

# Korallreven

Music Media Analysis  
July to December 2010

# Table of Contents

<b>Overview</b>	<b>3</b>
<b>Chart Popularity</b>	<b>4</b>
Emerging Chart . . . . .	4
Emerging Comparison . . . . .	5
Emerging Singles . . . . .	6
Emerging Singles Comparison . . . . .	7
<b>Twitter Coverage</b>	<b>8</b>
Twitter Popularity . . . . .	8
Twitter Comparison . . . . .	9
Emerging Chart vs Twitter . . . . .	10
Twitter Users . . . . .	11
Shared Twitter Links . . . . .	13
<b>News Coverage</b>	<b>15</b>
News Popularity . . . . .	15
News Comparison . . . . .	16
Emerging Chart vs Sentiment . . . . .	17
Top Publishers . . . . .	18
Top News Publishers . . . . .	19
Best 5 News Days . . . . .	20
News Highlights . . . . .	26
<b>Appendices</b>	<b>27</b>
Appendix A - Top Mainstream Artists . . . . .	27
Appendix B - Top Emerging Artists . . . . .	30

# Overview

---

**71st** on Emerging Charts

**9018th** on Twitter

**1150th** in the Music Press

---

This report reviews the popularity of Korallreven on the music charts and in the music news for the period July to December 2010. It benchmarks Korallreven against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

# Chart Popularity

## Emerging Chart

This section presents the emerging chart performance for Korallreven compared to similar artists. Korallreven was ranked 71st overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted emerging chart for Korallreven was 10th.

**71st** Overall Rank

**10th** Best Position

Artist	Rank	Best Position
Salem	24th	7
Korallreven	71st	10
Glasser	98th	12
DELOREAN	169th	17
The Radio Dept.	333rd	32
CFCF	1237th	171
Taken By Trees	1546th	255
Marcos Valle	2548th	1,001

Figure 1: Artist Emerging Ranks

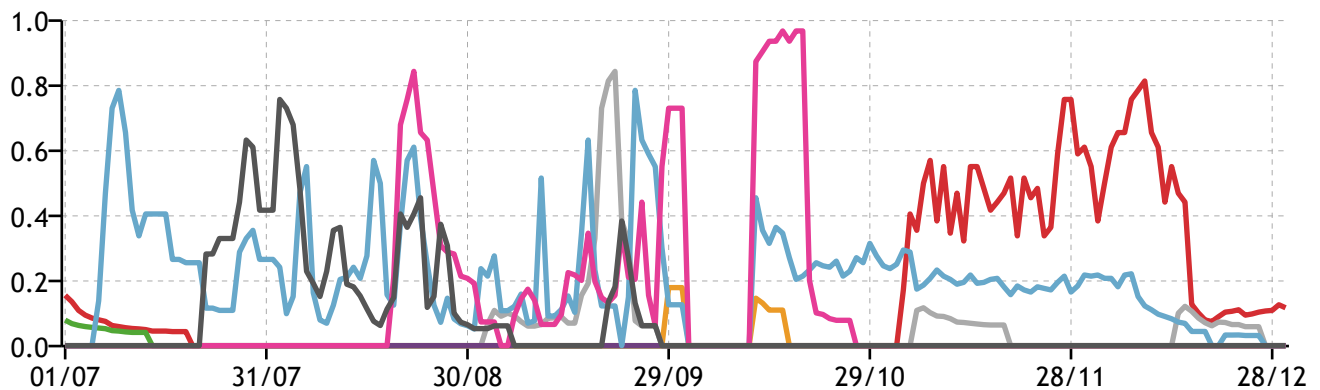
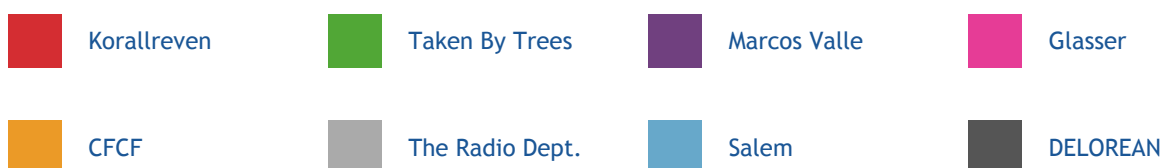


Figure 2: Artist Mainstream Emerging Popularity over Time



# Emerging Comparison

This section compares the emerging chart performance of Korallreven against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Korallreven was ranked 1st overall of our charts for that day. 0.0 denotes Korallreven did not chart at all.

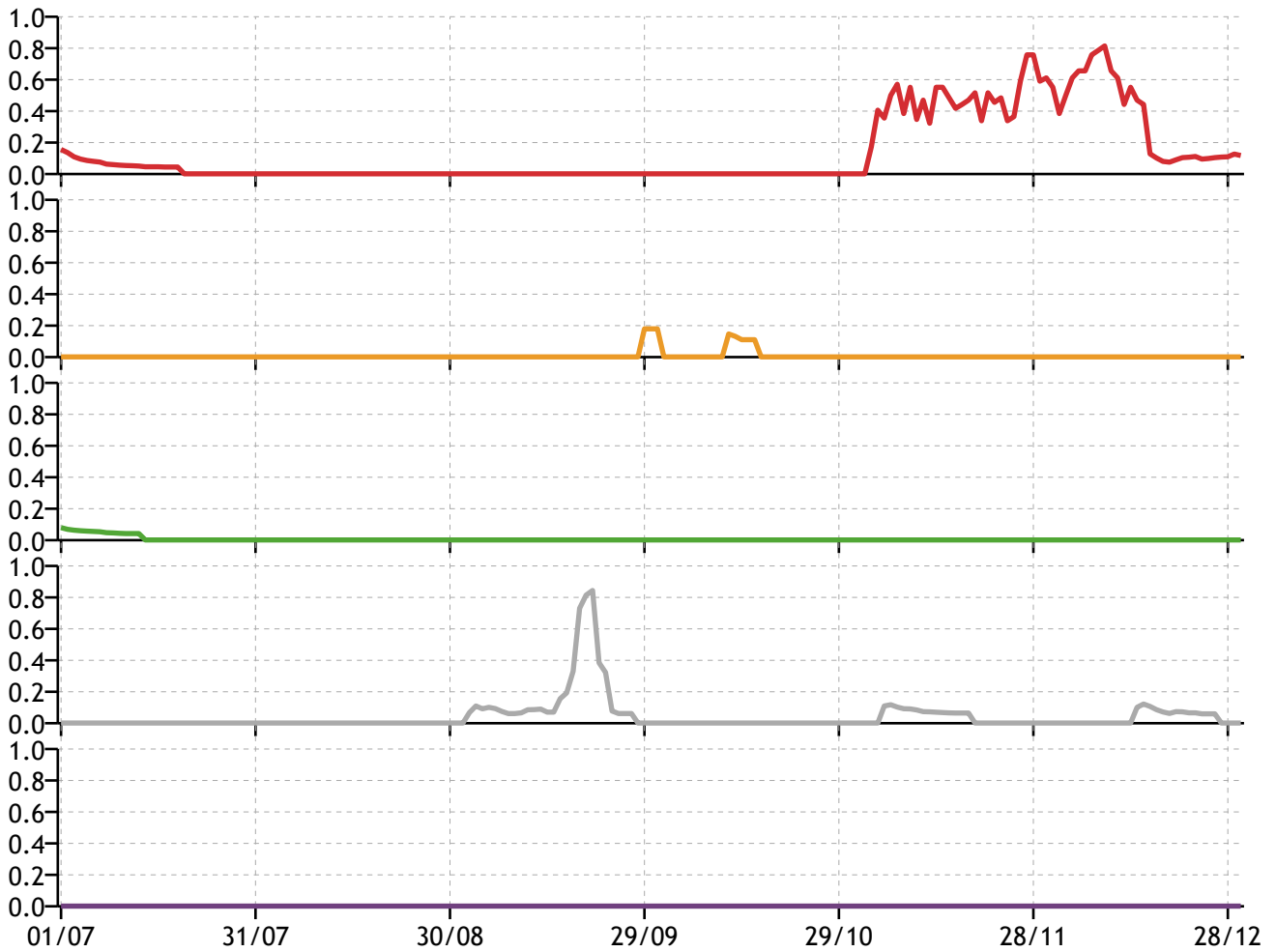
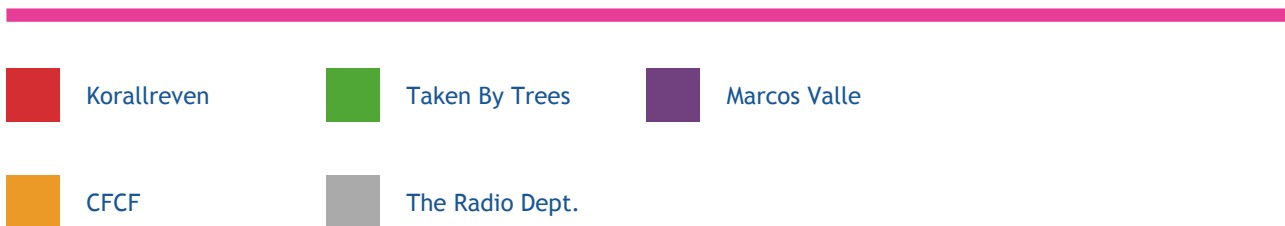


Figure 3: Comparisons for Korallreven



# Emerging Singles

This section presents the best charting singles for Korallreven on the Emerging We Are Hunted charts

## Honey Mine (ft Victo..

Best Single

1st

Best Position

Single	Best Position
Honey Mine (ft Victoria Bergsman)	1

Figure 4: Best Single Positions

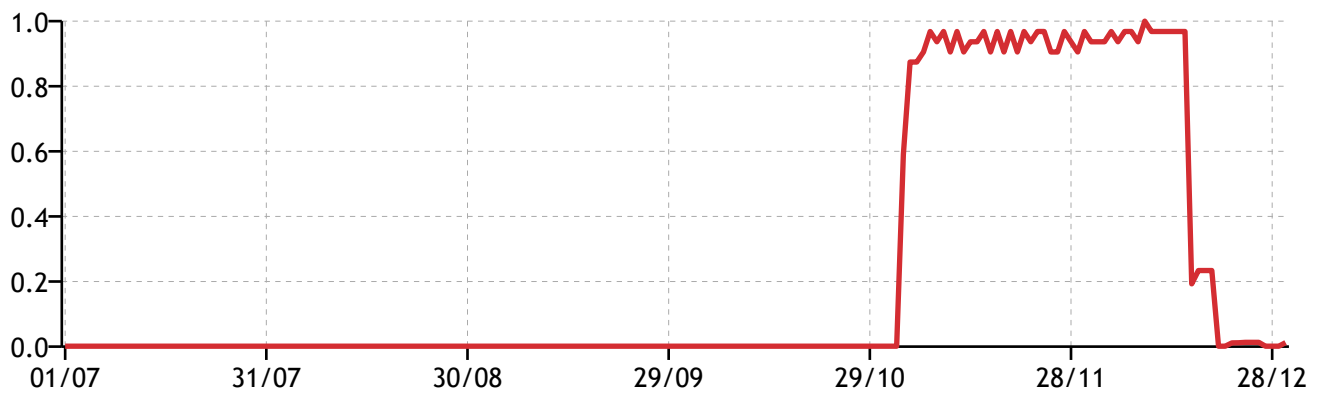


Figure 5: Singles Chart Comparison over Time

 Honey Mine (ft Victo..

# Emerging Singles Comparison

This section compares the emerging chart performance of the most popular singles released by Korallreven. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

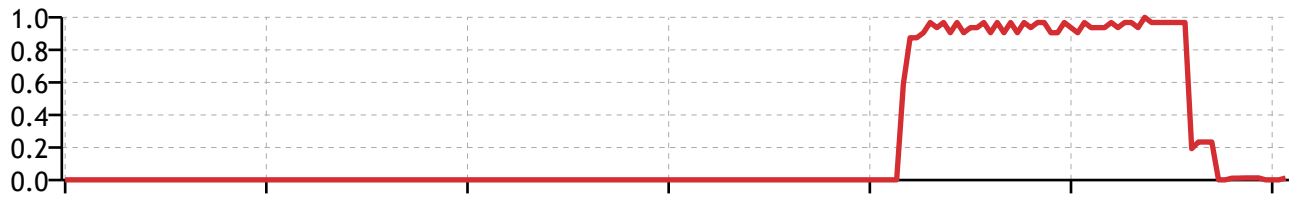


Figure 6: Chart ranking for Korallreven



Honey Mine (ft Victo..

# Twitter Coverage

## Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Korallreven during this time period. Included is the overall ranking of Korallreven when compared to similar artists.

9018th Overall Rank

65 Tweets

0.000% Share

Artist	Rank	Tweets	Share
Marcos Valle	811th	2,260	0.000%
The Radio Dept.	992nd	1,902	0.000%
Salem	1303rd	1,417	0.000%
DELOREAN	1926th	930	0.000%
Glasser	2613th	629	0.000%
Taken By Trees	4653rd	271	0.000%
CFCF	4692nd	268	0.000%
Korallreven	9018th	65	0.000%

Figure 7: Twitter Coverage Comparison

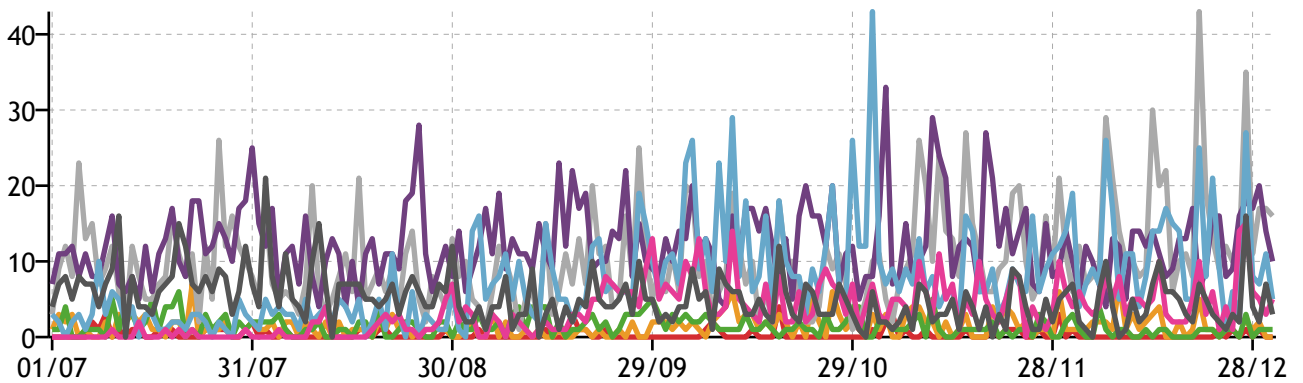
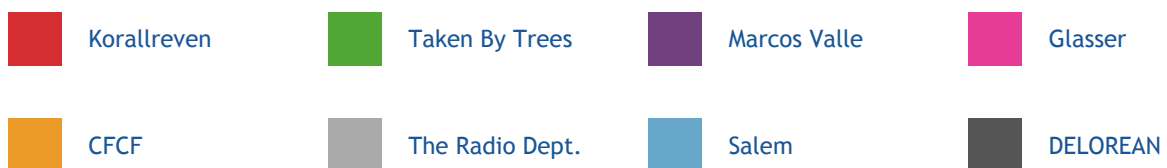


Figure 8: Twitter Coverage over Time



# Twitter Comparison

This section compares the total number of tweets mentioning Korallreven to similar artists.

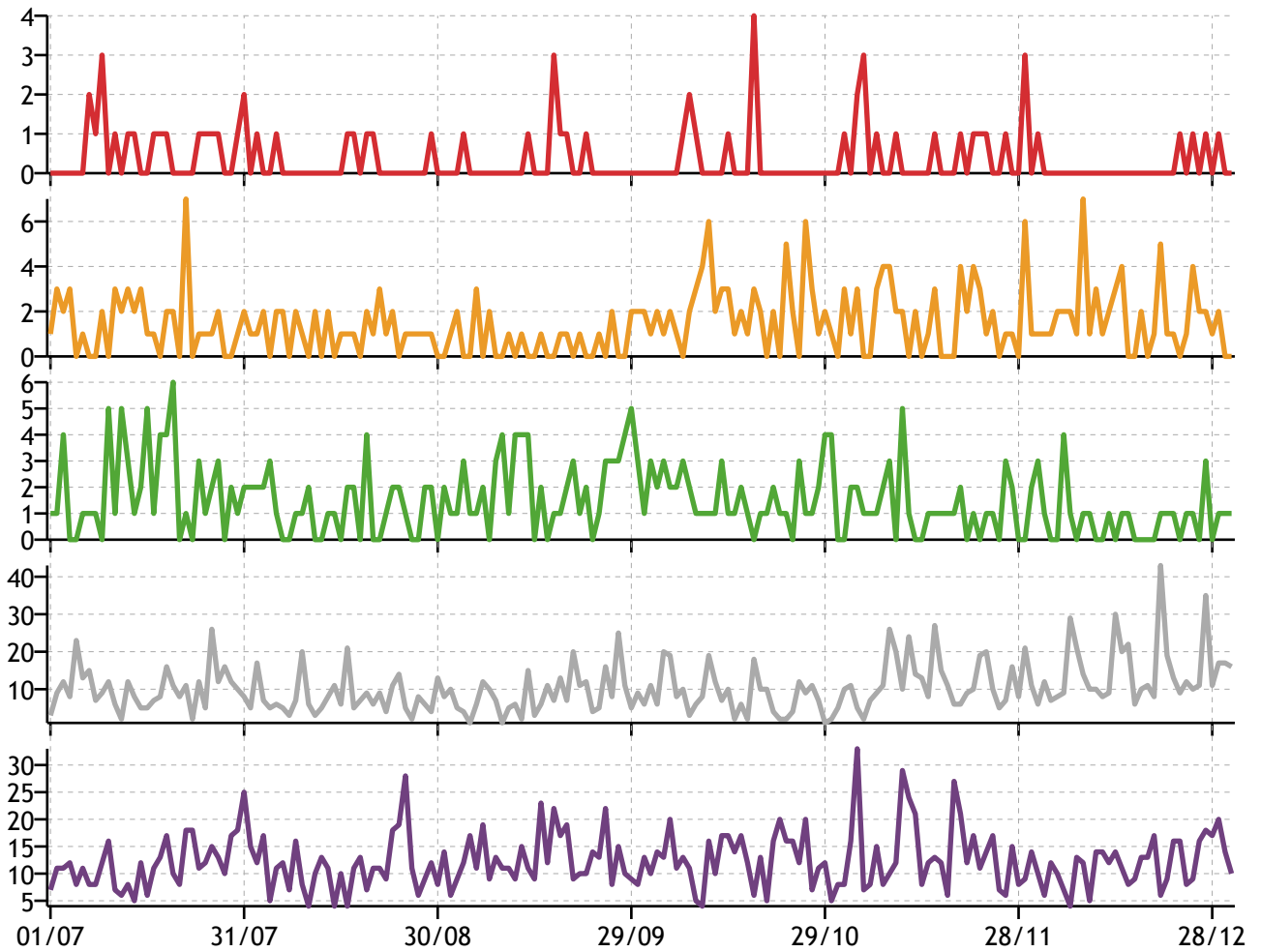


Figure 9: Comparisons for Korallreven



# Emerging Chart vs Twitter

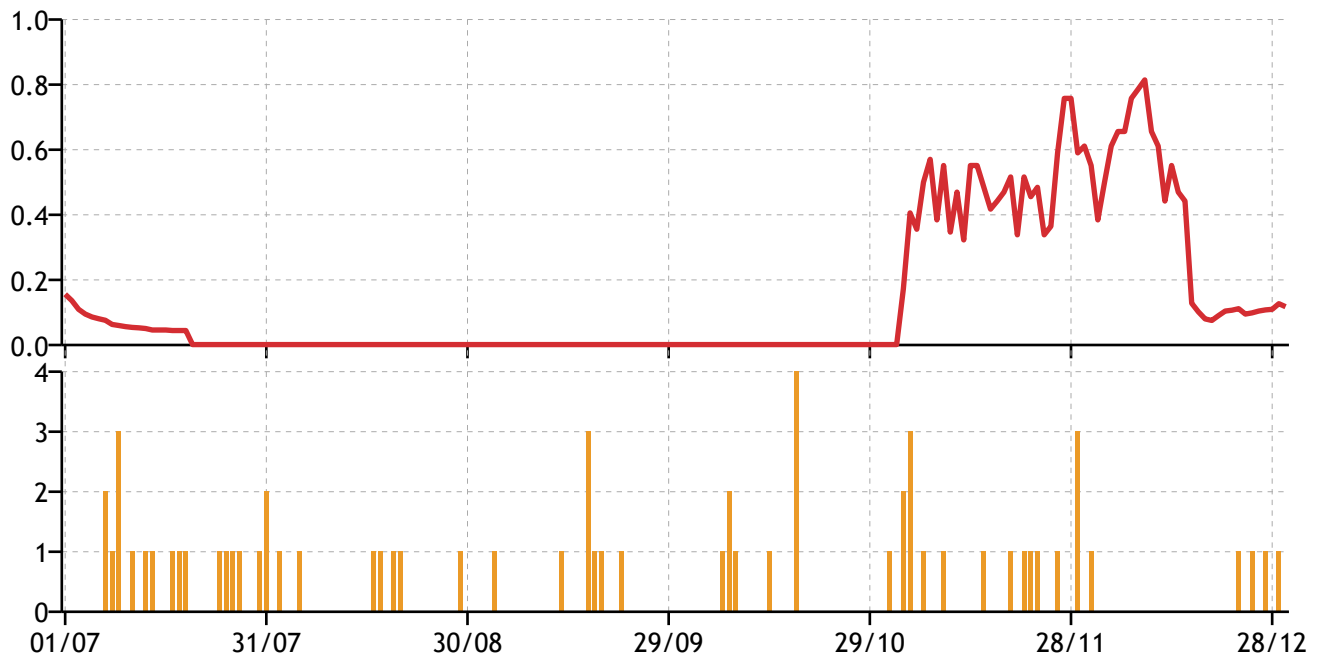


Figure 10: Korallreven Chart Popularity vs Twitter Coverage

This chart presents a comparison of emerging chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



# Twitter Users

This section lists the twitter users mentioning Korallreven in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/themusicninja	The Music Ninja Blog	http://www.themusicninja.com	1	8,493	8,493
2	twitter.com/DudeAsInCool	DudeAsInCool	The Last Frontier	3	1,433	4,299
3	twitter.com/BeatKing_com	BeatKing	The World	3	1,315	3,945
4	twitter.com/RichThane	Rich Thane	iPhone: 51.751740,0.469910	2	1,669	3,338
5	twitter.com/straywebsurfer	straywebsurfer Ray	Tokyo, Japan	1	3,190	3,190
6	twitter.com/gitargirl	gg	Tw	2	1,162	2,324
7	twitter.com/Scarbir	Bart Breij	Groningen, Netherlands	1	1,325	1,325
8	twitter.com/jazzaviva	jazzaviva	Vermont	1	966	966
9	twitter.com/bellrm00	Ryan Bello	Seattle, WA	1	934	934
10	twitter.com/kckimchi	Kimberly M.	KCMO	1	884	884
11	twitter.com/avivamagnolia	Aviva	Green Mountains, River Valley,	1	704	704
12	twitter.com/tenoot	claire	Paris la plupart du temps	1	671	671
13	twitter.com/tresvampiros	tresvampiros	Bogotá	1	590	590
14	twitter.com/littleshop	Little Shop Clothing	maryland	1	562	562
15	twitter.com/katasharya	Kat Asharya	nyc	1	555	555
16	twitter.com/Brad_Williamson	Brad Williamson	Worldwide	1	551	551
17	twitter.com/theswedebeat	Lydia K	Brooklyn, NY	1	529	529
18	twitter.com/MusicSunshine	Michelle	Halifax, Nova Scotia	1	515	515
19	twitter.com/JRoqueMelo	Joaquim R. Melo	Oeiras, Lisboa	1	477	477
20	twitter.com/musiclikedirt	MusicLikeDirt	iPhone: 51.58756,-0.040838	1	417	417
21	twitter.com/commmonprayer	Common Prayer	brooklyn / upstate	1	392	392
22	twitter.com/LeOneAndOnly	Tom Dink	Lyon, France	1	371	371
23	twitter.com/SiberiaRosa	Siberia	Alicante	3	118	354
24	twitter.com/MonicaBambiKatz	C.M.B	Berlin the Incredible Dream	1	351	351
25	twitter.com/LoveMusicDreams	Andri Kassapi®	Nicosia, Cyprus	1	351	351
26	twitter.com/jeroenbeekmans	Jeroen Beekmans	Amsterdam	1	325	325
27	twitter.com/djilo	Dan Unite		1	309	309

Figure 11: Top 50 Users tweeting about Korallreven

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/nathanealbert	Nate Albert	New York, NY	2	123	246
29	twitter.com/flipradio	flipradio	Ηράκλειο, Κρήτη, Ελλάς	1	206	206
30	twitter.com/44media	44media	Manchester / Brighton	1	186	186
31	twitter.com/oliviercauchois	Olivier Cauchois		1	169	169
32	twitter.com/LaFilledeDC	Lara Grabowski	Lyon/Paris/DC	1	165	165
33	twitter.com/guadakomeda	guadakomeda		1	151	151
34	twitter.com/avivalia	poebeat + motherdrum	VT + NH	1	129	129
35	twitter.com/4rno	Arno Selvini	Stockholm, Sweden	1	128	128
36	twitter.com/the_brogues	brogues	Glasgow	1	121	121
37	twitter.com/cestcecilia	Cecilia D-S	New York City	1	117	117
38	twitter.com/Sand71	Sandra Pestana	Portugal	2	57	114
39	twitter.com/Chiefffff	Chief	NYC	1	93	93
40	twitter.com/_DaveRodriguez_	David Rodriguez	birmingham AL	2	36	72
41	twitter.com/qooi	kooi pang		1	71	71
42	twitter.com/NicholaiFP	Nicholai Friis		1	64	64
43	twitter.com/scotts7	Scott	Sweden	1	58	58
44	twitter.com/djdinorio	DJ Dino	iPhone: 25.773098,-80.188705	1	57	57
45	twitter.com/jaume_vidanes	Jaume Vidanes i Camó	Dublin	1	46	46
46	twitter.com/keilahawk	Keila Hawksmoor		1	45	45
47	twitter.com/michko	michko	Paris	1	34	34
48	twitter.com/Erzrivale	Erzrivale		1	23	23
49	twitter.com/nagata21519	nagata21519		2	11	22
50	twitter.com/scumaniax			1	0	0

Figure 11 (continued): Top 50 Users tweeting about Korallreven

## Shared Twitter Links

This section lists the most popular urls in tweets mentioning Korallreven during this period.

URL	Rank	Tweets
<a href="http://www.theswedebeat.com/music/taken-by-trees-no-letting-go-korallrevenâ€™s-lifeâ€™s-a-...">http://www.theswedebeat.com/music/taken-by-trees-no-letting-go-korallrevenâ€™s-lifeâ€™s-a-...</a>	1	3
<a href="http://www.tweekly.fm/user/richthane">http://www.tweekly.fm/user/richthane</a>	2	3
<a href="/profile/liminal/blip/56363867/Korallreven-Loved-Up">/profile/liminal/blip/56363867/Korallreven-Loved-Up</a>	3	3
<a href="http://www.beatking.com/forums/topic/153-what-are-you-listening-to/page__view__findpost__p__191747">http://www.beatking.com/forums/topic/153-what-are-you-listening-to/page__view__findpost__p__191747</a>	4	2
<a href="http://www.beatking.com/forums/topic/153-what-are-you-listening-to/page__view__findpost__p__191425">http://www.beatking.com/forums/topic/153-what-are-you-listening-to/page__view__findpost__p__191425</a>	5	2
<a href="http://www.beatking.com/forums/topic/153-what-are-you-listening-to/page__view__findpost__p__190105">http://www.beatking.com/forums/topic/153-what-are-you-listening-to/page__view__findpost__p__190105</a>	6	2
<a href="/profile/MusicIsMySunshine/blip/57349103/Korallreven-Loved+Up+(GMGN+Remix)">/profile/MusicIsMySunshine/blip/57349103/Korallreven-Loved+Up+(GMGN+Remix)</a>	7	2
<a href="http://www.last.fm/search?type=album&amp;q=The+Truest+Faith">http://www.last.fm/search?type=album&amp;q=The+Truest+Faith</a>	8	2
<a href="http://www.livingears.com/2010/06/korallreven/?ref=search">http://www.livingears.com/2010/06/korallreven/?ref=search</a>	9	1
<a href="http://migre.me/214gn">http://migre.me/214gn</a>	10	1
<a href="/profile/cestcecilia/blip/49337713/Korallreven-The+Truest+Faith+(CFCF+Remix)">/profile/cestcecilia/blip/49337713/Korallreven-The+Truest+Faith+(CFCF+Remix)</a>	11	1
<a href="http://www.last.fm/music/Korallreven/_/The+Truest+Faith+(Sail+A+Whale+Remix)">http://www.last.fm/music/Korallreven/_/The+Truest+Faith+(Sail+A+Whale+Remix)</a>	12	1
<a href="http://www.youtube.com/watch?v=GvlgxoajUVQ">http://www.youtube.com/watch?v=GvlgxoajUVQ</a>	13	1
<a href="/profile/tenoot/blip/50206222/Korallreven-The+Truest+Faith+(CFCF+Remix)">/profile/tenoot/blip/50206222/Korallreven-The+Truest+Faith+(CFCF+Remix)</a>	14	1
<a href="http://blip.fm/~tgf9h">http://blip.fm/~tgf9h</a>	15	1
<a href="/profile/sandra__/blip/58567129/Korallreven-The+Truest+Faith">/profile/sandra__/blip/58567129/Korallreven-The+Truest+Faith</a>	16	1
<a href="/profile/sandra__/blip/57386799/Korallreven-Honey+Mine+(ft+Victoria+Bergsman)">/profile/sandra__/blip/57386799/Korallreven-Honey+Mine+(ft+Victoria+Bergsman)</a>	17	1
<a href="http://www.tweekly.fm/user/achillbro">http://www.tweekly.fm/user/achillbro</a>	18	1
<a href="/profile/gitargirl/blip/58356257/Korallreven-The+Truest+Faith+(Sail+A+Whale+Remix)">/profile/gitargirl/blip/58356257/Korallreven-The+Truest+Faith+(Sail+A+Whale+Remix)</a>	19	1
<a href="/profile/TheOneAndOnly/blip/58789877/Korallreven-Loved+Up+(GMGN+Remix)">/profile/TheOneAndOnly/blip/58789877/Korallreven-Loved+Up+(GMGN+Remix)</a>	20	1
<a href="http://stereogum.com/507142/korallreven-a-dream-by-korallreven-mixtape/mp3s/">http://stereogum.com/507142/korallreven-a-dream-by-korallreven-mixtape/mp3s/</a>	21	1
<a href="http://www.last.fm/music/Korallreven/_/Korallreven-Another-Dream-By-Korallreven">http://www.last.fm/music/Korallreven/_/Korallreven-Another-Dream-By-Korallreven</a>	22	1
<a href="/profile/gitargirl/blip/58550549/Korallreven-The+Truest+Faith+(Sail+A+Whale+Remix)">/profile/gitargirl/blip/58550549/Korallreven-The+Truest+Faith+(Sail+A+Whale+Remix)</a>	23	1
<a href="http://www.last.fm/music/Korallreven/_/Loved-Up">http://www.last.fm/music/Korallreven/_/Loved-Up</a>	24	1
<a href="http://rcrdlbl.com/artists/Korallreven/track/The+Truest+Faith+CFCF+Remix">http://rcrdlbl.com/artists/Korallreven/track/The+Truest+Faith+CFCF+Remix</a>	25	1
<a href="http://blip.fm/~t6te3">http://blip.fm/~t6te3</a>	26	1
<a href="http://www.google.com/search?hl=en&amp;q=lastfm:Korallreven+A+Pleasant+Dream+Compilation+-+Volumen+4.0+-...">http://www.google.com/search?hl=en&amp;q=lastfm:Korallreven+A+Pleasant+Dream+Compilation+-+Volumen+4.0+-...</a>	27	1

Figure 12: Top Shared Links on Twitter mentioning Korallreven

URL	Rank	Tweets
<a href="http://www.tweekly.fm/twitter/musiclikedirt">http://www.tweekly.fm/twitter/musiclikedirt</a>	28	1
<a href="http://www.tweekly.fm/twitter/4rno">http://www.tweekly.fm/twitter/4rno</a>	29	1
<a href="/profile/tresvampiros/blip/59032994/Korallreven-The+Truest+Faith+(CFCF+Remix)">/profile/tresvampiros/blip/59032994/Korallreven-The+Truest+Faith+(CFCF+Remix)</a>	30	1
<a href="http://www.tweekly.fm/user/Chiefffff">http://www.tweekly.fm/user/Chiefffff</a>	31	1
<a href="/profile/djilo/blip/49212054/Korallreven-The+Truest+Faith+(CFCF+Remix)">/profile/djilo/blip/49212054/Korallreven-The+Truest+Faith+(CFCF+Remix)</a>	32	1
<a href="/profile/JRoqueMelo/blip/51889089/Korallreven-The+Truest+Faith+(CFCF+Remix)">/profile/JRoqueMelo/blip/51889089/Korallreven-The+Truest+Faith+(CFCF+Remix)</a>	33	1
<a href="/profile/LoveMusicDreams/blip/58447112/Korallreven-Honey+Mine+(ft+Victoria+Bergsman)">/profile/LoveMusicDreams/blip/58447112/Korallreven-Honey+Mine+(ft+Victoria+Bergsman)</a>	34	1
<a href="/profile/flipradio/blip/53236824/Korallreven-The+Truest+Faith">/profile/flipradio/blip/53236824/Korallreven-The+Truest+Faith</a>	35	1
<a href="/profile/straywebsurfer/blip/52871394/Korallreven-The+Truest+Faith+(CFCF+Remix)">/profile/straywebsurfer/blip/52871394/Korallreven-The+Truest+Faith+(CFCF+Remix)</a>	36	1
<a href="/profile/Martinshorn/blip/51964059/Korallreven-The+Truest+Faith">/profile/Martinshorn/blip/51964059/Korallreven-The+Truest+Faith</a>	37	1
<a href="/profile/DJ_Dino/blip/50316691/Korallreven-The+Truest+Faith+(CFCF+Remix)">/profile/DJ_Dino/blip/50316691/Korallreven-The+Truest+Faith+(CFCF+Remix)</a>	38	1
<a href="/profile/bellrm00/blip/54348337/KORALLREVEN-LOVED-UP">/profile/bellrm00/blip/54348337/KORALLREVEN-LOVED-UP</a>	39	1
<a href="/profile/kooi/blip/49099208/Korallreven-The+Truest+Faith">/profile/kooi/blip/49099208/Korallreven-The+Truest+Faith</a>	40	1
<a href="http://wah.fm/uztdqx">http://wah.fm/uztdqx</a>	41	1
<a href="http://www.tweekly.fm/user/Scarbir">http://www.tweekly.fm/user/Scarbir</a>	42	1
<a href="http://www.last.fm/music/Korallreven/_/A-Dream-By-Korallreven">http://www.last.fm/music/Korallreven/_/A-Dream-By-Korallreven</a>	43	1
<a href="http://blip.fm/-uf4p3">http://blip.fm/-uf4p3</a>	44	1
<a href="http://blip.fm/~u6p5y">http://blip.fm/~u6p5y</a>	45	1
<a href="http://www.tweekly.fm/user/jeroenbeekmans">http://www.tweekly.fm/user/jeroenbeekmans</a>	46	1
<a href="http://www.last.fm/music/Salem/_/Frost+(Korallreven%27s+Indian+Summer+Version)">http://www.last.fm/music/Salem/_/Frost+(Korallreven%27s+Indian+Summer+Version)</a>	47	1
<a href="/profile/keilahawk/blip/54204861/Korallreven-Honey+mine+(radio+rip)">/profile/keilahawk/blip/54204861/Korallreven-Honey+mine+(radio+rip)</a>	48	1
<a href="http://ex.fm/s/pSPHG">http://ex.fm/s/pSPHG</a>	49	1
<a href="http://www.last.fm/music/Korallreven/_/The+Truest+Faith">http://www.last.fm/music/Korallreven/_/The+Truest+Faith</a>	50	1
<a href="/profile/NicholaiFP/blip/53900030/Korallreven-Honey+mine+(radio+rip)">/profile/NicholaiFP/blip/53900030/Korallreven-Honey+mine+(radio+rip)</a>	51	1

Figure 12 (continued): Top Shared Links on Twitter mentioning Korallreven

# News Coverage

## News Popularity

This section shows the total number of music articles mentioning Korallreven during this time period and the overall rank of Korallreven when compared to similar artists.

1150th Overall Rank

95 Articles

0.002% Share

Artist	Rank	Articles	Share
Marcos Valle	250th	488	0.012%
Salem	285th	438	0.011%
DELOREAN	317th	410	0.010%
Glasser	369th	371	0.009%
The Radio Dept.	429th	321	0.008%
CFCF	833rd	157	0.004%
Korallreven	1150th	95	0.002%
Taken By Trees	1738th	30	0.001%

Figure 13: News Coverage Comparison

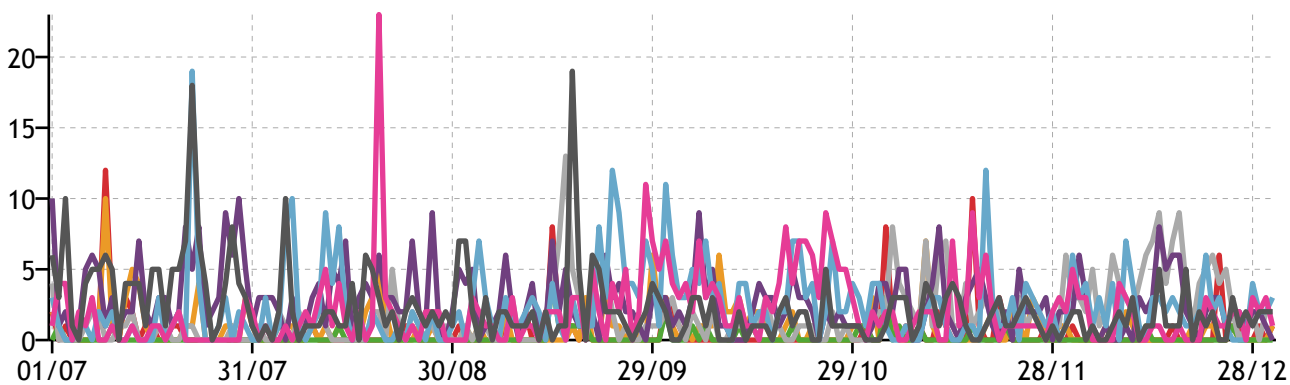
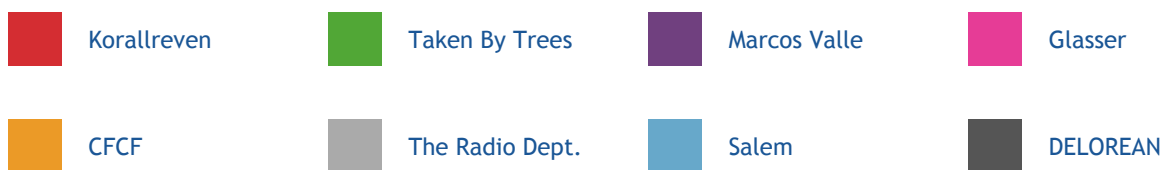


Figure 14: News Coverage over Time



# News Comparison

This section compares the number of music articles mentioning Korallreven during this time period to similar artists.



Figure 15: Comparisons for Korallreven



# Emerging Chart vs Sentiment

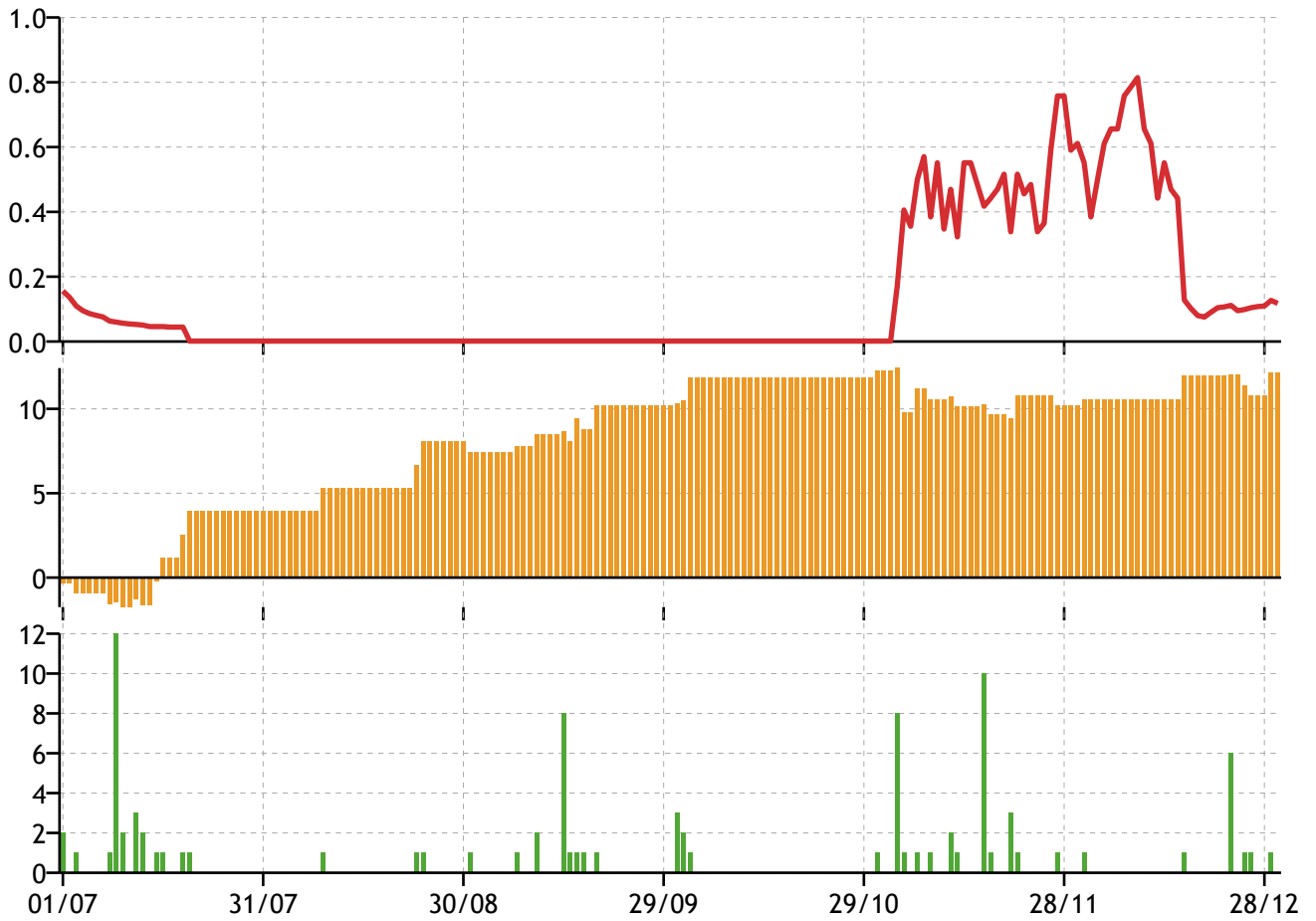


Figure 16: Korallreven Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of emerging chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Korallreven that day.



# Top Publishers

- The Line Of Best Fit
- Discobelle.net
- Gorilla Vs. Bear
- stereogum
- It's a trap! Scandin..
- Welikeit.indie
- Other



Figure 17: Top Publishers related to Korallreven

Top Publishers	Mentions
The Line Of Best Fit	7
Discobelle.net	5
Gorilla Vs. Bear	5
stereogum	4
It's a trap! Scandinavian music	3
Welikeit.indie	2
We All Want Someone To Shout For	2
Ants in My Trance	2
Pitchfork	1
Tastes Like Caramel	1
Slutty Fringe	1
Electric Zoo	1
bigstereo	1
Pasta Primavera	1
You Can Call Me Pelski	1

Figure 18: Most frequently mentioned Top Publishers

# Top News Publishers

Publisher	Rank	Articles
The Line Of Best Fit - <a href="http://thelineofbestfit.com">http://thelineofbestfit.com</a>	1	7
Discobelle.net - <a href="http://www.discobelle.net">http://www.discobelle.net</a>	2	5
Gorilla Vs. Bear - <a href="http://gorillavsbear.blogspot.com">http://gorillavsbear.blogspot.com</a>	3	5
stereogum - <a href="http://www.stereogum.com/">http://www.stereogum.com/</a>	4	4
It's a trap! Scandinavian music - <a href="http://itsatrap.com/index.php">http://itsatrap.com/index.php</a>	5	3
Welikeit.indie - <a href="http://blog.welikeitindie.com/">http://blog.welikeitindie.com/</a>	6	2
We All Want Someone To Shout For - <a href="http://www.weallwantsomeone.com/">http://www.weallwantsomeone.com/</a>	7	2
Ants in My Trance - <a href="http://aimt.us/">http://aimt.us/</a>	8	2
Pitchfork - <a href="http://pitchfork.com/">http://pitchfork.com/</a>	9	1
Tastes Like Caramel - <a href="http://tasteslikecaramel.blogspot.com/">http://tasteslikecaramel.blogspot.com/</a>	10	1
Slutty Fringe - <a href="http://sluttyfringe.wordpress.com">http://sluttyfringe.wordpress.com</a>	11	1
Electric Zoo - <a href="http://electriczoo.blogspot.com/index.html">http://electriczoo.blogspot.com/index.html</a>	12	1
bigstereo - <a href="http://this.bigstereo.net">http://this.bigstereo.net</a>	13	1
Pasta Primavera - <a href="http://pastaprima.net">http://pastaprima.net</a>	14	1
You Can Call Me Pelski - <a href="http://ppelectro.blogspot.com/">http://ppelectro.blogspot.com/</a>	15	1
Stoney Roads - <a href="http://www.stoneyroads.com/">http://www.stoneyroads.com/</a>	16	1
indie rocker revolution - <a href="http://indierockerrevolution.blogspot.com/">http://indierockerrevolution.blogspot.com/</a>	17	1
Einstein Music Journal - <a href="http://www.einsteinmusicjournal.co.nz/">http://www.einsteinmusicjournal.co.nz/</a>	18	1
JPs Blog - <a href="http://jp917.blogspot.com/">http://jp917.blogspot.com/</a>	19	1
Culture Bully - <a href="http://www.culturebully.com">http://www.culturebully.com</a>	20	1
Winter Academy - <a href="http://winteracademy.blogspot.com/index.html">http://winteracademy.blogspot.com/index.html</a>	21	1

Figure 19: Top 21 Publishers mentioning Korallreven

# Best 5 News Days

1

## 09 July 2010 : 12 articles

### Popular Articles this Day

#### mp3: CFCF x korallreven

Gorilla vs Bear, 09 July 2010

mp3: Korallreven :: The Truest Faith (CFCF Remix) Korallreven :: The Truest Faith

#### Korallreven

bigstereo, 09 July 2010

After a truly shitty day, finding something as beautiful as CFCF's remix of Korallreven in your inbox is enough to make everything wonderful again. Korallreven – "The Truest Faith" (CFCF ...

#### Take It To The Top

Slutty Fringe, 09 July 2010

In which rising production duo LOL Boys take apart the ethereal sounds of Korallreven's "Loved Up" and impose their broken patterns and neat percussive edits on proceedings for some sort ...

#### Korallreven - The Truest Faith (CFCF Remix)

MusicBlips, 09 July 2010

Korallreven - The Truest Faith (CFCF Remix) — full article at dl.dropbox.com

#### The Truest Faith by Korallreven

MusicBlips, 09 July 2010

Opening the iTunes Store. If iTunes doesn't open, click the iTunes application icon in your Dock or on your Windows desktop. Progress Indicator iTunes 9 iTunes is the world's easiest ...

#### LOL Loved Up

Electric Zoo, 09 July 2010

Acephale records is known for backing some fierce talent, almost like a launching pad to success with debut EPs by Salem , CFCF and Kingdom all introduced in the labels ...

#### Korallreven

Welikeitindie, 09 July 2010

Korallreven remix EP is finally out via Acephale with remixes by CFCF, Sail A Whale, LOL Boys, Cosimo, & Ghostape. There's 2 more remixes up for grabs below. If you ...

#### Korallreven

Welikeit.indie, 09 July 2010

Korallreven remix EP is finally out via Acephale with remixes by CFCF, Sail A Whale, LOL Boys, Cosimo, & Ghostape. There's 2 more remixes up for grabs below. If you ...

## Korallreven remixes by CFCF and the LOL Boys

AudioPorn Central, 09 July 2010

Korallreven – The Truest Faith (CFCF Remix) [mp3] Korallreven – Loved Up (LOL Boys Remix) [mp3] Korallreven's original single is long sold out but the digital remix EP what we ...

## Insomnia...

stytzer, 09 July 2010

This week has been real terrible from a sleeping point of view. Perhaps it's a little too early to start talking about insomnia (so let's call it sleep deprivation instead), ...

2

## 16 November 2010 : 10 articles

### Popular Articles this Day

#### mp3: Korallreven – “Honey Mine (Lissvik remix)”

Gorilla Vs. Bear, 16 November 2010

Studio's Lissvik removes Victoria Bergsman's vocals from the equation, turning “Honey Mine” into an extended,... Read more »

#### Simple Sum

Pinglewood, 16 November 2010

Acéphale + (Korallreven – Bergsman) x Lissvik = Korallreven – Honey Mine (Lissvik Remix) [mp3] [Buy]

#### Honey Mine (Lissvik remix)

Discobelle.net, 16 November 2010

Dreamy balearic electropop duo Korallreven are in cahoots with Lissvik, and it's a match made in heaven. Grab the beautiful looking “Honey Mine” single released on Acéphale Records overhere. Korallreven ...

#### Korallreven x Dan Lissvik

The Line Of Best Fit, 16 November 2010

Stripping out friend and past collaborator Victoria Bergsman's vocal from recent single 'Honey Mine', Lissvik has created an instrumental take - heavy on the sass with a double helping of ...

#### New Korallreven – Honey Mine (feat. Victoria Bergsman) & (Lissvik Remix)

JPs Blog, 16 November 2010

Korallreven has released a new single titled 'Honey Mine' and it features the vocal talents of Taken By Trees' Victoria Bergsman. The song features soft beat complimented by Bergsman's ...

#### Honey Mine.

Planet SHHH, 16 November 2010

Korallreven – Honey Mine (ft Victoria Bergsman) Korallreven – Honey Mine (Lissvik Remix)

## **Korallreven – Honey Mine (Lissvik Remix)**

AudioPorn Central, 16 November 2010

Korallreven – Honey Mine (Lissvik Remix) [mp3] we gave you the original few days ago now here is the remix by the one and only Dan Lissvik (Studio) the remix ...

## **Sail A Whale // The Truest Whale**

Part Time Music, 16 November 2010

Keeping the Sincerely Yours love-affair alive, I was navigating their site after the new jj tracks dropped yesterday and I came across this video of Sweden's Sail A Whale remixing ...

## **Korallreven + Lissvik**

No Modest Bear, 16 November 2010

Korallreven – Honey mine (Lissvik remix) (via)

## **Korallreven's "Honey Mine" Remixed By Lissvik**

stereogum, 16 November 2010

A few months ago we posted the blissfully Balearic lover's lament "Honey Mine," by Swedish Acéphale duo Korallreven and featuring a silken vocal from Victoria Bergsman. Fellow Swede and Balearic ...

3

## **14 September 2010 : 8 articles**

### **Popular Articles this Day**

#### **mixtape: Korallreven – A Dream by Korallreven**

Gorilla Vs. Bear, 14 September 2010

Here's a blissed-out new mixtape from Sweden's Korallreven, entitled A Dream By Korallreven For Korallreven... Read more »

#### **A Dream By Korallreven**

Discobelle.net, 14 September 2010

Canadian label Acéphale Records happens to be one of our favorite labels and today they give us a new mixtape courtesy of fantastic Swedish duo Korallreven who recently put the ...

#### **Korallreven reveal 'Honey Mine', say it with a mix-tape**

The Line Of Best Fit, 14 September 2010

Rather than delivering the song to the world in its singular form, Korallreven have instead smothered 'Honey Mine' in a bed of quilted serenity. 'A Dream By Korallreven' is a ...

#### **Korallreven – A Dream By Korallreven**

AudioPorn Central, 14 September 2010

Korallreven – A Dream By Korallreven [mp3 Official.fm] 1. Somei Satoh – Organics / Inkuyo – Wipala 2. Korallreven & Taken By Trees – Honey Mine 3. Justin Bieber – ...

## **A Dream By Korallreven For Korallreven In Collaboration With Korallreven For Korallreven**

earmilk.com, 14 September 2010

It's no mystery that I'm a fan of chilled out music considering I run the semi-Daily 2% segment. So when I came across this chill mix; I knew I had ...

### **mix: Korallreven – A Dream**

No Modest Bear, 14 September 2010

Baleariska superduon Korallreven premiärspelade förra måndagen sin nya singel Honey mine – där Victoria Bergsman, mer känd som Taken By Trees, gästar med sin gudomligt vackra röst – på Sveriges ...

### **Korallreven – A Dream By Korallreven Mixtape**

stereogum, 14 September 2010

The latest dispatch of bliss basked beauty from Balearic-minded Swedish duo Korallreven is the A Dream By Korallreven For Korallreven In Collaboration With Korallreven For Korallreven mixtape, which embeds their ...

### **Korallreven, A Dream by Korallreven for Korallreven in Collaboration with Korallreven for Korallreven MP3**

The FADER, 14 September 2010

Here's the hardest thing about this mix, which is eminently listenable, breezy, almost effortless. The product of a group of people both connected in real life and connected spiritually, and, ...

4

## **03 November 2010 : 8 articles**

### **Popular Articles this Day**

#### **mp3: Korallreven – “Honey Mine”**

Gorilla Vs. Bear, 03 November 2010

Korallreven's gorgeous new Honey Mine 7" single — featuring the familiar warm, velvety vocals of... Read more »

#### **Korallreven – Honey Mine**

Discobelle.net, 03 November 2010

Korallreven collaborated with vocalist Victoria Bergsman, and the result is the tremendous “Honey Mine” single which was just released on vinyl (with a Dan Lissvik remix on the B-side) by ...

#### **Korallreven ft Victoria Bergsman – Honey Mine**

AudioPorn Central, 03 November 2010

Korallreven ft Victoria Bergsman – Honey Mine [mp3] After the bliss of Loved-Up and The Truest Faith, Marcus Joons and Daniel Tjäder return with Honey Mine, and this time they ...

## Korallreven

Einstein Music Journal, 03 November 2010

Serenade The Mind Wallowy drifters sift through the night, here's another song to bath your dreamy soul. Swedish duo (now in NYC) Korallreven has just released their song 'Honey Mine' ...

## Korallreven - Honey mine

It's a trap! Scandinavian music, 03 November 2010

Discobelle has the new Korallreven single "Honey mine" which features guest vocals from Victoria Bergsman: <http://www.discobelle.net/2010/11/02/korallreven-honey-mine/>

## Honey mine

No Modest Bear, 03 November 2010

Har du inte redan hört Korallrens senaste singel Honey mine så kommer här en ny chans, då den dynamiska duon nu bjuder på mp3an. Hela singeln, som backas upp av ...

## Korallreven feat. Victoria Bergsman - "Honey Mine"

HungryiPod, 03 November 2010

New tune from Swedish-based Korallreven. "Honey Mine" features Taken By Trees' Victoria Bergsman on vocals. [Click here to download MP3.](#)

## Korallreven f. Victoria Bergsman, "Honey Mine" MP3

The FADER, 03 November 2010

If this looks familiar it's because we posted a radio rip a little while ago. Why did we do that? Who knows! No, actually it's because this song is a ...

5

## 23 December 2010 : 6 articles

### Popular Articles this Day

#### [mp3: Another Dream by Korallreven](#)

Gorilla Vs. Bear, 23 December 2010

Another beautiful mixtape from Sweden's Korallreven, featuring Julianna Barwick, Cocteau Twins, Gucci Mane, The Radio... [Read more »](#)

#### ["Another Dream" by Korallreven, free mixtape](#)

The Line Of Best Fit, 23 December 2010

Korallreven reveal 'Another Dream' - featuring rare cuts from the band themselves (including a stripped down edit of 'Honey Mine' re-titled to 'Shine On') plus music that influences them on ...

#### [Korallreven – Another Dream mix](#)

AudioPorn Central, 23 December 2010

Korallreven – Another Dream mix [download zip] 1. Julianna Barwick – Cloudbank 2. Korallreven Ft. Victoria Bergsman – Shine On 3. Estasy – Wonder / Cocteau Twins – Cherry-Coloured Funk ...

## **Korallreven: Another Dream - Mixtape Cloudbank - Julianna...**

La 3e heure!, 23 December 2010

Korallreven : Another Dream - Mixtape Cloudbank - Julianna Barwick Shine On - Korallreven feat. Victoria Bergsman Wonder - Estasy / Cherry-Coloured Funk (Seefeel Remix) - Cocteau Twins Welcome 2 ...

## **mix: Another dream by Korallreven**

No Modest Bear, 23 December 2010

Korallreven – Another dream by Korallreven (55 mb) (via) 1. Julianna Barwick – Cloudbank 2. Korallreven featuring Victoria Bergsman – Shine on 3. Estasy – Wonder / Cocteau Twins – ...

## **Korallreven, Another Dream by Korallreven Mix MP3**

The FADER, 23 December 2010

Artists making mixes can often only amount to HERE'S A BUNCH OF TRACKS I'VE BEEN LISTENING TO THAT YOU'VE BEEN LISTENING TO AS WELL and that is a bummer because...well, ...

## News Highlights

This section includes the most repeated statements in the music press about Korallreven month by month during this period.

### August

"Korallreven is the coming together of talented Swedes Daniel Tjäder (of one of What's On The Hi-Fi's favorites, The Radio Dept.) and Marcus Joons. Together they ..."

Tue 24/08 - Track of the Day..."The Truest Faith" from Korallreven - What's On The Hi-Fi

### September

"Korallreven have instead smothered 'Honey Mine' in a bed of quilted serenity. 'A Dream By Korallreven' is a 22 minute mix-tape (downloadable inside) that emerges the ..."

Tue 14/09 - Korallreven reveal 'Honey Mine', say it with a mix-tape - The Line Of Best Fit

"Korallreven is the A Dream By Korallreven For Korallreven In Collaboration With Korallreven For Korallreven mixtape, which embeds their new single with Taken By Trees' Victoria ..."

Tue 14/09 - Korallreven – A Dream By Korallreven Mixtape - stereogum

### November

"Korallreven has just released their song 'Honey Mine' featuring Victoria Bergsman (Taken By Trees), as a free download, celebrating the release of the song on 7" ..."

Wed 03/11 - Korallreven - Einstein Music Journal

"Korallreven have done nothing but impress me with their limited – but great output so far. First it was the outstanding "Loved Up" and then the ..."

Sat 06/11 - Korallreven – Honey Mine (Feat. Victoria Bergsman) - We All Want Someone To Shout For

"Korallreven has released a new single titled 'Honey Mine' and it features the vocal talents of Taken By Trees' Victoria Bergsman. The song features s oft ..."

Tue 16/11 - New Korallreven – Honey Mine (feat. Victoria Bergsman) (Lissvik Remix) - JPs Blog

# Appendices

## Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 20: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

## Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 21: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart