Artist Mainstream Ranks

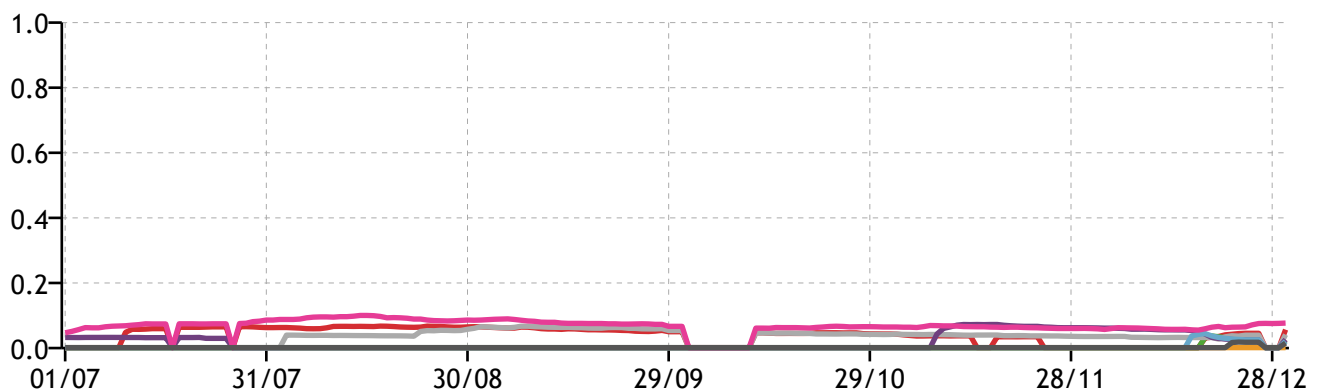


Figure 2: Artist Mainstream Chart Popularity over Time



Mainstream Comparison

This section compares the mainstream chart performance of The Maine against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means The Maine was ranked 1st overall of our charts for that day. 0.0 denotes The Maine did not chart at all.

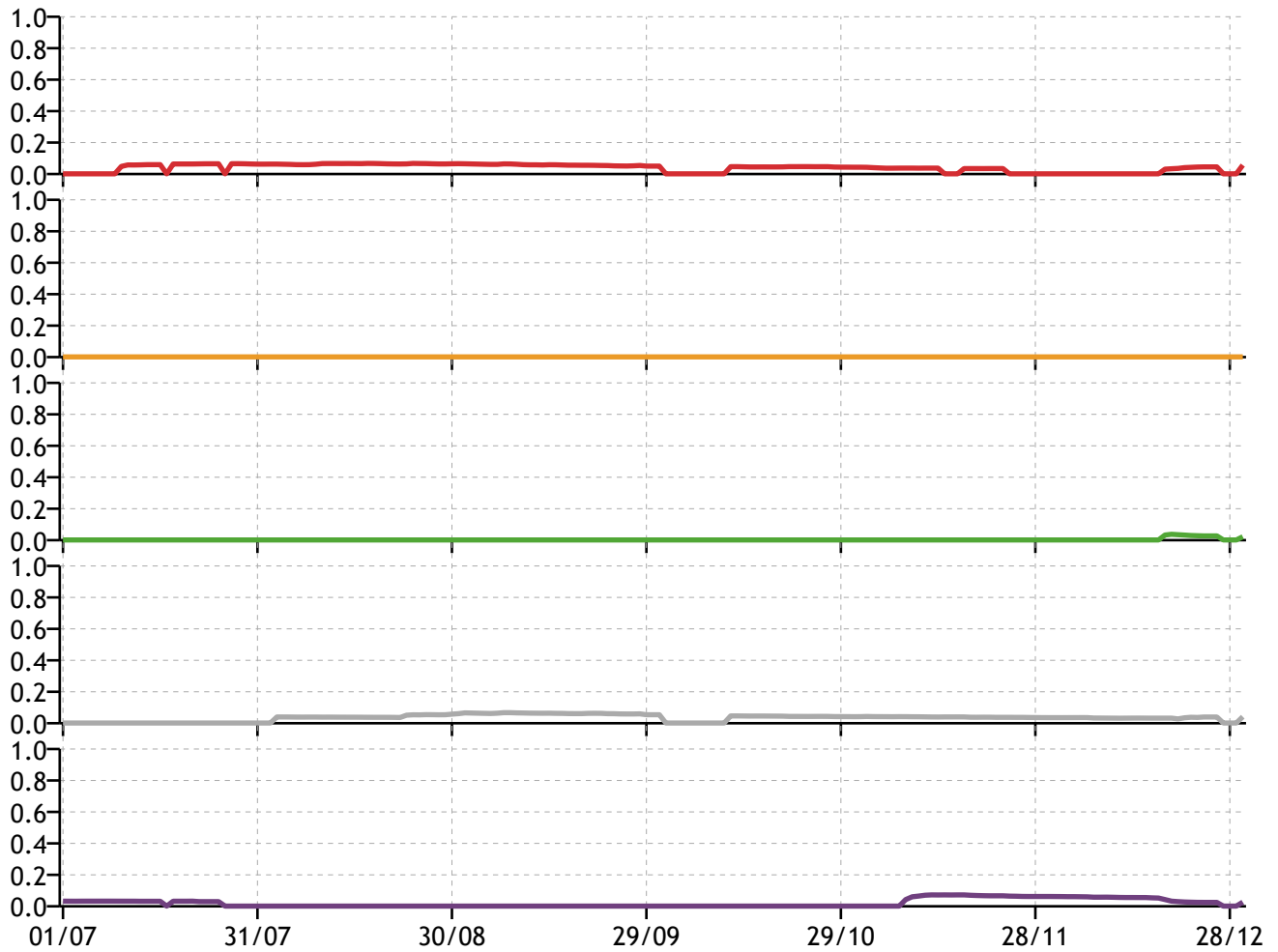


Figure 3: Comparisons for The Maine



Emerging Chart

This section presents the emerging chart performance for The Maine compared to similar artists. The Maine was ranked 89th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted emerging chart for The Maine was 11th.

89th Overall Rank

11th Best Position

Artist	Rank	Best Position
Rick Ross	19th	6
The Maine	89th	11
nevershoutnever!	862nd	103
Birdman	1734th	341
Bow Wow	2169th	1,001
Cory Gunz	2235th	1,001
TYGA	2933rd	1,001
Young Money	2980th	1,001

Figure 4: Artist Emerging Ranks

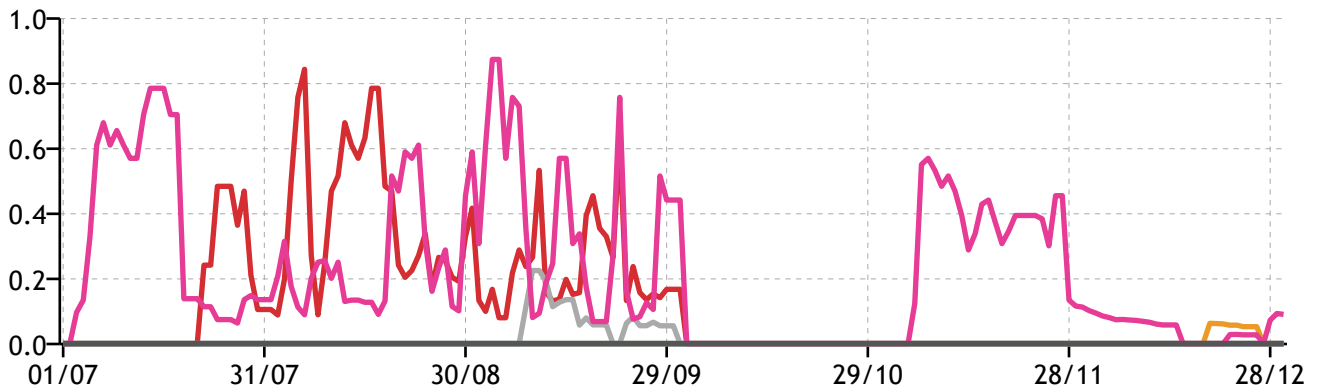


Figure 5: Artist Mainstream Emerging Popularity over Time



Emerging Comparison

This section compares the emerging chart performance of The Maine against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means The Maine was ranked 1st overall of our charts for that day. 0.0 denotes The Maine did not chart at all.

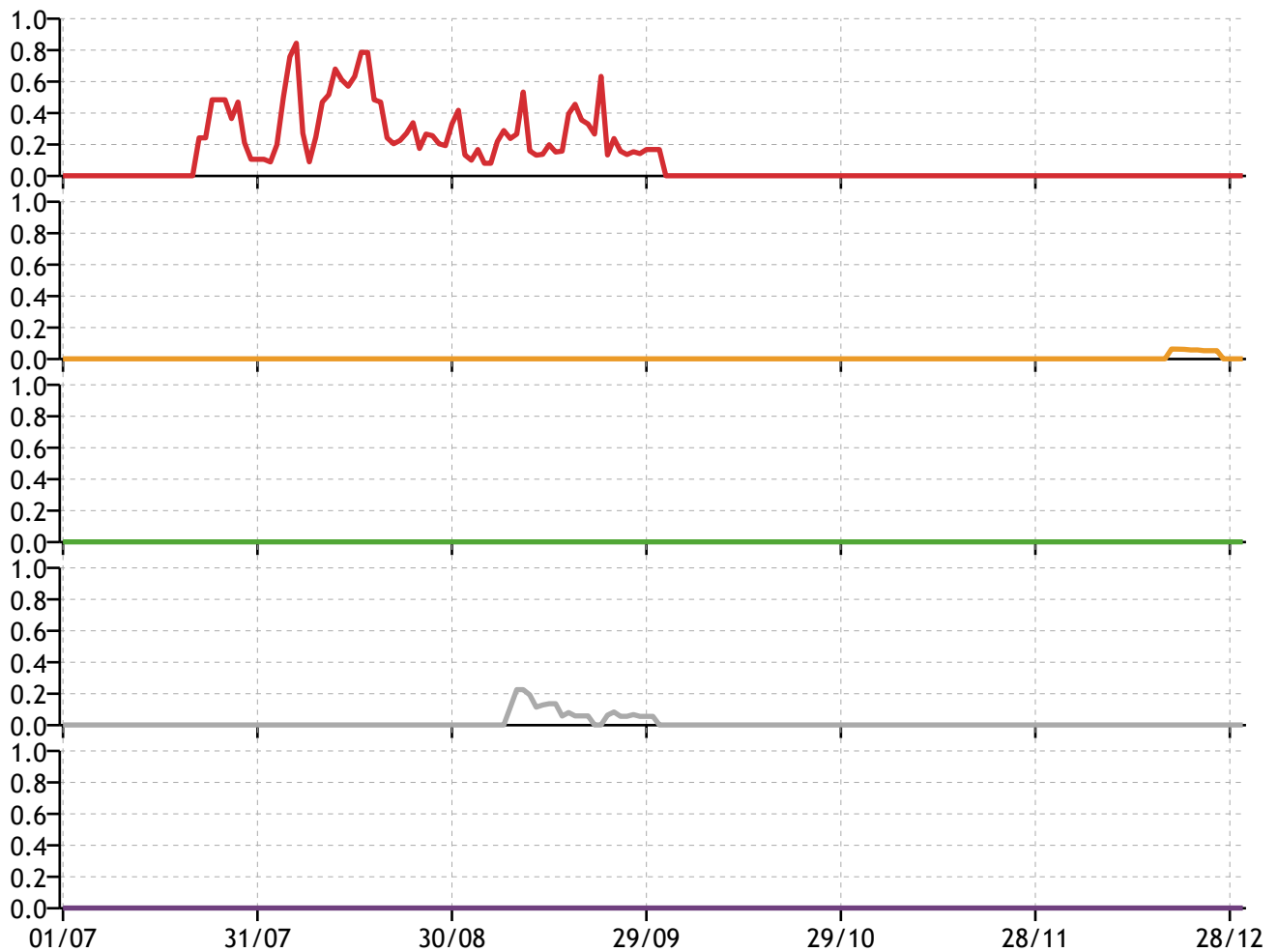
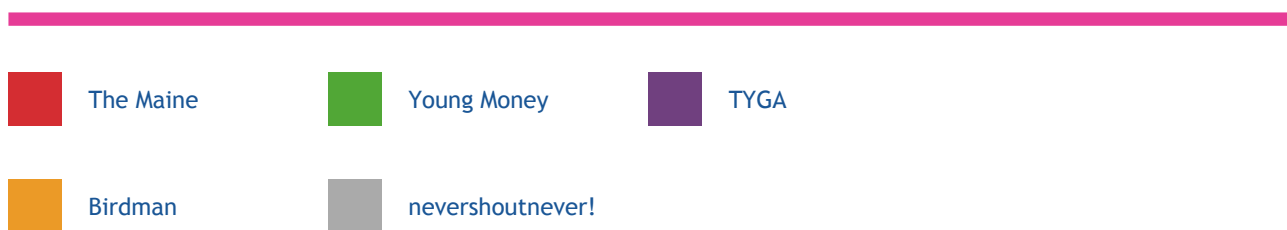


Figure 6: Comparisons for The Maine



Emerging Singles

This section presents the best charting singles for The Maine on the Emerging We Are Hunted charts

Growing Up

Best Single

15th

Best Position

Single Best Position

Growing Up 15

Inside Of You 20

Figure 7: Best Single Positions

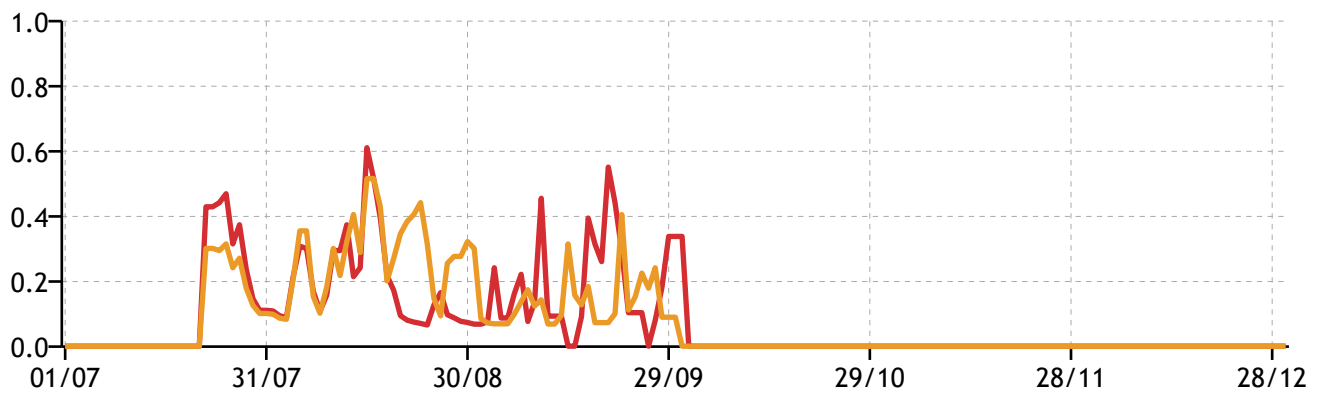


Figure 8: Singles Chart Comparison over Time

 Growing Up

 Inside Of You

Emerging Singles Comparison

This section compares the emerging chart performance of the most popular singles released by The Maine. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

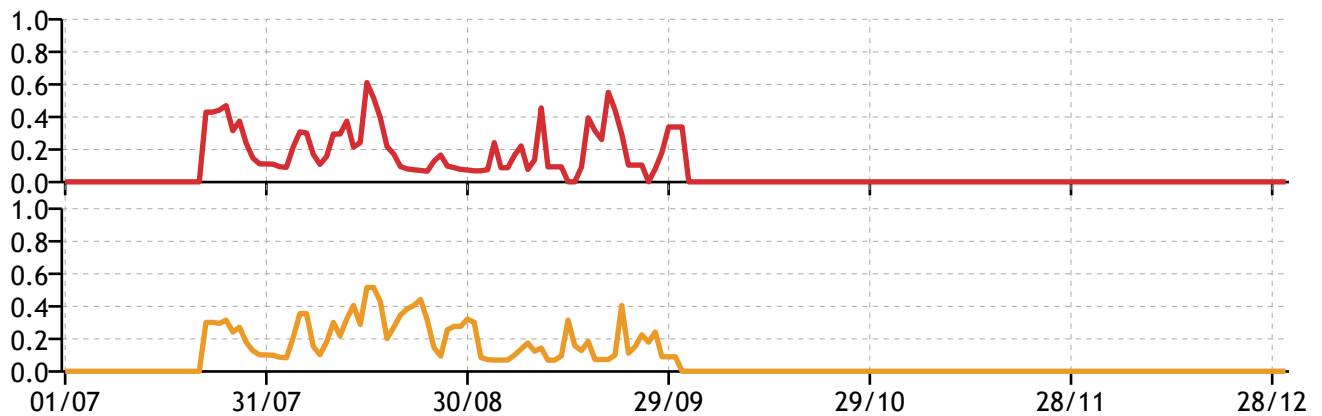


Figure 9: Chart ranking for The Maine

- Growing Up
- Inside Of You

Twitter Coverage

Twitter Popularity

This section shows the number of tweets indicating that someone was listening to The Maine during this time period. Included is the overall ranking of The Maine when compared to similar artists.

172nd Overall Rank

8,239 Tweets

0.001% Share

Artist	Rank	Tweets	Share
Rick Ross	90th	13,132	0.002%
The Maine	172nd	8,239	0.001%
nevershoutnever!	174th	8,170	0.001%
TYGA	415th	4,195	0.001%
Bow Wow	727th	2,527	0.000%
Young Money	790th	2,326	0.000%
Birdman	1330th	1,381	0.000%
Cory Gunz	4404th	300	0.000%

Figure 10: Twitter Coverage Comparison

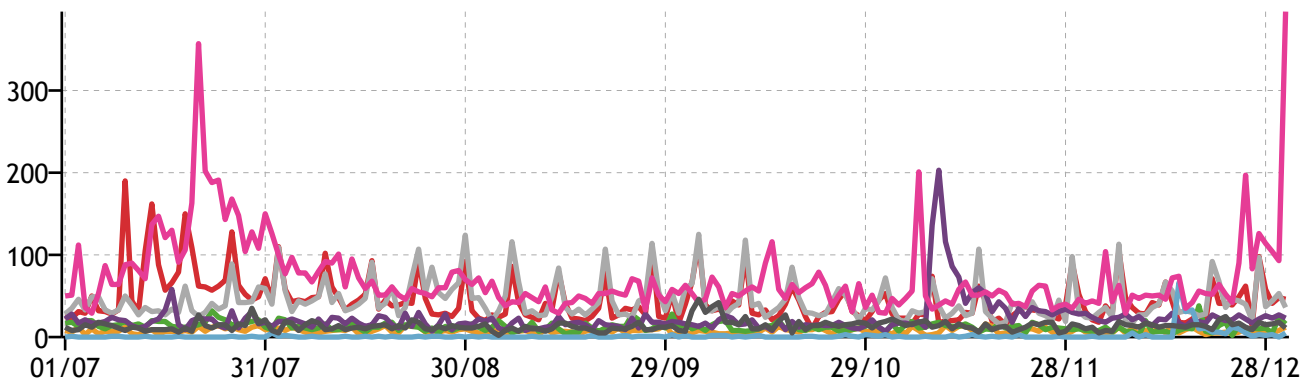


Figure 11: Twitter Coverage over Time



Twitter Comparison

This section compares the total number of tweets mentioning The Maine to similar artists.

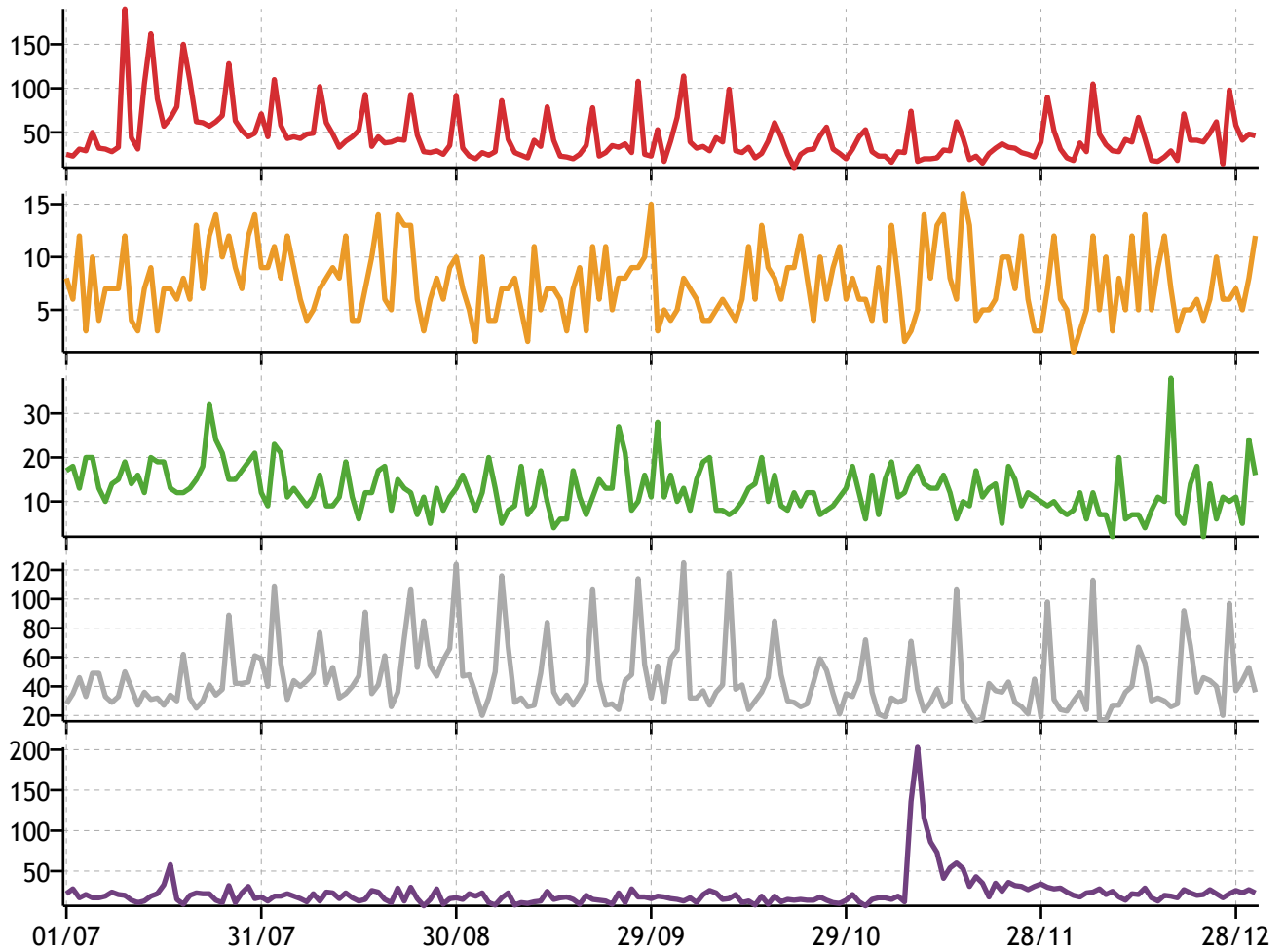


Figure 12: Comparisons for The Maine



Mainstream Chart vs Twitter

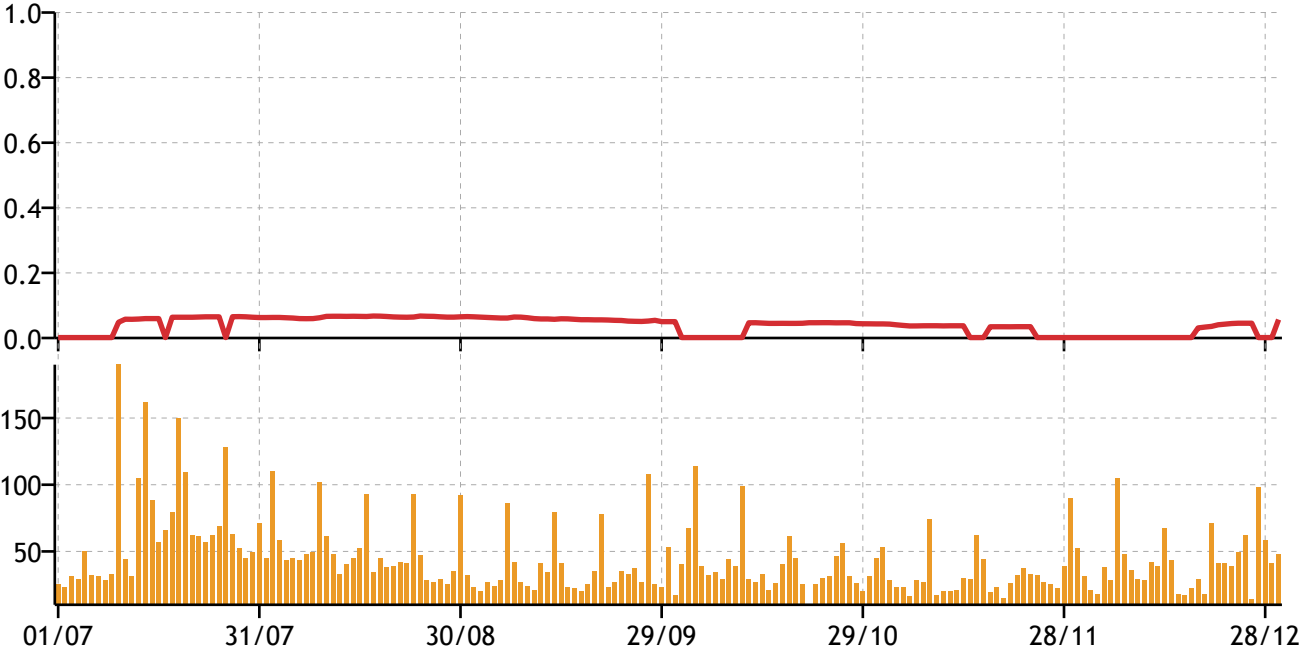


Figure 13: The Maine Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



Emerging Chart vs Twitter

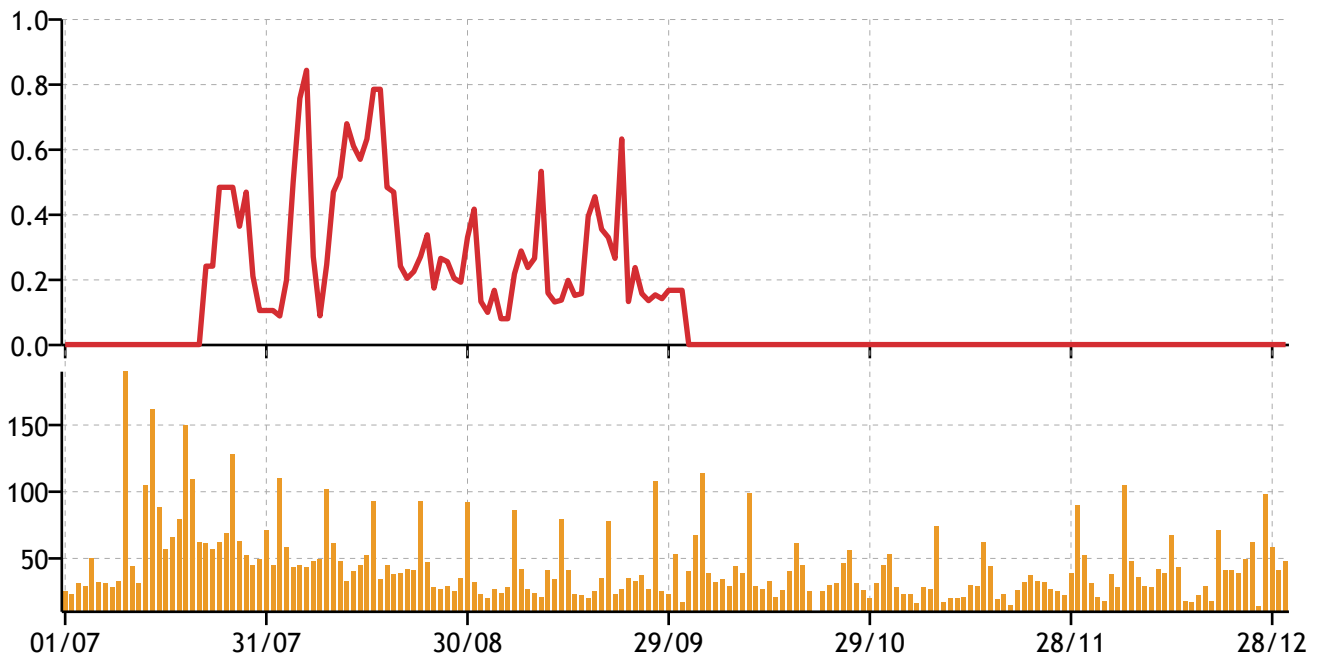


Figure 14: The Maine Chart Popularity vs Twitter Coverage

This chart presents a comparison of emerging chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.

- Chart Popularity
- Twitter volume

Twitter Users

This section lists the twitter users mentioning The Maine in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/youafraid_tome	Aline Campos	Bragança Paulista	12	7,431	89,172
2	twitter.com/sheisbruh	Bruna	Brasil	16	3,599	57,584
3	twitter.com/mark_till	mark_till	Los Angeles California	13	2,528	32,864
4	twitter.com/marif_	Mariana Moreli	São Paulo	17	1,872	31,824
5	twitter.com/m_maarcos	darcos muarte	Contagem - MG, Brasil	7	3,433	24,031
6	twitter.com/beedoesntknow	Bee Di Pilla ▫	Sao Paulo - Brazil	17	1,364	23,188
7	twitter.com/viibatistoti	Vitória	Under my skin	29	692	20,068
8	twitter.com/ParamoreBot	Paramore Bot	Earth - Milky Way	7	2,610	18,270
9	twitter.com/Daaands_	Dands	Aracaju, Brasil	21	819	17,199
10	twitter.com/gabscaprini	Gabriela Caprini	Brazil	13	1,279	16,627
11	twitter.com/camilamassi	Camila Massi	Mogi Guaçu - SP Brasil	8	1,945	15,560
12	twitter.com/siscacsws	Sisca Heryadi	Indonesia	11	1,316	14,476
13	twitter.com/MEGghostHunters	Maine Ghost Hunters	iPhone: 41.648651,-70.264023	7	1,958	13,706
14	twitter.com/yvetteeh	Yvette		27	504	13,608
15	twitter.com/anneboleyn__	Anne Cabral		12	1,077	12,924
16	twitter.com/mairaschein	Maira	Rio Grande do Sul - Brasil	21	589	12,369
17	twitter.com/naahnight	Natália Bill Night	Erechim, RS. Brazil.	13	897	11,661
18	twitter.com/chibimarikachan	Icha	Lost in Stereo	13	886	11,518
19	twitter.com/likeananda	Fernanda	São Paulo	14	813	11,382
20	twitter.com/TeamKBrock	Team Kennedy Brock	Bremerhaven, Germany	9	1,188	10,692
21	twitter.com/whoisvics	victor lopes ▫	London	12	884	10,608
22	twitter.com/kbongcaras	Kristin Bongcaras	Elm St.	13	800	10,400
23	twitter.com/lahcaprini	Layse Caprini		19	525	9,975
24	twitter.com/jesstii	Jess Lloyd	surrey, I should be in azkaban	9	1,085	9,765
25	twitter.com/marianasalino	Mariana.	Brazil, Rio de Janeiro	12	796	9,552
26	twitter.com/mycookieshine	Aninha ▫	Tempe, AZ	13	685	8,905
27	twitter.com/caroleitao	leitan	brazil	14	629	8,806

Figure 15: Top 50 Users tweeting about The Maine

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/___laurenS	L	England	8	1,045	8,360
29	twitter.com/eusou1morango	Bruna Kalil	onde adriana jamais esteves ▫	9	885	7,965
30	twitter.com/ViniSaporta	vinicius perez	in our town of Halloween	9	869	7,821
31	twitter.com/againstmyheart	Flynn	Volta Redonda - RJ ,Brazil	11	691	7,601
32	twitter.com/eoibighouse	Eloisa M.	Brasil	16	475	7,600
33	twitter.com/sheislsabel	isabel morais	on top of the world.	11	669	7,359
34	twitter.com/jaredmonaco	- 3 _0154	cama do john	8	914	7,312
35	twitter.com/gabyloomp	Gabriela Loompa		7	1,030	7,210
36	twitter.com/KurtGalalah	Kurt Russel Galalah	Rehab City, Egypt	8	882	7,056
37	twitter.com/earthtoanni	ann-kathrin	germany.	10	686	6,860
38	twitter.com/sahrisos	Sah ▫		10	647	6,470
39	twitter.com/iRonnieXD	Ronnie Smexie	USA	17	362	6,154
40	twitter.com/melissaabreu	Melissa Abreu	Brazil	11	505	5,555
41	twitter.com/raissaladeia	Raíssa Ladeia	Brazil	15	367	5,505
42	twitter.com/zvlz	Brian Rachmalika	ungkinan dihatimu	13	421	5,473
43	twitter.com/yourrightgirl	ana clara gf		12	455	5,460
44	twitter.com/jferruzzi	Julia Ferruzzi	Brazil	9	548	4,932
45	twitter.com/juliennetallo	Julienne	ÜT: 14.759316,121.043747	9	535	4,815
46	twitter.com/uunsutini	Uun Sutini	Indonesia	9	533	4,797
47	twitter.com/Bdaay	Isabelle Dias	Rio de Janeiro, Brasil	18	266	4,788
48	twitter.com/ComeAgainVicky	Victoria Taylor	Porto Alegre/Brazil	12	392	4,704
49	twitter.com/beatrizmeyohas	Beatriz Meyohas	Brasil	9	514	4,626
50	twitter.com/weneedmila	Camila	Gorpa City - Brazil	23	197	4,531

Figure 15 (continued): Top 50 Users tweeting about The Maine

Shared Twitter Links

This section lists the most popular urls in tweets mentioning The Maine during this period.

URL	Rank	Tweets
http://www.last.fm/music/The Maine/_/Right Girl (Live)	1	26
http://www.last.fm/music/The Maine/_/Into Your Arms	2	24
http://www.last.fm/music/The Maine/_/Listen To Your Heart	3	23
http://www.purevolume.com/themaine	4	22
http://www.tweekly.fm/user/Daaands_	5	17
http://www.tweekly.fm/user/weneedmila	6	17
http://www.tweekly.fm/user/viibatistoti	7	17
http://www.last.fm/music/The Maine/_/Give It To Me	8	16
http://www.last.fm/music/The Maine/_/Inside Of You	9	16
http://www.tweekly.fm/user/likeananda	10	15
http://www.last.fm/music/The Maine/_/Fuel To The Fire (Clip)	11	15
http://www.tweekly.fm/user/willsing4beer	12	14
http://www.last.fm/music/The Maine/_/Growing Up	13	14
http://www.last.fm/music/The Maine/_/Don%27t Stop Now	14	14
http://www.tweekly.fm/user/eloibighouse	15	14
http://www.last.fm/music/The Maine/_/Everything I Ask For	16	14
http://tinysong.com/salk	17	13
http://www.tweekly.fm/user/Tessa_U	18	13
http://www.last.fm/music/The Maine/_/Saving Grace	19	13
http://www.tweekly.fm/user/laysemcfly	20	12
http://www.tweekly.fm/user/jescamorg	21	12
http://www.tweekly.fm/user/beedoesntknow	22	12
http://www.tweekly.fm/user/Nathymjp	23	12
http://www.tweekly.fm/user/L4U124	24	11
http://www.tweekly.fm/user/dsquared92	25	11
http://www.tweekly.fm/user/rockerbaby	26	11
http://www.tweekly.fm/user/melissaabreu	27	11

Figure 16: Top Shared Links on Twitter mentioning The Maine

URL	Rank	Tweets
http://www.last.fm/music/The Maine/_/Color	28	10
http://www.tweekly.fm/user/alinemaximo	29	10
http://www.tweekly.fm/twitter/louisiesays	30	10
http://www.tweekly.fm/twitter/anneboleyn__	31	10
http://www.tweekly.fm/user/heythaaii	32	10
http://www.tweekly.fm/user/Maandy_Kaulitz	33	10
http://www.tweekly.fm/user/marif_	34	10
http://www.tweekly.fm/user/rachabeth	35	10
http://www.tweekly.fm/user/IsabellaRoxo	36	10
http://www.tweekly.fm/twitter/viibatistoti	37	10
http://www.tweekly.fm/user/mycookieshine	38	10
http://www.tweekly.fm/user/dediinha	39	10
http://www.tweekly.fm/user/_marianam	40	9
http://www.last.fm/music/The Maine/_/Every Road	41	9
http://www.tweekly.fm/user/_carolsays	42	9
http://www.tweekly.fm/user/suzanalxx	43	9
http://www.tweekly.fm/user/gabsff	44	9
http://www.tweekly.fm/twitter/clarabizinotto	45	9
http://www.tweekly.fm/user/_belmr	46	9
http://www.tweekly.fm/user/nicaliciousx	47	9
http://www.tweekly.fm/user/milaaaah	48	9
http://www.tweekly.fm/user/unconstant	49	9
http://www.tweekly.fm/user/mariewth	50	9
http://www.tweekly.fm/user/faps	51	9
http://www.tweekly.fm/user/PassionForMusic	52	9
http://www.tweekly.fm/twitter/raissaladeia	53	9
http://www.tweekly.fm/user/FirstGoodbye	54	9
http://www.last.fm/music/The Maine/_/Whoever She Is	55	9
http://www.tweekly.fm/user/joao_filipe	56	9
http://www.tweekly.fm/user/freakbeatphntom	57	9
http://www.last.fm/music/The Maine/_/I Must Be Dreaming	58	8
http://www.tweekly.fm/user/MariGianna	59	8
http://www.tweekly.fm/user/Bdaay	60	8

Figure 16 (continued): Top Shared Links on Twitter mentioning The Maine

News Coverage

News Popularity

This section shows the total number of music articles mentioning The Maine during this time period and the overall rank of The Maine when compared to similar artists.

174th Overall Rank

612 Articles

0.015% Share

Artist	Rank	Articles	Share
Rick Ross	5th	3,769	0.094%
Young Money	86th	922	0.023%
The Maine	174th	612	0.015%
Birdman	292nd	434	0.011%
Bow Wow	305th	420	0.010%
TYGA	361st	378	0.009%
Cory Gunz	529th	263	0.007%
nevershoutnever!	732nd	182	0.005%

Figure 17: News Coverage Comparison

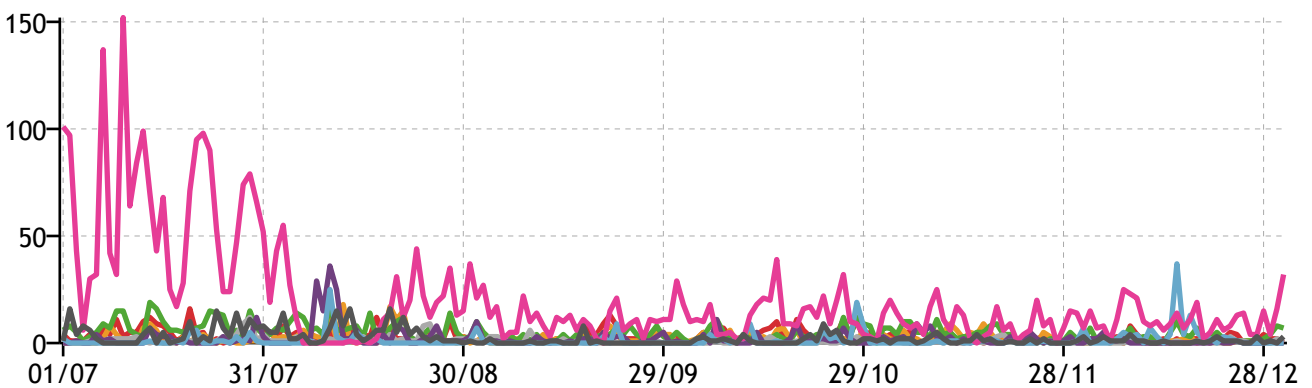


Figure 18: News Coverage over Time



News Comparison

This section compares the number of music articles mentioning The Maine during this time period to similar artists.



Figure 19: Comparisons for The Maine



Mainstream Chart vs Sentiment

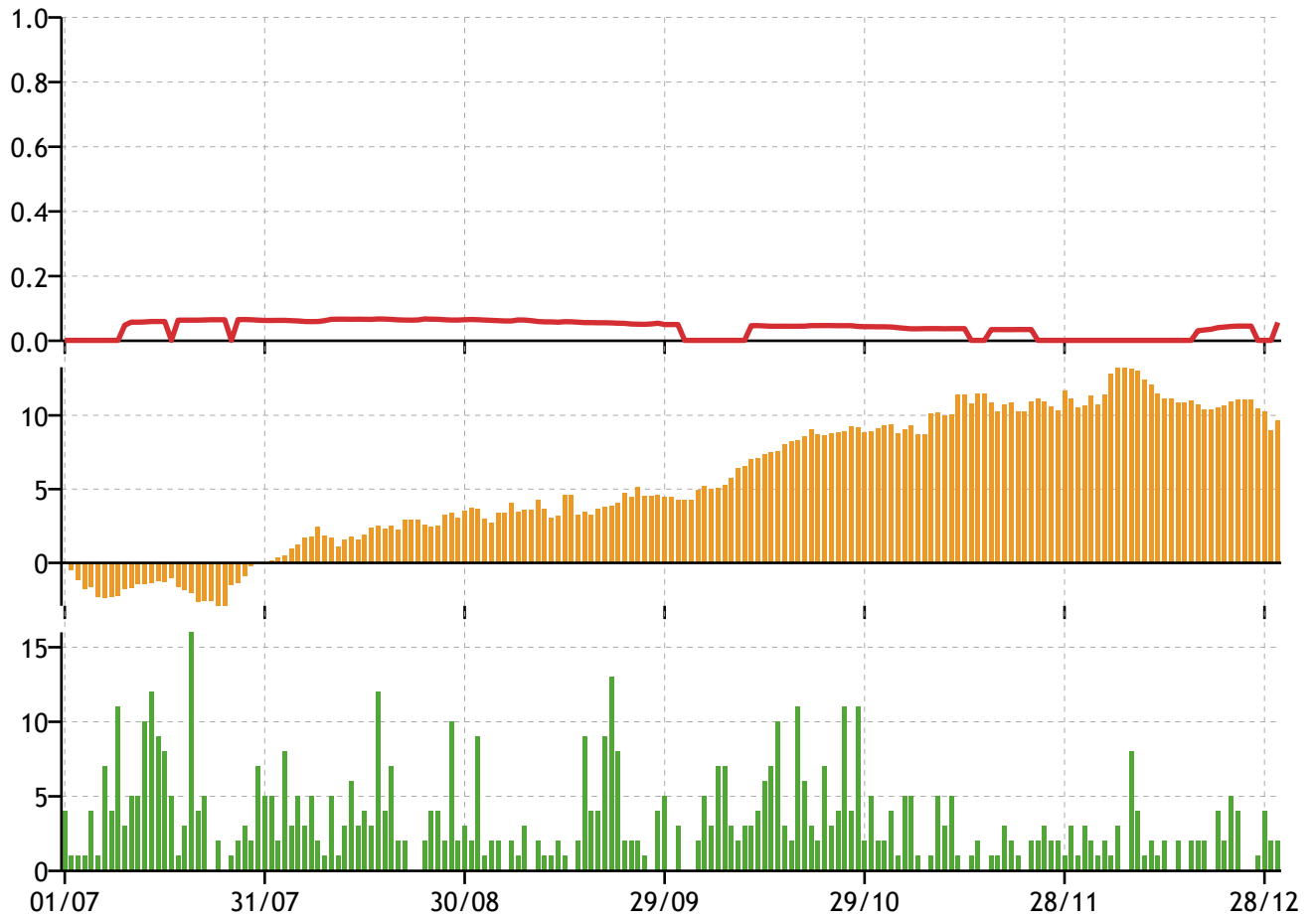
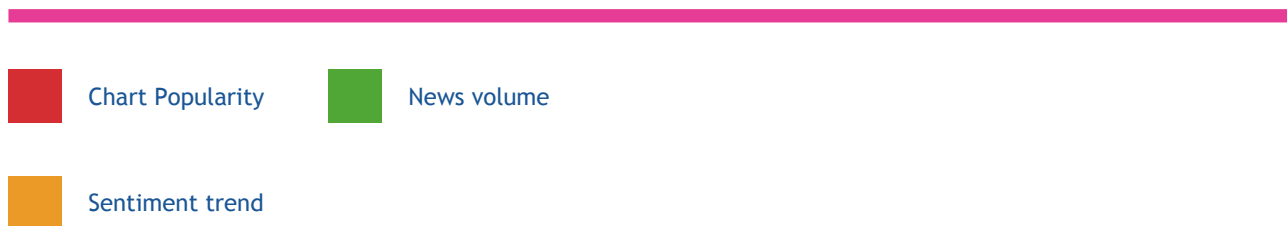


Figure 20: The Maine Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning The Maine that day.



Emerging Chart vs Sentiment

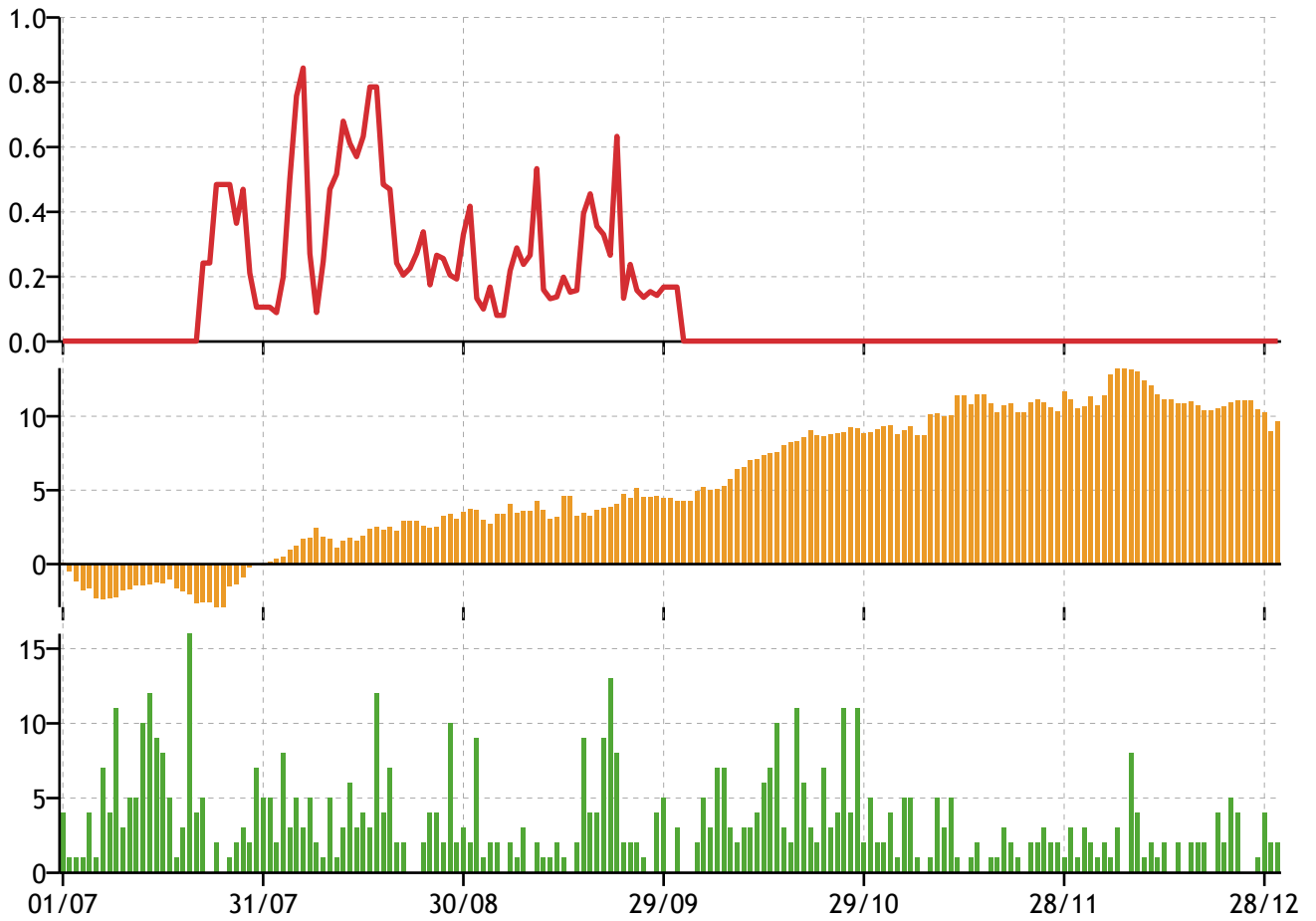


Figure 21: The Maine Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of emerging chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning The Maine that day.



Top Publishers

- nah right
- 2dopeboyz
- Hidden Track
- Prefix Magazine
- Something Else!
- Spin
- Other



Figure 22: Top Publishers related to The Maine

Top Publishers	Mentions
nah right	14
2dopeboyz	9
Hidden Track	8
Prefix Magazine	7
Something Else!	7
Spin	6
Rolling Stone: Smoking Section	3
Anti-Gravity Bunny	3
BRRRLN	3
brooklynvegan	3
78s	2
NPR Music	2
Guardian music	2
The Vinyl District	2
Fried my little brain	2

Figure 23: Most frequently mentioned Top Publishers

Top News Publishers

Publisher	Rank	Articles
nah right - http://www.nahright.com/news	1	14
2dopeboyz - http://2dopeboyz.com	2	9
Hidden Track - http://www.glidemagazine.com/hiddentrack	3	8
Prefix Magazine - http://prefixmag.com	4	7
Something Else! - http://somethingelsemusic.blogspot.com/	5	7
Spin - http://www.spin.com/	6	6
Rolling Stone: Smoking Section - http://www.rollingstone.com/blogs/smokingsection/rss.xml	7	3
Anti-Gravity Bunny - http://antigravitybunny.blogspot.com/	8	3
BRRRLN - http://brrrln.blogspot.com/	9	3
brooklynvegan - http://www.brooklynvegan.com/	10	3
78s - http://www.78s.ch	11	2
NPR Music - http://www.npr.org/music/	12	2
Guardian music - http://www.guardian.co.uk/music	13	2
The Vinyl District - http://vinyldistrict.blogspot.com/	14	2
Fried my little brain - http://www.friedmylittlebrain.com	15	2
MetalSucks - http://www.metalsucks.net	16	2
Raised on Indie - http://www.raisedonindie.com/	17	2
Idolator - http://www.idolator.com/	18	2
Pretty Goes with Pretty - http://prettygoeswithpretty.typepad.com/pgwp/	19	1
Galaxy fm © - http://galaxyfm.blogspot.com	20	1
Ryan's Smashing Life - http://ryanssmashinglife.blogspot.com	21	1
Clash Music - http://www.clashmusic.com/	22	1
Paste Magazine - http://www.pastemagazine.com/	23	1
The Ripple Effect - http://ripplemusic.blogspot.com/	24	1
Pitchfork - http://pitchfork.com/	25	1
lonesome music - http://lonesomemusic.blogspot.com	26	1
Largehearted Boy - http://blog.largeheartedboy.com/	27	1

Figure 24: Top 42 Publishers mentioning The Maine

Publisher	Rank	Articles
New York Times Music - http://www.nytimes.com/pages/arts/music/index.html	28	1
The Modern Age - http://www.themodernage.org	29	1
Guitar Player - http://www.guitarplayer.com/	30	1
Modern Mystery - http://modernmystery.wordpress.com	31	1
Welikeit.indie - http://blog.welikeitindie.com/	32	1
Beyond Race - http://www.beyondrace.com/	33	1
MeFi Music - http://music.metafilter.com/	34	1
AWmusic - http://awmusic.ca/	35	1
The Stu Reid Experiment - http://www.thestureidexperiment.com/	36	1
CHROMEMUSIC - http://www.chromemusic.de	37	1
MTV Newsroom - http://newsroom.mtv.com/	38	1
I Like Music - Music News - http://www.ilikemusic.com/rss_feeds/music_news.xml	39	1
Bottom of the Glass - http://bottom-of-the-glass.blogspot.com	40	1
Mojopenia - http://mojopenia.blogspot.com/	41	1
ALARM Magazine - http://www.alarmpress.com/	42	1

Figure 24 (continued): Top 42 Publishers mentioning The Maine

Best 5 News Days

1

20 July 2010 : 16 articles

Popular Articles this Day

The Maine: "Inside Of You"

PunkNews, 20 July 2010

The Maine have posted their new video for the song "Inside of You." The song comes from their major label debut, *Black and White*, released last week on Warner ...

The Maine Inside Your Computer Screen

AbsolutePunk, 20 July 2010

The Maine (<http://www.absolutepunk.net/themaine>)'s new music video for "Inside of You" can be seen on MTV (<http://www.mtv.com/videos/the-maine/538556/inside-of-you.jhtml#id=1568964>). Submitted by Fangsup!55

Obama Is Back On His Grind After Maine Vaca (PHOTOS)

Global Grind, 20 July 2010

The First Family returns to D.C. after weekend getaway. Take a look.

Jason Mraz releases Beautiful Mess

Music Remedy, 20 July 2010

Jason Mraz has announced details of his upcoming North American tour. The Atlantic recording artist kicks off on September 11th at Bangor, Maine's Bangor Waterfront and then continues through early ...

Videos: On The Set Of Bow Wow's "Put It On My Hood" Video Shoot x Cameos

Hip Hop Blips, 20 July 2010

Derick G released some behind the scenes footage yesterday of Bow Wow's "Put It On My Hood" music video featuring DJ Khaled and Sean Kingston, which is ...

The Maine Release "Inside Of You" Video

idiomag, 20 July 2010

The Maine's new video for "Inside Of You" can be seen here. The song comes from the band's new album, *Black & White*, in stores now. ...

THE MAINE Premiere "Inside of You" Video

Pure Grain Audio, 20 July 2010

The Maine have just premiered the video for their single "Inside of You" on MTV.com. Watch the band leave their black and white world behind to enter the crazy, colourful ...

“Fire Proof” by Jeremy Greene (Music Video Teaser)

TheNext2Shine, 19 July 2010

Here is an official teaser for Jeremy Greene's upcoming music video, "Fire Proof." It was shot in Portland and Augusta, Maine and directed by Dale "Rage" Resteghini. The new single ...

The Maine Premiere “Inside of You” Video

PopYouLarity.com, 20 July 2010

The Maine have just premiered the video for their single “Inside of You” on MTV.com. Watch the band leave their black and white world behind to enter the crazy, colorful ...

The Maine Post New Music Video

Alter The Press, 20 July 2010

The Maine's new music video for 'Inside Of You' can be viewed by clicking [HERE](#) . Please note: The video can only be viewed by US audiences.

2

21 September 2010 : 13 articles

Popular Articles this Day

Lady Gaga fights for gays in U.S. military

thestar.com - music, 21 September 2010

Pop star Lady Gaga visited Maine Monday on the eve of a key Senate vote to urge its two U.S. senators to help repeal the military’s “don’t ask, don’t tell” ...

Lady Gaga fights for gays in the U.S. military

thestar.com - music, 21 September 2010

Lady Gaga visited Maine Monday to urge its two U.S. senators to help repeal the military’s “don’t ask, don’t tell” policy on gays.

Lady Gaga joins Maine rally for repeal of 'Don't Ask Don't Tell' | Richard Adams

Guardian music, 21 September 2010

Lady Gaga joins rally in Maine backing the repeal of 'Don't Ask Don't Tell', saying: 'Equality is the prime rib of America' Revealing a political savvy that matches her spectacular ...

Tuesday's Web Roundup: News & Songs

Spin, 21 September 2010

[Updated: 6:57 P.M.] NEWS: KINGS OF LEON 's CALEB FOLLOWILL Gets Engaged! The Southern rocker proposed to model Lily Aldridge over the weekend. [Us Weekly] DRAKE Muses on ...

Candlepin Bowling in Maine

The Modern Age, 21 September 2010

Earlier this month I headed north with a bunch of friends and spent Labor Day weekend up in the glorious state of Maine. What a beautiful place! We rented a ...

Lady Gaga's Meat Dress Now A Metaphor For Gay Rights

Defamer - music, 21 September 2010

Congratulations, Gays! Your problems are over now that Lady Gaga held a rally in favour of repealing Don't Ask Don't Tell. Equality, she tells us, is the 'prime rib of ...

Foxy Shazam Announce Tour

Artist Direct, 21 September 2010

Foxy Shazam have announced a nationwide co-headlining tour with Free Energy, presented by SPIN. The two-month string of dates, which kick off October 12 in Portland, Maine, come on the ...

Lady GaGa: Lady Gaga Pressures Senate On Behalf Of "The Gays"

Prefix Magazine, 21 September 2010

When she won her eight Video Music Awards, Lady Gaga thanked "the gays" for helping make her such a success. But those thanks may have seemed kind of empty without ...

Birdman feat. Tyga & Mack Maine "Every Summer"

XXLMag.com, 21 September 2010

Birdman stays fly every summer...

Lady Gaga's Gaga Smells Like Rainbows! (PHOTOS)

Global Grind, 20 September 2010

The Queen Of The Gays is opening up wide in Maine today! Check out the dilly-o...

3

14 July 2010 : 12 articles

Popular Articles this Day

Hey Monday, The Maine, and David Cook on The Gunz Show

AbsolutePunk, 14 July 2010

Cassadee from *Hey Monday (<http://www.facebook.com/hey monday>)*, *The Maine (<http://www.myspace.com/themaine>)*, *David Cook (<http://www.myspace.com/iamdavidcook>)* (*My Favorite Highway (<http://www.myspace.com/myfavoritehighway>)*), and *The Narrative (<http://www.thenarrativemusic.com>)* will all be...

Mayday Parade announce UK tour

Kerrang!, 13 July 2010

Florida rockers to hit the UK in September with The Maine.

Black & White is Here

AbsolutePunk, 13 July 2010

You can now stream *The Maine* (<http://www.absolutepunk.net/themaine>)'s new album, Black & White, here (<http://music.aol.com/new-releases-full-cds/#/8>). What do you think?

The Next 24 Hours Will Be An Adventure For The Maine

Anti Music, 14 July 2010

A top story from this week. Today marks 24 Hours in Black & White for The Maine in support of their major label debut, Black & White, which hits stores ...

Picture Show: Nateva Festival

Hidden Track, 14 July 2010

While the first annual Nateva Festival doesn't seem to have turned a profit (according to the Sun Journal) and only hit the goal of 15K attendance on Sunday (according ...

Stat Quo – Allright f. Talib Kweli

Hip Hop Blips, 13 July 2010

Hey everybody, Stat Quo's long-awaited "Statlanta" drops tomorrow! Yeah, we forgot too. Anyway, here's a cut from the LP, the Symbolic 1 (S1)-produced "Allright" featuring Gucci Maine's "potna", Talib Kweli. ...

THE MAINE Release New Video for "Right Girl"; Live Video Video Stream Today

Pure Grain Audio, 14 July 2010

The Maine's highly-anticipated sophomore album, 'Black & White', is available now. Recorded in California with Grammy-nominated producer Howard Benson (My Chemical Romance, The All-American Rejects) 'Black & White' sees the ...

The Maine Release Black & White

Alt Sounds, 14 July 2010

The Maine's highly-anticipated sophomore album, *Black & White, *is available (<http://itunes.apple.com/us/preorder/black-white/id378969504>) now! Recorded in California with Grammy-nominated producer Howard Benson (My Chemical Romance, The All-American Rejects) Black & White sees ...

Listen To Black & White

Independent Music, 14 July 2010

Listen To Black & White Stream " Black & White ", the new album by The Maine here .

Frantik Clips: The Maine "The Right Girl"

Frantik Mag, 14 July 2010

17 August 2010 : 12 articles

Popular Articles this Day

Maine Cover Outkast

AbsolutePunk, 17 August 2010

Watch *The Maine (<http://absolutepunk.net/themaine>)* covering *Outkast*'s "Roses" here (<http://www.billboard.com/#/column/mashupmondays/the-maine-reels-in-outkast-1004109447.story?tag=hpflash>)
Submitted by EyeSouvannarath

Avi Buffalo, Jeff Tweedy, Mavis Staples, Mountain Man, On Fillmore, Pronto, Sir Richard Bishop, The Autumn Defense, The Baseball Project, The Books, The Nels Cline Singers, Vetiver, Wilco: Solid Sound Festival - A Three Day Festival of Music and Art Curated

Prefix Magazine, 17 August 2010

The climate change of the music industry has been well documented over the last several years, as the old business templates and yesteryear approaches no longer suit today's increasingly volatile ...

BrightCove:Mashup Mondays - The Maine Reels In Outkast (video)

Hip Hop Blips, 17 August 2010

— full article at link.brightcove.com

The Maine - "Roses" (OutKast Cover) (video)

Hip Hop Blips, 17 August 2010

Check out this week's memorable Mashup from Billboard.com — full article at youtube.com

The Maine Covers Outkast's "Roses"

Hip Hop Blips, 17 August 2010

As part of Billboard's mash up series, Arizona based rock band The Maine covered Outkast's chart topper. Wake up and smell the roses, this is dope. — full article at ...

The Maine - "Roses" (OutKast Cover) (video)

MusicBlips, 17 August 2010

<http://www.billboard.com/#/column/mashupmondays/the-maine-reels-in-outkast-1004109447.story?tag=hpflash2> Pop punk band The Maine turns hip-hop duo Outkast's "... — full article at youtube.com

Yuketan Autumn 2010 Footwear

Hip Hop Blips, 16 August 2010

Here's a great look at Yuketen's Maine Boots, guide boots, and sport hunt boots for Fall/Winter 2010. Yuketen uses nothing but the finest quality leather and construction. Great stitching and ...

Billboard's Mash Up Series: The Maine Covers OutKast's "Roses" [Video]

YK2 Daily, 17 August 2010

(spotted: RapRadar)

Independent Music Discoveries: Issue #33

A Future in Noise, 16 August 2010

UPDATES: Snail Quail - Indie / Acoustic / Punk - Arizona, USA AFIN contributor Jonathan aka Snail Quail has embarked on a tour to promote his forthcoming album, Calculus (see ...

Tuesday, August 17, 2010

Baxojayz, 17 August 2010

tare \TAIR\, noun: 1. The weight of the wrapping or container that holds an object. 2. The weight of a container or wrapper that is deducted from the gross weight ...

5

09 July 2010 : 11 articles

Popular Articles this Day

The Maine's Right Girl

AbsolutePunk, 09 July 2010

The Maine (<http://www.absolutepunk.net/artists/showlink.php?do=showdetails&l=4906>) has added "Right Girl" to their myspace (<http://www.myspace.com/themaine>). Submitted by EyeSouvannarath

Taylor Swift filming new video in Kennebunk

MusicBlips, 09 July 2010

KENNEBUNK, Maine — Taylor Swift was in Kennebunk today, July 8, shooting part of a new music video at Christ Church on Dane Street. The Rev. Janet Leighninger, pastor of ...

The Next 24 Hours Will Be An Adventure For The Maine

Anti Music, 09 July 2010

Today marks 24 Hours in Black & White for The Maine in support of their major label debut, Black & White, which hits stores tomorrow

VINCE WOULD BE REALLY EXCITED ABOUT THIS AUDIO OF A NEW CAVE IN SONG

MusicBlips, 09 July 2010

Vince is still traveling back to the Mansion from his big Fourth of Jew-ly celebration at our Kentucky Division, but if he were here, I bet he'd be really, really ...

GUCCI MAINE! "NORMAL!"

Datz Hott, 09 July 2010

"Normal!" Gucci Mane HOTT MUSIC VIDEO! Share and Enjoy:

THE MAINE Release New Trailer For 'Black & White'; Stream New Album Sampler

Pure Grain Audio, 09 July 2010

The Maine have just released a new trailer for their album Black & White. The newly released video footage gives fans an idea of what they can expect from their ...

THE MAINE Release New Trailer for 'Black & White'; Stream New Album Sampler Today

Pure Grain Audio, 08 July 2010

The Maine have just released a new trailer for their album 'Black & White'. The newly released video footage gives fans an idea of what they can expect from their ...

The Maine Stream Album Sampler And Release New Trailer

Alt Sounds, 08 July 2010

The Maine have just released a new trailer for their album Black & White. The newly released video footage gives fans an idea of what they can expect from their ...

The Maine Posts New Song

Alter The Press, 09 July 2010

The Maine have posted a new song called 'Right Girl' , which is taken from their new album, 'Black & White' , here .

The Maine Stream Album Sampler And Release New Trailer

Frantik Mag, 09 July 2010

The Maine have just released a new trailer for their album Black & White. The newly released video footage gives fans an idea of what they can expect from their ...

News Highlights

This section includes the most repeated statements in the music press about The Maine month by month during this period.

July

"The Maine have just released a new trailer for their album Black White. The newly released video footage gives fans an idea of what they ..."

Mon 05/07 - The Maine Stream Album Sampler And Release New Trailer - Audio Perv

"The Maine will be releasing their major label debut Black White on July 13, 2010. The Howard Benson-produced Black White is the follow-up to ..."

Thu 08/07 - The Maine Plan 24 Hour Live Streaming Event For Release - Audio Perv

"The Maine will also be making a special appearance at the Hot Topic on Hollywood.."

Thu 08/07 - The Maine Stream Album Sampler And Release New Trailer - Alt Sounds

"The Maine have posted a new song called 'Right Girl' , which is taken from their new album, 'Black White' , here"

Fri 09/07 - The Maine Posts New Song - Alter The Press

"The Maine have posted a new song titled "Right Girl" on their MySpace. Black And White hits stores on July 13th"

Fri 09/07 - The Maine's Right Girl - Review Rinse Repeat

"The Maine will be touring the UK together in late September/early October. More information when we have it"

Sun 11/07 - Mayday Parade/The Maine UK Tour? - Alter The Press

"The Maine will be streaming their lives for 24 hours from 11pm PST on July 12th. The stream can be found here and here . 'Black ..."

Sun 11/07 - The Maine Plan 24 Hour Live Streaming Event - Alter The Press

"The Maine have announced details of a UK tour later this year. The following dates have been confirmed: September 30th - Birmingham O2 Academy 2 October ..."

Mon 12/07 - Mayday Parade/The Maine UK Tour - Alter The Press

"The Maine have announced a short UK tour later on this year"

Mon 12/07 - Mayday Parade And The Maine UK Tour - Under The Gun Review

"The Maine will be celebrating the release with a 24 hour live streaming event TODAY - Tuesday, July 13th. Details are available on their official site ..."

Tue 13/07 - THE MAINE celebrate BLACK AND WHITE release with 24-hour Ustream... - Kik Axe Music

"The Maine will be celebrating the release of 'Black and White' with a 24 hour live streaming event TODAY"

Tue 13/07 - 24 Hours of The Maine - Under The Gun Review

"The Maine have gone from strength to strength with countless tours alongside Boys Like Girls and All Time Low, as well as appearing on Warped Tour ..."

Wed 14/07 - Album Review: The Maine - Black White - Alter The Press

"The Maine has a little teaser video out for an upcoming music video this Monday for "Inside Of You," which is off of their new album ..."

Sat 17/07 - Music Video Teaser From The Maine - The Interlude

"The Maine have just premiered the video for their single "Inside of You" on MTV.com. Watch the band leave their black and white world behind to ..."

Tue 20/07 - The Maine Premiere Inside of You Video - Baxojayz

"The Maine have posted their new video for the song "Inside of You." The song comes from their major label debut, Black and White , released ..."

Tue 20/07 - The Maine: "Inside Of You" - PunkNews

August

"The Maine can be viewed here or by clicking read more"

Tue 03/08 - The Maine Session Video - Alter The Press

"The Maine to begin. Once The Maine stepped out, everyone went wild. A few seconds into the first song, confetti poured out from the ceiling and ..."

Tue 03/08 - An Evening With The Maine 8/3 Gramercy Theatre Review - Audio Perv

"The Maine have added a second London date at the O2 Islington Academy on Monday, October 11th"

Mon 09/08 - Mayday Parade/The Maine Add Second London Date - Alter The Press

"The Maine have plans to release some b-sides before the end of the year. 1' height='1' src='https://blogger.googleusercontent.com/tracker/62745167027276801-4755792213675386377?l=w

Thu 19/08 - The Maine To Release B-Sides By End Of Year - Alter The Press

"The Maine will be releasing a slew of b-sides before the year's end"

Fri 20/08 - The Maine To Release B-sides Soon - The Interlude

September

"The Maine have announced they will releasing the ' Daytrotter Session EP ' on Tuesday, September 7th, as a FREE download via www.daytrotter.com. The EP features ..."

Wed 01/09 - The Maine To Release Free Daytrotter EP - Alter The Press

"The Maine has proven otherwise. In three short years, this once Arizona high school band has risen to the top. How did they do it? They ..."

Mon 06/09 - The Maine Proves There Is An Elevator To The Top - andPOP

October

"The Maine would produce. Nevertheless Valencia show their darker if not angrier side with 'Friday Night' ; pounding drums, spiralling guitar lines and bitterer-delivered vocals. Whilst ..."

Tue 12/10 - Album Review: Valencia - Dancing With A Ghost - Alter The Press

"The Maine can be downloaded for free here . Read our new interview with The Maine here"

Wed 13/10 - Free The Maine Remix - Alter The Press

"The Maine have posted a clip of a demo version of "Every Road""

Thu 21/10 - Stream a demo of the Maine's "Every Road" - Under The Gun Review

"The Maine can be heard here"

Fri 22/10 - The Maine Stream Demo Track - Alter The Press

"The Maine have launched a food drive on their current US tour. Both bands are asking that each fan attending the show bring at least one ..."

Thu 28/10 - Never Shout Never + The Maine Launch "Harmony" Food Drive - Alter The Press

"The Maine have launched a food drive on their current fall tour. "This is the time of year where we all start to think more about ..."

Thu 28/10 - Never Shout Never and The Maine Launch "Harmony" Food Drive on Current Fall Tour - PopYouLarity.com

November

"The Maine might as well be Matchbox 20. All Time Low might as well be Mickey Mouse Club. I like All Time Low, by the way. ..."

Tue 02/11 - Senses Fail critical of All Time Low, Boys Like Girls - PunkNews

"The Maine makes a video update from the Harmony Tour"

Sat 20/11 - Kennedy of The Maine updates from tour - Under The Gun Review

"The Maine have posted their new video for 'Right Girl' . To view the video, click read more"

Wed 24/11 - The Maine Posts New Video - Alter The Press

"The Maine have announced details of a UK tour next year"

Thu 25/11 - Never Shout Never + The Maine Announce UK Tour - Alter The Press

December

"The Maine have posted the trailer for their forthcoming film, 'In Darkness In Light' . Click read more to view the trailer"

Mon 06/12 - The Maine Posts Film Trailer - Alter The Press

"The Maine will be premiering a film on December 17th at Pollack Tempe Cinemas"

Wed 08/12 - Ticket info for "In Darkness In Light" - Under The Gun Review

"The Maine have announced details of their new short film, 'In Darkness In Light' , which will be released through iTunes on December 21st. The ..."

Sun 12/12 - The Maine Short Film Details - Alter The Press

"The Maine will release an iTunes-exclusive LP entitled In Darkness and In Light on December 29th, 2010. The LP features the short film In Darkness and ..."

Tue 21/12 - The Maine releases In Darkness and In Light - Music Remedy

"The Maine have made samples of every track that will be featured on their forthcoming LP, 'In Darkness and In Light' , available for free in ..."

Tue 21/12 - The Maine Post Free Album Sampler - Alter The Press

"The Maine makes a video about losing their laminates on the Harmony Tour"

Thu 23/12 - The Maine says don't lose your laminate - Under The Gun Review

"The Maine have posted a brand new song entitled, "Saving Grace," on their Purevolume page"

Tue 28/12 - The Maine release "Saving Grace" - Under The Gun Review

"The Maine have posted a new song online. The Arizona pop-rockers have recorded an alternate take of their song Saving Grace, which originally appeared on their latest ..."

Wed 29/12 - The Maine post new song online - idiomag

Appendices

Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 25: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 25 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 25 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 26: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 26 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 26 (continued): Top 100 Artists on We Are Hunted Emerging Chart