

# Professor Green

Music Media Analysis  
July to December 2010

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# Overview

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**882nd** on Mainstream Charts

**36th** on Emerging Charts

**1497th** on Twitter

**985th** in the Music Press

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This report reviews the popularity of Professor Green on the music charts and in the music news for the period July to December 2010. It benchmarks Professor Green against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the [wearehunted.com](http://wearehunted.com) website.

# Chart Popularity

## Mainstream Chart

This section presents the mainstream chart performance for Professor Green compared to similar artists. Professor Green was ranked 882nd overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for Professor Green was 381st.

**882nd** Overall Rank

**381st** Best Position

Artist	Rank	Best Position
Blame	277th	42
Eliza Doolittle	287th	44
Mark Ronson	320th	51
Roll Deep	347th	59
Devlin	512th	108
Tinchy Stryder	601st	129
Plan B	781st	201
Professor Green	882nd	381

Figure 1: Artist Mainstream Ranks

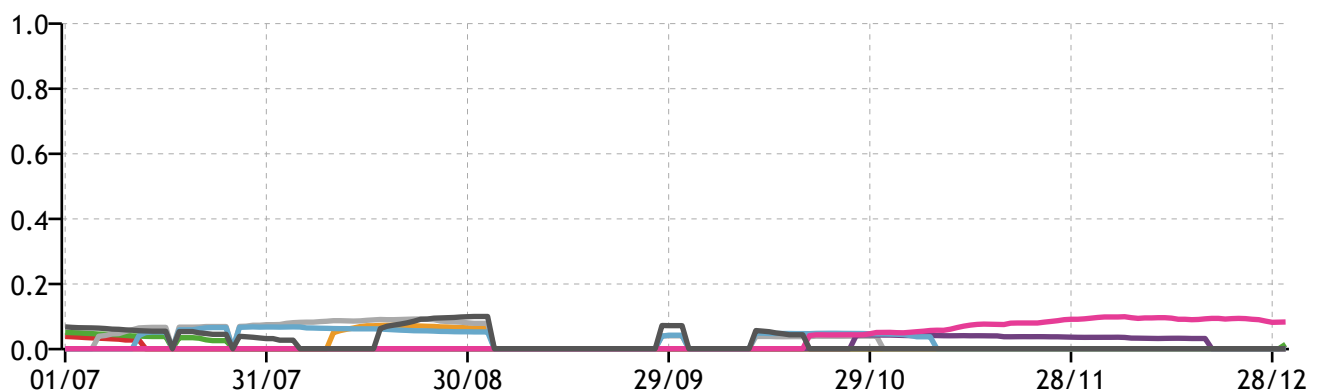


Figure 2: Artist Mainstream Chart Popularity over Time



# Mainstream Comparison

This section compares the mainstream chart performance of Professor Green against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Professor Green was ranked 1st overall of our charts for that day. 0.0 denotes Professor Green did not chart at all.

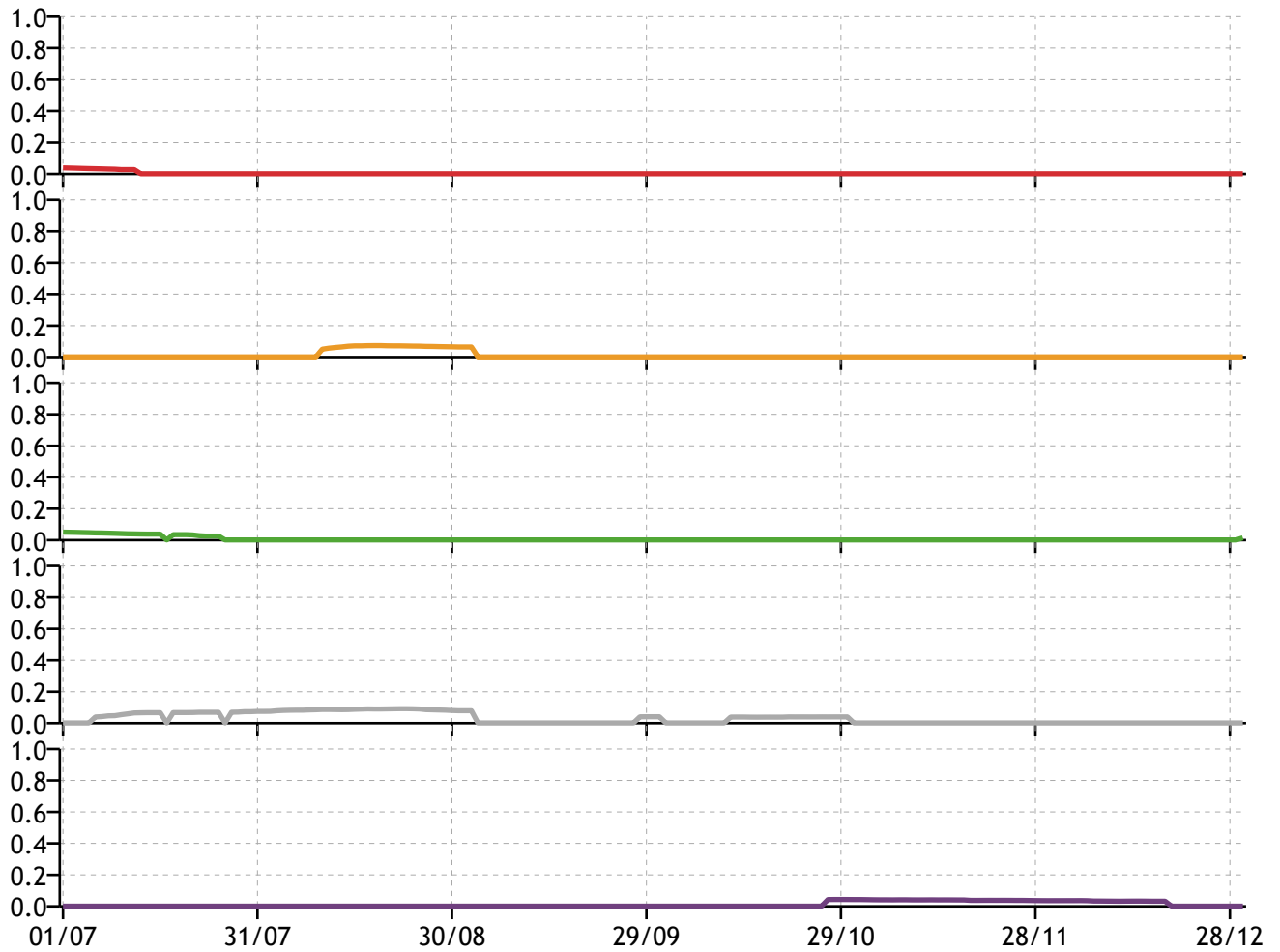
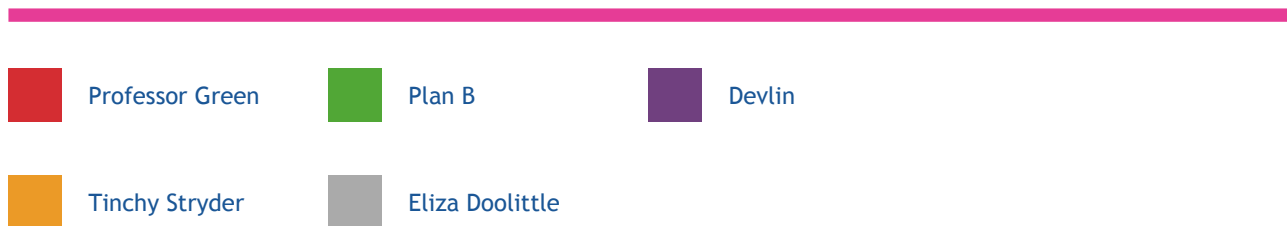


Figure 3: Comparisons for Professor Green



# Emerging Chart

This section presents the emerging chart performance for Professor Green compared to similar artists. Professor Green was ranked 36th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted emerging chart for Professor Green was 8th.

**36th** Overall Rank

**8th** Best Position

Artist	Rank	Best Position
Mark Ronson	18th	6
Professor Green	36th	8
Eliza Doolittle	39th	9
Plan B	52nd	9
Tinchy Stryder	82nd	11
Devlin	199th	20
Roll Deep	243rd	23
Blame	1588th	270

Figure 4: Artist Emerging Ranks

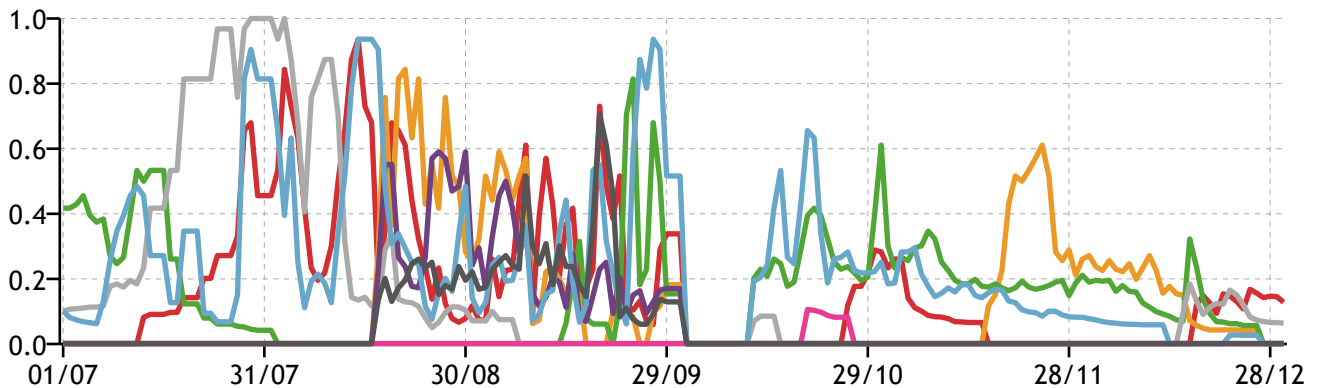


Figure 5: Artist Mainstream Emerging Popularity over Time



# Emerging Comparison

This section compares the emerging chart performance of Professor Green against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Professor Green was ranked 1st overall of our charts for that day. 0.0 denotes Professor Green did not chart at all.

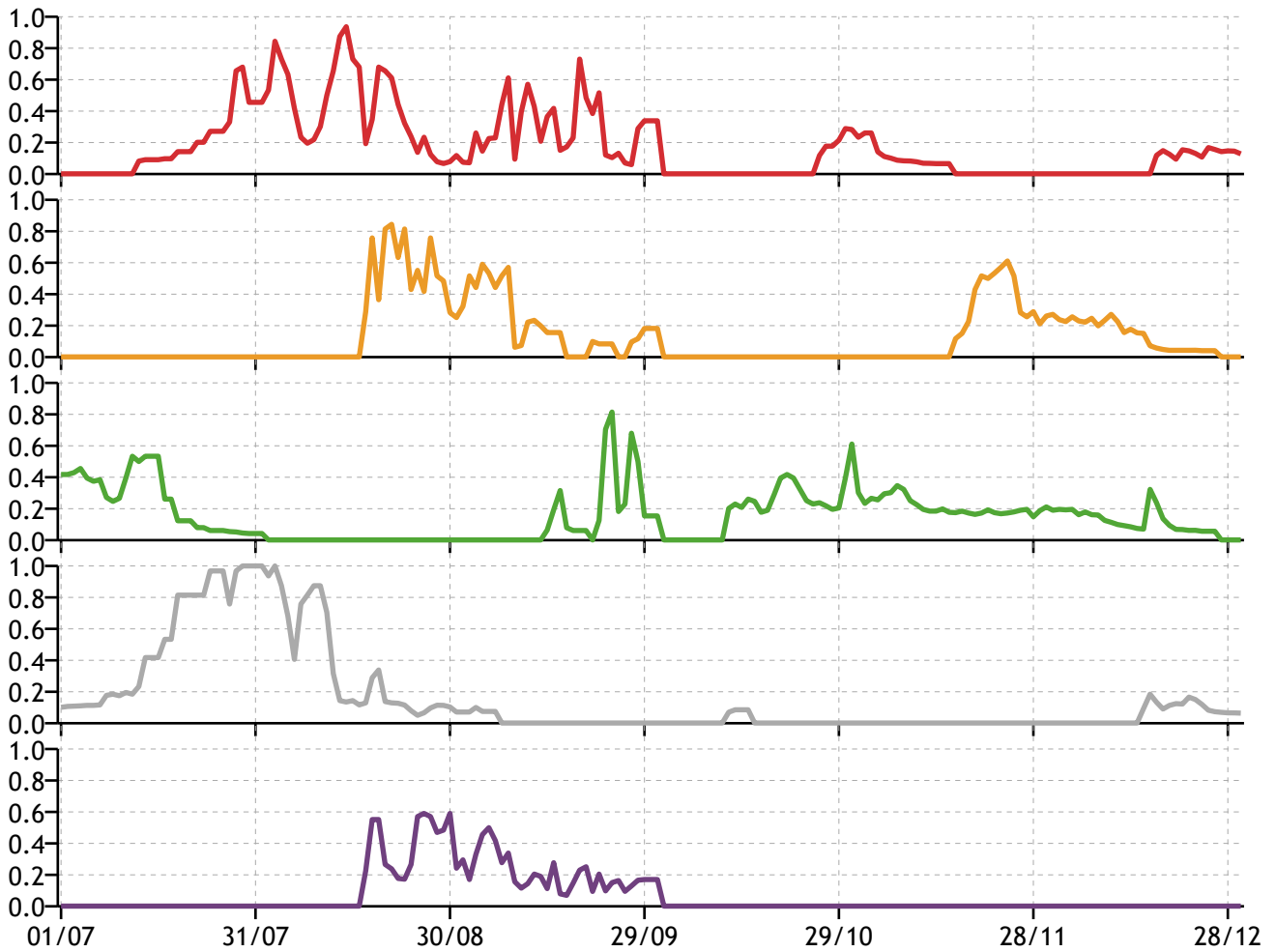
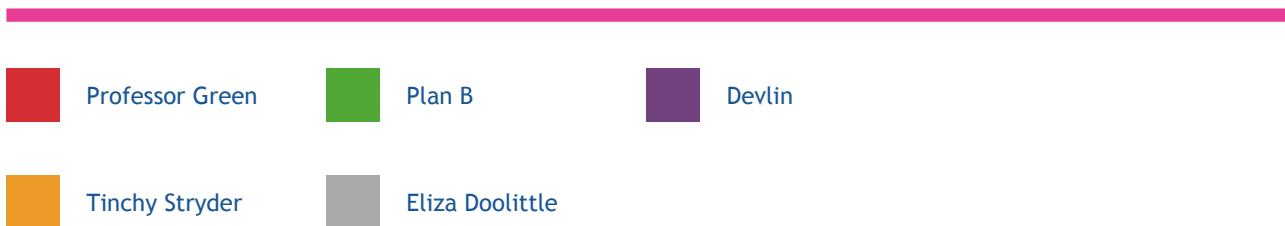


Figure 6: Comparisons for Professor Green



# Mainstream Singles

This section presents the best charting singles for Professor Green on the Mainstream We Are Hunted charts

## I Need You Tonight

Best Single

642nd

Best Position

Single	Best Position
I Need You Tonight	642



Figure 7: Best Single Positions

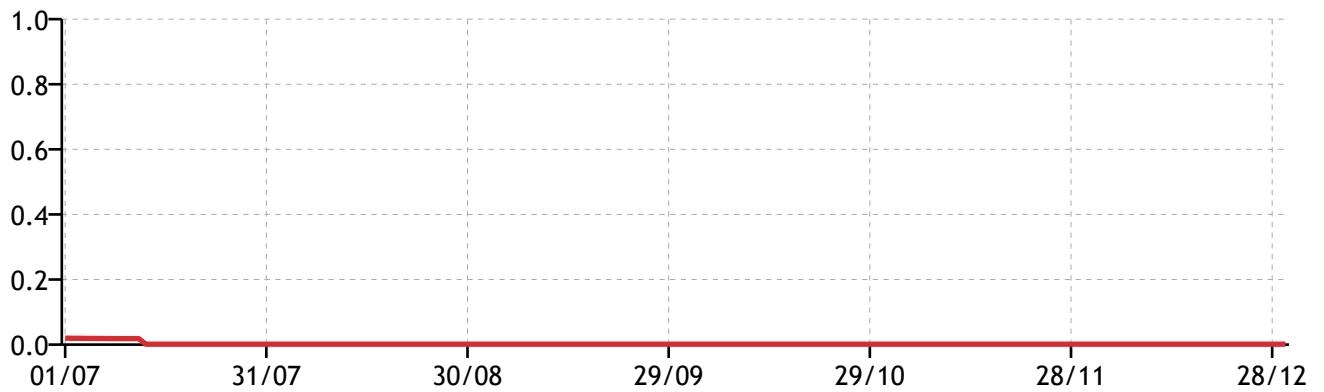



Figure 8: Singles Chart Comparison over Time

 I Need You Tonight

# Mainstream Singles Comparison

This section compares the mainstream chart performance of the most popular singles released by Professor Green. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

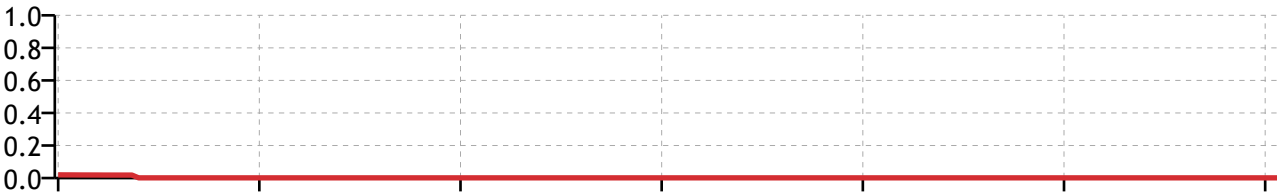


Figure 9: Chart ranking for Professor Green

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 I Need You Tonight

# Emerging Singles

This section presents the best charting singles for Professor Green on the Emerging We Are Hunted charts

## Just Be Good To Gree..

Best Single

6th

Best Position

Single Best Position

Just Be Good To Green	6
I Need You Tonight	20
Monster	28
Professor Green	64
Stereotypical Man	1295
It's a New Year Now	1296
Tonight is Yom Kippur	1297
I'm the Simcha Machine	1883

Figure 10: Best Single Positions

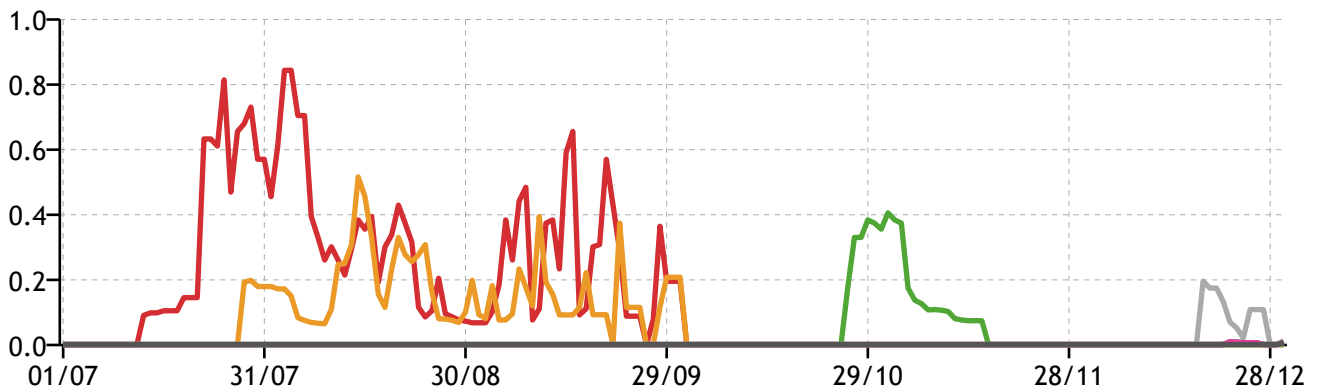


Figure 11: Singles Chart Comparison over Time



## Emerging Singles Comparison

This section compares the emerging chart performance of the most popular singles released by Professor Green. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

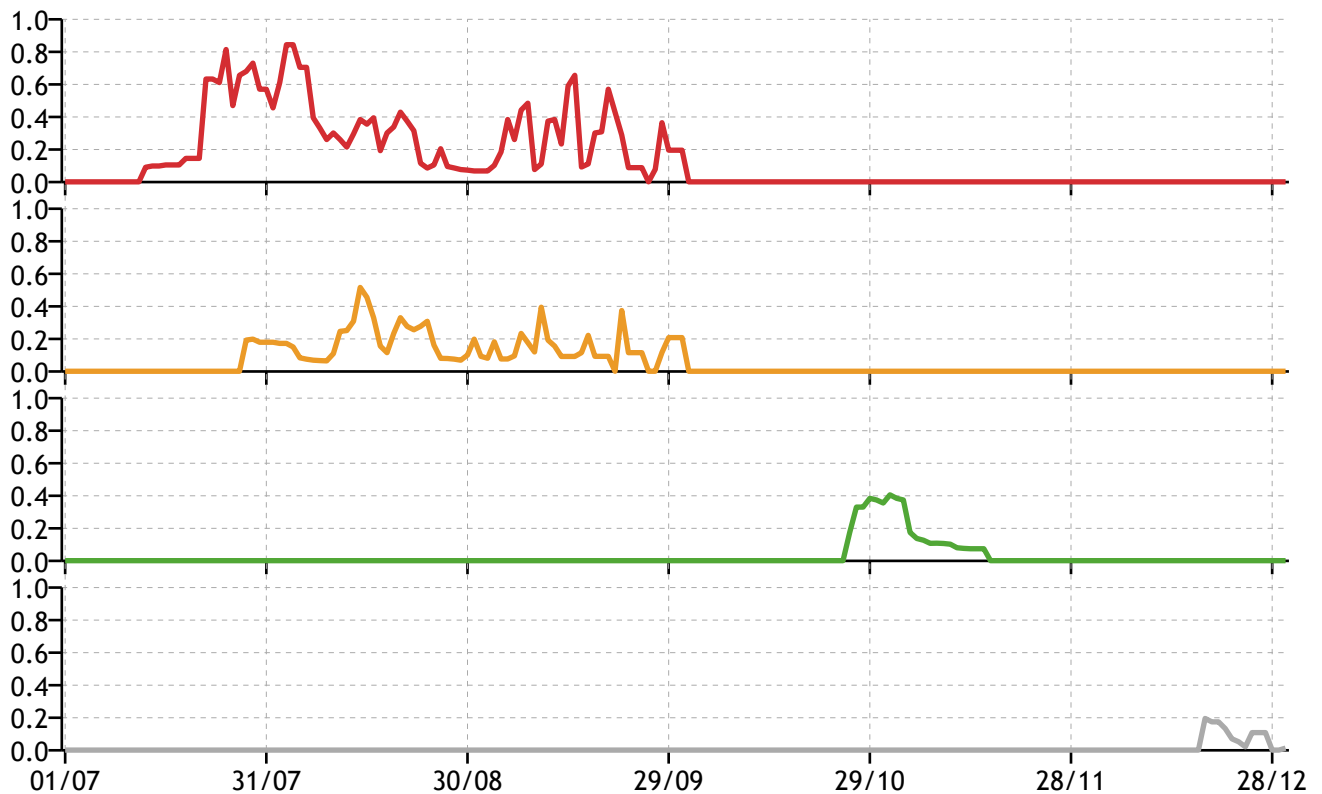
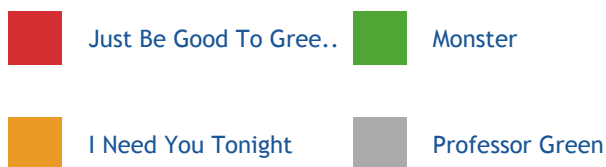


Figure 12: Chart ranking for Professor Green



# Twitter Coverage

## Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Professor Green during this time period. Included is the overall ranking of Professor Green when compared to similar artists.

1497th Overall Rank

1,234 Tweets

0.000% Share

Artist	Rank	Tweets	Share
Blame	113th	10,862	0.002%
Mark Ronson	497th	3,530	0.001%
Plan B	628th	2,854	0.000%
Eliza Doolittle	1170th	1,601	0.000%
Professor Green	1497th	1,234	0.000%
Devlin	2058th	860	0.000%
Tinchy Stryder	2982nd	528	0.000%
Roll Deep	3081st	506	0.000%

Figure 13: Twitter Coverage Comparison

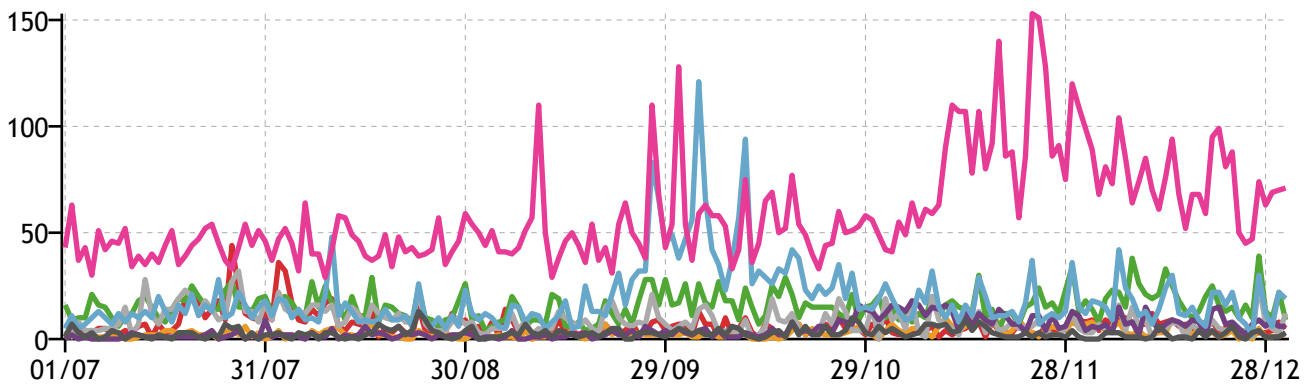


Figure 14: Twitter Coverage over Time



# Twitter Comparison

This section compares the total number of tweets mentioning Professor Green to similar artists.

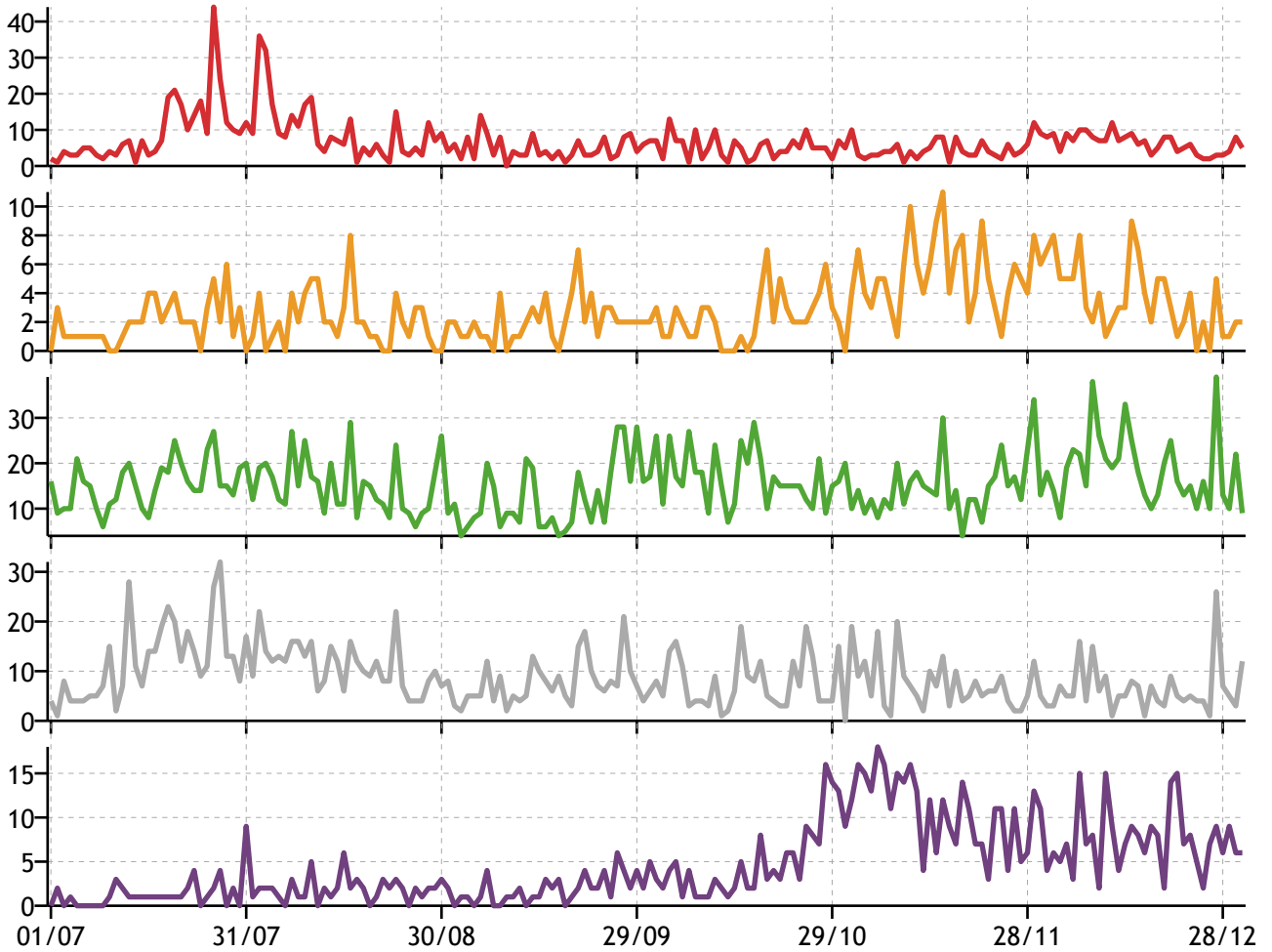
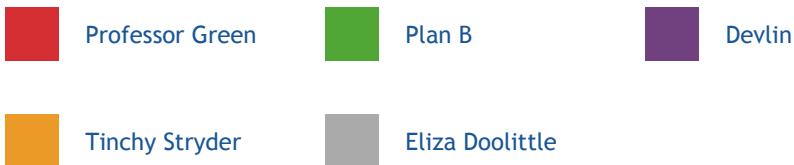


Figure 15: Comparisons for Professor Green



# Mainstream Chart vs Twitter

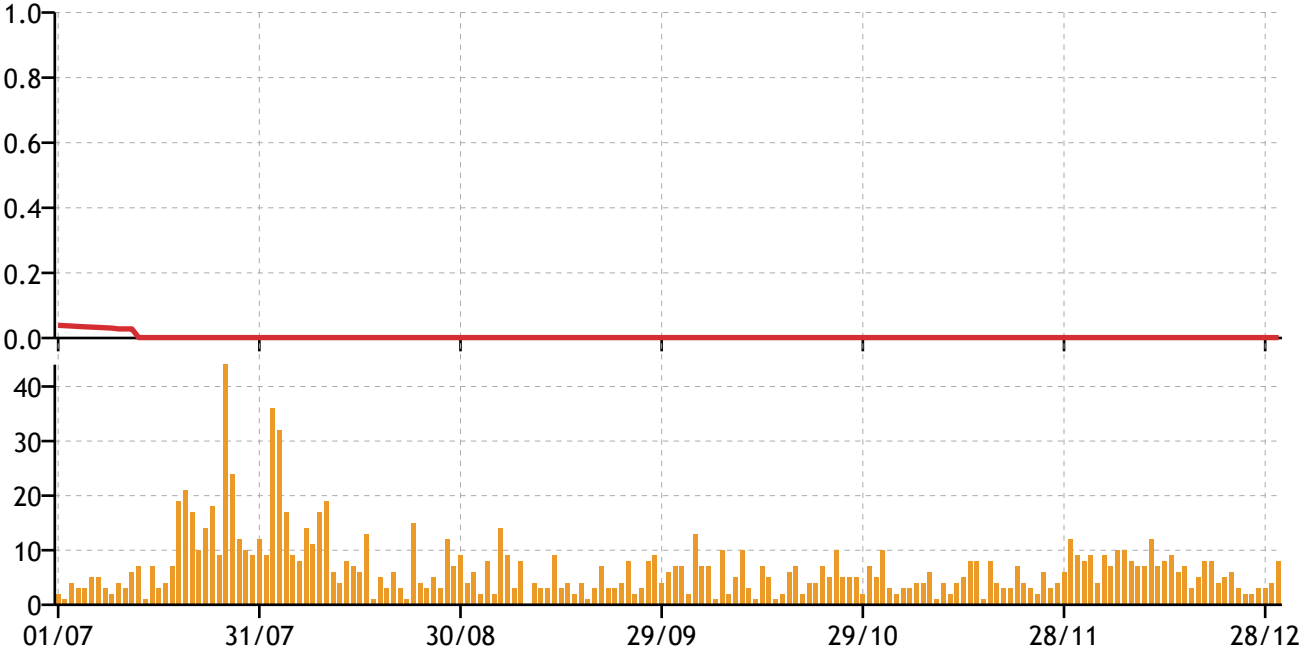


Figure 16: Professor Green Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



# Emerging Chart vs Twitter

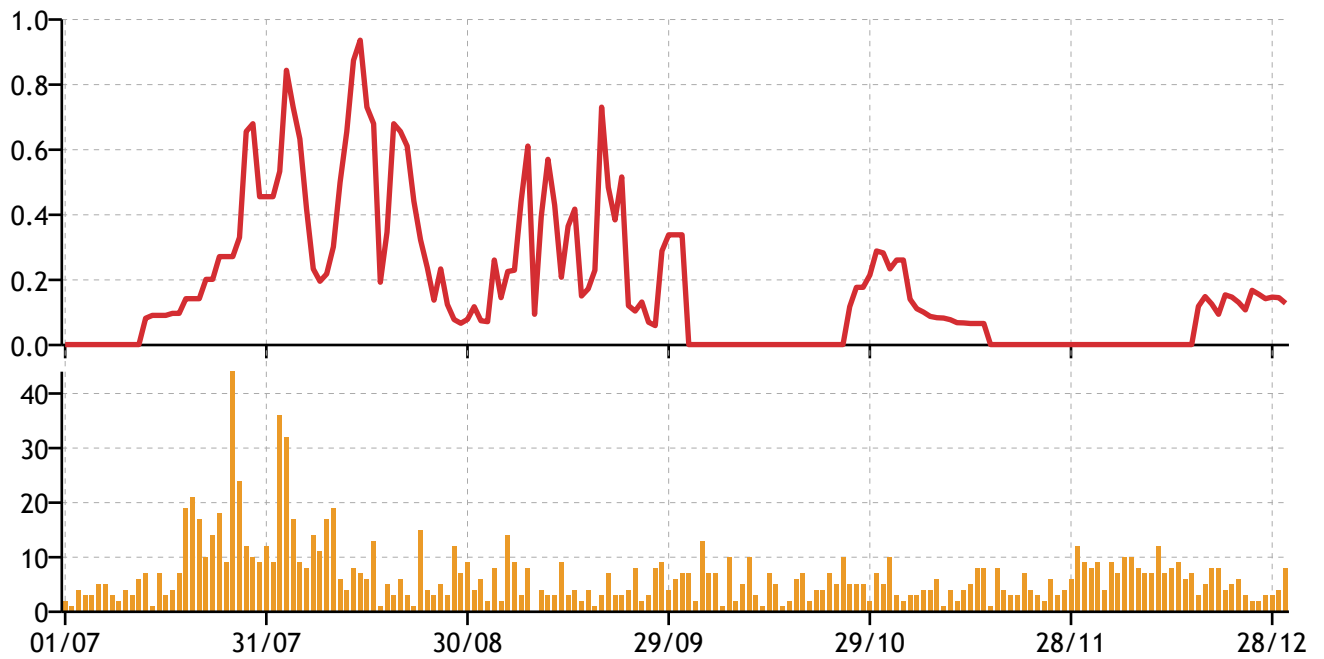


Figure 17: Professor Green Chart Popularity vs Twitter Coverage

This chart presents a comparison of emerging chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.

- Chart Popularity
- Twitter volume

# Twitter Users

This section lists the twitter users mentioning Professor Green in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/jackcrute	Jack Nathaniel Crute	The North of England, UK	13	11,575	150,475
2	twitter.com/WhatsOn1Xtra	Now Playing 1Xtra	On the airwaves.	65	349	22,685
3	twitter.com/OneRecent	OneRecent	London	24	538	12,912
4	twitter.com/___laurenS	L	England	9	1,045	9,405
5	twitter.com/amybabycakes	амч braithwaite ▫	ÜT: 53.717179, -0.872434	3	1,796	5,388
6	twitter.com/Vinomorph	Vinomorph	The Interwebs	14	314	4,396
7	twitter.com/BastardSoldier	▫ Jasper E. Whitlock	Somewhere creating fuckery.	4	1,064	4,256
8	twitter.com/hums_uk	Homegrown Music	London	11	309	3,399
9	twitter.com/socialcolumbia	SocialColumbia.com	Columbia, SC.	2	1,661	3,322
10	twitter.com/_kerrrrrix	kerri louise	somerset	6	474	2,844
11	twitter.com/Bekki_x	Bekki Priestley	Bradford, Yorkshire - England	5	567	2,835
12	twitter.com/Syzzurp	Florian P.	Germany	3	915	2,745
13	twitter.com/GregB	Greg Brant	LS16 7PT	11	234	2,574
14	twitter.com/djpaisley	djpaisley	Dallas, Texas 75251	2	1,138	2,276
15	twitter.com/pixhu	Pichu Belle ▫	Cali, Colombia	3	707	2,121
16	twitter.com/WhatsOnRadio1	Now Playing Radio 1	Leamington Spa	4	500	2,000
17	twitter.com/PollysRocha	Poliana Rocha		2	988	1,976
18	twitter.com/rzemog	Rene Zemog	México DF	2	972	1,944
19	twitter.com/TableTopHero	Tabletop	London	10	192	1,920
20	twitter.com/CaroRuedaG	Carolina Rueda	Bogotá City	2	957	1,914
21	twitter.com/tomwarman	Tom Warman		7	272	1,904
22	twitter.com/thewebguyuk	Oliver N	Stoke-On-Trent, UK	4	469	1,876
23	twitter.com/laurajaybee	laura jordan bambach	London	2	920	1,840
24	twitter.com/orlando21	orlando21	Venezuela	3	553	1,659
25	twitter.com/BradleyJTPeck	ThompsonBradley95	England, UK	2	613	1,226
26	twitter.com/JoeForro	Joe Forrest	East Midlands	3	393	1,179
27	twitter.com/jsmnpl0x	jasmine rose walther	Berkshire	8	140	1,120

Figure 18: Top 50 Users tweeting about Professor Green

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/tarwe	Carmel Howe	52.376328,-1.298279	2	543	1,086
29	twitter.com/Joe_Farrar	Joe Farrar	Leeds or Manchester	3	359	1,077
30	twitter.com/dominici_1871	Dom Terrett		15	70	1,050
31	twitter.com/xo_QueenB_xo	Blair Waldorf	In my coffin or with QBward	2	521	1,042
32	twitter.com/Kapoochi	Kayleigh Poacher	Leeds / Norfolk	3	342	1,026
33	twitter.com/dougfunnee	Douglas YanseeFunnie	Bluffington	5	203	1,015
34	twitter.com/Fernando_fa	Fernando	Buenos Aires	2	489	978
35	twitter.com/katemcf	Kate McFarlane	Scunthorpe/London	4	244	976
36	twitter.com/Breuls	Peter Breuls	Rotterdam, Netherlands	2	484	968
37	twitter.com/LeandroBerna	LeandroBerna	Monteroni di Lecce, Roma, WWW	2	470	940
38	twitter.com/JmsCwly	James Crawley	Bournemouth	5	182	910
39	twitter.com/_Sandra_R_	Sandra		2	452	904
40	twitter.com/jmc_fire	James M Charlton	London	2	449	898
41	twitter.com/ffc2004	Billy Murphy	ÜT: 51.371088,-0.271647	7	128	896
42	twitter.com/fialfi	Fildzah Alfita Q	ÜT: -6.177614,106.976927	3	297	891
43	twitter.com/malakadux	Leonardo Giaccone	Catania	2	439	878
44	twitter.com/brokok	Germán González G.	Osorno y Valdivia	2	425	850
45	twitter.com/DanDanRock	Daniel López Gómez	ÜT: 19.504023,-99.080044	2	423	846
46	twitter.com/n3wklear	n3wklear	iPhone: 13.717122,100.527262	6	137	822
47	twitter.com/deKay01	deKay		2	400	800
48	twitter.com/luisaakainsane	Luisa K.	Ore Mountains   Germany	3	238	714
49	twitter.com/robangus	Rob Angus	Basingstoke, UK	2	352	704
50	twitter.com/adrianabbott	Adrian Abbott	Nottingham/Luton	8	84	672

Figure 18 (continued): Top 50 Users tweeting about Professor Green

## Shared Twitter Links

This section lists the most popular urls in tweets mentioning Professor Green during this period.

URL	Rank	Tweets
<a href="http://www.last.fm/music/Professor+Green+%2F+Maverick+Sabre/_/Jungle">http://www.last.fm/music/Professor Green %2F Maverick Sabre/_/Jungle</a>	1	51
<a href="http://www.last.fm/music/Professor+Green">http://www.last.fm/music/Professor+Green</a>	2	39
<a href="http://www.last.fm/music/Tinchy+Stryder+%2F+Giggs+%2F+Professor+Green/_/Game+Over">http://www.last.fm/music/Tinchy Stryder %2F Giggs %2F Professor Green/_/Game Over</a>	3	31
<a href="http://www.last.fm/music/Professor+Green/_/Just+Be+Good+To+Green+(feat.+Lily+Allen)">http://www.last.fm/music/Professor Green/_/Just Be Good To Green (feat. Lily Allen)</a>	4	24
<a href="http://www.tweekly.fm/user/_laurenS">http://www.tweekly.fm/user/_laurenS</a>	5	9
<a href="http://www.tweekly.fm/user/OmgltzMeg">http://www.tweekly.fm/user/OmgltzMeg</a>	6	7
<a href="http://www.tweekly.fm/user/GregB">http://www.tweekly.fm/user/GregB</a>	7	7
<a href="http://www.last.fm/music/Professor+Green/_/Monster+(feat.+Example)">http://www.last.fm/music/Professor Green/_/Monster (feat. Example)</a>	8	7
<a href="http://www.tweekly.fm/user/DJPBateman">http://www.tweekly.fm/user/DJPBateman</a>	9	7
<a href="http://www.tweekly.fm/user/ffc2004">http://www.tweekly.fm/user/ffc2004</a>	10	6
<a href="http://www.tweekly.fm/user/iwuvwaffles">http://www.tweekly.fm/user/iwuvwaffles</a>	11	6
<a href="http://www.tunewiki.com/">http://www.tunewiki.com/</a>	12	6
<a href="http://www.tweekly.fm/user/Bekki_x">http://www.tweekly.fm/user/Bekki_x</a>	13	5
<a href="http://www.tweekly.fm/user/JmsCrwly">http://www.tweekly.fm/user/JmsCrwly</a>	14	5
<a href="http://www.last.fm/music/Professor+Green/_/I+Need+You+Tonight+(Feat.+Ed+Drewett)">http://www.last.fm/music/Professor Green/_/I Need You Tonight (Feat. Ed Drewett)</a>	15	5
<a href="http://radioplayer.indemand.fm">http://radioplayer.indemand.fm</a>	16	5
<a href="http://www.last.fm/music/Professor+Green/_/Oh+My+God+(feat.+Labrinth)">http://www.last.fm/music/Professor Green/_/Oh My God (feat. Labrinth)</a>	17	5
<a href="http://www.tweekly.fm/user/SAMurphy87">http://www.tweekly.fm/user/SAMurphy87</a>	18	5
<a href="http://www.tweekly.fm/user/_kerrrix">http://www.tweekly.fm/user/_kerrrix</a>	19	5
<a href="http://www.tweekly.fm/twitter/GregB">http://www.tweekly.fm/twitter/GregB</a>	20	4
<a href="http://www.tweekly.fm/user/jsmnpl0x">http://www.tweekly.fm/user/jsmnpl0x</a>	21	4
<a href="http://www.tweekly.fm/twitter/hbsnelling">http://www.tweekly.fm/twitter/hbsnelling</a>	22	4
<a href="http://www.last.fm/music/Professor+Green/_/Do+For+You">http://www.last.fm/music/Professor Green/_/Do For You</a>	23	4
<a href="http://www.last.fm/music/Professor+Green/_/Goodnight">http://www.last.fm/music/Professor Green/_/Goodnight</a>	24	4
<a href="http://www.tweekly.fm/user/Kapoochi">http://www.tweekly.fm/user/Kapoochi</a>	25	3
<a href="http://www.last.fm/music/Professor+Green/_/Jungle+(feat.+Maverick+Sabre)">http://www.last.fm/music/Professor Green/_/Jungle (feat. Maverick Sabre)</a>	26	3
<a href="http://www.foxytunes.com/artist/professor+green/track/just+be+good+to+green+(feat.+lily+allen)">http://www.foxytunes.com/artist/professor+green/track/just+be+good+to+green+(feat.+lily+allen)</a>	27	3

Figure 19: Top Shared Links on Twitter mentioning Professor Green

URL	Rank	Tweets
<a href="http://www.tweekly.fm/twitter/liviamegan">http://www.tweekly.fm/twitter/liviamegan</a>	28	3
<a href="http://www.tweekly.fm/user/baldry1991">http://www.tweekly.fm/user/baldry1991</a>	29	3
<a href="http://www.tweekly.fm/user/Syzzurp">http://www.tweekly.fm/user/Syzzurp</a>	30	3
<a href="http://www.tweekly.fm/user/Joe_Farrar">http://www.tweekly.fm/user/Joe_Farrar</a>	31	3
<a href="http://www.tweekly.fm/user/charlotteroles">http://www.tweekly.fm/user/charlotteroles</a>	32	3
<a href="http://www.tweekly.fm/user/gufuvi">http://www.tweekly.fm/user/gufuvi</a>	33	3
<a href="http://www.tweekly.fm/user/GovertNieuwhof">http://www.tweekly.fm/user/GovertNieuwhof</a>	34	3
<a href="http://www.tweekly.fm/user/sectar">http://www.tweekly.fm/user/sectar</a>	35	3
<a href="http://tinysong.com/xF3q">http://tinysong.com/xF3q</a>	36	3
<a href="http://www.tweekly.fm/user/smorenouy">http://www.tweekly.fm/user/smorenouy</a>	37	3
<a href="http://www.last.fm/music/Professor_Green/_/I_Need_You_Tonight">http://www.last.fm/music/Professor_Green/_/I_Need_You_Tonight</a>	38	3
<a href="http://www.tweekly.fm/user/MadameCreature">http://www.tweekly.fm/user/MadameCreature</a>	39	3
<a href="http://www.tweekly.fm/user/lfcjo3">http://www.tweekly.fm/user/lfcjo3</a>	40	3
<a href="http://www.tweekly.fm/user/AndySav_">http://www.tweekly.fm/user/AndySav_</a>	41	3
<a href="http://www.tweekly.fm/user/SemperfiSocius">http://www.tweekly.fm/user/SemperfiSocius</a>	42	3
<a href="http://www.last.fm/music/Professor%2BGreen%2B%252F%2BExample">http://www.last.fm/music/Professor%2BGreen%2B%252F%2BExample</a>	43	3
<a href="http://t.co/1Vg0xKd">http://t.co/1Vg0xKd</a>	44	3
<a href="http://www.tweekly.fm/user/meloch7">http://www.tweekly.fm/user/meloch7</a>	45	3
<a href="http://www.tweekly.fm/user/amybabycakes">http://www.tweekly.fm/user/amybabycakes</a>	46	3
<a href="http://www.tweekly.fm/user/J4YW47CH">http://www.tweekly.fm/user/J4YW47CH</a>	47	3
<a href="http://www.last.fm/music/Professor+Green/_/Oh+My+God+%28feat.+Labrinth%29">http://www.last.fm/music/Professor+Green/_/Oh+My+God+%28feat.+Labrinth%29</a>	48	2
<a href="http://www.tweekly.fm/user/franstarr">http://www.tweekly.fm/user/franstarr</a>	49	2
<a href="http://www.tweekly.fm/user/deKay01">http://www.tweekly.fm/user/deKay01</a>	50	2
<a href="http://www.tweekly.fm/user/_rndl">http://www.tweekly.fm/user/_rndl</a>	51	2
<a href="http://tinysong.com/yo9h">http://tinysong.com/yo9h</a>	52	2
<a href="http://www.tweekly.fm/user/thalisson">http://www.tweekly.fm/user/thalisson</a>	53	2
<a href="http://www.tweekly.fm/user/xOoh_Glitterx">http://www.tweekly.fm/user/xOoh_Glitterx</a>	54	2
<a href="http://www.tweekly.fm/user/ripenny">http://www.tweekly.fm/user/ripenny</a>	55	2
<a href="http://www.last.fm/music/Professor_Green/_/Hard_Night_Out">http://www.last.fm/music/Professor_Green/_/Hard_Night_Out</a>	56	2
<a href="http://www.tweekly.fm/twitter/thewebguyuk">http://www.tweekly.fm/twitter/thewebguyuk</a>	57	2
<a href="http://www.tweekly.fm/user/dixcat">http://www.tweekly.fm/user/dixcat</a>	58	2
<a href="http://www.tweekly.fm/twitter/Spreadeh">http://www.tweekly.fm/twitter/Spreadeh</a>	59	2
<a href="http://www.tweekly.fm/user/eleajota">http://www.tweekly.fm/user/eleajota</a>	60	2

Figure 19 (continued): Top Shared Links on Twitter mentioning Professor Green

# News Coverage

## News Popularity

This section shows the total number of music articles mentioning Professor Green during this time period and the overall rank of Professor Green when compared to similar artists.

985th Overall Rank

124 Articles

0.003% Share

Artist	Rank	Articles	Share
Blame	75th	988	0.025%
Mark Ronson	90th	914	0.023%
Plan B	350th	384	0.010%
Eliza Doolittle	901st	141	0.004%
Professor Green	985th	124	0.003%
Tinchy Stryder	1181st	92	0.002%
Devlin	1255th	80	0.002%
Roll Deep	1373rd	67	0.002%

Figure 20: News Coverage Comparison

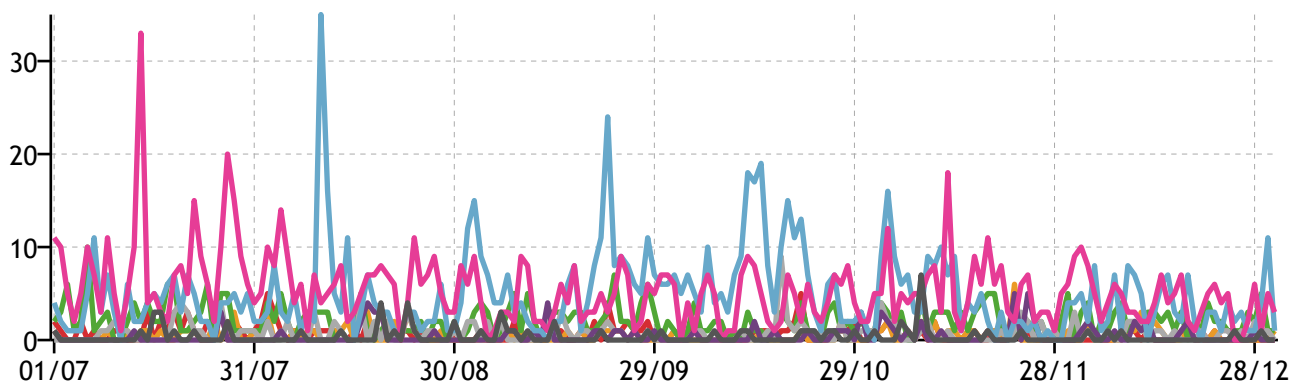


Figure 21: News Coverage over Time

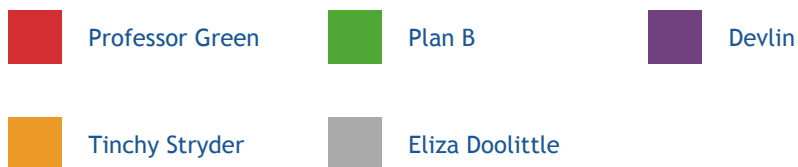


# News Comparison

This section compares the number of music articles mentioning Professor Green during this time period to similar artists.



Figure 22: Comparisons for Professor Green



# Mainstream Chart vs Sentiment

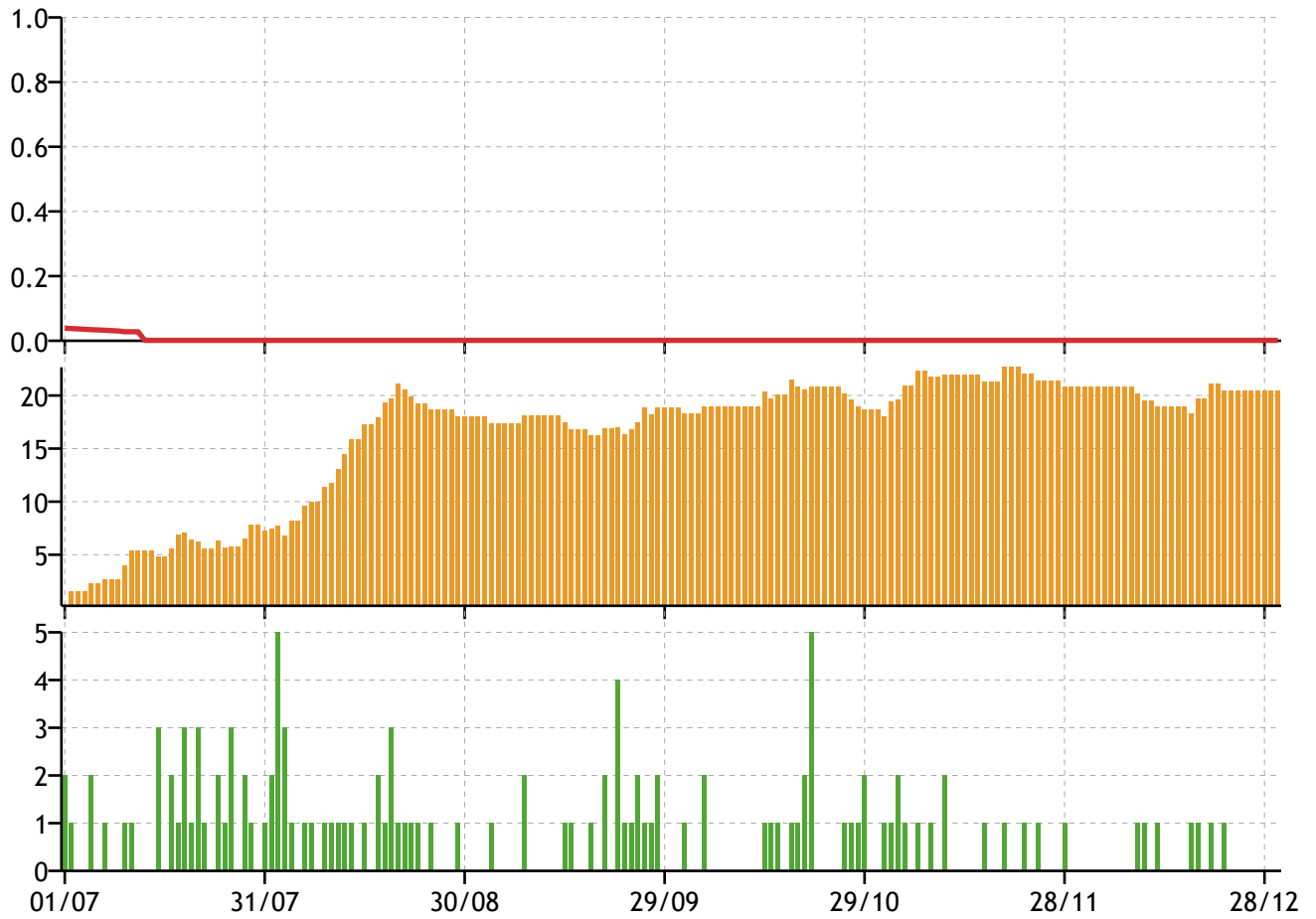


Figure 23: Professor Green Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Professor Green that day.



# Emerging Chart vs Sentiment

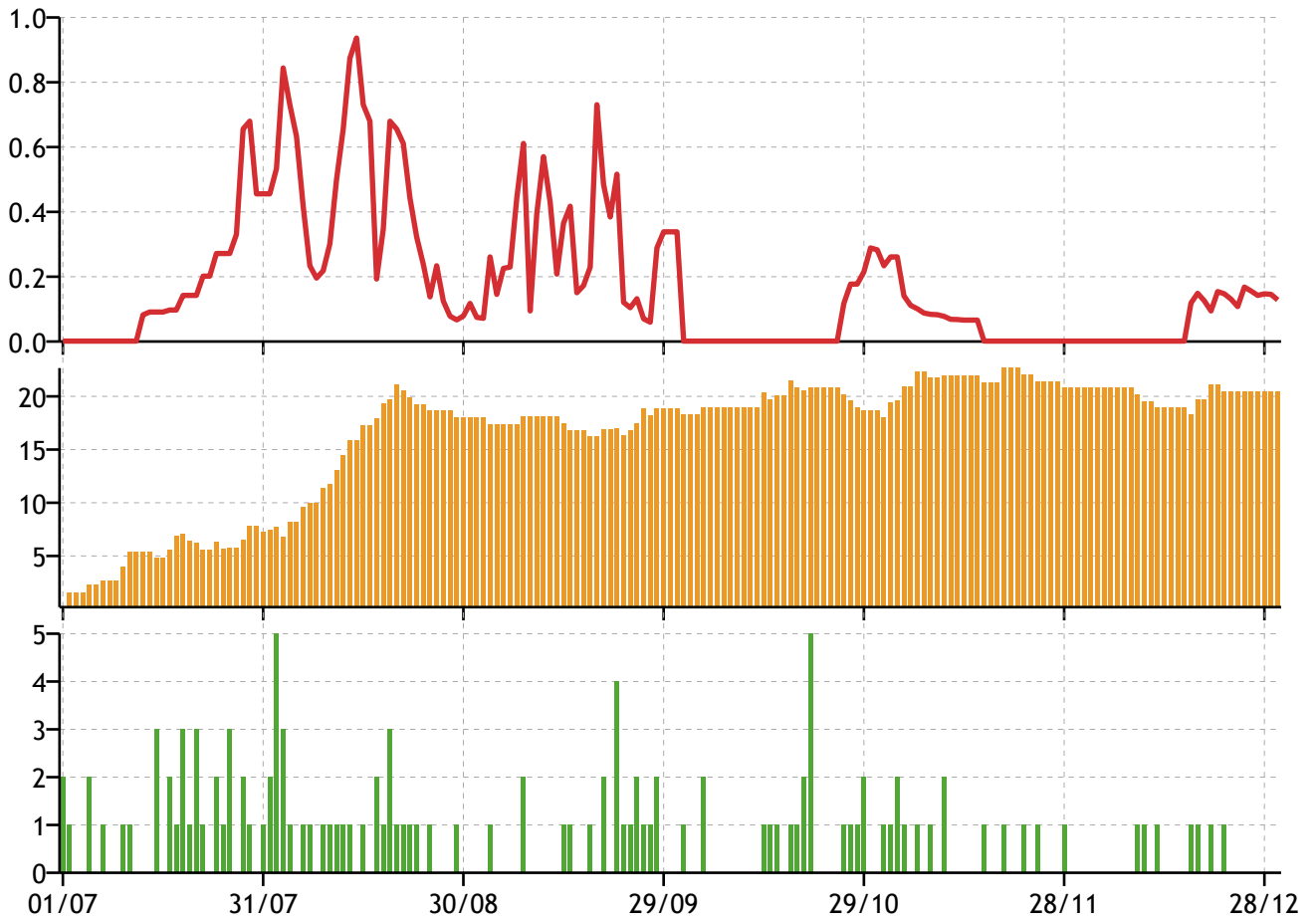
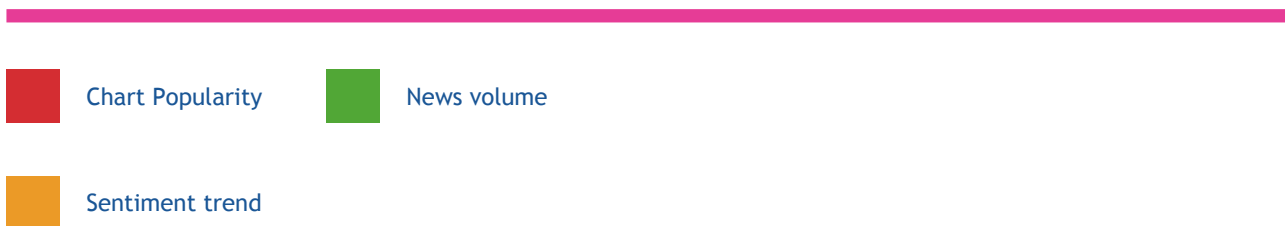


Figure 24: Professor Green Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of emerging chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Professor Green that day.



# Top Publishers

- NME - News
- Clash Music
- No Rock&Roll Fun
- Fried my little brai..
- I Like Music - Pop
- Noise Porn
- Other



Figure 25: Top Publishers related to Professor Green

Top Publishers	Mentions
NME - News	15
Clash Music	6
No Rock&Roll Fun	4
Fried my little brain	2
I Like Music - Pop	2
Noise Porn	2
Culture Bully	2
Sweeping The Nation	2
Loudersoft	1
#1 Hits From Another Planet	1
popbytes	1
Triple J - Music News	1
Certified Banger	1
NME - Blog	1
NME - Features	1

Figure 26: Most frequently mentioned Top Publishers

# Top News Publishers

Publisher	Rank	Articles
NME - News - <a href="http://www.nme.com/">http://www.nme.com/</a>	1	15
Clash Music - <a href="http://www.clashmusic.com/">http://www.clashmusic.com/</a>	2	6
No Rock&Roll Fun - <a href="http://xrrf.blogspot.com">http://xrrf.blogspot.com</a>	3	4
Fried my little brain - <a href="http://www.friedmylittlebrain.com">http://www.friedmylittlebrain.com</a>	4	2
I Like Music - Pop - <a href="http://www.ilikemusic.com/">http://www.ilikemusic.com/</a>	5	2
Noise Porn - <a href="http://www.noiseporn.com/">http://www.noiseporn.com/</a>	6	2
Culture Bully - <a href="http://www.culturebully.com">http://www.culturebully.com</a>	7	2
Sweeping The Nation - <a href="http://sweepingthenation.blogspot.com/">http://sweepingthenation.blogspot.com/</a>	8	2
Loudersoft - <a href="http://www.loudersoft.com">http://www.loudersoft.com</a>	9	1
#1 Hits From Another Planet - <a href="http://alienhits.blogspot.com">http://alienhits.blogspot.com</a>	10	1
popbytes - <a href="http://www.popbytes.com">http://www.popbytes.com</a>	11	1
Triple J - Music News - <a href="http://triplej.abc.net.au/">http://triplej.abc.net.au/</a>	12	1
Certified Banger - <a href="http://certifiedbanger.blogspot.com">http://certifiedbanger.blogspot.com</a>	13	1
NME - Blog - <a href="http://www.nme.com/">http://www.nme.com/</a>	14	1
NME - Features - <a href="http://www.nme.com/">http://www.nme.com/</a>	15	1
Analog Giant - <a href="http://analoggiant.blogspot.com">http://analoggiant.blogspot.com</a>	16	1
Karinski.net - <a href="http://www.karinski.net/">http://www.karinski.net/</a>	17	1
I Like Music - Music News - <a href="http://www.ilikemusic.com/rss_feeds/music_news.xml">http://www.ilikemusic.com/rss_feeds/music_news.xml</a>	18	1
the culture of me - <a href="http://www.thecultureofme.com">http://www.thecultureofme.com</a>	19	1
Prefix Magazine - <a href="http://prefixmag.com">http://prefixmag.com</a>	20	1
ultra8201 - <a href="http://ultra8201.blogspot.com">http://ultra8201.blogspot.com</a>	21	1

Figure 27: Top 21 Publishers mentioning Professor Green

# Best 5 News Days

1

## 02 August 2010 : 5 articles

### Popular Articles this Day

#### [Celebrating 40 Years of Radio 1's Annie Nightingale...](#)

The Daily Swarm, 02 August 2010

BBC : BBC Radio 1 is planning a night of special programmes in honour of long-standing DJ Annie Nightingale. Since becoming Radio 1's first female presenter back in 1970, Annie ...

#### [Primal Scream For Annie Nightingale Tribute](#)

Clash Music, 02 August 2010

Legendary DJ and radio personality Annie Nightingale is set to be celebrated with a one off show. Radio 1 has always walked the fine line between commercial and groundbreaking music. ...

#### [Eminem Beats Tom Jones](#)

Clash Music, 02 August 2010

American rap superstar Eminem has beaten off competition from Tom Jones to stay at number one on the album charts. It was the most unlikely of charts battles. Now 70 ...

#### [video fix: just be good to green w/ lily allen](#)

popbytes, 01 August 2010

hey hey! i don't know how this track just be good to green (a new take on the '90s classic club tune dub be good for me ) slipped by ...

#### [Professor Green: O2 Academy Leicester OPENING ACT REVEALED](#)

Alt Sounds, 01 August 2010

**\*\*Academy Music Group \*\*can announce that **\*\*Professor Green \*\*will be the first act to headline\*\* O2 Academy Leicester\*\*. The show will see the **\*\*chart-topping rapper\*\* take to the stage for ...******

#### [UL Top 10 Albums](#)

Rock NYC, 02 August 2010

. 1. Eminem – 'Recovery' 2. Tom Jones – 'Praise & Blame' 3. Plan B – 'The Defamation of Strickland Banks' 4. Eliza Doolittle – 'Eliza Doolittle' 5. Avenged Sevenfold ...

#### [Radio 1 Plans Salute to Veteran DJ Annie Nightingale](#)

Spinner.com, 02 August 2010

Filed under: News , UK PA Photos She may have been broadcasting since before any of Radio 1's target audience were born -- and, indeed, before most of their parents ...

**2****21 October 2010 : 5 articles****Popular Articles this Day****Eminem and Tinie Tempah win big at MOBO Awards 2010**

NME - News, 21 October 2010

Plan B and Professor Green also pick up prizes at Liverpool ceremony

**Professor Green, Tinchy Stryder, Roll Deep for all-night show - ticket details**

NME - News, 21 October 2010

Acts to appear at one-off club show on eve of Halloween

**Professor Green tells court 'I thought I was going to die'**

NME - News, 20 October 2010

Rapper gives evidence in alleged stabbing case

**Pendulum For Snowbombing**

Clash Music, 21 October 2010

Pendulum have been added to the line up for next year's Snowbombing festival. Hidden in the mountains of Austria, Snowbombing has earned a devoted following due to its hand picked ...

**MOBOs proceed with minimum fuss**

No Rock&Roll Fun, 21 October 2010

Perhaps it was a gesture to the state of the economy that nobody made any real fuss about the Mobos this year. Perhaps it was because it was off in ...

**Professor Green Joins Doritos Promotion**

Billboard Biz, 20 October 2010

The U.K. rapper is part of a global music video campaign for the brand along with Rihanna.

**Doritos Late Night: Rihanna and Professor Green Interactive Videos**

I Like Music - Music News, 21 October 2010

Both artists write exclusive new tracks for Doritos Late Night. Manipulate Pro Greens 360 degree video and choose a day or night version of Rihanna!

**3****22 September 2010 : 4 articles****Popular Articles this Day****Gordon in the morning: Science with the Professor**

No Rock&Roll Fun, 22 September 2010

Given that apps have been around for ages now, you'd have thought that the Sun would have just launched its Bizarre app and started to build its audience. Instead, for ...

## Vote For Hurts At The MTV Europe Music Awards

Chart Rigger, 22 September 2010

Amidst the sea of snooze that is the MTV Europe Music Nominees this year—where, once again, the number of actual European artists is minimal compared to American ones—there is the ...

## Professor Green – “Monster” Feat. Example (Camo & Krooked Remix)

earmilk.com, 22 September 2010

Had to post this hot track I found over on TMN. This is a bad-ass Camo & Krooked remix of Professor Green’s “Monster” track. Everyone is getting their monster on ...

## Professor Green ft Example - Monster

Future Music Charts, 22 September 2010

Professor Green wist in de UK al twee grote hits te scoren. "I Need You Tonight" en "Just Be Good To Green" wisten allebei de top 10 te halen, waarvan ...

4

## 15 July 2010 : 3 articles

### Popular Articles this Day

#### pop genre intro

I Like Music - Pop, 15 July 2010

This week we LOVE the new Scouting For Girls single Famous, 30H!3 release their album, Edei wears an incredible black and white dress, Ben & Jerry tempt us with music ...

#### Pop Editors Choice: Professor Green: Out Of The Lab Into The Charts!

I Like Music - Pop, 15 July 2010

Professor Green Finally he's released his album, we feel like we've been waiting aaagggggeeesss! We chat to the Prof and find out more

#### Single Review: Basshunter - 'Saturday'

Unreality Shout - Music section, 15 July 2010

The recession has hit the economy hard, and it appears the economy isn't going down alone - it's taking the UK music industry with it. You only need to look ...

5

## 19 July 2010 : 3 articles

### Popular Articles this Day

#### Rinse July

Blackdown, 19 July 2010

Me & Dusk, Rinse FM were on Rinse thurs 22nd. Download the podcast [HERE!!!](#) Balistiq Beats ft Jamakabi - Yardman (dub) Spooky - Moondance (zipfiled) Wiley ft J2K, Brazen - ...

## **M.I.A.'s Completely Massive Flop**

Chart Rigger, 19 July 2010

Professor Green and Lily Allen 's "Just Be Good To Green" makes me want to ram a pitchfork through my face, so naturally it debuted this week higher on the ...

## **Professor Green – Alive Till I’m Dead (Review)**

Hip Hop Blips, 18 July 2010

Stephen Manderson, also known as Professor Green, is an artist who has grown and evolved more than most throughout the past 2 years. Along with fellow ex-Beats members Plan B ...

## **UK Top 10 Singles**

Rock NYC, 19 July 2010

1. B.o.B feat. Hayley Williams - 'Airplanes' 2. Yolanda Be Cool & DCUP - 'We No Speak Americano' 3. Eminem feat. Rihanna - 'Love The Way You Lie' 4. Katy ...

## News Highlights

This section includes the most repeated statements in the music press about Professor Green month by month during this period.

### August

"Professor Green was glassed in the face/neck looms large over Alive Till I'm Dead, not only on its scar-featuring cover but in the lines of the ..."

Tue 03/08 - PROFESSOR GREEN – Alive Till I'm Dead - Rave Magazine

### September

"Professor Green will continue his rise to the top with a high profile appearance, while grime crew Roll Deep are also due to appear at Turning ..."

Wed 08/09 - Turning Point Returns To London - Clash Music

"Professor Green is some sort of expert in mobile telephone applications, right? PROFESSOR GREEN is one of the first famous faces to test-drive the new Bizarre ..."

Wed 22/09 - Gordon in the morning: Science with the Professor - No Rock Fun

# Appendices

## Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 28: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 28 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 28 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

## Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 29: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 29 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 29 (continued): Top 100 Artists on We Are Hunted Emerging Chart