

Taylor Swift

Music Media Analysis
July to December 2010

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Overview

29th on [Mainstream Charts](#)

12th on [Twitter](#)

43rd in the [Music Press](#)

This report reviews the popularity of Taylor Swift on the music charts and in the music news for the period July to December 2010. It benchmarks Taylor Swift against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the [wearehunted.com](#) website.

Chart Popularity

Mainstream Chart

This section presents the mainstream chart performance for Taylor Swift compared to similar artists. Taylor Swift was ranked 29th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for Taylor Swift was 4th.

29th Overall Rank

4th Best Position

Artist	Rank	Best Position
Lady GaGa	4th	2
Katy Perry	7th	2
Eminem	13th	2
Taylor Swift	29th	4
Kanye West	47th	6
Justin Bieber	50th	6
Bush	247th	36
Runaway	266th	40

Figure 1: Artist Mainstream Ranks

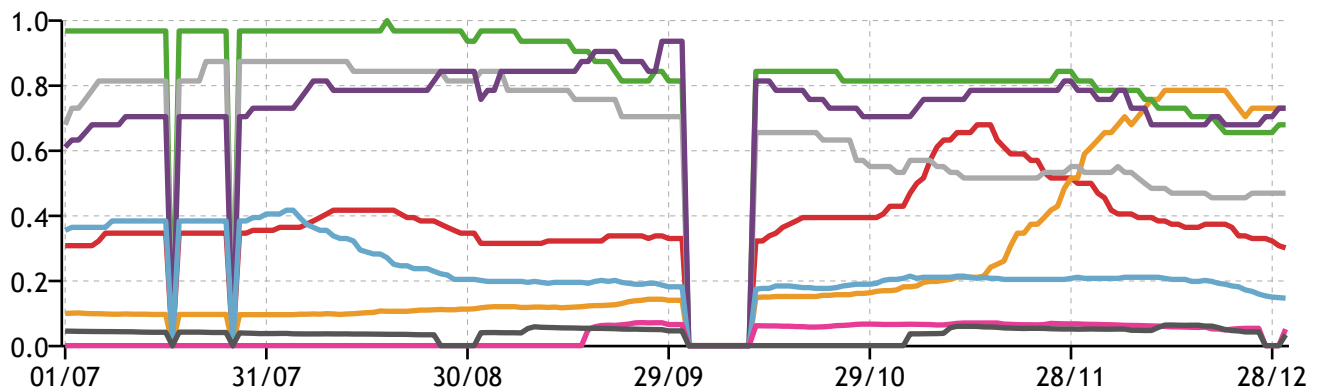
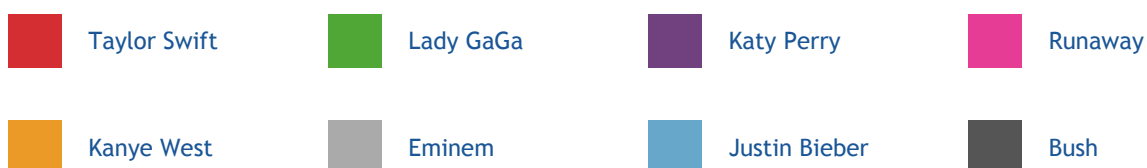


Figure 2: Artist Mainstream Chart Popularity over Time



Mainstream Comparison

This section compares the mainstream chart performance of Taylor Swift against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Taylor Swift was ranked 1st overall of our charts for that day. 0.0 denotes Taylor Swift did not chart at all.

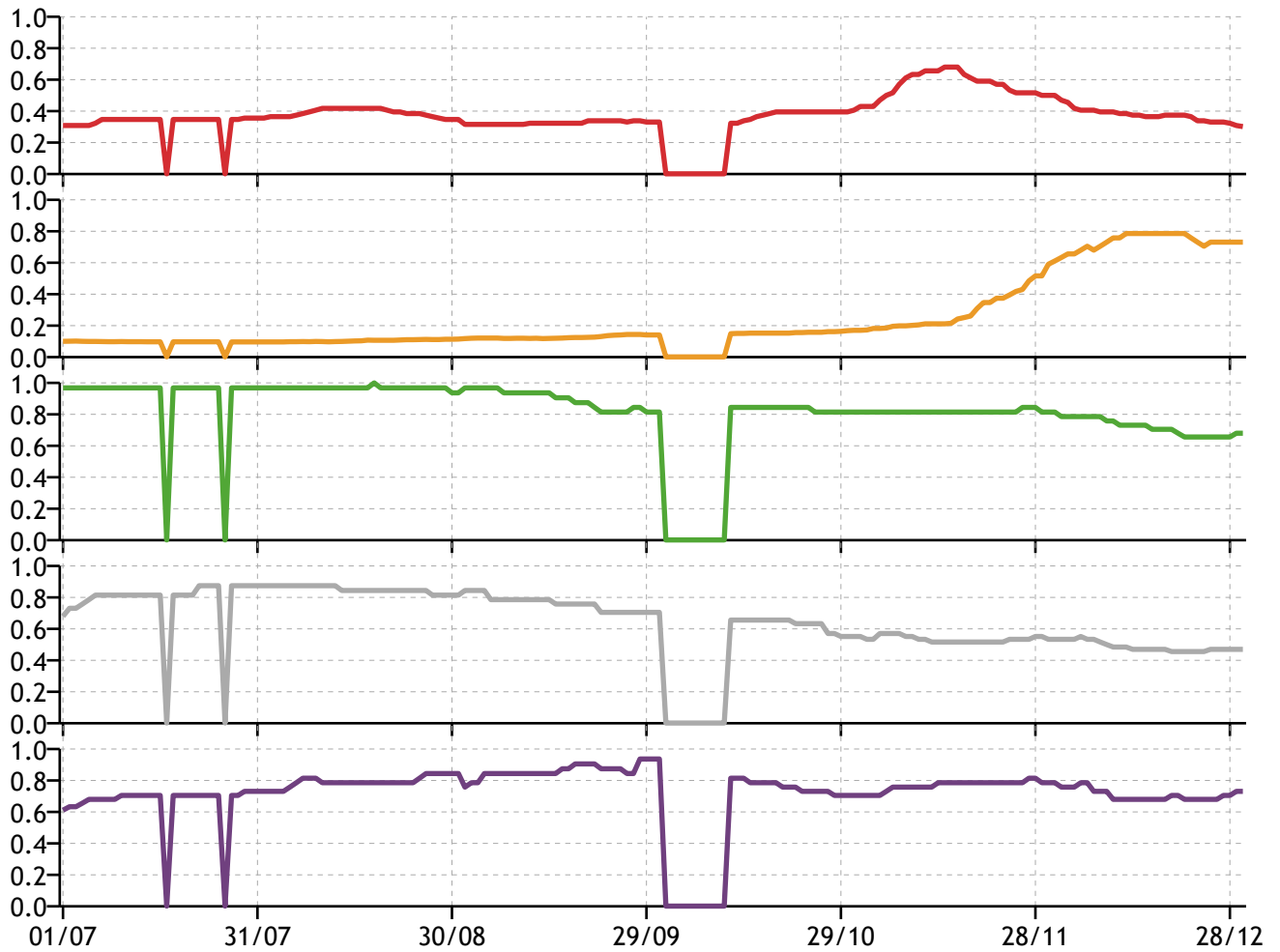
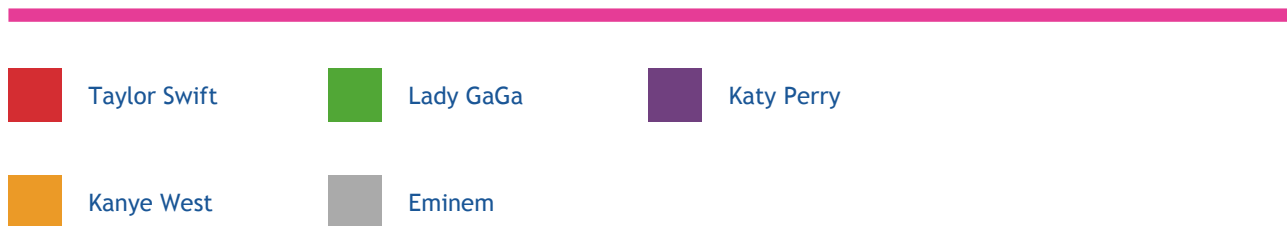


Figure 3: Comparisons for Taylor Swift



Mainstream Singles

This section presents the best charting singles for Taylor Swift on the Mainstream We Are Hunted charts

Mine

Best Single

9th

Best Position

Single	Best Position
Mine	9
Today Was a Fairytale	71
Back to December	175
Love Story	186
Sparks Fly	219
Mean	242
Speak Now	256
You Belong With Me	287

Figure 4: Best Single Positions

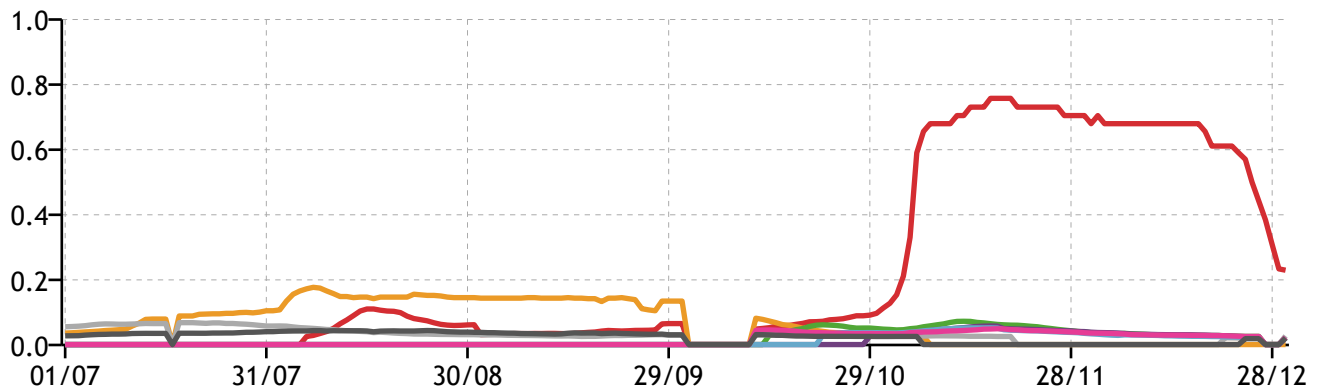
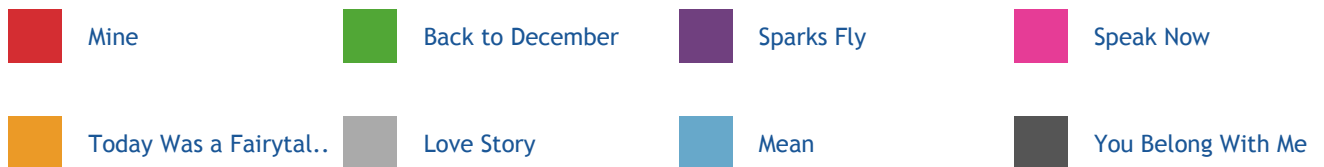


Figure 5: Singles Chart Comparison over Time



Mainstream Singles Comparison

This section compares the mainstream chart performance of the most popular singles released by Taylor Swift. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

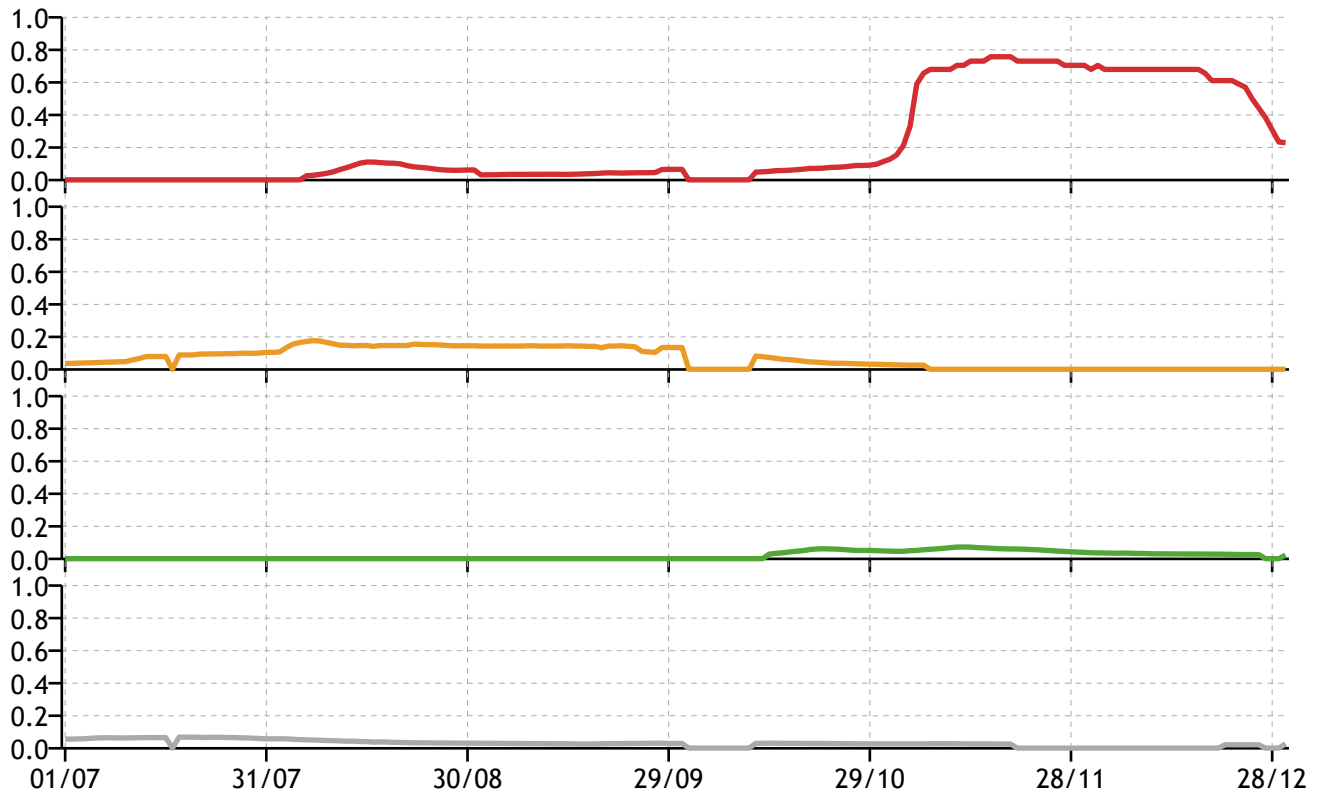


Figure 6: Chart ranking for Taylor Swift



Twitter Coverage

Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Taylor Swift during this time period. Included is the overall ranking of Taylor Swift when compared to similar artists.

12th Overall Rank

39,607 Tweets

0.007% Share

Artist	Rank	Tweets	Share
Eminem	4th	54,567	0.009%
Justin Bieber	5th	53,702	0.009%
Lady GaGa	6th	52,609	0.009%
Katy Perry	11th	40,907	0.007%
Taylor Swift	12th	39,607	0.007%
Kanye West	16th	31,904	0.005%
Runaway	166th	8,404	0.001%
Bush	227th	6,540	0.001%

Figure 7: Twitter Coverage Comparison

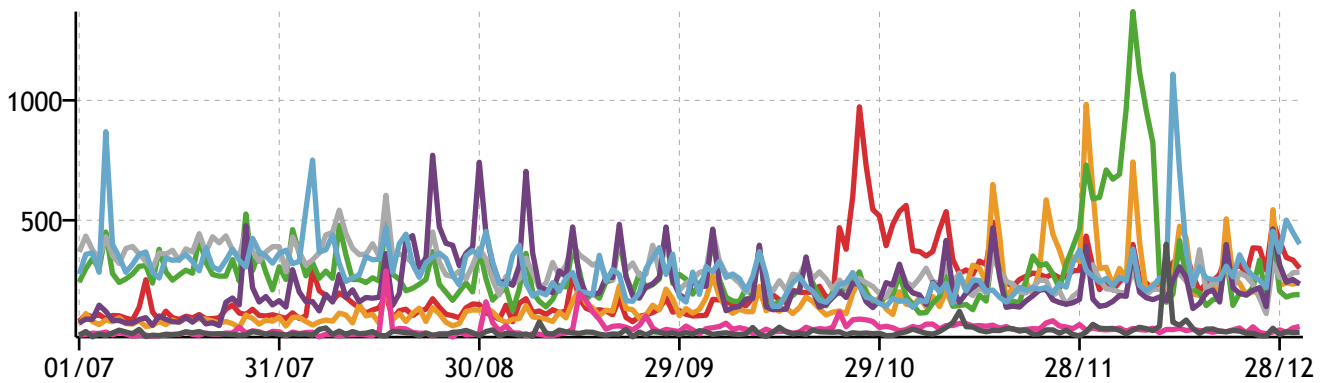
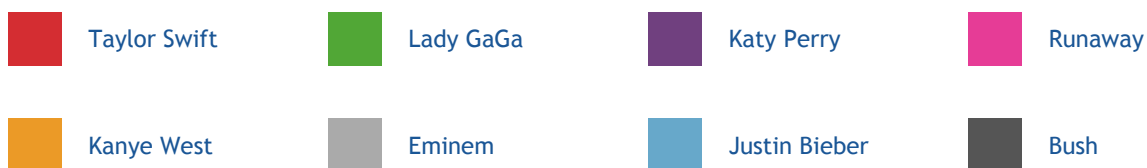


Figure 8: Twitter Coverage over Time



Twitter Comparison

This section compares the total number of tweets mentioning Taylor Swift to similar artists.

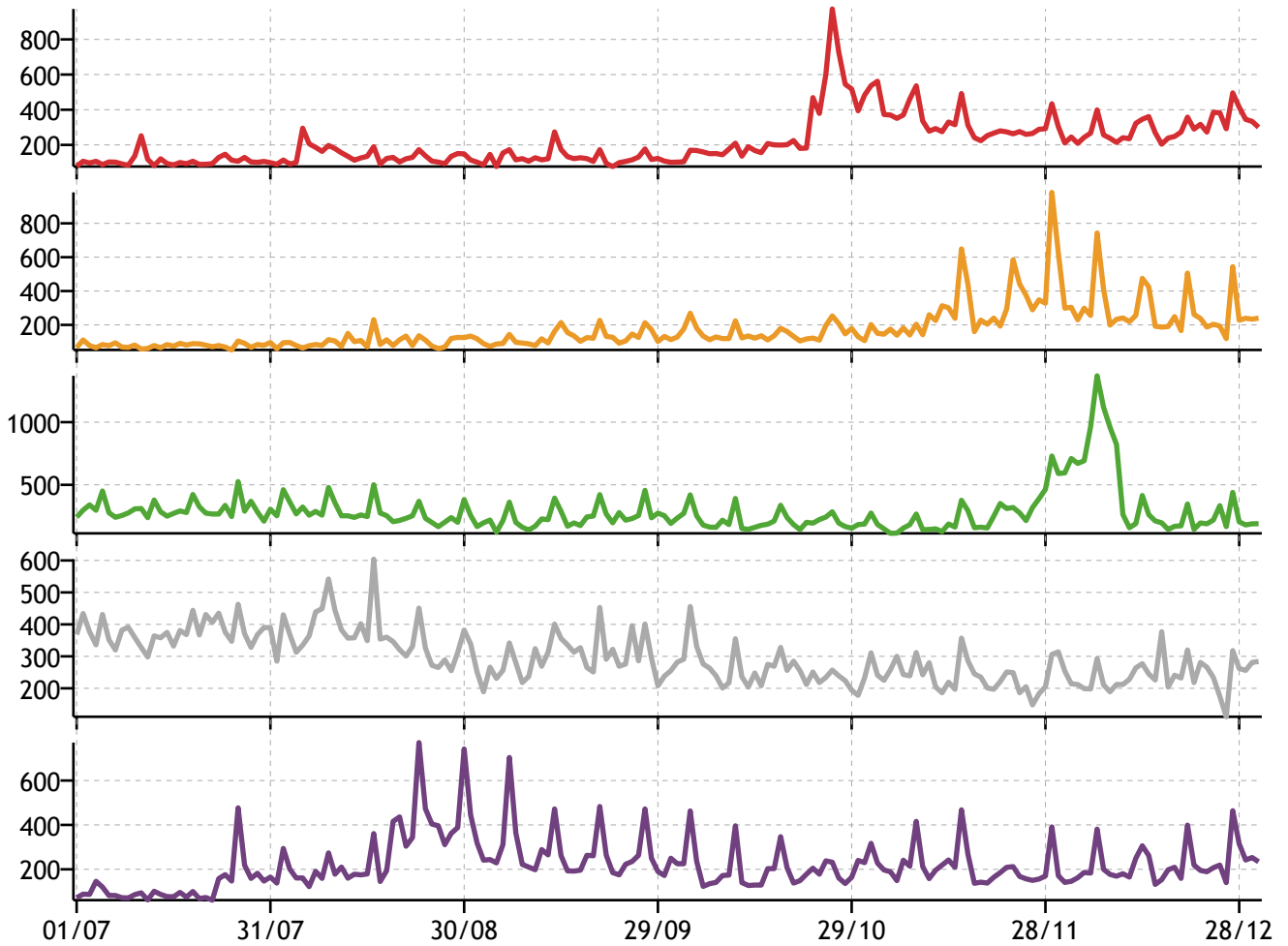
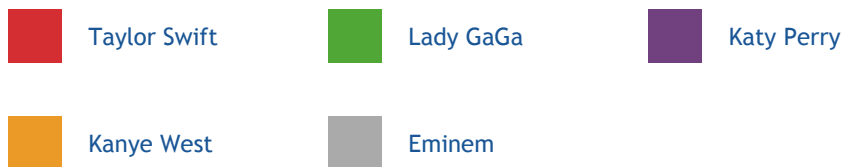


Figure 9: Comparisons for Taylor Swift



Mainstream Chart vs Twitter

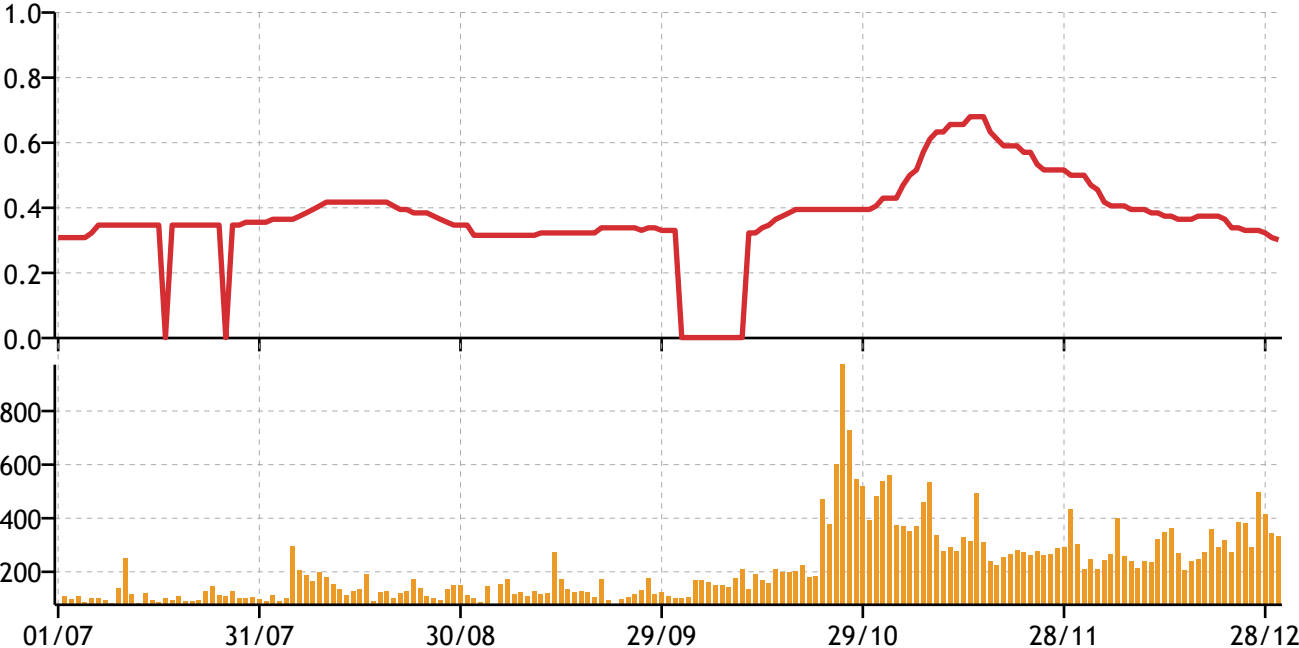


Figure 10: Taylor Swift Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



Twitter Users

This section lists the twitter users mentioning Taylor Swift in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/tayfearless13	angel ☐	Michigan Loves Swift☐	27	6,045	163,215
2	twitter.com/SwiftBRcom	Swift BR		14	10,824	151,536
3	twitter.com/OhMyNickJay	K /-\ R € \	In G.A.'s black submarine	15	6,878	103,170
4	twitter.com/gonzjones	Gonz Jones	Not Found.	14	6,750	94,500
5	twitter.com/SparklingSwift	Sarah Alison.☐	The Diamond Sky	22	3,181	69,982
6	twitter.com/rapha_rosado	Raphael Rosado	Hogwarts, England	21	3,168	66,528
7	twitter.com/fyokonoa	FM ☐☐☐ Now On Air	Yokomaha 84.7MHz	106	571	60,526
8	twitter.com/_Daaviid	David Andrey -ek	Santa Catarina - Itajaí	85	690	58,650
9	twitter.com/CTannStarr	CTannStarr	New York, USA	33	1,464	48,312
10	twitter.com/alefymarques	Alefy Marques	Brazil	17	2,228	37,876
11	twitter.com/bieberxdork	Gavlarini (; ☐	England	14	2,626	36,764
12	twitter.com/pedro3344	Pedro Reis	Cascais	39	853	33,267
13	twitter.com/twilightsexygal	☐RPattz Lover☐	heaven right in middle of hell	12	2,680	32,160
14	twitter.com/fearlessriot	Nick Garrett	Chicago, IL.	13	2,084	27,092
15	twitter.com/ninovitale	Nino Vitale	The House That Built Me	19	1,368	25,992
16	twitter.com/Yagodl	Yago	A Coruña, Spain	13	1,921	24,973
17	twitter.com/katiareguete	Kátia Reguete.	Brasil - MG	17	1,290	21,930
18	twitter.com/amybabycakes	амч braithwaite ☐	ÜT: 53.717179,-0.872434	12	1,801	21,612
19	twitter.com/jessiblah	Jessica Spencer	Dublin	12	1,675	20,100
20	twitter.com/BunnyJeanCook	Bunny Jean Cook	Pittsburgh, PA	12	1,591	19,092
21	twitter.com/nisabieberswift	Nisa Ramsyana	Nashville	27	697	18,819
22	twitter.com/yuuhi_hajime	hajime!	☐☐☐☐	80	221	17,680
23	twitter.com/Juliana_Marques	Juliana Marques	Rio de Janeiro, Brasil	17	1,002	17,034
24	twitter.com/Kayzan	Emerson	Natal	12	1,394	16,728
25	twitter.com/l1brat1on	l1brat1on	Worldwide, TX	42	394	16,548
26	twitter.com/smoky	smoky	Yokohama, Japan	22	743	16,346
27	twitter.com/941KMPS	The New 94-1	Seattle, WA	14	1,129	15,806

Figure 11: Top 50 Users tweeting about Taylor Swift

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/beliebinswiftey	STUNNNA! wbu? :)	Spoon swaggin w/ jb ;)	15	1,053	15,795
29	twitter.com/_istefani	Istéfani Marcos	acampamento meio-sangue	13	1,163	15,119
30	twitter.com/daany	Danielle Eimori	Brazil.	18	839	15,102
31	twitter.com/Shay_Todd	Shay Todd	In Chase's arms	18	834	15,012
32	twitter.com/raphadbazzi	Raphael D'bazzi	Rio de Janeiro	11	1,315	14,465
33	twitter.com/niley_fan_4real	Memorie Enderson	Earth	22	642	14,124
34	twitter.com/gabifogonholo	Gabriela Fogonholo	Where the lines overlap	12	1,139	13,668
35	twitter.com/allexsunshine	Allex Soares ▯	Brasil	14	970	13,580
36	twitter.com/rsouzanet	R. Souza	Brazil	32	401	12,832
37	twitter.com/manuelvictor	Manuel Victor	Brasil	34	366	12,444
38	twitter.com/djweekale	DJ Weekale		11	969	10,659
39	twitter.com/some1wakemeup	Ask Jamilah... :D'	Narnia	17	570	9,690
40	twitter.com/emmacorrigan	Emma Corrigan	milan, italy	22	436	9,592
41	twitter.com/lynseybutterfly	Lynsey	In my own world	25	375	9,375
42	twitter.com/jeeef_gc	Jefferson Fernandes	Rio de Janeiro	14	669	9,366
43	twitter.com/badlenoir	Philippe Lenoir	Belo Horizonte	19	472	8,968
44	twitter.com/reeceecup	Erica W	Ohio	11	794	8,734
45	twitter.com/PintSizDPixie	Mary Alice Brandon	Where I Please...	11	763	8,393
46	twitter.com/Chelsea_Dyanna	Chelsea D. Mallory	Mystic Falls, Virginia	14	584	8,176
47	twitter.com/iRonnieXD	Ronnie Smexie	USA	22	362	7,964
48	twitter.com/OurKimberley	Kimberley	England	31	254	7,874
49	twitter.com/mimindy_	Maria Barcelos	Santa Maria - RS	12	598	7,176
50	twitter.com/littlemsolive	▯▯▯▯	▯▯▯▯▯▯▯	22	321	7,062

Figure 11 (continued): Top 50 Users tweeting about Taylor Swift

Shared Twitter Links

This section lists the most popular urls in tweets mentioning Taylor Swift during this period.

URL	Rank	Tweets
http://www.last.fm/music/Taylor+Swift	1	193
http://www.last.fm/music/Taylor+Swift/_/Mine	2	93
http://www.last.fm/music/Taylor+Swift/_/Haunted (acoustic)	3	70
http://www.last.fm/music/Taylor+Swift/_/Mine	4	68
http://www.last.fm/music/Taylor+Swift/_/Back to December	5	62
http://www.last.fm/music/Taylor+Swift/_/Enchanted	6	58
http://www.last.fm/music/Taylor+Swift/_/Better Than Revenge	7	56
http://www.last.fm/music/Taylor+Swift/_/Speak Now	8	55
http://www.last.fm/music/Taylor+Swift/_/Sparks Fly (Remastered)	9	48
http://www.last.fm/music/Taylor+Swift/_/Mean	10	48
http://www.last.fm/music/Taylor+Swift/_/Innocent	11	43
http://www.last.fm/music/Taylor+Swift/_/Love Story	12	35
http://www.last.fm/music/Taylor+Swift/_/Dear John	13	35
http://tinysong.com/9Xlc	14	34
http://www.last.fm/music/Taylor+Swift/_/Last Kiss	15	32
http://www.last.fm/music/Taylor+Swift/_/You Belong With Me	16	32
http://www.tunewiki.com/	17	31
http://tinysong.com/9L36	18	31
http://www.last.fm/music/Taylor+Swift/_/Never Grow Up	19	28
http://www.last.fm/music/Taylor+Swift/_/The Story Of Us	20	28
http://www.last.fm/music/Taylor+Swift/_/Long Live	21	28
http://www.last.fm/music/Taylor+Swift/_/White Horse	22	22
http://www.last.fm/music/Taylor+Swift/_/If This Was a Movie	23	21
http://road.ie/taylor-swift	24	21
http://www.last.fm/music/Taylor+Swift/_/Ours	25	19
http://tinysong.com/esf0	26	19
http://getglue.com/recording_artists/taylor_swift	27	18

Figure 12: Top Shared Links on Twitter mentioning Taylor Swift

URL	Rank	Tweets
http://www.foxytunes.com/artist/taylor+swift/track/mine	28	18
http://www.last.fm/music/Taylor+Swift/_/Breathe	29	17
http://www.last.fm/music/Taylor+Swift/_/Forever+%26+Always	30	16
http://www.last.fm/music/Taylor+Swift/_/The Way I Loved You	31	15
http://www.tweekly.fm/user/lynseybutterfly	32	15
http://www.last.fm/music/Taylor+Swift/_/Mine	33	15
http://www.tweekly.fm/user/emmacorrigan	34	15
http://www.last.fm/music/Taylor+Swift/_/Fifteen	35	15
http://www.last.fm/music/Taylor+Swift/_/Today Was A Fairytale	36	15
http://www.tweekly.fm/user/graubsays	37	14
http://www.tweekly.fm/user/katiareguetee	38	14
http://tinysong.com/y2t8	39	14
http://tinysong.com/xJsT	40	14
http://www.tunewiki.com/t/y1lm	41	14
http://www.tweekly.fm/twitter/LucasLEC	42	14
http://www.tunewiki.com/t/2fqg6	43	14
http://www.last.fm/music/Taylor+Swift/_/Fearless	44	13
http://www.tweekly.fm/user/hilaryeffgen	45	13
http://www.tweekly.fm/user/elsoferino	46	12
http://www.tweekly.fm/twitter/Kayzan	47	12
http://www.last.fm/music/Taylor+Swift/_/Superman	48	12
http://www.last.fm/music/Taylor+Swift/_/Tell Me Why	49	11
http://tinysong.com/zFIL	50	11
http://www.tweekly.fm/user/NicoleJones18	51	11
http://www.tweekly.fm/user/daany	52	11
http://www.tweekly.fm/twitter/vihutra_	53	11
http://www.last.fm/music/Taylor+Swift/_/Back to December (acoustic)	54	11
http://tinysong.com/rKac	55	11
http://www.last.fm/music/Taylor+Swift/_/Teardrops On My Guitar	56	11
http://www.tweekly.fm/user/belle_riot	57	11
http://www.tweekly.fm/user/rsulley	58	10
http://www.tweekly.fm/user/manuelvictor	59	10
http://www.tweekly.fm/user/OurKimberley	60	10

Figure 12 (continued): Top Shared Links on Twitter mentioning Taylor Swift

News Coverage

News Popularity

This section shows the total number of music articles mentioning Taylor Swift during this time period and the overall rank of Taylor Swift when compared to similar artists.

43rd Overall Rank

1,278 Articles

0.032% Share

Artist	Rank	Articles	Share
Kanye West	1st	7,298	0.182%
Eminem	6th	3,368	0.084%
Lady GaGa	11th	2,784	0.069%
Katy Perry	16th	2,092	0.052%
Justin Bieber	23rd	1,789	0.045%
Taylor Swift	43rd	1,278	0.032%
Runaway	51st	1,174	0.029%
Bush	58th	1,109	0.028%

Figure 13: News Coverage Comparison

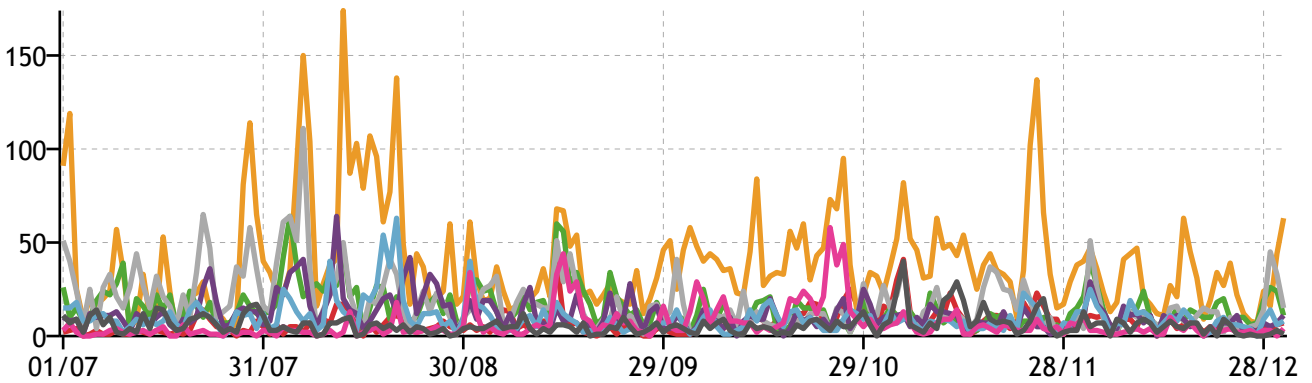


Figure 14: News Coverage over Time



News Comparison

This section compares the number of music articles mentioning Taylor Swift during this time period to similar artists.

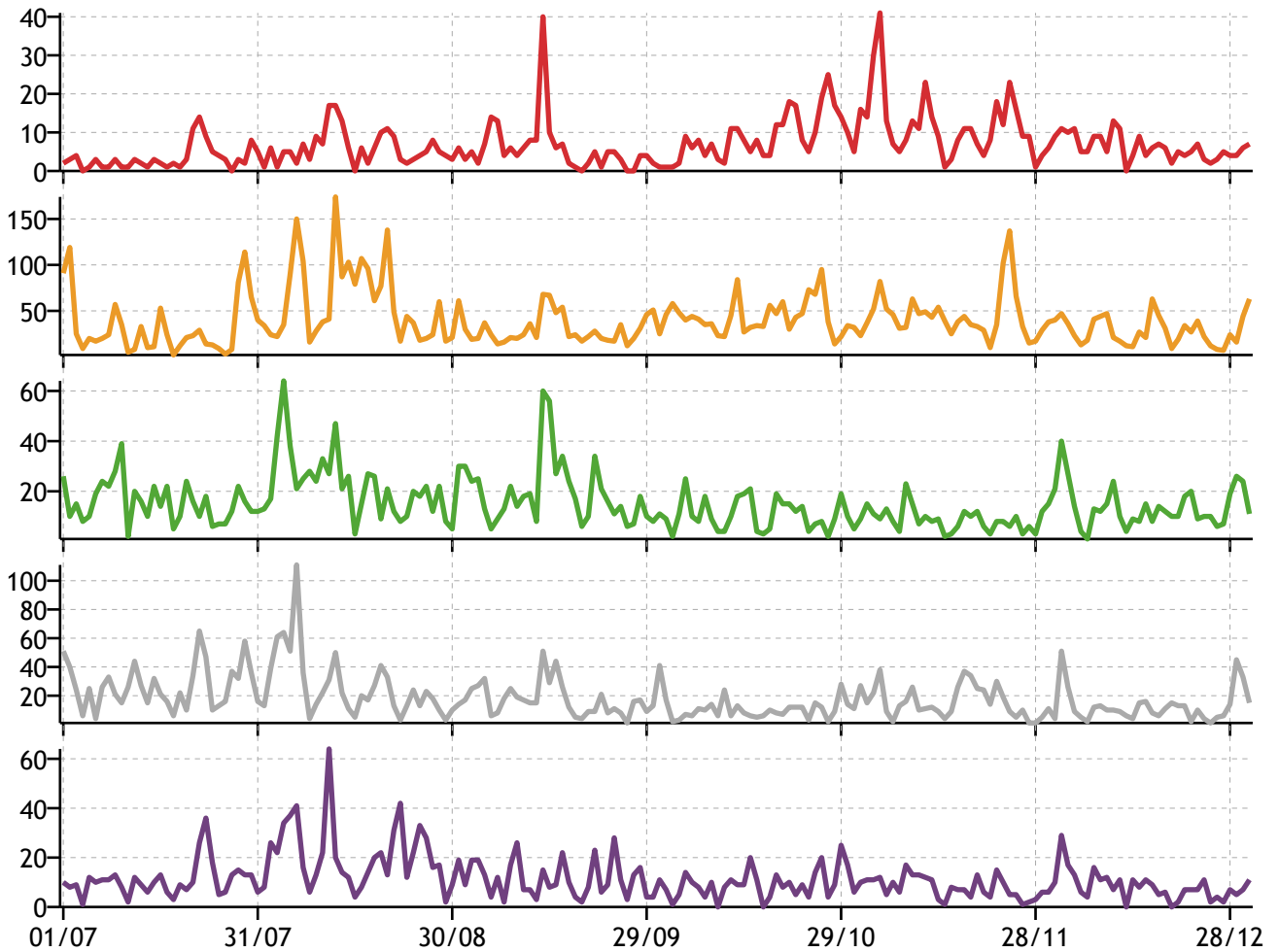


Figure 15: Comparisons for Taylor Swift



Mainstream Chart vs Sentiment

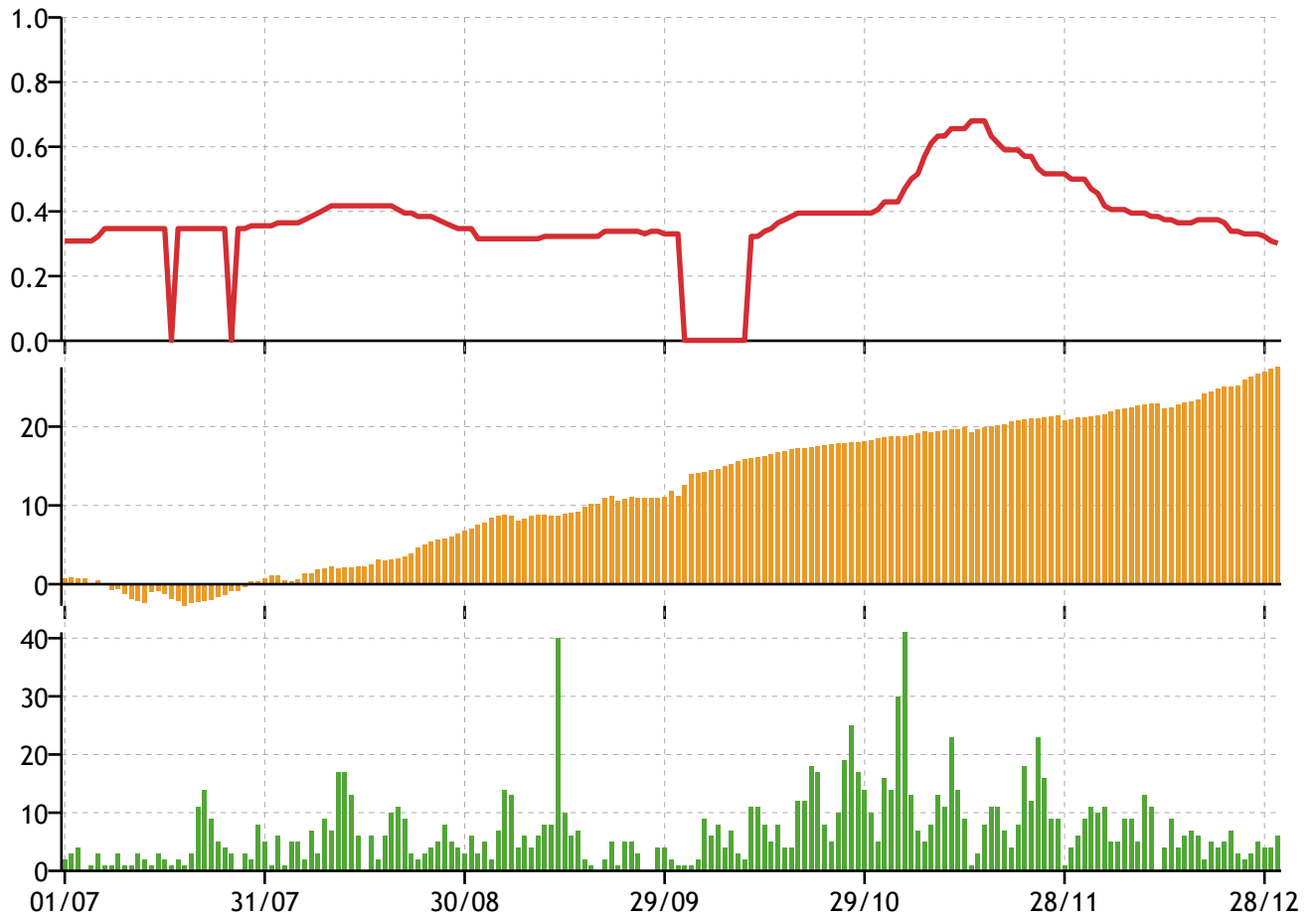


Figure 16: Taylor Swift Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Taylor Swift that day.



Top Publishers

- Idolator
- MTV Newsroom
- Country Standard Tim..
- HitFix
- popbytes
- Spin
- Other



Figure 17: Top Publishers related to Taylor Swift

Top Publishers	Mentions
Idolator	73
MTV Newsroom	61
Country Standard Time News	57
HitFix	50
popbytes	24
Spin	20
Rolling Stone: Smoking Section	18
Prefix Magazine	17
Clash Music	13
PopBuzz Music Blog	11
The A.V. Club	10
New York Times Music	10
NPR Music	8
2dopeboyz	6
HIPSTER RUNOFF	6

Figure 18: Most frequently mentioned Top Publishers

Top News Publishers

Publisher	Rank	Articles
Idolator - http://www.idolator.com/	1	73
MTV Newsroom - http://newsroom.mtv.com/	2	61
Country Standard Time News - http://www.countrystandardtime.com/	3	57
HitFix - http://www.hitfix.com/	4	50
popbytes - http://www.popbytes.com	5	24
Spin - http://www.spin.com/	6	20
Rolling Stone: Smoking Section - http://www.rollingstone.com/blogs/smokingsection/rss.xml	7	18
Prefix Magazine - http://prefixmag.com	8	17
Clash Music - http://www.clashmusic.com/	9	13
PopBuzz Music Blog - http://www.todaynetwork.com.au/	10	11
The A.V. Club - http://www.avclub.com/	11	10
New York Times Music - http://www.nytimes.com/pages/arts/music/index.html	12	10
NPR Music - http://www.npr.org/music/	13	8
2dopeboyz - http://2dopeboyz.com	14	6
HIPSTER RUNOFF - http://www.hipsterrunoff.com/	15	6
Pitchfork - http://pitchfork.com/	16	5
nah right - http://www.nahright.com/news	17	5
Orange Country Register - music - http://www.ocregister.com/	18	5
No Rock&Roll Fun - http://xrrf.blogspot.com	19	5
Pretty Much Amazing - http://prettymuchamazing.com/	20	4
Cuchara Sonica - http://cucharasonica.com	21	4
The Smoking Section - http://smokingsection.uproxx.com/TSS	22	4
Glorious Noise - Rock and roll can change your life - http://www.gloriousnoise.com/	23	4
You Sing, I Write - http://yousingiwrite.blogspot.com/	24	3
The Vinyl District - http://vinyldistrict.blogspot.com/	25	3
NME - News - http://www.nme.com/	26	3
Heart on a Stick - http://heartonastick.blog-city.com/	27	3

Figure 19: Top 60 Publishers mentioning Taylor Swift

Publisher	Rank	Articles
Rolling Stone: Album Reviews - http://www.rollingstone.com/	28	2
Paste Magazine - http://www.pastemagazine.com/	29	2
Daily Telegraph - music - http://www.dailytelegraph.com.au/entertainment/music	30	2
Raised on Indie - http://www.raisedonindie.com/	31	2
stereogum - http://www.stereogum.com/	32	2
Guardian music - http://www.guardian.co.uk/music	33	2
Consequence of Sound - http://www.consequenceofsound.net/	34	2
We All Want Someone To Shout For - http://www.weallwantsomeone.com/	35	1
JPs Blog - http://jp917.blogspot.com/	36	1
WRMC 91.1 Middlebury College Independent Radio - http://wrmc911.blogspot.com/	37	1
i guess i'm floating - http://iguessimfloating.blogspot.com	38	1
wongie's music world - http://wongiesmusicworld.blogspot.com/index.html	39	1
junkiepop - http://junkiepop.com/	40	1
SOULBOUNCE.COM - http://soulbounce.com/	41	1
Blender.com - Blog - http://www.blender.com/	42	1
#1 Hits From Another Planet - http://alienhits.blogspot.com	43	1
NME - Blog - http://www.nme.com/	44	1
My Old Kentucky Blog - http://myoldkyhome.blogspot.com	45	1
brooklynvegan - http://www.brooklynvegan.com/	46	1
songs:illinois - http://www.songsillinois.net/	47	1
Culture Bully - http://www.culturebully.com	48	1
MetalSucks - http://www.metalsucks.net	49	1
Perfect Porridge - http://www.perfectporridge.com/	50	1
Stoney Roads - http://www.stoneyroads.com/	51	1
Village Voice - music - http://www.villagevoice.com/	52	1
The Cure for Bedbugs - http://cureforbedbugs.blogspot.com	53	1
Hidden Track - http://www.glidemagazine.com/hiddentrack	54	1
Radio Free Chicago - http://radiofreechicago.typepad.com/	55	1
KEXP Blog - http://blog.kexp.org/blog/	56	1
Keep Hope Inside - http://keephopeinside.blogspot.com	57	1
whiteboydancefloor - http://whiteboydancefloor.blogspot.com	58	1
:: The Playlist :: - http://theplaylist.blogspot.com/	59	1
The Ripple Effect - http://ripplemusic.blogspot.com/	60	1

Figure 19 (continued): Top 60 Publishers mentioning Taylor Swift

Best 5 News Days

1

04 November 2010 : 41 articles

Popular Articles this Day

Taylor Swift's new CD biggest album opening in 5 years

thestar.com - music, 04 November 2010

Taylor Swift fans have spoken — more than a million times.

The Iceberg Songs of Taylor Swift

Village Voice - music, 03 November 2010

Here's an academic question: What do artists do, exactly? Tell stories? Advance causes? Or something trickier? If you're, say, a 20-year-old Nashville singer-songwriter and newly minted tabloid superstar, what exactly ...

Lady Antebellum Isn't Country's First Pop Sensation.

Dallas Observer - Music, 04 November 2010

Lady Antebellum's collision of country with pop and rock 'n' roll is one of the most exciting examples of country music's continued strive toward the mainstream. Sample the crowds swarming ...

George Bush Reflects On Kanye West

Clash Music, 04 November 2010

Former President George Bush is set to reflect on Kanye West in his forthcoming book. It's one of the more notorious unions between pop and politics. One of the biggest ...

Kanye West: Interrupting Taylor Swift Was Like George W. Bush Ignoring Hurricane Katrina

Defamer - music, 04 November 2010

George W. Bush said recently that the “worst” moment of his presidency was when Kanye West said he didn't care about black people. Now Kanye has kinda apologized to Bush ...

Chart Moves: Taylor Swift, Michael Jackson, Rihanna, Kanye West

Billboard Biz, 04 November 2010

A look at some of the most notable movers and shakers on this week's Billboard 200 albums and Hot 100 singles charts.

International Sales Solid For 'Speak Now'

Billboard Biz, 04 November 2010

Taylor Swift's new album had a promising start in international markets, although she's nowhere near her popularity in the U.S.

Taylor Swift Likely To Top Next Week's Billboard 200

Billboard Biz, 04 November 2010

A familiar face will likely crown the Billboard 200 albums chart next week; all signs point to Taylor Swift's "Speak Now" easily holding for a second week atop the list, ...

U2, Lady Gaga, Metallica, Swift Take Top Honors At Billboard Touring Awards

Billboard Biz, 04 November 2010

U2, Lady Gaga, Metallica and Taylor Swift capped off huge touring years by taking home the major awards at the 2010 Billboard Touring Awards, held Nov. 4 at the Sheraton ...

A shirtless 41st birthday for Matthew McConaughey!

popbytes, 04 November 2010

• Heidi and Spencer plus other celebs who blew their fortunes! The Frisky • Alanis Morissette bared her pregnant, tattooed belly in a white bikini! PopEater • Mariah Carey used ...

2

13 September 2010 : 40 articles

Popular Articles this Day

Lady Gaga, Eminem, Muse, Florence And The Machine win at 2010 MTV VMAs

NME - News, 13 September 2010

Plus Kanye West and Taylor Swift both return to the awards following 2009 bust-up

Scenes from the MTV Video Music Awards

Orange Country Register - music, 13 September 2010

Taylor Swift absolved Kanye West of last year's onstage sin with one somber song, and West, also in song, beat himself up once again over his misbehavior. The Swift-West drama ...

The Five Biggest Moments of the VMAs

Spin, 13 September 2010

If the talk of last year's MTV Video Music Awards was Kanye West and Taylor Swift, then the talk of this year's MTV Video Music Awards was how Kanye West ...

Who Cares: Rock's Dead and Kanye Gets Boomed at the VMAs...

The Daily Swarm, 13 September 2010

Taylor Swift on Kanye West: "Thirty-two and still growing up now; who you are is not what you did," she sang softly, adding: "You're still an innocent." Billboard : Here ...

Taylor Swift? Eminem? Kanye West? Who Had The Performance At The 2010 VMAs?

MTV Newsroom, 13 September 2010

As it often happens, the 2010 MTV Video Music Awards ended up being more about the series of killer performances than about the actual awards given out (though that shouldn't ...

Monday's Music Roundup

Spin, 13 September 2010

[Updated: 4:56 P.M.] NEWS: PEARL JAM and BUFFALO SPRINGFIELD to Headline NEIL YOUNG 's Bridge School Benefit Modest Mouse, Elvis Costello, Neko Case, Grizzly Bear, and others also play Sept. ...

Watch: What did you think of Kanye West's 'Runaway' at the MTV VMAs?

HitFix, 13 September 2010

Only an hour after Taylor Swift revealed her song of "Forgiveness" to Kanye West at the MTV Video Music Awards, West himself takes to the defense by acknowledging he's an ...

Best and Worst of the 2010 MTV VMAs: Chelsea Handler, Taylor Swift, Kanye

HitFix, 13 September 2010

Now that the 2010 MTV Video Music Awards have come and gone, who comes out on top and who makes up the bottom? Our feelings on Chelsea Handler's hosting duties, ...

Lady Gaga overshadows Taylor Swift, Kanye West at the VMAs

Boston Herald, 13 September 2010

Kanye West vs. Taylor Swift, round two. West closed the 2010 MTV Music Video Awards last night with a heavily...

Taylor Swift, Kanye West live up to the hype at the VMAs

Boston Herald, 13 September 2010

He derided himself as a jerk; She told him he wasn't as bad as his misdeeds. He gave a sarcastic ode to his...

3

03 November 2010 : 30 articles

Popular Articles this Day

The Iceberg Songs of Taylor Swift

Village Voice - music, 03 November 2010

Here's an academic question: What do artists do, exactly? Tell stories? Advance causes? Or something trickier? If you're, say, a 20-year-old Nashville singer-songwriter and newly minted tabloid superstar, what exactly ...

Music: Review: Taylor Swift: Speak Now

The A.V. Club, 02 November 2010

Taylor Swift has the face of an angel and the heart of an assassin; just look at the bevy of famous guys she slays in songs from her third album ...

Taylor Swift sells more than 1M copies of new CD

Boston Herald, 03 November 2010

Taylor Swift fans have spoken - more than a million times. The country pop superstar sold more than...

Taylor Swift Sells 1 Million+ In First Week

AbsolutePunk, 03 November 2010

Taylor Swift (<http://www.talorswift.com>)'s Speak Now has gone platinum (http://www.billboard.biz/bbbiz/content_display/industry/e3i5094e406e415c2805a616bee6dfef6cf) with 1,047,000 copies sold, making it the highest first week sales since *50 Cent* in 2005.

[News] Kanye West Talks "Watch The Throne," Taylor Swift, Nude Photos

HipHopDX, 03 November 2010

Kanye spent 5 hours at Hot97 with Funk Flex and talks about everything from Cam's diss to the G.O.O.D. roster

It's Official: Taylor Swift Cracks 1 Million With 'Speak Now'

Billboard Biz, 03 November 2010

Taylor Swift's new album, "Speak Now," spoke loud and clear last week, as it will debut at No. 1 on this week's Billboard 200 chart with a whopping 1,047,000 copies ...

What Went Right For Taylor Swift?

Billboard Biz, 03 November 2010

Just about everything: Billboard.biz shows how the perfect storm of promotion, smart retail strategy and her growing superstar status made "Speak Now" a million seller in its first week.

Taylor Swift Sales Chain By Chain

Billboard Biz, 03 November 2010

Billboard.biz reveals which merchants were driving the huge opening week for "Speak Now."

5 Factors That Set Up Taylor Swift's Blockbuster Week

Billboard Biz, 03 November 2010

The million-plus first-week sales of Taylor Swift's album "Speak Now" benefited from a combination of savvy planning and media exposure. Here are five things that helped.

Taylor Swift Signs Fragrance Deal With Elizabeth Arden

Artist Direct, 03 November 2010

In one year, you too will be able to smell like Taylor Swift! Elizabeth Arden, Inc. is partnering up with the lovely and talented Swift to develop and market her ...

27 October 2010 : 25 articles

Popular Articles this Day

Music: Newswire: Kanye West's 34-minute video for "Runaway" is fraught with symbolism, ballerinas

The A.V. Club, 26 October 2010

If his newly amended album cover and recent Saturday Night Live performance haven't yet clued you in, Kanye West's upcoming My Beautiful Dark Twisted Fantasy has high-art aspirations and something ...

Coldplay Top Sleep Poll

Clash Music, 27 October 2010

Coldplay have been named the band most likely to help people cure insomnia. Coldplay's enormous success has rightfully brought acclaim, but the more attention the band get the more reactionary ...

Taylor Swift: Taylor Swift Might Sell A Million Records In A Week

Prefix Magazine, 27 October 2010

In case you've been looking the other way for the past two years, Taylor Swift is pretty dang popular. Popular enough that industry analysts say she is well on track ...

Amy Winehouse looks great! (When she's not high/drunk!)

popbytes, 27 October 2010

• Ten theories on Taylor Swift and Jake Gyllenhaal's relationship! The Frisky • These two both look like they are drugged out of their minds ... Socialite Life • Is ...

Taylor Swift's Huge First Week

AbsolutePunk, 27 October 2010

Taylor Swift (<http://www.taylorswift.com>)'s new album, Speak Now, is projected (http://www.billboard.biz/bbbiz/content_display/industry/e3ie50154915b78f0ec63b0a1f6fcbb923d) to sell 800-900k copies its first week and may even hit one million.

Give Us Your 60-Second Rundown Of Taylor Swift's Speak Now!

MTV Newsroom, 27 October 2010

By now, you've had plenty of time to dive deep into Taylor Swift's hotly-anticipated third album Speak Now, explore the new sounds she brought to the table and guess which ...

Never Grow Up

The Lefsetz Letter, 27 October 2010

Is Taylor Swift Debbie Gibson or Joni Mitchell? "Speak Now" is Taylor Swift's effort at self-justification. She wrote all the songs, it's totally her...and we wish it wasn't. We wish ...

Taylor Swift's Speak Now: The Reviews Are In!

MTV Newsroom, 27 October 2010

We're inching steadily toward the holiday season, which means that you'll have to start avoiding your uncles, making frustrating travel plans and purchasing high-profile albums at your local music emporium. ...

Is Taylor Swift's 'Speak Now' a sales bust or boom?

HitFix, 27 October 2010

Is Taylor Swift singlehandedly going to save the music industry? Of course not, but it looks like she's going to have a darn good opening week. After only 24 hours ...

10 Burning Questions For Taylor Swift

Global Grind, 27 October 2010

Here are the questions we'd love answered by Taylor Swift.

5

11 November 2010 : 23 articles

Popular Articles this Day

Taylor Swift is youngest ever songwriter of the year

thestar.com - music, 11 November 2010

Taylor Swift, 20, has become the youngest person ever to win the BMI country songwriter of the year award, just a week after a bumper charts debut for her new ...

Taylor Swift Gets Fearless: Wake-Up Video

MTV Newsroom, 11 November 2010

Some might say it's premature to call an album that is only two years old a classic, but is it possible to treat Taylor Swift's Fearless any other way? Though ...

Taylor Swift, Carrie Underwood and... Carrot Top walk the CMAs red carpet

HitFix, 11 November 2010

Taylor Swift, Carrie Underwood and... Carrot Top walk the CMAs red carpet on Wednesday (Nov. 10) night. Also, Leighton Meester, Katherine Heigl, Nicole Kidman and some people who sing country ...

Chart Moves: Taylor Swift, Michael Jackson, Sugarland, Rihanna, Tim McGraw and more

Billboard Biz, 11 November 2010

A look at some of the most notable movers and shakers on this week's Billboard 200 albums and Hot 100 singles charts.

Rihanna's 'What's My Name?' Makes Her A Chart Immortal

MTV Newsroom, 11 November 2010

It has been a strong month for record-breaking chart performances by women. Taylor Swift opened up the proceedings by moving one million copies of her third album *Speak Now* in ...

Album Review: Taylor Swift *Speak Now*

New Zealand Herald - music, 11 November 2010

Rating: 4/5 Verdict: Less gingham more bling. Check out the gig listings for some of the grungiest underground hang-outs, and you'll see country-influenced bands on the bill. Twangs, fiddles and good ...

Taylor Swift maintains No. 1 on The Billboard 200

HitFix, 11 November 2010

Taylor Swift holds tight to the No. 1 position on The Billboard 200 in its second week, moving 320,000. That's down 69% in sales compared to last week but, then ...

Taylor Swift named BMI's country songwriter of the year

HitFix, 11 November 2010

Taylor Swift was named country songwriter of the year at the BMI Awards on Tuesday night, becoming the youngest person to win the award at age 20.

Taylor Swift named BMI songwriter of the year

Boston Herald, 10 November 2010

NASHVILLE, Tenn. - Taylor Swift was named country songwriter of the year at the BMI Awards on Tuesday night, becoming...

Forget America, put those moves on me!

popbytes, 10 November 2010

• Eight surprising things about Michael Jackson we learned from Oprah! The Frisky • Oh My! Miranda Kerr's nude pregnancy photo in *W* magazine! Socialite Life • How much actual ...

News Highlights

This section includes the most repeated statements in the music press about Taylor Swift month by month during this period.

July

"Taylor Swift can now add COVERGIRL to her list resume"

Sat 03/07 - Taylor Swift The New Covergirl - Anti Music

"Taylor Swift is sporting a new look in her Got Milk? ads for the Body by Milk campaign. This is not the first time she has ..."

Mon 05/07 - Taylor Swift Sports Recycled Milk Mustache - MusicBlips

"Taylor Swift is expanding her merchandizing empire with a move into the greeting cards business"

Tue 06/07 - Taylor Swift Greeting - Anti Music

"Taylor Swift is everywhere these days, and now, through the latest selections written and inspired by Swift for American Greetings Corporation, fans have been finding her ..."

Fri 09/07 - Success Is In The Cards For Taylor Swift - MusicRow

"Taylor Swift was in Kennebunk today, July 8, shooting part of a new music video at Christ Church on Dane Street. The Rev. Janet Leighninger, pastor ..."

Fri 09/07 - Taylor Swift filming new video in Kennebunk - MusicBlips

"Taylor Swift has the third biggest grossing tour in North America for the first 6 months of 2010, according to Pollstar. Bon Jovi was first with ..."

Sun 11/07 - Swift enjoys top grossing country tour - Country Standard Time News

"Taylor Swift will announce plans for new music next week. The superstar will talk to fans around the world live on the web at 5 p.m. ..."

Tue 13/07 - Swift holds web chat about next CD - Country Standard Time News

"Taylor Swift has a song with the similar title. — full article at lyrics-video-music.blogspot"

Tue 13/07 - Jonas Brothers - Invisible Lyrics and Video - MusicBlips

"Taylor Swift will host a live chat to talk with fans about a new album"

Fri 16/07 - Taylor Swift to discuss 'Fearless' follow-up via live chat - HitFix

"Taylor Swift will follow up her multiplatinum Fearless with a concept album titled Speak Now on October 25th. First single "Mine" will arrive on August 16th ..."

Tue 20/07 - Taylor Swift Announces Third Album, 'Speak Now' - Rolling Stone: Smoking Section

"Taylor Swift have the opportunity to chat with the pop and country music superstar in a global webcast.

Wed 21/07 - Watch Live: Taylor Swift Fan Webchat - PopBuzz Music Blog

"Taylor Swift will release her third album, Speak Now, worldwide on Oct. 25"

Thu 22/07 - Taylor Swift sets date for new album - thestar.com - music

"Taylor Swift has found a new boyfriend in 27-year-old British actor Toby Hemingway. Even worse, he's still rumored to be dating his ex-girlfriend, Willa Holland. It ..."

Thu 22/07 - Photo: Taylor Swift dating Toby Hemingway? - Earsucker

"Taylor Swift to cover it. Then he carves out the inside of your heard with a rusty guitar pick playing new song "Oh My Love." It ..."

Fri 23/07 - Video: Girls' New Song "Oh My Love" + July Tour Diary - The FADER

"Taylor Swift was seen kissing her Mine video co-star Toby Hemingway. When speaking about the song, she said, "Mine' is a song that is about my ..."

Sun 25/07 - Photo: Taylor Swift kissing Toby Hemingway - Earsucker

"Taylor Swift was searching for the perfect young man to walk her down the aisle in her upcoming music video, 'Mine,' she remembered immediately being captivated ..."

Mon 26/07 - Taylor Swift Reveals How She Chose Her 'Lucky' Video Groom - MusicBlips

"Taylor Swift to releasing an auto-tuned album to possibly sampling 'Popular' from Wicked. Now in order to premiere some new songs from his upcoming album which ..."

Wed 28/07 - Kanye West Performs New Songs For Facebook - JPs Blog

"Taylor Swift to open for them in 2008 — now they've picked her label, Big Machine Records, as their new musical home. "We are extremely excited ..."

Sat 31/07 - Rascal Flatts Signs With Big Machine Records - MusicBlips

"Taylor Swift was the belle of the ball, winning four awards. Some long winning streaks came to an end, as Swift replaced both Kenny Chesney as ..."

Sat 31/07 - Picking the CMA Nominees: Entertainer of the Year - Country Universe

August

"Taylor Swift will unveil her new single Mine during the CMA Music Festival" Country's Night to Rock TV special on Sept. 1 at 8 p.m. Eastern/Pacific. ..."

Mon 02/08 - Swift unveils Mine at CMA's Country Night to Rock TV special - Country Standard Time News

"Taylor Swift has the support of an unlikely ally -- Eminem . In the August issue of Spin Magazine, the outspoken rapper sounds off about the ..."

Mon 02/08 - Taylor Swift Gets Backup From Eminem - MusicBlips

"Taylor Swift also made an appearance on the list with her video "Fifteen" earning a nod for Best Female Video. The show airs Sun., Sept. 12. ..."

Wed 04/08 - Nashville Well Represented Among VMA Noms - MusicRow

"Taylor Swift to Perform New Single on CMA's Country Night to Rock — full article at people"

Wed 04/08 - Taylor Swift to Perform New Single on CMA's Country Night to Rock - MusicBlips

"Taylor Swift has released a new single called "Mine." — full article at blogs.wsj"

Sat 07/08 - Taylor Swift's New Single 'Mine': Behind the Lyrics - Speakeasy - MusicBlips

"Taylor Swift is the second female artist in the history of the Billboard Hot 100 to debut multiple songs in the top five during a calendar ..."

Mon 09/08 - Taylor Swift makes history - Country Standard Time News

"Taylor Swift was interrupted by Kanye West at the MTV VMA Awards last year, someone joked about how it was like kicking a kitten. Swift ..."

Mon 09/08 - Taylor Swift's New Single Leaked, but Why? - MusicBlips

"Taylor Swift will perform in New Orleans at the NFL's annual kickoff concert"

Mon 09/08 - Dave Matthews, Swift To Play NFL Kickoff Concert - Billboard Biz

"Taylor Swift might be in talks to do a sequel to her movie, Valentine's Day. Not sure why the producers would want to do that, considering ..."

Mon 09/08 - Taylor Swift doing Valentine's Day sequel? - idiomag

"Taylor Swift has proven to be more popular than Justin Bieber"

Mon 09/08 - Taylor Swift Beats Justin Bieber - Anti Music

"Taylor Swift will help kick off this year's NFL season"

Tue 10/08 - Dave Matthews Band and Taylor Swift NFL Kick Off - Anti Music

"Taylor Swift will perform at New Orleans' Superdome on Thursday, September 9 prior to the kickoff of the NFL's 91st season. The show leads into the ..."

Wed 11/08 - Dave Matthews Band to Kickoff NFL Season - Jam Bands

"Taylor Swift is no stranger to rave reviews, and now the superstar can add her own iPhone app to her list of success stories. The new ..."

Thu 12/08 - Free Taylor Swift App Garners Critical Raves - MusicRow

"Taylor Swift will be inducted into the International Bowling Hall of Fame. Photo courtesy of gobowling.com. Taylor Swift is best known for her songwriting and her ..."

Mon 16/08 - Taylor Swift Inducted Into International Bowling Hall of Fame? - MusicBlips

"Taylor Swift has in store for the fans, plus the night'... — full article at youtube"

Tue 17/08 - Preview "CMA Music Festival: Country's Night to Rock" (Wed., Sept. 1, 8/7c on ABC) (video) - MusicBlips

"Taylor Swift has come out with a beautiful song title 'Permanent Marker'. It is a song which would be included on her upcoming third studio album, ..."

Sat 21/08 - New Song by Taylor Swift - Permanent Marker :: Music Videos Lyrics - MusicBlips

"Taylor Swift will release the video for her new single Mine tonight on CMT as part of a live broadcast with the station. The single is ..."

Wed 25/08 - Swift unveils "Mine" video tonight - Country Standard Time News

"Taylor Swift has a winning formula—love, love, love—and she isn't taking any chances with her new single "Mine." The music video for the pop-country blonde's latest ..."

Fri 27/08 - Watch Taylor Swift Fall In Love (What Else?) In Her "Mine" Music Video - Idolator

"Taylor Swift is dating the actor from her video: apparently a prerequisite for nailing her. 3. Julio Iglesias remarries, stocks in viagara through the rood. 4. ..."

Sat 28/08 - rock nyc gossips - Rock NYC

"Taylor Swift to be a mom? It looks like she is in her video for "Mine," the first single from her forthcoming album, "Speak Now"

Sat 28/08 - Watch: Taylor Swift gives birth in 'Mine' video - HitFix

September

"Taylor Swift is very talented.' She's not. She might be cute, but she's horrible," he told the magazine. He then ranted about packaged artists. 'They have ..."

Sat 04/09 - Chris Robinson called the kettle 'horrible!' - popbytes

"Taylor Swift was accepting her award for 'Best Female Video' which ended up causing a huge controversy. He definitely shouldn't have interrupted her moment (She shouldn't ..."

Sun 05/09 - Kanye West apologizes to Taylor Swift via Twitter! - popbytes

"Taylor Swift would lead to the two musical superstars finally becoming friends and leaving the whole ruining-of-huge-career-moments incident behind them, and it looks like I got ..."

Mon 06/09 - Taylor Swift Accepts Kanye West's Twitter Apology, Deletes Evidence Of Acceptance Shortly Afterwards (UPDATED!) - Defamer - music

"Taylor Swift were exactly what its creators had in mind when they made it. I'm just glad you've finally wised up and realized that, so that ..."

Wed 08/09 - TVD's Twitter Music Monday for 9/6/10 Part One - The Vinyl District

"Taylor Swift has earned a second printing with a new cover scheduled to be released in October. Created by Bluewater Productions the visual storybook traces the ..."

Fri 10/09 - Swift Comic Enters 2nd Printing - MusicRow

"Taylor Swift has written a song about you, and she's singing it at Sunday's.."

Sun 12/09 - Swift to sing about West debacle this year at VMAs - Boston Herald

"Taylor Swift have sweet words for Kanye West? Or will she get the poison out of her system and make him pay for interrupting her at ..."

Sun 12/09 - Taylor Swift to Sing About Kanye West at VMA's? - idiomag

"Taylor Swift has written a song about Kanye West's famous interruption and will perform it this Sunday at the MTV Video Music Awards. According to the ..."

Sun 12/09 - Taylor Swift To Perform Song About Kanye At VMAs - idiomag

"Taylor Swift is set to debut a song about Kanye West at the VMAs, while 'Ye makes a return to "The Cleveland Show"

Sun 12/09 - [News] DX News Bits: Taylor Swift, Kanye West - HipHopDX

"Taylor Swift will be singing about it at this year's award show"

Sun 12/09 - The best form of reply is to sing about it... - Independent Music

"Taylor Swift is reportedly going to break her silence on Kanye West a year after his televised interruption of her Video Music Awards '09 acceptance speech ..."

Mon 13/09 - Taylor Swift To Break Silence On Kanye West Situation - SOHH.com

"Taylor Swift will reportedly be performing a song she wrote about her infamous encounter with Kanye West at last year's VMAs. Swift, according to an .."

Mon 13/09 - MTV VMAs 2010: A Viewer's Guide - Idolator

"Taylor Swift is onstage to sing a song about getting stage-crashed by Kanye . She somehow manages to make this sound like it was happening to ..."

Mon 13/09 - 2010 MTV Video Music Awards (Live blogging!) - popbytes

"Taylor Swift has been cut off. 10:05 p.m. Gaga just got Best Pop Video, and is now dressed like the villainess from The Little Mermaid. 10:07 ..."

Mon 13/09 - VMAs 2010 - Live Blog - Prefix Magazine

"Taylor Swift has absolved Kanye West of his sins with one somber song"

Mon 13/09 - Taylor Swift performs sad ode to Kanye West at MTV VMAs - HitFix

"Taylor Swift is used to getting massive ovations from stadiums full of fans, and indeed when she was introduced at the 2010 MTV Video Music Awards, ..."

Mon 13/09 - Taylor Swift's New Song Stuns At VMAs - MTV Newsroom

"Taylor Swift were the talk of last year's MTV Video Music Awards. Let's call it a transitional year. But it's safe to say that there weren't ..."

Mon 13/09 - The Five Biggest Moments of the VMAs - Spin

"Taylor Swift will perform at the United Nations in New York City on Oct. 25 to mark the release of her new album, "Speak Now" the ..."

Thu 16/09 - Swift plans march on UN, well a concert anyway - Country Standard Time News

"Taylor Swift is the latest act to offer bonus album content to an exclusive retailer"

Thu 16/09 - Taylor Swift partners with Target on deluxe release of 'Speak Now' - HitFix

"Taylor Swift has said that each song on her third studio album Speak Now is a confession to somebody in her life, and Vulture takes a ..."

Thu 23/09 - Taylor Swift Reveals Her 'Speak Now' Track List - Idolator

October

"Taylor Swift TO INTRODUCE AN EXCLUSIVE FIRST LISTEN TO THE TITLE TRACK OF HER NEW ALBUM SPEAK NOW DURING E! NEWS TONIGHT, OCTOBER 4 E! News ..."

Tue 05/10 - Taylor Swift to Introduce an Exclusive First Listen to the Title Track off Her New Album TONIGHT - PopYouLarity.com

"Taylor Swift is the pretty face of Glamour magazine's October issue, and the "Speak Now" singer spoke up about maturing, failed relationships and what we can ..."

Wed 06/10 - Taylor Swift Goes Retro For 'Glamour' (PHOTOS) - Idolator

"Taylor Swift has won a court case filed against 16 individuals accused of violating Swift's trademark by selling counterfeit merchandise. A federal judge in Nashville has ..."

Thu 07/10 - Swift Wins Trademark Case - MusicRow

"Taylor Swift is looking rather glamorous in the promo pics for her upcoming album Speak Now . However, we couldn't help but noticing that the number ..."

Sat 09/10 - Taylor Swift Has A Headache In 'Speak Now' Promo Pics (PHOTOS) - Idolator

"Taylor Swift has done such an amazing job and has been so successful, because she's baring her heart to her fans and it's so relatable. - ..."

Tue 12/10 - Say What? – Hillary Scott - Country Universe

"Taylor Swift has planned a bi-coastal week with her fans to launch the Big Machine Records album, "Speak Now," due Oct. 25. On release day, a ..."

Wed 13/10 - Swift slates week of CD release events - Country Standard Time News

"Taylor Swift has revealed that the lyrics to her new track 'Back To December' were written as an apology to a former boyfriend. The song - ..."

Wed 13/10 - Taylor Swift says sorry in a song - No Rock Fun

"Taylor Swift has written a song about Kanye West's famous interruption and will perform it this Sunday at the MTV Video Music Awards. According to the ..."

Wed 13/10 - Taylor Swift To Perform Song About Kanye At VMAs - idiomag

"Taylor Swift is unspeakably cute [.."

Thu 14/10 - Tidbits other goodies! - Earsucker

"Taylor Swift has planned a series of events to celebrate the release of her highly-anticipated third studio album, Speak Now, which arrives in stores on October ..."

Sat 16/10 - Taylor Swift's Bicoastal Attack for New Album Launch - MusicRow

"Taylor Swift will perform on The 44th Annual CMA Awards on Nov. 10. Swift's new CD, "Speak Now," comes out Oct. 26. Hosted by Brad Paisley ..."

Sun 17/10 - Swift performs at CMAs - Country Standard Time News

"Taylor Swift has been added to the list of performers at this year's CMA Awards"

Sun 17/10 - Taylor Swift To Play The CMA Awards - Anti Music

"Taylor Swift was first on the Billboard Digital Songs chart with Back to December with 241,000 units sold. This was the third song released from Swift's ..."

Mon 18/10 - Swift sells digital - Country Standard Time News

"Taylor Swift will reach another milestone in her career. The same week her album *Speak Now* hits your local record store, she will also be immortalized ..."

Thu 21/10 - Taylor Swift's Next Big Hit: A Wax Statue - MTV Newsroom

"Taylor Swift is great? Compare this product to Taylor's minor "Mean". Vandane Traynee - Ravi Shankar and George Harrison - I can hear Shankar, where is ..."

Thu 21/10 - New Music Week Of October 18th, 2010: Full Bloodied -by Iman Lababedi - Rock NYC

"Taylor Swift will displace *Bring Me The Horizon* when her album is released. 3) I'm curious to know which albums were released in the same week ..."

Fri 22/10 - Soon-To-Be-No-Longer Number 1 - Independent Music

"Taylor Swift is mere days away from the release of her third LP *Speak Now* (out October 25 worldwide), and to ramp up the promotion across ..."

Fri 22/10 - Taylor Swift Covers Coldplay's "Viva La Vida" For BBC Radio 2 - Idolator

"Taylor Swift visited BBC Radio 2 yesterday to do some songs for their "Great British Songbook" program. She performed an acoustic take on Great British band ..."

Fri 22/10 - Taylor Swift Covers "Viva La Vida" - stereogum

"Taylor Swift is America's sweetheart. She's a small-town girl done good. She's the underdog elected prom queen.."

Fri 22/10 - It's her turn to 'Speak Now' - Boston Herald

"Taylor Swift has always struck me as a bit of a whiny teenager who can only ever seem to write songs like 'Love Story' and 'Teardrops ..."

Sat 23/10 - Single Review: Taylor Swift - 'Mine' - Unreality Shout - Music section

November

"Taylor Swift has made the best CD of her young career with her fourth CD. The biggest difference is that Swift's singing, spotty on previous releases ..."

Mon 01/11 - Taylor Swift: *Speak Now* - Country Standard Time News

"Taylor Swift today by grilling her about certain songs on *Speak Now* and their lyrical relation to certain ex-boyfriends of the singer. (Cough—John Mayer.) Tay did ..."

Tue 02/11 - Taylor Swift Attempts To Dodge Boyfriend Questions On 'Ellen' - Idolator

"Taylor Swift can rest easy. While there are some lovely offerings out Nov. 2, no new release will snare the top spot. Having said that, country ..."

Tue 02/11 - Mariah Carey, Elvis Costello, Paul McCartney and Brad Paisley lead Nov. 2 releases - HitFix

"Taylor Swift has the face of an angel and the heart of an assassin; just look at the bevy of famous guys she slays in songs ..."

Tue 02/11 - Music: Review: Taylor Swift: Speak Now - The A.V. Club

"Taylor Swift to Lady Antebellum. Instead of family and God (not sufficiently conservative topics for a tea-party anthem, I suppose), the lyrics mix vague and not-so-vague ..."

Tue 02/11 - The Tea Party, In Song: Lloyd Marcus and Krista Branch - Prefix Magazine

"Taylor Swift is undoubtedly one of the biggest pop stars in the world at the moment, and it looks like she is going to have a ..."

Wed 03/11 - Taylor Swift Fans Predict Platinum Status For First Week Of Speak Now - MTV Newsroom

"Taylor Swift said to him when they spoke. Part 4: Gives a major co-sign to Joell [..]"

Wed 03/11 - Audio: Kanye West Interview w/ Funkmaster Flex + Freestyle w/ Pusha T - NahRight

"Taylor Swift is one very grateful 20-year-old. Upon hearing that her new album, Speak Now, sold over one million copies in its first week—making it the ..."

Wed 03/11 - Taylor Swift Celebrates Monster Week on Twitter - Rolling Stone: Smoking Section

"Taylor Swift has a new perfume hitting the shelves 2011. Kanye West already has a deal for a perfume in place. Here Sharkie, Sharkie, Sharkie... Smell ..."

Wed 03/11 - Heeeeere Sharkie Sharkie Sharkie.... - Rock NYC

"Taylor Swift has made over the past week to promote new LP Speak Now, the latest addition to Madame Tussauds wax museum hit up Dancing With ..."

Thu 04/11 - Taylor Swift Makes 'DWTs' Hers By Singing "Mine" And "White Horse" - Idolator

"Taylor Swift says that her bullies inspired her to become a musician. She revealed that she was bullied by several classmates when her family moved from ..."

Tue 09/11 - Taylor Swift is inspired by bullies - Earsucker

"Taylor Swift is enjoying an incredible amount of success at the moment, as she not only has a firm grip on the country music world (expect ..."

Wed 10/11 - Faith Hill Crosses Over With Breathe: Wake-Up Video - MTV Newsroom

"Taylor Swift was named country songwriter of the year at the BMI Awards on Tuesday night, becoming.."

Wed 10/11 - Taylor Swift named BMI songwriter of the year - Boston Herald

"Taylor Swift has become the youngest person ever to win a Broadcast Music (BMI) country songwriter of the year award, just a week after a bumper ..."

Thu 11/11 - Swift wins top songwriting crown - Australian Broadcasting Commission - music news

"Taylor Swift was named country songwriter of the year at the BMI Awards, making the blonde ringlet-ed singer the youngest person to win the award at ..."

Fri 12/11 - Taylor Swift Wins Songwriter of the Year Award - Artist Direct

"Taylor Swift will perform at the popular AMA ceremony"

Fri 12/11 - Taylor Swift to Perform on American Music Awards - Deadbolt

"Taylor Swift was locked to perform at the People's Choice Awards, Swift recently played the 2010 BBC Radio 1 Teen Awards"

Mon 15/11 - Taylor Swift Performs at BBC Radio 1 Teen Awards - Deadbolt

"Taylor Swift has accomplished more by the ripe age of 20 than most artists do in a lifetime. Bridging the gap between country music and mainstream ..."

Tue 16/11 - Taylor Swift to Spill All to E! - Artist Direct

"Taylor Swift has joined NBC's Thanksgiving lineup on Thursday, Nov. 25 with an all-new musical special "Taylor Swift: Speak Now" at 8 p.m. Eastern. The one-hour ..."

Tue 16/11 - Taylor Swift gets special - Country Standard Time News

"Taylor Swift was replaced by Susan Boyle's "The Gift" as the best selling disc in the U.S. and fell to second. On the country song chart, ..."

Tue 16/11 - Zac Brown Band holds onto first - Country Standard Time News

December

"Taylor Swift is said to already be head over heels in love with boyfriend Jake Gyllenhaal! A source close to the songstress said, "Taylor is totally ..."

Thu 02/12 - Taylor Swift is already in love with Jake Gyllenhaal - Earsucker

"Taylor Swift has sold over a million copies of her new album in a week . Last I heard, home taping was killing music sales. (Nov ..."

Thu 02/12 - Stuff: November 2010 - Keep Hope Inside

"Taylor Swift to Ozzy Osbourne . If you're looking for the perfect holiday present for a friend or family member (or yourself), here's your chance to ..."

Thu 02/12 - Win Jack and Ozzy Osbourne Signed 'Life Won't Wait' Music Video Treatment - Noisecreep

"Taylor Swift announced that NEEDTOBREATHE will be a featured artist for the North American dates of her Speak Now World Tour 2011. NEEDTOBREATHE, who released their ..."

Fri 03/12 - NEEDTOBREATHE To Join Taylor Swift on Tour - MusicRow

"Taylor Swift can burn in a pyre of .."

Fri 03/12 - Jamey Johnson to play benefit at Fine Line Friday - Gimme Noise - City Pages

"Taylor Swift has been named Entertainer of the Year. The 20-year-old country singer-who made her acting debut in 'Valentine's Day' this year - is the ..."

Fri 03/12 - Taylor Swift named Entertainer of the Year. - Unreality Shout - Music section

"Taylor Swift is their 2010 "Entertainer of the Year." Swift will be featured on the cover of the December 10th issue, which hits newsstands today. Swift ..."

Fri 03/12 - Swift Named "Entertainer" by Entertainment Weekly - MusicRow

"Taylor Swift is adding shows to her tour due to fast sell outs. The first tickets for Taylor Swift's Speak Now 2011 North American tour went ..."

Sat 04/12 - Swift adds LA, Boston tour dates - Country Standard Time News

"Taylor Swift has created a collection of greeting cards for American Greetings. I initially said she cares enough to send the very best, but that's Hallmark's ..."

Sat 04/12 - Taylor Swift Creates Holiday Cards - Artist Direct

"Taylor Swift has invited Needtobreathe to be a featured artist to the North American dates of her "Taylor Swift Speak Now" world tour. Congrats to the ..."

Sat 04/12 - Needtobreathe to Be Featured Guest on Taylor Swift Tour - Artist Direct

"Taylor Swift may have scored the top slot , but she wasn't the only pop star honored by Entertainment Weekly in their annual Entertainers Of The ..."

Sat 04/12 - 'Entertainment Weekly' Names Gaga, Katy, Kanye Entertainers Of The Year (PHOTOS) - Idolator

"Taylor Swift is exactly the same. The two biggest albums of the Christmas season were made by assholes. And the rock critics are just the biggest ..."

Sat 04/12 - Kanye West And Overthinking -by Iman Lababedi - Rock NYC

"Taylor Swift has 3 million reasons to be happy. "Speak Now" just was certified triple platinum by the RIAA, signifying sales of 3 million units. The ..."

Sun 05/12 - Taylor Swift goes triple platinum - Country Standard Time News

"Taylor Swift has been named Entertainer of the Year by Entertainment Weekly magazine"

Sun 05/12 - Taylor Swift Named EW Entertainer of the Year - Deadbolt

"Taylor Swift is a bug on his windshield at this point; it's now West versus our former president. Jay-Z stepped out in favor of Kanye's original ..."

Wed 08/12 - Jay-Z, Kanye West: Jay-Z Disregards Matt Lauer's Hard Work, Maintains Kanye Was Right - Prefix Magazine

"Taylor Swift is the newest face of CoverGirl cosmetics. She will represent a new line of luxury makeup called CoverGirl NatureLuxe, which will launch in January ..."

Fri 10/12 - Taylor Swift Named New Face of CoverGirl - MusicRow

"Taylor Swift will help cosmetics giant COVERGIRL celebrate its 50th anniversary of beautifying women! Swift will represent a new generation of luxury makeup – COVERGIRL NatureLuxe"

Fri 10/12 - Taylor Swift to Represent COVERGIRL's NatureLuxe Line - Artist Direct

"Taylor Swift was immortalized again by Peter Max to commemorate the release of Speak Now"

Fri 10/12 - New Taylor Swift Portrait by Peter Max - Deadbolt

"Taylor Swift to commemorate her newest album, "Speak Now," which is available to the public for the first time this week. The "Speak Now" portrait is ..."

Sat 11/12 - Peter Max commemorates Taylor Swift - Country Standard Time News

"Taylor Swift called the police on some paparazzi that were following them in Los Angeles yesterday. According to one of the snappers trailing the secretive couple, ..."

Sat 11/12 - Taylor Swift Jake Gyllenhaal call the cops on the paparazzi - Earsucker

Appendices

Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 20: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 21: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart