

# Massive Attack

Music Media Analysis  
July to December 2010

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# Overview

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**53rd** on Mainstream Charts

**121st** on Twitter

**263rd** in the Music Press

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This report reviews the popularity of Massive Attack on the music charts and in the music news for the period July to December 2010. It benchmarks Massive Attack against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

# Chart Popularity

## Mainstream Chart

This section presents the mainstream chart performance for Massive Attack compared to similar artists. Massive Attack was ranked 53rd overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for Massive Attack was 7th.

53rd Overall Rank

7th Best Position

Artist	Rank	Best Position
MGMT	17th	3
Massive Attack	53rd	7
LCD Soundsystem	112th	13
Nicki Minaj	127th	15
Caribou	176th	21
Big Boi	340th	56
Tricky	837th	274
Thievery Corporation	1185th	935

Figure 1: Artist Mainstream Ranks

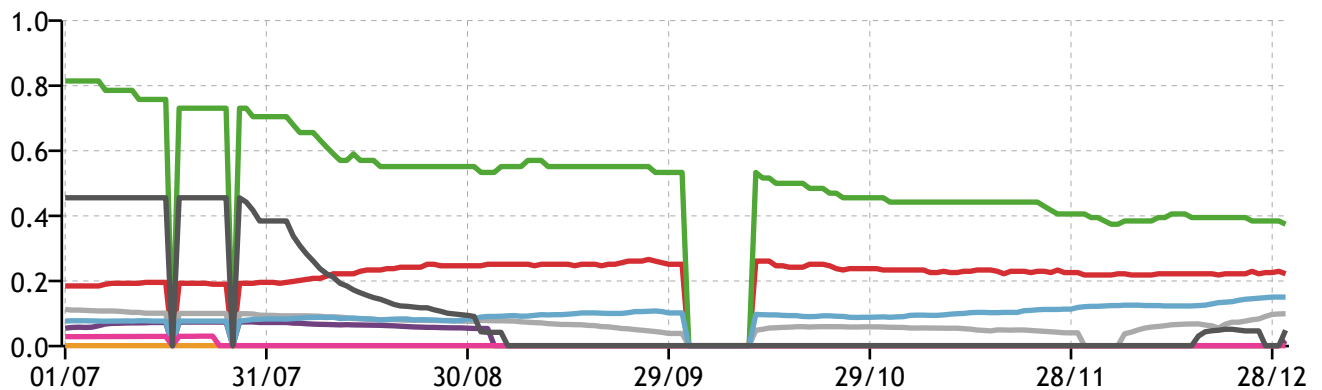


Figure 2: Artist Mainstream Chart Popularity over Time



# Mainstream Comparison

This section compares the mainstream chart performance of Massive Attack against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Massive Attack was ranked 1st overall of our charts for that day. 0.0 denotes Massive Attack did not chart at all.

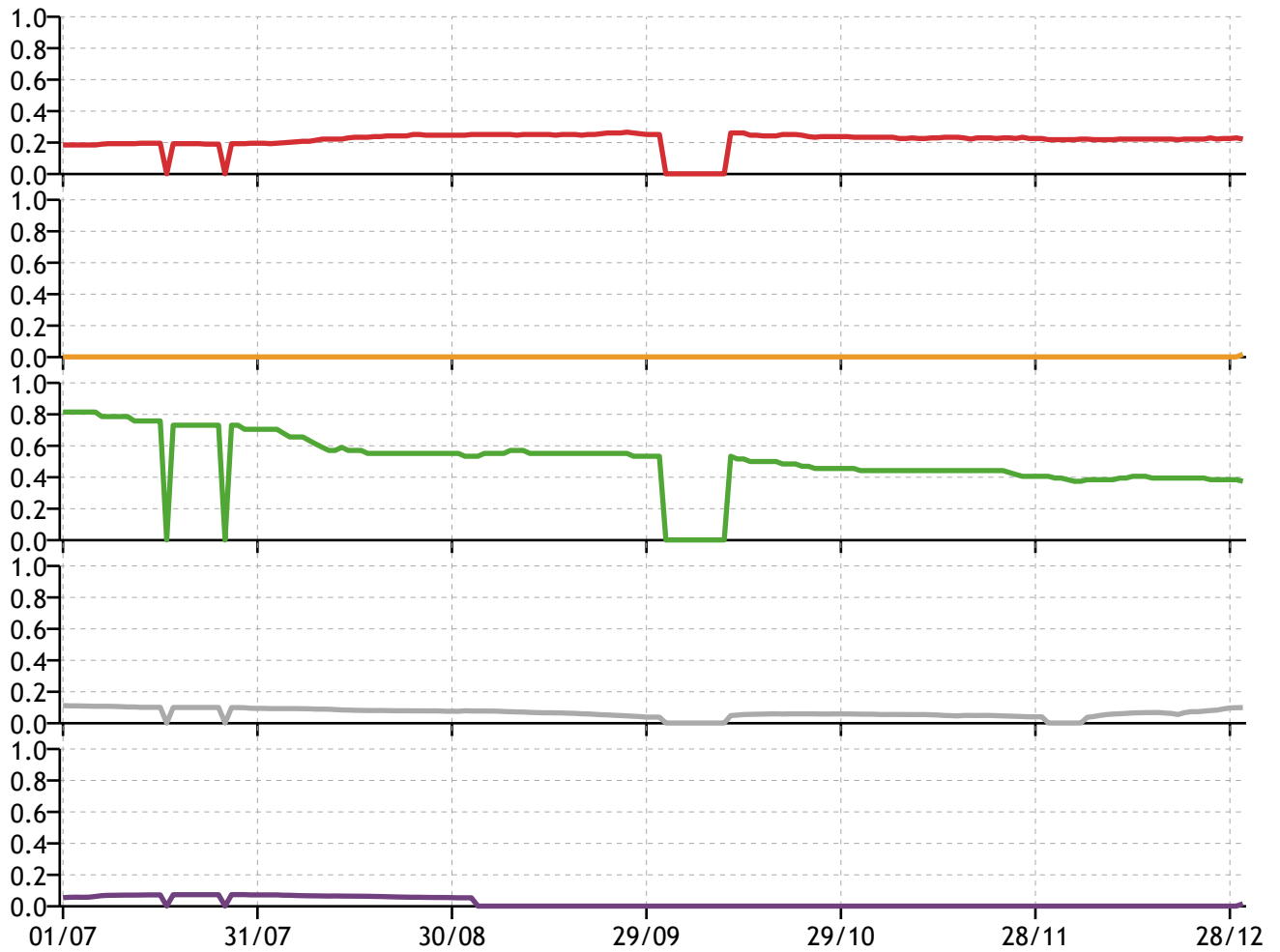


Figure 3: Comparisons for Massive Attack



# Mainstream Singles

This section presents the best charting singles for Massive Attack on the Mainstream We Are Hunted charts

## Teardrop

Best Single

14th

Best Position

Single	Best Position
Teardrop	14
Angel	424
Paradise Circus	626

Figure 4: Best Single Positions

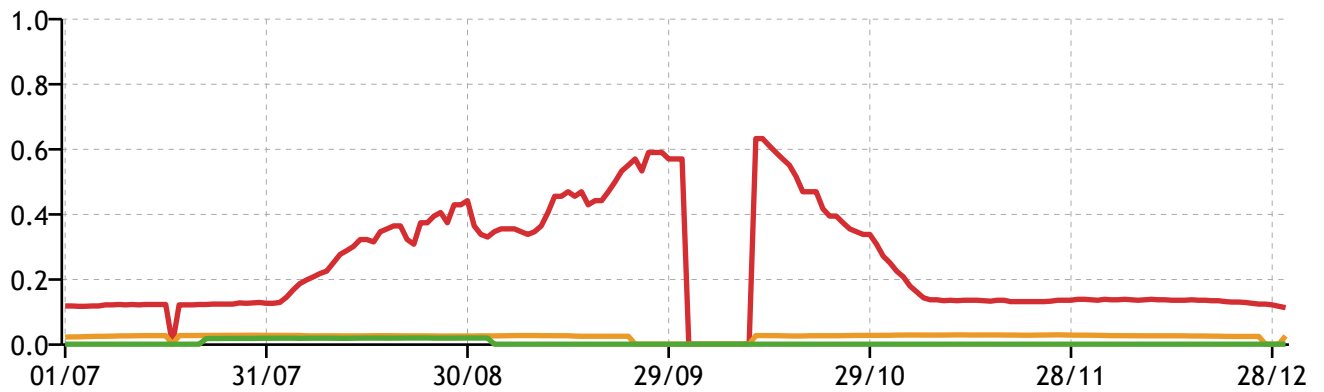


Figure 5: Singles Chart Comparison over Time



# Mainstream Singles Comparison

This section compares the mainstream chart performance of the most popular singles released by Massive Attack. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

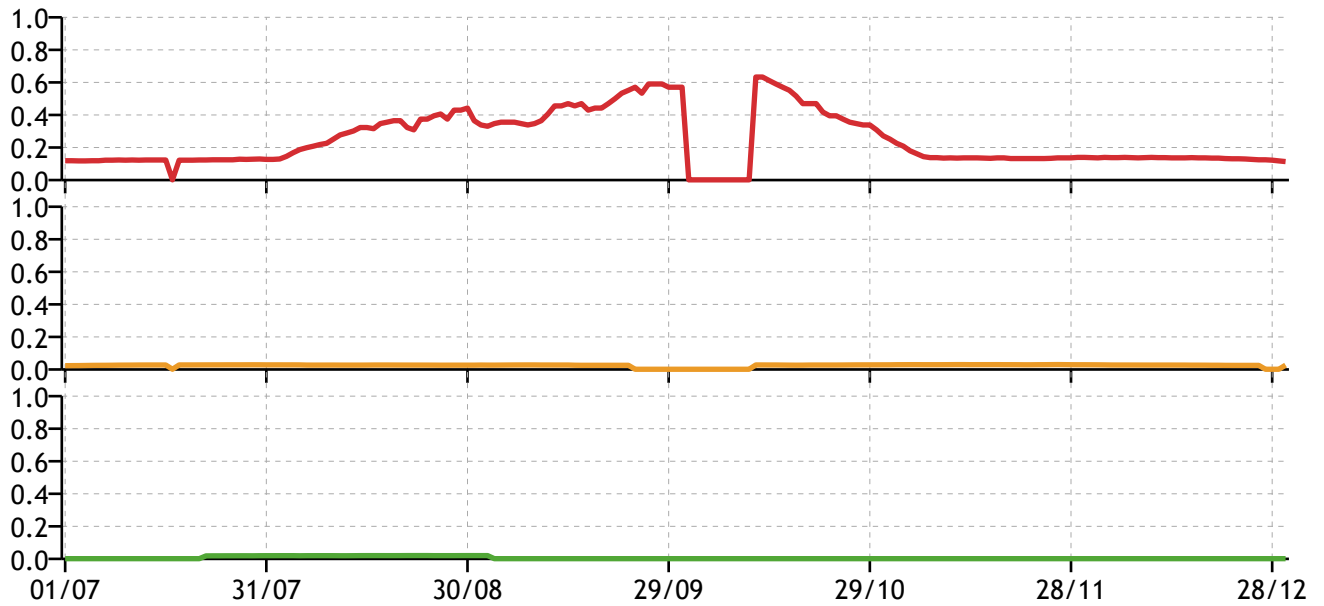


Figure 6: Chart ranking for Massive Attack



# Twitter Coverage

## Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Massive Attack during this time period. Included is the overall ranking of Massive Attack when compared to similar artists.

121st Overall Rank

10,421 Tweets

0.002% Share

Artist	Rank	Tweets	Share
Nicki Minaj	32nd	23,062	0.004%
MGMT	117th	10,656	0.002%
Massive Attack	121st	10,421	0.002%
LCD Soundsystem	287th	5,562	0.001%
Big Boi	408th	4,269	0.001%
Caribou	545th	3,210	0.001%
Tricky	590th	3,017	0.001%
Thievery Corporation	636th	2,825	0.000%

Figure 7: Twitter Coverage Comparison

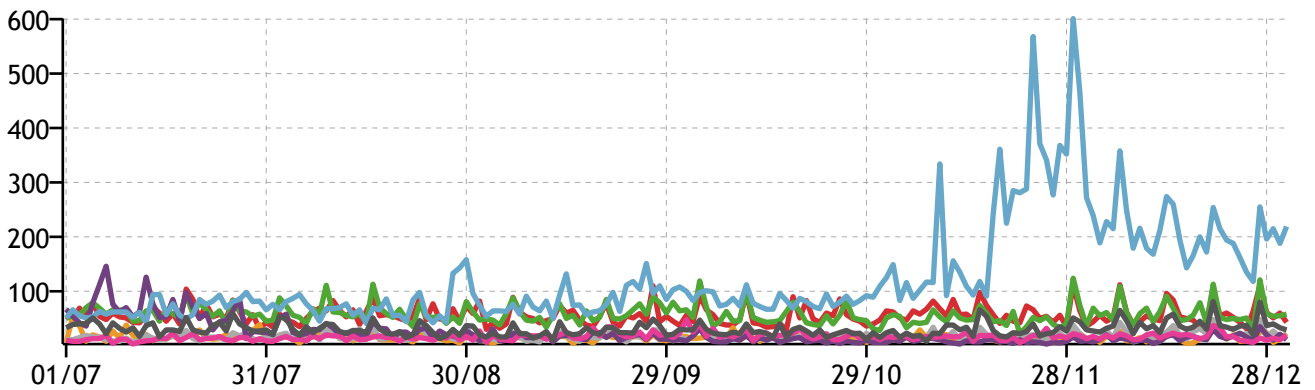


Figure 8: Twitter Coverage over Time



# Twitter Comparison

This section compares the total number of tweets mentioning Massive Attack to similar artists.

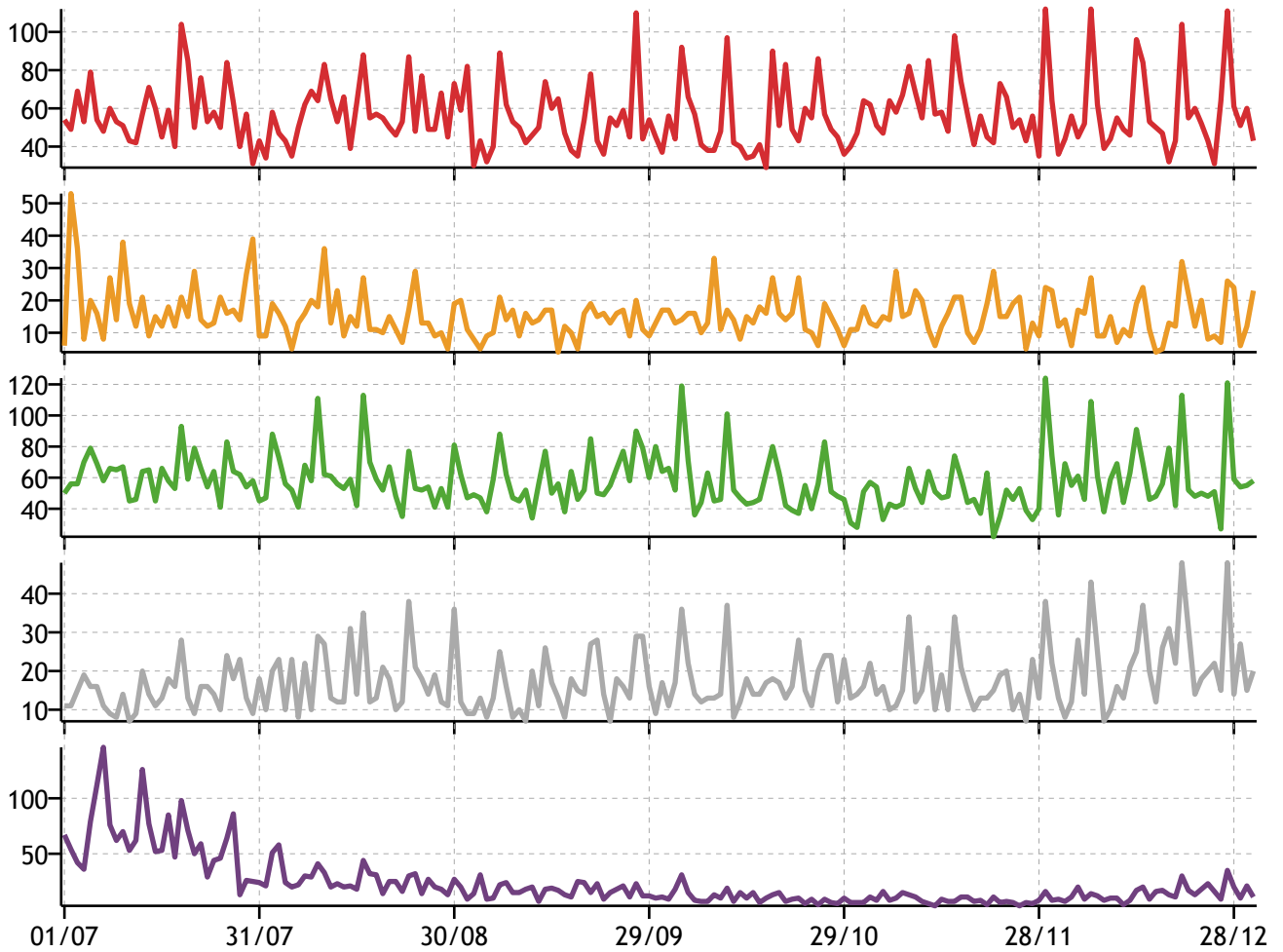
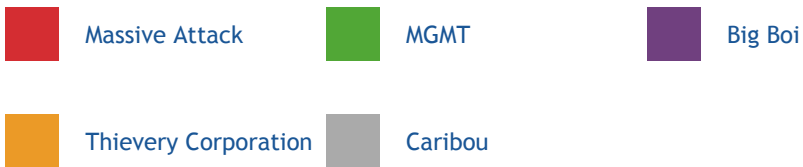


Figure 9: Comparisons for Massive Attack



# Mainstream Chart vs Twitter

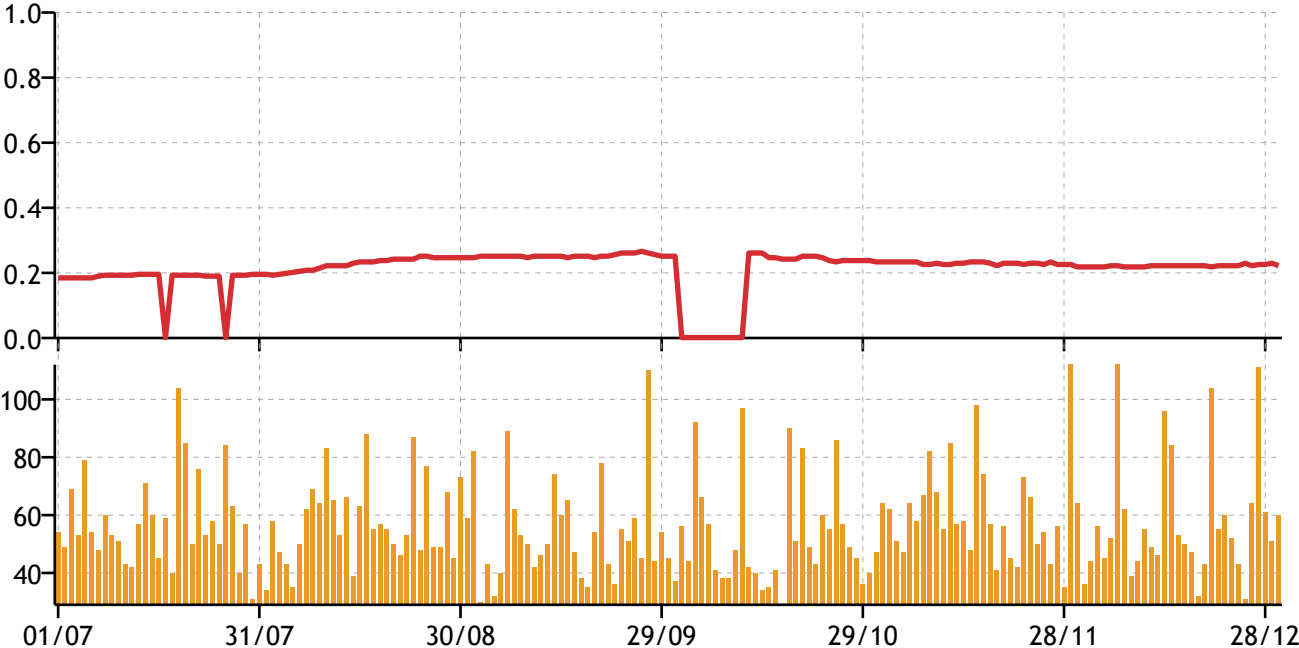


Figure 10: Massive Attack Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



# Twitter Users

This section lists the twitter users mentioning Massive Attack in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/jOrgeAlmeYda	jorge almeida	Porto, Portugal	27	40,416	1,091,232
2	twitter.com/lotay	Lotay Yang	Worldwide	8	69,761	558,088
3	twitter.com/romanus	Romanus	ÜT: 48.156466,11.723544	78	5,314	414,492
4	twitter.com/misterperturbed	Randy Caldwell	Baltimore, MD	36	8,436	303,696
5	twitter.com/DameBrochant	Les Yeux Noirs	Mex- inside a hamster's brain	37	7,657	283,309
6	twitter.com/mark_till	mark_till	Los Angeles California	40	2,528	101,120
7	twitter.com/jackcrute	Jack Nathaniel Crute	The North of England, UK	7	11,556	80,892
8	twitter.com/bluevertical	bluevertical	location: in the clouds	15	4,794	71,910
9	twitter.com/seb098	sebastian collier	London	41	1,468	60,188
10	twitter.com/Douryeh	Hagr al Mathaneh	Amsterdam	49	1,175	57,575
11	twitter.com/Shaman777	Michael	All Along the Watchtower	29	1,846	53,534
12	twitter.com/whtmakesuhappy	Happiness gal	Sydney	7	7,540	52,780
13	twitter.com/showsbe	Shows Business & E.	Bogotá, Colombia	27	1,539	41,553
14	twitter.com/TudoAoContrario	Antonio Mendes	Messines - Algarve - Portugal	33	1,251	41,283
15	twitter.com/brunocll	Bruno C.	London, UK	14	2,824	39,536
16	twitter.com/straywebsurfer	straywebsurfer Ray	Tokyo, Japan	11	3,195	35,145
17	twitter.com/Demetrioteama	Demetrio López	SCL - Chile	23	1,416	32,568
18	twitter.com/Naestopaz	naestopaz	Denver, Colorado, USA	34	935	31,790
19	twitter.com/l1brat1on	l1brat1on	Worldwide, TX	78	393	30,654
20	twitter.com/dutchguy22	dutchguy22	the netherlands // utrecht	14	2,064	28,896
21	twitter.com/justVero	Vero	Mexico	25	1,155	28,875
22	twitter.com/smokyhead	what diff it makes?	IRAN - □□□□	28	779	21,812
23	twitter.com/guarisnaker	Mr. G.	En la Jaula, al lado de la tuya	28	759	21,252
24	twitter.com/ElYurado	Miguel Figueroa	Chillán, Chile	37	574	21,238
25	twitter.com/RomanusSum	romanus		29	719	20,851
26	twitter.com/JulianGoma	Julian Rodriguez	Bogota, Colombia	15	1,279	19,185
27	twitter.com/pussreboots	Sarah Sammis	Hayward, California	10	1,914	19,140

Figure 11: Top 50 Users tweeting about Massive Attack

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/GoldenInTime	kc Blue	Little Egypt	37	482	17,834
29	twitter.com/Gen22	Genevieve	Canada	12	1,332	15,984
30	twitter.com/amateurdancer	amateurdancer	clueless	28	550	15,400
31	twitter.com/kungfupussy	Susan Fujiki	Radsville (Los Angeles)	13	1,039	13,507
32	twitter.com/carlostor	Carlos Torres	Bogotá	14	879	12,306
33	twitter.com/gitargirl	gg	Tw	10	1,168	11,680
34	twitter.com/playstack	@Brett's Last.fm	New York, NY	40	273	10,920
35	twitter.com/pazjones	Paz Jones	en algún lugar	8	1,287	10,296
36	twitter.com/Lluvx	lluvialy arellanes	Hole In The Earth Mx	18	570	10,260
37	twitter.com/kandzerdesign	Blake M. Kandzer	Tallahassee, Florida	13	770	10,010
38	twitter.com/janosizoltan	Zoltán	N 50° 53' 0" / E 4° 25' 0"	7	1,272	8,904
39	twitter.com/HungryVampire	Hungry Vampire	Arizona	7	1,261	8,827
40	twitter.com/ruhokuzu	Kemal B.	Istanbul	9	958	8,622
41	twitter.com/musehick	musehick	headspace unique	12	702	8,424
42	twitter.com/andreakuszewski	Andrea Kuszewski	FL	7	1,127	7,889
43	twitter.com/DrWaumiau	Earl J. Waumiau	Berlin-Neukölln & FHain	11	714	7,854
44	twitter.com/TokkaTonkka	Santiago Higuera	Bogotá, Colombia	8	955	7,640
45	twitter.com/giancarlodrago	giancarlo drago	interzone	10	759	7,590
46	twitter.com/Bloondie001	K.W.El-Saudi	Ost-Friesland	8	862	6,896
47	twitter.com/SinsoftheEldest	Dina	Portland, Oregon	9	757	6,813
48	twitter.com/Znatch_	jlpv	Travel and Living	15	440	6,600
49	twitter.com/orchidhunter	Leon	My Secret Garden	17	384	6,528
50	twitter.com/Gidyean	Gidyean	USA	7	880	6,160

Figure 11 (continued): Top 50 Users tweeting about Massive Attack

## Shared Twitter Links

This section lists the most popular urls in tweets mentioning Massive Attack during this period.

URL	Rank	Tweets
<a href="http://www.last.fm/music/Massive+Attack">http://www.last.fm/music/Massive+Attack</a>	1	452
<a href="http://www.last.fm/music/Massive+Attack/_/Teardrop">http://www.last.fm/music/Massive+Attack/_/Teardrop</a>	2	80
<a href="http://www.last.fm/music/Massive+Attack/_/Paradise+Circus+(feat.+Hope+Sandoval)">http://www.last.fm/music/Massive+Attack/_/Paradise Circus (feat. Hope Sandoval)</a>	3	62
<a href="http://tinysong.com/oman">http://tinysong.com/oman</a>	4	44
<a href="http://www.last.fm/music/Massive+Attack/_/Angel">http://www.last.fm/music/Massive+Attack/_/Angel</a>	5	41
<a href="http://tinysong.com/CHX4">http://tinysong.com/CHX4</a>	6	38
<a href="http://tinysong.com/dwt2">http://tinysong.com/dwt2</a>	7	37
<a href="http://www.last.fm/music/Massive+Attack/_/Unfinished+Sympathy">http://www.last.fm/music/Massive+Attack/_/Unfinished Sympathy</a>	8	32
<a href="http://tinysong.com/dCkb">http://tinysong.com/dCkb</a>	9	27
<a href="http://www.last.fm/music/Massive+Attack/_/Protection">http://www.last.fm/music/Massive+Attack/_/Protection</a>	10	26
<a href="http://www.last.fm/music/Massive+Attack/_/Atlas+Air">http://www.last.fm/music/Massive+Attack/_/Atlas Air</a>	11	25
<a href="http://tinysong.com/dxgC">http://tinysong.com/dxgC</a>	12	25
<a href="http://www.last.fm/music/Massive+Attack/_/Safe+from+Harm">http://www.last.fm/music/Massive+Attack/_/Safe from Harm</a>	13	23
<a href="http://www.last.fm/music/Massive+Attack/_/Inertia+Creeps">http://www.last.fm/music/Massive+Attack/_/Inertia Creeps</a>	14	22
<a href="http://www.last.fm/music/Massive+Attack/_/Splitting+The+Atom">http://www.last.fm/music/Massive+Attack/_/Splitting The Atom</a>	15	21
<a href="http://www.last.fm/music/Massive+Attack/_/Dissolved+Girl">http://www.last.fm/music/Massive+Attack/_/Dissolved Girl</a>	16	19
<a href="http://www.last.fm/music/Nicki+Minaj/_/Massive+Attack">http://www.last.fm/music/Nicki+Minaj/_/Massive Attack</a>	17	19
<a href="http://www.last.fm/music/Massive+Attack/_/Risingson">http://www.last.fm/music/Massive+Attack/_/Risingson</a>	18	18
<a href="http://tinysong.com/bNk">http://tinysong.com/bNk</a>	19	18
<a href="http://www.last.fm/music/Massive+Attack/_/Girl+I+Love+You">http://www.last.fm/music/Massive+Attack/_/Girl I Love You</a>	20	17
<a href="http://tinysong.com/ddB9">http://tinysong.com/ddB9</a>	21	16
<a href="http://tinysong.com/dFMH">http://tinysong.com/dFMH</a>	22	15
<a href="http://tinysong.com/fvW2">http://tinysong.com/fvW2</a>	23	15
<a href="http://www.last.fm/music/Nicki+Minaj">http://www.last.fm/music/Nicki+Minaj</a>	24	15
<a href="http://www.last.fm/music/Massive+Attack/_/Pray+For+Rain">http://www.last.fm/music/Massive+Attack/_/Pray For Rain</a>	25	14
<a href="http://www.last.fm/music/Massive+Attack/_/Karmacoma">http://www.last.fm/music/Massive+Attack/_/Karmacoma</a>	26	13
<a href="http://www.last.fm/music/Massive+Attack/_/Paradise+Circus+(Gui+Boratto+Remix)">http://www.last.fm/music/Massive+Attack/_/Paradise Circus (Gui Boratto Remix)</a>	27	13

Figure 12: Top Shared Links on Twitter mentioning Massive Attack

URL	Rank	Tweets
<a href="http://www.last.fm/music/Massive+Attack/_/Babel+(feat.+Martina+Topley-Bird)">http://www.last.fm/music/Massive Attack/_/Babel (feat. Martina Topley-Bird)</a>	28	12
<a href="http://tinysong.com/qJy">http://tinysong.com/qJy</a>	29	12
<a href="http://tinysong.com/eoKn">http://tinysong.com/eoKn</a>	30	12
<a href="http://www.last.fm/music/Massive+Attack/_/Man+Next+Door">http://www.last.fm/music/Massive Attack/_/Man Next Door</a>	31	12
<a href="http://www.tweekly.fm/user/ervii">http://www.tweekly.fm/user/ervii</a>	32	12
<a href="http://www.last.fm/music/Massive+Attack/_/Saturday+Come+Slow">http://www.last.fm/music/Massive Attack/_/Saturday Come Slow</a>	33	11
<a href="http://tinysong.com/o3u9">http://tinysong.com/o3u9</a>	34	11
<a href="http://www.tunewiki.com/">http://www.tunewiki.com/</a>	35	10
<a href="http://www.last.fm/music/Massive+Attack/_/Black+Milk">http://www.last.fm/music/Massive Attack/_/Black Milk</a>	36	10
<a href="http://www.tweekly.fm/user/VeerLeLe">http://www.tweekly.fm/user/VeerLeLe</a>	37	10
<a href="http://www.tweekly.fm/user/inoueorwj">http://www.tweekly.fm/user/inoueorwj</a>	38	10
<a href="http://tinysong.com/1X5r">http://tinysong.com/1X5r</a>	39	9
<a href="http://www.last.fm/music/Massive+Attack/_/One+Love">http://www.last.fm/music/Massive Attack/_/One Love</a>	40	9
<a href="http://tinysong.com/rkI8">http://tinysong.com/rkI8</a>	41	9
<a href="http://www.last.fm/music/Massive+Attack/_/Hymn+of+the+Big+Wheel">http://www.last.fm/music/Massive Attack/_/Hymn of the Big Wheel</a>	42	8
<a href="http://tinysong.com/ohLu">http://tinysong.com/ohLu</a>	43	8
<a href="http://www.last.fm/music/Massive+Attack/_/Psyche">http://www.last.fm/music/Massive Attack/_/Psyche</a>	44	8
<a href="http://www.last.fm/music/Massive+Attack/_/Eurochild">http://www.last.fm/music/Massive Attack/_/Eurochild</a>	45	8
<a href="http://www.last.fm/music/Massive+Attack/_/Mezzanine">http://www.last.fm/music/Massive Attack/_/Mezzanine</a>	46	8
<a href="http://www.tweekly.fm/user/lcaralho03">http://www.tweekly.fm/user/lcaralho03</a>	47	8
<a href="http://tinysong.com/rGJz">http://tinysong.com/rGJz</a>	48	8
<a href="http://www.tweekly.fm/user/ronnidolorosa">http://www.tweekly.fm/user/ronnidolorosa</a>	49	7
<a href="http://www.last.fm/music/Massive+Attack/_/Group+Four">http://www.last.fm/music/Massive Attack/_/Group Four</a>	50	7
<a href="http://www.tweekly.fm/user/JansisLV">http://www.tweekly.fm/user/JansisLV</a>	51	7
<a href="http://www.tweekly.fm/user/scott__j">http://www.tweekly.fm/user/scott__j</a>	52	7
<a href="http://www.tweekly.fm/user/hasan_ozturk">http://www.tweekly.fm/user/hasan_ozturk</a>	53	7
<a href="http://tinysong.com/7pBc">http://tinysong.com/7pBc</a>	54	7
<a href="http://www.tweekly.fm/user/MusicJockey">http://www.tweekly.fm/user/MusicJockey</a>	55	7
<a href="http://tinysong.com/cljL">http://tinysong.com/cljL</a>	56	7
<a href="http://www.tweekly.fm/user/soren121">http://www.tweekly.fm/user/soren121</a>	57	7
<a href="http://www.last.fm/music/Massive+Attack/_/Sly">http://www.last.fm/music/Massive Attack/_/Sly</a>	58	7
<a href="http://www.tweekly.fm/user/koichikawamura">http://www.tweekly.fm/user/koichikawamura</a>	59	7
<a href="http://tinysong.com/ress">http://tinysong.com/ress</a>	60	7

Figure 12 (continued): Top Shared Links on Twitter mentioning Massive Attack

# News Coverage

## News Popularity

This section shows the total number of music articles mentioning Massive Attack during this time period and the overall rank of Massive Attack when compared to similar artists.

263rd Overall Rank

470 Articles

0.012% Share

Artist	Rank	Articles	Share
Nicki Minaj	9th	3,249	0.081%
Big Boi	30th	1,439	0.036%
LCD Soundsystem	50th	1,180	0.029%
MGMT	73rd	1,009	0.025%
Caribou	113th	799	0.020%
Tricky	238th	510	0.013%
Massive Attack	263rd	470	0.012%
Thievery Corporation	930th	135	0.003%

Figure 13: News Coverage Comparison

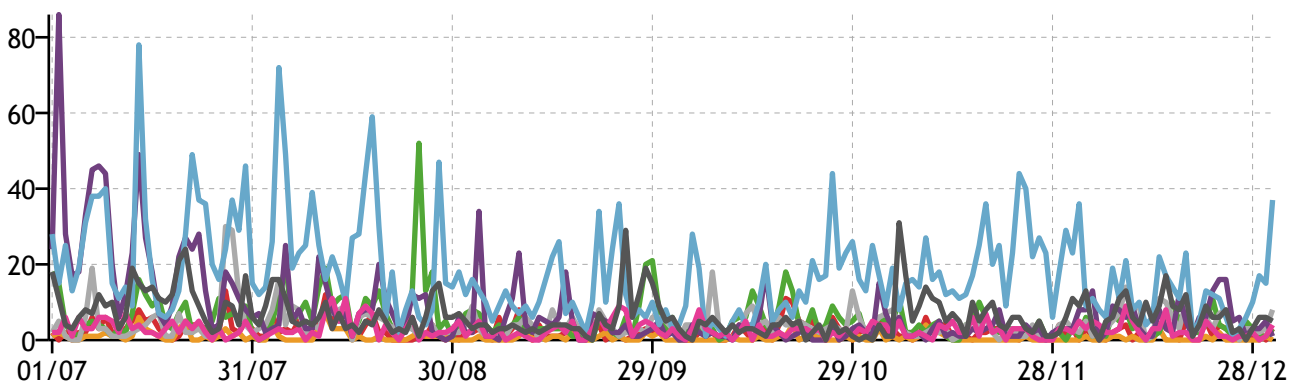


Figure 14: News Coverage over Time



# News Comparison

This section compares the number of music articles mentioning Massive Attack during this time period to similar artists.

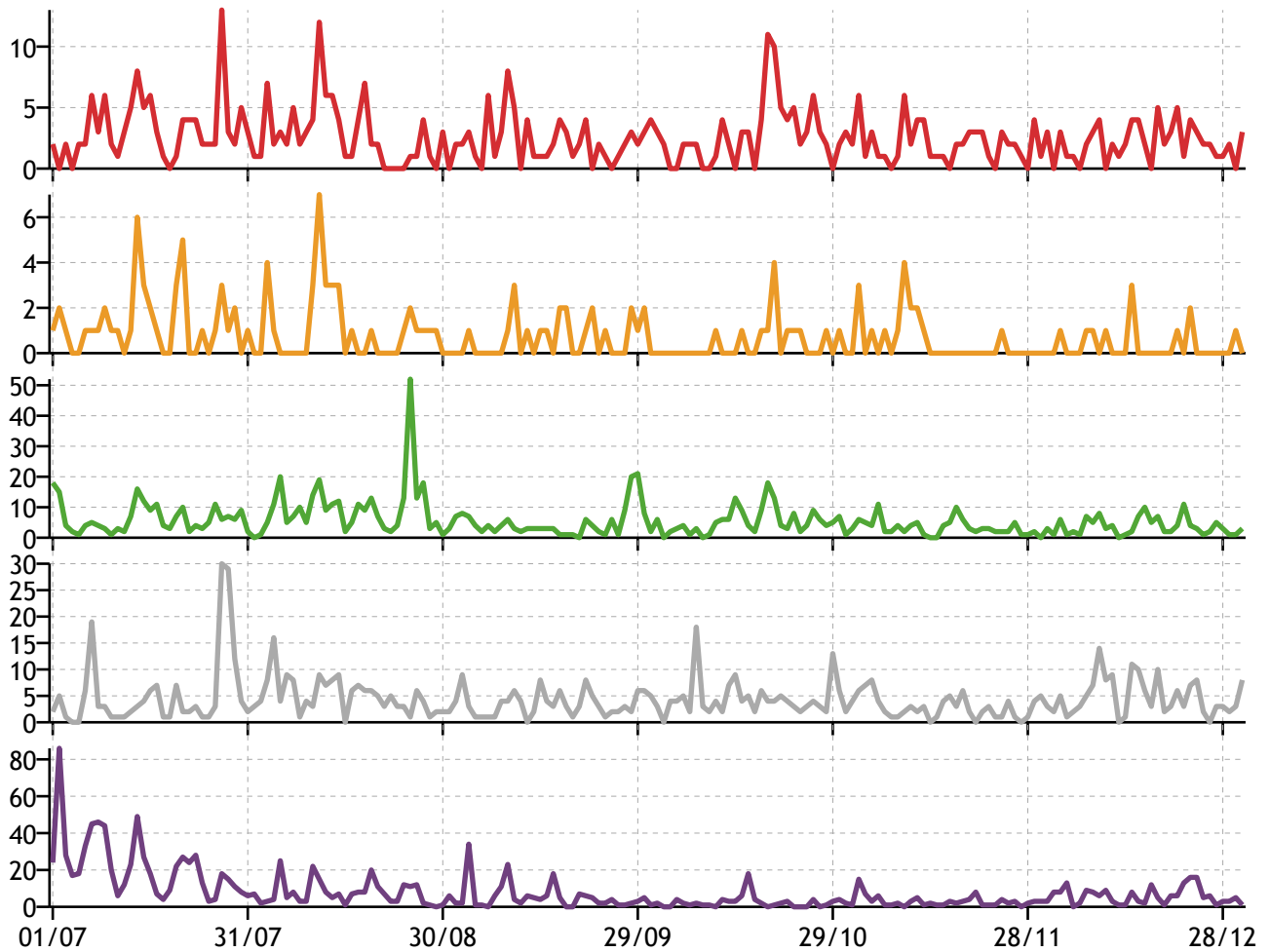
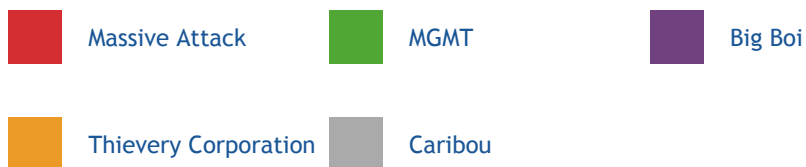


Figure 15: Comparisons for Massive Attack



# Mainstream Chart vs Sentiment

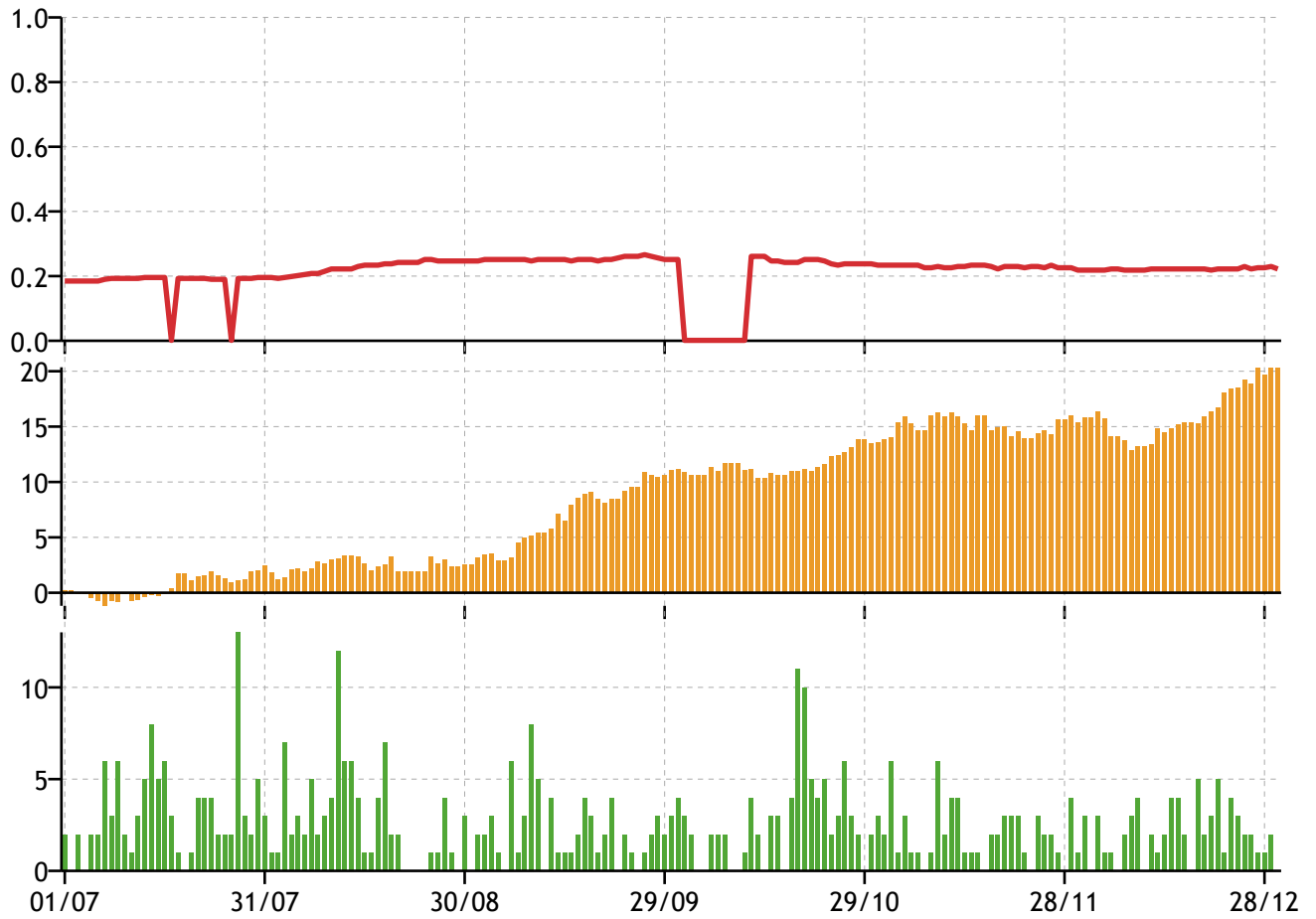


Figure 16: Massive Attack Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Massive Attack that day.



# Top Publishers



Figure 17: Top Publishers related to Massive Attack

Top Publishers	Mentions
Clash Music	29
NME - News	10
Prefix Magazine	10
Consequence of Sound	6
Pitchfork	5
Spin	5
brooklynvegan	5
Guitar Player	4
Cuchara Sonica	4
XLR8R: Downloads	3
::: Off the Radar :::	3
music is art	3
Guardian music	3
It's a trap! Scandinavian music	3
The Music Slut	2

Figure 18: Most frequently mentioned Top Publishers

# Top News Publishers

Publisher	Rank	Articles
Clash Music - <a href="http://www.clashmusic.com/">http://www.clashmusic.com/</a>	1	29
NME - News - <a href="http://www.nme.com/">http://www.nme.com/</a>	2	10
Prefix Magazine - <a href="http://prefixmag.com">http://prefixmag.com</a>	3	10
Consequence of Sound - <a href="http://www.consequenceofsound.net/">http://www.consequenceofsound.net/</a>	4	6
Pitchfork - <a href="http://pitchfork.com/">http://pitchfork.com/</a>	5	5
Spin - <a href="http://www.spin.com/">http://www.spin.com/</a>	6	5
brooklynvegan - <a href="http://www.brooklynvegan.com/">http://www.brooklynvegan.com/</a>	7	5
Guitar Player - <a href="http://www.guitarplayer.com/">http://www.guitarplayer.com/</a>	8	4
Cuchara Sonica - <a href="http://cucharasonica.com">http://cucharasonica.com</a>	9	4
XLR8R: Downloads - <a href="http://www.xlr8r.com/mp3">http://www.xlr8r.com/mp3</a>	10	3
::: Off the Radar ::: - <a href="http://offtheradarmiami.blogspot.com/">http://offtheradarmiami.blogspot.com/</a>	11	3
music is art - <a href="http://musicisart.ws">http://musicisart.ws</a>	12	3
Guardian music - <a href="http://www.guardian.co.uk/music">http://www.guardian.co.uk/music</a>	13	3
It's a trap! Scandinavian music - <a href="http://itsatrap.com/index.php">http://itsatrap.com/index.php</a>	14	3
The Music Slut - <a href="http://themusicslut.com">http://themusicslut.com</a>	15	2
This is all about audio dynamite - <a href="http://allaboutaudiodynamite.blogspot.com/">http://allaboutaudiodynamite.blogspot.com/</a>	16	2
Loudersoft - <a href="http://www.loudersoft.com">http://www.loudersoft.com</a>	17	2
Paste Magazine - <a href="http://www.pastemagazine.com/">http://www.pastemagazine.com/</a>	18	2
Beatportal - <a href="http://www.beatportal.com">http://www.beatportal.com</a>	19	2
DoucheBagFace - <a href="http://www.dbf-music.com/">http://www.dbf-music.com/</a>	20	2
inALLcaps - <a href="http://www.inallcaps.com">http://www.inallcaps.com</a>	21	2
Frequenze Indipendenti - <a href="http://frequenzeindipendenti.blogspot.com/">http://frequenzeindipendenti.blogspot.com/</a>	22	2
Welikeit.indie - <a href="http://blog.welikeitindie.com/">http://blog.welikeitindie.com/</a>	23	2
The Ripple Effect - <a href="http://ripplemusic.blogspot.com/">http://ripplemusic.blogspot.com/</a>	24	2
Fried my little brain - <a href="http://www.friedmylittlebrain.com">http://www.friedmylittlebrain.com</a>	25	2
Dancefloor mayhem - <a href="http://dancefloormayhem.blogspot.com/">http://dancefloormayhem.blogspot.com/</a>	26	1
The View from Yoorp - <a href="http://yoorp.blogspot.com">http://yoorp.blogspot.com</a>	27	1

Figure 19: Top 68 Publishers mentioning Massive Attack

Publisher	Rank	Articles
FMusic - <a href="http://fmusic.sakura.ne.jp/">http://fmusic.sakura.ne.jp/</a>	28	1
caffeine-headache - <a href="http://caffeine-headache.net/">http://caffeine-headache.net/</a>	29	1
The Good, The Bad, and The Unknown - <a href="http://goodbadunknown.blogspot.com">http://goodbadunknown.blogspot.com</a>	30	1
In Search Of Arcadia - <a href="http://insearchofarcadia.blogspot.com">http://insearchofarcadia.blogspot.com</a>	31	1
Sweeping The Nation - <a href="http://sweepingthenation.blogspot.com/">http://sweepingthenation.blogspot.com/</a>	32	1
Hidden Track - <a href="http://www.glidemagazine.com/hiddentrack">http://www.glidemagazine.com/hiddentrack</a>	33	1
Guilt Free Pleasures - <a href="http://guiltfreepleasure.blogspot.com/">http://guiltfreepleasure.blogspot.com/</a>	34	1
The POP! Stereo - <a href="http://popstereo.blogspot.com/">http://popstereo.blogspot.com/</a>	35	1
Raised on Indie - <a href="http://www.raisedonindie.com/">http://www.raisedonindie.com/</a>	36	1
Noise Porn - <a href="http://www.noiseporn.com/">http://www.noiseporn.com/</a>	37	1
Beyond Race - <a href="http://www.beyondrace.com/">http://www.beyondrace.com/</a>	38	1
I Like Music - Music News - <a href="http://www.ilikemusic.com/rss_feeds/music_news.xml">http://www.ilikemusic.com/rss_feeds/music_news.xml</a>	39	1
berDrivel - <a href="http://udrivel.blogspot.com">http://udrivel.blogspot.com</a>	40	1
Shelf Life - <a href="http://shelflifetunes.blogspot.com/">http://shelflifetunes.blogspot.com/</a>	41	1
White Folks Get Crunk - <a href="http://www.whitefolksgetcrunk.com">http://www.whitefolksgetcrunk.com</a>	42	1
captain's dead - <a href="http://captainsdead.com">http://captainsdead.com</a>	43	1
Bumpershine.com - <a href="http://www.bumpershine.com">http://www.bumpershine.com</a>	44	1
hungry hungry models - <a href="http://hungryhungrymodels.blogspot.com/">http://hungryhungrymodels.blogspot.com/</a>	45	1
NPR Music - <a href="http://www.npr.org/music/">http://www.npr.org/music/</a>	46	1
Culture Bully - <a href="http://www.culturebully.com">http://www.culturebully.com</a>	47	1
...SoTB - <a href="http://sideoftheblog.blogspot.com/">http://sideoftheblog.blogspot.com/</a>	48	1
Battery In Your Leg - <a href="http://batteryinyourleg.com/blog">http://batteryinyourleg.com/blog</a>	49	1
knicken // plakative platzierungen - <a href="http://knicken.blogspot.com/">http://knicken.blogspot.com/</a>	50	1
Asleep on the compost heap - <a href="http://onavery.blogspot.com/">http://onavery.blogspot.com/</a>	51	1
Quarterlifeparty - <a href="http://www.quarterlifeparty.com/">http://www.quarterlifeparty.com/</a>	52	1
stereogum - <a href="http://www.stereogum.com/">http://www.stereogum.com/</a>	53	1
Orange Country Register - music - <a href="http://www.ocregister.com/">http://www.ocregister.com/</a>	54	1
The Passion of the Weiss - <a href="http://passionweiss.com/">http://passionweiss.com/</a>	55	1
Covert Curiosity - <a href="http://covertcuriosity.blogspot.com">http://covertcuriosity.blogspot.com</a>	56	1
The Line Of Best Fit - <a href="http://thelineofbestfit.com">http://thelineofbestfit.com</a>	57	1
JPs Blog - <a href="http://jp917.blogspot.com/">http://jp917.blogspot.com/</a>	58	1
Chrome Kids - <a href="http://chromekids.blogspot.com">http://chromekids.blogspot.com</a>	59	1
8106 - <a href="http://8106.tv/">http://8106.tv/</a>	60	1
The Cure for Bedbugs - <a href="http://cureforbedbugs.blogspot.com">http://cureforbedbugs.blogspot.com</a>	61	1
Music & I - <a href="http://gwennharuz.blogspot.com/">http://gwennharuz.blogspot.com/</a>	62	1
popbytes - <a href="http://www.popbytes.com">http://www.popbytes.com</a>	63	1
La Blogoth que mp3blog - <a href="http://www.blogotheque.net/">http://www.blogotheque.net/</a>	64	1
wongie's music world - <a href="http://wongiesmusicworld.blogspot.com/index.html">http://wongiesmusicworld.blogspot.com/index.html</a>	65	1

Figure 19 (continued): Top 68 Publishers mentioning Massive Attack

Publisher	Rank	Articles
blouse - <a href="http://blousesydney.blogspot.com/">http://blousesydney.blogspot.com/</a>	66	1
A Reminder - <a href="http://www.a-reminder.org/music">http://www.a-reminder.org/music</a>	67	1
The Panic Manual - <a href="http://www.panicmanual.com">http://www.panicmanual.com</a>	68	1

Figure 19 (continued): Top 68 Publishers mentioning Massive Attack

# Best 5 News Days

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## 27 July 2010 : 13 articles

### Popular Articles this Day

#### [Sigur Ros singer Jonsi, Big Boi, Caribou added to Moogfest line-up](#)

NME - News, 27 July 2010

Acts will join Massive Attack, MGMT and Thievery Corporation at the North Carolina event

#### [Big Boi, Caribou, Jonsi: Jonsi, Big Boi, Caribou Added To Moogfest Lineup](#)

Prefix Magazine, 27 July 2010

The first annual Moogfest is set to take place in North Carolina over Halloween this year, and further acts have been announced to play the event. Previously announced artists include ...

#### [Moogfest 2010 Adds Big Boi, Jonsi and Caribou](#)

Live Music Blog, 27 July 2010

Earlier today, the promoters behind Moogfest announced that they'd be pushing back the official lineup announcement until 8/10, but ahead of that they've already announced the headliners and big acts ...

#### [Blonde Redhead confirm epic fall tour](#)

Tiny Mix Tapes, 27 July 2010

by Liz Louche on 07-26-2010 Ladies and gentlemen, you heard it here first (maybe... it depends on where you get your news): Blonde Redhead are taking to the highways, the ...

#### [\[Mixtape\]Lil Wayne & Nicki Minaj – Wayne Minaj Mixtape By The Empire](#)

Hip Hop Blips, 27 July 2010

Lil Wayne & Nicki Minaj – Wayne Minaj Mixtape By The Empire Tracklist download after jump. Tracklist: Download 1.NICKI MINAJ FT SEAN GARRETT – MASSIVE ATTACK 2.LIL WAYNE FT ADELA ...

#### [\[Mixtape\]Lil Wayne & Nicki Minaj – Wayne Minaj Mixtape By The Empire](#)

MusicBlips, 27 July 2010

Lil Wayne & Nicki Minaj – Wayne Minaj Mixtape By The Empire Tracklist download after jump. Tracklist: Download 1.NICKI MINAJ FT SEAN GARRETT – MASSIVE ATTACK 2.LIL WAYNE FT ADELA ...

#### [Big Boi, Jonsi and Caribou Join MoogFest](#)

Jam Bands, 26 July 2010

Big Boi, Jonsi and Caribou are the latest additions to MoogFest 2010. As previously reported, the three-day festival, which celebrates the life of Robert Moog, will take place throughout Asheville, ...

## **{Don Diablo's Classroom Mix}**

caffeine-headache, 27 July 2010

Don Diablo takes you on a trip down memory lane! Last week Don did an interview with BBC Radio 1 and dropped a Classroom mix for Kissy Sell Out's radioshow. ...

## **Dear Euphoria - This night will flee (Given Productions/Herbivor Music)**

It's a trap! Scandinavian music, 27 July 2010

The term euphoria couldn't really be more appropriate to represent what Stockholm native Elina Johansson does. Listening to the art she creates is a truly enigmatic experience. Where the vast ...

## **Sigur Ros' Jonsi Among New Additions To Moogfest Line-up**

RockOnTheStreets, 27 July 2010

Sigur Ros ' Jonsi is among the latest addition to the line-up for this year's Moogfest . Also added to the bill for the three-day bash taking place in Asheville, ...

2

## **11 August 2010 : 12 articles**

### **Popular Articles this Day**

#### **Hot Chip, School Of Seven Bells, Panda Bear added to Moogfest line-up**

NME - News, 11 August 2010

Acts will join Massive Attack, MGMT and Jonsi at the North Carolina event ive Attack, MGMT and Jonsi at the North Carolina event

#### **Moogfest 2010: Final Lineup Announced**

Live Music Blog, 11 August 2010

Moogfest just announced their (mostly) final lineup for their keyboard-heavy jam festival set for Halloween weekend in Asheville, NC. They've added Panda Bear, Pretty Lights, Girl Talk and more to ...

#### **Massive Attack: Various Songs (Live On KCRW) (Video)**

Prefix Magazine, 11 August 2010

Massive Attack performed for the first time ever on U.S. radio last week, bringing a handful of tracks to the California station's studios. The band also brought two drummers, reggae ...

#### **Dam-Funk, Hot Chip, Panda Bear: Panda Bear, Hot Chip, Dam-Funk Added To Moogfest Lineup**

Prefix Magazine, 11 August 2010

What better way to pay tribute to synth pioneer Robert Moog than a festival staged in his name? The first annual Moogfest is set to take place on Oct. 29-31 ...

## **Big Chill 2010: Friday & Saturday Round Up**

Clash Music, 10 August 2010

So, after this year's Big Chill, what have we learnt? The Big Chill's first year after being taken over by The Festival Republic may be the last time the festival ...

## **MOOGFEST ADDS MORE BANDS TO 2010 LINEUP!**

Guitar Player, 10 August 2010

AC Entertainment is excited to release the (still expanding) lineup of MoogFest 2010! As previously announced, this extraordinary three-day festival, celebrating the innovative vision of sonic pioneer, Robert Moog, will ...

## **MoogFest Adds Hot Chip, Girl Talk, School of Seven Bells, Panda Bear, and many more to 2010 Lineup**

Under the Radar, 11 August 2010

AC Entertainment released the still expanding Lineup for MoogFest, the three-day festival, celebrating the innovative vision of sonic pioneer, Robert Moog, will take place Halloween weekend, October 29-31 in Asheville, ...

## **Massive Attack, MGMT, Girl Talk to Play Moogfest**

MusicBlips, 11 August 2010

This Halloween, the residents of the woodsy North Carolina town Asheville will have more to do than egg houses and watch horror movie marathons. That's because Moogfest , which celebrates ...

## **Tour Dates: Hardly Strictly Bluegrass Turns 10**

Hidden Track, 11 August 2010

Founded in 2001 as a bluegrass-only event, Hardly Strictly Bluegrass has morphed into easily the premier free festival in the country offering a diverse roster of roots, Americana, rock and ...

## **Hot Chip, Pretty Lights, Girl Talk and Panda Bear Join Moogfest**

Jam Bands, 10 August 2010

Hot Chip, Pretty Lights, Girl Talk and Panda Bear are among the latest additions to Moogfest 2010. These acts join a lineup that already includes Massive Attack, Thievery Corporation, Big ...

**3**

## **19 October 2010 : 11 articles**

### **Popular Articles this Day**

#### **Massive Attack "Atlas Air" (video)**

CultureBully, 19 October 2010

Music video for "Atlas Air" by Massive Attack from the 2010 release, Heligoland .

## **Massive Attack to Release New EP in November**

XLR8R: Downloads, 19 October 2010

The UK duo, which has been creating music for over two decades now, Massive Attack will release a new EP on November 22. The Atlas Air EP will be comprised ...

## **"Atlas Air" (Video)**

Prefix Magazine, 18 October 2010

The members of Massive Attack are currently on a lengthy North American tour to promote their Helligoland album, and have released this video for "Atlas Air" from the record to ...

## **Massive Attack: "Atlas Air" (Video)**

Prefix Magazine, 18 October 2010

The members of Massive Attack are currently on a lengthy North American tour to promote their Helligoland album, and have released this video for "Atlas Air" from the record to ...

## **Watch: Massive Attack's Monstrous "Atlas Air" Video**

Under the Radar, 19 October 2010

A devilish hare-beast ripped through a stark metropolis in Massive Attack's video for Heligoland's "Splitting the Atom." Today, it returns in the video for the title track from the trip-hop ...

## **Video: Massive Attack – 'Atlas Air'**

Nialler9 Music Blog, 19 October 2010

Non embeddable Vimeo version here. After you watch the above new clip for Massive Attack's 'Atlas Air', you should probably familiarise yourself with Edouard Salier's 'Splitting The Atom' which serves ...

## **Watch: Massive Attack Premiere "Atlas Air" Music Video**

RockOnTheStreets, 19 October 2010

Massive Attack have premiered the music video for " Atlas Air ". The track is off the band's latest album, ' Heligoland '. The song is also the title track ...

## **Massive Attack – Atlas Air**

sopitas.com, 19 October 2010

Recientemente, Massive Attack estrenó el video de Atlas Air, tema de su último disco Heligoland y nombre de su nuevo EP, en beneficio de la organización War Child. El dúo ...

## **Massive Attack - Atlas Air**

Atari Cool Kids, 18 October 2010

## **VIDEO :: Massive Attack – "Atlas Air"**

Music for Perfect People, 19 October 2010

Check out the latest video released by Massive Attack for the track "Atlas Air". From Pitchfork: Hey, remember that maniacal animal that tore through a war-waging city in Massive Attack's ...

## 20 October 2010 : 10 articles

### Popular Articles this Day

#### Massive Attack "Atlas Air" (video)

CultureBully, 19 October 2010

Music video for "Atlas Air" by Massive Attack from the 2010 release, Heligoland .

#### Massive Attack to Release New EP in November

XLR8R: Downloads, 19 October 2010

The UK duo, which has been creating music for over two decades now, Massive Attack will release a new EP on November 22. The Atlas Air EP will be comprised ...

#### Massive Attack, Atlas Air (Video)

...SoTB, 20 October 2010

#### Massive Attack/Thievery Corporation Tix Giveaway!

::: Off the Radar :::, 20 October 2010

Another big show coming to Miami next Tuesday, October the 26th is the legendary Massive Attack along with co-headliners Thievery Corporation at Bayfront Park . Who knows when Massive Attack ...

#### MGMT Tix Giveaway!

::: Off the Radar :::, 20 October 2010

Some great shows coming up next week in Miami including MGMT, Massive Attack/Thievery Corporation and Pheonix and we've got a pair of free tix for each of them for you ...

#### Watch: Massive Attack's Monstrous "Atlas Air" Video

Under the Radar, 19 October 2010

A devilish hare-beast ripped through a stark metropolis in Massive Attack's video for Heligoland's "Splitting the Atom." Today, it returns in the video for the title track from the trip-hop ...

#### Video: Massive Attack – 'Atlas Air'

Nialler9 Music Blog, 19 October 2010

Non embeddable Vimeo version here. After you watch the above new clip for Massive Attack's 'Atlas Air', you should probably familiarise yourself with Edouard Salier's 'Splitting The Atom' which serves ...

#### Atlas Air, Massive Attack (2010)

LeMellotron, 20 October 2010

Après "Splitting The Atom", Édouard Salier réalise le nouveau clip de Massive Attack et réveille la bête. L'EP Atlas Air à paraître le 22 novembre inclura le nouveau titre "Redlight" ...

## **Video: Massive Attack – Atlas Air**

Fried my little brain, 20 October 2010

Massive Attack are back with the new video for their upcoming War Child four-track EP, Atlas Air. The short is directed by Edouard Salier. Atlas Air is due out next ...

## **FlashForward**

pensieri cannibali, 20 October 2010

Flashbacks of a Fool (USA 2008) Regia: Baillie Walsh Cast: Daniel Craig, Harry Eden, Felicity Jones, Jodhi May, Olivia Williams, Eve, Emilia Fox, Claire Forlani, Mark Strong Genere: 70s nostalgic ...

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## **14 July 2010 : 8 articles**

### **Popular Articles this Day**

#### **Moogfest 2010: Halloween in Asheville, NC with Massive Attack, MGMT, and Thievery Corporation**

Live Music Blog, 14 July 2010

Moogfest 2010 was just announced this morning. Set for Halloween weekend in Asheville, NC, the three-day festival will bring together Massive Attack, MGMT and Thievery Corp. as headliners celebrating the ...

#### **Massive Attack, MGMT, and Thievery Corporation for MoogFest 2010**

Anti Music, 14 July 2010

A top story from this week. AC Entertainment has announced MoogFest 2010 which will feature Massive Attack, MGMT, and Thievery Corporation.

#### **Massive Attack @ Terminal 5, 5/11/10**

Short and Sweet NYC, 13 July 2010

I have to admit two things before we go any further: I don't like Terminal 5, and I don't like the new [...]

#### **Massive Attack, MGMT, Thievery Corporation Confirmed For MoogFest 2010**

Jam Bands, 13 July 2010

MoogFest, the annual tribute to keyboard pioneer Bob Moog, has shifted dates and locations over the years. The latest incarnation of the festival will take place from October 29-31 in ...

#### **News: AC Entertainment Announces MOOGfest**

PlugInMusic.com, 14 July 2010

AC Entertainment - creator and producer of the Bonnaroo Music and Arts Festival, Big Ear Festival, and Vegoose - is proud to announce MoogFest 2010, a three-day festival celebrating the ...

## AC ENTERTAINMENT LAUNCHES MOOGFEST 2010 OCTOBER 29-31 IN ASHEVILLE, NC, MASSIVE ATTACK, MGMT, THIEVERY CORPORATION CONFIRMED TO APPEAR

Hip Hop Press, 14 July 2010

FULL SCHEDULE TO BE ANNOUNCED JULY 27; TICKETS ON SALE JULY 30. AC Entertainment – creator and producer of the Bonnaroo Music and Arts Festival, Big Ears Festival, and Vegoose ...

### Presence - Sense Of Danger (remixes)

FMusic, 14 July 2010

Charles Webster ■■■■■■ Presence ■ Shara Nelson (Massive Attack) ■■■■■■ 1998 ■■■■■■ EP ■■■■■■ Juno Records ■■■■■■ DJ History ■■■■■■ Bill Brewster ■ Chris Duckenfield (RAC) & Leo Zero ■■■■■■ The Popular People's Front ■ Motorcity ...

### AC Entertainment Announces MOOGfest

PopYouLarity.com, 14 July 2010

OCTOBER 29-31 IN ASHEVILLE, NC, MASSIVE ATTACK, MGMT, THIEVERY CORPORATION CONFIRMED TO APPEAR FULL SCHEDULE TO BE ANNOUNCED JULY 27; TICKETS ON SALE JULY 30. AC Entertainment – creator and ...

### Massive Attack - Angel ■ark■y■ ben koyacakt■m ama geç kald■m,...

bu sarki da sana gelsin, 14 July 2010

Massive Attack - Angel ■ark■y■ ben koyacakt■m ama geç kald■m, dayanamad■m reblog yapt■m. anla■■lan d■nk■ konser kimseye yetmemi■, Angel çalarken tek kendinden geçen de ben de■ilmi■im :)

### Massive Attack - Paradise Circus ■ark■y■ indirmek için...

bu sarki da sana gelsin, 13 July 2010

Massive Attack - Paradise Circus ■ark■y■ indirmek için [link] bu ak■am 21.00 @kuruçe■me arena :)

## News Highlights

This section includes the most repeated statements in the music press about Massive Attack month by month during this period.

### July

"Massive Attack have confirmed that they're already thinking about recording their next album, the follow-up to this year's 'Heligoland.' However, given a work rate that resembles ..."

Wed 07/07 - Massive Attack Thinking About Next Album - Spinner.com

"Massive Attack have lasted the pace more than most electronic acts formed at that time. With six albums under their belts with various line ups they ..."

Fri 16/07 - Massive Attack – Unfinished Sympathy - Phuturelabs

"Massive Attack to The Smashing Pumpkins and from [.."

Mon 26/07 - DON DIABLO 'KLASSROOM MIX' [KISSY SELLOUT AT BBC 1] - NIBOOTOO

"Massive Attack to The Smashing Pumpkins and from Prince to Bruce Springsteen and way beyond that...! In short: 40 classics in 20 minutes. The tracklist (although ..."

Tue 27/07 - {Don Diablo's Classroom Mix} - caffeine-headache

### August

"Massive Attack have come on board this year, and in addition to a no doubt show stopping main stage performance the band have hooked up with ..."

Tue 03/08 - Big Chill Make Final Announcements - Clash Music

"Massive Attack will combine forces this fall for a must-see co-headlining tour. Both acts are celebrated for their mastery of using.."

Tue 03/08 - Massive Attack touring w/ Thievery Corporation (dates), played Sasquatch Fest (belated pics) - brooklynvegan

"Massive Attack have just announced new live shows to take place in Russia and across Germany, France and Spain this Autumn, with the Bristol trip hoppers ..."

Tue 03/08 - Massive Attack Planning 'Heglioland' Follow-Up - Spinner.com

"Massive Attack have announced details of a forthcoming North American tour. The band are set to kick off the jaunt on October 18 in Montreal. Among ..."

Sun 15/08 - Massive Attack Announce North American Tour - Rock on the Streets

"Massive Attack has announced new North American tour dates in support of Heligoland throughout October and November. Thievery Corporation will support on most dates. [massiveattack"

Fri 27/08 - Massive Attack Plots New North American Trek - Silent Upoar

## September

"Massive Attack have announced a set of tour dates for the U.S., their second trip to the U.S. this year, although 2006 was the last time ..."

Mon 06/09 - Massive Attack Tour Dates - idiomag

"Massive Attack have rarely stopped and are now preparing to complete a new EP. Titled 'Atlas Air' the EP is set to be released to mark ..."

Wed 08/09 - Massive Attack Prepare New EP - Clash Music

"Massive Attack will release a new EP called Atlas Air this November in support of War Child, founding Dream Theater drummer Mike Portnoy has quit the ..."

Thu 09/09 - This morning in new music – September 9, 2010 - AUX TV

"Massive Attack will donate their income from the upcoming Lincoln car commercial to clean up operations in the Gulf. This is the first time in their ..."

Wed 29/09 - Massive Attack Donate Proceeds of Lincoln Commercial For Clean-Up Efforts In The Gulf - Audio Perv

## October

"Massive Attack will donate their income from the upcoming Lincoln car commercial to clean up operations in the Gulf"

Fri 01/10 - Massive Attack To Give Car Ad Proceeds To Gulf Cleanup Efforts - Anti Music

"Massive Attack have permitted their music to be used in a car commercial. The band saw the offer from Lincoln as an .."

Sun 03/10 - Massive Attack Donate Proceeds of Lincoln Commercial For Clean-Up Efforts In The Gulf - Alt Sounds

"Massive Attack has been releasing phenomenal music for over two decades. With five acclaimed studio albums under their belt the band have secured their position as ..."

Sat 16/10 - Massive Attack releases Atlas Air EP - Music Remedy

"Massive Attack have premiered the music video for "Atlas Air". The track is off the band's latest album, 'Heligoland'. The song is also the title track ..."

Sat 16/10 - Watch: Massive Attack Premiere "Atlas Air" Music Video - Rock on the Streets

"Massive Attack will release a new EP on November 22. The Atlas Air EP will be comprised of two remixes of the title track (whose original ..."

Tue 19/10 - Massive Attack to Release New EP in November - XLR8R: Downloads

"Massive Attack will release the Atlas Air EP in November in aid of War Child. There [.."

Tue 19/10 - Video: Massive Attack – 'Atlas Air' - Nialler9 Music Blog

"Massive Attack will be back in Miami again?! You're not gonna wanna miss these trip hop legends in our own backyard! Comment below with a valid ..."

Wed 20/10 - Massive Attack/Thievery Corporation Tix Giveaway! - ::: Off the Radar :::

"Massive Attack to be cheerful, but their new one for Atlas Air is certainly entertaining if you like Godzilla. Watch as a giant demonic rabbit whose ..."

Thu 21/10 - Massive Attack's Creature Feature - SupaJam

"Massive Attack have now cleared the way for more new material. "It was a time that had to follow its own path," he says, referring to ..."

Tue 26/10 - Massive Attack Plotting New Release - Clash Music

"Massive Attack will release a series of EPs next year, which Robert Del Naja says will come out "spontaneously." "We're tired of the cycle of album, ..."

Tue 26/10 - Foo Fighters' Tour Dates, Madonna's Gym Clubs - Spin

## November

"Massive Attack were the base of where my triphop music education began along with tricky featuring martina topley bird's poetic voice soaring through my mind and ..."

Tue 09/11 - massive attack :: bayfront park :: miami - music is art

"Massive Attack is what we're getting when listening to "Stand Alright," which is an utterly gorgeous [.."

Sat 20/11 - Paper Crows| "Stand Alright" [Audio] - The Maroon Cafe

"Massive Attack will release their 'Atlas Air' EP in aid of War Child, to mark the 15 year anniversary of our iconic 'Help' album, and to ..."

Sun 21/11 - Massive Attack – Atlas Air (Tim Goldsworthy Remix) - Lyfstyl

"Massive Attack have announced that all the proceeds from their new Atlas Air EP, out now, will go to the charity War Child"

Wed 24/11 - Massive Attack release new EP for War Child - The Line Of Best Fit

# Appendices

## Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 20: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

## Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 21: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart