

# Queen

Music Media Analysis  
July to December 2010

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# Overview

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**44th** on [Mainstream Charts](#)

**809th** on [Twitter](#)

**957th** in the [Music Press](#)

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This report reviews the popularity of Queen on the music charts and in the music news for the period July to December 2010. It benchmarks Queen against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the [wearehunted.com](#) website.

# Chart Popularity

## Mainstream Chart

This section presents the mainstream chart performance for Queen compared to similar artists. Queen was ranked 44th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for Queen was 6th.

**44th** Overall Rank

**6th** Best Position

Artist	Rank	Best Position
Queen	44th	6
U2	76th	9
The Rolling Stones	110th	12
Aerosmith	157th	18
The Clash	184th	23
Lou Gramm	764th	183
Roger Daltrey	825th	265
Physics	2412th	1,001

Figure 1: Artist Mainstream Ranks

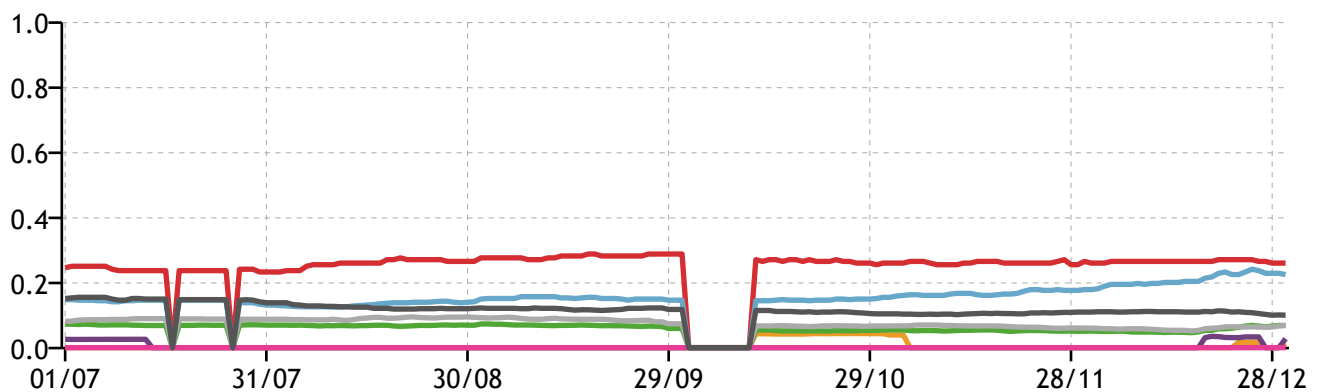


Figure 2: Artist Mainstream Chart Popularity over Time



# Mainstream Comparison

This section compares the mainstream chart performance of Queen against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Queen was ranked 1st overall of our charts for that day. 0.0 denotes Queen did not chart at all.

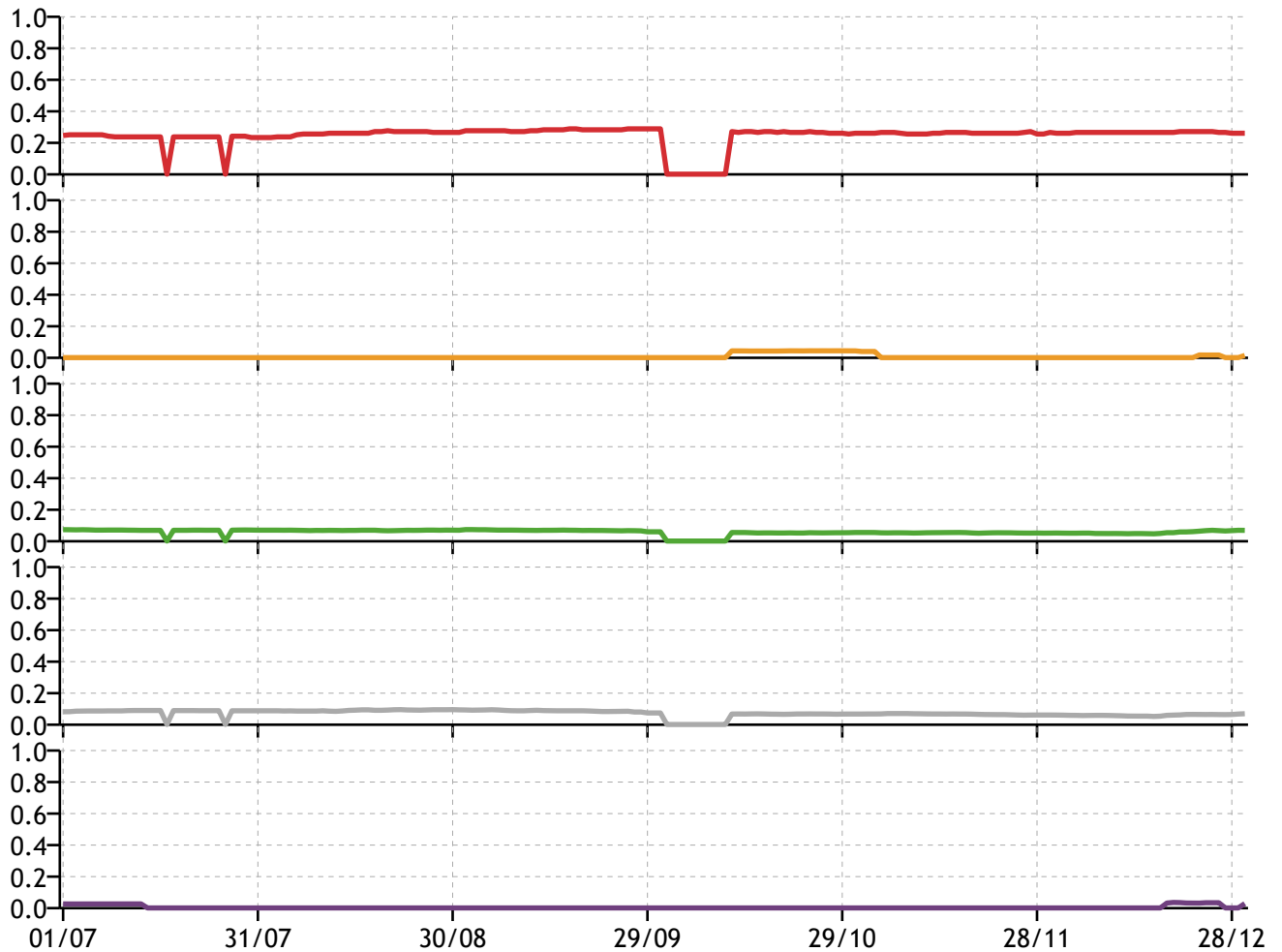
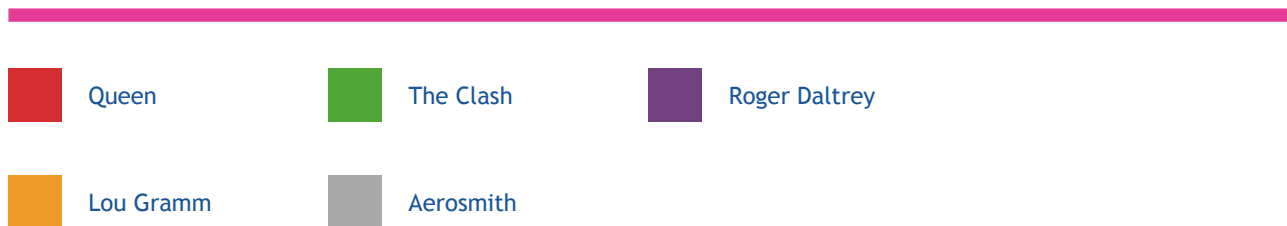


Figure 3: Comparisons for Queen



# Mainstream Singles

This section presents the best charting singles for Queen on the Mainstream We Are Hunted charts

## Bohemian Rhapsody

Best Single

48th

Best Position

Single	Best Position
Bohemian Rhapsody	48
Don't Stop Me Now	294
Another One Bites The Dust	632

Figure 4: Best Single Positions

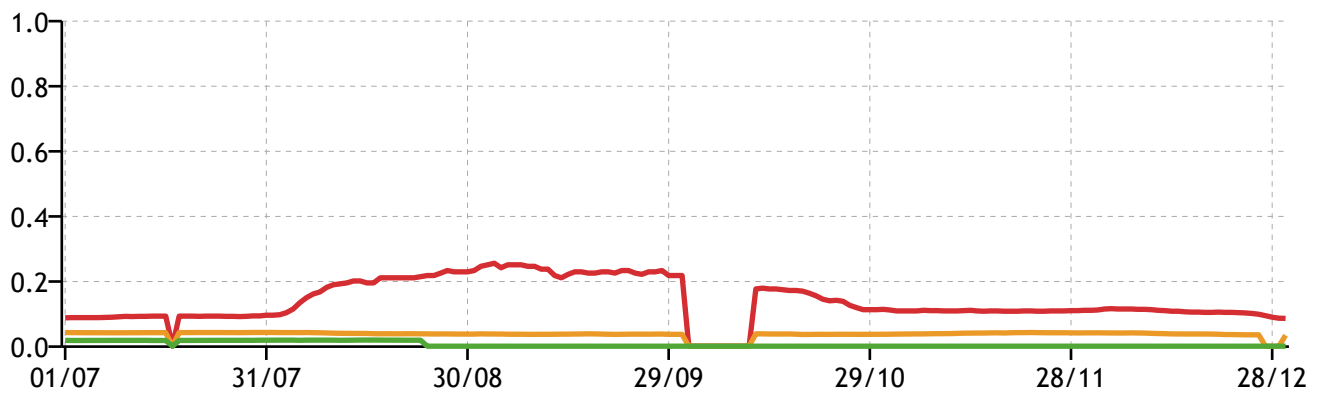
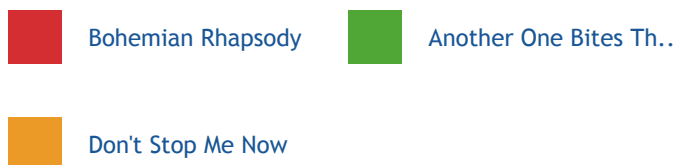


Figure 5: Singles Chart Comparison over Time



# Mainstream Singles Comparison

This section compares the mainstream chart performance of the most popular singles released by Queen. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

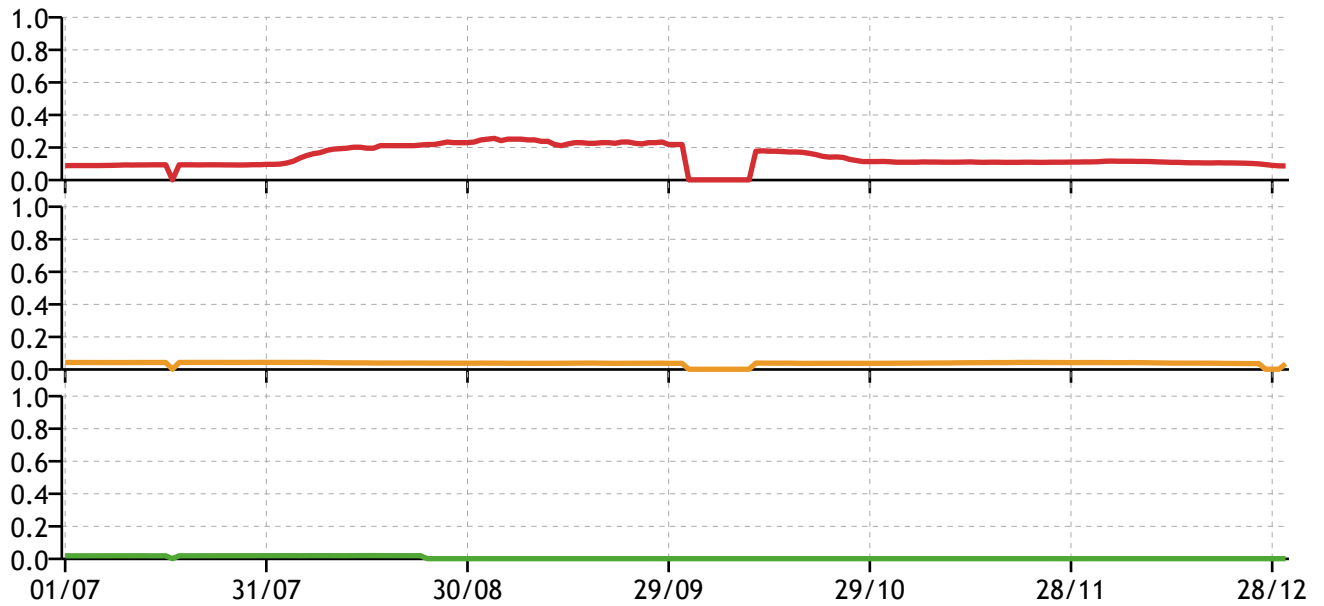


Figure 6: Chart ranking for Queen



# Twitter Coverage

## Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Queen during this time period. Included is the overall ranking of Queen when compared to similar artists.

809th Overall Rank

2,265 Tweets

0.000% Share

Artist	Rank	Tweets	Share
The Rolling Stones	25th	24,153	0.004%
U2	28th	23,312	0.004%
Aerosmith	83rd	13,545	0.002%
The Clash	108th	11,102	0.002%
Roger Daltrey	359th	4,716	0.001%
Lou Gramm	740th	2,472	0.000%
Queen	809th	2,265	0.000%
Physics	1116th	1,675	0.000%

Figure 7: Twitter Coverage Comparison

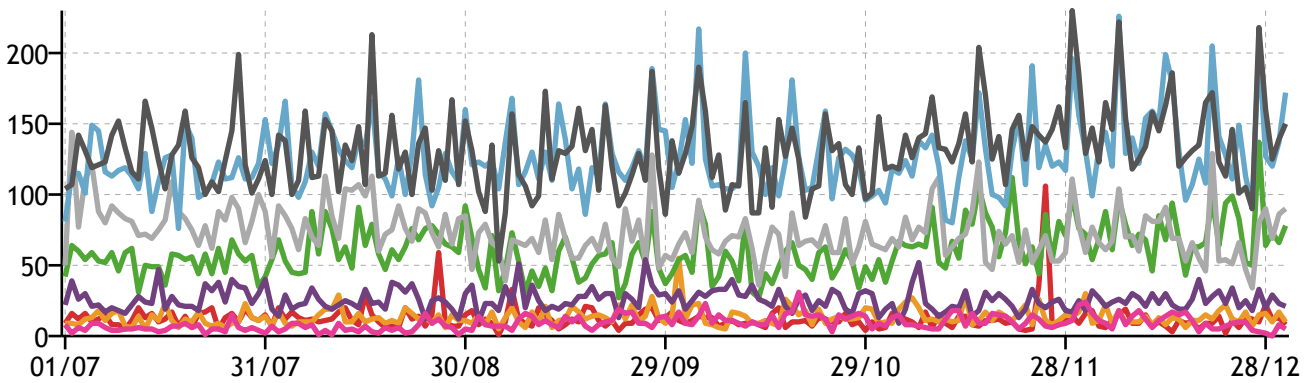


Figure 8: Twitter Coverage over Time



# Twitter Comparison

This section compares the total number of tweets mentioning Queen to similar artists.

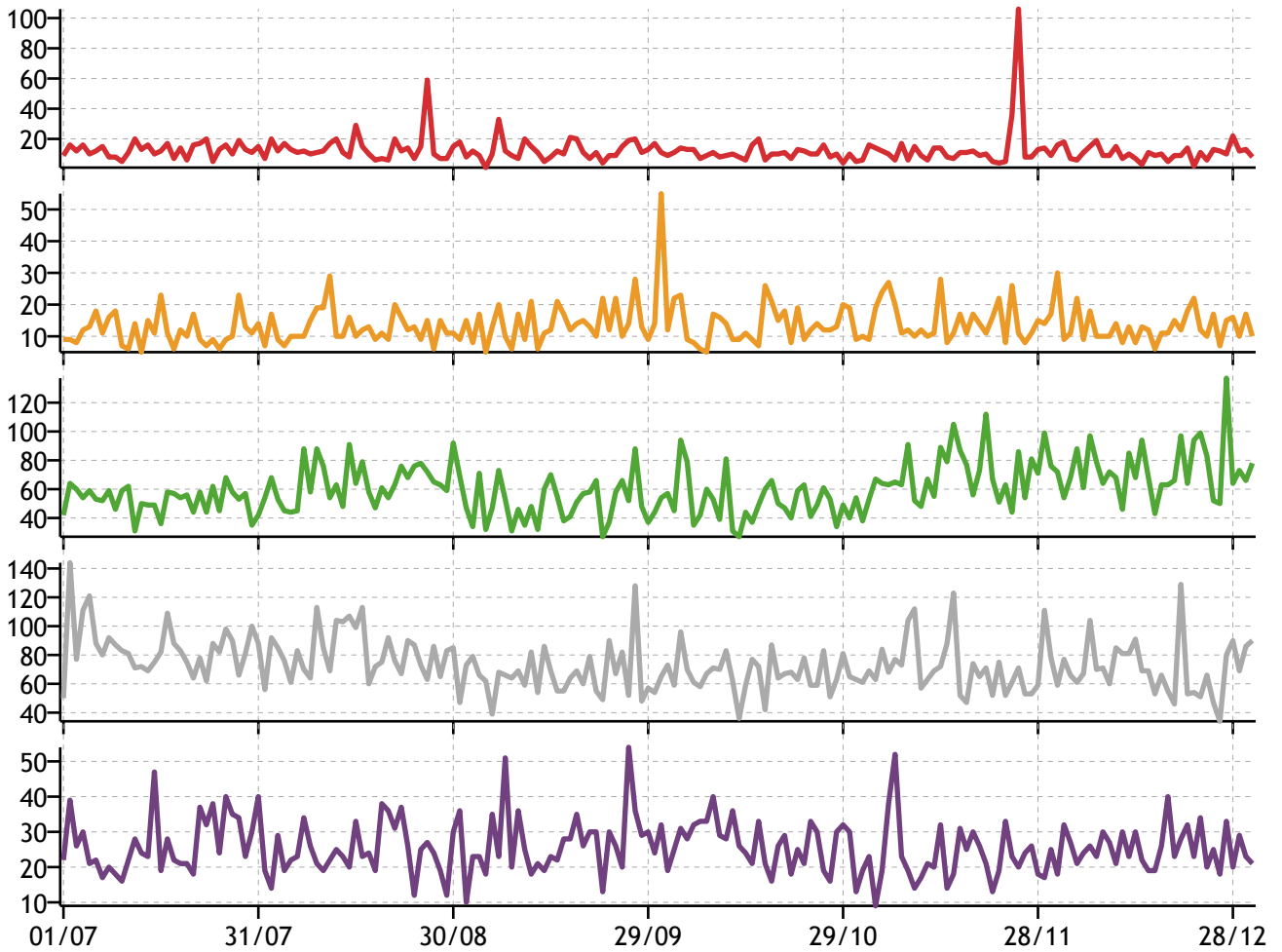


Figure 9: Comparisons for Queen



# Mainstream Chart vs Twitter

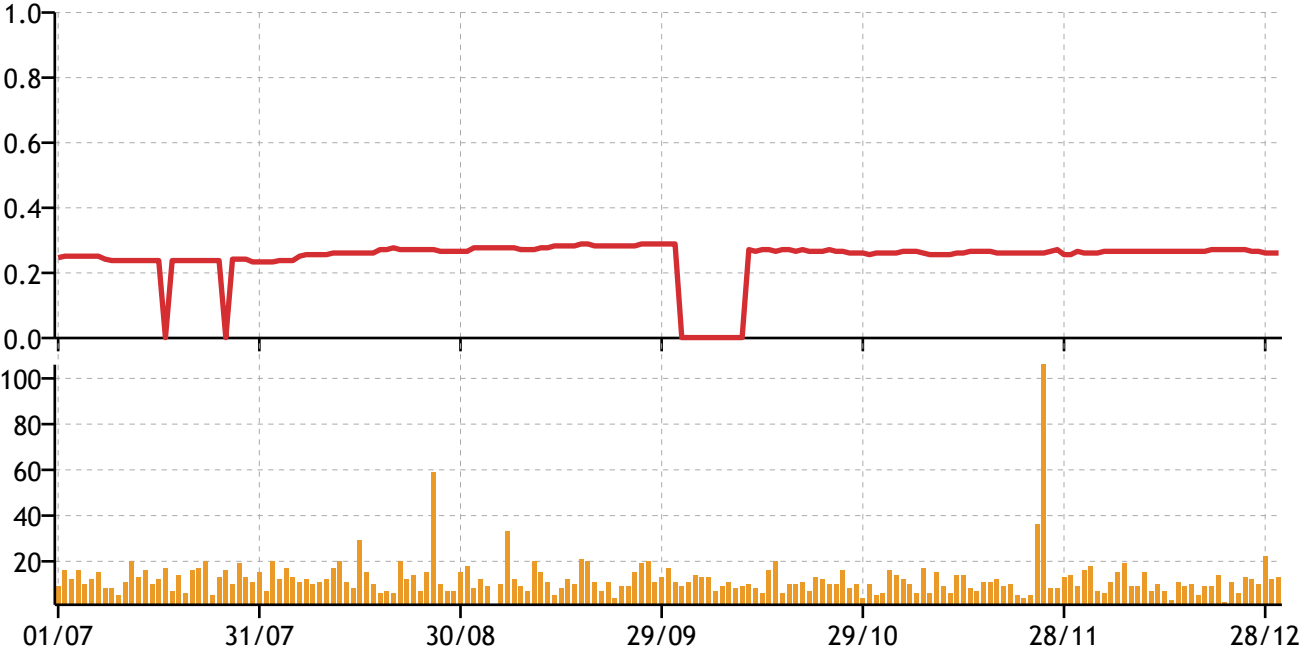


Figure 10: Queen Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



# Twitter Users

This section lists the twitter users mentioning Queen in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/TropicsZ4	Will Tropics	Florida	12	6,653	79,836
2	twitter.com/DLWilsonWorld	Donna Wilson	Atlanta, GA	3	10,542	31,626
3	twitter.com/mark_till	mark_till	Los Angeles California	12	2,528	30,336
4	twitter.com/slingbrush	Beck	Michigan / Florida	5	4,644	23,220
5	twitter.com/Emperor_Bob	Bob	Anchorage Alaska	2	11,215	22,430
6	twitter.com/eraser	eraser	Sevilla	7	2,809	19,663
7	twitter.com/angellr	Bob Angell	Earth	2	9,658	19,316
8	twitter.com/straywebsurfer	straywebsurfer Ray	Tokyo, Japan	5	3,195	15,975
9	twitter.com/romanus	Romanus	ÜT: 48.156466,11.723544	3	5,314	15,942
10	twitter.com/causticbob	Bob Kostic	missouri, usa	3	4,966	14,898
11	twitter.com/FlyingPatriot	Reagan Republican	The Republic of TX!!	2	6,278	12,556
12	twitter.com/simplydab	Donna	Where in the world am I?	4	3,105	12,420
13	twitter.com/karengallego	Andrómeda.	Galaxia Espiral M31	4	2,903	11,612
14	twitter.com/kubotamaneo	kubotama	□□□□□□□□	6	1,676	10,056
15	twitter.com/stacyhyatt	Stacy Hyatt	Alabama	4	2,377	9,508
16	twitter.com/waterwayrealty	Mott Marvin Kornicki	ÜT: 25.896904,-80.158455	3	2,840	8,520
17	twitter.com/Shaman777	Michael	All Along the Watchtower	4	1,846	7,384
18	twitter.com/Sheribaby_SPH	Sheri	California USA	8	889	7,112
19	twitter.com/abinitioadinfin	□Chad ad Infinitum	Gretna, La.	2	3,254	6,508
20	twitter.com/TokyoDiiva	Tokyo Diiva	New York City	2	3,150	6,300
21	twitter.com/ohmychiweenies	michelle	Michigan:US	6	1,044	6,264
22	twitter.com/TudoAoContrario	Antonio Mendes	Messines - Algarve - Portugal	5	1,251	6,255
23	twitter.com/dANGELofLOVE	Bella Donna D'Angelo		2	3,083	6,166
24	twitter.com/kcsfann	Kathleen Crossley		2	2,989	5,978
25	twitter.com/MrBijou	Sean Hernandez	Texas	8	698	5,584
26	twitter.com/USAPatriot1966	USAPatriot1966	USA	2	2,698	5,396
27	twitter.com/sober_talk	□□□□□□	□□/□□□/□□□□	7	713	4,991

Figure 11: Top 50 Users tweeting about Queen

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/2pogi4u	John Reyes	Vancouver, British Columbia	3	1,642	4,926
29	twitter.com/te_interesa	Yohel Amat	Panama	4	1,178	4,712
30	twitter.com/PinkMentions	P!nks Mentions	ÜT: 56.06298,-3.235084	3	1,550	4,650
31	twitter.com/rayenlov	alejandra crisostomo	Temuco, Araucania, Chile	5	918	4,590
32	twitter.com/auticomics	Huub van Overveld	Roosendaal, Netherlands	4	1,087	4,348
33	twitter.com/isv5	Isa Silva	Lisboa	6	712	4,272
34	twitter.com/orangecountygal	OrangeCounty Gal	Orange County, California	2	2,097	4,194
35	twitter.com/MyCubbies	Chicago Cubs	guess...	5	820	4,100
36	twitter.com/LyndseyDavis	Lyndsey Davis	California USA	2	2,034	4,068
37	twitter.com/stefanoa99	Stefano	Milan	7	568	3,976
38	twitter.com/nellina99	nellina laganà	CATANIA	2	1,838	3,676
39	twitter.com/JackLeblond	Jack Leblond	Austin, TX	2	1,751	3,502
40	twitter.com/VERTGREENVERT	MARIAN	iPhone: 43.530854,-5.660898	2	1,672	3,344
41	twitter.com/daytonacharger	Leon Hunter		12	265	3,180
42	twitter.com/l1brat1on	l1brat1on	Worldwide, TX	8	395	3,160
43	twitter.com/galwithdimples	Camile Semes	iPhone: -25.454031,-49.277195	2	1,576	3,152
44	twitter.com/ns438	nobuchan1	□□now	3	1,045	3,135
45	twitter.com/SongoftheOss	Warlord & Nice Guy	UK	2	1,467	2,934
46	twitter.com/LacedRadio	Laced Radio TM	Los Angeles, CA/Austin, Tx	4	695	2,780
47	twitter.com/ElyBahiana	Ely Bahiana	HOLLYWOOD	2	1,360	2,720
48	twitter.com/laisbueno	Láis Bueno	São Paulo, Brasil	2	1,314	2,628
49	twitter.com/fonduestardian	Jesus Flores	Nezahualcóyotl, Edo. de México	3	833	2,499
50	twitter.com/skyblue101	skyblue101	Starbase Roswell	3	776	2,328

Figure 11 (continued): Top 50 Users tweeting about Queen

# Shared Twitter Links

This section lists the most popular urls in tweets mentioning Queen during this period.

URL	Rank	Tweets
<a href="http://www.last.fm/music/Queen/_/Bohemian+Rhapsody">http://www.last.fm/music/Queen/_/Bohemian Rhapsody</a>	1	113
<a href="http://tinysong.com/2TFw">http://tinysong.com/2TFw</a>	2	106
<a href="http://www.last.fm/music/Queen">http://www.last.fm/music/Queen</a>	3	51
<a href="http://www.youtube.com/watch?v=ZRLwsr_j2S4&amp;feature=related">http://www.youtube.com/watch?v=ZRLwsr_j2S4&amp;feature=related</a>	4	46
<a href="http://www.last.fm/music/Queen/_/We+Will+Rock+You">http://www.last.fm/music/Queen/_/We Will Rock You</a>	5	37
<a href="http://tln.kr/1bso">http://tln.kr/1bso</a>	6	18
<a href="http://www.tunewiki.com/t/d0ut">http://www.tunewiki.com/t/d0ut</a>	7	18
<a href="http://tinysong.com/9bPV">http://tinysong.com/9bPV</a>	8	16
<a href="http://www.tunewiki.com/t/1bo9m">http://www.tunewiki.com/t/1bo9m</a>	9	11
<a href="http://tinysong.com/71Ng">http://tinysong.com/71Ng</a>	10	10
<a href="http://tln.kr/1alc">http://tln.kr/1alc</a>	11	9
<a href="/profile/DJ_X1/blip/53382558/Queen-Who+Wants+To+Live+Forever(+Live+with+highlander+scenes)">/profile/DJ_X1/blip/53382558/Queen-Who+Wants+To+Live+Forever(+Live+with+highlander+scenes)</a>	12	9
<a href="http://tinysong.com/kjx4">http://tinysong.com/kjx4</a>	13	8
<a href="http://www.npr.org/tablet/#story/?storyId=90273890">http://www.npr.org/tablet/#story/?storyId=90273890</a>	14	6
<a href="http://www.tweekly.fm/twitter/IsabelleBrasil">http://www.tweekly.fm/twitter/IsabelleBrasil</a>	15	5
<a href="http://www.jango.com/stations/3630559/tunein?song_id=20650">http://www.jango.com/stations/3630559/tunein?song_id=20650</a>	16	5
<a href="http://www.foxytunes.com/artist/queen/track/bohemian+rhapsody">http://www.foxytunes.com/artist/queen/track/bohemian+rhapsody</a>	17	5
<a href="/profile/tudoaocontrario/blip/53693884/We+Will+Rock+You-Queen+High+Definition">/profile/tudoaocontrario/blip/53693884/We+Will+Rock+You-Queen+High+Definition</a>	18	4
<a href="http://www.tunewiki.com/t/yy62">http://www.tunewiki.com/t/yy62</a>	19	4
<a href="http://tinysong.com/71Nl">http://tinysong.com/71Nl</a>	20	4
<a href="http://www.lastfm.de/user/bhmueller007">http://www.lastfm.de/user/bhmueller007</a>	21	3
<a href="http://www.pandora.com:80/land/song/dd9527b69d8815e9?station=854eeb53372c8532f05fb4a6276e15e5e7c5e72...">http://www.pandora.com:80/land/song/dd9527b69d8815e9?station=854eeb53372c8532f05fb4a6276e15e5e7c5e72...</a>	22	3
<a href="/profile/Shaman777/blip/54109111/We+Will+Rock+You-Queen+High+Definition">/profile/Shaman777/blip/54109111/We+Will+Rock+You-Queen+High+Definition</a>	23	3
<a href="http://www.pandora.com:80/land/song/dd9527b69d8815e9?station=b4fe72224b289831c7bdeefd19a0bb7b097373d...">http://www.pandora.com:80/land/song/dd9527b69d8815e9?station=b4fe72224b289831c7bdeefd19a0bb7b097373d...</a>	24	3
<a href="/profile/DJrythaman/blip/51591426/Bohemian+Rhapsody-Queen">/profile/DJrythaman/blip/51591426/Bohemian+Rhapsody-Queen</a>	25	3
<a href="http://tinysong.com/ka2j">http://tinysong.com/ka2j</a>	26	3
<a href="http://www.jango.com/stations/261265605/tunein?song_id=231537">http://www.jango.com/stations/261265605/tunein?song_id=231537</a>	27	3

Figure 12: Top Shared Links on Twitter mentioning Queen

URL	Rank	Tweets
<a href="http://www.last.fm/user/Sean110">http://www.last.fm/user/Sean110</a>	28	3
<a href="http://www.last.fm/music/Queen/_/Bohemian+Rhapsody?utm_source=twitterfeed&amp;utm_medium=twitter">http://www.last.fm/music/Queen/_/Bohemian+Rhapsody?utm_source=twitterfeed&amp;utm_medium=twitter</a>	29	3
<a href="http://www.tweekly.fm/twitter/Joassss">http://www.tweekly.fm/twitter/Joassss</a>	30	3
<a href="/profile/AthenodoraVolt/blip/58807621/We+Will+Rock+You!-Queen+(Lyrics)">/profile/AthenodoraVolt/blip/58807621/We+Will+Rock+You!-Queen+(Lyrics)</a>	31	3
<a href="http://www.last.fm/music/Queen/_/We+Will+Rock+You">http://www.last.fm/music/Queen/_/We+Will+Rock+You</a>	32	3
<a href="/profile/tudoaocontrario/blip/53693396/Queen-'Bohemian+Rhapsody'">/profile/tudoaocontrario/blip/53693396/Queen-'Bohemian+Rhapsody'</a>	33	3
<a href="/profile/Sheribaby_SPH/blip/49347203/Queen-We+Will+Rock+You+and+We+Are+The+Champion+(Live)">/profile/Sheribaby_SPH/blip/49347203/Queen-We+Will+Rock+You+and+We+Are+The+Champion+(Live)</a>	34	3
<a href="http://t.co/gYroZ9q">http://t.co/gYroZ9q</a>	35	3
<a href="/profile/DJ_X1/blip/58680550/Who+wants+to+live+forever-Queen-(BO+Highlander)">/profile/DJ_X1/blip/58680550/Who+wants+to+live+forever-Queen-(BO+Highlander)</a>	36	2
<a href="http://tln.kr/1lrm">http://tln.kr/1lrm</a>	37	2
<a href="/profile/eraser/blip/55695229/Bohemian+Rhapsody+Queen+(+SUBTITULADO+INGLES-ESPANOL+)">/profile/eraser/blip/55695229/Bohemian+Rhapsody+Queen+(+SUBTITULADO+INGLES-ESPANOL+)</a>	38	2
<a href="http://radioplayer.kerrangradio.co.uk">http://radioplayer.kerrangradio.co.uk</a>	39	2
<a href="http://www.last.fm/music/Daft+punk+vs.+Queen/_/Robot+Rock+vs.+We+Will+Rock+You">http://www.last.fm/music/Daft+punk+vs.+Queen/_/Robot+Rock+vs.+We+Will+Rock+You</a>	40	2
<a href="http://tinysong.com/6HZi">http://tinysong.com/6HZi</a>	41	2
<a href="/profile/eraser/blip/53503889/Bohemian+Rhapsody+Queen+(+SUBTITULADO+INGLES-ESPANOL+)">/profile/eraser/blip/53503889/Bohemian+Rhapsody+Queen+(+SUBTITULADO+INGLES-ESPANOL+)</a>	42	2
<a href="/profile/romanus/blip/50768198/Queen-Bohemian+Rhapsody.mp3">/profile/romanus/blip/50768198/Queen-Bohemian+Rhapsody.mp3</a>	43	2
<a href="http://www.tweekly.fm/user/taylorrrmitch">http://www.tweekly.fm/user/taylorrrmitch</a>	44	2
<a href="http://www.pandora.com:80/land/song/dd9527b69d8815e9?station=927c5fd366abc1739be183f9ae3c3e1b9d65bae...">http://www.pandora.com:80/land/song/dd9527b69d8815e9?station=927c5fd366abc1739be183f9ae3c3e1b9d65bae...</a>	45	2
<a href="/profile/FlyingPatriot/blip/57331738/We+will+rock+you+ +we+are+the+champions-Queen">/profile/FlyingPatriot/blip/57331738/We+will+rock+you+ +we+are+the+champions-Queen</a>	46	2
<a href="http://www.last.fm/music/Queen/_/Bohemian+Rhapsody">http://www.last.fm/music/Queen/_/Bohemian+Rhapsody</a>	47	2
<a href="/profile/Paris49/blip/51636983/Bohemian+Rhapsody-Queen+Elton+Jhon+Gun's+and+Roses">/profile/Paris49/blip/51636983/Bohemian+Rhapsody-Queen+Elton+Jhon+Gun's+and+Roses</a>	48	2
<a href="/profile/ohmychiweenies/blip/57136258/we+will+rock+you+we+are+the+champions-Queen">/profile/ohmychiweenies/blip/57136258/we+will+rock+you+we+are+the+champions-Queen</a>	49	2
<a href="/profile/romanus/blip/57953595/Queen-Bohemian+Rhapsody.mp3">/profile/romanus/blip/57953595/Queen-Bohemian+Rhapsody.mp3</a>	50	2
<a href="http://ht.ly/2G4dh">http://ht.ly/2G4dh</a>	51	2
<a href="/profile/tudoaocontrario/blip/55637277/Queen-'Bohemian+Rhapsody'+(Live)">/profile/tudoaocontrario/blip/55637277/Queen-'Bohemian+Rhapsody'+(Live)</a>	52	2
<a href="/profile/aileen2u2/blip/49277253/We+Will+Rock+You-Queen">/profile/aileen2u2/blip/49277253/We+Will+Rock+You-Queen</a>	53	2
<a href="http://www.jango.com/stations/264403280/tunein?song_id=231537">http://www.jango.com/stations/264403280/tunein?song_id=231537</a>	54	2
<a href="http://blip.fm/profile/BloodTears/blip/58146275/we+will+rock+you+by+QUEEN+with+lyrics">http://blip.fm/profile/BloodTears/blip/58146275/we+will+rock+you+by+QUEEN+with+lyrics</a>	55	2
<a href="http://tln.kr/on9i">http://tln.kr/on9i</a>	56	2
<a href="/profile/BadBella_Button/blip/54377321/Bohemian+Rhapsody-Elton+John+Axl+Rose+and+Queen">/profile/BadBella_Button/blip/54377321/Bohemian+Rhapsody-Elton+John+Axl+Rose+and+Queen</a>	57	2
<a href="http://blip.fm/profile/straywebsurfer/blip/54458013/Queen-We+Will+Rock+You">http://blip.fm/profile/straywebsurfer/blip/54458013/Queen-We+Will+Rock+You</a>	58	2
<a href="/profile/TheKillerShrew/blip/60161060/Bohemian+Rhapsody-Queen">/profile/TheKillerShrew/blip/60161060/Bohemian+Rhapsody-Queen</a>	59	2
<a href="http://www.tunewiki.com/t/d12u">http://www.tunewiki.com/t/d12u</a>	60	2

Figure 12 (continued): Top Shared Links on Twitter mentioning Queen

# News Coverage

## News Popularity

This section shows the total number of music articles mentioning Queen during this time period and the overall rank of Queen when compared to similar artists.

957th Overall Rank

129 Articles

0.003% Share

Artist	Rank	Articles	Share
U2	38th	1,310	0.033%
The Rolling Stones	94th	897	0.022%
Roger Daltrey	106th	831	0.021%
Lou Gramm	161st	668	0.017%
Aerosmith	172nd	615	0.015%
The Clash	306th	419	0.010%
Queen	957th	129	0.003%
Physics	996th	121	0.003%

Figure 13: News Coverage Comparison

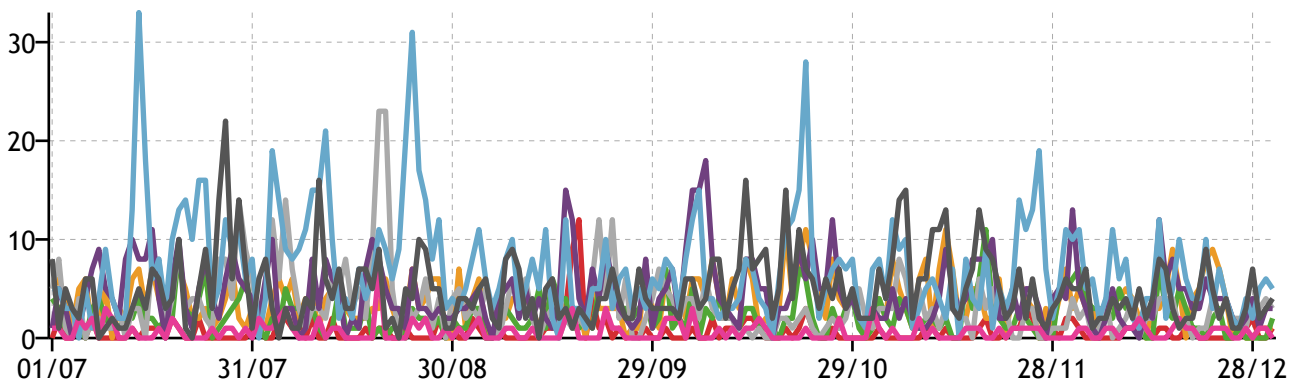
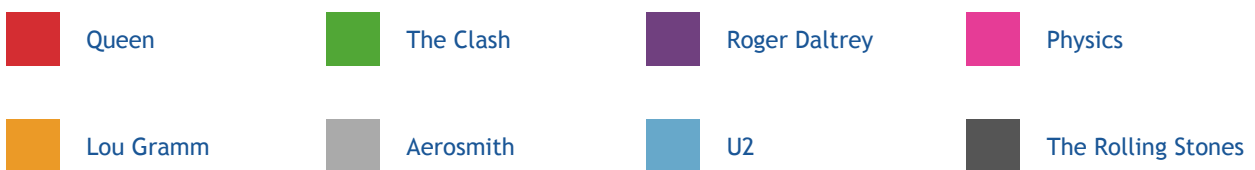


Figure 14: News Coverage over Time



# News Comparison

This section compares the number of music articles mentioning Queen during this time period to similar artists.

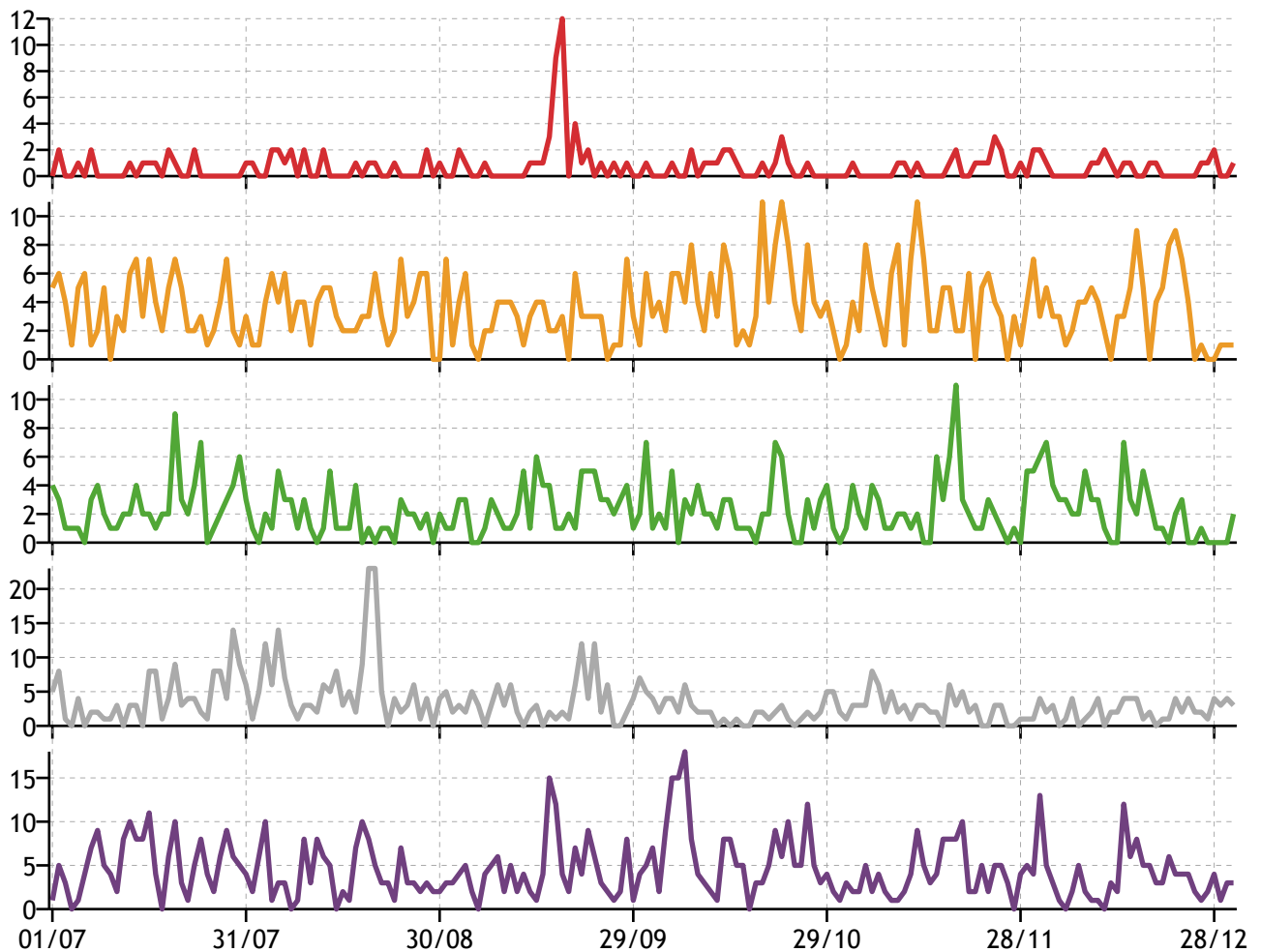


Figure 15: Comparisons for Queen



# Mainstream Chart vs Sentiment

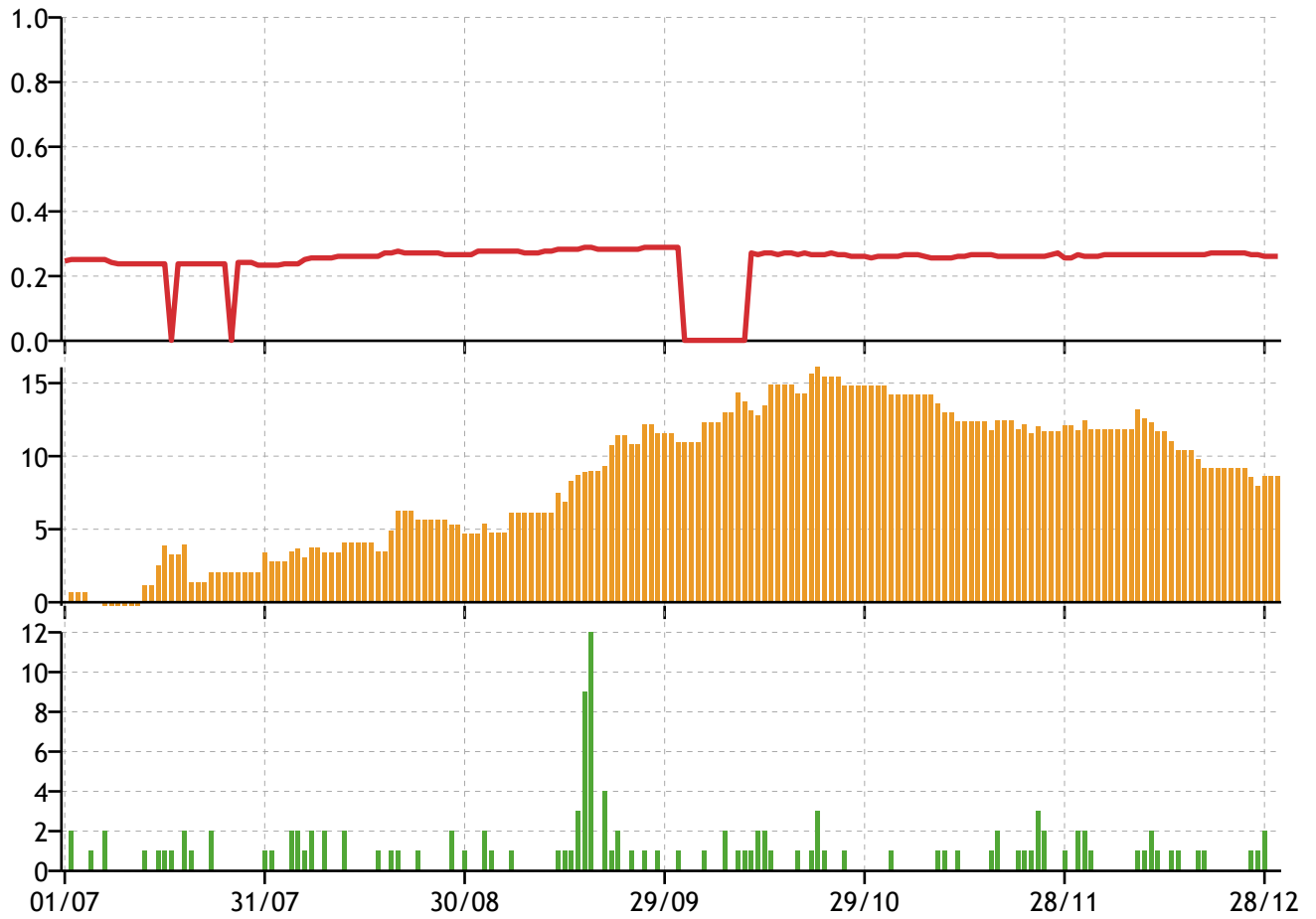


Figure 16: Queen Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Queen that day.



# Top Publishers

- Clash Music
- Spin
- Classic Rock Magazin..
- Guardian music
- Rolling Stone: Smoki..
- NME - News
- Other



Figure 17: Top Publishers related to Queen

Top Publishers	Mentions
Clash Music	6
Spin	4
Classic Rock Magazine	2
Guardian music	2
Rolling Stone: Smoking Section	2
NME - News	2
Hidden Track	2
Sweeping The Nation	2
NPR Music	2
The Giant Panther	1
He's A Whore	1
Captain Obvious	1
Fong Songs	1
Achtung Baby!	1
Trashbag Kids	1

Figure 18: Most frequently mentioned Top Publishers

# Top News Publishers

Publisher	Rank	Articles
Clash Music - <a href="http://www.clashmusic.com/">http://www.clashmusic.com/</a>	1	6
Spin - <a href="http://www.spin.com/">http://www.spin.com/</a>	2	4
Classic Rock Magazine - <a href="http://www.classicrockmagazine.com/">http://www.classicrockmagazine.com/</a>	3	2
Guardian music - <a href="http://www.guardian.co.uk/music">http://www.guardian.co.uk/music</a>	4	2
Rolling Stone: Smoking Section - <a href="http://www.rollingstone.com/blogs/smokingsection/rss.xml">http://www.rollingstone.com/blogs/smokingsection/rss.xml</a>	5	2
NME - News - <a href="http://www.nme.com/">http://www.nme.com/</a>	6	2
Hidden Track - <a href="http://www.glidemagazine.com/hiddentrack">http://www.glidemagazine.com/hiddentrack</a>	7	2
Sweeping The Nation - <a href="http://sweepingthenation.blogspot.com/">http://sweepingthenation.blogspot.com/</a>	8	2
NPR Music - <a href="http://www.npr.org/music/">http://www.npr.org/music/</a>	9	2
The Giant Panther - <a href="http://thegiantpanther.blogspot.com">http://thegiantpanther.blogspot.com</a>	10	1
He's A Whore - <a href="http://hesawhore.blogspot.com">http://hesawhore.blogspot.com</a>	11	1
Captain Obvious - <a href="http://www.thankscaptainobvious.net/">http://www.thankscaptainobvious.net/</a>	12	1
Fong Songs - <a href="http://fongsongs.blogspot.com/index.html">http://fongsongs.blogspot.com/index.html</a>	13	1
Achtung Baby! - <a href="http://luna.typepad.com/weblog/">http://luna.typepad.com/weblog/</a>	14	1
Trashbag Kids - <a href="http://trashbagkids.blogspot.com/">http://trashbagkids.blogspot.com/</a>	15	1
popbytes - <a href="http://www.popbytes.com">http://www.popbytes.com</a>	16	1
Metal Injection - <a href="http://metalinjection.net">http://metalinjection.net</a>	17	1
Pitchfork - <a href="http://pitchfork.com/">http://pitchfork.com/</a>	18	1
:: The Playlist :: - <a href="http://theplaylist.blogspot.com/">http://theplaylist.blogspot.com/</a>	19	1
Bottom of the Glass - <a href="http://bottom-of-the-glass.blogspot.com">http://bottom-of-the-glass.blogspot.com</a>	20	1
Cuchara Sonica - <a href="http://cucharasonica.com">http://cucharasonica.com</a>	21	1
Planet Mondo - Atomic Blog - <a href="http://planetmondo.blogspot.com/">http://planetmondo.blogspot.com/</a>	22	1
KEXP Blog - <a href="http://blog.kexp.org/blog/">http://blog.kexp.org/blog/</a>	23	1
triplem.com.au - <a href="http://www.triplem.com.au/">http://www.triplem.com.au/</a>	24	1
Music For Maniacs - <a href="http://musicformaniacs.blogspot.com">http://musicformaniacs.blogspot.com</a>	25	1
No Rock&Roll Fun - <a href="http://xrrf.blogspot.com">http://xrrf.blogspot.com</a>	26	1
My Aimz is True - <a href="http://myaimzistrue.blogspot.com/">http://myaimzistrue.blogspot.com/</a>	27	1

Figure 19: Top 29 Publishers mentioning Queen

Publisher	Rank	Articles
whiteboydancefloor - <a href="http://whiteboydancefloor.blogspot.com">http://whiteboydancefloor.blogspot.com</a>	28	1
Electric Zoo - <a href="http://electriczoo.blogspot.com/index.html">http://electriczoo.blogspot.com/index.html</a>	29	1

Figure 19 (continued): Top 29 Publishers mentioning Queen

# Best 5 News Days

1

## 18 September 2010 : 12 articles

### Popular Articles this Day

#### **Sacha Baron Cohen to play Freddie Mercury in biopic**

NME - News, 17 September 2010

Ali G creator Sacha Baron Cohen is set to play Queen frontman Freddie Mercury in a forthcoming movie, according to the films producers . forthcoming movie, according to the films ...

#### **Sacha Baron Cohen Cast in Freddie Mercury Biopic**

Spin, 18 September 2010

He's earned a rep playing outlandish characters Borat and Brüno, but Sacha Baron Cohen looks to be taking on more serious projects: the British comic is set to star in ...

#### **Borat To Play Freddie Mercury**

AbsolutePunk, 18 September 2010

Sacha Baron Cohen (Borat) will play  
(<http://www.slashfilm.com/2010/09/16/sacha-baron-cohen-to-play-queen-singer-freddie-mercury/>)  
Freddie Mercury in an upcoming movie about \*Queen\* (<http://www.myspace.com/queen>).  
Submitted by VIVALAMATT

#### **Freddie Mercury Movie Update**

Clash Music, 17 September 2010

A forthcoming Freddie Mercury biopic could star comedian Sacha Baron Cohen as the Queen frontman. Freddie Mercury broke down barriers in rock music. The first Asian rock star to reach ...

#### **Pop Nosh: How gross! A cesspool of STDs!**

popbytes, 17 September 2010

† A handy diagram of who slept and made out with whom on Jersey Shore Celebitchy † Casey Affleck finally admits that Joaquin Phoenix documentary isn't real! PopEater † Sacha ...

#### **Sacha Baron Cohen to Play Freddie Mercury In Peter Morgan Biopic...**

The Daily Swarm, 17 September 2010

Playlist : The casting of a legendary musician in a biopic can be a tricky thing. Sometimes the actor can seem like a natural fit (Gary Oldman in "Sid and ...

#### **Sacha Baron Cohen Confirmed To Play Freddie Mercury in Queen Biopic**

Metal Injection, 18 September 2010

Waa Waa Wee Wa. Sacha Baron Cohen, the performer best known for his roles as Borat, Ali G and Bruno has been confirmed to be playing Freddie Mercury in a ...

## **Sacha Baron Cohen cast as Freddie Mercury for new Queen biopic**

Gimme Noise - City Pages, 18 September 2010

For his first serious lead role, Sacha Baron Cohen, who has made a name for himself playing caricatured roles like Borat, Bruno, and Ali G, will star in an upcoming ...

## **SACHA BARON COHEN To Play FREDDIE MERCURY In QUEEN Movie**

Blabbermouth, 17 September 2010

According to MTV.com, comic and filmmaker Sacha Baron Cohen will play legendary QUEEN frontman Freddie Mercury in an upcoming movie.

## **Sacha Baron Cohen Confirmed To Play Freddie Mercury in Queen Biopic**

Heavy Metal Music News, 18 September 2010

Waa Waa Wee Wa. Sacha Baron Cohen, the performer best known for his roles as Borat, Ali G and Bruno has been confirmed to be playing Freddie Mercury in a ...

2

## **17 September 2010 : 9 articles**

### **Popular Articles this Day**

#### **Sacha Baron Cohen to play Freddie Mercury in biopic**

NME - News, 17 September 2010

Ali G creator Sacha Baron Cohen is set to play Queen frontman Freddie Mercury in a forthcoming movie, according to the films producers . forthcoming movie, according to the films ...

#### **Freddie Mercury Movie Update**

Clash Music, 17 September 2010

A forthcoming Freddie Mercury biopic could star comedian Sacha Baron Cohen as the Queen frontman. Freddie Mercury broke down barriers in rock music. The first Asian rock star to reach ...

#### **Pop Nosh: How gross! A cesspool of STDs!**

popbytes, 17 September 2010

† A handy diagram of who slept and made out with whom on Jersey Shore Celebitchy † Casey Affleck finally admits that Joaquin Phoenix documentary isn't real! PopEater † Sacha ...

#### **Sacha Baron Cohen to Play Freddie Mercury In Peter Morgan Biopic...**

The Daily Swarm, 17 September 2010

Playlist : The casting of a legendary musician in a biopic can be a tricky thing. Sometimes the actor can seem like a natural fit (Gary Oldman in "Sid and ...

#### **SACHA BARON COHEN To Play FREDDIE MERCURY In QUEEN Movie**

Blabbermouth, 17 September 2010

According to MTV.com, comic and filmmaker Sacha Baron Cohen will play legendary QUEEN frontman Freddie Mercury in an upcoming movie.

## **Sacha Baron Cohen to Play Queen's Freddie Mercury**

Rolling Stone: Smoking Section, 16 September 2010

Sacha Baron Cohen, the man behind Borat and Bruno, will take on some serious fare when he stars in the role of Queen's Freddie Mercury in an upcoming biopic. The ...

## **QUEEN REMIX**

Trashbag Kids, 16 September 2010

So as you know I love bands.Old bands, new bands..all bands. They make the difference to me. So what comes into mind? Queen! remixed by Schizofonics! these boys have really ...

## **Sacha Baron Cohen = Freddie Mercury!**

We Listen For You, 17 September 2010

ZACH THAT: I can actually see this as a good decision: FROM /FILM Here's some news that could be eerily on point: Peter Morgan, the guy who wrote The Queen, ...

## **RAUSCH**

Baxojayz, 16 September 2010

8-year-old Doug Rausch was faithful to the piano. One day as he was leaving for a lesson, his father slipped him a white unmarked envelope to hand the teacher. After ...

## **Sacha Baron Cohen to Play Freddie Mercury in Queen Biopic**

Spinner.com, 17 September 2010

Filed under: News , Movies Following biopics of the Doors , Joy Division and the Runaways , pomp rockers Queen are set to be immortalised on celluloid with the highly ...

**3**

## **20 September 2010 : 4 articles**

### **Popular Articles this Day**

#### **Monday's Web Roundup: News & Songs**

Spin, 20 September 2010

[Updated: 2:49 P.M.] NEWS: AEROSMITH 's STEVEN TYLER to Release Solo Single Hear a clip of "Love Lives," the theme song for Japanese action movie Space Battleship Yamato . [ ...

#### **New Queen Movie With Borat [News]**

Ultimate Guitar, 20 September 2010

General Music News : There will be an upcoming movie based on the history of Queen, with the actor who played the role of Borat starring as Freddie Mercury.

#### **Sacha Baron Cohen to play Freddie Mercury**

Press Record, 20 September 2010

Sacha Baron Cohen, the man behind Borat, Bruno and Ali G. , has been signed up to play Freddie Mercury in a new film. The biopic will focus on a ...

## Queen: Sacha Baron Cohen spielt Freddie Mercury in Film über Queen

motor.de News, 20 September 2010

Schauspieler Sacha Baron Cohen wird in einem Queen-Biopic Freddie Mercury mimen. Oscar-Preisträger Graham King („The Departed“) wird den noch namenlosen Film produzieren und Peter Morgan, der zwei Mal für den ...

4

### 16 September 2010 : 3 articles

#### Popular Articles this Day

#### Sacha Baron Cohen to Play Queen's Freddie Mercury

Rolling Stone: Smoking Section, 16 September 2010

Sacha Baron Cohen, the man behind Borat and Bruno, will take on some serious fare when he stars in the role of Queen's Freddie Mercury in an upcoming biopic. The ...

#### QUEEN REMIX

Trashbag Kids, 16 September 2010

So as you know I love bands.Old bands, new bands..all bands. They make the difference to me. So what comes into mind? Queen! remixed by Schizofonics! these boys have really ...

#### Poll reveals what artists make up the 'ultimate' band

Alt Sounds, 15 September 2010

A poll by the UK's leading daily city deals website has revealed the 'ultimate' musical act, after more than 1,000 Brits were asked which musical artists they would put together ...

#### RAUSCH

Baxojayz, 16 September 2010

8-year-old Doug Rausch was faithful to the piano. One day as he was leaving for a lesson, his father slipped him a white unmarked envelope to hand the teacher. After ...

5

### 22 October 2010 : 3 articles

#### Popular Articles this Day

#### What We Talk About When We Talk Music #3

The 405, 21 October 2010

Lots of good-looking boys for this one! After a couple of months off, this favourite records feature is back with musicians from Austria, the UK and [drumroll]... the Ukraine! Joachim ...

## **To Do List: Thursday, October 21, 2010 (CMJ Night Shows!)**

The End of Irony, 22 October 2010

Recommended Show: THURSDAY, OCTOBER 20, 2010 EAR PWR @ CAKE SHOP 152 Ludlow St New York, NY 10002 \$TBA, 7PM At this point it feels like the bands listed for ...

## **Why I Hate The Rolling Stones**

Bottom of the Glass, 22 October 2010

The Rolling Stones--"The Last Time" (mp3) The Rolling Stones--"It's All Over Now" (mp3) It was not always so. Back in the late 60's and early 70's, I had two Rolling ...

## **AIDS Killed Gay Rock in The 80s -by Iman Lababedi**

Rock NYC, 22 October 2010

Besides killing off some of the most gifted artists in the world, the "gay disease" decimated the inroads gay society had made in West Civilization. Trust me, unless you were ...

## News Highlights

This section includes the most repeated statements in the music press about Queen month by month during this period.

### July

"Queen was 1 guitar, 1 bass, 1 drum and 1 vocal. In a stadium decade of 5, Queen kicked ass with 4. Random texts have recently ..."

Mon 19/07 - Brian May Face Melter by Helen Bach - Rock NYC

"Queen has always been a polarizing act. If you are like me you will be glad when We Will Rock You/We Are The Champions takes its ..."

Tue 20/07 - Rock Star Birthday Blurbs – Brian May - The Giant Panther

### September

"Queen to their performance at the 1985 Live Aid concert .."

Thu 16/09 - Sacha Baron Cohen to Play Queen's Freddie Mercury - Rolling Stone: Smoking Section

"Queen to it and added this electro feel to it. It will get you dancing for sure. These Ireland boys first made their name by winning ..."

Thu 16/09 - QUEEN REMIX - Trashbag Kids

"Queen is one of the greatest rock bands of all time, and a music brand all unto itself. Freddie Mercury was an awe-inspiring performer, so with ..."

Sat 18/09 - Sacha Baron Cohen Cast in Freddie Mercury Biopic - Spin

### November

"Queen was scheduled to perform live on Saturday Night Live, a hugely popular variety show in the USA. The entire day was spent trying remedies to ..."

Wed 24/11 - 10 Things You Never Knew About Freddie Mercury - Clash Music

### December

"Queen would still be making today if Mercury hadn't died. But you probably havent even fucking listened to it, just dismissed it. If not, fantastic. But ..."

Tue 28/12 - Discharge 2010: Javids Top 10 - whiteboyardancefloor

# Appendices

## Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 20: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

## Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 21: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart