

# Sade

Music Media Analysis  
July to December 2010

# Table of Contents

|   |           |
|---|-----------|
| <b>Overview</b>                               | <b>3</b>  |
| <b>Chart Popularity</b>                       | <b>4</b>  |
| Mainstream Chart . . . . .                    | 4         |
| Mainstream Comparison . . . . .               | 5         |
| <b>Twitter Coverage</b>                       | <b>6</b>  |
| Twitter Popularity . . . . .                  | 6         |
| Twitter Comparison . . . . .                  | 7         |
| Mainstream Chart vs Twitter . . . . .         | 8         |
| Twitter Users . . . . .                       | 9         |
| Shared Twitter Links . . . . .                | 11        |
| <b>News Coverage</b>                          | <b>13</b> |
| News Popularity . . . . .                     | 13        |
| News Comparison . . . . .                     | 14        |
| Mainstream Chart vs Sentiment . . . . .       | 15        |
| Top Publishers . . . . .                      | 16        |
| Top News Publishers . . . . .                 | 17        |
| Best 5 News Days . . . . .                    | 20        |
| News Highlights . . . . .                     | 27        |
| <b>Appendices</b>                             | <b>30</b> |
| Appendix A - Top Mainstream Artists . . . . . | 30        |
| Appendix B - Top Emerging Artists . . . . .   | 33        |

# Overview

---

**167th** on Mainstream Charts

**103rd** on Twitter

**192nd** in the Music Press

---

This report reviews the popularity of Sade on the music charts and in the music news for the period July to December 2010. It benchmarks Sade against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the [wearehunted.com](http://wearehunted.com) website.

# Chart Popularity

## Mainstream Chart

This section presents the mainstream chart performance for Sade compared to similar artists. Sade was ranked 167th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for Sade was 20th.

167th Overall Rank

20th Best Position

| Artist      | Rank  | Best Position |
|-------------|-------|---------------|
| Eminem      | 13th  | 2             |
| Drake       | 57th  | 7             |
| Jay-Z       | 109th | 12            |
| Nicki Minaj | 127th | 15            |
| Alicia Keys | 143rd | 16            |
| Sade        | 167th | 20            |
| Dr. Dre     | 280th | 42            |
| Joe Budden  | 342nd | 57            |

Figure 1: Artist Mainstream Ranks

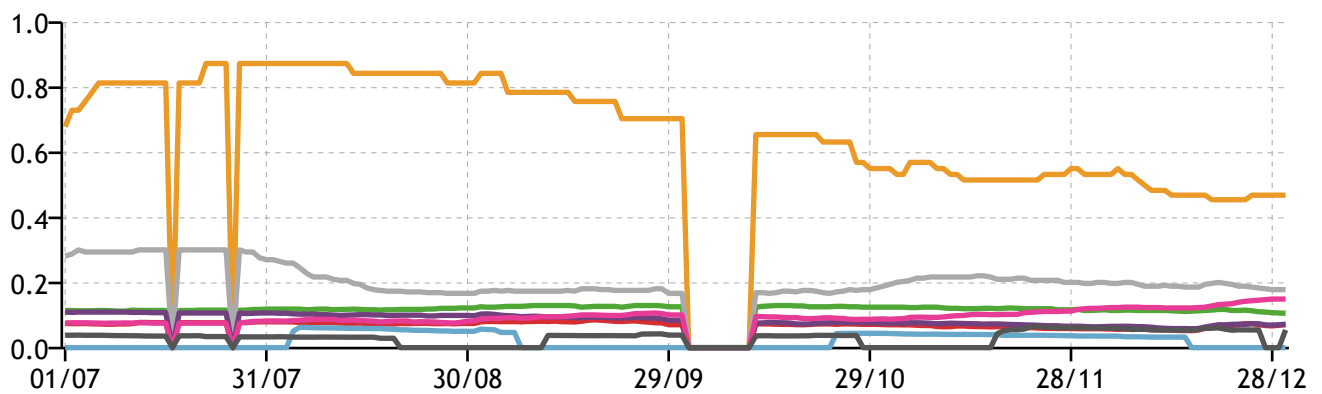


Figure 2: Artist Mainstream Chart Popularity over Time



# Mainstream Comparison

This section compares the mainstream chart performance of Sade against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Sade was ranked 1st overall of our charts for that day. 0.0 denotes Sade did not chart at all.

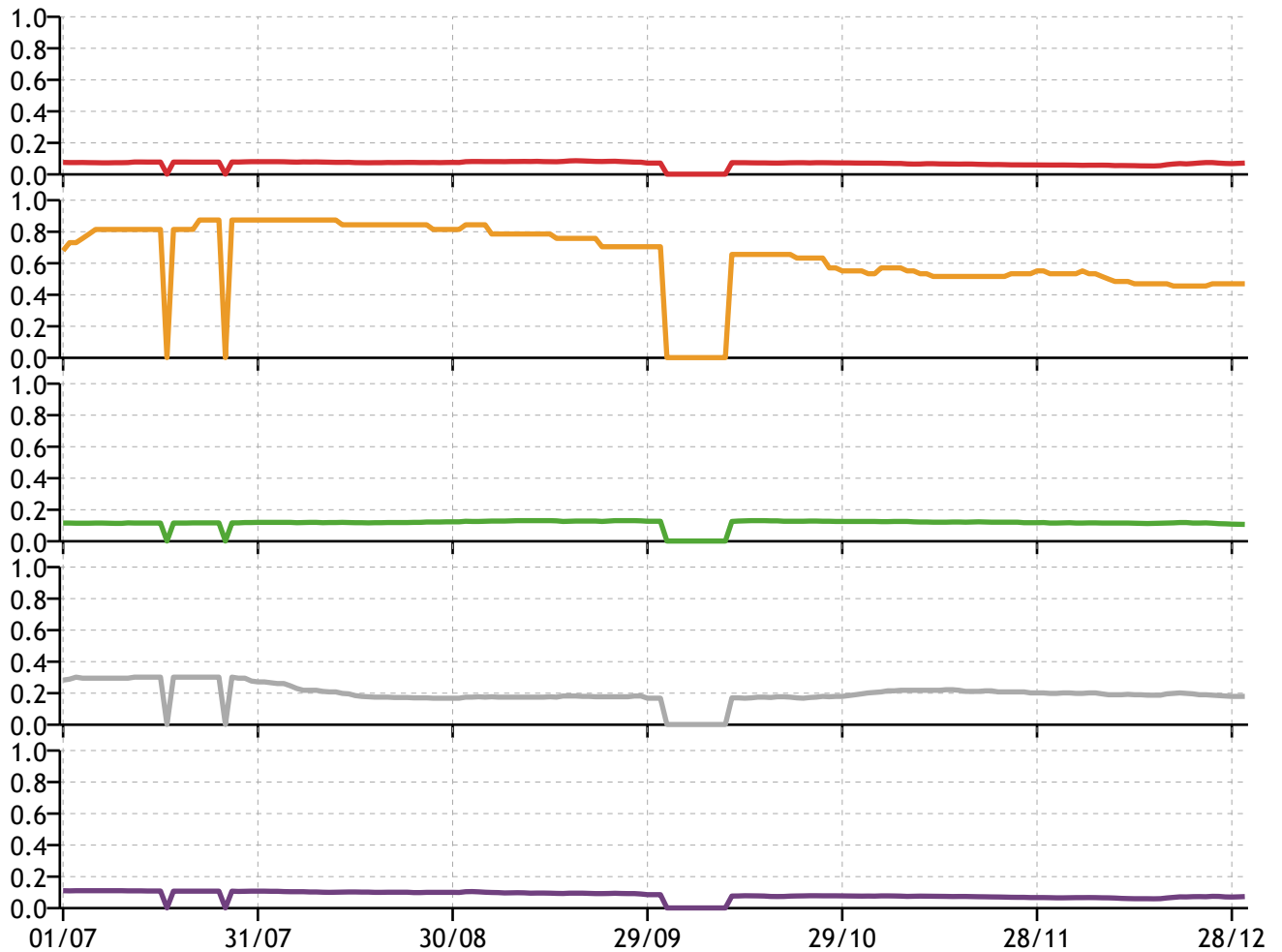


Figure 3: Comparisons for Sade



# Twitter Coverage

## Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Sade during this time period. Included is the overall ranking of Sade when compared to similar artists.

103rd Overall Rank

11,578 Tweets

0.002% Share

| Artist      | Rank   | Tweets | Share  |
|-------------|--------|--------|--------|
| Eminem      | 4th    | 54,567 | 0.009% |
| Drake       | 7th    | 44,974 | 0.007% |
| Jay-Z       | 29th   | 23,241 | 0.004% |
| Nicki Minaj | 32nd   | 23,062 | 0.004% |
| Alicia Keys | 86th   | 13,321 | 0.002% |
| Sade        | 103rd  | 11,578 | 0.002% |
| Dr. Dre     | 282nd  | 5,635  | 0.001% |
| Joe Budden  | 1028th | 1,821  | 0.000% |

Figure 4: Twitter Coverage Comparison

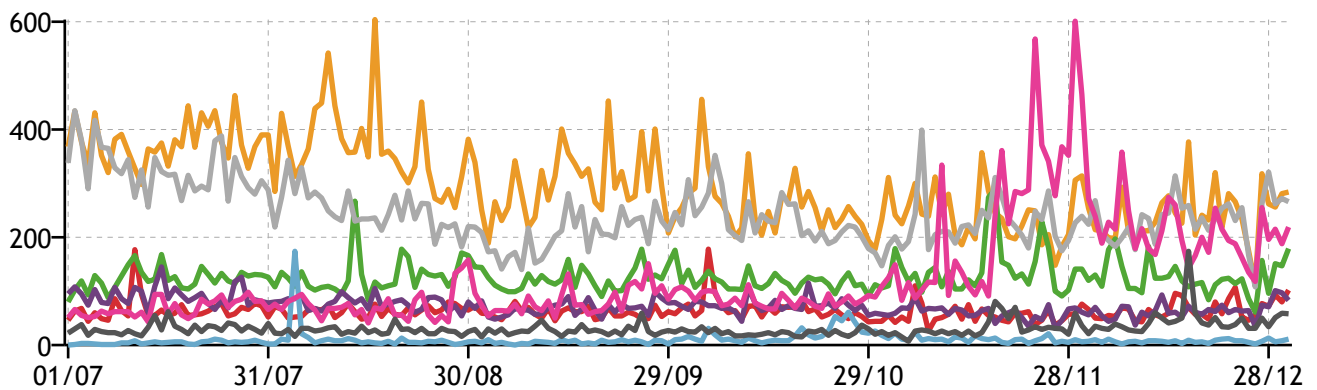


Figure 5: Twitter Coverage over Time



# Twitter Comparison

This section compares the total number of tweets mentioning Sade to similar artists.

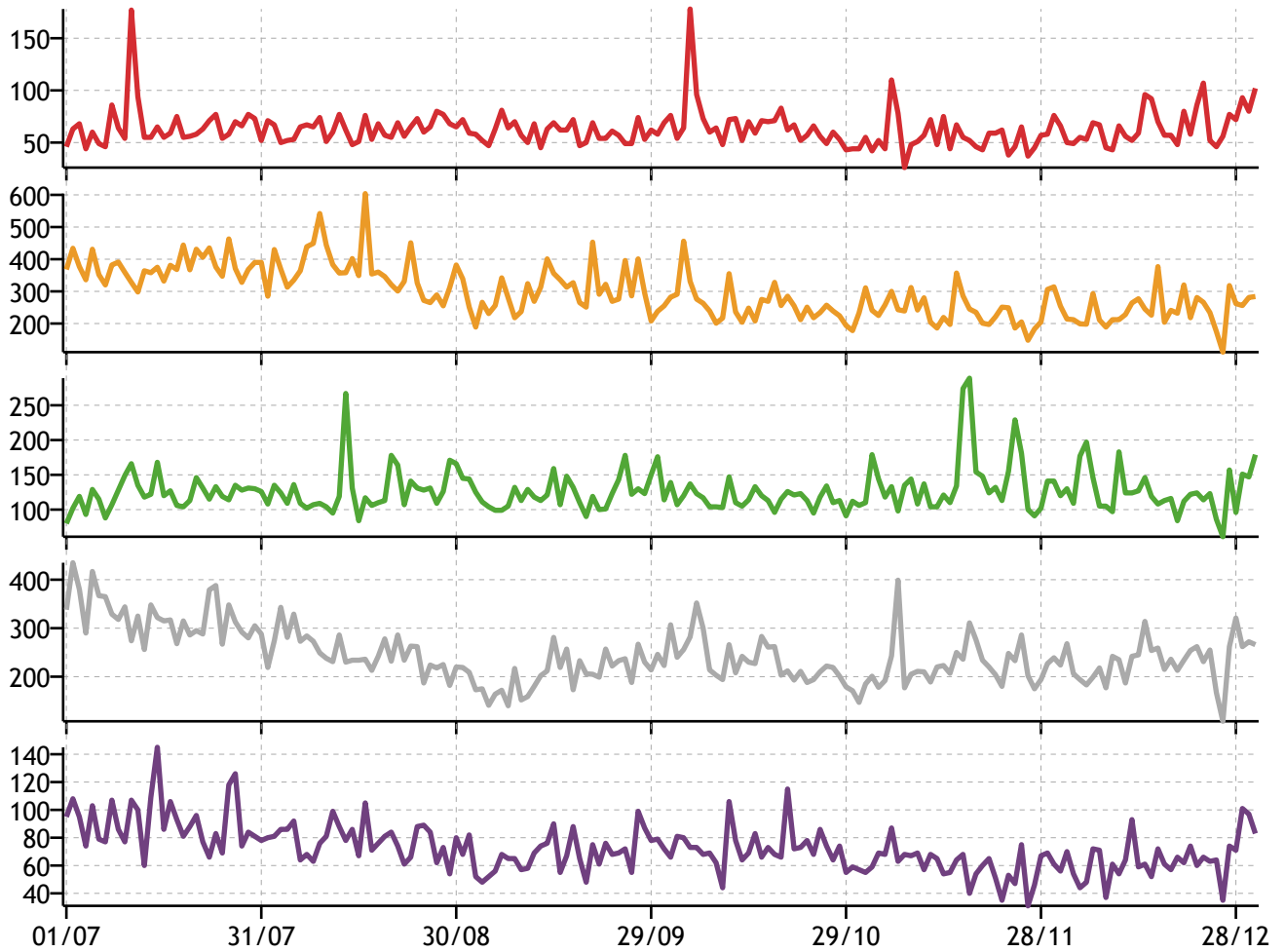


Figure 6: Comparisons for Sade



# Mainstream Chart vs Twitter

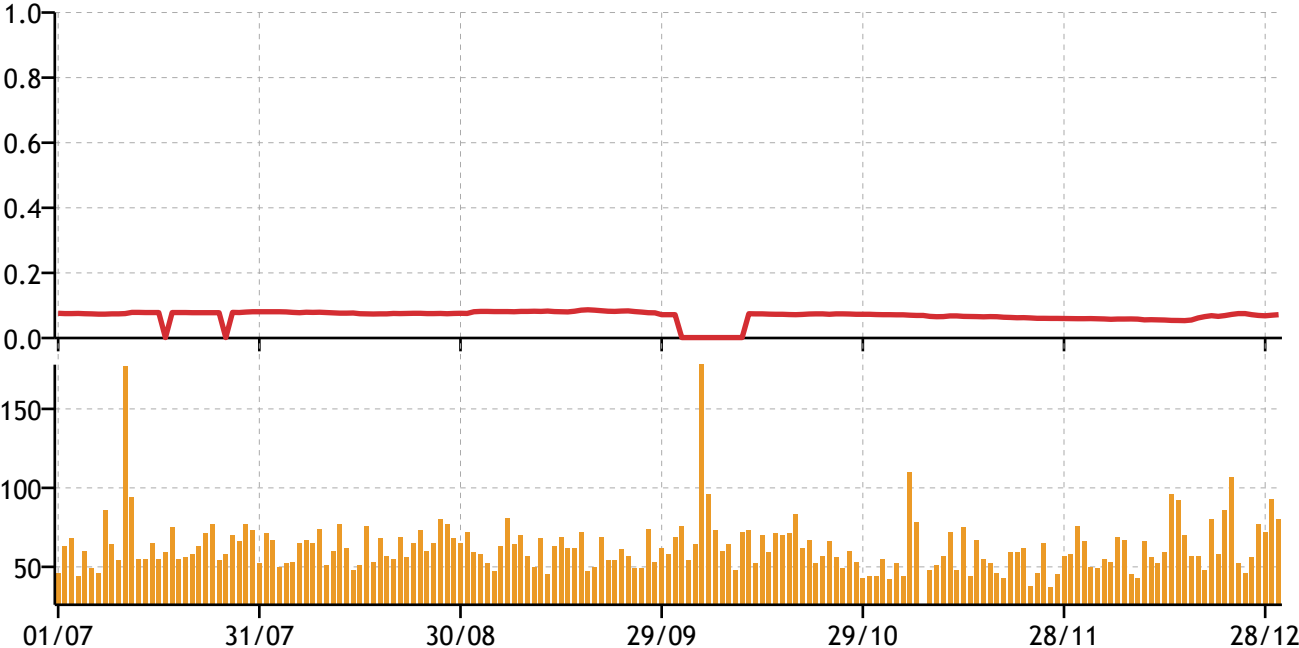


Figure 7: Sade Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



# Twitter Users

This section lists the twitter users mentioning Sade in tweets most during this period.

| Rank | Twitter User                | Name                 | Location                         | Tweets | Followers | Reach   |
|------|-----------------------------|----------------------|----------------------------------|--------|-----------|---------|
| 1    | twitter.com/FunkyChik       | Maria Tse            | UK                               | 50     | 7,139     | 356,950 |
| 2    | twitter.com/DensOnAir       | Den Blip.fm DJ       | Wilmington, Delaware             | 67     | 3,712     | 248,704 |
| 3    | twitter.com/cyberceas       | Ceasar Maximus®      | Hollywood, Beverly Hills, CA, Ca | 18     | 12,564    | 226,152 |
| 4    | twitter.com/romanus         | Romanus              | ÜT: 48.156466, 11.723544         | 41     | 5,326     | 218,366 |
| 5    | twitter.com/USAShopper      | Cara Wadsworth       | USA                              | 8      | 20,484    | 163,872 |
| 6    | twitter.com/golfnovels      | James Ross           | St. Louis                        | 8      | 17,417    | 139,336 |
| 7    | twitter.com/Maggie4Obama    | Maggie Stewart       | Illinois                         | 44     | 2,924     | 128,656 |
| 8    | twitter.com/l1brat1on       | l1brat1on            | Worldwide, TX                    | 266    | 396       | 105,336 |
| 9    | twitter.com/misterperturbed | Randy Caldwell       | Baltimore, MD                    | 10     | 8,434     | 84,340  |
| 10   | twitter.com/doublebeee      | BB                   | We Are The World                 | 23     | 3,286     | 75,578  |
| 11   | twitter.com/dANGELofLOVE    | Bella Donna D'Angelo |                                  | 24     | 3,083     | 73,992  |
| 12   | twitter.com/Loveszar        | Loveszar             | Texas                            | 12     | 5,813     | 69,756  |
| 13   | twitter.com/yuuhi_hajime    | hajime!              | □□□□                             | 293    | 221       | 64,753  |
| 14   | twitter.com/DZA13           | Brett                | Internet                         | 10     | 6,005     | 60,050  |
| 15   | twitter.com/CTannStarr      | CTannStarr           | New York, USA                    | 39     | 1,464     | 57,096  |
| 16   | twitter.com/waterwayrealty  | Mott Marvin Kornicki | ÜT: 25.896904, -80.158455        | 18     | 2,841     | 51,138  |
| 17   | twitter.com/2pogi4u         | John Reyes           | Vancouver, British Columbia      | 30     | 1,645     | 49,350  |
| 18   | twitter.com/itsRamel        | Ramel                | Chicago                          | 12     | 3,598     | 43,176  |
| 19   | twitter.com/straywebsurfer  | straywebsurfer Ray   | Tokyo, Japan                     | 13     | 3,201     | 41,613  |
| 20   | twitter.com/TropicsZ4       | Will Tropics         | United States 33480              | 6      | 6,651     | 39,906  |
| 21   | twitter.com/the_kid1130     | R.M.C.W.             | Indianapolis, IN                 | 27     | 1,313     | 35,451  |
| 22   | twitter.com/tuliomartinez   | Túlio Martinez       | Campinas                         | 10     | 3,437     | 34,370  |
| 23   | twitter.com/rockchalk75     | Steven Jackson       | ÜT: 36.757947, -95.928918        | 36     | 950       | 34,200  |
| 24   | twitter.com/BADST_8139      | Sabrina M S-A        | Valrico, FL 33594                | 8      | 4,160     | 33,280  |
| 25   | twitter.com/ToSpongie4Biebs | Wala Wala Sade(;) )  | LONG ISLAND HO3!                 | 6      | 4,896     | 29,376  |
| 26   | twitter.com/sliced          | □□□/sliced           | Shinagawa, Tokyo                 | 28     | 875       | 24,500  |
| 27   | twitter.com/adragon         | adragon              | NYC, FL and On YOUR Screen!      | 7      | 3,358     | 23,506  |

Figure 8: Top 50 Users tweeting about Sade

| Rank | Twitter User                | Name                 | Location                      | Tweets | Followers | Reach  |
|------|-----------------------------|----------------------|-------------------------------|--------|-----------|--------|
| 28   | twitter.com/eraser          | eraser               | Sevilla                       | 8      | 2,811     | 22,488 |
| 29   | twitter.com/TonyLetts       | Tony Letts           | England                       | 6      | 3,465     | 20,790 |
| 30   | twitter.com/worryknot       | darlene              | California ~ USA              | 9      | 2,299     | 20,691 |
| 31   | twitter.com/TudoAoContrario | Antonio Mendes       | Messines - Algarve - Portugal | 15     | 1,251     | 18,765 |
| 32   | twitter.com/simplydab       | Donna                | Where in the world am I?      | 6      | 3,105     | 18,630 |
| 33   | twitter.com/seb098          | sebastian collier    | London                        | 12     | 1,468     | 17,616 |
| 34   | twitter.com/jazzyzone       | Jazzy One            | Esoteria                      | 9      | 1,931     | 17,379 |
| 35   | twitter.com/buttaflygem     | Vanessa C.           | In your heart!                | 10     | 1,727     | 17,270 |
| 36   | twitter.com/SPBVIP          | Scott Poulson-Bryant | NYC/Cambridge                 | 12     | 1,411     | 16,932 |
| 37   | twitter.com/Shaman777       | Michael              | All Along the Watchtower      | 9      | 1,849     | 16,641 |
| 38   | twitter.com/PJ1AT           | James H. Greggs      | Earth                         | 11     | 1,404     | 15,444 |
| 39   | twitter.com/RomanusSum      | romanus              |                               | 21     | 717       | 15,057 |
| 40   | twitter.com/InfiniteLover10 | Angela□Nichole□Kelly | □L.A./NY/N ur atmosphere W/□. | 15     | 999       | 14,985 |
| 41   | twitter.com/smokyhead       | what diff it makes?  | IRAN - □□□□                   | 19     | 780       | 14,820 |
| 42   | twitter.com/WoodooProd      | Woodoo Prod          | France, Rhône Alpes           | 6      | 2,200     | 13,200 |
| 43   | twitter.com/NickPapaG       | Nick Papageorgio     | Va. Beach Va.                 | 15     | 863       | 12,945 |
| 44   | twitter.com/DinkyShop       | DinkyShop            | Tehran                        | 7      | 1,831     | 12,817 |
| 45   | twitter.com/fyokonoa        | FM □□□□ Now On Air   | Yokomaha 84.7MHz              | 22     | 576       | 12,672 |
| 46   | twitter.com/Wattyz          | Watty                | ip see Michigan               | 7      | 1,799     | 12,593 |
| 47   | twitter.com/dancingvalentin | Kelly                | Chicago, IL                   | 8      | 1,555     | 12,440 |
| 48   | twitter.com/LacedRadio      | Laced Radio TM       | Los Angeles, CA/Austin, Tx    | 17     | 698       | 11,866 |
| 49   | twitter.com/sayghal         | Nokteh Emroz         | Dasht Moghan - Iran           | 14     | 832       | 11,648 |
| 50   | twitter.com/Lyrical_Jo      | Lyrical Jo           | gta                           | 14     | 832       | 11,648 |

Figure 8 (continued): Top 50 Users tweeting about Sade

## Shared Twitter Links

This section lists the most popular urls in tweets mentioning Sade during this period.

| URL   | Rank | Tweets |
|---|------|--------|
| <a href="http://www.last.fm/music/Sade">http://www.last.fm/music/Sade</a>   | 1    | 388    |
| <a href="http://streams.thebirn.com/berklee-radio/birn-presents.m3u">http://streams.thebirn.com/berklee-radio/birn-presents.m3u</a> | 2    | 54     |
| <a href="http://tinysong.com/6UyL">http://tinysong.com/6UyL</a>   | 3    | 26     |
| <a href="http://www.last.fm/music/Eminem/_/The+Real+Slim+Shady">http://www.last.fm/music/Eminem/_/The Real Slim Shady</a>           | 4    | 23     |
| <a href="http://tinysong.com/e0YD">http://tinysong.com/e0YD</a>   | 5    | 22     |
| <a href="http://www.tunewiki.com/">http://www.tunewiki.com/</a>   | 6    | 19     |
| <a href="http://slacker.com/r/CdCnm">http://slacker.com/r/CdCnm</a>   | 7    | 19     |
| <a href="http://www.last.fm/music/Sade/_/Smooth+Operator">http://www.last.fm/music/Sade/_/Smooth Operator</a>                       | 8    | 18     |
| <a href="http://www.last.fm/music/Eminem">http://www.last.fm/music/Eminem</a>   | 9    | 15     |
| <a href="http://www.last.fm/music/Sade/_/The+Sweetest+Taboo">http://www.last.fm/music/Sade/_/The Sweetest Taboo</a>                 | 10   | 13     |
| <a href="http://www.last.fm/music/Sade/_/No+Ordinary+Love">http://www.last.fm/music/Sade/_/No Ordinary Love</a>                     | 11   | 12     |
| <a href="http://tinysong.com/dY5t">http://tinysong.com/dY5t</a>   | 12   | 12     |
| <a href="http://www.last.fm/music/Sade/_/Cherish+the+Day">http://www.last.fm/music/Sade/_/Cherish the Day</a>                       | 13   | 10     |
| <a href="http://www.tunewiki.com/t/14tj1">http://www.tunewiki.com/t/14tj1</a>   | 14   | 8      |
| <a href="http://www.last.fm/music/Sade/_/Hang+on+to+Your+Love">http://www.last.fm/music/Sade/_/Hang on to Your Love</a>             | 15   | 8      |
| <a href="http://www.foxytunes.com/artist/sade/track/kiss+of+life">http://www.foxytunes.com/artist/sade/track/kiss+of+life</a>       | 16   | 8      |
| <a href="http://mecanto.com/ps?v=OnWLw2-xRDg">http://mecanto.com/ps?v=OnWLw2-xRDg</a>   | 17   | 7      |
| <a href="http://www.last.fm/music/Sade/_/By+Your+Side">http://www.last.fm/music/Sade/_/By Your Side</a>                             | 18   | 7      |
| <a href="http://www.tweekly.fm/user/XavierThery">http://www.tweekly.fm/user/XavierThery</a>   | 19   | 7      |
| <a href="http://www.last.fm/music/Sade/_/Soldier+Of+Love">http://www.last.fm/music/Sade/_/Soldier Of Love</a>                       | 20   | 7      |
| <a href="http://www.tweekly.fm/user/mycherryMOON">http://www.tweekly.fm/user/mycherryMOON</a>                                       | 21   | 7      |
| <a href="http://www.last.fm/music/Sade/_/King+of+Sorrow">http://www.last.fm/music/Sade/_/King of Sorrow</a>                         | 22   | 7      |
| <a href="http://yfrog.com/bhgaisjj">http://yfrog.com/bhgaisjj</a>   | 23   | 7      |
| <a href="http://www.last.fm/music/Sade/_/Your+Love+Is+King">http://www.last.fm/music/Sade/_/Your Love Is King</a>                   | 24   | 7      |
| <a href="http://www.last.fm/music/Sade/_/Babyfather">http://www.last.fm/music/Sade/_/Babyfather</a>                                 | 25   | 7      |
| <a href="http://www.last.fm/music/Sade/_/Is+It+a+Crime">http://www.last.fm/music/Sade/_/Is It a Crime</a>                           | 26   | 7      |
| <a href="/profile/lissnup/blip/48456848/Sade-King+of+Sorrow">/profile/lissnup/blip/48456848/Sade-King+of+Sorrow</a>                 | 27   | 6      |

Figure 9: Top Shared Links on Twitter mentioning Sade

| URL   | Rank | Tweets |
|---|------|--------|
| <a href="http://slacker.com/r/xCm8">http://slacker.com/r/xCm8</a>   | 28   | 6      |
| <a href="http://tln.kr/1deb">http://tln.kr/1deb</a>   | 29   | 6      |
| <a href="http://www.last.fm/music/Sade/_/Kiss+of+Life">http://www.last.fm/music/Sade/_/Kiss of Life</a>   | 30   | 6      |
| <a href="http://www.last.fm/music/Sade/_/Love+Is+Stronger+Than+Pride">http://www.last.fm/music/Sade/_/Love Is Stronger Than Pride</a>   | 31   | 6      |
| <a href="/profile/StonyTunes/blip/50588816/Sade-Cherish+The+Day+(Video)">/profile/StonyTunes/blip/50588816/Sade-Cherish+The+Day+ (Video)</a>  | 32   | 6      |
| <a href="http://www.foxytunes.com/artist/sade/track/no+ordinary+love">http://www.foxytunes.com/artist/sade/track/no+ordinary+love</a>   | 33   | 5      |
| <a href="http://tinysong.com/iBAQ">http://tinysong.com/iBAQ</a>   | 34   | 5      |
| <a href="http://www.last.fm/music/Sade/_/Jezebel">http://www.last.fm/music/Sade/_/Jezebel</a>   | 35   | 5      |
| <a href="http://www.tweekly.fm/user/ralferr">http://www.tweekly.fm/user/ralferr</a>   | 36   | 5      |
| <a href="http://www.tweekly.fm/user/alexandre_galo">http://www.tweekly.fm/user/alexandre_galo</a>   | 37   | 5      |
| <a href="http://www.last.fm/music/Sade/_/Smooth+Operator">http://www.last.fm/music/Sade/_/Smooth+Operator</a>   | 38   | 5      |
| <a href="http://www.jango.com/stations/197987797/tunein?proxy_id=41779138&amp;song_id=66822">http://www.jango.com/stations/197987797/tunein?proxy_id=41779138&amp;song_id=66822</a> | 39   | 5      |
| <a href="http://www.last.fm/music/Sade/_/Skin">http://www.last.fm/music/Sade/_/Skin</a>   | 40   | 4      |
| <a href="http://www.last.fm/music/Sade/_/By+Your+Side">http://www.last.fm/music/Sade/_/By+Your+Side</a>   | 41   | 4      |
| <a href="http://tinysong.com/aUJC">http://tinysong.com/aUJC</a>   | 42   | 4      |
| <a href="http://www.tweekly.fm/user/thuggie011">http://www.tweekly.fm/user/thuggie011</a>   | 43   | 4      |
| <a href="http://tinysong.com/cMhR">http://tinysong.com/cMhR</a>   | 44   | 4      |
| <a href="http://www.tweekly.fm/user/treavioli">http://www.tweekly.fm/user/treavioli</a>   | 45   | 4      |
| <a href="http://tinysong.com/dRkt">http://tinysong.com/dRkt</a>   | 46   | 4      |
| <a href="http://www.last.fm/music/Sade/_/Pearls">http://www.last.fm/music/Sade/_/Pearls</a>   | 47   | 4      |
| <a href="http://www.last.fm/user/Sean110">http://www.last.fm/user/Sean110</a>   | 48   | 4      |
| <a href="http://blip.fm/profile/mellyssa/blip/56406654/Sade+Bulletproof+Soul+lyrics">http://blip.fm/profile/mellyssa/blip/56406654/Sade+Bulletproof+Soul+lyrics</a>                 | 49   | 4      |
| <a href="http://www.last.fm/music/Sade/_/Nothing+Can+Come+Between+Us">http://www.last.fm/music/Sade/_/Nothing Can Come Between Us</a>   | 50   | 4      |
| <a href="http://tinysong.com/tHXl">http://tinysong.com/tHXl</a>   | 51   | 4      |
| <a href="http://tinysong.com/fOYo">http://tinysong.com/fOYo</a>   | 52   | 4      |
| <a href="http://blip.fm/profile/avivajazz/blip/53335702/Slave+Song+by+SADE">http://blip.fm/profile/avivajazz/blip/53335702/Slave+Song+by+SADE</a>                                   | 53   | 4      |
| <a href="/profile/Having_fun/blip/49861232/Sade-Cherish+The+Day+(Video)">/profile/Having_fun/blip/49861232/Sade-Cherish+The+Day+ (Video)</a>  | 54   | 4      |
| <a href="http://www.tweekly.fm/user/Bisca">http://www.tweekly.fm/user/Bisca</a>   | 55   | 4      |
| <a href="http://www.tweekly.fm/twitter/gaymustache">http://www.tweekly.fm/twitter/gaymustache</a>   | 56   | 4      |
| <a href="/profile/romanus/blip/58479668/Sade-Is+It+A+Crime">/profile/romanus/blip/58479668/Sade-Is+It+A+Crime</a>   | 57   | 4      |
| <a href="/profile/jOrgeAlmeYda/blip/54893227/Sade-By+Your+Side">/profile/jOrgeAlmeYda/blip/54893227/Sade-By+Your+Side</a>   | 58   | 4      |
| <a href="http://tinysong.com/e5DU">http://tinysong.com/e5DU</a>   | 59   | 4      |
| <a href="/profile/smokyhead/blip/51918155/Sade-The+Moon+And+The+Sky">/profile/smokyhead/blip/51918155/Sade-The+Moon+And+The+Sky</a>   | 60   | 4      |

Figure 9 (continued): Top Shared Links on Twitter mentioning Sade

# News Coverage

## News Popularity

This section shows the total number of music articles mentioning Sade during this time period and the overall rank of Sade when compared to similar artists.

192nd Overall Rank

576 Articles

0.014% Share

| Artist      | Rank  | Articles | Share  |
|-------------|-------|----------|--------|
| Drake       | 2nd   | 4,936    | 0.123% |
| Jay-Z       | 4th   | 4,021    | 0.100% |
| Eminem      | 6th   | 3,368    | 0.084% |
| Nicki Minaj | 9th   | 3,249    | 0.081% |
| Dr. Dre     | 55th  | 1,152    | 0.029% |
| Joe Budden  | 121st | 775      | 0.019% |
| Alicia Keys | 139th | 724      | 0.018% |
| Sade        | 192nd | 576      | 0.014% |

Figure 10: News Coverage Comparison

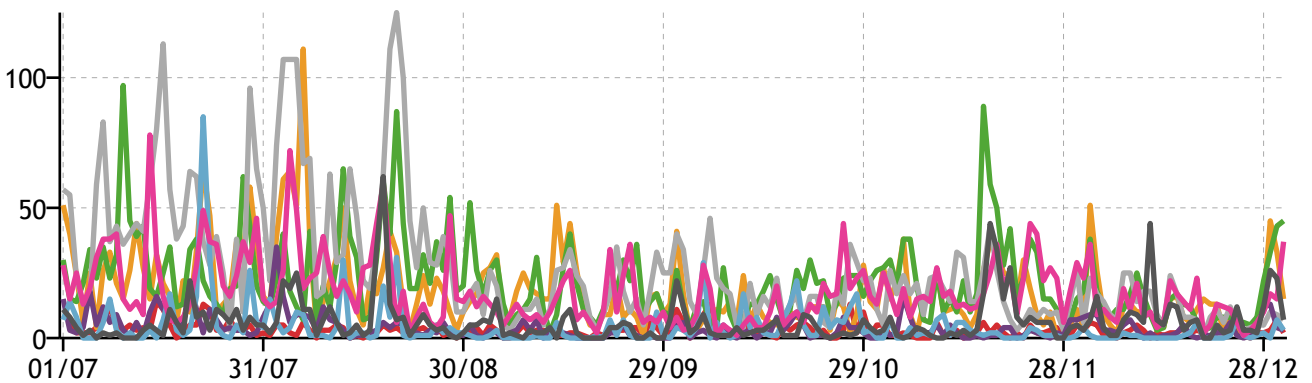


Figure 11: News Coverage over Time



# News Comparison

This section compares the number of music articles mentioning Sade during this time period to similar artists.

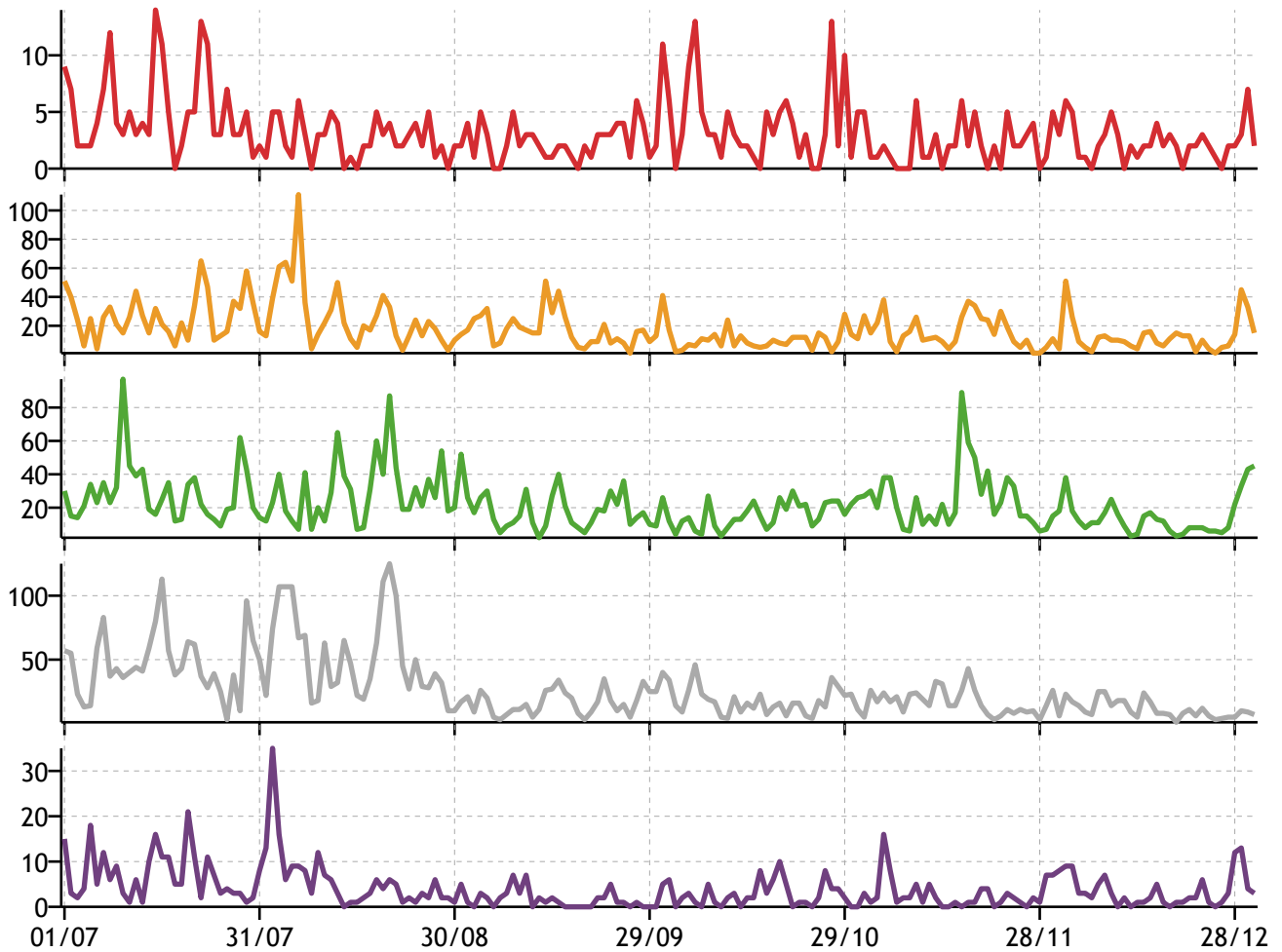


Figure 12: Comparisons for Sade



# Mainstream Chart vs Sentiment

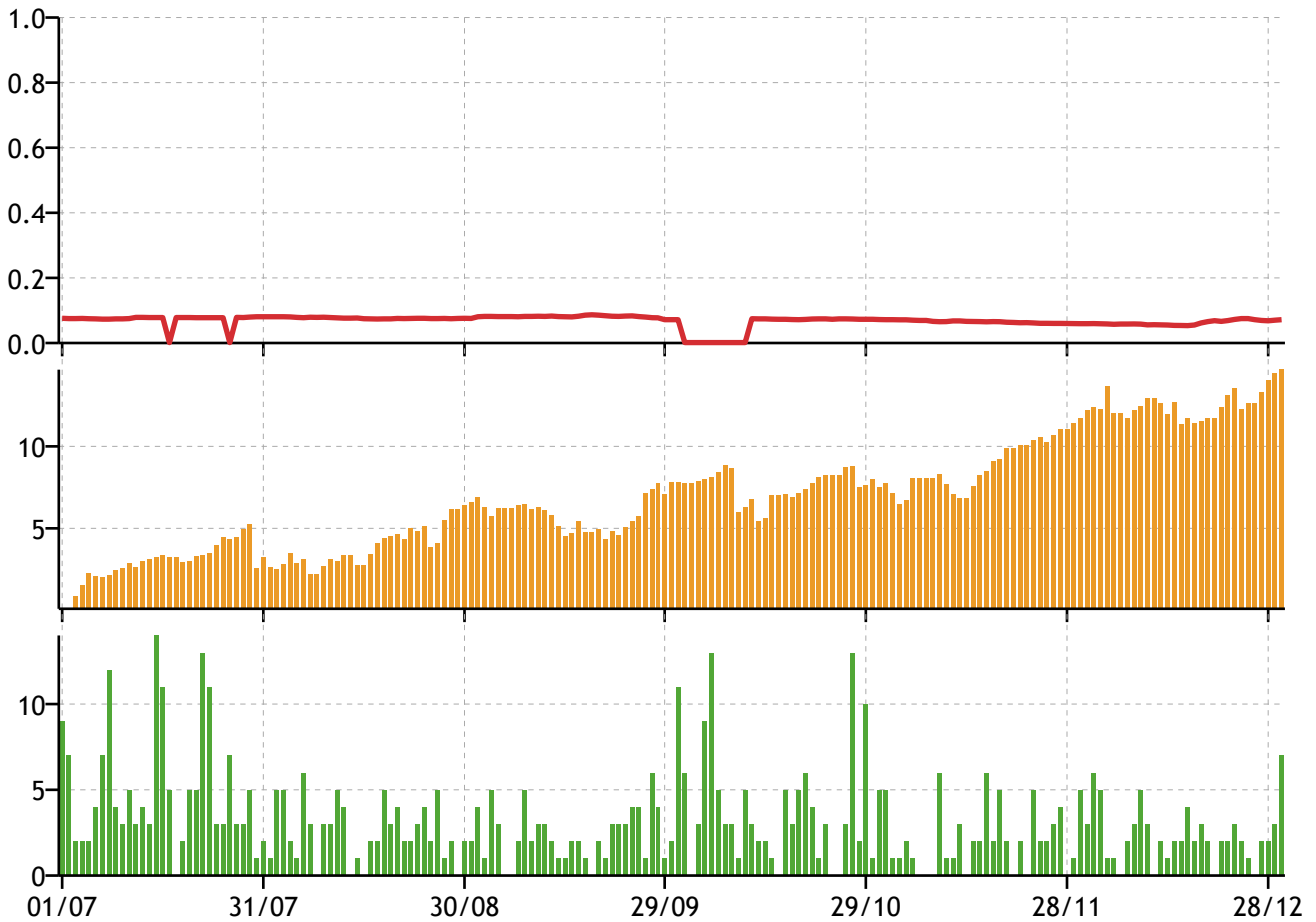
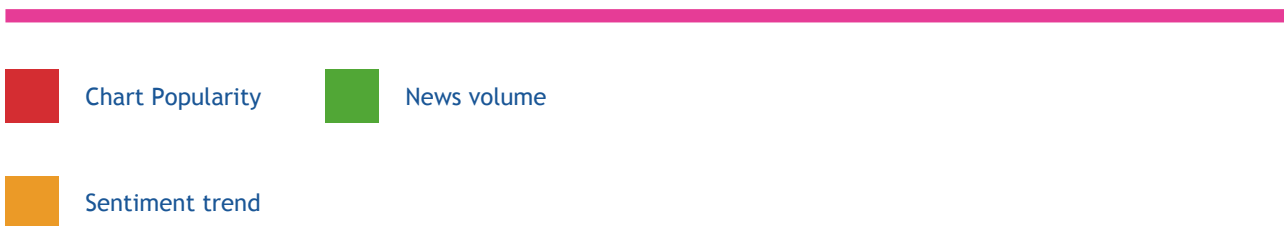


Figure 13: Sade Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Sade that day.



# Top Publishers

- Prefix Magazine
- 2dopeboyz
- Spin
- Idolator
- HitFix
- The Smoking Section
- Other



Figure 14: Top Publishers related to Sade

| Top Publishers                                       | Mentions |
|--|----------|
| Prefix Magazine                                      | 16       |
| 2dopeboyz  | 14       |
| Spin   | 11       |
| Idolator   | 9        |
| HitFix   | 9        |
| The Smoking Section                                  | 8        |
| Fluxblog   | 5        |
| Hidden Track   | 5        |
| nah right  | 5        |
| the bay bridged - San Francisco Bay Area Indie Music | 5        |
| MTV Newsroom   | 5        |
| :: The Playlist ::                                   | 4        |
| brooklynvegan  | 4        |
| Big Thoughts From A Small Mind                       | 4        |
| SOULBOUNCE.COM                                       | 4        |

Figure 15: Most frequently mentioned Top Publishers

# Top News Publishers

| Publisher  | Rank | Articles |
|--|------|----------|
| Prefix Magazine - <a href="http://prefixmag.com">http://prefixmag.com</a>  | 1    | 16       |
| 2dopeboyz - <a href="http://2dopeboyz.com">http://2dopeboyz.com</a>  | 2    | 14       |
| Spin - <a href="http://www.spin.com/">http://www.spin.com/</a>   | 3    | 11       |
| Idolator - <a href="http://www.idolator.com/">http://www.idolator.com/</a>   | 4    | 9        |
| HitFix - <a href="http://www.hitfix.com/">http://www.hitfix.com/</a>   | 5    | 9        |
| The Smoking Section - <a href="http://smokingsection.uproxx.com/TSS">http://smokingsection.uproxx.com/TSS</a>                              | 6    | 8        |
| Fluxblog - <a href="http://www.fluxblog.org">http://www.fluxblog.org</a>   | 7    | 5        |
| Hidden Track - <a href="http://www.glidemagazine.com/hiddentrack">http://www.glidemagazine.com/hiddentrack</a>                             | 8    | 5        |
| nah right - <a href="http://www.nahright.com/news">http://www.nahright.com/news</a>  | 9    | 5        |
| the bay bridged - San Francisco Bay Area Indie Music - <a href="http://www.thebaybridged.com">http://www.thebaybridged.com</a>             | 10   | 5        |
| MTV Newsroom - <a href="http://newsroom.mtv.com/">http://newsroom.mtv.com/</a>   | 11   | 5        |
| :: The Playlist :: - <a href="http://theplaylist.blogspot.com/">http://theplaylist.blogspot.com/</a>                                       | 12   | 4        |
| brooklynvegan - <a href="http://www.brooklynvegan.com/">http://www.brooklynvegan.com/</a>  | 13   | 4        |
| Big Thoughts From A Small Mind - <a href="http://bigthoughtsfromasmallmind.blogspot.com">http://bigthoughtsfromasmallmind.blogspot.com</a> | 14   | 4        |
| SOULBOUNCE.COM - <a href="http://soulbounce.com/">http://soulbounce.com/</a>   | 15   | 4        |
| Pitchfork - <a href="http://pitchfork.com/">http://pitchfork.com/</a>  | 16   | 3        |
| Mixtape Maestro - <a href="http://mixtapemaestro.net/">http://mixtapemaestro.net/</a>  | 17   | 3        |
| Guardian music - <a href="http://www.guardian.co.uk/music">http://www.guardian.co.uk/music</a>   | 18   | 3        |
| popbytes - <a href="http://www.popbytes.com">http://www.popbytes.com</a>   | 19   | 3        |
| Keep Hope Inside - <a href="http://keephopeinside.blogspot.com">http://keephopeinside.blogspot.com</a>                                     | 20   | 2        |
| CHROMEMUSIC - <a href="http://www.chromemusic.de">http://www.chromemusic.de</a>  | 21   | 2        |
| NME - Blog - <a href="http://www.nme.com/">http://www.nme.com/</a>   | 22   | 2        |
| Achtung Baby! - <a href="http://luna.typepad.com/weblog/">http://luna.typepad.com/weblog/</a>  | 23   | 2        |
| Raised on Indie - <a href="http://www.raisedonindie.com/">http://www.raisedonindie.com/</a>  | 24   | 2        |
| Consequence of Sound - <a href="http://www.consequenceofsound.net/">http://www.consequenceofsound.net/</a>                                 | 25   | 2        |
| Doklands - <a href="http://cyberinsekt.livejournal.com/">http://cyberinsekt.livejournal.com/</a>   | 26   | 2        |
| Beatportal - <a href="http://www.beatportal.com">http://www.beatportal.com</a>   | 27   | 2        |

Figure 16: Top 87 Publishers mentioning Sade

| Publisher  | Rank | Articles |
|--|------|----------|
| Here comes the flood - <a href="http://blogger.xs4all.nl/werksman/">http://blogger.xs4all.nl/werksman/</a>   | 28   | 2        |
| Jonk Music - <a href="http://jonkmusic.blogspot.com">http://jonkmusic.blogspot.com</a>   | 29   | 2        |
| Paste Magazine - <a href="http://www.pastemagazine.com/">http://www.pastemagazine.com/</a>   | 30   | 1        |
| One Day Later... - <a href="http://onedaylater.blogspot.com/">http://onedaylater.blogspot.com/</a>   | 31   | 1        |
| Keep The Coffee Coming - <a href="http://keepthecoffeecoming.wordpress.com/">http://keepthecoffeecoming.wordpress.com/</a>                                       | 32   | 1        |
| Sweeping The Nation - <a href="http://sweepingthenation.blogspot.com/">http://sweepingthenation.blogspot.com/</a>  | 33   | 1        |
| He's A Whore - <a href="http://hesawhore.blogspot.com">http://hesawhore.blogspot.com</a>   | 34   | 1        |
| Rolling Stone: Smoking Section - <a href="http://www.rollingstone.com/blogs/smokingsection/rss.xml">http://www.rollingstone.com/blogs/smokingsection/rss.xml</a> | 35   | 1        |
| Souled On (Music, Art, Politics, and Life) - <a href="http://souledonmusic.blogspot.com">http://souledonmusic.blogspot.com</a>                                   | 36   | 1        |
| Noise Porn - <a href="http://www.noiseporn.com/">http://www.noiseporn.com/</a>   | 37   | 1        |
| Analog Giant - <a href="http://analoggiant.blogspot.com">http://analoggiant.blogspot.com</a>   | 38   | 1        |
| Stoney Roads - <a href="http://www.stoneyroads.com/">http://www.stoneyroads.com/</a>   | 39   | 1        |
| Certified Banger - <a href="http://certifiedbanger.blogspot.com">http://certifiedbanger.blogspot.com</a>   | 40   | 1        |
| captain's dead - <a href="http://captainsdead.com">http://captainsdead.com</a>   | 41   | 1        |
| Trashbag Kids - <a href="http://trashbagskids.blogspot.com/">http://trashbagskids.blogspot.com/</a>  | 42   | 1        |
| Bumpershine.com - <a href="http://www.bumpershine.com">http://www.bumpershine.com</a>  | 43   | 1        |
| The Passion of the Weiss - <a href="http://passionweiss.com/">http://passionweiss.com/</a>   | 44   | 1        |
| soquitcherbitchen - <a href="http://soquitcherbitchen.blogspot.com">http://soquitcherbitchen.blogspot.com</a>  | 45   | 1        |
| funkism - <a href="http://youfunkinloveit.blogspot.com">http://youfunkinloveit.blogspot.com</a>  | 46   | 1        |
| I = Icelandic Music - <a href="http://icelandicmusic.blogspot.com/">http://icelandicmusic.blogspot.com/</a>  | 47   | 1        |
| Rolling Stone: Features - <a href="http://www.rollingstone.com/">http://www.rollingstone.com/</a>  | 48   | 1        |
| Mann's World - <a href="http://mannsworld.blogspot.com/">http://mannsworld.blogspot.com/</a>   | 49   | 1        |
| Berkeley Place - <a href="http://www.berkeleyplaceblog.com">http://www.berkeleyplaceblog.com</a>   | 50   | 1        |
| Jesse Jarnow's Frank & Earthy Blog - <a href="http://www.wunderkammern27.com">http://www.wunderkammern27.com</a>   | 51   | 1        |
| White Folks Get Crunk - <a href="http://www.whitefolksgetcrunk.com">http://www.whitefolksgetcrunk.com</a>  | 52   | 1        |
| Coast Is Clear - der Indie-Pop-Blog - <a href="http://coast-is-clear.blogspot.com">http://coast-is-clear.blogspot.com</a>  | 53   | 1        |
| The POP! Stereo - <a href="http://popstereo.blogspot.com/">http://popstereo.blogspot.com/</a>  | 54   | 1        |
| The Vinyl District - <a href="http://vinyldistrict.blogspot.com/">http://vinyldistrict.blogspot.com/</a>   | 55   | 1        |
| another night on earth - <a href="http://anothernightonearth.blogspot.com/">http://anothernightonearth.blogspot.com/</a>   | 56   | 1        |
| Pretty Much Amazing - <a href="http://prettymuchamazing.com/">http://prettymuchamazing.com/</a>  | 57   | 1        |
| Frequenze Indipendenti - <a href="http://frequenzeindipendenti.blogspot.com/">http://frequenzeindipendenti.blogspot.com/</a>                                     | 58   | 1        |
| oceans never listen - <a href="http://oceansneverlisten.blogspot.com/index.html">http://oceansneverlisten.blogspot.com/index.html</a>                            | 59   | 1        |
| KEEM ALL HIPPIES - <a href="http://keemallhippies.blogspot.com/">http://keemallhippies.blogspot.com/</a>   | 60   | 1        |
| Anti-Gravity Bunny - <a href="http://antigravitybunny.blogspot.com/">http://antigravitybunny.blogspot.com/</a>   | 61   | 1        |
| I Heart AU - <a href="http://iheartau.com/">http://iheartau.com/</a>   | 62   | 1        |
| Electrorash - <a href="http://electrorash.com">http://electrorash.com</a>  | 63   | 1        |
| HIPSTER RUNOFF - <a href="http://www.hipsterrunoff.com/">http://www.hipsterrunoff.com/</a>   | 64   | 1        |
| You Can Call Me Pelski - <a href="http://ppelectro.blogspot.com/">http://ppelectro.blogspot.com/</a>   | 65   | 1        |

Figure 16 (continued): Top 87 Publishers mentioning Sade

| Publisher   | Rank | Articles |
|---|------|----------|
| JumpTheTurnstyle - <a href="http://www.jumptheturnstyle.com">http://www.jumptheturnstyle.com</a>                | 66   | 1        |
| dadagaio - <a href="http://dadagaio.wordpress.com">http://dadagaio.wordpress.com</a>                            | 67   | 1        |
| Mudd Up! - <a href="http://negrophonic.com">http://negrophonic.com</a>  | 68   | 1        |
| music is art - <a href="http://musicisart.ws">http://musicisart.ws</a>  | 69   | 1        |
| MeFi Music - <a href="http://music.metafilter.com/">http://music.metafilter.com/</a>                            | 70   | 1        |
| Star Maker Machine - <a href="http://sixsongs.blogspot.com/">http://sixsongs.blogspot.com/</a>                  | 71   | 1        |
| Tonegents - <a href="http://tonegents.blogspot.com/">http://tonegents.blogspot.com/</a>                         | 72   | 1        |
| EastofLA.com - <a href="http://eastofla.com">http://eastofla.com</a>  | 73   | 1        |
| Stark Online - <a href="http://starkmagazine.blogspot.com/">http://starkmagazine.blogspot.com/</a>              | 74   | 1        |
| djnodj.com - <a href="http://djnodj.com">http://djnodj.com</a>  | 75   | 1        |
| Clash Music - <a href="http://www.clashmusic.com/">http://www.clashmusic.com/</a>                               | 76   | 1        |
| Boot Sale Sounds - <a href="http://bootsalesounds.blogspot.com">http://bootsalesounds.blogspot.com</a>          | 77   | 1        |
| nyctaper - <a href="http://www.nyctaper.com">http://www.nyctaper.com</a>  | 78   | 1        |
| An Idiot's Guide to Dreaming - <a href="http://loki23.blogspot.com">http://loki23.blogspot.com</a>              | 79   | 1        |
| Beyond Race - <a href="http://www.beyondrace.com/">http://www.beyondrace.com/</a>                               | 80   | 1        |
| Dollar Bin Jams - <a href="http://dollarbinjamsonline.blogspot.com">http://dollarbinjamsonline.blogspot.com</a> | 81   | 1        |
| burning world - <a href="http://burningworld.blogspot.com/">http://burningworld.blogspot.com/</a>               | 82   | 1        |
| The Cure for Bedbugs - <a href="http://cureforbedbugs.blogspot.com">http://cureforbedbugs.blogspot.com</a>      | 83   | 1        |
| Something Else! - <a href="http://somethingelsemusic.blogspot.com/">http://somethingelsemusic.blogspot.com/</a> | 84   | 1        |
| Italian Embassy - <a href="http://italianembassy.it">http://italianembassy.it</a>                               | 85   | 1        |
| ALARM Magazine - <a href="http://www.alarmpress.com/">http://www.alarmpress.com/</a>                            | 86   | 1        |
| caffeine-headache - <a href="http://caffeine-headache.net/">http://caffeine-headache.net/</a>                   | 87   | 1        |

Figure 16 (continued): Top 87 Publishers mentioning Sade

# Best 5 News Days

1

## 15 July 2010 : 14 articles

### Popular Articles this Day

#### [Jay-Z Teams With Alicia Keys To Raise HIV/AIDS Awareness](#)

AllHipHop.com, 15 July 2010

(AllHipHop News) Rapper Jay-Z will headline Alicia Keys' annual Black Ball charity event this September at the Hammerstein Ballroom in New York. Jay-Z will be joined by Alicia Keys and ...

#### [pop nosh: which ten celebrities would you bang?](#)

popbytes, 15 July 2010

† Find out who are the ten most bangalicious celebrities on the planet! Pajiba † Damn ... that's not very friendly, Jennifer Aniston! (Shady, shady) Evil Beet † Levi Johnston ...

#### [Linx From Around The Web](#)

Hip Hop Blips, 15 July 2010

MIKE POSNER BLAMES JAY-Z FOR HIS 3.6 GPA FOX ALL ACCESS The Miami Heat Is The New Young Money NECOLE BITCHIE Jay-Z & Sade To Perform At Alicia Keys' Charity ...

#### [Alicia Keys to Be Joined by Jay-Z and Sade at Black Ball Charity Gig](#)

Hip Hop Blips, 15 July 2010

In a statement, the 'Doesn't Mean Anything' singer reveals she and the two musicians will perform at the September 30 fundraising event organized by her Keep a Child Alive organization. ...

#### [Alicia Keys, Jay-Z and Sade Up for Black Ball Charity Gig](#)

Hip Hop Blips, 15 July 2010

The fundraising event organized by Alicia Keys' Keep a Child Alive organization will take place at New York's Hammerstein Ball on September 30. — full article at [aceshowbiz.com](#)

#### [Big Boi Moves 62,400 Units, “Relapse” Goes Double Platinum](#)

Hip Hop Blips, 15 July 2010

Hip-hop has officially hijacked The Billboard 200 , with three of its biggest stars occupying the top three spots. Standing strong at No. 1 for the third week in a ...

#### [Jay-Z & Sade To Perform At Alicia Keys' Charity Ball](#)

Hip Hop Blips, 15 July 2010

To help celebrate the Keep A Child Alive foundation's seventh year, co-founder Alicia Keys has summoned Jay-Z and Sade as her musical guests for her annual Black Ball on September ...

## **Alicia Keys, Jay-Z And Sade To Perform At Black Ball NY**

MusicBlips, 15 July 2010

Alicia Keys, Jay-Z and Sade will all grace the stage at the seventh annual Black Ball NY at New York City's Hammerstein Ballroom. The event, which is mounted by Keys' ...

## **Big Boi Moves 62,400 Units, "Relapse" Goes Double Platinum**

MusicBlips, 15 July 2010

Hip-hop has officially hijacked The Billboard 200 , with three of its biggest stars occupying the top three spots. Standing strong at No. 1 for the third week in a ...

## **Ace of Base 2.0 / Mr replay (2010) with lyrics (video)**

MusicBlips, 15 July 2010

What's the matter, baby Why you being so cold-hearted lately? Oh, what, can't you see I'm aching when you turn your back on me? Why you acting shady? How com...

2

## **22 July 2010 : 13 articles**

### **Popular Articles this Day**

## **Eminem outsells debuts from M.I.A., Korn, Newsboys at No. 1 on Billboard 200**

HitFix, 22 July 2010

Susan Boyle and Eminem share at least one thing in common now. The latter's album "Recovery," as of this week, has now spent four consecutive weeks on top of The ...

## **The Last Psychedelic Band**

Fluxblog, 22 July 2010

Pavement @ Pitchfork Music Festival, 7/18/2010 Cut Your Hair / In The Mouth A Desert / Silent Kid / Kennel District / Shady Lane / Frontwards / Unfair / Grounded ...

## **What Is Justin Bieber's Best Collaboration?**

MTV Newsroom, 21 July 2010

Over the course of the last week, the MTV Newsroom Blog readers have been weighing in on some of the best collaborations that Eminem has managed to pull off over ...

## **Royce Da 5'9" Speaks On Reconnecting With Eminem & Slaughterhouse Heading To Shady Records**

RealTalkNY, 22 July 2010

Royce Da 5'9" speaks on his group Slaughterhouse(Crooked I, Joe Budden & Joell Ortiz) being in the process of signing a deal with Shady records. He says the next Slaughterhouse ...

## **Royce Da 5'9" Speaks On Reconnecting With Eminem & Slaughterhouse Heading To Shady Records (video)**

MusicBlips, 22 July 2010

Royce Da 5'9" Speaks On Reconnecting With Eminem & Slaughterhouse Heading To Shady Records <http://www.RealTalkNY.net> Interview by Ali Kohzad — full article at youtube.com

## **Royce Da 5'9" Speaks On Reconnecting With Eminem & Slaughterhouse Heading To Shady Records (video)**

Hip Hop Blips, 22 July 2010

Royce Da 5'9" Speaks On Reconnecting With Eminem & Slaughterhouse Heading To Shady Records <http://www.RealTalkNY.net> Interview by Ali Kohzad — full article at youtube.com

## **Royce Da 5'9" Reconnecting With Eminem and Slaughterhouse Heading To Shady Records**

Hip Hop Blips, 22 July 2010

Royce Da 5'9" Reconnecting With Eminem and Slaughterhouse Heading To Shady Records <<Previous Video Added: July 22nd, 2010 Views 130 | Duration 3:21 7 ... — full article at thatcrack.com

## **Rihanna Brings the Heat to Eminem's 'Love the Way You Lie' Video Set**

Hip Hop Blips, 22 July 2010

While one photo from the set of the music video has the 'Rude Boy' singer posing together with the Slim Shady, several other first photos capture her performing solo in ...

## **Video: Joe Budden Talks Book, The Great Escape & Shady Deal**

Hip Hop Blips, 22 July 2010

Joey talks about his book , says The Great Escape is dropping on (Sunday) September 26th on E1, talks about potentially working with Dr. Dre through the Slaughterhouse/Shady deal and ...

## **Video: Joe Budden Talks Book, The Great Escape & Shady Deal**

MusicBlips, 22 July 2010

Joey talks about his book , says The Great Escape is dropping on (Sunday) September 26th on E1, talks about potentially working with Dr. Dre through the Slaughterhouse/Shady deal and ...

3

## **06 October 2010 : 13 articles**

### **Popular Articles this Day**

#### **Tour Dates: Dave & Tim's Pre-Hiatus Gigs**

Hidden Track, 06 October 2010

Earlier this year the Dave Matthews Band announced that they'd be taking all of 2011 off from recording and touring, with DMB currently scheduled to conclude their year with two ...

## **Picture Show: Royal Family Ball**

Hidden Track, 06 October 2010

Royal Family Ball @ Terminal 5, October 2 Last Saturday night saw New York City's Terminal 5 play host to the 3rd annual Royal Family Ball presented by Royal ...

## **Pavement @ Rumsey Playfield**

oceans never listen, 05 October 2010

Just on a year ago the legendary and all together mighty Pavement announced they would be reforming. The very first shows that they announced would be 4 dates in September, ...

## **In case you missed it: Gayngs cover Sade for Daytrotter**

Gimme Noise - City Pages, 05 October 2010

I know, I know. Gayngs this, Gayngs that. It's not our fault they continue to murder it. And this is especially notable for the beautiful rendition of Sade's "By Your ...

## **Read Hunter S. Thompson 1958 cover letter**

KEEM ALL HIPPIES, 06 October 2010

Pedestrian TV With his fondness for shotguns, dynamite and LSD, Hunter S. Thompson is the person after whom I model myself. In truth I'm a straight edged geek with an ...

## **Kuniva (of D-12)- Team Shady**

YK2 Daily, 06 October 2010

I'm more than happy to bodybag anybody breathin' I'm drowning' while your girl is giving up the Bobby Heenan. Brand new ish off Kuniva's forthcoming Midwest Marauder 2 mixtape. Download ...

## **Joell Ortiz- WIMH Interview [Video]**

YK2 Daily, 06 October 2010

WIMH was fortunate to sit down with Mr. Yaowa himself Joell Ortiz to discuss what he has coming up this year, the whole Slaughterhouse/Shady Records situation, his term "Yaowa," what's ...

## **Kuniva - Team Shady**

Xclusive Zone, 06 October 2010

New joint from D12's Kuniva. Continue reading to download. Download: Kuniva-Team Shady

## **[Video] Joell Ortiz - WIMH Interview**

Xclusive Zone, 06 October 2010

WIMH representatives JGill & RegYoung were fortunate to sit down with Mr. Yaowa himself Joell Ortiz during his stop in Chicago this past weekend to discuss what he has coming ...

## **SYNCHRONIZED**

Frequenze Indipendenti, 05 October 2010

- Song Preview - "L'album di Discodeine sarà un mix di caos poetico, Sade, Nicolas Roeg con un po' di scaglie di parmigiano. Un lavoro, malato, crudo, con del gamelan ...

## 27 October 2010 : 13 articles

### Popular Articles this Day

#### [\[News\] Tracklisting Revealed To AZ's "Doe Or Die: 15th Anniversary Edition"](#)

HipHopDX, 27 October 2010

UPDATE: While Pete Rock and L.E.S. sit this one out, Statik Selektah, MoSS, Lil Fame and Shady Records' Riggs Morales participate in AZ's new edition.

#### [Joe Budden Reveals Slaughterhouse's Shady Release Date](#)

SOHH.com, 27 October 2010

New Jersey rapper Joe Budden has updated fans on the status of Slaughterhouse finalizing a label deal with Eminem 's Shady Records and announced the group's sophomore album release.

#### [\[News\] Joe Budden Gives Tentative Release Date For Slaughterhouse Shady Records Debut](#)

HipHopDX, 27 October 2010

The deal may not be final, but Joe Budden provides a tentative release date for Slaughterhouse on Shady Records

#### [Joe Budden Talks Child Support Case, Imminent Shady Deal](#)

XXLMag.com, 27 October 2010

Plus he reveals that the Slaughterhouse signing to Shady is all but finalized...

#### [\[News\] False Snoop Dogg Promoter Sued, Daz Dillinger Starts Band](#)

HipHopDX, 27 October 2010

A shady concert promoter get his just desserts, and Daz goes rock.

#### [Joe Budden Talks Slaughterhouse Shady Debut](#)

Rap Basement, 27 October 2010

New Jersey's own Joe Budden recently updated fans on the...

#### [What's in Droog's box?](#)

Beatportal, 27 October 2010

Los Angeles' Droog continue cutting their way across Europe on its second EU tour of the year. The DJ trio of Brett Griffin, Justin Sloe, and Andrei Osyka hit ADE ...

#### [\[Audio\] Joell Ortiz - KUBE 93's Sound Session Interview](#)

Xclusive Zone, 27 October 2010

Joell Ortiz stopped by Sound Session here at KUBE 93 in Seattle to give us a quick update on his Free Agent project, working with Jake One, the intentions behind ...

## **Audio: Joe Budden Interview w/ DJ Envy**

nah right, 27 October 2010

Joe Budden stopped by Envy's show today to discuss the show at B.B. King's tonight, the child support allegations, the Slaughterhouse deal with Shady/impending album, The Great Escape, Mood Muzik ...

## **Joe Budden Interview w/ DJ Envy (Audio)**

YK2 Daily, 27 October 2010

Before Joey hits the stage at BB Kings later tonight, he stopped by Power 105.1 to speak with DJ Envy about his project Mood Muzik 4, those child support allegations, ...

5

## **08 July 2010 : 12 articles**

### **Popular Articles this Day**

#### **Bizarre Welcomes Slaughterhouse To Shady Records, "We Got The Best Over Here"**

SOHH.com, 08 July 2010

With Slaughterhouse closing in on their official move to Shady Records, SOHH reached out to D12 's Bizarre to get his reaction.

#### **Sugar Hill Gang: Former House Drummer Dishes On The History Of Sugar Hill Records**

Prefix Magazine, 08 July 2010

Def Jam is undoubtedly the biggest hip-hop label of all time, but it wasn't the first powerhouse: that would be Sugar Hill Records, the label that brought "Rapper's Delight" and ...

#### **Broken Social Scene, Caribou, Owen Pallett, Tegan and Sara: Polaris Music Prize Nominees Announced**

Prefix Magazine, 07 July 2010

The Polaris Music Prize is an annual award given to the best Canadian album of the year, as determined by a carefully selected jury. It mirrors the set up pf ...

#### **Royce Da 5'9" Talks Slaughterhouse, Solo Deals With Eminem**

HipHopDX, 07 July 2010

Royce discusses the possibility of Slaughterhouse signing with Shady, as well as coming on as a solo artist - plus getting beats from Dr. Dre. Continue

#### **Royce Da D'9 Gives Shady Records Update, "Just Because The Paperwork Ain't Done Don't Mean We Ain't Working"**

SOHH.com, 07 July 2010

Slaughterhouse 's Royce Da 5'9 recently updated fans on the status of his four-member crew's deal with Eminem 's Shady Records.

## **Shots Fired?? Amber who you talking to?**

MusicBlips, 08 July 2010

Yesterday Amber Rose took to Twitter to level off some shady tweets. Who do you think she is talking about/to? — full article at honeygrip.com

## **Bizarre Welcomes Slaughterhouse To Shady**

Rap Basement, 08 July 2010

With Slaughterhouse close to signing with Shady Records, D-12 member...

## **Ice Cube Says the Weinsteins are Janky Producers**

Hip Hop Blips, 08 July 2010

Charlamagne tha God sits in and co-hosts with me as I interview Ice Cube. We talk about Cube's son OMG rapping, and what happened with the movie "Janky Promoters" going ...

## **Ice Cube Says the Weinsteins are Janky Producers**

MusicBlips, 08 July 2010

Charlamagne tha God sits in and co-hosts with me as I interview Ice Cube. We talk about Cube's son OMG rapping, and what happened with the movie "Janky Promoters" going ...

## **Freddie Gibbs – "P.S.A."**

MusicBlips, 08 July 2010

From his mixtape links residing in the Stray Shots to being played on Angela Yee's show on Shady 45, watching Freddie Gibbs rise in Hip-Hop has been one of the ...

## News Highlights

This section includes the most repeated statements in the music press about Sade month by month during this period.

### July

"Sade to perform with her at the 7th Annual Black Ball held at the Hammerstein Ballroom in New York on September 30. The event is .."

Thu 15/07 - Jay-Z, Alicia Keys And Sade To Perform At Black Ball NY - Idolator

"Sade will all grace the stage at the seventh annual Black Ball NY at New York City's Hammerstein Ballroom. The event, which is mounted by Keys' ..."

Thu 15/07 - Alicia Keys, Jay-Z And Sade To Perform At Black Ball NY - MusicBlips

"Sade To Perform At Alicia Keys' Charity Ball RAP RADAR Rihanna Called Chris... — full article at rashaentertainment"

Thu 15/07 - Linx From Around The Web - Hip Hop Blips

"Sade will join musical forces later this year for charity"

Fri 16/07 - Jay-Z, Sade, Alicia Keys to perform at New York's Black Ball charity event - HitFix

"Sade will reportedly unite this fall to perform at Alicia Keys ' seventh annual Black Ball New York in Manhattan"

Fri 16/07 - Jay-Z Sade To Unite For Alicia Keys' Annual NY Concert, "They're Both Icons Major Influences Of Mine" - SOHH.com

"Sade to perform at Keep a Child Alive Black Ball in September in NYC Alicia Keys – Keep a Child Alive – Jay-Z – United States ..."

Mon 19/07 - News: Keys, Sade, Jay-Z to Perform at Charity Ball in NY - Hip Hop Blips

"Sade have been tapped by Alicia Keys to perform in New York this fall. Read more on AceShowbiz — full article at getrightmusic"

Sun 25/07 - News: Tinchy Stryder to Headline Alicia Keys' Charity Gig in London - Hip Hop Blips

### September

"Sade has announced the opening dates for her band's first tour of North America in over a decade, with the kick-off June 16th in Baltimore. Sade ..."

Tue 28/09 - More Top Stories: Sade, Drake, Leonard Cohen - Rolling Stone

"Sade have announced their first world tour in a decade"

Tue 28/09 - Sade World Tour - Anti Music

## October

"Sade will perform songs from their collection of timeless hits including songs from their critically acclaimed album, SOLDIER OF LOVE which secured the # 1 album ..."

Fri 01/10 - Sade releases Soldier of Love - Music Remedy

"Sade has just announced that she was be making her return to the stage as well on her upcoming global tour. The North American leg portion ..."

Fri 01/10 - Sade To Embark on Summer 2011 Tour; Selected Dates Announced - YK2 Daily

"Sade is going on tour. Details are very few and far between right now, but we do know is that the first.."

Fri 01/10 - Sade To Go On Tour For The First Time In A Decade - SOULBOUNCE.COM

"Sade will be heading out on a North American tour - her first in ten years! The platinum singer begins in Baltimore, Maryland and will hit ..."

Fri 01/10 - Sade Announce Tour Plans After 10 Years - Frantik Mag

"Sade will be touring in the US for the first time in a decade summer 2011, hot on the heels of very popular but somewhat disappointing ..."

Fri 01/10 - Sade To Tour Next Summer - Rock NYC

"Sade will hit 50 cities in .."

Fri 01/10 - The Morning Mix: Gaga Nom Nom Nom - Idolator

"Sade will help usher in summer 2011. The vocalist has announced the first leg of a US tour with the NYC-area among the first batch of ..."

Sat 02/10 - Sade announces 2011 dates - brooklynvegan

"Sade to do "Love Is Stronger Than Pride" at the 8th annual Black Ball benefit. The event which was held by Ms. Keys 'Keep A Child ..."

Tue 05/10 - Alicia Keys Sade- Love Is Stronger Than Pride (Live @ Black Ball) [Video] - YK2 Daily

"Sade has turned down for potential collaborations. In a new interview with the Los Angeles Times, Sade reveals that Jay-Z and other MCs have approached her ..."

Sun 17/10 - Sade Turns Down Collaboration Request From Jay-Z - YK2 Daily

"Sade has announced over 50 summer tour dates in 2011 in support of her new album, Soldier of Love . The stint is her first North ..."

Tue 19/10 - Sade Announces 2011 North American Summer Tour - Silent Uproar

"Sade is willing to stay true to her band in the age of the quick buck, but the amount of psychic damage she's inflicting to the ..."

Tue 19/10 - Jay-Z, Sade: Sade Rejects Jay-Z Offer, Denying Him "Smooth Operator" Synergy - Prefix Magazine

## December

"Sade will be able to get into the general field categories with "Soldier of Love" since she will probably be the biggest name that a lot ..."

Wed 01/12 - 2011 Grammy Nods: The Prefix Predictions - Prefix Magazine

# Appendices

## Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

| Artist                   | Rank | Best Position |
|--------------------------|------|---------------|
| Muse                     | 1    | 1             |
| Radiohead                | 2    | 1             |
| The xx                   | 3    | 2             |
| Lady GaGa                | 4    | 2             |
| Arcade Fire              | 5    | 2             |
| Coldplay                 | 6    | 2             |
| Katy Perry               | 7    | 2             |
| Florence and the Machine | 8    | 2             |
| Linkin Park              | 9    | 2             |
| Kings of Leon            | 10   | 2             |
| The Beatles              | 11   | 2             |
| Nirvana                  | 12   | 2             |
| Eminem                   | 13   | 2             |
| Paramore                 | 14   | 3             |
| The Killers              | 15   | 3             |
| Red Hot Chili Peppers    | 16   | 3             |
| MGMT                     | 17   | 3             |
| Metallica                | 18   | 3             |
| Rihanna                  | 19   | 3             |
| Arctic Monkeys           | 20   | 3             |
| Ke\$ha                   | 21   | 3             |
| Phoenix                  | 22   | 4             |
| Mumford And Sons         | 23   | 4             |
| Pink Floyd               | 24   | 4             |
| The National             | 25   | 4             |
| Gorillaz                 | 26   | 4             |
| The Black Eyed Peas      | 27   | 4             |

Figure 17: Top 100 Artists on We Are Hunted Mainstream Chart

| Artist             | Rank | Best Position |
|--------------------|------|---------------|
| 30 Seconds to Mars | 28   | 4             |
| Taylor Swift       | 29   | 4             |
| Vampire Weekend    | 30   | 4             |
| The Smiths         | 31   | 5             |
| Foo Fighters       | 32   | 5             |
| AC/DC              | 33   | 5             |
| System of A Down   | 34   | 5             |
| Michael Jackson    | 35   | 5             |
| Taio Cruz          | 36   | 5             |
| Green Day          | 37   | 5             |
| Bruno Mars         | 38   | 5             |
| Led Zeppelin       | 39   | 5             |
| Blink 182          | 40   | 5             |
| Daft Punk          | 41   | 5             |
| Guns N' Roses      | 42   | 6             |
| Oasis              | 43   | 6             |
| Queen              | 44   | 6             |
| Pendulum           | 45   | 6             |
| Bon Iver           | 46   | 6             |
| Kanye West         | 47   | 6             |
| Crystal Castles    | 48   | 6             |
| Train              | 49   | 6             |
| Justin Bieber      | 50   | 6             |
| Blur               | 51   | 6             |
| The Strokes        | 52   | 7             |
| Massive Attack     | 53   | 7             |
| La Roux            | 54   | 7             |
| M.I.A.             | 55   | 7             |
| Joy Division       | 56   | 7             |
| Drake              | 57   | 7             |
| The Temper Trap    | 58   | 8             |
| Owl City           | 59   | 8             |
| Trey Songz         | 60   | 8             |
| The Cure           | 61   | 8             |
| Nelly              | 62   | 8             |
| Franz Ferdinand    | 63   | 8             |
| Avenged Sevenfold  | 64   | 8             |
| The White Stripes  | 65   | 8             |

Figure 17 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

| Artist                   | Rank | Best Position |
|--------------------------|------|---------------|
| Kylie Minogue            | 66   | 8             |
| Enrique Iglesias         | 67   | 8             |
| Jason Mraz               | 68   | 8             |
| The Pixies               | 69   | 8             |
| usher                    | 70   | 9             |
| Lil Wayne                | 71   | 9             |
| Passion Pit              | 72   | 9             |
| The Black Keys           | 73   | 9             |
| Robyn                    | 74   | 9             |
| The Prodigy              | 75   | 9             |
| U2                       | 76   | 9             |
| Kid Cudi                 | 77   | 9             |
| Christina Aguilera       | 78   | 9             |
| Placebo                  | 79   | 10            |
| Glee Cast                | 80   | 10            |
| Black Sabbath            | 81   | 10            |
| Death Cab For Cutie      | 82   | 10            |
| Adam Lambert             | 83   | 10            |
| The Drums                | 84   | 11            |
| Evanescence              | 85   | 11            |
| My Chemical Romance      | 86   | 11            |
| Miley Cyrus              | 87   | 11            |
| Snow Patrol              | 88   | 11            |
| The Kooks                | 89   | 11            |
| Interpol                 | 90   | 11            |
| Rage Against the Machine | 91   | 11            |
| David Bowie              | 92   | 11            |
| Flo Rida                 | 93   | 11            |
| Weezer                   | 94   | 11            |
| Iron Maiden              | 95   | 11            |
| Far East Movement        | 96   | 11            |
| B.o.B.                   | 97   | 11            |
| David Guetta             | 98   | 11            |
| Stromae                  | 99   | 11            |
| Sufjan Stevens           | 100  | 11            |

Figure 17 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

## Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

| Artist              | Rank | Best Position |
|---------------------|------|---------------|
| Best Coast          | 1    | 2             |
| The National        | 2    | 3             |
| Sufjan Stevens      | 3    | 4             |
| Deerhunter          | 4    | 4             |
| Bombay Bicycle Club | 5    | 4             |
| Bon Iver            | 6    | 4             |
| Chromeo             | 7    | 4             |
| Deadmau5            | 8    | 4             |
| Crystal Castles     | 9    | 5             |
| Swedish House Mafia | 10   | 5             |
| No Age              | 11   | 5             |
| Caribou             | 12   | 5             |
| Wiz Khalifa         | 13   | 5             |
| AUBURN              | 14   | 5             |
| Warpaint            | 15   | 6             |
| James Blake         | 16   | 6             |
| Girls               | 17   | 6             |
| Mark Ronson         | 18   | 6             |
| Rick Ross           | 19   | 6             |
| Tim Berg            | 20   | 6             |
| Flying Lotus        | 21   | 7             |
| New Boyz            | 22   | 7             |
| Aeroplane           | 23   | 7             |
| Salem               | 24   | 7             |
| WAVVES              | 25   | 7             |
| Houses              | 26   | 7             |
| Janelle Monae       | 27   | 7             |

Figure 18: Top 100 Artists on We Are Hunted Emerging Chart

| Artist                | Rank | Best Position |
|-----------------------|------|---------------|
| The Go! Team          | 28   | 7             |
| Panda Bear            | 29   | 7             |
| LCD Soundsystem       | 30   | 7             |
| Magnetic Man          | 31   | 8             |
| Wale                  | 32   | 8             |
| Everything Everything | 33   | 8             |
| Dark Dark Dark        | 34   | 8             |
| Arcade Fire           | 35   | 8             |
| Professor Green       | 36   | 8             |
| Sia                   | 37   | 8             |
| J.Cole                | 38   | 8             |
| Eliza Doolittle       | 39   | 9             |
| Atmosphere            | 40   | 9             |
| Matthew Dear          | 41   | 9             |
| Uffie                 | 42   | 9             |
| Small Black           | 43   | 9             |
| Tame Impala           | 44   | 9             |
| How To Dress Well     | 45   | 9             |
| John Legend           | 46   | 9             |
| Au Revoir Simone      | 47   | 9             |
| Duck Sauce            | 48   | 9             |
| Ra Ra Riot            | 49   | 9             |
| Chiddy Bang           | 50   | 9             |
| The Roots             | 51   | 9             |
| Plan B                | 52   | 9             |
| Curren\$y             | 53   | 9             |
| The Bees              | 54   | 9             |
| Oh Land               | 55   | 9             |
| DJ Fresh              | 56   | 9             |
| Ellie Goulding        | 57   | 9             |
| B.o.B.                | 58   | 9             |
| Mike Posner           | 59   | 9             |
| The Soft Moon         | 60   | 10            |
| The Walkmen           | 61   | 10            |
| TV Girl               | 62   | 10            |
| Aloe Blacc            | 63   | 10            |
| Klaxons               | 64   | 10            |
| Cut Copy              | 65   | 10            |

Figure 18 (continued): Top 100 Artists on We Are Hunted Emerging Chart

| Artist               | Rank | Best Position |
|----------------------|------|---------------|
| Robyn                | 66   | 10            |
| Beach House          | 67   | 10            |
| Dredg                | 68   | 10            |
| The Black Keys       | 69   | 10            |
| Bassnectar           | 70   | 10            |
| Korallreven          | 71   | 10            |
| Matt and Kim         | 72   | 10            |
| Of Montreal          | 73   | 10            |
| Yolanda Be Cool      | 74   | 10            |
| La Roux              | 75   | 10            |
| Twin Shadow          | 76   | 10            |
| Deerhoof             | 77   | 10            |
| ceo                  | 78   | 10            |
| The Pretty Reckless  | 79   | 11            |
| Woodsman             | 80   | 11            |
| Bat For Lashes       | 81   | 11            |
| Tinchy Stryder       | 82   | 11            |
| Jedi Mind Tricks     | 83   | 11            |
| Diamond Rings        | 84   | 11            |
| Young Jeezy          | 85   | 11            |
| She & Him            | 86   | 11            |
| The Hoosiers         | 87   | 11            |
| Anberlin             | 88   | 11            |
| The Maine            | 89   | 11            |
| Far East Movement    | 90   | 11            |
| One Night Only       | 91   | 11            |
| Philipp Poisel       | 92   | 11            |
| Errors               | 93   | 12            |
| The Gossip           | 94   | 12            |
| Two Door Cinema Club | 95   | 12            |
| Teletextile          | 96   | 12            |
| Lissie               | 97   | 12            |
| Glasser              | 98   | 12            |
| Belle and Sebastian  | 99   | 12            |
| Boy & Bear           | 100  | 12            |

Figure 18 (continued): Top 100 Artists on We Are Hunted Emerging Chart