

# Philipp Poisel

Music Media Analysis  
July to December 2010

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# Overview

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**92nd** on Emerging Charts

**4549th** on Twitter

**2316th** in the Music Press

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This report reviews the popularity of Philipp Poisel on the music charts and in the music news for the period July to December 2010. It benchmarks Philipp Poisel against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

# Chart Popularity

## Emerging Chart

This section presents the emerging chart performance for Philipp Poisel compared to similar artists. Philipp Poisel was ranked 92nd overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted emerging chart for Philipp Poisel was 11th.

92nd Overall Rank

11th Best Position

Artist	Rank	Best Position
Philipp Poisel	92nd	11
Peter Fox	486th	51
Juli	514th	55

Figure 1: Artist Emerging Ranks

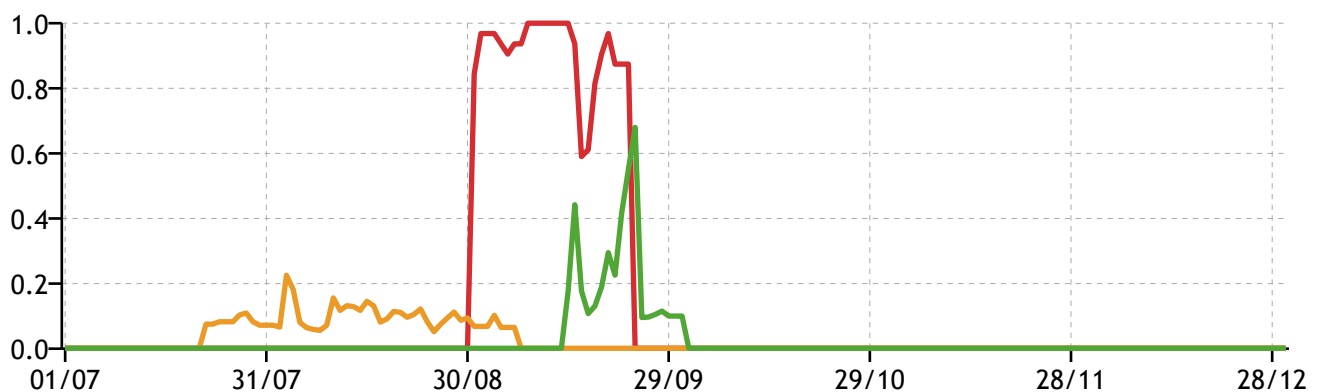
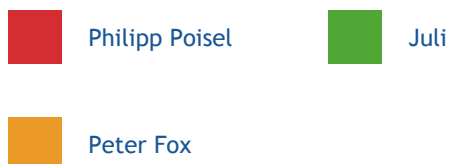


Figure 2: Artist Mainstream Emerging Popularity over Time



# Emerging Comparison

This section compares the emerging chart performance of Philipp Poisel against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Philipp Poisel was ranked 1st overall of our charts for that day. 0.0 denotes Philipp Poisel did not chart at all.

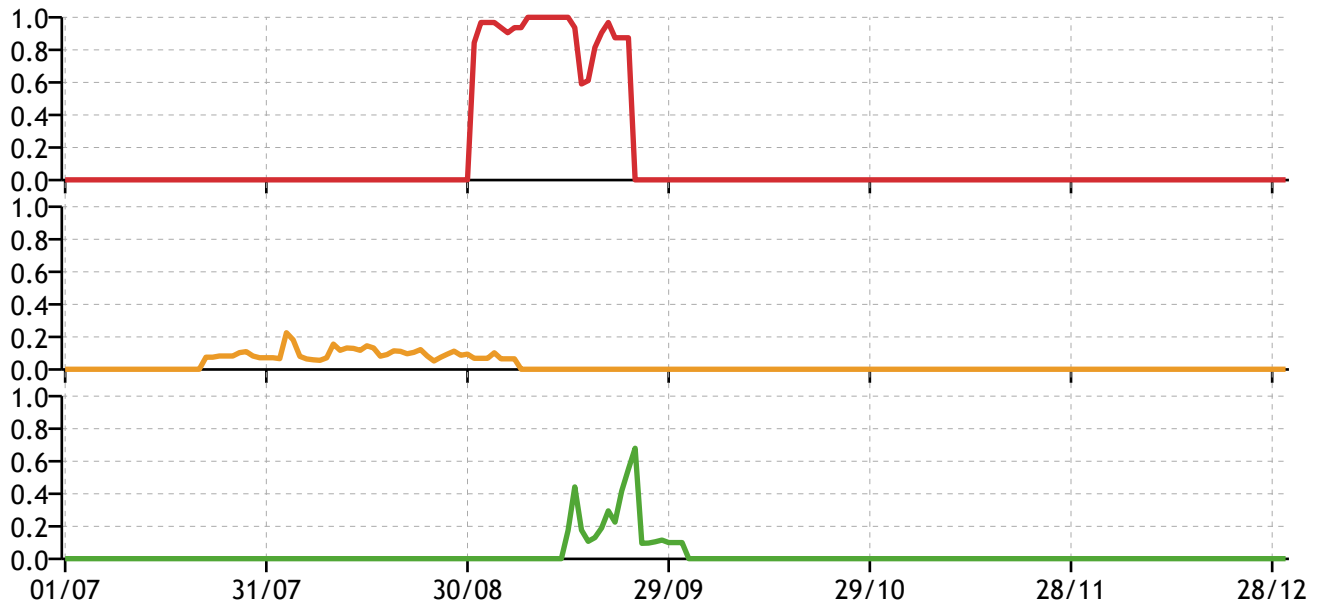
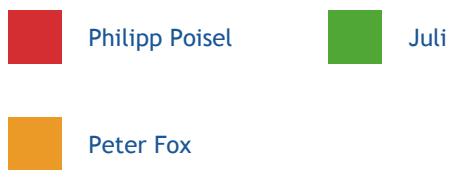


Figure 3: Comparisons for Philipp Poisel



# Emerging Singles

This section presents the best charting singles for Philipp Poisel on the Emerging We Are Hunted charts

## Liebe meines Lebens

Best Single

41st

Best Position

Single	Best Position
Liebe meines Lebens	41
Wie soll ein Mensch das ertragen	42
Für keine Kohle dieser Welt	43
Hab keine Angst	44
All die Jahre	46
Froh dabei zu sein	48
Zwischen Innen und Außen	50
Zünde alle Feuer	62

Figure 4: Best Single Positions

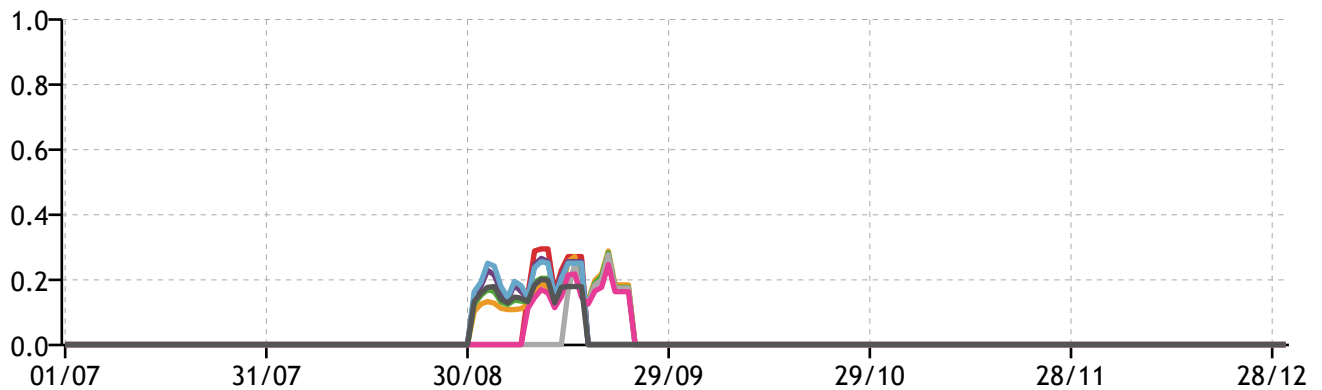


Figure 5: Singles Chart Comparison over Time



# Emerging Singles Comparison

This section compares the emerging chart performance of the most popular singles released by Philipp Poisel. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

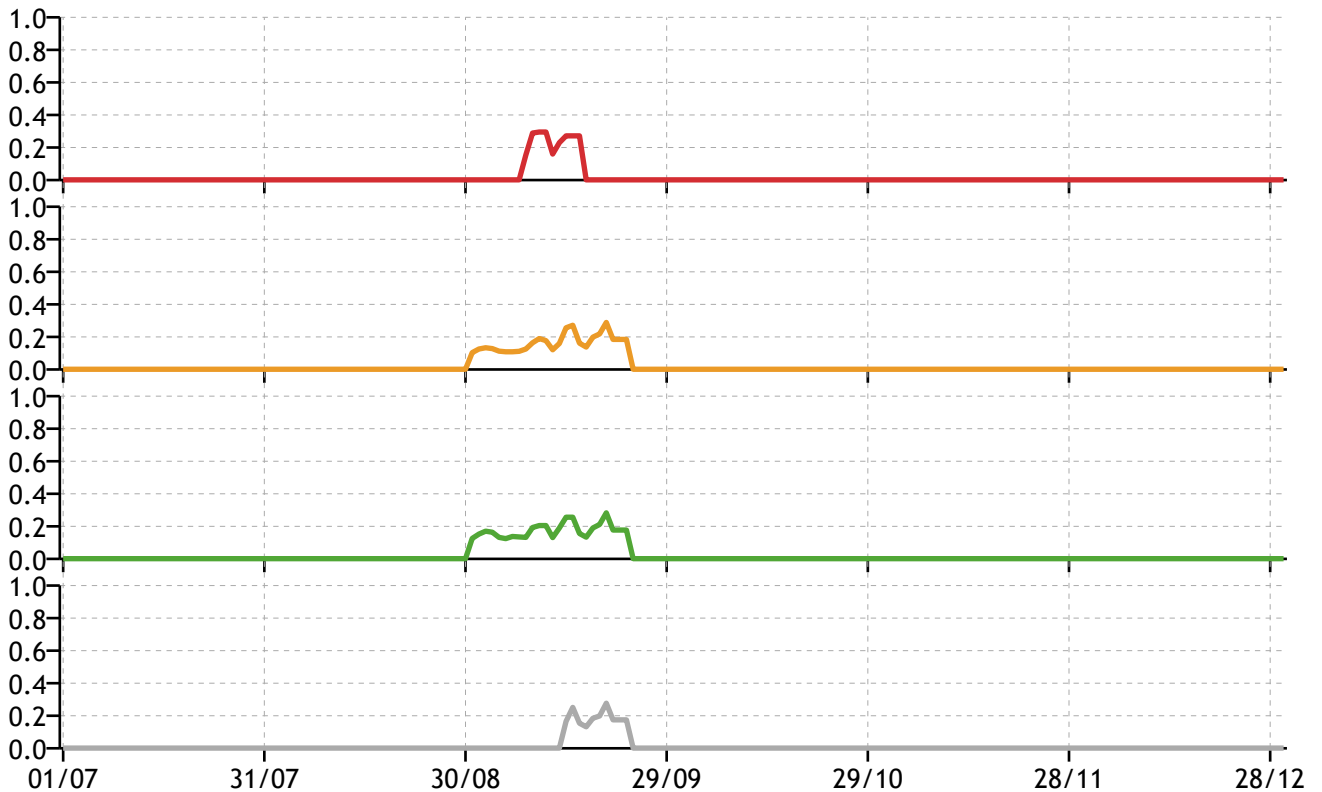


Figure 6: Chart ranking for Philipp Poisel



# Twitter Coverage

## Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Philipp Poisel during this time period. Included is the overall ranking of Philipp Poisel when compared to similar artists.

4549th Overall Rank

283 Tweets

0.000% Share

Artist	Rank	Tweets	Share
Juli	3201st	481	0.000%
Peter Fox	4358th	305	0.000%
Philipp Poisel	4549th	283	0.000%

Figure 7: Twitter Coverage Comparison

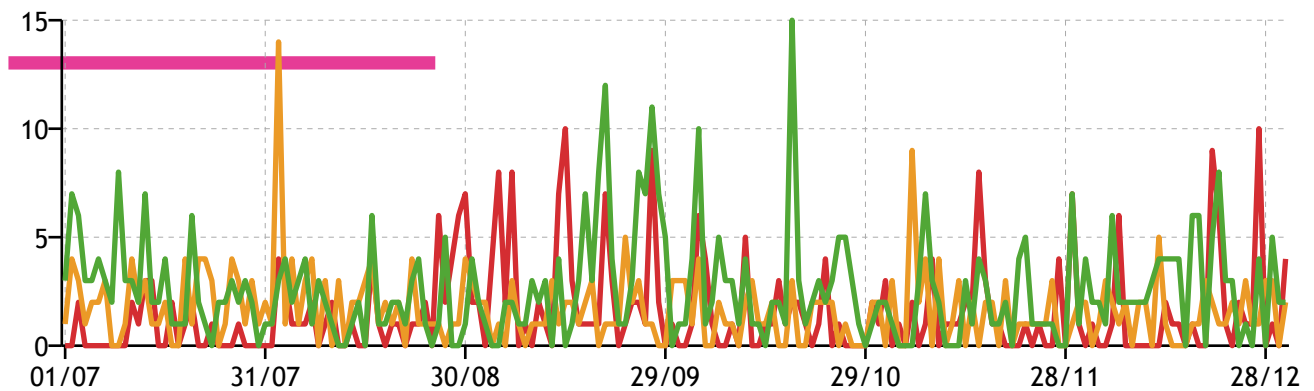
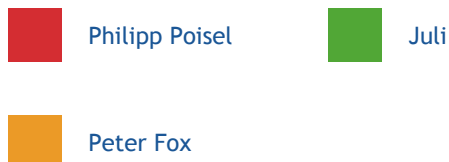


Figure 8: Twitter Coverage over Time



# Twitter Comparison

This section compares the total number of tweets mentioning Philipp Poisel to similar artists.

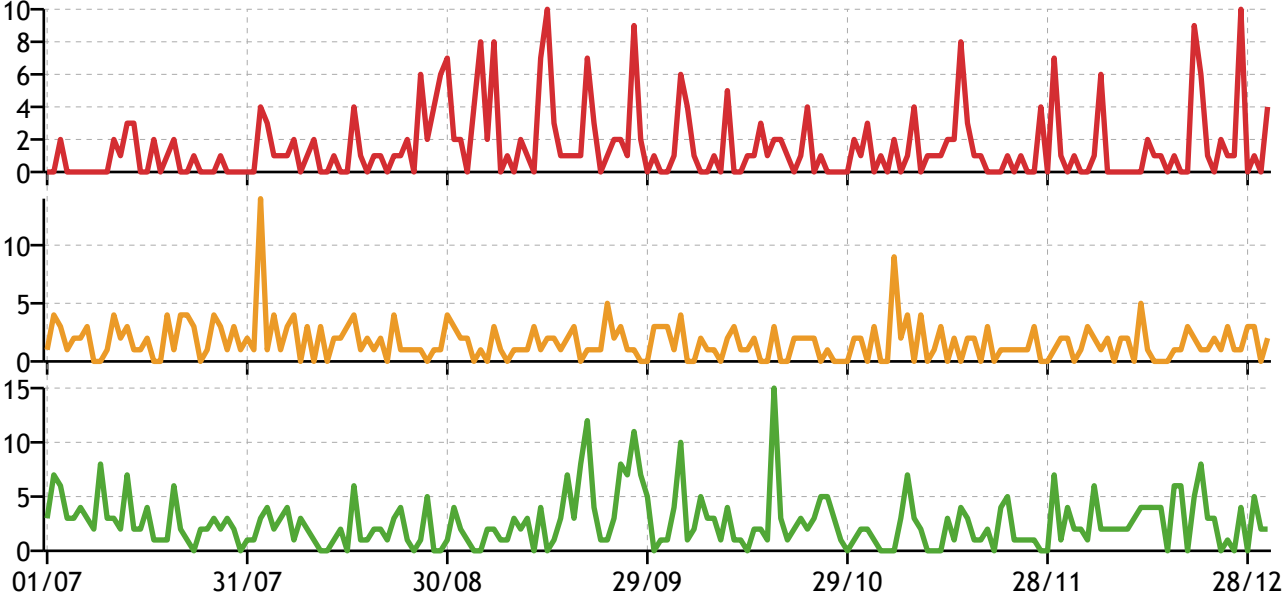


Figure 9: Comparisons for Philipp Poisel

- Philipp Poisel
- Peter Fox
- Juli

# Emerging Chart vs Twitter

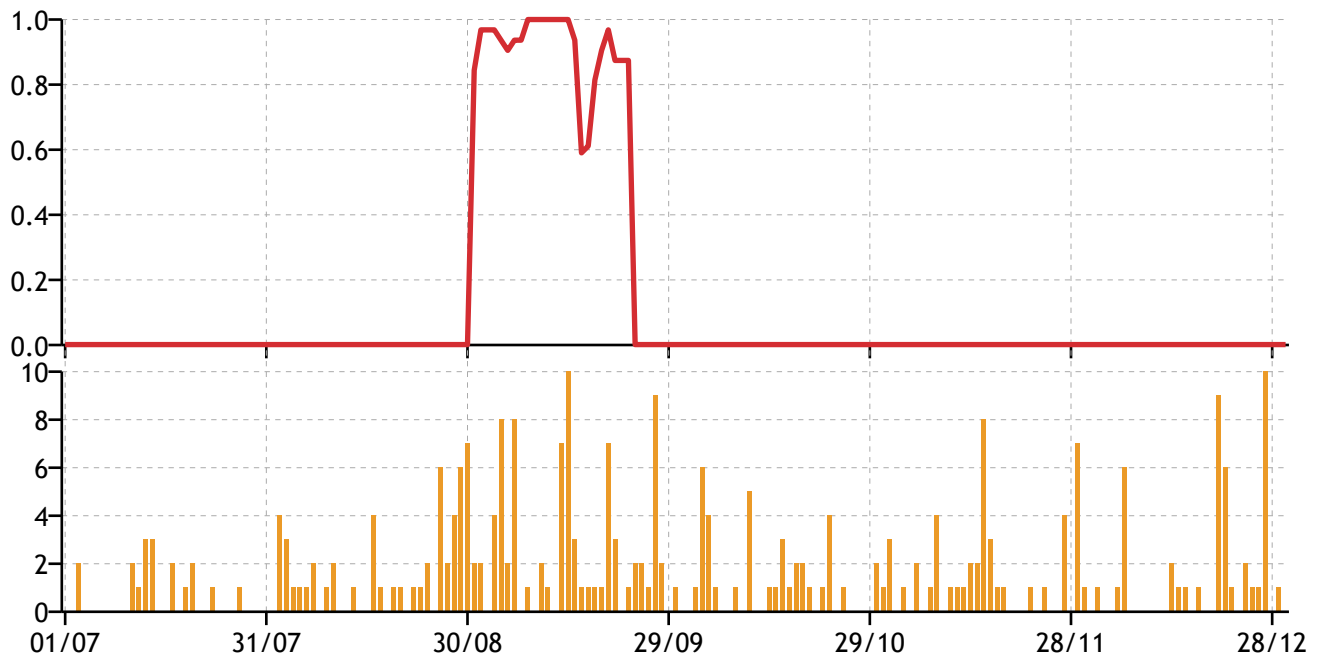


Figure 10: Philipp Poisel Chart Popularity vs Twitter Coverage

This chart presents a comparison of emerging chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.

- Chart Popularity
- Twitter volume

# Twitter Users

This section lists the twitter users mentioning Philipp Poisel in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/SuperRika	Superheldin Rika	Superheldenhausen	4	2,451	9,804
2	twitter.com/schlenzalot	schlenzalot	Berlin, Germany	1	6,759	6,759
3	twitter.com/mrstoast_anne	Anne.	Hönningen	7	679	4,753
4	twitter.com/Held_des_Chaos	Herr von und zu	Hamburg	3	983	2,949
5	twitter.com/GAMEPADdy	P@tti	Altenberge, NRW	5	583	2,915
6	twitter.com/ritman77	ritman77	Leipzig, Sachsen DE	1	2,676	2,676
7	twitter.com/Agent_Dexter	□ 007	Leipzig	1	2,659	2,659
8	twitter.com/textundblog	Markus Trapp	Hamburg	1	2,610	2,610
9	twitter.com/Oceans77	Sandra	Ruhr Area, NRW, Germany	8	261	2,088
10	twitter.com/Lizardprinzess	Lizardprinzess	Germany/ Güsten	5	390	1,950
11	twitter.com/buntomat	B. Mat	Kosmos	2	859	1,718
12	twitter.com/PinkMentions	PInks Mentions	ÜT: 56.06298,-3.235084	1	1,550	1,550
13	twitter.com/Bred_Zwickmuehl	Jul	weiß nicht...	8	186	1,488
14	twitter.com/culturbureau	Karosser Ernst	Regensburg	2	735	1,470
15	twitter.com/stillblog	Gianna	Kassel	1	1,395	1,395
16	twitter.com/TurnhallenPhil	Phil	Schwelm	3	451	1,353
17	twitter.com/ReAnImAtOr84	Falco Jung	iPhone: 49.170138,7.614999	2	676	1,352
18	twitter.com/SMartens83	Stefan Martens	Hamburg, Germany	1	1,236	1,236
19	twitter.com/Traumgedanken	Maren R.	Germany,Melle/Bünde	3	401	1,203
20	twitter.com/wumble	Manuel	Furtwangen, Germany	5	227	1,135
21	twitter.com/netzrot	netzrot	Koeln.	4	275	1,100
22	twitter.com/berndfm	bernd fm		13	84	1,092
23	twitter.com/amadea_amadea	Amadea	Salzburg	1	1,075	1,075
24	twitter.com/unicornpoopoo	Selilly Lovett	Unicorn Town	4	250	1,000
25	twitter.com/jazzaviva	jazzaviva	Vermont	1	966	966
26	twitter.com/sunside	Markus Mayer	Berlin-Mitte, Germany	1	899	899
27	twitter.com/blueleven	Dennis Lisboa	Hamburg, St. Georg.	1	887	887

Figure 11: Top 50 Users tweeting about Philipp Poisel

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/Nanny_Boo	Nanny Boo	Cologne.	5	156	780
29	twitter.com/JulianH	Julian Hähnel	Hannover, Germany	1	772	772
30	twitter.com/the_real_amy	Amelie	Germany/UK	2	373	746
31	twitter.com/ThiloKayser	Thilo Kayser™	Germany Cologne	1	740	740
32	twitter.com/avivaxox	Aviva Gabriel	Vermont. Cold. Always.	1	729	729
33	twitter.com/Bebcho1603	Phonard ▫	iPhone: 53.534867,8.138126	5	145	725
34	twitter.com/avivamagnolia	Aviva	Green Mountains, River Valley,	1	704	704
35	twitter.com/illelli	Elli Parsley	Ilmenau	6	116	696
36	twitter.com/NicoMUH	Nico H	Dresden, SN, Germany	1	635	635
37	twitter.com/mons7	Monika E. König	Frankfurt am Main/ Germany	1	624	624
38	twitter.com/m92lte	Malte S.	Ostfriesland, bald Frankfurt	1	623	623
39	twitter.com/to01	to01	frankfurt	1	599	599
40	twitter.com/BugsB	Matthias Krone	Berlin-Neukölln	1	590	590
41	twitter.com/klammheimlich	Sandra mag Schnee.	KN.S/D	1	588	588
42	twitter.com/Bocki_	Christopher Bock	Germany	3	193	579
43	twitter.com/Psychocean	Artem	Aachen	3	191	573
44	twitter.com/DevilofTora	Basti	Freiberg /Sn.	1	559	559
45	twitter.com/Katamaki	Katamaki	Bonn/ Essen.	4	135	540
46	twitter.com/elefantenruesel	Nik	Berlin	1	534	534
47	twitter.com/BuchSaiten	Katrin von Saiten	NRW, Bergneustadt	1	530	530
48	twitter.com/hakke4u	Stephan Hagedorn	Bergisch Gladbach	2	252	504
49	twitter.com/roonie_14	Roonie P	Leipzig	1	501	501
50	twitter.com/_lynlyn	Lyn	Germany - SaxonyAnhalt	1	495	495

Figure 11 (continued): Top 50 Users tweeting about Philipp Poisel

# Shared Twitter Links

This section lists the most popular urls in tweets mentioning Philipp Poisel during this period.

URL	Rank	Tweets
<a href="http://www.lastfm.de/user/bhmueller007">http://www.lastfm.de/user/bhmueller007</a>	1	13
<a href="http://www.last.fm/music/Philipp%20Poisel/_/Ich%20will%20nur%20(live)">http://www.last.fm/music/Philipp Poisel/_/Ich will nur (live)</a>	2	7
<a href="http://www.last.fm/music/Philipp%20Poisel/_/Mit%20jedem%20Deiner%20Fehler">http://www.last.fm/music/Philipp Poisel/_/Mit jedem Deiner Fehler</a>	3	6
<a href="http://www.tweekly.fm/twitter/Bred_Zwickmuehl">http://www.tweekly.fm/twitter/Bred_Zwickmuehl</a>	4	5
<a href="http://blip.fm/profile/avivajazz/blip/60244444/tvnoir.de:+PHILIPP+POISEL+'Herr+Reimer'">http://blip.fm/profile/avivajazz/blip/60244444/tvnoir.de:+PHILIPP+POISEL+'Herr+Reimer'</a>	5	5
<a href="http://www.last.fm/music/Philipp%20Poisel/_/Liebe%20meines%20Lebens">http://www.last.fm/music/Philipp Poisel/_/Liebe meines Lebens</a>	6	4
<a href="http://www.tweekly.fm/user/mrstoast_anne">http://www.tweekly.fm/user/mrstoast_anne</a>	7	4
<a href="http://www.tweekly.fm/user/Katamaki">http://www.tweekly.fm/user/Katamaki</a>	8	4
<a href="http://www.tweekly.fm/user/Drogenballerina">http://www.tweekly.fm/user/Drogenballerina</a>	9	4
<a href="http://www.tweekly.fm/user/Nanny_Boo">http://www.tweekly.fm/user/Nanny_Boo</a>	10	4
<a href="http://www.tweekly.fm/user/GAMEPADdy">http://www.tweekly.fm/user/GAMEPADdy</a>	11	4
<a href="http://www.last.fm/music/Philipp%20Poisel/_/Wer%20braucht%20schon%20Worte">http://www.last.fm/music/Philipp Poisel/_/Wer braucht schon Worte</a>	12	4
<a href="http://www.last.fm/music/Philipp%20Poisel/_/Wo%20f%C3%A4hrt%20Dein%20Himmel%20an">http://www.last.fm/music/Philipp Poisel/_/Wo fÃhrt Dein Himmel an</a>	13	4
<a href="http://www.last.fm/search?m=all&amp;q=Philipp+Poisel+Seerosenteich">http://www.last.fm/search?m=all&amp;q=Philipp+Poisel+Seerosenteich</a>	14	3
<a href="http://www.tweekly.fm/user/Traumtaenzerin7">http://www.tweekly.fm/user/Traumtaenzerin7</a>	15	3
<a href="http://www.tweekly.fm/twitter/psychocean">http://www.tweekly.fm/twitter/psychocean</a>	16	3
<a href="http://www.tweekly.fm/user/schihei">http://www.tweekly.fm/user/schihei</a>	17	3
<a href="http://www.last.fm/music/Philipp%20Poisel/_/Wie%20soll%20ein%20Mensch%20das%20ertragen">http://www.last.fm/music/Philipp Poisel/_/Wie soll ein Mensch das ertragen</a>	18	3
<a href="http://tln.kr/o824">http://tln.kr/o824</a>	19	3
<a href="http://www.last.fm/music/Philipp%20Poisel/_/Als%20g%C3%A4be%20s%20kein%20Morgen%20mehr">http://www.last.fm/music/Philipp Poisel/_/Als gÃbe's kein Morgen mehr</a>	20	3
<a href="http://www.tweekly.fm/twitter/unicornpoopoo">http://www.tweekly.fm/twitter/unicornpoopoo</a>	21	3
<a href="http://www.last.fm/music/Philipp%20Poisel/_/Zwischen%20Innen%20und%20Au%C3%9fen">http://www.last.fm/music/Philipp Poisel/_/Zwischen Innen und AuÃfen</a>	22	3
<a href="http://www.tweekly.fm/user/netzrot">http://www.tweekly.fm/user/netzrot</a>	23	3
<a href="http://www.tweekly.fm/user/Bebcho1603">http://www.tweekly.fm/user/Bebcho1603</a>	24	3
<a href="http://www.last.fm/search?m=all&amp;q=Philipp+Poisel+Wer+Braucht+Schon+Worte">http://www.last.fm/search?m=all&amp;q=Philipp+Poisel+Wer+Braucht+Schon+Worte</a>	25	2
<a href="http://www.tweekly.fm/user/CoffeeGamer">http://www.tweekly.fm/user/CoffeeGamer</a>	26	2
<a href="http://www.tweekly.fm/twitter/schihei">http://www.tweekly.fm/twitter/schihei</a>	27	2

Figure 12: Top Shared Links on Twitter mentioning Philipp Poisel

URL	Rank	Tweets
<a href="http://www.last.fm/music/Philipp_Poisel/_/Schwarz_zu_Blau">http://www.last.fm/music/Philipp Poisel/_/Schwarz zu Blau</a>	28	2
<a href="http://www.last.fm/music/Philipp_Poisel/_/Halt_Mich">http://www.last.fm/music/Philipp Poisel/_/Halt Mich</a>	29	2
<a href="http://www.last.fm/search?m=all&amp;q=Philipp+Poisel+Wo+FÄ¼ngt+Dein+Himmel+An">http://www.last.fm/search?m=all&amp;q=Philipp+Poisel+Wo+FÄ¼ngt+Dein+Himmel+An</a>	30	2
<a href="http://www.tweekly.fm/twitter/schniklas92">http://www.tweekly.fm/twitter/schniklas92</a>	31	2
<a href="/profile/ichbinsgewesen/blip/58820050/Philipp+Poisel-Wie+soll+ein+Mensch+das+ertragen+(Amazon+excl...">/profile/ichbinsgewesen/blip/58820050/Philipp+Poisel-Wie+soll+ein+Mensch+das+ertragen+(Amazon+excl...</a>	32	2
<a href="http://www.tweekly.fm/user/schniklas92">http://www.tweekly.fm/user/schniklas92</a>	33	2
<a href="/profile/schlenzalot/blip/51465435/Philipp+Poisel-Schwarz+zu+Blau">/profile/schlenzalot/blip/51465435/Philipp+Poisel-Schwarz+zu+Blau</a>	34	2
<a href="http://www.last.fm/music/Philipp_Poisel/_/Hab_keine_Angst">http://www.last.fm/music/Philipp Poisel/_/Hab keine Angst</a>	35	2
<a href="http://www.last.fm/music/Philipp+Poisel">http://www.last.fm/music/Philipp+Poisel</a>	36	2
<a href="http://www.tweekly.fm/twitter/hildebrandt11">http://www.tweekly.fm/twitter/hildebrandt11</a>	37	2
<a href="http://www.tweekly.fm/twitter/nathlyy">http://www.tweekly.fm/twitter/nathlyy</a>	38	2
<a href="http://www.tweekly.fm/user/SuperRika">http://www.tweekly.fm/user/SuperRika</a>	39	2
<a href="http://www.last.fm/music/Philipp_Poisel/_/ZÄ¼nde_alle_Feuer">http://www.last.fm/music/Philipp Poisel/_/ZÄ¼nde alle Feuer</a>	40	2
<a href="http://www.last.fm/music/Philipp_Poisel/_/UnanstÄ¼ndig">http://www.last.fm/music/Philipp Poisel/_/UnanstÄ¼ndig</a>	41	2
<a href="http://www.tweekly.fm/user/murky90">http://www.tweekly.fm/user/murky90</a>	42	2
<a href="http://www.tweekly.fm/twitter/alltagzchaos">http://www.tweekly.fm/twitter/alltagzchaos</a>	43	2
<a href="http://www.tweekly.fm/user/Maikelvdbos">http://www.tweekly.fm/user/Maikelvdbos</a>	44	2
<a href="http://t.co/Sxp5Wmj">http://t.co/Sxp5Wmj</a>	45	2
<a href="http://www.tweekly.fm/twitter/burningmidnight">http://www.tweekly.fm/twitter/burningmidnight</a>	46	2
<a href="http://www.tweekly.fm/twitter/wumble">http://www.tweekly.fm/twitter/wumble</a>	47	2
<a href="http://www.tweekly.fm/twitter/Franzi1902">http://www.tweekly.fm/twitter/Franzi1902</a>	48	2
<a href="http://www.tweekly.fm/twitter/mrstoast_anne">http://www.tweekly.fm/twitter/mrstoast_anne</a>	49	2
<a href="http://www.last.fm/music/Philipp_Poisel/_/Wie_Du">http://www.last.fm/music/Philipp Poisel/_/Wie Du</a>	50	2
<a href="http://www.tweekly.fm/user/Milimbi">http://www.tweekly.fm/user/Milimbi</a>	51	2
<a href="http://www.youtube.com/watch?v=Ey5fY5msnil">http://www.youtube.com/watch?v=Ey5fY5msnil</a>	52	1
<a href="http://www.last.fm/music/Philipp_Poisel/_/Seerosenteich">http://www.last.fm/music/Philipp Poisel/_/Seerosenteich</a>	53	1
<a href="http://www.last.fm/music/Philipp_Poisel/_/Zünde_Alle_Feuer_(Live_At_MELT!_2010)">http://www.last.fm/music/Philipp Poisel/_/Zünde Alle Feuer (Live At MELT! 2010)</a>	54	1
<a href="http://www.tweekly.fm/user/Eric_Meinert">http://www.tweekly.fm/user/Eric_Meinert</a>	55	1
<a href="/profile/dianatanzt/blip/59825930/Philipp+Poisel-Zünde+alle+Feuer">/profile/dianatanzt/blip/59825930/Philipp+Poisel-Zünde+alle+Feuer</a>	56	1
<a href="http://www.tweekly.fm/user/Oceans77">http://www.tweekly.fm/user/Oceans77</a>	57	1
<a href="http://twitter.com/BringMeTheJini/statuses/4092613980327937?utm_source=twitterfeed&amp;utm_medium=twitte...">http://twitter.com/BringMeTheJini/statuses/4092613980327937?utm_source=twitterfeed&amp;utm_medium=twitte...</a>	58	1
<a href="/profile/ethia/blip/56110730/Philipp+Poisel-Wie+soll+ein+Mensch+das+ertragen+(Amazon+exclusive)+(U...">/profile/ethia/blip/56110730/Philipp+Poisel-Wie+soll+ein+Mensch+das+ertragen+(Amazon+exclusive)+(U...</a>	59	1
<a href="http://www.tweekly.fm/twitter/TurnhallenPhil">http://www.tweekly.fm/twitter/TurnhallenPhil</a>	60	1

Figure 12 (continued): Top Shared Links on Twitter mentioning Philipp Poisel

# News Coverage

## News Popularity

This section shows the total number of music articles mentioning Philipp Poisel during this time period and the overall rank of Philipp Poisel when compared to similar artists.

2316th Overall Rank

4 Articles

0.000% Share

Artist	Rank	Articles	Share
Juli	708th	188	0.005%
Philipp Poisel	2316th	4	0.000%
Peter Fox	2365th	3	0.000%

Figure 13: News Coverage Comparison

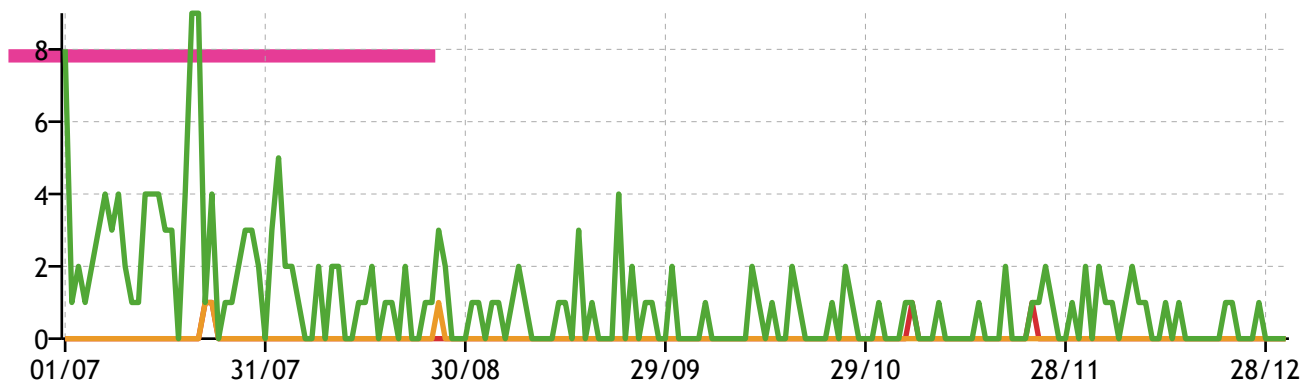
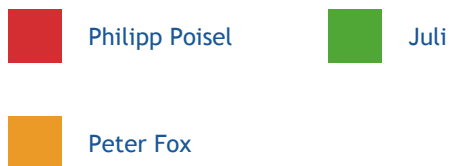


Figure 14: News Coverage over Time



# News Comparison

This section compares the number of music articles mentioning Philipp Poisel during this time period to similar artists.

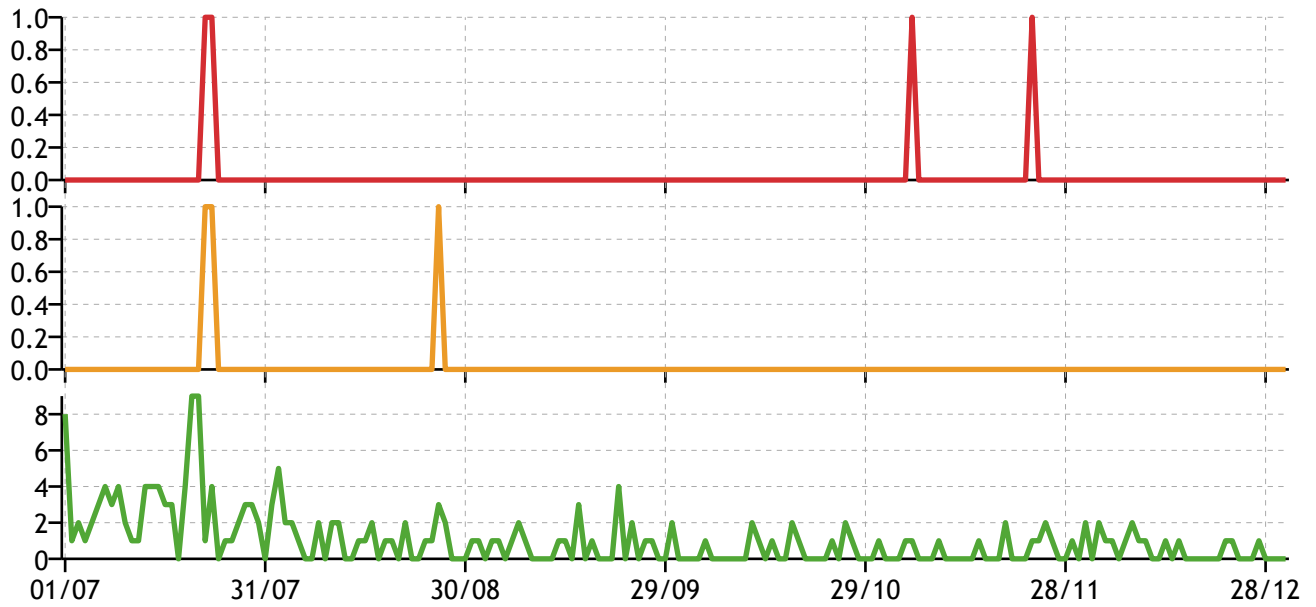
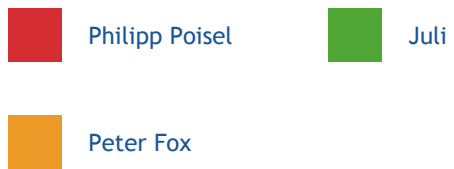


Figure 15: Comparisons for Philipp Poisel



# Emerging Chart vs Sentiment

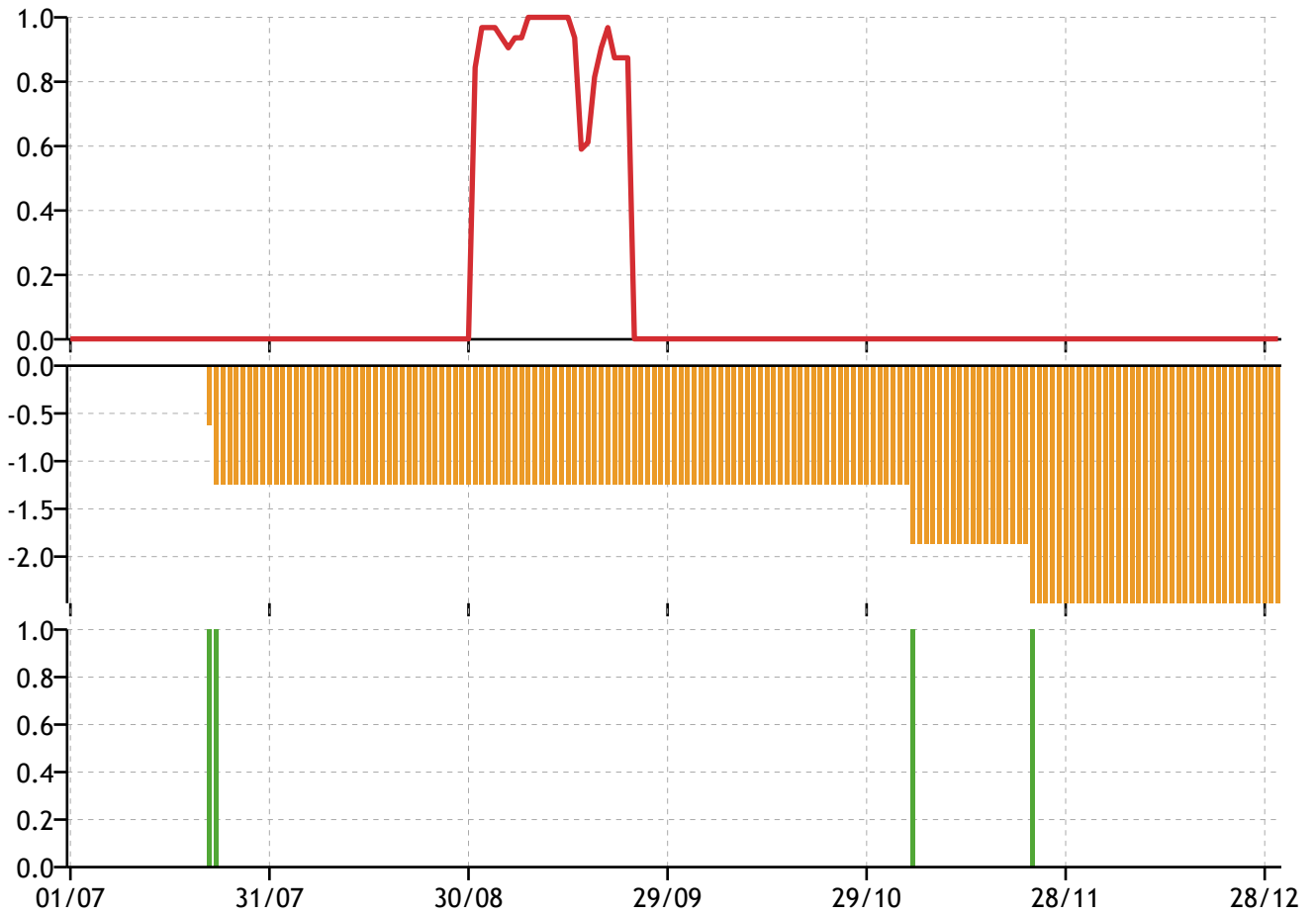


Figure 16: Philipp Poisel Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of emerging chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Philipp Poisel that day.



## Top Publishers



 Other



## Top Publishers

Figure 17: Top Publishers related to Philipp Poisel

Top Publishers Mentions

Figure 18: Most frequently mentioned Top Publishers

# Top News Publishers

Publisher Rank Articles

Figure 19: Top 0 Publishers mentioning Philipp Poisel

## Best 5 News Days

1

**22 July 2010 : 1 articles**

**Popular Articles this Day**

**Philipp Poisel: Philipp Poisel verschenkt seine Version von "Schwarz Zu Blau"**

motor.de News, 22 July 2010

Alles neu: Der deutsche Singer-Songwriter Philipp Poisel hat eine Akustikversion von Peter Fox ' Berlin-Hymne "Schwarz Zu Blau" aufgenommen. Der Song kann ab sofort auf der Homepage des Künstlers kostenlos ...

2

**23 July 2010 : 1 articles**

**Popular Articles this Day**

**Free Download: Philipp Poisel - Schwarz Zu Blau**

Tonspion, 23 July 2010

Poisels Poesiealbum Als Geförderter von Herbert Grönemeyer hat er natürlich seinen Stempel weg. Aber Herbie ist ein integrierter und anspruchsvoller Mensch, der sich nicht wahllos seine Schützlinge herauspickt. Poisel ist ...

**Philipp Poisel: Philipp Poisel verschenkt seine Version von "Schwarz Zu Blau"**

motor.de News, 22 July 2010

Alles neu: Der deutsche Singer-Songwriter Philipp Poisel hat eine Akustikversion von Peter Fox ' Berlin-Hymne "Schwarz Zu Blau" aufgenommen. Der Song kann ab sofort auf der Homepage des Künstlers kostenlos ...

3

**05 November 2010 : 1 articles**

**Popular Articles this Day**

**Philipp Poisel: Philipp Poisels "Bis nach Toulouse" gibt es bald als Limited Edition**

motor.de News, 05 November 2010

Der Singer/Songwriter Philipp Poisel veröffentlicht am 26. November eine Limited Edition seines Albums „Bis nach Toulouse“. Das Material seiner zweiten Platte wird nun um ein paar brandneue Songs und eine ...

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## 23 November 2010 : 1 articles

### Popular Articles this Day

#### **Philipp Poisel: Gewinnt Freikarten für Philipp Poisels Exklusive-Konzert in München**

motor.de News, 23 November 2010

Mit seinem zweiten Album „ Bis nach Toulouse “ hatte der Ludwigsburger Sänger Philipp Poisel großen Erfolg in Deutschland. Die Platte stieg bis auf Platz acht der nationalen Alben-Charts. Kürzlich ...

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## 01 July 2010 : 0 articles

### Popular Articles this Day

No articles published on this day.

## News Highlights

This section includes the most repeated statements in the music press about Philipp Poisel month by month during this period.

# Appendices

## Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 20: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

## Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 21: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart