

Snow Patrol

Music Media Analysis
July to December 2010

Table of Contents

Overview	3
Chart Popularity	4
Mainstream Chart	4
Mainstream Comparison	5
Mainstream Singles	6
Mainstream Singles Comparison	7
Twitter Coverage	8
Twitter Popularity	8
Twitter Comparison	9
Mainstream Chart vs Twitter	10
Twitter Users	11
Shared Twitter Links	13
News Coverage	15
News Popularity	15
News Comparison	16
Mainstream Chart vs Sentiment	17
Top Publishers	18
Top News Publishers	19
Best 5 News Days	20
News Highlights	25
Appendices	27
Appendix A - Top Mainstream Artists	27
Appendix B - Top Emerging Artists	30

Overview

88th on Mainstream Charts

161st on Twitter

854th in the Music Press

This report reviews the popularity of Snow Patrol on the music charts and in the music news for the period July to December 2010. It benchmarks Snow Patrol against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

Chart Popularity

Mainstream Chart

This section presents the mainstream chart performance for Snow Patrol compared to similar artists. Snow Patrol was ranked 88th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for Snow Patrol was 11th.

88th Overall Rank

11th Best Position

Artist	Rank	Best Position
Radiohead	2nd	1
Coldplay	6th	2
U2	76th	9
Snow Patrol	88th	11
Belle and Sebastian	169th	20
R.E.M.	174th	20
REM	658th	147
Zoey Deschanel	748th	172

Figure 1: Artist Mainstream Ranks

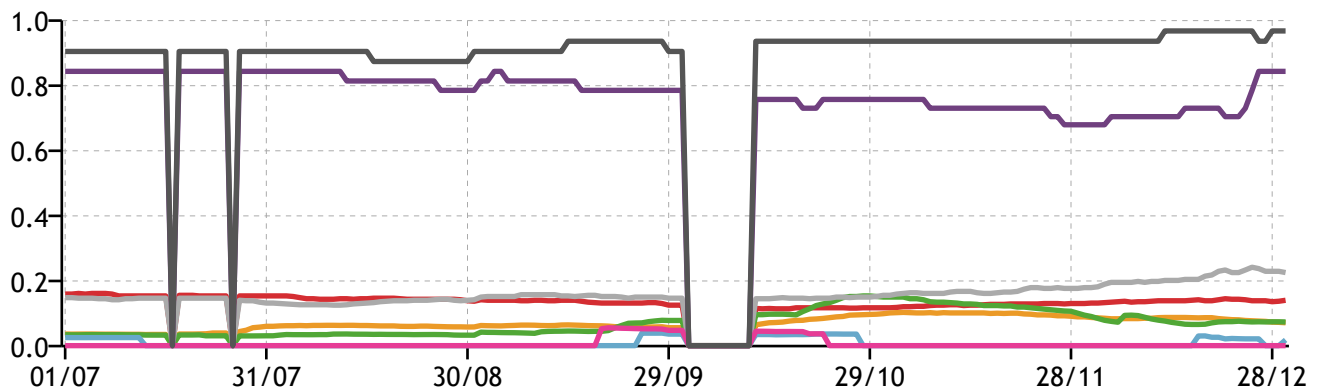


Figure 2: Artist Mainstream Chart Popularity over Time



Mainstream Comparison

This section compares the mainstream chart performance of Snow Patrol against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Snow Patrol was ranked 1st overall of our charts for that day. 0.0 denotes Snow Patrol did not chart at all.

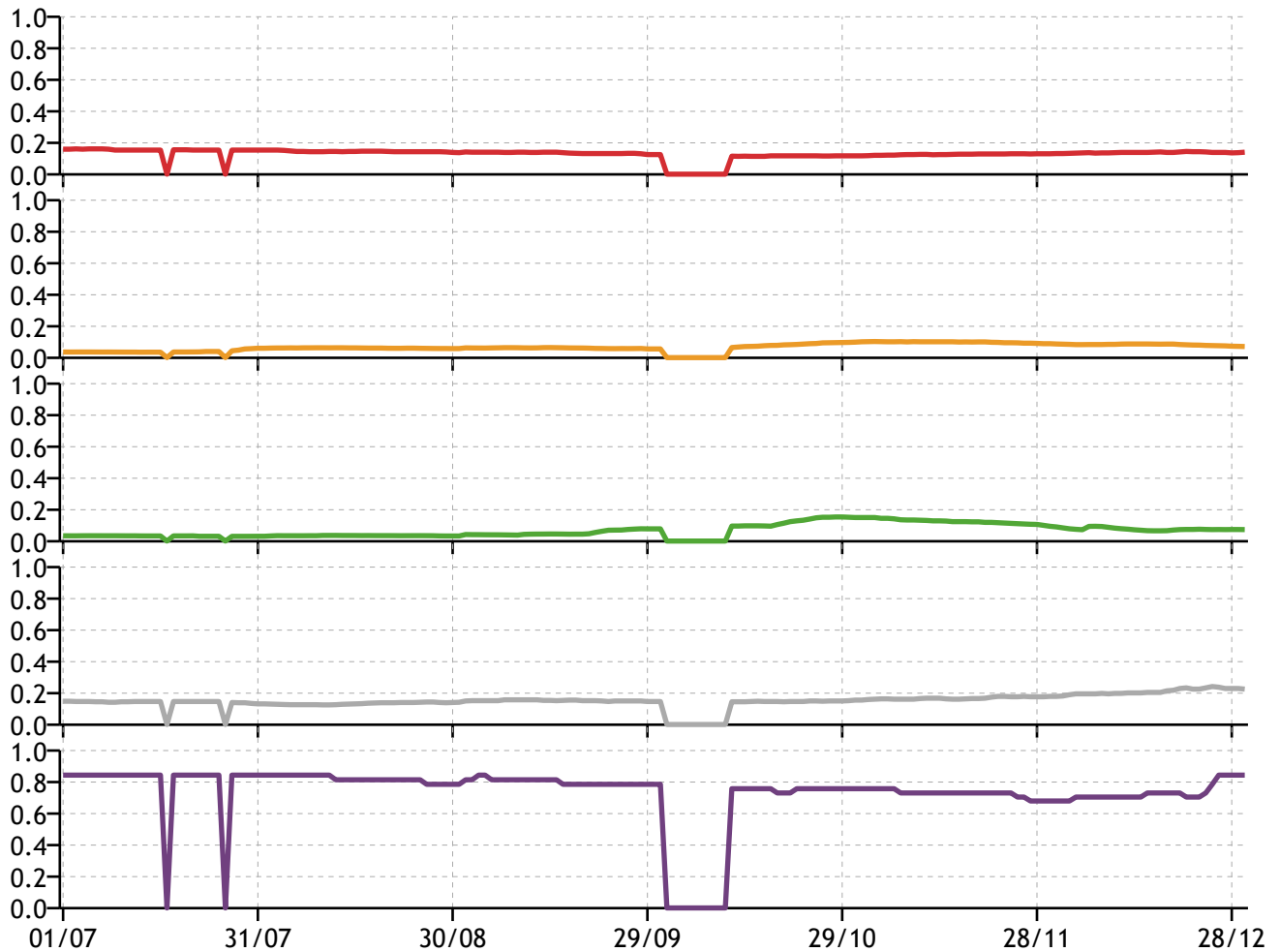
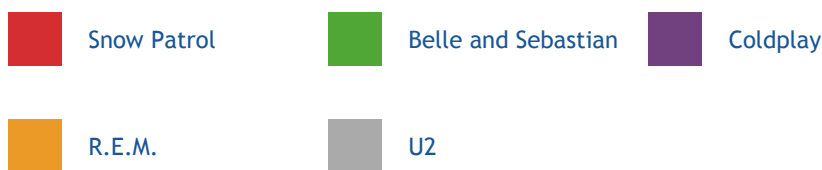


Figure 3: Comparisons for Snow Patrol



Mainstream Singles

This section presents the best charting singles for Snow Patrol on the Mainstream We Are Hunted charts

Chasing Cars

Best Single

175th

Best Position

Single	Best Position
Chasing Cars	175

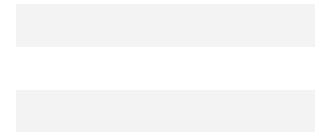


Figure 4: Best Single Positions

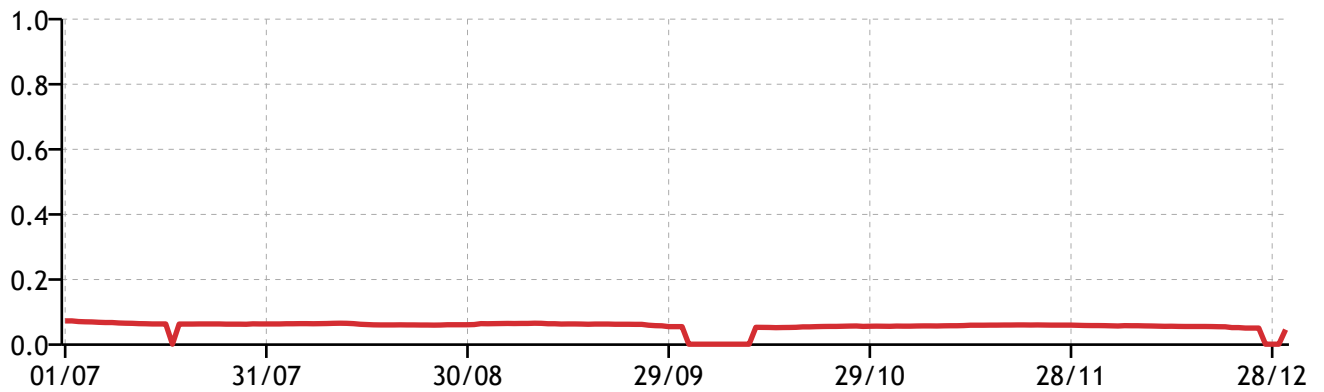


Figure 5: Singles Chart Comparison over Time

Chasing Cars

Mainstream Singles Comparison

This section compares the mainstream chart performance of the most popular singles released by Snow Patrol. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

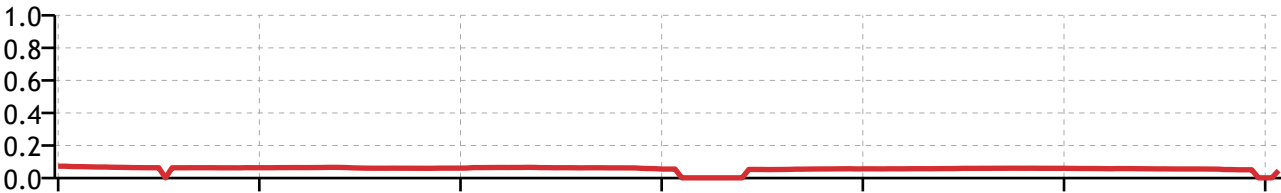


Figure 6: Chart ranking for Snow Patrol

 Chasing Cars

Twitter Coverage

Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Snow Patrol during this time period. Included is the overall ranking of Snow Patrol when compared to similar artists.

161st Overall Rank

8,547 Tweets

0.001% Share

Artist	Rank	Tweets	Share
Radiohead	14th	36,011	0.006%
Coldplay	17th	29,343	0.005%
U2	28th	23,312	0.004%
Belle and Sebastian	109th	11,016	0.002%
Snow Patrol	161st	8,547	0.001%
R.E.M.	218th	6,746	0.001%
REM	402nd	4,306	0.001%
Zoey Deschanel	2877th	556	0.000%

Figure 7: Twitter Coverage Comparison

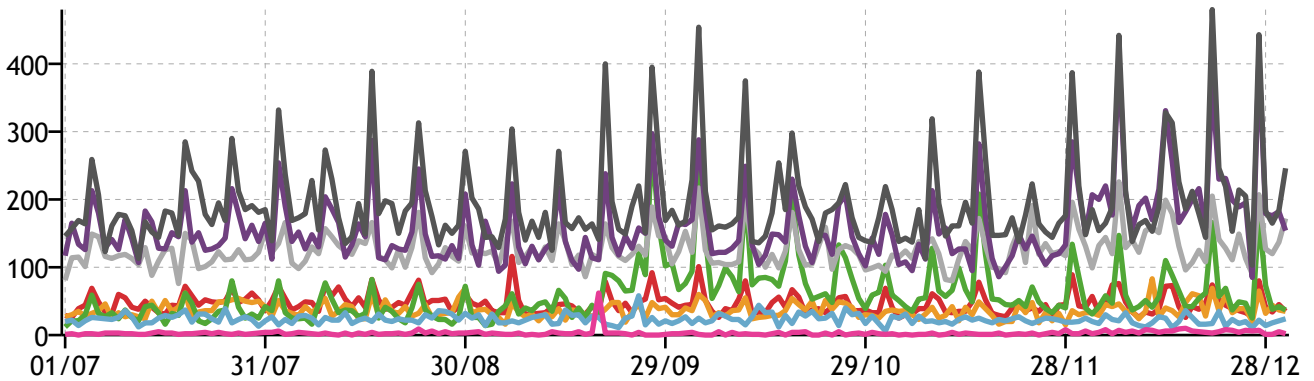


Figure 8: Twitter Coverage over Time



Twitter Comparison

This section compares the total number of tweets mentioning Snow Patrol to similar artists.

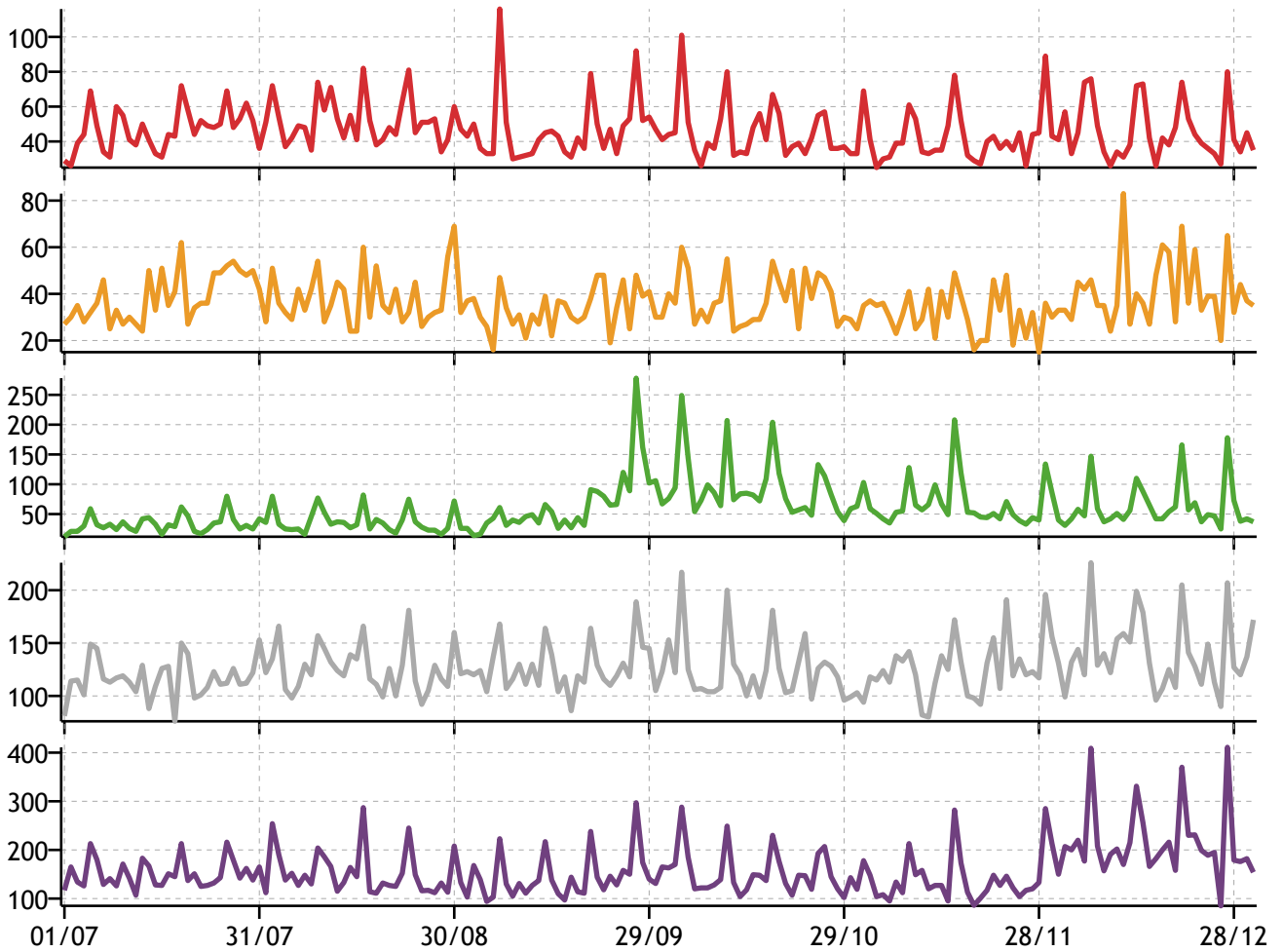
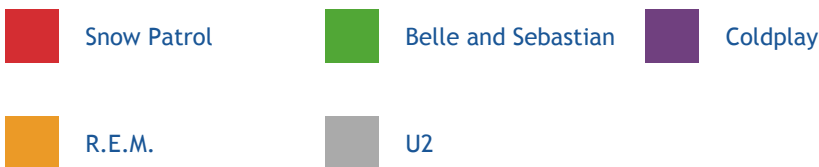


Figure 9: Comparisons for Snow Patrol



Mainstream Chart vs Twitter

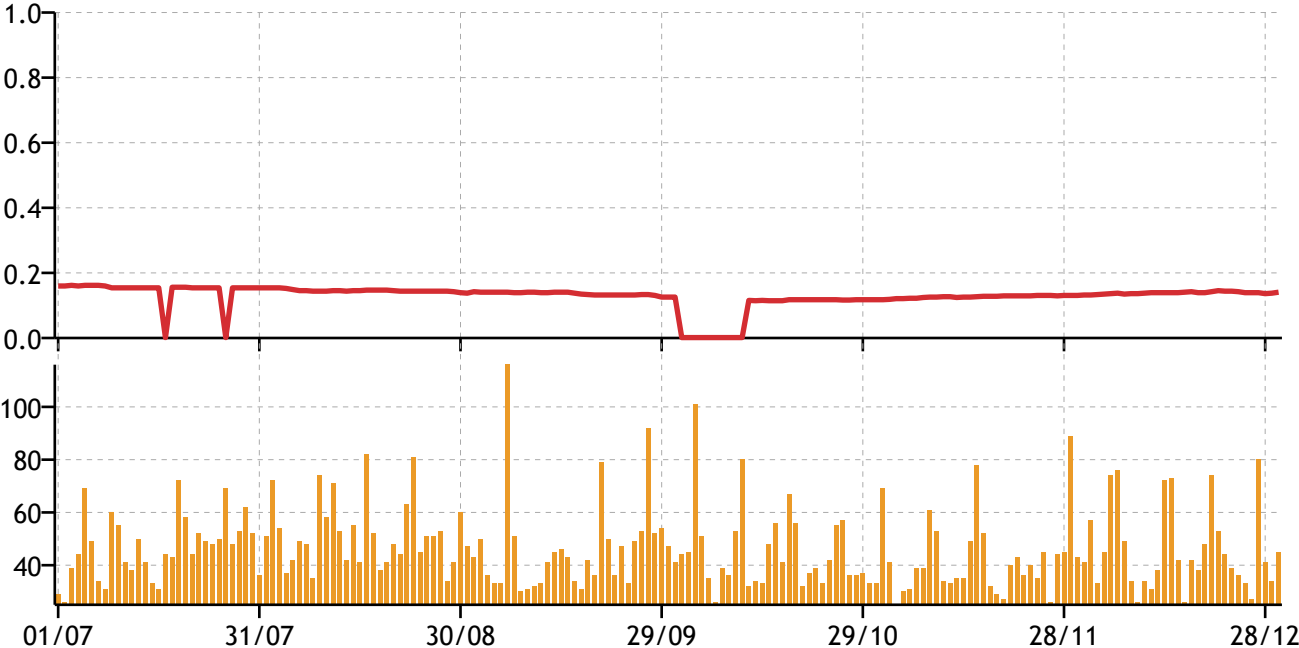


Figure 10: Snow Patrol Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



Twitter Users

This section lists the twitter users mentioning Snow Patrol in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/sharonhayes	Sharon Hayes	Canada	9	97,722	879,498
2	twitter.com/romanus	Romanus	ÜT: 48.156466,11.723544	38	5,317	202,046
3	twitter.com/mark_till	mark_till	Los Angeles California	78	2,528	197,184
4	twitter.com/TropicsZ4	Will Tropics	United States 33480	19	6,654	126,426
5	twitter.com/dANGELofLOVE	Bella Donna D'Angelo		41	3,083	126,403
6	twitter.com/ms_cornwall	ms cornwall	on my throne in Hades :)	37	2,482	91,834
7	twitter.com/cindyvriend	Cindy Vriend	Netherlands	10	8,288	82,880
8	twitter.com/No1Nevyn	Robert John Godfrey	Melbourne, Australia.	17	4,215	71,655
9	twitter.com/DreamySim1	DreamySim1	iPhone: 0.000000,0.000000	39	1,734	67,626
10	twitter.com/IrishTwiSisters	IrishTwiSisters	Dublin, Ireland,	10	4,456	44,560
11	twitter.com/simplydab	Donna	Where in the world am I?	14	3,105	43,470
12	twitter.com/MyRobAddiction	My Rob Addiction	Texas	14	3,010	42,140
13	twitter.com/westham999	Neil	New York City	7	5,914	41,398
14	twitter.com/manplaid	Walker	Watch the #FF Video	16	2,499	39,984
15	twitter.com/TudoAoContrario	Antonio Mendes	Messines - Algarve - Portugal	27	1,251	33,777
16	twitter.com/garyblackmon	Gary Blackmon	Muscle Shoals, Alabama	9	3,314	29,826
17	twitter.com/straywebsurfer	straywebsurfer Ray	Tokyo, Japan	9	3,197	28,773
18	twitter.com/clickeric	Eric Floresca	Toronto, ON	10	2,392	23,920
19	twitter.com/JamesChanning	James Channing	UK	9	2,295	20,655
20	twitter.com/AssKickyMcHotti	Green Eyed Warrior	A BUNKER IN THE MIDWEST	6	3,262	19,572
21	twitter.com/ShockinglyKateD	Katie Denali	Traveling the World w/ Xander	11	1,711	18,821
22	twitter.com/lilbratsie	Jamie B	Little Rock, AR	38	493	18,734
23	twitter.com/EddieWemple	Eddie Wemple	UK	9	1,986	17,874
24	twitter.com/dullim	Du	here... or there...	8	2,143	17,144
25	twitter.com/_Sandra_R_	Sandra		36	452	16,272
26	twitter.com/JasonWGould	Jason W. Gould	Tampa, FL	13	1,215	15,795
27	twitter.com/fizfull	Fiz something!	South West London	7	2,211	15,477

Figure 11: Top 50 Users tweeting about Snow Patrol

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/saidsuarez	▫ Said Suárez	Bogotá, Colombia	7	1,841	12,887
29	twitter.com/HungryVampire	Hungry Vampire	Arizona	10	1,261	12,610
30	twitter.com/Crayoladeuva	Crayoleín Masherí	#Saturno	17	725	12,325
31	twitter.com/ajchz	Alex Chavarria	Heredia, Costa Rica	17	654	11,118
32	twitter.com/MURC1ELAGO	R M	Acapulco	8	1,251	10,008
33	twitter.com/MawmmaB3ar	AMFD	Tax Free Bitches	10	992	9,920
34	twitter.com/lecows	Leandro Pires G.	Brazil, São Paulo	6	1,639	9,834
35	twitter.com/stefanoa99	Stefano	Milan	17	567	9,639
36	twitter.com/greenfields47	rajakumar	Kuala Lumpur	7	1,327	9,289
37	twitter.com/amandaporco	Amanda Noronha	Brasil	7	1,318	9,226
38	twitter.com/l1brat1on	l1brat1on	Worldwide, TX	23	396	9,108
39	twitter.com/Bizarre57	Barry de Graff	North East Lincolnshire	10	901	9,010
40	twitter.com/patrickvanelk	Patrick van Elk	Wijchen, The Netherlands	10	876	8,760
41	twitter.com/skyblue101	skyblue101	Starbase Roswell	11	777	8,547
42	twitter.com/smokyhead	what diff it makes?	IRAN - □□□□	10	779	7,790
43	twitter.com/camiloduma	Camilo A Duran M	Bogotá, Colombia	7	1,102	7,714
44	twitter.com/ranierideluca	Ranieri de Luca	Araranguá, SC	10	760	7,600
45	twitter.com/lailazuch	Laila Zúñiga	México	61	114	6,954
46	twitter.com/LacedRadio	Laced Radio TM	Los Angeles, CA/Austin, Tx	10	695	6,950
47	twitter.com/RavenClause	Raven		8	745	5,960
48	twitter.com/raffcorp	Judeu = □□□□□□□□	Centro, Curitiba, Brazil	53	103	5,459
49	twitter.com/awhigh_tokool4u	Arthur W. High	Escanaba, MI	10	512	5,120
50	twitter.com/WickyHolly	Holly Cleary	With my lil buckaroo!	11	464	5,104

Figure 11 (continued): Top 50 Users tweeting about Snow Patrol

Shared Twitter Links

This section lists the most popular urls in tweets mentioning Snow Patrol during this period.

URL	Rank	Tweets
http://www.last.fm/music/Snow+Patrol	1	228
http://www.last.fm/music/Snow+Patrol/_/Chasing+Cars	2	90
http://www.last.fm/music/Snow+Patrol/_/Run	3	54
http://tinysong.com/3qia	4	33
http://www.last.fm/music/Snow+Patrol/_/Open+Your+Eyes	5	31
http://www.last.fm/music/Snow+Patrol/_/Set+The+Fire+To+The+Third+Bar	6	29
http://tinysong.com/74SB	7	29
http://tinysong.com/74Sv	8	28
http://www.last.fm/music/Snow+Patrol/_/You+Could+Be+Happy	9	24
http://www.last.fm/music/Snow+Patrol/_/Shut+Your+Eyes	10	21
http://tinysong.com/d8P3	11	20
http://www.last.fm/music/Snow+Patrol/_/Hands+Open	12	20
http://tinysong.com/7kZl	13	19
http://www.last.fm/music/Snow+Patrol/_/Crack+The+Shutters	14	18
http://www.last.fm/music/Snow+Patrol/_/Signal+Fire	15	18
http://www.tunewiki.com/	16	17
http://www.last.fm/music/Snow+Patrol/_/Make+This+Go+On+Forever	17	17
http://www.tweekly.fm/user/vegasbby	18	14
http://tinysong.com/ebmg	19	14
http://www.tweekly.fm/user/biellebrunner	20	13
http://tinysong.com/6RWm	21	13
http://tinysong.com/rFkk	22	12
http://www.last.fm/music/Snow+Patrol/_/Chocolate	23	11
http://radioplayer.clyde1.com	24	11
http://www.last.fm/music/Snow+Patrol/_/Take+Back+The+City	25	11
http://www.last.fm/music/Snow+Patrol/_/You're+All+I+Have	26	11
http://www.tweekly.fm/user/primalmusic	27	10

Figure 12: Top Shared Links on Twitter mentioning Snow Patrol

URL	Rank	Tweets
http://www.last.fm/music/Snow Patrol/_/Just Say Yes	28	10
http://www.tweekly.fm/user/line_shinzato	29	9
http://radioplayer.kerrangradio.co.uk	30	9
http://www.last.fm/music/Snow Patrol/_/The Golden Floor	31	9
http://www.last.fm/music/Snow Patrol/_/Headlights On Dark Roads	32	8
http://www.last.fm/music/Snow Patrol/_/The Lightning Strike	33	8
http://www.last.fm/music/Snow Patrol/_/How to Be Dead	34	8
http://www.tweekly.fm/twitter/biellebrunner	35	8
http://www.pandora.com:80/land/song/326173f25ac28dc3?station=1f0c9056d6340e1cf9034c81f89ca13300ea737...	36	8
http://getglue.com/recording_artists/snow_patrol?s=tch&ref=wheresweevil	37	8
http://www.tweekly.fm/user/Felonious_13	38	8
http://www.last.fm/music/Snow Patrol/_/Somewhere a Clock Is Ticking	39	7
http://www.tweekly.fm/user/rdasselaar	40	7
http://www.tweekly.fm/user/Amamila	41	7
http://www.last.fm/music/Snow Patrol/_/It%27s Beginning to Get to Me	42	7
http://www.tweekly.fm/user/Boembambats	43	7
http://www.last.fm/music/Snow Patrol/_/Crazy in Love	44	7
http://radioplayer.coolfm.co.uk	45	7
http://www.tweekly.fm/user/hulkster44	46	7
http://www.tweekly.fm/user/e_lis	47	7
http://www.tweekly.fm/user/mitchum	48	7
http://tln.kr/1q03	49	7
http://www.last.fm/music/Snow Patrol/_/Give Me Strength	50	6
http://www.tweekly.fm/user/PopPunksNotDead	51	6
/profile/yike_/blip/53126738/Snow+Patrol-Chasing+Cars	52	6
http://www.tweekly.fm/user/danilocorci	53	6
http://www.tweekly.fm/user/Nilkes	54	6
http://www.last.fm/music/Snow Patrol/_/The Planets Bend Between Us	55	6
http://tinysong.com/jlnv	56	6
http://www.tweekly.fm/user/EefjeS	57	6
http://www.tweekly.fm/user/EliRosenau	58	6
http://www.last.fm/music/Snow Patrol/_/Spitting Games	59	6
http://www.tweekly.fm/user/LetiFrank	60	6

Figure 12 (continued): Top Shared Links on Twitter mentioning Snow Patrol

News Coverage

News Popularity

This section shows the total number of music articles mentioning Snow Patrol during this time period and the overall rank of Snow Patrol when compared to similar artists.

854th Overall Rank

151 Articles

0.004% Share

Artist	Rank	Articles	Share
Radiohead	36th	1,333	0.033%
U2	38th	1,310	0.033%
Belle and Sebastian	68th	1,034	0.026%
Coldplay	148th	693	0.017%
R.E.M.	214th	535	0.013%
REM	683rd	194	0.005%
Zoey Deschanel	734th	182	0.005%
Snow Patrol	854th	151	0.004%

Figure 13: News Coverage Comparison

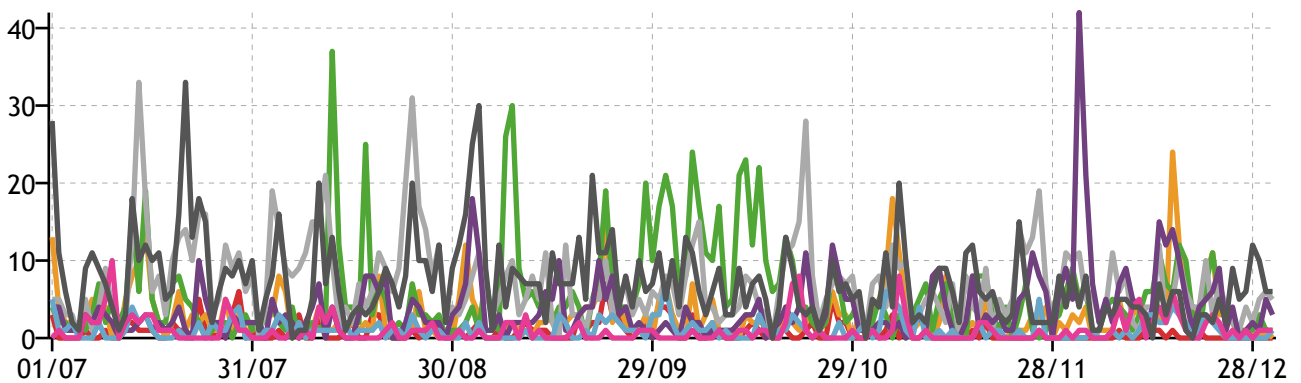


Figure 14: News Coverage over Time

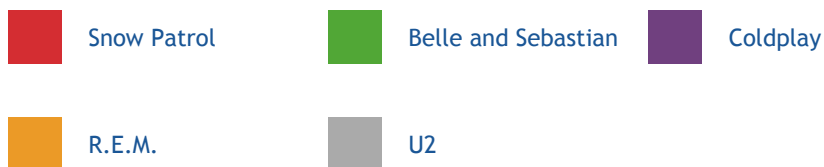


News Comparison

This section compares the number of music articles mentioning Snow Patrol during this time period to similar artists.



Figure 15: Comparisons for Snow Patrol



Mainstream Chart vs Sentiment

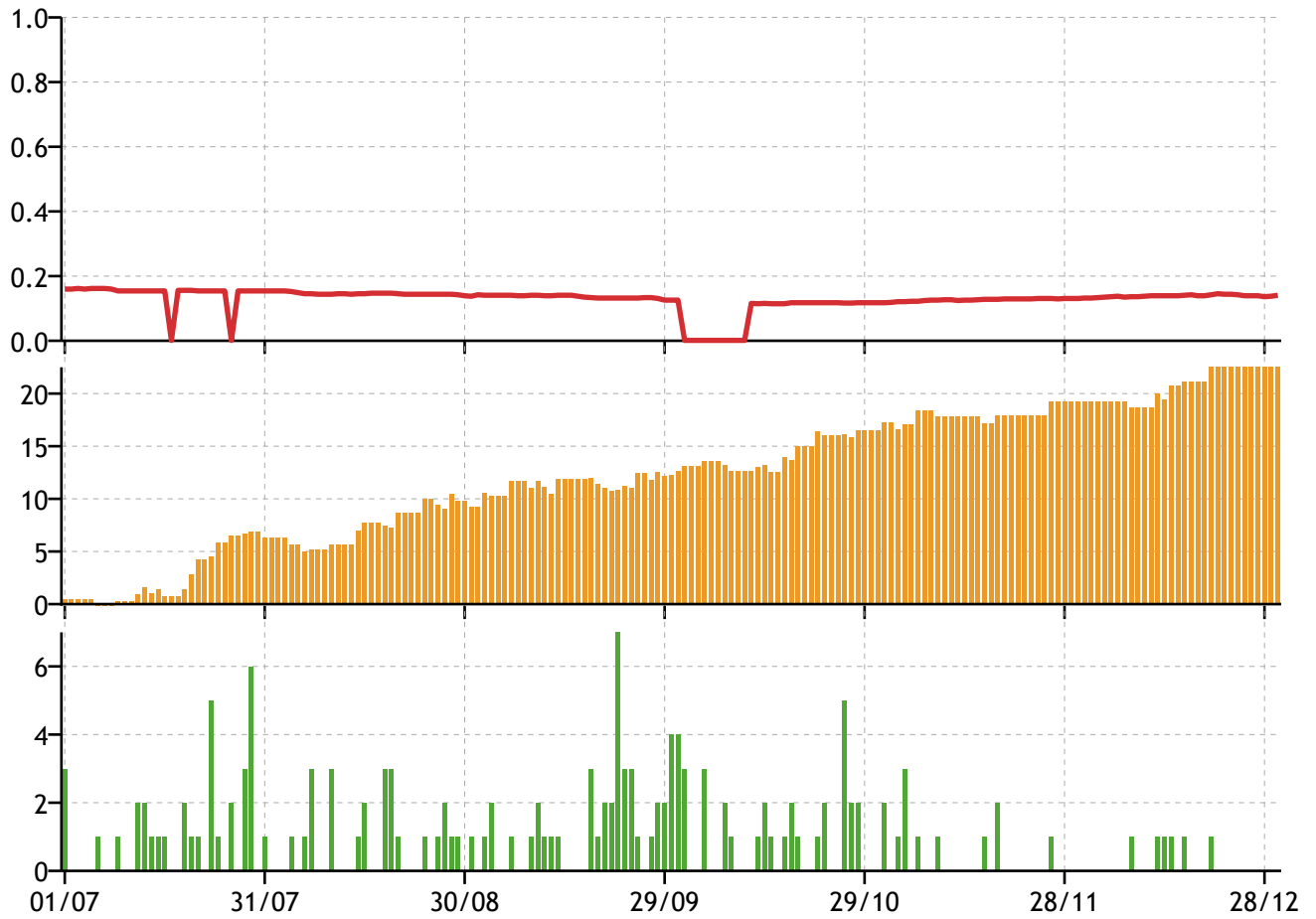


Figure 16: Snow Patrol Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Snow Patrol that day.



Top Publishers

- Clash Music
- Spin
- NME - News
- Galaxy fm ®
- The A.V. Club
- Jonk Music
- Other



Figure 17: Top Publishers related to Snow Patrol

Top Publishers	Mentions
Clash Music	14
Spin	9
NME - News	5
Galaxy fm ®	4
The A.V. Club	3
Jonk Music	2
NME - Features	2
Indie For Bunnies	2
Pitchfork	2
Sweeping The Nation	2
Prefix Magazine	2
popbytes	2
I Heart AU	1
::: Off the Radar :::	1
He's A Whore	1

Figure 18: Most frequently mentioned Top Publishers

Top News Publishers

Publisher	Rank	Articles
Clash Music - http://www.clashmusic.com/	1	14
Spin - http://www.spin.com/	2	9
NME - News - http://www.nme.com/	3	5
Galaxy fm @ - http://galaxyfm.blogspot.com	4	4
The A.V. Club - http://www.avclub.com/	5	3
Jonk Music - http://jonkmusic.blogspot.com	6	2
NME - Features - http://www.nme.com/	7	2
Indie For Bunnies - http://www.indieforbunnies.com	8	2
Pitchfork - http://pitchfork.com/	9	2
Sweeping The Nation - http://sweepingthenation.blogspot.com/	10	2
Prefix Magazine - http://prefixmag.com	11	2
popbytes - http://www.popbytes.com	12	2
I Heart AU - http://iheartau.com/	13	1
::: Off the Radar ::: - http://offtheradarmiami.blogspot.com/	14	1
He's A Whore - http://hesawhore.blogspot.com	15	1
THE VINYL VILLAIN - http://thevinylvillain.blogspot.com	16	1
Culture Bully - http://www.culturebully.com	17	1
Ryan's Smashing Life - http://ryanssmashinglife.blogspot.com	18	1
NPR Music - http://www.npr.org/music/	19	1
some beans - http://some-beans.blogspot.com/	20	1
Cuchara Sonica - http://cucharasonica.com	21	1
brooklynvegan - http://www.brooklynvegan.com/	22	1
IckMusic - http://ickmusic.com	23	1
PopWreck(oning) - http://popwreckoning.com/	24	1
Perfect Porridge - http://www.perfectporridge.com/	25	1
Obscure Sound - http://obscuresound.com	26	1
Planet Mondo - Atomic Blog - http://planetmondo.blogspot.com/	27	1

Figure 19: Top 29 Publishers mentioning Snow Patrol

Publisher	Rank	Articles
Consequence of Sound - http://www.consequenceofsound.net/	28	1
Star Maker Machine - http://sixsongs.blogspot.com/	29	1

Figure 19 (continued): Top 29 Publishers mentioning Snow Patrol

Best 5 News Days

1

22 September 2010 : 7 articles

Popular Articles this Day

Music: Newswire: R.E.M. recording its fifteenth studio album

The A.V. Club, 22 September 2010

R.E.M. has announced that it will follow 2008's surprisingly lively *Accelerate* with an as-yet-untitled album—its fifteenth—due next spring. The band is currently recording once more with *Accelerate* producer Garret “Jacknife” ...

Music: Newswire: R.E.M. to release fifteenth studio album next spring

The A.V. Club, 22 September 2010

R.E.M. has announced that it will follow 2008's surprisingly lively *Accelerate* with an as-yet-untitled album—its fifteenth—due next spring. The band is currently recording just finished recording once more with *Accelerate* ...

R.E.M. Wrap Sessions for 15th Album

Spin, 22 September 2010

R.E.M. have just wrapped recording of their 15th album, which they're planning to release next Spring. The band has teamed up with producer Jacknife Lee (U2, Bloc Party, Snow Patrol), ...

R.E.M. releases as-yet-untitled

Music Remedy, 21 September 2010

R.E.M. singer Michael Stipe, guitarist Peter Buck, and bassist Mike Mills have just finished recording their 15th studio album, which will be released in Spring 2011 by Warner Bros. Records. ...

R.E.M. Re-Teams with Jacknife Lee for New Album; New Album Due Spring 2011

Pure Grain Audio, 22 September 2010

R.E.M. singer Michael Stipe, guitarist Peter Buck, and bassist Mike Mills have just finished recording their 15th studio album, which will be released in Spring 2011 by Warner Bros. Records. ...

U2 regresa a México en 2011

mehaceruido, 22 September 2010

¡Por fin! Es oficial U2 en México el próximo mes de mayo. Checa las preventas especiales (U2.com y (Red) Zone, así como la de Banamex y los precios que hasta ...

U2 en México: Tercer concierto confirmado

lifeboxset, 22 September 2010

Actualización 2: OCESA ha anunciado confirmado una segunda fecha de U2 en el Estadio Azteca el 15 de mayo del 2011. La preventa para este segundo concierto se llevará a ...

Tired Pony: Tired-Pony-Debüt komplett im Stream

motor.de News, 22 September 2010

Die Country-Supergroup Tired Pony streamt ihr komplettes Debütalbum „ The Place We Ran From “. Bei der Platte handelt es sich um das aktuelle Album der Band, das hierzulande am ...

Davies Adds Metallica, Chilton, Browne to Kinks Covers Album

Rolling Stone, 21 September 2010

Metallica, Jackson Browne, Billy Corgan, Black Francis and Snow Patrol's Gary Lightbody will all cover Kinks classics with Ray Davies on See My Friends, a disc of collaborations due out ...

2

29 July 2010 : 6 articles

Popular Articles this Day

Snow Patrol and REM supergroup Tired Pony 'is a dark tale of bad deeds' – video

NME - News, 29 July 2010

Singer reveals all about his supergroup with REM's Peter Buck and friends

Tired Pony Video Interview

NME - Features, 29 July 2010

Snow Patrol's Gary Lightbody and R.E.M.'s Peter Buck talk us through their new project

Snow Patrol And REM Supergroup Tired Pony 'Is A Dark Tale Of Bad Deeds' [News]

Ultimate Guitar, 29 July 2010

General Music News : Snow Patrol frontman Gary Lightbody talked about his debut album with supergroup Tired Pony, which includes REM's Peter Buck.

Gary Lightbody On Tired Pony

Clash Music, 29 July 2010

Snow Patrol singer Gary Lightbody has spoken about Tired Pony , his new collaboration with Peter Buck. Announcing their arrival earlier this year, Tired Pony feature two songwriters who thrive ...

Snow Patrol's Gary Lightbody: 'Tired Pony is a dark tale of bad deeds' – video

MusicBlips, 29 July 2010

Singer reveals all about his supergroup with REM's Peter Buck and friends > > — full article at nme.com

Live: Arthur's Day 2010 Lineup

Swear I'm Not Paul, 29 July 2010

After the success of Guinness's 250th Birthday Celebrations last year, they've decided to make Arthur's Day an annual event. It takes place on September 23rd around the country, with the ...

Marina & The Diamonds – The Family Jewels

Indie For Bunnies, 28 July 2010

In un clima abbastanza bizzarro per l'industria discografica le regole di marketing cambiano da... Marina & The Diamonds – The Family Jewels pubblicato su Indie For BUNNIES Articoli Correlati: Snow ...

EP: Under Alien Skies - Powder

Music Fan's Mic (MFM), 28 July 2010

words: Jamie Milton Every so often, amidst the stampede of summertime songs that define a season but slowly step aside, there stands an offering of real longevity, a song that ...

Tired Pony - Dead American Writers

Future Music Charts, 28 July 2010

De Schotse Gary Lightbody, bekend als zanger van Snow Patrol, had de afgelopen jaren een liefde ontwikkeld voor de Verenigde Staten en haar muziek, country. Nu hij even de tijd ...

3

23 July 2010 : 5 articles

Popular Articles this Day

Beck, Snow Patrol, Devendra Banhart for John Martyn tribute album

NME - News, 23 July 2010

Former members of The Verve, David Gray and Lisa Hannigan also contribute

Beck, John Martyn, The Cure: Beck And Robert Smith Contribute To John Martyn Tribute Album

Prefix Magazine, 23 July 2010

John Martyn's Solid Air is one of the great British folk-rock albums of all time, and his death last year brought out a broad swathe of musicians to pay tribute. ...

Friday's Music Roundup

Spin, 23 July 2010

[Updated: 6:03 P.M.] NEWS: Police Discover Drugs on BRET MICHAELS ' Tour Bus Police K9s find marijuana and other unspecified controlled substances during traffic stop in Indiana. No arrests were ...

John Martyn Tribute Album Due

Clash Music, 23 July 2010

British folk icon John Martyn is set to be celebrated with a new tribute album, starring Beck, Devendra Banhart and more. John Martyn was an enigma. Despite his massive success ...

Beck, Robert Smith, Swell Season, Blind Boys Of Alabama, Devendra On John Martyn Tribute Album...

The Daily Swarm, 23 July 2010

Paste : Late British singer-songwriter John Martyn passed away last January before he could finish his latest album, *Willing to Work*. News surfaced that Martyn's friends and producers Gary Pollitt ...

4

26 October 2010 : 5 articles

Popular Articles this Day

Coldplay top poll of 'music most likely to help people fall asleep'

NME - News, 26 October 2010

Radiohead, Snow Patrol and Alicia Keys also feature in the Top 10 list

Coldplay: Survey Shows Coldplay Is The Band Most Likely To Make You Fall Asleep

Prefix Magazine, 26 October 2010

A survey by Travelodge has confirmed for us what we already knew—Coldplay's music makes you fall asleep. The travel agency surveyed people in the band's native Britian to see which ...

Coldplay Top Poll Of Music Most Likely To Help Put People To Sleep

Frantik Mag, 26 October 2010

Coldplay have topped a poll of acts most likely to help people fall asleep. According to a survey by Travelodge, Chris Martin and co came top of the list, followed ...

Coldplay Named 'Band Mostly Likely to Send You to Sleep'

Spinner.com, 26 October 2010

Filed under: News A survey conducted by a UK hotel chain has named Coldplay the band most likely to send people to sleep. Canadian crooner Michael Buble came second while ...

Les 10 meilleurs groupes pour s'endormir.

bring your jack, 26 October 2010

Une étude que seuls les anglais peuvent publier vient de mettre en évidence les talents soporifiques de Coldplay, et établit ainsi le classement des artistes qui vous aident à mieux ...

30 September 2010 : 4 articles

Popular Articles this Day

Snow Patrol and REM supergroup Tired Pony to 'record new album in February'

NME - News, 30 September 2010

Gary Lightbody, Peter Buck and co will head to Tennessee to work on the follow-up to 'The Place We Ran From'

Girls Aloud's Nadine Coyle deemed 'too sexy' for TV - Daily Gossip

NME - News, 29 September 2010

Diddy's jet, Snow Patrol go dance, Ronson's hair explanation – your music gossip stop

Snow Patrol / REM To Record New Album

Clash Music, 30 September 2010

Snow Patrol and R.E.M. side project Tired Pony are set to commence work on their second album. Taking time off from Snow Patrol, Gary Lightbody found that he couldn't stop ...

Pete Doherty Charged, Rihanna Cover Art & More

Spin, 30 September 2010

Pete Doherty was officially charged with cocaine possession yesterday after getting busted back in January. Doherty was caught after police discovered the body of Robin Whitehead, an acquaintance who died ...

Tired Pony anuncia nuevo álbum

Cuchara Sonica, 30 September 2010

Después de haber lanzado su primer álbum este año, el supergrupo de miembros de REM, Snow Patrol y Belle and Sebastian ha anunciado que entrará al estudio a comienzos del ...

Tired Pony to Record Second Album 'in February'

Spinner.com, 29 September 2010

Filed under: News , Exclusive , New Releases Their debut album, 'The Place We Run From,' may only have been released in the summer, but supergroup Tired Pony are already ...

News Highlights

This section includes the most repeated statements in the music press about Snow Patrol month by month during this period.

July

"Snow Patrol may be taking some well-deserved time off, but that doesn't mean Gary Lightbody wants to rest on his laurels. Drummer Jonny Quinn recently confirmed ..."

Fri 09/07 - Tired Pony: Dead American Writers - Music Fan's Mic (MFM)

August

"Snow Patrol were still a cult indie act, frontman Gary Lightbody would rope together friends from bands such as Arab Strap, Belle Sebastian and Teenage ..."

Tue 24/08 - TIRED PONY – The Place We Ran From - Rave Magazine

"Snow Patrol have topped a new chart to find the most played track of the past decade. The growth of the internet has threatened the security ..."

Fri 27/08 - Snow Patrol Top Radio Charts - Clash Music

September

"Snow Patrol to be their opening act. That tour blew up in 2007-2008. Since that time there have been a couple of personnel changes to bass ..."

Mon 06/09 - Hot Hot Heat - Hey Rosetta - 22-20s - Ryan's Smashing Life

"Snow Patrol were cool. This upbeat folk-rock sits right on the border of emotionally [.."

Sat 11/09 - Enola Fall, We Become Wolves - The Neonhearts DJs

"Snow Patrol may have been away for a while but their ability to lay on a hit-packed set remains undiminished. Augmented by singer-songwriter Iain Archer, the ..."

Fri 24/09 - Snow Patrol Lend Helping Hand to Unsigned Artist at Dublin Gig - Spinner.com

"Snow Patrol will be recording the new album from November to the end of January and when it's finished I'll go in and record the new ..."

Wed 29/09 - Tired Pony to Record Second Album 'in February' - Spinner.com

October

"Snow Patrol will also open some of the shows. U2 are on tour in Europe right now, with Interpol opening. And then they head Down Under ..."

Fri 01/10 - Interpol, Florence and the Machine to Open for U2 - Pitchfork

"Snow Patrol will be appearing Ray Davies' new collaboration album, 'See My Friends' which is released on November 1st. The album also includes appearances from Spoon ..."

Fri 08/10 - Metallica, Jon Bon Jovi, Mumford Sons and More To Appear on Ray Davies Collaborations Album - Alter The Press

"Snow Patrol was writing songs about him and "Little Miss Sunshine" trailers put "Chicago" everywhere, most people could barely tell you who Sufjan Stevens was. A ..."

Sat 23/10 - Sufjan Stevens @ the Uptown, Kansas City MO - Popwreckoning

"Snow Patrol to claim the top spot. "In today's hectic fast-paced world, stress is the number one trigger for keeping 75 percent of Britons awake at ..."

Tue 26/10 - Coldplay: Survey Shows Coldplay Is The Band Most Likely To Make You Fall Asleep - Prefix Magazine

"Snow Patrol have a follow amongst narcoleptics. The study aimed to find how Britons manage to de-stress and achieve a good's night sleep. "In today's hectic ..."

Wed 27/10 - Coldplay Top Sleep Poll - Clash Music

Appendices

Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 20: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 21: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart