

# OneRepublic

Music Media Analysis  
July to December 2010

# Table of Contents

<b>Overview</b>	<b>3</b>
<b>Chart Popularity</b>	<b>4</b>
Mainstream Chart . . . . .	4
Mainstream Comparison . . . . .	5
Mainstream Singles . . . . .	6
Mainstream Singles Comparison . . . . .	7
<b>Twitter Coverage</b>	<b>8</b>
Twitter Popularity . . . . .	8
Twitter Comparison . . . . .	9
Mainstream Chart vs Twitter . . . . .	10
Twitter Users . . . . .	11
Shared Twitter Links . . . . .	13
<b>News Coverage</b>	<b>15</b>
News Popularity . . . . .	15
News Comparison . . . . .	16
Mainstream Chart vs Sentiment . . . . .	17
Top Publishers . . . . .	18
Top News Publishers . . . . .	19
Best 5 News Days . . . . .	20
News Highlights . . . . .	25
<b>Appendices</b>	<b>27</b>
Appendix A - Top Mainstream Artists . . . . .	27
Appendix B - Top Emerging Artists . . . . .	30

# Overview

---

**106th** on Mainstream Charts

**403rd** on Twitter

**1007th** in the Music Press

---

This report reviews the popularity of OneRepublic on the music charts and in the music news for the period July to December 2010. It benchmarks OneRepublic against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

# Chart Popularity

## Mainstream Chart

This section presents the mainstream chart performance for OneRepublic compared to similar artists. OneRepublic was ranked 106th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for OneRepublic was 12th.

106th Overall Rank

12th Best Position

Artist	Rank	Best Position
Nelly	62nd	8
Flo Rida	93rd	11
Far East Movement	96th	11
OneRepublic	106th	12
Jay-Z	109th	12
Bon Jovi	146th	17
Justin Timberlake	255th	38
Kelly Clarkson	834th	270

Figure 1: Artist Mainstream Ranks

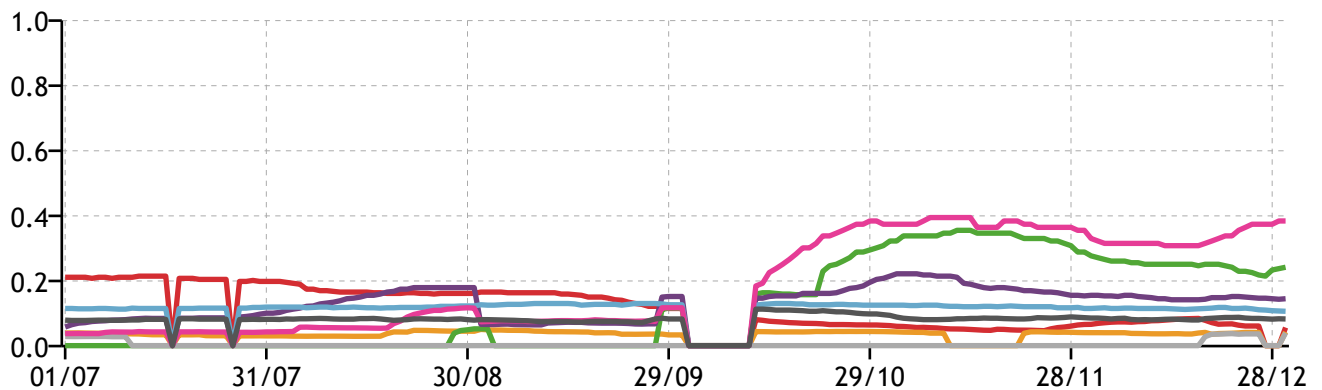


Figure 2: Artist Mainstream Chart Popularity over Time



# Mainstream Comparison

This section compares the mainstream chart performance of OneRepublic against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means OneRepublic was ranked 1st overall of our charts for that day. 0.0 denotes OneRepublic did not chart at all.

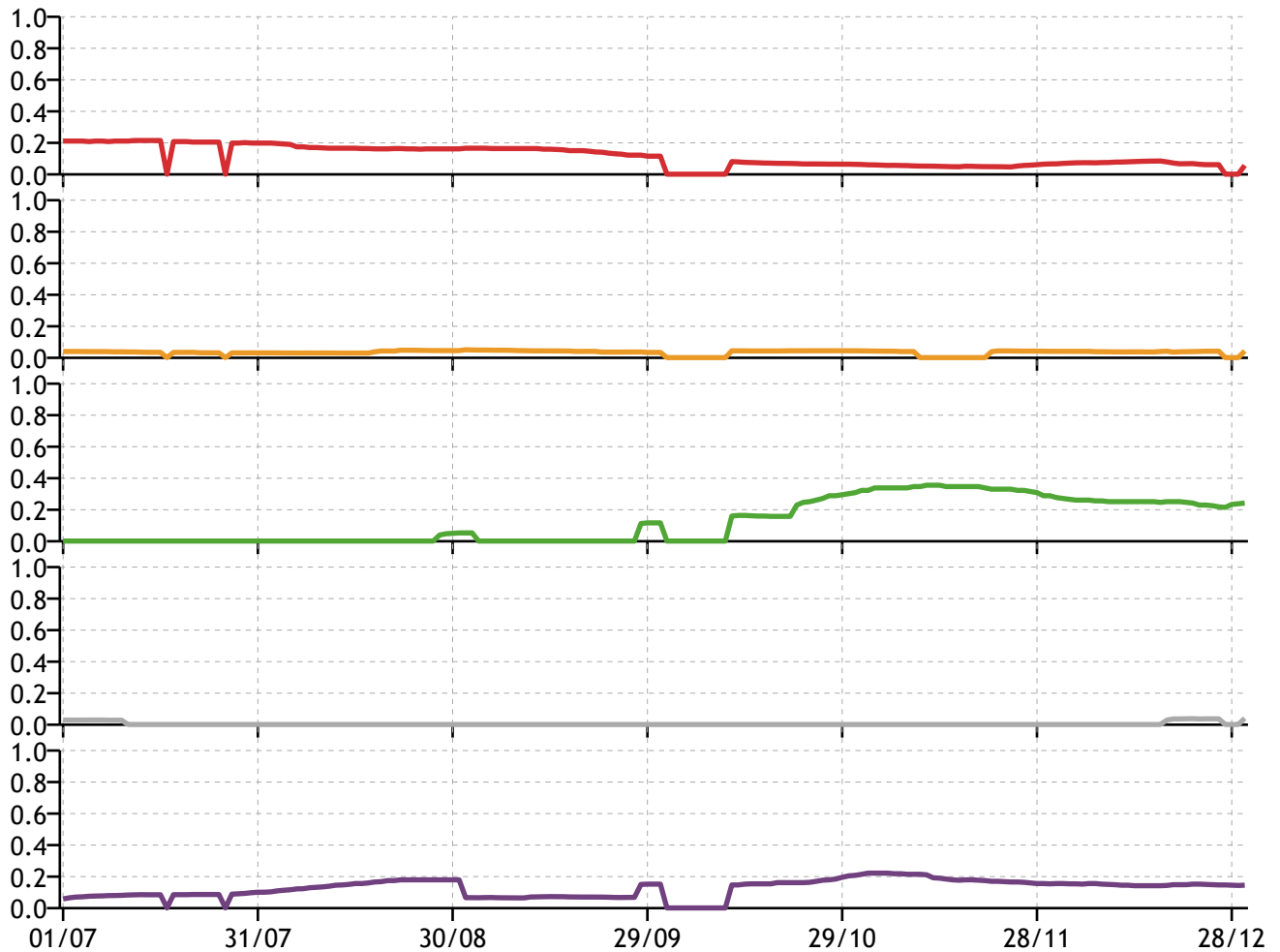
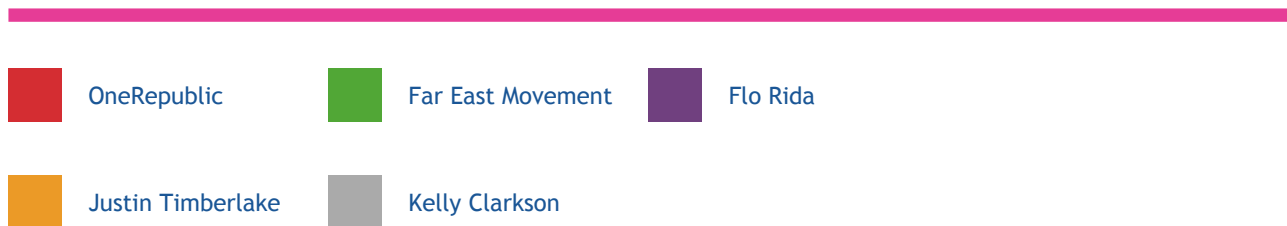


Figure 3: Comparisons for OneRepublic



# Mainstream Singles

This section presents the best charting singles for OneRepublic on the Mainstream We Are Hunted charts

## All the Right Moves

Best Single

143rd

Best Position

Single	Best Position
All the Right Moves	143
Secrets	379

Figure 4: Best Single Positions

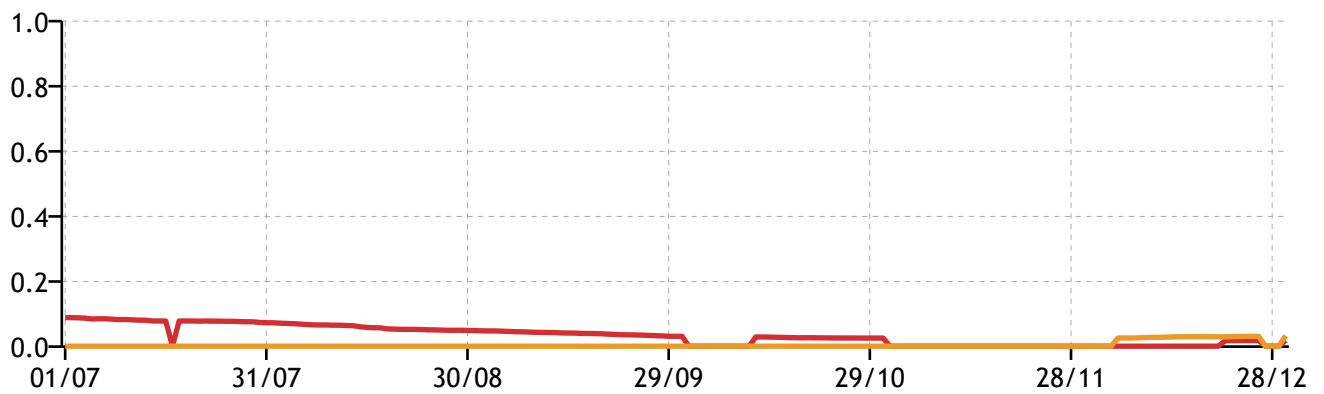


Figure 5: Singles Chart Comparison over Time

- All the Right Moves
- Secrets

# Mainstream Singles Comparison

This section compares the mainstream chart performance of the most popular singles released by OneRepublic. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

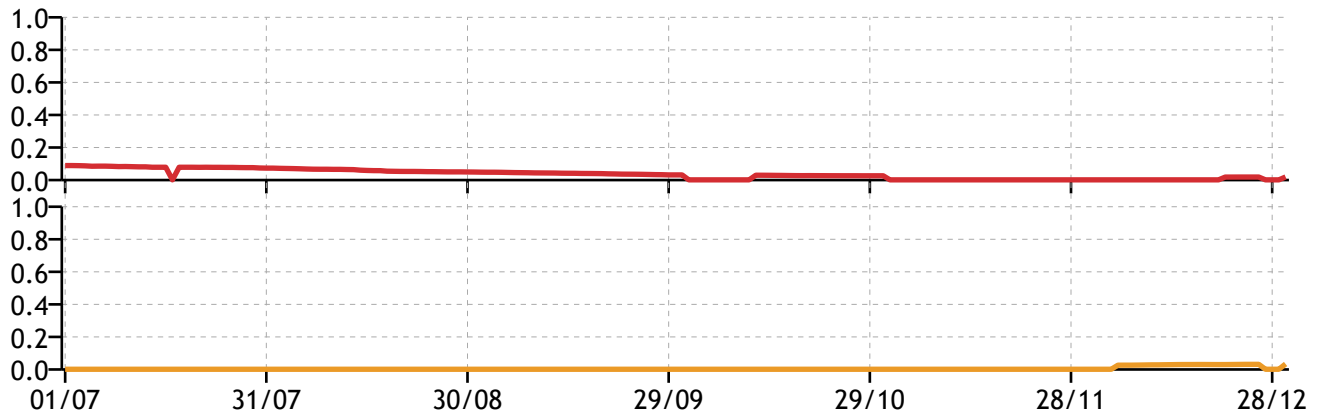


Figure 6: Chart ranking for OneRepublic

-  All the Right Moves
-  Secrets

# Twitter Coverage

## Twitter Popularity

This section shows the number of tweets indicating that someone was listening to OneRepublic during this time period. Included is the overall ranking of OneRepublic when compared to similar artists.

403rd Overall Rank

4,306 Tweets

0.001% Share

Artist	Rank	Tweets	Share
Jay-Z	29th	23,241	0.004%
Bon Jovi	76th	14,229	0.002%
Nelly	95th	12,472	0.002%
Far East Movement	168th	8,389	0.001%
Flo Rida	196th	7,451	0.001%
Justin Timberlake	233rd	6,471	0.001%
Kelly Clarkson	292nd	5,462	0.001%
OneRepublic	403rd	4,306	0.001%

Figure 7: Twitter Coverage Comparison

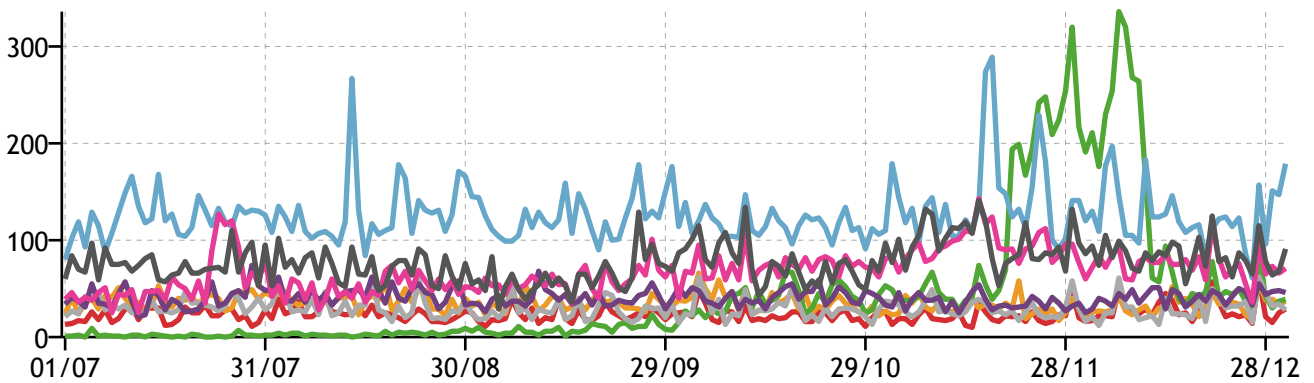


Figure 8: Twitter Coverage over Time



# Twitter Comparison

This section compares the total number of tweets mentioning OneRepublic to similar artists.

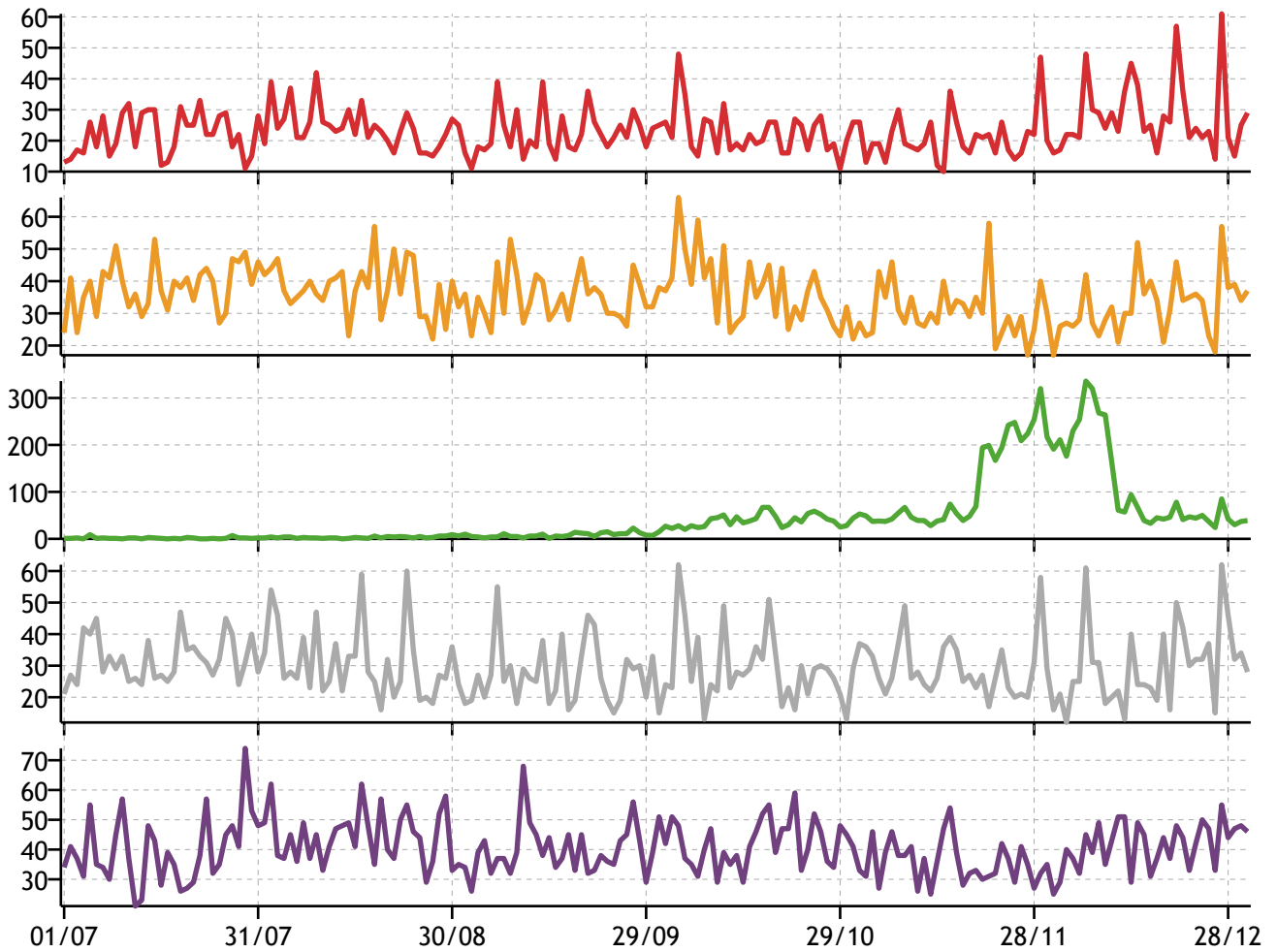


Figure 9: Comparisons for OneRepublic



# Mainstream Chart vs Twitter

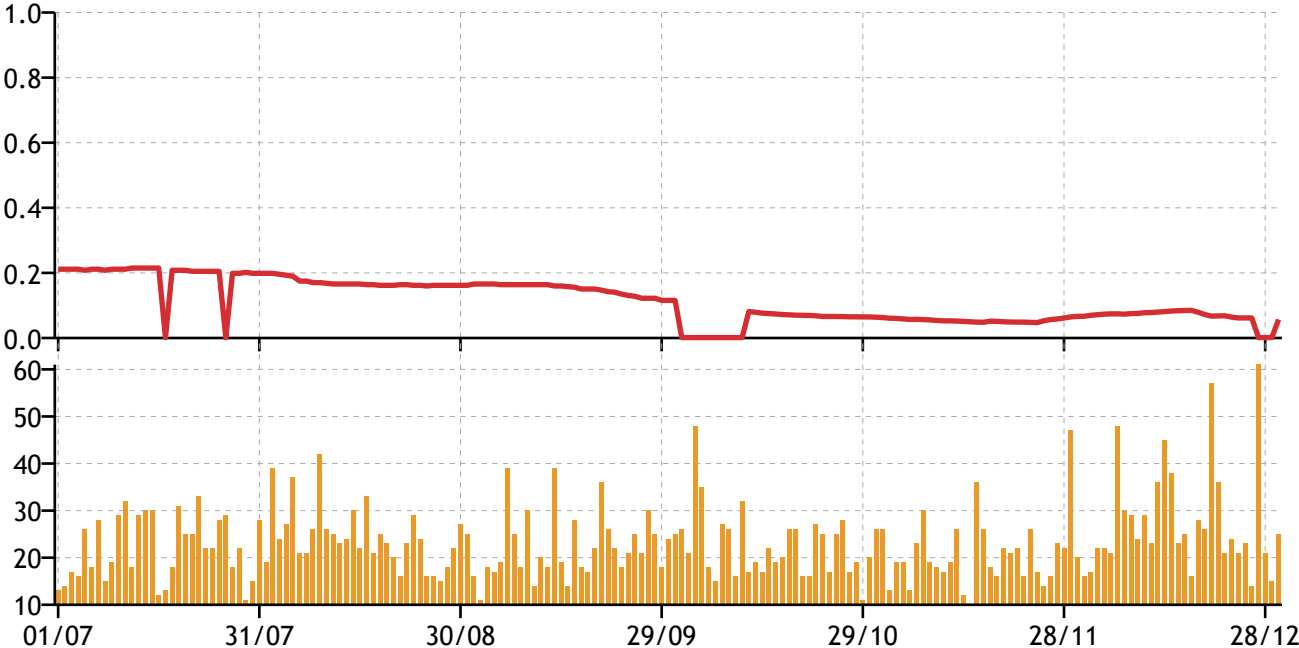


Figure 10: OneRepublic Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



# Twitter Users

This section lists the twitter users mentioning OneRepublic in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/sadlovelyheart	COOKIE MAN CAT	CANADA	14	3,540	49,560
2	twitter.com/HungryVampire	Hungry Vampire	Arizona	24	1,261	30,264
3	twitter.com/simplydab	Donna	Where in the world am I?	9	3,105	27,945
4	twitter.com/ZULLICAN	Cristina La Sucia!!	Yokosuka, Japón	39	601	23,439
5	twitter.com/Love_CullenBoys	LoveThoseCullenBoys	Where Bella misses the heat...	19	751	14,269
6	twitter.com/Sarahloves1R	Sarah	One Scripty Republic	27	502	13,554
7	twitter.com/BunnyJeanCook	Bunny Jean Cook	Pittsburgh, PA	8	1,591	12,728
8	twitter.com/jonathanrchang	Jonathan Chang	West Hollywood, CA	7	1,582	11,074
9	twitter.com/n8farren24	Nathaniel Farren ©	your imagination	25	397	9,925
10	twitter.com/hatie123	naomi	Florida	13	732	9,516
11	twitter.com/VERTGREENVERT	MARIAN	iPhone: 43.530854,-5.660898	5	1,672	8,360
12	twitter.com/jamaise	jamaise	Indiana	5	1,610	8,050
13	twitter.com/l1brat1on	l1brat1on	Worldwide, TX	19	396	7,524
14	twitter.com/Afpa1	Andrés Poblete	Melipilla, Chile	5	1,420	7,100
15	twitter.com/AceTheNomad	Adrianna Hart - Ace		5	1,365	6,825
16	twitter.com/JamesDraco	Juan Carlos González	Tlaxcala, México	9	753	6,777
17	twitter.com/BeNNe8	Simon B.	45.911369, 13.507701	11	592	6,512
18	twitter.com/ranierideluca	Ranieri de Luca	Araranguá, SC	8	760	6,080
19	twitter.com/LPMissy	Missy	ÜT: 39.34635,-76.590939	13	467	6,071
20	twitter.com/bolferic	Eric J Bolf	Chicago, IL	7	814	5,698
21	twitter.com/PattaFeuFeu	Patricia Bedingfield	Niederrhein	7	785	5,495
22	twitter.com/Jarlae	Mz	Zapopan, Jalisco	8	656	5,248
23	twitter.com/onego	□□	□□□□□□	4	1,230	4,920
24	twitter.com/flyingtonowhere	Viki Walters	ÜT: 28.189031,-82.453357	7	640	4,480
25	twitter.com/lilbratsie	Jamie B	Little Rock, AR	9	493	4,437
26	twitter.com/matheus_rocha	Matheus Rocha	Uberlandia, Brazil	8	517	4,136
27	twitter.com/Camiba	Camiba	Colorado USA	28	135	3,780

Figure 11: Top 50 Users tweeting about OneRepublic

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/GabrielMertz	Gabriel Mertz	São Gonçalo, RJ	13	278	3,614
29	twitter.com/HareezIzwan	Hareez	Under your bed	10	358	3,580
30	twitter.com/MissKaotic	Susan	ÜT: 51.072886,-114.063237	6	592	3,552
31	twitter.com/weakbutterfly	Aya.	Germany	9	365	3,285
32	twitter.com/_Sandra_R_	Sandra		7	452	3,164
33	twitter.com/rocar86	r	the magical city of new york	6	525	3,150
34	twitter.com/Millaneza	▫ Milla [▫▫]	Brasil, GO	4	763	3,052
35	twitter.com/TiffanyNagari	Tiffany Nagari	Pluit, Jakarta Utara	10	304	3,040
36	twitter.com/SarahSchmidt	Sarah Schmidt	BH, Brazil	6	473	2,838
37	twitter.com/siravington	Steven Moseley	Florida	4	688	2,752
38	twitter.com/carlosfran	Carlos Fran	Mossoró, RN, BR	6	447	2,682
39	twitter.com/michellemcglone	Michelle McGlone	Emyvale, Ireland	8	328	2,624
40	twitter.com/RJO	Ryan James OSullivan	Toronto	7	351	2,457
41	twitter.com/Papispizza	Papi's Pizza	Wildwood, MO	8	287	2,296
42	twitter.com/groovebea	Bea	Debrecen, Hungary	8	278	2,224
43	twitter.com/djgams	Gabriel Masliah	Montevideo - Uruguay	4	549	2,196
44	twitter.com/Anne93	Anne Mensink	Leiden, Netherlands	6	362	2,172
45	twitter.com/biapolegatti	bia polegatti	Chavantes	5	424	2,120
46	twitter.com/ClaudiaMaza	Claudia Maza (▫ ▫)	Lima, Perú	4	529	2,116
47	twitter.com/FlorEtcheverry	Florencia Etcheverry	Buenos Aires, Argentina	5	416	2,080
48	twitter.com/analoeskah	Anneloes Callebaut	Noordwijk	5	409	2,045
49	twitter.com/Joszwa	Jos Willemsen	Tiel, Holland.	5	377	1,885
50	twitter.com/kingOFhopeless	Kevin	ÜT: 51.83924,4.314266	4	448	1,792

Figure 11 (continued): Top 50 Users tweeting about OneRepublic

## Shared Twitter Links

This section lists the most popular urls in tweets mentioning OneRepublic during this period.

URL	Rank	Tweets
<a href="http://tinysong.com/dRX6">http://tinysong.com/dRX6</a>	1	170
<a href="http://www.last.fm/music/OneRepublic/_/Secrets">http://www.last.fm/music/OneRepublic/_/Secrets</a>	2	85
<a href="http://www.last.fm/music/OneRepublic">http://www.last.fm/music/OneRepublic</a>	3	66
<a href="http://www.last.fm/music/OneRepublic/_/All%20The%20Right%20Moves">http://www.last.fm/music/OneRepublic/_/All The Right Moves</a>	4	51
<a href="http://tinysong.com/bbPY">http://tinysong.com/bbPY</a>	5	49
<a href="http://www.last.fm/music/OneRepublic/_/Good%20Life">http://www.last.fm/music/OneRepublic/_/Good Life</a>	6	29
<a href="http://www.last.fm/music/OneRepublic/_/Stop%20and%20Stare">http://www.last.fm/music/OneRepublic/_/Stop and Stare</a>	7	28
<a href="http://www.last.fm/music/OneRepublic/_/Marchin%20On">http://www.last.fm/music/OneRepublic/_/Marchin On</a>	8	28
<a href="http://www.last.fm/music/OneRepublic/_/Apologize">http://www.last.fm/music/OneRepublic/_/Apologize</a>	9	24
<a href="http://mecanto.com/ps?v=qHm9MG9xw1o">http://mecanto.com/ps?v=qHm9MG9xw1o</a>	10	17
<a href="http://tinysong.com/78qi">http://tinysong.com/78qi</a>	11	14
<a href="http://www.last.fm/music/OneRepublic/_/Say%20(All%20I%20Need)">http://www.last.fm/music/OneRepublic/_/Say (All I Need)</a>	12	14
<a href="http://www.jango.com/stations/259418024/tunein?song_id=126870">http://www.jango.com/stations/259418024/tunein?song_id=126870</a>	13	13
<a href="http://www.last.fm/music/OneRepublic/_/Waking%20Up">http://www.last.fm/music/OneRepublic/_/Waking Up</a>	14	12
<a href="http://tinysong.com/lnr8">http://tinysong.com/lnr8</a>	15	12
<a href="http://www.last.fm/music/OneRepublic/_/All%20We%20Are">http://www.last.fm/music/OneRepublic/_/All We Are</a>	16	11
<a href="http://tinysong.com/gSYA">http://tinysong.com/gSYA</a>	17	11
<a href="http://www.tweekly.fm/user/Sarahloves1R">http://www.tweekly.fm/user/Sarahloves1R</a>	18	11
<a href="http://www.last.fm/music/OneRepublic/_/Come%20Home">http://www.last.fm/music/OneRepublic/_/Come Home</a>	19	11
<a href="http://www.last.fm/music/OneRepublic/_/All%20Fall%20Down">http://www.last.fm/music/OneRepublic/_/All Fall Down</a>	20	11
<a href="http://www.last.fm/music/OneRepublic/_/Everybody%20Loves%20Me">http://www.last.fm/music/OneRepublic/_/Everybody Loves Me</a>	21	10
<a href="http://www.tweekly.fm/user/inmyregrets">http://www.tweekly.fm/user/inmyregrets</a>	22	10
<a href="http://www.tunewiki.com/t/1drtx">http://www.tunewiki.com/t/1drtx</a>	23	9
<a href="http://www.last.fm/music/OneRepublic/_/Won%27t%20Stop">http://www.last.fm/music/OneRepublic/_/Won%27t Stop</a>	24	9
<a href="http://tln.kr/c19o">http://tln.kr/c19o</a>	25	9
<a href="http://www.last.fm/music/OneRepublic/_/Mercy">http://www.last.fm/music/OneRepublic/_/Mercy</a>	26	9
<a href="http://www.last.fm/music/OneRepublic/_/All%20This%20Time">http://www.last.fm/music/OneRepublic/_/All This Time</a>	27	8

Figure 12: Top Shared Links on Twitter mentioning OneRepublic

URL	Rank	Tweets
<a href="http://slackr.com/r/CqrKF">http://slackr.com/r/CqrKF</a>	28	8
<a href="http://www.tweekly.fm/user/Rafinha_Pimmy">http://www.tweekly.fm/user/Rafinha_Pimmy</a>	29	7
<a href="http://www.tweekly.fm/user/alinefrazc">http://www.tweekly.fm/user/alinefrazc</a>	30	7
<a href="http://wishingpenny.blogspot.com/">http://wishingpenny.blogspot.com/</a>	31	7
<a href="http://www.last.fm/music/OneRepublic/_/Lullaby">http://www.last.fm/music/OneRepublic/_/Lullaby</a>	32	7
<a href="http://tln.kr/1ljc5">http://tln.kr/1ljc5</a>	33	7
<a href="/profile/PapisPizza/blip/54150386/OneRepublic-Say+(All+I+Need)">/profile/PapisPizza/blip/54150386/OneRepublic-Say+(All+I+Need)</a>	34	7
<a href="http://www.last.fm/user/onego">http://www.last.fm/user/onego</a>	35	7
<a href="http://tinysong.com/bTrt">http://tinysong.com/bTrt</a>	36	7
<a href="http://www.tweekly.fm/user/hannovd">http://www.tweekly.fm/user/hannovd</a>	37	7
<a href="http://tinysong.com/xHUO">http://tinysong.com/xHUO</a>	38	7
<a href="http://www.foxytunes.com/artist/onerepublic/track/secrets">http://www.foxytunes.com/artist/onerepublic/track/secrets</a>	39	7
<a href="http://www.tweekly.fm/user/RJO">http://www.tweekly.fm/user/RJO</a>	40	7
<a href="http://www.tweekly.fm/twitter/Sarahloves1R_TS">http://www.tweekly.fm/twitter/Sarahloves1R_TS</a>	41	6
<a href="http://www.last.fm/music/OneRepublic/_/Made For You">http://www.last.fm/music/OneRepublic/_/Made For You</a>	42	6
<a href="http://www.last.fm/music/OneRepublic/_/Goodbye, Apathy">http://www.last.fm/music/OneRepublic/_/Goodbye, Apathy</a>	43	6
<a href="http://2dj.me/dHzb">http://2dj.me/dHzb</a>	44	6
<a href="http://tinysong.com/f3td">http://tinysong.com/f3td</a>	45	6
<a href="http://tinysong.com/bQxS">http://tinysong.com/bQxS</a>	46	6
<a href="http://www.tweekly.fm/twitter/GustavoPC">http://www.tweekly.fm/twitter/GustavoPC</a>	47	6
<a href="http://www.tweekly.fm/user/Anne93">http://www.tweekly.fm/user/Anne93</a>	48	5
<a href="http://www.tweekly.fm/user/analoeskah">http://www.tweekly.fm/user/analoeskah</a>	49	5
<a href="http://www.tweekly.fm/user/michellemcglone">http://www.tweekly.fm/user/michellemcglone</a>	50	5
<a href="http://www.tweekly.fm/user/polonio_">http://www.tweekly.fm/user/polonio_</a>	51	5
<a href="http://www.tweekly.fm/twitter/alex_xy">http://www.tweekly.fm/twitter/alex_xy</a>	52	5
<a href="http://www.last.fm/music/OneRepublic/+events">http://www.last.fm/music/OneRepublic/+events</a>	53	5
<a href="http://www.amazon.com/gp/entity/OneRepublic/B0017PE3A0?ie=UTF8&amp;ref_=sr_tc_2_0&amp;qid=1281023019&amp;sr=1-2-...">http://www.amazon.com/gp/entity/OneRepublic/B0017PE3A0?ie=UTF8&amp;ref_=sr_tc_2_0&amp;qid=1281023019&amp;sr=1-2-...</a>	54	5
<a href="http://www.last.fm/music/OneRepublic/_/Tyrant">http://www.last.fm/music/OneRepublic/_/Tyrant</a>	55	5
<a href="http://www.tweekly.fm/twitter/PattaFeuFeu">http://www.tweekly.fm/twitter/PattaFeuFeu</a>	56	5
<a href="http://www.tweekly.fm/user/carlosfran">http://www.tweekly.fm/user/carlosfran</a>	57	5
<a href="http://www.tweekly.fm/user/biapolegatti">http://www.tweekly.fm/user/biapolegatti</a>	58	5
<a href="http://www.tweekly.fm/user/GabrielMertz">http://www.tweekly.fm/user/GabrielMertz</a>	59	5
<a href="http://www.jango.com/stations/259418024/tunein?song_id=313341">http://www.jango.com/stations/259418024/tunein?song_id=313341</a>	60	5

Figure 12 (continued): Top Shared Links on Twitter mentioning OneRepublic

# News Coverage

## News Popularity

This section shows the total number of music articles mentioning OneRepublic during this time period and the overall rank of OneRepublic when compared to similar artists.

1007th Overall Rank

119 Articles

0.003% Share

Artist	Rank	Articles	Share
Jay-Z	4th	4,021	0.100%
Flo Rida	17th	2,065	0.052%
Nelly	112th	806	0.020%
Justin Timberlake	227th	522	0.013%
Bon Jovi	258th	476	0.012%
Far East Movement	385th	353	0.009%
OneRepublic	1007th	119	0.003%
Kelly Clarkson	1040th	113	0.003%

Figure 13: News Coverage Comparison

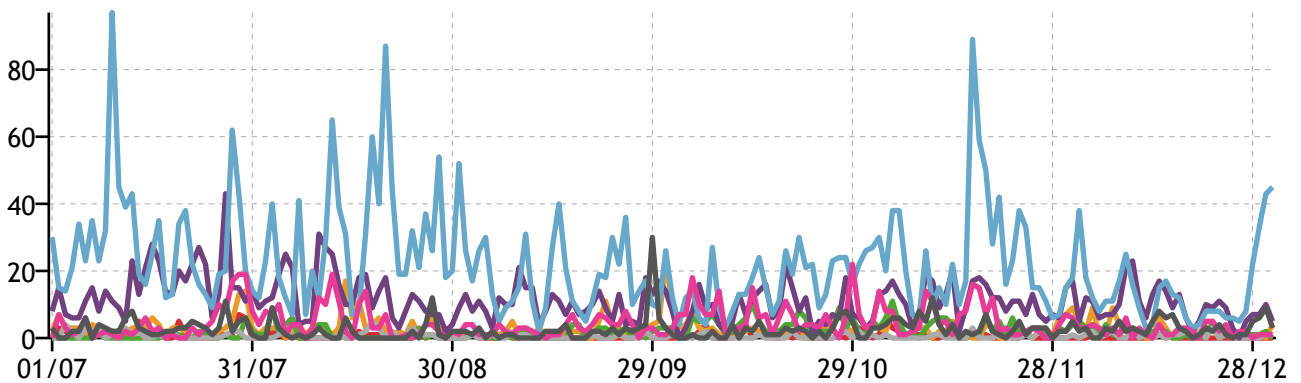


Figure 14: News Coverage over Time



# News Comparison

This section compares the number of music articles mentioning OneRepublic during this time period to similar artists.



Figure 15: Comparisons for OneRepublic



# Mainstream Chart vs Sentiment

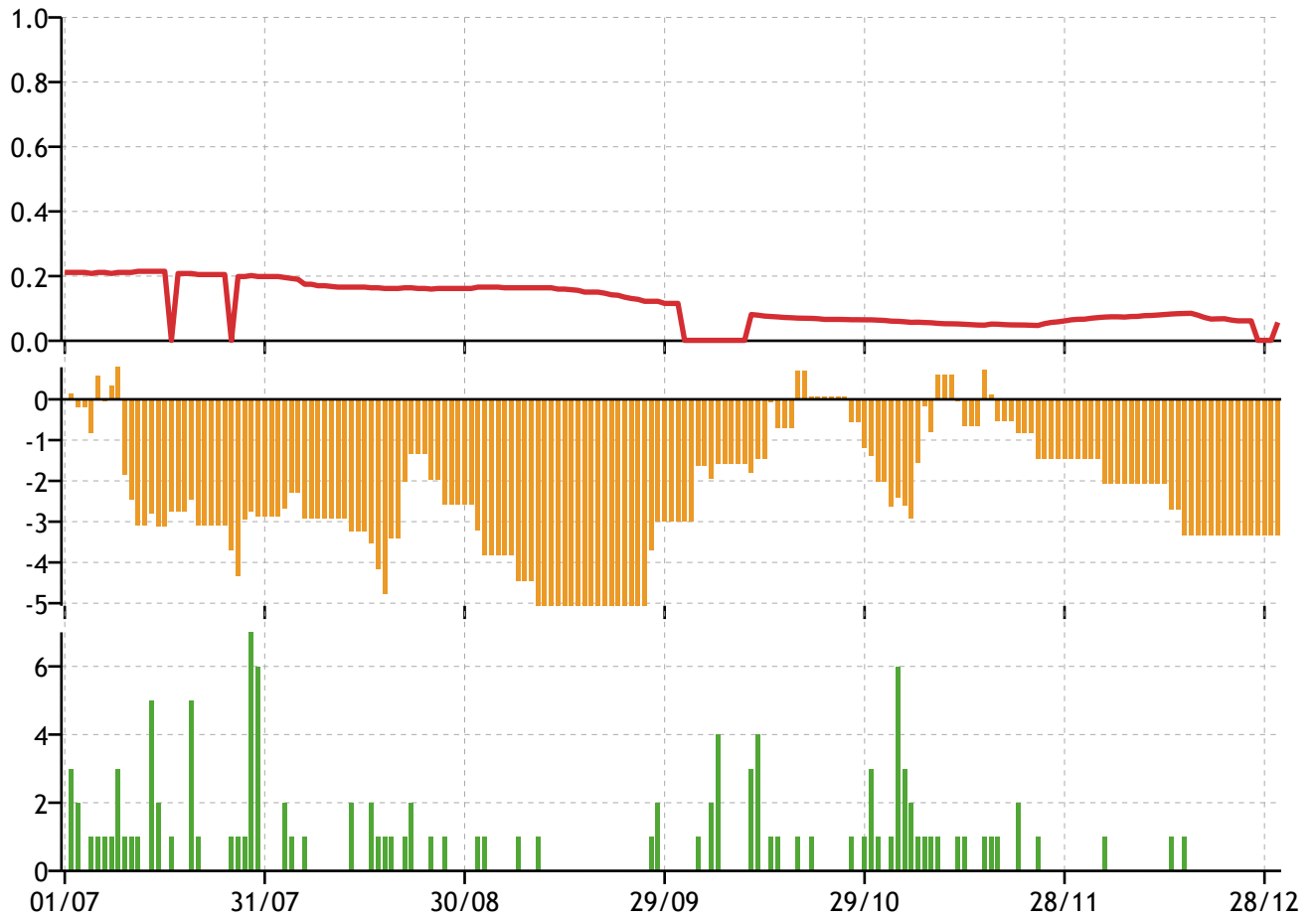


Figure 16: OneRepublic Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning OneRepublic that day.



# Top Publishers

- You Sing, I Write
- Idolator
- NPR Music
- Spin
- Other



Figure 17: Top Publishers related to OneRepublic

Top Publishers	Mentions
You Sing, I Write	2
Idolator	2
NPR Music	1
Spin	1

Figure 18: Most frequently mentioned Top Publishers

# Top News Publishers

Publisher	Rank	Articles
You Sing, I Write - <a href="http://yousingiwrite.blogspot.com/">http://yousingiwrite.blogspot.com/</a>	1	2
Idolator - <a href="http://www.idolator.com/">http://www.idolator.com/</a>	2	2
NPR Music - <a href="http://www.npr.org/music/">http://www.npr.org/music/</a>	3	1
Spin - <a href="http://www.spin.com/">http://www.spin.com/</a>	4	1

Figure 19: Top 4 Publishers mentioning OneRepublic

# Best 5 News Days

1

## 29 July 2010 : 7 articles

### Popular Articles this Day

#### [OneRepublic cover The White Stripes and Justin Timberlake - watch video](#)

Band Weblogs, 29 July 2010

OneRepublic cover The White Stripes and Justin Timberlake. OneRepublic took the stage for I Heart Radio and performed a cover of The White Stripes' "Seven Nation Army." Ryan Tedder and ...

#### [Sheryl Crow Takes Fans Behind-The-Scenes of Her "Summer Day" Video Shoot](#)

PopYouLarity.com, 29 July 2010

Sheryl Crow has released a new behind-the-scenes clip of the video shoot for "Summer Day," the first single from her new album 100 Miles From Memphis. Shot in Nashville's famed ...

#### [OneRepublic Cover The White Stripes and Justin Timberlake](#)

PopYouLarity.com, 29 July 2010

OneRepublic took the stage for I Heart Radio and performed a cover of The White Stripes' "Seven Nation Army." Ryan Tedder and the rest of the guys threw in a ...

#### [OneRepublic Cover The White Stripes and Justin Timberlake](#)

Icon Vs Icon, 29 July 2010

OneRepublic took the stage for I Heart Radio and performed a cover of The White Stripes' "Seven Nation Army." Ryan Tedder and the rest of the guys threw in a ...

#### [Making of the Video for Sheryl Crow's Summer Day](#)

Baxojayz, 28 July 2010

Sheryl Crow has released a new behind-the-scenes clip of the video shoot for "Summer Day," the first single from her new album 100 Miles From Memphis. Shot in Nashville's famed ...

#### [OneRepublic Cover The White Stripes and Justin Timberlake](#)

Heart Throb Media, 29 July 2010

OneRepublic took the stage for I Heart Radio and performed a cover of The White Stripes' "Seven Nation Army." Ryan Tedder and the rest of the guys threw ...

#### [Sheryl Crow Takes Fans Behind-The-Scenes of Her "Summer Day" Video Shoot](#)

Heart Throb Media, 29 July 2010

Sheryl Crow has released a new behind-the-scenes clip of the video shoot for "Summer Day," the first single from her new album 100 Miles From Memphis . Shot in Nashville's ...

## **OneRepublic Cover The White Stripes and Justin Timberlake**

The Interlude, 29 July 2010

OneRepublic took the stage for I Heart Radio and performed a cover of The White Stripes' "Seven Nation Army." Ryan Tedder and the rest of the guys threw in a ...

2

## **30 July 2010 : 6 articles**

### **Popular Articles this Day**

#### **OneRepublic Performs On Stripped**

Hip Hop Blips, 30 July 2010

After discussing confusing Lady Gaga lyrics with the audience (you know you were wondering about that too!), Ryan Tedder & the rest of OneRepublic performed their cover of The White ...

#### **OneRepublic "Seven Nation Army/SexyBack" (LIVE) at iheartradio (video)**

MusicBlips, 30 July 2010

OneRepublic discusses Lady Gaga and performs covers of White Stripes' "Seven Nation Army" and Justin Timberlake's "SexyBack" at P.C. Rich... — full article at youtube.com

#### **OneRepublic "Seven Nation Army/SexyBack" (LIVE) at iheartradio (video)**

Hip Hop Blips, 30 July 2010

OneRepublic discusses Lady Gaga and performs covers of White Stripes' "Seven Nation Army" and Justin Timberlake's "SexyBack" at P.C. Rich... — full article at youtube.com

#### **OneRepublic cover The White Stripes and Justin Timberlake - watch video**

Band Weblogs, 29 July 2010

OneRepublic cover The White Stripes and Justin Timberlake. OneRepublic took the stage for I Heart Radio and performed a cover of The White Stripes' "Seven Nation Army." Ryan Tedder and ...

#### **OneRepublic Cover The White Stripes and Justin Timberlake**

Baxojayz, 30 July 2010

OneRepublic took the stage for I Heart Radio and performed a cover of The White Stripes' "Seven Nation Army." Ryan Tedder and the rest of the guys threw in a ...

#### **OneRepublic Cover The White Stripes And Justin Timberlake**

Frantik Mag, 30 July 2010

OneRepublic took the stage for I Heart Radio and performed a cover of The White Stripes' "Seven Nation Army." Ryan Tedder and the rest of the guys threw in a ...

## **Sheryl Crow Takes Fans Behind-The-Scenes of Her “Summer Day” Video Shoot**

PopYouLarity.com, 29 July 2010

Sheryl Crow has released a new behind-the-scenes clip of the video shoot for “Summer Day,” the first single from her new album 100 Miles From Memphis. Shot in Nashville’s famed ...

## **OneRepublic Cover The White Stripes and Justin Timberlake**

PopYouLarity.com, 29 July 2010

OneRepublic took the stage for I Heart Radio and performed a cover of The White Stripes’ “Seven Nation Army.” Ryan Tedder and the rest of the guys threw in a ...

## **OneRepublic Cover The White Stripes and Justin Timberlake**

Icon Vs Icon, 29 July 2010

OneRepublic took the stage for I Heart Radio and performed a cover of The White Stripes’ “Seven Nation Army.” Ryan Tedder and the rest of the guys threw in a ...

## **OneRepublic Cover The White Stripes and Justin Timberlake**

Heart Throb Media, 29 July 2010

OneRepublic took the stage for I Heart Radio and performed a cover of The White Stripes' " Seven Nation Army ." Ryan Tedder and the rest of the guys threw ...

**3**

## **03 November 2010 : 6 articles**

### **Popular Articles this Day**

#### **Adele: New Record is 'Quite Different'**

Spin, 03 November 2010

After breaking out with her 2008 Grammy-winning debut 19 , British singer Adele will return with her anticipated follow-up 21 on February 22. (Although Adele recently turned 22, the album ...

#### **Far East Movement Set Off Rocketeer Music Video**

Atari Cool Kids, 03 November 2010

Far East Movement, the group behind the club anthem “Like A G6,” have premiered the video for their new single “Rocketeer” featuring OneRepublic's Ryan Tedder. Directed by Marc Klasfeld (Flo-Rida, ...

#### **Ryan Tedder Discusses Feature in Far East Movement’s Video**

PopYouLarity.com, 03 November 2010

In addition to fronting OneRepublic, Ryan Tedder is most known for his powerful songwriting and ability to write pop smashes for a variety of artists. Recently, the Denver native did ...

## **Far East Movement Set Off Rocketeer Music Video, Free Show**

PopYouLarity.com, 03 November 2010

Far East Movement Set Off "Rocketeer" Music Video Free Show In Los Angeles Tomorrow Night  
Far East Movement, the group behind the club anthem "Like A G6," have premiered the ...

## **Brand New Single Link From JAMES BLUNT!**

PopYouLarity.com, 03 November 2010

British troubadour James Blunt will be releasing his new album "SOME KIND OF TROUBLE" in the US on January 25th, 2011. The first single from the album, the infectious, acoustic ...

## **Far East Movement Shoot For The Stars With Their "Rocketeer" Video**

Idolator, 03 November 2010

As we learned over the summer from a pic of Ryan Tedder on the set of Far East Movement's "Rocketeer" video, the OneRepublic frontman tickles the ivories and sings the ...

## **Concert Review: Maroon 5 – OneRepublic – Ry Cuming**

The Hot Zone, 02 November 2010

Thursday night brought the return of Maroon 5 and OneRepublic to Minneapolis with new comer Ry Cuming in tow. Kicking off the evening Cuming's thirty minute set showed off his ...

4

## **14 July 2010 : 5 articles**

### **Popular Articles this Day**

#### **OneRepublic Performs "Secrets" On VEVO Go Shows**

Hip Hop Blips, 14 July 2010

OneRepublic decided to surprise the students of Denver University with an impromptu performance of their latest single "Secrets" off Waking Up for VEVO Go Shows. #IHeartVEVO — full article at ...

#### **Artist of the Week: Tamar Kaprelian**

You Sing, I Write, 14 July 2010

Tamar Kaprelian has been writing songs for as long as she can remember, drawing inspiration at an early age from Disney films and later, music icons Billy Joel and Paul ...

#### **OneRepublic Perform Secrets For VEVO Go Show**

PopYouLarity.com, 14 July 2010

OneRepublic visited Denver University last month to surprise some lucky students with an impromptu concert. Watch Ryan, Brent, Eddie, Zach and Drew perform their single "Secrets" at their hometown campus ...

## **OneRepublic Perform “Secrets” For VEVO Go Show**

Icon Vs Icon, 14 July 2010

OneRepublic visited Denver University last month to surprise some lucky students with an impromptu concert. Watch Ryan, Brent, Eddie, Zach and Drew perform their single “Secrets” at their hometown campus ...

## **OneRepublic Perform Secrets For VEVO Go Show**

The Hot Zone, 14 July 2010

OneRepublic visited Denver University last month to surprise some lucky students with an impromptu concert. Watch Ryan, Brent, Eddie, Zach and Drew perform their single “Secrets” at their hometown campus ...

**5**

## **20 July 2010 : 5 articles**

### **Popular Articles this Day**

#### **Artist of the Week: Matt White**

You Sing, I Write, 20 July 2010

With familiar vocals that recall fellow singer-songwriters Jason Mraz and Matt Nathanson, Matt White impresses. While his music combines light piano and guitar accompaniment, it's his voice that leaves the ...

#### **Secrets (The Making Of) - OneRepublic**

Atari Cool Kids, 20 July 2010

~:Shouts 2 - Jamie/Total Assault\*

#### **The Making Of OneRepublic’s “Secrets” Video**

PopYouLarity.com, 20 July 2010

Go behind the scenes at the shoot for OneRepublic’s “Secrets” video. Director Christopher Sims (Stone Temple Pilots, Daughtry, Tamar Kaprelian) talks about the video concept with front man Ryan Tedder ...

#### **Go Behind-The-Scenes For The Making Of OneRepublic’s “Secrets” Video**

Icon Vs Icon, 20 July 2010

Go behind the scenes at the shoot for OneRepublic’s “Secrets” video. Director Christopher Sims (Stone Temple Pilots, Daughtry, Tamar Kaprelian) talks about the video concept with front man Ryan Tedder ...

#### **On The Set Of Maroon 5's Misery Video**

Baxojayz, 20 July 2010

Go behind the scenes with Maroon 5 on the set of their " Misery " video in downtown Los Angeles. Front man Adam Levine and bassist Mickey Madden talk to ...

## News Highlights

This section includes the most repeated statements in the music press about OneRepublic month by month during this period.

### July

"OneRepublic will be supporting Maroon 5 on their October tour coming up"

Fri 02/07 - Support For Maroon 5 Tour - Under The Gun Review

"OneRepublic is getting ready to hit the road for a string of headlining dates this week as their new single "Secrets" debuts on the Top 40 ..."

Sat 03/07 - OneRepublic to join Maroon 5 on tour - Hip Online

"OneRepublic have premiered the music video for their new single Marchin' On . The reason why I've said we can wait is because it takes a ..."

Tue 06/07 - OneRepublic have another music video you know, it's called Marchin' On - Unreality Shout - Music section

"OneRepublic is U2 Jr., is that such a bad thing? Probably not. A lot of '80s bands - Simple Minds,..."

Sat 10/07 - OneRepublic a singular sensation in Boston - Boston Herald

"OneRepublic visited Denver University last month to surprise some lucky students with an impromptu concert. Watch Ryan, Brent, Eddie, Zach and Drew perform their single "Secrets" ..."

Sun 11/07 - OneRepublic Perform Secrets For VEVO Go Show - Audio Perv

### August

"OneRepublic to perform live for a studio audience, which was broadcasted over Times Square. You can find the videos and behind-the-scenes footage here: <http://www.youtube.com/user/hpcomputers#grid/user/49904C53A1D84C81> In addition ..."

Fri 06/08 - Weezer and OneRepublic Times Square Exclusive Concerts - PopYouLarity.com

## October

"OneRepublic have just announced that they will perform their single "Secrets" on The Tonight Show this Friday, October 8th. This week, Ryan, Zach, Eddie, Brent and ..."

Mon 04/10 - OneRepublic To Perform Secrets On The Tonight Show, Kicking Off Tour Dates This Week With Maroon 5 - Audio Perv

## November

"OneRepublic to Minneapolis with new comer Ry Cuming in tow. Kicking off the evening Cuming's thirty minute set showed off his jazzy vibe and husky vocals ..."

Tue 02/11 - Concert Review: Maroon 5 – OneRepublic – Ry Cuming - The Hot Zone

# Appendices

## Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 20: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

## Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 21: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart