

Swedish House Mafia

Music Media Analysis
July to December 2010

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Overview

429th on Mainstream Charts

10th on Emerging Charts

872nd on Twitter

471st in the Music Press

This report reviews the popularity of Swedish House Mafia on the music charts and in the music news for the period July to December 2010. It benchmarks Swedish House Mafia against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

Chart Popularity

Mainstream Chart

This section presents the mainstream chart performance for Swedish House Mafia compared to similar artists. Swedish House Mafia was ranked 429th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for Swedish House Mafia was 85th.

429th Overall Rank

85th Best Position

Artist	Rank	Best Position
Yolanda Be Cool	133rd	16
Deadmau5	304th	48
Foals	403rd	77
Swedish House Mafia	429th	85
Tim Berg	521st	111
Afrojack	1277th	1,001
Laidback Luke	2101st	1,001
Steve Angello	2627th	1,001

Figure 1: Artist Mainstream Ranks

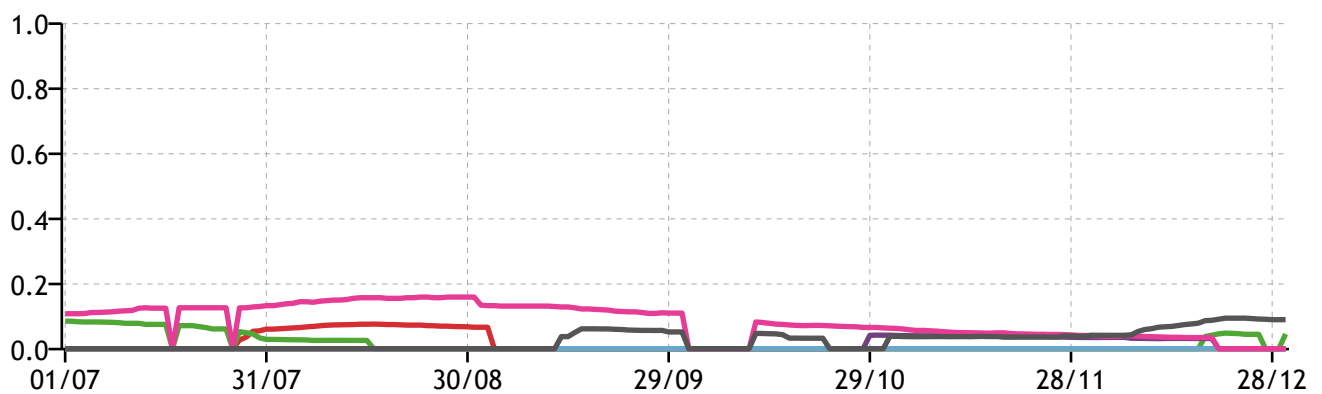
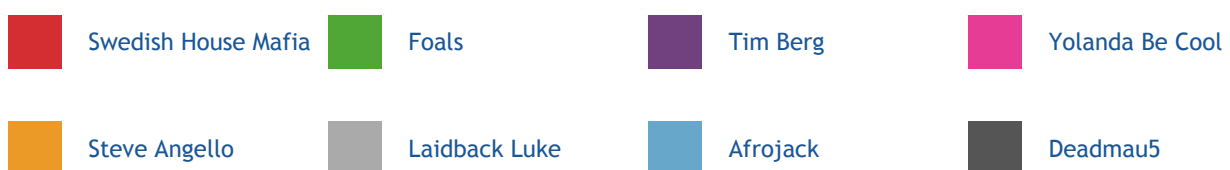


Figure 2: Artist Mainstream Chart Popularity over Time



Mainstream Comparison

This section compares the mainstream chart performance of Swedish House Mafia against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Swedish House Mafia was ranked 1st overall of our charts for that day. 0.0 denotes Swedish House Mafia did not chart at all.

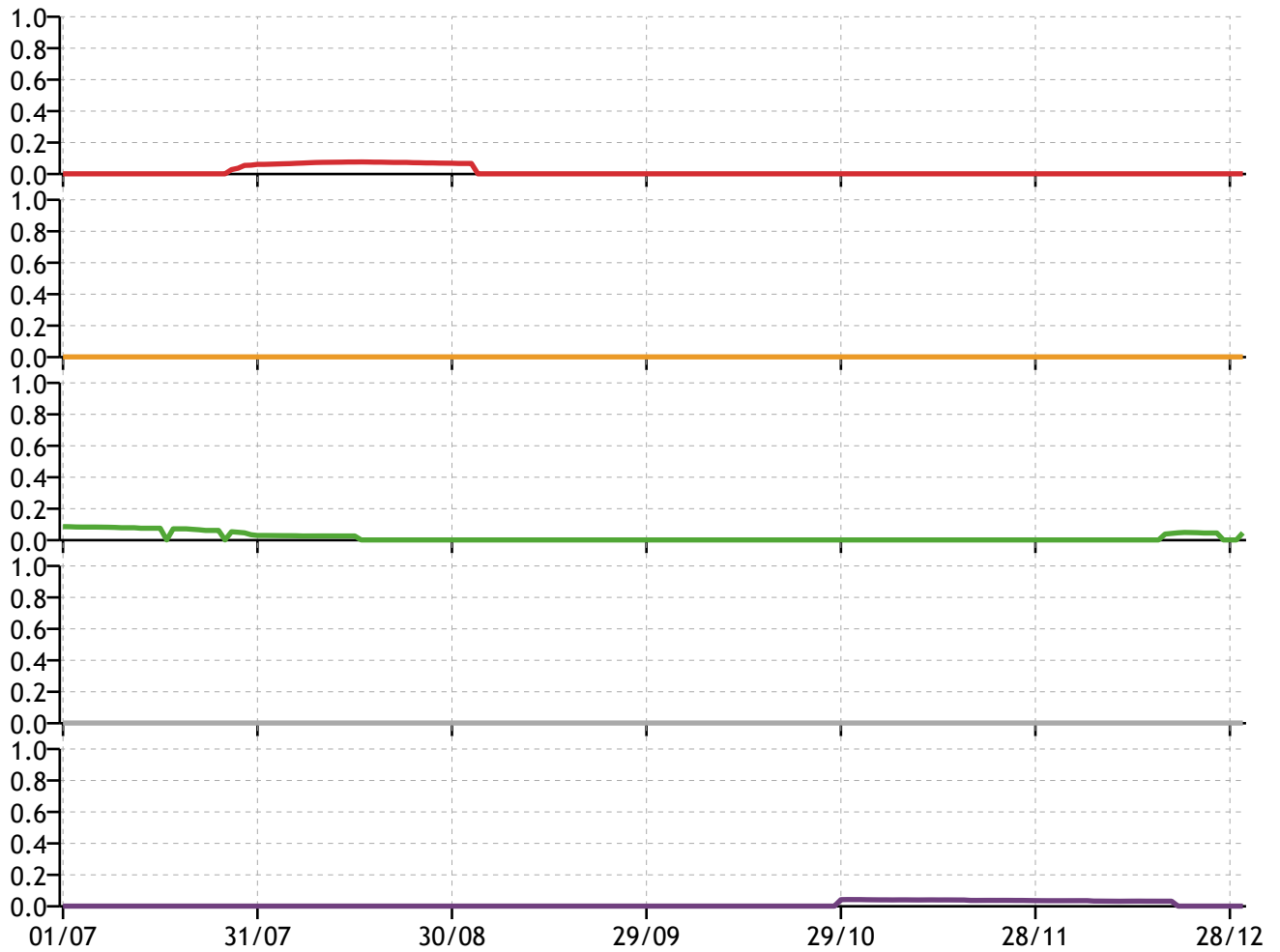
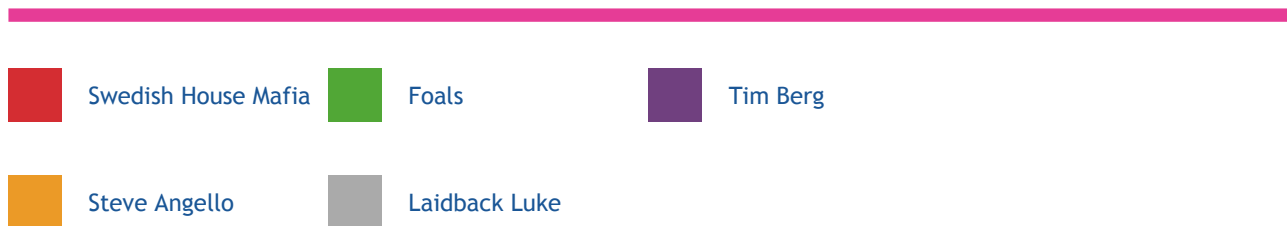


Figure 3: Comparisons for Swedish House Mafia



Emerging Chart

This section presents the emerging chart performance for Swedish House Mafia compared to similar artists. Swedish House Mafia was ranked 10th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted emerging chart for Swedish House Mafia was 5th.

10th Overall Rank

5th Best Position

Artist	Rank	Best Position
Deadmau5	8th	4
Swedish House Mafia	10th	5
Tim Berg	20th	6
Yolanda Be Cool	74th	10
Steve Angello	261st	25
Foals	277th	26
Afrojack	308th	29
Laidback Luke	326th	31

Figure 4: Artist Emerging Ranks

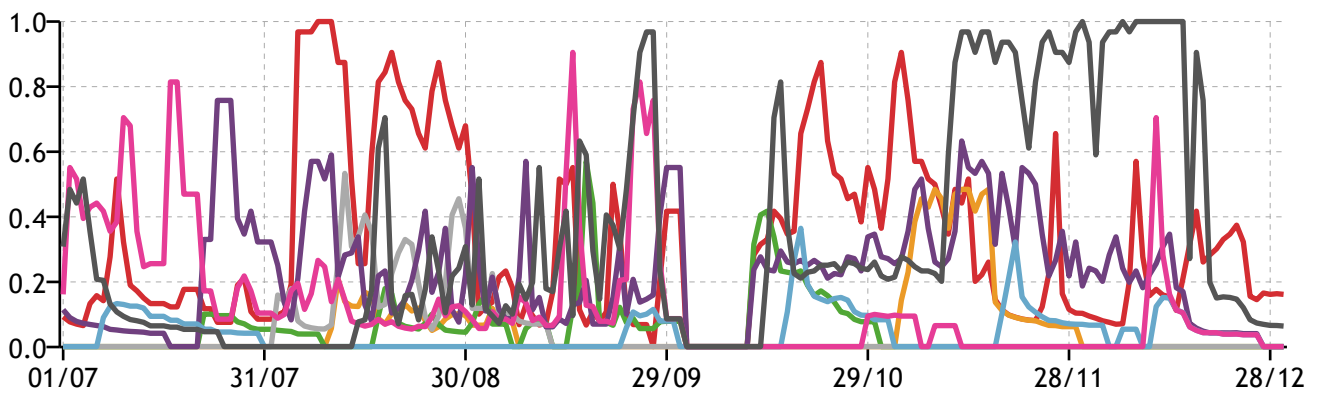
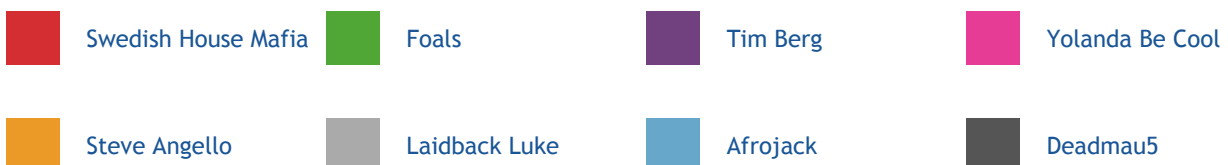


Figure 5: Artist Mainstream Emerging Popularity over Time



Emerging Comparison

This section compares the emerging chart performance of Swedish House Mafia against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Swedish House Mafia was ranked 1st overall of our charts for that day. 0.0 denotes Swedish House Mafia did not chart at all.

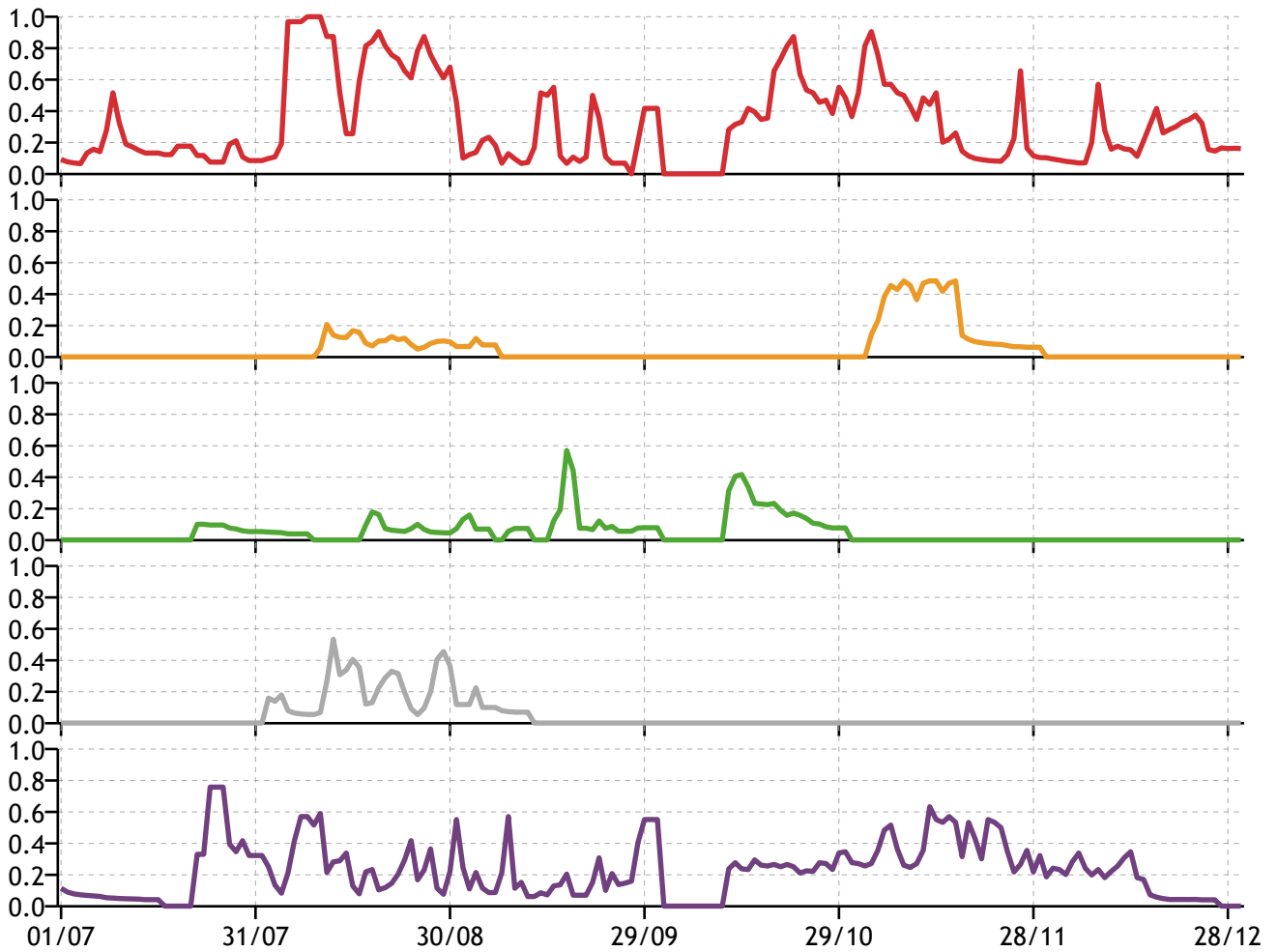
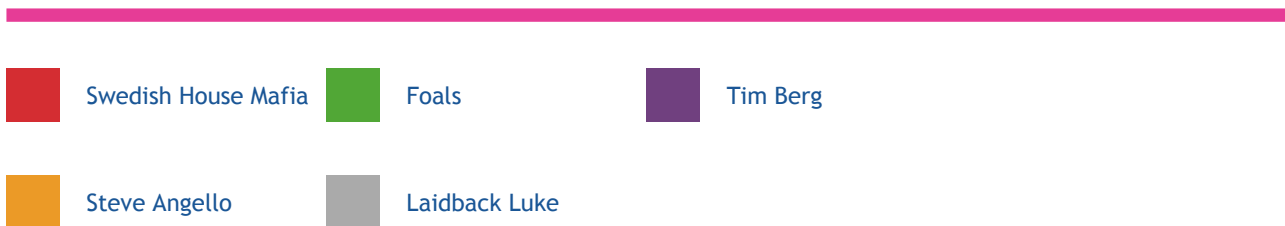


Figure 6: Comparisons for Swedish House Mafia



Mainstream Singles

This section presents the best charting singles for Swedish House Mafia on the Mainstream We Are Hunted charts

One

Best Single

427th

Best Position

Single	Best Position
One	427

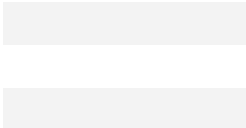


Figure 7: Best Single Positions

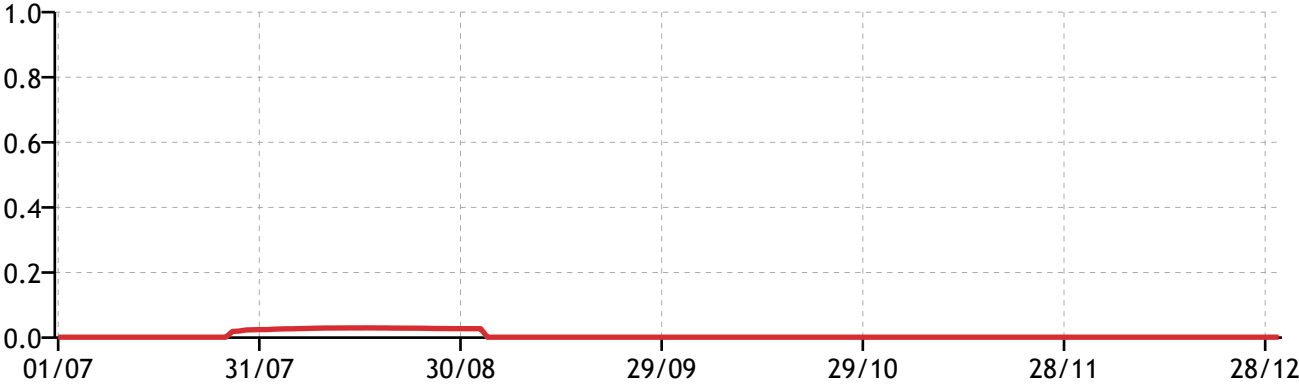


Figure 8: Singles Chart Comparison over Time

One

Mainstream Singles Comparison

This section compares the mainstream chart performance of the most popular singles released by Swedish House Mafia. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

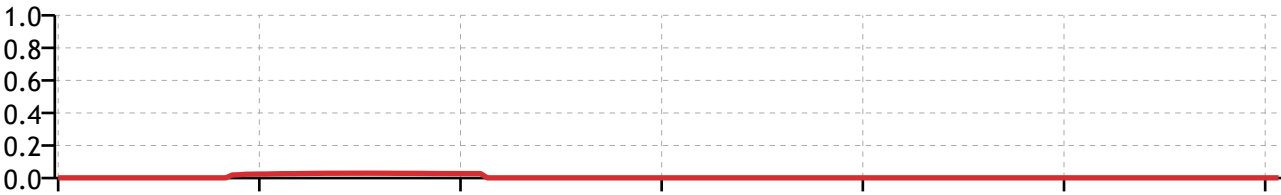


Figure 9: Chart ranking for Swedish House Mafia

■ One

Emerging Singles

This section presents the best charting singles for Swedish House Mafia on the Emerging We Are Hunted charts

One

Best Single

1st

Best Position

Single	Best Position
One	1
Miami 2 Ibiza	4
One	6
Swedish House Mafia	48
Silvia to Ibiza (Myndset Mashup)	74
One - Original Mix	80
one zombie	82
Miami to Ibiza	84

Figure 10: Best Single Positions

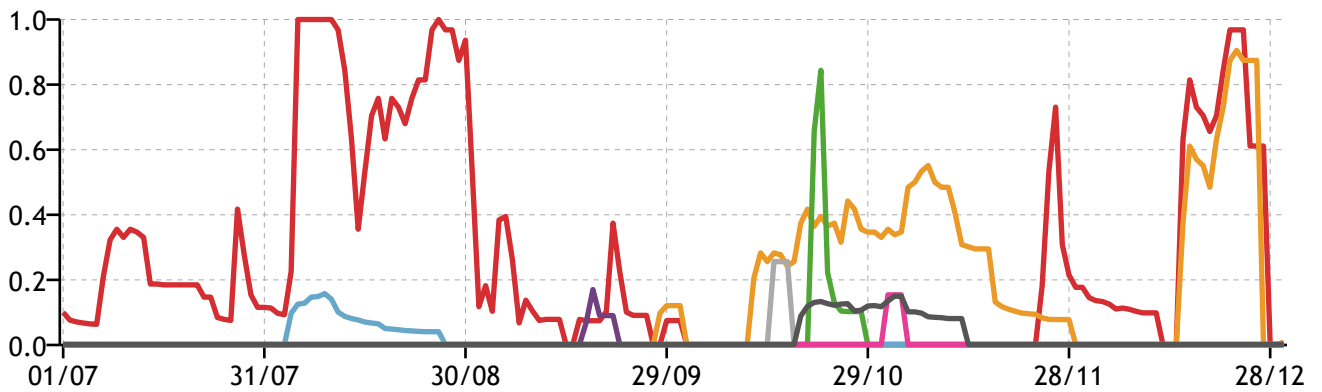


Figure 11: Singles Chart Comparison over Time



Emerging Singles Comparison

This section compares the emerging chart performance of the most popular singles released by Swedish House Mafia. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

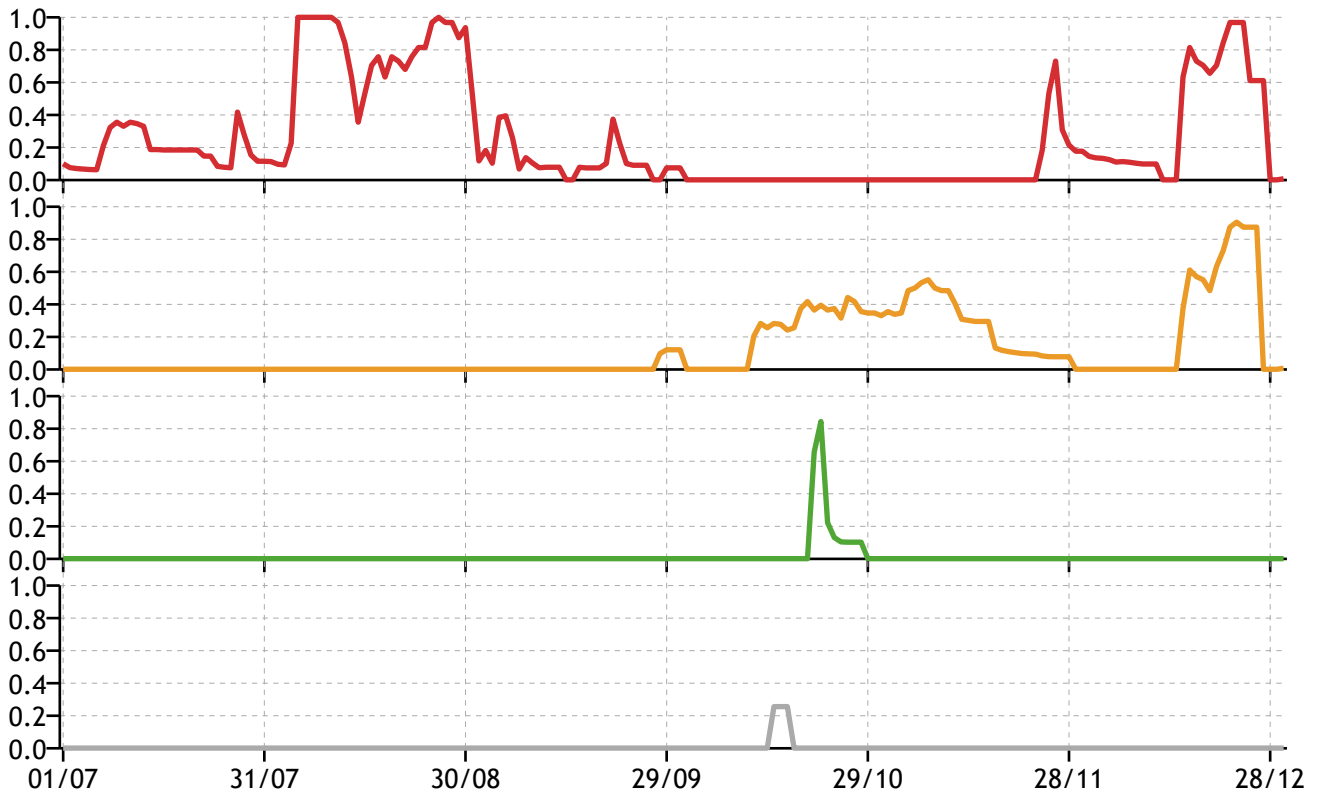


Figure 12: Chart ranking for Swedish House Mafia



Twitter Coverage

Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Swedish House Mafia during this time period. Included is the overall ranking of Swedish House Mafia when compared to similar artists.

872nd Overall Rank

2,125 Tweets

0.000% Share

Artist	Rank	Tweets	Share
Deadmau5	173rd	8,235	0.001%
Foals	289th	5,529	0.001%
Swedish House Mafia	872nd	2,125	0.000%
Yolanda Be Cool	1280th	1,442	0.000%
Afrojack	1924th	931	0.000%
Laidback Luke	3006th	522	0.000%
Steve Angello	4061st	342	0.000%
Tim Berg	4106th	337	0.000%

Figure 13: Twitter Coverage Comparison

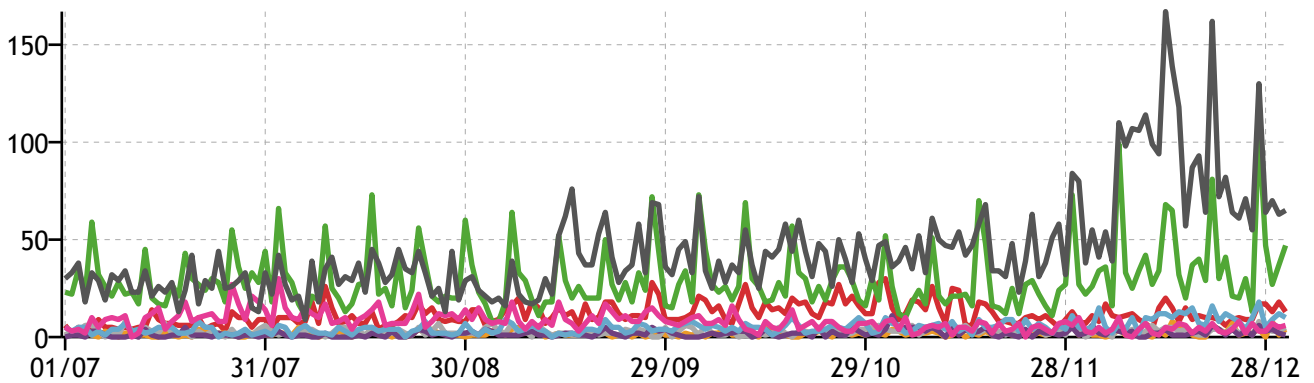
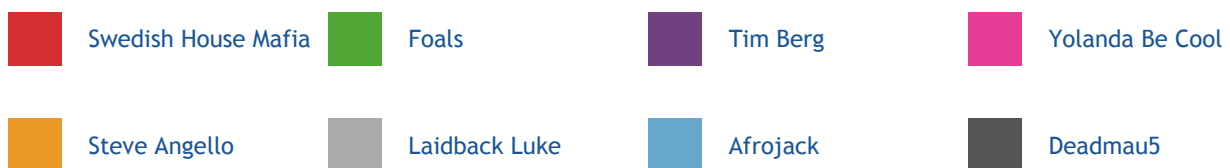


Figure 14: Twitter Coverage over Time

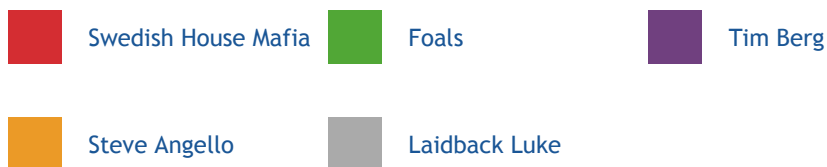


Twitter Comparison

This section compares the total number of tweets mentioning Swedish House Mafia to similar artists.



Figure 15: Comparisons for Swedish House Mafia



Mainstream Chart vs Twitter

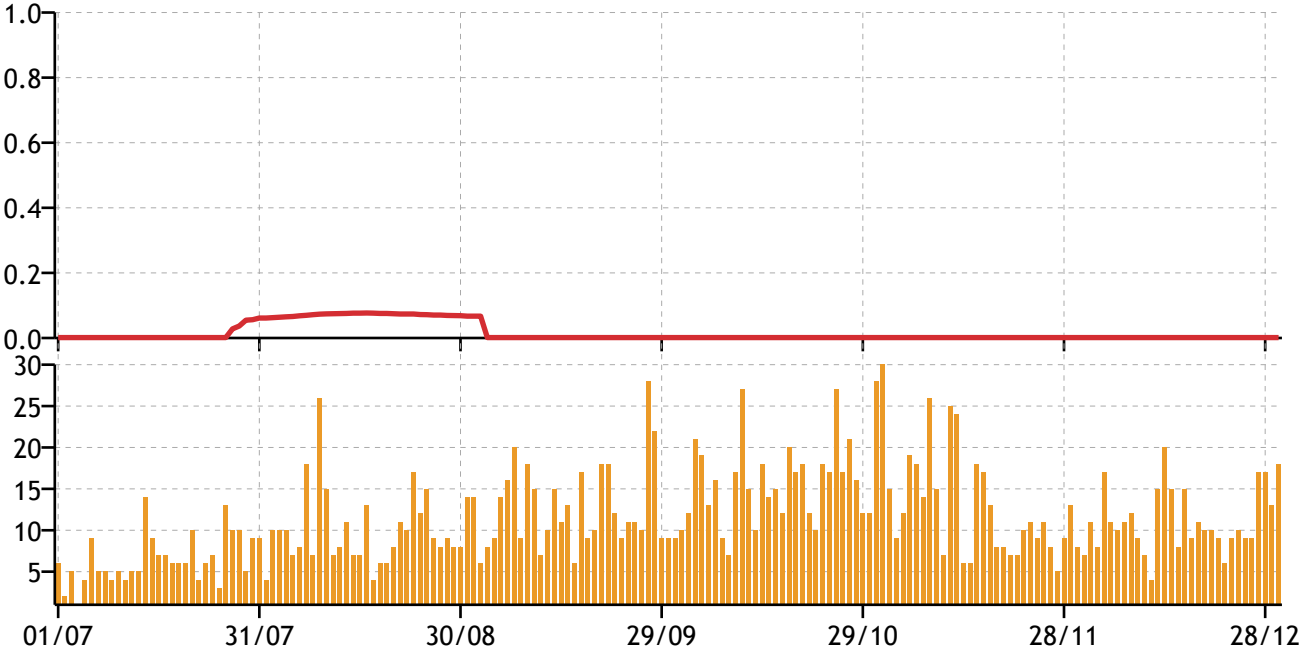


Figure 16: Swedish House Mafia Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



Emerging Chart vs Twitter

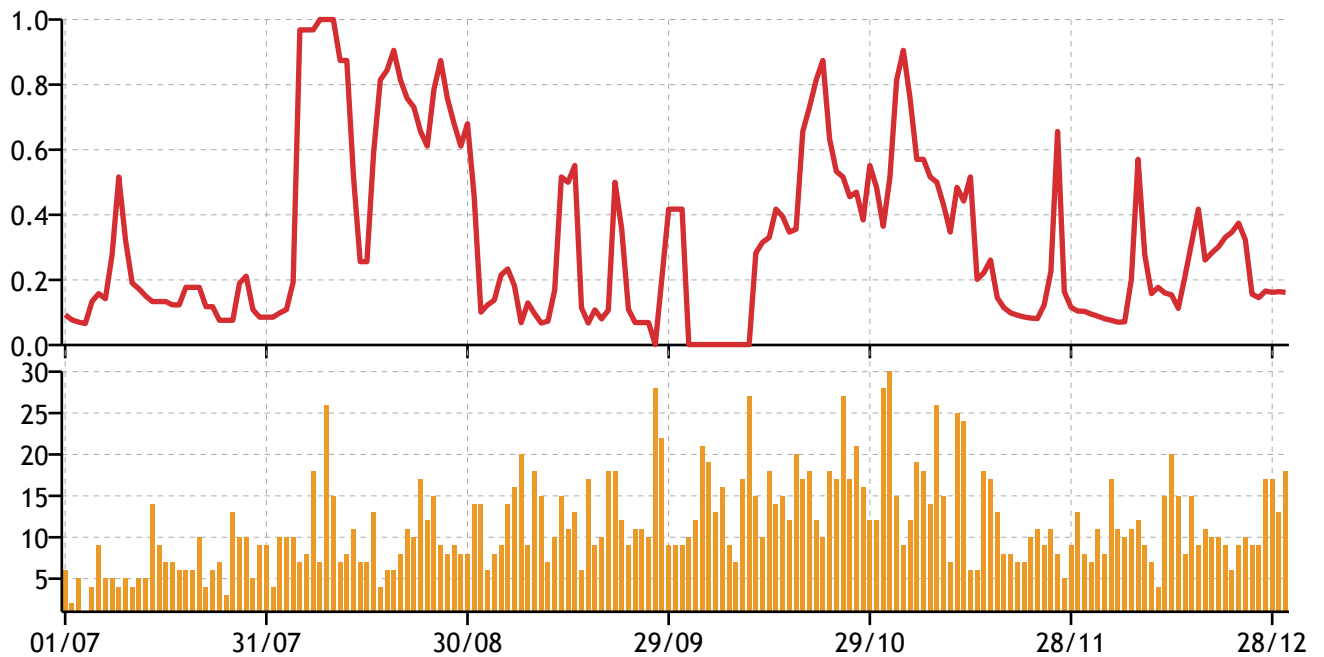


Figure 17: Swedish House Mafia Chart Popularity vs Twitter Coverage

This chart presents a comparison of emerging chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



Twitter Users

This section lists the twitter users mentioning Swedish House Mafia in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/iRipaApple	iRipa	Spirano, lombardia , italia	69	337	23,253
2	twitter.com/WhatsOn1Xtra	Now Playing 1Xtra	On the airwaves.	56	349	19,544
3	twitter.com/pinky26	Ruth Elizabeth Male	N 51° 31' 0" / E 0° 36' 0"	13	962	12,506
4	twitter.com/attractmich	Desislava	Sofia, Europe	3	3,672	11,016
5	twitter.com/managerservices	Marco v. Velthuisen	Soest, Netherlands	3	3,199	9,597
6	twitter.com/waterwayrealty	Mott Marvin Kornicki	ÜT: 25.896904,-80.158455	3	2,846	8,538
7	twitter.com/David_Bayon	David Bayon Gil	Spain	3	2,375	7,125
8	twitter.com/OneRecent	OneRecent	London	13	538	6,994
9	twitter.com/poppeople02	Pop People	London, UK	14	460	6,440
10	twitter.com/LadyxFarah	Farrah Hussain	Cloud Nine	4	1,550	6,200
11	twitter.com/DreamMcClean	DREAM MCLEAN	Essex, UK	3	1,807	5,421
12	twitter.com/BeNNe8	Simon B.	45.911369, 13.507701	9	593	5,337
13	twitter.com/djpaisley	djpaisley	Dallas, Texas 75251	4	1,138	4,552
14	twitter.com/smartfemme	Caroloca Careluna	Wonderland	3	1,505	4,515
15	twitter.com/landitaLand	Batichica #Oficial	My mind	3	1,461	4,383
16	twitter.com/hamdanih	Housseem Hamdani	GeekPlanet	5	870	4,350
17	twitter.com/Peter_OhKE	Peter Verbeek	Eindhoven - Nederland	2	2,006	4,012
18	twitter.com/Freetagger	Philipp Zurawski	50.898555,12.107692	3	1,175	3,525
19	twitter.com/copyrightphotos	Tim Martin	South Florida	8	440	3,520
20	twitter.com/eisema	henk eisema	eindhoven	3	1,164	3,492
21	twitter.com/musicmanagement	Creative-Noise.com	Bremen	2	1,725	3,450
22	twitter.com/RudeboyChris	Chris Moore	Liverpool	5	684	3,420
23	twitter.com/pstamoulis	Panos Stamoulis	Athens-Amfilochia,Greece	3	928	2,784
24	twitter.com/NickPapaG	Nick Papageorgio	Va. Beach Va.	3	863	2,589
25	twitter.com/mattbambow	Matt Bamford-Bowes	London	2	1,080	2,160
26	twitter.com/Hollandes	Lars Curfs	iPhone: 52.240505,5.199704	2	1,040	2,080
27	twitter.com/petroc_	Petros Vamvounakis	Athens/Greece	2	1,021	2,042

Figure 18: Top 50 Users tweeting about Swedish House Mafia

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/LateFridayNight	jana	germany	3	651	1,953
29	twitter.com/IndiaMimms	India Mimms	West Coast, Bestcoast, CALI.	3	636	1,908
30	twitter.com/Vinomorph	Vinomorph	The Interwebs	6	314	1,884
31	twitter.com/ferntrajano	Fernando Trajano	ÜT: -1.447371,-48.46616	6	299	1,794
32	twitter.com/GerbenPeeters	Gerben Peeters	Rucphen, Netherlands	4	446	1,784
33	twitter.com/flungo	Fabrizio Lungo	Planet Earth	2	852	1,704
34	twitter.com/TwinightERMars	Er Navarro-Watson	ÜT: -8.673583,115.239059	2	761	1,522
35	twitter.com/Rykardow	Ricardo Azevedo	twitter	2	732	1,464
36	twitter.com/freshstudios	Fresh Studios	Manchester	5	288	1,440
37	twitter.com/thewebguyuk	Oliver N	Stoke-On-Trent, UK	3	469	1,407
38	twitter.com/Mvanderhorst	Mark van der Horst	Anna Paulowna / Amsterdam	7	199	1,393
39	twitter.com/Dendin_mk	Dendin Muhamad K.S	ÜT: -6.894216,107.561026	4	341	1,364
40	twitter.com/TableTopHero	Tabletop	London	7	192	1,344
41	twitter.com/felipous	Felipe Insfran	Campo Grande, MS	4	328	1,312
42	twitter.com/ajackpluggedin	Gui Maia	Belo Horizonte, MG, Brasil	3	406	1,218
43	twitter.com/jesusbritto	Jesus Brittø	ÜT: 22.772218,-102.575387	3	382	1,146
44	twitter.com/tperfectionista	Michelle Lee		2	538	1,076
45	twitter.com/lollych	lollych	Newbiggin by-the-sea	3	339	1,017
46	twitter.com/LStuBru	Last StuBru FM	Valkenswaard, Nederland	7	145	1,015
47	twitter.com/xplane0202	Thomas Jones	Southampton, GBR	4	250	1,000
48	twitter.com/iremco	Remco Verstappen	Weert, Netherlands	3	325	975
49	twitter.com/gr4vity	Wouter Van den Neste	Zutendaal, Belgium	4	243	972
50	twitter.com/Rahumo	Raúl	México	3	315	945

Figure 18 (continued): Top 50 Users tweeting about Swedish House Mafia

Shared Twitter Links

This section lists the most popular urls in tweets mentioning Swedish House Mafia during this period.

URL	Rank	Tweets
http://www.last.fm/music/Swedish House Mafia %2F Tinie Tempah/_/Swedish House Mafia Feat Tinie Tempa...	1	57
http://www.google.com/search?hl=en&q=lastfm:Swedish+House+Mafia+Until+One&btnI=l%27m+Feeling+Lucky&a...	2	56
http://www.last.fm/music/Swedish+House+Mafia	3	49
http://www.last.fm/music/Swedish House Mafia/_/One (Original Mix)	4	34
http://www.last.fm/music/Swedish House Mafia/_/One (Your Name)	5	12
http://www.last.fm/music/Swedish House Mafia/_/Miami 2 Ibiza (Instrumental)	6	10
http://www.last.fm/music/Swedish House Mafia/_/One (Radio Edit)	7	8
http://www.tweekly.fm/user/Mvanderhorst	8	7
http://www.tunewiki.com/	9	7
http://www.last.fm/music/Swedish House Mafia/_/One (Your Name) [feat. Pharrell] {Vocal Mix}	10	6
http://tinysong.com/xyuU	11	6
http://www.tweekly.fm/user/Vedette_tiesto	12	5
http://www.teamsuprememusic.com/index.php/2010/10/03/dream-mclean-essex-2-east-london-prod-by-swedis...	13	5
http://www.last.fm/music/Swedish House Mafia vs. Tinie Tempah/_/Miami 2 Ibiza	14	5
http://www.last.fm/music/Swedish House Mafia/_/One (Your Name) [feat. Pharrell] {Radio Edit}	15	5
http://www.google.com/search?hl=en&q=lastfm:Tinie+Tempah+Disc+Overy&btnI=l%27m+Feeling+Lucky&aq=f&ooq...	16	5
http://www.bbc.co.uk/programmes/b00tkmsh	17	4
http://www.last.fm/music/Swedish House Mafia/_/One (feat. Pharrell)	18	4
http://www.last.fm/music/Swedish House Mafia/_/One - Original Mix	19	4
http://www.tweekly.fm/user/Dorest0rm	20	4
http://www.last.fm/music/Swedish House Mafia vs Tinie Tempah/_/Miami 2 Ibiza	21	4
http://www.tweekly.fm/user/RudeboyChris	22	4
http://www.tweekly.fm/user/paulsafc	23	4
http://2dj.me/JXRb	24	4
http://tinysong.com/w74R	25	4
http://www.tweekly.fm/user/Timminater	26	4
http://tinysong.com/yolG	27	4

Figure 19: Top Shared Links on Twitter mentioning Swedish House Mafia

URL	Rank	Tweets
http://youtu.be/YScuFWN8sLQ?a	28	4
http://www.last.fm/music/Swedish House Mafia/_/One (netsky remix)	29	4
http://www.tweekly.fm/user/ilovejadey	30	3
http://www.tweekly.fm/user/freshstudios	31	3
http://www.tweekly.fm/twitter/emmadubstep	32	3
http://www.tweekly.fm/user/gasheaduk	33	3
http://www.tweekly.fm/user/gr4vity	34	3
http://www.last.fm/music/Swedish House Mafia/_/One (Your Name) (Radio Edit feat. Pharrell)	35	3
http://www.tweekly.fm/user/phil_thomas	36	3
http://slacker.com/r/fLvw	37	3
http://tinysong.com/xBOP	38	3
http://tinysong.com/w74S	39	3
http://tinysong.com/ypYK	40	3
http://www.last.fm/music/Swedish House Mafia/_/One (Your Name) [Vocal Mix] {feat. Pharrell}	41	3
http://www.tweekly.fm/user/stevedhalai	42	3
http://www.tweekly.fm/twitter/felipous	43	3
http://www.last.fm/music/Swedish%2BHouse%2BMafia%2...	44	3
http://blip.fm/~xdh3v	45	2
http://www.last.fm/music/Swedish House Mafia/_/One (Caspa Dub Remix)	46	2
http://tinysong.com/xJBk	47	2
http://www.tweekly.fm/user/SusieYLW	48	2
/profile/lissnup/blip/53050909/Swedish+House+Mafia+feat.+Pharrell+Williams-One+(Your+Name)	49	2
http://tinysong.com/zy2H	50	2
http://www.last.fm/music/Swedish House Mafia/_/Miami 2 Ibiza (Feat. Tinie Tempah)	51	2
/profile/eviljovemnerd/blip/52099892/Swedish+House+Mafia+ft.+Pharrell+Williams-One+(Your+Name)	52	2
http://www.last.fm/music/Swedish House Mafia/_/One (Your Name) (Main Version)	53	2
/profile/petros_v/blip/56712120/Miami+2+Ibiza+(Vocal+Mix)-Swedish+House+Mafia+vs.+Tinie+Tempah	54	2
http://www.tweekly.fm/user/GerbenPeeters	55	2
http://www.pandora.com:80/land/song/9cb5e8d2f51d6998425ba2910f7abf8b?station=f118453f9eb1ac7e6318758...	56	2
http://www.google.com/search?hl=en&q=lastfm:Swedish+House+Mafia+One+(Your+Name)+-+EP&btnI=l%27m+Feel...	57	2
/profile/NatiGreen/blip/56641193/Miami+2+Ibiza+(Vocal+Mix)-Swedish+House+Mafia+vs.+Tinie+Tempah	58	2
http://www.youtube.com/results?client=mv-google&q=Miami%20To%20Ibiza%20Swedish%20House%20Mafia%20ft....	59	2
http://www.tweekly.fm/twitter/couldthisbereal	60	2

Figure 19 (continued): Top Shared Links on Twitter mentioning Swedish House Mafia

News Coverage

News Popularity

This section shows the total number of music articles mentioning Swedish House Mafia during this time period and the overall rank of Swedish House Mafia when compared to similar artists.

471st Overall Rank

296 Articles

0.007% Share

Artist	Rank	Articles	Share
Foals	141st	708	0.018%
Deadmau5	231st	517	0.013%
Swedish House Mafia	471st	296	0.007%
Yolanda Be Cool	785th	167	0.004%
Laidback Luke	836th	156	0.004%
Afrojack	858th	151	0.004%
Steve Angello	955th	130	0.003%
Tim Berg	1522nd	49	0.001%

Figure 20: News Coverage Comparison

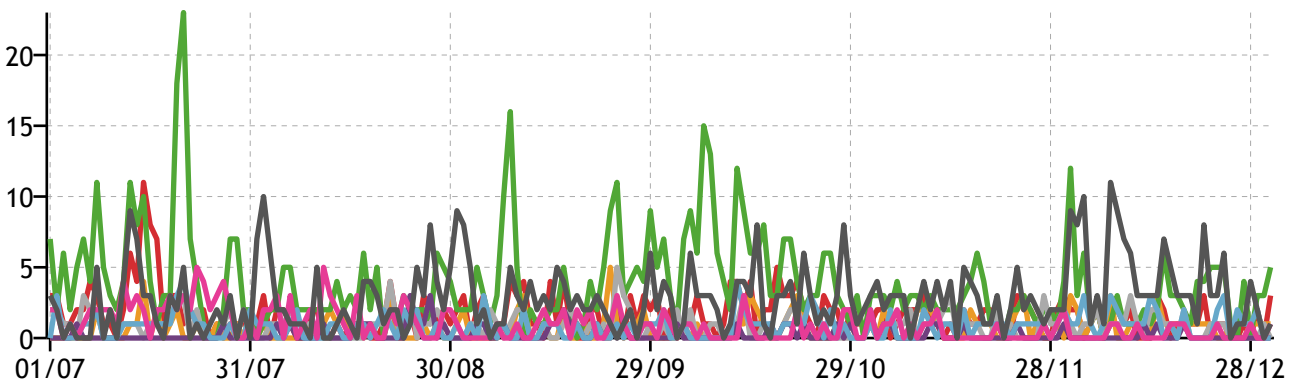
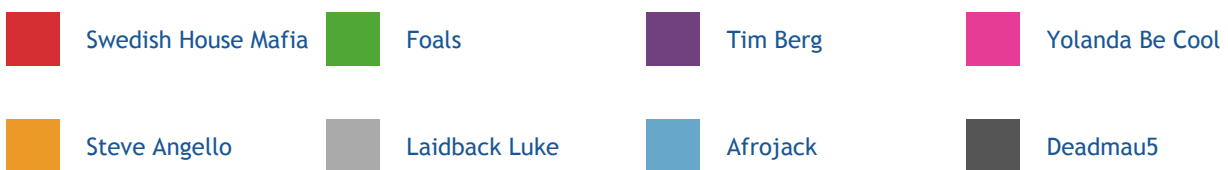


Figure 21: News Coverage over Time



News Comparison

This section compares the number of music articles mentioning Swedish House Mafia during this time period to similar artists.

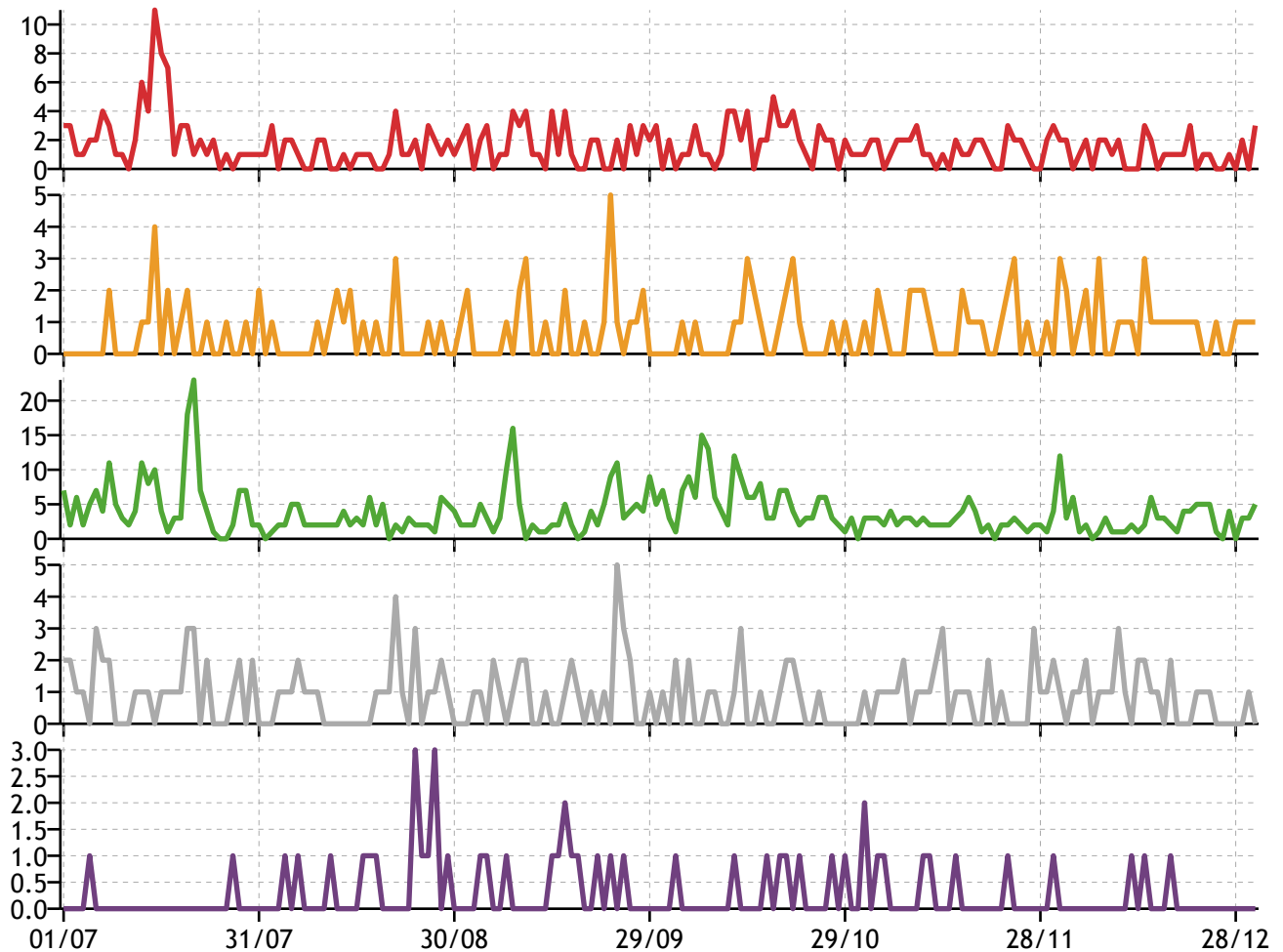
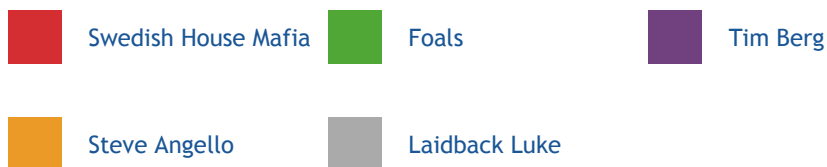


Figure 22: Comparisons for Swedish House Mafia



Mainstream Chart vs Sentiment

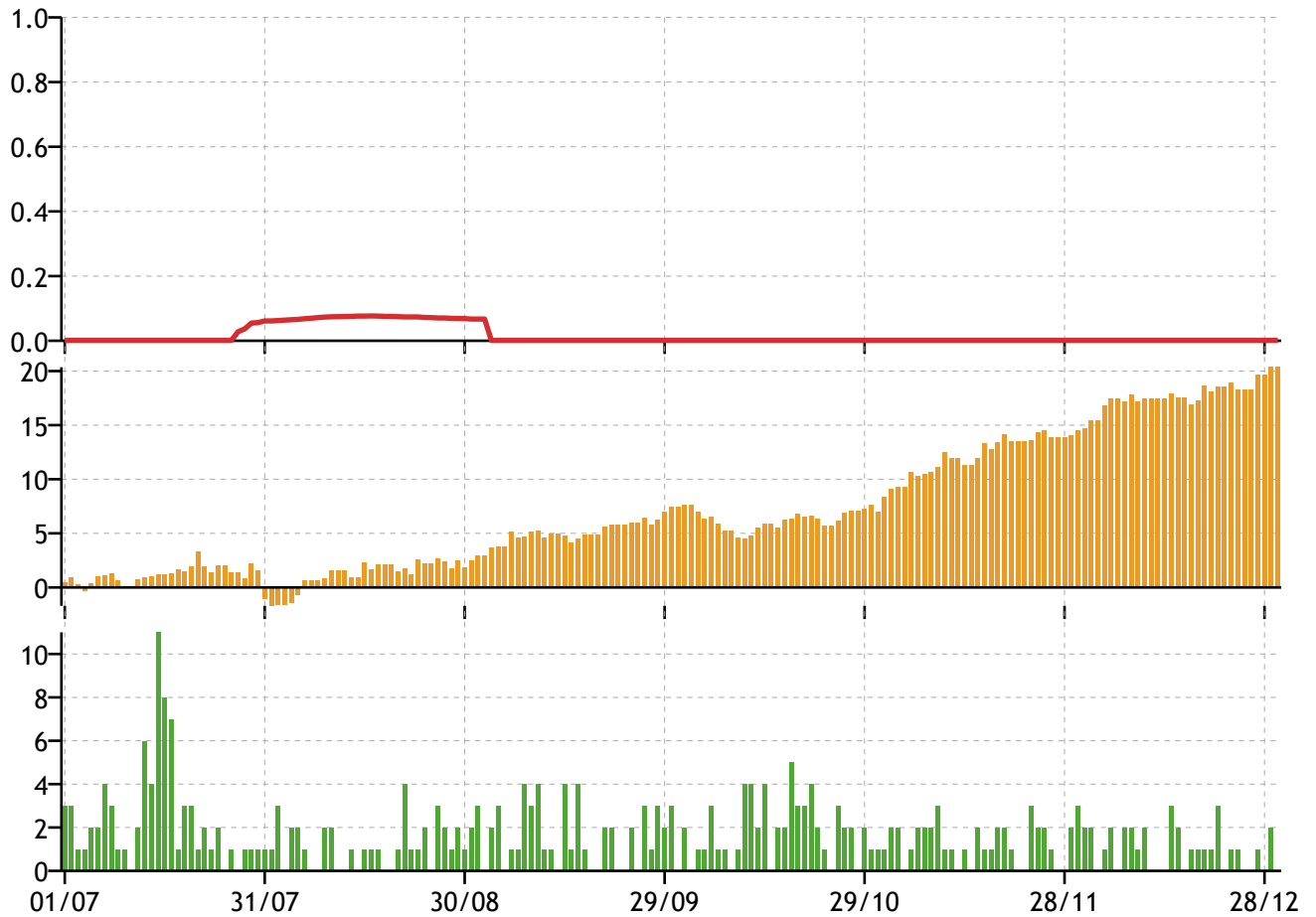


Figure 23: Swedish House Mafia Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Swedish House Mafia that day.



Emerging Chart vs Sentiment

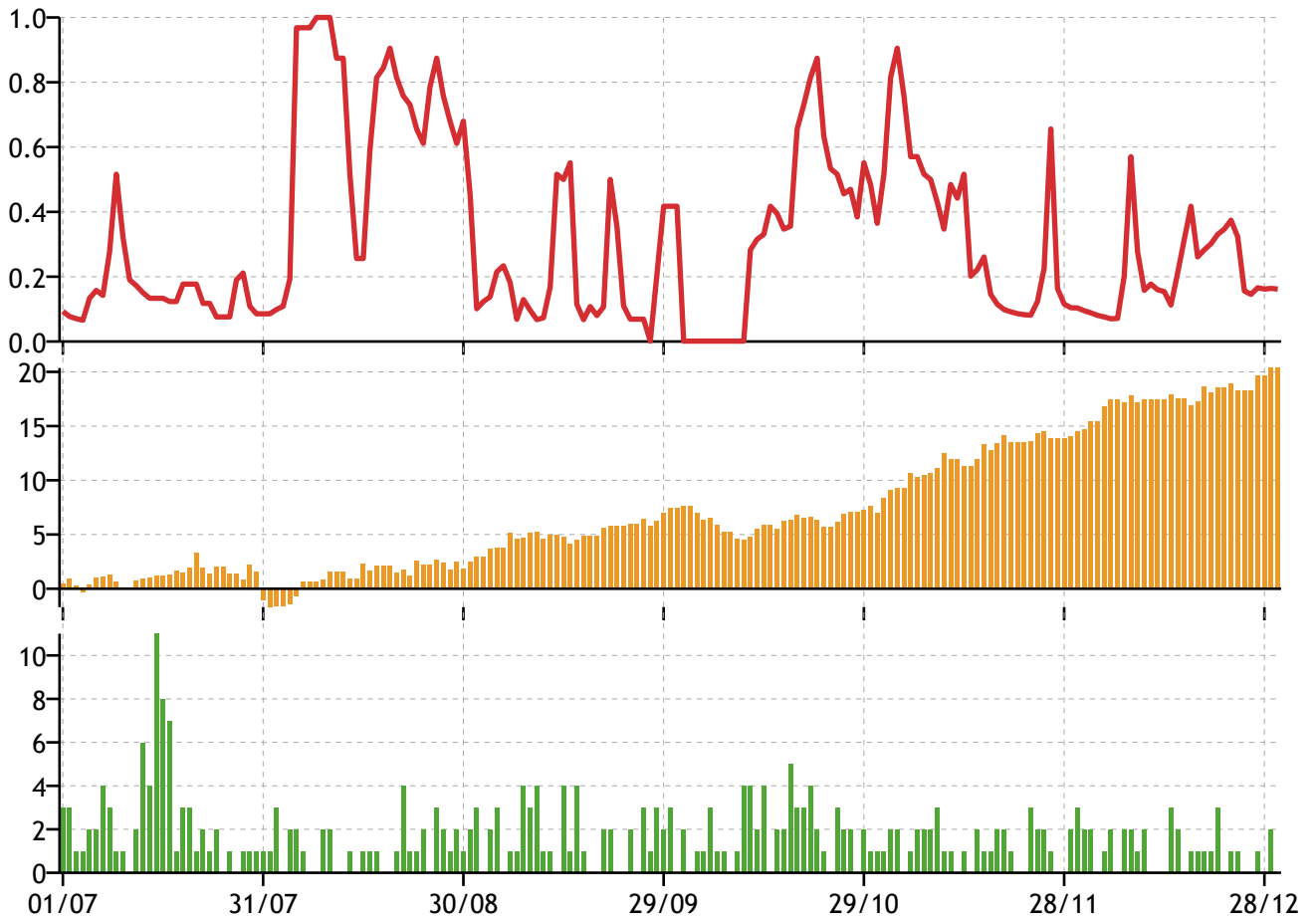


Figure 24: Swedish House Mafia Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of emerging chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Swedish House Mafia that day.



Top Publishers

- Beatportal
- It's a trap! Scandin..
- Noise Porn
- Penned Madness
- Analog Giant
- Clash Music
- Other



Figure 25: Top Publishers related to Swedish House Mafia

Top Publishers	Mentions
Beatportal	11
It's a trap! Scandinavian music	8
Noise Porn	6
Pinned Madness	3
Analog Giant	3
Clash Music	3
MTV Newsroom	3
the culture of me	2
Welikeit.indie	2
wongie's music world	2
Discobelle.net	2
You Can Call Me Pelski	2
Spin	2
White Folks Get Crunk	2
Consequence of Sound	2

Figure 26: Most frequently mentioned Top Publishers

Top News Publishers

Publisher	Rank	Articles
Beatportal - http://www.beatportal.com	1	11
It's a trap! Scandinavian music - http://itsatrap.com/index.php	2	8
Noise Porn - http://www.noiseporn.com/	3	6
Penned Madness - http://www.pennedmadness.com/	4	3
Analog Giant - http://analoggiant.blogspot.com	5	3
Clash Music - http://www.clashmusic.com/	6	3
MTV Newsroom - http://newsroom.mtv.com/	7	3
the culture of me - http://www.thecultureofme.com	8	2
Welikeit.indie - http://blog.welikeitindie.com/	9	2
wongie's music world - http://wongiesmusicworld.blogspot.com/index.html	10	2
Discobelle.net - http://www.discobelle.net	11	2
You Can Call Me Pelski - http://ppelectro.blogspot.com/	12	2
Spin - http://www.spin.com/	13	2
White Folks Get Crunk - http://www.whitefolksgetcrunk.com	14	2
Consequence of Sound - http://www.consequenceofsound.net/	15	2
Meanbucket - http://meanbucket.net	16	1
Culture Bully - http://www.culturebully.com	17	1
#1 Hits From Another Planet - http://alienhits.blogspot.com	18	1
Panda Toes - http://pandatoes.blogspot.com/index.html	19	1
SOULBOUNCE.COM - http://soulbounce.com/	20	1
Electrorash - http://electrorash.com	21	1
I Like Music - Dance - http://www.ilikemusic.com/	22	1
Dancefloor mayhem - http://dancefloormayhem.blogspot.com/	23	1
Certified Banger - http://certifiedbanger.blogspot.com	24	1
fluo kids - http://fluokids.blogspot.com	25	1
NME - Features - http://www.nme.com/	26	1
NME - Blog - http://www.nme.com/	27	1

Figure 27: Top 31 Publishers mentioning Swedish House Mafia

Publisher	Rank	Articles
For the Love of House Music - http://iluvhousemusic.blogspot.com/	28	1
Rolling Stone: Smoking Section - http://www.rollingstone.com/blogs/smokingsection/rss.xml	29	1
Mojophenia - http://mojophenia.blogspot.com/	30	1
Winter Academy - http://winteracademy.blogspot.com/index.html	31	1

Figure 27 (continued): Top 31 Publishers mentioning Swedish House Mafia

Best 5 News Days

1

15 July 2010 : 11 articles

Popular Articles this Day

Swedish House Mafia f. Pharrell - One (Your Name)

HipHopDX, 15 July 2010

Continue

Win tickets to Tomorrowland

Beatportal, 15 July 2010

Belgium's Tomorrowland Festival is sold out, but you have one more chance to get in: Smash The House and ID&T are giving away three pairs of tickets to the event. ...

Swedish House Mafia - One lyrics

MusicBlips, 15 July 2010

Added the lyrics One by Swedish House Mafia. — full article at directlyrics.com

New Video: Swedish House Mafia's 'One (Your Name)' feat. Pharrell

The In Sound from Way Out, 15 July 2010

We're excited. The incredible new video for Swedish House Mafia One (Your Name) featuring Pharrell has been unleashed. Directed by Christian Larson, the "unofficial 4th member of the group", the ...

Video: Swedish House Mafia Feat. Pharrell Williams – One (Your Name)

Hip Hop Blips, 15 July 2010

House djs/producers, Axwell, Steve Angello and Sebastian Ingrosso make up the group Swedish House Mafia and their hit single "One (Your Name)", featuring a sample of Pharrell Williams, is one ...

Swedish House Mafia featuring Pharrell Williams – One (Your Name)

Hip Hop Blips, 15 July 2010

Swedish House Mafia unleashes the official video of their excellent Pharrell Williams "One (Your Name)". Directors Christian Larson and Henrik Hanson created an intriguing visual that complements this club anthem ...

Swedish House Mafia - One (Your Name) feat Pharrell - Official Music Video

Hip Hop Blips, 15 July 2010

Order 'One (Your Name)' ft Pharrell from iTunes NOW! <http://itunes.com/swedishhousemafia> We thought things could not get any bigger. Tinie Tempah in Ibiza, ... — full article at youtube.com

Swedish House Mafia + Caspa

Welikeit.indie, 15 July 2010

Swedish House Mafia are a house dance machine, composed by Axwell, Sebastian Ingrosso & Steve Angello. They've been kicking up a storm in Ibiza so far this summer with their ...

Swedish House Mafia + Caspa

Welikeitindie, 15 July 2010

Swedish House Mafia are a house dance machine, composed by Axwell, Sebastian Ingrosso & Steve Angello. They've been kicking up a storm in Ibiza so far this summer with their ...

Swedish House Mafia- One (Your Name) (Ft. Pharrell) [Video]

YK2 Daily, 15 July 2010

Swedish House Mafia release a visual for their Pharrell assisted single. Via Illy. Previously: Swedish House Mafia- One (Your Name) (Ft. Pharrell)

2

16 July 2010 : 8 articles

Popular Articles this Day

Swedish House Mafia (ft Pharrell Williams) – One (Your Name) (video)

Discobelle.net, 16 July 2010

Boom!

Swedish House Mafia feat. Pharrell “One (Your Name)” Video

CultureBully, 16 July 2010

Music video for "One" by Swedish House Mafia from the group's 2010 single release of the same name.

Swedish House Mafia f. Pharrell - One (Your Name)

HipHopDX, 15 July 2010

Continue

Video: Swedish House Mafia ft. Pharrell Williams “One”

Hip Hop Blips, 16 July 2010

Here's the video for the Swedish House Mafia collaboration with Pharrell Williams. They call this record "One." Props to TheOverFeed . Get Right... — full article at getrightmusic.com

Win tickets to Tomorrowland

Beatportal, 15 July 2010

Belgium's Tomorrowland Festival is sold out, but you have one more chance to get in: Smash The House and ID&T are giving away three pairs of tickets to the event. ...

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Swedish House Mafia - One (Your Name) feat Pharrell - Official Music Video

Hip Hop Blips, 15 July 2010

Order 'One (Your Name)' ft Pharrell from iTunes NOW! <http://itunes.com/swedishhousemafia> We thought things could not get any bigger. Tinie Tempah in Ibiza, ... — full article at youtube.com

3

17 July 2010 : 7 articles

Popular Articles this Day

Swedish House Mafia (ft Pharrell Williams) – One (Your Name) (video)

Discobelle.net, 16 July 2010

Boom!

Swedish House Mafia feat. Pharrell "One (Your Name)" Video

CultureBully, 16 July 2010

Music video for "One" by Swedish House Mafia from the group's 2010 single release of the same name.

Swedish House Mafia

Panda Toes, 17 July 2010

As you might imagine, I've been heaps into Swedish House Mafia for a minute now. However, it wasn't until relatively recently that I was entirely sold on "One." The track ...

Video: Swedish House Mafia ft. Pharrell Williams “One”

Hip Hop Blips, 16 July 2010

Here's the video for the Swedish House Mafia collaboration with Pharrell Williams. They call this record “One.” Props to TheOverFeed . Get Right... — full article at [getrightmusic.com](#)

Swedish House Mafia ft Pharrell - One

Future Music Charts, 17 July 2010

Update: de videoclip is net uit Oorspronkelijk geplaatst op 13 mei. Het succes van de Swedish House Maffia lijkt geen grenzen te kennen. Tijdens de Winter Music Conference in Miami, ...

Eric Prydz - Slammin' (Axwell Remix) This song has been...

The Wet Blog, 16 July 2010

Eric Prydz - Slammin' (Axwell Remix) This song has been around for ages, but as summer reaches its zenith, I find my self gravitating to feel good tunes — ones ...

Watch Swedish House Mafia feat. Pharrell Williams "One (Your Name)"

ArjanWrites.com Music Blog, 16 July 2010

I love when soundboard genius Pharrell Williams takes a risk, makes a left turn and ends up somewhere totally unexpected. Listen to his collaboration with electro meisters Swedish House Mafia ...

Dancing Astronaut Radio Episode 13 (DJ Marsig)

Dancing Astronaut, 17 July 2010

This episode was mixed by DJ Marsig from Louisiana. Subscribe to listen. Tracklist: 1. Tristan Garner & Gregori Klosman – Fuckin' Down 2. Steve Smooth, Luvli – So High (Inphinity ...

Swedish House Mafia feat. Pharrell Williams: One (Your Name) La...

La 3e heure!, 16 July 2010

Swedish House Mafia feat. Pharrell Williams : One (Your Name) La vidéo.

MUSIC VIDEO: Swedish House Mafia feat. Pharrell - "One (Your Name)"

HungryiPod, 17 July 2010

The official music video for Swedish House Mafia's debut single “One (Your Name)” featuring Pharrell, which is available now on iTunes . Directed by Christian Larson & Henrik Hanson.

4

13 July 2010 : 6 articles

Popular Articles this Day

Swedish House Mafia - One (Your Name) feat Pharrell - Official Music Video

MusicBlips, 13 July 2010

We thought things could not get any bigger. Tinie Tempah in Ibiza, Kylie in Ibiza, Electric Daisy! Sensation! But now we're back to what counts...the music..... — full article at ...

The 50 most charted tracks of June

Beatportal, 12 July 2010

Last week we presented the 50 most charted tracks from the first half of 2010; now, here are the 50 tracks that turned up most frequently in Beatport's artist charts ...

Swedish House Mafia feat Pharrell – One (Your Name) (video)

INDECENT XPOSURE, 13 July 2010

Good News Ahead! Swedish House Mafia are a house dance machine, made of one part Axwell, one part Sebastian Ingrosso and one part Steve Angello. They've been kicking up a ...

Swedish House Mafia feat. Pharrell Williams - One (Your Name) - Video Premiere

Gangster, 13 July 2010

The Swedish House Mafia just released the video to their summer anthem One (Your Name) featuring Pharrell Williams . You like?

• Swedish House Mafia - One (Your Name) feat. Pharrell • [Official Video]

Electronic Music Everywhere, 13 July 2010

"We are very excited for this video. At first we were unsure about the addition of the Pharrell vocals but now we love it." [facebook.com/swedishhousemafia](https://www.facebook.com/swedishhousemafia)

Swedish House Mafia – One (Your Name) ft Pharrell – Official Music Video

Dancing Astronaut, 13 July 2010

Okay I didn't expect the full video out so soon after they released the trailer but here you go. Visually entertaining but a little odd at the end...

Swedish House Mafia – One (Your Name) ft Pharrell – Official Music Video Trailer

Dancing Astronaut, 12 July 2010

I am very excited for this video. At first I was unsure about the addition of the Pharrell vocals but now I love it.

Swedish House Mafia – One (Your Name) Video

Chubby Beavers, 13 July 2010

Chubby Beavers is one of the first websites to bring you this incredible video of Swedish House Mafia's song, "One (Your Name)," featuring Pharrell. If you for some reason don't ...

18 October 2010 : 5 articles

Popular Articles this Day

Foals, A Trak, Sleigh Bells, The Go! Team - 10 Best Free MP3 Downloads This Week

NME - Blog, 18 October 2010

1. Foals – 'One' (Swedish House Mafia cover)' Yannis and his gang stopped by Radio 1's Live Lounge recently, where they performed hit single 'Spanish Sahara', as well as this ...

UK Chart Roundup: Joe McElderry Seems To Have Low Ambitions

Chart Rigger, 18 October 2010

Hey all. Was out of town for the weekend. Back to normal on Monday. Just a quick note: Joe McElderry 's #6 debut with "Ambitions" either means that he's going ...

Swedish House Mafia - "Miami 2 Ibiza" feat Tinie Tempah + Take One DVD

Band Weblogs, 18 October 2010

Having a #1 Breakout on the Billboard dance chart as well as one of the Top 10 selling dance tracks at iTunes with their debut single "One (Your Name)" featuring ...

FMC Pop Top 50 (wk41)

Future Music Charts, 18 October 2010

audio(fragment) videoclip lyrics / songtekst not available /niet beschikbaar 01 01 7 TINIE TEMPANH ft ERIC TURNER - Written in the Stars 1 2 02 03 6 SWEDISH HOUSE MAFIA ...

Swedish House Mafia, Exclusive Behind the Scenes Look from the "Miami 2 Ibiza" Video

Alt Sounds, 17 October 2010

The powerhouse group, *Swedish House Mafia*, has joined forces with UK *MC Tinie Tempah *to bring you the epic dance sensation that is *Miami 2 Ibiza*. With this much cred ...

UK Top 10 Singles

Rock NYC, 18 October 2010

■ 1. Cee Lo Green - 'Forget You' 2. Bruno Mars - 'Just The Way You Are (Amazing)' 3. Duck Sauce - 'Barbra Streisand' 4. Swedish House Mafia Vs Tinie ...

Marina & The Diamonds: Perfect Stranger (Magnetic Man cover)...

La 3e heure!, 17 October 2010

Marina & The Diamonds : Perfect Stranger (Magnetic Man cover) - MP3 Le Live Lounge de Radio 1 (BBC) est décidément un excellent laboratoire de cover. après Foals qui ...

News Highlights

This section includes the most repeated statements in the music press about Swedish House Mafia month by month during this period.

July

"Swedish House Mafia has been repping this track in all their live sets..."

Tue 06/07 - Pocket808 – Ghostship (Hook N Sling Remix) - Dancing Astronaut

"Swedish House Mafia have just released their official music video for their big tune "One (Your Name)" that features Pharrell Williams. That's all great and all, ..."

Thu 15/07 - Teenage Engineering's OP-1 Synth (Swedish House Mafia music video) - Subdrive

"Swedish House Mafia is a group of three house DJs from Stockholm, Axwell, Sebastian Ingrosso and Steve Angello, who have banded together and have recently released ..."

Fri 23/07 - Music Video: Swedish House Mafia ft Pharrell – One (Your Name) - TheNext2Shine

"Swedish House Mafia is sitting at #7. Angello's latest offering [.."

Sat 31/07 - Steve Angello, Knas - The Get Downnnn

August

"Swedish House Mafia have released the official music video for their club anthem "One" featuring Pharell ! The music video was directed by Christian Larson ..."

Mon 16/08 - Swedish House Mafia's "One" Video feat. Pharell - Audio Perv

September

"Swedish House Mafia have teamed up with Tinie Tempah to produce their next massive hit "MIAMI 2 IBIZA".."

Wed 08/09 - Swedish House Mafia VS Tinie Tempah New Single "Miami 2 Ibiza" To Be Released Oct. 19 - Alt Sounds

"Swedish House Mafia to Robyn got crowds up and moving during Avicii's summer shows. Click through to check out the other tracks that made the cut"

Sat 11/09 - Summer anthems tested by Avicii - Beatportal

"Swedish House Mafia is a group of accomplished house djs who have exploded onto the club scene. As a trio they have topped charts all over ..."

Sun 26/09 - Swedish House Mafia | One ft. Pharrell - The Million Dollar Deli

"Swedish House Mafia have a new target in their sights: the big screen. Take One is a documentary film about the trio of Steve Angello , ..."

Mon 27/09 - Swedish House Mafia: the blockbuster - Beatportal

"Swedish House Mafia is about to drop and, as you'll see for yourself, partygoers everywhere from Miami to Ibiza are about to have their heads rolled ..."

Thu 30/09 - Swedish House Mafia vs. Tinie Tempah, 'Miami 2 Ibiza' -- Video Premiere - Spinner.com

October

"Swedish House Mafia is a powerhouse of talent with each of it's members being extremely successful individuals . . . and they are:"

Tue 19/10 - Swedish House Mafia ~ new EP Until ONE - For the Love of House Music

November

"Swedish House Mafia has already reached #1 on the iTunes [.."

Sat 06/11 - Swedish House Mafia: Brand New Solo Tour Dates "Take One," the Acclaimed Documentary Out 11/30 - PopYouLarity.com

"Swedish House Mafia has already reached#1 on the iTunes dance chart and #4 on the Billboard Dance/Electronic Album Chart. This was preceded by having a #1 ..."

Sun 07/11 - SWEDISH HOUSE MAFIA: BRAND NEW SOLO TOUR DATES + "TAKE ONE" - Alt Sounds

"Swedish House Mafia have it made, having rocketed to the top of the charts with their signature anthemic sound. Now, Sounds/To/Sample teaches aspiring mafiosi how to ..."

Tue 09/11 - Tutorial: Swedish House Mafia leads - Beatportal

"Swedish House Mafia have had a big year, so they have to be in the top 5. Speaking about the people who've been making a lot ..."

Thu 18/11 - GDD™ Interview w/ Roger Sanchez - Gotta Dance Dirty

"Swedish House Mafia have dominated audiences and sales charts alike with their live shows and trailblazing productions. So far we have heard the likes of Pharrell ..."

Tue 23/11 - [Exclusive/Dub] Swedish House Mafia – 'Miami 2 Ibiza' (Caligula Remix) - The Music Ninja

December

"Swedish House Mafia announced to their Facebook and Twitter followers that they would be hosting a massive 10-hour party, "One Night Stand Masquerade Motel," in Miami ..."

Tue 14/12 - Swedish House Mafia Leave Ultra Music Festival Behind - MTV Newsroom

Appendices

Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 28: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 28 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 28 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 29: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 29 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 29 (continued): Top 100 Artists on We Are Hunted Emerging Chart