

Oh Land

Music Media Analysis
July to December 2010

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Overview

55th on Emerging Charts

6466th on Twitter

916th in the Music Press

This report reviews the popularity of Oh Land on the music charts and in the music news for the period July to December 2010. It benchmarks Oh Land against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

Chart Popularity

Emerging Chart

This section presents the emerging chart performance for Oh Land compared to similar artists. Oh Land was ranked 55th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted emerging chart for Oh Land was 9th.

55th Overall Rank

9th Best Position

Artist	Rank	Best Position
Matthew Dear	41st	9
Oh Land	55th	9
Two Door Cinema Club	95th	12
Gold Panda	116th	13
Dale Earnhardt Jr. Jr.	368th	36
A Classic Education	562nd	61
GOBBLE GOBBLE	1034th	132
MillionYoung	1063rd	138

Figure 1: Artist Emerging Ranks

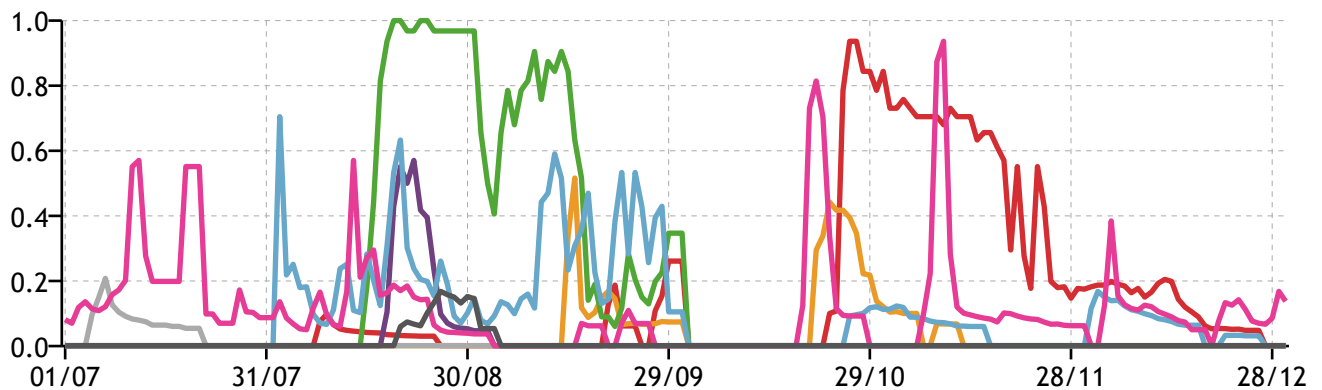


Figure 2: Artist Mainstream Emerging Popularity over Time



Emerging Comparison

This section compares the emerging chart performance of Oh Land against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Oh Land was ranked 1st overall of our charts for that day. 0.0 denotes Oh Land did not chart at all.

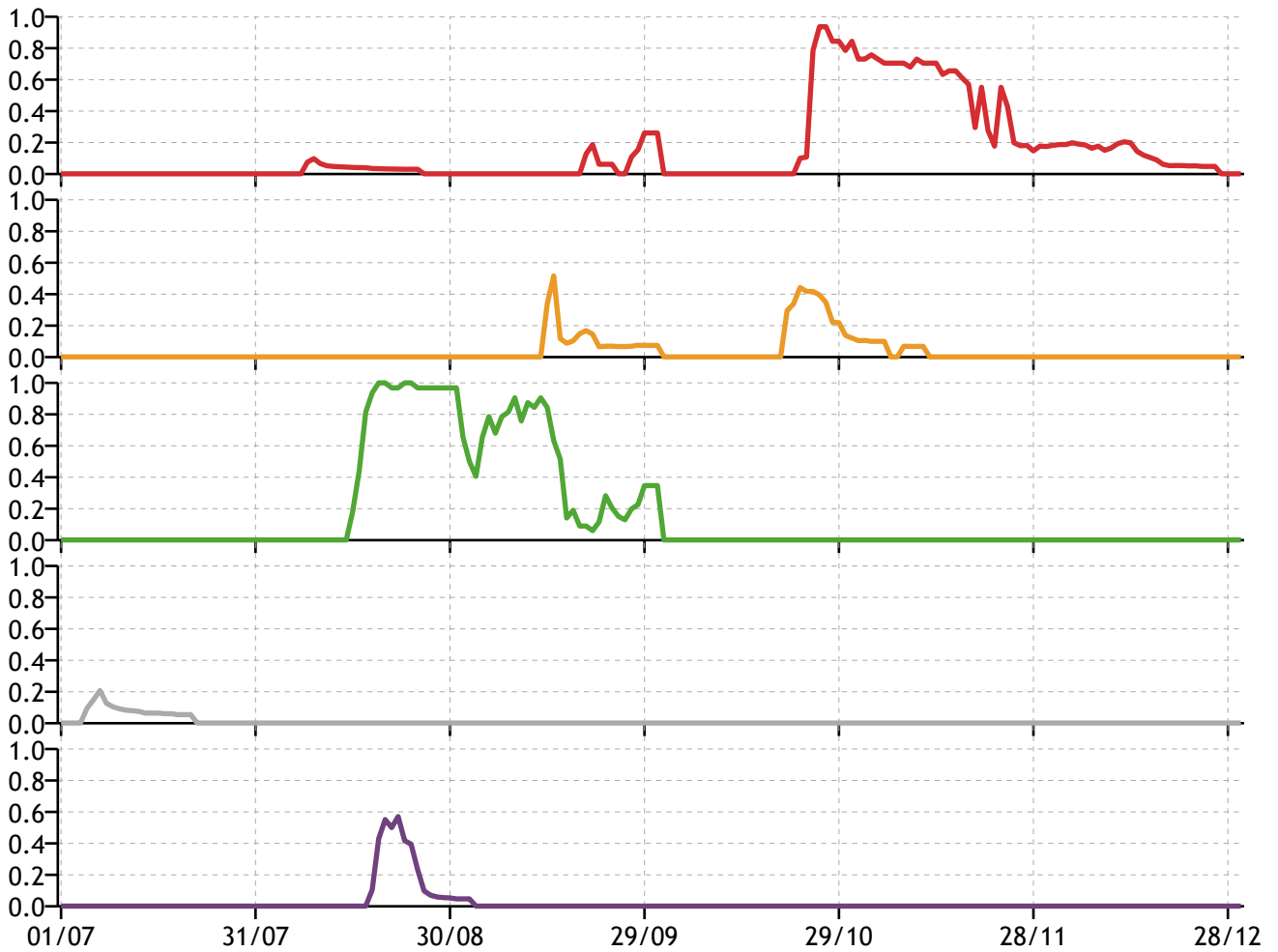


Figure 3: Comparisons for Oh Land



Emerging Singles

This section presents the best charting singles for Oh Land on the Emerging We Are Hunted charts

Sun of A Gun

Best Single

2nd

Best Position

Single	Best Position
Sun of A Gun	2
Sun of a Gun	12
Wolf & I	32
Perfection	55
White Nights	72

Figure 4: Best Single Positions

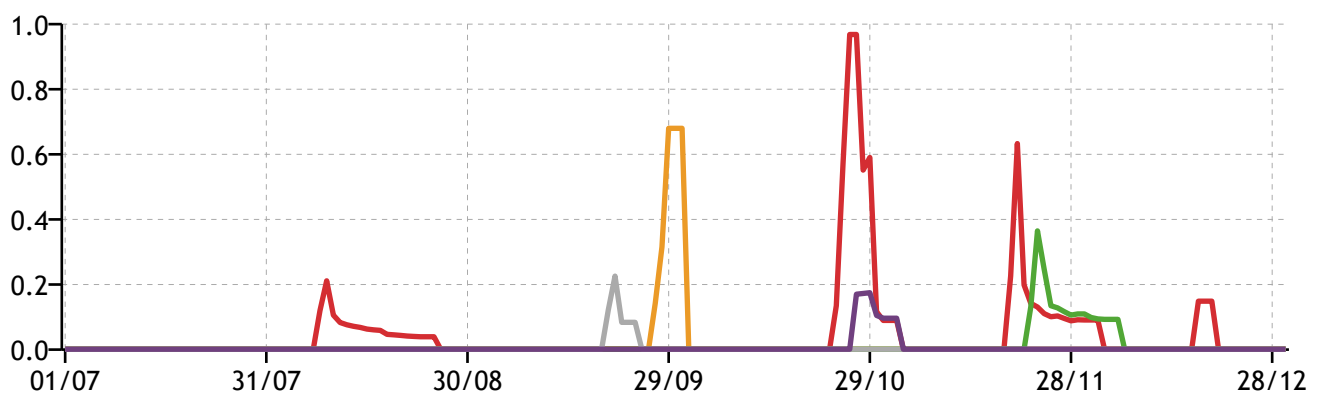


Figure 5: Singles Chart Comparison over Time



Emerging Singles Comparison

This section compares the emerging chart performance of the most popular singles released by Oh Land. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

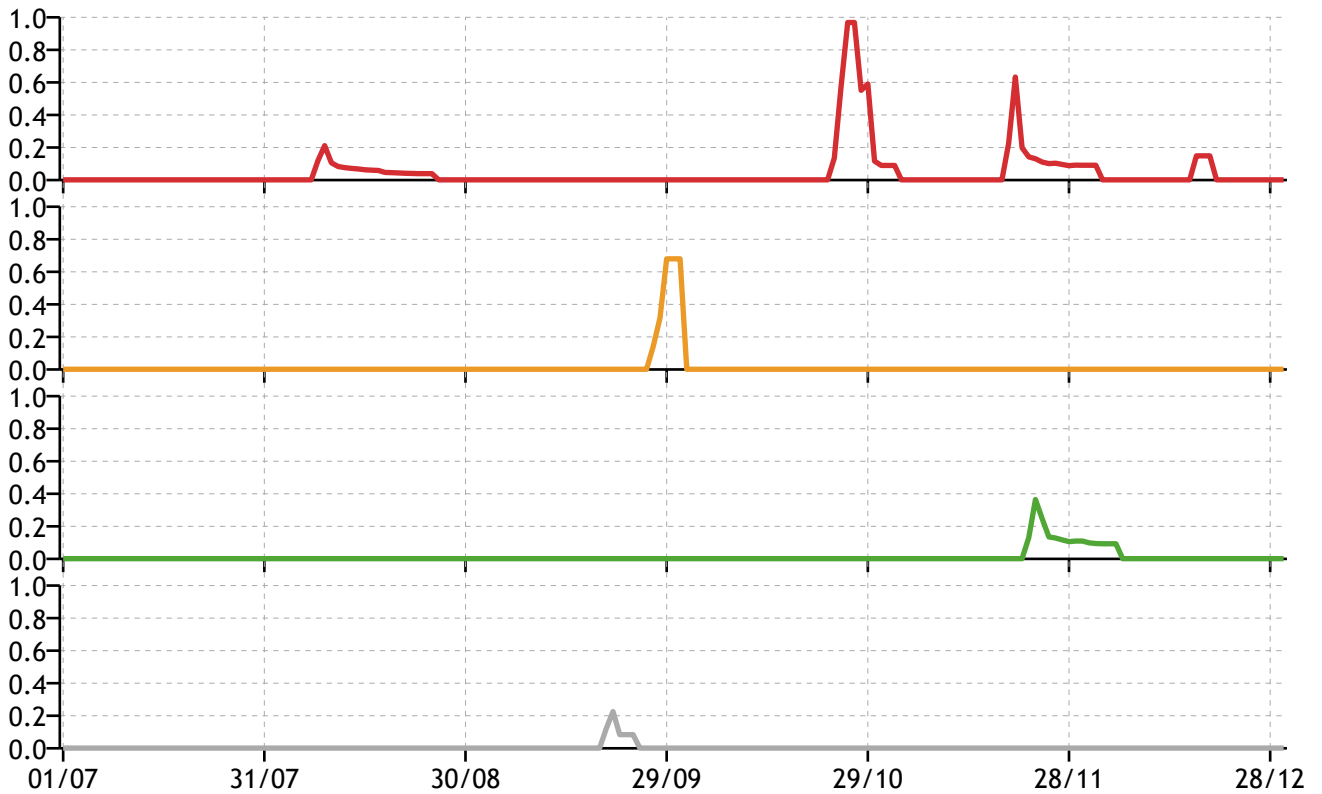
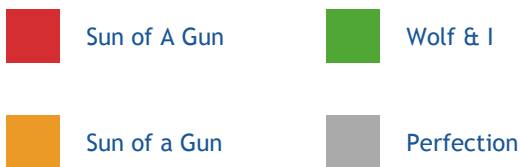


Figure 6: Chart ranking for Oh Land



Twitter Coverage

Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Oh Land during this time period. Included is the overall ranking of Oh Land when compared to similar artists.

6466th Overall Rank

146 Tweets

0.000% Share

Artist	Rank	Tweets	Share
Two Door Cinema Club	264th	5,876	0.001%
Gold Panda	1393rd	1,331	0.000%
Matthew Dear	2061st	859	0.000%
MillionYoung	5993rd	172	0.000%
GOBBLE GOBBLE	6113th	165	0.000%
Oh Land	6466th	146	0.000%
Dale Earnhardt Jr. Jr.	6779th	132	0.000%
A Classic Education	11031st	34	0.000%

Figure 7: Twitter Coverage Comparison

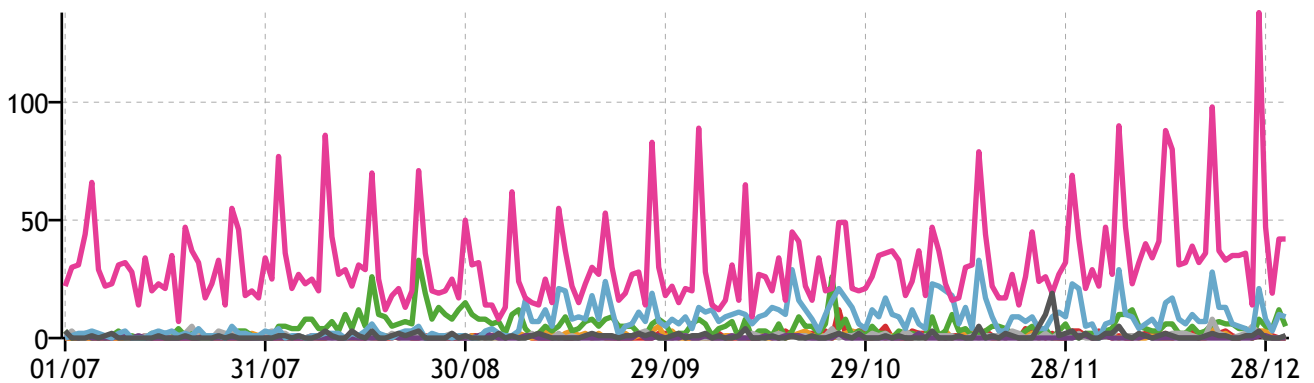


Figure 8: Twitter Coverage over Time



Twitter Comparison

This section compares the total number of tweets mentioning Oh Land to similar artists.

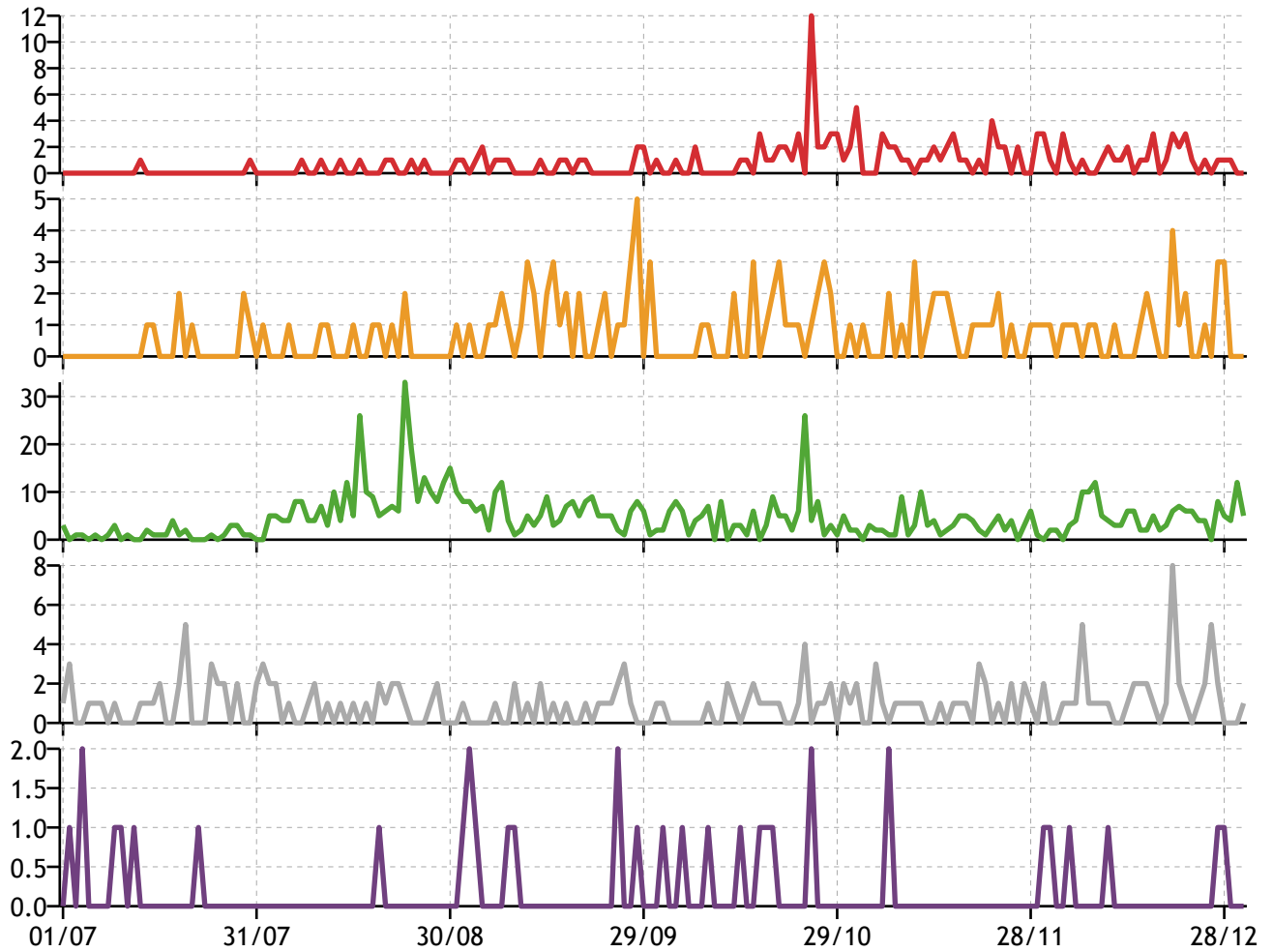


Figure 9: Comparisons for Oh Land



Emerging Chart vs Twitter

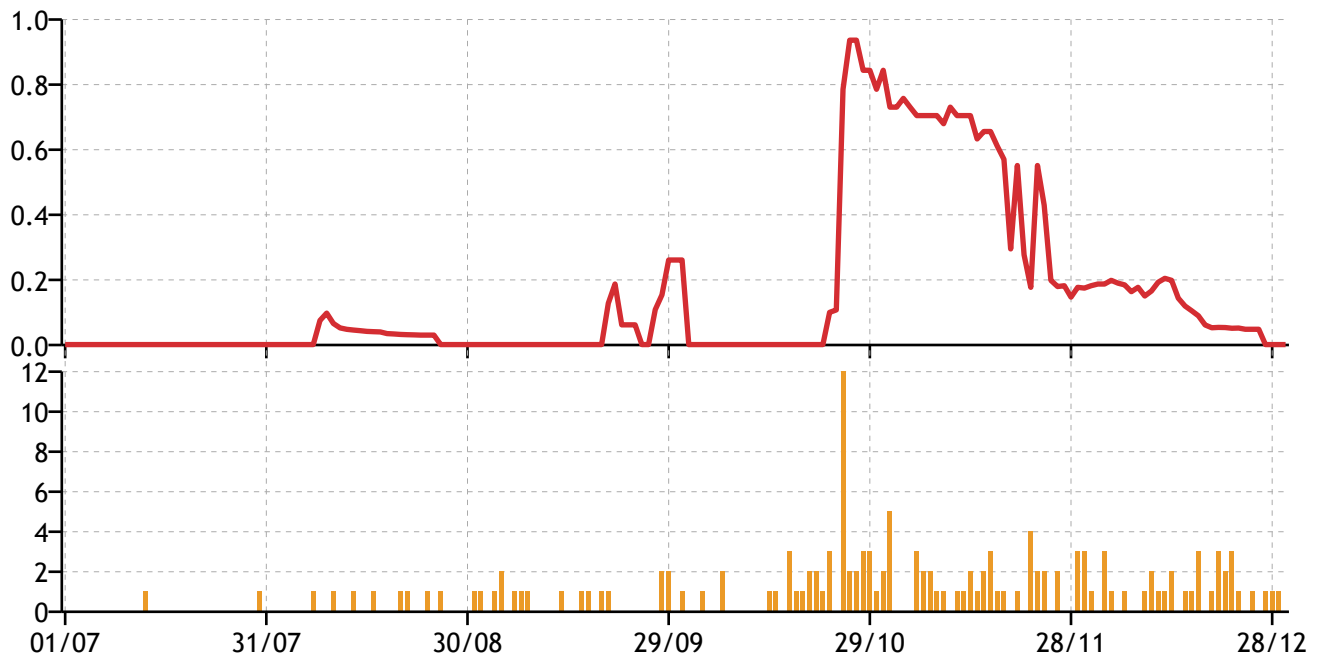


Figure 10: Oh Land Chart Popularity vs Twitter Coverage

This chart presents a comparison of emerging chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.

- Chart Popularity
- Twitter volume

Twitter Users

This section lists the twitter users mentioning Oh Land in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/Kingofhangs	Luis Dubuc	dallas, tx	1	10,178	10,178
2	twitter.com/deadheartz	Dead Fucking Heartz	ÜT: -6.923174,107.605943	1	4,353	4,353
3	twitter.com/SuperMarki	Ey!	Waterkant	2	2,118	4,236
4	twitter.com/Readymaid	Charlín ritalín	equal-loudness contour	12	267	3,204
5	twitter.com/monamipastel	kırmızıbaslıklıhatun	kutu kutu pense.	1	2,893	2,893
6	twitter.com/poochiesan24	Patty Ball	Massachusetts	2	970	1,940
7	twitter.com/natalie_shaw	Natalie Shaw	London	1	1,874	1,874
8	twitter.com/genrobey	Genevieve Robey	Brisbane, Australia	1	1,573	1,573
9	twitter.com/charlesthorp	Charles Thorp	New York City	1	1,552	1,552
10	twitter.com/andymalt	Andy Malt	London	1	1,078	1,078
11	twitter.com/bellrm00	Ryan Bello	Seattle, WA	1	934	934
12	twitter.com/teii	Tammie	3/4 USA, 1/4 China	7	131	917
13	twitter.com/BossLadyA	*A*	Probably Working	1	908	908
14	twitter.com/Shoottheimage	Shoot the Image	Toronto	1	830	830
15	twitter.com/sebastianzar	Sebastian Zar	New York, USA	1	772	772
16	twitter.com/earthtokeri	Keri Guynn	Gainesville, FL	1	738	738
17	twitter.com/tayshafuller	Taysha Fuller		1	726	726
18	twitter.com/ary4664	Ariana Cruz	Metepéc, México	1	717	717
19	twitter.com/higginsmark	Mark Higgins	London	1	709	709
20	twitter.com/micomeu	Rolando Cristian	Belo Horizonte	1	702	702
21	twitter.com/Tiiduka	T.IIDUKA	Miyagi, Japan	1	669	669
22	twitter.com/jeupartı	şaheser tömbeki	i hate myself production	1	622	622
23	twitter.com/diegotidus	{Di-e-go}	Botucatu - SP	3	205	615
24	twitter.com/tigerblad	Christian Tigerblad	Malmö	1	604	604
25	twitter.com/fishplums	Jonathan Fisher	NW1	1	603	603
26	twitter.com/dannythe405	danny wadeson	London-ish	1	592	592
27	twitter.com/Andremcdmusicpr	Andremcdmusicpr	London	1	524	524

Figure 11: Top 50 Users tweeting about Oh Land

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/iremderici	İrem Derici		1	517	517
29	twitter.com/MusicSunshine	Michelle	Halifax, Nova Scotia	1	515	515
30	twitter.com/sheerling	Elizabeth Brady	Brooklyn, NY	1	463	463
31	twitter.com/paperdavid	David M	London	1	378	378
32	twitter.com/Ldwark	ldwark	Planet Earth	3	121	363
33	twitter.com/olfamg	Olfa Masmoudi	ÜT: 19.312715,-99.264672	1	351	351
34	twitter.com/jabbott	Jeremy Abbott	Plano, TX	1	347	347
35	twitter.com/oliviercauchois	Olivier Cauchois		2	169	338
36	twitter.com/laurw	Laura	Montevideo, Uruguay	1	330	330
37	twitter.com/uzNORVEGIJU	Madara Ermansone	Latvia	1	309	309
38	twitter.com/totorococo	Daneel Malgas	Stellenbosch	2	148	296
39	twitter.com/Nitranelanester	Cody Lane	chicago, illinois	1	274	274
40	twitter.com/LoreleiO	Lorelei Orfeo	New York City	1	263	263
41	twitter.com/jonorjonathan	jonathan	chicago, il	1	258	258
42	twitter.com/debafomin	Débora Fomin		1	254	254
43	twitter.com/CALEJON_	Caio Calejon	São Paulo	2	123	246
44	twitter.com/minnotta	Mine Güçel	İstanbul	1	238	238
45	twitter.com/czachos	czachos	San Francisco	1	228	228
46	twitter.com/sonicaab	Aaron Blake	London - UK	1	226	226
47	twitter.com/multitudinous	Simon	Tehran	1	224	224
48	twitter.com/lalalindsayab	Lindsay Abbott	Toronto, Canada	1	223	223
49	twitter.com/AnnTudor	Ann Boleyn	New York City	1	220	220
50	twitter.com/glen_g	Glen Greer	London	1	212	212

Figure 11 (continued): Top 50 Users tweeting about Oh Land

Shared Twitter Links

This section lists the most popular urls in tweets mentioning Oh Land during this period.

URL	Rank	Tweets
http://www.last.fm/music/Oh Land/_/Sun of a Gun	1	7
http://www.tweekly.fm/user/Teii	2	4
http://www.last.fm/music/Oh Land/_/White Nights	3	4
http://www.last.fm/music/Oh+Land	4	4
http://www.last.fm/music/Oh Land/_/Frostbite	5	3
http://www.tweekly.fm/user/taitsi	6	3
http://www.last.fm/music/Oh Land/_/Wolf+%26+I	7	3
http://www.purevolume.com/OHLAND	8	2
http://www.tweekly.fm/twitter/totorococo	9	2
http://www.tweekly.fm/twitter/luishandshake	10	2
http://tinysong.com/B43s	11	2
http://www.last.fm/music/Oh Land/_/Rainbow	12	1
http://www.tweekly.fm/user/andymalt	13	1
/profile/SuperMarki/blip/52592592/Oh+Land-Sun+Of+A+Gun	14	1
http://www.tweekly.fm/twitter/isasinay	15	1
/profile/struggleville/blip/59570720/Oh+Land-Wolf+%26+I	16	1
/profile/bellrm00/blip/60138158/Oh+Land-Sun+Of+A+Gun+(Yukse+Remix)	17	1
http://www.tweekly.fm/twitter/diegonette	18	1
http://www.tweekly.fm/user/amateurhour	19	1
/profile/limeroyalty/blip/55197169/OhLand-Sun+of+a+Gun+(Yukse+Remix)	20	1
http://www.last.fm/music/Peder	21	1
http://www.last.fm/music/Oh Land/_/heavy eyes	22	1
http://www.last.fm/music/Oh Land/_/Still Here!	23	1
/profile/SuperMarki/blip/53312861/Oh+Land-Sun+Of+A+Gun	24	1
/profile/noelasonoflove/blip/57018224/Oh+Land-Sun+Of+A+Gun	25	1
http://wah.fm/uxxg8z	26	1
http://blip.fm/profile/MusicIsMySunshine/blip/57068180/Oh+Land+---+Sun+of+a+Gun+(Yukse+Remix)	27	1

Figure 12: Top Shared Links on Twitter mentioning Oh Land

URL	Rank	Tweets
http://www.rdio.com/#/artist/Oh_Land/album/Oh_Land_-_EP/	28	1
http://www.last.fm/music/Oh_Land/_/numb	29	1
http://www.tweekly.fm/twitter/Eerio	30	1
http://mysp.ac/a4xxjG	31	1
http://www.tweekly.fm/twitter/yourkindeyes	32	1
http://wah.fm/u6yy86	33	1
/profile/sansibart/blip/60403786/Oh+Land-Wolf+&+I	34	1
http://wah.fm/u8dsty	35	1
http://www.tweekly.fm/twitter/Teii	36	1
http://www.tweekly.fm/twitter/sptmusic	37	1
http://www.tweekly.fm/twitter/uzNORVEGIJU	38	1
http://www.last.fm/music/Oh_Land/_/Postpone the Bad	39	1
/profile/ldwark/blip/56270957/Oh+Land-Heavy+Eyes+(official+video)	40	1
http://www.tweekly.fm/twitter/monamipastel	41	1
/profile/LavaLeaMentoll/blip/59678114/Oh+Land-Wolf+&+I	42	1
http://awe.sm/5CFn9	43	1
http://www.tweekly.fm/twitter/laurw	44	1
/profile/ary4664/blip/59392732/Oh+Land-Sun+of+a+Gun	45	1
http://www.tweekly.fm/twitter/dannythe405	46	1
http://blip.fm/profile/dailybrews/blip/60657105/Oh+Land+--+Sun+of+a+Gun+(Yukse+Remix)	47	1
http://www.tweekly.fm/user/aerialbliss	48	1
http://t.co/LFJSPDC	49	1
/profile/poochiesan24/blip/58524215/Oh+Land-Sun+Of+A+Gun	50	1
http://www.last.fm/music/Oh_Land/_/Audition Day	51	1
http://www.stereomood.com/song/33281	52	1
/profile/rachelwaxinglyr/blip/49356382/Oh+Land-Heavy+Eyes+(official+video)	53	1
http://wah.fm/u2m3rp	54	1
http://www.tweekly.fm/twitter/Calejon_	55	1
http://www.tweekly.fm/twitter/silas_six	56	1
/profile/henriqson/blip/58515325/Oh+Land-Sun+of+a+Gun	57	1
http://t.co/mLyqoKX	58	1
http://www.last.fm/music/Oh_Land/_/Deep-Sea	59	1
http://www.tweekly.fm/twitter/JohnWilliamsZA	60	1

Figure 12 (continued): Top Shared Links on Twitter mentioning Oh Land

News Coverage

News Popularity

This section shows the total number of music articles mentioning Oh Land during this time period and the overall rank of Oh Land when compared to similar artists.

916th Overall Rank

138 Articles

0.003% Share

Artist	Rank	Articles	Share
Two Door Cinema Club	287th	438	0.011%
Gold Panda	309th	418	0.010%
Matthew Dear	537th	259	0.006%
Dale Earnhardt Jr. Jr.	710th	187	0.005%
Oh Land	916th	138	0.003%
A Classic Education	1075th	107	0.003%
MillionYoung	1155th	95	0.002%
GOBBLE GOBBLE	1245th	81	0.002%

Figure 13: News Coverage Comparison

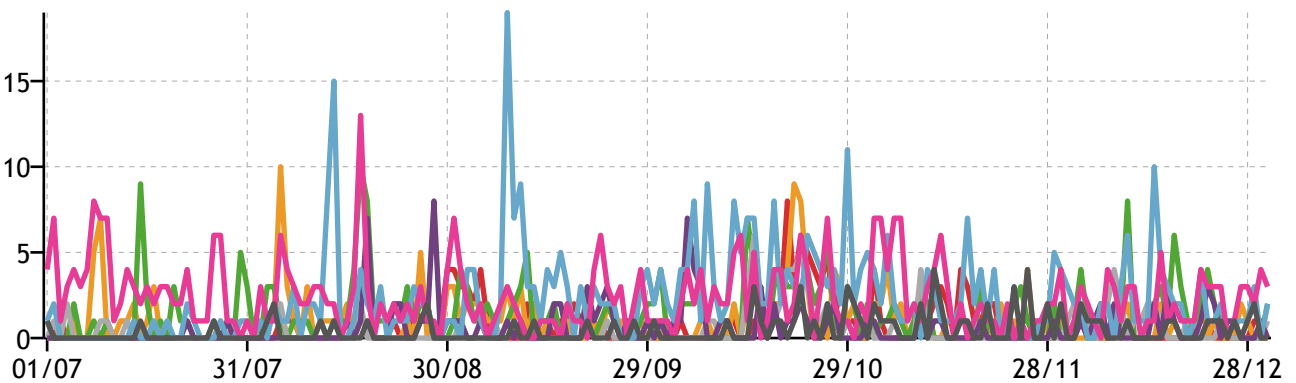


Figure 14: News Coverage over Time



News Comparison

This section compares the number of music articles mentioning Oh Land during this time period to similar artists.

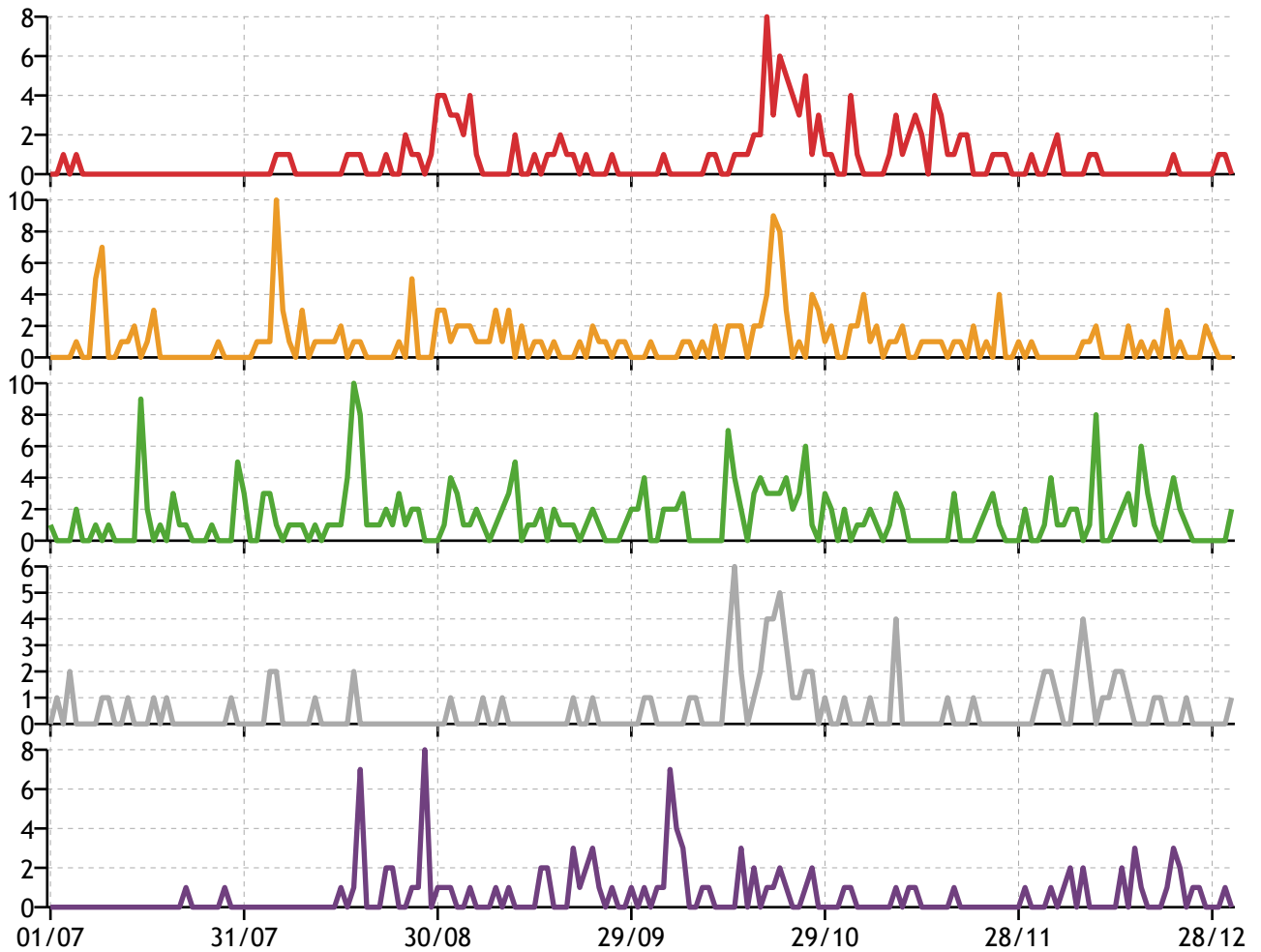


Figure 15: Comparisons for Oh Land



Emerging Chart vs Sentiment

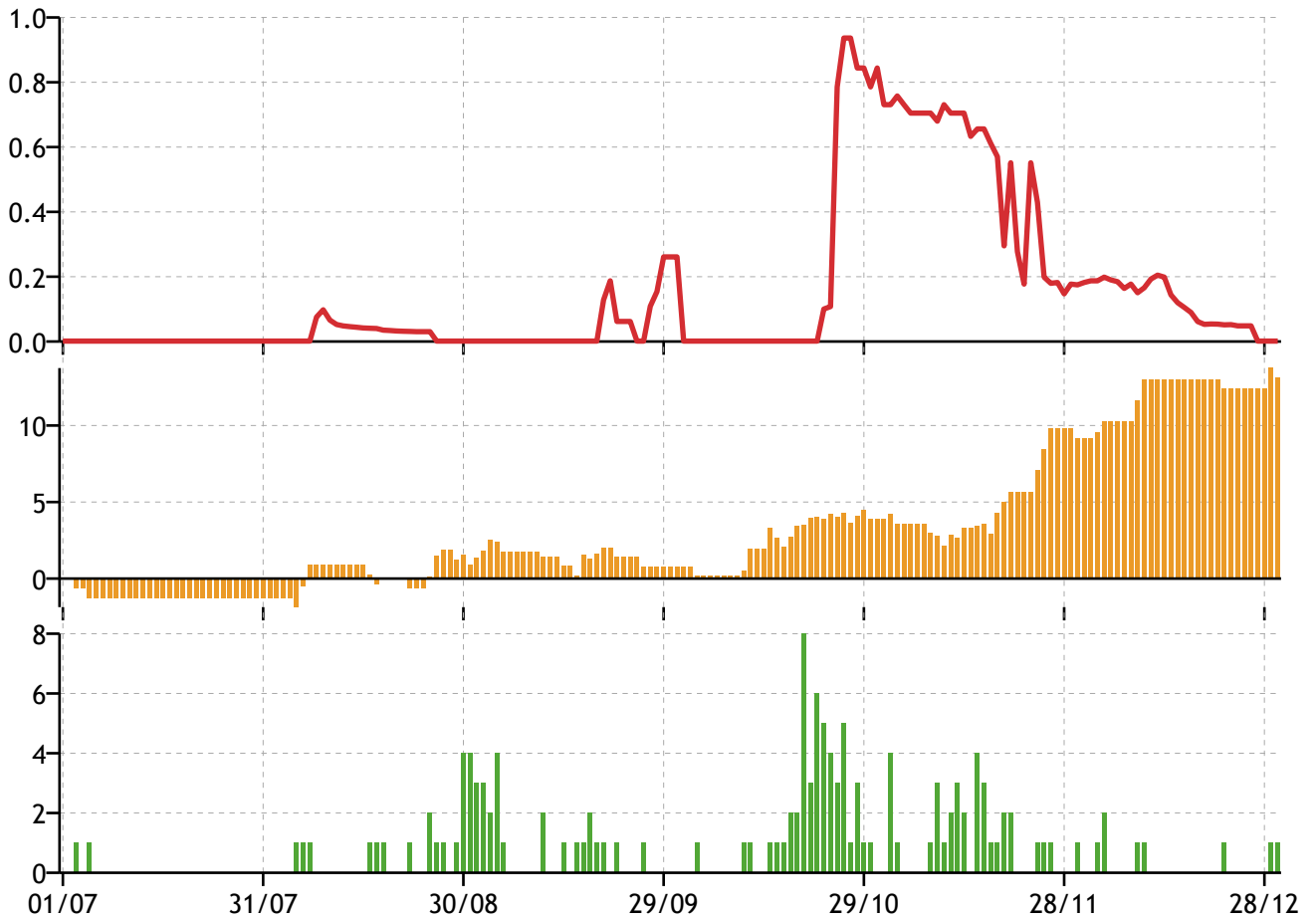


Figure 16: Oh Land Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of emerging chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Oh Land that day.



Top Publishers

- Prefix Magazine
- brooklynvegan
- Modern Mystery
- the culture of me
- nyctaper
- It's a trap! Scandin..
- Other



Figure 17: Top Publishers related to Oh Land

Top Publishers	Mentions
Prefix Magazine	5
brooklynvegan	4
Modern Mystery	4
the culture of me	3
nyctaper	3
It's a trap! Scandinavian music	2
Stoney Roads	2
Discobelle.net	2
betterPropaganda Reviews	2
Fried my little brain	2
Indiehere	2
Culture Bully	2
Palms Out Sounds	1
Neonized Magazine	1
robot dance music	1

Figure 18: Most frequently mentioned Top Publishers

Top News Publishers

Publisher	Rank	Articles
Prefix Magazine - http://prefixmag.com	1	5
brooklynvegan - http://www.brooklynvegan.com/	2	4
Modern Mystery - http://modernmystery.wordpress.com	3	4
the culture of me - http://www.thecultureofme.com	4	3
nyctaper - http://www.nyctaper.com	5	3
It's a trap! Scandinavian music - http://itsatrap.com/index.php	6	2
Stoney Roads - http://www.stoneyroads.com/	7	2
Discobelle.net - http://www.discobelle.net	8	2
betterPropaganda Reviews - http://betterpropaganda.com/	9	2
Fried my little brain - http://www.friedmylittlebrain.com	10	2
Indiehere - http://indiehere.blogspot.com/	11	2
Culture Bully - http://www.culturebully.com	12	2
Palms Out Sounds - http://palmsout.blogspot.com/	13	1
Neonized Magazine - http://neonized.net/blog/	14	1
robot dance music - http://robotdancemusic.com	15	1
CHROMEMUSIC - http://www.chromemusic.de	16	1
Fuck Bad Music - http://www.fuckbadmusic.com/	17	1
Winnie Cooper - http://winniecooper.net/	18	1
The POP! Stereo - http://popstereo.blogspot.com/	19	1
Hits In The Car - http://stytzer.blogspot.com	20	1
Ryan's Smashing Life - http://ryanssmashinglife.blogspot.com	21	1
Hidden Track - http://www.glidemagazine.com/hiddentrack	22	1
Largehearted Boy - http://blog.largeheartedboy.com/	23	1
THE RECOMMENDER - http://therecommender.net	24	1
::: Off the Radar ::: - http://offtheradarmiami.blogspot.com/	25	1
Radio Exile - http://radioexile.com	26	1
Tuneage - http://tuneage.tumblr.com/	27	1

Figure 19: Top 28 Publishers mentioning Oh Land

Publisher	Rank	Articles
Stark Online - http://starkmagazine.blogspot.com/	28	1

Figure 19 (continued): Top 28 Publishers mentioning Oh Land

Best 5 News Days

1

20 October 2010 : 8 articles

Popular Articles this Day

Oh Land: "Wolf & I" (Video)

Prefix Magazine, 20 October 2010

Oh Land is the brainchild of Nanna Fabricius, a Danish artist who has transplanted to Brooklyn, and has crafted a series of electro-pop tunes that fall somewhere in-between Royksopp and ...

Oh Land's Debut EP Out Today!

Epic Records, 20 October 2010

The world of Oh Land has been called "sinisterly transfixing", "genuinely distinctive" and "timeless and fresh" despite being fairly new. [read more](#)

New Album Releases: Oct 19th 2010

betterPropaganda Reviews, 20 October 2010

Our new album release list for the coming week goes up every Tuesday. Check out what's dropping October 19th, grab mp3s and catch up on what you missed from previous ...

Best New Releases: Liars with Thom Yorke Remix, A Sunny Day in Glasgow, One In A Googleplex, Houses, Soars, Oh Land, Ben Weaver

Indie Rock Cafe, 20 October 2010

Right off the bat, we can say that this is not anywhere as near a big week for new releases as other weeks so far this month have been. But ...

Video: "Sun Of A Gun" by Oh Land (Big Ugly Yellow Couch)

Indie Music Filter, 20 October 2010

Oh Land drops by the Big Ugly Yellow Couch for a session.

Download of the Week: Oh Land's "Sun of a Gun"

AUX TV, 20 October 2010

Oh Land might not be a household name in Canada just yet, but she definitely has the moxy to get there. The Danish-born, Brooklyn-based dance-pop singer has just released a ...

Oh Land – Sun of a Gun

Loud Vine, 19 October 2010

Brooklyn, New York Oh Land, The Danish import could quite simply take over. With soo many options for CMJ events coming up, you might not find a better show to ...

Oh Land Debuts “Sun Of A Gun” Music Video

Audio Perv , 20 October 2010

Between the release of Oh Land’s self-titled EP and several shows at CMJ all happening this week, things have been quite busy for the Brooklyn-via-Copenhagen artist. Keeping the excitement going ...

Nada Surf, Reggie Watts, Dale Earnhardt Jr. Jr. Bo Burnham & friends played 'Conflict of Interest' (pics, setlist)

brooklynvegan, 20 October 2010

words & photos by David Andrako Nada Surf headlined The Syndicate's 12th Annual Pre-CMJ "Conflict of Interest" Party at Rebel NYC on Monday night (10/18). The free show, hosted by ...

Video: Oh Land – “Wolf & I” + playing our CMJ showcase on Wednesday

the culture of me, 19 October 2010

Terribly good-looking to the point of making us uncomfortable and yet sounding equally as engrossing and beautiful, Danish duo Oh Land just premiered their new video for the bubbly, downtempo ...

2

22 October 2010 : 6 articles

Popular Articles this Day

"Son Of A Gun" (Video)

Prefix Magazine, 22 October 2010

It’s been hard to avoid Oh Land at this Year’s CMJ Music Marathon—and Danish popstress Nanna Fabricus wouldn’t have it any other way. Her shows are brief, and feature a ...

Oh Land: "Son Of A Gun" (Video)

Prefix Magazine, 22 October 2010

It’s been hard to avoid Oh Land at this Year’s CMJ Music Marathon—and Danish popstress Nanna Fabricus wouldn’t have it any other way. Her shows are brief, and feature a ...

Holy Ghost, Matthew Dear, Oh Dear, PUNCHES, The Knocks: Adventures in CMJ 2010: Day 2 (Wednesday)

Prefix Magazine, 22 October 2010

My Day 2 CMJ festivities entailed 10-plus hours in five locations across Manhattan, from art galleries to oh-so-swanky nightclubs. I began the evening at the Sloan Fine Art gallery (128 ...

Oh Land – Sun of a Gun (video)

Discobelle.net, 21 October 2010

We posted the Savage Skulls remix back in August and now we get the video for Oh Land single “Sun Of A Gun”.

To Do List: Thursday, October 21, 2010 (CMJ Night Shows!)

The End of Irony, 22 October 2010

Recommended Show: THURSDAY, OCTOBER 20, 2010 EAR PWR @ CAKE SHOP 152 Ludlow St New York, NY 10002 \$TBA, 7PM At this point it feels like the bands listed for ...

To Do List: Wednesday, October 20, 2010 (CMJ Night Shows!)

The End of Irony, 21 October 2010

Recommended Show: WEDNESDAY, OCTOBER 20, 2010 MATH THE BAND @ CAKE SHOP 152 Ludlow St New York, NY 10002 \$10, 7PM I should probably post some sort of disclaimer that ...

BAND TO WATCH :: Oh Land

Music for Perfect People, 22 October 2010

Oh Land is a Danish electropop singer/songwriter that I have recently seen popping up all over the interwebs. She dropped her US debut Fauna EP yesterday through iTunes and will ...

CMJ Day 1 in review w/ pics (Oh Land, Alcoholic Faith Mission, Yo La Tengo, Screaming Females, Dom & more)

brooklynvegan, 22 October 2010

photos by Amanda Hatfield, words by Rachel Kowal Oh Land @ MHOW Well it's that time of year again. CMJ. A week jam-packed with music, movies, free beer, sleep deprivation, ...

Oh Land, 'Sun of a Gun' -- Video Premiere

Spinner.com, 21 October 2010

Filed under: Video , New Music , Exclusive With the debut of Danish songstress Oh Land finally dropping, it's time to make good on all the hype that's surrounded her ...

3

23 October 2010 : 5 articles

Popular Articles this Day

Oh Land "Son of a Gun" (video/remix)

CultureBully, 23 October 2010

Music video for "Son of a Gun" from Oh Land's 2010 self-titled EP.

"Son Of A Gun" (Video)

Prefix Magazine, 22 October 2010

It's been hard to avoid Oh Land at this Year's CMJ Music Marathon—and Danish popstress Nanna Fabricus wouldn't have it any other way. Her shows are brief, and feature a ...

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Prefix Magazine, 22 October 2010

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To Do List: Friday, October 22, 2010 (CMJ Night Shows!)

The End of Irony, 23 October 2010

Recommended Show: FRIDAY, OCTOBER 22, 2010 HOTTUB @ THE BELL HOUSE 149 7th Street Brooklyn, NY 11215 \$12, 11PM We don't too often link back to a show from my ...

Oh Land Debuts "Sun Of A Gun" Music Video

Alt Sounds, 23 October 2010

[left]Between the release of Oh Land's self-titled EP and several shows at CMJ all happening this week, things have been quite busy for the Brooklyn-via-Copenhagen artist. Keeping the excitement going ...

To Do List: Thursday, October 21, 2010 (CMJ Night Shows!)

The End of Irony, 22 October 2010

Recommended Show: THURSDAY, OCTOBER 20, 2010 EAR PWR @ CAKE SHOP 152 Ludlow St New York, NY 10002 \$TBA, 7PM At this point it feels like the bands listed for ...

Oh Land Debuts "Sun Of A Gun" Music Video

PopYouLarity.com, 23 October 2010

Between the release of Oh Land's self-titled EP and several shows at CMJ all happening this week, things have been quite busy for the Brooklyn-via-Copenhagen artist. Keeping the excitement going ...

BAND TO WATCH :: Oh Land

Music for Perfect People, 22 October 2010

Oh Land is a Danish electropop singer/songwriter that I have recently seen popping up all over the interwebs. She dropped her US debut Fauna EP yesterday through iTunes and will ...

Oh Land "Son of a Gun" (video/remix)

Culture Bully, 23 October 2010

Music video for "Son of a Gun" from Oh Land's 2010 self-titled EP.

4

26 October 2010 : 5 articles

Popular Articles this Day

OH LAND

THE RECOMMENDER, 26 October 2010

Oh Land – Sun of a Gun

Verbicide Magazine, 26 October 2010

When Nanna in 2004, then aged 19, finished her education at the Stockholm Ballet School a back injury put an abrupt end to her promising career as a ballerina. After ...

Oh Land – Sun of a Gun

AudioPorn Central, 25 October 2010

we gave you the mp3 a while ago now here is the sweet 'n new video from Oh Land

Oh Land debuts new video

The End of Irony, 25 October 2010

Oh Land was one of those acts that I meant to go see during last week's CMJ festivities, but I never got around to seeing. The video for "Sun of ...

Oh Land - Sun of a Gun

Future Music Charts, 25 October 2010

Scandinavië (en in mindere mate IJsland) brengt ons vele goede zangeressen die allemaal uitblinken in hetzelfde genre, de elektronische popmuziek. Denk aan bijvoorbeeld Björk, Robyn en Lykki Li. Niet zo ...

CMJ Day Three: In Order

Idealize LA, 26 October 2010

Beach Fossils at Pianos "Face It" Details and write-ups will come soon. Chapel Club (Arlene's Grocery) Keepaway (Cakeshop) Kordan (Backstage Bar) A Classic Education (Backstage Bar) Oh Land (Backstage Bar) ...

Oh Land "Son of a Gun"

Indiehere, 26 October 2010

Over the weekend I received a news that Brooklyn's Oh Land had released her latest video for the track "Son of a gun"; then I also remembered that back in ...

REMIX: Oh Land - "Sun of a Gun" (Ian Pooley Radio Edit Remix)! PLUS "Sun of a Gun" music video!

Nicky Digital, 26 October 2010

A few weeks ago, we introduced you to our favorite new bombastic blonde, Oh Land. Now, following her show-stopping performances at showcase after showcase, little miss up-and-comer is one of ...

30 August 2010 : 4 articles

Popular Articles this Day

Oh Land – Sun Of A Gun (YukseK Remix)

KEEPPREAL, 30 August 2010

pic by poz New mysterious band, discovery in Brooklyn, NY Download : Oh Land – Sun Of A Gun (YukseK Remix) by KEEPPREAL Creative Label - Visual & Musical www.keepreal.org ...

Oh Land y Yuksek

Neonized Magazine, 30 August 2010

Oh Land es un proyecto danés encabezado por la vocalista Nanna Øland Fabricius de tan solo 23 años, que siguiendo la estela de Feist, hace un pop electrónico demasiado inofensivo ...

Oh Land 8/22 Glasslands Photos

Audio Perv , 30 August 2010

Last Sunday, Oh Land played an exclusive party/show at Glasslands in Brooklyn. Our photographer Nya Abudu was there to capture the action. Check out her photos and head over to ...

OH LAND “SUN OF A GUN” (YUKSEK REMIX)

NIBOOTOO, 30 August 2010

www.myspace.com/ohlandmusic Brooklyn-based OH LAND Photo by Thomas-a/ Picture art by Tomace A new YUKSEK remix on a Sunday creates a sense of hope and promise. www.mediafire.com/?t4rhxh3l1ph91rt Visit YUKSEK here: awayfromthesea.artistes.universalmusic.fr/wordpress ...

YukseK returns to reMix Oh Land

electronic rumors, 29 August 2010

Things have been quiet of late from the awesome Yuksek camp, so much so I'd nearly forgotten about him, but showing us he's still alive he's back here to reMix ...

News Highlights

This section includes the most repeated statements in the music press about Oh Land month by month during this period.

July

"Oh Land was when I saw her on the bill for FREEwilliamsburg's Northside Festival showcase at Brooklyn Bowl. And initially, I didn't care. It was Sunday ..."

Sat 03/07 - Oh Land: June 27, 2010 Brooklyn Bowl - FLAC and MP3 Downloads + Streaming Song - nyctaper

August

"Oh Land to the list of beautiful female artists who I have a major girl-crush on"

Fri 06/08 - "Sun of a Gun" - Oh Land This song popped onto my... - sunsetintherearview.com

"Oh Land is Nanna Øland Fabricius, a Dane living in New York who's music is eclectic, slightly jazzy, [..]"

Sun 29/08 - Yuksek returns to reMix Oh Land - electronic rumors

"Oh Land is a peculiar new cinematic electropop Dane who recently sailed across the sea to the artistic haven of Brooklyn, NY. With an opera singer ..."

Tue 31/08 - Oh Land - robot dance music

September

"Oh Land will touring the US northeast as support for Mates of State: 09/22 - The Monkey House, Winooski, VT 09/24 - SPACE Gallery, Portland, ME ..."

Sat 04/09 - Oh Land to tour w/Mates of State - It's a trap! Scandinavian music

"Oh Land will release her US debut EP next month, so the promo mails have started to arrive. When her debut album was released in Denmark ..."

Mon 20/09 - Modern History... - Hits In The Car

"Oh Land is currently putting the finishing touches on her US debut album and an EP to be released this fall. Right now she's out on ..."

Sun 26/09 - Oh Land - Ryan's Smashing Life

October

"Oh Land is quickly attracting [.."

Tue 19/10 - Oh Land – Sun of a Gun - Loud Vine

"Oh Land might not be a household name in Canada just yet, but she definitely has the moxy to get there. The Danish-born, Brooklyn-based dance-pop singer ..."

Wed 20/10 - Download of the Week: Oh Land's "Sun of a Gun" - AUX TV

"Oh Land has been called "sinisterly transfixing", "genuinely distinctive" and "timeless and fresh" despite being fairly new"

Wed 20/10 - Oh Land's Debut EP Out Today! - Epic Records

"Oh Land is the brainchild of Nanna Fabricius, a Danish artist who has transplanted to Brooklyn, and has crafted a series of electro-pop tunes that fall ..."

Wed 20/10 - Oh Land: "Wolf I" (Video) - Prefix Magazine

"Oh Land is a Danish electropop singer/songwriter that I have recently seen popping up all over the interwebs. She dropped her US debut Fauna EP yesterday ..."

Fri 22/10 - BAND TO WATCH :: Oh Land - Music for Perfect People

"Oh Land was one of those acts that I meant to go see during last week's CMJ festivities, but I never got around to seeing. The ..."

Mon 25/10 - Oh Land debuts new video - The End of Irony

"Oh Land is ABOUT TO BLOW UP. This super talented musician from Denmark with supermodel looks and talent in genes is irresistible. After an injury when ..."

Thu 28/10 - Oh Land + Yuksek Remix - ::: Off the Radar :::

November

"Oh Land is an electropop act from Denmark (woot, woot!) with a flair for the dramatic. The dancing in this video, while a bit odd, is ..."

Tue 02/11 - Video Hook-Up: Oh Land – "Sun Of A Gun" - Radio Exile

"Oh Land was one of those buzz acts from CMJ that is really going to depend on some additional action to really break out, and it ..."

Mon 08/11 - To Do List: Monday, November 8, 2010 - The End of Irony

"Oh Land has a sweet sonorous voice which she supports with energetic symphonic sounds. Fully in control of her musical vision she designed her own instrument ..."

Thu 11/11 - Brunch After Dark - SoundDessert

"Oh Land is a one woman act with fun pop music. Her new EP is out now on her website . Check her performance at Brunch ..."

Mon 15/11 - Oh Land is a one woman act with fun pop music. Her new EP is out... - WatchMyEgo

"Oh Land has got to be the show to see tonight. Though this time it will be in a much tighter venue (Mercury Lounge in Manhattan), ..."

Mon 15/11 - To Do List: Monday, November 15, 2010 - The End of Irony

"Oh Land has not only an infectious sound, this video explores imaginary landscapes, including what appears to be a snow-blanketed tundra covered with spheres of light. ..."

Tue 16/11 - Song of the Day: "Son of A Gun" by Oh Land - Eat Sleep Breathe Music

"Oh Land was on the bill for the night, and the space was brimming with fans and friends of fans eager to hear her perform live. ..."

Thu 18/11 - Oh My-land-a! - SoundDessert

"Oh Land is a one-lady show through and through: [..]"

Fri 19/11 - Oh Land – Sun of a Gun - indie shuffle

"Oh Land is a budding star. Since the release of self-titled EP (Oct 19th) in the States and her CMJ showcases, she has become a tornado ..."

Sat 20/11 - [New Releases] Nicki Minaj and Oh Land - SFCritic

Appendices

Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 20: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 21: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart