

Maroon 5

Music Media Analysis
July to December 2010

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Overview

126th on Mainstream Charts

2999th on Twitter

2463rd in the Music Press

This report reviews the popularity of Maroon 5 on the music charts and in the music news for the period July to December 2010. It benchmarks Maroon 5 against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

Chart Popularity

Mainstream Chart

This section presents the mainstream chart performance for Maroon 5 compared to similar artists. Maroon 5 was ranked 126th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for Maroon 5 was 15th.

126th Overall Rank

Artist	Rank	Best Position
Maroon 5	126th	15

Figure 1: Artist Mainstream Ranks

15th Best Position

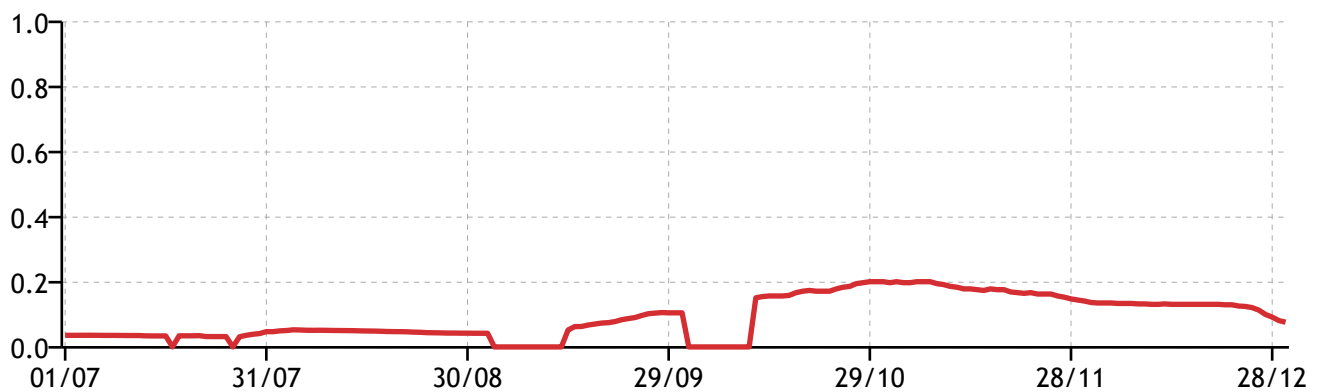


Figure 2: Artist Mainstream Chart Popularity over Time

 Maroon 5

Mainstream Comparison

This section compares the mainstream chart performance of Maroon 5 against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Maroon 5 was ranked 1st overall of our charts for that day. 0.0 denotes Maroon 5 did not chart at all.

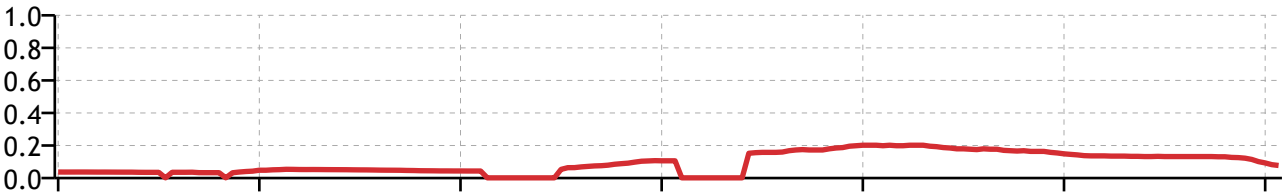


Figure 3: Comparisons for Maroon 5

Maroon 5

Mainstream Singles

This section presents the best charting singles for Maroon 5 on the Mainstream We Are Hunted charts

Misery

Best Single

124th

Best Position

Single Best Position

Misery 124

She Will Be Loved 439

Figure 4: Best Single Positions

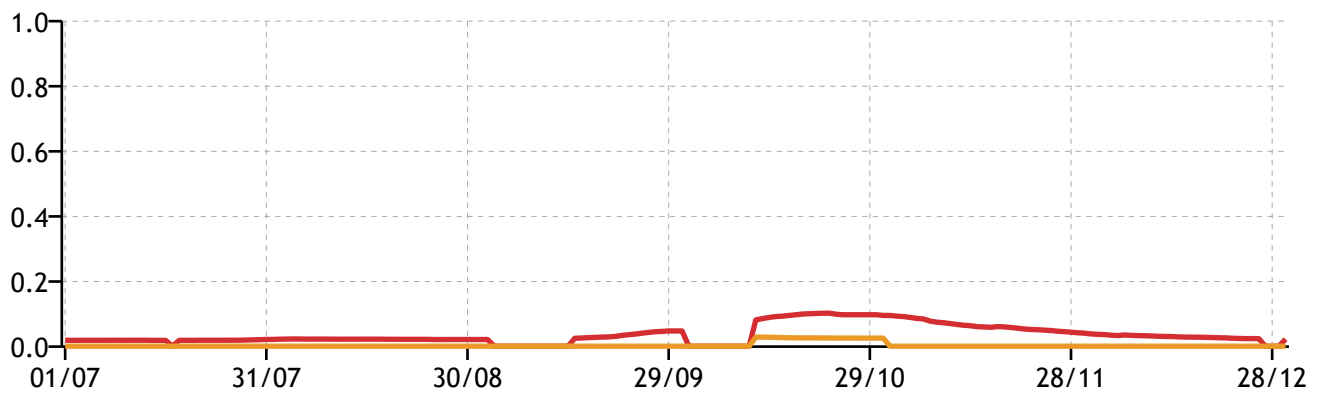


Figure 5: Singles Chart Comparison over Time

Misery

She Will Be Loved

Mainstream Singles Comparison

This section compares the mainstream chart performance of the most popular singles released by Maroon 5. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

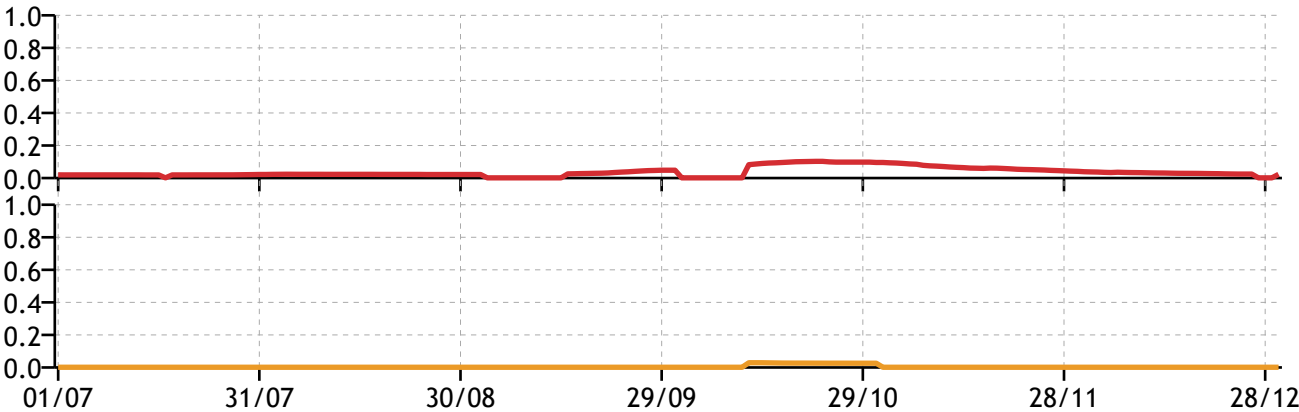


Figure 6: Chart ranking for Maroon 5

- Misery
- She Will Be Loved

Twitter Coverage

Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Maroon 5 during this time period. Included is the overall ranking of Maroon 5 when compared to similar artists.



2999th Overall Rank

Artist	Rank	Tweets	Share
Maroon 5	2999th	524	0.000%

Figure 7: Twitter Coverage Comparison

524 Tweets

0.000% Share

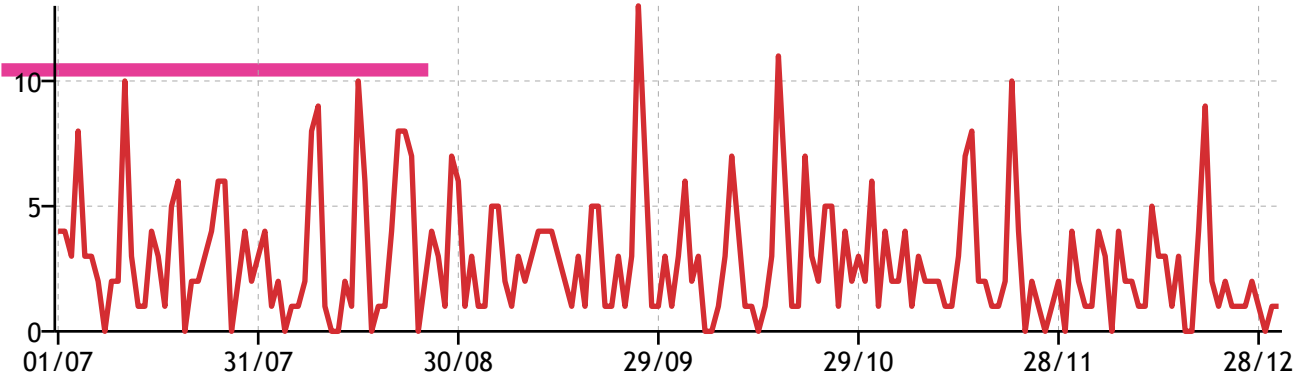


Figure 8: Twitter Coverage over Time



Maroon 5

Twitter Comparison

This section compares the total number of tweets mentioning Maroon 5 to similar artists.

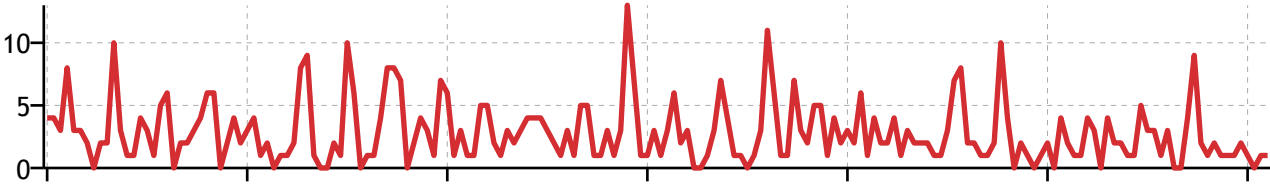


Figure 9: Comparisons for Maroon 5



 Maroon 5

Mainstream Chart vs Twitter

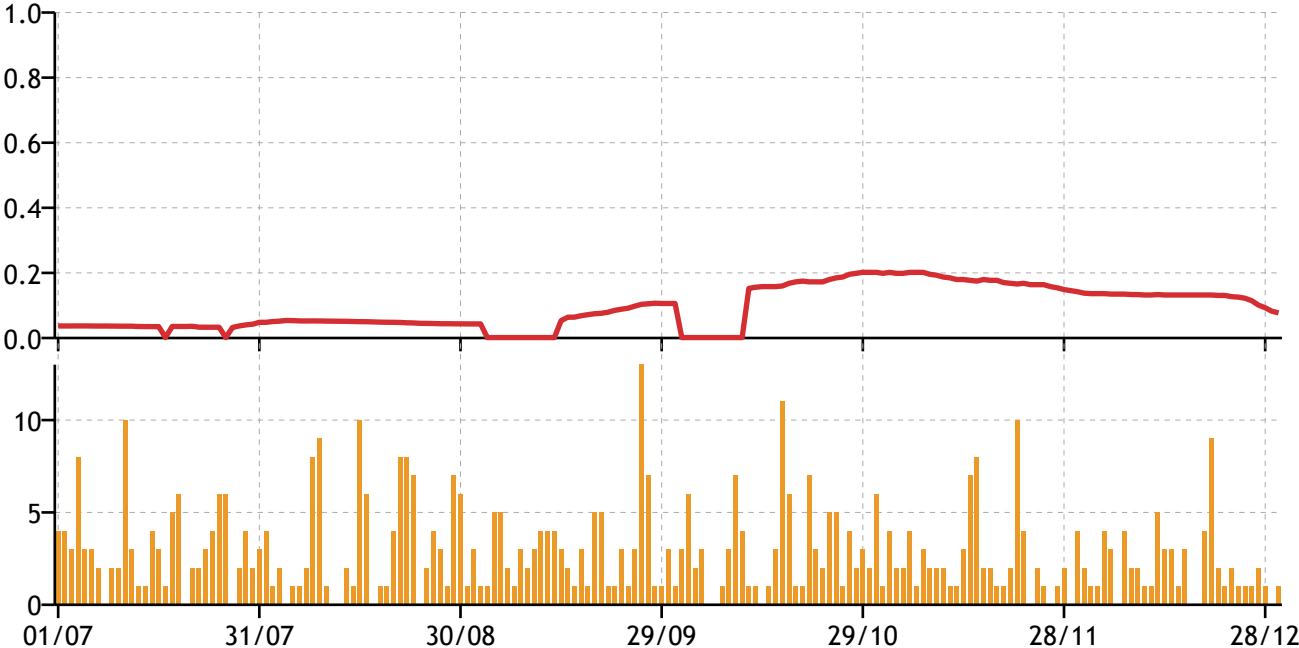


Figure 10: Maroon 5 Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



Twitter Users

This section lists the twitter users mentioning Maroon 5 in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/TropicsZ4	Will Tropics	United States 33480	5	6,652	33,260
2	twitter.com/soullkirk	Kirk	NS Canada & then Toronto LA.	2	8,265	16,530
3	twitter.com/straywebsurfer	straywebsurfer Ray	Tokyo, Japan	4	3,199	12,796
4	twitter.com/te_interesa	Yohel Amat	Panama	7	1,178	8,246
5	twitter.com/aileen2u2	Kelli	Raleigh, NC	1	8,195	8,195
6	twitter.com/mattiedog	MattieDog	Mattieland	2	3,467	6,934
7	twitter.com/manyko2	Mark Welkie	Central Pennsylvania, America	2	3,196	6,392
8	twitter.com/avekaz	Kazuhiro	Earth	2	2,976	5,952
9	twitter.com/BigDaddyVegas1	Chris Andrews	Dallas Tx and Las Vegas	1	5,950	5,950
10	twitter.com/darenBBC	Daren Forsyth	London, Asia, Middle East	1	5,852	5,852
11	twitter.com/cristianviera	Cristian Viera	Guadalajara, México.	2	2,063	4,126
12	twitter.com/RosalieHalegirl	Rosalie Hale Cullen	Roaming in Washington State	1	3,326	3,326
13	twitter.com/jonathanrchang	Jonathan Chang	West Hollywood, CA	2	1,582	3,164
14	twitter.com/6dawgbetapsi	Chris-The iPad King	iPhone: 33.773846,-84.348862	3	1,034	3,102
15	twitter.com/seb098	sebastian collier	London	2	1,468	2,936
16	twitter.com/fyokonoa	FM 现在 Now On Air	Yokomaha 84.7MHz	5	571	2,855
17	twitter.com/lerrnst	lerrnst	leiria, portugal	1	2,775	2,775
18	twitter.com/PetDogShop	Pet Dog Shop	Brisbane Australia	1	2,656	2,656
19	twitter.com/JuLi_RamiRez	Juliana Ramirez	Bogota.	4	572	2,288
20	twitter.com/camiloduma	Camilo A Duran M	Bogotá, Colombia	2	1,102	2,204
21	twitter.com/MLLTPHOTOS	JoJo	Between here and there...	2	985	1,970
22	twitter.com/A_Body_By_Vi	Alecia Barnes	Orange County California	1	1,901	1,901
23	twitter.com/alejohnny	Alessandro Johnny	Rio de Janeiro	2	939	1,878
24	twitter.com/Wattyz	Watty	ip see Michigan	1	1,800	1,800
25	twitter.com/sliced	🍷/sliced	Shinagawa, Tokyo	2	874	1,748
26	twitter.com/mitchellhislop	Mitchell Hislop	Minneapolis, MN	1	1,666	1,666
27	twitter.com/MyCubbies	Chicago Cubs	guess...	2	820	1,640

Figure 11: Top 50 Users tweeting about Maroon 5

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/TMN14	Hidemitsu Oshima	□□□□□□□□□□□□	2	774	1,548
29	twitter.com/claritarmg	Clara Molina García	Bogotá, Colombia	3	502	1,506
30	twitter.com/MattJeezySLG	Matthew Ray	Westside Compton via. HEAVEN	1	1,455	1,455
31	twitter.com/marissasato	Marissa	Tokyo □□□□	2	719	1,438
32	twitter.com/asialakay	asialakay	under the sun....@-----	1	1,395	1,395
33	twitter.com/the_kid1130	R.M.C.W.	Indianapolis,IN	1	1,313	1,313
34	twitter.com/ripper0217	Sho Kida/□□□□/Koogle	Tsubuyaku-cho,Kyoto,JP	1	1,310	1,310
35	twitter.com/marigoldjp_fm	marigoldjp fm	japan	6	201	1,206
36	twitter.com/youngcorey	Corey Populus	Los Angeles/Sacramento	1	1,150	1,150
37	twitter.com/WhatAPriss	Paris Dallas	L'Etoile du Nord, MN	1	1,131	1,131
38	twitter.com/c_jimz	Jimz		4	273	1,092
39	twitter.com/chrisscross	Chris Gatewood		1	1,090	1,090
40	twitter.com/askcherlock	askcherlock	Pittsburgh, PA	2	541	1,082
41	twitter.com/alwaysfab	Randi Martin	(Suburban) Philadelphia PA	1	893	893
42	twitter.com/DooneyPug	Lori Finnigan	Gourmet Heaven-Central Indiana	1	879	879
43	twitter.com/alexisperez	Alexis Pérez	Caracas, Venezuela	1	874	874
44	twitter.com/Carakas	Alfredo Suarez	ÜT: 10.674023,-71.615709	1	827	827
45	twitter.com/kube23	sharin	Singapore	1	819	819
46	twitter.com/l1brat1on	l1brat1on	Worldwide, TX	2	396	792
47	twitter.com/noboshin	noboriyama shinichi	□□□□□□	1	754	754
48	twitter.com/yodastfu	yoda	USA	2	353	706
49	twitter.com/HoodTREDemark	3-	Born & Raised in COMPTON, CA	1	664	664
50	twitter.com/lilo1891	Monica Acero	ÜT: 4.810184,-75.691439	1	641	641

Figure 11 (continued): Top 50 Users tweeting about Maroon 5

Shared Twitter Links

This section lists the most popular urls in tweets mentioning Maroon 5 during this period.

URL	Rank	Tweets
http://www.last.fm/music/Maroon+5/_/Sunday+Morning	1	31
http://tinysong.com/6PLn	2	16
http://www.last.fm/music/Maroon+5	3	11
http://tln.kr/1f3t	4	6
http://www.last.fm/music/Maroon+5/_/Sunday+Morning	5	5
http://tinysong.com/fMaU	6	5
http://tinysong.com/2ATp	7	4
http://www.tunewiki.com/t/z0ix	8	4
http://tinysong.com/6OL3	9	4
http://www.tunewiki.com/t/1jkf6	10	3
http://www.last.fm/music/Maroon+5/_/Sunday+Morning?utm_source=twitterfeed&utm_medium=twitter	11	3
http://tln.kr/3a2g	12	2
http://www.pandora.com:80/land/song/f39e437b7478f584?station=2a0db17b785bbe53f4c8e1e6846c95a357d5e43...	13	2
http://tln.kr/1el1	14	2
http://www.pandora.com:80/land/song/f39e437b7478f584?station=264456662f571897548e74290c6e5f1d8197834...	15	2
/profile/LolitisTheWolf/blip/56938279/maroon+5-sunday+morning-lyrics+on+screen.	16	2
http://www.jango.com/stations/135482430/tunein?song_id=16008	17	2
/profile/sharonhayes/blip/58074236/Maroon+5-Sunday+Morning	18	2
/profile/aileen2u2/blip/51370277/Maroon+5-Sunday+Morning	19	2
http://tinysong.com/km3A	20	2
http://www.pandora.com:80/land/song/f39e437b7478f584?station=5cc8758e4dbb1331f27e492c8cad46a8955ae51...	21	2
/profile/LailaZ/blip/54884516/Maroon+5-Sunday+Morning	22	2
http://www.last.fm/music/Maroon+5/_/Sunday+Morning	23	2
http://www.pandora.com:80/land/song/f39e437b7478f584?station=0280fc0341c1078eb2fa0e46b6a568c98598f9b...	24	2
http://www.jango.com/stations/22196197/tunein?song_id=16008	25	2
http://www.pandora.com:80/land/song/f39e437b7478f584?station=21b0c414fc5d2a110a0b8c8992cb49aa37fe645...	26	2
/profile/ciao_calotta/blip/48711565/Maroon+5-Sunday+Morning	27	2

Figure 12: Top Shared Links on Twitter mentioning Maroon 5

URL	Rank	Tweets
http://isharetun.es/track/SBpXJnP7zFoL	28	1
http://www.pandora.com:80/land/song/f39e437b7478f584?station=a5ab919a3c28856defbeac1c3c4f94d3bd857e8...	29	1
http://www.last.fm/music/Maroon+5/_/Sweetest+Goodbye%2FSunday+Morning	30	1
/profile/TropicsZ4/blip/55841213/Maroon+5-Sunday+Mornings	31	1
/profile/straywebsurfer/blip/52372381/maroon+5-sunday+morning	32	1
http://www.pandora.com:80/land/song/f39e437b7478f584?station=dbbbc724b3c256b79a3f6a77220f4e05dca1a4a...	33	1
/profile/zenmaster7/blip/52397814/Maroon+5-Sunday+Morning	34	1
http://www.last.fm/music/Maroon+5/_/Sunday+Morning+%28Questlove%29?utm_source=twitterfeed&utm_medium...	35	1
/profile/TheFuckinMigo/blip/58069809/maroon+5-sunday+morning	36	1
/profile/Dyeve/blip/56290005/Sunday+Morning-Maroon+5+Live+Friday+The+13th	37	1
/profile/Divine_MissE_/blip/54689258/maroon+5-sunday+morning	38	1
/profile/YouEver/blip/48682859/Maroon+5-Sunday+Morning	39	1
/profile/MRod_/blip/53895989/maroon+5-sunday+morning	40	1
http://tinysong.com/fmdq	41	1
/profile/claritarmg/blip/58446766/Maroon+5-Sunday+Morning	42	1
/profile/raspberryonya/blip/48930934/Maroon+5-Sunday+Morning	43	1
http://tinysong.com/y3uE	44	1
http://www.last.fm/music/Maroon+5/_/Sunday+Morning+[Mix]	45	1
http://blip.fm/~w31c3	46	1
/profile/HabsGirl68/blip/49814481/Maroon+5-Sunday+Morning+b2b	47	1
/profile/SilDiMaio/blip/52412046/maroon+5-sunday+morning	48	1
http://www.foxytunes.com/artist/maroon+5/track/sunday+morning?locale=ja	49	1
http://tumblr.com/xm3cv4v4m	50	1
/profile/ricitosdeori/blip/54413458/maroon+5-sunday+morning	51	1
/profile/DJbabozoo/blip/48551299/Maroon+5-Sunday+Morning	52	1
/profile/Lolyto/blip/57962620/Maroon+5-Sunday+Morning	53	1
/profile/seb098/blip/60174405/Maroon+5-Sunday+Morning	54	1
http://www.pandora.com:80/land/song/f39e437b7478f584?station=2d2b94c33e99726decd4b4baa82cb52468f6545...	55	1
http://www.pandora.com:80/land/song/f39e437b7478f584?station=90e4032aad2dfd77996b6c2d3e802fd1425ba29...	56	1
http://www.pandora.com:80/land/song/f39e437b7478f584?station=a5687917ac04a89440b062f0b716e6d193d26a2...	57	1
/profile/Siberia/blip/54881192/Maroon+5-Sunday+Morning+(Live+on+Walmart+Soundcheck)	58	1
/profile/RockinRamona/blip/58524526/Maroon+5-Sunday+Morning	59	1
/profile/gspcdfm/blip/57220193/Maroon+5-Sunday+Morning	60	1

Figure 12 (continued): Top Shared Links on Twitter mentioning Maroon 5

News Coverage

News Popularity

This section shows the total number of music articles mentioning Maroon 5 during this time period and the overall rank of Maroon 5 when compared to similar artists.



2463rd Overall Rank

Artist	Rank	Articles	Share
Maroon 5	2463rd	2	0.000%

Figure 13: News Coverage Comparison

2 Articles

0.000% Share

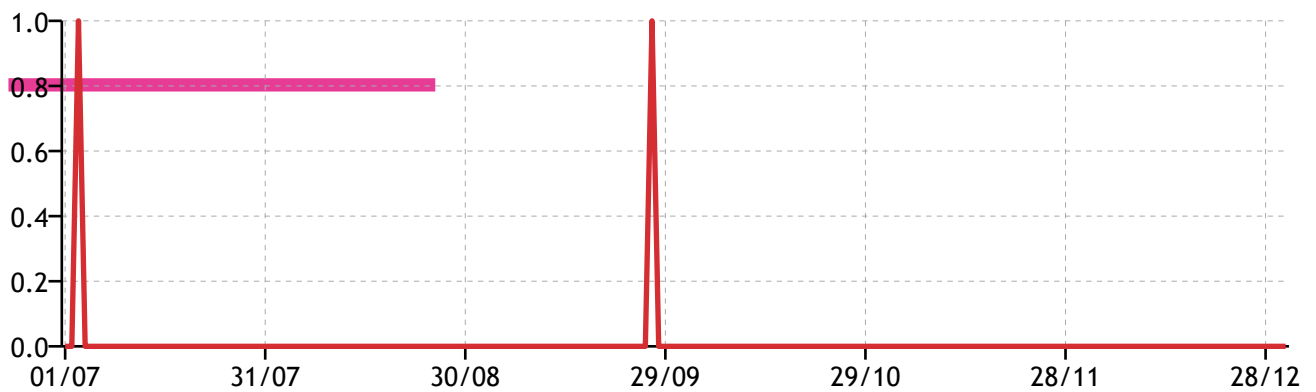


Figure 14: News Coverage over Time



Maroon 5

News Comparison

This section compares the number of music articles mentioning Maroon 5 during this time period to similar artists.

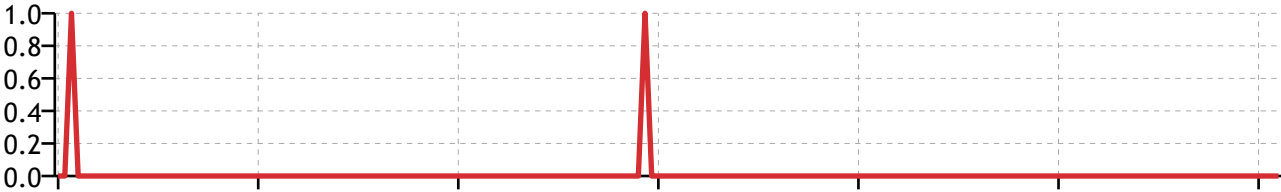


Figure 15: Comparisons for Maroon 5

 Maroon 5

Mainstream Chart vs Sentiment

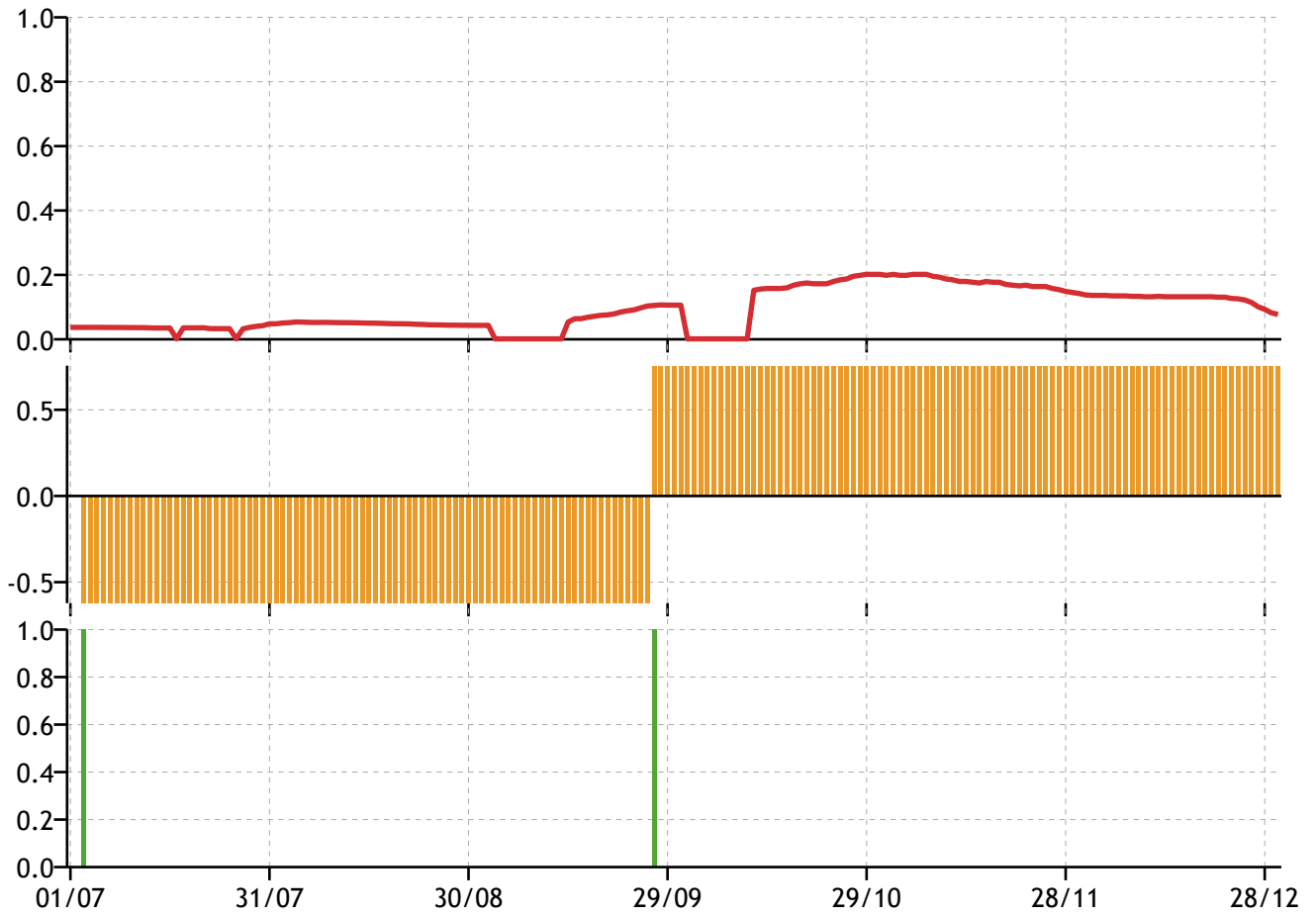


Figure 16: Maroon 5 Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Maroon 5 that day.

- Chart Popularity
- News volume
- Sentiment trend

Top Publishers



Other



Top Publishers

Figure 17: Top Publishers related to Maroon 5

Top Publishers Mentions

Figure 18: Most frequently mentioned Top Publishers

Top News Publishers

Publisher Rank Articles

Figure 19: Top 0 Publishers mentioning Maroon 5

Best 5 News Days

1 03 July 2010 : 1 articles

Popular Articles this Day

[Maroon 5 On The Today Show \[Video\]](#)

YK2 Daily, 03 July 2010

Earlier this morning, Maroon 5 stopped by the Today Show to perform their latest single “Misery” as well as some of their old hits. Hit the jump to check out ...

2 27 September 2010 : 1 articles

Popular Articles this Day

[Maroon 5 – Sunday Morning \(?uestlove Remix\)](#)

Bridging The Verse, 27 September 2010

After such an amazing day yesterday at the Virgin Mobile Freefest, I had to bring it down for myself a little today. I woke up and the temperature had dropped ...

3 01 July 2010 : 0 articles

Popular Articles this Day

No articles published on this day.

4 02 July 2010 : 0 articles

Popular Articles this Day

No articles published on this day.

5 04 July 2010 : 0 articles

Popular Articles this Day

[Maroon 5 On The Today Show \[Video\]](#)

YK2 Daily, 03 July 2010

Earlier this morning, Maroon 5 stopped by the Today Show to perform their latest single “Misery” as well as some of their old hits. Hit the jump to check out ...

News Highlights

This section includes the most repeated statements in the music press about Maroon 5 month by month during this period.

Appendices

Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 20: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 21: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart