

# Red Hot Chili Peppers

Music Media Analysis  
July to December 2010

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# Overview

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**16th** on Mainstream Charts

**62nd** on Twitter

**620th** in the Music Press

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This report reviews the popularity of Red Hot Chili Peppers on the music charts and in the music news for the period July to December 2010. It benchmarks Red Hot Chili Peppers against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

# Chart Popularity

## Mainstream Chart

This section presents the mainstream chart performance for Red Hot Chili Peppers compared to similar artists. Red Hot Chili Peppers was ranked 16th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for Red Hot Chili Peppers was 3rd.

16th Overall Rank

3rd Best Position

Artist	Rank	Best Position
Radiohead	2nd	1
Red Hot Chili Peppers	16th	3
Gorillaz	26th	4
Guns N´ Roses	42nd	6
Blur	51st	6
The Rolling Stones	110th	12
Revolver	1098th	684
Slash	1192nd	937

Figure 1: Artist Mainstream Ranks

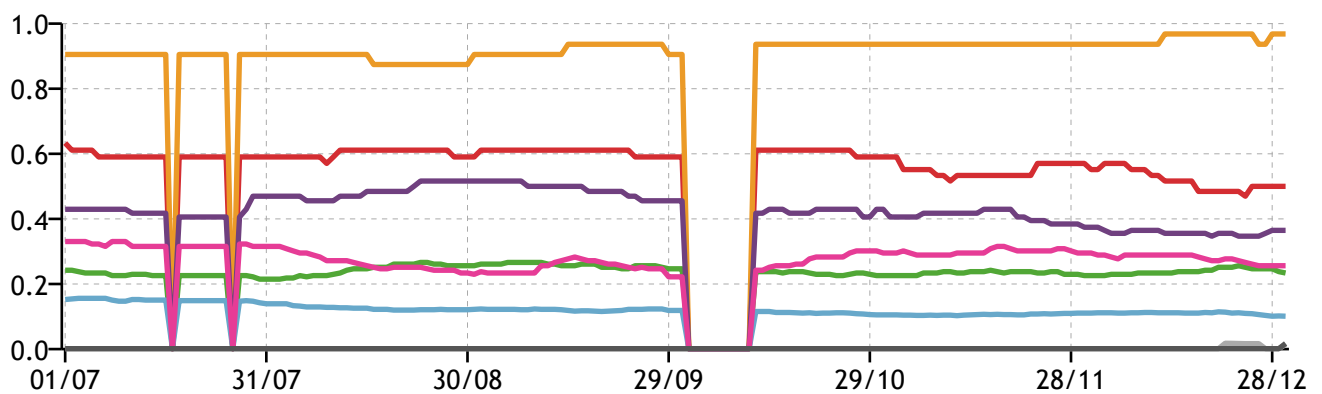


Figure 2: Artist Mainstream Chart Popularity over Time



# Mainstream Comparison

This section compares the mainstream chart performance of Red Hot Chili Peppers against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Red Hot Chili Peppers was ranked 1st overall of our charts for that day. 0.0 denotes Red Hot Chili Peppers did not chart at all.

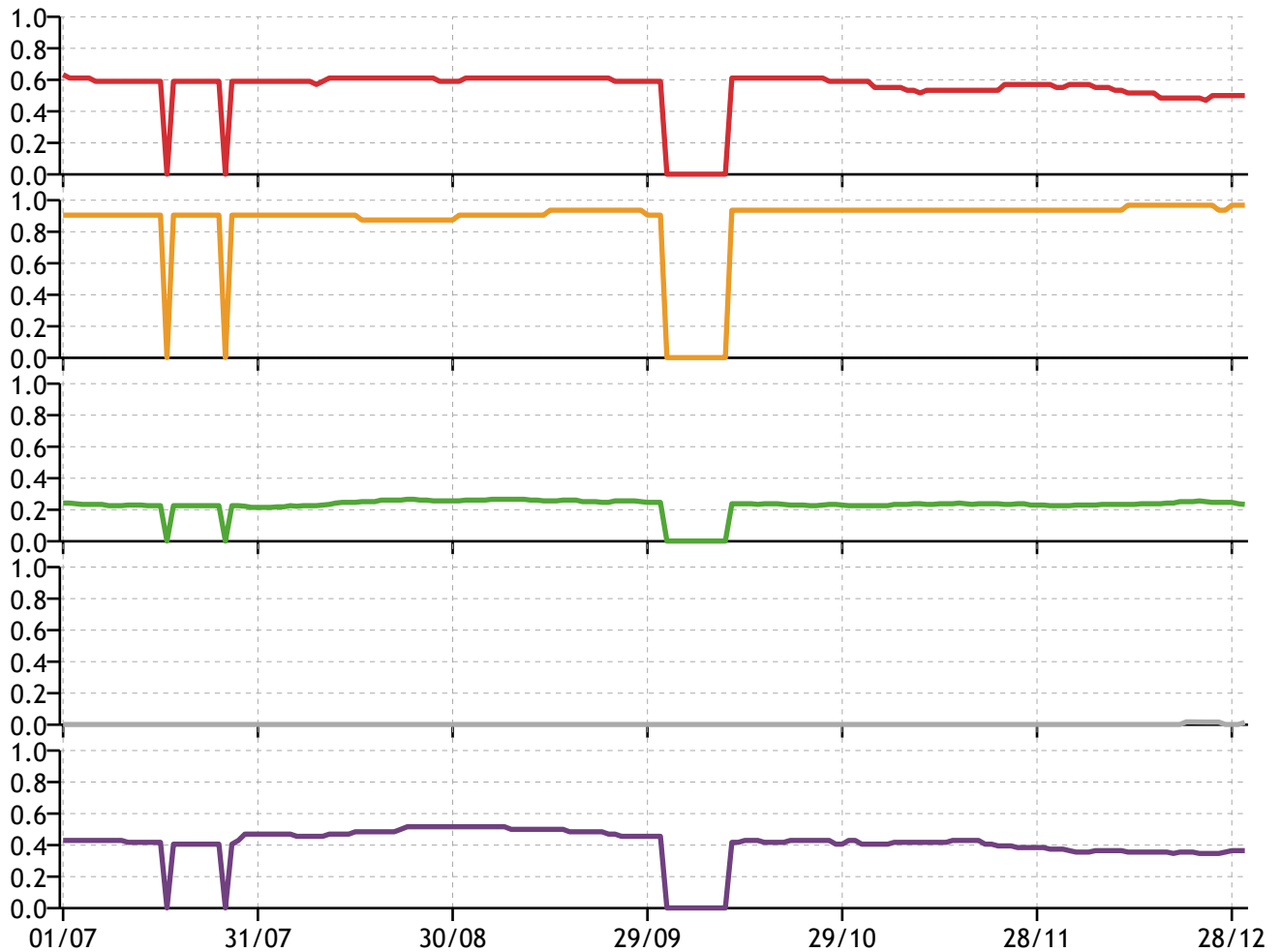
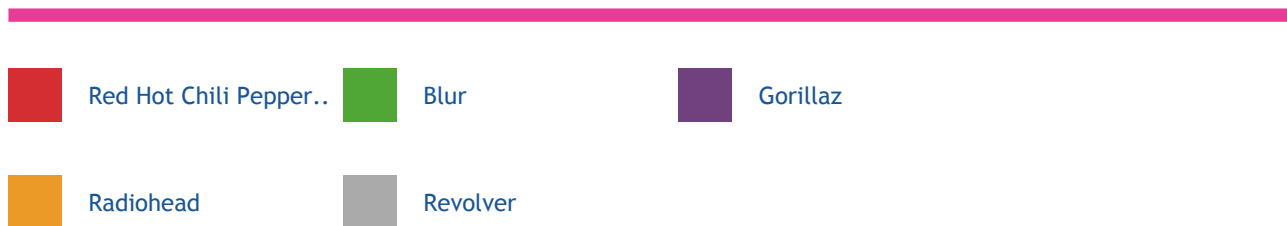


Figure 3: Comparisons for Red Hot Chili Peppers



# Mainstream Singles

This section presents the best charting singles for Red Hot Chili Peppers on the Mainstream We Are Hunted charts

## Californication

Best Single

19th

Best Position

Single	Best Position
Californication	19
Scar Tissue	20
Otherside	39
Under the Bridge	95
By the Way	136
Dani California	239
Can't Stop	345

Figure 4: Best Single Positions

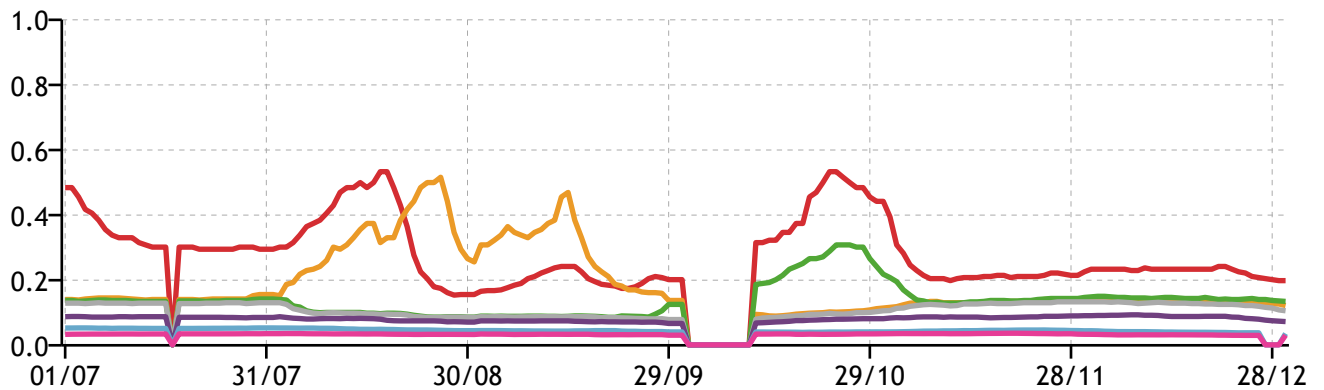
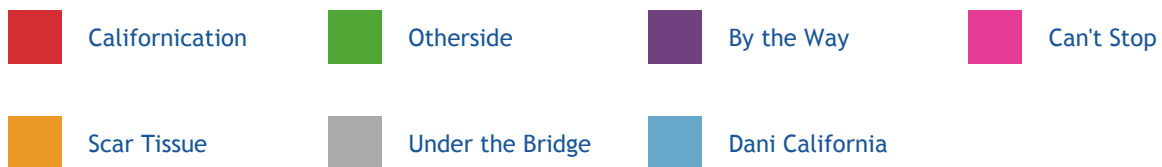


Figure 5: Singles Chart Comparison over Time



# Mainstream Singles Comparison

This section compares the mainstream chart performance of the most popular singles released by Red Hot Chili Peppers. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

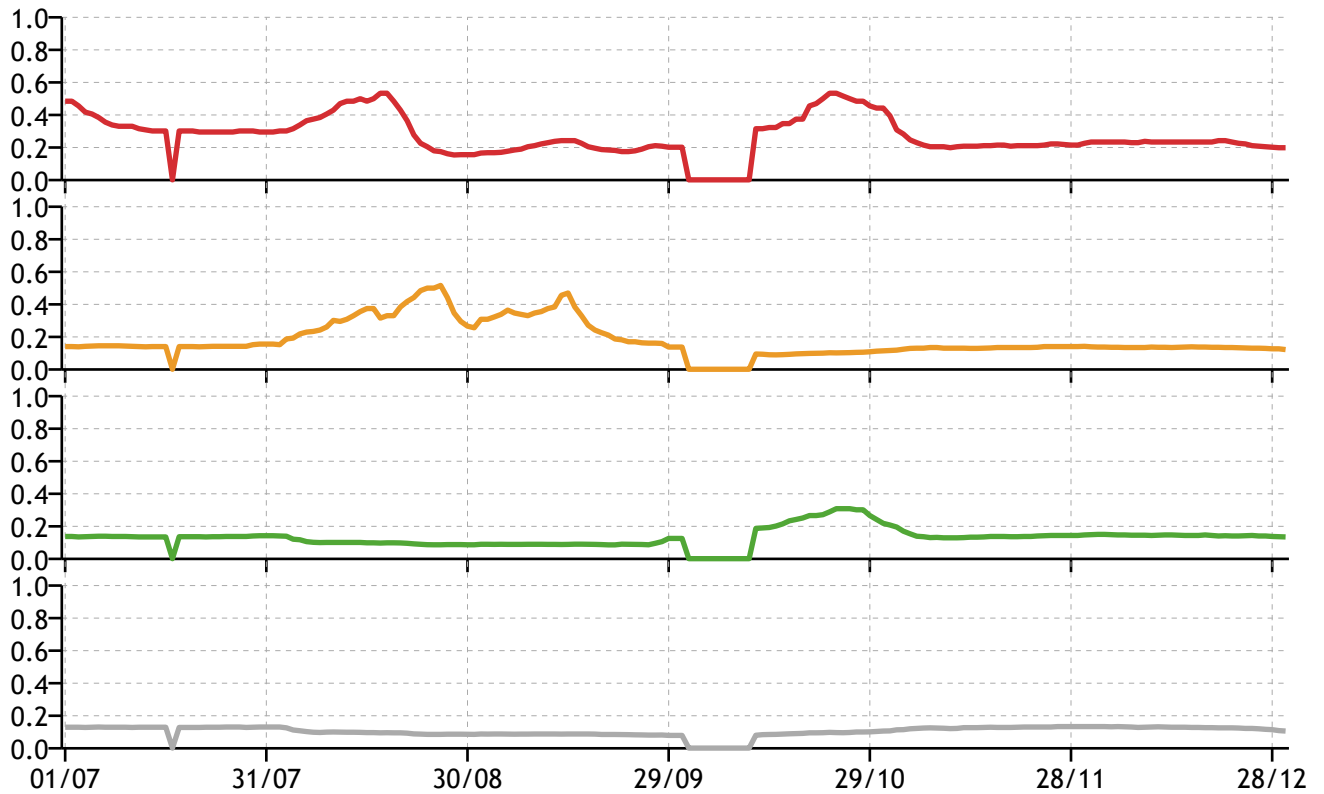
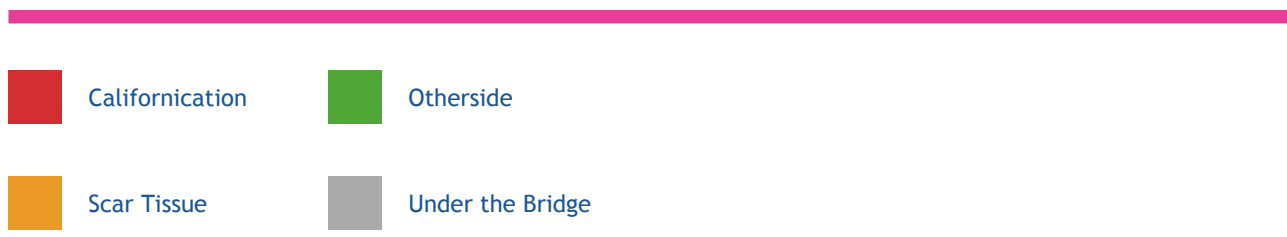


Figure 6: Chart ranking for Red Hot Chili Peppers



# Twitter Coverage

## Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Red Hot Chili Peppers during this time period. Included is the overall ranking of Red Hot Chili Peppers when compared to similar artists.

62nd Overall Rank

15,979 Tweets

0.003% Share

Artist	Rank	Tweets	Share
Radiohead	14th	36,011	0.006%
The Rolling Stones	25th	24,153	0.004%
Red Hot Chili Peppers	62nd	15,979	0.003%
Gorillaz	80th	14,118	0.002%
Guns N´ Roses	87th	13,307	0.002%
Blur	170th	8,328	0.001%
Slash	528th	3,390	0.001%
Revolver	724th	2,551	0.000%

Figure 7: Twitter Coverage Comparison

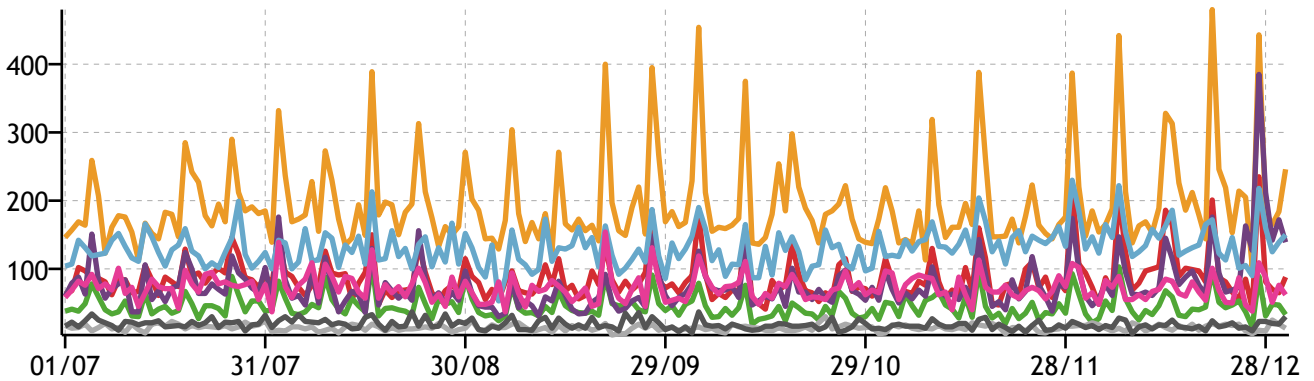


Figure 8: Twitter Coverage over Time



# Twitter Comparison

This section compares the total number of tweets mentioning Red Hot Chili Peppers to similar artists.

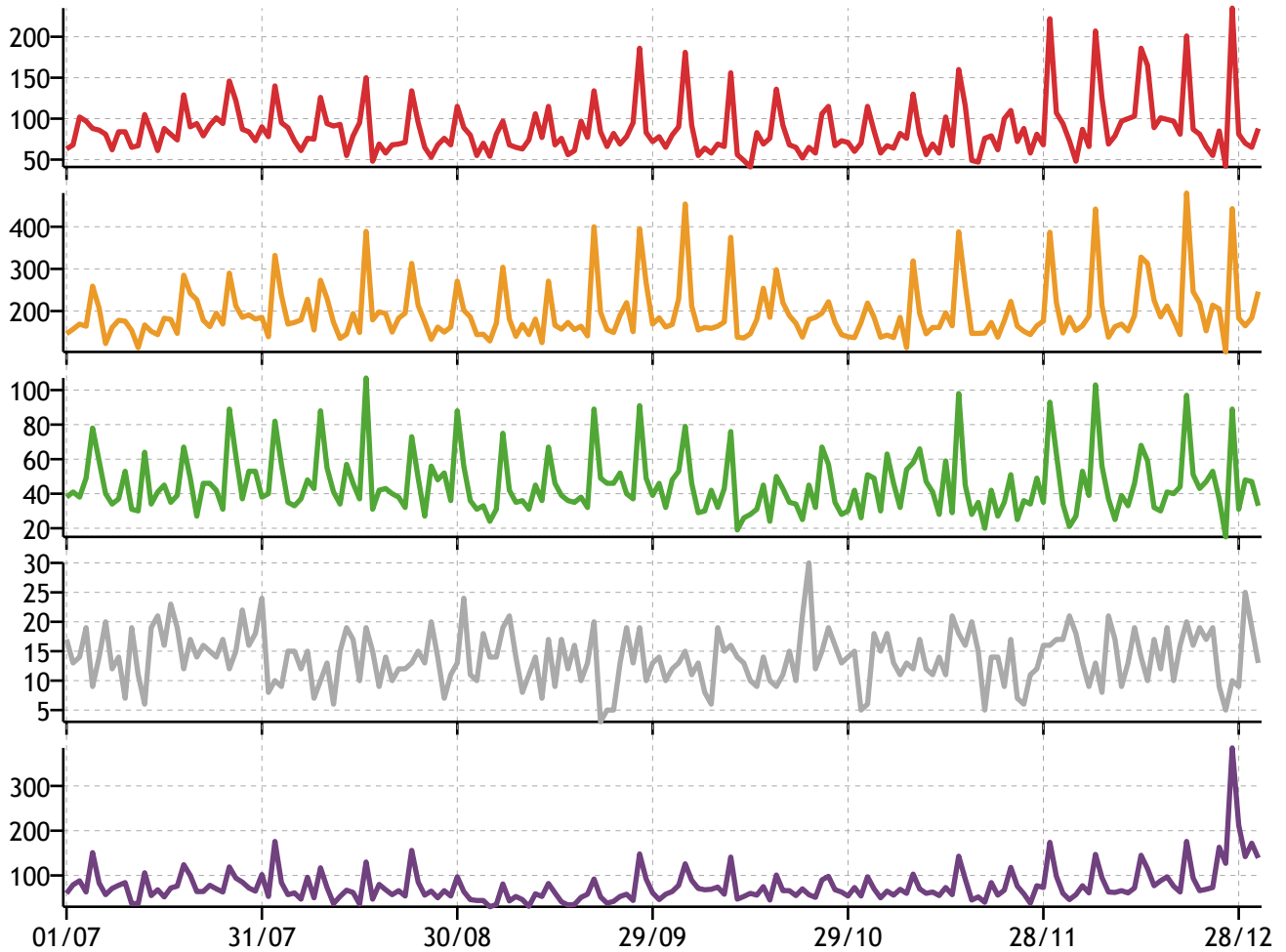
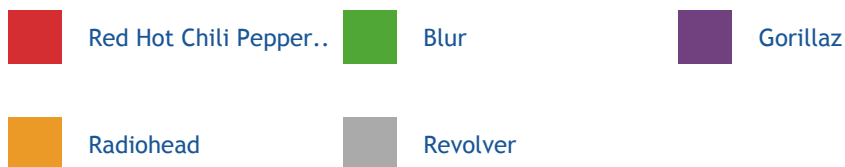


Figure 9: Comparisons for Red Hot Chili Peppers



# Mainstream Chart vs Twitter

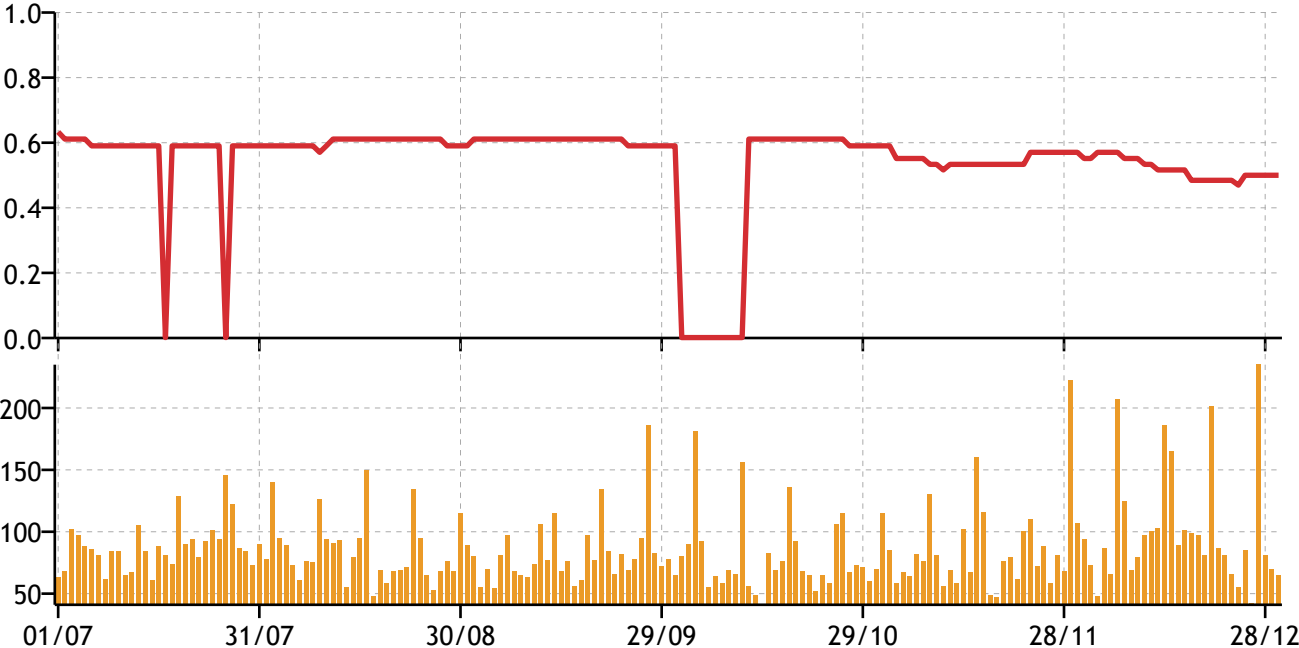


Figure 10: Red Hot Chili Peppers Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



# Twitter Users

This section lists the twitter users mentioning Red Hot Chili Peppers in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/TropicsZ4	Will Tropics	Florida	207	6,652	1,376,964
2	twitter.com/romanus	Romanus	ÜT: 48.156466,11.723544	180	5,314	956,520
3	twitter.com/elocio	mario	at sea	17	8,590	146,030
4	twitter.com/rockchalk75	Steven Jackson	ÜT: 36.757947,-95.928918	101	950	95,950
5	twitter.com/mark_till	mark_till	Los Angeles California	37	2,528	93,536
6	twitter.com/No1Nevyn	Robert John Godfrey	Melbourne, Australia.	22	4,213	92,686
7	twitter.com/Rusteia	Here, here I am	On the Nightrain	26	3,324	86,424
8	twitter.com/RomanusSum	romanus		93	717	66,681
9	twitter.com/TudoAoContrario	Antonio Mendes	Messines - Algarve - Portugal	46	1,251	57,546
10	twitter.com/adragon	adragon	NYC, FL and On YOUR Screen!	17	3,356	57,052
11	twitter.com/reiji0	□□		67	844	56,548
12	twitter.com/LoveBreath	Beverly	USA	41	1,343	55,063
13	twitter.com/justVero	Vero	Mexico	35	1,156	40,460
14	twitter.com/el_abee	Abi □□ (Luhur Abdi)	Depok, Indonesia	20	1,950	39,000
15	twitter.com/pacoblue	Paco Blue	The North Coast	31	1,118	34,658
16	twitter.com/Gin_san_	Emille M. Matienzo	NoWhere Land - Lima - Perú	21	1,544	32,424
17	twitter.com/NickPapaG	Nick Papageorgio	Va. Beach Va.	37	863	31,931
18	twitter.com/galwithdimples	Camile Semes	iPhone: -25.454031,-49.277195	20	1,576	31,520
19	twitter.com/l1brat1on	l1brat1on	Worldwide, TX	73	395	28,835
20	twitter.com/DonWalchuk	Don Walchuk	BC, Canada	24	1,110	26,640
21	twitter.com/LacedRadio	Laced Radio TM	Los Angeles, CA/Austin, Tx	38	695	26,410
22	twitter.com/Naestopaz	naestopaz	Denver, Colorado, USA	28	935	26,180
23	twitter.com/dutchguy22	dutchguy22	the netherlands // utrecht	11	2,064	22,704
24	twitter.com/alcalejón	Aliny Calejón	Brazil	35	605	21,175
25	twitter.com/_Sandra_R_	Sandra		44	452	19,888
26	twitter.com/lucastar07	Lucas	Hell de Janeiro	11	1,748	19,228
27	twitter.com/playstack	@Brett's Last.fm	New York, NY	69	273	18,837

Figure 11: Top 50 Users tweeting about Red Hot Chili Peppers

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/tankter	Flávio Terra	Itaperuna, RJ	16	1,138	18,208
29	twitter.com/DeeRiter86	Dagney Johnson		16	1,091	17,456
30	twitter.com/Demetrioteama	Demetrio López	SCL - Chile	11	1,416	15,576
31	twitter.com/JT707	Jennifer Titilah		19	805	15,295
32	twitter.com/Juandapo	Juan D. Riddle.	Bogota	19	754	14,326
33	twitter.com/auticomics	Huub van Overveld	Roosendaal, Netherlands	13	1,088	14,144
34	twitter.com/Shawnystar	Shawny Mennis	Porto Seguro Bahia Brasil	16	853	13,648
35	twitter.com/sathyabhat	Sathya	Chennai, India	10	1,329	13,290
36	twitter.com/ohmychiweenies	michelle	Michigan:US	12	1,042	12,504
37	twitter.com/___fabbi___	fabian		37	325	12,025
38	twitter.com/fyokonoa	FM □□□□ Now On Air	Yokomaha 84.7MHz	21	571	11,991
39	twitter.com/cacoguiot	Cassio Guiot	-15.833455,-48.020408	16	726	11,616
40	twitter.com/pomodourado	RUIZ, natalha	raxacoricofallapatorius	11	1,045	11,495
41	twitter.com/centralheaven	Helen Cristina	São Paulo - BR	21	543	11,403
42	twitter.com/aoix2	iAoi 4.4193	□□□□	18	613	11,034
43	twitter.com/malakadux	Leonardo Giaccone	Catania	24	439	10,536
44	twitter.com/ManInTheBox_	Joan Cristiann	Joinville, SC	10	1,051	10,510
45	twitter.com/giuliarcarino	giulia carino	la spezia italy	13	692	8,996
46	twitter.com/Shispy	Alfredo Salgado	Concepción, Chile	16	532	8,512
47	twitter.com/musehick	musehick	headspace unique	12	702	8,424
48	twitter.com/vanbytheriver	tommynutz	Mountain Time... Maybe	14	597	8,358
49	twitter.com/25jd1	john	ireland	18	454	8,172
50	twitter.com/subratabanik	Subrata Banik	Toronto	15	537	8,055

Figure 11 (continued): Top 50 Users tweeting about Red Hot Chili Peppers

## Shared Twitter Links

This section lists the most popular urls in tweets mentioning Red Hot Chili Peppers during this period.

URL	Rank	Tweets
<a href="http://www.last.fm/music/Red+Hot+Chili+Peppers">http://www.last.fm/music/Red+Hot+Chili+Peppers</a>	1	494
<a href="http://www.last.fm/music/Red+Hot+Chili+Peppers/_/Under+the+Bridge">http://www.last.fm/music/Red Hot Chili Peppers/_/Under the Bridge</a>	2	66
<a href="http://www.last.fm/music/Red+Hot+Chili+Peppers/_/Californication">http://www.last.fm/music/Red Hot Chili Peppers/_/Californication</a>	3	66
<a href="http://www.last.fm/music/Red+Hot+Chili+Peppers/_/Otherside">http://www.last.fm/music/Red Hot Chili Peppers/_/Otherside</a>	4	59
<a href="http://www.last.fm/music/Red+Hot+Chili+Peppers/_/Scar+Tissue">http://www.last.fm/music/Red Hot Chili Peppers/_/Scar Tissue</a>	5	57
<a href="http://www.last.fm/music/Red+Hot+Chili+Peppers/_/By+the+Way">http://www.last.fm/music/Red Hot Chili Peppers/_/By the Way</a>	6	53
<a href="http://www.harrypottertweet.com/96C9CD53-4767-40F0-9A00-8F40B55F79AE">http://www.harrypottertweet.com/96C9CD53-4767-40F0-9A00-8F40B55F79AE</a>	7	51
<a href="http://www.last.fm/music/Red+Hot+Chili+Peppers/_/Dani+California">http://www.last.fm/music/Red Hot Chili Peppers/_/Dani California</a>	8	42
<a href="http://www.last.fm/music/Red+Hot+Chili+Peppers/_/The+Zephyr+Song">http://www.last.fm/music/Red Hot Chili Peppers/_/The Zephyr Song</a>	9	37
<a href="http://www.last.fm/music/Red+Hot+Chili+Peppers/_/Give+It+Away">http://www.last.fm/music/Red Hot Chili Peppers/_/Give It Away</a>	10	35
<a href="http://tinysong.com/eeo6">http://tinysong.com/eeo6</a>	11	34
<a href="http://www.last.fm/music/Red+Hot+Chili+Peppers/_/Snow+(Hey+Oh)">http://www.last.fm/music/Red Hot Chili Peppers/_/Snow (Hey Oh)</a>	12	31
<a href="http://www.last.fm/music/Red+Hot+Chili+Peppers/_/Parallel+Universe">http://www.last.fm/music/Red Hot Chili Peppers/_/Parallel Universe</a>	13	30
<a href="http://www.last.fm/music/Red+Hot+Chili+Peppers/_/Road+Trippin">http://www.last.fm/music/Red Hot Chili Peppers/_/Road Trippin'</a>	14	28
<a href="http://www.last.fm/music/Red+Hot+Chili+Peppers/_/Around+the+World">http://www.last.fm/music/Red Hot Chili Peppers/_/Around the World</a>	15	27
<a href="http://tinysong.com/tJGi">http://tinysong.com/tJGi</a>	16	22
<a href="http://slacker.com/r/CqGdJ">http://slacker.com/r/CqGdJ</a>	17	22
<a href="http://www.last.fm/music/Red+Hot+Chili+Peppers/_/Soul+to+Squeeze">http://www.last.fm/music/Red Hot Chili Peppers/_/Soul to Squeeze</a>	18	22
<a href="http://tinysong.com/7P4w">http://tinysong.com/7P4w</a>	19	21
<a href="http://tinysong.com/gkOh">http://tinysong.com/gkOh</a>	20	20
<a href="http://www.last.fm/music/Red+Hot+Chili+Peppers/_/Suck+My+Kiss">http://www.last.fm/music/Red Hot Chili Peppers/_/Suck My Kiss</a>	21	19
<a href="http://www.last.fm/music/Red+Hot+Chili+Peppers/_/Dosed">http://www.last.fm/music/Red Hot Chili Peppers/_/Dosed</a>	22	19
<a href="http://www.last.fm/music/Red+Hot+Chili+Peppers/_/Universally+Speaking">http://www.last.fm/music/Red Hot Chili Peppers/_/Universally Speaking</a>	23	18
<a href="http://www.last.fm/music/Red+Hot+Chili+Peppers/_/Don't+Forget+Me">http://www.last.fm/music/Red Hot Chili Peppers/_/Don't Forget Me</a>	24	17
<a href="http://www.last.fm/music/Red+Hot+Chili+Peppers/_/Tell+Me+Baby">http://www.last.fm/music/Red Hot Chili Peppers/_/Tell Me Baby</a>	25	17
<a href="http://slacker.com/r/CHXNz">http://slacker.com/r/CHXNz</a>	26	17
<a href="http://tinysong.com/jMPj">http://tinysong.com/jMPj</a>	27	17

Figure 12: Top Shared Links on Twitter mentioning Red Hot Chili Peppers

URL	Rank	Tweets
<a href="http://tinysong.com/a7sn">http://tinysong.com/a7sn</a>	28	17
<a href="http://www.last.fm/music/Red+Hot+Chili+Peppers/_/Snow+(Hey+Oh))">http://www.last.fm/music/Red Hot Chili Peppers/_/Snow ((Hey Oh))</a>	29	16
<a href="http://www.tunewiki.com/">http://www.tunewiki.com/</a>	30	16
<a href="http://radioplayer.kerrangradio.co.uk">http://radioplayer.kerrangradio.co.uk</a>	31	16
<a href="http://www.last.fm/music/Red+Hot+Chili+Peppers/_/Cabron">http://www.last.fm/music/Red Hot Chili Peppers/_/Cabron</a>	32	16
<a href="http://tinysong.com/d8NY">http://tinysong.com/d8NY</a>	33	16
<a href="http://www.last.fm/music/Red+Hot+Chili+Peppers/_/Aeroplane">http://www.last.fm/music/Red Hot Chili Peppers/_/Aeroplane</a>	34	14
<a href="http://slacker.com/r/CP4KR">http://slacker.com/r/CP4KR</a>	35	14
<a href="http://www.last.fm/music/Red+Hot+Chili+Peppers/_/Throw+Away+Your+Television">http://www.last.fm/music/Red Hot Chili Peppers/_/Throw Away Your Television</a>	36	14
<a href="http://www.last.fm/music/Red+Hot+Chili+Peppers/_/Higher+Ground">http://www.last.fm/music/Red Hot Chili Peppers/_/Higher Ground</a>	37	13
<a href="http://tinysong.com/d1ZT">http://tinysong.com/d1ZT</a>	38	13
<a href="http://tinysong.com/72vb">http://tinysong.com/72vb</a>	39	13
<a href="http://tinysong.com/hgMy">http://tinysong.com/hgMy</a>	40	13
<a href="http://www.tweekly.fm/user/el_abee">http://www.tweekly.fm/user/el_abee</a>	41	13
<a href="http://tweetmylast.fm/u/a7d20">http://tweetmylast.fm/u/a7d20</a>	42	13
<a href="http://www.last.fm/music/Red+Hot+Chili+Peppers/_/I+Could+Have+Lied">http://www.last.fm/music/Red Hot Chili Peppers/_/I Could Have Lied</a>	43	13
<a href="http://www.tweekly.fm/user/tankter">http://www.tweekly.fm/user/tankter</a>	44	12
<a href="http://www.last.fm/user/spanova417">http://www.last.fm/user/spanova417</a>	45	12
<a href="http://www.tweekly.fm/user/Hayden117">http://www.tweekly.fm/user/Hayden117</a>	46	12
<a href="http://www.tweekly.fm/user/rockxstar">http://www.tweekly.fm/user/rockxstar</a>	47	12
<a href="http://tinysong.com/7dYq">http://tinysong.com/7dYq</a>	48	12
<a href="http://www.last.fm/music/Red+Hot+Chili+Peppers/_/Breaking+the+Girl">http://www.last.fm/music/Red Hot Chili Peppers/_/Breaking the Girl</a>	49	12
<a href="http://www.last.fm/music/Red+Hot+Chili+Peppers/_/Desecration+Smile">http://www.last.fm/music/Red Hot Chili Peppers/_/Desecration Smile</a>	50	12
<a href="http://www.tweekly.fm/user/Fregge89">http://www.tweekly.fm/user/Fregge89</a>	51	11
<a href="http://tln.kr/1eqo">http://tln.kr/1eqo</a>	52	11
<a href="http://www.last.fm/music/Red+Hot+Chili+Peppers/_/Slow+Cheetah">http://www.last.fm/music/Red Hot Chili Peppers/_/Slow Cheetah</a>	53	11
<a href="http://www.last.fm/music/Red+Hot+Chili+Peppers/_/Easily">http://www.last.fm/music/Red Hot Chili Peppers/_/Easily</a>	54	11
<a href="http://www.tweekly.fm/user/EdgarasT">http://www.tweekly.fm/user/EdgarasT</a>	55	11
<a href="http://www.tweekly.fm/user/superdjin">http://www.tweekly.fm/user/superdjin</a>	56	11
<a href="http://www.tweekly.fm/user/Mah_rgm">http://www.tweekly.fm/user/Mah_rgm</a>	57	11
<a href="http://www.tweekly.fm/user/_Bllack">http://www.tweekly.fm/user/_Bllack</a>	58	11
<a href="http://tinysong.com/jDa5">http://tinysong.com/jDa5</a>	59	11
<a href="http://www.tweekly.fm/user/auberginer">http://www.tweekly.fm/user/auberginer</a>	60	11

Figure 12 (continued): Top Shared Links on Twitter mentioning Red Hot Chili Peppers

# News Coverage

## News Popularity

This section shows the total number of music articles mentioning Red Hot Chili Peppers during this time period and the overall rank of Red Hot Chili Peppers when compared to similar artists.

620th Overall Rank

225 Articles

0.006% Share

Artist	Rank	Articles	Share
Gorillaz	32nd	1,404	0.035%
Radiohead	36th	1,333	0.033%
Guns N´ Roses	54th	1,157	0.029%
Slash	79th	972	0.024%
The Rolling Stones	94th	897	0.022%
Revolver	151st	686	0.017%
Blur	282nd	446	0.011%
Red Hot Chili Peppers	620th	225	0.006%

Figure 13: News Coverage Comparison

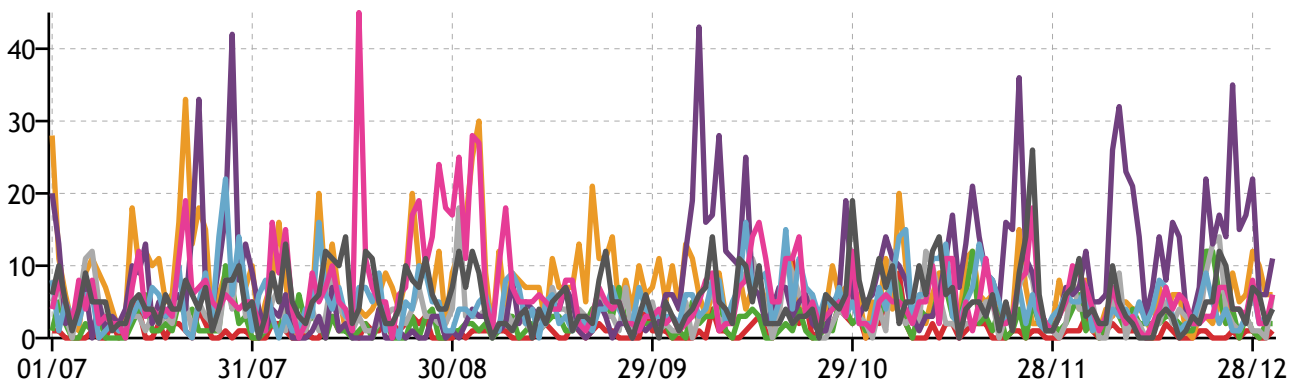


Figure 14: News Coverage over Time



# News Comparison

This section compares the number of music articles mentioning Red Hot Chili Peppers during this time period to similar artists.

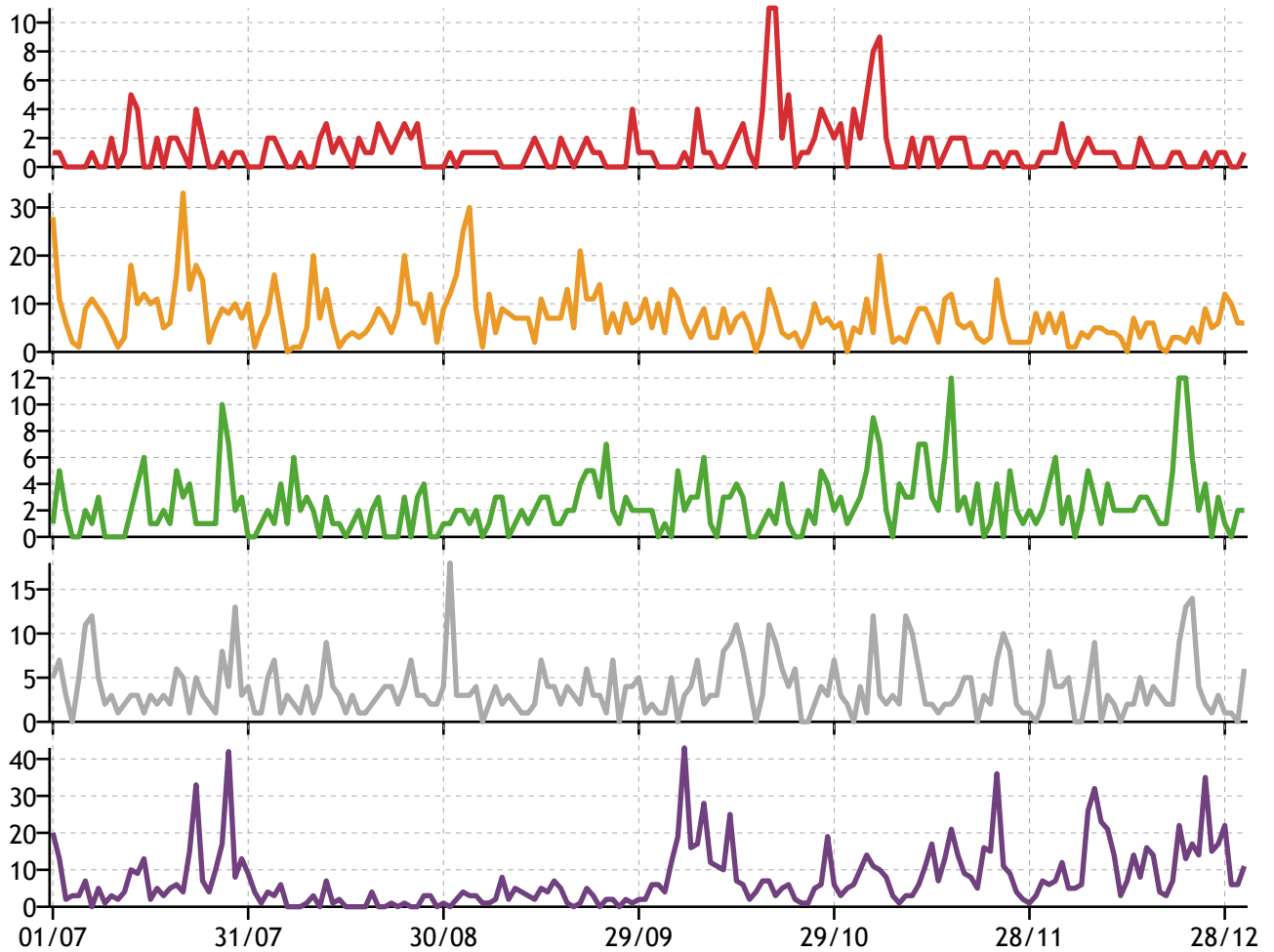
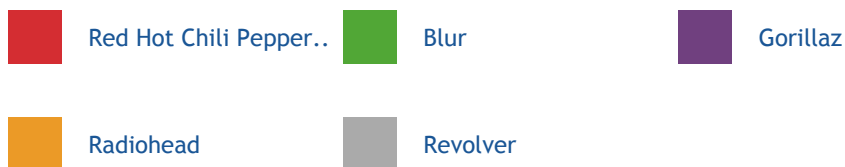


Figure 15: Comparisons for Red Hot Chili Peppers



# Mainstream Chart vs Sentiment

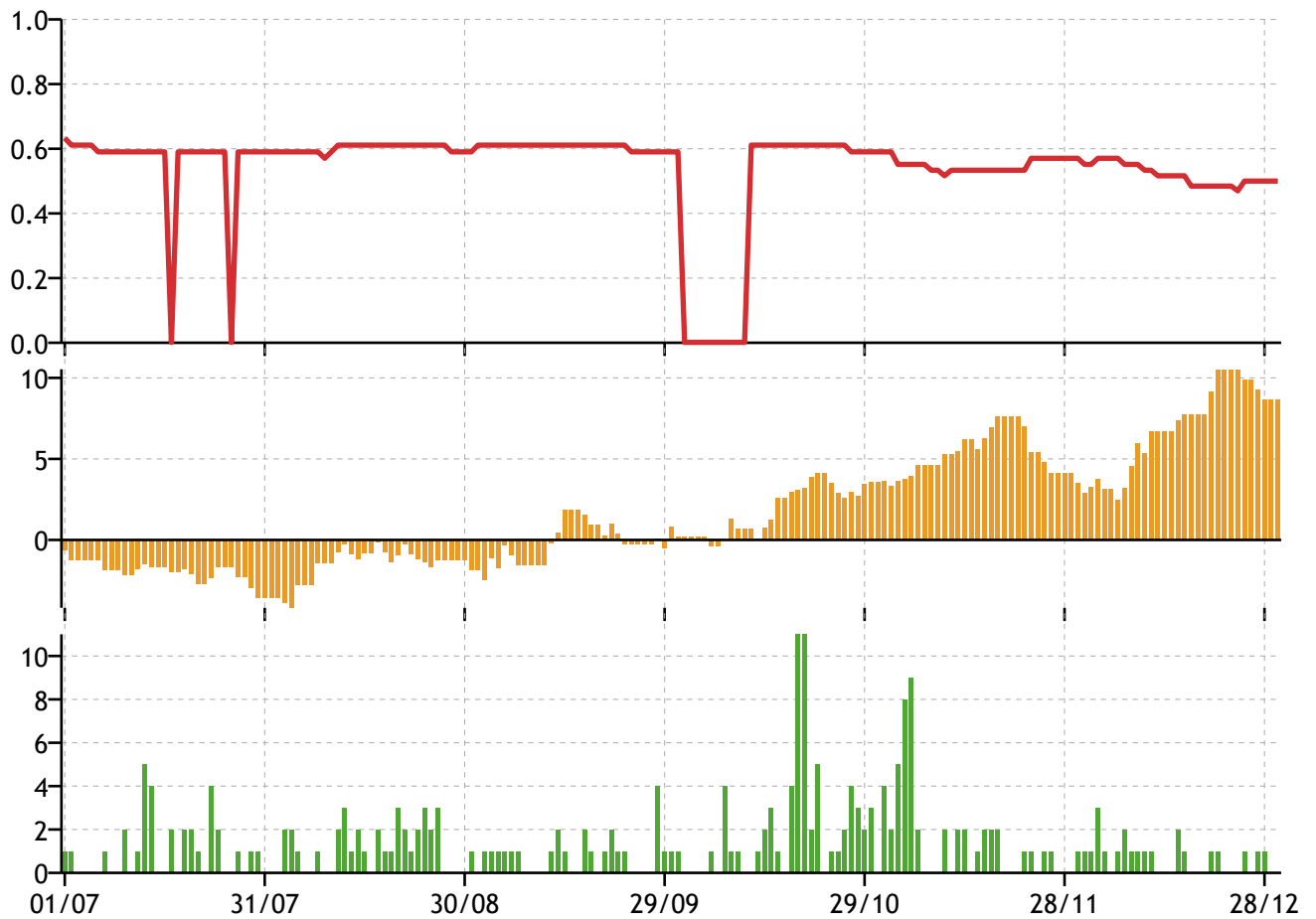


Figure 16: Red Hot Chili Peppers Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Red Hot Chili Peppers that day.



# Top Publishers



Figure 17: Top Publishers related to Red Hot Chili Peppers

Top Publishers	Mentions
Spin	8
Hidden Track	7
Consequence of Sound	7
Clash Music	5
Prefix Magazine	4
NME - News	4
Guitar Player	4
MTV Newsroom	4
Classic Rock Magazine	3
The Ripple Effect	3
Sweeping The Nation	3
Galaxy fm ®	2
Guardian music	2
triplem.com.au	2
Cuchara Sonica	2

Figure 18: Most frequently mentioned Top Publishers

# Top News Publishers

Publisher	Rank	Articles
Spin - <a href="http://www.spin.com/">http://www.spin.com/</a>	1	8
Hidden Track - <a href="http://www.glidemagazine.com/hiddentrack">http://www.glidemagazine.com/hiddentrack</a>	2	7
Consequence of Sound - <a href="http://www.consequenceofsound.net/">http://www.consequenceofsound.net/</a>	3	7
Clash Music - <a href="http://www.clashmusic.com/">http://www.clashmusic.com/</a>	4	5
Prefix Magazine - <a href="http://prefixmag.com">http://prefixmag.com</a>	5	4
NME - News - <a href="http://www.nme.com/">http://www.nme.com/</a>	6	4
Guitar Player - <a href="http://www.guitarplayer.com/">http://www.guitarplayer.com/</a>	7	4
MTV Newsroom - <a href="http://newsroom.mtv.com/">http://newsroom.mtv.com/</a>	8	4
Classic Rock Magazine - <a href="http://www.classicrockmagazine.com/">http://www.classicrockmagazine.com/</a>	9	3
The Ripple Effect - <a href="http://ripplemusic.blogspot.com/">http://ripplemusic.blogspot.com/</a>	10	3
Sweeping The Nation - <a href="http://sweepingthenation.blogspot.com/">http://sweepingthenation.blogspot.com/</a>	11	3
Galaxy fm ® - <a href="http://galaxyfm.blogspot.com">http://galaxyfm.blogspot.com</a>	12	2
Guardian music - <a href="http://www.guardian.co.uk/music">http://www.guardian.co.uk/music</a>	13	2
triple.com.au - <a href="http://www.triple.com.au/">http://www.triple.com.au/</a>	14	2
Cuchara Sonica - <a href="http://cucharasonica.com">http://cucharasonica.com</a>	15	2
8106 - <a href="http://8106.tv/">http://8106.tv/</a>	16	1
i (heart) music - <a href="http://www.iheartmusic.net/serendipity/">http://www.iheartmusic.net/serendipity/</a>	17	1
Fong Songs - <a href="http://fongsongs.blogspot.com/index.html">http://fongsongs.blogspot.com/index.html</a>	18	1
Ghostproof Blanket - <a href="http://ghostproofblanket.blogspot.com/">http://ghostproofblanket.blogspot.com/</a>	19	1
Star Maker Machine - <a href="http://sixsongs.blogspot.com/">http://sixsongs.blogspot.com/</a>	20	1
popbytes - <a href="http://www.popbytes.com">http://www.popbytes.com</a>	21	1
Raised on Indie - <a href="http://www.raisedonindie.com/">http://www.raisedonindie.com/</a>	22	1
Beatportal - <a href="http://www.beatportal.com">http://www.beatportal.com</a>	23	1
The Stu Reid Experiment - <a href="http://www.thestureidexperiment.com/">http://www.thestureidexperiment.com/</a>	24	1
THE VINYL VILLAIN - <a href="http://thevinylvillain.blogspot.com">http://thevinylvillain.blogspot.com</a>	25	1
The Line Of Best Fit - <a href="http://thelineofbestfit.com">http://thelineofbestfit.com</a>	26	1
No Rock&Roll Fun - <a href="http://xrff.blogspot.com">http://xrff.blogspot.com</a>	27	1

Figure 19: Top 39 Publishers mentioning Red Hot Chili Peppers

Publisher	Rank	Articles
I Heart AU - <a href="http://iheartau.com/">http://iheartau.com/</a>	28	1
Triple J - Music News - <a href="http://triplej.abc.net.au/">http://triplej.abc.net.au/</a>	29	1
INDIEBLOGHEAVEN - <a href="http://indieblogheaven.typepad.com/indieblogheaven/">http://indieblogheaven.typepad.com/indieblogheaven/</a>	30	1
Paste Magazine - <a href="http://www.pastemagazine.com/">http://www.pastemagazine.com/</a>	31	1
NME - Blog - <a href="http://www.nme.com/">http://www.nme.com/</a>	32	1
wongie's music world - <a href="http://wongiesmusicworld.blogspot.com/index.html">http://wongiesmusicworld.blogspot.com/index.html</a>	33	1
The Vinyl District - <a href="http://vinyldistrict.blogspot.com/">http://vinyldistrict.blogspot.com/</a>	34	1
das klienicum - <a href="http://dasklienicum.blogspot.com/">http://dasklienicum.blogspot.com/</a>	35	1
HitFix - <a href="http://www.hitfix.com/">http://www.hitfix.com/</a>	36	1
Indie For Bunnies - <a href="http://www.indieforbunnies.com">http://www.indieforbunnies.com</a>	37	1
White Folks Get Crunk - <a href="http://www.whitefolksgetcrunk.com">http://www.whitefolksgetcrunk.com</a>	38	1
Culture Bully - <a href="http://www.culturebully.com">http://www.culturebully.com</a>	39	1

Figure 19 (continued): Top 39 Publishers mentioning Red Hot Chili Peppers

# Best 5 News Days

1

## 19 October 2010 : 11 articles

### Popular Articles this Day

#### **Red Hot Chili Peppers: 'We're halfway through our new album'**

NME - News, 19 October 2010

Drummer Chad Smith also reveals the group already 'have festival dates booked for next year'

#### **Bryan Ferry – Olympia: exclusive album stream**

Guardian music, 19 October 2010

The latest solo album by the Roxy Music man sees Ferry reuniting with his old band Olympia is the first solo endeavour by Bryan Ferry since his 2007 album *Dylanesque*. ...

#### **New Red Hot Chili Peppers album may be ready in March**

Triple J - Music News, 19 October 2010

The Red Hot Chili Peppers released their last album *Stadium Arcadium* back in 2006. They toured it all around the world then announced they would take an extended break.

#### **Red Hot Chili Peppers Prepare New Album**

Clash Music, 19 October 2010

Red Hot Chili Peppers are apparently half-way through recording their new album with Rick Rubin. Red Hot Chili Peppers may have done little in the past few years, but the ...

#### **Diana Vickers vs. RHCP**

AbsolutePunk, 19 October 2010

[\\_ \\*Red Hot Chili Peppers\\*\\_ are suing \(http://www.thesun.co.uk/sol/homepage/showbiz/bizarre/3182787/Diana-facing-legal-action-from-Peppers.html\)](http://www.thesun.co.uk/sol/homepage/showbiz/bizarre/3182787/Diana-facing-legal-action-from-Peppers.html)

\*Diana Vickers\* over similarities between their "Under The Bridge" and her "My Wicked Heart."  
Submitted by Mellorr

#### **Red Hot Chili Peppers to sue Diana Vickers?**

Kerrang!, 18 October 2010

Former X Factor contestant accused of plagiarising Under The Bridge.

#### **Drummer CHAD SMITH Confirms He Won't Be Able To Tour With CHICKENFOOT Next Year**

Blabbermouth, 18 October 2010

Drummer Chad Smith has confirmed to MusicRadar.com that he won't tour with CHICKENFOOT next year in support of the band's second album due to scheduling conflicts with his main group, ...

## **Diana Vickers Rips Off Red Hot Chili Peppers?**

Heavy Metal Music News, 19 October 2010

Last night Diana Vickers unveiled her brand new song "My Wicked Heart" on Britain's X Factor — but the chorus sound eerily familiar to one RED HOT CHILI PEPPERS smash ...

## **Diana Vickers Rips Off Red Hot Chili Peppers?**

Brain Gell, 19 October 2010

Last night Diana Vickers unveiled her brand new song "My Wicked Heart" on Britain's X Factor — but the chorus sound eerily familiar to one RED HOT CHILI PEPPERS smash ...

## **Stream: Warpaint's debut album, The Fool**

I Heart AU, 18 October 2010

All-lady LA quartet Warpaint release their debut album on Rough Trade next Monday, and you can stream it now using the widget below. The band have been around in various ...

2

## **20 October 2010 : 11 articles**

### **Popular Articles this Day**

#### **Red Hot Chili Peppers: 'We're halfway through our new album'**

NME - News, 19 October 2010

Drummer Chad Smith also reveals the group already 'have festival dates booked for next year'

#### **Bryan Ferry – Olympia: exclusive album stream**

Guardian music, 19 October 2010

The latest solo album by the Roxy Music man sees Ferry reuniting with his old band Olympia is the first solo endeavour by Bryan Ferry since his 2007 album Dylanesque. ...

#### **New Red Hot Chili Peppers album may be ready in March**

Triple J - Music News, 19 October 2010

The Red Hot Chili Peppers released their last album Stadium Arcadium back in 2006. They toured it all around the world then announced they would take an extended break.

#### **Stream: Darwin Deez cover Red Hot Chilli Peppers for JJJ**

Inertia Music, 20 October 2010

New York popsters Darwin Deez have just covered Red Hot Chilli Pepper's hit tune 'Scar Tissue' for Triple JJJ's 'Like a Version'. Check out their kooky take on this classic ...

#### **RHCP 20 Songs Into New Album**

triplem.com.au, 20 October 2010

The Red Hot Chili Peppers are well on the way to a brand new record with new "multi-talented" guitarist, Josh Josh Klinghoffer. <a ...

## 'Celebrity Rehab' Star Bob Forrest's Musical Past

Spin, 20 October 2010

Called a lunatic and a wreck by Anthony Kiedis -- his friend! -- Bob Forrest was also the charismatic leader of one of L.A.'s greatest cult bands. Here's how he ...

## Chad Smith: Chili Peppers "Halfway" Finished On New Record

KROQ, 20 October 2010

The Red Hot Chili Peppers have been recording their new album since early summer and drummer Chad Smith recently broken news that the LA rock legends are "halfway through" their ...

## Red Hot Chili Peppers: 'We're Halfway Through Our New Album' [News]

Ultimate Guitar, 20 October 2010

Upcoming Releases : Red Hot Chili Peppers' Chad Smith has said that the band are "halfway through" finishing their new album.

## Red Hot Chili Peppers Prepare New Album

Clash Music, 19 October 2010

Red Hot Chili Peppers are apparently half-way through recording their new album with Rick Rubin. Red Hot Chili Peppers may have done little in the past few years, but the ...

## Diana Vickers vs. RHCP

AbsolutePunk, 19 October 2010

\*Red Hot Chili Peppers\* are suing  
(<http://www.thesun.co.uk/sol/homepage/showbiz/bizarre/3182787/Diana-facing-legal-action-from-Peppers.html>)  
\*Diana Vickers\* over similarities between their "Under The Bridge" and her "My Wicked Heart."  
Submitted by Mellorrr

## 3 05 November 2010 : 9 articles

### Popular Articles this Day

#### Who'd Be In Your Fantasy Supergroup?

NME - Blog, 05 November 2010

This week we learned that Damon Albarn had formed a new band with Red Hot Chili Peppers bassist Flea, and drummer Tony Allen, who was also involved in another Albarn ...

#### Red Hot Chili Peppers – Unofficial KROQ Ambassadors Of Los Angeles

KROQ, 05 November 2010

There was a point in our lives when we had reached that personal point of despair; as cliché as it was, we just wanted to run away, get away from ...

## **K&B Recap Thursday November 4th: Director Danny Boyle**

KROQ, 05 November 2010

On today's Kevin & Bean show: 127 Hours Director Danny Boyle, the Red Hot Chili Peppers, actress Amber Tamblyn, Dr. Drew, Rihanna missed Katy Perry's wedding, and more. Check out ...

## **Damon Albarn's Album with Red Hot Chili Peppers' Flea is Almost Finished**

Artist Direct, 05 November 2010

Blur's Damon Albarn has confirmed that he's almost finished recording his album collaboration with bassist Flea from the Red Hot Chili Peppers, according to our friends at Spinner. The currently ...

## **Damon Albarn Working With Flea**

Clash Music, 04 November 2010

Damon Albarn has revealed that he is recording an Afrobeat inspired album with Flea. Since Blur's initial split in 2003, Damon Albarn has thrown himself into all manner of projects. ...

## **SLASH, DAVE NAVARRO Join 'NOH8' Campaign**

Blabbermouth, 05 November 2010

Slash (VELVET REVOLVER, GUNS N' ROSES) and Dave Navarro (JANE'S ADDICTION, RED HOT CHILI PEPPERS) are featured in the NOH8 campaign.

## **Chad Smith's Bombastic Meatbats Tour**

Anti Music, 04 November 2010

A top story from this week. Red Hot Chili Peppers and Chickenfoot drummer Chad Smith has announces some rare live dates for his Bombastic Meatbats.

## **Damon Albarn Forms New Band With Flea and Tony Allen**

Under the Radar, 04 November 2010

Damon Albarn—he of Blur, The Good The Bad & The Queen, Gorillaz, and Mali Music—has formed a band with drummer Tony Allen, and bassist Flea—who has been known to hang ...

## **CAMP FREDDY Announces Fourth Annual Christmas Residency At The Roxy**

Blabbermouth, 04 November 2010

CAMP FREDDY — the Los Angeles-based "jam" group featuring Dave Navarro (JANE'S ADDICTION, RED HOT CHILI PEPPERS), Billy Morrison (ex-THE CULT bassist, current CIRCUS DIABLO vocalist), Matt Sorum (VELVET REVOLVER, ...

## **Damon Albarn forma nueva banda con Flea**

lifeboxset, 04 November 2010

Damon Albarn, conocido por sus bandas como Blur, Gorillaz y The Good The Band & The Queen, ha formado una nueva banda en la cual convocó a Tony Allen para ...

## 04 November 2010 : 8 articles

### Popular Articles this Day

#### **Damon Albarn forms new band with Red Hot Chili Peppers' Flea**

NME - News, 03 November 2010

Albarn says he has a myriad of projects on the go

#### **Damon Albarn Working With Flea**

Clash Music, 04 November 2010

Damon Albarn has revealed that he is recording an Afrobeat inspired album with Flea. Since Blur's initial split in 2003, Damon Albarn has thrown himself into all manner of projects. ...

#### **Blur, Damon Albarn, Gorillaz: Damon Albarn Plotting Album With Flea And Tony Allen**

Prefix Magazine, 03 November 2010

Damon Albarn never sits still for long. He's spent much of this year simultaneously touring with Gorillaz and fending off rumors about more Blur reunion dates, and it turns out ...

#### **Q&A: Damon Albarn Forms New Band with Flea**

Spin, 03 November 2010

Damon Albarn is a busy man -- and he's only getting busier. He recently released Gorillaz's third album, Plastic Beach , and his all-star band, including members of the Clash ...

#### **Chad Smith's Bombastic Meatbats Tour**

Anti Music, 04 November 2010

A top story from this week. Red Hot Chili Peppers and Chickenfoot drummer Chad Smith has announces some rare live dates for his Bombastic Meatbats.

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#### **Damon Albarn forma nueva banda con Flea**

lifeboxset, 04 November 2010

Damon Albarn, conocido por sus bandas como Blur, Gorillaz y The Good The Band & The Queen, ha formado una nueva banda en la cual convocó a Tony Allen para ...

## **What's In A Name? -by Alyson Camus**

Rock NYC, 03 November 2010

Where do band names come from? I always wonder how they choose their names, what is their inspiration, how do they come up with these things? In my stupid habit ...

## **Damon Albarn: Damon Albarn arbeitet an drei neuen Alben**

motor.de News, 04 November 2010

Gorillaz -Mastermind Damon Albarn ist ein beschäftigter Mann: Mit seinen zahlreichen Nebenprojekten sind momentan drei neue Alben in Arbeit. Wie er in einem Interview mit der neuseeländischen Website „Stuff“ erklärte, ...

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## **13 July 2010 : 5 articles**

### **Popular Articles this Day**

#### **Bryan Ferry Set To Release Studio Album**

Clash Music, 13 July 2010

The legend that is Bryan Ferry returns with his brand new studio album, which will be released in October. The album entitled 'Olympia' is set to be released on 25th ...

#### **Bryan Ferry Recruits Brian Eno, Jonny Greenwood for New Album Olympia**

MusicBlips, 13 July 2010

Last year, we reported that Roxy Music leader Bryan Ferry was working on an album with an interesting lineup of contributors that included Radiohead's Jonny Greenwood, Red Hot Chili Peppers ...

#### **Swahili Blondes At The Echoplex, L.A. Saturday, July 10th, 2010: Red Hot Blonde by Alyson Camus**

Rock NYC, 12 July 2010

I got free tickets to see Swahili Blondes on Saturday night at the Echoplex in LA, and the person who told me I had won the tickets said to me ...

#### **Roxy Music: Bryan Ferry und Brian Eno nach fast 40 Jahren wieder vereint**

motor.de News, 13 July 2010

Die Artrock-Band Roxy Music wird sich in ihrer Urbesetzung für Bryan Ferrys neues Album "Olympia" nochmal zusammenraufen und gemeinsam Songs aufnehmen. Nachdem Keyboarder Brian Eno die Band 1973 aufgrund eines ...

#### **New Bryan Ferry Album to Include Brian Eno Collaboration**

Spinner.com, 13 July 2010

Filed under: News , UK As Roxy Music gear up to headline the Lovebox Weekender in London's Victoria Park on Saturday, July 17, details have emerged of singer Bryan Ferry ...

## **Bryan Ferry Works With Eno**

Classic Rock Magazine, 13 July 2010

Bryan Ferry will reunite with former Roxy Music bandmate Brian Eno on his upcoming solo album. Eno is one of the guests on the album, to be titled Olympia and ...

## News Highlights

This section includes the most repeated statements in the music press about Red Hot Chili Peppers month by month during this period.

### July

"Red Hot Chili Peppers to be sufficient enough that I have their hypothetical backs. They're not my favorite band by any means, but they make great ..."

Fri 23/07 - Break Yo' TV: Crazy Town – "Butterfly" - Consequence of Sound

### October

"Red Hot Chili Peppers may have done little in the past few years, but the band are still generating astonishing interest. Perhaps it's their lasting appeal, ..."

Tue 19/10 - Red Hot Chili Peppers Prepare New Album - Clash Music

"Red Hot Chili Peppers will have new material out in 2011. Reports indicate that the Chili Peppers are at least halfway through recording their new album. ..."

Wed 20/10 - Red Hot Chili Peppers Getting Closer To Releasing New Album - INDIEBLOGHEAVEN

"Red Hot Chili Peppers have been recording their new album since early summer and drummer Chad Smith recently broken news that the LA rock legends are ..."

Wed 20/10 - Chad Smith: Chili Peppers "Halfway" Finished On New Record - KROQ

"Red Hot Chili Peppers will return to the road in 2011 Pixies offer a free four-track EP to celebrate Doolittle Elton John feels today's songwriters are ..."

Thu 21/10 - Wednesday Intermezzo: Dinner With Marco - Hidden Track

"Red Hot Chili Peppers were halfway done with a new album and have "tracked about 20 songs already." This is the first album with new guitarist ..."

Sat 30/10 - Red Hot Chili Peppers Halfway Through New Album - Silent Uproar

### November

"Red Hot Chili Peppers to Living Color and Jane's Addiction. But upon re-listening to this glorious hardcore/punk masterpiece, it quickly became evident that not one of ..."

Wed 17/11 - TVD's ROIR Records Seven Day Vinyl Giveaway Event - The Vinyl District

## December

"Red Hot Chili Peppers to their world-wide success. While Sardy was the one that [.."

Wed 01/12 - Robert Francis – Before Nightfall - More Than The Music

# Appendices

## Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 20: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

## Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 21: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart