

# New Boyz

Music Media Analysis  
July to December 2010

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# Overview

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**22nd** on Emerging Charts

**1817th** on Twitter

**1166th** in the Music Press

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This report reviews the popularity of New Boyz on the music charts and in the music news for the period July to December 2010. It benchmarks New Boyz against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

# Chart Popularity

## Emerging Chart

This section presents the emerging chart performance for New Boyz compared to similar artists. New Boyz was ranked 22nd overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted emerging chart for New Boyz was 7th.

22nd Overall Rank

7th Best Position

Artist	Rank	Best Position
Deadmau5	8th	4
New Boyz	22nd	7
Young Jeezy	85th	11
Dizzee Rascal	187th	19
MSTRKRFT	280th	27
Clinton Sparks	904th	109
rnb	2713th	1,001
SoulJa	2780th	1,001

Figure 1: Artist Emerging Ranks

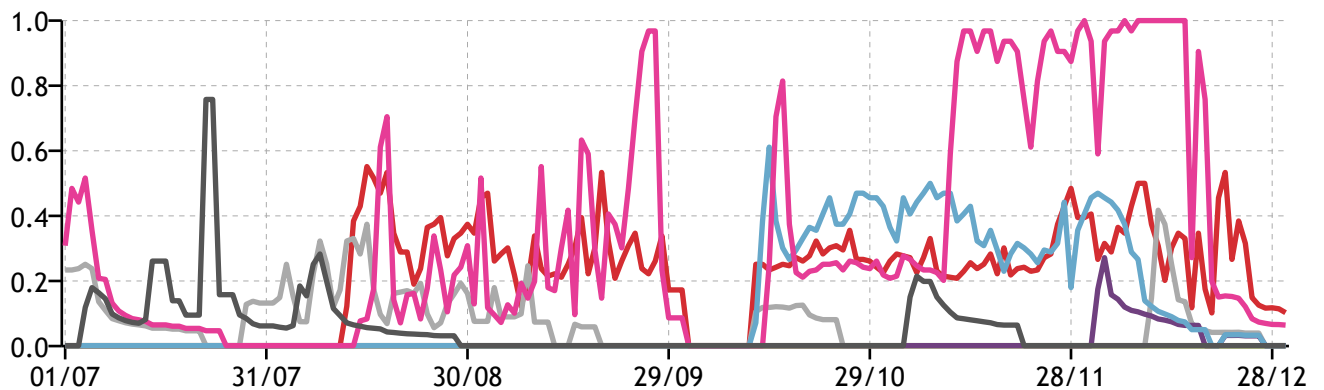


Figure 2: Artist Mainstream Emerging Popularity over Time



# Emerging Comparison

This section compares the emerging chart performance of New Boyz against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means New Boyz was ranked 1st overall of our charts for that day. 0.0 denotes New Boyz did not chart at all.

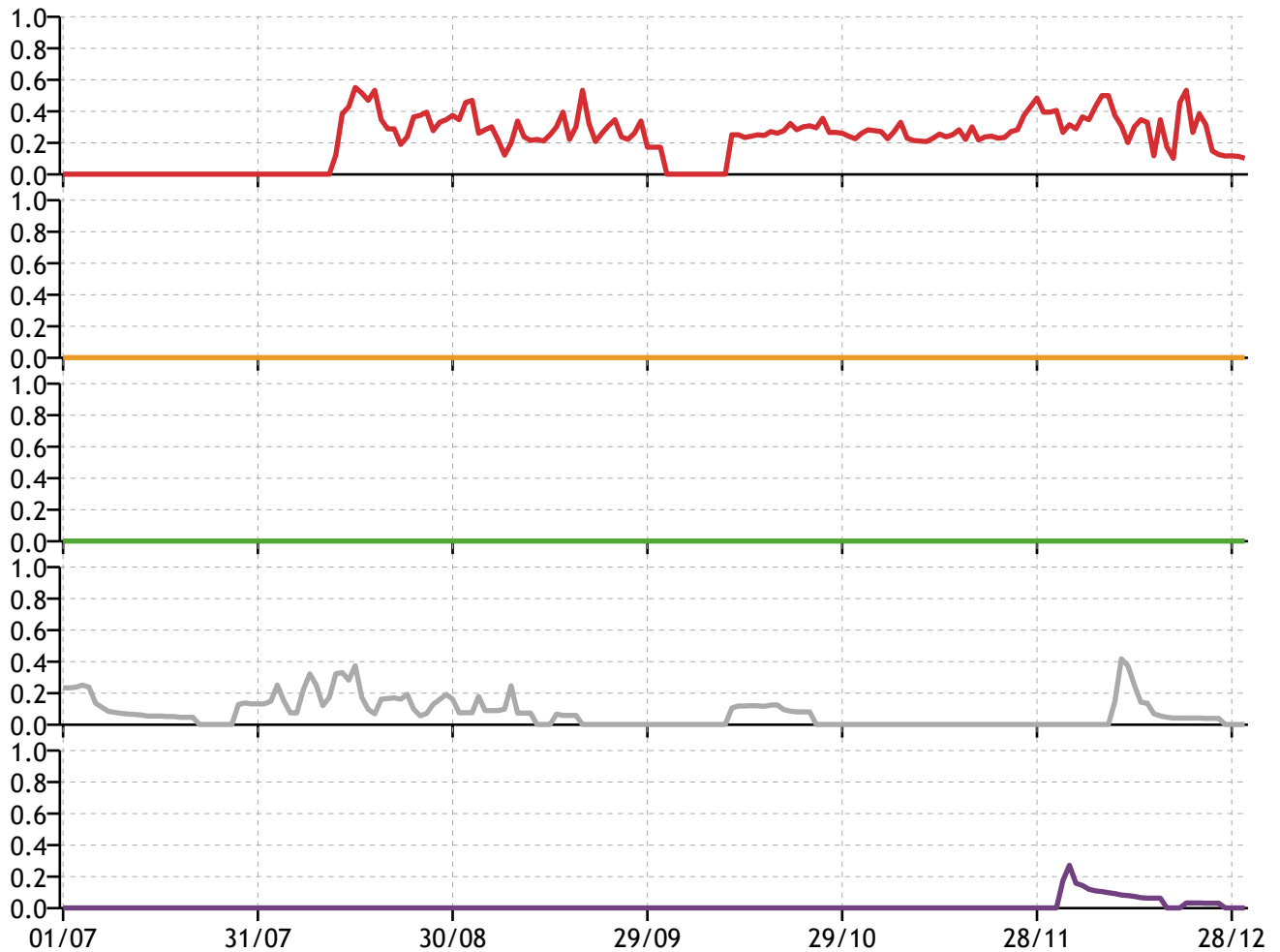


Figure 3: Comparisons for New Boyz



# Emerging Singles

This section presents the best charting singles for New Boyz on the Emerging We Are Hunted charts

## Break My Bank

Best Single

3rd

Best Position

Single	Best Position
Break My Bank	3
Break My Bank [feat. Iyaz]	57
Tie Me Down [feat. Ray J] (Explicit Album Version)	58
Spot Right There	59
Colorz (Explicit Album Version)	666
Turnt (Explicit Album Version)	667
Bunz [feat. Kydd-SB] (Amended Album Version)	668
Cashmere (Explicit Album Version)	669

Figure 4: Best Single Positions



Figure 5: Singles Chart Comparison over Time



# Emerging Singles Comparison

This section compares the emerging chart performance of the most popular singles released by New Boyz. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

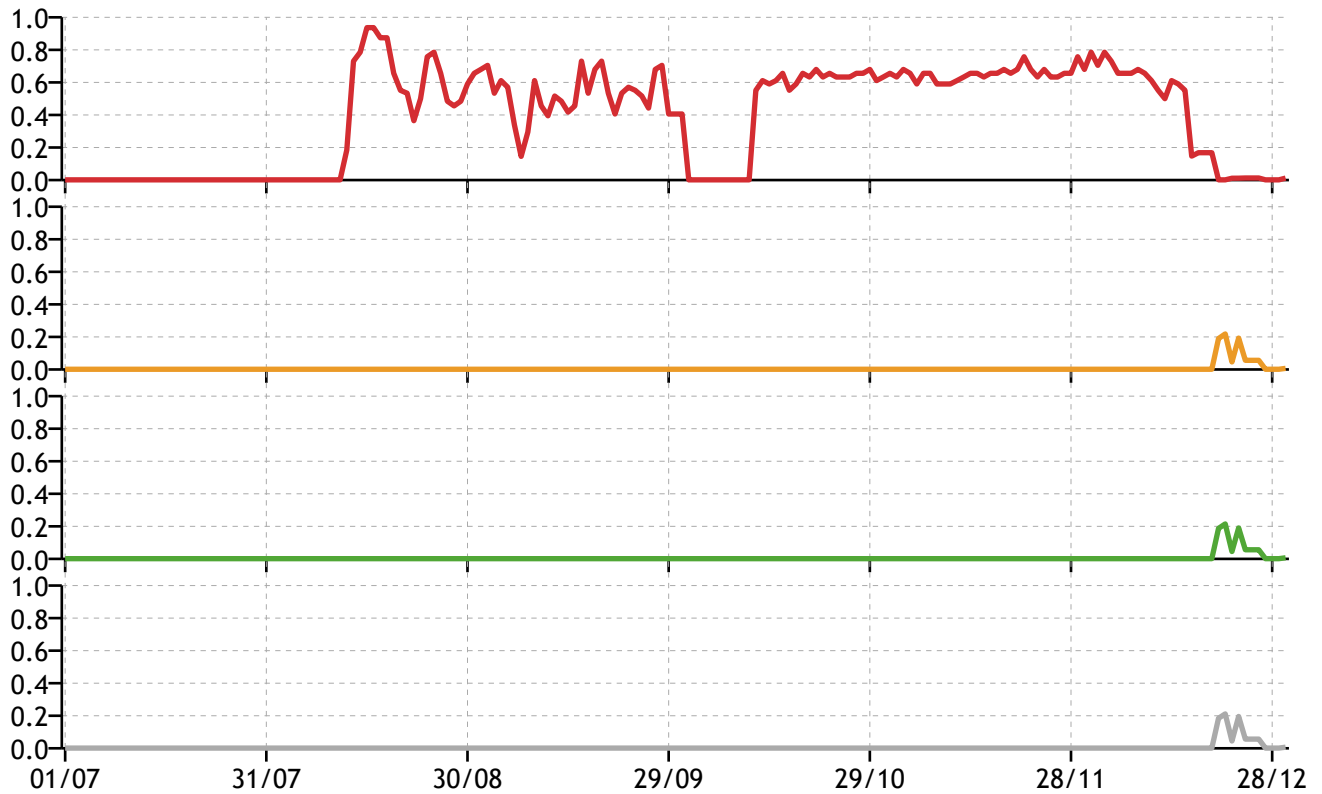
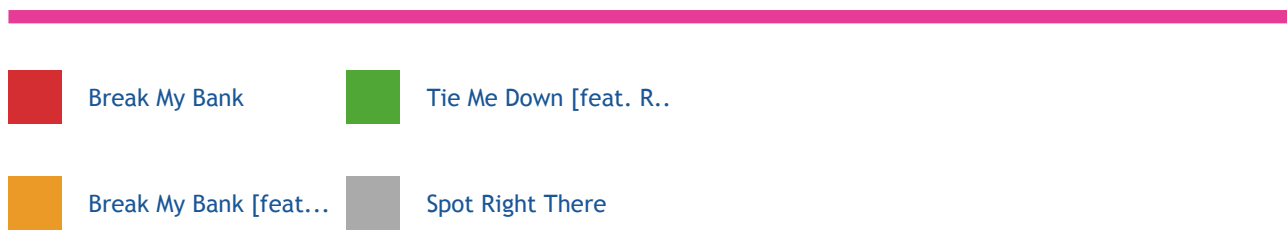


Figure 6: Chart ranking for New Boyz



# Twitter Coverage

## Twitter Popularity

This section shows the number of tweets indicating that someone was listening to New Boyz during this time period. Included is the overall ranking of New Boyz when compared to similar artists.

1817th Overall Rank

992 Tweets

0.000% Share

Artist	Rank	Tweets	Share
Deadmau5	173rd	8,235	0.001%
SoulJa	255th	6,020	0.001%
Young Jeezy	435th	3,986	0.001%
rnb	562nd	3,101	0.001%
Dizzee Rascal	1471st	1,251	0.000%
MSTRKRFT	1684th	1,067	0.000%
New Boyz	1817th	992	0.000%
Clinton Sparks	8833rd	69	0.000%

Figure 7: Twitter Coverage Comparison

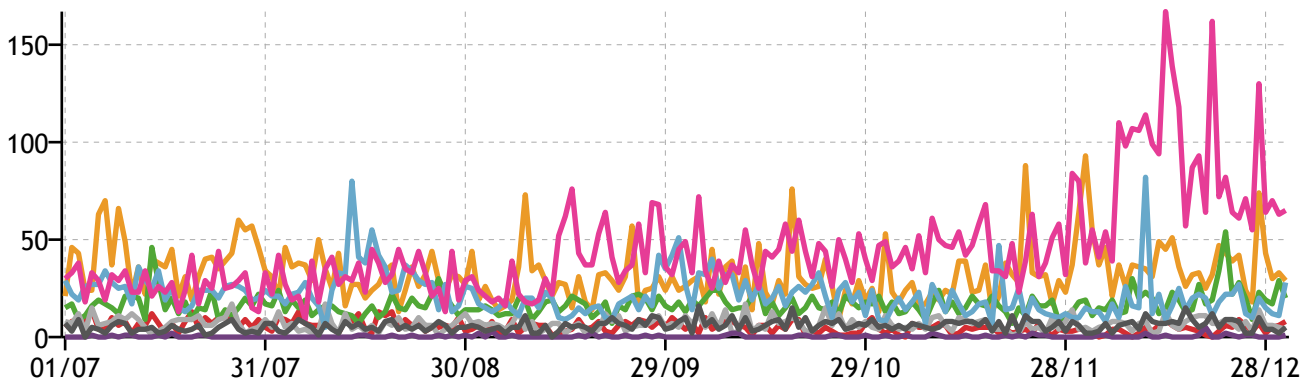


Figure 8: Twitter Coverage over Time



# Twitter Comparison

This section compares the total number of tweets mentioning New Boyz to similar artists.

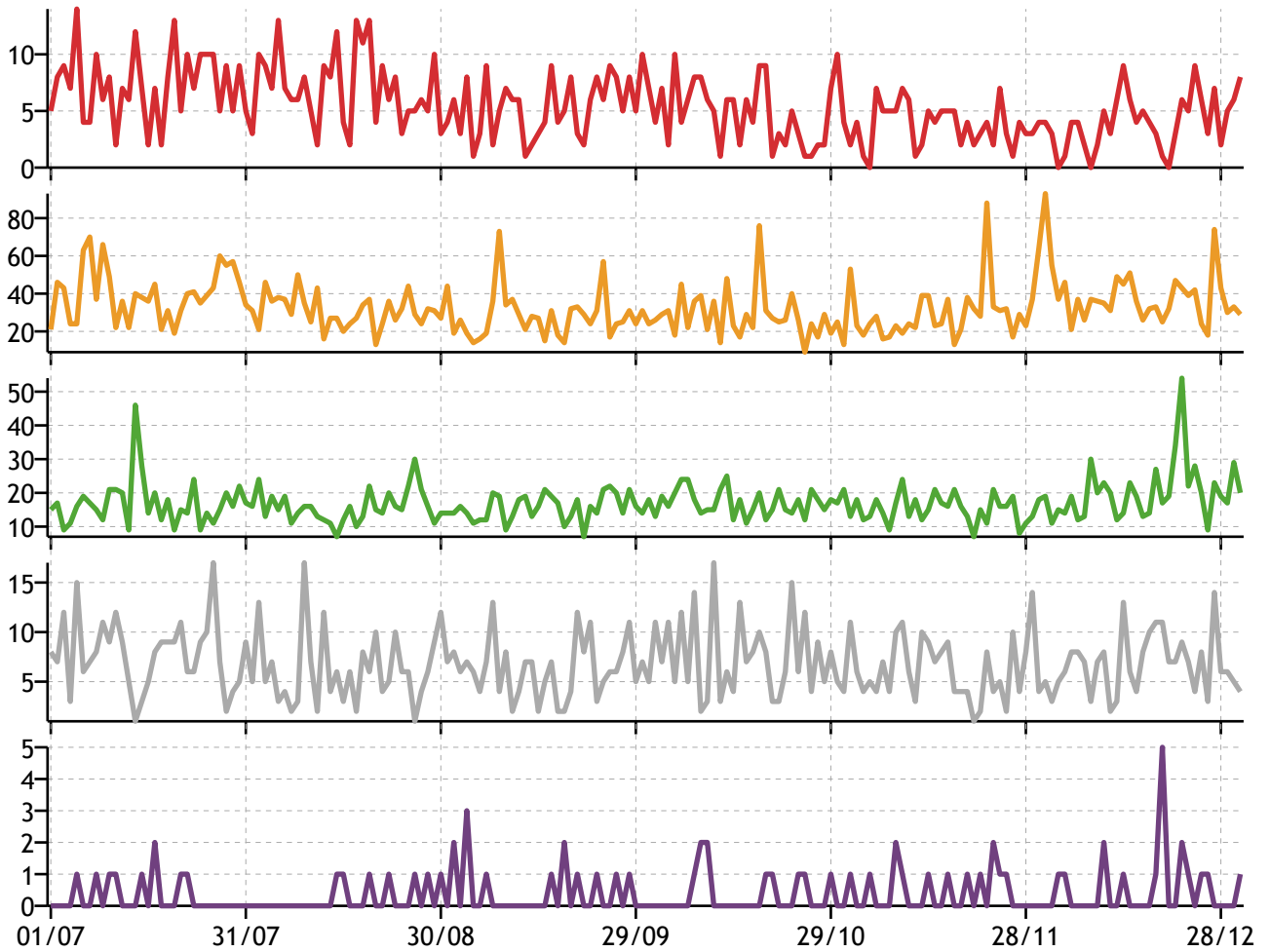
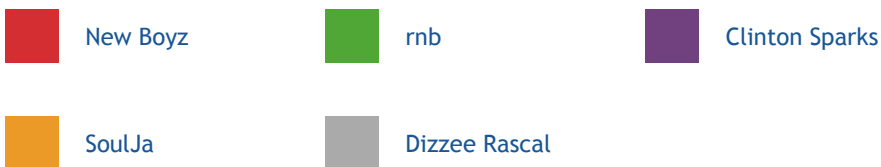


Figure 9: Comparisons for New Boyz



# Emerging Chart vs Twitter

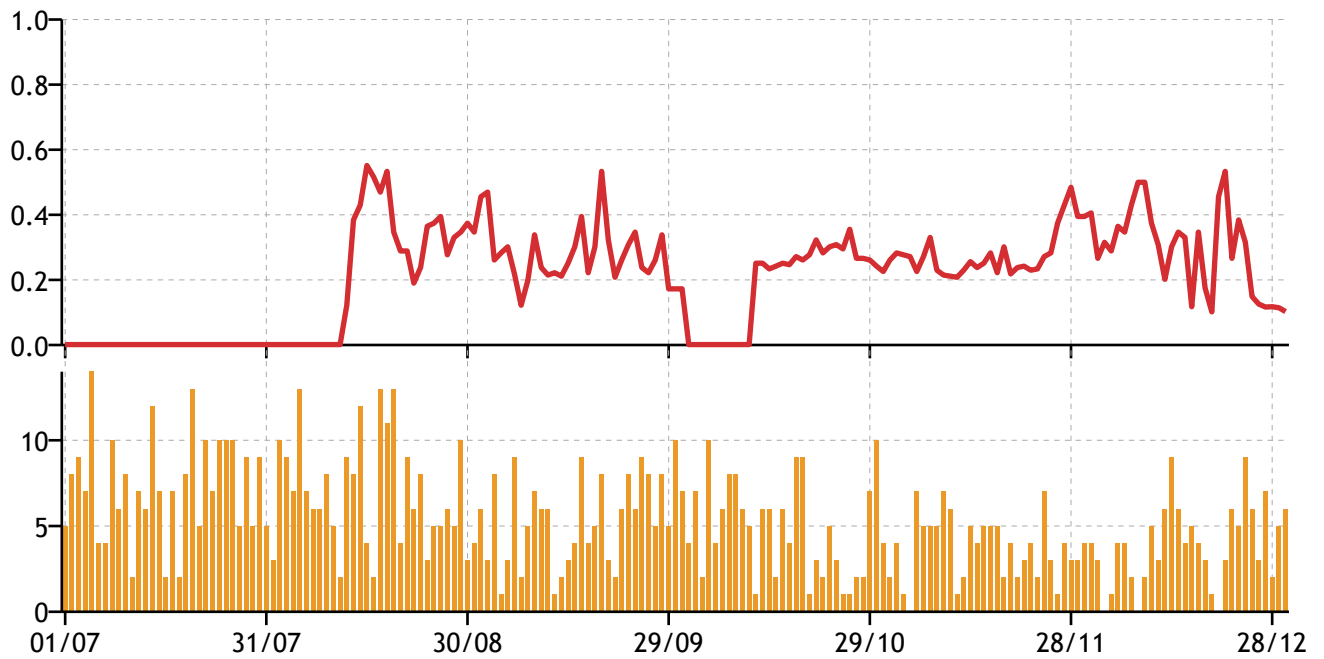




Figure 10: New Boyz Chart Popularity vs Twitter Coverage

This chart presents a comparison of emerging chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.

-  Chart Popularity
-  Twitter volume

# Twitter Users

This section lists the twitter users mentioning New Boyz in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/Kyvaro	Honey Williams	Los Angeles	9	4,564	41,076
2	twitter.com/jimmyelliott	Jimmy Elliott	Worldwide	2	19,258	38,516
3	twitter.com/YMCMBWorldWide	I LOVE NICKI MINAJ.	bad bitch central.	4	4,375	17,500
4	twitter.com/joenoia	joe noia	las vegas nevada	2	3,310	6,620
5	twitter.com/mmlivingstonexo	Megan Livingstone	Ontario,Canada	2	2,381	4,762
6	twitter.com/TomRalhaWasHere	Tom Ralha	Brazil	2	2,312	4,624
7	twitter.com/fyokonoa	FM ☐☐☐ Now On Air	Yokomaha 84.7MHz	8	571	4,568
8	twitter.com/tabloidjunkie95	Şabrina GeØrge™	Taylor☐☐Gang	2	2,198	4,396
9	twitter.com/Katie_Renae	Katie Watson	Ohio	2	2,151	4,302
10	twitter.com/SanDiegoChi	Stop Bein Nasty O_O	Providence College #nshit	3	1,301	3,903
11	twitter.com/JPvanity	JPvanity	New York City.	2	1,866	3,732
12	twitter.com/ChiefJacob	Jacob Black	SwooningOverMyWife	1	3,150	3,150
13	twitter.com/BieberDirtyGirl	☐ Mrs. Bi£££®	Bieber's Bed ;)	1	3,072	3,072
14	twitter.com/prettybrown365	Marie Dean	ÜT: 42.463557,-82.907765	2	1,461	2,922
15	twitter.com/Chelsea_Dyanna	Chelsea D. Mallory	Mystic Falls, Virginia	5	582	2,910
16	twitter.com/liljul707	Julia ☐	CALI- the bay area!	2	1,448	2,896
17	twitter.com/l1brat1on	l1brat1on	Worldwide, TX	7	392	2,744
18	twitter.com/jbieber_holic	Your mum	down the yellow brick road☐	2	1,302	2,604
19	twitter.com/NickPapaG	Nick Papageorgio	Va. Beach Va.	3	863	2,589
20	twitter.com/n8farren24	Nathaniel Farren ©	your imagination	6	397	2,382
21	twitter.com/TeamCBreezyNY_	Kelsey : ]	shoppin w Christopher ☐	1	1,954	1,954
22	twitter.com/JUSTINSFAN4LIFE	вieveя's вавe ☐	☐rape ренав! TX☐	1	1,892	1,892
23	twitter.com/Melo1819	Mello	San Antonio, Texas	5	373	1,865
24	twitter.com/TruBeauti_Me	Candice Callins	Daffan, United States	6	310	1,860
25	twitter.com/AlienTo_Love	tokio hotel 4 life		3	604	1,812
26	twitter.com/ItsSammieLove	Samantha DiSiena	my heart is in, Ohio	2	880	1,760
27	twitter.com/tishaelauren	iicy hawt	where you get famou\$ NY	1	1,392	1,392

Figure 11: Top 50 Users tweeting about New Boyz

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/LadyNightRaven	sweetpea :)	ÜT: 34.538079,-82.665535	3	462	1,386
29	twitter.com/2fantabulush	• Mariiiiiizzzziiii •	Hibernating w/ @jordanknight	1	1,384	1,384
30	twitter.com/mr_ntrepreneur	Mister entrepreneur	N 42°22' 0" / W 87° 51' 0"	4	336	1,344
31	twitter.com/thiagoquaesma	Thiago Quaesma	Ogden - United States	2	642	1,284
32	twitter.com/neversayshit	Rafael Wolffenbüttel	Campinas, São Paulo	2	621	1,242
33	twitter.com/justbieb	Chanelle Bieber. :)	Wherever you want me to be. ;)	2	603	1,206
34	twitter.com/HeitorLM	HeitorLM	Campinas - SP	2	597	1,194
35	twitter.com/luvergirloxoxo	αγεητ μεμuffηη □	δισneyλαηδ □ «	2	571	1,142
36	twitter.com/lilbratsie	Jamie B	Little Rock, AR	2	493	986
37	twitter.com/kamisdope	Kam	iPhone: 42.908047,-88.846451	2	475	950
38	twitter.com/Luv_Deluxe	Jiwon	□□□	2	473	946
39	twitter.com/runawaylove4000	courtney likeitornot	look behind you. dont see me?	2	469	938
40	twitter.com/BieberCaribbean	Tori :) □	Long Island, New York □	2	445	890
41	twitter.com/ellendiane	ellen diane cushing	CT	2	414	828
42	twitter.com/yung_rich_bxtch	Demi	Skool at home depends	2	375	750
43	twitter.com/MissBellaG	BELLA & I NEED STL□	L□s Angeles, California	4	183	732
44	twitter.com/HeartbreakHicks	TJ	Maplewood x Queen st.	1	731	731
45	twitter.com/iRonnieXD	Ronnie Smexie	USA	2	362	724
46	twitter.com/12BIEBER_BABE	SoMe GiRL ;) )	CaLiFoRnIa GiRL ;) )	1	635	635
47	twitter.com/Andrew4Lyf	A4L	ModMyTech.Net	3	208	624
48	twitter.com/gabbyaraujo	Gabby Araujo	California	3	203	609
49	twitter.com/melissajns	Melissa Pinheiro	Brasil	2	292	584
50	twitter.com/senazumrutcu	sena	next to the neighbours	2	289	578

Figure 11 (continued): Top 50 Users tweeting about New Boyz

# Shared Twitter Links

This section lists the most popular urls in tweets mentioning New Boyz during this period.

URL	Rank	Tweets
<a href="http://www.tunewiki.com/">http://www.tunewiki.com/</a>	1	19
<a href="http://www.last.fm/music/New+Boyz">http://www.last.fm/music/New+Boyz</a>	2	11
<a href="http://feeds.feedburner.com/GoogleAlerts-newBoyz">http://feeds.feedburner.com/GoogleAlerts-newBoyz</a>	3	9
<a href="http://tinysong.com/b0dW">http://tinysong.com/b0dW</a>	4	9
<a href="http://soc.li/iDTaB9L">http://soc.li/iDTaB9L</a>	5	7
<a _="" href="http://www.last.fm/music/ëĈĈêµ-ë, " new+boyz"="" ï•,="">http://www.last.fm/music/ëĈĈêµ-ë, "ï•,/_/New+Boyz</a>	6	7
<a href="http://www.tweekly.fm/user/tomralhawashere">http://www.tweekly.fm/user/tomralhawashere</a>	7	5
<a href="http://www.last.fm/music/New+Boyz/_/Spot+Right+There+feat+Teairra+Mari">http://www.last.fm/music/New+Boyz/_/Spot+Right+There+feat+Teairra+Mari</a>	8	5
<a href="http://soc.li/SzD5UvM">http://soc.li/SzD5UvM</a>	9	4
<a href="http://soc.li/afPqu2g">http://soc.li/afPqu2g</a>	10	3
<a href="http://www.tweekly.fm/user/betinholive">http://www.tweekly.fm/user/betinholive</a>	11	3
<a href="http://www.pandora.com:80/land/song/41cc5f8fe89d87dc425ba2910f7abf8b?station=c0bf6d1056a00b2ca7d20c7...">http://www.pandora.com:80/land/song/41cc5f8fe89d87dc425ba2910f7abf8b?station=c0bf6d1056a00b2ca7d20c7...</a>	12	3
<a href="http://www.musonic.com/song/9j-bhfY6Bz4">http://www.musonic.com/song/9j-bhfY6Bz4</a>	13	3
<a href="http://www.last.fm/music/New+Boyz/_/Break+My+Bank+(Feat.+Iyaz)">http://www.last.fm/music/New+Boyz/_/Break+My+Bank+(Feat.+Iyaz)</a>	14	3
<a href="http://www.pandora.com:80/land/song/0fa33edf19950f0f425ba2910f7abf8b?station=d413f5a680e6f8c7bc016f9...">http://www.pandora.com:80/land/song/0fa33edf19950f0f425ba2910f7abf8b?station=d413f5a680e6f8c7bc016f9...</a>	15	3
<a href="http://www.tweekly.fm/user/melissajns">http://www.tweekly.fm/user/melissajns</a>	16	2
<a href="http://soc.li/sAzvXmH">http://soc.li/sAzvXmH</a>	17	2
<a href="http://tln.kr/n2nr">http://tln.kr/n2nr</a>	18	2
<a href="http://soc.li/QM0bRjf">http://soc.li/QM0bRjf</a>	19	2
<a href="http://slacker.com/r/CqMVX">http://slacker.com/r/CqMVX</a>	20	2
<a href="http://tinysong.com/cjoR">http://tinysong.com/cjoR</a>	21	2
<a href="http://userserve-ak.last.fm/serve/_/36789637/New+Boyz.jpg">http://userserve-ak.last.fm/serve/_/36789637/New+Boyz.jpg</a>	22	2
<a href="http://soc.li/lAyMgkk">http://soc.li/lAyMgkk</a>	23	2
<a href="http://www.tweekly.fm/twitter/senazumrutcu">http://www.tweekly.fm/twitter/senazumrutcu</a>	24	2
<a href="http://www.last.fm/music/New+Boyz/_/Break+My+Bank">http://www.last.fm/music/New+Boyz/_/Break+My+Bank</a>	25	2
<a href="http://www.tweekly.fm/twitter/thiagoquaresma">http://www.tweekly.fm/twitter/thiagoquaresma</a>	26	2
<a href="http://www.jango.com/stations/263727790/tunein?song_id=288455">http://www.jango.com/stations/263727790/tunein?song_id=288455</a>	27	2

Figure 12: Top Shared Links on Twitter mentioning New Boyz

URL	Rank	Tweets
<a href="http://www.last.fm/music/Legacy+(New+Boyz)/_/Away+From+Your+Heart">http://www.last.fm/music/Legacy (New Boyz)/_/Away From Your Heart</a>	28	2
<a href="http://www.tweekly.fm/user/carolgmj">http://www.tweekly.fm/user/carolgmj</a>	29	2
<a href="http://tinysong.com/wmAT">http://tinysong.com/wmAT</a>	30	2
<a href="http://www.pandora.com:80/land/song/41cc5f8fe89d87dc425ba2910f7abf8b?station=dc998c74de138b1c3a01b0b...">http://www.pandora.com:80/land/song/41cc5f8fe89d87dc425ba2910f7abf8b?station=dc998c74de138b1c3a01b0b...</a>	31	2
<a href="http://tweetphoto.com/39691169">http://tweetphoto.com/39691169</a>	32	2
<a href="/profile/MoneyMayWeather/blip/53708192/Tie+Me+Down-New+Boyz+Ft.+Ray+J+OFFICIAL+Music+Video+HD+Skee...">/profile/MoneyMayWeather/blip/53708192/Tie+Me+Down-New+Boyz+Ft.+Ray+J+OFFICIAL+Music+Video+HD+Skee...</a>	33	1
<a href="http://blip.fm/profile/lennonpatton/blip/48610668/New+Boyz+Your+A+Jerk+Official+Music+Video+*HQ">http://blip.fm/profile/lennonpatton/blip/48610668/New+Boyz+Your+A+Jerk+Official+Music+Video+*HQ</a>	34	1
<a href="http://blip.fm/profile/Katrinabtw/blip/54345780/New+Boyz+Break+My+Bank+ft.+Iyaz+New+">http://blip.fm/profile/Katrinabtw/blip/54345780/New+Boyz+Break+My+Bank+ft.+Iyaz+New+</a>	35	1
<a href="http://lnk.ms/9Fs4B">http://lnk.ms/9Fs4B</a>	36	1
<a href="http://tumblr.com/xrbjco8r4">http://tumblr.com/xrbjco8r4</a>	37	1
<a href="http://tinysong.com/v2CJ">http://tinysong.com/v2CJ</a>	38	1
<a href="http://we7.com/api/play/album?q=428307">http://we7.com/api/play/album?q=428307</a>	39	1
<a href="http://soc.li/cEfqqJ">http://soc.li/cEfqqJ</a>	40	1
<a href="/profile/lilbratsie/blip/54575585/New+Boyz+ft.+Iyaz-Break+My+Bank+(Official+Video)">/profile/lilbratsie/blip/54575585/New+Boyz+ft.+Iyaz-Break+My+Bank+(Official+Video)</a>	41	1
<a href="/profile/tweenkle77/blip/48857392/New+Boyz+ft+Ray+J-Tie+Me+Down+New+Video+++Lyrics+++Download+">/profile/tweenkle77/blip/48857392/New+Boyz+ft+Ray+J-Tie+Me+Down+New+Video+++Lyrics+++Download+</a>	42	1
<a href="http://chatter.com/a/ldy7d">http://chatter.com/a/ldy7d</a>	43	1
<a href="http://tiny.cc/iListening2">http://tiny.cc/iListening2</a>	44	1
<a href="http://www.youtube.com/watch?v=zW6tpk0uquw&amp;feature=youtube_gdata_player">http://www.youtube.com/watch?v=zW6tpk0uquw&amp;feature=youtube_gdata_player</a>	45	1
<a href="http://www.tweekly.fm/twitter/BigBurn24">http://www.tweekly.fm/twitter/BigBurn24</a>	46	1
<a href="http://4ms.me/c06m9j">http://4ms.me/c06m9j</a>	47	1
<a href="http://www.jango.com/stations/262517042/tunein?song_id=397205">http://www.jango.com/stations/262517042/tunein?song_id=397205</a>	48	1
<a href="/profile/ILoVemYJadOre/blip/50682196/New+Boyz-Cricketz+ft.+Tyga+(+Music+Video+)">/profile/ILoVemYJadOre/blip/50682196/New+Boyz-Cricketz+ft.+Tyga+(+Music+Video+)</a>	49	1
<a href="http://t.co/6mYFQG9">http://t.co/6mYFQG9</a>	50	1
<a href="http://www.last.fm/music/Travis+Porter+feat.+New+Boyz/_/Call+You">http://www.last.fm/music/Travis+Porter+feat.+New+Boyz/_/Call+You</a>	51	1
<a href="http://www.last.fm/music/New+Boyz+(feat.+Teairra+Marí)/_/Spot+Right+There">http://www.last.fm/music/New Boyz (feat. Teairra Marí)/_/Spot Right There</a>	52	1
<a href="http://blip.fm/profile/DJChapinPride/blip/52007529/New+Boyz+Feat+Iyaz-Break+My+Bank">http://blip.fm/profile/DJChapinPride/blip/52007529/New+Boyz+Feat+Iyaz-Break+My+Bank</a>	53	1
<a href="/profile/DJNickPapag/blip/59840445/New+Boyz+Featuring+Teairra+Marí-Spot+Right+There">/profile/DJNickPapag/blip/59840445/New+Boyz+Featuring+Teairra+Marí-Spot+Right+There</a>	54	1
<a href="http://mocospace.com/sf?u=2c91112b">http://mocospace.com/sf?u=2c91112b</a>	55	1
<a href="http://blip.fm/profile/DJNickPapag/blip/59947624/Tie+Me+Down+By+New+Boyz+(Feat+Ray+J)+With+Lyricss">http://blip.fm/profile/DJNickPapag/blip/59947624/Tie+Me+Down+By+New+Boyz+(Feat+Ray+J)+With+Lyricss</a>	56	1
<a href="http://lnk.ms/Bh3hs">http://lnk.ms/Bh3hs</a>	57	1
<a href="http://tinysong.com/ACLm">http://tinysong.com/ACLm</a>	58	1
<a href="http://www.last.fm/music/The+Stunners/_/Dancin%27+Around+The+Truth+(feat.+New+Boyz)">http://www.last.fm/music/The Stunners/_/Dancin%27 Around The Truth (feat. New Boyz)</a>	59	1
<a href="http://www.pandora.com:80/land/song/5baa605173e54011425ba2910f7abf8b?station=ab51c8300c87d752a7a48c3...">http://www.pandora.com:80/land/song/5baa605173e54011425ba2910f7abf8b?station=ab51c8300c87d752a7a48c3...</a>	60	1

Figure 12 (continued): Top Shared Links on Twitter mentioning New Boyz

# News Coverage

## News Popularity

This section shows the total number of music articles mentioning New Boyz during this time period and the overall rank of New Boyz when compared to similar artists.

1166th Overall Rank

93 Articles

0.002% Share

Artist	Rank	Articles	Share
rnb	34th	1,358	0.034%
SoulJa	83rd	935	0.023%
Young Jeezy	88th	915	0.023%
Deadmau5	231st	517	0.013%
Dizzee Rascal	569th	245	0.006%
MSTRKRFT	1013th	117	0.003%
Clinton Sparks	1033rd	114	0.003%
New Boyz	1166th	93	0.002%

Figure 13: News Coverage Comparison

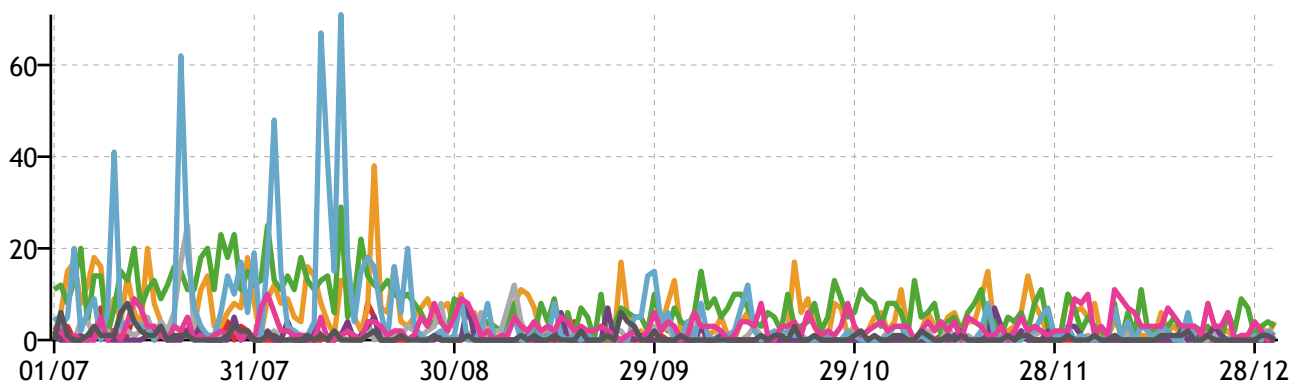


Figure 14: News Coverage over Time



# News Comparison

This section compares the number of music articles mentioning New Boyz during this time period to similar artists.



Figure 15: Comparisons for New Boyz



# Emerging Chart vs Sentiment

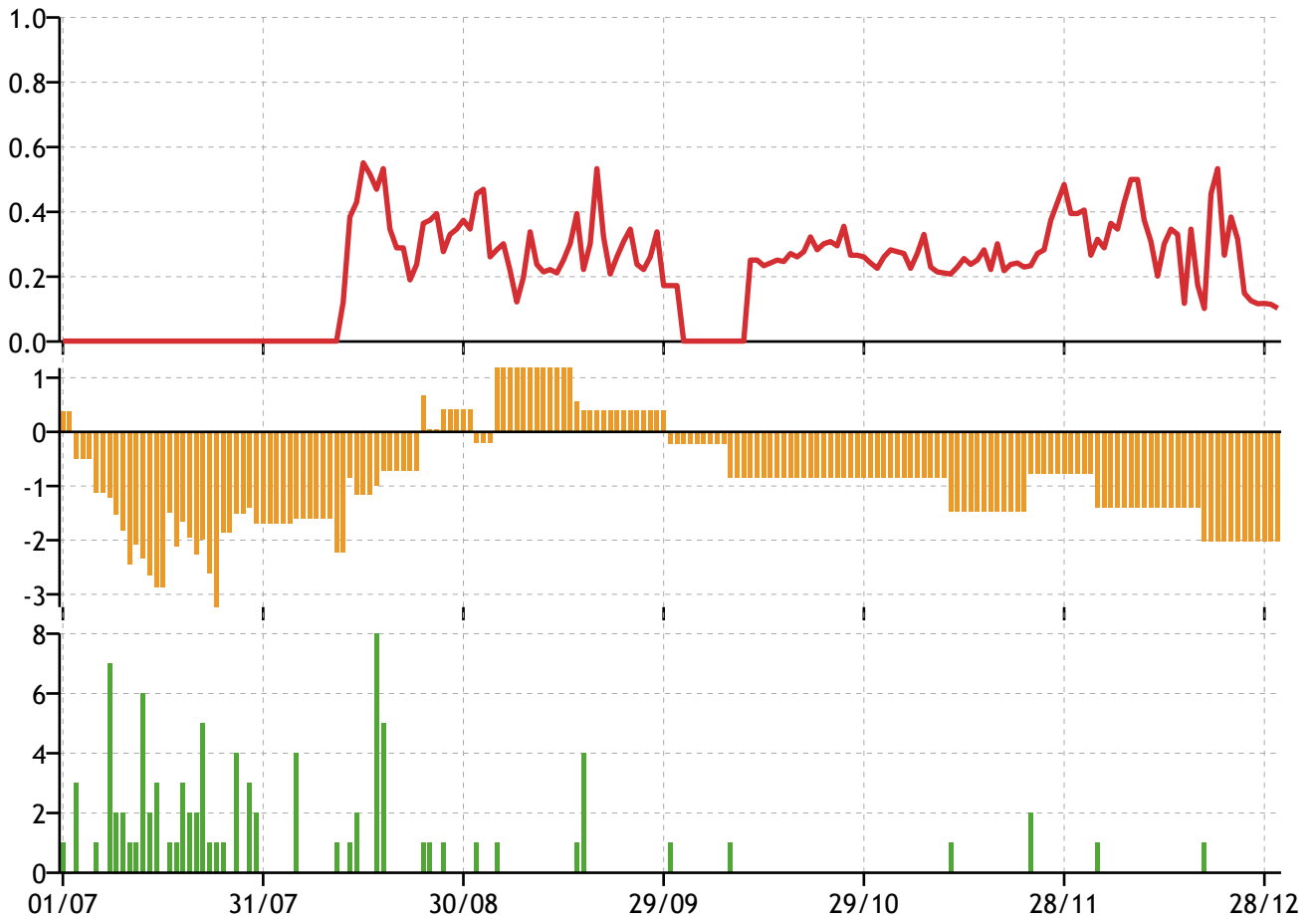


Figure 16: New Boyz Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of emerging chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning New Boyz that day.



# Top Publishers



Figure 17: Top Publishers related to New Boyz

Top Publishers	Mentions
Prefix Magazine	4
The Passion of the Weiss	1

Figure 18: Most frequently mentioned Top Publishers

# Top News Publishers

Publisher	Rank	Articles
Prefix Magazine - <a href="http://prefixmag.com">http://prefixmag.com</a>	1	4
The Passion of the Weiss - <a href="http://passionweiss.com/">http://passionweiss.com/</a>	2	1

Figure 19: Top 2 Publishers mentioning New Boyz

# Best 5 News Days

1

## 17 August 2010 : 8 articles

### Popular Articles this Day

#### **Music Video: New Boyz ft Iyaz – Break My Bank**

Hip Hop Blips, 17 August 2010

With “You’re A Jerk” and “Tie Me Down” featuring Ray-J now double-platinum singles, Ben J and Legacy are looking for a 3-peat with a little assistance from label-mate and island-crooner ...

#### **New Boyz – Break My Bank feat. Iyaz (Music Video)**

Hip Hop Blips, 17 August 2010

People say the New Boyz jacked The Cool Kids' swag. Well if they did look where it got them. Much farther than Chuck and Mike... — full article at themaskedgorilla.com

#### **New Boyz - Break My Bank (feat. Iyaz) Official Video (1080P HD)**

Hip Hop Blips, 17 August 2010

Buy "Break My Bank" now on iTunes - <http://wbr.fm/NB-BreakMyBank-iTunes> The official video for The New Boyz ft. Iyaz "Break My Bank" New Al... — full article at youtube.com

#### **New Boyz ft. Iyaz - Break My Bank [Video]**

Hip Hop Blips, 17 August 2010

[Video] New Boyz ft. Iyaz - Break My Bank — full article at soundhustle.com

#### **New Boyz (Feat. Iyaz) - Break My Bank (video)**

MusicBlips, 17 August 2010

Shout out to Princess — full article at worldstarhiphop.com

#### **New Boyz – Break Bank (Official Video)**

Hip Hop Blips, 17 August 2010

The official video for the New Boyz “Break Bank” [via 92Q] Related posts: New Video – G-Spot Boyz “Booty Dew” Legacy (of the New Boyz) – Away From Your Heart ...

#### **New Boyz – Break Bank (Official Video)**

MusicBlips, 17 August 2010

The official video for the New Boyz “Break Bank” [via 92Q] Related posts: New Video – G-Spot Boyz “Booty Dew” Legacy (of the New Boyz) – Away From Your Heart ...

#### **New Boyz Ft Iyaz – Break My Bank [Official Video]**

YK2 Daily, 17 August 2010

Here goes the official video for the New Boyz' latest single. & To be honest, this single will do just fine on the radios & charts because it's catchy as ...

## 08 July 2010 : 7 articles

### Popular Articles this Day

#### **"The Best Of Everything" Mixtape**

Prefix Magazine, 08 July 2010

If you've got a spare 130 minutes to your day, I highly suggest spending it with French producer Brodinski . Dude paired up with DJ Orgasmic to put out two ...

#### **Brodinski: "The Best Of Everything" Mixtape**

Prefix Magazine, 08 July 2010

If you've got a spare 130 minutes to your day, I highly suggest spending it with French producer Brodinski . Dude paired up with DJ Orgasmic to put out two ...

#### **New Boyz releases Too Cool To Care**

Music Remedy, 08 July 2010

Fresh off of the success of their debut album, "Skinny Jeanz and a Mic" featuring two platinum singles, "You're a Jerk" and "Tie Me Down (ft. Ray J)", Ben J ...

#### **(Hot Song) New Boyz ft. Iyaz - Break My Bank Mp3 N Lyrics**

MusicBlips, 08 July 2010

This a new song from New Boyz titled "Break My Bank" features Iyaz. catch this song by follow YouTube video link below. Break My Bank lyrics is also available. Lyrics ...

#### **New Boyz Break My Bank ft. Iyaz Official Lyric Video**

MusicBlips, 08 July 2010

the New Boyz are back with a new smash single "Break My Bank" ft. Iyaz. Buy it on iTunes July 13th! New album Too Cool Too Care coming this fall ...

#### **Buy New Boyz Mp3**

MusicBlips, 08 July 2010

English Us German De Mp3 Download Help | Legal Info | Contacts To get full access to the site e.g. deposit funds, download files you need to register Register now ...

#### **Music Video: Britni Elise – Hello (So Damn Right For Me)**

TheNext2Shine, 08 July 2010

Britni Elise has been opening for Trey Songs, Ginuwine, Monica, Letoya and the first week of the 2009 Russ Buss Tour featuring acts like Mario and the New Boyz! Britni ...

## 13 July 2010 : 6 articles

### Popular Articles this Day

#### **New Boyz Ft. Chris Brown - Call Me Dougie Lyrics and Video**

MusicBlips, 13 July 2010

I walked in the function with dark black shades on, ice cream jacket and my hat says amazin I'm a cool cat but I'm a bout my money I an ...

#### **New Boyz - Call Me Dougie Mp3 N Video**

Hip Hop Blips, 13 July 2010

Enjoy New Boyz - Call Me Dougie video gathered from youtube. Call Me Dougie Mp3 by New Boyz can be found after the jump. I walked in the function with ...

#### **New Boyz - Call Me Dougie Mp3 N Video**

MusicBlips, 13 July 2010

Enjoy New Boyz - Call Me Dougie video gathered from youtube. Call Me Dougie Mp3 by New Boyz can be found after the jump. I walked in the function with ...

#### **New Boyz New Track - Call Me Dougie**

MusicBlips, 13 July 2010

A brand new song by hip hop duo, New Boyz called "Call Me Dougie" featuring Chris Brown hit on the web recently probably for their upcoming album. — full article ...

#### **New Boyz ft Chris Brown "Call Me Dougie" (video)**

MusicBlips, 13 July 2010

Download Here <http://limelinx.com/files/eec11bd7593884f8f001c91211d95d46> — full article at youtube.com

#### **New Boyz Ft. Iyaz - Break My Bank**

MusicBlips, 13 July 2010

Hot new song by The New Boyz, a group which has the same singing style as Iyaz just released a new music with a lyrics video on the internet. The ...

#### **New Boyz Ft. Iyaz - Break My Bank Lyrics and Video**

MusicBlips, 12 July 2010

The New Boyz, a group which has the same singing style as Iyaz just released a new music with a lyrics video on their official youtube channel. The song features ...

## 22 July 2010 : 5 articles

### Popular Articles this Day

#### [MP3 New Boyz ft Iyaz – Break My Bank](#)

Hip Hop Blips, 22 July 2010

The Cali duo is preparing to drop their next single “Break My Bank” featuring labelmate and “island-pop” crooner Iyaz mid-July. A tongue-and-cheek ode to the crazy (and often fiscally irresponsible) ...

#### [MP3 New Boyz ft Iyaz – Break My Bank](#)

MusicBlips, 22 July 2010

The Cali duo is preparing to drop their next single “ Break My Bank ” featuring labelmate and “ island-pop ” crooner Iyaz mid-July. A tongue-and-cheek ode to the crazy ...

#### [New Boyz – Break My Bank Lyrics N Ringtone Download](#)

MusicBlips, 22 July 2010

Here is New Boyz - Break My Bank lyrics, ringtone, download for you to enjoy. Perform by New Boyz with their brand new hip hop song called Break My Bank. ...

#### [New Boyz – Break My Bank Lyrics N Ringtone Download](#)

Hip Hop Blips, 22 July 2010

Here is New Boyz - Break My Bank lyrics, ringtone, download for you to enjoy. Perform by New Boyz with their brand new hip hop song called Break My Bank. ...

#### [New Boyz New Song - Break My Bank](#)

Hip Hop Blips, 21 July 2010

Break My Bank mp3, ringtone, download performed by New Boyz featuring Iyaz serves as lead single taken from the brothers second studio album, Too Cool to Care. — full article ...

#### [New Boyz New Song - Break My Bank](#)

MusicBlips, 21 July 2010

Break My Bank mp3, ringtone, download performed by New Boyz featuring Iyaz serves as lead single taken from the brothers second studio album, Too Cool to Care. — full article ...

#### [The Ready Set Mashup](#)

Under The Gun Review, 22 July 2010

The Ready Set -- "Love Like Woe (New Boyz Mashup)" featuring Black Rob's "Woah"

## 18 August 2010 : 5 articles

### Popular Articles this Day

#### [New Boyz Feat. Iyaz - Break My Bank \(Video\)](#)

Hip Hop Blips, 18 August 2010

On the visuals for their new single "Break My Bank", The New Boyz find themselves caught in the middle of a bank robbery. — full article at [thacartercartel.com](#)

#### [Break My Bank](#)

Hip Hop Blips, 18 August 2010

Break My Bank New Boyz (Feat. Iyaz) Currently 0.00/5 1 2 3 4 5 Rating: 0.0 out of 0 votes  
Featured video You need to have the Flash Player installed ...

#### [New Boyz \(Feat. Iyaz\) - Break My Bank \(video\)](#)

Hip Hop Blips, 18 August 2010

Shout out to Princess — full article at [worldstarhiphop.com](#)

#### [New Boyz - Break My Bank \(feat. Iyaz\) Official Video \(1080P HD\)](#)

MusicBlips, 18 August 2010

Buy "Break My Bank" now on iTunes - <http://wbr.fm/NB-BreakMyBank-iTunes> The official video for The New Boyz ft. Iyaz "Break My Bank" New Al... — full article at [youtube.com](#)

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With "You're A Jerk" and "Tie Me Down" featuring Ray-J now double-platinum singles, Ben J and Legacy are looking for a 3-peat with a little assistance from label-mate and island-crooner ...

#### [New Boyz – Break My Bank feat. Iyaz \(Music Video\)](#)

Hip Hop Blips, 17 August 2010

People say the New Boyz jacked The Cool Kids' swag. Well if they did look where it got them. Much farther than Chuck and Mike... — full article at [themaskedgorilla.com](#)

#### [New Boyz - Break My Bank \(feat. Iyaz\) Official Video \(1080P HD\)](#)

Hip Hop Blips, 17 August 2010

Buy "Break My Bank" now on iTunes - <http://wbr.fm/NB-BreakMyBank-iTunes> The official video for The New Boyz ft. Iyaz "Break My Bank" New Al... — full article at [youtube.com](#)

#### [New Boyz ft. Iyaz - Break My Bank \[Video\]](#)

Hip Hop Blips, 17 August 2010

[Video] New Boyz ft. Iyaz - Break My Bank — full article at [soundhustle.com](#)

#### [New Boyz \(Feat. Iyaz\) - Break My Bank \(video\)](#)

MusicBlips, 17 August 2010

Shout out to Princess — full article at [worldstarhiphop.com](#)

## **New Boyz – Break Bank (Official Video)**

Hip Hop Blips, 17 August 2010

The official video for the New Boyz “Break Bank” [via 92Q] Related posts: New Video – G-Spot Boyz “Booty Dew” Legacy (of the New Boyz) – Away From Your Heart ...

## News Highlights

This section includes the most repeated statements in the music press about New Boyz month by month during this period.

### July

"New Boyz to post up, here's one with Iyaz. Download "Break My Bank" [HERE](#)"

Sat 03/07 - New Music :: New Boyz - WatchMyEgo

"New Boyz have been nominated for "Best Group" at this year's Teen Choice Awards"

Tue 06/07 - Are The New Boyz The Best Group For Teens? - Anti Music

"New Boyz have garnered a nomination from the Teen Choice Awards"

Sat 10/07 - DX News Bits: 'HoodStock,' North Coast Festival, New Boyz - HipHopDX

"New Boyz called "Call Me Dougie" featuring Chris Brown hit on the web recently probably for their upcoming album. — full article at [lyricsmusicvideo.blogspot](http://lyricsmusicvideo.blogspot)"

Tue 13/07 - New Boyz New Track - Call Me Dougie - MusicBlips

"New Boyz can be found after the jump. I walked in the function with dark black shades on, — full article at [musicvideomp3](http://musicvideomp3)"

Tue 13/07 - New Boyz - Call Me Dougie Mp3 N Video - MusicBlips

"New Boyz is back with their brand new hip hop song called "Break My Bank" serves as first single and written by themselves off the duo's ..."

Tue 20/07 - New Boyz New Track - Break My Bank - MusicBlips

### August

"New Boyz to star in upcoming film, producer Apollo Brown releases The Reset Instrumentals"

Tue 24/08 - [News] DX News Bits: Ben J of New Boyz, Apollo Brown - HipHopDX

### November

"New Boyz to talk about their evolution as artists and what to expect from their upcoming album "Too Cool To Care" dropping this December"

Tue 23/11 - New Boyz Interview with Karmaloop TV [Video] - YK2 Daily

# Appendices

## Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 20: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

## Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 21: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart