

# The Drums

Music Media Analysis  
July to December 2010

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# Overview

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**84th** on Mainstream Charts

**117th** on Emerging Charts

**1161st** in the Music Press

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This report reviews the popularity of The Drums on the music charts and in the music news for the period July to December 2010. It benchmarks The Drums against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

# Chart Popularity

## Mainstream Chart

This section presents the mainstream chart performance for The Drums compared to similar artists. The Drums was ranked 84th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for The Drums was 11th.

**84th** Overall Rank

**11th** Best Position

Artist	Rank	Best Position
The Drums	84th	11
Deerhunter	111th	12
LCD Soundsystem	112th	13
Foals	403rd	77
Janelle Monae	495th	103
Lou Gramm	764th	183
Darwin Deez	1609th	1,001
Julian Casablancas	2030th	1,001

Figure 1: Artist Mainstream Ranks

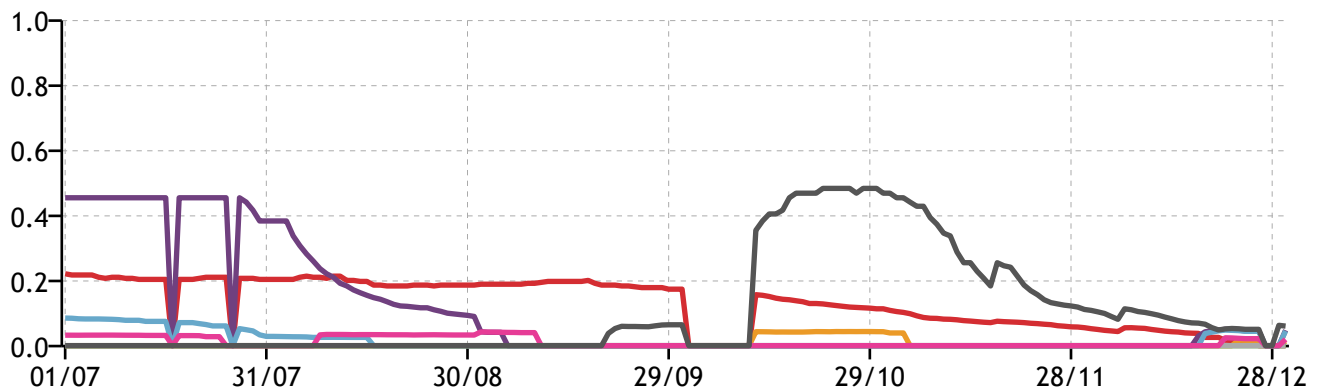


Figure 2: Artist Mainstream Chart Popularity over Time



# Mainstream Comparison

This section compares the mainstream chart performance of The Drums against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means The Drums was ranked 1st overall of our charts for that day. 0.0 denotes The Drums did not chart at all.

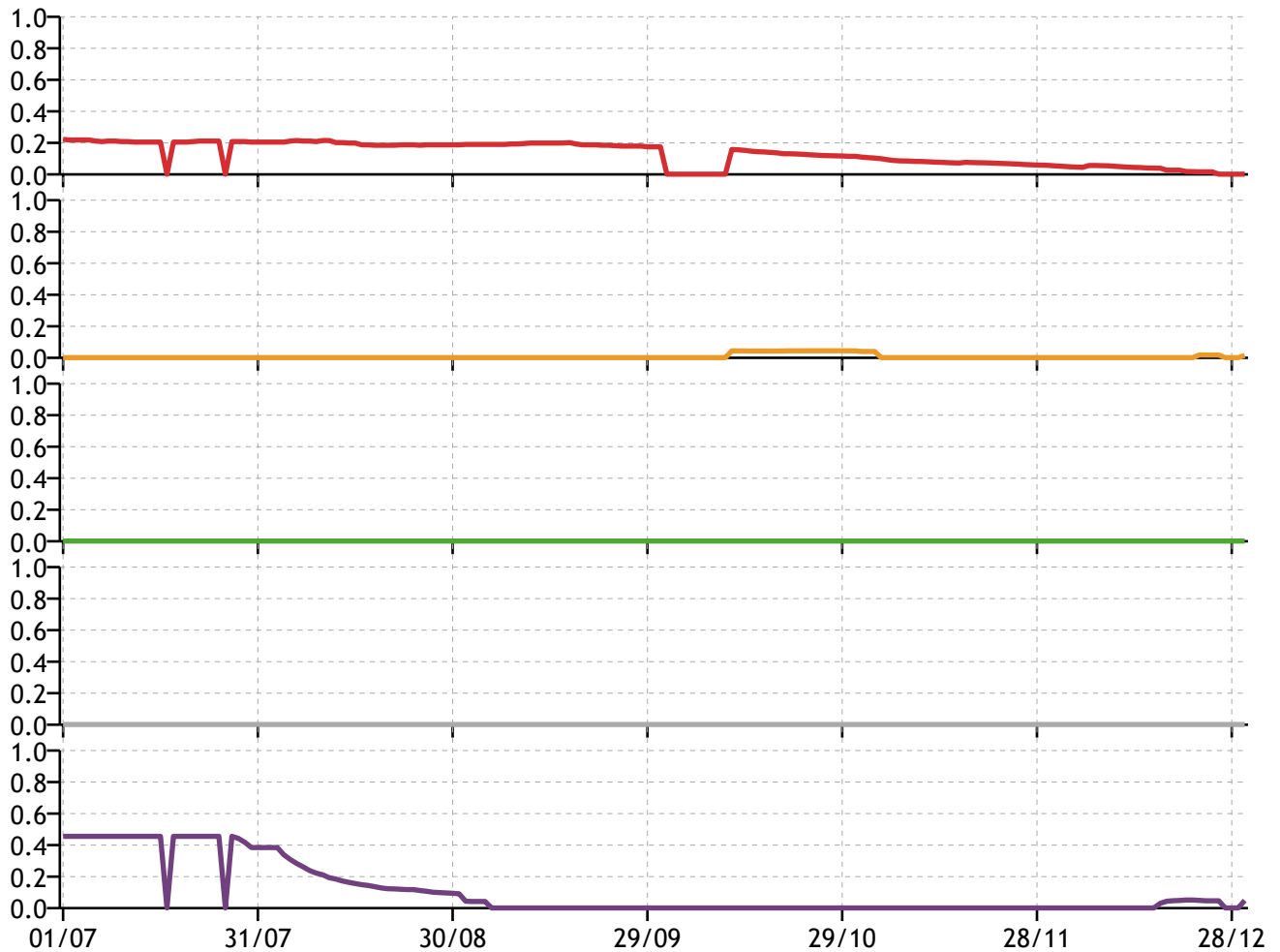
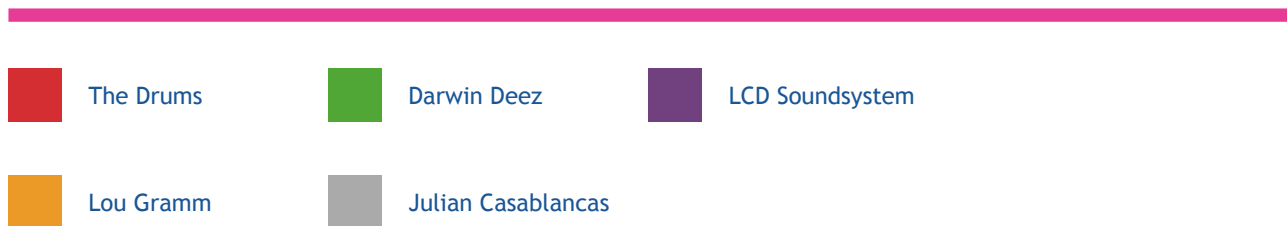


Figure 3: Comparisons for The Drums



# Emerging Chart

This section presents the emerging chart performance for The Drums compared to similar artists. The Drums was ranked 117th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted emerging chart for The Drums was 13th.

117th Overall Rank

13th Best Position

Artist	Rank	Best Position
Deerhunter	4th	4
Janelle Monae	27th	7
LCD Soundsystem	30th	7
The Drums	117th	13
Foals	277th	26
Darwin Deez	413th	43
Julian Casablancas	1348th	196
Lou Gramm	2534th	1,001

Figure 4: Artist Emerging Ranks

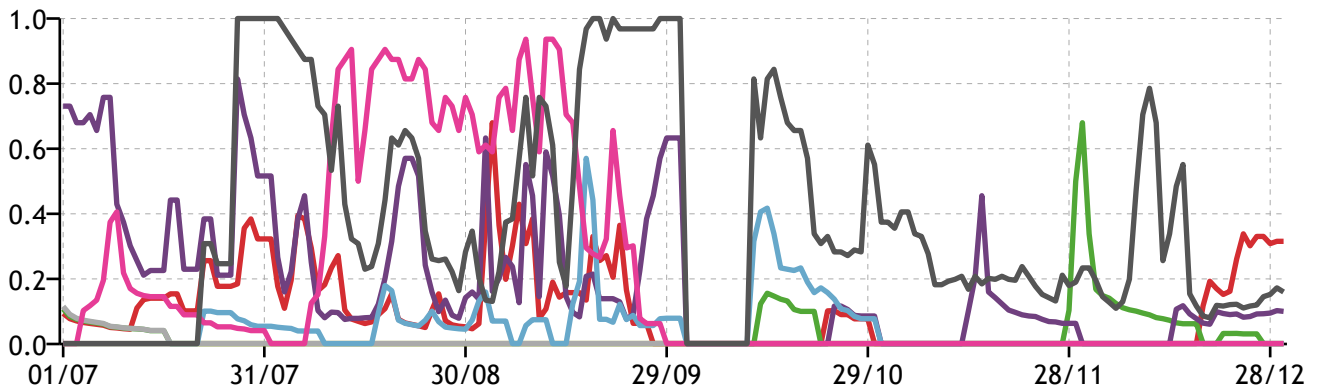


Figure 5: Artist Mainstream Emerging Popularity over Time



# Emerging Comparison

This section compares the emerging chart performance of The Drums against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means The Drums was ranked 1st overall of our charts for that day. 0.0 denotes The Drums did not chart at all.

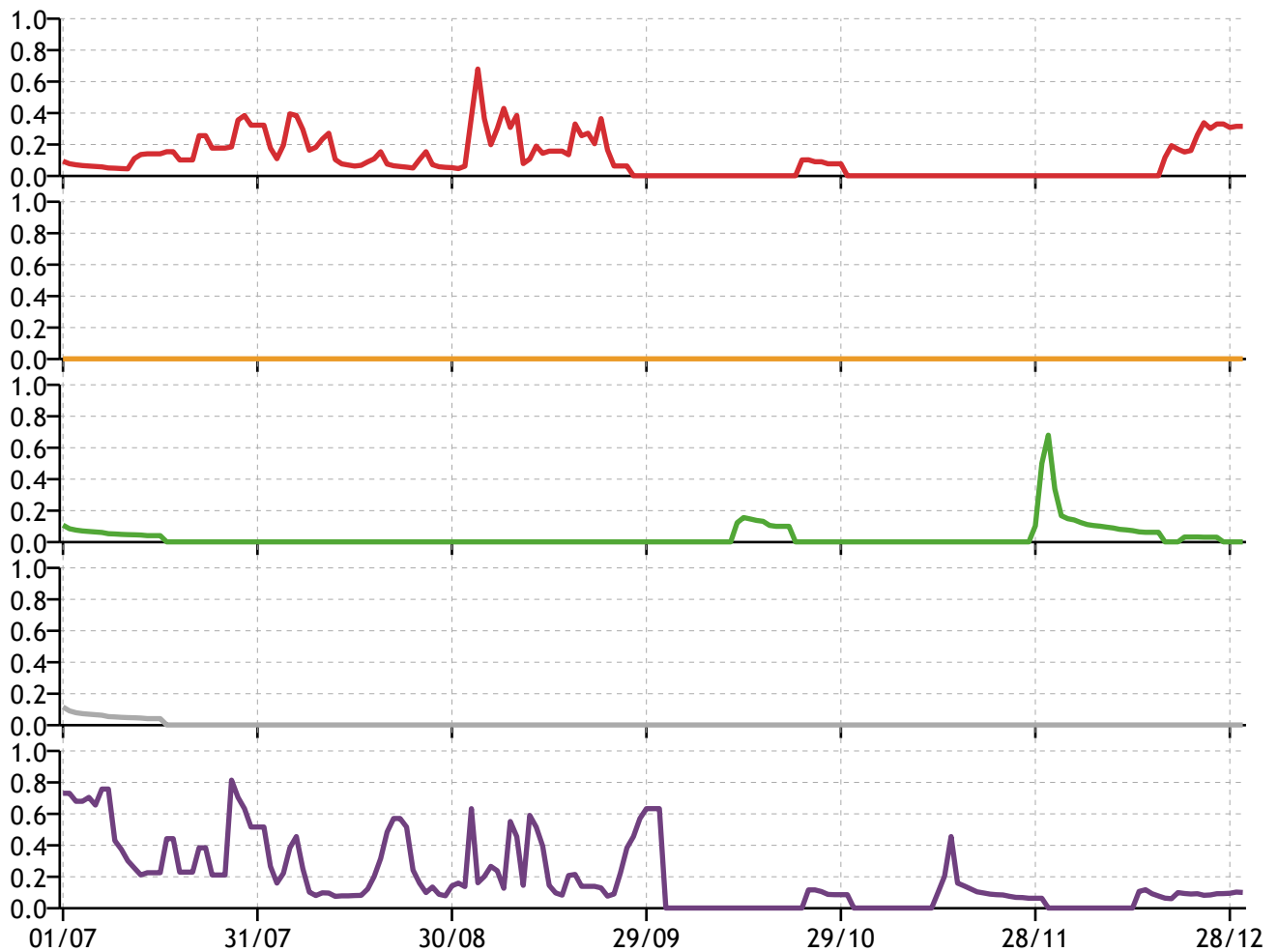
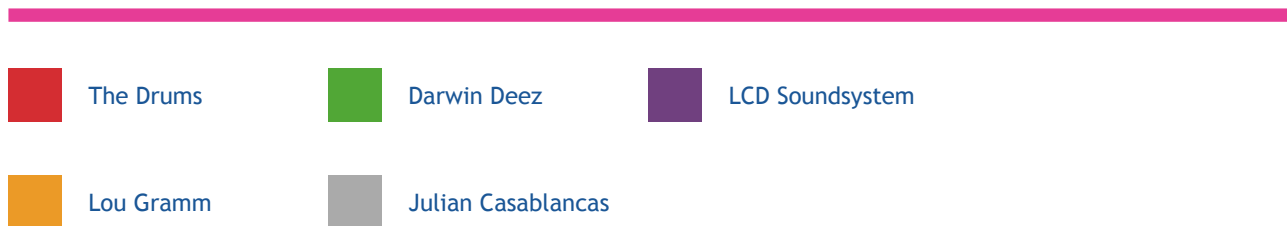


Figure 6: Comparisons for The Drums



# Mainstream Singles

This section presents the best charting singles for The Drums on the Mainstream We Are Hunted charts

## Let's Go Surfing

Best Single

48th

Best Position

Single Best Position

Let's Go Surfing	48
Best Friend	330
Down By The Water	487
Forever and Ever Amen	512
Me and the Moon	523

Figure 7: Best Single Positions

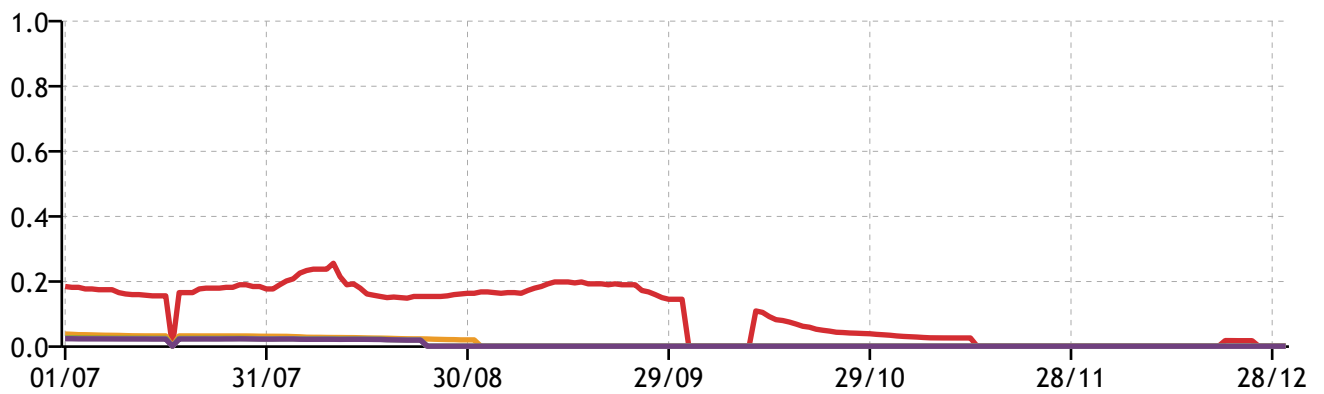


Figure 8: Singles Chart Comparison over Time



# Mainstream Singles Comparison

This section compares the mainstream chart performance of the most popular singles released by The Drums. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

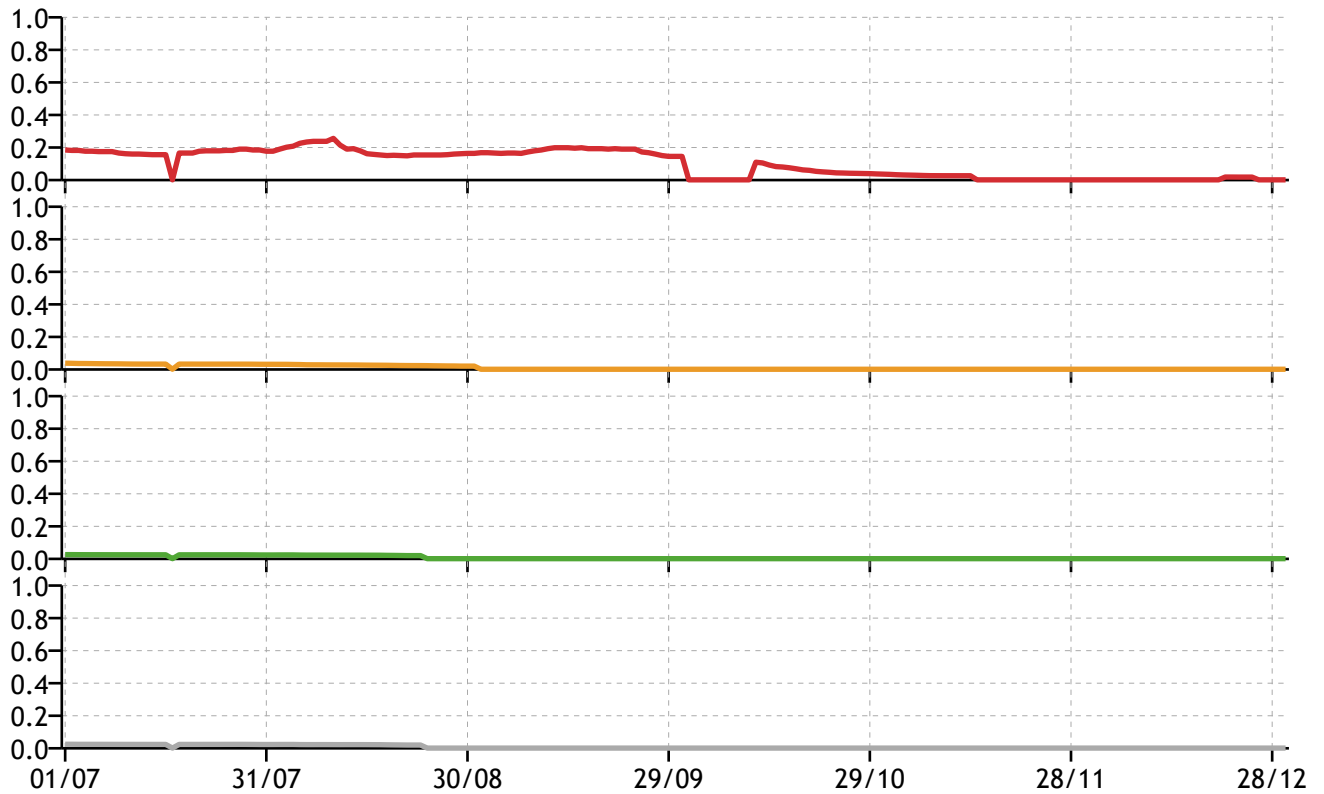


Figure 9: Chart ranking for The Drums

- Let's Go Surfing
- Best Friend
- Down By The Water
- Forever and Ever Ame..

# Emerging Singles

This section presents the best charting singles for The Drums on the Emerging We Are Hunted charts

## When I Come Home

Best Single

6th

Best Position

Single	Best Position
When I Come Home	6
Saddest Summer	90
Me and the Moon	168
Forever and Ever Amen	177
It Will All End In Tears	178
I'll Never Drop My Sword	179
I Want Some \$	183
Anniversary	191

Figure 10: Best Single Positions

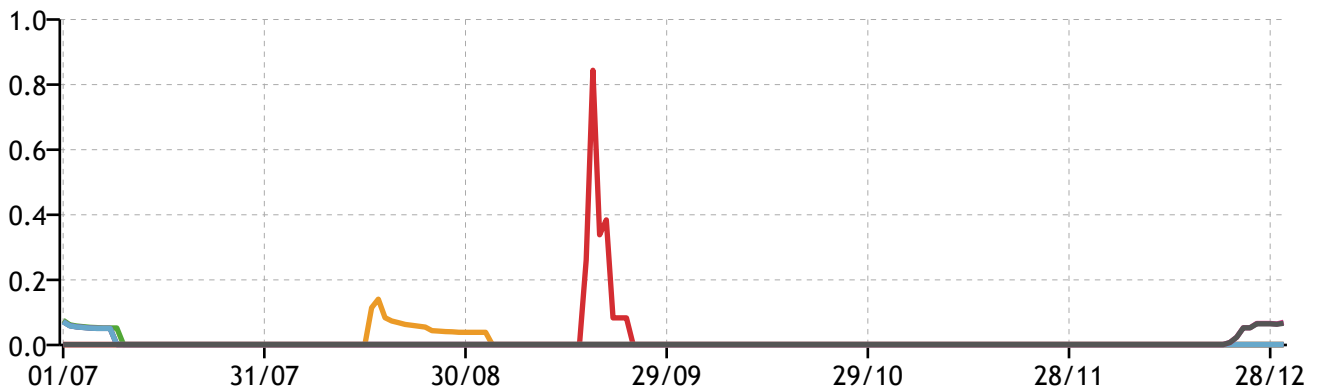


Figure 11: Singles Chart Comparison over Time



## Emerging Singles Comparison

This section compares the emerging chart performance of the most popular singles released by The Drums. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

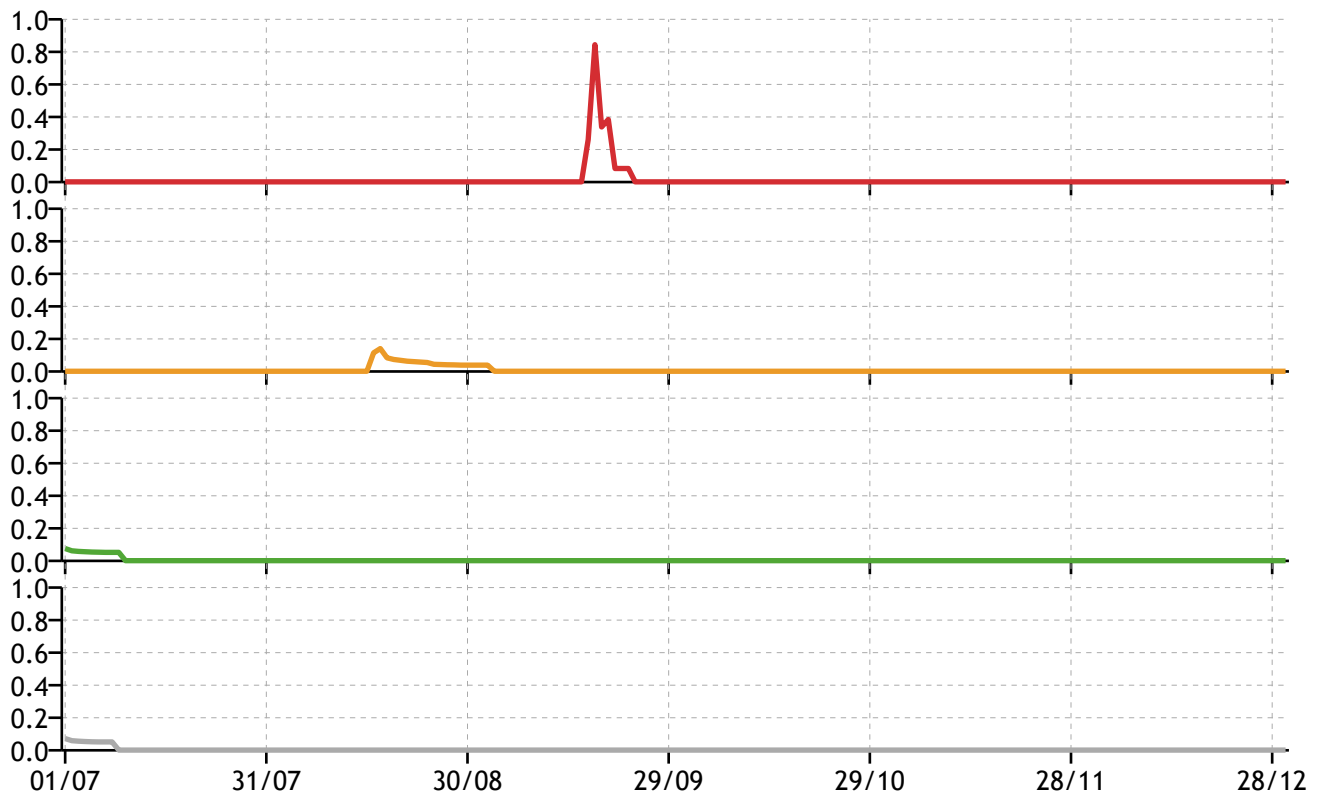


Figure 12: Chart ranking for The Drums



# News Coverage

## News Popularity

This section shows the total number of music articles mentioning The Drums during this time period and the overall rank of The Drums when compared to similar artists.

1161st Overall Rank

94 Articles

0.002% Share

Artist	Rank	Articles	Share
LCD Soundsystem	50th	1,180	0.029%
Deerhunter	71st	1,015	0.025%
Foals	141st	708	0.018%
Lou Gramm	161st	668	0.017%
Janelle Monae	178th	598	0.015%
Julian Casablancas	654th	206	0.005%
Darwin Deez	770th	172	0.004%
The Drums	1161st	94	0.002%

Figure 13: News Coverage Comparison

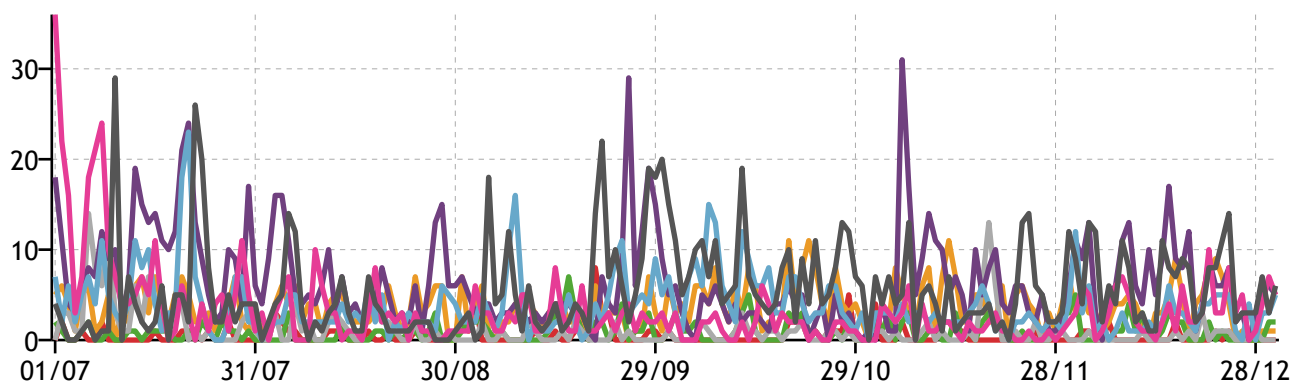


Figure 14: News Coverage over Time



# News Comparison

This section compares the number of music articles mentioning The Drums during this time period to similar artists.

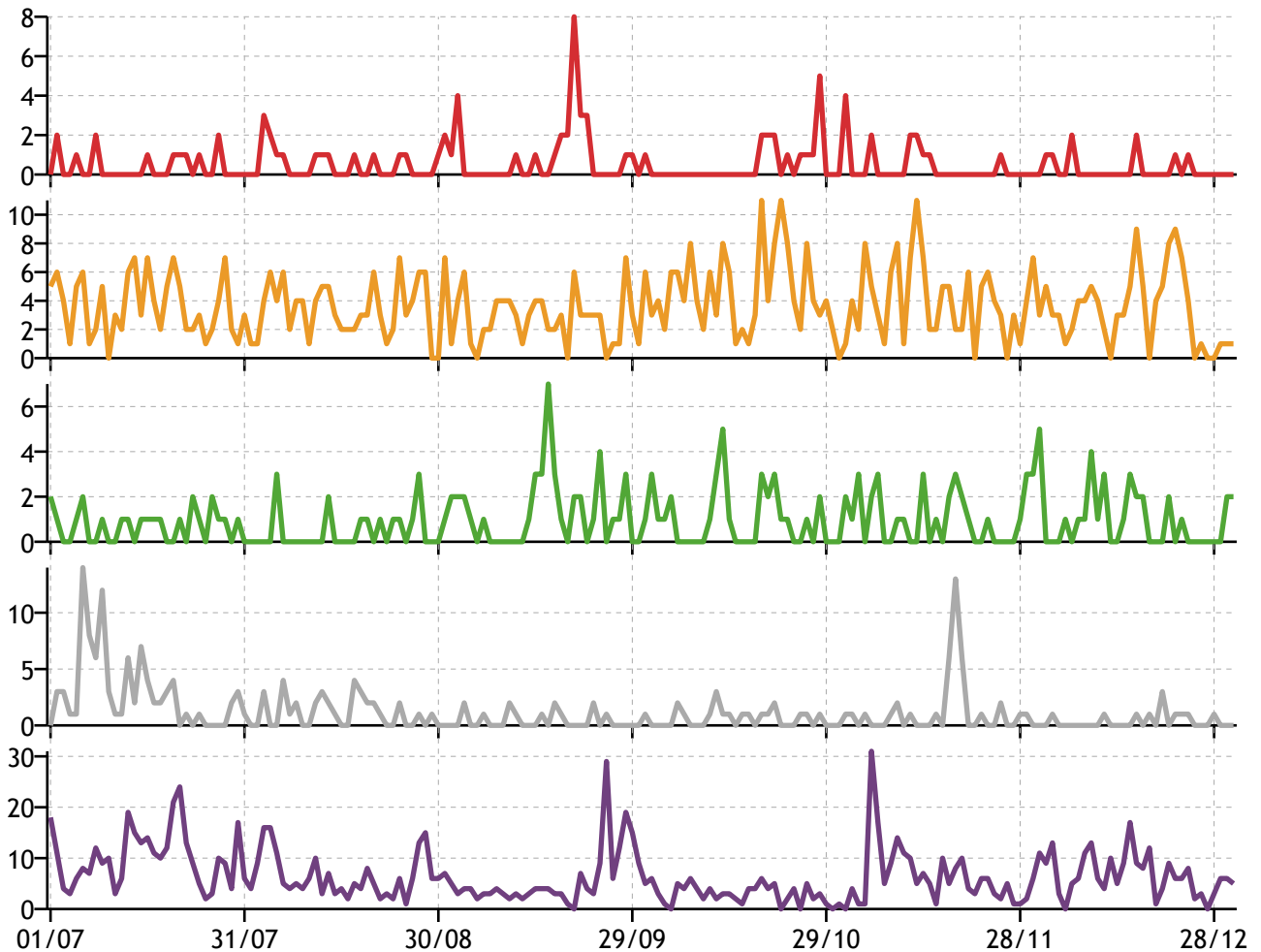


Figure 15: Comparisons for The Drums



# Mainstream Chart vs Sentiment

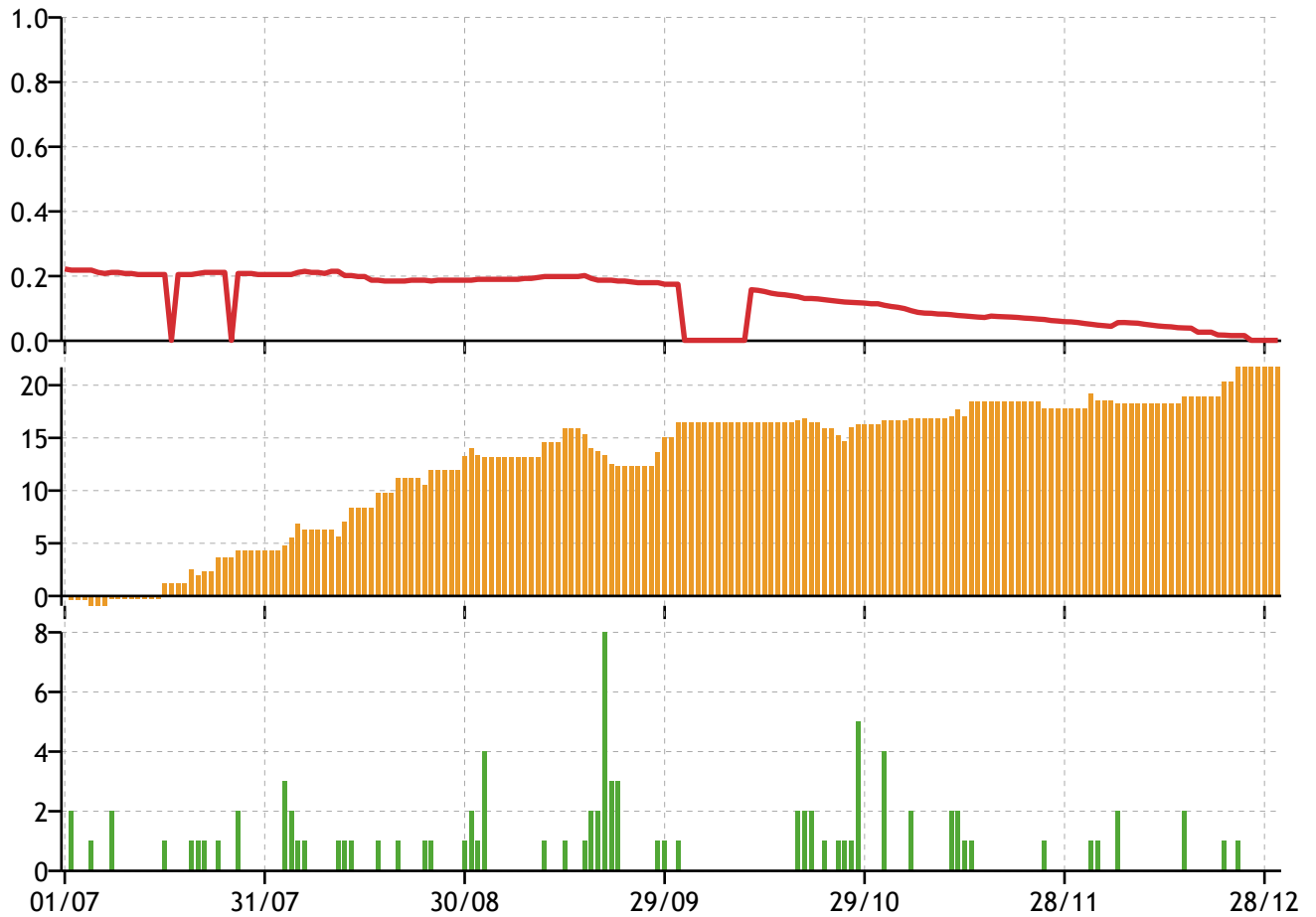
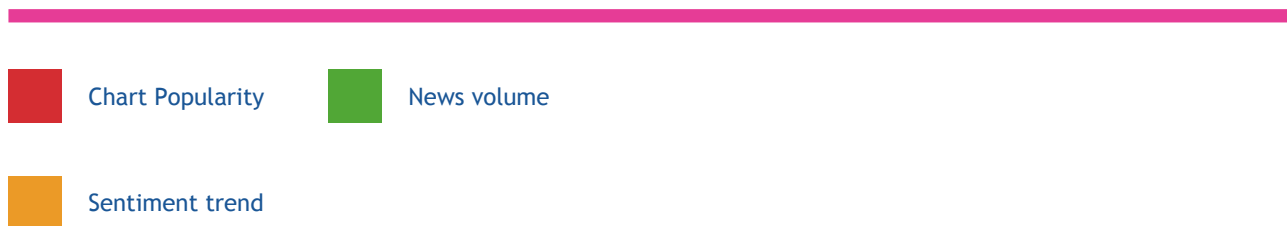


Figure 16: The Drums Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning The Drums that day.



# Emerging Chart vs Sentiment

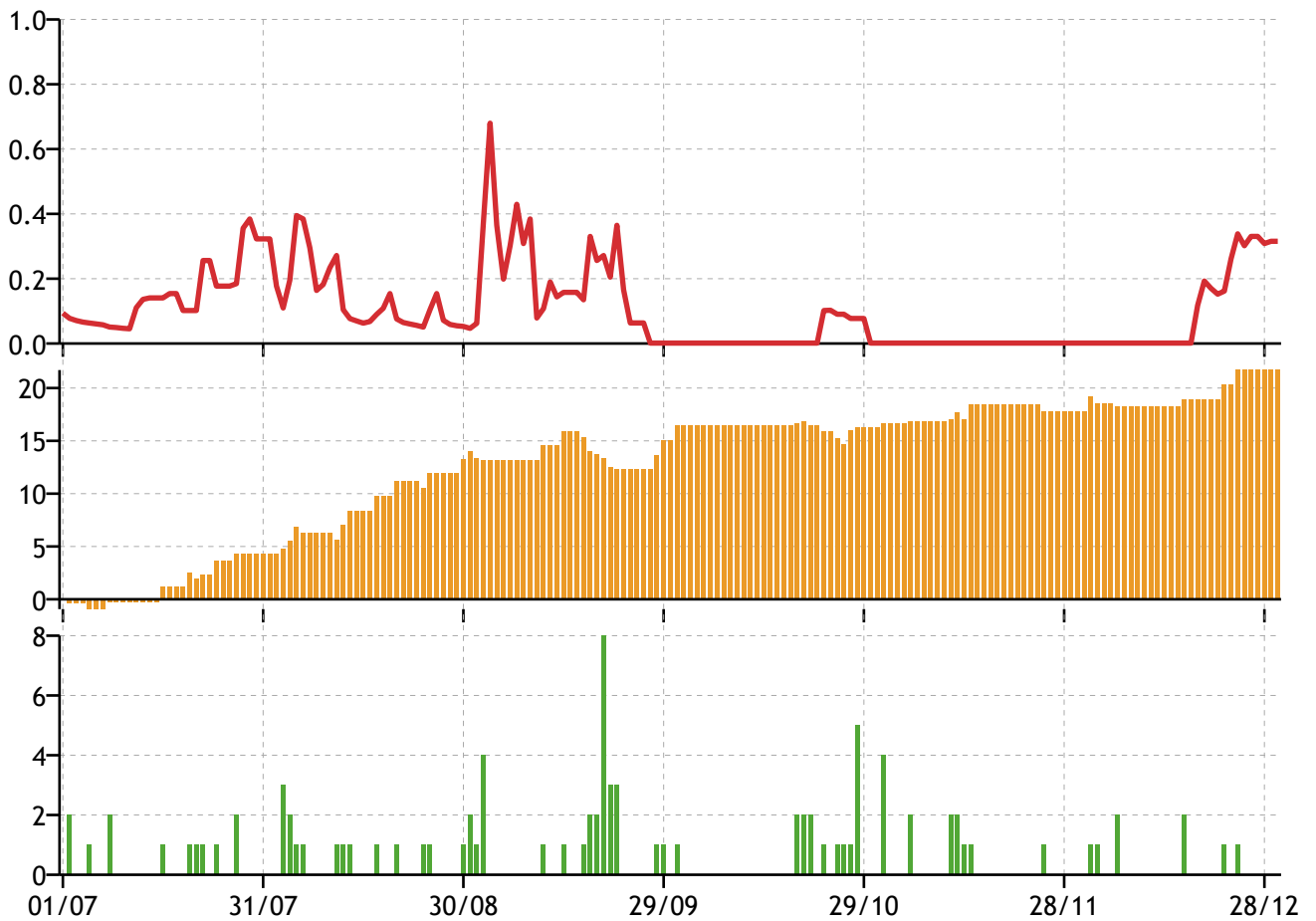


Figure 17: The Drums Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of emerging chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning The Drums that day.



# Top Publishers

- Clash Music
- Prefix Magazine
- stereogum
- JPs Blog
- NME - Features
- NME - News
- Other



Figure 18: Top Publishers related to The Drums

Top Publishers	Mentions
Clash Music	14
Prefix Magazine	7
stereogum	4
JPs Blog	4
NME - Features	2
NME - News	2
Jonk Music	2
Captain Obvious	1
Pop Headwound	1
All Things Go	1
Rolling Stone: Album Reviews	1
Music Universe	1
Cuchara Sonica	1
NME - Blog	1
ultra8201	1

Figure 19: Most frequently mentioned Top Publishers

# Top News Publishers

Publisher	Rank	Articles
Clash Music - <a href="http://www.clashmusic.com/">http://www.clashmusic.com/</a>	1	14
Prefix Magazine - <a href="http://prefixmag.com">http://prefixmag.com</a>	2	7
stereogum - <a href="http://www.stereogum.com/">http://www.stereogum.com/</a>	3	4
JPs Blog - <a href="http://jp917.blogspot.com/">http://jp917.blogspot.com/</a>	4	4
NME - Features - <a href="http://www.nme.com/">http://www.nme.com/</a>	5	2
NME - News - <a href="http://www.nme.com/">http://www.nme.com/</a>	6	2
Jonk Music - <a href="http://jonkmusic.blogspot.com">http://jonkmusic.blogspot.com</a>	7	2
Captain Obvious - <a href="http://www.thankscaptainobvious.net/">http://www.thankscaptainobvious.net/</a>	8	1
Pop Headwound - <a href="http://popheadwound.blogspot.com/index.html">http://popheadwound.blogspot.com/index.html</a>	9	1
All Things Go - <a href="http://allthingsgo.wordpress.com">http://allthingsgo.wordpress.com</a>	10	1
Rolling Stone: Album Reviews - <a href="http://www.rollingstone.com/">http://www.rollingstone.com/</a>	11	1
Music Universe - <a href="http://jaseknowsmusic.blogspot.com">http://jaseknowsmusic.blogspot.com</a>	12	1
Cuchara Sonica - <a href="http://cucharasonica.com">http://cucharasonica.com</a>	13	1
NME - Blog - <a href="http://www.nme.com/">http://www.nme.com/</a>	14	1
ultra8201 - <a href="http://ultra8201.blogspot.com">http://ultra8201.blogspot.com</a>	15	1
HIPSTER RUNOFF - <a href="http://www.hipsterrunoff.com/">http://www.hipsterrunoff.com/</a>	16	1
Spin - <a href="http://www.spin.com/">http://www.spin.com/</a>	17	1
For the 'records' - <a href="http://mligon08.blogspot.com">http://mligon08.blogspot.com</a>	18	1
mp3hugger - <a href="http://mp3hugger.com">http://mp3hugger.com</a>	19	1
Paste Magazine - <a href="http://www.pastemagazine.com/">http://www.pastemagazine.com/</a>	20	1
::: Off the Radar ::: - <a href="http://offtheradarmiami.blogspot.com/">http://offtheradarmiami.blogspot.com/</a>	21	1
THE VINYL VILLAIN - <a href="http://thevinylvillain.blogspot.com">http://thevinylvillain.blogspot.com</a>	22	1

Figure 20: Top 22 Publishers mentioning The Drums

# Best 5 News Days

1

## 20 September 2010 : 8 articles

### Popular Articles this Day

#### [The Drums announce temporary replacement for Adam Kessler](#)

NME - News, 20 September 2010

Guitarist Kessler quit as the band started their first US tour

#### [The Drums: Andy Kessler Quits The Drums](#)

Prefix Magazine, 20 September 2010

The demanding cycle of touring and promotion can have an adverse effect on new bands—just look at what happened to The xx last year. The Drums have become one of ...

#### [International News: The Drums lose guitarist](#)

Faster Louder, 20 September 2010

The 'second best new band of 2010' hasn't lasted the year out, with The Drums guitarist Adam Kessler quitting the band.

#### [This Morning in new music – September 20, 2010](#)

AUX TV, 20 September 2010

This morning's new music news; The Drums have announced a replacement for guitarist Adam Kessler who quit the band last week, Roots drummer Questlove is planning to write a book ...

#### [Interview: Jonathan Pierce and Connor Hanwick of the Drums](#)

There Goes The Fear, 20 September 2010

Before the Drums's first show ever in Washington, I had a nice chat with Jonathan Pierce and Connor Hanwick of the band at a little Latin café across the way ...

#### [Adam Kessler abandona The Drums](#)

Cuchara Sonica, 20 September 2010

Adam Kessler, guitarrista de esa sobrevalorada banda conocida como The Drums, ha abandonado el grupo. Los miembros restantes, aseguran estar "devastados" con la decisión de su ahora ex compañero. Así ...

#### [The Drums sadly lose guitarist](#)

Music Universe, 20 September 2010

Adam Kessler has quit one of the most exciting indie-pop bands of 2010, The Drums. Speaking on their website and facebook page, the band made the announcement, saying that they ...

## **The Drums Loose A Member**

RockOnTheStreets, 20 September 2010

The Drums have found themselves one member short following guitarist Adam Kessler departure. In a post on their official site, Thedrums.com , the band confirmed that Kessler has quit the ...

## **Adam Kessler Leaves The Drums**

Rock NYC, 19 September 2010

Drums guitarist Adam Kessler has suddenly quit leaving the band and their tour is in complete chaos. They have their problems and I have mine. After a year of completely ...

## **El guitarrista de The Drums deja el grupo**

Bandalismo, 19 September 2010

Mira que llevan poca carrera a sus espaldas, y ya están inmersos en su primera crisis. The Drums, instalados desde hace bien poquito en el éxito internacional, acaban de publicar ...

2

## **28 October 2010 : 5 articles**

### **Popular Articles this Day**

#### **The Drums: Interview**

Prefix Magazine, 28 October 2010

The Drums were born in drama, and they continue to live within it. Frontman Jonathan Pierce bailed on the buzzy Elkland and then reemerged as the frontman of the most ...

#### **SPIN Picks the Best Sets of CMJ**

Spin, 27 October 2010

After some 1,200 bands played five full days of shows across New York City, CMJ 2010 is finally over. Here, SPIN staffers and reviewers pick their best from the festival: ...

#### **New Video: The Drums – Me And The Moon**

JPs Blog, 28 October 2010

The Drums have released their new video for the song 'Me and the Moon', the song comes from their debut album "The Drums" that was released earlier this year. The ...

#### **“Me And the Moon” nuevo video de The Drums**

sopitas.com, 28 October 2010

La banda estadounidense estrenó su nuevo video del sencillo “Me And The Moon” de su primer álbum, The Drums. Podrán ver de nuevo el mismo aire de soledad que el ...

#### **The Drums presentan nuevo vídeo: 'Me And The Moon'**

Bandalismo, 28 October 2010

A estas alturas todos debéis saber ya que The Drums nos visitarán dentro de muy poco y si no lo sabéis visitad el enlace. Pero lo que nos trae a ...

## **The Drums – “Me And The Moon” Video (Stereogum Premiere)**

stereogum, 28 October 2010

The Drums put the begging, pleading lyrics of “Me And The Moon” to some pretty moon projections for this video. The band members don’t really interact in this clip (frontman ...

**3**

### **02 September 2010 : 4 articles**

#### **Popular Articles this Day**

##### **Jonathan Pierce Reviews The Singles**

NME - Features, 02 September 2010

The Drums frontman casts his verdict on Grinderman, Kanye West and more

##### **Arcade Fire-related post #2**

Music Fan's Mic (MFM), 02 September 2010

Words: Gareth O'Malley No, that is not The Arcade Fire , obviously. That up there is The Drums , who did a BCC3 Live Lounge session for Huw Stephens last ...

##### **The Drums- “Down by the Water” † VIDEO**

TheNeedleDrop, 02 September 2010

New video for the drums track “Down By the Water,” which is the latest single from their self-titled album. Look for the LP via Moshi Moshi. MP3: The Drums- It ...

##### **The Drums Are Streaming At My Place by Alyson Camus**

Rock NYC, 01 September 2010

The Drums, the pop band from Brooklyn, recently covered Arcade Fire’ s ‘We used to wait’ during a concert. The result gives a new wave feeling to the song: whereas ...

##### **The Drums, “We Used To Wait” (Arcade Fire Cover) MP3**

The FADER, 02 September 2010

The Drums’ Brit-punky cover sounds nothing like the original, but singer Jonathan Pierce and Arcade Fire leader Win Butler each have that lethargic snottiness to their stretched-out vocals, like they’ve ...

**4**

### **01 November 2010 : 4 articles**

#### **Popular Articles this Day**

##### **The Drums - Me and the Moon**

Clash Music, 01 November 2010

Watch the video for the forthcoming single from The Drums, 'Me And The Moon', out December 8th 2010. Taken from their self-titled debut album , The New York band have ...

### **NYC & CMJ (October 20, 2010)**

For the 'records', 01 November 2010

The Drums @ Santos Party House, NYC: photo by Michael Ligon If you look at my photoset for my second day in NYC , you'll see I had a fixation ...

### **The Drums.At Hammerstein Ballroom, Saturday October 30th, 2010: Things That Go Bang In The Night -by Iman Lababedi**

Rock NYC, 01 November 2010

I was wrong. the Drums are a great band and I didn't know what I was writing about when I dismissed them so cavalierly so often. During a swoony, exciting ...

### **The Drums' Jonathan Pierce Says 'We Did Everything Wrong'**

Spinner.com, 01 November 2010

Filed under: News , Exclusive , New Music If there's one thing the Drums understand, it's the media machine. Since being cited as one of 2010's definitive acts, the three-piece ...

5

## **03 August 2010 : 3 articles**

### **Popular Articles this Day**

#### **The Drums – “Down By The Water”**

MusicBlips, 03 August 2010

“Down By The Water” is the most balladic, down tempo moment on the Drums’ self-titled debut. (Because as “It Will All End In Tears,” the track that follows it, suggests, ...

#### **The Drums release new love song**

The Rad Report, 03 August 2010

Who doesn't like love songs? I love love songs. The Drums have just released a lovely love song, and it is titled 'Down By The Water'. Singer Jonathan Pierce has ...

#### **The Drums – “Down By The Water”**

stereogum, 03 August 2010

“Down By The Water” is the most balladic, down tempo moment on the Drums’ self-titled debut. (Because as “It Will All End In Tears,” the track that follows it, suggests, ...

## News Highlights

This section includes the most repeated statements in the music press about The Drums month by month during this period.

### July

"The Drums have said their song 'Let's Go Surfing' isn't about surfing at all, but is, in fact, is an ode to American president Barack Obama. ..."

Mon 05/07 - The Drums Surfing Song Inspired by President Obama - Spinner.com

### August

"The Drums have just released a lovely love song, and it is titled 'Down By The Water'. Singer Jonathan Pierce has a little story to tell ..."

Tue 03/08 - The Drums release new love song - The Rad Report

"The Drums makes it even clearer that the band isn't afraid to be pop with a capital P, and that the Drums know and love every ..."

Wed 04/08 - The Drums - Jonk Music

"The Drums were Number One in Clash's Ones To Watch for 2010, sentiments shared by all quarters of the media, including the BBC. Interest piqued. Balls ..."

Thu 05/08 - Stars And Hypes: The Drums Interview - Clash Music

"The Drums have spoken about the incredible hype surrounding their debut album. Born in Florida, coming of age in New York The Drums became one of ..."

Wed 11/08 - The Drums Talk Hype - Clash Music

"The Drums have spoken about the melancholic streak which runs through their music. Emerging at the beginning of 2010, The Drums arrived with a colossal amount ..."

Thu 12/08 - The Drums Get Melancholic - Clash Music

"The Drums have spoken about the religious background which prevented their singer from listening to music. The United States is a deeply contradictory place. Enshrining personal ..."

Fri 13/08 - The Drums Religious Background - Clash Music

"The Drums have told ClashMusic about their plans for a second album. The music industry moves at a ferocious pace. No sooner do a hot new ..."

Tue 17/08 - The Drums Look To Their Second Album - Clash Music

"The Drums have made a tentative start to the process of writing the follow-up to their eponymous debut -- only months on since its release. But ..."

Fri 20/08 - The Drums Get to Work on Second Album - Spinner.com

## September

"The Drums to NME: "There is literally no soul in that band. They've taken nothing from the depth or poetry or amazing lyrics of Ian Curtis, ..."

Sun 19/09 - Adam Kessler Leaves The Drums - Rock NYC

"The Drums have found themselves one member short following guitarist Adam Kessler departure. In a post on their official site, Thedrums.com , the band confirmed that ..."

Mon 20/09 - The Drums Loose A Member - RockOnTheStreets

"The Drums have become one of the fastest rising acts of 2010, and it looks like their workload has taken its toll on founding member Adam ..."

Mon 20/09 - The Drums: Andy Kessler Quits The Drums - Prefix Magazine

"The Drums have announced a replacement for guitarist Adam Kessler who quit the band last week, Roots drummer Questlove is planning to write a book and ..."

Mon 20/09 - This Morning in new music – September 20, 2010 - AUX TV

"The Drums have enlisted the services of a temporary guitar player to help on the rest of their American tour after losing guitarist Adam Kessler. The ..."

Tue 21/09 - The Drums Enlist Temporary Guitarist to Help Finish American Tour - Spinner.com

"The Drums have confirmed a replacement for their guitarist Adam Kessler ahead of a new Stateside tour. New groups face enormous pressure to succeed. The Drums ..."

Tue 21/09 - The Drums Find Replacement Guitarist - Clash Music

"The Drums have travelled across the world in 2010 with their debut album becoming a critically acclaimed success. However recent events have shaken the New York ..."

Wed 22/09 - The Drums To Become Three Piece - Clash Music

"The Drums have released a statement about their current band status: "There have been some questions as to recent events and we are sad to confirm ..."

Wed 22/09 - The Drums // Band Statement - The 405

## October

"The Drums have released their new video for the song 'Me and the Moon', the song comes from their debut album "The Drums" that was released ..."

Thu 28/10 - New Video: The Drums – Me And The Moon - JPs Blog

"The Drums were born in drama, and they continue to live within it. Frontman Jonathan Pierce bailed on the buzzy Elkland and then reemerged as the ..."

Thu 28/10 - The Drums: Interview - Prefix Magazine

## December

"The Drums were described as "The best British band from America" previously this year, and they've definitely made an impression on the British audience, evident from ..."

Thu 02/12 - The Drums - HMV Forum, London 24/11/10 - The 405

"The Drums have any staying power. But I wish them luck. mp3 : The Drums - I Need Fun In My Life mp3 : Edwyn Collins ..."

Thu 16/12 - THIS LOT SORT OF CREPT UP ON ME THIS YEAR.... - THE VINYL VILLAIN

# Appendices

## Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 21: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 21 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 21 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

## Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 22: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 22 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 22 (continued): Top 100 Artists on We Are Hunted Emerging Chart