

# Plan B

Music Media Analysis  
July to December 2010

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# Overview

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**781st** on Mainstream Charts

**52nd** on Emerging Charts

**628th** on Twitter

**350th** in the Music Press

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This report reviews the popularity of Plan B on the music charts and in the music news for the period July to December 2010. It benchmarks Plan B against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the [wearehunted.com](http://wearehunted.com) website.

# Chart Popularity

## Mainstream Chart

This section presents the mainstream chart performance for Plan B compared to similar artists. Plan B was ranked 781st overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for Plan B was 201st.

**781st** Overall Rank

**201st** Best Position

| Artist           | Rank         | Best Position |
|------------------|--------------|---------------|
| Mumford And Sons | 23rd         | 4             |
| Crystal Castles  | 48th         | 6             |
| The Black Keys   | 73rd         | 9             |
| LCD Soundsystem  | 112th        | 13            |
| Eliza Doolittle  | 287th        | 44            |
| <b>Plan B</b>    | <b>781st</b> | <b>201</b>    |
| Laura Marling    | 1016th       | 596           |
| Nero             | 2320th       | 1,001         |

Figure 1: Artist Mainstream Ranks

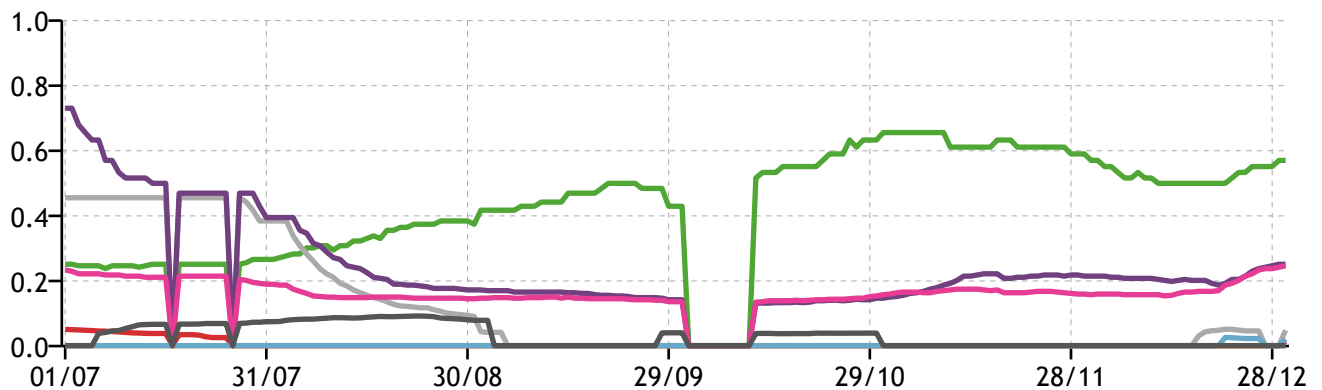
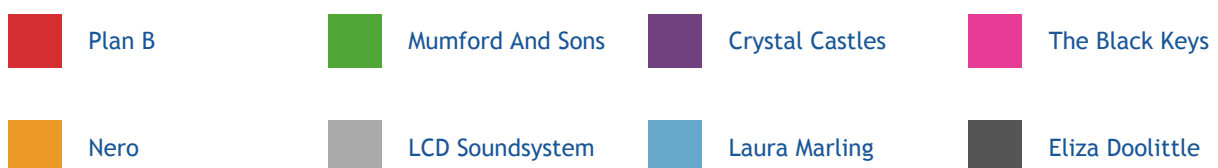


Figure 2: Artist Mainstream Chart Popularity over Time



# Mainstream Comparison

This section compares the mainstream chart performance of Plan B against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Plan B was ranked 1st overall of our charts for that day. 0.0 denotes Plan B did not chart at all.

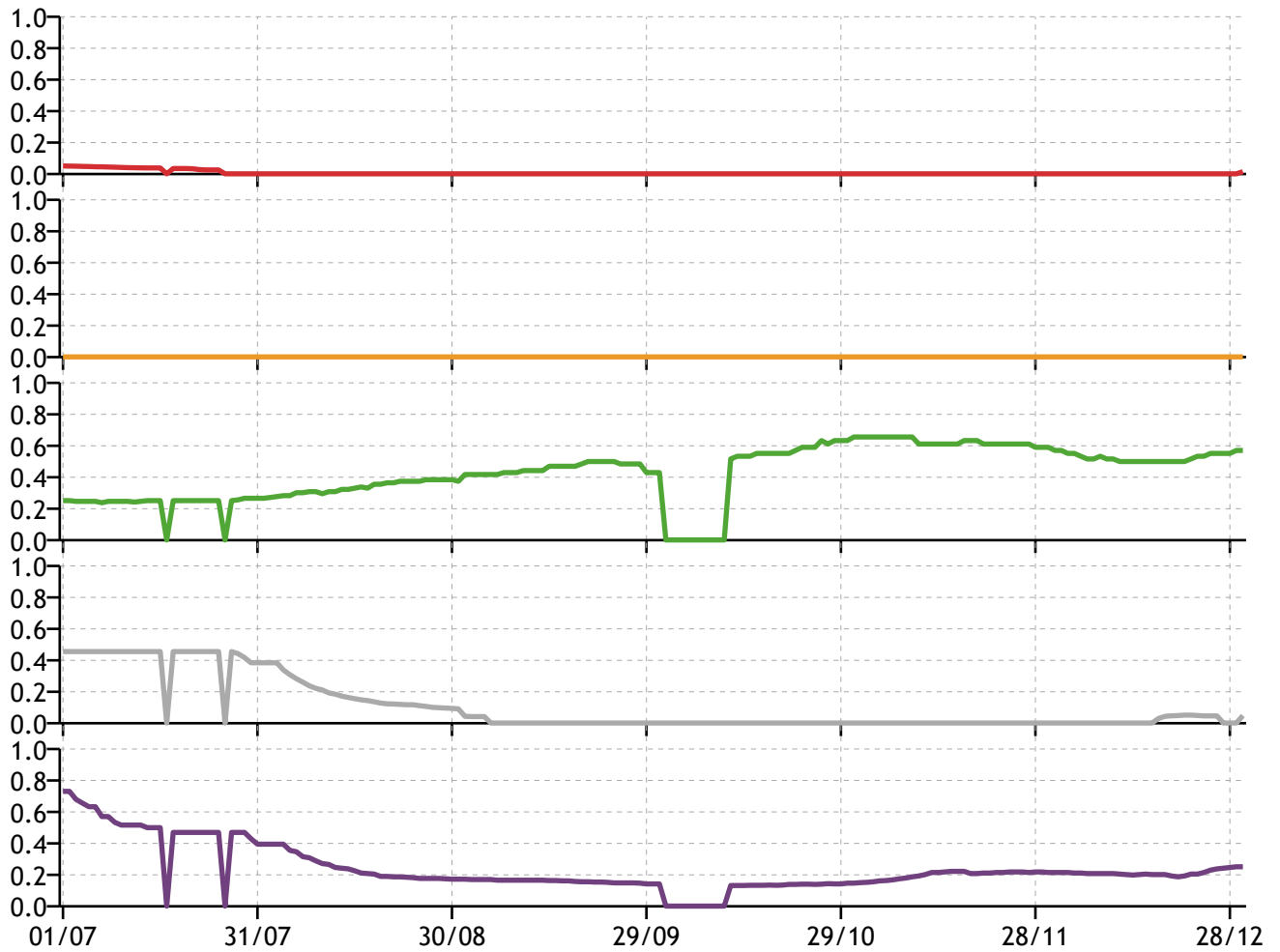
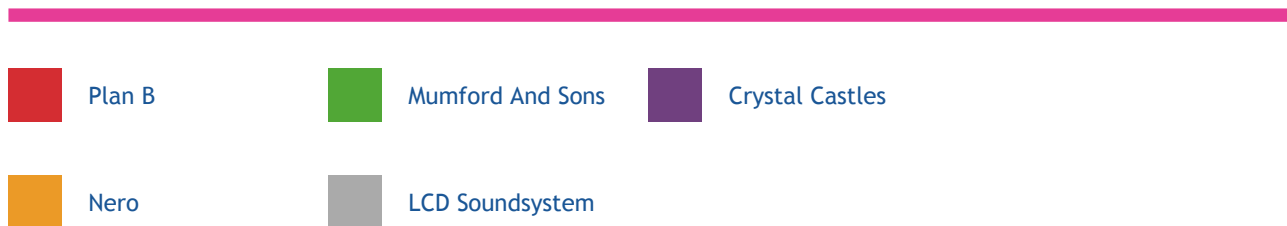


Figure 3: Comparisons for Plan B



# Emerging Chart

This section presents the emerging chart performance for Plan B compared to similar artists. Plan B was ranked 52nd overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted emerging chart for Plan B was 9th.

52nd Overall Rank

9th Best Position

| Artist           | Rank  | Best Position |
|------------------|-------|---------------|
| Crystal Castles  | 9th   | 5             |
| LCD Soundsystem  | 30th  | 7             |
| Eliza Doolittle  | 39th  | 9             |
| Plan B           | 52nd  | 9             |
| The Black Keys   | 69th  | 10            |
| Mumford And Sons | 414th | 43            |
| Laura Marling    | 498th | 53            |
| Nero             | 877th | 105           |

Figure 4: Artist Emerging Ranks

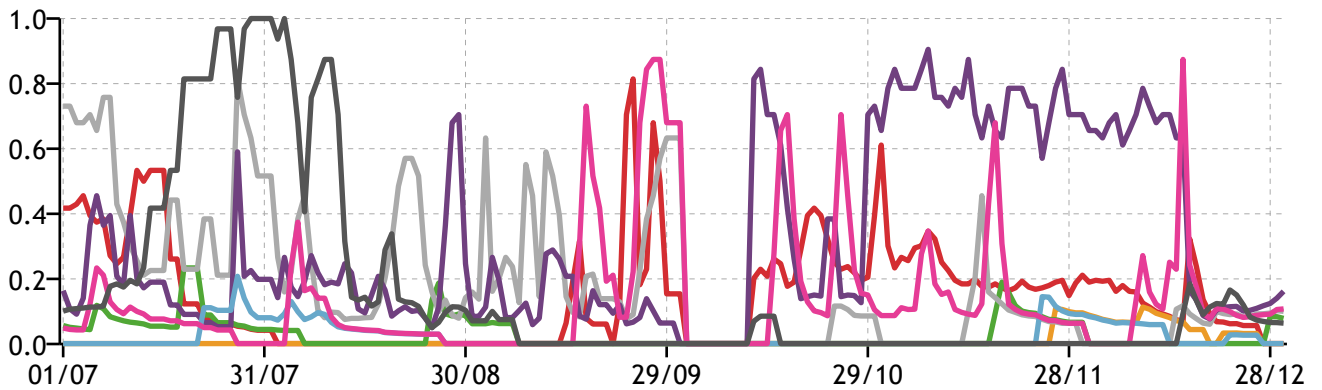
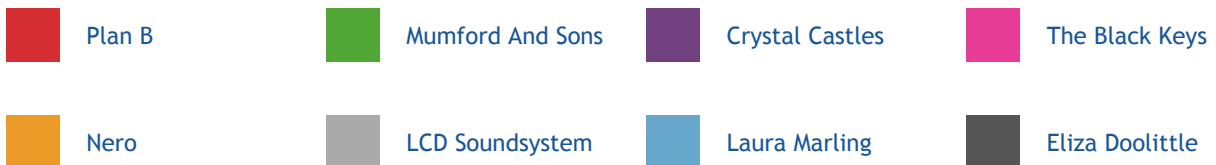


Figure 5: Artist Mainstream Emerging Popularity over Time



# Emerging Comparison

This section compares the emerging chart performance of Plan B against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Plan B was ranked 1st overall of our charts for that day. 0.0 denotes Plan B did not chart at all.

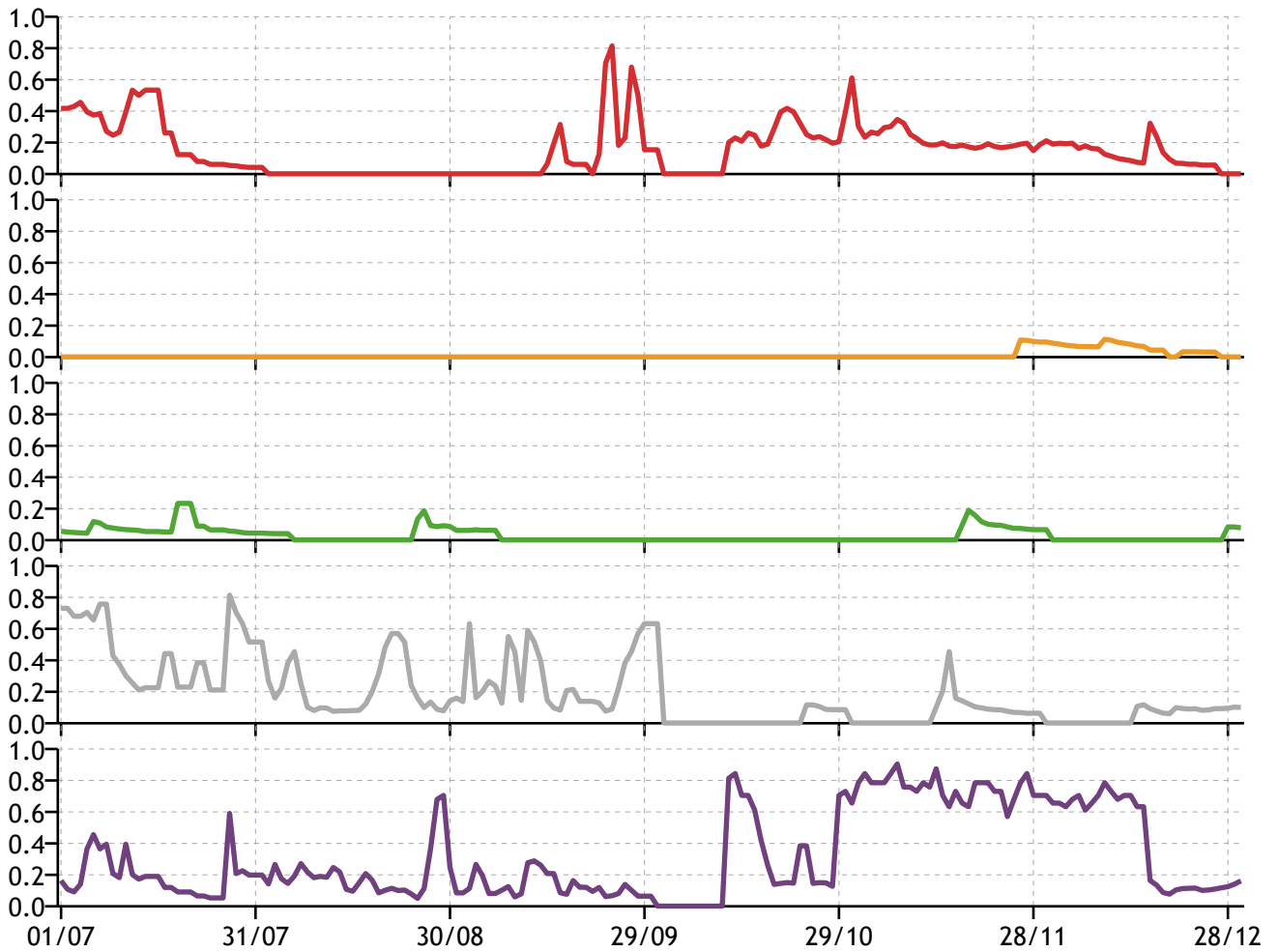
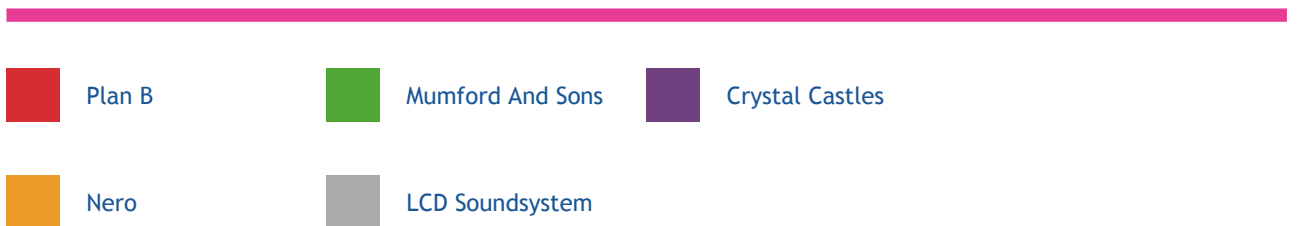


Figure 6: Comparisons for Plan B



# Mainstream Singles

This section presents the best charting singles for Plan B on the Mainstream We Are Hunted charts

## She Said

Best Single

## 566th

Best Position

Single      Best Position

|          |     |
|----------|-----|
| She Said | 566 |
|----------|-----|

Figure 7: Best Single Positions

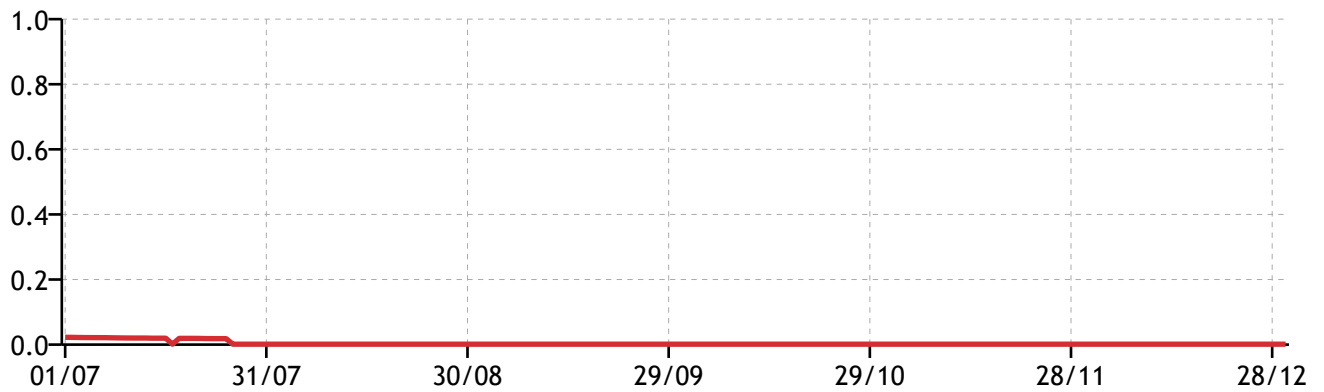


Figure 8: Singles Chart Comparison over Time

 She Said

# Mainstream Singles Comparison

This section compares the mainstream chart performance of the most popular singles released by Plan B. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

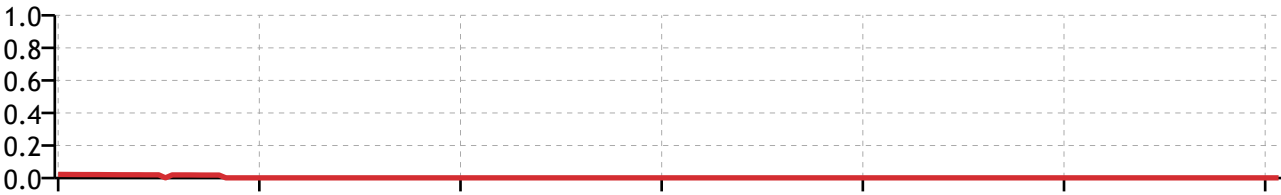


Figure 9: Chart ranking for Plan B

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 She Said

# Emerging Singles

This section presents the best charting singles for Plan B on the Emerging We Are Hunted charts

## Plan B

Best Single

### 11th

Best Position

| Single   | Best Position |
|----------|---------------|
| Plan B   | 11            |
| She Said | 27            |
|          |               |
|          |               |

Figure 10: Best Single Positions

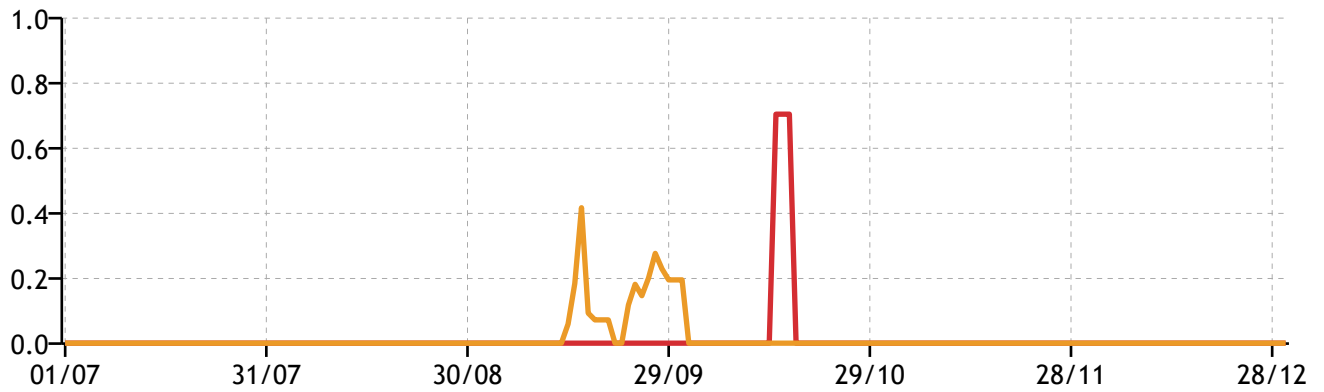


Figure 11: Singles Chart Comparison over Time

- Plan B
- She Said

## Emerging Singles Comparison

This section compares the emerging chart performance of the most popular singles released by Plan B. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

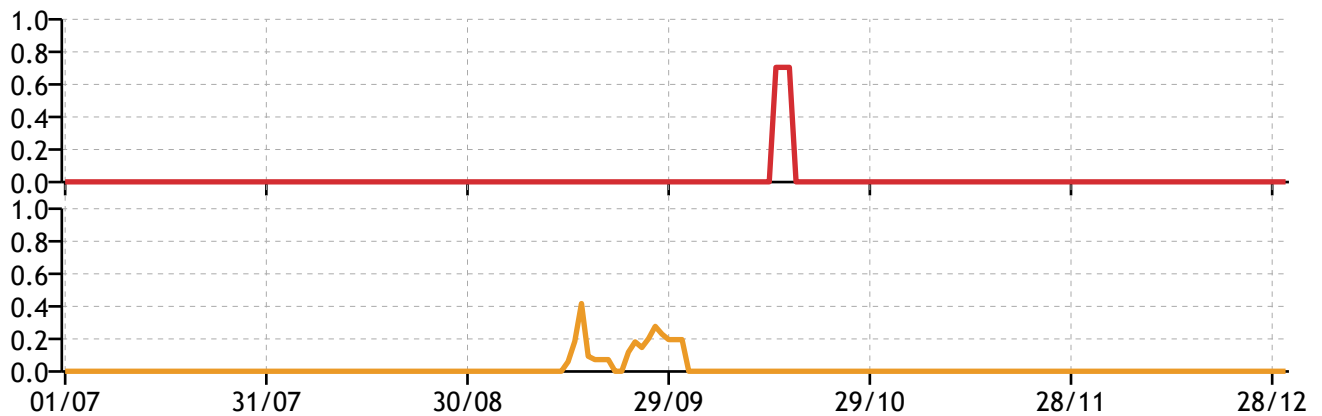


Figure 12: Chart ranking for Plan B



# Twitter Coverage

## Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Plan B during this time period. Included is the overall ranking of Plan B when compared to similar artists.

628th Overall Rank

2,854 Tweets

0.000% Share

| Artist           | Rank   | Tweets | Share  |
|------------------|--------|--------|--------|
| The Black Keys   | 91st   | 13,123 | 0.002% |
| Mumford And Sons | 93rd   | 12,740 | 0.002% |
| Crystal Castles  | 140th  | 9,254  | 0.002% |
| LCD Soundsystem  | 287th  | 5,562  | 0.001% |
| Laura Marling    | 582nd  | 3,040  | 0.001% |
| Plan B           | 628th  | 2,854  | 0.000% |
| Eliza Doolittle  | 1170th | 1,601  | 0.000% |
| Nero             | 1959th | 913    | 0.000% |

Figure 13: Twitter Coverage Comparison

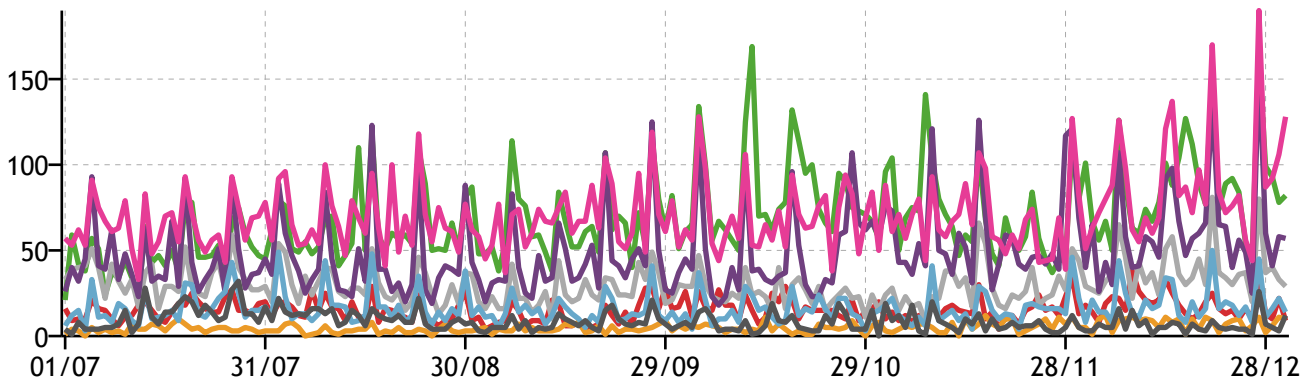
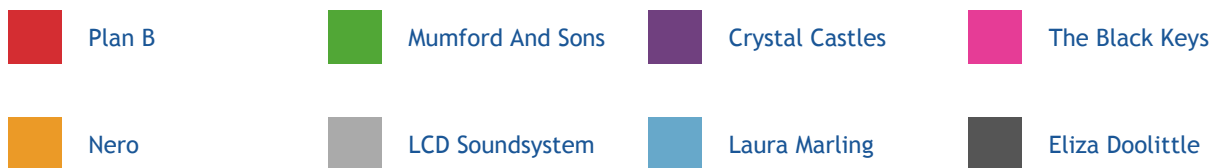


Figure 14: Twitter Coverage over Time



# Twitter Comparison

This section compares the total number of tweets mentioning Plan B to similar artists.

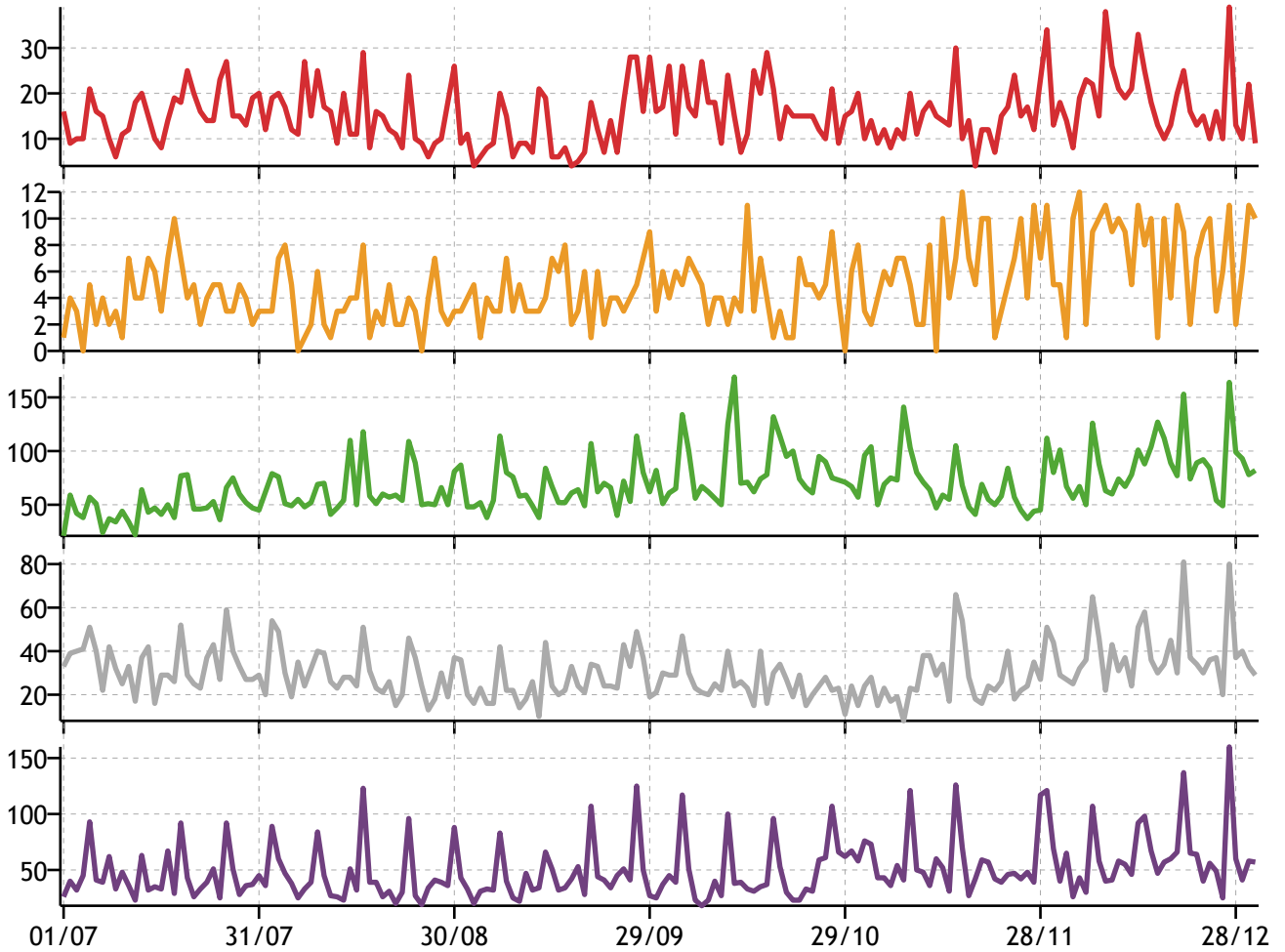


Figure 15: Comparisons for Plan B



# Mainstream Chart vs Twitter

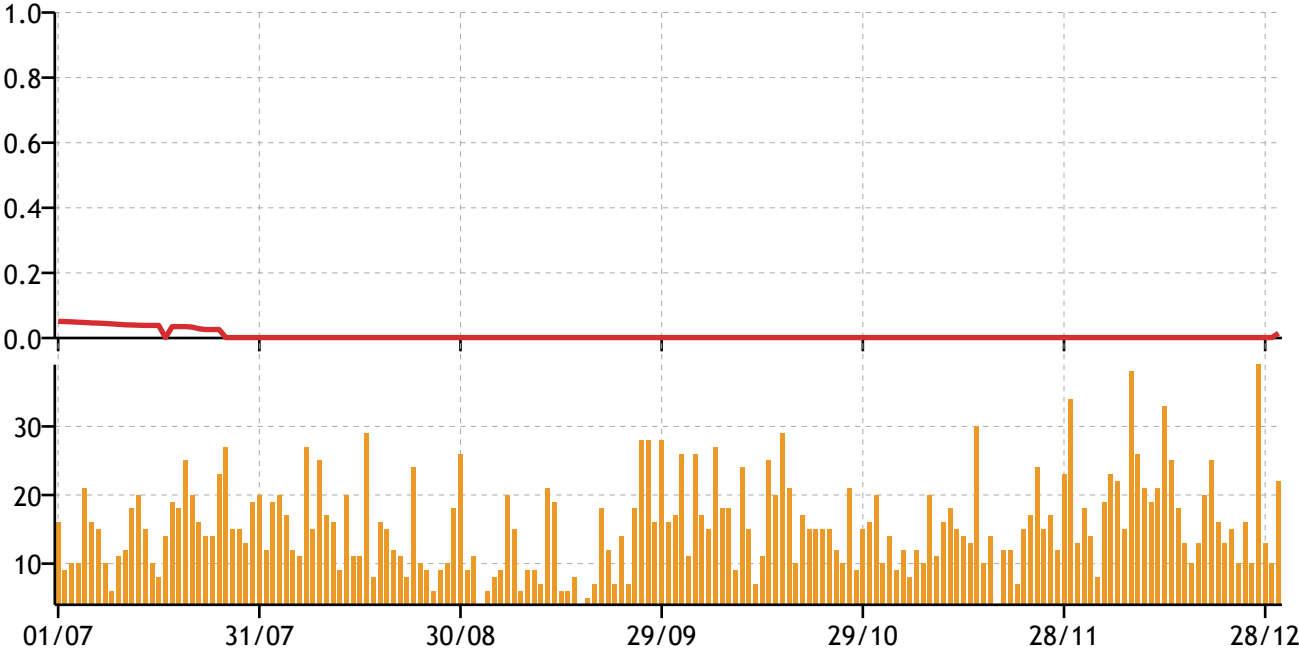


Figure 16: Plan B Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



# Emerging Chart vs Twitter

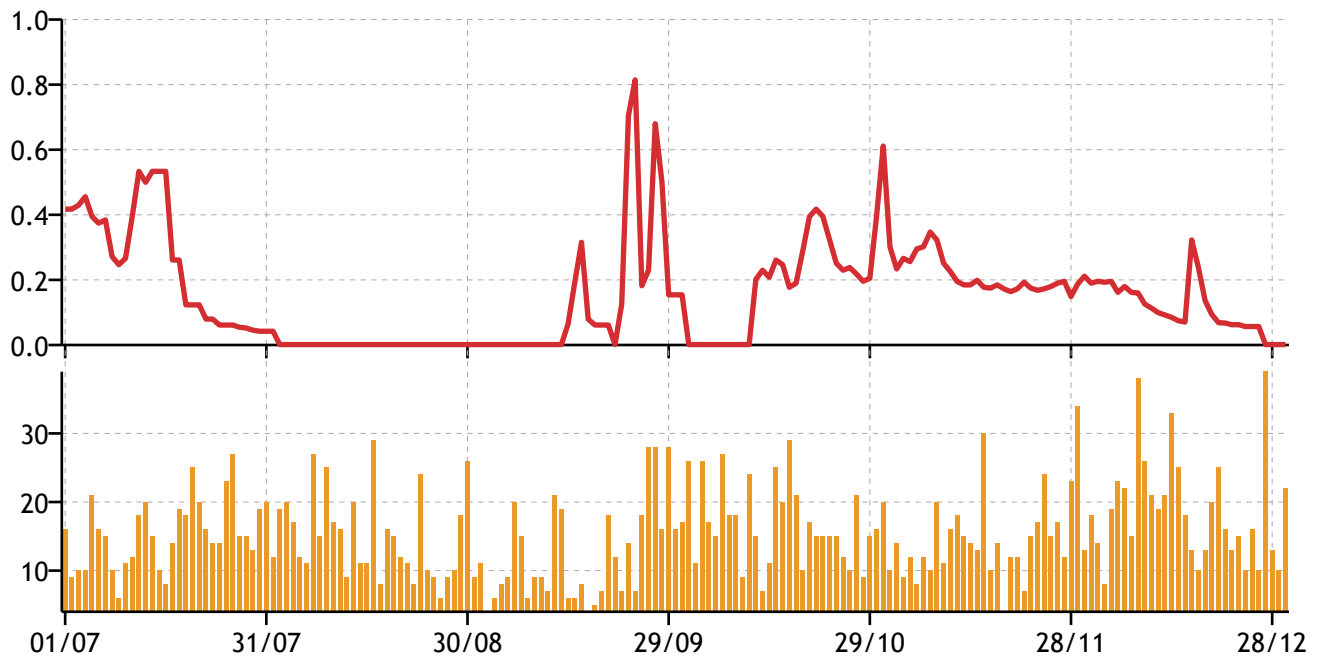


Figure 17: Plan B Chart Popularity vs Twitter Coverage

This chart presents a comparison of emerging chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.

- Chart Popularity
- Twitter volume

# Twitter Users

This section lists the twitter users mentioning Plan B in tweets most during this period.

| Rank | Twitter User                 | Name                 | Location                     | Tweets | Followers | Reach  |
|------|------------------------------|----------------------|------------------------------|--------|-----------|--------|
| 1    | twitter.com/Albingraphics    | Félix Farias Albin ▫ | Santiago de Chile            | 19     | 3,780     | 71,820 |
| 2    | twitter.com/WhatsOnRadio1    | Now Playing Radio 1  | Leamington Spa               | 108    | 500       | 54,000 |
| 3    | twitter.com/xxblassxx        | Dj Blass El Artesano | DE PUERTO RICO PARA EL MUNDO | 2      | 18,839    | 37,678 |
| 4    | twitter.com/WhatsOn1Xtra     | Now Playing 1Xtra    | On the airwaves.             | 82     | 349       | 28,618 |
| 5    | twitter.com/Frikiton         | Frikiton Xplosion    | Manhattan, NY (NYC)          | 13     | 889       | 11,557 |
| 6    | twitter.com/spo0ks           | SpooksCreatives ▫    | Chile                        | 3      | 3,740     | 11,220 |
| 7    | twitter.com/purplelevelvet09 | Purple Velvet        | NY NY                        | 7      | 1,551     | 10,857 |
| 8    | twitter.com/nickcreevy       | Nicholas Creevy      | London, England              | 7      | 1,108     | 7,756  |
| 9    | twitter.com/windsorbuoy      | Mark W               |                              | 7      | 1,031     | 7,217  |
| 10   | twitter.com/OneRecent        | OneRecent            | London                       | 12     | 538       | 6,456  |
| 11   | twitter.com/Wattyz           | Watty                | ip see Michigan              | 3      | 1,805     | 5,415  |
| 12   | twitter.com/Olivia_Darlin    | Olivia               | London                       | 4      | 1,341     | 5,364  |
| 13   | twitter.com/blaisegv         | Blaise Grimes-Viort  | Stoke Newington, London      | 2      | 2,597     | 5,194  |
| 14   | twitter.com/Marcus           | Marcus P. ▫          | München / Munich             | 3      | 1,662     | 4,986  |
| 15   | twitter.com/sibekay          | Coni Larrondo        | SCL - Las Condes             | 2      | 2,485     | 4,970  |
| 16   | twitter.com/_balloonatic     | Laura.               | orson island.                | 10     | 481       | 4,810  |
| 17   | twitter.com/bellenzz         | Bubl                 | United States of Eurasia     | 3      | 1,591     | 4,773  |
| 18   | twitter.com/smartfemme       | Caroloca Careluna    | Wonderland                   | 3      | 1,505     | 4,515  |
| 19   | twitter.com/BastardSoldier   | ▫ Jasper E. Whitlock | Somewhere creating fuckery.  | 4      | 1,064     | 4,256  |
| 20   | twitter.com/CassieCGraves    | Cassie Graves        | London, UK                   | 3      | 1,259     | 3,777  |
| 21   | twitter.com/mr_white1967     | Leon1967             | Netherlands 053              | 7      | 511       | 3,577  |
| 22   | twitter.com/encoderX3G       | e3G                  | Huddersfield, UK             | 3      | 1,165     | 3,495  |
| 23   | twitter.com/Ameeee           | Amy Brown            | NSW, Australia               | 5      | 697       | 3,485  |
| 24   | twitter.com/BlueTerrapin     | Trina Louise         | On a lilo losing air         | 3      | 1,088     | 3,264  |
| 25   | twitter.com/petroc_          | Petros Vamvounakis   | Athens/Greece                | 3      | 1,023     | 3,069  |
| 26   | twitter.com/M_casilda        | Margaret C.          | Netherlands                  | 12     | 254       | 3,048  |
| 27   | twitter.com/Vinomorph        | Vinomorph            | The Interwebs                | 9      | 314       | 2,826  |

Figure 18: Top 50 Users tweeting about Plan B

| Rank | Twitter User                | Name               | Location                    | Tweets | Followers | Reach |
|------|-----------------------------|--------------------|-----------------------------|--------|-----------|-------|
| 28   | twitter.com/Syzzurp         | Florian P.         | Germany                     | 3      | 915       | 2,745 |
| 29   | twitter.com/lamJessieFierce | Jessica Valera     | FL, US                      | 4      | 656       | 2,624 |
| 30   | twitter.com/JulianGoma      | Julian Rodriguez   | Bogota, Colombia            | 2      | 1,279     | 2,558 |
| 31   | twitter.com/derek_steven    | Derek Steven       | Dream Traveler              | 2      | 1,131     | 2,262 |
| 32   | twitter.com/hums_uk         | Homegrown Music    | London                      | 7      | 311       | 2,177 |
| 33   | twitter.com/markgould13     | Mark Gould         | Manchester, UK              | 3      | 721       | 2,163 |
| 34   | twitter.com/gealgaro        | German Garcia      | Barranquilla, Colombia      | 16     | 132       | 2,112 |
| 35   | twitter.com/jodylaforge     | Jody Davies        | Bargoed,Wales UK            | 7      | 284       | 1,988 |
| 36   | twitter.com/MaoBernal       | M Bernal Sánchez   | Bogotá                      | 4      | 492       | 1,968 |
| 37   | twitter.com/Indiestyle      | Indiestyle         | Vilvoorde, Belgium          | 3      | 652       | 1,956 |
| 38   | twitter.com/jhonnyC323      | Heartless Romantic | Los Angeles, CA             | 5      | 379       | 1,895 |
| 39   | twitter.com/Mainstreamgoere | Brina              | Germany                     | 2      | 943       | 1,886 |
| 40   | twitter.com/SeikaCroft      | Andy Vedder        | Buenos Aires, Argentina     | 7      | 268       | 1,876 |
| 41   | twitter.com/MissSadieJones  | Sadie Jones        | Sunny South                 | 4      | 440       | 1,760 |
| 42   | twitter.com/just_tavares    | Ivander            | Santos - Sao Paulo - Brazil | 7      | 239       | 1,673 |
| 43   | twitter.com/kyn             | KYNÆRION           | France                      | 5      | 321       | 1,605 |
| 44   | twitter.com/sonicaab        | Aaron Blake        | London - UK                 | 7      | 226       | 1,582 |
| 45   | twitter.com/EL__Fresh       | Cristhofer Correa  | En mi casa                  | 3      | 522       | 1,566 |
| 46   | twitter.com/zorgo_def       | Olexander Skrypnyk | Ukraine                     | 40     | 39        | 1,560 |
| 47   | twitter.com/soulberries     | Berries            | Illinois                    | 6      | 259       | 1,554 |
| 48   | twitter.com/blessbabe       | Natasha            | London                      | 8      | 191       | 1,528 |
| 49   | twitter.com/adrianabbott    | Adrian Abbott      | Nottingham/Luton            | 18     | 84        | 1,512 |
| 50   | twitter.com/darkpulgo       | Edwin A. Castro    | Puerto Rico                 | 3      | 485       | 1,455 |

Figure 18 (continued): Top 50 Users tweeting about Plan B

## Shared Twitter Links

This section lists the most popular urls in tweets mentioning Plan B during this period.

| URL   | Rank | Tweets |
|---|------|--------|
| <a href="http://www.last.fm/music/Plan+B/_/Love+Goes+Down">http://www.last.fm/music/Plan B/_/Love Goes Down</a>   | 1    | 107    |
| <a href="http://www.last.fm/music/Plan+B/_/The+Recluse">http://www.last.fm/music/Plan B/_/The Recluse</a>   | 2    | 95     |
| <a href="http://www.last.fm/music/Plan+B">http://www.last.fm/music/Plan+B</a>   | 3    | 68     |
| <a href="http://www.last.fm/music/Plan+B/_/She+Said">http://www.last.fm/music/Plan B/_/She Said</a>   | 4    | 32     |
| <a href="http://meta.wops.de/twunes">http://meta.wops.de/twunes</a>   | 5    | 13     |
| <a href="http://www.last.fm/music/Plan+B/_/Prayin%27">http://www.last.fm/music/Plan B/_/Prayin%27</a>   | 6    | 10     |
| <a href="http://www.last.fm/music/Plan+B/_/Stay+Too+Long">http://www.last.fm/music/Plan B/_/Stay Too Long</a>   | 7    | 9      |
| <a href="http://www.last.fm/profile/xxblaxxx/blip/59507052/PLAN+B+ft+DE+LA+GHETTO+PARTYSERA+(ORIGINAL)+HOUSE+OF+PLEASURE">/profile/xxblaxxx/blip/59507052/PLAN+B+ft+DE+LA+GHETTO+PARTYSERA+(ORIGINAL)+HOUSE+OF+PLEASURE</a> | 8    | 9      |
| <a href="http://www.last.fm/music/Chase+%26+Status/_/Pieces+(Feat.+Plan+B)">http://www.last.fm/music/Chase+%26+Status/_/Pieces (Feat. Plan B)</a>   | 9    | 8      |
| <a href="http://tinysong.com/vhyy">http://tinysong.com/vhyy</a>   | 10   | 8      |
| <a href="http://tinysong.com/xKm9">http://tinysong.com/xKm9</a>   | 11   | 8      |
| <a href="http://www.tunewiki.com/">http://www.tunewiki.com/</a>   | 12   | 8      |
| <a href="http://www.tweekly.fm/user/jhonnyC323">http://www.tweekly.fm/user/jhonnyC323</a>   | 13   | 7      |
| <a href="http://www.tweekly.fm/user/ericbroon">http://www.tweekly.fm/user/ericbroon</a>   | 14   | 7      |
| <a href="http://tinysong.com/rxIF">http://tinysong.com/rxIF</a>   | 15   | 7      |
| <a href="http://www.tweekly.fm/user/choccyhobnob">http://www.tweekly.fm/user/choccyhobnob</a>   | 16   | 6      |
| <a href="http://www.last.fm/music/Plan+B/_/The+Recluse">http://www.last.fm/music/Plan B/_/The Recluse</a>   | 17   | 6      |
| <a href="http://www.tweekly.fm/twitter/ivander_tavares">http://www.tweekly.fm/twitter/ivander_tavares</a>   | 18   | 6      |
| <a href="http://www.tweekly.fm/user/klek_">http://www.tweekly.fm/user/klek_</a>   | 19   | 5      |
| <a href="http://www.last.fm/music/Plan+B/_/The+Recluse+(Netsky+remix)">http://www.last.fm/music/Plan B/_/The Recluse (Netsky remix)</a>   | 20   | 5      |
| <a href="http://www.last.fm/music/Plan+B/_/The+Recluse+(Nero+Remix)">http://www.last.fm/music/Plan B/_/The Recluse (Nero Remix)</a>   | 21   | 5      |
| <a href="http://www.last.fm/music/Chase%2B%2526%2BStatus%2B%252F%2BPlan%2BB">http://www.last.fm/music/Chase%2B%2526%2BStatus%2B%252F%2BPlan%2BB</a>   | 22   | 5      |
| <a href="http://www.last.fm/music/Plan+B/_/Love+Goes+Down">http://www.last.fm/music/Plan B/_/Love Goes Down</a>   | 23   | 5      |
| <a href="http://www.tunewiki.com/t/1x8xz">http://www.tunewiki.com/t/1x8xz</a>   | 24   | 5      |
| <a href="http://www.last.fm/music/Plan+B/_/Writing%27s+On+The+Wall">http://www.last.fm/music/Plan B/_/Writing%27s On The Wall</a>   | 25   | 5      |
| <a href="http://www.tweekly.fm/user/baant">http://www.tweekly.fm/user/baant</a>   | 26   | 5      |
| <a href="http://www.tweekly.fm/user/CameToSeeEboue">http://www.tweekly.fm/user/CameToSeeEboue</a>   | 27   | 5      |

Figure 19: Top Shared Links on Twitter mentioning Plan B

| URL   | Rank | Tweets |
|---|------|--------|
| <a href="http://tinysong.com/y24f">http://tinysong.com/y24f</a>   | 28   | 4      |
| <a href="http://www.tweekly.fm/user/Takski">http://www.tweekly.fm/user/Takski</a>   | 29   | 4      |
| <a href="http://www.tweekly.fm/user/daveisanidiot">http://www.tweekly.fm/user/daveisanidiot</a>   | 30   | 4      |
| <a href="http://www.last.fm/music/Plan%20B/_/Charmaine">http://www.last.fm/music/Plan B/_/Charmaine</a>   | 31   | 4      |
| <a href="http://www.last.fm/music/Chase%2B%2526%2BStatus">http://www.last.fm/music/Chase%2B%2526%2BStatus</a>   | 32   | 4      |
| <a href="http://www.tweekly.fm/user/Spreadeh">http://www.tweekly.fm/user/Spreadeh</a>   | 33   | 4      |
| <a href="http://www.tweekly.fm/user/teukiechul">http://www.tweekly.fm/user/teukiechul</a>   | 34   | 4      |
| <a href="http://www.tweekly.fm/user/mauzZznathzZz">http://www.tweekly.fm/user/mauzZznathzZz</a>   | 35   | 4      |
| <a href="http://awe.sm/5Ap85">http://awe.sm/5Ap85</a>   | 36   | 4      |
| <a href="http://www.tweekly.fm/user/AshtonAshes">http://www.tweekly.fm/user/AshtonAshes</a>   | 37   | 4      |
| <a href="http://www.tweekly.fm/user/dixcat">http://www.tweekly.fm/user/dixcat</a>   | 38   | 4      |
| <a href="http://www.last.fm/music/Plan%20B/_/I%20Don%27t%20Hate%20You">http://www.last.fm/music/Plan B/_/I Don%27t Hate You</a>                                 | 39   | 4      |
| <a href="http://www.last.fm/music/Chase+%26+Status/_/End+Credits+(Feat.+Plan+B)">http://www.last.fm/music/Chase+%26+Status/_/End Credits (Feat. Plan B)</a>     | 40   | 4      |
| <a href="http://tinysong.com/sLLi">http://tinysong.com/sLLi</a>   | 41   | 4      |
| <a href="http://www.tweekly.fm/twitter/nickcreevy">http://www.tweekly.fm/twitter/nickcreevy</a>   | 42   | 4      |
| <a href="http://tinysong.com/ABmP">http://tinysong.com/ABmP</a>   | 43   | 4      |
| <a href="http://www.tunewiki.com/t/1z1vh">http://www.tunewiki.com/t/1z1vh</a>   | 44   | 4      |
| <a href="http://www.last.fm/music/Plan%20B/_/Mama+(Loves+A+Crackhead)">http://www.last.fm/music/Plan B/_/Mama (Loves A Crackhead)</a>                           | 45   | 3      |
| <a href="http://www.tweekly.fm/twitter/_balloonatic">http://www.tweekly.fm/twitter/_balloonatic</a>   | 46   | 3      |
| <a href="http://www.tweekly.fm/user/PROOF_Erfurt">http://www.tweekly.fm/user/PROOF_Erfurt</a>   | 47   | 3      |
| <a href="http://www.tweekly.fm/user/wanouk">http://www.tweekly.fm/user/wanouk</a>   | 48   | 3      |
| <a href="http://www.tweekly.fm/user/Syzzurp">http://www.tweekly.fm/user/Syzzurp</a>   | 49   | 3      |
| <a href="http://www.tweekly.fm/twitter/phil_thomas">http://www.tweekly.fm/twitter/phil_thomas</a>   | 50   | 3      |
| <a href="http://www.tweekly.fm/user/Acksaw">http://www.tweekly.fm/user/Acksaw</a>   | 51   | 3      |
| <a href="http://www.tweekly.fm/twitter/blessbabe">http://www.tweekly.fm/twitter/blessbabe</a>   | 52   | 3      |
| <a href="http://tinysong.com/tx4e">http://tinysong.com/tx4e</a>   | 53   | 3      |
| <a href="http://www.tweekly.fm/user/CatMorais">http://www.tweekly.fm/user/CatMorais</a>   | 54   | 3      |
| <a href="http://www.last.fm/music/Plan%20B/_/Welcome+To+Hell">http://www.last.fm/music/Plan B/_/Welcome To Hell</a>   | 55   | 3      |
| <a href="http://2dj.me/cBVb">http://2dj.me/cBVb</a>   | 56   | 3      |
| <a href="http://www.tweekly.fm/user/Indiestyle">http://www.tweekly.fm/user/Indiestyle</a>   | 57   | 3      |
| <a href="http://www.tweekly.fm/user/nathandallimore">http://www.tweekly.fm/user/nathandallimore</a>   | 58   | 3      |
| <a href="http://www.last.fm/music/Catupecu+Machu/_/Plan+B:+Anhelo+De+Satisfacci3n">http://www.last.fm/music/Catupecu Machu/_/Plan B: Anhelo De Satisfacci3n</a> | 59   | 3      |
| <a href="http://www.tweekly.fm/user/fronbow">http://www.tweekly.fm/user/fronbow</a>   | 60   | 3      |

Figure 19 (continued): Top Shared Links on Twitter mentioning Plan B

# News Coverage

## News Popularity

This section shows the total number of music articles mentioning Plan B during this time period and the overall rank of Plan B when compared to similar artists.

350th Overall Rank

384 Articles

0.010% Share

| Artist           | Rank  | Articles | Share  |
|------------------|-------|----------|--------|
| LCD Soundsystem  | 50th  | 1,180    | 0.029% |
| The Black Keys   | 89th  | 914      | 0.023% |
| Mumford And Sons | 154th | 685      | 0.017% |
| Crystal Castles  | 162nd | 665      | 0.017% |
| Laura Marling    | 348th | 385      | 0.010% |
| Plan B           | 350th | 384      | 0.010% |
| Nero             | 566th | 247      | 0.006% |
| Eliza Doolittle  | 901st | 141      | 0.004% |

Figure 20: News Coverage Comparison

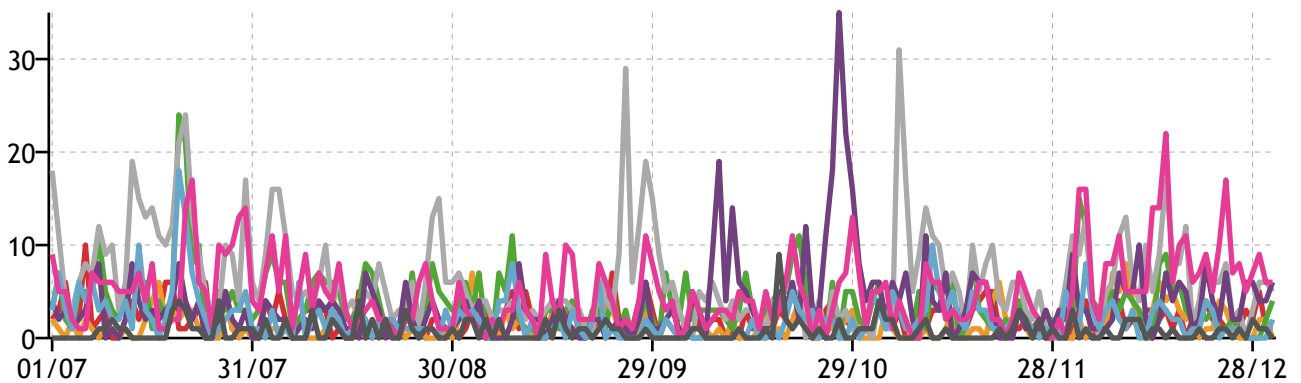
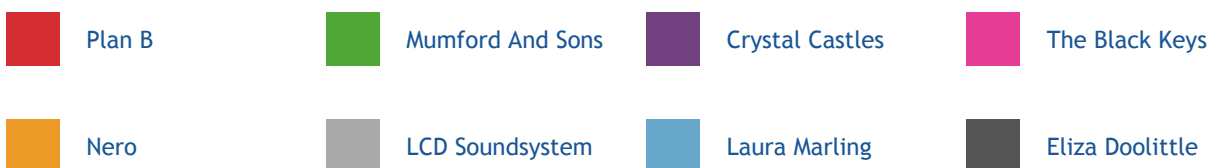


Figure 21: News Coverage over Time



# News Comparison

This section compares the number of music articles mentioning Plan B during this time period to similar artists.



Figure 22: Comparisons for Plan B



# Mainstream Chart vs Sentiment

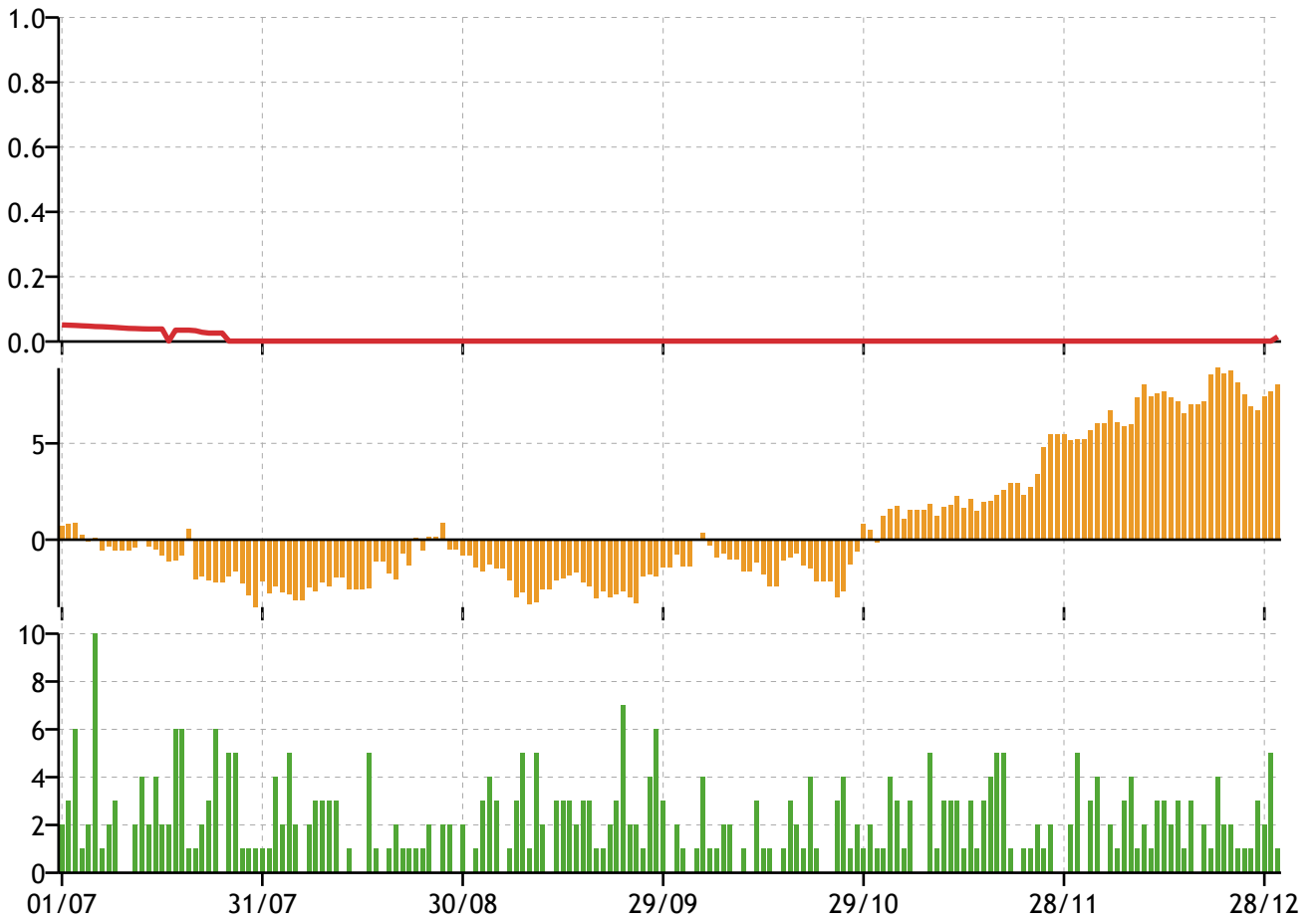


Figure 23: Plan B Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Plan B that day.



# Emerging Chart vs Sentiment

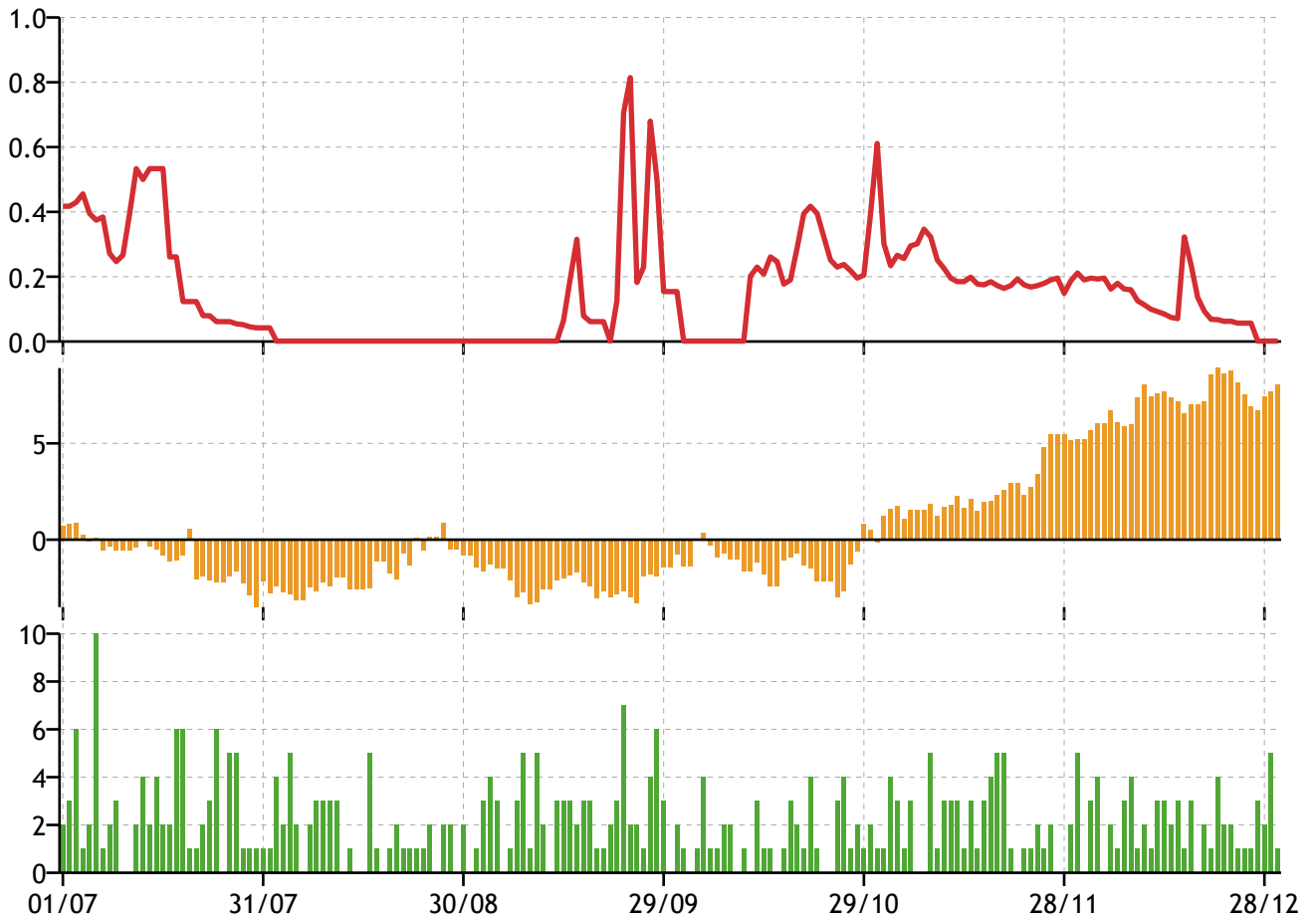
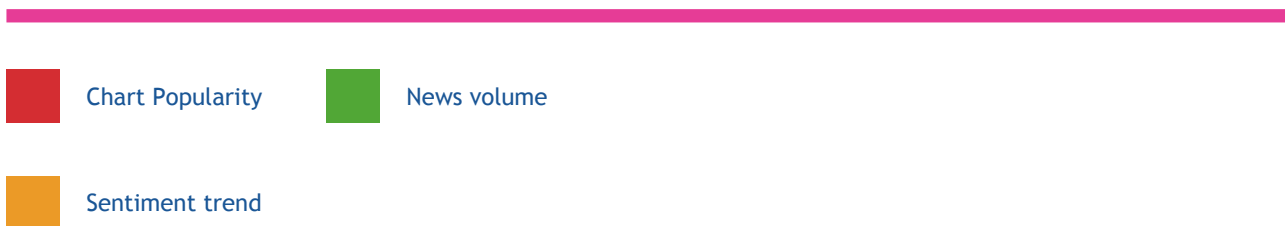


Figure 24: Plan B Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of emerging chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Plan B that day.



# Top Publishers

- NME - News
- Clash Music
- NME - Blog
- No Rock&Roll Fun
- I Like Music - Music..
- Fried my little brai..
- Other



Figure 25: Top Publishers related to Plan B

| Top Publishers            | Mentions |
|---------------------------|----------|
| NME - News                | 22       |
| Clash Music               | 18       |
| NME - Blog                | 6        |
| No Rock&Roll Fun          | 5        |
| I Like Music - Music News | 5        |
| Fried my little brain     | 3        |
| Galaxy fm ®               | 3        |
| I Like Music - Pop        | 2        |
| I Like Music - Dance      | 2        |
| Sweeping The Nation       | 2        |
| Prefix Magazine           | 2        |
| Certified Banger          | 2        |
| the culture of me         | 2        |
| Oh Death                  | 2        |
| CHROMEMUSIC               | 2        |

Figure 26: Most frequently mentioned Top Publishers

# Top News Publishers

| Publisher   | Rank | Articles |
|---|------|----------|
| NME - News - <a href="http://www.nme.com/">http://www.nme.com/</a>  | 1    | 22       |
| Clash Music - <a href="http://www.clashmusic.com/">http://www.clashmusic.com/</a>   | 2    | 18       |
| NME - Blog - <a href="http://www.nme.com/">http://www.nme.com/</a>  | 3    | 6        |
| No Rock&Roll Fun - <a href="http://xrrf.blogspot.com">http://xrrf.blogspot.com</a>  | 4    | 5        |
| I Like Music - Music News - <a href="http://www.ilikemusic.com/rss_feeds/music_news.xml">http://www.ilikemusic.com/rss_feeds/music_news.xml</a> | 5    | 5        |
| Fried my little brain - <a href="http://www.friedmylittlebrain.com">http://www.friedmylittlebrain.com</a>                                       | 6    | 3        |
| Galaxy fm ® - <a href="http://galaxyfm.blogspot.com">http://galaxyfm.blogspot.com</a>   | 7    | 3        |
| I Like Music - Pop - <a href="http://www.ilikemusic.com/">http://www.ilikemusic.com/</a>  | 8    | 2        |
| I Like Music - Dance - <a href="http://www.ilikemusic.com/">http://www.ilikemusic.com/</a>  | 9    | 2        |
| Sweeping The Nation - <a href="http://sweepingthenation.blogspot.com/">http://sweepingthenation.blogspot.com/</a>                               | 10   | 2        |
| Prefix Magazine - <a href="http://prefixmag.com">http://prefixmag.com</a>   | 11   | 2        |
| Certified Banger - <a href="http://certifiedbanger.blogspot.com">http://certifiedbanger.blogspot.com</a>  | 12   | 2        |
| the culture of me - <a href="http://www.thecultureofme.com">http://www.thecultureofme.com</a>   | 13   | 2        |
| Oh Death - <a href="http://oh-death.blogspot.com/">http://oh-death.blogspot.com/</a>  | 14   | 2        |
| CHROMEMUSIC - <a href="http://www.chromemusic.de">http://www.chromemusic.de</a>   | 15   | 2        |
| wongie's music world - <a href="http://wongiesmusicworld.blogspot.com/index.html">http://wongiesmusicworld.blogspot.com/index.html</a>          | 16   | 2        |
| zonaindie   just a music blog - <a href="http://www.zonaindie.com.ar/">http://www.zonaindie.com.ar/</a>   | 17   | 1        |
| Spinnennetz - <a href="http://cosmiccow.blogspot.com/index.html">http://cosmiccow.blogspot.com/index.html</a>                                   | 18   | 1        |
| DJ Magazine - <a href="http://www.djmag.com/">http://www.djmag.com/</a>   | 19   | 1        |
| Mixtape Maestro - <a href="http://mixtapemaestro.net/">http://mixtapemaestro.net/</a>   | 20   | 1        |
| the torture garden - <a href="http://thetorturegarden.blogspot.com">http://thetorturegarden.blogspot.com</a>                                    | 21   | 1        |
| You Can Call Me Pelski - <a href="http://ppelectro.blogspot.com/">http://ppelectro.blogspot.com/</a>  | 22   | 1        |
| caffeine-headache - <a href="http://caffeine-headache.net/">http://caffeine-headache.net/</a>   | 23   | 1        |
| Raised on Indie - <a href="http://www.raisedonindie.com/">http://www.raisedonindie.com/</a>   | 24   | 1        |
| das klicnicum - <a href="http://dasklicnicum.blogspot.com/">http://dasklicnicum.blogspot.com/</a>   | 25   | 1        |
| :: The Playlist :: - <a href="http://theplaylist.blogspot.com/">http://theplaylist.blogspot.com/</a>  | 26   | 1        |
| Beatportal - <a href="http://www.beatportal.com">http://www.beatportal.com</a>  | 27   | 1        |

Figure 27: Top 43 Publishers mentioning Plan B

| Publisher  | Rank | Articles |
|--|------|----------|
| All Things Go - <a href="http://allthingsgo.wordpress.com">http://allthingsgo.wordpress.com</a>                              | 28   | 1        |
| discodust - <a href="http://discodust.blogspot.com">http://discodust.blogspot.com</a>  | 29   | 1        |
| GRANDGOOD - <a href="http://grandgood.com">http://grandgood.com</a>  | 30   | 1        |
| HIPSTER RUNOFF - <a href="http://www.hipsterrunoff.com/">http://www.hipsterrunoff.com/</a>                                   | 31   | 1        |
| NME - Reviews - <a href="http://www.nme.com/">http://www.nme.com/</a>  | 32   | 1        |
| ultra8201 - <a href="http://ultra8201.blogspot.com">http://ultra8201.blogspot.com</a>  | 33   | 1        |
| NME - Features - <a href="http://www.nme.com/">http://www.nme.com/</a>   | 34   | 1        |
| White Folks Get Crunk - <a href="http://www.whitefolksgetcrunk.com">http://www.whitefolksgetcrunk.com</a>                    | 35   | 1        |
| Guardian music - <a href="http://www.guardian.co.uk/music">http://www.guardian.co.uk/music</a>                               | 36   | 1        |
| Frequenze Indipendenti - <a href="http://frequenzeindipendenti.blogspot.com/">http://frequenzeindipendenti.blogspot.com/</a> | 37   | 1        |
| thehookandsling - <a href="http://thehookandsling.podbean.com">http://thehookandsling.podbean.com</a>                        | 38   | 1        |
| Rollo & Grady - <a href="http://www.rollogrady.com">http://www.rollogrady.com</a>  | 39   | 1        |
| I Heart AU - <a href="http://iheartau.com/">http://iheartau.com/</a>   | 40   | 1        |
| Requiem Pour Un Twister - <a href="http://requiempouruntwister.blogspot.com/">http://requiempouruntwister.blogspot.com/</a>  | 41   | 1        |
| hungry hungry models - <a href="http://hungryhungrymodels.blogspot.com/">http://hungryhungrymodels.blogspot.com/</a>         | 42   | 1        |
| Infrasons - <a href="http://infrasons.blogspot.com/">http://infrasons.blogspot.com/</a>                                      | 43   | 1        |

Figure 27 (continued): Top 43 Publishers mentioning Plan B

# Best 5 News Days

1

## 06 July 2010 : 10 articles

### Popular Articles this Day

#### [Plan B announces 2011 UK tour and ticket details](#)

NME - News, 06 July 2010

Singer will hit the road next March for biggest gigs yet

#### [Eminem's 'Recovery' Stays At Number One](#)

Clash Music, 05 July 2010

American rap superstar Eminem has scored a second week at number one with his new album 'Recovery'. Eminem is back. The American rap star is firing on full cylinders with ...

#### [Early Graves - Goner CD Review // Show at Union Pool on July 17th](#)

BrooklynRocks: NYC Music Blog, 06 July 2010

San Francisco's Early Graves just released Goner (Ironclad Recordings / Metal Blade) as the follow-up to their 2008 debut We: The Guillotine . The band comes across like a runaway ...

#### [Plan B Announces O2 Date for 2011](#)

Alt Sounds, 06 July 2010

The undeniable breakout star of 2010 gets ready to announce his march tour, playing 8 dates around the country and taking in his biggest ever show at London's O2 arena. ...

#### [Plan B / March 2011 UK Tour](#)

There Goes The Fear, 06 July 2010

Clearly a fan of planning ahead, Plan B (real name Ben Drew) has announced a tour for March 2011. Wednesday 2nd March 2011 – Manchester Apollo Thursday 3rd March 2011 ...

#### [let's dance \[vol.14\]](#)

wright82, 06 July 2010

01 AEROPLANE – We Can't Fly (Extended Drums Mix) 02 BREAKBOT - Baby I'm Yours (Aeroplane remix) 03 KELIS - 4th Of July (Richard X Remix) 04 PAROV STELAR - ...

#### [Plan B Ft R.K.M & Ken-Y – LLoras \(Preview\)](#)

Contoelpeso.CoM - Reggaeton, 06 July 2010

Plan B Ft R.K.M & Ken-Y – LLoras (Preview) Descargar/Bajar: Plan B Ft R.K.M & Ken-Y – LLoras (Preview) Sigueme En Twitter Da Click Aqui likebot\_bgcolor = "; likebot\_url = ...

#### [Plan B Ft De La Ghetto – Partysera \(Preview\)](#)

Contoelpeso.CoM - Reggaeton, 06 July 2010

Plan B Ft De La Ghetto – Partysera (Preview) Descargar/Bajar: Plan B Ft De La Ghetto – Partysera (Preview) Sigueme En Twitter Da Click Aqui likebot\_bgcolor = "; likebot\_url = ...

## Plan B – House Of Pleasure Intro (Preview)

Contoelpeso.CoM - Reggaeton, 06 July 2010

Plan B – House Of Pleasure Intro (Preview) Descargar/Bajar; Plan B – House Of Pleasure Intro (Preview) Sigueme En Twitter Da Click Aqu likebot\_bgcolor = "; likebot\_url = 'http://contoelpeso.com/?p=18821'; likebot\_type ...

## UK Top Ten Albums

Rock NYC, 05 July 2010

1. Eminem - 'Recovery' 2. Scissor Sisters - 'Nightwork' 3. Alicia Keys - 'The Element Of Freedom' 4. Plan B - 'The Defamation Of Strickland Banks' 5. Oasis - 'Time ...

2

## 23 September 2010 : 7 articles

### Popular Articles this Day

#### Elton John and Plan B set for Electric Proms collaboration

NME - News, 23 September 2010

Plus all the ticket news for this year's festival

#### plan b + nero.

discodust, 22 September 2010

my favorite producers of downright banging dubstep, london producer duo nero just unveiled a new remix for the current single 'the recluse' by singer and rapper plan b . play ...

#### Vote For Hurts At The MTV Europe Music Awards

Chart Rigger, 22 September 2010

Amidst the sea of snooze that is the MTV Europe Music Nominees this year—where, once again, the number of actual European artists is minimal compared to American ones—there is the ...

#### Plan B – The Recluse (Nero Remix)

Fried my little brain, 23 September 2010

#### The Recluse

The Mahogany Blog, 23 September 2010

Ah remixes and remixes that are free! Nero are one of the most in-demand producers to be booked for a single remix and god knows how much they charge for ...

#### Dj Duran aclara que no es Gay y es Victima de la Difamacion

Contoelpeso.CoM - Reggaeton, 23 September 2010

Hace unas horas se hizo publico un comunicado referente a la "salida del Closet" de Dj Duran, ingeniero de voces del conocido Duo Plan B el cual es TOTALMENTE FALSO! ...

## Productor Dj Duran se declara GAY!

Contoelpeso.CoM - Reggaeton, 23 September 2010

“Hoy me siento libre, acepto mi homosexualidad y espero que mi publico lo acepte, me siento libre, gracias a mis comunidad gay por el apoyo”, escribió DJ Duran ingeniero de ...

## Martin Solveig ft Dragonette - Hello - highest new entry in the Cool Cuts Chart!

Get In!, 23 September 2010

It's seen as the best barometer of which dance tracks are hot to trot, so it should come as no surprise then that Martin Solveig's new single Hello , ...

## Download: Plan B – “The Recluse (Nero remix)”

the culture of me, 23 September 2010

The adventures of Strickland Banks continue here with a new single and remix from 2010 breakout star (our call on that) Plan B called “The Recluse”, set for release via ...

## Plan B – The Recluse (Nero Remix)

Remix The Video, 22 September 2010

Just when I thought I was starting to get sick of dubstep Nero comes around drops this banger and continues my addiction. This time Nero put his talent to work ...

3

## 03 July 2010 : 6 articles

### Popular Articles this Day

#### Plan B, Madness set for War Child gig with Al Murray

NME - News, 02 July 2010

Charity concert will see all profits going to the charity

#### Song of the day - 120: Afrirampo

Music That I Like, 03 July 2010

Ah, bugger it all. I reported on the news of this incredible Japanese noise-pop duo's split a few days back , and posted this video up then. But then I ...

#### 2010 Campaign For Death Metal Purity Tour kicks off today

Brain Gell, 03 July 2010

The Campaign For Death Metal Purity Tour kicks off today. It features Ibex Moon Records artists GRAVEHILL, CARDIAC ARREST and HOD (with FATALIST appearing on select dates), the Campaign For ...

## 2010 Campaign For Death Metal Purity Tour kicks off today

Heavy Metal Music News, 03 July 2010

The Campaign For Death Metal Purity Tour kicks off today. It features Ibex Moon Records artists GRAVEHILL, CARDIAC ARREST and HOD (with FATALIST appearing on select dates), the Campaign For ...

## Cine: se estrena Plan B en el MALBA

zonaindie | just a music blog, 03 July 2010

La semana pasada estuvimos con Capitán Intriga en el pre-estreno de Plan B (¡no confundir con la serie Plan V!), una película argentina dirigida por Marco Berger, con los papeles ...

## SBTRKT – Download This! Promo Mix

extra music new, 02 July 2010

SBTRKT drops a sick mini promo mix ahead of his set at Download This! at Plan B on the 10th July. He'll be joining us as well as Doc Daneeka, ...

## Plan B Live @ Guatire (2010)

Contoelpeso.CoM - Reggaeton, 02 July 2010

Plan B Live @ Guatire (2010) Sigueme En Twitter Da Click Aqui likebot\_bgcolor = "; likebot\_url = 'http://contoelpeso.com/?p=18376'; likebot\_type = 'square\_thumbs';

## Writing's On The Wall – Plan B (Live at Cafe de Paris) [Video]

Burgo's Music Blog, 03 July 2010

... for no other reason than it's quite simply a "Ben Drew" kind of day. This has been a post [...] This has been a post from Burgo's Music Blog ...

## 2010 Campaign For Death Metal Purity Tour kicks off today

SMN News, 03 July 2010

The Campaign For Death Metal Purity Tour kicks off today. It features Ibex Moon Records artists GRAVEHILL, CARDIAC ARREST and HOD (with FATALIST appearing on select dates), the Campaign For ...

4

## 18 July 2010 : 6 articles

### Popular Articles this Day

#### Weekender

Sweeping The Nation, 18 July 2010

IF YOU ONLY BUY ONE RECORD THIS WEEK... We thought it was out weeks ago. It wasn't. It's out tomorrow. It is A Little More Suspicion In Our Fairytales Plz ...

## **Professor Green – Alive Till I’m Dead (Review)**

Hip Hop Blips, 18 July 2010

Stephen Manderson, also known as Professor Green, is an artist who has grown and evolved more than most throughout the past 2 years. Along with fellow ex-Beats members Plan B ...

## **Manafest "No Plan B" (video)**

MusicBlips, 17 July 2010

Manafest "No Plan B" — full article at youtube.com

## **Plan B Revoluciona El Genero Urbano Con House Of Pleasure**

Contoelpeso.CoM - Reggaeton, 18 July 2010

“SI NO LE CONTESTO” ARRASA CON LAS CALLES DEL PAIS “HOUSE OF PLEASURE” A LA VENTA YA EN ITUNES,CD,MOVIL Y DIGITAL PLAN B CON IMPACTANTE LANZAMIENTO INTERNACIONAL COLOMBIA COMO ESCENARIO ...

## **Jowell & Randy y El Momento Llegan a Europa**

Contoelpeso.CoM - Reggaeton, 18 July 2010

Jowell & Randy y El Momento Llegan a Europa Subscribe to the comments for this post? Share this on del.icio.us Digg this! Share this on Facebook Email this via Gmail ...

## **Cero Tabues Para Plan B**

Contoelpeso.CoM - Reggaeton, 18 July 2010

Para Plan B se acabaron los tabúes. Y es que a través de su nuevo álbum, “House of Pleasure”, el dúo de raperos compuesto por Chenchy y Maldy continúa con ...

## **Plan B**

Spinnennetz, 18 July 2010

Eis gefällig?

## **Don Omar Y Daddy Yankee Lanzaran Otro Tema INSUPERABLE**

Contoelpeso.CoM - Reggaeton, 17 July 2010

Esta semana Daddy Yankee y Don Omar lanzaran una nueva cancion de estos dos juntos, pueda que sea Miss Independent, o Decontrol Remix, pero talvez otra la cual desconocemos? La ...

5

## **19 July 2010 : 6 articles**

### **Popular Articles this Day**

#### **Eminem Reclaims Number One Album Slot**

Clash Music, 19 July 2010

American rap outlaw Eminem has reclaimed the number one slot on the album chart with 'Recovery'. 'Recovery' by name, recovery by nature. Soaring into the charts at number one, Eminem ...

## **Weekender**

Sweeping The Nation, 18 July 2010

IF YOU ONLY BUY ONE RECORD THIS WEEK... We thought it was out weeks ago. It wasn't. It's out tomorrow. It is A Little More Suspicion In Our Fairytales Plz ...

## **Professor Green – Alive Till I'm Dead (Review)**

Hip Hop Blips, 18 July 2010

Stephen Manderson, also known as Professor Green, is an artist who has grown and evolved more than most throughout the past 2 years. Along with fellow ex-Beats members Plan B ...

## **Christina Aguilera's Not So Bionic Sales**

Rock NYC, 19 July 2010

Uh-Oh Christina Aguilera's five week old album Bionic has sold an anemic 200,000 copies. This follows on Christina cancelling her 2010 tour. In other words: the genii is out of ...

## **UK Top 10 Albums**

Rock NYC, 19 July 2010

1. Eminem - 'Recovery' 2. Kylie Minogue - 'Aphrodite' 3. Eliza Dolittle - 'Eliza Dolittle' 4. Plan B - 'The Defamation Of Strickland Banks' 5. Lady GaGa - 'The Fame' ...

## **Daddy Yankee Tendra Un Rey De Invitado**

Contoelpeso.CoM - Reggaeton, 19 July 2010

El Guaya Guaya Fest 2010, se realizara el próximo sábado 24 y domingo 25 de Julio, evento musical que se llevara a cabo en la isla de Puerto Rico, y ...

## **Plan B Le Canta Al Sexo**

Contoelpeso.CoM - Reggaeton, 19 July 2010

Para Plan B se acabaron los tabúes. Y es que a través de su nuevo álbum, "House of Pleasure", el dúo de raperos compuesto por Chencho y Maldy continúa con ...

## **Plan B Ft De La Ghetto – Partysera (Party Remix)**

Contoelpeso.CoM - Reggaeton, 19 July 2010

Plan B Ft De La Ghetto – Partysera (Party Remix) Descargar/Bajar: Plan B Ft De La Ghetto – Partysera (Party Remix) Mirror – HulkShare Subscribe to the comments for this ...

## **Plan B Revoluciona El Genero Urbano Con House Of Pleasure**

Contoelpeso.CoM - Reggaeton, 18 July 2010

"SI NO LE CONTESTO" ARRASA CON LAS CALLES DEL PAIS "HOUSE OF PLEASURE" A LA VENTA YA EN ITUNES,CD,MOVIL Y DIGITAL PLAN B CON IMPACTANTE LANZAMIENTO INTERNACIONAL COLOMBIA COMO ESCENARIO ...

## **Jowell & Randy y El Momento Llegan a Europa**

Contoelpeso.CoM - Reggaeton, 18 July 2010

Jowell & Randy y El Momento Llegan a Europa [Subscribe to the comments for this post?](#) [Share this on del.icio.us](#) [Digg this!](#) [Share this on Facebook](#) [Email this via Gmail ...](#)

## News Highlights

This section includes the most repeated statements in the music press about Plan B month by month during this period.

### July

"Plan B has endured his fair share of criticism. Yet it's the London singer who's laughing all the way to the bank, with 'She Said' taking ..."

Mon 12/07 - Singles Round Up - July 12th - Clash Music

"Plan B is having the last laugh. Polar Bear – Peepers Ah, the token jazz entry. Normally, any project Seb Rochford puts his name to is ..."

Thu 22/07 - Mercury Music Prize 2010 - Clash Music

"Plan B has recorded a new rap record. He explained to the BBC what happened next: "The label said, 'Look, we love your soul record. We ..."

Thu 22/07 - Plan B's reversion to rap rejected - SupaJam

"Plan B will be writing a rap called 'Who the fuck are Wild Beasts?' 11.35am - Feelgood comeback queen Corrine Bailey-Rae displays her previously unacknowledged skills ..."

Fri 23/07 - Behind The Scenes At The Mercury - Clash Music

### August

"Plan B is at number three while Eliza Doolittle holds strong one place lower. The only new entry this week comes courtesy of Avenged Sevenfold with ..."

Mon 02/08 - Eminem Beats Tom Jones - Clash Music

"Plan B is making waves this year with his second album . He's due to appear on our shores in February 2011 (yes, another gig listing ..."

Tue 17/08 - Live: Plan B at the Olympia Theatre - Swear I'm Not Paul

### September

"Plan B is showing no signs to slowing down, with standout track 'The Recluse' set to be released. Due to hit the record shops (and online ..."

Fri 03/09 - Plan B Video Shoot - Clash Music

"Plan B has stormed 2010. Swapping swearing rapping for slick retro soul, the singer took an enormous risk with his credibility. However the sheer verve of ..."

Sat 04/09 - Watch: Behind The Scenes With Plan B - Clash Music

"Plan B will also be performing"

Fri 10/09 - Plan B To Perform at Fonejacks Charity Event - RouteNote

"Plan B to support at Roundhouse show.."

Mon 13/09 - Elton John For BBC Electric Proms - THE-FLY

"Plan B called "The Recluse", set for release via Atlantic Records on October 4. The remix is a healthy pairing between a knowledgeable crooner/rapper/lyricist who's got ..."

Thu 23/09 - Download: Plan B – "The Recluse (Nero remix)" - the culture of me

## October

"Plan B is your kinda thing, so let the lovers love and the haters hate. Tom Jones – Lord Help / Run On There seems to ..."

Tue 05/10 - Singles Round Up - October 4th - Clash Music

"Plan B was put into place and the rest, as they say, is history. And yet it could have been so different. Having recently unearthed the ..."

Wed 06/10 - Unreleased Hull Gig From the Who on New 'Live at Leeds' Package - Spinner.com

"Plan B also picked up an award for Best UK R / Soul Act after his change in musical direction on new album The Defamation Of ..."

Thu 28/10 - The Rap Up #6: October 2010 [Feature] - Rockfeedback

## November

"Plan B has been killing us all pretty softly and subtly in recent memory and is gearing up to release his next single, "Love Goes Down", ..."

Thu 18/11 - Download: Plan B - "Love Goes Down (Doctor P remix)" - the culture of me

"Plan B has been installed as the second headliner. Returning with his ambitious second album 'The Defamation Of Strickland Banks' the singer has scored a massive ..."

Tue 30/11 - Iggy And The Stooges For Evolution - Clash Music

"Plan B is an actor, it all looks good (well, bad, but you know what we mean), and bonus points for digging up that kid's TV ..."

Tue 30/11 - Plan B plays Strickland Banks again (video) - SupaJam

## December

"Plan B will headline two nights of next year's Belsonic Festival in Belfast's Custom House Square. Last year's event took place over eight nights, with acts ..."

Tue 14/12 - First Belsonic 2011 acts announced - I Heart AU

"Plan B has announced that he plans to return to his hip-hop roots to complete the story of alter ego Strickland Banks. The story was always ..."

Fri 17/12 - Plan B announces return to hip-hop with new album - Spinner.com

# Appendices

## Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

| Artist                   | Rank | Best Position |
|--------------------------|------|---------------|
| Muse                     | 1    | 1             |
| Radiohead                | 2    | 1             |
| The xx                   | 3    | 2             |
| Lady GaGa                | 4    | 2             |
| Arcade Fire              | 5    | 2             |
| Coldplay                 | 6    | 2             |
| Katy Perry               | 7    | 2             |
| Florence and the Machine | 8    | 2             |
| Linkin Park              | 9    | 2             |
| Kings of Leon            | 10   | 2             |
| The Beatles              | 11   | 2             |
| Nirvana                  | 12   | 2             |
| Eminem                   | 13   | 2             |
| Paramore                 | 14   | 3             |
| The Killers              | 15   | 3             |
| Red Hot Chili Peppers    | 16   | 3             |
| MGMT                     | 17   | 3             |
| Metallica                | 18   | 3             |
| Rihanna                  | 19   | 3             |
| Arctic Monkeys           | 20   | 3             |
| Ke\$ha                   | 21   | 3             |
| Phoenix                  | 22   | 4             |
| Mumford And Sons         | 23   | 4             |
| Pink Floyd               | 24   | 4             |
| The National             | 25   | 4             |
| Gorillaz                 | 26   | 4             |
| The Black Eyed Peas      | 27   | 4             |

Figure 28: Top 100 Artists on We Are Hunted Mainstream Chart

| Artist             | Rank | Best Position |
|--------------------|------|---------------|
| 30 Seconds to Mars | 28   | 4             |
| Taylor Swift       | 29   | 4             |
| Vampire Weekend    | 30   | 4             |
| The Smiths         | 31   | 5             |
| Foo Fighters       | 32   | 5             |
| AC/DC              | 33   | 5             |
| System of A Down   | 34   | 5             |
| Michael Jackson    | 35   | 5             |
| Taio Cruz          | 36   | 5             |
| Green Day          | 37   | 5             |
| Bruno Mars         | 38   | 5             |
| Led Zeppelin       | 39   | 5             |
| Blink 182          | 40   | 5             |
| Daft Punk          | 41   | 5             |
| Guns N' Roses      | 42   | 6             |
| Oasis              | 43   | 6             |
| Queen              | 44   | 6             |
| Pendulum           | 45   | 6             |
| Bon Iver           | 46   | 6             |
| Kanye West         | 47   | 6             |
| Crystal Castles    | 48   | 6             |
| Train              | 49   | 6             |
| Justin Bieber      | 50   | 6             |
| Blur               | 51   | 6             |
| The Strokes        | 52   | 7             |
| Massive Attack     | 53   | 7             |
| La Roux            | 54   | 7             |
| M.I.A.             | 55   | 7             |
| Joy Division       | 56   | 7             |
| Drake              | 57   | 7             |
| The Temper Trap    | 58   | 8             |
| Owl City           | 59   | 8             |
| Trey Songz         | 60   | 8             |
| The Cure           | 61   | 8             |
| Nelly              | 62   | 8             |
| Franz Ferdinand    | 63   | 8             |
| Avenged Sevenfold  | 64   | 8             |
| The White Stripes  | 65   | 8             |

Figure 28 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

| Artist                   | Rank | Best Position |
|--------------------------|------|---------------|
| Kylie Minogue            | 66   | 8             |
| Enrique Iglesias         | 67   | 8             |
| Jason Mraz               | 68   | 8             |
| The Pixies               | 69   | 8             |
| usher                    | 70   | 9             |
| Lil Wayne                | 71   | 9             |
| Passion Pit              | 72   | 9             |
| The Black Keys           | 73   | 9             |
| Robyn                    | 74   | 9             |
| The Prodigy              | 75   | 9             |
| U2                       | 76   | 9             |
| Kid Cudi                 | 77   | 9             |
| Christina Aguilera       | 78   | 9             |
| Placebo                  | 79   | 10            |
| Glee Cast                | 80   | 10            |
| Black Sabbath            | 81   | 10            |
| Death Cab For Cutie      | 82   | 10            |
| Adam Lambert             | 83   | 10            |
| The Drums                | 84   | 11            |
| Evanescence              | 85   | 11            |
| My Chemical Romance      | 86   | 11            |
| Miley Cyrus              | 87   | 11            |
| Snow Patrol              | 88   | 11            |
| The Kooks                | 89   | 11            |
| Interpol                 | 90   | 11            |
| Rage Against the Machine | 91   | 11            |
| David Bowie              | 92   | 11            |
| Flo Rida                 | 93   | 11            |
| Weezer                   | 94   | 11            |
| Iron Maiden              | 95   | 11            |
| Far East Movement        | 96   | 11            |
| B.o.B.                   | 97   | 11            |
| David Guetta             | 98   | 11            |
| Stromae                  | 99   | 11            |
| Sufjan Stevens           | 100  | 11            |

Figure 28 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

## Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

| Artist              | Rank | Best Position |
|---------------------|------|---------------|
| Best Coast          | 1    | 2             |
| The National        | 2    | 3             |
| Sufjan Stevens      | 3    | 4             |
| Deerhunter          | 4    | 4             |
| Bombay Bicycle Club | 5    | 4             |
| Bon Iver            | 6    | 4             |
| Chromeo             | 7    | 4             |
| Deadmau5            | 8    | 4             |
| Crystal Castles     | 9    | 5             |
| Swedish House Mafia | 10   | 5             |
| No Age              | 11   | 5             |
| Caribou             | 12   | 5             |
| Wiz Khalifa         | 13   | 5             |
| AUBURN              | 14   | 5             |
| Warpaint            | 15   | 6             |
| James Blake         | 16   | 6             |
| Girls               | 17   | 6             |
| Mark Ronson         | 18   | 6             |
| Rick Ross           | 19   | 6             |
| Tim Berg            | 20   | 6             |
| Flying Lotus        | 21   | 7             |
| New Boyz            | 22   | 7             |
| Aeroplane           | 23   | 7             |
| Salem               | 24   | 7             |
| WAVVES              | 25   | 7             |
| Houses              | 26   | 7             |
| Janelle Monae       | 27   | 7             |

Figure 29: Top 100 Artists on We Are Hunted Emerging Chart

| Artist                | Rank | Best Position |
|-----------------------|------|---------------|
| The Go! Team          | 28   | 7             |
| Panda Bear            | 29   | 7             |
| LCD Soundsystem       | 30   | 7             |
| Magnetic Man          | 31   | 8             |
| Wale                  | 32   | 8             |
| Everything Everything | 33   | 8             |
| Dark Dark Dark        | 34   | 8             |
| Arcade Fire           | 35   | 8             |
| Professor Green       | 36   | 8             |
| Sia                   | 37   | 8             |
| J.Cole                | 38   | 8             |
| Eliza Doolittle       | 39   | 9             |
| Atmosphere            | 40   | 9             |
| Matthew Dear          | 41   | 9             |
| Uffie                 | 42   | 9             |
| Small Black           | 43   | 9             |
| Tame Impala           | 44   | 9             |
| How To Dress Well     | 45   | 9             |
| John Legend           | 46   | 9             |
| Au Revoir Simone      | 47   | 9             |
| Duck Sauce            | 48   | 9             |
| Ra Ra Riot            | 49   | 9             |
| Chiddy Bang           | 50   | 9             |
| The Roots             | 51   | 9             |
| Plan B                | 52   | 9             |
| Curren\$y             | 53   | 9             |
| The Bees              | 54   | 9             |
| Oh Land               | 55   | 9             |
| DJ Fresh              | 56   | 9             |
| Ellie Goulding        | 57   | 9             |
| B.o.B.                | 58   | 9             |
| Mike Posner           | 59   | 9             |
| The Soft Moon         | 60   | 10            |
| The Walkmen           | 61   | 10            |
| TV Girl               | 62   | 10            |
| Aloe Blacc            | 63   | 10            |
| Klaxons               | 64   | 10            |
| Cut Copy              | 65   | 10            |

Figure 29 (continued): Top 100 Artists on We Are Hunted Emerging Chart

| Artist               | Rank | Best Position |
|----------------------|------|---------------|
| Robyn                | 66   | 10            |
| Beach House          | 67   | 10            |
| Dredg                | 68   | 10            |
| The Black Keys       | 69   | 10            |
| Bassnectar           | 70   | 10            |
| Korallreven          | 71   | 10            |
| Matt and Kim         | 72   | 10            |
| Of Montreal          | 73   | 10            |
| Yolanda Be Cool      | 74   | 10            |
| La Roux              | 75   | 10            |
| Twin Shadow          | 76   | 10            |
| Deerhoof             | 77   | 10            |
| ceo                  | 78   | 10            |
| The Pretty Reckless  | 79   | 11            |
| Woodsman             | 80   | 11            |
| Bat For Lashes       | 81   | 11            |
| Tinchy Stryder       | 82   | 11            |
| Jedi Mind Tricks     | 83   | 11            |
| Diamond Rings        | 84   | 11            |
| Young Jeezy          | 85   | 11            |
| She & Him            | 86   | 11            |
| The Hoosiers         | 87   | 11            |
| Anberlin             | 88   | 11            |
| The Maine            | 89   | 11            |
| Far East Movement    | 90   | 11            |
| One Night Only       | 91   | 11            |
| Philipp Poisel       | 92   | 11            |
| Errors               | 93   | 12            |
| The Gossip           | 94   | 12            |
| Two Door Cinema Club | 95   | 12            |
| Teletextile          | 96   | 12            |
| Lissie               | 97   | 12            |
| Glasser              | 98   | 12            |
| Belle and Sebastian  | 99   | 12            |
| Boy & Bear           | 100  | 12            |

Figure 29 (continued): Top 100 Artists on We Are Hunted Emerging Chart