

McFly

Music Media Analysis
July to December 2010

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Overview

153rd on Mainstream Charts

77th on Twitter

868th in the Music Press

This report reviews the popularity of McFly on the music charts and in the music news for the period July to December 2010. It benchmarks McFly against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

Chart Popularity

Mainstream Chart

This section presents the mainstream chart performance for McFly compared to similar artists. McFly was ranked 153rd overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for McFly was 18th.

153rd Overall Rank

18th Best Position

Artist	Rank	Best Position
Katy Perry	7th	2
The Black Eyed Peas	27th	4
Taio Cruz	36th	5
McFly	153rd	18
Lloyd	288th	45
Alexandra Burke	351st	60
keni burke	427th	85
DELOREAN	1636th	1,001

Figure 1: Artist Mainstream Ranks

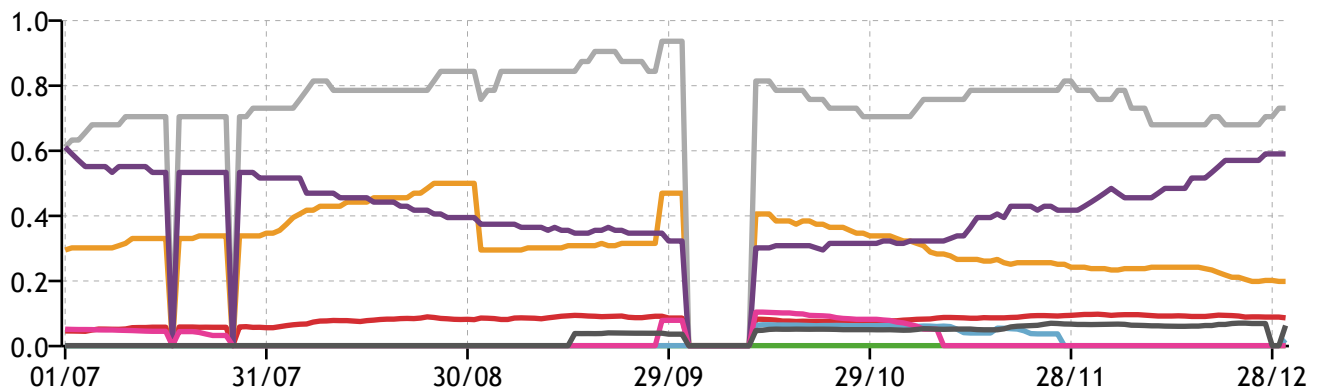


Figure 2: Artist Mainstream Chart Popularity over Time



Mainstream Comparison

This section compares the mainstream chart performance of McFly against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means McFly was ranked 1st overall of our charts for that day. 0.0 denotes McFly did not chart at all.

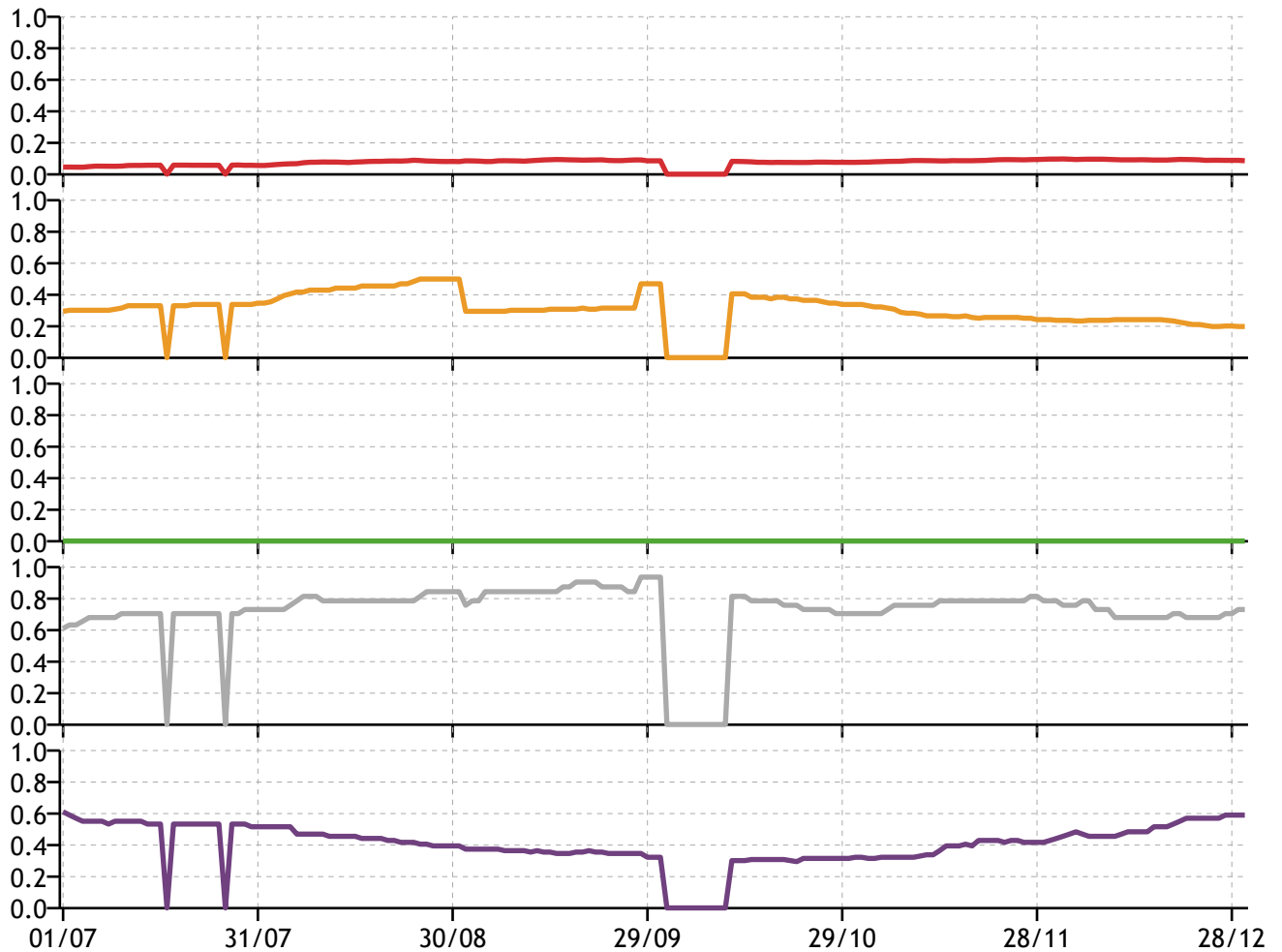


Figure 3: Comparisons for McFly



Twitter Coverage

Twitter Popularity

This section shows the number of tweets indicating that someone was listening to McFly during this time period. Included is the overall ranking of McFly when compared to similar artists.

77th Overall Rank

14,208 Tweets

0.002% Share

Artist	Rank	Tweets	Share
Katy Perry	11th	40,907	0.007%
The Black Eyed Peas	72nd	14,765	0.002%
McFly	77th	14,208	0.002%
Lloyd	193rd	7,499	0.001%
Taio Cruz	272nd	5,732	0.001%
keni burke	584th	3,032	0.001%
Alexandra Burke	1564th	1,163	0.000%
DELOREAN	1926th	930	0.000%

Figure 4: Twitter Coverage Comparison

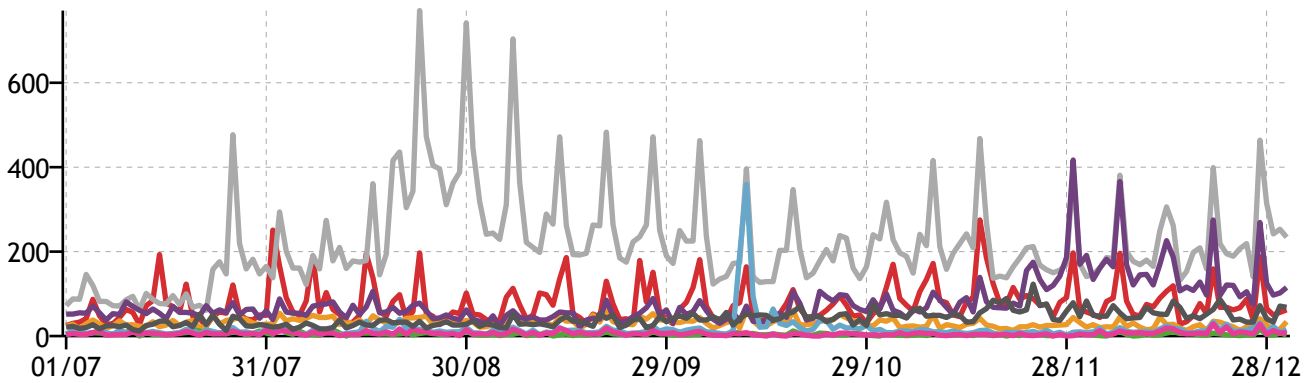


Figure 5: Twitter Coverage over Time



Twitter Comparison

This section compares the total number of tweets mentioning McFly to similar artists.

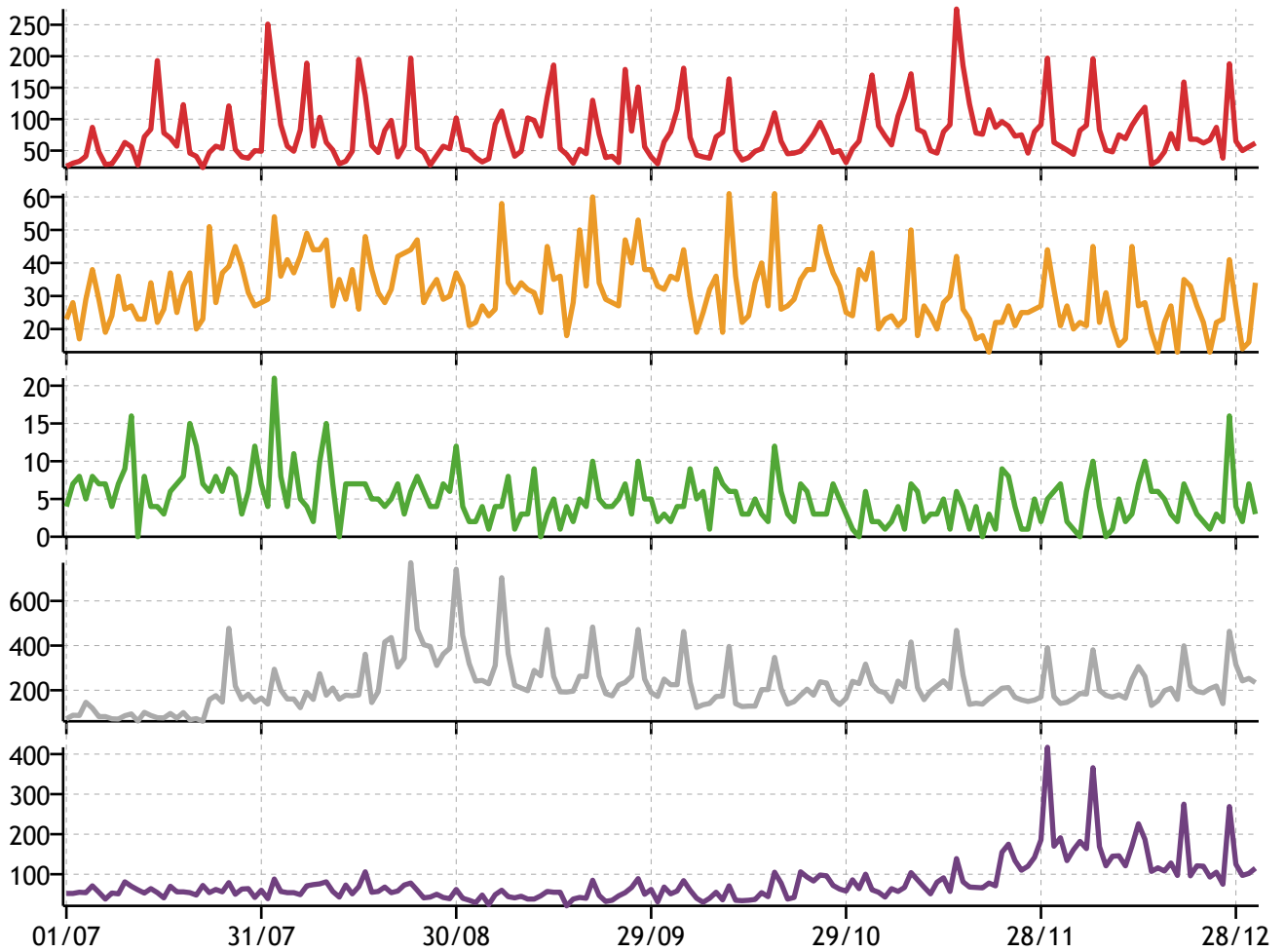
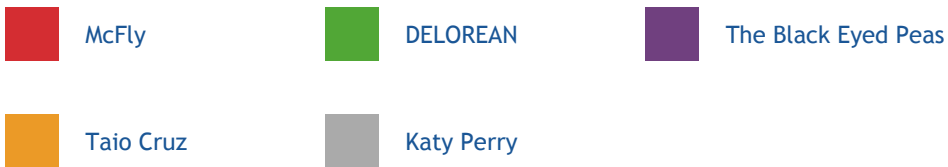


Figure 6: Comparisons for McFly



Mainstream Chart vs Twitter

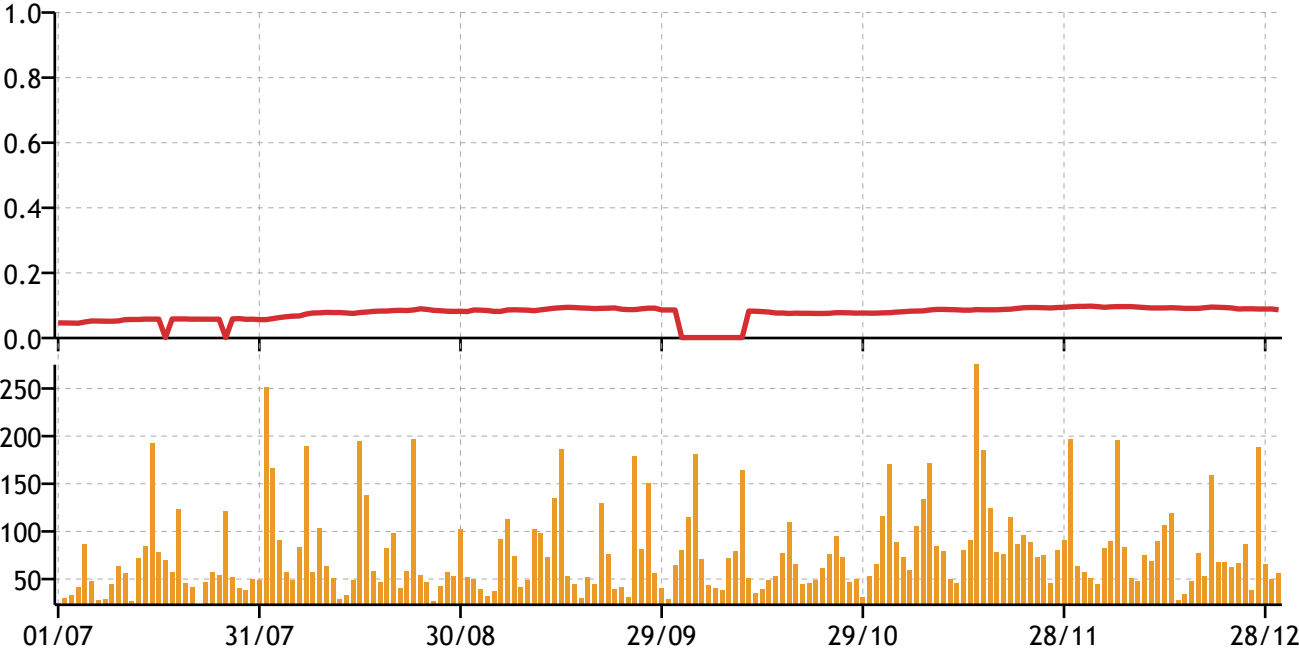


Figure 7: McFly Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



Twitter Users

This section lists the twitter users mentioning McFly in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/sheisbruh	Bruna	Brasil	18	3,614	65,052
2	twitter.com/Hibels	Isabela	Maceió, Brasil	13	3,973	51,649
3	twitter.com/rapha_rosado	Raphael Rosado	Hogwarts, England	16	3,171	50,736
4	twitter.com/maridodanny	Mariana	São Paulo - Brazil.	35	1,275	44,625
5	twitter.com/MCFLYsupporters	Team McFly.	Super City.	22	1,964	43,208
6	twitter.com/NickyLovesMcFly	Nicky Jones ▯ ▯	Chester, UK.	24	1,596	38,304
7	twitter.com/lola_w	Louise Waldorf	São Paulo / BR	22	1,231	27,082
8	twitter.com/DanielFielding	Daniel Fielding	England	13	2,043	26,559
9	twitter.com/aliine	Aline Carvalho	Sao Paulo, Brazil	27	982	26,514
10	twitter.com/biaisdead	bia poynter		10	2,297	22,970
11	twitter.com/oopsididitagen	pat mustard	ekam eveileb	15	1,360	20,400
12	twitter.com/gabscapri	Gabriela Caprini	Brazil	15	1,275	19,125
13	twitter.com/anneboley__	Anne Cabral		17	1,077	18,309
14	twitter.com/leticiaj_	Leticia Almeida	São Paulo, Brasil	23	741	17,043
15	twitter.com/francinecsilva	Francine C Silva	Santo André, SP, Brazil	23	737	16,951
16	twitter.com/timesarestrange	Ander Jones	Rio Grande do Sul, Brasil	14	1,170	16,380
17	twitter.com/maymelo	Mayara	Brasil	21	780	16,380
18	twitter.com/Surfer_Babe1	Lau-rawwr :)	Planet Earth	15	994	14,910
19	twitter.com/WhatsOnRadio1	Now Playing Radio 1	Leamington Spa	29	509	14,761
20	twitter.com/anadoring	Ana Carolina Dóring	Brazil	12	1,217	14,604
21	twitter.com/poynterlubz	Lucy-Jayne Copley	leeds, west yorkshire, england	13	1,008	13,104
22	twitter.com/mairaschein	Maira	Rio Grande do Sul - Brasil	22	589	12,958
23	twitter.com/sahirawr	sahira z.	singapore	22	588	12,936
24	twitter.com/daniellepoynter	Dusan Mandic	Warrington, UK	40	323	12,920
25	twitter.com/EvaRut14	Eva Rut	Iceland	27	459	12,393
26	twitter.com/anaguimaraes_	A.	São José dos Campos-SP, Brasil	13	934	12,142
27	twitter.com/lettydoozil	Leticia Fletcher	Transylvania	20	586	11,720

Figure 8: Top 50 Users tweeting about McFly

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/guinisinmypants	Guinis.	between insane and insecure	18	644	11,592
29	twitter.com/Julie2president	Julia Biagioni		13	877	11,401
30	twitter.com/ThePoynterPosse	Dougie Poynter Fans	Super city	15	756	11,340
31	twitter.com/imnatcs	Natália Araújo	Brasil	25	450	11,250
32	twitter.com/SmileyMcflyGirl	Shelley Cooney	London, Super City	12	919	11,028
33	twitter.com/zoemiley	Zoe Laurie Colfer	Princeton Plainsboro.	17	646	10,982
34	twitter.com/xmarilima	mariana lima	danny jones' bed	11	997	10,967
35	twitter.com/BeffStarGirl	Beth Mellor (:	53.055529,-2.157763	30	362	10,860
36	twitter.com/sahrisos	Sah □		16	651	10,416
37	twitter.com/bellzs2	Bell Albuquerque		13	787	10,231
38	twitter.com/YemaJB	.Yema	Raxacoricofallipatorius	24	419	10,056
39	twitter.com/katieamarsh	Katie Marsh	Milton Keynes	16	617	9,872
40	twitter.com/emmaamcfly	Emma Brooking	Hertfordshire	23	416	9,568
41	twitter.com/brendafreitas	Brenda Freitas		18	527	9,486
42	twitter.com/kahcau	Karina Azevedo		22	431	9,482
43	twitter.com/katielovesmcfly	katie		40	237	9,480
44	twitter.com/palomareis	Paloma Reis	Salvador, Brasil	15	623	9,345
45	twitter.com/maryzlane	Mary *-*	Jonesland	24	359	8,616
46	twitter.com/OneRecent	OneRecent	London	15	540	8,100
47	twitter.com/AmyMcFlyGirl	AmyRennie□	Super City; mcfly_girl add□	12	663	7,956
48	twitter.com/cispimenta	Cix.	Everywhere.	15	530	7,950
49	twitter.com/bianico	bia □	super city	19	413	7,847
50	twitter.com/wtfbeccs	Bassam Barakat		13	600	7,800

Figure 8 (continued): Top 50 Users tweeting about McFly

Shared Twitter Links

This section lists the most popular urls in tweets mentioning McFly during this period.

URL	Rank	Tweets
http://www.last.fm/music/McFly	1	62
http://radioplayer.indemand.fm	2	55
http://www.last.fm/music/McFly/_/Party Girl	3	38
http://www.last.fm/music/McFly %2F Taio Cruz/_/Shine A Light	4	31
http://radioplayer.smashhits.net/	5	29
http://www.tweekly.fm/user/mahrosaa	6	17
http://www.tweekly.fm/user/maridodanny	7	17
http://www.tweekly.fm/user/aliine	8	17
http://www.last.fm/music/McFly/_/Falling in Love	9	17
http://www.last.fm/music/McFly/_/Shine A Light	10	16
http://www.last.fm/music/McFly/_/That%27s The Truth	11	16
http://www.tweekly.fm/user/pin_ki	12	15
http://www.last.fm/music/McFly/_/Nowhere Left To Run	13	15
http://www.tweekly.fm/user/kahcau	14	14
http://www.tweekly.fm/user/malenepoynter	15	14
http://www.tweekly.fm/twitter/imnatcs	16	14
http://www.tweekly.fm/user/jullie_x	17	14
http://www.tweekly.fm/user/brendafreitas	18	14
http://www.tweekly.fm/user/guininmypants	19	13
http://www.tweekly.fm/user/marylazarini	20	13
http://www.tweekly.fm/user/AllTimeLuddie	21	13
http://www.tweekly.fm/user/intothebreeze	22	13
http://www.tweekly.fm/user/leticiaj_	23	13
http://www.tweekly.fm/user/heatherxcobain	24	13
http://www.tweekly.fm/user/bianico	25	13
http://www.tweekly.fm/user/jadeabreu	26	13
http://www.tweekly.fm/user/maryzlane	27	13

Figure 9: Top Shared Links on Twitter mentioning McFly

URL	Rank	Tweets
http://www.tweekly.fm/user/katieamarsh	28	12
http://www.tweekly.fm/user/NickyLovesMcFly	29	12
http://www.last.fm/music/McFly/_/All About You	30	12
http://www.tweekly.fm/user/BeffStarGirl	31	12
http://www.tweekly.fm/user/bilisboa	32	12
http://www.last.fm/music/McFly/_/Take Me There	33	12
http://www.last.fm/music/McFly/_/The Heart Never Lies	34	12
http://www.tweekly.fm/user/cispimenta	35	12
http://www.tweekly.fm/user/maymelo	36	12
http://www.tweekly.fm/user/stargirl1013	37	12
http://www.tweekly.fm/user/annazoppetti	38	12
http://userserve-ak.last.fm/serve/_/53424873/McFly+resrgtegf.jpg	39	12
http://www.tweekly.fm/user/sofis_	40	12
http://www.tweekly.fm/user/UnknownMary	41	12
http://www.tweekly.fm/user/MerridayTFC	42	11
http://www.last.fm/music/McFly/_/Transylvania	43	11
http://www.tweekly.fm/user/sahrisos	44	11
http://www.tweekly.fm/user/yougottoabuseit	45	11
http://www.tweekly.fm/user/teetus_	46	11
http://www.tweekly.fm/user/imbroccoli	47	11
http://www.last.fm/music/McFly/_/End Of The World	48	11
http://www.tweekly.fm/user/katielovesmcfly	49	11
http://www.tweekly.fm/user/HollieChristina	50	11
http://www.lastfm.com.br/music/McFly	51	11
http://www.tweekly.fm/twitter/itsisa_	52	11
http://www.tweekly.fm/user/mandyliebel8	53	11
http://www.tweekly.fm/user/laysemcfly	54	10
http://www.tweekly.fm/user/Yema	55	10
http://www.tweekly.fm/user/tamimnstr	56	10
http://www.tweekly.fm/user/anneboley_	57	10
http://www.tweekly.fm/user/Truefeelingsx	58	10
http://www.tweekly.fm/user/_baaah	59	10
http://www.tweekly.fm/twitter/BeffStarGirl	60	10

Figure 9 (continued): Top Shared Links on Twitter mentioning McFly

News Coverage

News Popularity

This section shows the total number of music articles mentioning McFly during this time period and the overall rank of McFly when compared to similar artists.

868th Overall Rank

148 Articles

0.004% Share

Artist	Rank	Articles	Share
Katy Perry	16th	2,092	0.052%
Lloyd	22nd	1,822	0.045%
The Black Eyed Peas	156th	682	0.017%
DELOREAN	317th	410	0.010%
keni burke	400th	345	0.009%
Taio Cruz	711th	187	0.005%
McFly	868th	148	0.004%
Alexandra Burke	1297th	76	0.002%

Figure 10: News Coverage Comparison

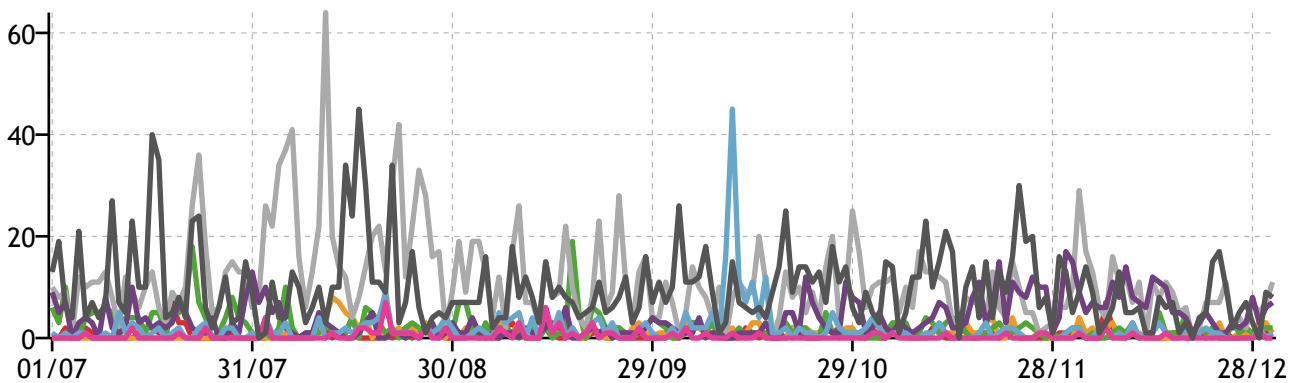


Figure 11: News Coverage over Time



News Comparison

This section compares the number of music articles mentioning McFly during this time period to similar artists.

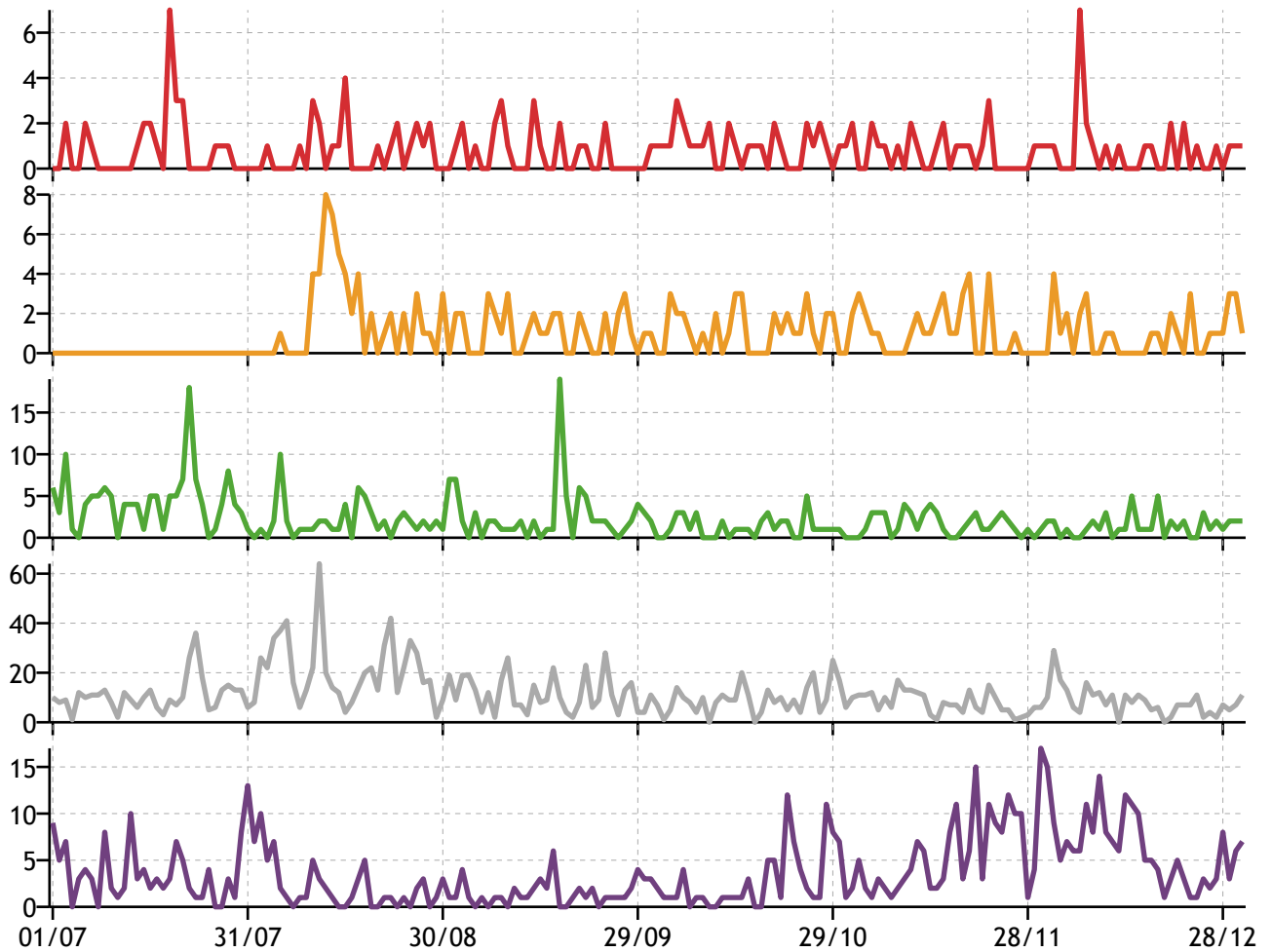
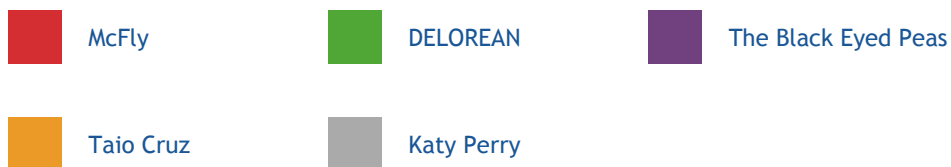


Figure 12: Comparisons for McFly



Mainstream Chart vs Sentiment

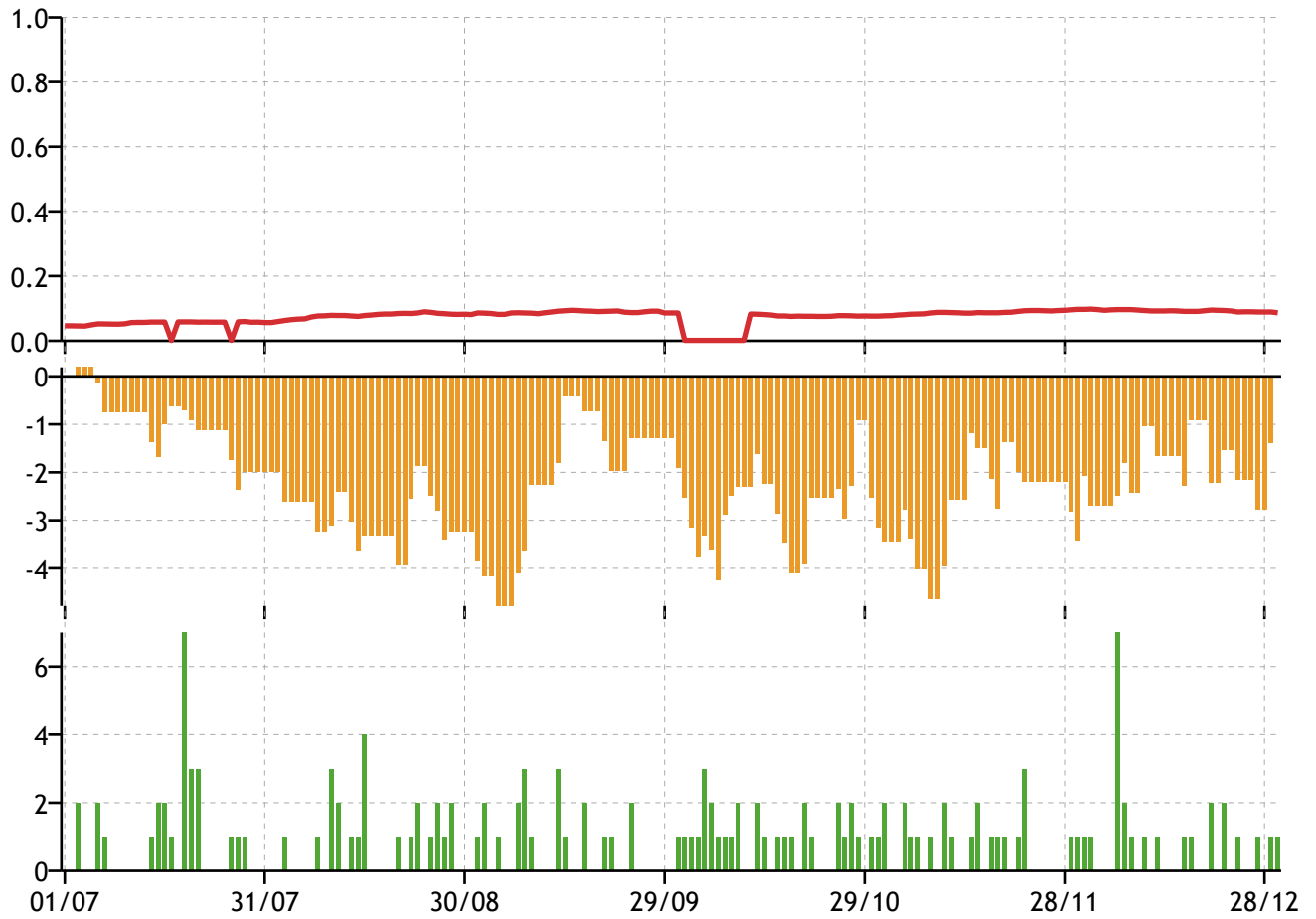
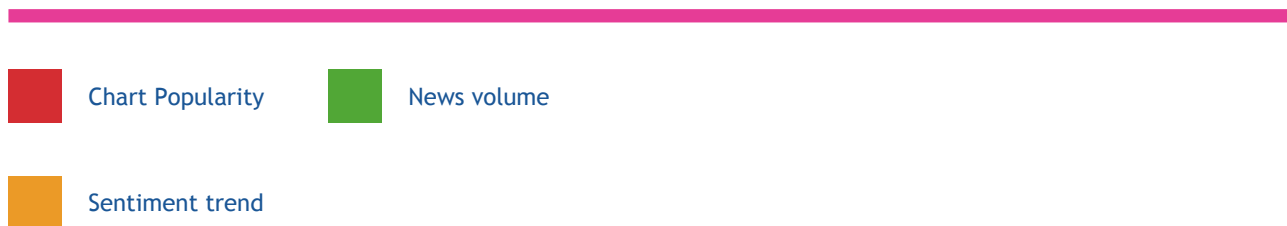


Figure 13: McFly Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning McFly that day.



Top Publishers

- 2dopeboyz
- I Like Music - Pop
- Fried my little brai..
- #1 Hits From Another..
- No Rock&Roll Fun
- I Like Music - Music..
- Other



Figure 14: Top Publishers related to McFly

Top Publishers	Mentions
2dopeboyz	14
I Like Music - Pop	7
Fried my little brain	7
#1 Hits From Another Planet	7
No Rock&Roll Fun	5
I Like Music - Music News	3
:: The Playlist ::	2
White Folks Get Crunk	2
NME - News	2
Galaxy fm ®	1
BIRTHDAY PARTY BERLIN	1
I Like Music - Hip Hop	1
Indieball	1
ALARM Magazine	1
I Like Music - Interviews	1

Figure 15: Most frequently mentioned Top Publishers

Top News Publishers

Publisher	Rank	Articles
2dopeboyz - http://2dopeboyz.com	1	14
I Like Music - Pop - http://www.ilikemusic.com/	2	7
Fried my little brain - http://www.friedmylittlebrain.com	3	7
#1 Hits From Another Planet - http://alienhits.blogspot.com	4	7
No Rock&Roll Fun - http://xrrf.blogspot.com	5	5
I Like Music - Music News - http://www.ilikemusic.com/rss_feeds/music_news.xml	6	3
:: The Playlist :: - http://theplaylist.blogspot.com/	7	2
White Folks Get Crunk - http://www.whitefolksgetcrunk.com	8	2
NME - News - http://www.nme.com/	9	2
Galaxy fm ® - http://galaxyfm.blogspot.com	10	1
BIRTHDAY PARTY BERLIN - http://www.birthdaypartyberlin.com	11	1
I Like Music - Hip Hop - http://www.ilikemusic.com/	12	1
Indieball - http://www.indieball.com	13	1
ALARM Magazine - http://www.alarmpress.com/	14	1
I Like Music - Interviews - http://www.ilikemusic.com/rss_feeds/interviews.xml	15	1
Clash Music - http://www.clashmusic.com/	16	1
Radio Free Chicago - http://radiofreechicago.typepad.com/	17	1
Sweeping The Nation - http://sweepingthenation.blogspot.com/	18	1
Sound Salvation Army - http://www.soundsalvationarmy.com	19	1
wongie's music world - http://wongiesmusicworld.blogspot.com/index.html	20	1
Tuneage - http://tuneage.tumblr.com/	21	1
berDrivel - http://udrivel.blogspot.com	22	1
rose quartz - http://rosequartz.blogspot.com/	23	1
NME - Reviews - http://www.nme.com/	24	1
NME - Blog - http://www.nme.com/	25	1
Hidden Track - http://www.glidemagazine.com/hiddentrack	26	1

Figure 16: Top 26 Publishers mentioning McFly

Best 5 News Days

1

19 July 2010 : 7 articles

Popular Articles this Day

[McFly - Party Girl Lyrics, Mp3 N Video](#)

Hip Hop Blips, 19 July 2010

Enjoy McFly - Party Girl video gathered from youtube. Party Girl Mp3 by McFly can be found after the jump. McFly - Party Girl Lyrics now available below the music ...

[McFly - Party Girl Lyrics, Mp3 N Video](#)

MusicBlips, 19 July 2010

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[McFly New Song - Party Girl](#)

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Party Girl mp3, ringtone, download performed by McFly for the band's forthcoming album entitled 5th Studio Album was premiered on UK radio on 14th July 2010 and scheduled for release ...

[McFly New Song - Party Girl](#)

MusicBlips, 19 July 2010

Party Girl mp3, ringtone, download performed by McFly for the band's forthcoming album entitled 5th Studio Album was premiered on UK radio on 14th July 2010 and scheduled for release ...

[McFly New Track - Party Girl](#)

MusicBlips, 19 July 2010

A lead single by British Boyband, McFly with the titled "Party Girl" recorded for their forthcoming "5th Studio Album" premiered on UK radio on 14th July 2010. The song is ...

[Party Girl-McFly \(video\)](#)

MusicBlips, 19 July 2010

Mcfly's new single. Few pictures of the new album. The New single will be release in September, and the Album in November! Mcfly Super City is their new webs... — ...

[7 things i'm addicted to...](#)

MusicBlips, 19 July 2010

1. My Chemical Romance 2. music 3. Frank Iero 4. food 5. Mcfly 6. Jared Leto 7. my room
Bookmark/Search this post with: — full article at mychemicalromance.com

06 December 2010 : 7 articles

Popular Articles this Day

2010-12-06

I Like Music - Pop, 06 December 2010

McFly have flown in from SuperCity HQ to take over our Pop section this week. Danny, Dougie, Harry and Tom chat to us about tracks, albums, videos and more. Plus, ...

McFly Take Over

I Like Music - Pop, 06 December 2010

Super City and Danny's Underground Studio Have you seen the new McFly website yet? Plus, Danny chats to us about his underground (!) studio

McFly Take Over

I Like Music - Pop, 06 December 2010

Capital Jingle Bell Ball 2010 McFly are set to play with Taio Cruz. We chat about their new live show and best gigs ever played

McFly Take Over: Video of The Week

I Like Music - Pop, 06 December 2010

Kings of Leon - Radioactive After watching them live recently, Tom tells us why he is still a huge KOL fan. Watch the video here!

McFly Take Over: Album of The Week

I Like Music - Pop, 06 December 2010

John Butler Trio - April Uprising Though Danny has a broken iPod, he still found the time to tell us about his latest album discovery

McFly Take Over: Track of The Week

I Like Music - Pop, 06 December 2010

Blink 182 and Bon Iver Danny and Dougie talk us through the single tracks that they've been listening to recently

McFly Take Over I Like Music / Pop

I Like Music - Music News, 06 December 2010

McFly have flown in from SuperCity HQ to take over our Pop section this week. Danny, Dougie, Harry and Tom chose tracks, albums, videos and a 20 track playlist

3

15 August 2010 : 4 articles

Popular Articles this Day

[Ignite and Imagery: Get Your Hands High](#)

Hip Hop Blips, 14 August 2010

www.youtube.com/watch?v=2IWO2Yf_dUM I used to skateboard as a kid back in Virginia Beach (I had the same Voltaire board Marty McFly did in Back To The Future lol), so yeah I ...

[\[Copy of\] \[Copy of\] \[Copy of\] BACK TO THE FUTURE \(1985\)](#)

Kik Axe Music, 15 August 2010

Experience one of the most popular movie series of all time like never before with the Back to the Future 25th Anniversary Trilogy! Join Marty McFly (Michael J. Fox) Doc ...

[\[Copy of\] \[Copy of\] BACK TO THE FUTURE \(1985\)](#)

Kik Axe Music, 15 August 2010

Experience one of the most popular movie series of all time like never before with the Back to the Future 25th Anniversary Trilogy! Join Marty McFly (Michael J. Fox) Doc ...

[\[Copy of\] BACK TO THE FUTURE \(1985\)](#)

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[BACK TO THE FUTURE \(1985\)](#)

Kik Axe Music, 15 August 2010

Experience one of the most popular movie series of all time like never before with the Back to the Future 25th Anniversary Trilogy! Join Marty McFly (Michael J. Fox) Doc ...

4

20 July 2010 : 3 articles

Popular Articles this Day

[McFly – Party Girl Lyrics N Ringtone Download](#)

MusicBlips, 20 July 2010

Perform by British Boyband, McFly with a new song called "Party Girl". This song recorded for their forthcoming "5th Studio Album" premiered on UK radio on 14th July 2010 and ...

[McFly – Party Girl Lyrics N Ringtone Download](#)

Hip Hop Blips, 20 July 2010

Perform by British Boyband, McFly with a new song called "Party Girl". This song recorded for their forthcoming "5th Studio Album" premiered on UK radio on 14th July 2010 and ...

Party Girl McFly Lyrics

MusicBlips, 20 July 2010

New Party Girl McFly Lyrics added — full article at new-hiphop.com

McFly - Party Girl Lyrics, Mp3 N Video

Hip Hop Blips, 19 July 2010

Enjoy McFly - Party Girl video gathered from youtube. Party Girl Mp3 by McFly can be found after the jump. McFly - Party Girl Lyrics now available below the music ...

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7 things i'm addicted to...

MusicBlips, 19 July 2010

1. My Chemical Romance 2. music 3. Frank Iero 4. food 5. Mcfly 6. Jared Leto 7. my room
Bookmark/Search this post with: — full article at mychemicalromance.com

21 July 2010 : 3 articles

Popular Articles this Day

[McFly \[New Single\] - Party Girl Lyrics Videos](#)

MusicBlips, 21 July 2010

British pop rock band, McFly back with their first single titled "Party Girl" taken from their upcoming fifth studio album. Produce by Dallas Austin, this song already premiered on UK ...

[McFly – Party Girl Lyrics N Ringtone Download](#)

MusicBlips, 20 July 2010

Perform by British Boyband, McFly with a new song called "Party Girl". This song recorded for their forthcoming "5th Studio Album" premiered on UK radio on 14th July 2010 and ...

[McFly – Party Girl Lyrics N Ringtone Download](#)

Hip Hop Blips, 20 July 2010

Perform by British Boyband, McFly with a new song called "Party Girl". This song recorded for their forthcoming "5th Studio Album" premiered on UK radio on 14th July 2010 and ...

[Party Girl McFly Lyrics](#)

MusicBlips, 20 July 2010

New Party Girl McFly Lyrics added — full article at new-hiphop.com

[Oh jeez! Have McFly sold out?](#)

Unreality Shout - Music section, 21 July 2010

Well who saw this coming! Shout! The Music Magazine read more

[Delorean](#)

Indieball, 21 July 2010

Brace yourself for another scathingly short review: Delorean. Spanish quartet. Have been around for awhile. Their March 30 release, Subiza, is something special. It's fun. It's music for a certain ...

News Highlights

This section includes the most repeated statements in the music press about McFly month by month during this period.

July

"McFly can be found after the jump. McFly - Party Girl Lyrics now available below the music video. — full article at musicvideomp3"

Mon 19/07 - McFly - Party Girl Lyrics, Mp3 N Video - MusicBlips

September

"McFly were never that rated very high in my books when they stormed onto the 'scene' in 2004, and all they way through their four previous ..."

Tue 07/09 - Single Review: McFly - 'Party Girl' - Unreality Shout - Music section

"McFly have a ho-hum #6 entry with "Party Girl." Guess it's not enough to just whip your clothes off and pose for the cover of Attitude ..."

Mon 13/09 - Alexandra Burke Is #1 And Hurts Find Happiness On The UK Album Chart - Chart Rigger

October

"McFly have been working on their new sci-fi oriented sound, another youthful pop/punk band may have beaten them to it. This band is Australia's Short Stack, ..."

Tue 05/10 - Short Stack - Electric Romantics - #1 Hits From Another Planet

"McFly is a bit naff, but the Brisbane based rapper behind it is one of the most accessible and inventive I've heard in some time. The ..."

Mon 18/10 - "TheStoryOfMyLife" – Tenda McFly - Sounds of Oz

"McFly have teamed up with Taio Cruz for their next single Shine A Light"

Wed 20/10 - McFly - Shine A Light ft Taio Cruz - I Like Music - Music News

"McFly have written themselves a perfect single that just ranks as one of the best pop tracks out at the moment. i've never really had any ..."

Mon 25/10 - WONGIE POP SONG OF THE WEEK: mcfly feat taio cruz - shine a light - wongie's music world

"McFly to be the male example of this (Girls Aloud being the female). It's amazing that they're still producing singles of this quality so far into ..."

Thu 28/10 - Mcfly Taio Cruz - Shine A Light - #1 Hits From Another Planet

December

"McFly have flown in from SuperCity HQ to take over our Pop section this week"

Mon 06/12 - McFly Take Over I Like Music / Pop - I Like Music - Music News

"McFly will appear on the Language Artz members' Fusion Technique album as well.

DOWNLOAD: T-Minus 321 – Gimme Sympathy f. A"

Wed 08/12 - T-Minus 321 – Gimme Sympathy f. A.T (of Language Artz) - 2dopeboyz

"McFly will appear on the "Fusion Technique" album as well"

Thu 16/12 - Download: T-Minus 321 – Metric Fantasies (T-Minus 321 Remixes) - Fried my little brain

Appendices

Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 17: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 17 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 17 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 18: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 18 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 18 (continued): Top 100 Artists on We Are Hunted Emerging Chart