

# Lady Antebellum

Music Media Analysis  
July to December 2010

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# Overview

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**141st** on Mainstream Charts

**276th** on Twitter

**510th** in the Music Press

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This report reviews the popularity of Lady Antebellum on the music charts and in the music news for the period July to December 2010. It benchmarks Lady Antebellum against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the [wearehunted.com](http://wearehunted.com) website.

# Chart Popularity

## Mainstream Chart

This section presents the mainstream chart performance for Lady Antebellum compared to similar artists. Lady Antebellum was ranked 141st overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for Lady Antebellum was 16th.

**141st** Overall Rank

**16th** Best Position

Artist	Rank	Best Position
Lady GaGa	4th	2
Katy Perry	7th	2
Eminem	13th	2
Taylor Swift	29th	4
Jay-Z	109th	12
Lady Antebellum	141st	16
Miranda Lambert	558th	120
Miranda!	926th	457

Figure 1: Artist Mainstream Ranks

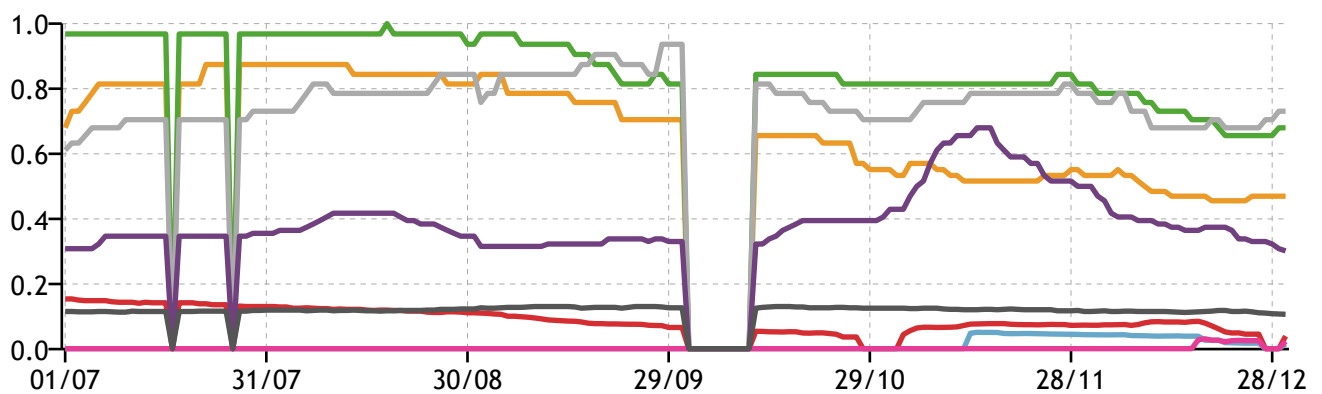
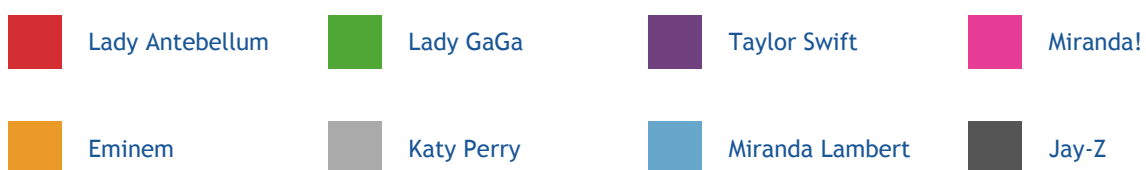


Figure 2: Artist Mainstream Chart Popularity over Time



# Mainstream Comparison

This section compares the mainstream chart performance of Lady Antebellum against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Lady Antebellum was ranked 1st overall of our charts for that day. 0.0 denotes Lady Antebellum did not chart at all.

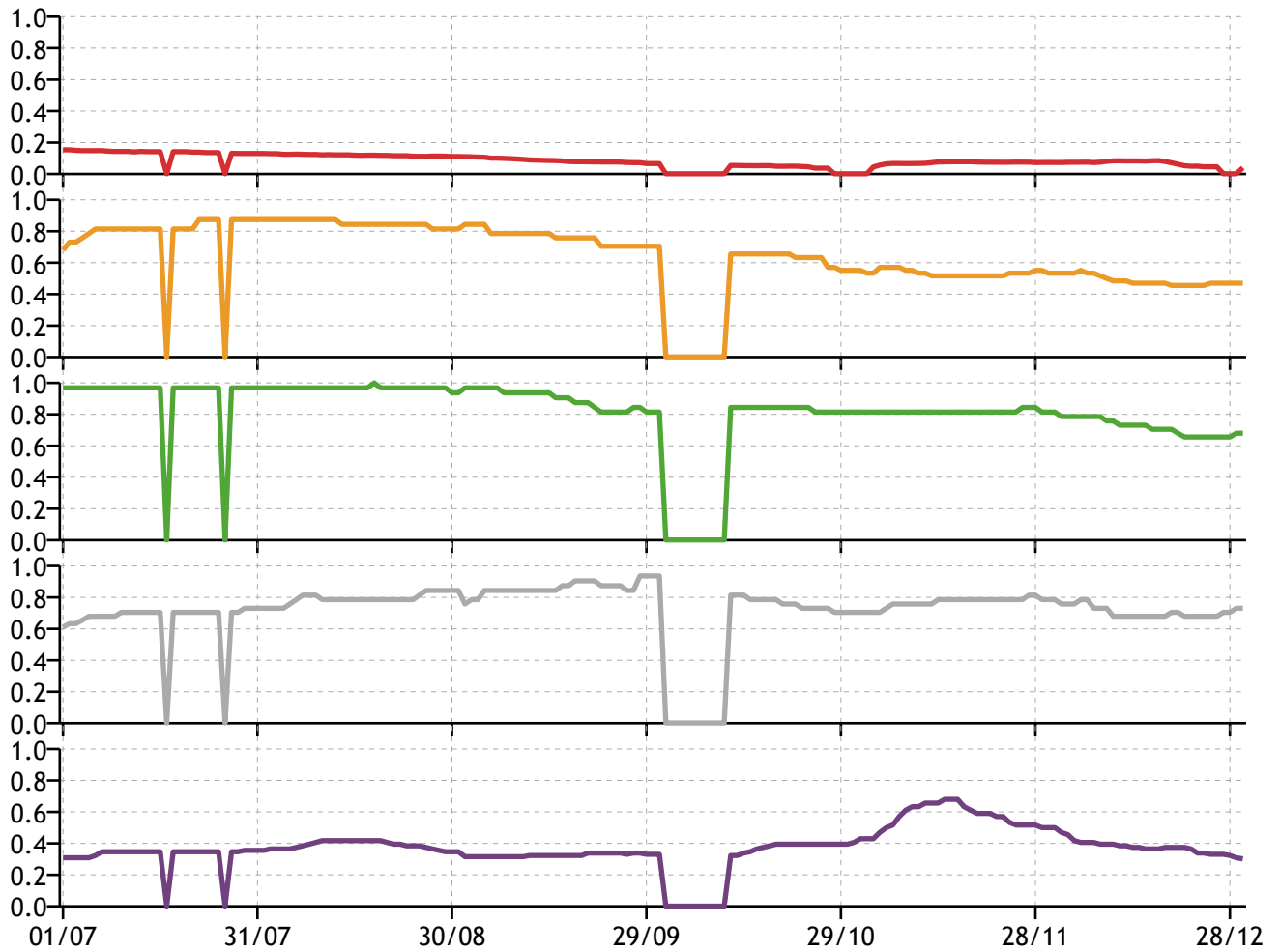


Figure 3: Comparisons for Lady Antebellum



# Mainstream Singles

This section presents the best charting singles for Lady Antebellum on the Mainstream We Are Hunted charts

## Need You Now

Best Single

60th

Best Position

Single Best Position

Need You Now	60
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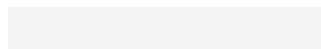


Figure 4: Best Single Positions

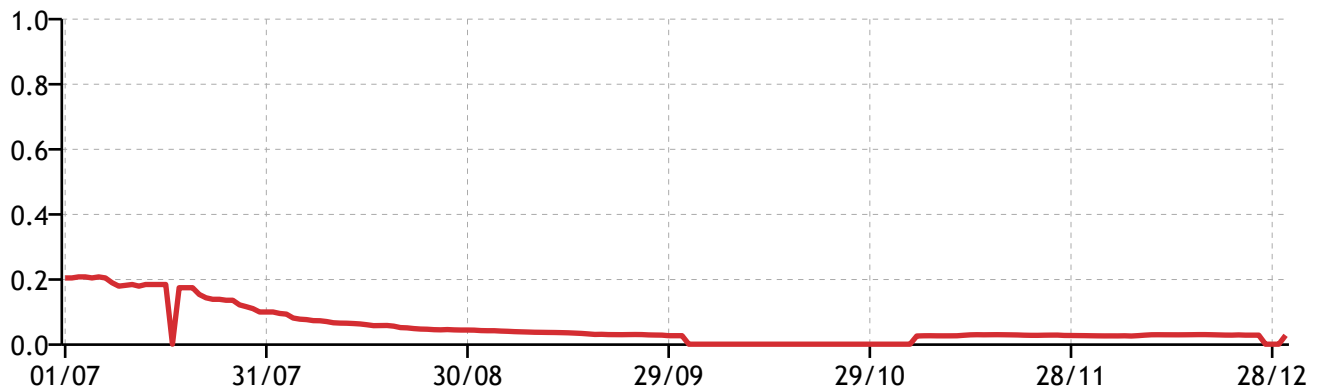



Figure 5: Singles Chart Comparison over Time

 Need You Now

# Mainstream Singles Comparison

This section compares the mainstream chart performance of the most popular singles released by Lady Antebellum. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

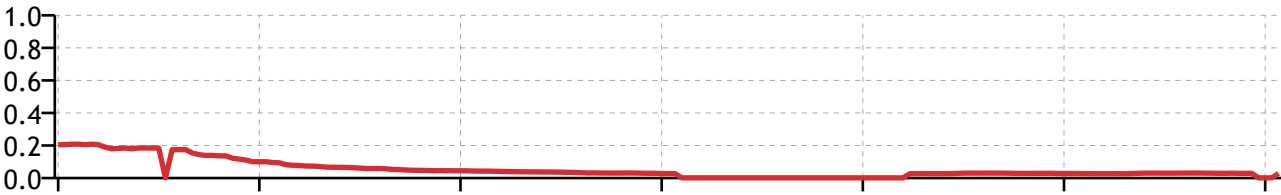


Figure 6: Chart ranking for Lady Antebellum

Need You Now

# Twitter Coverage

## Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Lady Antebellum during this time period. Included is the overall ranking of Lady Antebellum when compared to similar artists.

276th Overall Rank

5,702 Tweets

0.001% Share

Artist	Rank	Tweets	Share
Eminem	4th	54,567	0.009%
Lady GaGa	6th	52,609	0.009%
Katy Perry	11th	40,907	0.007%
Taylor Swift	12th	39,607	0.007%
Jay-Z	29th	23,241	0.004%
Lady Antebellum	276th	5,702	0.001%
Miranda!	470th	3,733	0.001%
Miranda Lambert	1485th	1,244	0.000%

Figure 7: Twitter Coverage Comparison

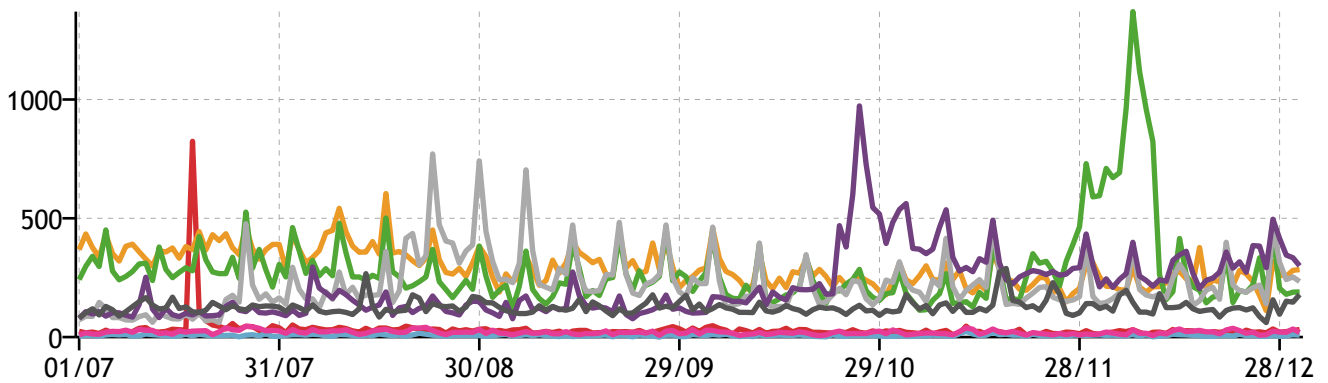


Figure 8: Twitter Coverage over Time



# Twitter Comparison

This section compares the total number of tweets mentioning Lady Antebellum to similar artists.

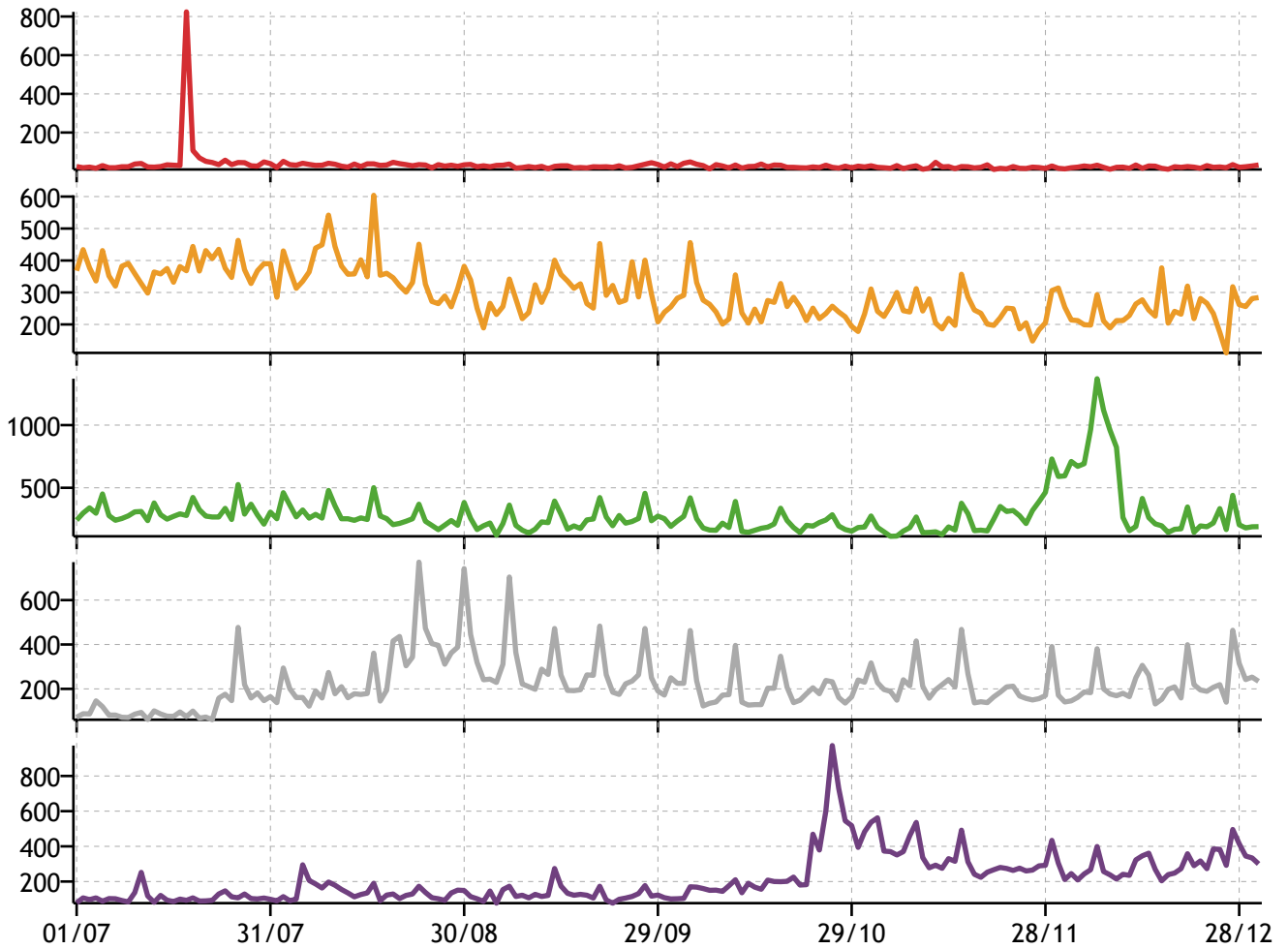
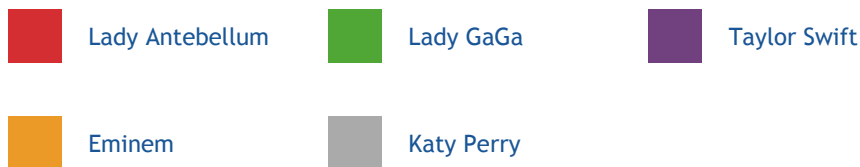


Figure 9: Comparisons for Lady Antebellum



# Mainstream Chart vs Twitter

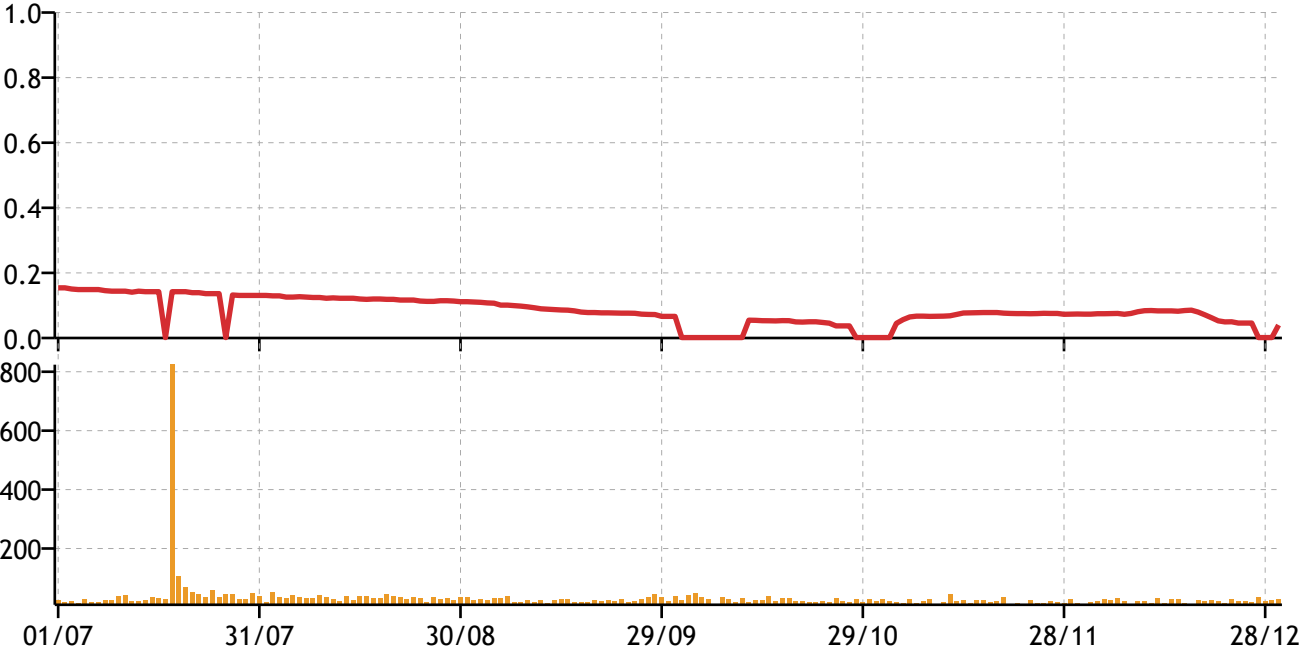


Figure 10: Lady Antebellum Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



# Twitter Users

This section lists the twitter users mentioning Lady Antebellum in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/golfnovels	James Ross	St. Louis	10	17,413	174,130
2	twitter.com/jcase59	Jim	Lynnwood, Wa.	13	10,294	133,822
3	twitter.com/TheLopezAngels	Lopez's Angels	LOPEZ LAND	11	7,646	84,106
4	twitter.com/greenfields47	rajakumar	Kuala Lumpur	46	1,327	61,042
5	twitter.com/lovelytrinkets	Faith Petrusevski	Planet Earth	5	10,652	53,260
6	twitter.com/HollandPMeads	Holland P. Meads	Lake Placid NY	4	11,376	45,504
7	twitter.com/HungryVampire	Hungry Vampire	Arizona	29	1,261	36,569
8	twitter.com/MASisMore	Michael	Dallas, TX	4	8,885	35,540
9	twitter.com/dANGELofLOVE	Bella Donna D'Angelo		11	3,083	33,913
10	twitter.com/LoveBreath	Beverly	USA	24	1,343	32,232
11	twitter.com/straywebsurfer	straywebsurfer Ray	Tokyo, Japan	10	3,201	32,010
12	twitter.com/CountryCrunch	Jim's Country Crunch	Southampton, UK	54	565	30,510
13	twitter.com/westham999	Neil	New York City	5	5,920	29,600
14	twitter.com/Marymariel	Mariel Lesquillier	Gelderland, Lingewaard	58	459	26,622
15	twitter.com/BunnyJeanCook	Bunny Jean Cook	Pittsburgh, PA	15	1,591	23,865
16	twitter.com/DensOnAir	Den Blip.fm DJ	Wilmington, Delaware	6	3,712	22,272
17	twitter.com/fyokonoa	FM 94.7 Now On Air	Yokomaha 84.7MHz	35	576	20,160
18	twitter.com/vnesnz	Vanessa	Australia	5	3,739	18,695
19	twitter.com/Smilelotus	Richa Mehrotra	Pune, India	7	2,504	17,528
20	twitter.com/MyCubbies	Chicago Cubs	guess...	18	820	14,760
21	twitter.com/CTannStarr	CTannStarr	New York, USA	9	1,464	13,176
22	twitter.com/simplydab	Donna	Where in the world am I?	4	3,105	12,420
23	twitter.com/ms_cornwall	ms cornwall	on my throne in Hades :)	5	2,481	12,405
24	twitter.com/MELIBABY333	CLAUDIA GONZALEZ		4	2,904	11,616
25	twitter.com/941KMPS	The New 94-1	Seattle, WA	10	1,129	11,290
26	twitter.com/ShockinglyKateD	Katie Denali	Traveling the World w/ Xander	6	1,712	10,272
27	twitter.com/_Zafrina_	Zafrina Torregrossa	On Felix's Lap	5	1,844	9,220

Figure 11: Top 50 Users tweeting about Lady Antebellum

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/himupnorth	Northern Man	The North, UK	5	1,837	9,185
29	twitter.com/1MysteryGirl	1MysteryGirl	CyberUniverse	6	1,510	9,060
30	twitter.com/CynStorm	Cyn Storm	Canada	8	1,035	8,280
31	twitter.com/GGDANCE	G.G. Le Grand	AMSTERDAM	12	647	7,764
32	twitter.com/RichardLoweUK	Richard Lowe	(null): 53.192602,-2.849689	5	1,314	6,570
33	twitter.com/PintSizDPixie	Mary Alice Brandon	Where I Please...	8	762	6,096
34	twitter.com/brijh	Brijh	@ Peace	5	1,101	5,505
35	twitter.com/Blip_Queen	J	Hanging on the treble clef	44	124	5,456
36	twitter.com/djweekale	DJ Weekale		5	969	4,845
37	twitter.com/Jaspersexkitten	Kitten (Barbie)	Under Jasper and Emmett	6	798	4,788
38	twitter.com/LPMissy	Missy	ÜT: 39.34635,-76.590939	10	467	4,670
39	twitter.com/lilbratsie	Jamie B	Little Rock, AR	9	491	4,419
40	twitter.com/crookedstamper	leslie	Maryland (DC 'burbs)	6	734	4,404
41	twitter.com/BTBarAndBrewery	GA Swamp Snake	Bon Temps, LA	4	1,071	4,284
42	twitter.com/razorbladewords	Daniel Porto	Belo Horizonte, Brasil	4	1,052	4,208
43	twitter.com/IrishRedSox77	Jenney Griffin	Boston, Ma.	5	818	4,090
44	twitter.com/ejhek62	Elaine Hekman	Winschoten/ Netherlands	4	1,017	4,068
45	twitter.com/Jumpropez	Erin	Toronto, Canada	14	273	3,822
46	twitter.com/ProudLissy	Lissy	Arnhem	5	737	3,685
47	twitter.com/NickPapaG	Nick Papageorgio	Va. Beach Va.	4	863	3,452
48	twitter.com/Tequila_Kitty	TK McKitty	Poking holes in your heart	9	381	3,429
49	twitter.com/divacowgirl	**Tamara**	ÜT: 33.777609,-118.141705	5	666	3,330
50	twitter.com/arzai	Zainuriah Abd Rahman	Somewhere in Malaysia	7	447	3,129

Figure 11 (continued): Top 50 Users tweeting about Lady Antebellum

## Shared Twitter Links

This section lists the most popular urls in tweets mentioning Lady Antebellum during this period.

URL	Rank	Tweets
<a href="http://tinysong.com/9T0Q">http://tinysong.com/9T0Q</a>	1	98
<a href="http://tinysong.com/hjiR">http://tinysong.com/hjiR</a>	2	96
<a href="http://www.last.fm/music/Lady+Antebellum/_/Need+You+Now">http://www.last.fm/music/Lady+Antebellum/_/Need+You+Now</a>	3	92
<a href="http://tinysong.com/h9KC">http://tinysong.com/h9KC</a>	4	60
<a href="http://www.last.fm/music/Lady+Antebellum">http://www.last.fm/music/Lady+Antebellum</a>	5	38
<a href="http://www.last.fm/music/Lady+Antebellum/_/Need+You+Now">http://www.last.fm/music/Lady+Antebellum/_/Need+You+Now</a>	6	34
<a href="http://tinysong.com/chmc">http://tinysong.com/chmc</a>	7	22
<a href="http://www.tunewiki.com/t/1dp1o">http://www.tunewiki.com/t/1dp1o</a>	8	15
<a href="http://www.tunewiki.com/t/1k1ys">http://www.tunewiki.com/t/1k1ys</a>	9	15
<a href="http://www.tunewiki.com/">http://www.tunewiki.com/</a>	10	14
<a href="http://tinysong.com/diP2">http://tinysong.com/diP2</a>	11	13
<a href="http://www.last.fm/music/Lady+Antebellum/_/American+Honey">http://www.last.fm/music/Lady+Antebellum/_/American+Honey</a>	12	12
<a href="http://tln.kr/1and">http://tln.kr/1and</a>	13	11
<a href="http://www.tunewiki.com/t/1ie00">http://www.tunewiki.com/t/1ie00</a>	14	11
<a href="http://tinysong.com/br8Y">http://tinysong.com/br8Y</a>	15	7
<a href="http://www.tweekly.fm/user/ikarim29">http://www.tweekly.fm/user/ikarim29</a>	16	7
<a href="http://www.last.fm/music/Lady+Antebellum/_/Our+Kind+Of+Love">http://www.last.fm/music/Lady+Antebellum/_/Our+Kind+Of+Love</a>	17	7
<a href="http://www.tweekly.fm/user/meriniewo">http://www.tweekly.fm/user/meriniewo</a>	18	7
<a href="http://www.tweekly.fm/user/emilyirenedean">http://www.tweekly.fm/user/emilyirenedean</a>	19	7
<a href="http://www.tweekly.fm/user/gusgroe">http://www.tweekly.fm/user/gusgroe</a>	20	7
<a href="http://www.tweekly.fm/user/marcovan1eeuwen">http://www.tweekly.fm/user/marcovan1eeuwen</a>	21	7
<a href="http://getglue.com/recording_artists/lady_antebellum">http://getglue.com/recording_artists/lady_antebellum</a>	22	6
<a href="http://tinysong.com/dqXd">http://tinysong.com/dqXd</a>	23	6
<a href="http://tinysong.com/dlCB">http://tinysong.com/dlCB</a>	24	6
<a href="http://www.tweekly.fm/user/champbear08">http://www.tweekly.fm/user/champbear08</a>	25	6
<a href="http://www.tweekly.fm/user/ki_wi">http://www.tweekly.fm/user/ki_wi</a>	26	6
<a href="http://slacker.com/r/Cskc0">http://slacker.com/r/Cskc0</a>	27	6

Figure 12: Top Shared Links on Twitter mentioning Lady Antebellum

URL	Rank	Tweets
<a href="http://www.last.fm/music/Maroon+5/_/Out+Of+Goodbyes+(with+Lady+Antebellum)">http://www.last.fm/music/Maroon 5/_/Out Of Goodbyes (with Lady Antebellum)</a>	28	6
<a href="http://tinysong.com/6TUt">http://tinysong.com/6TUt</a>	29	6
<a href="http://www.last.fm/music/Lady+Antebellum/_/Perfect+Day">http://www.last.fm/music/Lady Antebellum/_/Perfect Day</a>	30	5
<a href="http://www.tweekly.fm/user/iresdevoigt">http://www.tweekly.fm/user/iresdevoigt</a>	31	5
<a href="http://www.tweekly.fm/user/michellemcglone">http://www.tweekly.fm/user/michellemcglone</a>	32	5
<a href="http://www.last.fm/music/Lady+Antebellum/_/Hello+World">http://www.last.fm/music/Lady Antebellum/_/Hello World</a>	33	5
<a href="http://www.jango.com/stations/197930701/tunein?song_id=328163">http://www.jango.com/stations/197930701/tunein?song_id=328163</a>	34	5
<a href="http://dlvr.it/1rYLZ">http://dlvr.it/1rYLZ</a>	35	5
<a href="http://www.tweekly.fm/user/TheRichardLowe">http://www.tweekly.fm/user/TheRichardLowe</a>	36	5
<a href="http://www.tunewiki.com/t/108nh">http://www.tunewiki.com/t/108nh</a>	37	5
<a href="http://www.tunewiki.com/t/1ito4">http://www.tunewiki.com/t/1ito4</a>	38	4
<a href="http://www.last.fm/music/Lady+Antebellum/_/Need+You+Now+(iTunes+Session)">http://www.last.fm/music/Lady Antebellum/_/Need You Now (iTunes Session)</a>	39	4
<a href="http://www.tweekly.fm/user/gjioris">http://www.tweekly.fm/user/gjioris</a>	40	4
<a href="http://www.last.fm/music/Lady+Antebellum/_/I+Run+To+You">http://www.last.fm/music/Lady Antebellum/_/I Run To You</a>	41	4
<a href="http://www.tweekly.fm/user/zemarinho_">http://www.tweekly.fm/user/zemarinho_</a>	42	4
<a href="http://2dj.me/8Pcb">http://2dj.me/8Pcb</a>	43	4
<a href="http://www.tweekly.fm/user/_biaa">http://www.tweekly.fm/user/_biaa</a>	44	4
<a href="http://slacker.com/r/CxFLP">http://slacker.com/r/CxFLP</a>	45	4
<a href="http://www.jango.com/stations/261265605/tunein?song_id=328163">http://www.jango.com/stations/261265605/tunein?song_id=328163</a>	46	4
<a href="http://www.last.fm/music/Lady+Antebellum/_/Love+This+Pain">http://www.last.fm/music/Lady Antebellum/_/Love This Pain</a>	47	4
<a href="http://www.tweekly.fm/user/marcosklleber">http://www.tweekly.fm/user/marcosklleber</a>	48	4
<a href="http://www.tweekly.fm/user/ThiagoSousa1">http://www.tweekly.fm/user/ThiagoSousa1</a>	49	4
<a href="http://radioplayer.coolfm.co.uk">http://radioplayer.coolfm.co.uk</a>	50	4
<a href="http://www.tweekly.fm/twitter/lariamadeu">http://www.tweekly.fm/twitter/lariamadeu</a>	51	4
<a href="http://www.tweekly.fm/user/xmyconfessionx">http://www.tweekly.fm/user/xmyconfessionx</a>	52	4
<a href="http://www.pandora.com:80/land/song/a2c5596e4176d5f4425ba2910f7abf8b?station=1f0c9056d6340e1cf9034c8...">http://www.pandora.com:80/land/song/a2c5596e4176d5f4425ba2910f7abf8b?station=1f0c9056d6340e1cf9034c8...</a>	53	4
<a href="http://www.tweekly.fm/user/michelleneris">http://www.tweekly.fm/user/michelleneris</a>	54	4
<a href="http://www.last.fm/music/Lady+Antebellum/_/Love+Don't+Live+Here">http://www.last.fm/music/Lady Antebellum/_/Love Don't Live Here</a>	55	4
<a href="http://tinysong.com/drsW">http://tinysong.com/drsW</a>	56	4
<a href="http://www.tweekly.fm/twitter/JusticeKills">http://www.tweekly.fm/twitter/JusticeKills</a>	57	4
<a href="http://tinysong.com/cG6M">http://tinysong.com/cG6M</a>	58	3
<a href="http://www.tweekly.fm/twitter/JessieMalfoy">http://www.tweekly.fm/twitter/JessieMalfoy</a>	59	3
<a href="http://www.tweekly.fm/twitter/Millaneza">http://www.tweekly.fm/twitter/Millaneza</a>	60	3

Figure 12 (continued): Top Shared Links on Twitter mentioning Lady Antebellum

# News Coverage

## News Popularity

This section shows the total number of music articles mentioning Lady Antebellum during this time period and the overall rank of Lady Antebellum when compared to similar artists.

510th Overall Rank

275 Articles

0.007% Share

Artist	Rank	Articles	Share
Jay-Z	4th	4,021	0.100%
Eminem	6th	3,368	0.084%
Lady GaGa	11th	2,784	0.069%
Katy Perry	16th	2,092	0.052%
Taylor Swift	43rd	1,278	0.032%
Lady Antebellum	510th	275	0.007%
Miranda!	547th	255	0.006%
Miranda Lambert	881st	145	0.004%

Figure 13: News Coverage Comparison

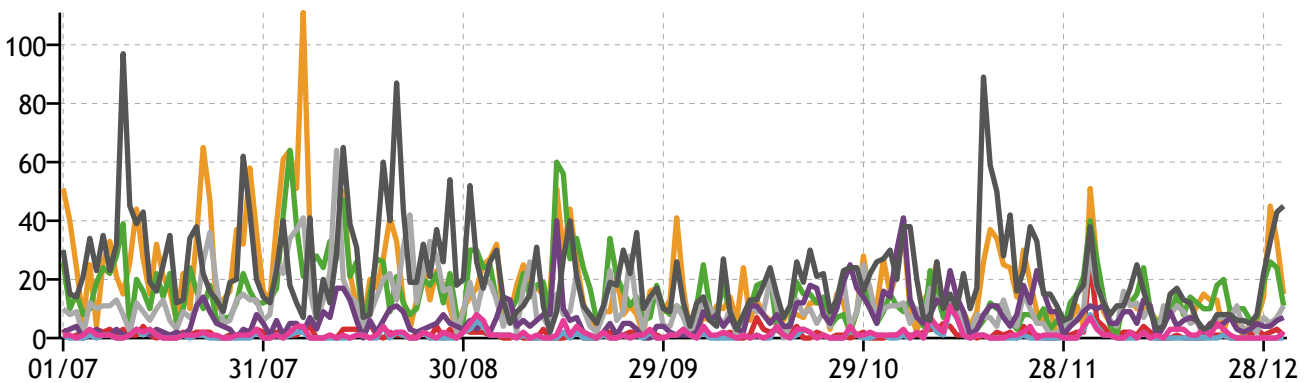
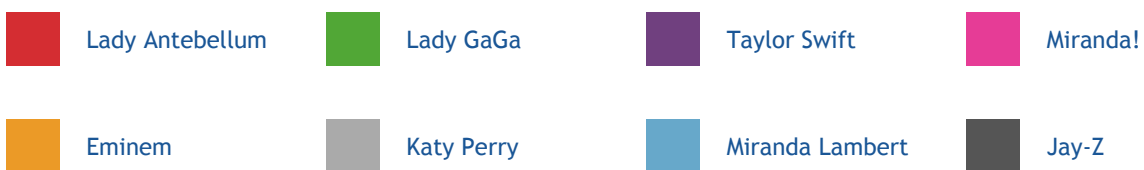


Figure 14: News Coverage over Time

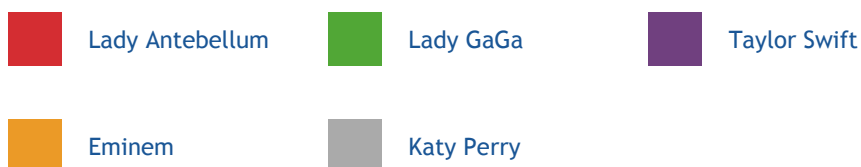


# News Comparison

This section compares the number of music articles mentioning Lady Antebellum during this time period to similar artists.



Figure 15: Comparisons for Lady Antebellum



# Mainstream Chart vs Sentiment

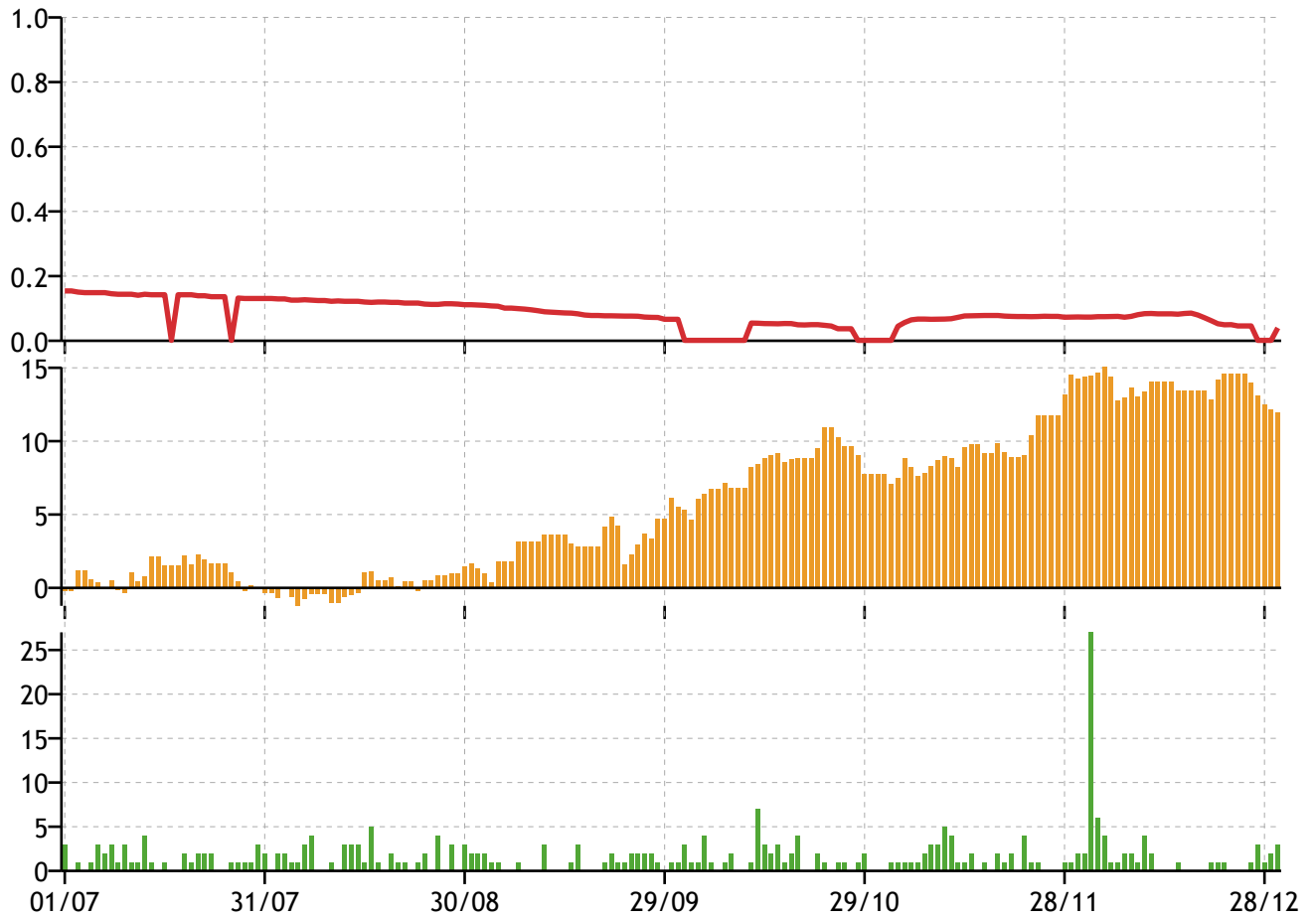


Figure 16: Lady Antebellum Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Lady Antebellum that day.



# Top Publishers

- Country Standard Tim..
- HitFix
- You Sing, I Write
- Idolator
- Prefix Magazine
- Spin
- Other



Figure 17: Top Publishers related to Lady Antebellum

Top Publishers	Mentions
Country Standard Time News	45
HitFix	11
You Sing, I Write	9
Idolator	8
Prefix Magazine	6
Spin	3
NPR Music	2
wongie's music world	2
Orange Country Register - music	1
Rolling Stone: Smoking Section	1
No Rock&Roll Fun	1
2dopeboyz	1
Pitchfork	1
stereogum	1
brooklynvegan	1

Figure 18: Most frequently mentioned Top Publishers

# Top News Publishers

Publisher	Rank	Articles
Country Standard Time News - <a href="http://www.countrystandardtime.com/">http://www.countrystandardtime.com/</a>	1	45
HitFix - <a href="http://www.hitfix.com/">http://www.hitfix.com/</a>	2	11
You Sing, I Write - <a href="http://yousingiwrite.blogspot.com/">http://yousingiwrite.blogspot.com/</a>	3	9
Idolator - <a href="http://www.idolator.com/">http://www.idolator.com/</a>	4	8
Prefix Magazine - <a href="http://prefixmag.com">http://prefixmag.com</a>	5	6
Spin - <a href="http://www.spin.com/">http://www.spin.com/</a>	6	3
NPR Music - <a href="http://www.npr.org/music/">http://www.npr.org/music/</a>	7	2
wongie's music world - <a href="http://wongiesmusicworld.blogspot.com/index.html">http://wongiesmusicworld.blogspot.com/index.html</a>	8	2
Orange Country Register - music - <a href="http://www.ocregister.com/">http://www.ocregister.com/</a>	9	1
Rolling Stone: Smoking Section - <a href="http://www.rollingstone.com/blogs/smokingsection/rss.xml">http://www.rollingstone.com/blogs/smokingsection/rss.xml</a>	10	1
No Rock&Roll Fun - <a href="http://xrrf.blogspot.com">http://xrrf.blogspot.com</a>	11	1
2dopeboyz - <a href="http://2dopeboyz.com">http://2dopeboyz.com</a>	12	1
Pitchfork - <a href="http://pitchfork.com/">http://pitchfork.com/</a>	13	1
stereogum - <a href="http://www.stereogum.com/">http://www.stereogum.com/</a>	14	1
brooklynvegan - <a href="http://www.brooklynvegan.com/">http://www.brooklynvegan.com/</a>	15	1
nah right - <a href="http://www.nahright.com/news">http://www.nahright.com/news</a>	16	1
The Hits Just Keep On Comin' - <a href="http://jabartlett.wordpress.com">http://jabartlett.wordpress.com</a>	17	1
HIPSTER RUNOFF - <a href="http://www.hipsterrunoff.com/">http://www.hipsterrunoff.com/</a>	18	1
Consequence of Sound - <a href="http://www.consequenceofsound.net/">http://www.consequenceofsound.net/</a>	19	1
PopWreck(oning) - <a href="http://popwreckoning.com/">http://popwreckoning.com/</a>	20	1

Figure 19: Top 20 Publishers mentioning Lady Antebellum

# Best 5 News Days

1

## 02 December 2010 : 27 articles

### Popular Articles this Day

#### [Justin Bieber and Drake win Grammy nods](#)

thestar.com - music, 02 December 2010

Nominees for Album of the Year are Arcade Fire, Eminem, Lady Antebellum, Lady Gaga and Katy Perry.

#### [El regreso de Eminem le sitúa como favorito en los Grammy](#)

El Radar, 02 December 2010

El rapero está nominado a 10 categorías y la banda country Lady Antebellum, Lady Gaga y Bruno Mars, en seis. Leer . Escuchar

#### [Updated: The Always Relevant And Incredibly Important Grammy Nominations Announced...](#)

The Daily Swarm, 02 December 2010

L.A. Weekly : Top 20 Most Ridiculous Grammy 2010 Nominations 20. Best Pop Instrumental Album: Heart and Soul, Kenny G 18. Best New Artist: Florence & The Machine (new? dear ...

#### [Arcade Fire, Eminem, Jay-Z: Eminem, Jay-Z, Arcade Fire All Nominated For Grammy Awards](#)

Prefix Magazine, 02 December 2010

We've already peered into our crystal ball here at Prefix to try and predict the Grammy nominations for this year, and now you can find out how our tipster Ivan ...

#### [2011 Grammy Award Nominee Leaders: Eminem, Bruno Mars, Lady Gaga](#)

HitFix, 02 December 2010

Who scored the most nomination for the 53rd Grammy Awards? How about Eminem, Bruno Mars, Lady Gaga, Cee Le Lo, Rihanna, Lady Antebellum, Katy Perry, Drake, Miranda Lambert.

#### [Eminem, Lady Antebellum likely Grammy favorites](#)

Boston Herald, 02 December 2010

Eminem's Grammy wins are in the double digits, but despite a career that has been as commercially successful as...

#### [2011 Grammy Nominations Predictions: Eminem, Lady Gaga, Arcade Fire](#)

HitFix, 01 December 2010

Jay-Z, Lady Gaga, Eminem, Lady Antebellum... so many artists, new and old, had big years between September 2009 and September this year. HitFix's Melinda Newman and Katie Hasty predict who ...

## 2011 Grammy Nods: The Prefix Predictions

Prefix Magazine, 01 December 2010

Nominations for the 53rd annual Grammys will be announced on Wednesday, Dec.1, during a special live event broadcast on CBS. Expect to see a lot of nominations for Eminem, Lady ...

## The 2011 Grammy Nominations—Well, The Good Ones At Least

Chart Rigger, 02 December 2010

Below are just some of the nominations for the 2011 Grammys, which will be aired live on CBS on February 13. Raise your hand if you didn't think "Love The ...

## A Look At The 2011 Grammy Nominations (Eminem 10, Jay-Z 6)

RealTalkNY, 02 December 2010

Record Of The Year: Nothin' On You – B.o.B Featuring Bruno Mars Love The Way You Lie – Eminem Featuring Rihanna F\*\*\* You – Cee Lo Green Empire State Of ...

2

## 13 October 2010 : 7 articles

### Popular Articles this Day

#### Eminem Lands Five American Music Award Nominations

AllHipHop.com, 13 October 2010

(AllHipHop News) The nominees for the 38th annual American Music Awards (AMAs) were announced this morning (October 12th) at the JW Marriott in Los Angeles. Rapper Eminem tied rock group ...

#### Eminem, Lady Antebellum lead American Music picks

Boston Herald, 13 October 2010

Eminem and Lady Antebellum lead nominees for the 38th annual American Music Awards with five nods...

#### Eminem, Lady Antebellum, Justin Bieber lead American Music Awards nominations

HitFix, 13 October 2010

Eminem and Lady Antebellum lead nominees for the 38th annual American Music Awards with five nods each. Teen heartthrob Justin Bieber has four nominations, while Katy Perry, Ke\$ha, B.o.B. and ...

#### CMT Artists Of The Year

Anti Music, 13 October 2010

CMT will honor Jason Aldean, Lady Antebellum, Taylor Swift, Carrie Underwood, and Zac Brown Band, as the top artists of the year

## Say What? – Hillary Scott

Country Universe, 12 October 2010

From an interview with The Boston Globe , via Country California : Country music has always been filled with artists who write their own songs. But I think in the ...

## Eminem outscores Gaga in AMA nods

Australian Broadcasting Commission - music news, 13 October 2010

Rapper Eminem and country music band Lady Antebellum lead nominations for the 2010 American Music Awards, while Lady Gaga - who has dominated the music industry for the past year ...

## Lady A Ties For Lead In American Music Awards Nominations

MusicRow, 13 October 2010

Lady Antebellum scored five nominations for the American Music Awards when they were revealed this morning (10/12). The group shares the most nominations with Eminem going into the Nov. 21 ...

## Eminem, Lady Antbellum, Justin Bieber Lead American Music Award Nominations

Idolator, 13 October 2010

The 2010 American Music Awards have been announced, and this year it's looking like it's going to be the Eminem and Lady Antebellum show. Both the newsworthy, tracksuit-loving rapper and ...

3

## 03 December 2010 : 6 articles

### Popular Articles this Day

#### Justin Bieber and Drake win Grammy nods

thestar.com - music, 02 December 2010

Nominees for Album of the Year are Arcade Fire, Eminem, Lady Antebellum, Lady Gaga and Katy Perry.

#### Eminem, Arcade Fire Nab Grammy Noms

Spin, 03 December 2010

He's got the one of the biggest albums of the year (so far) — and now he may get the Grammys to prove it. Eminem leads the pack of the ...

#### El regreso de Eminem le sitúa como favorito en los Grammy

El Radar, 02 December 2010

El rapero está nominado a 10 categorías y la banda country Lady Antebellum, Lady Gaga y Bruno Mars, en seis. Leer . Escuchar

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Prefix Magazine, 02 December 2010

We've already peered into our crystal ball here at Prefix to try and predict the Grammy nominations for this year, and now you can find out how our tipster Ivan ...

## **2011 Grammy Award Nominee Leaders: Eminem, Bruno Mars, Lady Gaga**

HitFix, 02 December 2010

Who scored the most nomination for the 53rd Grammy Awards? How about Eminem, Bruno Mars, Lady Gaga, Cee Le Lo, Rihanna, Lady Antebellum, Katy Perry, Drake, Miranda Lambert.

## **Eminem, Lady Antebellum likely Grammy favorites**

Boston Herald, 02 December 2010

Eminem's Grammy wins are in the double digits, but despite a career that has been as commercially successful as...

## **So What**

The Hits Just Keep On Comin', 03 December 2010

The Grammy nominations came out this morning. Eeesh. It's a pretty grim list, although I admit to liking Lady Antebellum, whose "Need You Now" is up for Record of the ...

## **The 2011 Grammy Nominations—Well, The Good Ones At Least**

Chart Rigger, 02 December 2010

Below are just some of the nominations for the 2011 Grammys, which will be aired live on CBS on February 13. Raise your hand if you didn't think "Love The ...

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RealTalkNY, 02 December 2010

Record Of The Year: Nothin' On You – B.o.B Featuring Bruno Mars Love The Way You Lie – Eminem Featuring Rihanna F\*\*\* You – Cee Lo Green Empire State Of ...

## 16 August 2010 : 5 articles

### Popular Articles this Day

#### **BBC News - Lady Antebellum bring country to the UK**

MusicBlips, 16 August 2010

Lady Antebellum are made up of (l-r) Dave Haywood, Hillary Scott and Charles Kelley — full article at [bbc.co.uk](http://bbc.co.uk)

#### **Justin Timberlake, Christina Aguilera, Lady Antebellum, Salt-N-Pepa, Selena Gomez, T-Pain Children's Benefit**

Anti Music, 16 August 2010

Wanna see Justin Timberlake share the stage with Christina Aguilera, Lady Antebellum, Salt-N-Pepa, Selena Gomez, T-Pain and more for a good cause?

#### **Eminem Tops Charts, 'Recovery' Goes Double Platinum**

Rolling Stone: Smoking Section, 16 August 2010

Eminem reclaimed the Number One spot on the Billboard 200 as Recovery moved another 133,000 copies, moving past two million in sales. That makes it only the second release of ...

#### **Single Review: Rascal Flatts, "Why Wait"**

MusicBlips, 16 August 2010

Maybe it's a product of their new home, Big Machine Records, or maybe it's their way of responding to the monster success of Lady Antebellum – but the Flatts boys ...

#### **Shelton EP debuts in first**

Country Standard Time News, 16 August 2010

Blake Shelton's new EP, "All About Tonight," will debut at number 1 on the SoundScan Top Country Albums chart and 6 on Billboard's Top 200 chart, making it his highest ...

#### **Lady A offers iTunes EP**

Country Standard Time News, 15 August 2010

Lady Antebellum released a seven-song EP Tuesday of their biggest hits and fan-favorite cuts as part of an iTunes Session. The band also recorded a cover song, Tom Petty and ...

## 10 November 2010 : 5 articles

### Popular Articles this Day

#### **New Christmas Albums for 2010: 'Glee,' Mariah, Lady Antebellum, Susan Boyle**

HitFix, 10 November 2010

Another year, another slew of Christmas and holiday-themed albums. This year brings the "gift" of internet sensation Susan Boyle for a second time, while TV stars like "American Idol's" Katharine

...

### **Miranda Lambert, Lady Antebellum Win Early at CMAs**

Billboard Biz, 10 November 2010

Miranda Lambert and good friends Lady Antebellum were off to a fast start at the Country Music Association Awards on Wednesday night, winning early awards for their hits "The House ...

### **Go Behind the Scenes of Sons of Sylvia's I'll Know You Video Shoot in Downtown LA**

Baxojayz, 10 November 2010

Fans of Sons of Sylvia got to check out the music video for second single "I'll Know You" recently, and now the band has released a behind-the-scenes look at their ...

### **Go Behind the Scenes of Sons of Sylvia's I'll Know You Video Shoot in Downtown LA**

Atari Cool Kids, 09 November 2010

Fans of Sons of Sylvia got to check out the music video for second single "I'll Know You" recently, and now the band has released a behind-the-scenes look at their ...

### **Go on the Set of Sons of Sylvia's "I'll Know You"**

Heart Throb Media, 09 November 2010

Fans of Sons of Sylvia got to check out the music video for second single "I'll Know You" recently, and now the band has released a behind-the-scenes look at their ...

### **Bobby Karl Works SESAC Awards and CMA Week Events**

MusicRow, 10 November 2010

Chapter 353 Graciousness, warmth, elegance and relaxed conviviality—these are the things we associate with SESAC's annual awards banquet. This year, the smallest of the performing rights organizations has shown more ...

### **SESAC Salutes Hillary Scott, EMI Foray Music**

MusicRow, 10 November 2010

Hillary Scott was named Songwriter of the Year at last night's (11/8) SESAC Nashville Music Awards. The Lady Antebellum songstress also took home the Song Of The Year trophy for ...

### **Anna Wilson Jazzes Up "Countryopolitan Duets"**

MusicRow, 09 November 2010

Nashville jazz chanteuse Anna Wilson paired with some of country's biggest stars for her upcoming release Countryopolitan Duets. Keith Urban, Lady Antebellum, Rascal Flatts, Kenny Rogers, Ray Price, and Connie ...

## News Highlights

This section includes the most repeated statements in the music press about Lady Antebellum month by month during this period.

### July

"Lady Antebellum will perform their newest single Our Kind Of Love on Live With Regis Kelly from Prince Edward Island on Monday, July 12. The ..."

Tue 06/07 - Lady A visits Regis Kelly - Country Standard Time News

"Lady Antebellum has bestselling album of 2010 so far (Homorazzi) Man candy: Chatting with tony Duran (OhLaLa) I Blame Coco claims she's a.."

Tue 13/07 - The Daily Crunch: Lady Gaga, Drake, Kylie Minogue, Lady Antebellum, M.I.A., Dr. Luke, Sarah Blasko, I Blame Coco - ArjanWrites.com Music Blog

### August

"Lady Antebellum will head to Europe next week for their first headlining show at London's Shepherd's Bush Empire on Wed., Aug. 11. The concert is sold ..."

Tue 03/08 - Lady Antebellum sells out in London - Country Standard Time News

"Lady Antebellum was predictably number one again with "Need You Now." ZBB's Free had been second last week, a position now held by Keith Urban's.."

Tue 10/08 - Zac Brown Band goes to number one - Country Standard Time News

### September

"Lady Antebellum has a knack for these multi-week No. 1 songs, don't they? The Capitol trio's "Our Kind Of Love" tops the CountryBreakout Chart for a ..."

Sat 11/09 - Weekly Chart Report (9/10/10) - MusicRow

"Lady Antebellum is in the top spot of MusicRow's Country Breakout chart again this week with "Our Kind Of Love," the third consecutive No. 1 from ..."

Wed 15/09 - Lady A Album Produces Third Charttopper - MusicRow

"Lady Antebellum have released in awhile. Hipster Cookout - Wavves' "King Of The Beach" - I'd go with "Post Acid" but OK.."

Thu 16/09 - New York Magazines Songs Of Summer - Rock NYC

"Lady Antebellum is set to release the ballad Hello World as their next single. The song will impact country radio on Oct. 4 and places Charles ..."

Sun 26/09 - Hello World, it's Lady Antebellum - Country Standard Time News

## October

"Lady Antebellum were spotted in the crowd, as was Josh's wife, actress Katherine Heigl, who danced along to most of Miranda's set. On the heels of ..."

Fri 01/10 - Miranda Lambert Kicks Off Revolution Tour - You Sing, I Write

"Lady Antebellum will release a six-song Christmas EP through Target stores later this month. "A Merry Little Christmas" drops Oct. 12, according to Billboard.com. The release ..."

Sat 02/10 - Lady A slates Xmas EP - Country Standard Time News

"Lady Antebellum was surprised with the news that their sophomore album, "Need You Now," was certified Triple Platinum signifying sales of over three million. According to ..."

Tue 05/10 - Lady A: 3 million reasons to be happy - Country Standard Time News

"Lady Antebellum have been making waves in the music scene. Being that I'll be interviewing them next week and spent the past few days researching and ..."

Sat 09/10 - Song of the Week: "Our Kind of Love" - You Sing, I Write

"Lady Antebellum is up for Favorite Band, Duo [..]"

Wed 13/10 - Lady A Ties For Lead In American Music Awards Nominations - MusicRow

"Lady Antebellum have had an incredible year on both sides of the Atlantic and to celebrate that phenomenal success the band release their final single of ..."

Thu 14/10 - Lady Antebellum Announce New Single: "American Honey" - Alt Sounds

"Lady Antebellum will sing the National Anthem at game two of the World Series between the San Francisco Giants and Texas Rangers on Thursday at 7:30 ..."

Mon 25/10 - Lady A sings anthem at game two of World Series - Country Standard Time News

## November

"Lady Antebellum were off to a fast start at the Country Music Association Awards on Wednesday night, winning early awards for their hits "The House That ..."

Wed 10/11 - Miranda Lambert, Lady Antebellum Win Early at CMAs - Billboard Biz

## December

"Lady Antebellum is only the second country band to receive a nomination in this category, the first being the Dixie Chicks, who have been nominated three ..."

Thu 02/12 - 2011 Grammy Nominations - Country Universe

"Lady Antebellum have done "outstanding achievements", I were an artist I'd like to be as far away from that distinction as possible. Point is, this is ..."

Thu 02/12 - The 53rd annual Grammy nominations were announced tonight. You... - Five Three Six

"Lady Antebellum were big winners at the first American Country Awards last night (12/6) in Las Vegas. Underwood took home six awards, including Artist of the ..."

Tue 07/12 - American Country Award Winners - MusicRow

"Lady Antebellum will close out a huge 2010 atop several of Billboard's year-end charts. The Capitol trio earned the No. 1 spot on the Top Country ..."

Wed 15/12 - Lady A, Corbin and Brice Lead Recent Lists - MusicRow

# Appendices

## Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 20: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

## Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 21: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart