

# Lady GaGa

Music Media Analysis  
July to December 2010

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# Overview

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**4th** on Mainstream Charts

**6th** on Twitter

**11th** in the Music Press

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This report reviews the popularity of Lady GaGa on the music charts and in the music news for the period July to December 2010. It benchmarks Lady GaGa against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

# Chart Popularity

## Mainstream Chart

This section presents the mainstream chart performance for Lady GaGa compared to similar artists. Lady GaGa was ranked 4th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for Lady GaGa was 2nd.

4th Overall Rank

2nd Best Position

Artist	Rank	Best Position
Lady GaGa	4th	2
Arcade Fire	5th	2
Katy Perry	7th	2
Eminem	13th	2
Ke\$ha	21st	3
Kanye West	47th	6
Justin Bieber	50th	6
Jay-Z	109th	12

Figure 1: Artist Mainstream Ranks

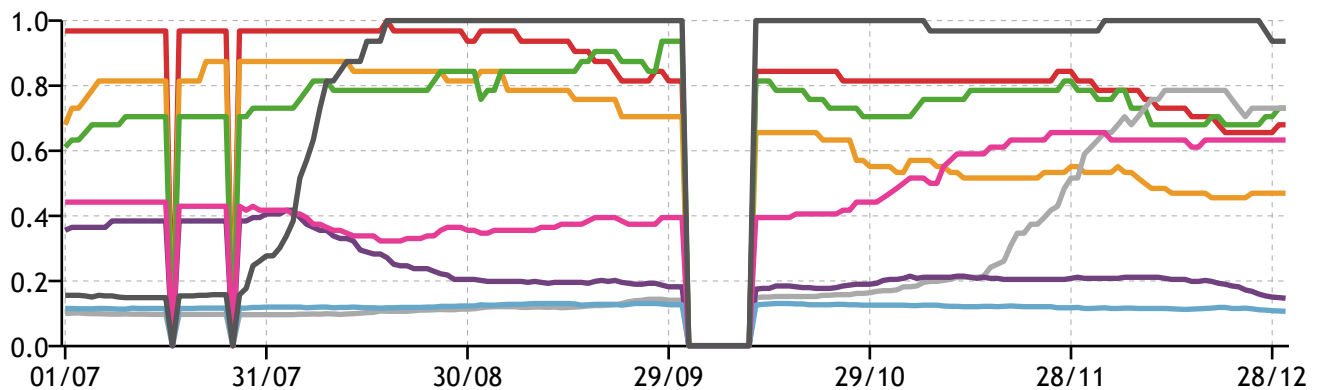


Figure 2: Artist Mainstream Chart Popularity over Time



# Mainstream Comparison

This section compares the mainstream chart performance of Lady GaGa against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Lady GaGa was ranked 1st overall of our charts for that day. 0.0 denotes Lady GaGa did not chart at all.

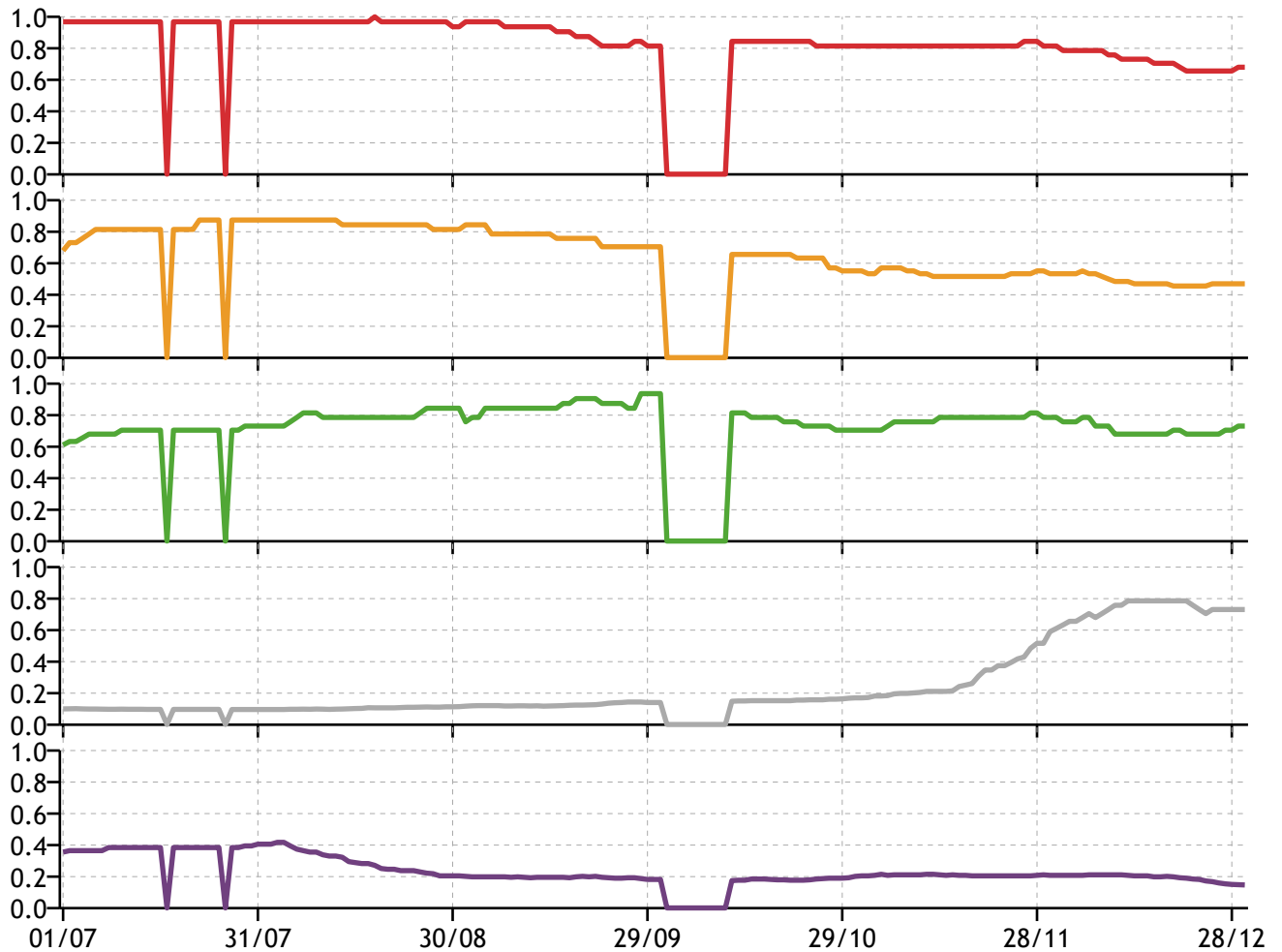
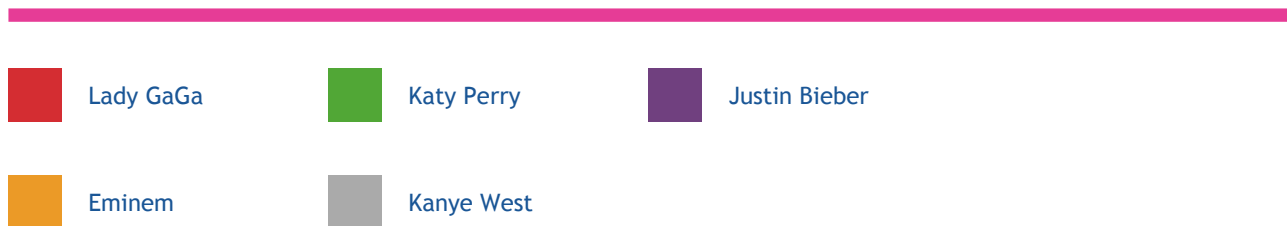


Figure 3: Comparisons for Lady GaGa



# Mainstream Singles

This section presents the best charting singles for Lady GaGa on the Mainstream We Are Hunted charts

## Alejandro

Best Single

6th

Best Position

Single	Best Position
Alejandro	6
Bad Romance	11
LoveGame	15
Telephone (feat. Beyoncé)	16
Poker Face	25
Telephone (feat. Beyoncé)	26
Dance In the Dark	27
So Happy I Could Die	30

Figure 4: Best Single Positions

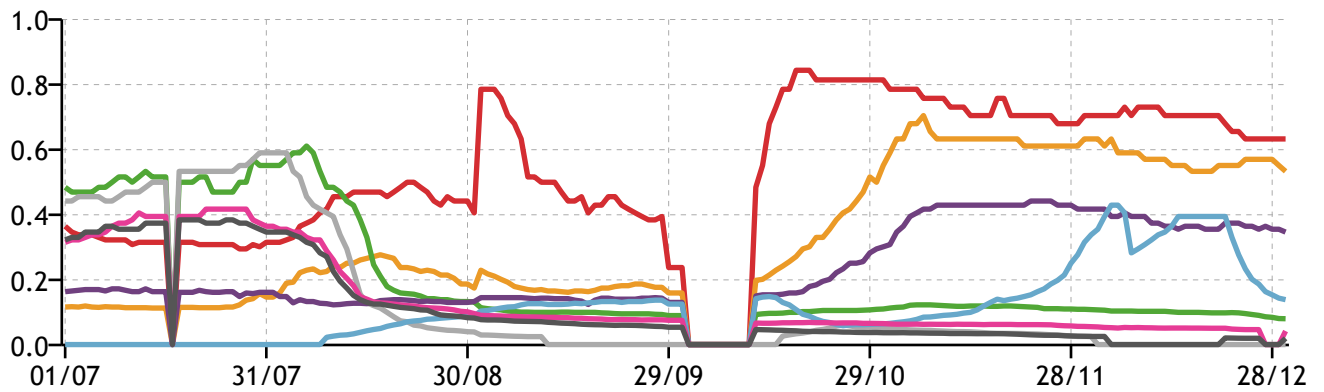


Figure 5: Singles Chart Comparison over Time



# Mainstream Singles Comparison

This section compares the mainstream chart performance of the most popular singles released by Lady GaGa. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

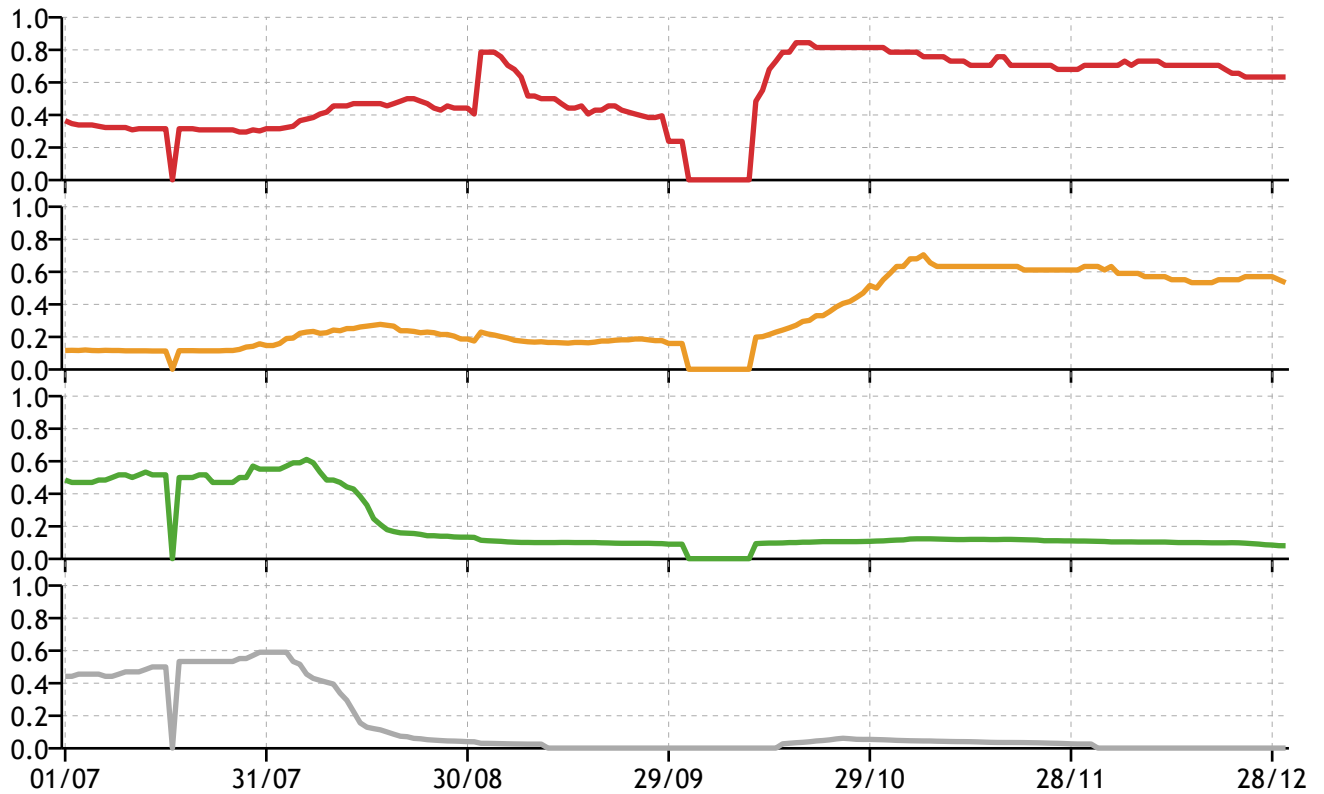
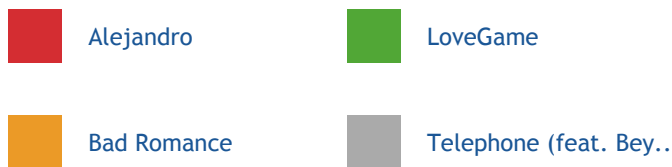


Figure 6: Chart ranking for Lady GaGa



# Twitter Coverage

## Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Lady GaGa during this time period. Included is the overall ranking of Lady GaGa when compared to similar artists.

6th Overall Rank

52,609 Tweets

0.009% Share

Artist	Rank	Tweets	Share
Eminem	4th	54,567	0.009%
Justin Bieber	5th	53,702	0.009%
Lady GaGa	6th	52,609	0.009%
Katy Perry	11th	40,907	0.007%
Arcade Fire	15th	32,726	0.005%
Kanye West	16th	31,904	0.005%
Jay-Z	29th	23,241	0.004%
Ke\$ha	41st	21,433	0.004%

Figure 7: Twitter Coverage Comparison

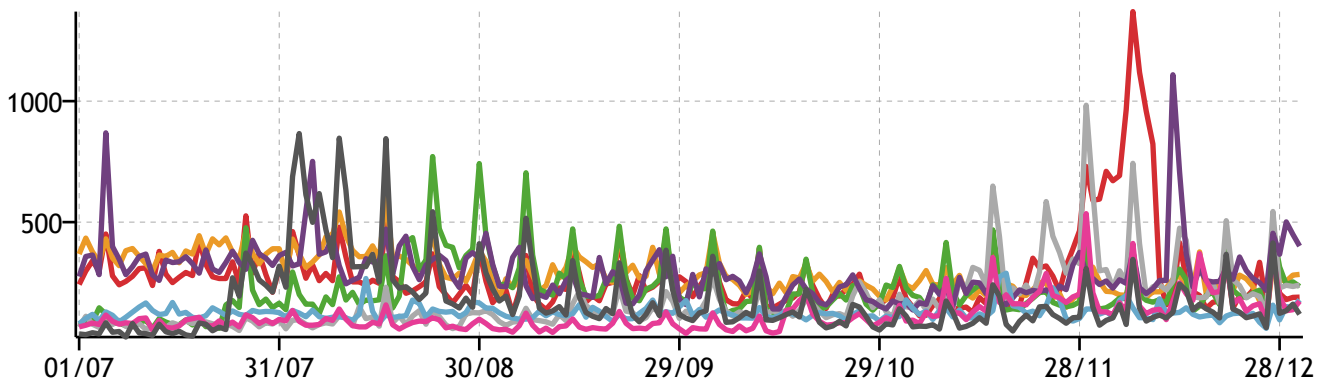


Figure 8: Twitter Coverage over Time



# Twitter Comparison

This section compares the total number of tweets mentioning Lady GaGa to similar artists.

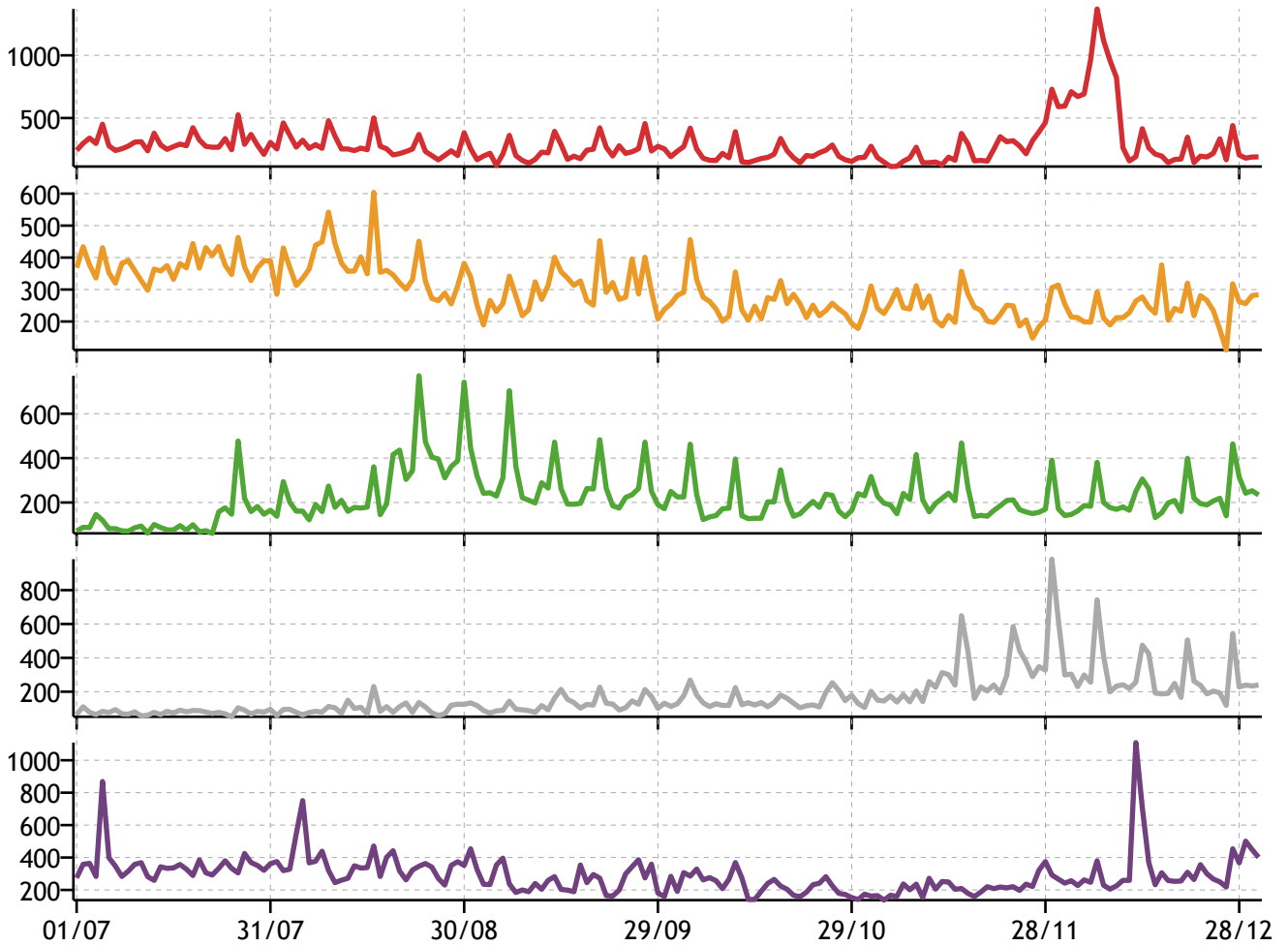


Figure 9: Comparisons for Lady GaGa



# Mainstream Chart vs Twitter

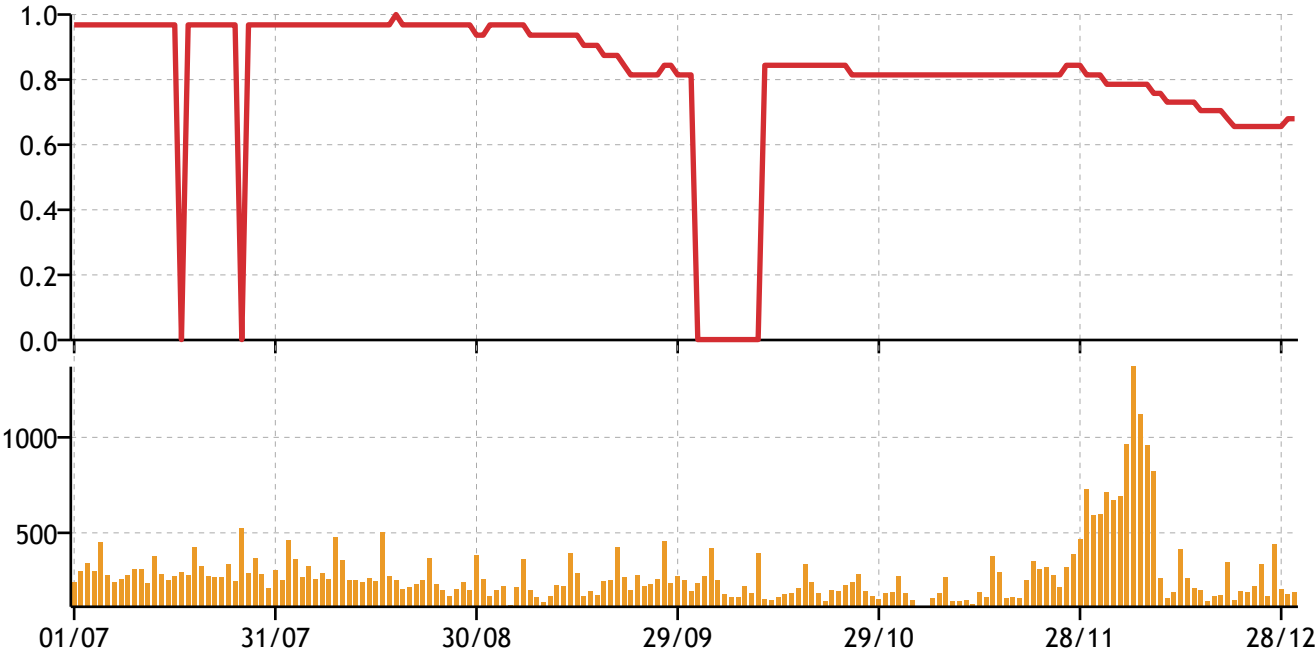


Figure 10: Lady GaGa Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



# Twitter Users

This section lists the twitter users mentioning Lady GaGa in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/gagadaily	Lady Gaga Daily	Worldwide	25	122,875	3,071,875
2	twitter.com/gagafan03	Jaidyn Kelly	Delaware	1,798	860	1,546,280
3	twitter.com/Jacobyte969	Jacobyte By Name	51.816429, -0.195564	126	6,121	771,246
4	twitter.com/golfnovels	James Ross	St. Louis	28	17,414	487,592
5	twitter.com/jackcrute	Jack Nathaniel Crute	The North of England, UK	31	11,571	358,701
6	twitter.com/HungryVampire	Hungry Vampire	Arizona	135	1,261	170,235
7	twitter.com/TropicsZ4	Will Tropics	Florida	25	6,653	166,325
8	twitter.com/TheLopezAngels	Lopez's Angels	LOPEZ LAND	19	7,634	145,046
9	twitter.com/l1brat1on	l1brat1on	Worldwide, TX	359	395	141,805
10	twitter.com/JieberCops	Mandy :)	Bieber's world :)	17	7,366	125,222
11	twitter.com/Tom_LP	Tom Pausini ღp ®	BRASIL	18	5,943	106,974
12	twitter.com/CTannStarr	CTannStarr	New York, USA	51	1,464	74,664
13	twitter.com/ken_chan1967	□□□□□	Hyogo, Japan	17	4,313	73,321
14	twitter.com/TFM_Tom	†om Germanotta □†□	The City, The Monster Ball, UK	23	3,147	72,381
15	twitter.com/cacaique_	Caique □	on the MY WORLD TOUR!!!	19	3,543	67,317
16	twitter.com/fyokonoa	FM □□□□ Now On Air	Yokomaha 84.7MHz	107	571	61,097
17	twitter.com/theveck	Veck	Brasil	23	2,390	54,970
18	twitter.com/Mike_Mx	Mike Mx	Macomb, MI	24	2,231	53,544
19	twitter.com/waterwayrealty	Mott Marvin Kornicki	ŪT: 25.896904, -80.158455	17	2,841	48,297
20	twitter.com/eduardo_ptt	Eduardo Pettinati□	São Paulo	29	1,634	47,386
21	twitter.com/_Daaviiid	David Andrey -ek	Santa Catarina - Itajaí	54	690	37,260
22	twitter.com/VERTGREENVERT	MARIAN	iPhone: 43.530854,-5.660898	20	1,672	33,440
23	twitter.com/Annabellatrixx	Ana Vazquez	México	48	561	26,928
24	twitter.com/alxmonster	alx campos	León Guanajuato.	42	631	26,502
25	twitter.com/leticia_taylor	□□□□	Brazil	21	1,187	24,927
26	twitter.com/jediduke	Duke	Tokyo, JAPAN	31	778	24,118
27	twitter.com/_tiagoo	Tiago Girardi	Cascavel - PR	17	1,385	23,545

Figure 11: Top 50 Users tweeting about Lady GaGa



# Shared Twitter Links

This section lists the most popular urls in tweets mentioning Lady GaGa during this period.

URL	Rank	Tweets
<a href="http://www.amazon.com/The-Fame-Monster/dp/B002X0630C?tag=theblomas-20">http://www.amazon.com/The-Fame-Monster/dp/B002X0630C?tag=theblomas-20</a>	1	8,976
<a href="http://www.last.fm/music/Lady+Gaga">http://www.last.fm/music/Lady+Gaga</a>	2	851
<a href="http://www.last.fm/music/Lady+Gaga/_/Alejandro">http://www.last.fm/music/Lady+Gaga/_/Alejandro</a>	3	184
<a href="http://tinysong.com/cKtr">http://tinysong.com/cKtr</a>	4	153
<a href="http://tinysong.com/buis">http://tinysong.com/buis</a>	5	151
<a href="http://www.tunewiki.com/">http://www.tunewiki.com/</a>	6	141
<a href="http://www.last.fm/music/Lady+Gaga/_/Bad+Romance">http://www.last.fm/music/Lady+Gaga/_/Bad+Romance</a>	7	123
<a href="http://www.last.fm/music/Lady+Gaga/_/Telephone+(feat.+Beyonc%e2%82%ac)">http://www.last.fm/music/Lady+Gaga/_/Telephone (feat. BeyoncÂfÂ©)</a>	8	103
<a href="http://www.amazon.com/Fame-Monster-Deluxe-Lady-Gaga/dp/B002QGUFWE?tag=theblomas-20">http://www.amazon.com/Fame-Monster-Deluxe-Lady-Gaga/dp/B002QGUFWE?tag=theblomas-20</a>	9	97
<a href="http://www.amazon.com/The-Fame-Monster/dp/B002X0630C?tag=theblomas-20">http://www.amazon.com/The-Fame-Monster/dp/B002X0630C?tag=theblomas-20</a>	10	95
<a href="http://www.last.fm/music/Lady+Gaga/_/Monster">http://www.last.fm/music/Lady+Gaga/_/Monster</a>	11	92
<a href="http://www.last.fm/music/Lady+Gaga/_/Dance+in+the+Dark">http://www.last.fm/music/Lady+Gaga/_/Dance in the Dark</a>	12	87
<a href="http://www.last.fm/music/Lady+Gaga/_/Poker+Face">http://www.last.fm/music/Lady+Gaga/_/Poker Face</a>	13	81
<a href="http://tinysong.com/ch87">http://tinysong.com/ch87</a>	14	78
<a href="http://www.last.fm/music/Lady+Gaga/_/Paparazzi">http://www.last.fm/music/Lady+Gaga/_/Paparazzi</a>	15	76
<a href="http://www.last.fm/music/Lady+Gaga/_/Speechless">http://www.last.fm/music/Lady+Gaga/_/Speechless</a>	16	72
<a href="http://www.fastcompany.com/1691750/lady-gaga-is-lastfms-most-unwanted-artist">http://www.fastcompany.com/1691750/lady-gaga-is-lastfms-most-unwanted-artist</a>	17	71
<a href="http://www.last.fm/music/Lady+Gaga/_/Love+Game">http://www.last.fm/music/Lady+Gaga/_/LoveGame</a>	18	63
<a href="http://www.last.fm/music/Lady+Gaga/_/Just+Dance">http://www.last.fm/music/Lady+Gaga/_/Just Dance</a>	19	62
<a href="http://www.last.fm/music/Lady+Gaga/_/So+Happy+I+Could+Die">http://www.last.fm/music/Lady+Gaga/_/So Happy I Could Die</a>	20	60
<a href="http://www.youtube.com/watch?v=Y5lL0qwgzUo">http://www.youtube.com/watch?v=Y5lL0qwgzUo</a>	21	50
<a href="http://www.last.fm/music/Lady+Gaga/_/Eh,+Eh+(Nothing+Else+I+Can+Say)">http://www.last.fm/music/Lady+Gaga/_/Eh, Eh (Nothing Else I Can Say)</a>	22	50
<a href="http://www.last.fm/music/Lady+Gaga/_/Teeth">http://www.last.fm/music/Lady+Gaga/_/Teeth</a>	23	48
<a href="http://www.last.fm/music/Lady+Gaga/_/Paper+Gangsta">http://www.last.fm/music/Lady+Gaga/_/Paper Gangsta</a>	24	46
<a href="http://getglue.com/recording_artists/lady_gaga">http://getglue.com/recording_artists/lady_gaga</a>	25	45
<a href="http://playground.last.fm/unwanted">http://playground.last.fm/unwanted</a>	26	44
<a href="http://www.youtube.com/watch?v=Y5lL0qwgzUo">http://www.youtube.com/watch?v=Y5lL0qwgzUo</a>	27	44

Figure 12: Top Shared Links on Twitter mentioning Lady GaGa

URL	Rank	Tweets
<a href="http://tinysong.com/dHrf">http://tinysong.com/dHrf</a>	28	42
<a href="http://www.last.fm/music/Lady+Gaga/+images/49587523">http://www.last.fm/music/Lady+Gaga/+images/49587523</a>	29	42
<a href="http://tinysong.com/9ZK5">http://tinysong.com/9ZK5</a>	30	38
<a href="http://www.last.fm/music/Lady+Gaga/_/Boys+Boys+Boys">http://www.last.fm/music/Lady+Gaga/_/Boys+Boys+Boys</a>	31	37
<a href="http://www.last.fm/music/Lady+Gaga/_/SummerBoy">http://www.last.fm/music/Lady+Gaga/_/SummerBoy</a>	32	36
<a href="http://www.tunewiki.com/t/1hs4h">http://www.tunewiki.com/t/1hs4h</a>	33	34
<a href="http://www.last.fm/music/Lady+Gaga/_/Beautiful,+Dirty,+Rich">http://www.last.fm/music/Lady+Gaga/_/Beautiful,+Dirty,+Rich</a>	34	33
<a href="http://tln.kr/18ao">http://tln.kr/18ao</a>	35	32
<a href="http://www.last.fm/music/Lady+Gaga/_/I+Like+It+Rough">http://www.last.fm/music/Lady+Gaga/_/I+Like+It+Rough</a>	36	32
<a href="http://tinysong.com/79BM">http://tinysong.com/79BM</a>	37	31
<a href="http://tinysong.com/6HUS">http://tinysong.com/6HUS</a>	38	30
<a href="http://www.last.fm/music/Lady+Gaga/_/The+Fame">http://www.last.fm/music/Lady+Gaga/_/The+Fame</a>	39	29
<a href="http://www.tunewiki.com/t/1efgf">http://www.tunewiki.com/t/1efgf</a>	40	29
<a href="http://tinysong.com/d4yA">http://tinysong.com/d4yA</a>	41	28
<a href="http://tinysong.com/daDJ">http://tinysong.com/daDJ</a>	42	26
<a href="http://www.last.fm/music/Lady+Gaga/_/Brown+Eyes">http://www.last.fm/music/Lady+Gaga/_/Brown+Eyes</a>	43	25
<a href="http://tln.kr/18l6">http://tln.kr/18l6</a>	44	24
<a href="http://www.last.fm/music/Lady+Gaga/_/Money+Honey">http://www.last.fm/music/Lady+Gaga/_/Money+Honey</a>	45	24
<a href="http://www.last.fm/music/Lady+Gaga/+images/49902073">http://www.last.fm/music/Lady+Gaga/+images/49902073</a>	46	23
<a href="http://www.tunewiki.com/t/1d965">http://www.tunewiki.com/t/1d965</a>	47	22
<a href="http://radioplayer.rockfm.co.uk">http://radioplayer.rockfm.co.uk</a>	48	21
<a href="http://www.ladygagabrasil.com.br/2010/09/01/lady-gaga-e-mais-executada-do-last-fm/">http://www.ladygagabrasil.com.br/2010/09/01/lady-gaga-e-mais-executada-do-last-fm/</a>	49	21
<a href="http://www.last.fm/music/Lady+Gaga/+images/49586459">http://www.last.fm/music/Lady+Gaga/+images/49586459</a>	50	21
<a href="http://www.tunewiki.com/t/11mh1">http://www.tunewiki.com/t/11mh1</a>	51	20
<a href="http://www.last.fm/music/Lady+Gaga/_/Bad+Romance">http://www.last.fm/music/Lady+Gaga/_/Bad+Romance</a>	52	20
<a href="http://2dj.me/8dcb">http://2dj.me/8dcb</a>	53	20
<a href="http://www.last.fm/music/Lady+Gaga/_/Starstruck">http://www.last.fm/music/Lady+Gaga/_/Starstruck</a>	54	20
<a href="http://www.last.fm/music/Lady+Gaga/_/Disco+Heaven">http://www.last.fm/music/Lady+Gaga/_/Disco+Heaven</a>	55	19
<a href="http://www.last.fm/music/Lady+Gaga/+images/49427737">http://www.last.fm/music/Lady+Gaga/+images/49427737</a>	56	19
<a href="http://slacker.com/r/pkJS">http://slacker.com/r/pkJS</a>	57	19
<a href="http://slacker.com/r/C54Dl">http://slacker.com/r/C54Dl</a>	58	19
<a href="http://www.tweekly.fm/user/gossi plu">http://www.tweekly.fm/user/gossi plu</a>	59	19
<a href="http://tinysong.com/6l8t">http://tinysong.com/6l8t</a>	60	18

Figure 12 (continued): Top Shared Links on Twitter mentioning Lady GaGa

# News Coverage

## News Popularity

This section shows the total number of music articles mentioning Lady GaGa during this time period and the overall rank of Lady GaGa when compared to similar artists.

11th Overall Rank

2,784 Articles

0.069% Share

Artist	Rank	Articles	Share
Kanye West	1st	7,298	0.182%
Jay-Z	4th	4,021	0.100%
Eminem	6th	3,368	0.084%
Lady GaGa	11th	2,784	0.069%
Arcade Fire	12th	2,778	0.069%
Katy Perry	16th	2,092	0.052%
Justin Bieber	23rd	1,789	0.045%
Ke\$ha	129th	753	0.019%

Figure 13: News Coverage Comparison

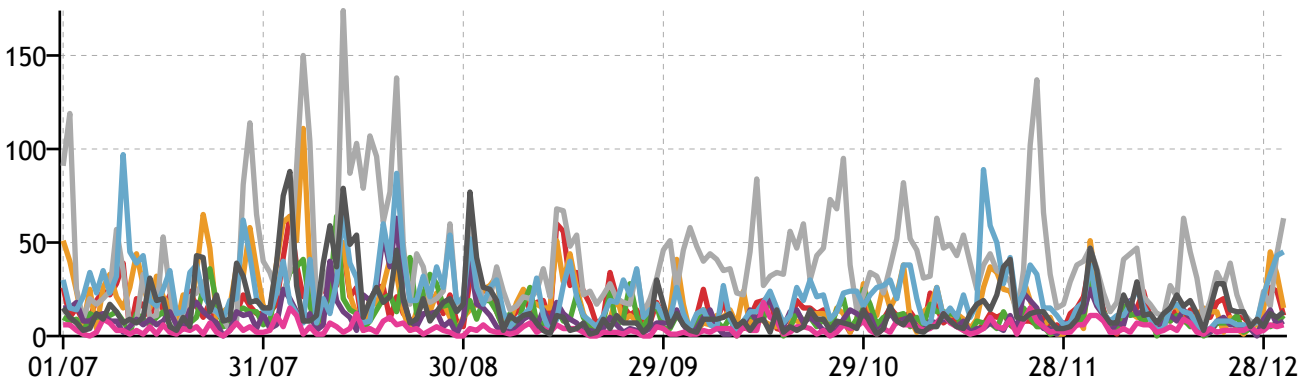


Figure 14: News Coverage over Time



# News Comparison

This section compares the number of music articles mentioning Lady GaGa during this time period to similar artists.

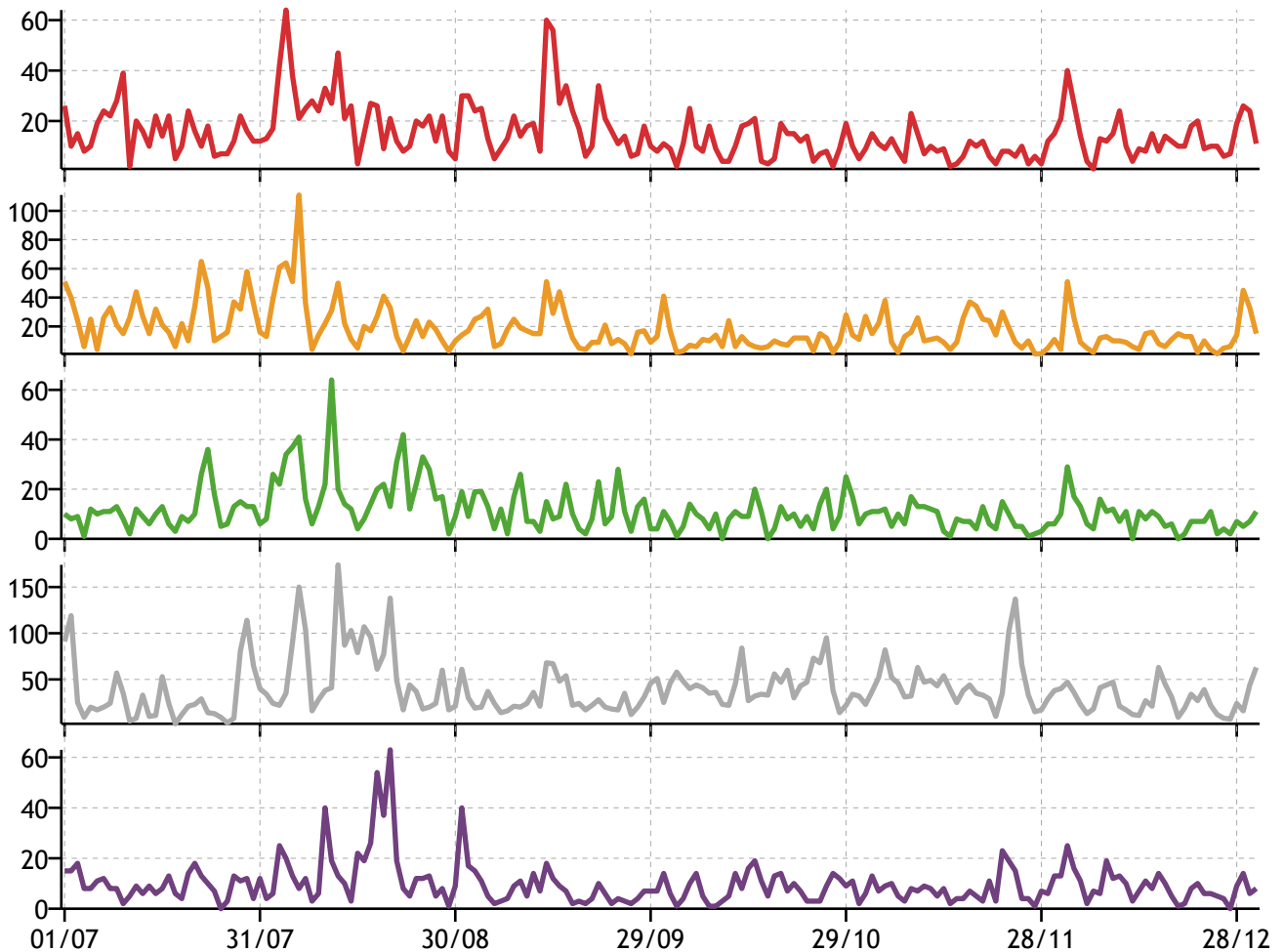


Figure 15: Comparisons for Lady GaGa



# Mainstream Chart vs Sentiment

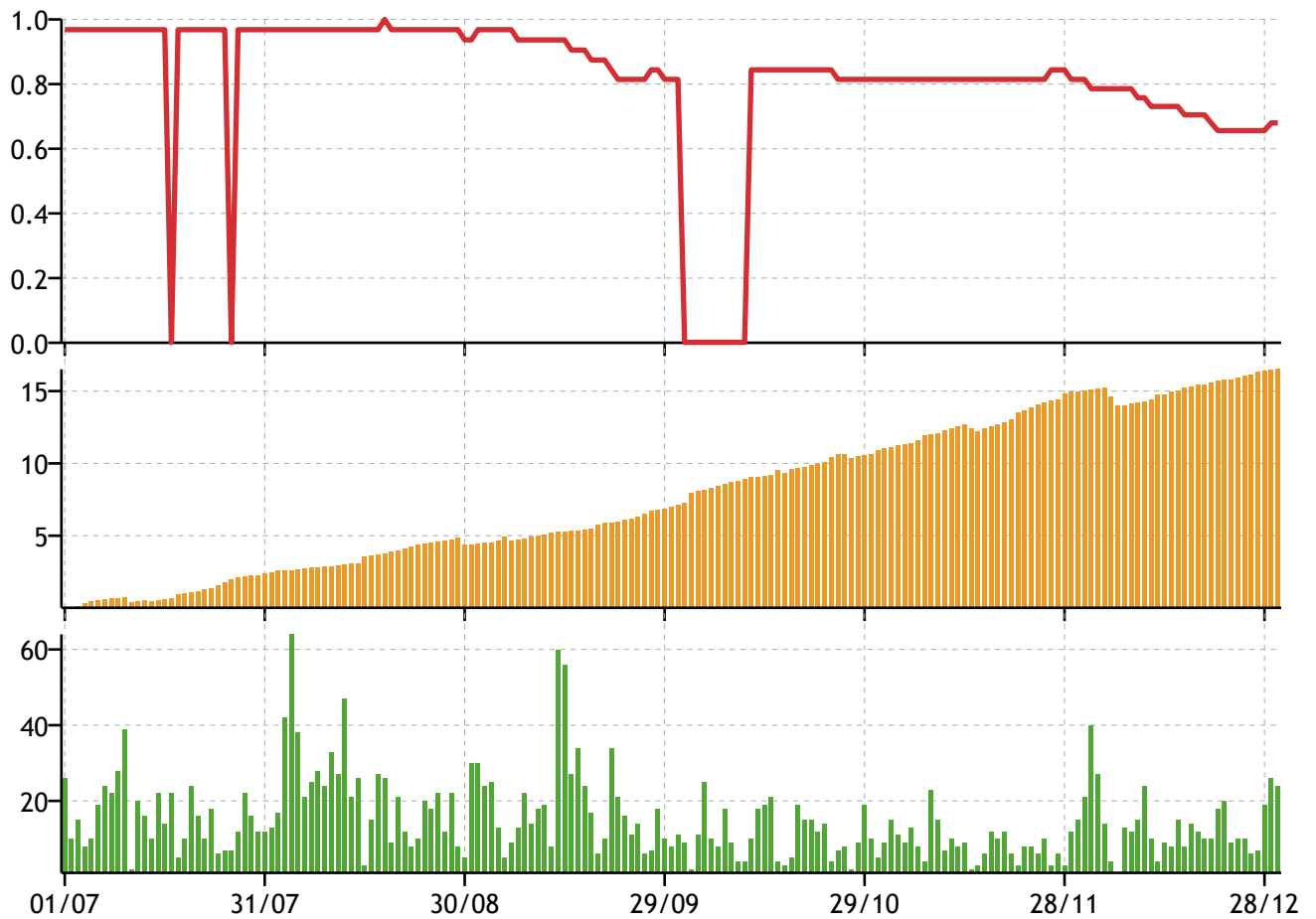


Figure 16: Lady GaGa Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Lady GaGa that day.



# Top Publishers

- Idolator
- MTV Newsroom
- Spin
- popbytes
- NME - News
- Prefix Magazine
- Other



Figure 17: Top Publishers related to Lady GaGa

Top Publishers	Mentions
Idolator	135
MTV Newsroom	108
Spin	84
popbytes	79
NME - News	56
Prefix Magazine	51
HitFix	46
No Rock&Roll Fun	33
HIPSTER RUNOFF	31
Clash Music	26
Rolling Stone: Smoking Section	26
Cuchara Sonica	21
Guardian music	14
The A.V. Club	12
Raised on Indie	11

Figure 18: Most frequently mentioned Top Publishers

# Top News Publishers

Publisher	Rank	Articles
Idolator - <a href="http://www.idolator.com/">http://www.idolator.com/</a>	1	135
MTV Newsroom - <a href="http://newsroom.mtv.com/">http://newsroom.mtv.com/</a>	2	108
Spin - <a href="http://www.spin.com/">http://www.spin.com/</a>	3	84
popbytes - <a href="http://www.popbytes.com">http://www.popbytes.com</a>	4	79
NME - News - <a href="http://www.nme.com/">http://www.nme.com/</a>	5	56
Prefix Magazine - <a href="http://prefixmag.com">http://prefixmag.com</a>	6	51
HitFix - <a href="http://www.hitfix.com/">http://www.hitfix.com/</a>	7	46
No Rock&Roll Fun - <a href="http://xrrf.blogspot.com">http://xrrf.blogspot.com</a>	8	33
HIPSTER RUNOFF - <a href="http://www.hipsterrunoff.com/">http://www.hipsterrunoff.com/</a>	9	31
Clash Music - <a href="http://www.clashmusic.com/">http://www.clashmusic.com/</a>	10	26
Rolling Stone: Smoking Section - <a href="http://www.rollingstone.com/blogs/smokingsection/rss.xml">http://www.rollingstone.com/blogs/smokingsection/rss.xml</a>	11	26
Cuchara Sonica - <a href="http://cucharasonica.com">http://cucharasonica.com</a>	12	21
Guardian music - <a href="http://www.guardian.co.uk/music">http://www.guardian.co.uk/music</a>	13	14
The A.V. Club - <a href="http://www.avclub.com/">http://www.avclub.com/</a>	14	12
Raised on Indie - <a href="http://www.raisedonindie.com/">http://www.raisedonindie.com/</a>	15	11
The Music Slut - <a href="http://themusicslut.com">http://themusicslut.com</a>	16	9
Consequence of Sound - <a href="http://www.consequenceofsound.net/">http://www.consequenceofsound.net/</a>	17	9
New York Times Music - <a href="http://www.nytimes.com/pages/arts/music/index.html">http://www.nytimes.com/pages/arts/music/index.html</a>	18	8
Hidden Track - <a href="http://www.glidemagazine.com/hiddentrack">http://www.glidemagazine.com/hiddentrack</a>	19	8
NME - Blog - <a href="http://www.nme.com/">http://www.nme.com/</a>	20	8
NPR Music - <a href="http://www.npr.org/music/">http://www.npr.org/music/</a>	21	7
Paste Magazine - <a href="http://www.pastemagazine.com/">http://www.pastemagazine.com/</a>	22	6
Pitchfork - <a href="http://pitchfork.com/">http://pitchfork.com/</a>	23	6
SOULBOUNCE.COM - <a href="http://soulbounce.com/">http://soulbounce.com/</a>	24	6
The Smoking Section - <a href="http://smokingsection.uproxx.com/TSS">http://smokingsection.uproxx.com/TSS</a>	25	6
#1 Hits From Another Planet - <a href="http://alienhits.blogspot.com">http://alienhits.blogspot.com</a>	26	6
Daily Telegraph - music - <a href="http://www.dailytelegraph.com.au/entertainment/music">http://www.dailytelegraph.com.au/entertainment/music</a>	27	5

Figure 19: Top 100 Publishers mentioning Lady GaGa

Publisher	Rank	Articles
brooklynvegan - <a href="http://www.brooklynvegan.com/">http://www.brooklynvegan.com/</a>	28	5
You Ain't No Picasso - <a href="http://youaintnopicasso.com">http://youaintnopicasso.com</a>	29	4
Beatportal - <a href="http://www.beatportal.com">http://www.beatportal.com</a>	30	4
PopWreck(oning) - <a href="http://popwreckoning.com/">http://popwreckoning.com/</a>	31	3
We All Want Someone To Shout For - <a href="http://www.weallwantsomeone.com/">http://www.weallwantsomeone.com/</a>	32	3
The Ripple Effect - <a href="http://ripplemusic.blogspot.com/">http://ripplemusic.blogspot.com/</a>	33	3
Fusion 45 - <a href="http://fusion45.com/">http://fusion45.com/</a>	34	3
Pretty Much Amazing - <a href="http://prettymuchamazing.com/">http://prettymuchamazing.com/</a>	35	3
Perfect Porridge - <a href="http://www.perfectporridge.com/">http://www.perfectporridge.com/</a>	36	3
MetalSucks - <a href="http://www.metalsucks.net">http://www.metalsucks.net</a>	37	3
Star Maker Machine - <a href="http://sixsongs.blogspot.com/">http://sixsongs.blogspot.com/</a>	38	3
2dopeboyz - <a href="http://2dopeboyz.com">http://2dopeboyz.com</a>	39	3
stereogum - <a href="http://www.stereogum.com/">http://www.stereogum.com/</a>	40	3
nah right - <a href="http://www.nahright.com/news">http://www.nahright.com/news</a>	41	3
NME - Features - <a href="http://www.nme.com/">http://www.nme.com/</a>	42	3
wongie's music world - <a href="http://wongiesmusicworld.blogspot.com/index.html">http://wongiesmusicworld.blogspot.com/index.html</a>	43	3
Radio Free Chicago - <a href="http://radiofreechicago.typepad.com/">http://radiofreechicago.typepad.com/</a>	44	2
EAR FARM - <a href="http://earfarm.com">http://earfarm.com</a>	45	2
DoucheBagFace - <a href="http://www.dbf-music.com/">http://www.dbf-music.com/</a>	46	2
Blender.com - Blog - <a href="http://www.blender.com/">http://www.blender.com/</a>	47	2
ArtRocker - <a href="http://www.artrocker.com/">http://www.artrocker.com/</a>	48	2
Rolling Stone: Features - <a href="http://www.rollingstone.com/">http://www.rollingstone.com/</a>	49	2
Persona Sauna - <a href="http://personasauna.blogspot.com">http://personasauna.blogspot.com</a>	50	2
Heart on a Stick - <a href="http://heartonastick.blog-city.com/">http://heartonastick.blog-city.com/</a>	51	2
...SoTB - <a href="http://sideoftheblog.blogspot.com/">http://sideoftheblog.blogspot.com/</a>	52	2
The Vinyl District - <a href="http://vinyldistrict.blogspot.com/">http://vinyldistrict.blogspot.com/</a>	53	2
taking tiger mountain - <a href="http://takingtigermountain.com">http://takingtigermountain.com</a>	54	2
Largehearted Boy - <a href="http://blog.largeheartedboy.com/">http://blog.largeheartedboy.com/</a>	55	2
Orange Country Register - music - <a href="http://www.ocregister.com/">http://www.ocregister.com/</a>	56	2
ultra8201 - <a href="http://ultra8201.blogspot.com">http://ultra8201.blogspot.com</a>	57	2
brugo - <a href="http://broogo.blogspot.com/">http://broogo.blogspot.com/</a>	58	2
Achtung Baby! - <a href="http://luna.typepad.com/weblog/">http://luna.typepad.com/weblog/</a>	59	2
Battery In Your Leg - <a href="http://batteryinyourleg.com/blog">http://batteryinyourleg.com/blog</a>	60	2
It's a trap! Scandinavian music - <a href="http://itsatrap.com/index.php">http://itsatrap.com/index.php</a>	61	2
Beyond Race - <a href="http://www.beyondrace.com/">http://www.beyondrace.com/</a>	62	2
Sound Salvation Army - <a href="http://www.soundsalvationarmy.com">http://www.soundsalvationarmy.com</a>	63	2
Asleep on the compost heap - <a href="http://onavery.blogspot.com/">http://onavery.blogspot.com/</a>	64	2
Metal Bastard Goes Soft - <a href="http://monkeybastardsv20.blogspot.com/">http://monkeybastardsv20.blogspot.com/</a>	65	2

Figure 19 (continued): Top 100 Publishers mentioning Lady GaGa

Publisher	Rank	Articles
Sweeping The Nation - <a href="http://sweepingthenation.blogspot.com/">http://sweepingthenation.blogspot.com/</a>	66	2
Jonk Music - <a href="http://jonkmusic.blogspot.com">http://jonkmusic.blogspot.com</a>	67	2
Rolling Stone: Album Reviews - <a href="http://www.rollingstone.com/">http://www.rollingstone.com/</a>	68	2
I Like Music - Pop - <a href="http://www.ilikemusic.com/">http://www.ilikemusic.com/</a>	69	2
White Folks Get Crunk - <a href="http://www.whitefolksgetcrunk.com">http://www.whitefolksgetcrunk.com</a>	70	2
the culture of me - <a href="http://www.thecultureofme.com">http://www.thecultureofme.com</a>	71	2
The Panic Manual - <a href="http://www.panicmanual.com">http://www.panicmanual.com</a>	72	1
Mashup of the Week Podcast - <a href="http://www.mashuptown.com/">http://www.mashuptown.com/</a>	73	1
Chrome Kids - <a href="http://chromekids.blogspot.com">http://chromekids.blogspot.com</a>	74	1
GRANDGOOD - <a href="http://grandgood.com">http://grandgood.com</a>	75	1
Kickin' The Peanuts - <a href="http://kickinthepeanuts.com">http://kickinthepeanuts.com</a>	76	1
He's A Whore - <a href="http://hesawhore.blogspot.com">http://hesawhore.blogspot.com</a>	77	1
dadagaio - <a href="http://dadagaio.wordpress.com">http://dadagaio.wordpress.com</a>	78	1
robot dance music - <a href="http://robotdancemusic.com">http://robotdancemusic.com</a>	79	1
ARTHUR MAGAZINE - <a href="http://www.arthurmag.com/">http://www.arthurmag.com/</a>	80	1
SqueezeMyLemon - <a href="http://squeezemylemon.blogspot.com">http://squeezemylemon.blogspot.com</a>	81	1
Mudd Up! - <a href="http://negrophonic.com">http://negrophonic.com</a>	82	1
The Devil Has The Best Tuna - <a href="http://besttuna.blogspot.com">http://besttuna.blogspot.com</a>	83	1
Popdose - <a href="http://popdose.com">http://popdose.com</a>	84	1
Oklahoma Rock Newsblog - <a href="http://www.oklahomarock.com/blog/">http://www.oklahomarock.com/blog/</a>	85	1
Seattle Subsonic - <a href="http://www.seattlesubsonic.com">http://www.seattlesubsonic.com</a>	86	1
Audio Muffin - <a href="http://audiomuffin.com">http://audiomuffin.com</a>	87	1
Wired - music - <a href="http://wired.com/wired/entertainment/music">http://wired.com/wired/entertainment/music</a>	88	1
8106 - <a href="http://8106.tv/">http://8106.tv/</a>	89	1
Brooklyn Ski Club - <a href="http://skibrooklyn.blogspot.com">http://skibrooklyn.blogspot.com</a>	90	1
:: The Playlist :: - <a href="http://theplaylist.blogspot.com/">http://theplaylist.blogspot.com/</a>	91	1
triple.com.au - <a href="http://www.triple.com.au/">http://www.triple.com.au/</a>	92	1
I Like Music - Music News - <a href="http://www.ilikemusic.com/rss_feeds/music_news.xml">http://www.ilikemusic.com/rss_feeds/music_news.xml</a>	93	1
Rollo & Grady - <a href="http://www.rollogrady.com">http://www.rollogrady.com</a>	94	1
Fluxblog - <a href="http://www.fluxblog.org">http://www.fluxblog.org</a>	95	1
The POP! Stereo - <a href="http://popstereo.blogspot.com/">http://popstereo.blogspot.com/</a>	96	1
Village Voice - music - <a href="http://www.villagevoice.com/">http://www.villagevoice.com/</a>	97	1
For the Love of House Music - <a href="http://iluvhousemusic.blogspot.com/">http://iluvhousemusic.blogspot.com/</a>	98	1
unrescuable schizo - <a href="http://dontfearthemainstream.blogspot.com/">http://dontfearthemainstream.blogspot.com/</a>	99	1
78s - <a href="http://www.78s.ch">http://www.78s.ch</a>	100	1

Figure 19 (continued): Top 100 Publishers mentioning Lady GaGa

# Best 5 News Days

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## 04 August 2010 : 64 articles

### Popular Articles this Day

#### **Lady Gaga makes history with MTV Video noms**

thestar.com - music, 04 August 2010

"God put me on Earth for 3 reasons," says Gaga. "To make loud music, gay videos, and cause a damn raucous (sic). Thank You MTV!"

#### **No sex please, I'm creatively Gaga**

thestar.com - music, 03 August 2010

U.S. pop star Lady Gaga is known for her skimpy outfits and sexually charged performances, but she says she fears having sex with a partner could deplete her artistic energy.

#### **Lady Gaga, Jay-Z and Eminem nominated for MTV VMA Awards 2010**

NME - News, 04 August 2010

Florence + The Machine, MGMT, Gorillaz also nominated

#### **Music: Newswire: MTV to give all its awards to Lady Gaga**

The A.V. Club, 04 August 2010

MTV announced its nominees for the annual Video Music Awards this morning , which we capriciously have decided to rename " The R.J. Bergers " because these honors are inherently ...

#### **Eminem Racks Up 8 VMA Nominations; Rapper Issues Statement**

AllHipHop.com, 04 August 2010

(AllHipHop News) MTV has announced that world famous rapper Eminem and pop star Lady Gaga lead all nominees for a Moonman Award during MTV's 2010 MTV Video Music Awards. Lady ...

#### **Lady Gaga says she takes cocaine 'occasionally' - Daily Gossip**

NME - News, 03 August 2010

Calvin vs Madness, Goulding's loved up, Cheryl at Subway – your music gossip stop

#### **Music: Interview: Robyn**

The A.V. Club, 03 August 2010

Lately, some critics have taken to referring to Robyn as Sweden's answer to Lady Gaga, which would be more of a compliment if not for the fact that Robin Miriam ...

#### **Music: Newswire: You will not steal Lady Gaga's creativity through her vagina**

The A.V. Club, 03 August 2010

Although she's been branded as a hellbound Jezebel , Lady Gaga would appear to have more in common with her Christian detractors than they may realize: In a recent cover ...

## **Eminem, Lady GaGa: Lady Gaga Snags 13 VMA Nominations**

Prefix Magazine, 04 August 2010

It's strange that the VMAs still exist. MTV hasn't given a hoot about music for the best part of a decade or more now, but here they come again, now ...

## **OPP – 8/4 (Beck, Kanye West, more)**

EAR FARM, 04 August 2010

Beck talks to Pitchfork about a new studio album and working with Stephen Malkmus on his upcoming album Spin counts down the eight best moments from this year's Newport Folk ...

2

## **13 September 2010 : 60 articles**

### **Popular Articles this Day**

#### **Lady Gaga owns MTV awards**

thestar.com - music, 13 September 2010

Pop star takes most awards, including Video of the Year, while Canada's Justin Bieber is Best New Artist.

#### **Lady Gaga announces new album title at 2010 MTV Video Music Awards**

NME - News, 13 September 2010

She also sings a snippet of a new song during speech

#### **The VMAs In Photos**

NME - Features, 13 September 2010

Awards action with Lady Gaga, Eminem, Florence

#### **Lady Gaga, Eminem, Muse, Florence And The Machine win at 2010 MTV VMAs**

NME - News, 13 September 2010

Plus Kanye West and Taylor Swift both return to the awards following 2009 bust-up

#### **Liam Gallagher quits the fags for Beady Eye – Daily Gossip**

NME - News, 13 September 2010

Hurts reveal their fashion secrets, Lady Gaga channels Andy Warhol – your music gossip stop

#### **Will.i.am Defends "Blackface" At VMAs, Lady Gaga, Eminem Win Awards**

AllHipHop.com, 13 September 2010

(AllHipHop News) At the 2010 VMAs, rapper Will.i.am wore a costume that for some evoked stereotypical images of African American people in "blackface." The Black Eyed Peas front man defended ...

## Picture Of The Day: Lady Gaga At The VMA's

KROQ, 13 September 2010

Ha Ha...Cher was staring at Lady Gaga's beef curtains at the MTV VMA's. Click more to view other "Picture of the Day" galleries.

## Who Cares: Rock's Dead and Kanye Gets Booed at the VMAs...

The Daily Swarm, 13 September 2010

Taylor Swift on Kanye West: "Thirty-two and still growing up now; who you are is not what you did," she sang softly, adding: "You're still an innocent." Billboard : Here ...

## Lady GaGa: Lady Gaga Wins Eight VMAs, Reveals New Album Title: 'Born This Way'

Prefix Magazine, 13 September 2010

There was really only one winner at the MTV VMAs last night , and that was Lady Gaga, who left the ceremony with eight awards, seven of which were for ...

## Taylor Swift? Eminem? Kanye West? Who Had The Performance At The 2010 VMAs?

MTV Newsroom, 13 September 2010

As it often happens, the 2010 MTV Video Music Awards ended up being more about the series of killer performances than about the actual awards given out (though that shouldn't ...

3

## 14 September 2010 : 56 articles

### Popular Articles this Day

#### Lady Gaga owns MTV awards

thestar.com - music, 13 September 2010

Pop star takes most awards, including Video of the Year, while Canada's Justin Bieber is Best New Artist.

#### Lady Gaga – Style Icon Or T-Boneheaded Fool?

NME - Blog, 14 September 2010

Sunday was a big day for Lady Gaga. First up she had the VMAs, which saw her win eight awards (including most bizarrely Best Pop Video AND Best Dance Video ...

#### 50 Cent lands cameo role in 'EastEnders' – Daily Gossip

NME - News, 14 September 2010

Noel Gallagher brands footballers 'boring', Lady Gaga in meat controversy – your music gossip stop

## **Shorties (Lady Gaga, William Gibson, and more)**

Largehearted Boy, 14 September 2010

The Sunday Times profiles Lady Gaga. William Gibson talks to PopMatters about his new novel, Zero History. The Walrus examines how indie the bands nominated for Canada's Polaris Music Prize ...

## **Lady Gaga announces new album title at 2010 MTV Video Music Awards**

NME - News, 13 September 2010

She also sings a snippet of a new song during speech

## **The VMAs In Photos**

NME - Features, 13 September 2010

Awards action with Lady Gaga, Eminem, Florence

## **Lady Gaga, Eminem, Muse, Florence And The Machine win at 2010 MTV VMAs**

NME - News, 13 September 2010

Plus Kanye West and Taylor Swift both return to the awards following 2009 bust-up

## **Liam Gallagher quits the fags for Beady Eye – Daily Gossip**

NME - News, 13 September 2010

Hurts reveal their fashion secrets, Lady Gaga channels Andy Warhol – your music gossip stop

## **Will.i.am Defends "Blackface" At VMAs, Lady Gaga, Eminem Win Awards**

AllHipHop.com, 13 September 2010

(AllHipHop News) At the 2010 VMAs, rapper Will.i.am wore a costume that for some evoked stereotypical images of African American people in "blackface." The Black Eyed Peas front man defended ...

## **VMAs Had Huge Ratings**

Prefix Magazine, 14 September 2010

This ought to be bad news for anyone who thought that Chelsea "Isn't it weird how some black people like gold fronts?" Handler's hosting job would have turned people off ...

4

## **12 August 2010 : 47 articles**

### **Popular Articles this Day**

#### **Ban this filth! Mike Stock's sexualised songbook**

Guardian music, 12 August 2010

Mike Stock reckons today's pop stars – Lady Gaga and Britney, for example – are nothing but pure smut. Er, maybe he should check out his own back catalogue Mike ...

## **Kylie Minogue songwriter Mike Stock: 'Lady Gaga is just a pole dancer'**

NME - News, 12 August 2010

Stock says he 'doesn't regard' the likes of Gaga and Rihanna as pop music

## **Today's Over-Sexualization of Music Same As Old Over-Sexualization Of Music...**

The Daily Swarm, 12 August 2010

The Guardian : Mike Stock has a point. Railing against pop music's sexualisation of children in yesterday's Daily Mail, he said: "The music industry has gone too far. These days ...

## **Thursday's Music Roundup**

Spin, 12 August 2010

[Updated: 5:57 P.M.] NEWS: SLAYER , MEGADETH Kick Off Tour The metal warlords hit the road with opener Testament. See exclusive backstage pics here! [ SPIN ] DRAKE , KANYE ...

## **2010 MTV Video Music Award Winner Predictions: Lady Gaga, Justin Bieber, Eminem**

HitFix, 12 August 2010

Artists like Justin Bieber, Drake, Eminem, 30 Seconds to Mars, Gorillaz, Katy Perry and more are up for MTV Video Music Awards, with stakes up on Video of the Year, ...

## **ARTISTdirect Features Exclusive Vevo Player With Universal Videos**

Artist Direct, 12 August 2010

While MTV.com is currently not able to play any of the Universal family videos – that includes a few heavyweights such as Eminem, Rihanna, Kanye West and Lady Gaga, to ...

## **Lady Gaga Doesn't Know What Came Over Her: The MTV News Quote Of The Day**

MTV Newsroom, 12 August 2010

"I was so excited 'cause I haven't crowd-surfed in a long time 'cause no one lets me anymore. It was great. I love Semi Precious so much and they're my ...

## **WATCH: M.I.A. Debuts Fantasy "XXXO" Video**

Spin, 12 August 2010

Well, this is certainly a lot less violent than the homicidal bloodbath that was M.I.A.'s clip for "Born Free." The video for "XXXO," the Rusko-produced single off her excellent new ...

## **ARTISTdirect.com Launches Exclusive VEVO Player**

Artist Direct, 12 August 2010

ARTISTdirect.com is proud to announce the launch of its VEVO player. ARTISTdirect.com now has all of the hottest new videos from chart-topping uber popular heavyweights such as Eminem, Rihanna, Kanye ...

## What Lady Gaga and Mark Zuckerberg Have in Common...

The Daily Swarm, 12 August 2010

CNN : (CNN)—Back when Lady Gaga was just a girl from New York named Stefani Germanotta, she might have been seen as a geek. Just as a select group of ...

5

### 03 August 2010 : 42 articles

#### Popular Articles this Day

#### No sex please, I'm creatively Gaga

thestar.com - music, 03 August 2010

U.S. pop star Lady Gaga is known for her skimpy outfits and sexually charged performances, but she says she fears having sex with a partner could deplete her artistic energy.

#### Lady Gaga says she takes cocaine 'occasionally' - Daily Gossip

NME - News, 03 August 2010

Calvin vs Madness, Goulding's loved up, Cheryl at Subway – your music gossip stop

#### Music: Interview: Robyn

The A.V. Club, 03 August 2010

Lately, some critics have taken to referring to Robyn as Sweden's answer to Lady Gaga, which would be more of a compliment if not for the fact that Robin Miriam ...

#### Music: Newswire: You will not steal Lady Gaga's creativity through her vagina

The A.V. Club, 03 August 2010

Although she's been branded as a hellbound Jezebel , Lady Gaga would appear to have more in common with her Christian detractors than they may realize: In a recent cover ...

#### Tuesday's Music Roundup

Spin, 03 August 2010

[Updated: 6:02 P.M.] NEWS: SOUNDGARDEN Album with Unreleased Song Due Soon Telephantasm includes hits, rarities, the previously unheard "Black Rain" -- and will be bundled with Guitar Hero ! [ ...

#### Lady Gaga Earns Record 13 MTV VMA Nominations

Billboard Biz, 03 August 2010

The pop star's "Bad Romance" video is up for Video of the Year, Best Pop Video, Best Female Video and Best Dance Video, among other categories.

#### Lady Gaga gets naked for Vanity Fair, talks cocaine and the Mets

HitFix, 03 August 2010

Lady Gaga continues to out-do herself in the press, as she'll appear naked on the cover and in the pages of this Wednesday's new Vanity Fair.

## **Lady Gaga Loves You The Most: The MTV News Quote Of The Day**

MTV Newsroom, 03 August 2010

"I've looked every man that I've ever dated in the eye and every woman I've ever been friends with [in the eye], and there will never be something that I ...

## **lady gaga is riding the white pony!**

popbytes, 03 August 2010

I'm sure this must come as a huge shock to you, but Lady Gaga apparently does coke regularly. No way, you're telling me the person who came up with Bad ...

## **Michael Bolton Talks About Working With Lady Gaga**

Artist Direct, 03 August 2010

Lady Gaga and pop crooner Michael Bolton collaborated on "Murder My Heart," a track on Bolton's latest album, One World One Love. He said he was in the midst of ...

## News Highlights

This section includes the most repeated statements in the music press about Lady GaGa month by month during this period.

### July

"Lady GaGa to stop eating late if she wants to stop her suicidal recurring nightmares. The pop star recently told Rolling Stone magazine she's often haunted ..."

Fri 02/07 - Psychic Helps Lady Gaga With Her Suicidal Nightmares - Frantik Mag

"Lady GaGa has surpassed Barack Obama as the most followed person on Facebook. It was a tough competition, but all of us Little Monsters have prevailed. ..."

Sat 03/07 - Lady Gaga thanks fans for following her on Facebook - Earsucker

"Lady GaGa has admitted that her love life will always take a backseat to her career. She thrives on the fame and will sacrifice relationships and ..."

Tue 06/07 - Lady Gaga sacrifices love for her career - Earsucker

"Lady GaGa was just starting out, she refused to take any money from her parents. She was so determined to make it as a pop star ..."

Tue 06/07 - Lady Gaga doesn't want any handouts from her parents - Earsucker

"Lady GaGa has more Facebook fans than President Barack Obama. At the time this article was written, Gaga has 10,559,057 fans, while Obama has 9,771,833 fans. ..."

Tue 06/07 - Lady Gaga Has More Facebook Fans Than President Barack Obama - andPOP

"Lady GaGa has become the first living person to have more than 10 million fans on Facebook"

Tue 06/07 - Gaga sets Facebook record - Australian Broadcasting Commission - music news

"Lady GaGa is about to become the first living person to reach 10 million Facebook friends, according to tracking firm Famecount.com"

Tue 06/07 - Lady Gaga To Set New Facebook Record - Billboard Biz

"Lady GaGa is the latest artist to take songs from a hit album and have them remixed and released as a new album"

Tue 06/07 - Lady Gaga Getting Mixed Up For U.S. - Anti Music

"Lady GaGa is a trendsetter, a fashion icon and iconoclast at once. Not everyone can make telephone hats or hair bows look cool, but Gaga does ..."

Wed 07/07 - Lady Gaga Contact Lens Fad Might be Dangerous - Artist Direct

"Lady GaGa is now the first living person to have more than 10 million friends on Facebook, even more than President Obama. As of this posting, ..."

Wed 07/07 - Lady Gaga Has More Friends Than You—And Everyone Else - Idolator

"Lady GaGa was the most popular new artist of 2009, she was ineligible for a best new artist nomination. Her hit "Just Dance" had been [.."

Thu 08/07 - Grammy's Change Rules For Best New Artist Category - Frantik Mag

"Lady GaGa will incur a booking fee between £6.25 (\$9.45) and £9.25 (\$14) per ticket. However, since Live Nation and Ticketmaster merged recently to become the ..."

Thu 08/07 - Concert Ticket Booking Fees to 'Get Cheaper' in UK - Spinner.com

"Lady GaGa may be touring on a bill that is hotter than a handful of molten lava, but that doesn't mean the world's biggest pop star ..."

Fri 09/07 - Lady Gaga Reveals Insecurities to Fans - Artist Direct

"Lady GaGa has something else for you to feast on while you wait for her new album in early 2011"

Fri 09/07 - Will Lady Gaga's 'The Remix' album sate fans' seemingly unquenchable thirst? - HitFix

"Lady GaGa is at Yoko Ono's home, hanging out with Sean Lennon and decided to belt out a tune using John's piano"

Fri 09/07 - Photo: Lady Gaga playing John Lennon's piano - Earsucker

"Lady GaGa has announced the US release of Lady Gaga - The Remix for August 3, 2010 . While The Remix has already sold over 500,000 ..."

Fri 09/07 - Lady Gaga to Release Lady Gaga - The Remix August 3rd! - Heart Throb Media

"Lady GaGa have seen tickets still available just a few days before their shows. Other acts, which normally sell out, such as the Eagles and John ..."

Fri 09/07 - Behind the music: Will reducing the cost of gigs raise ticket sales? - Guardian music

"Lady GaGa was snubbed by the Grammy committee because of a stipulation in the rules that no artist previously nominated for a Grammy—including those who merely ..."

Sat 10/07 - Grammys Change Rules for Best New Artist Nominations - Paste Magazine

"Lady GaGa is throwing a morsel to fans starving for new music. She will release The Remix on August 3, a disc of full remixes"

Sat 10/07 - Lady Gaga to Release Remix Disc on August 3 - Artist Direct

"Lady GaGa was nominated at the 2009 awards for her single "Just Dance," which was submitted in the best dance recording field. At the time, it ..."

Sat 10/07 - Grammys Change Eligibility Rules for Best New Artist in Deference to the Gaga... - The Daily Swarm

## August

"Lady GaGa has just revealed that her new single from The Fame Monster will be none other than Dance In The Dark. The Music Network reports: ..."

Sun 01/08 - Lady Gaga's next single revealed, Dance In The Dark - Earsucker

"Lady GaGa has taken a more direct route to action. The singer played in Phoenix at the weekend, and encouraged fans in the area to make ..."

Mon 02/08 - Lady GaGa: Lady Gaga Encourages "Active Protest" Against Arizona Law (Video) - Prefix Magazine

"Lady GaGa would feel surrounded by love and adoration at all times. But in the September issue of British Vanity Fair, the pop star tells a ..."

Tue 03/08 - Lady Gaga Discusses The Yankees, Loneliness And Ladybits In 'Vanity Fair' - Idolator

"Lady GaGa is hardly uncomfortable with being scantily-clad. She recently appeared on the cover of Rolling Stone wearing little more than a thong and a weaponized ..."

Tue 03/08 - Lady Gaga, Lindsay Lohan And Demi Moore: The Best Nude Magazine Covers Of All Time - MTV Newsroom

"Lady GaGa would appear to have more in common with her Christian detractors than they may realize: In a recent cover story with Vanity Fair , ..."

Tue 03/08 - Music: Newswire: You will not steal Lady Gaga's creativity through her vagina - The A.V. Club

"Lady GaGa is known for her skimpy outfits and sexually charged performances, but she says she fears having sex with a partner could deplete her artistic ..."

Tue 03/08 - No sex please, I'm creatively Gaga - thestar.com - music

"Lady GaGa is her honesty! The pop star recently admitted in her new cover story for the September 2010 issue of Vanity Fair Magazine that she ..."

Tue 03/08 - Lady Gaga Admits to Doing Cocaine a Couple Times Per Year - Hip Hop Blips

"Lady GaGa is her honesty! The pop star recently admitted in her interview with Vanity Fair magazine that she is an occasional cocaine user...but doesn't want ..."

Tue 03/08 - Lady Gaga Admits to Doing Cocaine a Couple Times Per Year - MusicBlips

"Lady GaGa to Metallica. The rest of the blogosphere is no exception, as they just can't seem to get enough of her, either. Now it appears ..."

Wed 04/08 - Everyone Loves Lissie And So Should You - Battery In Your Leg

"Lady GaGa has the most nominations with 13—a new record for amount one artist has earned in one year—including Best Collaboration for “Telephone,” Best Pop Video, ..."

Wed 04/08 - Lady Gaga Leads MTV VMA Nominations With 13 Total - Idolator

"Lady GaGa has said that she takes cocaine “maybe a couple of times a year”. However, despite speaking openly about her “occasional” use of the drug, ..."

Wed 04/08 - Lady Gaga Says She Takes Cocaine Occasionally...Nah, Really? - Frantik Mag

"Lady GaGa is officially the hottest woman in the music business. The nominations for the MTV Video Music Awards were announced today with Gaga nominated for ..."

Wed 04/08 - Lady Gaga Takes 13 Nominations for MTV Video Music Awards - andPOP

"Lady GaGa has taken over the nominations for the 2010 MTV Video Music Awards with 13 nominations. The only one to come close to that was ..."

Wed 04/08 - Lady Gaga scores 13 2010 MTV Video Music Award nominations - Earsucker

"Lady GaGa has truly made it! The singer appears on the cover of the September issue of Vanity Fair and the fashion iconoclast appears in a ..."

Wed 04/08 - Lady Gaga Appears on "Vanity Fair" September Cover - Artist Direct

"Lady GaGa has received the most nominations (13) because.. you know... she's so ORIGINAL! Check out full list below.... Best Collaboration B.o.B ft Hayley Williams – ..."

Wed 04/08 - MTV VMA'S NOMINATIONS 2010 - Hip Hop Blips

"Lady GaGa has the field to herself for this year's MTV Video Music Awards, which air Sept. 12"

Wed 04/08 - Commentary: Did MTV get it right with the VMA nominations? We're not so sure - HitFix

"Lady GaGa is all over the place. The clips for "Bad Romance" and "Telephone" are both nominated (including a Video of the Year nod for each), ..."

Wed 04/08 - Paramore's Hayley Williams Is All Over The 2010 VMA Nominations - MTV Newsroom

"Lady GaGa has scored a record 13 nominations for the MTV Video Music Awards"

Wed 04/08 - VMAs goes Gaga for the Lady - Australian Broadcasting Commission - music news

"Lady GaGa has been nominated 13 times for VMA awards. That's the MTV Video Music Awards. Record breaking in number as well as for multiple video ..."

Thu 05/08 - Gaga Crosses Her Legs and Scores VMA Nominations- By Helen Bach - Rock NYC

"Lady GaGa has been fast and ubiquitous, and her Vanity Fair cover has the publicity machine working overtime. We love you, Gaga, but if you want ..."

Thu 05/08 - It's Time For Lady Gaga To Go Away - Defamer - music

## September

"Lady GaGa is reportedly so terrified of the radiation emitted from mobile phones, she insists someone holds her communications device away from her head when she ..."

Wed 01/09 - Lady GaGa has hang-ups, makes staff do hanging up\* - No Rock Fun

"Lady GaGa is the apple of Steve Jobs' eye for products. Apple CEO Steve Jobs realized the influence of star power on Wednesday when Jobs invited ..."

Wed 01/09 - Lady Gaga and Chris Martin Help Launch New Apple Products - Deadbolt

"Lady GaGa is everywhere these days and now readers of V Magazine will see Gaga when she graces the New York edition of V dressed ..."

Wed 01/09 - Lady Gaga as Statue of Liberty on Cover of V Magazine - Deadbolt

"Lady GaGa to stage dive and crowd surf during their set with Justin. The performance has been viewed over 10,000,000 times on YouTube. Last weekend, Semi ..."

Wed 01/09 - Semi Precious Weapons Announce Headline North American Tour - Baxojayz

"Lady GaGa has been everywhere in recent weeks and now Larry King is getting in on the Gaga action. During a recent visit to the Ryan ..."

Thu 02/09 - Lady Gaga Covered by Larry King and Ryan Seacrest - Deadbolt

"Lady GaGa was in Saint Paul this week. I am completely amazed how many marketing professionals I know who are going gaga for a musical act ..."

Thu 02/09 - Gaga for Gaga? Give me a break - Perfect Porridge

"Lady GaGa is due to appear at the concert. A feminist icon, Yoko Ono clearly admires the spirit of the American singer. Lady Gaga will sing ..."

Thu 02/09 - Yoko Ono To Sing With Lady Gaga - Clash Music

"Lady GaGa has signed on to perform at a John Lennon tribute show scheduled for October 1 and 2 in Los Angeles. In a news posting ..."

Fri 03/09 - Lady Gaga to Perform at John Lennon Tribute in October - Artist Direct

"Lady GaGa has been doing for Ping the past coupla days and huess what happens when you do? Ping (aka Itunes aka Apple) fucking censor you. ..."

Fri 03/09 - Lady Gaga Gets Censored By Itunes Or You Sleep With The Devil You Get Lice - Rock NYC

"Lady GaGa was named creative director at Polaroid earlier in the year, fans of Gaga have been wondering what Lady Gaga will bring to the once ..."

Sat 04/09 - The Lady Gaga Polaroid Camera - Deadbolt

"Lady GaGa is back on the cover again, as Gaga sports a bikini made of meat"

Mon 06/09 - Lady Gaga Wears Meat Bikini for Vogue Cover - Deadbolt

"Lady GaGa was in the hospital six times caused from under eating, according to reports. David Ciemny says, "When I say she was sick, I mean ..."

Tue 07/09 - Lady Gaga becomes anorexic - Earsucker

"Lady GaGa is going above and beyond in her quest to be the craziest entertainer on the planet. She was just featured on the cover of ..."

Wed 08/09 - Lady Gaga on the cover of Vogue Hommes Japan wearing raw meat - Earsucker

"Lady GaGa is set to appear at the VMAs this Sunday (catch our live blog of it here ) and most of the attention is likely ..."

Wed 08/09 - Lady GaGa: Lady Gaga's Meat Bikini Continues Longstanding 'Music Meat' Tradition - Prefix Magazine

"Lady GaGa is headed for the literary landscape with a proposed Lady Gaga coffee table book, which will chronicle the current Monster Ball World Tour"

Thu 09/09 - Lady Gaga Set for Monster Ball Tour Book - Deadbolt

"Lady GaGa has turned to another product: meat. Yes, for the cover of Vogue Japan Gaga has posed wearing just a bikini made of raw meat. ..."

Thu 09/09 - Gaga's meat bikini causes tasty outrage - SupaJam

"Lady GaGa was expected to clean up after being nominated in several categories. When the 2010 VMAs were over, Lady Gaga walked away with eight MTV ..."

Sat 11/09 - Lady Gaga Wins Eight MTV VMAs - Deadbolt

"Lady GaGa has compared herself to Queen, David Bowie and Madonna in her Undercover Interview but says it is not for the music, it is for ..."

Sat 11/09 - Lady Gaga Compares Herself To Queen, Bowie and Madonna â€ The Undercover Interview - idiomag

"Lady GaGa has been, and more particularly, David Guetta, showing he has the Midas touch on everything he produces or releases. And at the start of ..."

Mon 13/09 - Single Review: Shontelle - 'Impossible' - Unreality Shout - Music section

"Lady GaGa is here and while she doesn't literally look like a douche, she does look vaguely like a rooster, and I suddenly hunger for Corn ..."

Mon 13/09 - 2010 MTV Video Music Awards (Live blogging!) - popbytes

## October

"Lady GaGa is now a comic book and we are completely indifferent to share these illustrations with you, hand picked off MTV.com. It is from Bluewater ..."

Fri 01/10 - Lady Gaga Is A Cartoon Cut Up!! - Rock NYC

"Lady GaGa is moving in on your turf. Gaga is allegedly looking to set up home in Britain but it won't be any ordinary abode. Gaga ..."

Fri 01/10 - Lady Gaga Looking to Purchase a British Castle - Artist Direct

"Lady GaGa was playing the famous auditorium later that night, considering the length of the line outside. In fact, fans had been there as early as ..."

Fri 01/10 - X Japan Kick Off U.S. Tour in Los Angeles - Noisecreep

"Lady GaGa is going to wear to the VMAs Yakawowow\* the country may have gone to fuck but look! A ray of hope in our darkest ..."

Fri 01/10 - Uh oh, cheeky bit of tumblr cross-pollination. Fixed now after brutal edit. - Asleep on the compost heap

"Lady GaGa is on the top of a list of most frequently deleted artists. Ridiculous to me. This bitch is so talented how about we wait ..."

Tue 05/10 - Dope Flick Of Lady Gaga - Ill Rapper

"Lady GaGa have a chance to own the work of Lady Gaga since a few early Gaga demos will be on the auction block along with ..."

Tue 05/10 - Early Lady Gaga Demos Up for Auction - Deadbolt

"Lady GaGa has joined Yoko Ono onstage at a tribute to her late husband John Lennon. Yoko Ono is a provocative, colourful performer with an extremely ..."

Tue 05/10 - Lady Gaga Joins Yoko Ono Onstage - Clash Music

"Lady GaGa to keep passengers from snoozing through an in-flight safety demonstration are the latest YouTube sensation"

Wed 06/10 - Filipino Flight Safety Demo Is A YouTube Hit - Frantik Mag

"Lady GaGa was in a bikini while on a sexy Grecian vacation with Luc Carl! PopSugar • The Glee cast has bested The Beatles' record for ..."

Thu 07/10 - I really want to believe her but I just don't! - popbytes

"Lady GaGa has been ranked No. 7 on the Forbes list of World's Most Powerful Women. The pop star joins Michelle Obama, Oprah Winfrey, Angela Merkel ..."

Fri 08/10 - Gaga Joins Oprah, Kanye Premieres 'Runaway' - Spin

"Lady GaGa has cause to shoot off the firework bra once again this week. In addition to placing seventh on Forbes' World's 100 Most Powerful Women ..."

Fri 08/10 - Lady Gaga Second On 'EW' 50 Most Powerful Entertainers List - Idolator

"Lady GaGa is the 7th most powerfl -not FAMEous, POWERFUL, woman on earth. It is always nice to be popular and sell lots and lots of ..."

Fri 08/10 - Lady Gaga 7th Most Powerful Woman On Earth... yes, This Earth - Rock NYC

"Lady GaGa is all ready to put the cherry on her plastic parfait ... Yeeeah! • Check out these hot athletes who know how to really ..."

Sun 10/10 - Well, she definitely has Marilyn Monroe's look down! - popbytes

"Lady GaGa has quite an interesting tour rider. Apparently, the Queen of Pop requests that an oxygen tank be kept in her dressing room while on ..."

Wed 13/10 - Lady Gaga Uses Oxygen Tanks? - Artist Direct

"Lady GaGa has been challenged to a televised sing-off by Los Angeles artist Alisa Apps, with the winner taking home a cash prize at least \$1 ..."

Wed 13/10 - Lady Gaga Challenged to a \$1M Sing-Off... - The Daily Swarm

"Lady GaGa called "Nothing On (But the Radio)." While it does sound like Gaga singing, she's neither confirmed nor denied whether the track is hers. And ..."

Wed 13/10 - Plus: R.E.M. Name New Album; New Lady Gaga Song? - Rolling Stone: Smoking Section

"Lady GaGa is so scared of being murdered by the "little monsters" she sleeps with her bodyguard watching over her. Not setting to well with her ..."

Wed 13/10 - Someone to Watch Over Lady Gaga - Rock NYC

"Lady GaGa to a \$1 million sing-off, challenging the more famous singer to sing her hits against Apps. I'm not sure how it will be judged, ..."

Thu 14/10 - Lady GaGa: Some Singer, Who Is Not Looking For Publicity, Probably, Has Challenged Lady Gaga To A Million Dollar Sing-Off - Prefix Magazine

"Lady GaGa has been challenged to a singing contest by US newcomer Alisa Apps"

Thu 14/10 - Lady Gaga Challenged To \$1 Million Singing Contest - Frantik Mag

"Lady GaGa to a singing competition, where the winner gets .."

Thu 14/10 - The Morning Mix: T.I. Prevents A Suicide - Idolator

## November

"Lady GaGa to CHILDREN OF BODOM covering Britney Spears, there are some interesting works of metal art out there. Now -- what if you were to ..."

Wed 03/11 - The Top Five Worst Heavy Metal Cover Songs - SMN News

"Lady GaGa is to be immortalised in eight Madame Tussauds locations worldwide on December 9"

Fri 05/11 - Gaga gets eight wax figures - Australian Broadcasting Commission - music news

"Lady GaGa to play a new song using a pink piano decorated with butterflies by Damien Hirst, while wearing a mask made by Vezzoli and a ..."

Sun 07/11 - The \$5,000 MOCA -by Alyson Camus - Rock NYC

"Lady GaGa was apparently annoyed at MTV EMA host Eva Longoria after she came onstage at the Madrid ceremony last night (November 7) dressed in a ..."

Tue 09/11 - Lady Gaga Hits Out At MTV Europe Awards Host Eva Longoria - Frantik Mag

"Lady GaGa have come out in force against Alisa Apps for challenging Lady Gaga"

Wed 10/11 - Lady Gaga Fans React to Alisa Apps Challenge - Deadbolt

"Lady GaGa has become a parody of herself"

Wed 10/11 - Victoria Beckham Feels Lady Gaga Has Lost Her Authenticity - Deadbolt

"Lady GaGa has obtained a restraining order against a fan, after they reportedly sent her a death threat. The 'Telephone' singer took action against Russian Anastasia ..."

Thu 11/11 - Lady Gaga gets restraining order against Anastasia Obukhova - Unreality Shout - Music section

"Lady GaGa has costume changes in a week. But he's no bandwagon-jumping, short-attention-span-having attention-seeker – more one to stay ahead of the crowds and do it ..."

Thu 11/11 - • Style of Eye - DTPodcast 133 • Nov 2010 - Electronic Music Everywhere

"Lady GaGa has obtained a restraining order against a fan who allegedly sent the pop star a menacing letter"

Fri 12/11 - Lady Gaga Wins Restraining Order Against Fan - Frantik Mag

"Lady GaGa is a white devil, and how important The Fifth Element is to hip-hop and how Common makes the dudes uninterested in products. Watch it ..."

Fri 12/11 - Das Racist: Das Racist Answer Racist Questions - Prefix Magazine

"Lady GaGa has reportedly gotten a restraining order against a fan who has written disturbing letters to her"

Sat 13/11 - Lady Gaga Has Restraining Order Against Fan - Artist Direct

"Lady GaGa will appear in the next Muppet movie. And just how did our readers react to this blizzard of .."

Sat 13/11 - Whatcha Say: The Good, The Bad The Pink In This Week's Reader Comments - Idolator

"Lady GaGa has appeared in many magazines, a twist on the print gig has Lady Gaga and her fans together in V Magazine"

Mon 15/11 - Lady Gaga Wants Her Fans in V Magazine - Deadbolt

"Lady GaGa has reportedly been contacting ex-boyfriends to stop old photos of her being revealed. The 'Alejandro' singer is said to be embarrassed by pictures of ..."

Wed 17/11 - Lady Gaga buys photos from ex-boyfriends! - Unreality Shout - Music section

"Lady GaGa is still at work on her third album, Born This Way, Gaga let one of her fans listen to a new track backstage at ..."

Fri 19/11 - Lady Gaga Allows Fan to Hear 'Born This Way' - Deadbolt

"Lady GaGa is busy on the Monster Ball Tour, Gaga has now entered the New York restaurant business to add to her fashions and fragrance"

Mon 22/11 - Lady Gaga Enters Restaurant Business - Deadbolt

"Lady GaGa has made her love of Craig very public. She caused a pap frenzy when she went out in his long gold body con dress ..."

Tue 23/11 - Designer Profile - Craig Lawrence - Clash Music

"Lady GaGa will only wear silk underwear. The eccentric singer has reportedly instructed her assistants to throw away all of her old bras and pants as ..."

Wed 24/11 - Lady Gaga will only wear silk underwear - Unreality Shout - Music section

"Lady GaGa will be broadcast in February 2011, around the time of the Grammy Awards, so says MTV News. "I was really interested to meet Lady ..."

Thu 25/11 - Lady Gaga's "60 Minutes" Interview With Anderson Cooper to Air in February - Artist Direct

"Lady GaGa was obviously influenced by his career, Elton John agreed and called Lady Gaga his bastard daughter"

Thu 25/11 - Elton John Talks Lady Gaga on Regis and Kelly - Deadbolt

## December

"Lady GaGa will get a nod here for a second straight year, this time with "Bad Romance," which might be even more liked than "Poker Face." ..."

Wed 01/12 - 2011 Grammy Nods: The Prefix Predictions - Prefix Magazine

"Lady GaGa is taking a page out of Mohammad Ali's book! She certainly isn't one to blend in. In a display of what some will call ..."

Wed 01/12 - Lady Gaga Says "Born This Way" Will be The Greatest of the Decade - Artist Direct

"Lady GaGa is the perfect pop icon, with great pop tunes and an outrageous, larger than life personality. It's fitting, therefore, that such an iconic pop ..."

Wed 01/12 - Smash Hits revived for GaGa - No Rock Fun

"Lady GaGa is using her celebrity platform to press for repeal of a US law forbidding gays from serving openly in the military, as politicians have ..."

Wed 01/12 - Gaga calls for 'Don't Ask Don't Tell' repeal - Australian Broadcasting Commission - music news

"Lady GaGa told the crowd, "Not for nothing, the album's finished and it's f\*\*\*ing really good... I promise to give you the greatest album of this ..."

Wed 01/12 - Lady Gaga Says 'Born This Way' Is The Album Of The Decade - Idolator

"Lady GaGa says she'll release the first single from her forthcoming album Born This Way in February. The singer has also offered an update about the ..."

Thu 02/12 - Sales Strong for U2's 'Spider-Man' + More - Spin

"Lady GaGa is still urging the government to repeal of a US law forbidding gays from serving openly in the military, as lawmakers prepared Tuesday to ..."

Thu 02/12 - Lady Gaga Releases Another Video Urging the Repeal of "Don't Ask Don't Tell" - Artist Direct

"Lady GaGa is the field's most risk-taking artist. The downright horrible: Katy Perry's "Teenage Dream" has no business here, as it's a pandering concoction of ditsy ..."

Thu 02/12 - Updated: The Always Relevant And Incredibly Important Grammy Nominations Announced... - The Daily Swarm

"Lady GaGa would end up 6,000,000 times bigger than #1 choice Little Boots , or their creation of the extremely sexist, "which one is better?" debate ..."

Tue 07/12 - Observations on the "Sound of 2011" - Music Fan's Mic (MFM)

"Lady GaGa is known for outrageous outfits, which includes the infamous Gaga meat dress, Lady Gaga was recently seen in Milan, Italy more casually dressed in ..."

Tue 07/12 - Lady Gaga Wears White Feathered Coat in Italy - Deadbolt

"Lady GaGa has been resurrected from the dead on Twitter and Facebook after participating in the recent Keep a Child Alive AIDS campaign, Gaga quickly tweeted ..."

Tue 07/12 - Lady Gaga Plays 'Born This Way' for Record Label - Deadbolt

"Lady GaGa was named the most provocative celebrity of 2010 by Showbiz Tonight and placing fifth in Yahoo searches for 2010, Gaga landed at the top ..."

Wed 08/12 - Lady Gaga Tops Bing for 2010 Most Searched Musician - Deadbolt

"Lady GaGa has earned the distinction of being the Most Provocative Celebrity of 2010 by Showbiz Tonight"

Wed 08/12 - Lady Gaga is the Most Provocative Celebrity of 2010 - Deadbolt

"Lady GaGa will be clothed from head to toe in Armani for the next leg of her world tour, which kicks off in February 2011; Aretha ..."

Thu 09/12 - Lady Gaga, Aretha Franklin in News Notes - Groove Volt

"Lady GaGa has her hand in music, fashion, fragrances, and Polaroid, the latest report suggests that Gaga now wants to step into education to become a ..."

Fri 10/12 - Lady Gaga to Become University Lecturer? - Deadbolt

"Lady GaGa is back on Twitter, Gaga's latest tweet included a prayer and how Gaga wants to be free as her hair when her time is ..."

Fri 10/12 - Lady Gaga Tweets Prayer to Be Free - Deadbolt

"Lady GaGa was included in a massive theft of music that included several artists, one of the hackers issued an apology to Lady Gaga and everyone ..."

Fri 10/12 - Hacker Apologizes to Lady Gaga - Deadbolt

"Lady GaGa has been honored as Billboard's Artist Of The Year, sliding right past last year's top artist, Taylor Swift (now the runner-up for 2010). The ..."

Fri 10/12 - 'Billboard' Names Lady Gaga Artist Of The Year - Idolator

"Lady GaGa have been unveiled by Madame Tussauds museums around the world, each dressed differently in celebration of the singer's provocative style"

Fri 10/12 - Eight Gaga waxworks revealed - Australian Broadcasting Commission - music news

"Lady GaGa will once again join the Viva Glam campaign for M.A.C., but this time Gaga will be featured solo unlike her previous appearance with Cyndi ..."

Fri 10/12 - Lady Gaga Goes Solo in Viva Glam for M.A.C. - Deadbolt

# Appendices

## Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 20: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

## Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 21: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart