

# Ra Ra Riot

Music Media Analysis  
July to December 2010

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# Overview

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**49th** on Emerging Charts

**958th** on Twitter

**290th** in the Music Press

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This report reviews the popularity of Ra Ra Riot on the music charts and in the music news for the period July to December 2010. It benchmarks Ra Ra Riot against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

# Chart Popularity

## Emerging Chart

This section presents the emerging chart performance for Ra Ra Riot compared to similar artists. Ra Ra Riot was ranked 49th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted emerging chart for Ra Ra Riot was 9th.

49th Overall Rank

9th Best Position

Artist	Rank	Best Position
Best Coast	1st	2
LCD Soundsystem	30th	7
Ra Ra Riot	49th	9
She & Him	86th	11
School Of Seven Bells	133rd	14
Passion Pit	135th	14
RAC	456th	48
Sun Ra	2806th	1,001

Figure 1: Artist Emerging Ranks

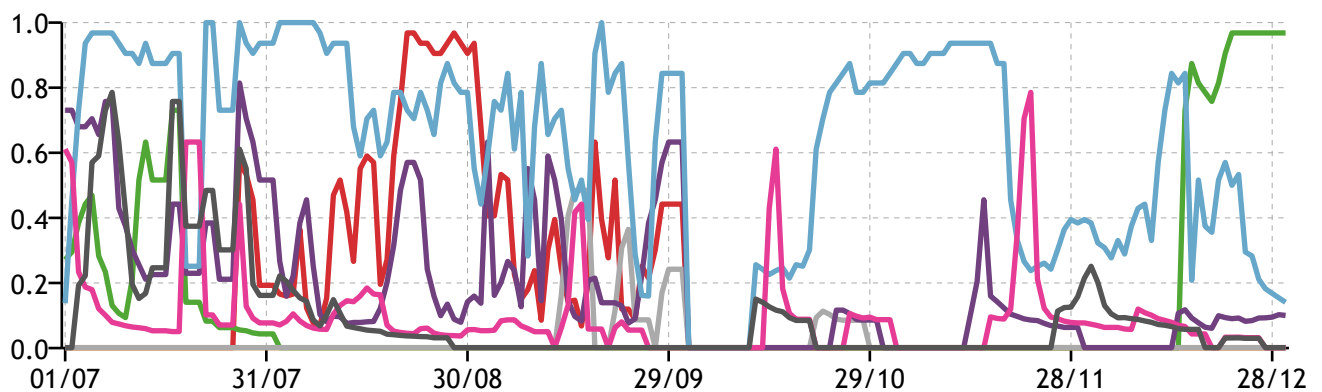


Figure 2: Artist Mainstream Emerging Popularity over Time



# Emerging Comparison

This section compares the emerging chart performance of Ra Ra Riot against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Ra Ra Riot was ranked 1st overall of our charts for that day. 0.0 denotes Ra Ra Riot did not chart at all.

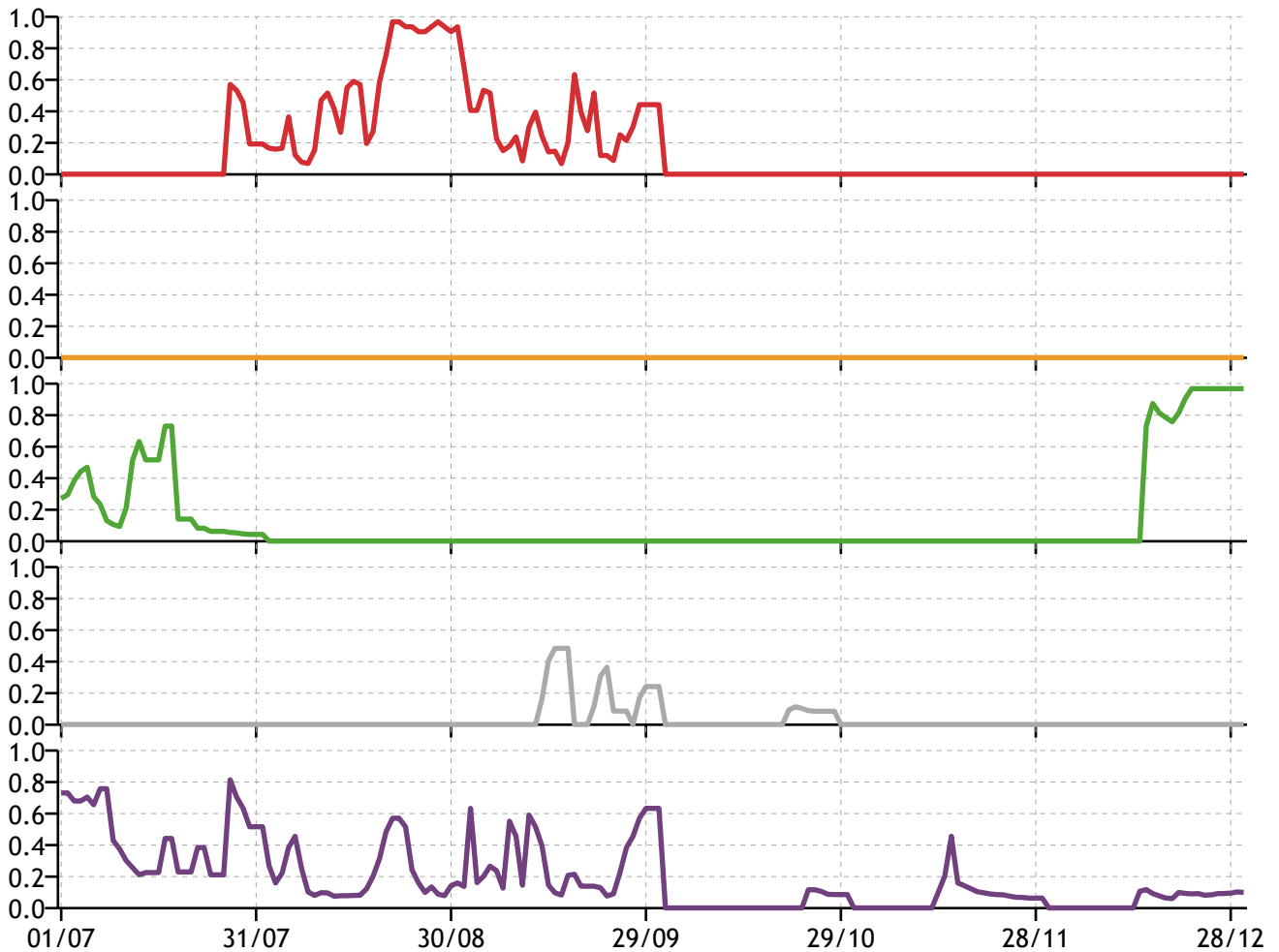
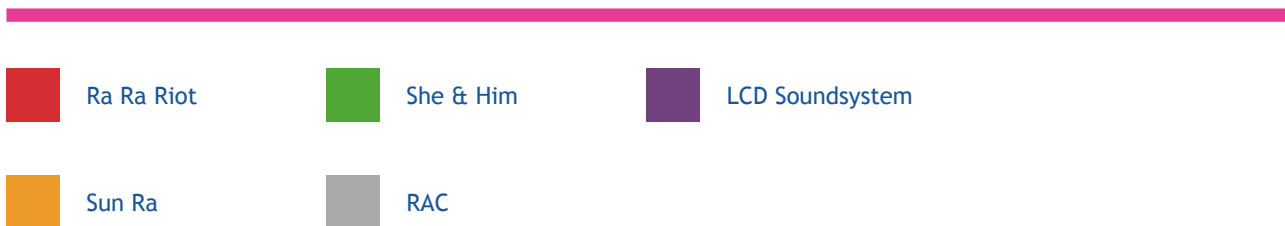


Figure 3: Comparisons for Ra Ra Riot



# Emerging Singles

This section presents the best charting singles for Ra Ra Riot on the Emerging We Are Hunted charts

## Boy

Best Single

## 2nd

Best Position

Single Best Position

Boy	2
-----	---

Figure 4: Best Single Positions

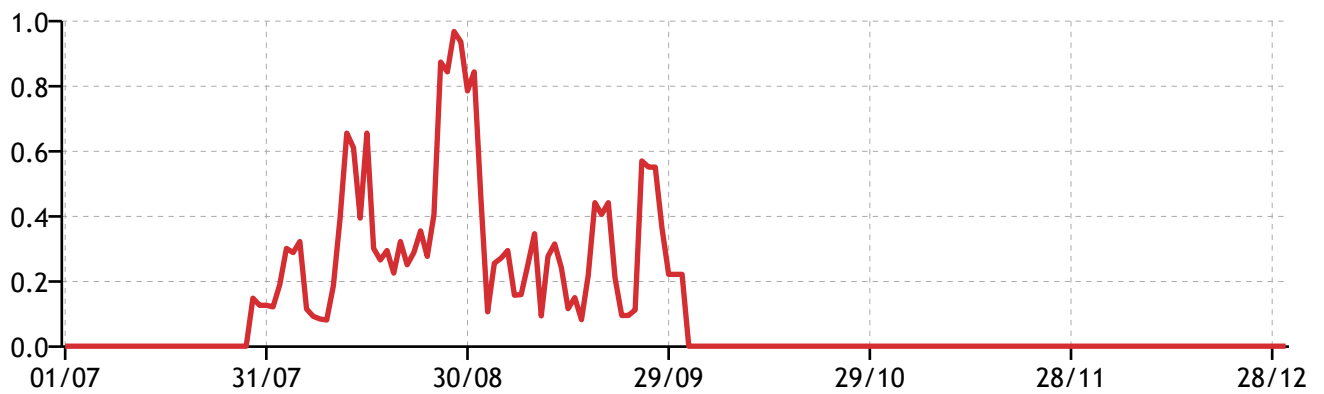


Figure 5: Singles Chart Comparison over Time

Boy

## Emerging Singles Comparison

This section compares the emerging chart performance of the most popular singles released by Ra Ra Riot. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

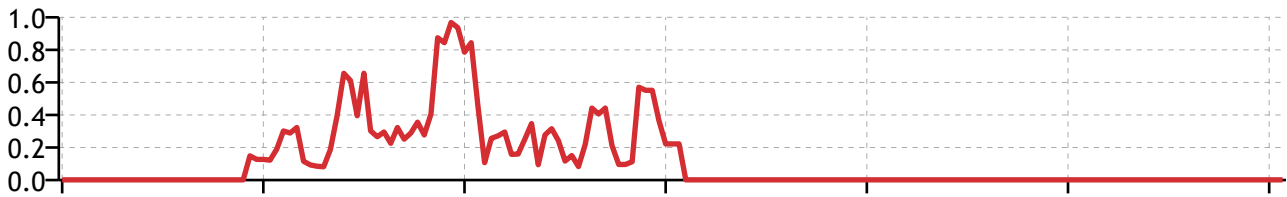


Figure 6: Chart ranking for Ra Ra Riot

Boy

# Twitter Coverage

## Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Ra Ra Riot during this time period. Included is the overall ranking of Ra Ra Riot when compared to similar artists.

958th Overall Rank

1,959 Tweets

0.000% Share

Artist	Rank	Tweets	Share
Sun Ra	244th	6,394	0.001%
LCD Soundsystem	287th	5,562	0.001%
She & Him	317th	5,115	0.001%
Best Coast	320th	5,094	0.001%
Passion Pit	325th	5,041	0.001%
<b>Ra Ra Riot</b>	<b>958th</b>	<b>1,959</b>	<b>0.000%</b>
School Of Seven Bells	1148th	1,629	0.000%
RAC	3091st	504	0.000%

Figure 7: Twitter Coverage Comparison

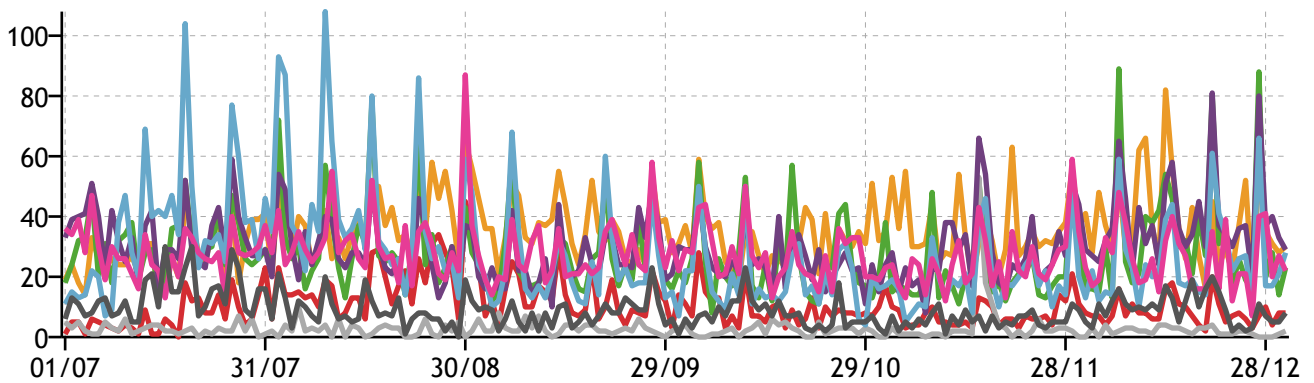


Figure 8: Twitter Coverage over Time



# Twitter Comparison

This section compares the total number of tweets mentioning Ra Ra Riot to similar artists.

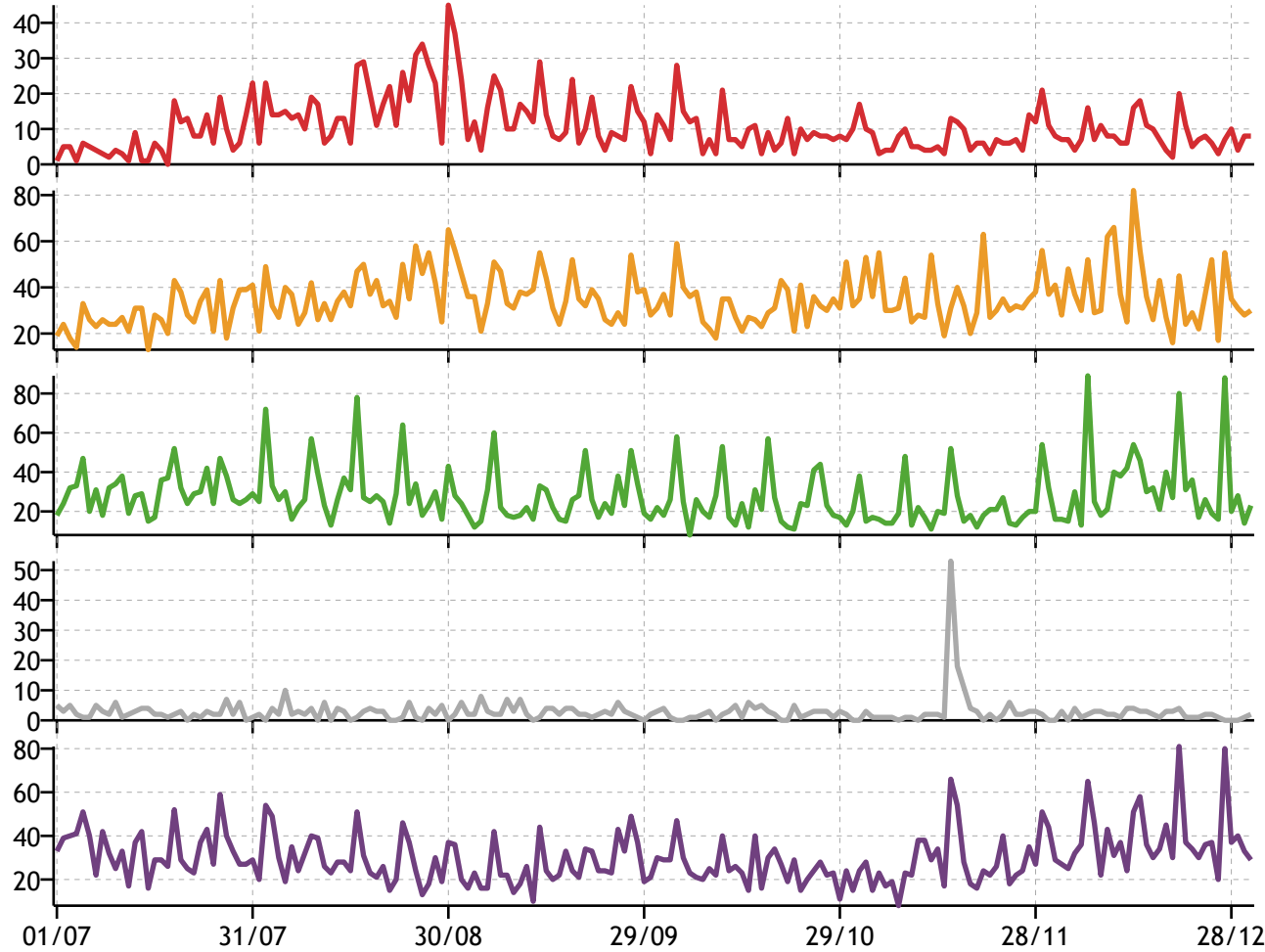


Figure 9: Comparisons for Ra Ra Riot



# Emerging Chart vs Twitter

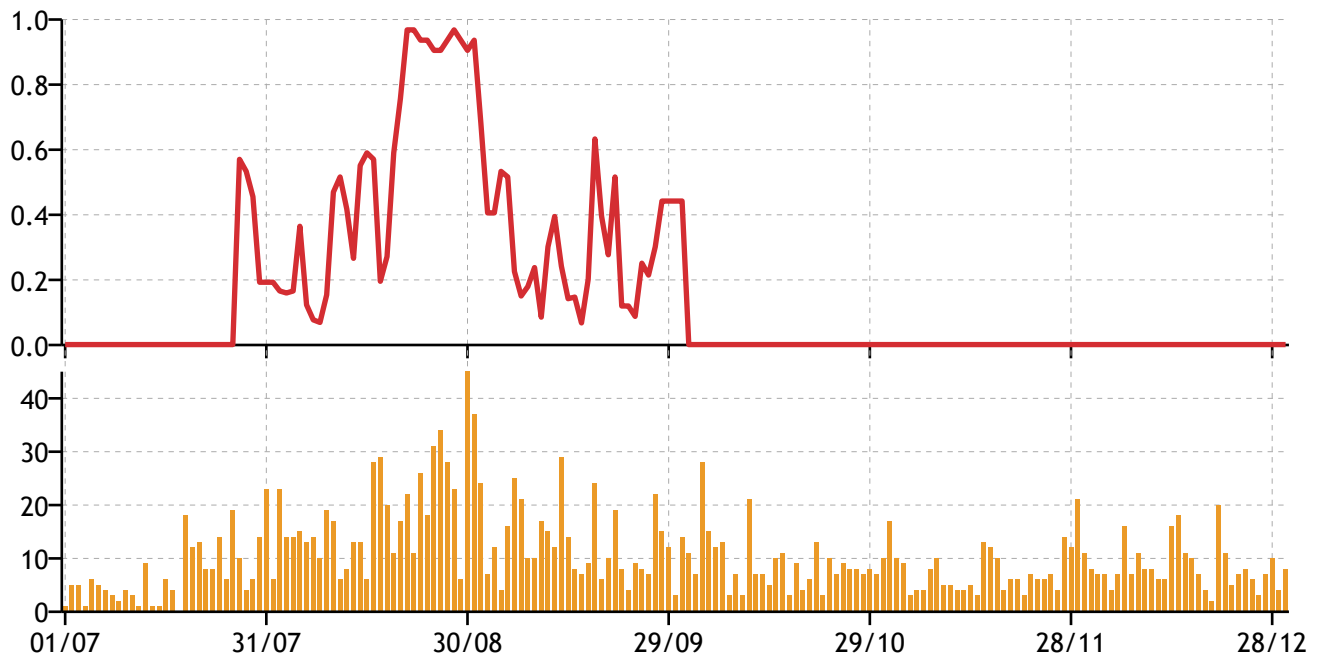


Figure 10: Ra Ra Riot Chart Popularity vs Twitter Coverage

This chart presents a comparison of emerging chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.

- Chart Popularity
- Twitter volume

# Twitter Users

This section lists the twitter users mentioning Ra Ra Riot in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/jason_tate	Jason Tate	Portland, OR	2	9,418	18,836
2	twitter.com/EricTheWhite	Eric White	iPhone: 29.466711,-98.470406	21	650	13,650
3	twitter.com/mark_till	mark_till	Los Angeles California	5	2,526	12,630
4	twitter.com/AnonOfTheAbove	Anarchists Anonymous	Expect us.	6	1,825	10,950
5	twitter.com/manplaid	Walker	Watch the #FF Video	4	2,488	9,952
6	twitter.com/AngelWest	Entrepreneur Hi-Tech	New York, NY	3	3,282	9,846
7	twitter.com/Galf_music	William		47	161	7,567
8	twitter.com/designermag	Designer Magazine	Manchester	4	1,491	5,964
9	twitter.com/Christyxcore	Christine Chan ▯	United States of Eurasia	3	1,986	5,958
10	twitter.com/Jennyleepenny	Jenny	Atlanta	9	587	5,283
11	twitter.com/Dfrom82	Dani	Quito	3	1,748	5,244
12	twitter.com/certaintragedy	Christine Varriale	MA	7	619	4,333
13	twitter.com/tympanogram	tympanogram	ÜT: 43.091089,-77.658737	3	1,372	4,116
14	twitter.com/Gen22	Genevieve	Canada	3	1,328	3,984
15	twitter.com/Jamincyrus	Jamin Cyrus	Americana	5	760	3,800
16	twitter.com/JasonWGould	Jason W. Gould	Tampa, FL	3	1,215	3,645
17	twitter.com/mrsoshimbo	(=^.^=) Mrs. O	Home is whenever I'm with you	4	772	3,088
18	twitter.com/AlejoGui	Alejo Gui	DF	10	305	3,050
19	twitter.com/ayaminko925	▯▯	saijo,hiroshima,japan	19	155	2,945
20	twitter.com/Brunnosilva	Brunno Silva	Brazil, São Paulo	3	950	2,850
21	twitter.com/cwage	Chris Wage	Nashville, TN	3	871	2,613
22	twitter.com/l1brat1on	l1brat1on	Worldwide, TX	6	393	2,358
23	twitter.com/FranciscoSidou	Francisco Sidou	ÜT: -1.456963,-48.485767	5	464	2,320
24	twitter.com/luanabn	Luana Barbosa	Brazil	4	578	2,312
25	twitter.com/thameera	Thameera Senanayaka	In an imaginary curve	3	754	2,262
26	twitter.com/sailorblur	Bárbara Coca	Greenwich, Londres	3	695	2,085
27	twitter.com/Gobosox54	Laura	New England	5	395	1,975

Figure 11: Top 50 Users tweeting about Ra Ra Riot

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/paulaa_oliveira	Paula Oliveira	Belo Horizonte	4	491	1,964
29	twitter.com/ferry	Michael Ferry	Philadelphia	4	487	1,948
30	twitter.com/monmey	Monica Mey	Boston, MA/Suburbia, CT	3	638	1,914
31	twitter.com/Just_Ami	Ami	Saskatchewan	4	366	1,464
32	twitter.com/Joannebell	Jo Bell	Edinburgh	2	729	1,458
33	twitter.com/MichaelTimmons	Michael Timmons	Los Angeles	3	480	1,440
34	twitter.com/HobbitFromPA	Hobbit	Phoenix, AZ	3	479	1,437
35	twitter.com/Lydiaatthedisco	Lydiahhhhhhhhhh	ÜT: 33.815037,-117.923609	5	286	1,430
36	twitter.com/gowjue	□□□□	□□□□□□	7	199	1,393
37	twitter.com/hektor_213	Hector Fonseca	GDL, Mexico	3	464	1,392
38	twitter.com/drewberinger	Drew Beringer	Wisconsin	2	695	1,390
39	twitter.com/derekbender	Derek Bender	Orlando, Florida	3	440	1,320
40	twitter.com/AdamHouston	Adam Houston	St. Louis	3	429	1,287
41	twitter.com/Claymoore	Brian Clay	Gilbert, Arizona	4	307	1,228
42	twitter.com/Fran_imal79	Fran	USA	3	408	1,224
43	twitter.com/bushra	Bushra	Bradford	5	241	1,205
44	twitter.com/star45_	Oliver Palmer	West Hollywood, CA	4	294	1,176
45	twitter.com/alekr2o	Alejandra Cardoso	México, D.F.	4	287	1,148
46	twitter.com/danisse	danisse	iPhone: 33.877961,-84.450179	8	141	1,128
47	twitter.com/thomasbalkcom	thomasbalkcom	Atlanta	5	225	1,125
48	twitter.com/CreepingElm	CreepingElm	Los Angeles	3	369	1,107
49	twitter.com/tishpolk	Jacqueline Deller	Curitiba Pr, Brasil	4	276	1,104
50	twitter.com/euanmackay	euanmackay	london	2	542	1,084

Figure 11 (continued): Top 50 Users tweeting about Ra Ra Riot

# Shared Twitter Links

This section lists the most popular urls in tweets mentioning Ra Ra Riot during this period.

URL	Rank	Tweets
<a href="http://www.last.fm/music/Ra+Ra+Riot">http://www.last.fm/music/Ra+Ra+Riot</a>	1	94
<a href="http://www.last.fm/music/Ra+Ra+Riot/_/Ghost+Under+Rocks">http://www.last.fm/music/Ra Ra Riot/_/Ghost Under Rocks</a>	2	24
<a href="http://www.last.fm/music/Ra+Ra+Riot/_/Boy">http://www.last.fm/music/Ra Ra Riot/_/Boy</a>	3	24
<a href="http://www.last.fm/music/Ra+Ra+Riot/_/Can+You+Tell">http://www.last.fm/music/Ra Ra Riot/_/Can You Tell</a>	4	19
<a href="http://www.last.fm/music/Ra+Ra+Riot/_/Dying+is+Fine">http://www.last.fm/music/Ra Ra Riot/_/Dying is Fine</a>	5	13
<a href="http://www.last.fm/music/Ra+Ra+Riot/_/Too+Dramatic">http://www.last.fm/music/Ra Ra Riot/_/Too Dramatic</a>	6	11
<a href="http://www.last.fm/music/Ra+Ra+Riot/_/Each+Year">http://www.last.fm/music/Ra Ra Riot/_/Each Year</a>	7	10
<a href="http://www.last.fm/music/Ra+Ra+Riot/_/Shadowcasting">http://www.last.fm/music/Ra Ra Riot/_/Shadowcasting</a>	8	9
<a href="http://www.tweekly.fm/user/danisse">http://www.tweekly.fm/user/danisse</a>	9	8
<a href="http://www.last.fm/music/Ra+Ra+Riot/_/You+and+I+Know">http://www.last.fm/music/Ra Ra Riot/_/You and I Know</a>	10	7
<a href="http://slacker.com/r/C06FD">http://slacker.com/r/C06FD</a>	11	7
<a href="http://www.last.fm/music/Ra+Ra+Riot/_/The+Orchard">http://www.last.fm/music/Ra Ra Riot/_/The Orchard</a>	12	6
<a href="http://www.tweekly.fm/user/JamesLanciaux">http://www.tweekly.fm/user/JamesLanciaux</a>	13	6
<a href="http://www.tweekly.fm/user/certaintragedy">http://www.tweekly.fm/user/certaintragedy</a>	14	6
<a href="http://www.tweekly.fm/user/Amondryx">http://www.tweekly.fm/user/Amondryx</a>	15	6
<a href="http://www.tweekly.fm/user/kidjd66">http://www.tweekly.fm/user/kidjd66</a>	16	6
<a href="http://tinysong.com/xBRb">http://tinysong.com/xBRb</a>	17	5
<a href="http://www.last.fm/music/Ra+Ra+Riot/_/Foolish">http://www.last.fm/music/Ra Ra Riot/_/Foolish</a>	18	5
<a href="http://www.tweekly.fm/user/banjaloupe">http://www.tweekly.fm/user/banjaloupe</a>	19	5
<a href="http://www.last.fm/music/Ra+Ra+Riot/_/Suspended+in+Gaffa">http://www.last.fm/music/Ra Ra Riot/_/Suspended in Gaffa</a>	20	5
<a href="http://www.last.fm/music/Ra+Ra+Riot/_/Keep+It+Quiet+(Bear)">http://www.last.fm/music/Ra Ra Riot/_/Keep It Quiet (Bear)</a>	21	5
<a href="http://www.tweekly.fm/user/thomasbalkcom">http://www.tweekly.fm/user/thomasbalkcom</a>	22	5
<a href="http://www.tweekly.fm/user/emilykittell">http://www.tweekly.fm/user/emilykittell</a>	23	5
<a href="http://www.last.fm/music/Ra+Ra+Riot/_/Massachusetts">http://www.last.fm/music/Ra Ra Riot/_/Massachusetts</a>	24	5
<a href="http://www.tweekly.fm/user/patternott">http://www.tweekly.fm/user/patternott</a>	25	4
<a href="http://www.tweekly.fm/user/malloriebletts">http://www.tweekly.fm/user/malloriebletts</a>	26	4
<a href="/profile/artsandcraftsmexico/blip/55497019/Ra+Ra+Riot-You+And+I+Know">/profile/artsandcraftsmexico/blip/55497019/Ra+Ra+Riot-You+And+I+Know</a>	27	4

Figure 12: Top Shared Links on Twitter mentioning Ra Ra Riot

URL	Rank	Tweets
<a href="http://www.tweekly.fm/user/Dlanciaux">http://www.tweekly.fm/user/Dlanciaux</a>	28	4
<a href="http://www.tweekly.fm/user/stellaprazma">http://www.tweekly.fm/user/stellaprazma</a>	29	4
<a href="http://www.tweekly.fm/user/kaleenaporter">http://www.tweekly.fm/user/kaleenaporter</a>	30	4
<a href="http://www.tweekly.fm/twitter/luanabn">http://www.tweekly.fm/twitter/luanabn</a>	31	4
<a href="http://www.tweekly.fm/user/laurenkester">http://www.tweekly.fm/user/laurenkester</a>	32	4
<a href="http://www.tweekly.fm/user/umaideinha">http://www.tweekly.fm/user/umaideinha</a>	33	4
<a href="http://www.tweekly.fm/user/ferry">http://www.tweekly.fm/user/ferry</a>	34	4
<a href="http://www.tweekly.fm/user/alexnicoleee">http://www.tweekly.fm/user/alexnicoleee</a>	35	4
<a href="http://www.tweekly.fm/twitter/tacasoccer">http://www.tweekly.fm/twitter/tacasoccer</a>	36	4
<a href="http://tinysong.com/7scl">http://tinysong.com/7scl</a>	37	4
<a href="http://www.last.fm/music/Ra%20Ra%20Riot/_/Too%20Too%20Fast">http://www.last.fm/music/Ra Ra Riot/_/Too Too Too Fast</a>	38	4
<a href="http://www.tweekly.fm/twitter/Dlanciaux">http://www.tweekly.fm/twitter/Dlanciaux</a>	39	4
<a href="http://www.tweekly.fm/user/escucharemos">http://www.tweekly.fm/user/escucharemos</a>	40	4
<a href="http://www.tweekly.fm/user/Kerry__Palmer">http://www.tweekly.fm/user/Kerry__Palmer</a>	41	4
<a href="http://www.tweekly.fm/twitter/cauestorck">http://www.tweekly.fm/twitter/cauestorck</a>	42	3
<a href="http://www.last.fm/music/Ra%20Ra%20Riot/_/Do%20You%20Remember">http://www.last.fm/music/Ra Ra Riot/_/Do You Remember</a>	43	3
<a href="http://www.npr.org/templates/story/story.php?storyId=129132478">http://www.npr.org/templates/story/story.php?storyId=129132478</a>	44	3
<a href="http://n.pr/bqxNBL">http://n.pr/bqxNBL</a>	45	3
<a href="http://www.tweekly.fm/user/theawesomeness_">http://www.tweekly.fm/user/theawesomeness_</a>	46	3
<a href="http://www.tweekly.fm/user/acesa">http://www.tweekly.fm/user/acesa</a>	47	3
<a href="http://www.tweekly.fm/user/philrich">http://www.tweekly.fm/user/philrich</a>	48	3
<a href="http://www.last.fm/event/1684133+Skrillex+DJ+Set">http://www.last.fm/event/1684133+Skrillex+DJ+Set</a>	49	3
<a href="http://www.tweekly.fm/user/scottclausen">http://www.tweekly.fm/user/scottclausen</a>	50	3
<a href="http://www.tweekly.fm/user/_jake_moore">http://www.tweekly.fm/user/_jake_moore</a>	51	3
<a href="http://www.tweekly.fm/user/ryan_fraser">http://www.tweekly.fm/user/ryan_fraser</a>	52	3
<a href="http://www.tweekly.fm/user/Pacatatu">http://www.tweekly.fm/user/Pacatatu</a>	53	3
<a href="http://www.tweekly.fm/user/maree">http://www.tweekly.fm/user/maree</a>	54	3
<a href="http://www.tweekly.fm/user/kennygao">http://www.tweekly.fm/user/kennygao</a>	55	3
<a href="http://www.last.fm/music/Ra%20Ra%20Riot/_/Oh,%20La">http://www.last.fm/music/Ra Ra Riot/_/Oh, La</a>	56	3
<a href="http://www.tweekly.fm/user/hifiheart">http://www.tweekly.fm/user/hifiheart</a>	57	3
<a href="http://www.tweekly.fm/user/bsimms">http://www.tweekly.fm/user/bsimms</a>	58	3
<a href="http://www.tweekly.fm/user/meeka87">http://www.tweekly.fm/user/meeka87</a>	59	3
<a href="http://www.tweekly.fm/user/tympanogram">http://www.tweekly.fm/user/tympanogram</a>	60	3

Figure 12 (continued): Top Shared Links on Twitter mentioning Ra Ra Riot

# News Coverage

## News Popularity

This section shows the total number of music articles mentioning Ra Ra Riot during this time period and the overall rank of Ra Ra Riot when compared to similar artists.

290th Overall Rank

435 Articles

0.011% Share

Artist	Rank	Articles	Share
Best Coast	39th	1,310	0.033%
LCD Soundsystem	50th	1,180	0.029%
Sun Ra	77th	977	0.024%
School Of Seven Bells	193rd	573	0.014%
<b>Ra Ra Riot</b>	<b>290th</b>	<b>435</b>	<b>0.011%</b>
Passion Pit	313th	414	0.010%
She & Him	355th	380	0.009%
RAC	782nd	169	0.004%

Figure 13: News Coverage Comparison

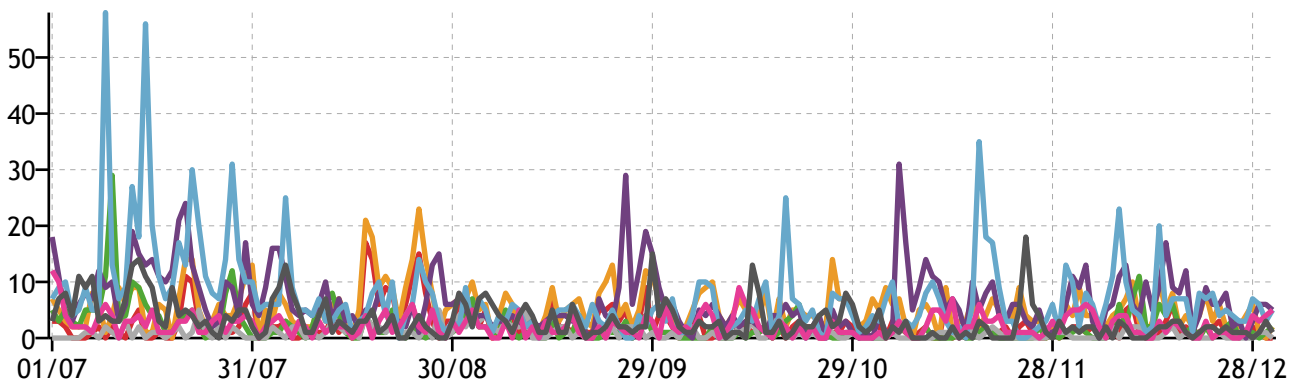


Figure 14: News Coverage over Time

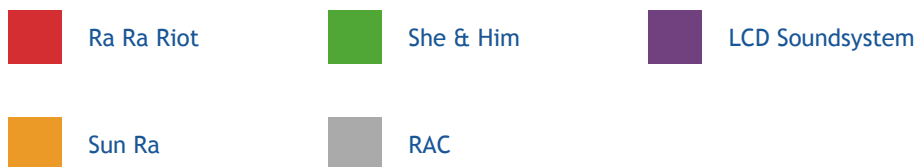


# News Comparison

This section compares the number of music articles mentioning Ra Ra Riot during this time period to similar artists.



Figure 15: Comparisons for Ra Ra Riot



# Emerging Chart vs Sentiment

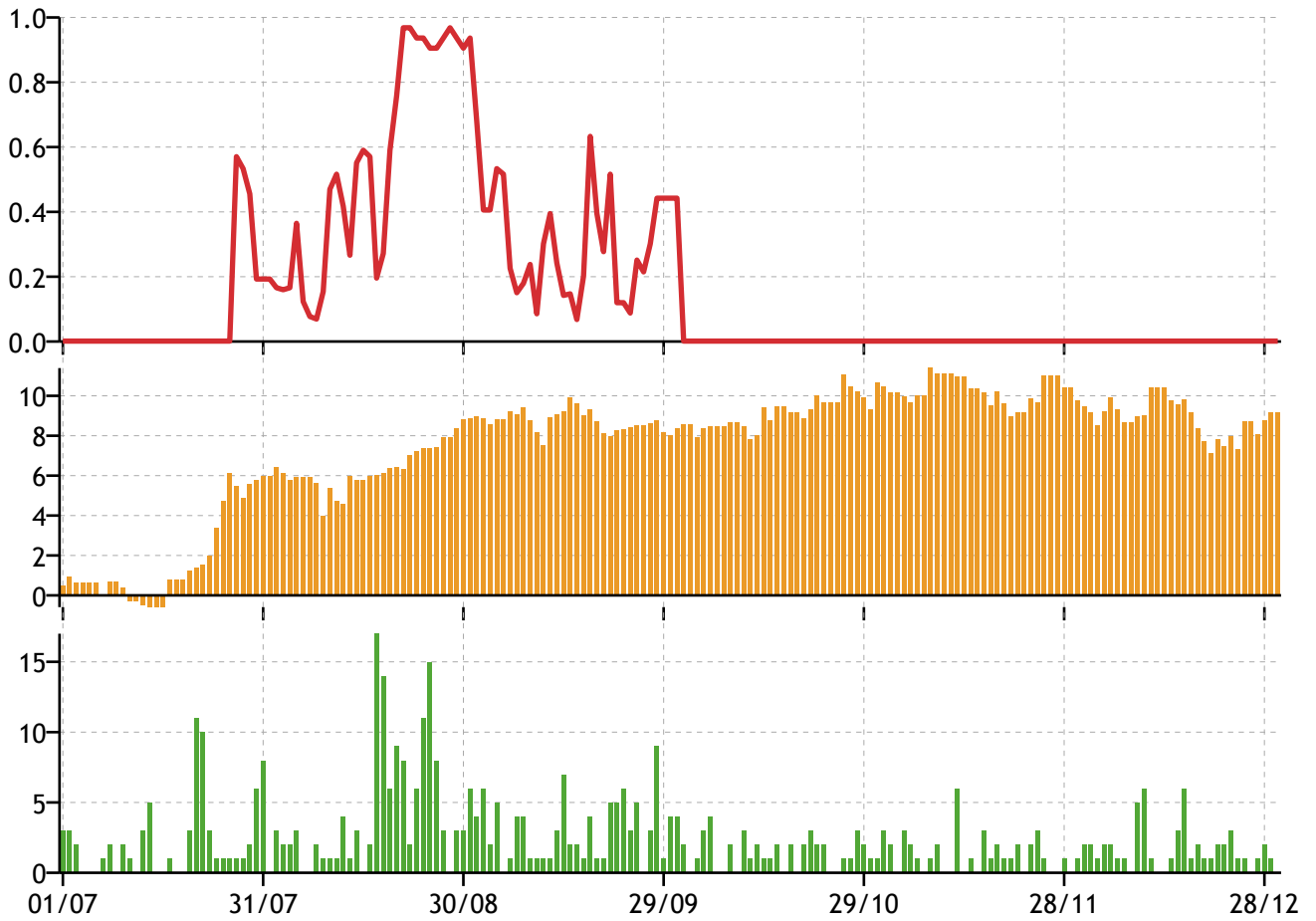
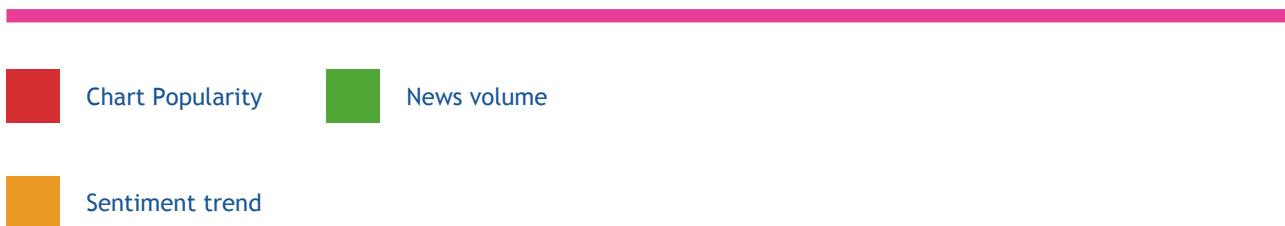


Figure 16: Ra Ra Riot Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of emerging chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Ra Ra Riot that day.



# Top Publishers

- DoucheBagFace
- brooklynvegan
- Prefix Magazine
- The Music Slut
- betterPropaganda Rev..
- NPR Music
- Other



Figure 17: Top Publishers related to Ra Ra Riot

Top Publishers	Mentions
DoucheBagFace	54
brooklynvegan	11
Prefix Magazine	9
The Music Slut	8
betterPropaganda Reviews	8
NPR Music	5
KEXP Blog	5
Pretty Much Amazing	5
Bumpershine.com	5
Consequence of Sound	5
Cuchara Sonica	5
Welikeit.indie	4
Pitchfork	4
stereogum	4
caffeine-headache	4

Figure 18: Most frequently mentioned Top Publishers

# Top News Publishers

Publisher	Rank	Articles
DoucheBagFace - <a href="http://www.dbf-music.com/">http://www.dbf-music.com/</a>	1	54
brooklynvegan - <a href="http://www.brooklynvegan.com/">http://www.brooklynvegan.com/</a>	2	11
Prefix Magazine - <a href="http://prefixmag.com">http://prefixmag.com</a>	3	9
The Music Slut - <a href="http://themusicslut.com">http://themusicslut.com</a>	4	8
betterPropaganda Reviews - <a href="http://betterpropaganda.com/">http://betterpropaganda.com/</a>	5	8
NPR Music - <a href="http://www.npr.org/music/">http://www.npr.org/music/</a>	6	5
KEXP Blog - <a href="http://blog.kexp.org/blog/">http://blog.kexp.org/blog/</a>	7	5
Pretty Much Amazing - <a href="http://prettymuchamazing.com/">http://prettymuchamazing.com/</a>	8	5
Bumpershine.com - <a href="http://www.bumpershine.com">http://www.bumpershine.com</a>	9	5
Consequence of Sound - <a href="http://www.consequenceofsound.net/">http://www.consequenceofsound.net/</a>	10	5
Cuchara Sonica - <a href="http://cucharasonica.com">http://cucharasonica.com</a>	11	5
Welikeit.indie - <a href="http://blog.welikeitindie.com/">http://blog.welikeitindie.com/</a>	12	4
Pitchfork - <a href="http://pitchfork.com/">http://pitchfork.com/</a>	13	4
stereogum - <a href="http://www.stereogum.com/">http://www.stereogum.com/</a>	14	4
caffeine-headache - <a href="http://caffeine-headache.net/">http://caffeine-headache.net/</a>	15	4
Spin - <a href="http://www.spin.com/">http://www.spin.com/</a>	16	3
The Panic Manual - <a href="http://www.panicmanual.com">http://www.panicmanual.com</a>	17	3
We All Want Someone To Shout For - <a href="http://www.weallwantsomeone.com/">http://www.weallwantsomeone.com/</a>	18	3
JPs Blog - <a href="http://jp917.blogspot.com/">http://jp917.blogspot.com/</a>	19	3
Raised on Indie - <a href="http://www.raisedonindie.com/">http://www.raisedonindie.com/</a>	20	3
Chromewaves - <a href="http://www.chromewaves.net">http://www.chromewaves.net</a>	21	3
INDIEBLOGHEAVEN - <a href="http://indieblogheaven.typepad.com/indieblogheaven/">http://indieblogheaven.typepad.com/indieblogheaven/</a>	22	3
Music Snobs Anonymous - <a href="http://musicsnobsanonymous.blogspot.com">http://musicsnobsanonymous.blogspot.com</a>	23	3
Modern Mystery - <a href="http://modernmystery.wordpress.com">http://modernmystery.wordpress.com</a>	24	3
Galaxy fm ® - <a href="http://galaxyfm.blogspot.com">http://galaxyfm.blogspot.com</a>	25	3
All Things Go - <a href="http://allthingsgo.wordpress.com">http://allthingsgo.wordpress.com</a>	26	2
Tuneage - <a href="http://tuneage.tumblr.com/">http://tuneage.tumblr.com/</a>	27	2

Figure 19: Top 72 Publishers mentioning Ra Ra Riot

Publisher	Rank	Articles
The Wheel's Still In Spin - <a href="http://www.thewheelsstillinspin.com">http://www.thewheelsstillinspin.com</a>	28	2
Brooklyn Ski Club - <a href="http://skibrooklyn.blogspot.com">http://skibrooklyn.blogspot.com</a>	29	2
PopWreck(oning) - <a href="http://popwreckoning.com/">http://popwreckoning.com/</a>	30	2
uberDrivel - <a href="http://udrivel.blogspot.com">http://udrivel.blogspot.com</a>	31	2
Beyond Race - <a href="http://www.beyondrace.com/">http://www.beyondrace.com/</a>	32	2
Paste Magazine - <a href="http://www.pastemagazine.com/">http://www.pastemagazine.com/</a>	33	2
the bay bridged - San Francisco Bay Area Indie Music - <a href="http://www.thebaybridged.com">http://www.thebaybridged.com</a>	34	2
ultra8201 - <a href="http://ultra8201.blogspot.com">http://ultra8201.blogspot.com</a>	35	2
Winnie Cooper - <a href="http://winniecooper.net/">http://winniecooper.net/</a>	36	2
Untitled - <a href="http://www.untitledrecords.com/">http://www.untitledrecords.com/</a>	37	2
Hidden Track - <a href="http://www.glidemagazine.com/hiddentrack">http://www.glidemagazine.com/hiddentrack</a>	38	2
NME - News - <a href="http://www.nme.com/">http://www.nme.com/</a>	39	1
Guilt Free Pleasures - <a href="http://guiltfreepleasure.blogspot.com/">http://guiltfreepleasure.blogspot.com/</a>	40	1
78s - <a href="http://www.78s.ch">http://www.78s.ch</a>	41	1
Coast Is Clear - der Indie-Pop-Blog - <a href="http://coast-is-clear.blogspot.com">http://coast-is-clear.blogspot.com</a>	42	1
NME - Blog - <a href="http://www.nme.com/">http://www.nme.com/</a>	43	1
Jonk Music - <a href="http://jonkmusic.blogspot.com">http://jonkmusic.blogspot.com</a>	44	1
Radio Free Chicago - <a href="http://radiofreechicago.typepad.com/">http://radiofreechicago.typepad.com/</a>	45	1
Captain Obvious - <a href="http://www.thankscaptainobvious.net/">http://www.thankscaptainobvious.net/</a>	46	1
donewaiting.com - <a href="http://www.donewaiting.com/">http://www.donewaiting.com/</a>	47	1
Quarterlifeparty - <a href="http://www.quarterlifeparty.com/">http://www.quarterlifeparty.com/</a>	48	1
Bradley's Almanac - <a href="http://www.bradleysalmanac.com/blogger.html">http://www.bradleysalmanac.com/blogger.html</a>	49	1
Punkreas.org - <a href="http://www.punkreas.org">http://www.punkreas.org</a>	50	1
The A.V. Club - <a href="http://www.avclub.com/">http://www.avclub.com/</a>	51	1
IndieRocker.net - <a href="http://indierocker.net">http://indierocker.net</a>	52	1
Largehearted Boy - <a href="http://blog.largeheartedboy.com/">http://blog.largeheartedboy.com/</a>	53	1
Popdose - <a href="http://popdose.com">http://popdose.com</a>	54	1
Indieball - <a href="http://www.indieball.com">http://www.indieball.com</a>	55	1
Ca Va Cool - <a href="http://www.cavacool.com">http://www.cavacool.com</a>	56	1
So This Is What The Volume Knob's For - <a href="http://volume-knob.blogspot.com/">http://volume-knob.blogspot.com/</a>	57	1
taking tiger mountain - <a href="http://takingtigermountain.com">http://takingtigermountain.com</a>	58	1
Puddlegum - <a href="http://chasinglions.com/">http://chasinglions.com/</a>	59	1
AWmusic - <a href="http://awmusic.ca/">http://awmusic.ca/</a>	60	1
Rolling Stone: Album Reviews - <a href="http://www.rollingstone.com/">http://www.rollingstone.com/</a>	61	1
das klienicum - <a href="http://dasklienicum.blogspot.com/">http://dasklienicum.blogspot.com/</a>	62	1
redthreat - <a href="http://redthreat.wordpress.com">http://redthreat.wordpress.com</a>	63	1
Yellow Bird Project News - <a href="http://www.yellowbirdproject.com/news">http://www.yellowbirdproject.com/news</a>	64	1
Despite the Times - <a href="http://despitethetimes.blogspot.com">http://despitethetimes.blogspot.com</a>	65	1

Figure 19 (continued): Top 72 Publishers mentioning Ra Ra Riot

Publisher	Rank	Articles
Ohmpark - <a href="http://ohmpark.com/">http://ohmpark.com/</a>	66	1
lito music - <a href="http://litomusic.blogspot.com">http://litomusic.blogspot.com</a>	67	1
Planeta Pop - <a href="http://planetapopradio.blogspot.com">http://planetapopradio.blogspot.com</a>	68	1
The Rawking Refuses To Stop! - <a href="http://rawkblog.blogspot.com">http://rawkblog.blogspot.com</a>	69	1
Synthetic Rocks - <a href="http://syntheticrocks.blogspot.com/">http://syntheticrocks.blogspot.com/</a>	70	1
The Blue Walrus - <a href="http://www.thebluwalrus.com">http://www.thebluwalrus.com</a>	71	1
i (heart) music - <a href="http://www.iheartmusic.net/serendipity/">http://www.iheartmusic.net/serendipity/</a>	72	1

Figure 19 (continued): Top 72 Publishers mentioning Ra Ra Riot

# Best 5 News Days

1

## 17 August 2010 : 17 articles

### Popular Articles this Day

#### **Ra Ra Riot: The Orchard**

Prefix Magazine, 17 August 2010

#### **Ra Ra Boy**

AbsolutePunk, 17 August 2010

Go here (<http://www.mtv.com/videos/ra-ra-riot/552325/boy.jhtml#artist=2466416>) to watch \*Ra Ra Riot (<http://www.myspace.com/rarariot>)\*'s video for their single "Boy" from their upcoming sophomore album, The Orchard.

#### **Ra Ra Riot: "Boy" (video)**

Prefix Magazine, 17 August 2010

The boys and girls of Syracuse's Ra Ra Riot are all set to release their long-awaited sophomore effort, The Orchard, on August 24th. They released that album's first single , ...

#### **Web Trends: Ra Ra Riot, Bruno Mars, Outside Lands Music Festival and more**

Billboard Biz, 16 August 2010

A look at what's making waves on the Web on Monday (Aug. 16).

#### **Ra Ra Riot - "Boy" If you like cats (and/or Ra Ra...**

Tuneage, 17 August 2010

Ra Ra Riot - "Boy" If you like cats (and/or Ra Ra Riot), check out the video for the band's first single off their upcoming album The Orchard , out ...

#### **RA RA RIOT DEBUTS BRAND NEW VIDEO**

MusicBlips, 17 August 2010

Enjoy 'Boy' below. Be sure to catch Ra Ra Riot on their North American tour. MP3: Ra Ra Riot – Dying Is Fine — full article at [themusicslut.com](http://themusicslut.com)

#### **RAC remixes 'Boy' by Ra Ra Rio...**

Indie Music Filter, 17 August 2010

RAC remixes 'Boy' by Ra Ra Riot. <http://goo.gl/2vZr> Check out 'The Orchard' Streaming at NPR. @rarariot @andreanjos <http://goo.gl/8YFq>

#### **RAC remixes Ra Ra Riot**

Indie Music Filter, 17 August 2010

Check out RAC's take on 'Boy' by Ra Ra Riot from the upcoming album The Orchard.

## First Listen: Ra Ra Riot, 'The Orchard'

MusicBlips, 17 August 2010

It's been a good year for little bands that make big music: The National and Arcade Fire both made the leap from top-tier up-and-comers to stadium-filling festival headliners, with the ...

## RA RA RIOT DEBUTS BRAND NEW VIDEO

The Music Slut, 17 August 2010

Enjoy 'Boy' below. Be sure to catch Ra Ra Riot on their North American tour. MP3: Ra Ra Riot – Dying Is Fine

2

## 25 August 2010 : 15 articles

### Popular Articles this Day

#### Music: Review: Ra Ra Riot: The Orchard

The A.V. Club, 24 August 2010

Ra Ra Riot's sophomore disc, *The Orchard*, offers every bit of the rolling rural hills that its title suggests; with sky-wide, spacious arrangements, it's a cool autumn cruise ...

#### Ra Ra Really Cheap

AbsolutePunk, 25 August 2010

\*Ra Ra Riot (<http://myspace.com/rarariot>)\*'s *The Orchard* is only 3.99 on amazon...

#### Upcoming Album Releases: August 24th 2010

betterPropaganda Reviews, 25 August 2010

Our new album release list for the coming week goes up every Tuesday. Check out what's dropping August 24th, grab mp3s and catch up on what you missed from previous ...

#### New Albums from Katy Perry, !!! & 14 More!

Spin, 24 August 2010

Here's a rundown of the best and worst albums available online and in record stores today: Katy Perry, Teenage Dream Corrupting our youth, melting our popsicles. Read Review >> ...

#### Chrissie Hynde's "Fidelity!," Ra Ra Riot's "Orchard" Lead New Rock Albums For August 24

KROQ, 24 August 2010

When you're a rock icon like of , it can be hard to break out of the mold of your past work and get fans to take your new projects ...

#### Ra Ra Riot - The Orchard

Tiny Mix Tapes, 24 August 2010

Ra Ra Riot *The Orchard* [Barsuk; 2010] by Embling Rating: Sometime during the run-up to the release of Ra Ra Riot's new album, I read that they somehow moved upwards ...

## **Ra Ra Riot announce a free Tor...**

Indie Music Filter, 25 August 2010

Ra Ra Riot announce a free Toronto show Aug. 30th at the Mod Club, head to Exclaim! for details. <http://goo.gl/PEKO> @rarariot @artsandcrafts

## **A Grand Design: Ra Ra Riot**

Buzz Grinder, 25 August 2010

Ra Ra Riot – The Orchard Release date: August 24, 2010 [amazon.com] This is what would happen if Thomas Kinkade became a hipster.

## **WWTB A little more action on the new release front this week,...**

Tuneage, 25 August 2010

Eels - Tomorrow Morning Ra Ra Riot - The Orchard WWTB A little more action on the new release front this week, but we're still in the middle of the ...

## **Tonight: Ra Ra Riot & Motel Motel Release Parties With Vampire Weekend, Chairlift & Violens!**

Brooklyn Ski Club, 25 August 2010

Tonight we've got two awesome bands, Ra Ra Riot and Motel Motel, throwing record release parties in Brooklyn. Ra Ra Riot will be DJing alongside their buddies Vampire Weekend at ...

3

## **18 August 2010 : 14 articles**

### **Popular Articles this Day**

#### **Ra Ra NPR**

AbsolutePunk, 18 August 2010

\*Ra Ra Riot (<http://myspace.com/rarariot>)\*'s new album The Orchard is streaming on NPR First Listen (<http://www.npr.org/templates/story/story.php?storyId=129132478>). Submitted by MelissaMDaniels

#### **Ra Ra Riot: The Orchard**

Prefix Magazine, 17 August 2010

#### **Ra Ra Boy**

AbsolutePunk, 17 August 2010

Go here (<http://www.mtv.com/videos/ra-ra-riot/552325/boy.jhtml#artist=2466416>) to watch \*Ra Ra Riot (<http://www.myspace.com/rarariot>)\*'s video for their single "Boy" from their upcoming sophomore album, The Orchard.

## **Ra Ra Riot: "Boy" (video)**

Prefix Magazine, 17 August 2010

The boys and girls of Syracuse's Ra Ra Riot are all set to release their long-awaited sophomore effort, *The Orchard*, on August 24th. They released that album's first single , ...

## **New Music Wednesday | 1956, The Cat Empire, Sharon Jones & The Dap-Kings, Ra Ra Riot**

88Nine's Soundboard, 18 August 2010

On this week's New Music Wednesday, (8/18/2010), we have new music from 1956, The Cat Empire, Sharon Jones & The Dap-Kings and Ra Ra Riot. Listen to the tracks below ...

## **Ra Ra Riot – “Boy” Video**

MusicBlips, 18 August 2010

Ra Ra Riot debuted the video for *The Orchard*'s first single “ Boy .” It stars the band, one friendly cat, and a bunch of patient lighting assistants. Watch: ...

## **Ra Ra Riot - “Boy” If you like cats (and/or Ra Ra...**

Tuneage, 17 August 2010

Ra Ra Riot - “Boy” If you like cats (and/or Ra Ra Riot), check out the video for the band's first single off their upcoming album *The Orchard* , out ...

## **RA RA RIOT DEBUTS BRAND NEW VIDEO**

MusicBlips, 17 August 2010

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Indie Music Filter, 17 August 2010

RAC remixes ‘Boy’ by Ra Ra Riot. <http://goo.gl/2vZr> Check out ‘The Orchard’ Streaming at NPR. @rarariot @andreanjos <http://goo.gl/8YFq>

## **RAC remixes Ra Ra Riot**

Indie Music Filter, 17 August 2010

Check out RAC's take on 'Boy' by Ra Ra Riot from the upcoming album *The Orchard*.

4

## **21 July 2010 : 11 articles**

### **Popular Articles this Day**

#### **Treasure Island Festival 2010 Mix**

betterPropaganda Reviews, 21 July 2010

The gorgeous, panoramic views of the San Francisco Bay will serve as the backdrop for LCD Soundsystem and Belle & Sebastian when they headline The 2010 Treasure Island Music Festival ...

## **RA RA RIOT SHARES FIRST TRACK FROM NEW ALBUM**

The Music Slut, 21 July 2010

Grab 'Boy' at their official site. The Orchard will see daylight shortly. Catch Ra Ra Riot on their NA tour. MP3: Ra Ra Riot – Ghost Under Rocks (Passion Pit ...

## **Ra Ra Riot – “Boy” (Stereogum Premiere)**

MusicBlips, 21 July 2010

In the two years since New York's Ra Ra Riot put out their debut album, lead singer Wes Miles teamed up with old pal and multi-tasking Vampire Weekend/ Boys Like ...

## **Ra Ra Riot**

Welikeit.indie, 21 July 2010

After spending much of the summer & fall of 2009 alternately touring the US with Death Cab for Cutie, headlining their own packed shows, & retreating to a country property ...

## **Ra Ra Riot**

Welikeit.indie, 21 July 2010

After spending much of the summer & fall of 2009 alternately touring the US with Death Cab for Cutie, headlining their own packed shows, & retreating to a country property ...

## **Ra Ra Riot | Boy**

WE ARE THE MASCOTTE, 21 July 2010

La sortie du nouvel album de la formidable troupe originaire de Syracuse (NY) est annoncée pour le 24 août et à en juger par ce premier extrait intitulé "Boy", l'album ...

## **{Ra Ra Riot}**

caffeine-headache, 20 July 2010

Last month, Ra Ra Riot teased fans eagerly anticipating their forthcoming LP, The Orchard, with a two-minute preview of the album-closing "Keep It Quiet." Yesterday, the band added yet another ...

## **Ra Ra Riot — Boy Firstly, let's give our thanks to this...**

Catchy Song of the Day, 21 July 2010

Ra Ra Riot — Boy Firstly, let's give our thanks to this band — they've been a great central New York band that has provided this website with stunningly catchy ...

## **Free Download: Ra Ra Riot 'Boy'**

And Pluck Your Strings, 21 July 2010

Finally, we get proper a taste of Ra Ra Riot's upcoming sophomore album 'The Orchard' with Boy, released as a free download on the band website in exchange for your ...

## **Nye toner fra Ra Ra Riot**

Regnsky.dk, 21 July 2010

Efter et tragisk dødsfald og et sideprojekt (<3) vender indie-rock/alternative pop-bandet Ra Ra Riot fra New York snart tilbage med opfølgeren til debut-lp'en The Rhumb Line fra 2008. Det sker ...

## 24 August 2010 : 11 articles

### Popular Articles this Day

#### Music: Review: Ra Ra Riot: The Orchard

The A.V. Club, 24 August 2010

Ra Ra Riot 's sophomore disc, The Orchard , offers every bit of the rolling rural hills that its title suggests; with sky-wide, spacious arrangements, it's a cool autumn cruise ...

#### New Albums from Katy Perry, !!! & 14 More!

Spin, 24 August 2010

Here's a rundown of the best and worst albums available online and in record stores today: Katy Perry , Teenage Dream Corrupting our youth, melting our popsicles. Read Review >> ...

#### Chrissie Hynde's "Fidelity!," Ra Ra Riot's "Orchard" Lead New Rock Albums For August 24

KROQ, 24 August 2010

When you're a rock icon like of , it can be hard to break out of the mold of your past work and get fans to take your new projects ...

#### Ra Ra Riot - The Orchard

Tiny Mix Tapes, 24 August 2010

Ra Ra Riot The Orchard [Barsuk; 2010] by Embling Rating: Sometime during the run-up to the release of Ra Ra Riot's new album, I read that they somehow moved upwards ...

#### Ra Ra Riot – Boy (RAC Remix)

Hip Hop Blips, 23 August 2010

Ra Ra Riot – Boy (RAC Remix) our homey RAC remixed Ra Ra Riot's single from their forthcoming sophomore LP, The Orchard out tuesday — full article at mostlyjunkfood.com

#### MMM #229

The Music Slut, 23 August 2010

\*Dead Confederate – Run From The Gun\* Unnatural Helpers – Girl In The Window Cotton Jones – Glorylight & Christie Sun Airway – Oh, Naoko Ra Ra Riot – Boy

#### To Do List: Tuesday, August 24, 2010

The End of Irony, 24 August 2010

Recommended Show: TUESDAY, AUGUST 24, 2010 RA RA RIOT @ SOUND FIX RECORDS 44 Berry St Brooklyn, NY 11211 FREE, 6PM You've got to love a free show at Sound ...

## **New releases for Aug 24th: Ra Ra Riot, Eels, Isobel Campbell & Mark Lanegan**

Snob's Music, 24 August 2010

Here's a look at the new music hitting stores this week, and it's a bumper crop: Campbell & Lanegan Abner Trio Apocalyptica Isobel Campbell & Mark Lanegan- Review Paul Collins- ...

### **Ra Ra Riot**

Punkreas.org, 24 August 2010

RA RA RIOT Müziindeki yayımlarla dikkat çeken (benimse dikkatimi ismiyle çekiyor) Amerikalı indie-rock grubu Ra Ra Riot yine öyle çok fazla şey vaad etmiyor The Orchard ile ama R emix ...

### **Ra Ra Riot announce private show in Toronto for fans**

AUX TV, 24 August 2010

With an upcoming show supporting City and Colour and Tegan and Sara at the Amphitheatre and a brand new album "The Orchard" dropping tomorrow, Ra Ra Riot have announced a ...

## News Highlights

This section includes the most repeated statements in the music press about Ra Ra Riot month by month during this period.

### July

"Ra Ra Riot will be heading out on the road to promote their new album. Get the tour dates, listen to a preview of "Too Dramatic" ..."

Tue 20/07 - {Ra Ra Riot} - caffeine-headache

"Ra Ra Riot announced back in May the arrival of their new album The Orchard on 08.24. [.."

Wed 21/07 - Ra Ra Riot - Welikeit.indie

"Ra Ra Riot has a new song out. It's called "Boy." It's from their new album called The Orchard. NPR called it an "incredible" album because ..."

Thu 22/07 - Ra Ra Riot, "Boy" - Impose Magazine: Bytes

"Ra Ra Riot will be releasing their next album, 'The Orchard', at the end of the summer. Co-produced by Andrew Maury and mixed by Death Cab ..."

Mon 26/07 - Ra Ra Riot, Temper Trap, YACHT, Asher Roth - 10 Best Free MP3 Downloads This Week - NME - Blog

"Ra Ra Riot to the table. The change in Miles' presentation, transforming boyish energy into his best Edward Sharpe imitation, paired with the unfamiliar two-part harmonies ..."

Wed 28/07 - Ra Ra Riot - Jonk Music

### August

"Ra Ra Riot make their first-ever appearance at Osheaga, and, almost as quickly, leave. "We've been here a matter of hours, and we're heading to Ohio ..."

Mon 02/08 - Ra Ra Riot Plant 'Orchard' Seeds, Praise Food at Osheaga Festival - Spinner.com

"Ra Ra Riot have premiered the music video for "Boy". The track is the first single off the band's forthcoming new album, 'The Orchard'. The music ..."

Sat 14/08 - Ra Ra Riot Premiere "Boy" Music Video - Rock on the Streets

"Ra Ra Riot is an incredibly good-looking bunch. It's a shame, then, that the only person we see in sustained close-up in this clip is frontman ..."

Tue 17/08 - Ra Ra Riot: "Boy" (video) - Prefix Magazine

"Ra Ra Riot is giving away a remix of the latest single "Boy" by their friend RAC. "Boy (RAC mix)" | download [See post to listen ...]"

Tue 17/08 - Ra Ra Riot + RAC - Welikeit.indie

"Ra Ra Riot will only be releasing their second album next week. The Orchard features 10 poppy yet sophisticated songs that sound as good as their ..."

Wed 18/08 - Listen to the New Ra Ra Riot Record In It's Entirety - INDIEBLOGHEAVEN

"Ra Ra Riot has posted a few more video previews from their upcoming album The Orchard which comes out next Tuesday on Barsuk. Above is the ..."

Fri 20/08 - Ra Ra Riot – More Video Previews from 'The Orchard' - DoucheBagFace

"Ra Ra Riot makes for a very likable and memorable uptempo track. On "Foolish", the same approach does not nearly work as well because the instrumentation ..."

Fri 20/08 - Ra Ra Riot: The Orchard - The Fire Note

"Ra Ra Riot will follow up their 2008 debut LP The Rhumb Line (2008) with The Orchard . Last month the band released the Boy EP ..."

Sat 21/08 - Ra Ra Riot - Boy (RAC Mix) - MusicBlips

"Ra Ra Riot will be making even more appearances in NYC in the coming month. The Syracuse band's onslaught begins on August 24th (Tuesday) when the ..."

Mon 23/08 - updated Ra Ra Riot dates, an in-store, DJ event, NYC openers - brooklynvegan

"Ra Ra Riot have announced a surprise free... Click on the headline to read the rest of the story"

Tue 24/08 - Ra Ra Riot announce private show in Toronto for fans - AUX TV

"Ra Ra Riot have returned with their sophomore album titled The Orchard. Ra Ra Riot has solidly had one good album under their belt already with ..."

Wed 25/08 - Ra Ra Riot – The Orchard - DoucheBagFace

"Ra Ra Riot will be DJing alongside their buddies Vampire Weekend at Brooklyn Bowl, which is free and has some kind of Cabo Wabo tequila deal. ..."

Wed 25/08 - Tonight: Ra Ra Riot Motel Motel Release Parties With Vampire Weekend, Chairlift Violen! - Brooklyn Ski Club

"Ra Ra Riot have found success largely by maintaining a delicate stylistic balancing act; one that relies on the sextet's energy and musical dexterity to offset ..."

Tue 31/08 - Ra Ra Riot at The Mod Club in Toronto - Chromewaves

## September

"Ra Ra Riot is an American indie rock band from Syracuse, New York, consisting of amazing musicians and artists. They've recently dropped the first video for ..."

Wed 01/09 - Ra Ra Riot – Boy (video) - INDECENT XPOSURE

"Ra Ra Riot has gone through their fair share of drama for such a young band. The six-member indie rock band formed in 2006 at Syracuse ..."

Thu 02/09 - BumberPick: Ra Ra Riot - Seattle Show Gal.

"Ra Ra Riot will perform another night at the Brooklyn venue tomorrow before the two bands take off on the road across America. Check out the ..."

Fri 24/09 - We Barbarians kick off tour with Ra Ra Riot tonight - The End of Irony

"Ra Ra Riot was playing house parties in Syracuse, NY. Then, the mostly alum college band landed a tour with The.."

Sat 25/09 - Ra Ra Riot played 2 more NYC shows, Bowery w/ Lower Dens (pics, setlist, videos) - brooklynvegan

## October

"Ra Ra Riot was here at The Granada a few nights ago, which has little to do with this post other than that RRR frontman Wes ..."

Sun 31/10 - The White Panda // Shutterbug Swing Tree - subservientexperiment.com

## November

"Ra Ra Riot have announced their first 2011 tour dates. The band will be playing North America and will be supported by Givers throughout the tour. ..."

Fri 12/11 - Ra Ra Riot Announce North American Tour Dates - JPs Blog

"Ra Ra Riot to kick off the new year"

Fri 12/11 - PEPPER RABBIT ANNOUNCES WEST COAST DATES WITH FREELANCE WHALES, PASSION PIT AND RA RA RIOT - Atari Cool Kids

## December

"Ra Ra Riot were on Letterman on Tuesday, impressing the shit out of Paul Shafer for the second time. Dave also digs the cello, apparently. The ..."

Fri 10/12 - Ra Ra Riot: "Boy" (Live On Letterman) (Video) - Prefix Magazine

"Ra Ra Riot have made strides in cementing themselves as a pinnacle of the ever-evolving indie-pop scene. And having... Click on the headline to read the ..."

Sat 18/12 - Ra Ra Riot try to avoid the word "indie" - AUX TV

# Appendices

## Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 20: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

## Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 21: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart