

The Go! Team

Music Media Analysis
July to December 2010

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Overview

28th on Emerging Charts

2562nd on Twitter

889th in the Music Press

This report reviews the popularity of The Go! Team on the music charts and in the music news for the period July to December 2010. It benchmarks The Go! Team against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

Chart Popularity

Emerging Chart

This section presents the emerging chart performance for The Go! Team compared to similar artists. The Go! Team was ranked 28th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted emerging chart for The Go! Team was 7th.

28th Overall Rank

7th Best Position

Artist	Rank	Best Position
Best Coast	1st	2
Caribou	12th	5
The Go! Team	28th	7
Deerhoof	77th	10
The Thermals	206th	20
Foals	277th	26
Strike	405th	41
Dog Is Dead	1105th	145

Figure 1: Artist Emerging Ranks

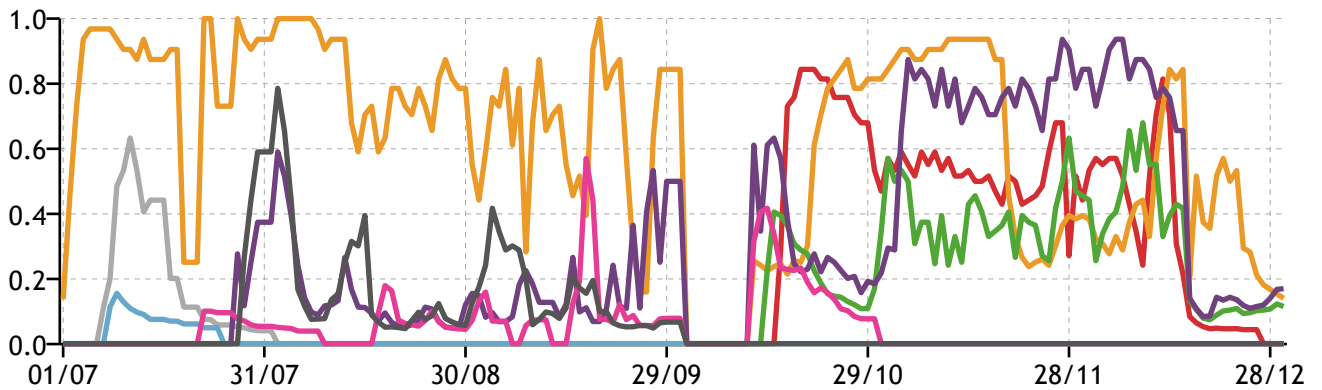


Figure 2: Artist Mainstream Emerging Popularity over Time



Emerging Comparison

This section compares the emerging chart performance of The Go! Team against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means The Go! Team was ranked 1st overall of our charts for that day. 0.0 denotes The Go! Team did not chart at all.

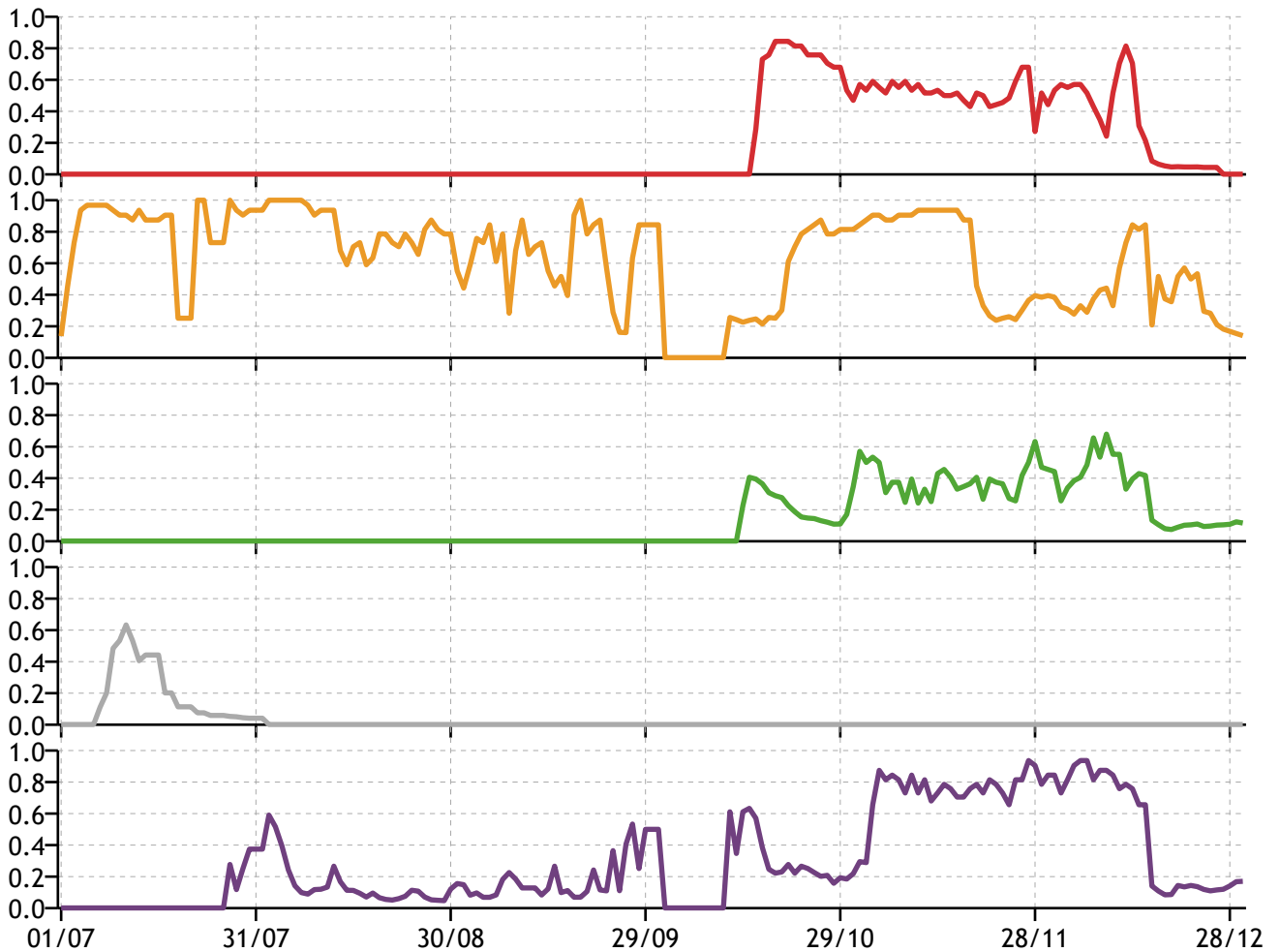


Figure 3: Comparisons for The Go! Team



Emerging Singles

This section presents the best charting singles for The Go! Team on the Emerging We Are Hunted charts

T.O.R.N.A.D.O.

Best Single

2nd

Best Position

Single	Best Position
T.O.R.N.A.D.O.	2

Figure 4: Best Single Positions

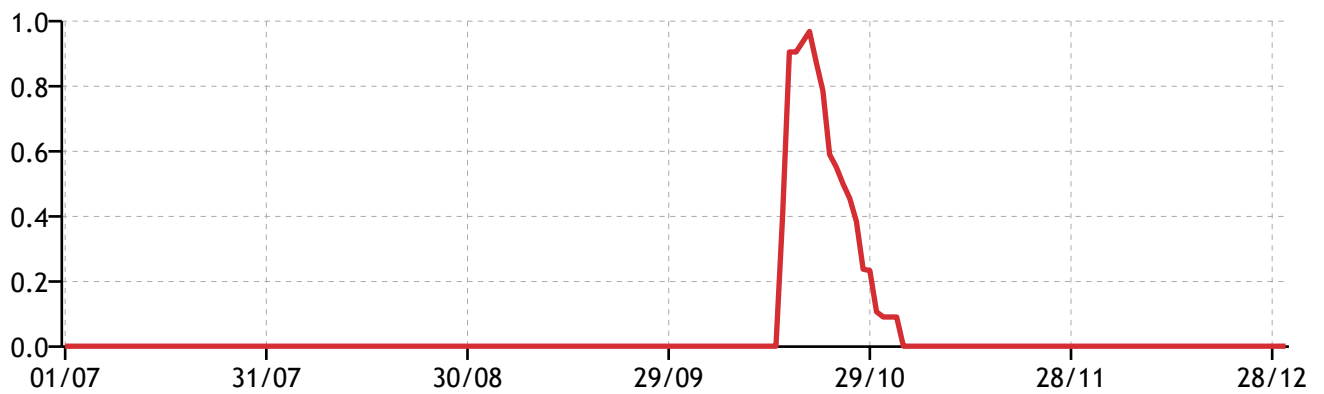


Figure 5: Singles Chart Comparison over Time

T.O.R.N.A.D.O.

Emerging Singles Comparison

This section compares the emerging chart performance of the most popular singles released by The Go! Team. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

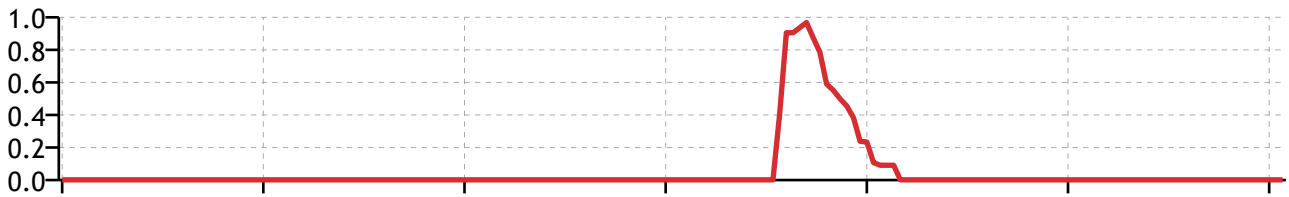


Figure 6: Chart ranking for The Go! Team

 T.O.R.N.A.D.O.

Twitter Coverage

Twitter Popularity

This section shows the number of tweets indicating that someone was listening to The Go! Team during this time period. Included is the overall ranking of The Go! Team when compared to similar artists.

2562nd Overall Rank

644 Tweets

0.000% Share

Artist	Rank	Tweets	Share
Foals	289th	5,529	0.001%
Best Coast	320th	5,094	0.001%
Caribou	545th	3,210	0.001%
Strike	679th	2,679	0.000%
The Thermals	2296th	745	0.000%
The Go! Team	2562nd	644	0.000%
Deerhoof	3175th	485	0.000%
Dog Is Dead	12707th	20	0.000%

Figure 7: Twitter Coverage Comparison

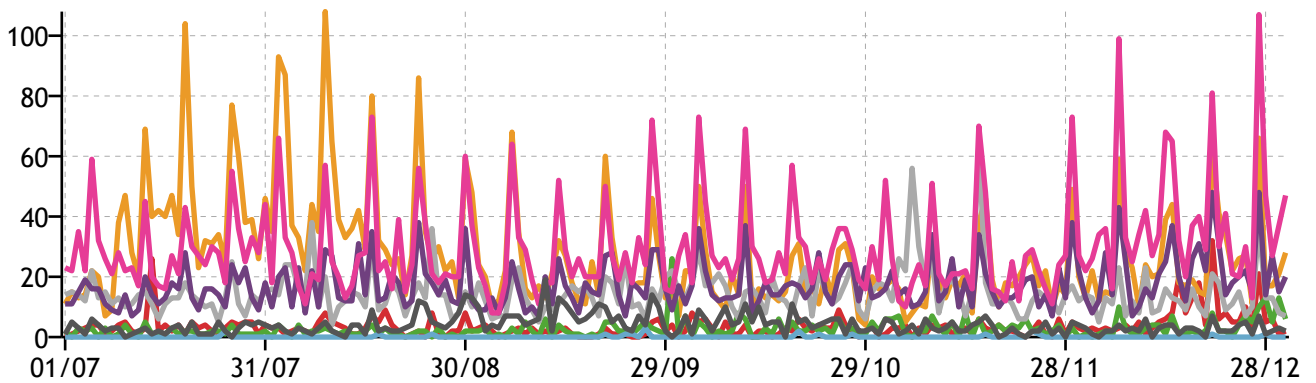


Figure 8: Twitter Coverage over Time



Twitter Comparison

This section compares the total number of tweets mentioning The Go! Team to similar artists.

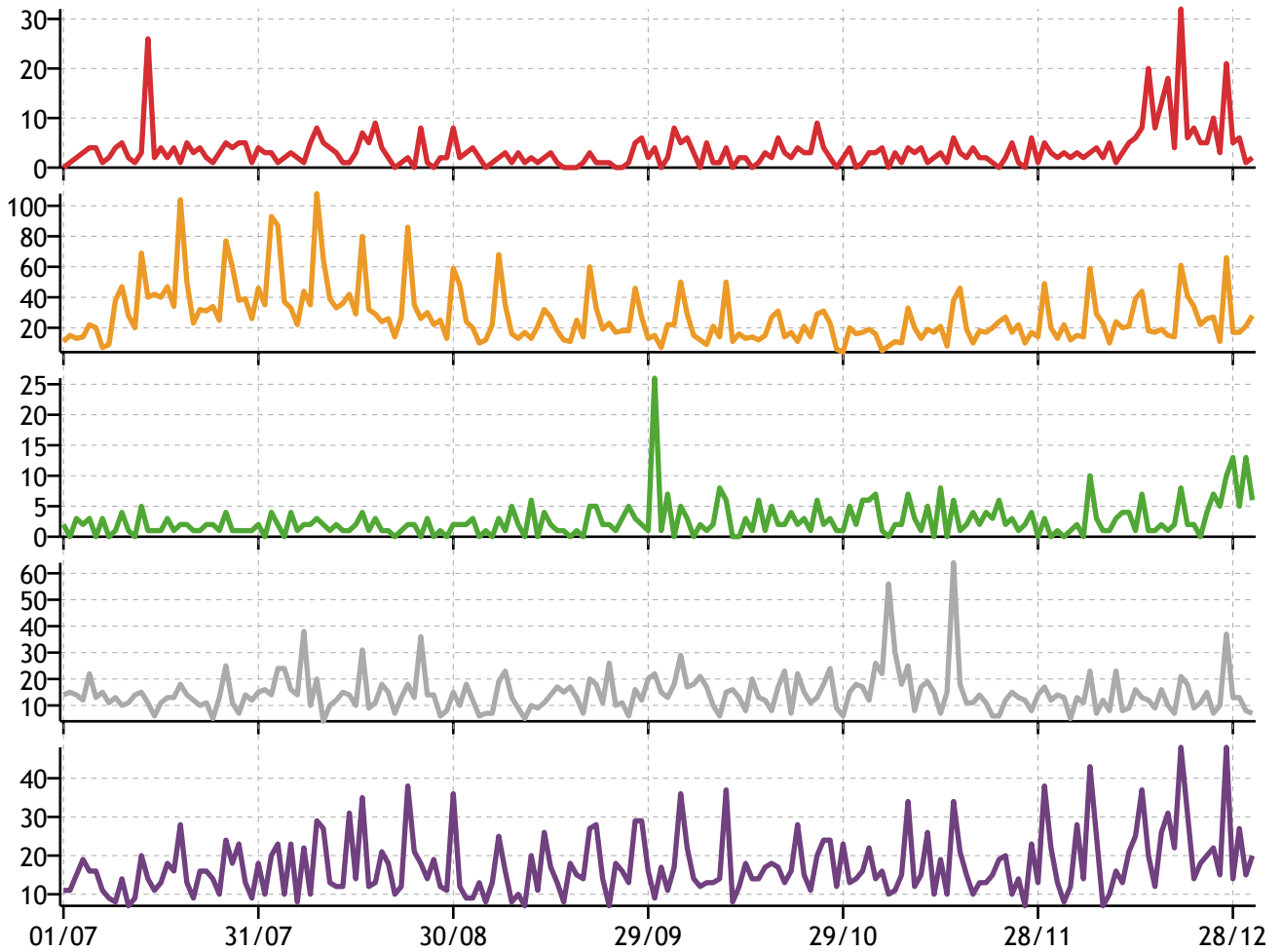


Figure 9: Comparisons for The Go! Team



Emerging Chart vs Twitter

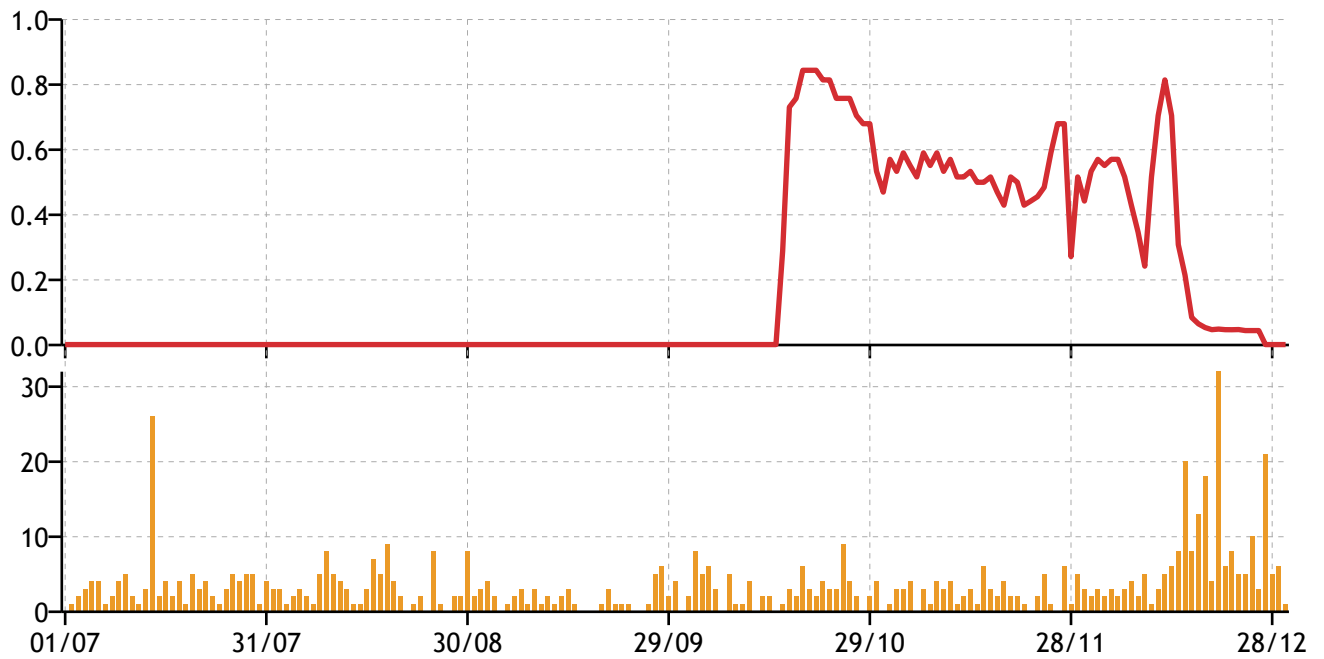


Figure 10: The Go! Team Chart Popularity vs Twitter Coverage

This chart presents a comparison of emerging chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.

- Chart Popularity
- Twitter volume

Twitter Users

This section lists the twitter users mentioning The Go! Team in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/romanus	Romanus	ÜT: 48.156466,11.723544	2	5,298	10,596
2	twitter.com/diegomaia	Diego Sapia Maia	São Paulo	2	5,124	10,248
3	twitter.com/movethatjukebox	Move That Jukebox!	Brazil	1	9,625	9,625
4	twitter.com/ferzon_	ferzon		22	434	9,548
5	twitter.com/kuboyorke	takahirokubo=Rakus	□□□□□	3	1,519	4,557
6	twitter.com/AlejoGui	Alejo Gui	DF	12	305	3,660
7	twitter.com/to_matt	Matheus Andrade	Duas Barras, RJ	6	547	3,282
8	twitter.com/storytellingmag	theartofstorytelling	New Jersey	1	2,694	2,694
9	twitter.com/scottheisel	Scott Heisel	Cleveland, OH	1	2,530	2,530
10	twitter.com/mark_till	mark_till	Los Angeles California	1	2,525	2,525
11	twitter.com/whitenoizz	Dmitriy Okhotnikov	Moscow, Russia	3	803	2,409
12	twitter.com/Herbieeeee	Herbie	Brazil	3	798	2,394
13	twitter.com/teruterubouzu	Amy Sanders	Minneapolis, MN	2	1,159	2,318
14	twitter.com/swalbers	steve albers	Long Beach	3	707	2,121
15	twitter.com/cristianviera	Cristian Viera	Guadalajara, México.	1	2,066	2,066
16	twitter.com/leedsticketscom	Leeds Tickets	Leeds leeds leeds	1	1,915	1,915
17	twitter.com/CuntyChopalops	From Cunty With Love	Cheshire	1	1,793	1,793
18	twitter.com/BCRobyn	Robyn Hanson	Vancouver, BC, Canada	1	1,765	1,765
19	twitter.com/huckey	Huckey Awesome	Chicago	3	573	1,719
20	twitter.com/Jorisz	Joris Rietbroek	iPhone: 52.357605,4.836456	2	806	1,612
21	twitter.com/POLY_100	□□ □□	□□□□□581G	2	796	1,592
22	twitter.com/facus	facu medina	Rosario, Argentina	1	1,466	1,466
23	twitter.com/solarwing	Andrey Khaba		1	1,382	1,382
24	twitter.com/paulxl	Pablo Barrios	Madrid/Sevilla	2	649	1,298
25	twitter.com/yeahtiago	Tiago Castro	Belém, Brasil	3	423	1,269
26	twitter.com/jeuparti	şaheser tömbeki	i hate myself production	2	622	1,244
27	twitter.com/aciolino	Napoleon Bonerfart	New York City	4	274	1,096

Figure 11: Top 50 Users tweeting about The Go! Team

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/KTimSeattle	KTim	Seattle	5	215	1,075
29	twitter.com/omarcs	Omar Cornejo Sánchez	México, Distrito Federal	1	966	966
30	twitter.com/lanHewett	Ian Hewett	Cardiff	1	833	833
31	twitter.com/campodiez	Arjen Tienkamp	Hoofddorp, Nederland	2	408	816
32	twitter.com/DeriRmdhn	sir derick ramadhan	ÚT: -6.233153,106.679949	2	381	762
33	twitter.com/fernandoex	Fernando Alex	BR	4	185	740
34	twitter.com/jaylicious	Jay	olinda - pe	3	244	732
35	twitter.com/rockaz121	rockKAZ	Westside of Far East	3	238	714
36	twitter.com/DarkSkyliner	Raphaël B.	Caraïbes - Martinique	1	706	706
37	twitter.com/Maathu	Luis A. Math Bravo	Bogotá - Colombia	1	700	700
38	twitter.com/B0099	Giuseppe Masala		6	112	672
39	twitter.com/rockohoward	Charles aka Rocko	Earth	2	333	666
40	twitter.com/Rollerballrocco	Richard Klinko	Southampton, United Kingdom	3	222	666
41	twitter.com/thedirektor	Gabriel O. Maldonado	18.420818,-66.479852	3	215	645
42	twitter.com/anarresti	nuno miranda ribeiro	Braga, Portugal	3	207	621
43	twitter.com/barrygruff	Barry H	Droichead Nua, Ireland	2	307	614
44	twitter.com/Weirdcore	Lee Christie	Bradford, England	2	260	520
45	twitter.com/ec_studio_osaka	EC studio ☐ BGM	Osaka	2	257	514
46	twitter.com/yarwan	yarwan	Japan	1	500	500
47	twitter.com/mesembria	marcell boareto	curitiba, paraná - brasil	2	247	494
48	twitter.com/eurocero	Juan Louzao	Madrid	1	487	487
49	twitter.com/icaroleal	Icaro Leal	Brasilia	4	117	468
50	twitter.com/RamonFranklin	Ramón Franklin	Itabaiana, Sergipe Del Rey...	2	234	468

Figure 11 (continued): Top 50 Users tweeting about The Go! Team

Shared Twitter Links

This section lists the most popular urls in tweets mentioning The Go! Team during this period.

URL	Rank	Tweets
/profile/DonaldKawagen/blip/34744894/The+Go!+Team-Bull+In+The+Heather	1	33
http://www.last.fm/music/The+Go%21+Team	2	24
http://www.last.fm/music/The Go! Team/_/Ladyflash	3	10
http://www.last.fm/music/The Go! Team/_/T.O.R.N.A.D.O.	4	7
http://www.stereomood.com/song/30242	5	6
http://www.last.fm/music/The Go! Team/_/Grip like a Vice	6	5
http://www.last.fm/music/The Go! Team/_/Huddle Formation	7	5
http://www.last.fm/music/The Go! Team/_/Feelgood by Numbers	8	5
http://www.last.fm/music/The Go! Team/_/Buy Nothing Day	9	4
http://www.tweeekly.fm/user/aciolino	10	4
http://www.last.fm/music/The Go! Team/_/Get It Together	11	4
http://www.tweeekly.fm/user/to_matt	12	4
http://www.last.fm/music/The Go! Team/_/Bust-Out Brigade	13	4
http://www.last.fm/music/The Go! Team/_/Panther Dash	14	3
http://www.last.fm/music/The Go! Team/_/Everyone%27s a V.I.P. to Someone	15	3
http://www.last.fm/music/The Go! Team/_/Bottle Rocket	16	3
http://www.tweeekly.fm/user/meiodesligado	17	3
http://www.last.fm/music/The+Go!+Team	18	3
http://www.tweeekly.fm/twitter/icaroleal	19	3
http://www.tweeekly.fm/user/jaylicious	20	3
http://www.tweeekly.fm/twitter/Herbieeeee	21	3
http://www.tweeekly.fm/twitter/YeahTiago	22	2
http://www.tweeekly.fm/twitter/analoganalogy	23	2
http://www.tweeekly.fm/twitter/whitenoizz	24	2
http://www.last.fm/music/The Go! Team/_/Friendship Update	25	2
/profile/MusicHype/blip/60434976/The+Go!+Team+ft.+Bethany+Cosentino-Buy+Nothing+Day	26	2
http://www.last.fm/music/The Go! Team/_/We Just Won't Be Defeated	27	2

Figure 12: Top Shared Links on Twitter mentioning The Go! Team

URL	Rank	Tweets
http://www.tweekly.fm/twitter/rockohoward	28	2
http://www.tweekly.fm/twitter/vlvitor	29	2
http://www.tweekly.fm/user/HarryBealy	30	2
http://www.last.fm/music/The Go! Team/_/Keys To The City	31	2
http://www.last.fm/music/The Go! Team/_/Universal Speech	32	2
http://tinysong.com/AoOl	33	2
http://www.tweekly.fm/user/martschian	34	2
http://tinysong.com/jfG5	35	2
http://www.last.fm/music/The Go! Team/_/Junior Kickstart	36	2
/profile/BensTunes/blip/54423468/The+Go!+Team-The+Power+Is+On	37	2
http://tinysong.com/owwi	38	2
http://www.tweekly.fm/user/mesembria	39	2
http://www.tweekly.fm/twitter/Weirdcore	40	2
http://blip.fm/profile/sandra_/blip/59763665/The+Go!+Team-The+Ice+Storm	41	2
http://www.last.fm/music/The Go! Team/_/I Never Needed It Now So Much	42	2
http://www.tweekly.fm/twitter/DeriRmdhn	43	2
http://www.tweekly.fm/user/swalbers	44	2
http://www.tweekly.fm/user/RamonFranklin	45	2
http://tln.kr/iuq3	46	2
http://www.tweekly.fm/twitter/diegomaia	47	2
http://www.stereomood.com/song/33142	48	2
http://www.last.fm/music/The Go! Team/_/Back Like 8 Track	49	2
http://www.tweekly.fm/twitter/axelstentun	50	2
http://www.last.fm/music/The Go! Team/_/Yosemite Theme	51	2
http://www.last.fm/music/The Go! Team/_/Secretary Song	52	2
http://www.last.fm/music/The Go! Team/_/Patricia's Moving Picture	53	2
http://www.youtube.com/results?search_query=%22Ladyflash%22%20%22The%20Go!%20Team%22&search_type=vid...	54	2
http://blip.fm/profile/bEet/blip/56477712/Flashlight+Fight+by.+The+Go!+Team+(featuring+Chuck+D)	55	1
/profile/karenpfeffer/blip/51400786/The+Go!+Team-Huddle+Formation	56	1
http://tinysong.com/iCZA	57	1
http://tinysong.com/oZjO	58	1
http://www.tweekly.fm/user/jplXX	59	1
http://www.tweekly.fm/twitter/_A_D_M_	60	1

Figure 12 (continued): Top Shared Links on Twitter mentioning The Go! Team

News Coverage

News Popularity

This section shows the total number of music articles mentioning The Go! Team during this time period and the overall rank of The Go! Team when compared to similar artists.

889th Overall Rank

143 Articles

0.004% Share

Artist	Rank	Articles	Share
Best Coast	39th	1,310	0.033%
Caribou	113th	799	0.020%
Strike	136th	734	0.018%
Foals	141st	708	0.018%
Deerhoof	524th	266	0.007%
The Thermals	531st	262	0.007%
The Go! Team	889th	143	0.004%
Dog Is Dead	1564th	45	0.001%

Figure 13: News Coverage Comparison

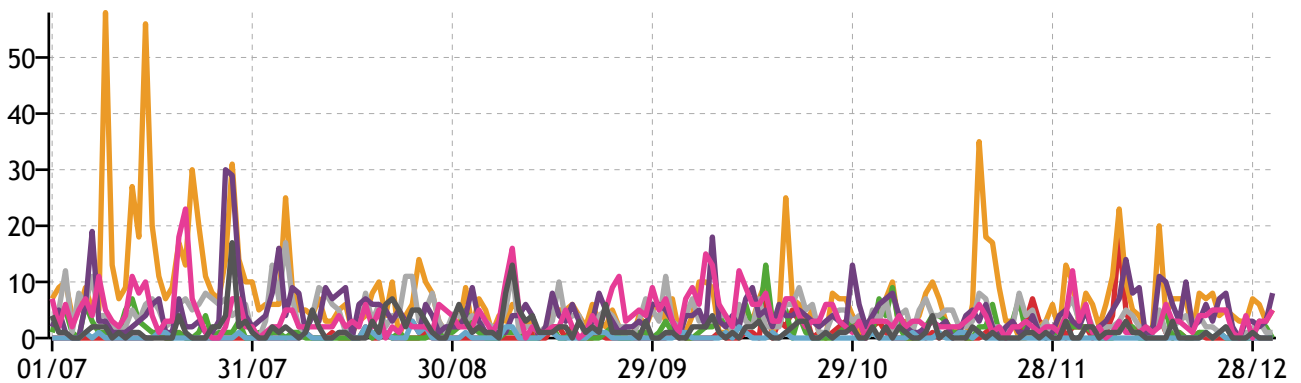


Figure 14: News Coverage over Time



News Comparison

This section compares the number of music articles mentioning The Go! Team during this time period to similar artists.



Figure 15: Comparisons for The Go! Team



Emerging Chart vs Sentiment

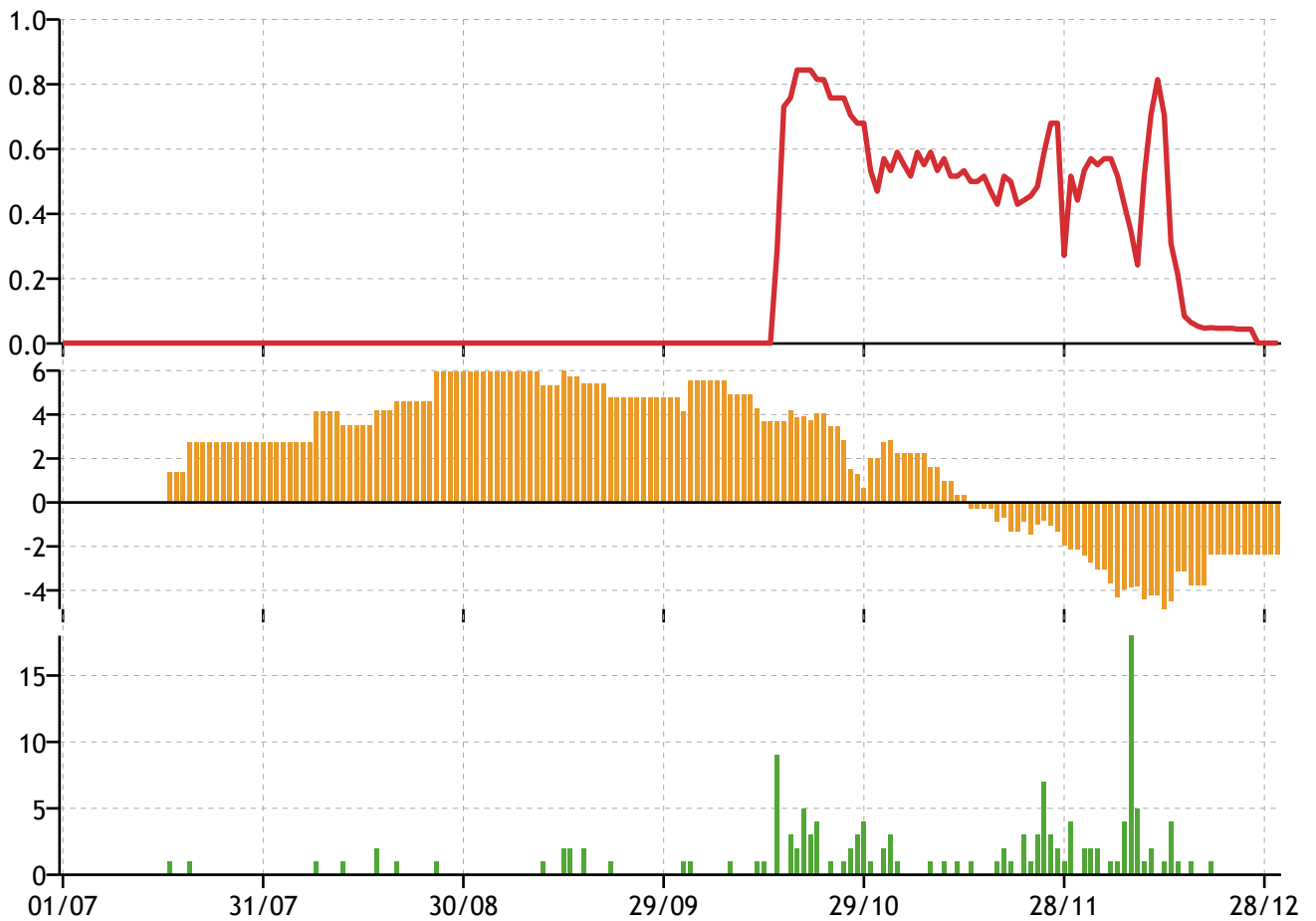


Figure 16: The Go! Team Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of emerging chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning The Go! Team that day.



Top Publishers

- Clash Music
- Sweeping The Nation
- Prefix Magazine
- NME - News
- Quarterlifeparty
- Pretty Much Amazing
- Other



Figure 17: Top Publishers related to The Go! Team

Top Publishers	Mentions
Clash Music	8
Sweeping The Nation	6
Prefix Magazine	6
NME - News	3
Quarterlifeparty	3
Pretty Much Amazing	3
I Really Love Music	2
I Like Music - Music News	2
Culture Bully	2
Pitchfork	2
stereogum	2
No Rock&Roll Fun	1
I ▯ Icelandic Music	1
Hello Vegetables	1
NME - Blog	1

Figure 18: Most frequently mentioned Top Publishers

Top News Publishers

Publisher	Rank	Articles
Clash Music - http://www.clashmusic.com/	1	8
Sweeping The Nation - http://sweepingthenation.blogspot.com/	2	6
Prefix Magazine - http://prefixmag.com	3	6
NME - News - http://www.nme.com/	4	3
Quarterlifeparty - http://www.quarterlifeparty.com/	5	3
Pretty Much Amazing - http://prettymuchamazing.com/	6	3
I Really Love Music - http://ireallylovesmusic.co.uk/blog/	7	2
I Like Music - Music News - http://www.ilikemusic.com/rss_feeds/music_news.xml	8	2
Culture Bully - http://www.culturebully.com	9	2
Pitchfork - http://pitchfork.com/	10	2
stereogum - http://www.stereogum.com/	11	2
No Rock&Roll Fun - http://xrrf.blogspot.com	12	1
I ▯ Icelandic Music - http://icelandicmusic.blogspot.com/	13	1
Hello Vegetables - http://hellovegetables.com	14	1
NME - Blog - http://www.nme.com/	15	1
NME - Features - http://www.nme.com/	16	1
Indie Selections For Your Erections - http://isyes.blogspot.com/index.html	17	1
Club Fonograma - http://clubfonograma.blogspot.com/	18	1
Pasta Primavera - http://pastaprima.net	19	1
Kickin' The Peanuts - http://kickinthepeanuts.com	20	1
The Line Of Best Fit - http://thelineofbestfit.com	21	1
Keep Hope Inside - http://keephopeinside.blogspot.com	22	1
Cuchara Sonica - http://cucharasonica.com	23	1
You Ain't No Picasso - http://youaintnopicasso.com	24	1
Rolling Stone: Album Reviews - http://www.rollingstone.com/	25	1
das klienicum - http://dasklienicum.blogspot.com/	26	1
popnutten DE - http://www.popnutten.de	27	1

Figure 19: Top 40 Publishers mentioning The Go! Team

Publisher	Rank	Articles
Revista 69 - http://revista69.com	28	1
Real Horrorshow Tunes - http://horrorshowtunez.blogspot.com/	29	1
Bottom of the Glass - http://bottom-of-the-glass.blogspot.com	30	1
Guardian music - http://www.guardian.co.uk/music	31	1
Consequence of Sound - http://www.consequenceofsound.net/	32	1
INDIEBLOGHEAVEN - http://indieblogheaven.typepad.com/indieblogheaven/	33	1
HIPSTER RUNOFF - http://www.hipsterrunoff.com/	34	1
EastofLA.com - http://eastofla.com	35	1
Paste Magazine - http://www.pastemagazine.com/	36	1
We All Want Someone To Shout For - http://www.weallwantsomeone.com/	37	1
JPs Blog - http://jp917.blogspot.com/	38	1
caffeine-headache - http://caffeine-headache.net/	39	1
My Old Kentucky Blog - http://myoldkyhome.blogspot.com	40	1

Figure 19 (continued): Top 40 Publishers mentioning The Go! Team

Best 5 News Days

1

08 December 2010 : 18 articles

Popular Articles this Day

[best coast x the go! team – “buy nothing day”](#)

Gorilla vs Bear, 08 December 2010

New track from The Go! Team, featuring Beth of Best Coast on vocals. “Buy Nothing... Read more »

[New music exclusive: The Go! Team – Buy Nothing Day](#)

Guardian music, 07 December 2010

The Go! Team are back with more giddy cut'n'paste pop. And this time they've got a little help from an indie-pop friend It's been more than three years since we ...

[Stuart Murdoch Book Details](#)

Clash Music, 08 December 2010

Belle And Sebastian's Stuart Murdoch is set to release his first book, 'The Celestial Café', through Pomona books in February 2011. The Glaswegian frontman has collected his thoughts and musing ...

[The Go! Team – “Rolling Blackouts”](#)

MBV Music, 08 December 2010

The Go! Team – Rolling Blackouts Out 1/31 on Memphis Industries The Go! Team – “Buy Nothing Day”

[The Go! Team: "Buy Nothing Day" f. Best Coast](#)

Prefix Magazine, 08 December 2010

The Go! Team were apparently on top of the Best Coast phenomenon at the same time as all of the rest of us: they got Bethany Cosentino to lend her ...

[Stream The Go! Team’s “Buy Nothing Day” Features Bethany Cosentino of Best Coast](#)

Under the Radar, 08 December 2010

The Go! Team's new single, "Buy Nothing Day," is streaming now. It will be on the upcoming album The Rolling Blackouts, due out next year February 1st via Memphis Industries. ...

[Listen: Best Coast x The Go! Team](#)

Undertheradar.co.nz, 08 December 2010

Blissed out Californian Bethany Cosentino of Best Coast and avant-pop purveyors The Go! Team have joined forces in track 'Buy Nothing Day.' The Go! Team are releasing their new album, ...

Live: The Go! Team at the Academy

Swear I'm Not Paul, 07 December 2010

The Go! Team are set to return to Dublin in 2011.

The Go! Team - Buy Nothing Day (Ft. Beth Cosentino of Best Coast) [Stream]

EastofLA.com, 08 December 2010

After a long time away from the indie pop scene that they once dominated, Brighton, England based collective The Go! Team have returned with a new single, "Buy Nothing Day." ...

The Go! Team Return With Best Coast Front Woman's Help

INDIEBLOGHEAVEN, 08 December 2010

Best Coast front woman Bethany Cosentino lends a strong assist to the irresistible return of The Go! Team. This song is pop bliss. Sweet, upbeat, sugarcoated goodness. Oozing with reverb ...

2

16 October 2010 : 9 articles

Popular Articles this Day

Playlist additions 16/10/10

Sweeping The Nation, 16 October 2010

Big Deal - Homework [Myspace] Two people, two acoustic guitars, one arrow straight for the heart. No Robbie Box. The self-regarding nature of getting on new music early ...

The Go! Team Announce Album Details

Under the Radar, 16 October 2010

Earlier this year, we spoke with The Go! Team's Ian Parton about the band's upcoming third album. Today, additional information has surfaced regarding the project.

New: The Go! Team – T.O.R.N.A.D.O

Nialler9 Music Blog, 16 October 2010

Pitchfork just debuted the first track from The Go! Team's new album Rolling Blackouts which is out in January on Memphis Industries. An interview with founding member Ian Parton reveals ...

The Go! Team - T.O.R.N.A.D.O.

David Macnamara, 16 October 2010

First little taste of new material from the forthcoming Go! Team record, and this has just made me stick on their debut and reminds myself just how good they are....

Bonus Weekend SLAMMAJAMMA: The Go! Team & Kraddy

Hello Vegetables, 16 October 2010

I gots ta jab and a slab for ye, because I just gottem and because I might be taking Belated Columbus Day off on Monday. THE JAB For starters, here's ...

The Go! Team em modo T.O.R.N.A.D.O

vaiumagasosa, 16 October 2010

"T.O.R.N.A.D.O" é uma amostra daquilo que podemos esperar do novo disco dos The Go! Team.. The Go! Team – T.O.R.N.A.D.O by memphisindustries "Rolling Blackouts" sai no início de 2011 via ...

The Go! Team – "T.O.R.N.A.D.O."

stereogum, 16 October 2010

"T.O.R.N.A.D.O" looks like a cheer and there's definitely a marching band thing going on here (and Ninja moves into rapid-speed), but ultimately the Go! Team do something darker, less all-over-the-map ...

T.O.R.N.A.D.O nuevo single de The Go! Team

Matinée as Hell, 16 October 2010

Esta agrupación británica regresa para estimular a nuestros oídos con su estilo tan característico cargado de hip-pop, sonidos eléctricos, ruido, líricas despreocupadas, y todas las rarezas resultantes de esa exuberante ...

Best Coast, Deerhoof Guest on New Go! Team LP

Pitchfork, 16 October 2010

MP3: The Go! Team: "T.O.R.N.A.D.O." When Ian Parton started the Go! Team , it was a one-man sample-collage project. But Parton soon recruited a band and learned how to turn ...

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25 November 2010 : 7 articles

Popular Articles this Day

The Go! Team "T.O.R.N.A.D.O." (video + stream)

CultureBully, 25 November 2010

Music video for "T.O.R.N.A.D.O." by the Go! Team from the group's forthcoming 2011 release, Rolling Blackouts .

The Go! Team: "T.O.R.N.A.D.O." (Video)

Prefix Magazine, 25 November 2010

Like the Go! Team's blown-out music, the video for "T.O.R.N.A.D.O." is a day-glo explosion, smashing video effects with found footage and some aerobic band performance footage. The Go! Team's hype ...

The Go! Team - 'T.O.R.N.A.D.O' // New Video

The 405, 25 November 2010

Check out the video for 'T.O.R.N.A.D.O' by The Go! Team. The track is taken from their forthcoming album Rolling Blackouts , released 31st January. You can visit the band by ...

Free Download: Esben And The Witch - Warpath

Tonspion, 24 November 2010

Schöner Albtraum Foals, The Kooks, Fat Boy Slim oder auch The Go! Team. Die Liste der bekannten Bands aus Brighton liest sich schon ganz gut und dürfte spätestens ab Januar ...

The Go! Team: 'T.O.R.N.A.D.O.' Video

Surfing on Steam, 24 November 2010

Sesame Street is for squares. This clip for The Go! Team 's bombastic "T.O.R.N.A.D.O." should be the new academic standard for teaching Kindergartners how to spell through intense visualizations and ...

The Go! Team "T.O.R.N.A.D.O."

Revista 69, 25 November 2010

El glorioso caos pop/hip hop de The Go! Team vuelve, más atronador que de costumbre, a través de un video de estética setentera que bien podría ser el trailer de ...

The Go! Team: T.O.R.N.A.D.O.

Atari Cool Kids, 25 November 2010

SAY WHAT?: T.O.R.N.A.D.O

Real Horrorshow Tunes, 25 November 2010

I don't know what "T.O.R.N.A.D.O" actually stands for, but calling a song tornado in general is pretty sweet. You'd think it might be hard to live up the standards of ...

The Go! Team "T.O.R.N.A.D.O." (video + stream)

Culture Bully, 25 November 2010

Music video for "T.O.R.N.A.D.O." by the Go! Team from the group's forthcoming 2011 release, Rolling Blackouts .

The Go! Team - T.O.R.N.A.D.O.

popnuttten DE, 24 November 2010

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20 October 2010 : 5 articles

Popular Articles this Day

10 Free MP3 Downloads

NME - Features, 20 October 2010

Featuring Foals, A Track, Sleigh Bells and The Go! Team

The Go! Team “T.O.R.N.A.D.O.” (stream)

CultureBully, 20 October 2010

New music from the Go! Team's forthcoming album, Rolling Blackouts , plus news of the band's forthcoming music video for "Super Triangle."

The Go! Team: "T.O.R.N.A.D.O."

Prefix Magazine, 19 October 2010

One of the Internet's first buzz bands, the Go! Team are returning in January with their third LP, Rolling Blackouts. It may be five years since the band set the ...

The Go! Team | T.O.R.N.A.D.O.

WE ARE THE MASCOTTE, 20 October 2010

Le nouveau single de The Go! Team porte très bien son nom – c'est une véritable tornade musicale à laquelle vous vous retrouverez confrontés lorsque vous déciderez d'appuyer sur le ...

The Go! Team – T.O.R.N.A.D.O.

Pretty Much Amazing, 20 October 2010

The Go! Team's newest single, "T.O.R.N.A.D.O." whizzes by like a real-life tornado, I suspect (I never saw Twister). The track's short two minutes feel like a high fructose corn syrup ...

The Go! Team “T.O.R.N.A.D.O.” (stream)

Culture Bully, 20 October 2010

New music from the Go! Team's forthcoming album, Rolling Blackouts , plus news of the band's forthcoming music video for "Super Triangle."

The Go! Team: Gratisdownload und "schizo music" - Neues vom Go!Team

motor.de News, 19 October 2010

Das dritte Album der Experimental-Indierocker vom Go!Team wird den Namen "Rolling Blackout" tragen und im Januar 2011 auf dem Label Memphis Industries erscheinen. Einen Vorgeschmack auf das Album bietet der ...

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09 December 2010 : 5 articles

Popular Articles this Day

best coast x the go! team – “buy nothing day”

Gorilla vs Bear, 08 December 2010

New track from The Go! Team, featuring Beth of Best Coast on vocals. “Buy Nothing... Read more »

Listen: The Go! Team Work With Best Coast

Clash Music, 09 December 2010

The Go! Team have unveiled a track recorded with Best Coast singer Bethany Cosentino. A mosaic of samples, The Go! Team blend a huge array of influences. Moving from rap ...

The Go! Team and Best Coast Collaborate on a Song

Paste Magazine, 09 December 2010

The Go! Team get by with a little help from their friends in Best Coast for "Buy Nothing Day." The track leans heavily on Best Coast frontwoman Bethany Cosentino's vocals, ...

Stuart Murdoch Book Details

Clash Music, 08 December 2010

Belle And Sebastian's Stuart Murdoch is set to release his first book, 'The Celestial Café', through Pomona books in February 2011. The Glaswegian frontman has collected his thoughts and musing ...

The Go! Team – “Rolling Blackouts”

MBV Music, 08 December 2010

The Go! Team – Rolling Blackouts Out 1/31 on Memphis Industries The Go! Team – “Buy Nothing Day”

The Go! Team: "Buy Nothing Day" f. Best Coast

Prefix Magazine, 08 December 2010

The Go! Team were apparently on top of the Best Coast phenomenon at the same time as all of the rest of us: they got Bethany Cosentino to lend her ...

Stream The Go! Team’s “Buy Nothing Day” Features Bethany Cosentino of Best Coast

Under the Radar, 08 December 2010

The Go! Team's new single, "Buy Nothing Day," is streaming now. It will be on the upcoming album The Rolling Blackouts, due out next year February 1st via Memphis Industries. ...

Listen: Best Coast x The Go! Team

Undertheradar.co.nz, 08 December 2010

Blissed out Californian Bethany Cosentino of Best Coast and avant-pop purveyors The Go! Team have joined forces in track 'Buy Nothing Day.' The Go! Team are releasing their new album, ...

The Go! Team – Buy Nothing Day (Feat. Bethany Cosentino)

We All Want Someone To Shout For, 09 December 2010

“Buy Nothing Day” is the first taste from The Go! Team's new album Rolling Blackouts. It's a sunny/upbeat song that features Bethany Cosentino of Best Coast on vocals. It's a ...

The Go! Team - Buy Nothing Day (Ft. Beth Cosentino of Best Coast) [Stream]

EastofLA.com, 08 December 2010

After a long time away from the indie pop scene that they once dominated, Brighton, England based collective The Go! Team have returned with a new single, “Buy Nothing Day.” ...

News Highlights

This section includes the most repeated statements in the music press about The Go! Team month by month during this period.

August

"The Go! Team can ever claim to. Ninja, now sporting a tremendous afro, bounds about and commands as MC with boundless energy, while behind her the ..."

Tue 17/08 - Summer Sundae 2010: Saturday - Sweeping The Nation

"The Go! Team being suitably exuberantly insane over material from their soon-to-be-released, unnamed third album. Back indoors again I watch an impassioned performance from Mark E ..."

Thu 26/08 - Summer Sundae Weekender 2010 - The 405

September

"The Go! Team to the UK touring scene. The Brighton based sextet have announced a much awaited UK tour, their first in three whole years!, beginning ..."

Fri 17/09 - The Go! Team // New Tour - The 405

October

"The Go! Team have unleashed 'T.O.R.N.A.D.O.', a new track from their forthcoming album Rolling Blackouts via their website. The Brighton sextet's 2004 debut Thunder, Lightning, Strike ..."

Fri 22/10 - The Go! Team – T.O.R.N.A.D.O. - Barry Gruff

"The Go! Team will release their third album Rolling Blackouts on January 31st through Memphis Industries. The band have offered 'T.O.R.N.A.D.O' up for download, which serves ..."

Sun 24/10 - The Go! Team - 'T.O.R.N.A.D.O' // News MP3 - The 405

"The Go! Team will return with Rolling Blackouts, the newest instalment in their esteemed catalogue of adventure in audio"

Wed 27/10 - The Go! Team releases Rolling Blackouts - Music Remedy

"The Go! Team have confirmed details of their latest batch of kaleidoscopic pop. Based in Brighton, the collective have reconvened for another blast of sheer musical ..."

Fri 29/10 - The Go! Team Unveil New Album - Clash Music

November

"The Go! Team is one of those bands that seems destined to follow this following pattern:
1. Release an album with some loud, catchy jams. Grab ..."

Wed 03/11 - The Go! Team: "T.O.R.N.A.D.O." - Prefix Magazine

"The Go! Team have a new album on the horizon and to preview it, they gave Spinner an exclusive trailer that features a few choice song ..."

Fri 19/11 - The Go! Team Preview '60s-Inspired 'Rolling Blackouts' -- Exclusive Video - Spinner.com

"The Go! Team have unveiled a teaser video for their forthcoming album Rolling Blackouts , which will be released January 31st 2011. February 2011 Dates 03 ..."

Mon 22/11 - The Go! Team // Unveil album teaser footage - The 405

"The Go! Team have released a short teaser video ahead of their new album 'Rolling Blackouts'. A continually exploding ball of musical energy, The Go! Team ..."

Tue 23/11 - Watch: The Go! Team Preview New Album - Clash Music

December

"The Go! Team was released while I was away. It's the kind of thing you'd expect on listening to T.O.R.N.A.D.O. it's bright, colourful, choppy and explosive. ..."

Wed 01/12 - Video: The Go! Team – T.O.R.N.A.D.O. - Barry Gruff

"The Go! Team will release their third full length album Rolling Blackouts with one of the tracks off said album featuring Best Coast's lead vocalist Bethany ..."

Wed 08/12 - Listen to The Go! Team's "Buy Nothing Day" feat. Best Coast - AUX TV

"The Go! Team were apparently on top of the Best Coast phenomenon at the same time as all of the rest of us: they got Bethany ..."

Wed 08/12 - The Go! Team: "Buy Nothing Day" f. Best Coast - Prefix Magazine

"The Go! Team will be opening 2011 with a brand new LP. Rolling Blackouts is due out on January 24th on Memphis Industries and will feature ..."

Wed 08/12 - Hear, Here: The Go! Team Collaborates with Best Coast - Crawdaddy!

"The Go! Team have joined forces in track 'Buy Nothing Day.' The Go! Team are releasing their new album, Rolling Black Outs next January, and this ..."

Wed 08/12 - Listen: Best Coast x The Go! Team - Undertheradar.co.nz

"The Go! Team have unveiled a track recorded with Best Coast singer Bethany Cosentino. A mosaic of samples, The Go! Team blend a huge array of ..."

Thu 09/12 - Listen: The Go! Team Work With Best Coast - Clash Music

Appendices

Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 20: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 21: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart