

# M.I.A.

Music Media Analysis  
July to December 2010

RESEARCH  
**hunted**

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# Overview

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**55th** on [Mainstream Charts](#)

**97th** on [Twitter](#)

**15th** in the [Music Press](#)

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This report reviews the popularity of M.I.A. on the music charts and in the music news for the period July to December 2010. It benchmarks M.I.A. against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the [wearehunted.com](#) website.

# Chart Popularity

## Mainstream Chart

This section presents the mainstream chart performance for M.I.A. compared to similar artists. M.I.A. was ranked 55th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for M.I.A. was 7th.

55th Overall Rank

7th Best Position

Artist	Rank	Best Position
Lady GaGa	4th	2
Kanye West	47th	6
M.I.A.	55th	7
LCD Soundsystem	112th	13
Nicki Minaj	127th	15
Sleigh Bells	476th	96
Diplo	1655th	1,001
Rye Rye	2504th	1,001

Figure 1: Artist Mainstream Ranks

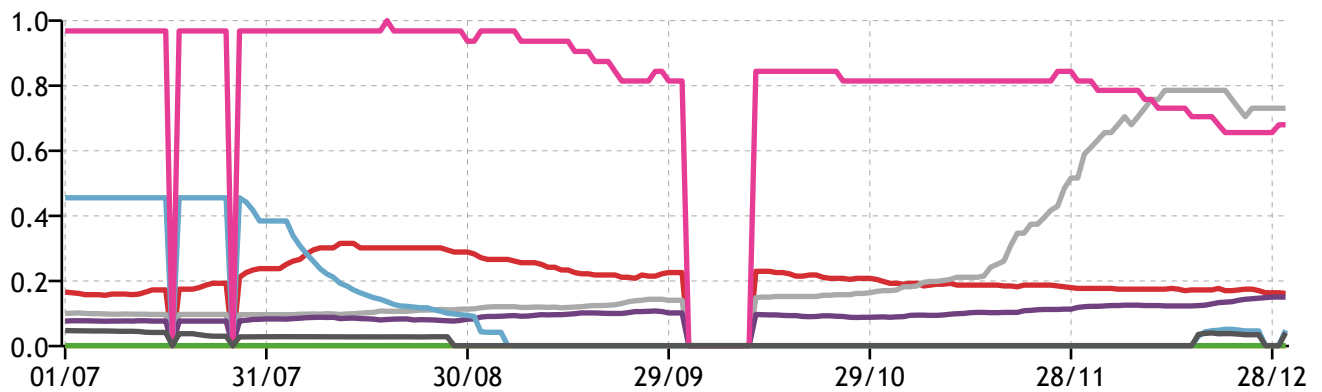


Figure 2: Artist Mainstream Chart Popularity over Time



# Mainstream Comparison

This section compares the mainstream chart performance of M.I.A. against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means M.I.A. was ranked 1st overall of our charts for that day. 0.0 denotes M.I.A. did not chart at all.

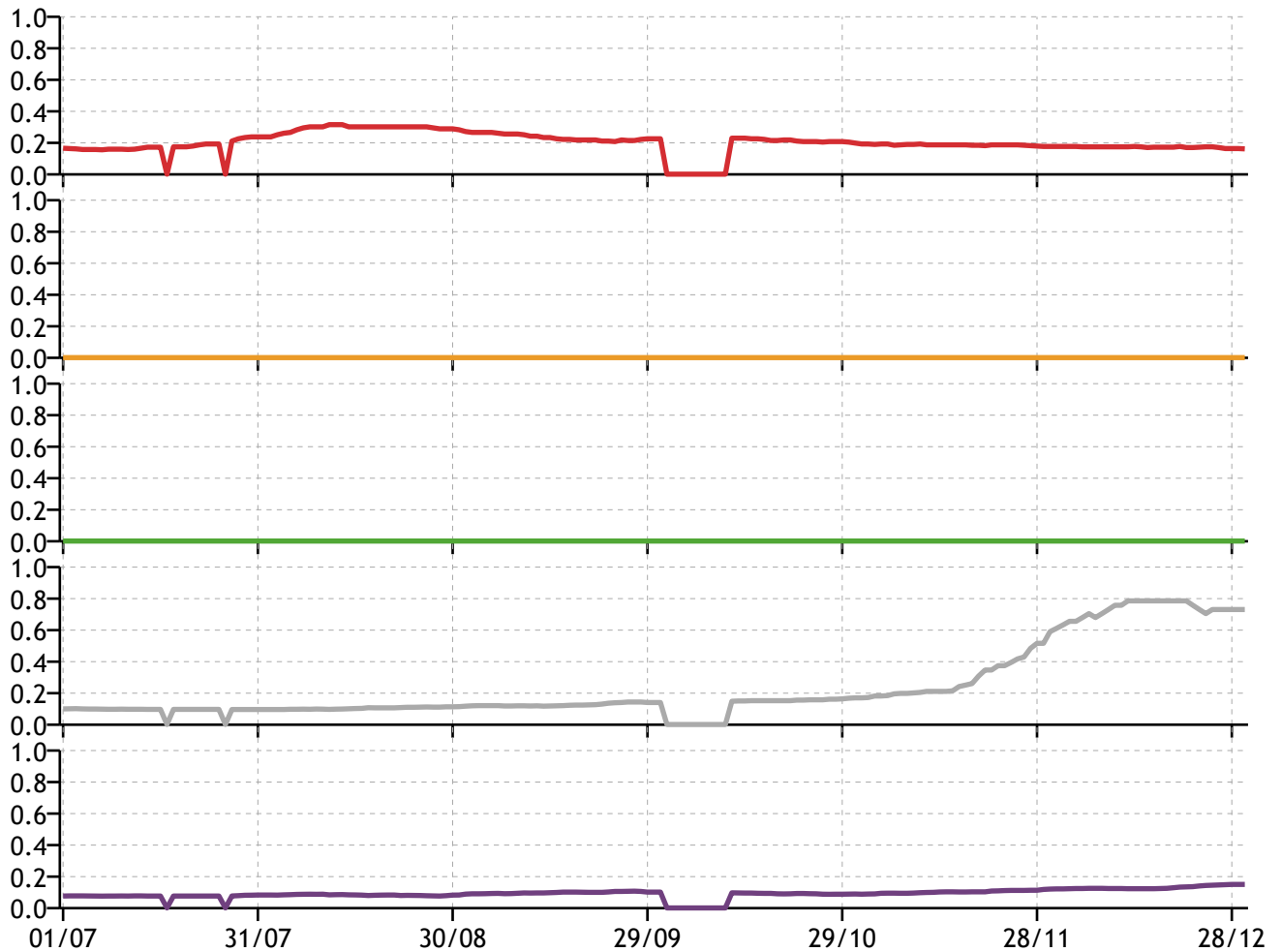


Figure 3: Comparisons for M.I.A.



# Mainstream Singles

This section presents the best charting singles for M.I.A. on the Mainstream We Are Hunted charts

## Paper Planes

Best Single

15th

Best Position

Single	Best Position
Paper Planes	15
XXXO	107
Paper Planes	322
The Message	445
Tequilla	465
Born Free	470
Lovalot	493
It Takes a Muscle	510

Figure 4: Best Single Positions

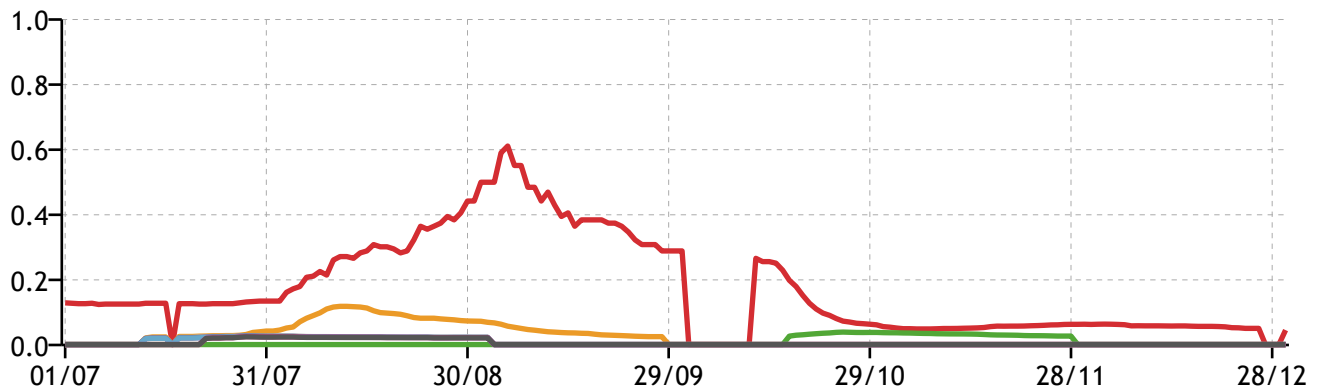


Figure 5: Singles Chart Comparison over Time



# Mainstream Singles Comparison

This section compares the mainstream chart performance of the most popular singles released by M.I.A.. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

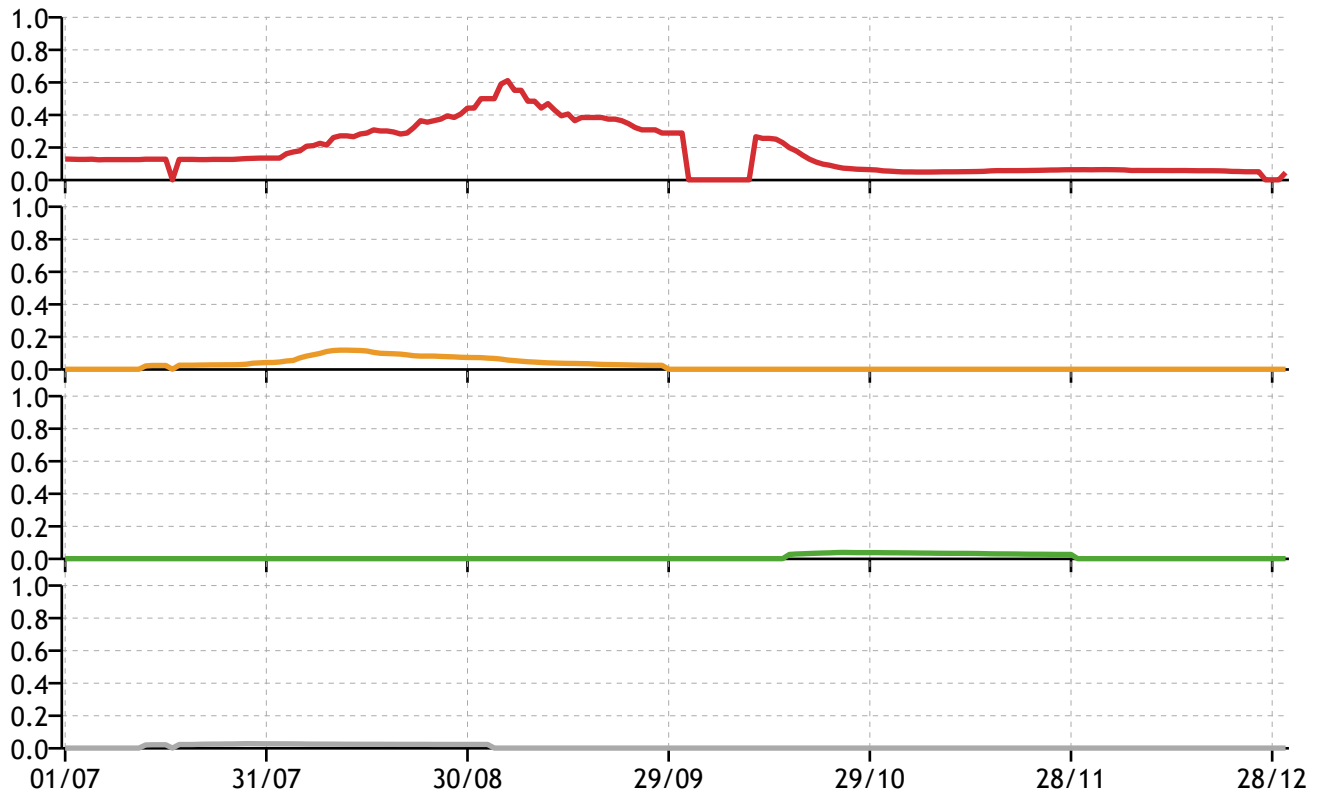


Figure 6: Chart ranking for M.I.A.



# Twitter Coverage

## Twitter Popularity

This section shows the number of tweets indicating that someone was listening to M.I.A. during this time period. Included is the overall ranking of M.I.A. when compared to similar artists.

97th Overall Rank

12,133 Tweets

0.002% Share

Artist	Rank	Tweets	Share
Lady GaGa	6th	52,609	0.009%
Kanye West	16th	31,904	0.005%
Nicki Minaj	32nd	23,062	0.004%
M.I.A.	97th	12,133	0.002%
LCD Soundsystem	287th	5,562	0.001%
Sleigh Bells	464th	3,781	0.001%
Diplo	1776th	1,010	0.000%
Rye Rye	5535th	200	0.000%

Figure 7: Twitter Coverage Comparison

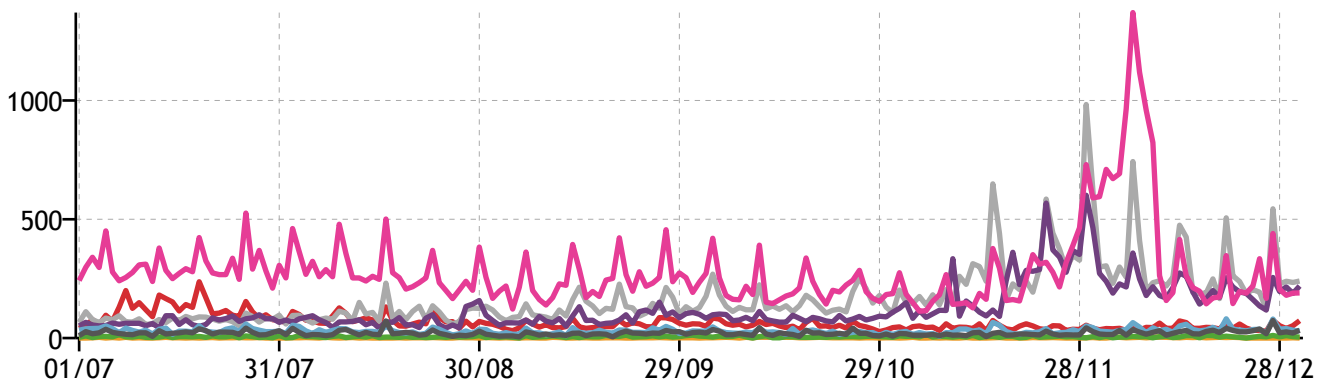


Figure 8: Twitter Coverage over Time



# Twitter Comparison

This section compares the total number of tweets mentioning M.I.A. to similar artists.

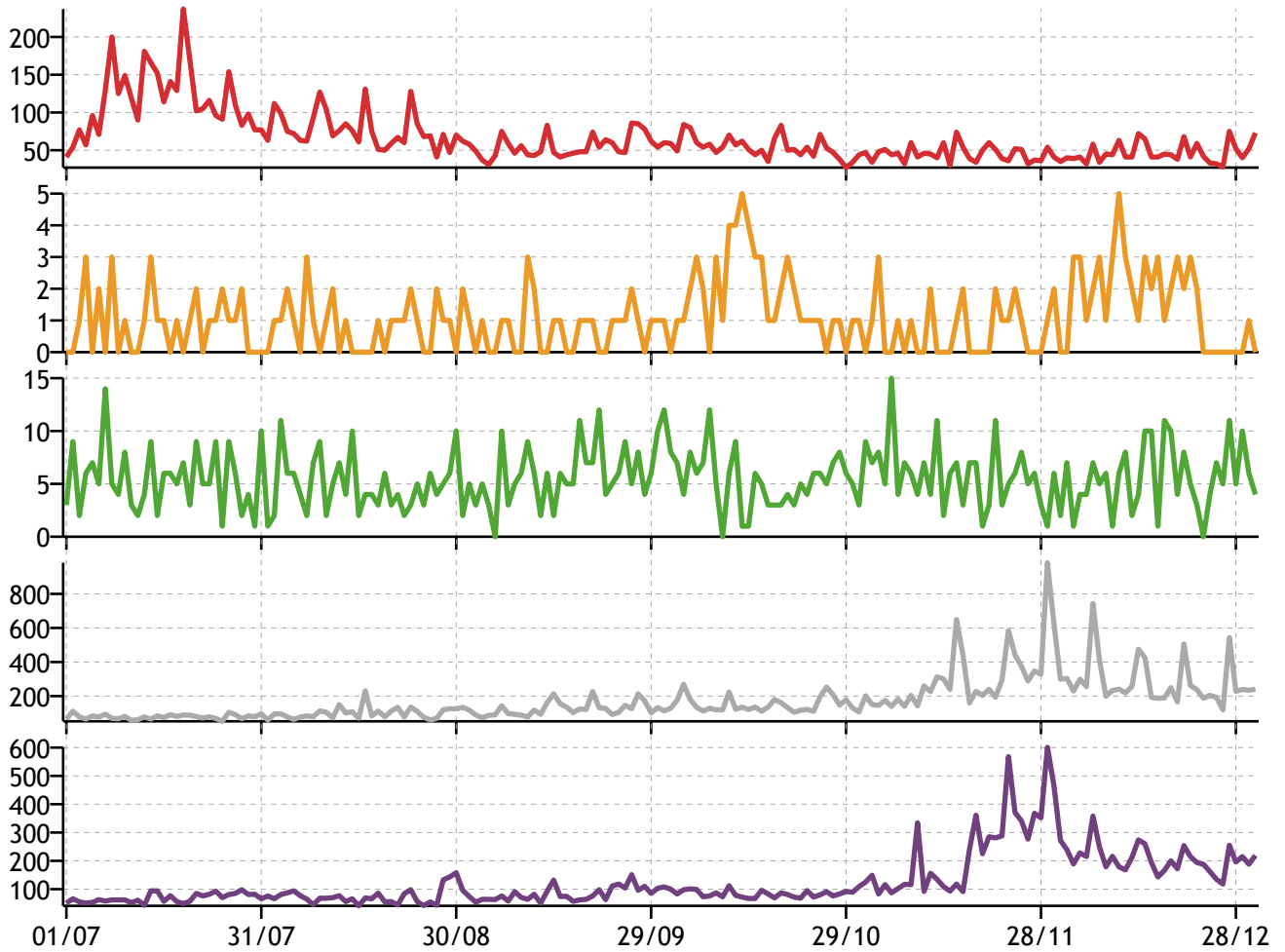


Figure 9: Comparisons for M.I.A.



# Mainstream Chart vs Twitter



Figure 10: M.I.A. Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



# Twitter Users

This section lists the twitter users mentioning M.I.A. in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/kmallan	kevin allan	CALI BABY!!	8	42,262	338,096
2	twitter.com/jackcrute	Jack Nathaniel Crute	The North of England, UK	13	11,556	150,228
3	twitter.com/BenAndEfrat	Ben And Efrat	Israel	17	7,881	133,977
4	twitter.com/Conrado_Cooper	C.O.N.R.A.D.O Cooper	Fortaleza - Brasil	9	6,486	58,374
5	twitter.com/WhatsOn6Music	Now Playing 6Music	BBC 6 Music	45	1,276	57,420
6	twitter.com/Tom_LP	Tom Pausini łp ®	BRASIL	9	5,951	53,559
7	twitter.com/Jacobyte969	Jacobyte By Name	51.816429, -0.195564	8	6,140	49,120
8	twitter.com/Naestopaz	naestopaz	Denver, Colorado, USA	49	935	45,815
9	twitter.com/TropicsZ4	Will Tropics	United States 33480	6	6,651	39,906
10	twitter.com/romanus	Romanus	ÜT: 48.156466,11.723544	7	5,314	37,198
11	twitter.com/xluqs	L U C A S -	Brazil	29	1,149	33,321
12	twitter.com/Psykopratika	Corinna Reggiani	Cesena-Romagna/Rossa	19	1,678	31,882
13	twitter.com/djpaisley	djpaisley	Dallas, Texas 75251	24	1,140	27,360
14	twitter.com/nellina99	nellina laganà	CATANIA	14	1,838	25,732
15	twitter.com/kubuki121	avard davidson	USA	136	169	22,984
16	twitter.com/ChristinaCraze	Christina Fenty	USA	18	1,146	20,628
17	twitter.com/xTeamJoshFarro	Team Josh Farro	Paramore Land	6	3,296	19,776
18	twitter.com/theadb	Andrew David Blair	Toronto, ON	8	2,385	19,080
19	twitter.com/l1brat1on	l1brat1on	Worldwide, TX	46	393	18,078
20	twitter.com/mark_till	mark_till	Los Angeles California	7	2,528	17,696
21	twitter.com/birnpresents	BIRN Presents	Boston	163	97	15,811
22	twitter.com/paolina100	Paolina100	Crazytown	8	1,766	14,128
23	twitter.com/_tiagoo	Tiago Girardi	Cascavel - PR	10	1,385	13,850
24	twitter.com/ayuaditi	Gst Ayu Krishna Devi	tabanan - B A L I - indonesia	7	1,977	13,839
25	twitter.com/NickPapaG	Nick Papageorgio	Va. Beach Va.	16	863	13,808
26	twitter.com/JohnOfEngland	John Keeton-Robinson	Nottingham	14	974	13,636
27	twitter.com/GGDANCE	G.G. Le Grand	AMSTERDAM	21	647	13,587

Figure 11: Top 50 Users tweeting about M.I.A.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/__illuminaughty	akeem jamal.	iPhone: 30.032423,-90.099777	7	1,908	13,356
29	twitter.com/fyokonoa	FM □□□□ Now On Air	Yokomaha 84.7MHz	22	571	12,562
30	twitter.com/NeraPoesia	NeraPoesia	Cortina d'Ampezzo (BL)	7	1,615	11,305
31	twitter.com/disco_naivete	jarri	Belgium	12	916	10,992
32	twitter.com/NoirPride	Noir Garçon	Lobbying on Capital Hill #LGBT	8	1,138	9,104
33	twitter.com/elledub_1920	Elle	Washington, DC	6	1,495	8,970
34	twitter.com/jazzaviva	jazzaviva	Vermont	9	967	8,703
35	twitter.com/onedancinblonde	Taylor K.	Calabasas, CA/Kansas City, MO	7	1,240	8,680
36	twitter.com/ksmusic	K	tokio	25	331	8,275
37	twitter.com/baileydomino	Steven Burt	From B-Lo to NYC =..	13	592	7,696
38	twitter.com/jeremydante	Jeremy Danté		7	1,094	7,658
39	twitter.com/yuuhi_hajime	hajime!	□□□□	33	221	7,293
40	twitter.com/BugsB	Matthias Krone	Berlin-Neukölln	11	591	6,501
41	twitter.com/qagrdideia	Roberto Jr.	Fortaleza, Ceará, Brasil	15	431	6,465
42	twitter.com/AnneStretter	Sabrina Campolongo	lasciamo stare	7	903	6,321
43	twitter.com/DoctorofJazz	Howard Sharper	Michigan	11	572	6,292
44	twitter.com/LacedRadio	Laced Radio TM	Los Angeles, CA/Austin, Tx	9	695	6,255
45	twitter.com/malakadux	Leonardo Giaccone	Catania	14	439	6,146
46	twitter.com/losnsa	losnsa	San Antonio, TX 78207 (US)	6	1,013	6,078
47	twitter.com/sleep2dream	Hillary Banks	Jersey/ny/md	11	546	6,006
48	twitter.com/tameryazar	Tamer Yazar	Turkey	25	233	5,825
49	twitter.com/WicCaesar	Caesar Augustus	Rio de Janeiro	7	811	5,677
50	twitter.com/avivamagnolia	Aviva	Green Mountains, River Valley,	8	705	5,640

Figure 11 (continued): Top 50 Users tweeting about M.I.A.

## Shared Twitter Links

This section lists the most popular urls in tweets mentioning M.I.A. during this period.

URL	Rank	Tweets
<a href="http://www.last.fm/music/M.I.A.">http://www.last.fm/music/M.I.A.</a>	1	237
<a href="http://streams.thebirn.com/berklee-radio/birn-presents.m3u">http://streams.thebirn.com/berklee-radio/birn-presents.m3u</a>	2	163
<a href="http://www.last.fm/music/M.I.A./_/_/XXXO">http://www.last.fm/music/M.I.A./_/_/XXXO</a>	3	94
<a href="http://www.last.fm/music/M.I.A./_/_/Paper Planes">http://www.last.fm/music/M.I.A./_/_/Paper Planes</a>	4	68
<a href="http://www.tunewiki.com/">http://www.tunewiki.com/</a>	5	57
<a href="http://www.last.fm/music/M.I.A./_/_/It Takes a Muscle">http://www.last.fm/music/M.I.A./_/_/It Takes a Muscle</a>	6	52
<a href="http://tinysong.com/7dbV">http://tinysong.com/7dbV</a>	7	50
<a href="http://www.last.fm/music/M.I.A./_/_/Born Free">http://www.last.fm/music/M.I.A./_/_/Born Free</a>	8	46
<a href="http://www.last.fm/music/M.I.A./_/_/Tequilla">http://www.last.fm/music/M.I.A./_/_/Tequilla</a>	9	41
<a href="http://www.last.fm/music/M.I.A./_/_/Meds And Feds">http://www.last.fm/music/M.I.A./_/_/Meds And Feds</a>	10	32
<a href="http://slacker.com/r/C5tcn">http://slacker.com/r/C5tcn</a>	11	28
<a href="http://www.last.fm/music/M.I.A./_/_/It Takes A Muscle">http://www.last.fm/music/M.I.A./_/_/It Takes A Muscle</a>	12	28
<a href="http://www.last.fm/music/Avenged Sevenfold/_/_/M.I.A.">http://www.last.fm/music/Avenged Sevenfold/_/_/M.I.A.</a>	13	26
<a href="http://www.last.fm/music/M.I.A./_/_/Internet Connection (Bonus Track)">http://www.last.fm/music/M.I.A./_/_/Internet Connection (Bonus Track)</a>	14	22
<a href="http://www.last.fm/music/M.I.A./_/_/Space">http://www.last.fm/music/M.I.A./_/_/Space</a>	15	22
<a href="http://www.last.fm/music/M.I.A./_/_/Steppin Up">http://www.last.fm/music/M.I.A./_/_/Steppin Up</a>	16	21
<a href="http://www.stereomood.com/song/32398">http://www.stereomood.com/song/32398</a>	17	21
<a href="http://www.last.fm/music/M.I.A./_/_/Loyalot">http://www.last.fm/music/M.I.A./_/_/Loyalot</a>	18	20
<a href="http://www.lastfm.de/user/bhmueller007">http://www.lastfm.de/user/bhmueller007</a>	19	19
<a href="http://www.last.fm/music/M.I.A./_/_/Tell Me Why">http://www.last.fm/music/M.I.A./_/_/Tell Me Why</a>	20	17
<a href="http://blip.fm/Mia__Cavallo">http://blip.fm/Mia__Cavallo</a>	21	17
<a href="http://www.tweekly.fm/user/ruanqq">http://www.tweekly.fm/user/ruanqq</a>	22	17
<a href="http://www.last.fm/music/M.I.A./_/_/Jimmy">http://www.last.fm/music/M.I.A./_/_/Jimmy</a>	23	15
<a href="http://www.last.fm/music/M.I.A./_/_/Galang">http://www.last.fm/music/M.I.A./_/_/Galang</a>	24	15
<a href="http://www.last.fm/music/M.I.A./_/_/Illygirl (Bonus Track)">http://www.last.fm/music/M.I.A./_/_/Illygirl (Bonus Track)</a>	25	14
<a href="http://www.tweekly.fm/user/apollo_gaga">http://www.tweekly.fm/user/apollo_gaga</a>	26	14
<a href="http://tinysong.com/ezzO">http://tinysong.com/ezzO</a>	27	14

Figure 12: Top Shared Links on Twitter mentioning M.I.A.

URL	Rank	Tweets
<a href="http://www.last.fm/music/M.I.A./_/Bucky+Done+Gun">http://www.last.fm/music/M.I.A./_/Bucky Done Gun</a>	28	14
<a href="http://tinysong.com/6lPU">http://tinysong.com/6lPU</a>	29	14
<a href="http://www.last.fm/music/M.I.A./_/Story+To+Be+Told">http://www.last.fm/music/M.I.A./_/Story To Be Told</a>	30	13
<a href="http://www.last.fm/music/M.I.A./_/XXXO">http://www.last.fm/music/M.I.A./_/XXXO</a>	31	13
<a href="http://www.last.fm/music/M.I.A./_/Bamboo+Banga">http://www.last.fm/music/M.I.A./_/Bamboo Banga</a>	32	13
<a href="http://www.last.fm/music/M.I.A./_/The+Message">http://www.last.fm/music/M.I.A./_/The Message</a>	33	12
<a href="http://www.last.fm/music/M.I.A./_/XR2">http://www.last.fm/music/M.I.A./_/XR2</a>	34	12
<a href="http://www.myspace.com/mia">http://www.myspace.com/mia</a>	35	11
<a href="http://www.tweekly.fm/user/qagrdideia">http://www.tweekly.fm/user/qagrdideia</a>	36	11
<a href="http://www.last.fm/music/M.I.A./_/Caps+Lock+(Bonus+Track)">http://www.last.fm/music/M.I.A./_/Caps Lock (Bonus Track)</a>	37	11
<a href="http://weloveapps.net/main/app/13959">http://weloveapps.net/main/app/13959</a>	38	10
<a href="http://www.last.fm/music/ABBA/_/Mamma+Mia">http://www.last.fm/music/ABBA/_/Mamma Mia</a>	39	10
<a href="http://www.tweekly.fm/user/breezyfosheezy">http://www.tweekly.fm/user/breezyfosheezy</a>	40	10
<a href="http://www.last.fm/music/M.I.A./_/Steppin%27+Up">http://www.last.fm/music/M.I.A./_/Steppin%27 Up</a>	41	9
<a href="http://tln.kr/i4dk">http://tln.kr/i4dk</a>	42	9
<a href="http://www.last.fm/music/M.I.A./_/XXXO">http://www.last.fm/music/M.I.A./_/XXXO</a>	43	9
<a href="http://www.tweekly.fm/user/Conrado_Cooper">http://www.tweekly.fm/user/Conrado_Cooper</a>	44	9
<a href="http://www.tweekly.fm/user/_Tiagoo">http://www.tweekly.fm/user/_Tiagoo</a>	45	9
<a href="http://tinysong.com/r4Ve">http://tinysong.com/r4Ve</a>	46	8
<a href="http://www.tweekly.fm/user/sleep2dream">http://www.tweekly.fm/user/sleep2dream</a>	47	8
<a href="http://tln.kr/16ji">http://tln.kr/16ji</a>	48	7
<a href="http://tinysong.com/t4FO">http://tinysong.com/t4FO</a>	49	7
<a href="http://www.tweekly.fm/user/NigerianBoriqua">http://www.tweekly.fm/user/NigerianBoriqua</a>	50	7
<a href="http://www.tweekly.fm/user/raphsan">http://www.tweekly.fm/user/raphsan</a>	51	7
<a href="http://www.last.fm/music/ABBA">http://www.last.fm/music/ABBA</a>	52	7
<a href="http://www.last.fm/music/M.I.A./_/It+Iz+What+It+Iz">http://www.last.fm/music/M.I.A./_/It Iz What It Iz</a>	53	7
<a href="http://www.tweekly.fm/user/devin_hayes">http://www.tweekly.fm/user/devin_hayes</a>	54	7
<a href="http://www.tweekly.fm/user/DullGoldMonster">http://www.tweekly.fm/user/DullGoldMonster</a>	55	7
<a href="http://www.last.fm/music/M.I.A./_/Pull+Up+the+People">http://www.last.fm/music/M.I.A./_/Pull Up the People</a>	56	6
<a href="http://www.google.com/search?hl=en&amp;q=lastfm:Mia+Piracy+Funds+Terrorism,+Volume+1&amp;btnI=I%27m+Feeling+...">http://www.google.com/search?hl=en&amp;q=lastfm:Mia+Piracy+Funds+Terrorism,+Volume+1&amp;btnI=I%27m+Feeling+...</a>	57	6
<a href="http://www.last.fm/music/M.I.A./_/World+Town">http://www.last.fm/music/M.I.A./_/World Town</a>	58	6
<a href="http://www.tweekly.fm/user/42orange">http://www.tweekly.fm/user/42orange</a>	59	6
<a href="http://www.last.fm/music/M.I.A./_/Sunshowers">http://www.last.fm/music/M.I.A./_/Sunshowers</a>	60	6

Figure 12 (continued): Top Shared Links on Twitter mentioning M.I.A.

# News Coverage

## News Popularity

This section shows the total number of music articles mentioning M.I.A. during this time period and the overall rank of M.I.A. when compared to similar artists.

15th Overall Rank

2,204 Articles

0.055% Share

Artist	Rank	Articles	Share
Kanye West	1st	7,298	0.182%
Nicki Minaj	9th	3,249	0.081%
Lady GaGa	11th	2,784	0.069%
M.I.A.	15th	2,204	0.055%
LCD Soundsystem	50th	1,180	0.029%
Diplo	116th	786	0.020%
Sleigh Bells	138th	727	0.018%
Rye Rye	798th	165	0.004%

Figure 13: News Coverage Comparison

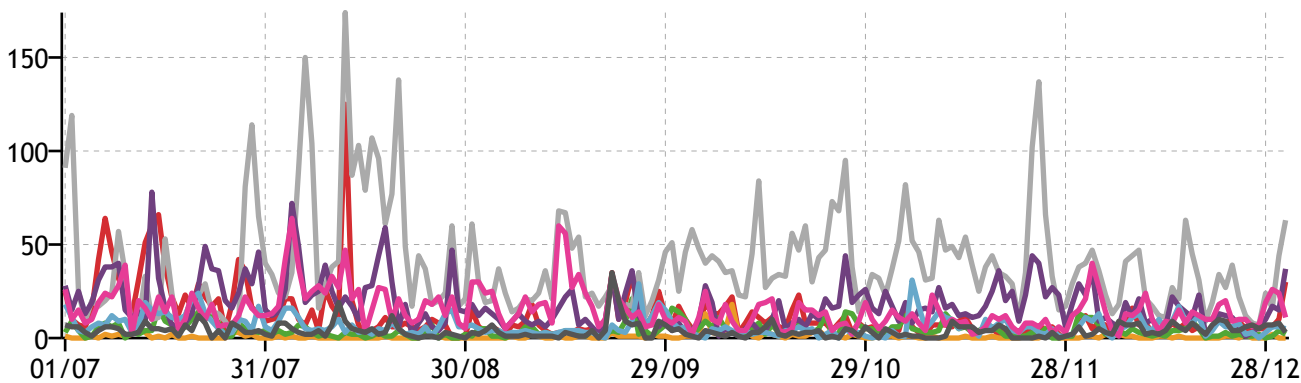


Figure 14: News Coverage over Time



# News Comparison

This section compares the number of music articles mentioning M.I.A. during this time period to similar artists.

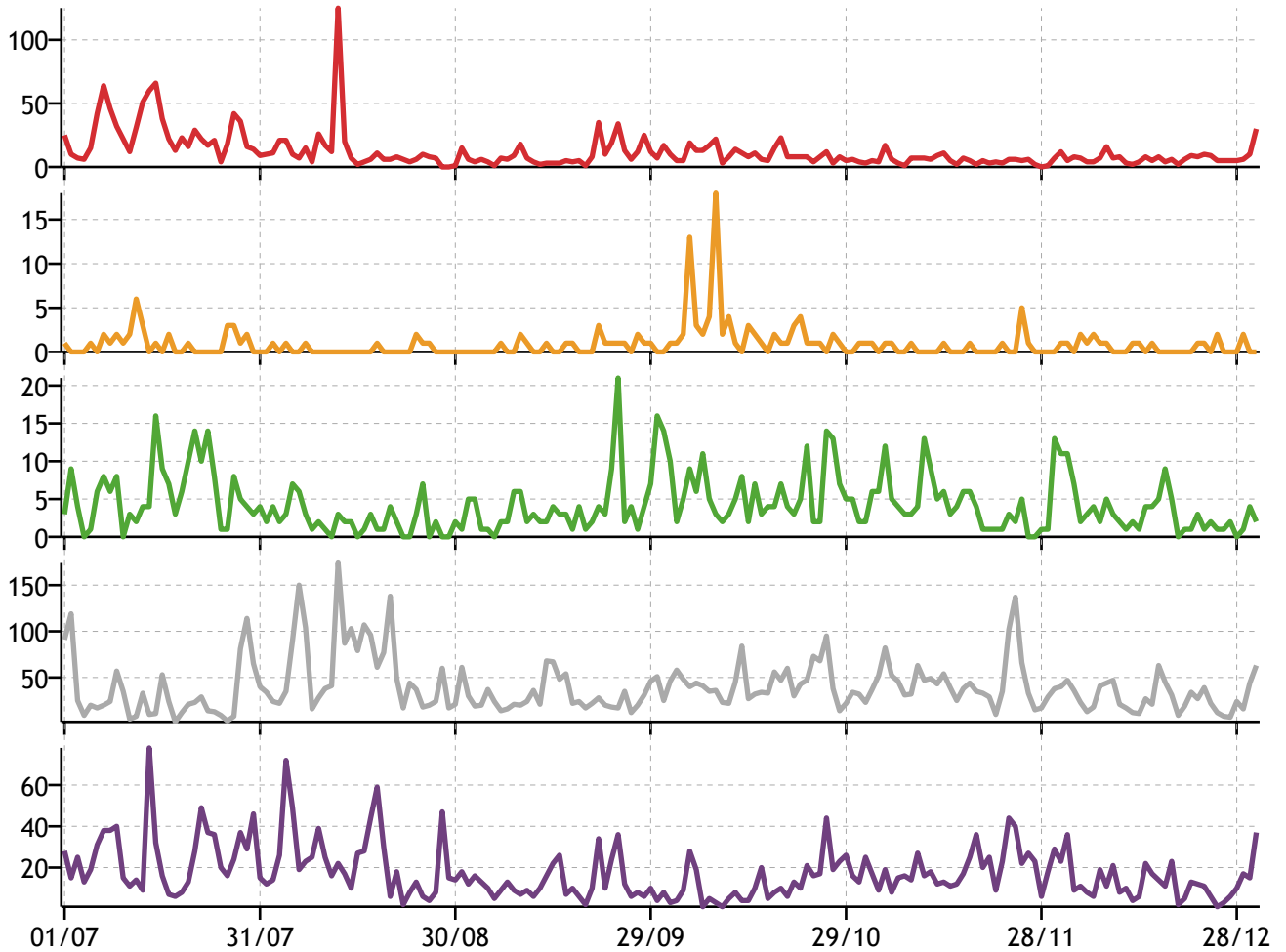
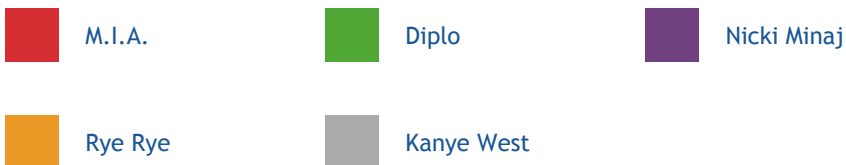


Figure 15: Comparisons for M.I.A.



# Mainstream Chart vs Sentiment

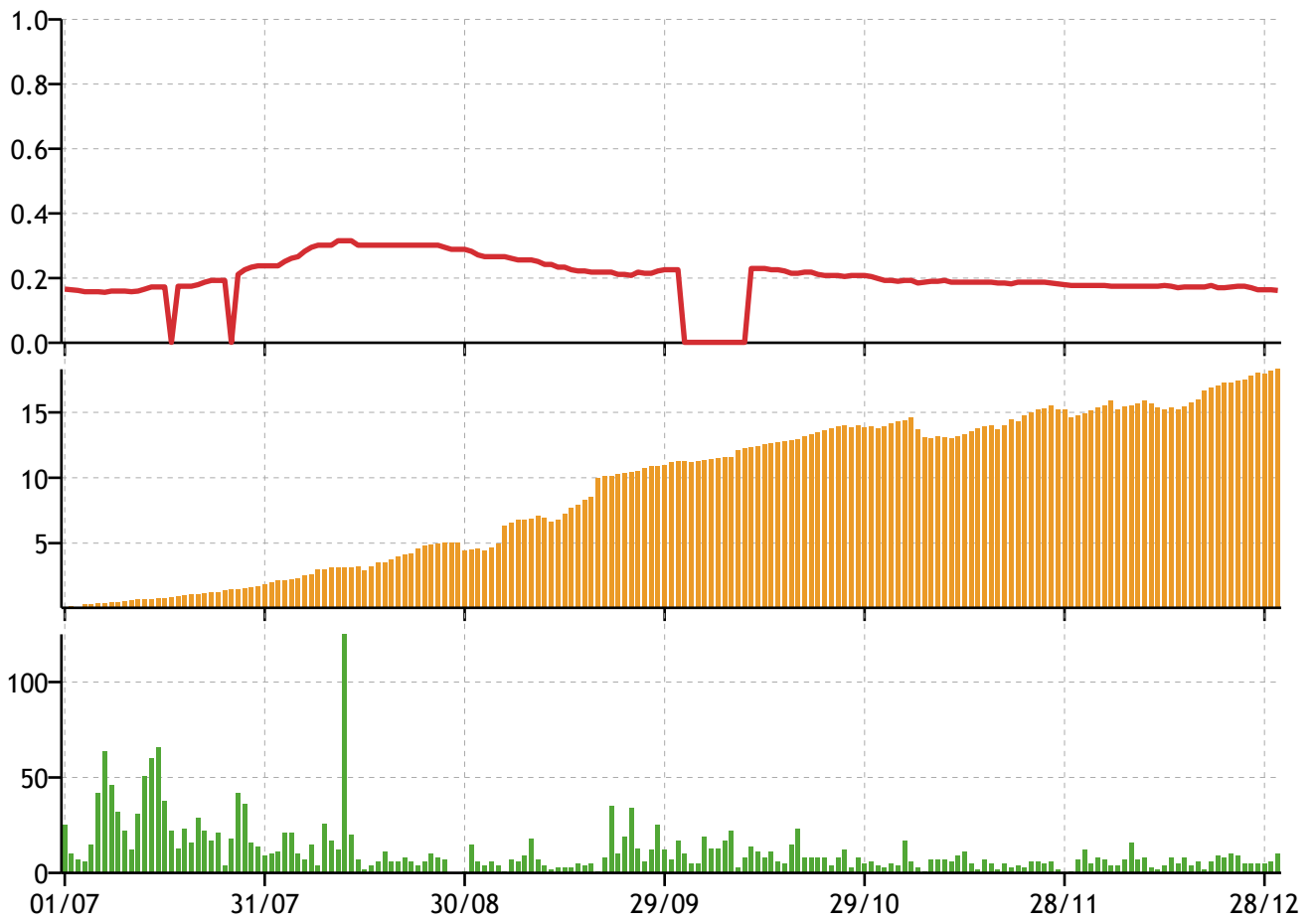
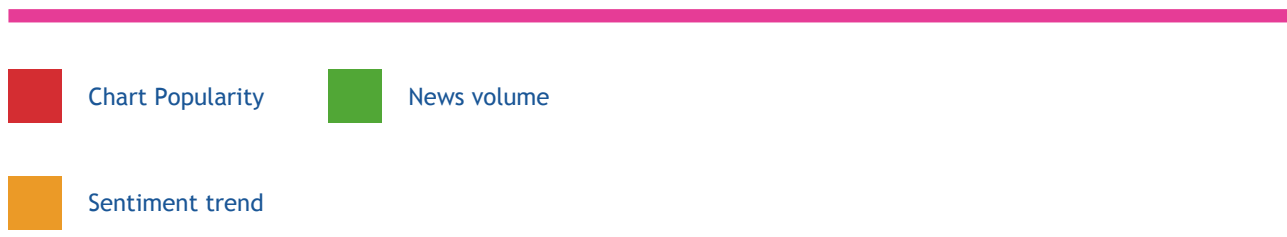


Figure 16: M.I.A. Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning M.I.A. that day.



# Top Publishers

- Spin
- Clash Music
- Indie For Bunnies
- Prefix Magazine
- Pitchfork
- Idolator
- Other



Figure 17: Top Publishers related to M.I.A.

Top Publishers	Mentions
Spin	55
Clash Music	55
Indie For Bunnies	46
Prefix Magazine	45
Pitchfork	32
Idolator	31
HIPSTER RUNOFF	29
Pretty Much Amazing	23
brooklynvegan	21
Consequence of Sound	18
stereogum	16
:: The Playlist ::	16
NME - News	15
2dopeboyz	14
Cuchara Sonica	13

Figure 18: Most frequently mentioned Top Publishers

# Top News Publishers

Publisher	Rank	Articles
Spin - <a href="http://www.spin.com/">http://www.spin.com/</a>	1	55
Clash Music - <a href="http://www.clashmusic.com/">http://www.clashmusic.com/</a>	2	55
Indie For Bunnies - <a href="http://www.indieforbunnies.com">http://www.indieforbunnies.com</a>	3	46
Prefix Magazine - <a href="http://prefixmag.com">http://prefixmag.com</a>	4	45
Pitchfork - <a href="http://pitchfork.com/">http://pitchfork.com/</a>	5	32
Idolator - <a href="http://www.idolator.com/">http://www.idolator.com/</a>	6	31
HIPSTER RUNOFF - <a href="http://www.hipsterrunoff.com/">http://www.hipsterrunoff.com/</a>	7	29
Pretty Much Amazing - <a href="http://prettymuchamazing.com/">http://prettymuchamazing.com/</a>	8	23
brooklynvegan - <a href="http://www.brooklynvegan.com/">http://www.brooklynvegan.com/</a>	9	21
Consequence of Sound - <a href="http://www.consequenceofsound.net/">http://www.consequenceofsound.net/</a>	10	18
stereogum - <a href="http://www.stereogum.com/">http://www.stereogum.com/</a>	11	16
:: The Playlist :: - <a href="http://theplaylist.blogspot.com/">http://theplaylist.blogspot.com/</a>	12	16
NME - News - <a href="http://www.nme.com/">http://www.nme.com/</a>	13	15
2dopeboyz - <a href="http://2dopeboyz.com">http://2dopeboyz.com</a>	14	14
Cuchara Sonica - <a href="http://cucharasonica.com">http://cucharasonica.com</a>	15	13
DoucheBagFace - <a href="http://www.dbf-music.com/">http://www.dbf-music.com/</a>	16	11
JPs Blog - <a href="http://jp917.blogspot.com/">http://jp917.blogspot.com/</a>	17	10
The Music Slut - <a href="http://themusicslut.com">http://themusicslut.com</a>	18	9
Rolling Stone: Smoking Section - <a href="http://www.rollingstone.com/blogs/smokingsection/rss.xml">http://www.rollingstone.com/blogs/smokingsection/rss.xml</a>	19	8
We All Want Someone To Shout For - <a href="http://www.weallwantsomeone.com/">http://www.weallwantsomeone.com/</a>	20	7
junkiepop - <a href="http://junkiepop.com/">http://junkiepop.com/</a>	21	7
Ryan's Smashing Life - <a href="http://ryanssmashinglife.blogspot.com">http://ryanssmashinglife.blogspot.com</a>	22	7
Discobelle.net - <a href="http://www.discobelle.net">http://www.discobelle.net</a>	23	7
Frequenze Indipendenti - <a href="http://frequenzeindipendenti.blogspot.com/">http://frequenzeindipendenti.blogspot.com/</a>	24	7
Tastes Like Caramel - <a href="http://tasteslikecaramel.blogspot.com/">http://tasteslikecaramel.blogspot.com/</a>	25	7
popbytes - <a href="http://www.popbytes.com">http://www.popbytes.com</a>	26	6
Guardian music - <a href="http://www.guardian.co.uk/music">http://www.guardian.co.uk/music</a>	27	6

Figure 19: Top 100 Publishers mentioning M.I.A.

Publisher	Rank	Articles
Paste Magazine - <a href="http://www.pastemagazine.com/">http://www.pastemagazine.com/</a>	28	6
Hidden Track - <a href="http://www.glidemagazine.com/hiddentrack">http://www.glidemagazine.com/hiddentrack</a>	29	6
Italian Embassy - <a href="http://italianembassy.it">http://italianembassy.it</a>	30	6
Rollo & Grady - <a href="http://www.rollogrady.com">http://www.rollogrady.com</a>	31	5
HitFix - <a href="http://www.hitfix.com/">http://www.hitfix.com/</a>	32	5
vitaminic - <a href="http://www.vitaminic.it/">http://www.vitaminic.it/</a>	33	5
MTV Newsroom - <a href="http://newsroom.mtv.com/">http://newsroom.mtv.com/</a>	34	5
Noise Porn - <a href="http://www.noiseporn.com/">http://www.noiseporn.com/</a>	35	5
INDIEBLOGHEAVEN - <a href="http://indieblogheaven.typepad.com/indieblogheaven/">http://indieblogheaven.typepad.com/indieblogheaven/</a>	36	5
::: Off the Radar ::: - <a href="http://offtheradarmiami.blogspot.com/">http://offtheradarmiami.blogspot.com/</a>	37	5
nah right - <a href="http://www.nahright.com/news">http://www.nahright.com/news</a>	38	4
New York Times Music - <a href="http://www.nytimes.com/pages/arts/music/index.html">http://www.nytimes.com/pages/arts/music/index.html</a>	39	4
Raised on Indie - <a href="http://www.raisedonindie.com/">http://www.raisedonindie.com/</a>	40	4
NPR Music - <a href="http://www.npr.org/music/">http://www.npr.org/music/</a>	41	4
Fried my little brain - <a href="http://www.friedmylittlebrain.com">http://www.friedmylittlebrain.com</a>	42	4
wongie's music world - <a href="http://wongiesmusicworld.blogspot.com/index.html">http://wongiesmusicworld.blogspot.com/index.html</a>	43	4
The Vinyl District - <a href="http://vinyldistrict.blogspot.com/">http://vinyldistrict.blogspot.com/</a>	44	4
The A.V. Club - <a href="http://www.avclub.com/">http://www.avclub.com/</a>	45	4
Rolling Stone: Album Reviews - <a href="http://www.rollingstone.com/">http://www.rollingstone.com/</a>	46	4
Bumpershine.com - <a href="http://www.bumpershine.com">http://www.bumpershine.com</a>	47	4
Club Fonograma - <a href="http://clubfonograma.blogspot.com/">http://clubfonograma.blogspot.com/</a>	48	4
Above the Fold - <a href="http://above-thefold.com/blog">http://above-thefold.com/blog</a>	49	4
The Smoking Section - <a href="http://smokingsection.uproxx.com/TSS">http://smokingsection.uproxx.com/TSS</a>	50	4
Sweeping The Nation - <a href="http://sweepingthenation.blogspot.com/">http://sweepingthenation.blogspot.com/</a>	51	4
Penned Madness - <a href="http://www.pennedmadness.com/">http://www.pennedmadness.com/</a>	52	4
The Stu Reid Experiment - <a href="http://www.thestureidexperiment.com/">http://www.thestureidexperiment.com/</a>	53	4
Kickin' The Peanuts - <a href="http://kickinthepeanuts.com">http://kickinthepeanuts.com</a>	54	3
Loudersoft - <a href="http://www.loudersoft.com">http://www.loudersoft.com</a>	55	3
EAR FARM - <a href="http://earfarm.com">http://earfarm.com</a>	56	3
Beyond Race - <a href="http://www.beyondrace.com/">http://www.beyondrace.com/</a>	57	3
Quarterlifeparty - <a href="http://www.quarterlifeparty.com/">http://www.quarterlifeparty.com/</a>	58	3
donewaiting.com - <a href="http://www.donewaiting.com/">http://www.donewaiting.com/</a>	59	3
indie rocker revolution - <a href="http://indierockerrevolution.blogspot.com/">http://indierockerrevolution.blogspot.com/</a>	60	3
miss coco - <a href="http://imisscoco.blogspot.com">http://imisscoco.blogspot.com</a>	61	3
Misspeak Music - <a href="http://misspeakmusic.wordpress.com/">http://misspeakmusic.wordpress.com/</a>	62	3
Chromewaves - <a href="http://www.chromewaves.net">http://www.chromewaves.net</a>	63	3
XLR8R: Downloads - <a href="http://www.xlr8r.com/mp3">http://www.xlr8r.com/mp3</a>	64	3
caffeine-headache - <a href="http://caffeine-headache.net/">http://caffeine-headache.net/</a>	65	3

Figure 19 (continued): Top 100 Publishers mentioning M.I.A.

Publisher	Rank	Articles
Versions Galore - <a href="http://versionsgalore.blogspot.com/">http://versionsgalore.blogspot.com/</a>	66	3
The Ripple Effect - <a href="http://ripplemusic.blogspot.com/">http://ripplemusic.blogspot.com/</a>	67	3
Welikeit.indie - <a href="http://blog.welikeitindie.com/">http://blog.welikeitindie.com/</a>	68	3
One Sweet Song - <a href="http://onesweetsong.blogspot.com/">http://onesweetsong.blogspot.com/</a>	69	3
White Folks Get Crunk - <a href="http://www.whitefolksgetcrunk.com">http://www.whitefolksgetcrunk.com</a>	70	3
My Old Kentucky Blog - <a href="http://myoldkyhome.blogspot.com">http://myoldkyhome.blogspot.com</a>	71	3
whiteboydancefloor - <a href="http://whiteboydancefloor.blogspot.com">http://whiteboydancefloor.blogspot.com</a>	72	3
No Rock&Roll Fun - <a href="http://xrrf.blogspot.com">http://xrrf.blogspot.com</a>	73	3
berDrivel - <a href="http://udrivel.blogspot.com">http://udrivel.blogspot.com</a>	74	3
KEEM ALL HIPPIES - <a href="http://keemallhippies.blogspot.com/">http://keemallhippies.blogspot.com/</a>	75	2
some beans - <a href="http://some-beans.blogspot.com/">http://some-beans.blogspot.com/</a>	76	2
i guess i'm floating - <a href="http://iguessimfloating.blogspot.com">http://iguessimfloating.blogspot.com</a>	77	2
You Can Call Me Pelski - <a href="http://ppelectro.blogspot.com/">http://ppelectro.blogspot.com/</a>	78	2
Trashbag Kids - <a href="http://trashbagskids.blogspot.com/">http://trashbagskids.blogspot.com/</a>	79	2
AWmusic - <a href="http://awmusic.ca/">http://awmusic.ca/</a>	80	2
Discheria ElRocco 0.01 - <a href="http://www.elrocco.splinder.com/">http://www.elrocco.splinder.com/</a>	81	2
What Became Of The Likely Broads - <a href="http://whatbecameofthelikelybroads.blogspot.com">http://whatbecameofthelikelybroads.blogspot.com</a>	82	2
KEXP Blog - <a href="http://blog.kexp.org/blog/">http://blog.kexp.org/blog/</a>	83	2
katarokkar... - <a href="http://katarokkar.cribble.net/">http://katarokkar.cribble.net/</a>	84	2
Brooklyn Ski Club - <a href="http://skibrooklyn.blogspot.com">http://skibrooklyn.blogspot.com</a>	85	2
Metal Bastard Goes Soft - <a href="http://monkeybastardsv20.blogspot.com/">http://monkeybastardsv20.blogspot.com/</a>	86	2
ultra8201 - <a href="http://ultra8201.blogspot.com">http://ultra8201.blogspot.com</a>	87	2
Modern Mystery - <a href="http://modernmystery.wordpress.com">http://modernmystery.wordpress.com</a>	88	2
robot dance music - <a href="http://robotdancemusic.com">http://robotdancemusic.com</a>	89	2
inALLcaps - <a href="http://www.inallcaps.com">http://www.inallcaps.com</a>	90	2
Mike B VS Dickie G - <a href="http://djmikeb.blogspot.com/index.html">http://djmikeb.blogspot.com/index.html</a>	91	2
8106 - <a href="http://8106.tv/">http://8106.tv/</a>	92	2
Culture Bully - <a href="http://www.culturebully.com">http://www.culturebully.com</a>	93	2
the culture of me - <a href="http://www.thecultureofme.com">http://www.thecultureofme.com</a>	94	2
Triple J - Music News - <a href="http://triplej.abc.net.au/">http://triplej.abc.net.au/</a>	95	2
Music Universe - <a href="http://jaseknowsmusic.blogspot.com">http://jaseknowsmusic.blogspot.com</a>	96	2
Revista 69 - <a href="http://revista69.com">http://revista69.com</a>	97	2
IHEARTCOMIX! - <a href="http://www.iheartcomix.com">http://www.iheartcomix.com</a>	98	2
SOULBOUNCE.COM - <a href="http://soulbounce.com/">http://soulbounce.com/</a>	99	2
betterPropaganda Reviews - <a href="http://betterpropaganda.com/">http://betterpropaganda.com/</a>	100	2

Figure 19 (continued): Top 100 Publishers mentioning M.I.A.

# Best 5 News Days

1

## 12 August 2010 : 125 articles

### Popular Articles this Day

#### [Meet the bands whose N Λ M € \\$ are made out of \\$¥ Λ Β 0 \ \\$](#)

Guardian music, 12 August 2010

You can't find them on the internet and their names verge on the unpronounceable. But by using symbols in their monikers, many artists are creating a whole new underground scene ...

#### [video: M.I.A. | "XXXO"](#)

Gorilla Vs. Bear, 12 August 2010

#### [M.I.A.: "Illy Girl" \(Video\)](#)

Prefix Magazine, 12 August 2010

It's been a busy 24 hours for M.I.A. videos: First was "XXXO," and now comes "Illy Girl," a mess of a clip that is not recommended for anyone ...

#### [Thursday's Music Roundup](#)

Spin, 12 August 2010

[Updated: 5:57 P.M.] NEWS: SLAYER , MEGADETH Kick Off Tour The metal warlords hit the road with opener Testament. See exclusive backstage pics here! [ SPIN ] DRAKE , KANYE ...

#### [Clash & Look Behind You Podcast Episode 1](#)

Clash Music, 12 August 2010

Clash & Look Behind You Music present the inaugural episode of our new monthly round table podcast. Our first episode features the team, LBY's Roman and Dave and Clash Magazine ...

#### [Clash & Look Behind You Present...](#)

Clash Music, 12 August 2010

Welcome to the home of Clash's new podcast in association with Look Behind You Music. Every month we'll be publishing a new episode featuring a round table discussion of new ...

#### [M.I.A. "XXXO" Video](#)

CultureBully, 12 August 2010

Music video for "XXXO" by M.I.A. from her 2010 release, "ΛΛΥΛ."

#### [M.I.A. Obviously Loves Blingee](#)

AbsolutePunk, 12 August 2010

Watch \*M.I.A. (<http://www.myspace.com/mia>)\*'s new video for "XXXO" in the replies.

#### [M.I.A. XXXO](#)

popbytes, 12 August 2010

## **WATCH: M.I.A. Debuts Fantasy "XXXO" Video**

Spin, 12 August 2010

Well, this is certainly a lot less violent than the homicidal bloodbath that was M.I.A.'s clip for "Born Free." The video for "XXXO," the Rusko-produced single off her excellent new ...

2

## **15 July 2010 : 66 articles**

### **Popular Articles this Day**

#### **Thursday's Music Roundup**

Spin, 15 July 2010

[Updated: 6:29 P.M.] NEWS: VAMPIRE WEEKEND Sued Over Album Cover Art Model featured on the cover of Contra says she didn't give consent for 1983 photo, sues for \$2 million. ...

#### **M.I.A. "Born Free" on Letterman**

donewaiting.com, 15 July 2010

#### **Sedition, Transmission, Murder, and Mystery**

i guess i'm floating, 15 July 2010

and it was written, that on this day the muse would hand IGIF the duty, neigh Honour, to present to the townbloggin'folk with pint-sized rations of events of the ...

#### **M.I.A. Commits Fashion Crime: Sweat Socks Under Sandals**

Defamer - music, 15 July 2010

[Fashion police are summoned to the scene of M.I.A.'s latest crime: sweat socks under metallic gold sandals, with slashed denim and reflective sunglasses, and son Ikhyd in her arms. Will ...

#### **Martin Rev Joins M.I.A. On Letterman**

The Quietus, 15 July 2010

Suicide man plays on 'Born Free'

#### **M.I.A. - Born Free (Letterman Performance)**

HipHopDX, 15 July 2010

Continue

#### **What The Hell Is M.I.A. Trying To Say?**

Defamer - music, 15 July 2010

The thing that most people in the world want to know is, "What drives oversensitive, politically-muddled pop star M.I.A.?" Fortunately for everyone, she's finally answered this question. If you can ...

## **M.I.A., Nate Dogg, Notorious BIG, Warren G: 'DJ Hero 2' Artist List Announced**

Prefix Magazine, 15 July 2010

The artist list, unfortunately not the actual track list, has been announced for DJ Hero 2 , the sequel to the game that made fake turntablism cool has been announced ...

## **WATCH: 10 M.I.A.s Play 'Letterman' for Album Release**

Spin, 15 July 2010

To celebrate Tuesday's release of her excellent third album MAYA , Sri Lankan provocateur M.I.A. hit The Late Show with David Letterman to perform the fuzz-bomb single "Born Free," which ...

## **Wednesday's Music Roundup**

Spin, 14 July 2010

[Updated: 4:59 P.M.] NEWS: R.E.M. Finish Recording New Album The seminal Athens, GA, band have wrapped their follow up to 2008's Accelerate . [ Gigwise ] THE DEAD WEATHER Kick ...

3

## **07 July 2010 : 64 articles**

### **Popular Articles this Day**

#### **MIA: 'I've written the perfect song for Jay-Z'**

NME - News, 06 July 2010

Plus singer says it's to hear him rap 'metrosexual' on new remix

#### **Listen to the New M.I.A. Album**

Paste Magazine, 07 July 2010

Everyone's favorite politically charged Sri Lankan songstress M.I.A. (who we Scott Pilgrim-ized not too long ago) has been teasing us with tracks from her upcoming album, *MAYA*, which drops next ...

### **Wednesday's Music Roundup**

Spin, 07 July 2010

[Updated: 6:33 P.M.] NEWS: SMASHING PUMPKINS Launch Tour in Cleveland In the first of 15 dates with his new band, Billy Corgan reprises his arena-sized sound. [ SPIN ] AMY ...

#### **Broken Bells For The Big Chill**

Clash Music, 07 July 2010

Broken Bells are amongst the latest additions to the line up of this year's Big Chill festival. An award winning mixture of art and music, The Big Chill is set ...

#### **MIA Writes Song For Jay-Z**

Clash Music, 07 July 2010

There could be an all star collaboration on the cards, after M.I.A. revealed that she has written a track for Jay-Z . M.I.A. is like an explosion of energy. In ...

## **M.I.A.: M.I.A.'s New Album Streaming On MySpace**

Prefix Magazine, 07 July 2010

After posting about M.I.A.'s latest leaks, I was reminded to check out her MySpace page. By the time I got home tonight, the PR machine had already answered the calling: ...

## **M.I.A.: "Teqkilla" (Remix f. Nicki Minaj)**

Prefix Magazine, 07 July 2010

Any fan of M.I.A. might have some cause for concern at word of Nicki Minaj dropping a verse on an M.I.A. track; after all, if there's anyone with a personality ...

## **M.I.A. Says she has 'the Perfect Song for Jay-Z'**

XXLMag.com, 07 July 2010

Share:

## **Diplo, M.I.A., Zakee: New M.I.A. (Again)**

Prefix Magazine, 07 July 2010

How would you describe your response to hearing more news about the upcoming M.I.A. album?  
a) I'm a Stan! Tyson-level ecstasy b) I knew that already... but I'll feign interest ...

## **M.I.A. Has The "Perfect Song" For Jay-Z**

HipHopDX, 07 July 2010

M.I.A. talks Jay-Z's appreciation for her latest single "XXXO" and says she has the "...perfect song" for the BK emcee. Continue

4

## **14 July 2010 : 60 articles**

### **Popular Articles this Day**

#### **M.I.A. Is Mad at You**

Village Voice - music, 13 July 2010

The gulf between how much fun it is to talk about M.I.A. and how much fun it is to actually listen to M.I.A.'s music has stretched into a yawning, bottomless ...

#### **CDs: MIA, Sting and obscure opera**

thestar.com - music, 13 July 2010

Solid albums this week range from the tasteful to the provocative.

#### **Music: Review: M.I.A.: Maya**

The A.V. Club, 13 July 2010

The last time Maya Arulpragasam released an album, she was "knocking on the door of your Hummer" and slinging the "nah-nah-nah" verbal taunts of the developing world's disenfranchised women and ...

## Wednesday's Music Roundup

Spin, 14 July 2010

[Updated: 4:59 P.M.] NEWS: R.E.M. Finish Recording New Album The seminal Athens, GA, band have wrapped their follow up to 2008's Accelerate . [ Gigwise ] THE DEAD WEATHER Kick ...

## M.I.A.: "Born Free" (Live on Letterman) (Video)

Prefix Magazine, 14 July 2010

These may be End Times for M.I.A. if you pay a little too much attention to the Internet, but she's carrying on with the promo duties for /\ / ...

## M.I.A. with Martin Rev - Born Free

Clash Music, 14 July 2010

Watch M.I.A. perform 'Born Free' with Suicide's Martin Rev live on American television show The Late Show with David Letterman. ('Born Free' utilises the riff from Suicide's 'Ghost Rider' track.) ...

## M.I.A New Album Out Now

Clash Music, 14 July 2010

M.I.A's eagerly awaited third album is in stores now! Her third full length album entitled 'M A Y A' follows her internationally critically acclaimed records 'Arular' and 'Kala'. Like the ...

## Complete Austin City Limits Lineup Announced...

The Daily Swarm, 14 July 2010

Austin City Limits : \* The Eagles \* Muse \* Phish \* The Strokes \* M.I.A. \* Flaming Lips \* LCD Soundsystem \* Spoon \* Vampire Weekend \* Norah Jones ...

## Hard L.A. MIA Festival Cancelled

Artist Direct, 14 July 2010

Hard L.A., the electronic music festival scheduled for July 17 at the Los Angeles State Historic Park, has been canceled, a representative for the event has confirmed, reports Billboard. Rumor ...

## Kate Winslet and Sam Mendes Attempting to Reconcile?

Artist Direct, 14 July 2010

Perhaps they have scratched that often persistent seven year itch! Oscar winner Kate Winslet and director husband Sam Mendes are reportedly giving their marriage another shot. The couple were wed ...

## 13 July 2010 : 51 articles

### Popular Articles this Day

#### [M.I.A. Is Mad at You](#)

Village Voice - music, 13 July 2010

The gulf between how much fun it is to talk about M.I.A. and how much fun it is to actually listen to M.I.A.'s music has stretched into a yawning, bottomless ...

#### [CDs: MIA, Sting and obscure opera](#)

thestar.com - music, 13 July 2010

Solid albums this week range from the tasteful to the provocative.

#### [Music: Review: M.I.A.: Maya](#)

The A.V. Club, 13 July 2010

The last time Maya Arulpragasam released an album, she was “knocking on the door of your Hummer” and slinging the “nah-nah-nah” verbal taunts of the developing world's disenfranchised women and ...

#### [Has Liz Phair written the worst album of all time? Far from it ...](#)

Guardian music, 12 July 2010

The blogosphere went beserk after hearing lead single Bollywood, claiming this once intelligent songwriter is now mimicking MIA. But it's the most honest she's sounded in years Last week, Liz ...

#### [Twilight Eclipse - Interviews](#)

NME - Features, 12 July 2010

The cast members talk Muse, M.I.A. and maniac fans

#### [New Albums from M.I.A, Korn & 7 More](#)

Spin, 13 July 2010

Here's our take on the best and worst new releases of the week: M.I.A. , MAYA Point, click, shoot: M.I.A.'s provocative immigrant songs give way to musings on love in ...

#### [OPP – 7/13 \(The Walkmen, Owen Pallett, more\)](#)

EAR FARM, 13 July 2010

The Walkmen's latest album, Lisbon , isn't due out until Sept. 14, but NPR has a sneak preview of one of its standout tracks: “Stranded” Domino is offering Owen Pallett's ...

#### [M.I.A.: Hard LA Festival Headlined By M.I.A. Canceled](#)

Prefix Magazine, 13 July 2010

It hasn't been a good week for M.I.A. Her new album, *Maya*, has received less than glowing reviews, and now comes news ...

## Tuesday's Music Roundup

Spin, 13 July 2010

[Updated: 6:53 P.M.] NEWS: SUBLIME Planning New Album Reformed band plan to "write the next great album of the decade," says singer-guitarist Rome. [ KCTV5 ] QUEENS OF THE STONE ...

## M.I.A. - M A Y A

Tiny Mix Tapes, 13 July 2010

M.I.A. M A Y A [XL/Interscope/N.E.E.T.; 2010] by Jonathan Dean Rating: As if timed precisely to capitalize on the controversy generated by Lynn Hirschberg's widely-blogged NYT hatchet piece , sounding ...

## News Highlights

This section includes the most repeated statements in the music press about M.I.A. month by month during this period.

### July

"M.I.A. may grab headlines with her controversial comments, but she showed a lesser seen side during her trip to New York this week with son Ikhyd. ..."

Thu 01/07 - M.I.A. and Son Ikhyd Take on NYC - MusicBlips

"M.I.A. has slated the internet arguing that it is owned by corporations. M.I.A. doesn't like to keep her opinions to herself. If the London born singer ..."

Fri 02/07 - MIA Slates The Internet - Clash Music

"M.I.A. is often both over the course of her self-titled third – she sets her stall pretty clearly. "I got something to say" she hollers in ..."

Mon 05/07 - M.I.A. - M A Y A - Drowned In Sound

"M.I.A. has discussed her contrasting emotions about the current state of the United States. M.I.A. is an international figure. With her new album almost destined to ..."

Mon 05/07 - MIA On The United States - Clash Music

"M.I.A. was really amazing. We got to play in front of a lot of people who were into what we did. All of it, really. Everyone ..."

Tue 06/07 - Holy Fuck Revive Dead Language For Latin... Being About The Music - CHARTattack

"M.I.A. has lashed out at the music industry, labelling it 'paint-by-numbers'. M.I.A. could never have been created by the music industry. Her single 'Paper Planes' may ..."

Tue 06/07 - MIA On The Music Industry - Clash Music

"M.I.A. has officially (and perplexingly) released the fifth single off her upcoming album MAYA, the midtempo, inspirational-sounding track "Tell Me Why." The Diplo-produced song, which might ..."

Wed 07/07 - M.I.A. Drops Another Single "Tell My Why" And A Nicki Minaj Remix - Idolator

"M.I.A. says that she has "The Perfect Song" for Jay-Z and would love to produce for him with the track"

Wed 07/07 - "The Perfect Song" For Jay-Z - Under The Gun Review

"M.I.A. might have some cause for concern at word of Nicki Minaj dropping a verse on an M.I.A. track; after all, if there's anyone with a ..."

Wed 07/07 - M.I.A.: "Tequilla" (Remix f. Nicki Minaj) - Prefix Magazine

"M.I.A. is like an explosion of energy. In interviews, the singer moves from topic to topic, rarely getting a chance to fully explain her voice before ..."

Wed 07/07 - MIA Writes Song For Jay-Z - Clash Music

"M.I.A. is previewing her new album, MAYA , via her MySpace page. A week before its official July 13 release date, 11 of the album's 12 ..."

Thu 08/07 - LISTEN: New M.I.A. Album Streaming Online - Spin

"M.I.A. has posted a stream of her new album The upcoming record is titled MAYA and is due out July 13, 2010 Check out the record ..."

Fri 09/07 - M.I.A.: "MAYA" - PunkNews

"M.I.A. is finally set to release her ridiculously titled album  $\Lambda \Lambda Y \Lambda$  on July 13th. Hopefully this signals an end to the contrived media ..."

Fri 09/07 - M.I.A.:  $\Lambda \Lambda Y \Lambda$  (album review) - Snob's Music

"M.I.A. will be the first to tell you if she doesn't like someone, just ask Lady Gaga or Justin Bieber. But luckily for Nicki Minaj, the ..."

Mon 12/07 - M.I.A.: 'Nicki Minaj Runs Hip-Hop' - MusicBlips

"M.I.A. would opt to create such an off-putting and anti-pop album at this point in her career. She may be reaching for an interesting and provocative ..."

Tue 13/07 - Forgiven: Pitchfork Pans ' $\Lambda \Lambda Y \Lambda$ ', Everyone Starts Waiting for Her Next One... - The Daily Swarm

"M.I.A. is not well known for her loving side. But on Lovealot off her third album, and follow-up to 2007's.."

Tue 13/07 - Album Review: M.I.A. Maya - New Zealand Herald - music

"M.I.A. to talk about working with Nicki Minaj, her new album and the difficulty in searching for her album titled " $\Lambda \Lambda Y \Lambda$ ". Previously/Related: M.I.A"

Tue 13/07 - M.I.A. Interview with DJ Skee [Video] - YK2 Daily

"M.I.A. told him (with security around her), "I have to deal with the police." This however, was rebuked as.."

Tue 13/07 - PS1 fail happened because MIA wasn't drunk enough - Impose Magazine: Bytes

"M.I.A. to talk about working with Nicki Minaj, her ne... — full article at youtube"

Tue 13/07 - M.I.A. talks about Nicki Minaj on KIIS FM's New Music Show With DJ Skee (video) - Hip Hop Blips

"M.I.A. has been stripped from this music, leaving behind only the most alienating aspects of her art and public persona". Our own Alyson Camus had her ..."

Tue 13/07 - Let The MIA Backlash Begin - Rock NYC

## August

"M.I.A. has agreed to be a judge for the inaugural Vimeo Festival Awards, which will launch in New York this October"

Tue 03/08 - M.I.A. to Judge Inaugural Vimeo Festival and Awards - Artist Direct

"M.I.A. will join the likes of Harvard Law professor Lawrence Lessig, MOMA senior curator Paola Antonelli and Supersize Me director Morgan Spurlock as a judge at ..."

Thu 05/08 - M.I.A., David Lynch, Morgan Spurlock, Many More to Judge Vimeo Awards - Paste Magazine

"M.I.A. is releasing videos of them being persecuted in some kind of rusty-headed genocide, and it turns out many sun blocks may increase your likelihood of ..."

Sat 07/08 - Twin Sister//Ginger - One Sweet Song

"M.I.A. has just released her new video "XXXO""

Mon 09/08 - New MIA "XXXO" Video - Audio Perv

"M.I.A. was forced to cut short her set at The Big Chill this weekend after a massive stage invasion. Wherever she goes, M.I.A. likes to spark ..."

Mon 09/08 - MIA Big Chill Set Cut Short - Clash Music

"M.I.A. has premiered the music video for "XXXO". The track is off the singer's latest album 'MAYA'. 'MAYA' (MAYA) is out now. Watch above"

Mon 09/08 - Watch: M.I.A. Premieres "XXXO" - Rock on the Streets

"M.I.A. has tonight thanked the wonderful audience at The Big Chill for the fantastic reception received and apologised for having to cut the last song short ..."

Mon 09/08 - MIA Cuts Big Chill Set Short After Stage Invitation Got Out of Hand... - The Daily Swarm

"M.I.A. was in breach of her contract"

Tue 10/08 - M.I.A May Pay the Price for Big Chill Stage Invasion - Spinner.com

"M.I.A. to Trey Songz, Nicki Minaj is busy recording her debut album Pink Friday . So what does the Harajuku Barbie listen to during her downtime? ..."

Wed 11/08 - What's on Nicki Minaj's iPod? - MusicBlips

"M.I.A. is not one to be rushed, especially when it comes to music videos. After all, we first heard her single "XXXO" back in early May. ..."

Thu 12/08 - M.I.A.'s "XXXO" Video Is Full Of Digital Bling - Idolator

"M.I.A. is hot. Her music is brilliant and she's got a lot of big fans...like Jay-Z who features on the track below, XXXO. M.I.A. JUST tweeted ..."

Thu 12/08 - M.I.A. Gives World Exclusive of XXXO Video - MusicBlips

"M.I.A. has released a video for the track "XXXO" that shows no signs of gingers but certainly resembles a teenage girls' myspace page during the social ..."

Thu 12/08 - VIDEO :: M.I.A. – "XXXO" - Music for Perfect People

"M.I.A. has release a music video for the song "XXXO' off the recently released  $\Lambda \Lambda Y \Lambda$ , her third studio album. In the video for ..."

Thu 12/08 - M.I.A. debuts new music video for "XXXO" - AUX TV

"M.I.A. has been a lightning rod for controversy in recent months. But even if she hasn't been feeling the love recently, the Sri Lankan rapper/singer certainly ..."

Thu 12/08 - M.I.A., 'XXXO' -- New Video - Spinner.com

"M.I.A. has been one busy girl recently. In addition to caring for her infant son , the pop star has supported her new album (hear it ..."

Thu 12/08 - WATCH: M.I.A. Debuts Fantasy "XXXO" Video - Spin

"M.I.A. has premiered the video for 'XXXO' over on her YouTube channel. 'XXXO' is one of the best tracks on her recent ' $\Lambda \Lambda Y \Lambda$ ' ..."

Thu 12/08 - M.I.A.'s 'XXXO' video - electronic rumors

"M.I.A. is obviously AGENT LOVER APPROVED! It makes me miss the artistic canvas formerly known as myspace. Why can't we post glittering gifs on Facebook walls ..."

Thu 12/08 - M.I.A. New Video for XXXO - TILT

"M.I.A. being featured heavily unlike the video for 'Born Free'. You see unicorns.."

Thu 12/08 - New Video: M.I.A. – XXXO - JPs Blog

"M.I.A. might have to pay for her actions. The singer performed at the Big Chill Festival in England on August 7 and she compromised event security ..."

Fri 13/08 - M.I.A. Jeopardizes Payment For Big Chill Fest After Inviting Fans on Stage - Artist Direct

"M.I.A. has been added to a mouth watering show at Manchester's Warehouse Project. M.I.A. likes to get people talking. Recently criticised for her outspoken political views, ..."

Fri 13/08 - MIA To Play Warehouse Project - Clash Music

## September

"M.I.A. is always fresh on the mic; that signature ethnic percussion we came to love on her previous releases is still present on most tracks; and ..."

Mon 06/09 - M.i.a. - Maya (2010) - Music Emissions

"M.I.A. has lined-up dates for a forthcoming fall tour. The singer is set to head out on the North American and European outing set to wrap ..."

Tue 07/09 - M.I.A. Announces Fall Tour - Rock on the Streets

"M.I.A. has announced a new tour, and not suprisingly there's no mention of a free show. Oh well. There is a new NYC show though, and ..."

Wed 08/09 - M.I.A. announces more 2010 tour dates (no free show listed) - brooklynvegan

"M.I.A. has been having a rough year. Between newspaper controversies , a questionable album , and flubbed gigs , it seemed like the luck she had ..."

Thu 09/09 - M.I.A. Announces Fall Tour - Pitchfork

"M.I.A. has announced dates for a North American tour. With her third album MAYA having been released this year M.I.A. has been making some pretty big ..."

Thu 09/09 - M.I.A. Announces US Tour Dates - TheDopeFiend

"M.I.A. will return to the states and embark on a national tour with Rye Rye, starting at the V-Fest on September 25th in Washington D.C. Some ..."

Thu 09/09 - M.I.A. Launching National U.S. Tour (Dates) - YK2 Daily

"M.I.A. is heading out on a North American tour in promotion of her new album. Hopefully her concerts will go smoother than her other live performances ..."

Thu 09/09 - The Morning Mix: M.I.A. To Make Some Noise Across North America - Idolator

"M.I.A. announced a tour with zero mention of her promised HARD NYC make-up show. Nobody would have asked for a make-up show, but back in July ..."

Fri 10/09 - M.I.A. says no free HARD show until her mother is allowed in the country, T5 tix on sale - brooklynvegan

"M.I.A. may have had to jump on the backlash train slightly with her latest release M\A\Y\A (a.k.a MAYA without the crazy stylized writing) but that isn't ..."

Fri 10/09 - M.I.A. Embarks On North American Tour - What Became Of The Likely Broads

"M.I.A. will "eliminate" their presence using the sound of gunfire to segue into her closing tunes, which will be highlighted by popular single "Paper Planes." Read ..."

Sat 11/09 - MIA Incorporates Ginger Murder Into Upcoming Tour... - The Daily Swarm

"M.I.A. has clashed with immigration officials because of her comments about Sri Lanka. The US authorities want her to apologize to the Sri Lankan embassy, which ..."

Sun 12/09 - MIA And The TAMII TIGERS by Alyson Camus And Iman Lababedi - Rock NYC

"M.I.A. has premiered the music video for "Story To Be Told". The track is off the singer's latest album, 'MAYΛ'. Watch the video exclusively at [yesthelittlepeoplewillneverwinbuttheycanfuckshitup.com](http://yesthelittlepeoplewillneverwinbuttheycanfuckshitup.com). ..."

Sat 18/09 - M.I.A. Premieres "Story To Be Told" - Rock on the Streets

"M.I.A. to get across her favorite thing these days...a message. Check out the clip here: M.I.A. kicks off her North American tour today with label mate ..."

Tue 21/09 - Likely Looks: M.I.A. - Story To Be Told - What Became Of The Likely Broads

"M.I.A. is set to appear on the forthcoming album from hip hop star Kanye West. Kanye West is having a party and chances are you're invited. ..."

Wed 22/09 - MIA To Appear On Kanye West Album - Clash Music

"M.I.A. is also about contradiction, or at the very least, duality. Tuesday night's tour-opener at Montreal's sold-out Metropolis brought home that idea. And whether the crowd ..."

Thu 23/09 - M.I.A. Mixes Messages at Montreal Tour Opener - Spin

"M.I.A. has released a new video for the song 'Story Be Told' and to tell you the truth there is nothing controversial and she seems to ..."

Thu 23/09 - New Video: M.I.A. – Story Be Told - JPs Blog

"M.I.A. called "4THEPEOPLEONTHEBOAT." The track certainly reminds me of M.I.A. pre-MAYΛ. Check out the demo for yourself and leave a comment! DOWNLOAD :: M.I.A. x Diplo ..."

Fri 24/09 - DOWNLOAD :: M.I.A. x Diplo – "4THEPEOPLEONTHEBOAT" [DEMO] - Music for Perfect People

"M.I.A. can be interpreted as attempt to make good on her promise to NYC. She was criticized for ignoring that promise in her recent tour announcement. ..."

Sat 25/09 - M.I.A. says free show happening at Brooklyn Bowl - brooklynvegan

"M.I.A. said at the start — in reference to both the burqa-clad singers and her cousin — "they're one of me's." Truffle fries aside, M.I.A. is ..."

Sat 25/09 - In Defence Of... M.I.A. - CHARTattack

"M.I.A. will be performing at the Electric Factory with Rye Rye and Dave P opening things up. Above is Story To Be Told from MΛ ..."

Sat 25/09 - M.I.A. at Electric Factory on Sunday Story To Be Told (video) - fiftyone:fiftyone

## October

"M.I.A. has decided to release another demo with it's own accompanying website ([ithinkyoumightgetshitforthat.com](http://ithinkyoumightgetshitforthat.com)) and this time the track features Blaqstarr. Follow the link below to grab ..."

Fri 01/10 - LISTEN :: M.I.A. x Blaqstarr – "IThinkYouMightGetShitForThat" [Demo] - Music for Perfect People

"M.I.A. has used the newly-anointed <http://www.ithinkyoumightgetshitforthat.com> to host her recent collaboration with Blaqstarr (following last year's... Click on the headline to read the rest of the ..."

Fri 01/10 - M.I.A. Blaqstarr release "Lemme Hump You" video - AUX TV

"M.I.A. is following up "4thepeopleontheboat" by leaking another new track, this time with NEET signee and frequent collaborator Blaqstarr on "Lemme Hump You" (assumed title). Hear ..."

Fri 01/10 - M.I.A. Blaqstarr – "Lemme Hump You" - Pretty Much Amazing

"M.I.A. is out now! Click on the Soundcloud player below to check out the follow up to "Bang", and look for the video and remixes coming ..."

Sun 03/10 - New Rye Rye track "Sunshine" Featuring M.I.A. Out Now - Audio Perv

"M.I.A. was big but 8 hours in the cold? That's some Beatles-type dedication right there. Anyways, so I didn't get in to see the show but ..."

Fri 08/10 - Brooklyn Bowl Chaos For MIA Gig -by David Muehlenkamp - Rock NYC

"M.I.A. has cultivated a style that's almost assaultive in its quick-cut technicolor bombardment. But "Sunshine" , M.I.A.'s new collaboration with Baltimore club-rap protégé Rye Rye , ..."

Sat 09/10 - Video: Rye Rye: "Sunshine [ft. M.I.A.]" - Pitchfork

"M.I.A. has once again posted a link to a mysterious website: <http://bedroomtothehallwaytotheroadtotheworld.com> This one features a stream of a funky, bass-heavy new track that may or ..."

Sat 16/10 - Listen: Yet Another New M.I.A. Track - Pitchfork

"M.I.A. has mysteriously released yet another demo on a new domain name. The new funky demo may or may not be called "Bedroom to the Hallway ..."

Mon 18/10 - M.I.A. – "Bedroom to the Hallway to the Road to the World" - Pretty Much Amazing

"M.I.A. is trying to do. Seems like she still thinks people are going to buy her album even though she didn't write a song that was ..."

Mon 18/10 - M.I.A. dresses like a clown / conceptual Muslim woman - HIPSTER RUNOFF

"M.I.A. has created a website over at [www.bedroomtothehallwaytotheroadtotheworld.com](http://www.bedroomtothehallwaytotheroadtotheworld.com) for her latest unfinished jam. In case you missed it, we have already seen [4thepeopleontheboat.com](http://4thepeopleontheboat.com) and [www.ithinkyoumightgetshitforthat.com](http://www.ithinkyoumightgetshitforthat.com). DOWNLOAD ..."

Mon 18/10 - DOWNLOAD :: M.I.A. – “Bedroom to the Hallway to the Road to the World” - Music for Perfect People

"M.I.A. is best known for her last two groundbreaking masterpieces, Arular and Kala, her ostentatious [..]"

Mon 18/10 - M.I.A.: \M\Y\ - Short and Sweet NYC

"M.I.A. is as controversial as it gets, but that doesn't stop us from checking her out when she plays L to the A. She knows how ..."

Thu 21/10 - M.I.A. Plays The Mayan in Los Angeles - Artist Direct

"M.I.A. may tend come up short when performing live , but the "XXXO" singer knows how to deliver when it comes to turning heads with insane ..."

Sat 23/10 - M.I.A.'s Most Mundane Fashion Looks (PHOTOS) - Idolator

"M.I.A. has released another demo and this means that we also get another wacky domain name + website to visit. For “FaceFaceFacebook”, turn on your webcam ..."

Tue 26/10 - LISTEN :: M.I.A. – “FaceFaceFacebook” - Music for Perfect People

"M.I.A. has released another song straight to the internet. Its a bit of club and a bit of Bhangra, and totally dance club worthy. Take a ..."

Thu 28/10 - Planet III Breakdown: M.I.A.-Facefacebook - Planet III

## November

"M.I.A. was on Jools Holland last night, breaking out, instead of one her own singles, her cover of Spectral Display's "It Takes A Muscle." Instead of ..."

Thu 04/11 - M.I.A.: "It Takes A Muscle" f. The Specials (Spectral Display Cover) (Live On Jools Holland) (Video) - Prefix Magazine

"M.I.A. has teamed up with The Specials for a one off run through a reggae classic. It's not been the best of years for M.I.A. The ..."

Thu 04/11 - MIA Teams Up With The Specials - Clash Music

"M.I.A. has explained her third album 'MAYA' as being a punk record. A deeply thought provoking yet contradictory artist, M.I.A. has rarely been out of the ..."

Mon 15/11 - MIA On 'Punk' New Album - Clash Music

## December

"M.I.A. will put out her new mixtape on New Year's... Click on the headline to read the rest of the story"

Tue 07/12 - This morning in new music – December 6, 2010 - AUX TV

"M.I.A. MAKES 'THE ULTIMATE MEME' GINGER KILLING MUSIC VIDEO [ LINK ] THE BROAD FROM PARAMORE TWEETS PIX OF HER TITS [ LINK ] THE GIRLS ..."

Sat 11/12 - The Most Bloggable Moments of 2k10 [via HIPSTER RUNOFF] - HIPSTER RUNOFF

"M.I.A. also played, but I was exhausted and went home. Sorry"

Thu 30/12 - Sleigh Bells, Gang Gang Dance and the Rapture Played Creators Project, June 26 - ■berDrivel

"M.I.A. said she'll release a mixtape on New Years Eve. Guess she decided to [pause] leak the joint. Hence her new Assange do? Head to this ..."

Fri 31/12 - ViCKi LEEKX Mixtape (Music) - Prefix Magazine

"M.I.A. is having these same reflections. I will admit that I may have been a bit shocked upon listening to her 2010 [..]"

Fri 31/12 - M.I.A. Jump Starts 2011 with Vicki Leekx Mixtape - Tastes Like Caramel

"M.I.A. has a lot to say, sure, but I for one am still listening"

Fri 31/12 - Download: M.I.A. - "Vicki Leekx" - TwentyFourBit

# Appendices

## Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 20: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

## Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 21: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart