

# Ke\$ha

Music Media Analysis  
July to December 2010

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# Overview

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**21st** on Mainstream Charts

**41st** on Twitter

**129th** in the Music Press

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This report reviews the popularity of Ke\$ha on the music charts and in the music news for the period July to December 2010. It benchmarks Ke\$ha against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

# Chart Popularity

## Mainstream Chart

This section presents the mainstream chart performance for Ke\$ha compared to similar artists. Ke\$ha was ranked 21st overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for Ke\$ha was 3rd.

21st Overall Rank

3rd Best Position

| Artist        | Rank | Best Position |
|---------------|------|---------------|
| Lady GaGa     | 4th  | 2             |
| Katy Perry    | 7th  | 2             |
| Eminem        | 13th | 2             |
| Ke\$ha        | 21st | 3             |
| Kanye West    | 47th | 6             |
| Justin Bieber | 50th | 6             |
| Drake         | 57th | 7             |
| B.o.B.        | 97th | 11            |

Figure 1: Artist Mainstream Ranks

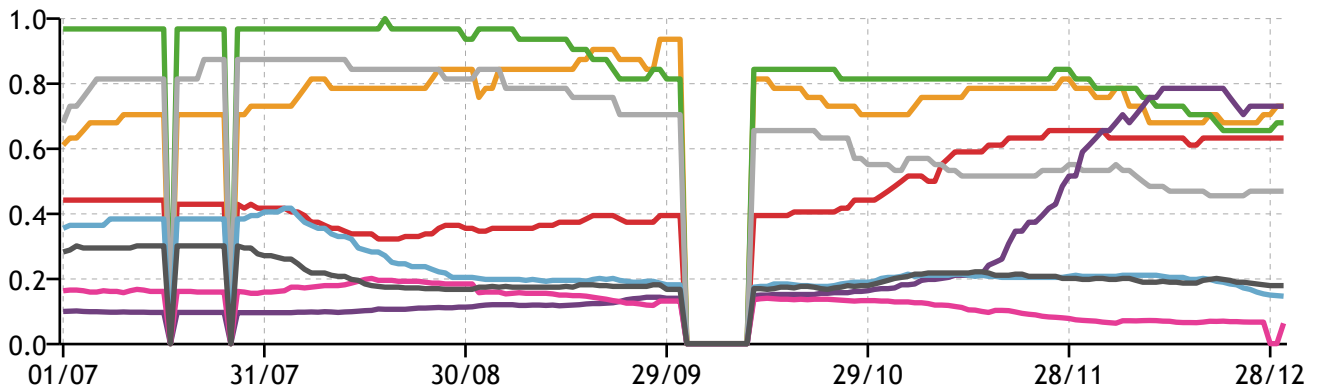
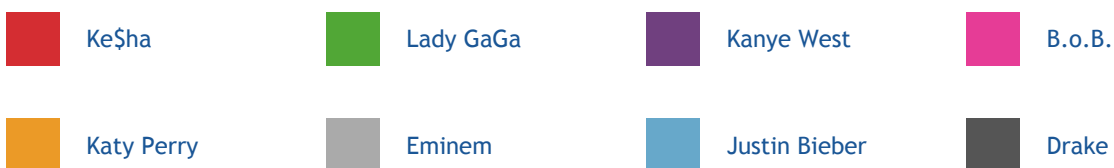


Figure 2: Artist Mainstream Chart Popularity over Time



# Mainstream Comparison

This section compares the mainstream chart performance of Ke\$ha against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Ke\$ha was ranked 1st overall of our charts for that day. 0.0 denotes Ke\$ha did not chart at all.

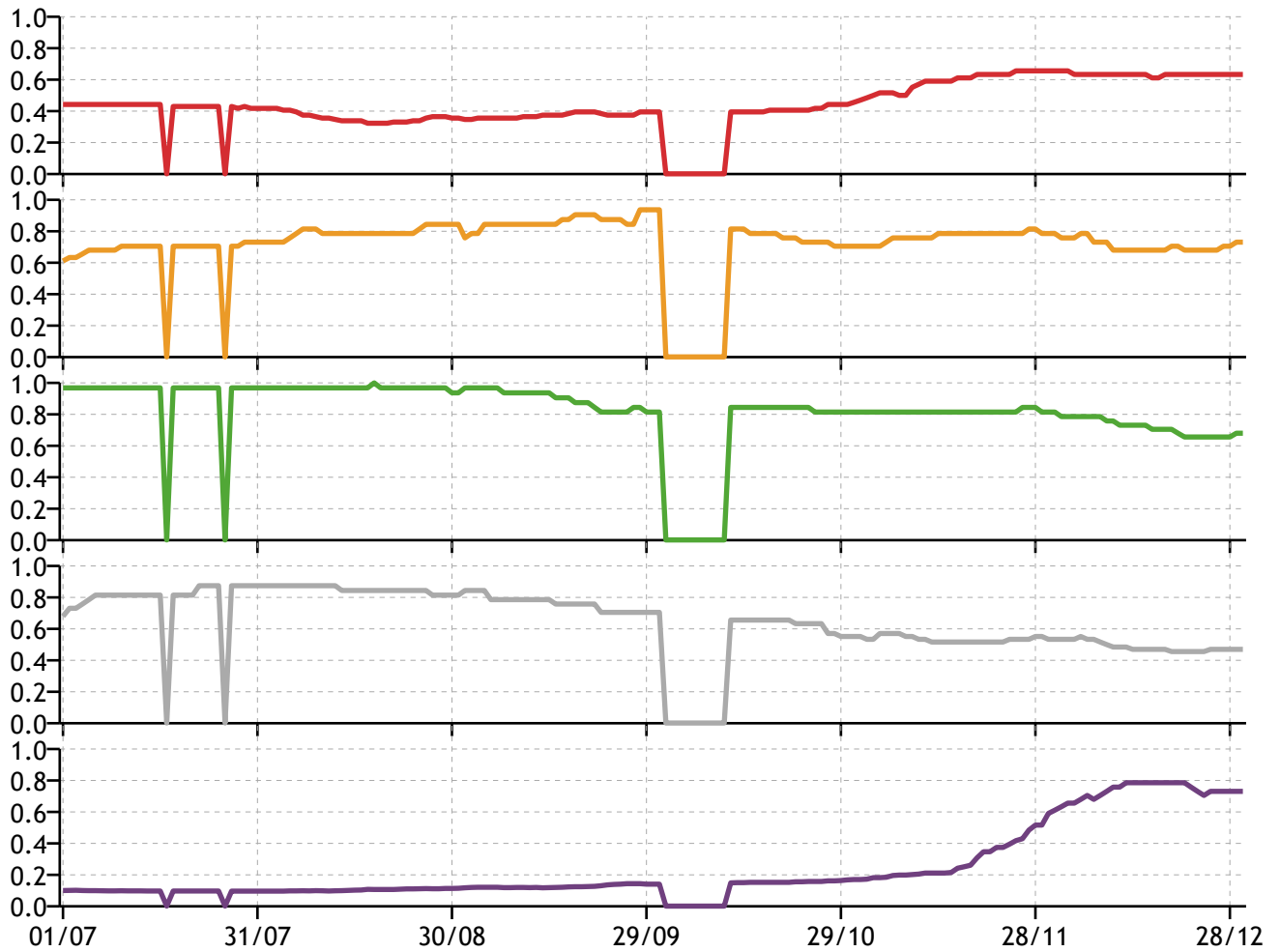


Figure 3: Comparisons for Ke\$ha



# Mainstream Singles

This section presents the best charting singles for Ke\$ha on the Mainstream We Are Hunted charts

## Your Love Is My Drug

Best Single

2nd

Best Position

| Single                       | Best Position |
|------------------------------|---------------|
| Your Love Is My Drug         | 2             |
| We R Who We R                | 3             |
| TiK ToK                      | 44            |
| Take It Off                  | 65            |
| Cannibal                     | 320           |
| Blah Blah Blah (feat. 3OH!3) | 345           |
| Blow                         | 475           |
| Sleazy                       | 581           |

Figure 4: Best Single Positions

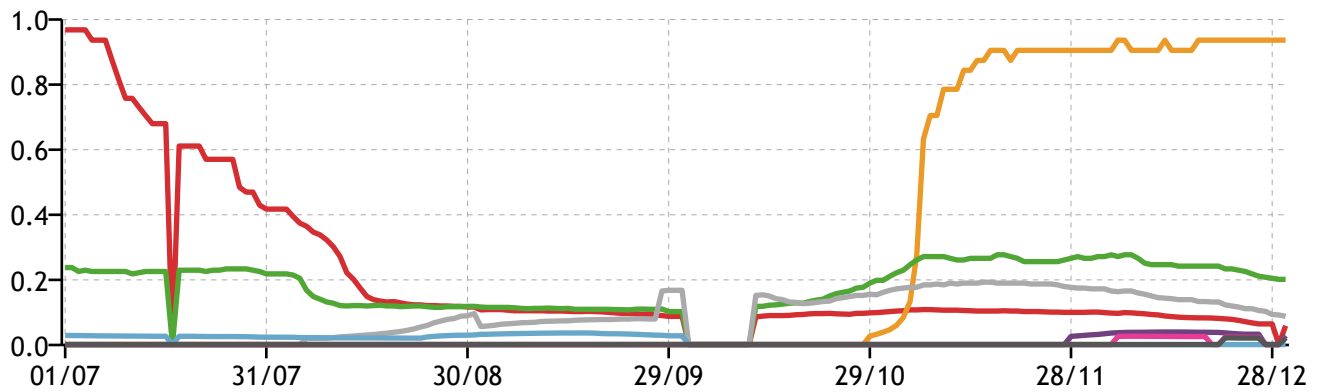
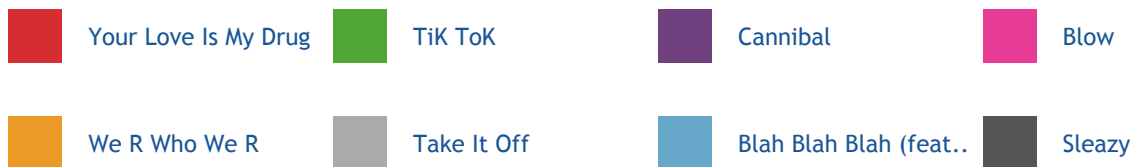


Figure 5: Singles Chart Comparison over Time



# Mainstream Singles Comparison

This section compares the mainstream chart performance of the most popular singles released by Ke\$ha. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

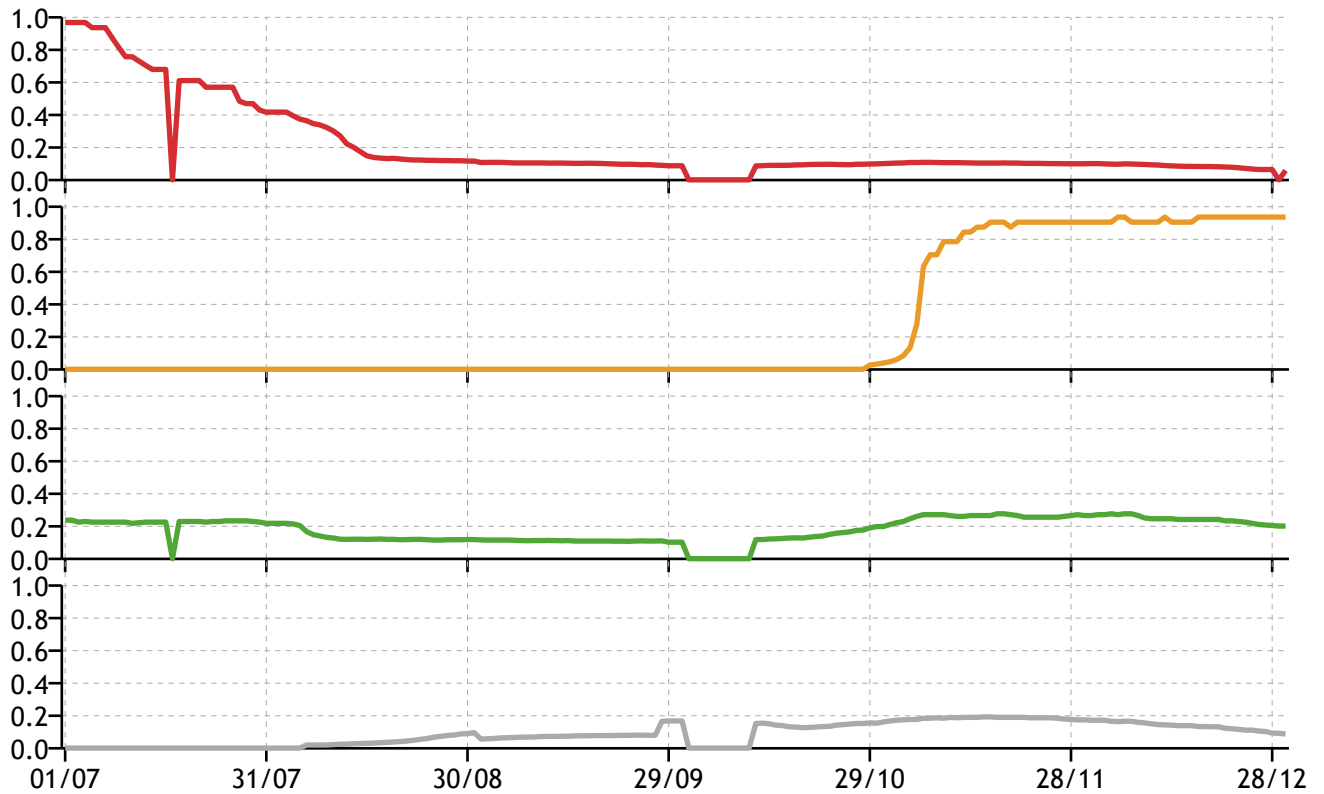


Figure 6: Chart ranking for Ke\$ha



# Twitter Coverage

## Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Ke\$ha during this time period. Included is the overall ranking of Ke\$ha when compared to similar artists.

41st Overall Rank

21,433 Tweets

0.004% Share

| Artist        | Rank  | Tweets | Share  |
|---------------|-------|--------|--------|
| Eminem        | 4th   | 54,567 | 0.009% |
| Justin Bieber | 5th   | 53,702 | 0.009% |
| Lady GaGa     | 6th   | 52,609 | 0.009% |
| Drake         | 7th   | 44,974 | 0.007% |
| Katy Perry    | 11th  | 40,907 | 0.007% |
| Kanye West    | 16th  | 31,904 | 0.005% |
| Ke\$ha        | 41st  | 21,433 | 0.004% |
| B.o.B.        | 114th | 10,783 | 0.002% |

Figure 7: Twitter Coverage Comparison

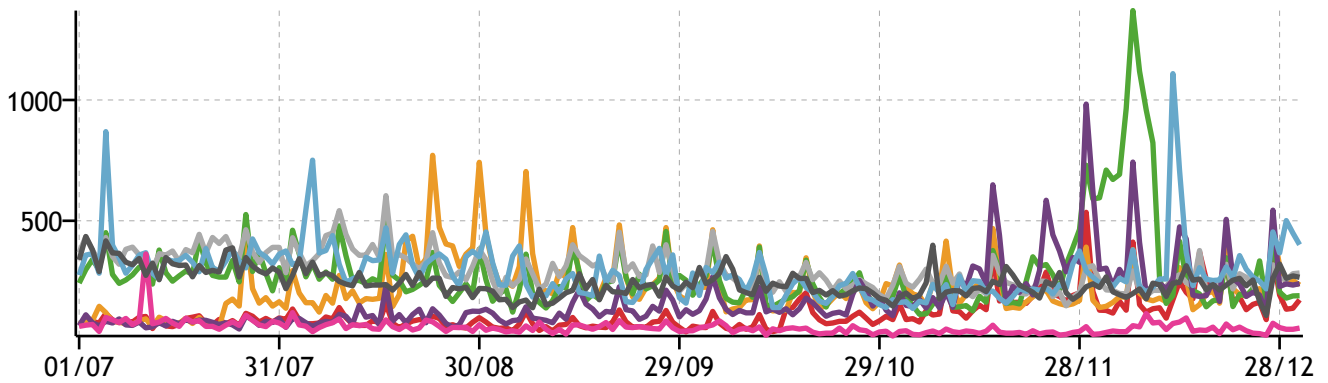
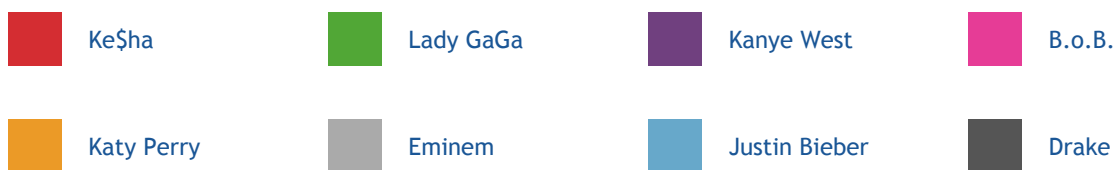


Figure 8: Twitter Coverage over Time



# Twitter Comparison

This section compares the total number of tweets mentioning Ke\$ha to similar artists.

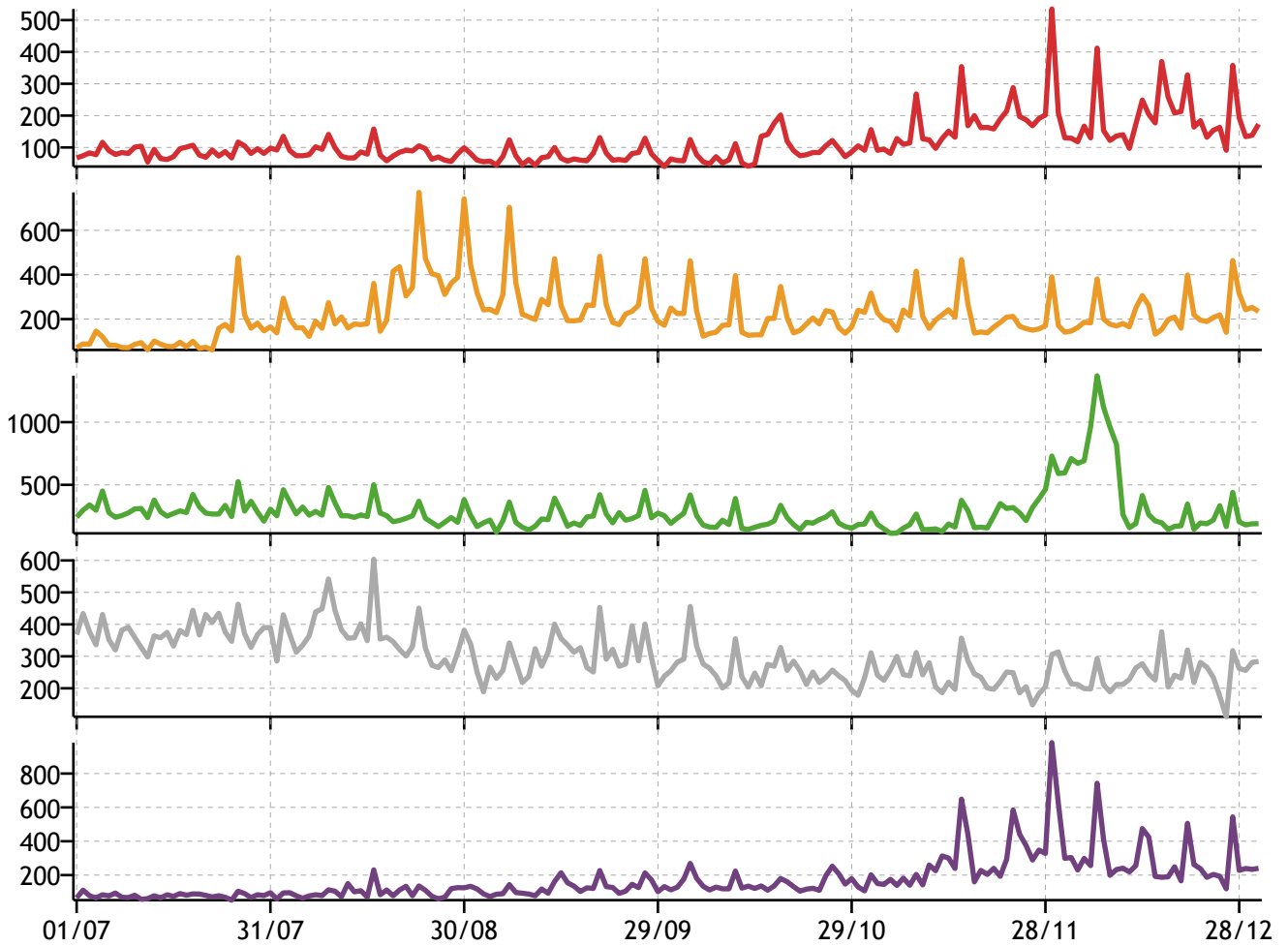
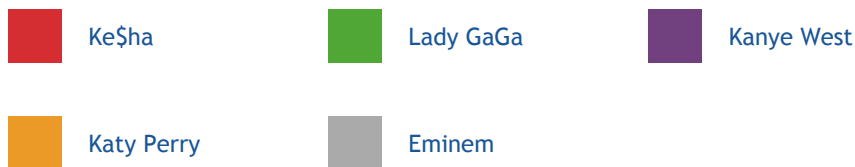


Figure 9: Comparisons for Ke\$ha



# Mainstream Chart vs Twitter



Figure 10: Ke\$ha Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



# Twitter Users

This section lists the twitter users mentioning Ke\$ha in tweets most during this period.

| Rank | Twitter User                | Name                 | Location                       | Tweets | Followers | Reach   |
|------|-----------------------------|----------------------|--------------------------------|--------|-----------|---------|
| 1    | twitter.com/jackcrute       | Jack Nathaniel Crute | The North of England, UK       | 45     | 11,561    | 520,245 |
| 2    | twitter.com/golfnovels      | James Ross           | St. Louis                      | 23     | 17,414    | 400,522 |
| 3    | twitter.com/shamyboy        | shamyboy             | Curitiba                       | 10     | 14,819    | 148,190 |
| 4    | twitter.com/nicoosuxx       | Nicolás Cervantes    | Avellaneda                     | 18     | 7,840     | 141,120 |
| 5    | twitter.com/HungryVampire   | Hungry Vampire       | Arizona                        | 107    | 1,261     | 134,927 |
| 6    | twitter.com/BrandonTweetz   | BRANDON ▯ ▯          | California ▯ Columbus, OH      | 10     | 12,070    | 120,700 |
| 7    | twitter.com/fyokonoa        | FM ▯▯▯ Now On Air    | Yokomaha 84.7MHz               | 122    | 571       | 69,662  |
| 8    | twitter.com/TropicsZ4       | Will Tropics         | Florida                        | 9      | 6,652     | 59,868  |
| 9    | twitter.com/l1brat1on       | l1brat1on            | Worldwide, TX                  | 135    | 394       | 53,190  |
| 10   | twitter.com/_illuminaughty  | akeem jamal.         | iPhone: 30.032423,-90.099777   | 27     | 1,909     | 51,543  |
| 11   | twitter.com/Jacobyte969     | Jacobyte By Name     | 51.816429, -0.195564           | 8      | 6,127     | 49,016  |
| 12   | twitter.com/TFM_Tom         | †om Germanotta ▯▯    | The City, The Monster Ball, UK | 15     | 3,148     | 47,220  |
| 13   | twitter.com/adrianirvan     | Adrian Irvananto     | Partying in the US!            | 24     | 1,740     | 41,760  |
| 14   | twitter.com/Qnowledge       | Qnowledge DallasWray | Above an entire population     | 24     | 1,528     | 36,672  |
| 15   | twitter.com/fearlessriot    | Nick Garrett         | Chicago, IL.                   | 17     | 2,103     | 35,751  |
| 16   | twitter.com/juniorjonas     | Jonas Junior         | Rio de Janeiro, Brazil.        | 18     | 1,579     | 28,422  |
| 17   | twitter.com/MUMUMUMUAH      | Matheus              | Brazil - Canoas/RS             | 10     | 2,759     | 27,590  |
| 18   | twitter.com/Zennone         | luri Zennone         |                                | 19     | 1,317     | 25,023  |
| 19   | twitter.com/Luguii          | Luiz Andrade         | Brasil - Rio de Janeiro        | 11     | 2,093     | 23,023  |
| 20   | twitter.com/Jefeeh          | Jefferson Souza      | Dois Córregos - SP             | 24     | 929       | 22,296  |
| 21   | twitter.com/_EdwardAMCullen | Ed CandyMan® Cullen  | Forks, WA                      | 9      | 2,281     | 20,529  |
| 22   | twitter.com/mica_mmo        | Mika Şebert          | KE\$HAWOOD                     | 20     | 935       | 18,700  |
| 23   | twitter.com/edercesar       | Eder César           | Brazil                         | 22     | 805       | 17,710  |
| 24   | twitter.com/BunnyJeanCook   | Bunny Jean Cook      | Pittsburgh, PA                 | 11     | 1,591     | 17,501  |
| 25   | twitter.com/rosscoyle_      | Ross Coyle           | Edinburgh, Scotland            | 15     | 1,113     | 16,695  |
| 26   | twitter.com/NickPapaG       | Nick Papageorgio     | Va. Beach Va.                  | 19     | 863       | 16,397  |
| 27   | twitter.com/CTannStarr      | CTannStarr           | New York, USA                  | 11     | 1,464     | 16,104  |

Figure 11: Top 50 Users tweeting about Ke\$ha

| Rank | Twitter User               | Name                | Location                 | Tweets | Followers | Reach  |
|------|----------------------------|---------------------|--------------------------|--------|-----------|--------|
| 28   | twitter.com/Kayzan         | Emerson             | Natal                    | 10     | 1,394     | 13,940 |
| 29   | twitter.com/disksexo_      | Leonardo Cannibal ▫ | São Paulo                | 17     | 799       | 13,583 |
| 30   | twitter.com/ryanthng       | Ryan Thng           | Singapore                | 18     | 714       | 12,852 |
| 31   | twitter.com/lchBinCallum   | Callum              | Portsmouth / Kent        | 10     | 1,218     | 12,180 |
| 32   | twitter.com/H2_Ozz         | Oscar H.            | Valencia - Venezuela     | 10     | 1,168     | 11,680 |
| 33   | twitter.com/ZULLICAN       | Cristina La Sucia!! | Yokosuka, Japón          | 19     | 601       | 11,419 |
| 34   | twitter.com/mmmatth        | Matheus Gomes       | World Of Chances         | 10     | 1,083     | 10,830 |
| 35   | twitter.com/Delkmiroph     | Edson Neto          | Manaus - AM - Brazil     | 10     | 1,053     | 10,530 |
| 36   | twitter.com/_Daaviiid      | David Andrey -ek    | Santa Catarina - Itajaí  | 15     | 690       | 10,350 |
| 37   | twitter.com/Rossmc125      | Ross.▫              | Glasgow                  | 9      | 1,039     | 9,351  |
| 38   | twitter.com/aldrin         | Aldrin              | Curitiba, Brazil         | 12     | 779       | 9,348  |
| 39   | twitter.com/yudiww         | Yudi STWN-          | ÚT: -6.251101,106.799008 | 14     | 615       | 8,610  |
| 40   | twitter.com/ohmychiweenies | michelle            | Michigan:US              | 8      | 1,042     | 8,336  |
| 41   | twitter.com/joaopedroodd   | João Pedro          | Janaúba                  | 8      | 1,038     | 8,304  |
| 42   | twitter.com/reececup       | Erica W             | Ohio                     | 10     | 794       | 7,940  |
| 43   | twitter.com/aliine         | Aline Carvalho      | Sao Paulo, Brazil        | 8      | 972       | 7,776  |
| 44   | twitter.com/rodrigofalco   | Rodrigo Falco       | Juiz de Fora/MG - Brasil | 12     | 648       | 7,776  |
| 45   | twitter.com/djweekale      | DJ Weekale          |                          | 8      | 969       | 7,752  |
| 46   | twitter.com/lovingunme     | pam tressey         |                          | 11     | 684       | 7,524  |
| 47   | twitter.com/Tab_Sel        | Tabby Sellers       | Hampton, VA, USA         | 9      | 818       | 7,362  |
| 48   | twitter.com/jeef_gc        | Jefferson Fernandes | Rio de Janeiro           | 11     | 669       | 7,359  |
| 49   | twitter.com/JackParadiso   | Fernando Jacobi     | Mar del Plata, Argentina | 16     | 457       | 7,312  |
| 50   | twitter.com/stamiga        | stamiga             |                          | 26     | 264       | 6,864  |

Figure 11 (continued): Top 50 Users tweeting about Ke\$ha

## Shared Twitter Links

This section lists the most popular urls in tweets mentioning Ke\$ha during this period.

| URL   | Rank | Tweets |
|---|------|--------|
| <a href="http://www.last.fm/music/Ke%24ha">http://www.last.fm/music/Ke%24ha</a>   | 1    | 301    |
| <a href="http://www.last.fm/music/Ke\$ha/_/We R Who We R">http://www.last.fm/music/Ke\$ha/_/We R Who We R</a>   | 2    | 149    |
| <a href="http://www.last.fm/music/Ke\$ha/_/Cannibal">http://www.last.fm/music/Ke\$ha/_/Cannibal</a>   | 3    | 119    |
| <a href="http://www.last.fm/music/Ke\$ha/_/Take It Off">http://www.last.fm/music/Ke\$ha/_/Take It Off</a>   | 4    | 104    |
| <a href="http://www.last.fm/music/Ke\$ha/_/TiK ToK">http://www.last.fm/music/Ke\$ha/_/TiK ToK</a>   | 5    | 102    |
| <a href="http://www.last.fm/music/Ke\$ha/_/Your Love Is My Drug">http://www.last.fm/music/Ke\$ha/_/Your Love Is My Drug</a>   | 6    | 76     |
| <a href="http://www.last.fm/music/Ke\$ha/_/Blow">http://www.last.fm/music/Ke\$ha/_/Blow</a>   | 7    | 66     |
| <a href="http://www.last.fm/music/3OH!3/_/My First Kiss (Feat. Ke\$ha)">http://www.last.fm/music/3OH!3/_/My First Kiss (Feat. Ke\$ha)</a>   | 8    | 63     |
| <a href="http://tinysong.com/ctD6">http://tinysong.com/ctD6</a>   | 9    | 56     |
| <a href="http://www.last.fm/music/Ke\$ha/_/Sleazy">http://www.last.fm/music/Ke\$ha/_/Sleazy</a>   | 10   | 54     |
| <a href="http://www.last.fm/music/Ke%24ha/_/We+R+Who+We+R">http://www.last.fm/music/Ke%24ha/_/We+R+Who+We+R</a>   | 11   | 54     |
| <a href="http://cot.ag/e9fdtg">http://cot.ag/e9fdtg</a>   | 12   | 53     |
| <a href="http://tinysong.com/d3wP">http://tinysong.com/d3wP</a>   | 13   | 42     |
| <a href="http://www.tunewiki.com/">http://www.tunewiki.com/</a>   | 14   | 41     |
| <a href="http://tinysong.com/gowf">http://tinysong.com/gowf</a>   | 15   | 41     |
| <a href="http://www.last.fm/music/Ke\$ha/_/The Harold Song">http://www.last.fm/music/Ke\$ha/_/The Harold Song</a>   | 16   | 37     |
| <a href="http://www.last.fm/music/Ke\$ha/_/Blah Blah Blah (feat. 3OH!3)">http://www.last.fm/music/Ke\$ha/_/Blah Blah Blah (feat. 3OH!3)</a>   | 17   | 34     |
| <a href="http://www.last.fm/music/Ke\$ha/_/Crazy Beautiful Life">http://www.last.fm/music/Ke\$ha/_/Crazy Beautiful Life</a>   | 18   | 30     |
| <a href="http://www.last.fm/music/Ke%24ha/_/Your+Love+Is+My+Drug">http://www.last.fm/music/Ke%24ha/_/Your+Love+Is+My+Drug</a>   | 19   | 26     |
| <a href="/profile/ChaceCrawford/blip/56287564/My+First+Kiss-3OH!3+Feat.+Ke\$ha">/profile/ChaceCrawford/blip/56287564/My+First+Kiss-3OH!3+Feat.+Ke\$ha</a>   | 20   | 25     |
| <a href="http://www.tunewiki.com/t/1kl1f">http://www.tunewiki.com/t/1kl1f</a>   | 21   | 24     |
| <a href="http://www.last.fm/music/Ke\$ha/_/Grow A Pear">http://www.last.fm/music/Ke\$ha/_/Grow A Pear</a>   | 22   | 24     |
| <a href="http://cannibal.keshasparty.com?utm_medium=rca-smesite&amp;utm_source=twitterlinkingtoalbumpremiere&amp;utm_...">http://cannibal.keshasparty.com?utm_medium=rca-smesite&amp;utm_source=twitterlinkingtoalbumpremiere&amp;utm_...</a> | 23   | 23     |
| <a href="http://www.last.fm/music/Ke\$ha/_/Hungover">http://www.last.fm/music/Ke\$ha/_/Hungover</a>   | 24   | 22     |
| <a href="http://www.last.fm/music/Ke\$ha/_/Dancing With Tears in My Eyes">http://www.last.fm/music/Ke\$ha/_/Dancing With Tears in My Eyes</a>   | 25   | 22     |
| <a href="http://www.last.fm/music/Ke\$ha/_/Backstabber">http://www.last.fm/music/Ke\$ha/_/Backstabber</a>   | 26   | 22     |
| <a href="http://www.last.fm/music/Ke\$ha/_/Kiss N Tell">http://www.last.fm/music/Ke\$ha/_/Kiss N Tell</a>   | 27   | 21     |

Figure 12: Top Shared Links on Twitter mentioning Ke\$ha

| URL   | Rank | Tweets |
|---|------|--------|
| <a href="http://www.last.fm/music/Ke\$ha/_/Take+It+Off">http://www.last.fm/music/Ke\$ha/_/Take+It+Off</a>   | 28   | 20     |
| <a href="http://tinysong.com/cmKD">http://tinysong.com/cmKD</a>   | 29   | 19     |
| <a href="http://www.last.fm/music/Ke\$ha/_/C+U+Next+Tuesday">http://www.last.fm/music/Ke\$ha/_/C U Next Tuesday</a>                               | 30   | 18     |
| <a href="http://www.last.fm/music/Ke\$ha/_/Blind">http://www.last.fm/music/Ke\$ha/_/Blind</a>   | 31   | 18     |
| <a href="http://www.tunewiki.com/t/2sns9">http://www.tunewiki.com/t/2sns9</a>   | 32   | 18     |
| <a href="http://www.last.fm/bestof/2010/chart/1">http://www.last.fm/bestof/2010/chart/1</a>   | 33   | 18     |
| <a href="http://www.last.fm/music/Ke\$ha/_/TiK+ToK">http://www.last.fm/music/Ke\$ha/_/TiK+ToK</a>   | 34   | 17     |
| <a href="http://www.tunewiki.com/t/1jbel">http://www.tunewiki.com/t/1jbel</a>   | 35   | 17     |
| <a href="http://slacker.com/r/CBhRN">http://slacker.com/r/CBhRN</a>   | 36   | 17     |
| <a href="http://www.tunewiki.com/t/1kons">http://www.tunewiki.com/t/1kons</a>   | 37   | 17     |
| <a href="http://www.last.fm/music/Ke\$ha/_/Dinosaur">http://www.last.fm/music/Ke\$ha/_/Dinosaur</a>   | 38   | 17     |
| <a href="http://www.foxytunes.com/artist/ke\$ha/track/take+it+off">http://www.foxytunes.com/artist/ke\$ha/track/take+it+off</a>                   | 39   | 17     |
| <a href="http://www.last.fm/music/Ke\$ha/_/Animal">http://www.last.fm/music/Ke\$ha/_/Animal</a>   | 40   | 15     |
| <a href="http://www.last.fm/music/Ke\$ha/_/Party+At+A+Rich+Dude%27s+House">http://www.last.fm/music/Ke\$ha/_/Party At A Rich Dude%27s House</a>   | 41   | 15     |
| <a href="http://www.last.fm/music/Ke\$ha/_/Stephen">http://www.last.fm/music/Ke\$ha/_/Stephen</a>   | 42   | 15     |
| <a href="http://www.last.fm/music/Ke\$ha/_/Boots+%26+Boys">http://www.last.fm/music/Ke\$ha/_/Boots+%26+Boys</a>                                   | 43   | 14     |
| <a href="http://www.last.fm/music/Ke\$ha/_/Animal+(Billboard+Remix)">http://www.last.fm/music/Ke\$ha/_/Animal (Billboard Remix)</a>               | 44   | 14     |
| <a href="http://www.tweekly.fm/user/mattcarty">http://www.tweekly.fm/user/mattcarty</a>   | 45   | 14     |
| <a href="http://www.lastfm.com.br/bestof/2010/chart/1">http://www.lastfm.com.br/bestof/2010/chart/1</a>   | 46   | 14     |
| <a href="http://www.tweekly.fm/user/rennato_n">http://www.tweekly.fm/user/rennato_n</a>   | 47   | 13     |
| <a href="http://www.tweekly.fm/user/Flegler_kl">http://www.tweekly.fm/user/Flegler_kl</a>   | 48   | 13     |
| <a href="http://www.tweekly.fm/user/Monsterloo">http://www.tweekly.fm/user/Monsterloo</a>   | 49   | 13     |
| <a href="http://radioplayer.indemand.fm">http://radioplayer.indemand.fm</a>   | 50   | 13     |
| <a href="http://tinysong.com/wgF2">http://tinysong.com/wgF2</a>   | 51   | 13     |
| <a href="http://www.tweekly.fm/user/kellencezare">http://www.tweekly.fm/user/kellencezare</a>   | 52   | 12     |
| <a href="http://www.last.fm/bestof/2010/chart/1">http://www.last.fm/bestof/2010/chart/1</a>   | 53   | 12     |
| <a href="http://tinysong.com/ebq0">http://tinysong.com/ebq0</a>   | 54   | 12     |
| <a href="http://www.tweekly.fm/user/Jefeeh">http://www.tweekly.fm/user/Jefeeh</a>   | 55   | 12     |
| <a href="http://www.tweekly.fm/user/zennone">http://www.tweekly.fm/user/zennone</a>   | 56   | 11     |
| <a href="http://www.last.fm/music/Taio+Cruz/_/Dirty+Picture+(feat.+Ke\$ha)">http://www.last.fm/music/Taio Cruz/_/Dirty Picture (feat. Ke\$ha)</a> | 57   | 11     |
| <a href="http://www.tunewiki.com/t/1zhpc">http://www.tunewiki.com/t/1zhpc</a>   | 58   | 11     |
| <a href="http://www.foxytunes.com/artist/ke\$ha/track/tik+tok">http://www.foxytunes.com/artist/ke\$ha/track/tik+tok</a>                           | 59   | 11     |
| <a href="http://www.tweekly.fm/user/_unfor">http://www.tweekly.fm/user/_unfor</a>   | 60   | 10     |

Figure 12 (continued): Top Shared Links on Twitter mentioning Ke\$ha

# News Coverage

## News Popularity

This section shows the total number of music articles mentioning Ke\$ha during this time period and the overall rank of Ke\$ha when compared to similar artists.

129th Overall Rank

753 Articles

0.019% Share

| Artist        | Rank  | Articles | Share  |
|---------------|-------|----------|--------|
| Kanye West    | 1st   | 7,298    | 0.182% |
| Drake         | 2nd   | 4,936    | 0.123% |
| Eminem        | 6th   | 3,368    | 0.084% |
| Lady GaGa     | 11th  | 2,784    | 0.069% |
| Katy Perry    | 16th  | 2,092    | 0.052% |
| Justin Bieber | 23rd  | 1,789    | 0.045% |
| B.o.B.        | 35th  | 1,347    | 0.034% |
| Ke\$ha        | 129th | 753      | 0.019% |

Figure 13: News Coverage Comparison

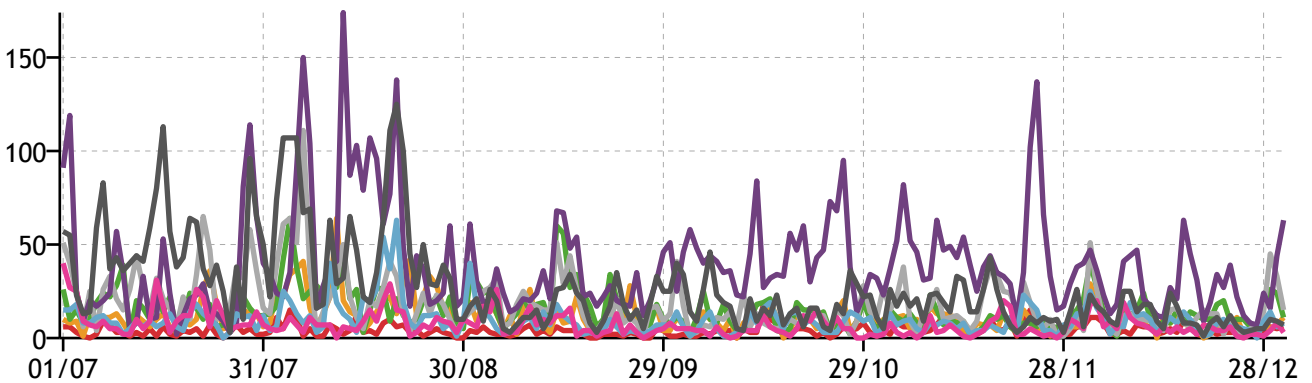
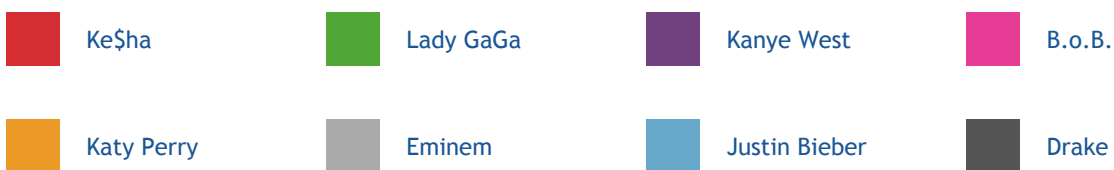


Figure 14: News Coverage over Time



# News Comparison

This section compares the number of music articles mentioning Ke\$ha during this time period to similar artists.

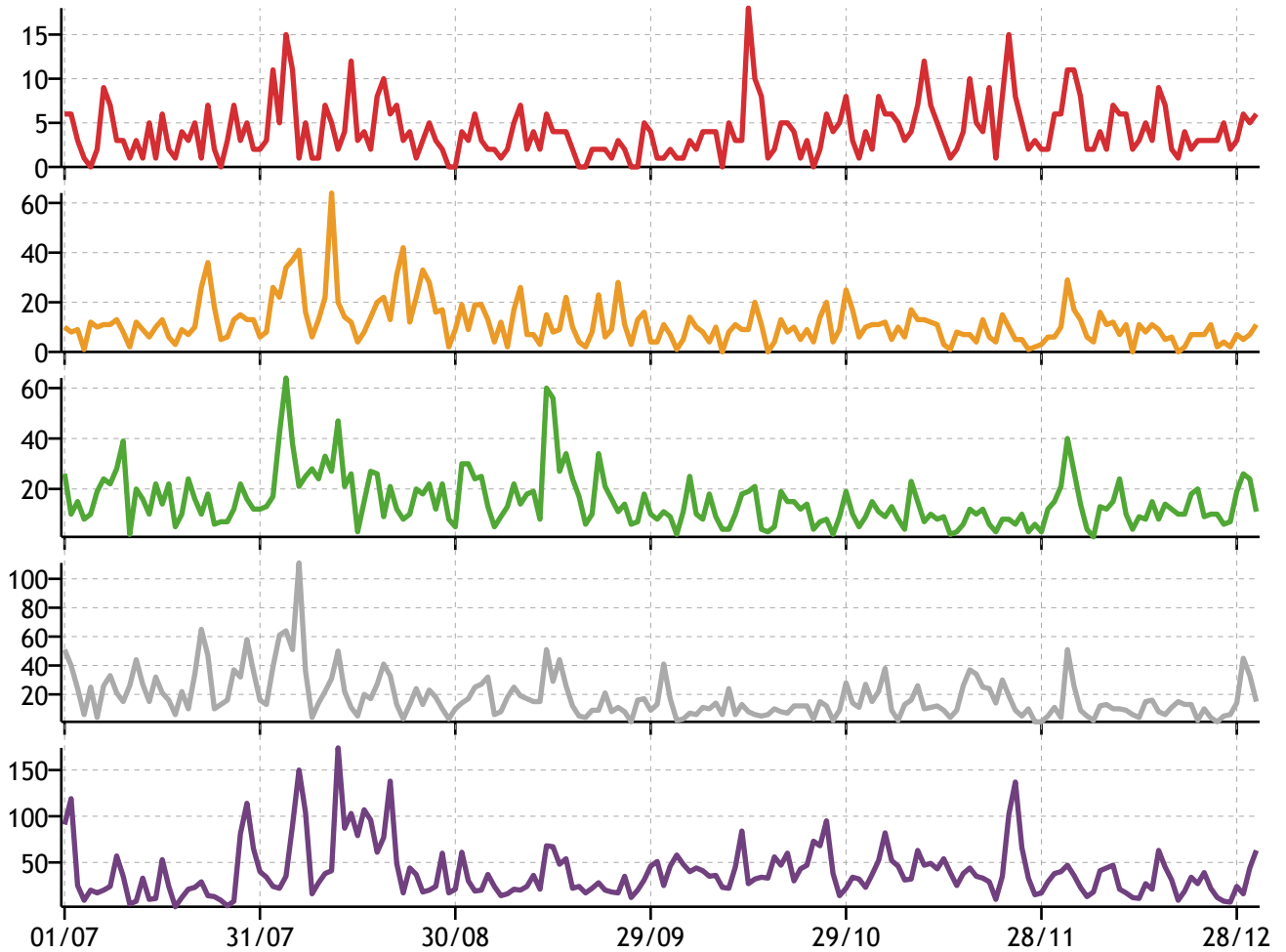
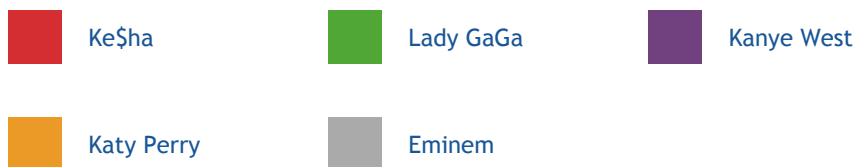


Figure 15: Comparisons for Ke\$ha



# Mainstream Chart vs Sentiment

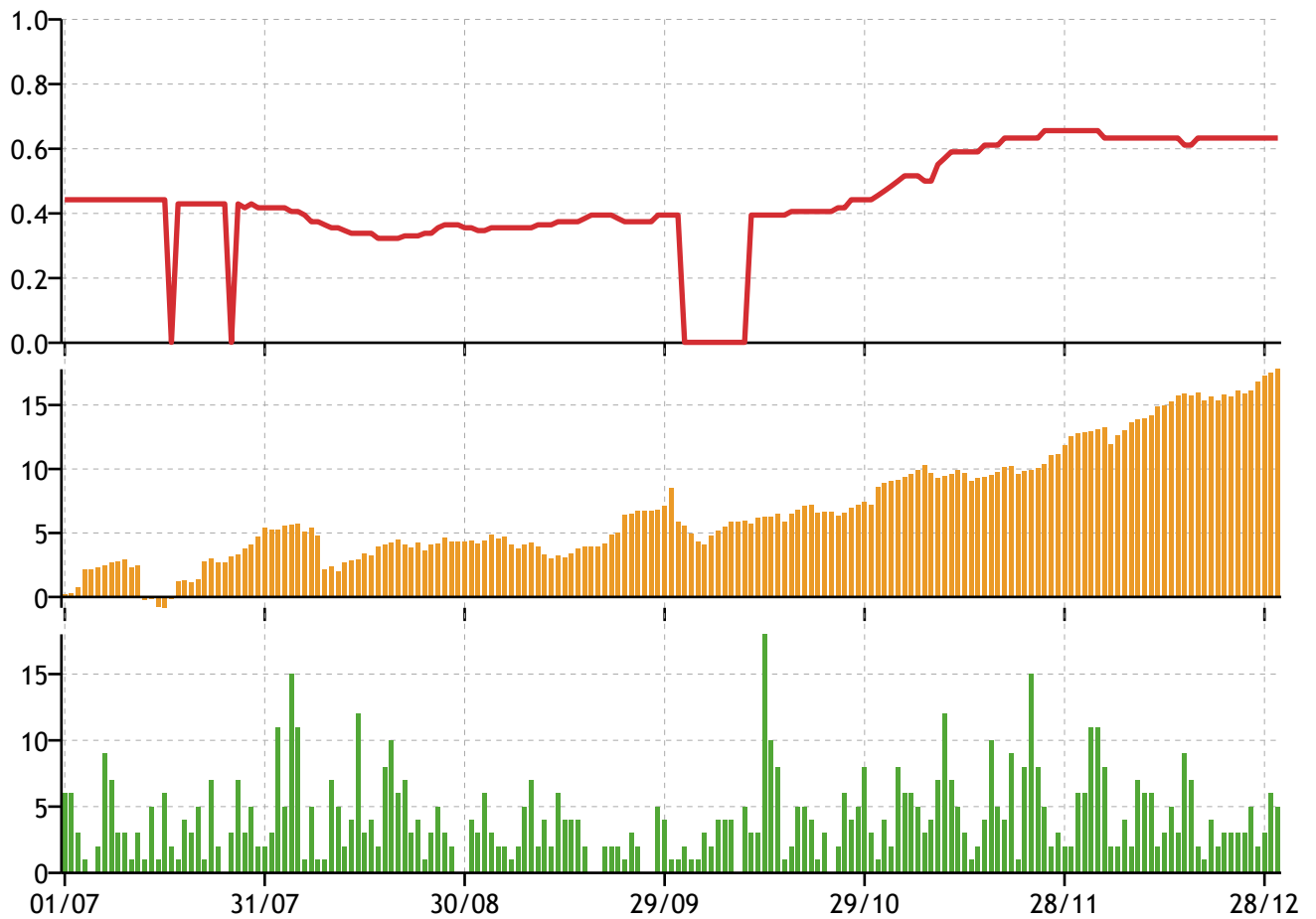


Figure 16: Ke\$ha Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Ke\$ha that day.



# Top Publishers

- Idolator
- MTV Newsroom
- Spin
- popbytes
- Prefix Magazine
- HIPSTER RUNOFF
- Other



Figure 17: Top Publishers related to Ke\$ha

| Top Publishers                 | Mentions |
|--------------------------------|----------|
| Idolator                       | 77       |
| MTV Newsroom                   | 47       |
| Spin                           | 22       |
| popbytes                       | 20       |
| Prefix Magazine                | 15       |
| HIPSTER RUNOFF                 | 12       |
| HitFix                         | 12       |
| Rolling Stone: Smoking Section | 5        |
| Raised on Indie                | 4        |
| PopBuzz Music Blog             | 4        |
| Rolling Stone: Album Reviews   | 4        |
| wongie's music world           | 4        |
| Daily Telegraph - music        | 3        |
| NME - News                     | 3        |
| #1 Hits From Another Planet    | 2        |

Figure 18: Most frequently mentioned Top Publishers

# Top News Publishers

| Publisher  | Rank | Articles |
|--|------|----------|
| Idolator - <a href="http://www.idolator.com/">http://www.idolator.com/</a>   | 1    | 77       |
| MTV Newsroom - <a href="http://newsroom.mtv.com/">http://newsroom.mtv.com/</a>   | 2    | 47       |
| Spin - <a href="http://www.spin.com/">http://www.spin.com/</a>   | 3    | 22       |
| popbytes - <a href="http://www.popbytes.com">http://www.popbytes.com</a>   | 4    | 20       |
| Prefix Magazine - <a href="http://prefixmag.com">http://prefixmag.com</a>  | 5    | 15       |
| HIPSTER RUNOFF - <a href="http://www.hipsterrunoff.com/">http://www.hipsterrunoff.com/</a>   | 6    | 12       |
| HitFix - <a href="http://www.hitfix.com/">http://www.hitfix.com/</a>   | 7    | 12       |
| Rolling Stone: Smoking Section - <a href="http://www.rollingstone.com/blogs/smokingsection/rss.xml">http://www.rollingstone.com/blogs/smokingsection/rss.xml</a> | 8    | 5        |
| Raised on Indie - <a href="http://www.raisedonindie.com/">http://www.raisedonindie.com/</a>  | 9    | 4        |
| PopBuzz Music Blog - <a href="http://www.todaynetwork.com.au/">http://www.todaynetwork.com.au/</a>   | 10   | 4        |
| Rolling Stone: Album Reviews - <a href="http://www.rollingstone.com/">http://www.rollingstone.com/</a>   | 11   | 4        |
| wongie's music world - <a href="http://wongiesmusicworld.blogspot.com/index.html">http://wongiesmusicworld.blogspot.com/index.html</a>                           | 12   | 4        |
| Daily Telegraph - music - <a href="http://www.dailytelegraph.com.au/entertainment/music">http://www.dailytelegraph.com.au/entertainment/music</a>                | 13   | 3        |
| NME - News - <a href="http://www.nme.com/">http://www.nme.com/</a>   | 14   | 3        |
| #1 Hits From Another Planet - <a href="http://alienhits.blogspot.com">http://alienhits.blogspot.com</a>  | 15   | 2        |
| stereogum - <a href="http://www.stereogum.com/">http://www.stereogum.com/</a>  | 16   | 2        |
| The A.V. Club - <a href="http://www.avclub.com/">http://www.avclub.com/</a>  | 17   | 2        |
| The Cure for Bedbugs - <a href="http://cureforbedbugs.blogspot.com">http://cureforbedbugs.blogspot.com</a>   | 18   | 2        |
| whiteboydancefloor - <a href="http://whiteboydancefloor.blogspot.com">http://whiteboydancefloor.blogspot.com</a>   | 19   | 2        |
| Auf ein neues... - <a href="http://uliuli.twoday.net">http://uliuli.twoday.net</a>   | 20   | 2        |
| Paste Magazine - <a href="http://www.pastemagazine.com/">http://www.pastemagazine.com/</a>   | 21   | 1        |
| SOULBOUNCE.COM - <a href="http://soulbounce.com/">http://soulbounce.com/</a>   | 22   | 1        |
| Ear It Now - <a href="http://www.earitnow.com/">http://www.earitnow.com/</a>   | 23   | 1        |
| Ants in My Trance - <a href="http://aimt.us/">http://aimt.us/</a>  | 24   | 1        |
| I Like Music - Pop - <a href="http://www.ilikemusic.com/">http://www.ilikemusic.com/</a>   | 25   | 1        |
| You Sound Like A Robot - <a href="http://yousoundlikearobot.com">http://yousoundlikearobot.com</a>   | 26   | 1        |
| Audio Muffin - <a href="http://audiomuffin.com">http://audiomuffin.com</a>   | 27   | 1        |

Figure 19: Top 54 Publishers mentioning Ke\$ha

| Publisher   | Rank | Articles |
|---|------|----------|
| Kickin' The Peanuts - <a href="http://kickinthepeanuts.com">http://kickinthepeanuts.com</a>   | 28   | 1        |
| Michael Chagnon - <a href="http://www.michaelchagnon.com/main.htm">http://www.michaelchagnon.com/main.htm</a>                                   | 29   | 1        |
| The Rawking Refuses To Stop! - <a href="http://rawkblog.blogspot.com">http://rawkblog.blogspot.com</a>  | 30   | 1        |
| White Folks Get Crunk - <a href="http://www.whitefolksgetcrunk.com">http://www.whitefolksgetcrunk.com</a>                                       | 31   | 1        |
| Neonized Magazine - <a href="http://neonized.net/blog/">http://neonized.net/blog/</a>   | 32   | 1        |
| NPR Music - <a href="http://www.npr.org/music/">http://www.npr.org/music/</a>   | 33   | 1        |
| The Days of Lore - <a href="http://thedaysoflore.com">http://thedaysoflore.com</a>  | 34   | 1        |
| The Stu Reid Experiment - <a href="http://www.thestureidexperiment.com/">http://www.thestureidexperiment.com/</a>                               | 35   | 1        |
| MeFi Music - <a href="http://music.metafilter.com/">http://music.metafilter.com/</a>  | 36   | 1        |
| The Ripple Effect - <a href="http://ripplemusic.blogspot.com/">http://ripplemusic.blogspot.com/</a>   | 37   | 1        |
| Revista 69 - <a href="http://revista69.com">http://revista69.com</a>  | 38   | 1        |
| holeytonal.com - <a href="http://holeytonal.com">http://holeytonal.com</a>  | 39   | 1        |
| My Old Kentucky Blog - <a href="http://myoldkyhome.blogspot.com">http://myoldkyhome.blogspot.com</a>  | 40   | 1        |
| Winnie Cooper - <a href="http://winniecooper.net/">http://winniecooper.net/</a>   | 41   | 1        |
| 2dopeboyz - <a href="http://2dopeboyz.com">http://2dopeboyz.com</a>   | 42   | 1        |
| No Rock&Roll Fun - <a href="http://xrrf.blogspot.com">http://xrrf.blogspot.com</a>  | 43   | 1        |
| NME - Blog - <a href="http://www.nme.com/">http://www.nme.com/</a>  | 44   | 1        |
| Guardian music - <a href="http://www.guardian.co.uk/music">http://www.guardian.co.uk/music</a>  | 45   | 1        |
| inALLcaps - <a href="http://www.inallcaps.com">http://www.inallcaps.com</a>   | 46   | 1        |
| Modern Mystery - <a href="http://modernmystery.wordpress.com">http://modernmystery.wordpress.com</a>  | 47   | 1        |
| Beyond Race - <a href="http://www.beyondrace.com/">http://www.beyondrace.com/</a>   | 48   | 1        |
| Music For Kids Who Can't Read Good - <a href="http://www.musicforants.com/blog/">http://www.musicforants.com/blog/</a>                          | 49   | 1        |
| I Like Music - Music News - <a href="http://www.ilikemusic.com/rss_feeds/music_news.xml">http://www.ilikemusic.com/rss_feeds/music_news.xml</a> | 50   | 1        |
| Clash Music - <a href="http://www.clashmusic.com/">http://www.clashmusic.com/</a>   | 51   | 1        |
| The Smoking Section - <a href="http://smokingsection.uproxx.com/TSS">http://smokingsection.uproxx.com/TSS</a>                                   | 52   | 1        |
| Shark Party! - <a href="http://sharkparty.blogspot.com">http://sharkparty.blogspot.com</a>  | 53   | 1        |
| Audio Overflow - <a href="http://audiooverflow.blogspot.com/">http://audiooverflow.blogspot.com/</a>  | 54   | 1        |

Figure 19 (continued): Top 54 Publishers mentioning Ke\$ha

# Best 5 News Days

1

## 14 October 2010 : 18 articles

### Popular Articles this Day

#### [Ke\\$ha turns into a 'Cannibal' on companion set to 'Animal'](#)

HitFix, 14 October 2010

Ke\$ha (Kesha) will release "Cannibal," an 8-track "companion" to her platinum debut, "Animal," on Nov. 22. The set will be sold separately, as well as bundled with "Animal." The first ...

#### [2010 American Music Awards Nominations Announced](#)

Artist Direct, 14 October 2010

The nominations for the 2010 American Music Awards were announced today and they were all easily predictable. Eminem and Lady Antebellum are tied for the most nominations with five a ...

#### [Eminem, Lady Antebellum, Justin Bieber lead American Music Awards nominations](#)

HitFix, 13 October 2010

Eminem and Lady Antebellum lead nominees for the 38th annual American Music Awards with five nods each. Teen heartthrob Justin Bieber has four nominations, while Katy Perry, Ke\$ha, B.o.B. and ...

#### [T.I. Saves Suicidal Man- Paula Abdul's New Show- Rihanna Undisses Katy Perry, Ke\\$ha and Lady Gaga- Justin Bieber Twit- Michael Jackson Retrial- Rihanna Lady Gaga Free- more](#)

Anti Music, 14 October 2010

T.I. helped to save a suicidal man and more of this week's top pop stories

#### [Ke\\$ha Goes Cannibal](#)

Anti Music, 14 October 2010

Ke\$ha announced the release of Cannibal, a companion to her debut album Animal

#### [Ke\\$ha's Eight-Song 'Cannibal' On The Way](#)

Chart Rigger, 14 October 2010

There's no stopping New Queen Of Soul Ke\$ha ! The classiest gal on Planet Pop not only covers the November issue of Seventeen , she was also nominated for three ...

#### [Rihanna's "Only Girl \(In The World\)" Video Hits All The Right Red Buttons](#)

Chart Rigger, 14 October 2010

Let's face it— Rihanna 's had some dud singles and music videos. "Unfaithful," "Shut Up And Drive" and "Hard" all come to mind. But something seems so right with the ...

## **Ke\$ha Says New Single Addresses Teen Suicides**

Rolling Stone: Smoking Section, 13 October 2010

"We R Who We R," Ke\$ha's brand-new new single from her upcoming Cannibal EP (due November 22nd), may be a synth-heavy dance anthem, but it has a deeply serious ...

## **Ke\$ha announces the release of Cannibal + single "We R Who We R"**

Band Weblogs, 14 October 2010

Worldwide pop superstar Ke\$ha has announced the release of Cannibal (RCA Records / Kemosabe Entertainment), the highly anticipated companion to her platinum selling debut album Animal on November 22, 2010. ...

## **Ke\$ha to release "Cannibal"**

Hip Online, 14 October 2010

Worldwide pop superstar Ke\$ha announced the release of Cannibal (RCA Records / Kemosabe Entertainment), the highly anticipated companion to her platinum selling debut album Animal on November 22nd. Consisting of ...

2

## **04 August 2010 : 15 articles**

### **Popular Articles this Day**

#### **Eminem, Lady GaGa: Lady Gaga Snags 13 VMA Nominations**

Prefix Magazine, 04 August 2010

It's strange that the VMAs still exist. MTV hasn't given a hoot about music for the best part of a decade or more now, but here they come again, now ...

#### **2010 MTV Video Music Awards Nominations pits Lady Gaga vs. Eminem**

HitFix, 04 August 2010

A complete list of nominations for the 27th annual MTV Video Music Awards featuring multiple nods for Lady Gaga, Eminem, B.o.B, 30 Seconds to Mars, Beyonce, Ke\$ha, Jay-Z and Alicia ...

#### **Spotted: Ke\$ha Shocks The World At Casio Event**

MTV Newsroom, 04 August 2010

Every day a multitude of stars wander through the halls of MTV News to talk about their latest projects and goof around with our intrepid correspondents. But sometimes we catch ...

#### **Lady Gaga, Eminem Lead MTV VMA Noms**

Spin, 04 August 2010

The nominees for the 2010 MTV Video Music Awards were announced Tuesday, and -- surprise! -- it turns out America is totally gaga for Lady Gaga! The pop radio queen ...

## YelaWolf: "Wanna Party" f. Gucci Mane

Prefix Magazine, 03 August 2010

Yelawolf and Gucci Mane are basically two sides of the stoned-rap coin: Gucci's drawled out raps are slow and laconic, while Yealwolf's are nervous, spit-fire and double-time. So pairing them ...

## It's Ke\$ha's "Take It Off" Video

Chart Rigger, 04 August 2010

I should have posted Ke\$ha 's music video for "Take It Off" when it premiered yesterday, but 1.) I'm undertaking a maddening project of condensing my CD library and filing ...

## Music Video: Ke\$ha – Take It Off

Hip Hop Blips, 04 August 2010

TheNext2Shine: Exclusive RNB Music Downloads <http://TheNext2Shine.com>  
<http://twitter.com/TheNext2Shine> <http://facebook.com/TheNext2Shine> .... — full article at [blog.thenext2shine.com](http://blog.thenext2shine.com)

## Will.i.am Slams New Michael Jackson Album Plan- Bill Cosby Not Really Dead- Idol Idle About New Judges- Ke\$ha Takes It Off- Eminem Rihanna- Prez Wyclef?- more

Anti Music, 04 August 2010

A top story from this week. The Day in Pop Digest for 8/4

## Ke\$ha - Take It Off (video)

Hip Hop Blips, 04 August 2010

Music video by Ke\$ha performing Take It Off. (C) 2010 RCA Records, a unit of Sony Music Entertainment — full article at [youtube.com](http://youtube.com)

## Ke\$ha - Take It Off (video)

MusicBlips, 04 August 2010

Music video by Ke\$ha performing Take It Off. (C) 2010 RCA Records, a unit of Sony Music Entertainment — full article at [youtube.com](http://youtube.com)

3

## 23 November 2010 : 15 articles

### Popular Articles this Day

#### Ke\$ha's Cannibal leaves a bad taste

[thestar.com](http://thestar.com) - music, 23 November 2010

Pop tart's stopgap release reeks of cashing in and limited longevity.

## **Music: Music Review: Ke\$ha: Cannibal**

The A.V. Club, 23 November 2010

Attention Ke\$ha fans who thought they were enjoying monster radio hits like “Tik Tok” and “Your Love Is My Drug” ironically: The paragon of bag-lady stylishness is in on the ...

## **Cannibal**

Rolling Stone: Album Reviews, 22 November 2010

Ke\$ha's main competitor rocks a mean meat dress but can she rock a couplet like "Your little heart goes pitter-patter/I want your liver on a platter"? This EP proves Ke\$ha ...

## **This man loses his sh\*t better than any actor around!**

popbytes, 23 November 2010

• The 2010 American Music Awards: Just the attractive people! Celebslam • Who was the worst dressed at the American Music Awards? (KE\$HA!) PopSugar • Bristol Palin and Mark Ballas ...

## **Album Review: Ke\$ha's 'Cannibal'**

HitFix, 23 November 2010

Ke\$ha sings “We’re pretty and sick/we’re young and we’re bored” in “Blow” —it’s not about what you think—one of the nine new songs on “Cannibal,” out today. In that single ...

## **New Albums from Kanye West, Ke\$ha & More!**

Spin, 23 November 2010

Here's our take on the best and worst albums available online and in record stores today: Kanye West , My Beautiful Dark Twisted Fantasy Hip-hop's would-be visionary finally sees the ...

## **My Chemical Romance's Danger Days: The Reviews Are In!**

MTV Newsroom, 23 November 2010

There are a number of huge high-profile releases hitting record store shelves this week, including Kanye West's My Beautiful Dark Twisted Fantasy, Ke\$ha's Cannibal, Justin Bieber's My Worlds Acoustic and ...

## **Hear New Missy Elliott Track + More**

Spin, 23 November 2010

After a fan asked Timbaland on Twitter why his old pal/collaborator Missy Elliott didn't make it onto his latest album, Shock Value 2 , the producer responded by sharing a ...

## **Rolling Stone: The Restaurant - The Saga Continues...**

The Daily Swarm, 23 November 2010

New York Times : The performers, presenters and winners of Sunday’s American Music Awards continued their celebration into the night. The Rolling Stone Restaurant & Lounge doesn’t officially open until ...

## **Stars Glam Up AMA Red Carpet (PHOTOS)**

Global Grind, 22 November 2010

Check out red carpet photos of the Black Eyed Peas, Trey Songz, Ke\$ha, Pink and more!

## 14 August 2010 : 12 articles

### Popular Articles this Day

#### **The 2010 VMA Countdown: Nirvana Melt Faces, Then Bassist Breaks His**

MTV Newsroom, 14 August 2010

The 2010 MTV Video Music Awards less than a month away. The biggest party of the year features nominated clips by Lady Gaga, Drake, Eminem, Jay-Z, Ke\$ha and Katy Perry ...

#### **Spotted: Ke\$ha Heats Up 'Today'**

MTV Newsroom, 14 August 2010

Every day a multitude of stars wander through the halls of MTV News to talk about their latest projects and goof around with our intrepid correspondents. But sometimes we catch ...

#### **Metal Romance (Bang Your Gaga)**

popbytes, 13 August 2010

† FROM DJ PAUL V. This week's mashup is so hot off the presses, I burned my fingers opening my email this morning! LA's own DJ Axel zipped this off ...

#### **The 2010 VMA Countdown: Eddie Murphy Hits The Streets, Searches For Relief**

MTV Newsroom, 13 August 2010

The 2010 MTV Video Music Awards are only a month away. The biggest party of the year features nominated clips by Lady Gaga, Drake, Eminem, Jay-Z, Ke\$ha and Katy Perry ...

#### **Rihanna Dazzles At Sold-Out New York Show**

MusicBlips, 14 August 2010

Before Rihanna came onboard for the Last Girl on Earth tour at Madison Square Garden on Thursday night, Ke\$ha, completely covered in glitter, got her personal party started with her ...

#### **Rihanna Dazzles At Sold-Out New York Show**

Hip Hop Blips, 14 August 2010

Before Rihanna came onboard for the Last Girl on Earth tour at Madison Square Garden on Thursday night, Ke\$ha, completely covered in glitter, got her personal party started with her ...

#### **Star Spotting: Demi Lovato Strikes A Pose**

MusicBlips, 14 August 2010

(Credit: Ron Smits/Splash News) This morning we cast our gaze at Ke\$ha sitting on a throne, surrounded by a mountain of novelty items, while giving a performance at the "Today ...

#### **Ke\$ha - 'Take It Off ' (Today Show/Toyota Concert) (video)**

MusicBlips, 14 August 2010

Ke\$ha - 'Take It Off ' (Today Show/Toyota Concert) — full article at youtube.com

## **Ke\$ha - 'Tik Tok' (Today Show/Toyota concert) (video)**

MusicBlips, 14 August 2010

Ke\$ha - 'Tik Tok' (Today Show/Toyota concert) — full article at youtube.com

## **SPOTTED: Ke\$ha Glitters Up MTV**

MusicBlips, 14 August 2010

Ke\$ha -- in full-on Stevie Nicks-meets-David Bowie regalia -- stopped by MTV HQ in New York today for a photo sesh, and she left a trail of glitter and fun ...

5

## **10 November 2010 : 12 articles**

### **Popular Articles this Day**

#### **MTV EMAs - Watch Performances From B.o.B., Kings Of Leon, Katy Perry, Rihanna And More**

NME - Blog, 10 November 2010

Eva Longoria in a giant ham. Jackass pulling each other's pants down. Gaga cleaning up. Dizze hijacking someone else's tune - yep, the MTV EMAs weren't exactly chock-full of surprises ...

#### **Those European Music Awards winners in full**

No Rock&Roll Fun, 09 November 2010

Since they went to all the trouble of pretending to like Justin Beiber, the least we can do is bring you the MTV EMA winners list . If you're reading ...

#### **Ke\$ha explains why she looks like a neon hooker!**

popbytes, 09 November 2010

Oh Ke(Random Fucking Dollar Sign)ha ... You try so hard, you really do. Anyway, in an interview with New York Magazine , the poor man's Lady Gaga finally explained why ...

#### **Epic Performances by Miley, Ke\$ha & More! (VIDEO)**

Global Grind, 09 November 2010

They rocked it on stage at MTV's Europe Music Awards. Check out these performances!

#### **Ke\$ha To Get \$leazy**

Anti Music, 10 November 2010

Ke\$ha has announced her first North American headlining tour

#### **Ke\$ha Announces Her 2011 Get Sleazy Tour**

Chart Rigger, 10 November 2010

Today the Red Sea parted like a torn, smudged curtain hanging in some elderly prostitute's bordello parlor as the greatest living composer of the recorded note since the Bay City ...

## **Taylor Swift, Miley Cyrus Join American Music Awards Lineup**

Rolling Stone: Smoking Section, 10 November 2010

Taylor Swift, Miley Cyrus and Kid Rock will perform on this year's American Music Awards on November 21, it was announced during the CMA Awards Wednesday night. The three join ...

## **VANITY THEFT – The Anatomy EP**

Verbicide Magazine, 10 November 2010

It's hard to fathom what possesses Vanity Theft to consider themselves indie rock. Maybe it's because they claim to have a heavy Sleater-Kinney influence? Perhaps it's because they're signed to ...

## **Kesha announces “Get Sleazy” tour**

Hip Online, 10 November 2010

Worldwide pop superstar Ke\$ha has announced the “Get \$leazy” tour, her first North American headlining tour. The “Get \$leazy” tour kicks off in Portland on February 15th and wraps in ...

## **MP3: Ke\$ha – Blow**

TheNext2Shine, 10 November 2010

TheNext2Shine: Exclusive RNB Music Downloads <http://TheNext2Shine.com>  
<http://twitter.com/TheNext2Shine> <http://facebook.com/TheNext2Shine>

# News Highlights

This section includes the most repeated statements in the music press about Ke\$ha month by month during this period.

# Appendices

## Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

| Artist                   | Rank | Best Position |
|--------------------------|------|---------------|
| Muse                     | 1    | 1             |
| Radiohead                | 2    | 1             |
| The xx                   | 3    | 2             |
| Lady GaGa                | 4    | 2             |
| Arcade Fire              | 5    | 2             |
| Coldplay                 | 6    | 2             |
| Katy Perry               | 7    | 2             |
| Florence and the Machine | 8    | 2             |
| Linkin Park              | 9    | 2             |
| Kings of Leon            | 10   | 2             |
| The Beatles              | 11   | 2             |
| Nirvana                  | 12   | 2             |
| Eminem                   | 13   | 2             |
| Paramore                 | 14   | 3             |
| The Killers              | 15   | 3             |
| Red Hot Chili Peppers    | 16   | 3             |
| MGMT                     | 17   | 3             |
| Metallica                | 18   | 3             |
| Rihanna                  | 19   | 3             |
| Arctic Monkeys           | 20   | 3             |
| Ke\$ha                   | 21   | 3             |
| Phoenix                  | 22   | 4             |
| Mumford And Sons         | 23   | 4             |
| Pink Floyd               | 24   | 4             |
| The National             | 25   | 4             |
| Gorillaz                 | 26   | 4             |
| The Black Eyed Peas      | 27   | 4             |

Figure 20: Top 100 Artists on We Are Hunted Mainstream Chart

| Artist             | Rank | Best Position |
|--------------------|------|---------------|
| 30 Seconds to Mars | 28   | 4             |
| Taylor Swift       | 29   | 4             |
| Vampire Weekend    | 30   | 4             |
| The Smiths         | 31   | 5             |
| Foo Fighters       | 32   | 5             |
| AC/DC              | 33   | 5             |
| System of A Down   | 34   | 5             |
| Michael Jackson    | 35   | 5             |
| Taio Cruz          | 36   | 5             |
| Green Day          | 37   | 5             |
| Bruno Mars         | 38   | 5             |
| Led Zeppelin       | 39   | 5             |
| Blink 182          | 40   | 5             |
| Daft Punk          | 41   | 5             |
| Guns N' Roses      | 42   | 6             |
| Oasis              | 43   | 6             |
| Queen              | 44   | 6             |
| Pendulum           | 45   | 6             |
| Bon Iver           | 46   | 6             |
| Kanye West         | 47   | 6             |
| Crystal Castles    | 48   | 6             |
| Train              | 49   | 6             |
| Justin Bieber      | 50   | 6             |
| Blur               | 51   | 6             |
| The Strokes        | 52   | 7             |
| Massive Attack     | 53   | 7             |
| La Roux            | 54   | 7             |
| M.I.A.             | 55   | 7             |
| Joy Division       | 56   | 7             |
| Drake              | 57   | 7             |
| The Temper Trap    | 58   | 8             |
| Owl City           | 59   | 8             |
| Trey Songz         | 60   | 8             |
| The Cure           | 61   | 8             |
| Nelly              | 62   | 8             |
| Franz Ferdinand    | 63   | 8             |
| Avenged Sevenfold  | 64   | 8             |
| The White Stripes  | 65   | 8             |

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

| Artist                   | Rank | Best Position |
|--------------------------|------|---------------|
| Kylie Minogue            | 66   | 8             |
| Enrique Iglesias         | 67   | 8             |
| Jason Mraz               | 68   | 8             |
| The Pixies               | 69   | 8             |
| usher                    | 70   | 9             |
| Lil Wayne                | 71   | 9             |
| Passion Pit              | 72   | 9             |
| The Black Keys           | 73   | 9             |
| Robyn                    | 74   | 9             |
| The Prodigy              | 75   | 9             |
| U2                       | 76   | 9             |
| Kid Cudi                 | 77   | 9             |
| Christina Aguilera       | 78   | 9             |
| Placebo                  | 79   | 10            |
| Glee Cast                | 80   | 10            |
| Black Sabbath            | 81   | 10            |
| Death Cab For Cutie      | 82   | 10            |
| Adam Lambert             | 83   | 10            |
| The Drums                | 84   | 11            |
| Evanescence              | 85   | 11            |
| My Chemical Romance      | 86   | 11            |
| Miley Cyrus              | 87   | 11            |
| Snow Patrol              | 88   | 11            |
| The Kooks                | 89   | 11            |
| Interpol                 | 90   | 11            |
| Rage Against the Machine | 91   | 11            |
| David Bowie              | 92   | 11            |
| Flo Rida                 | 93   | 11            |
| Weezer                   | 94   | 11            |
| Iron Maiden              | 95   | 11            |
| Far East Movement        | 96   | 11            |
| B.o.B.                   | 97   | 11            |
| David Guetta             | 98   | 11            |
| Stromae                  | 99   | 11            |
| Sufjan Stevens           | 100  | 11            |

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

## Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

| Artist              | Rank | Best Position |
|---------------------|------|---------------|
| Best Coast          | 1    | 2             |
| The National        | 2    | 3             |
| Sufjan Stevens      | 3    | 4             |
| Deerhunter          | 4    | 4             |
| Bombay Bicycle Club | 5    | 4             |
| Bon Iver            | 6    | 4             |
| Chromeo             | 7    | 4             |
| Deadmau5            | 8    | 4             |
| Crystal Castles     | 9    | 5             |
| Swedish House Mafia | 10   | 5             |
| No Age              | 11   | 5             |
| Caribou             | 12   | 5             |
| Wiz Khalifa         | 13   | 5             |
| AUBURN              | 14   | 5             |
| Warpaint            | 15   | 6             |
| James Blake         | 16   | 6             |
| Girls               | 17   | 6             |
| Mark Ronson         | 18   | 6             |
| Rick Ross           | 19   | 6             |
| Tim Berg            | 20   | 6             |
| Flying Lotus        | 21   | 7             |
| New Boyz            | 22   | 7             |
| Aeroplane           | 23   | 7             |
| Salem               | 24   | 7             |
| WAVVES              | 25   | 7             |
| Houses              | 26   | 7             |
| Janelle Monae       | 27   | 7             |

Figure 21: Top 100 Artists on We Are Hunted Emerging Chart

| Artist                | Rank | Best Position |
|-----------------------|------|---------------|
| The Go! Team          | 28   | 7             |
| Panda Bear            | 29   | 7             |
| LCD Soundsystem       | 30   | 7             |
| Magnetic Man          | 31   | 8             |
| Wale                  | 32   | 8             |
| Everything Everything | 33   | 8             |
| Dark Dark Dark        | 34   | 8             |
| Arcade Fire           | 35   | 8             |
| Professor Green       | 36   | 8             |
| Sia                   | 37   | 8             |
| J.Cole                | 38   | 8             |
| Eliza Doolittle       | 39   | 9             |
| Atmosphere            | 40   | 9             |
| Matthew Dear          | 41   | 9             |
| Uffie                 | 42   | 9             |
| Small Black           | 43   | 9             |
| Tame Impala           | 44   | 9             |
| How To Dress Well     | 45   | 9             |
| John Legend           | 46   | 9             |
| Au Revoir Simone      | 47   | 9             |
| Duck Sauce            | 48   | 9             |
| Ra Ra Riot            | 49   | 9             |
| Chiddy Bang           | 50   | 9             |
| The Roots             | 51   | 9             |
| Plan B                | 52   | 9             |
| Curren\$y             | 53   | 9             |
| The Bees              | 54   | 9             |
| Oh Land               | 55   | 9             |
| DJ Fresh              | 56   | 9             |
| Ellie Goulding        | 57   | 9             |
| B.o.B.                | 58   | 9             |
| Mike Posner           | 59   | 9             |
| The Soft Moon         | 60   | 10            |
| The Walkmen           | 61   | 10            |
| TV Girl               | 62   | 10            |
| Aloe Blacc            | 63   | 10            |
| Klaxons               | 64   | 10            |
| Cut Copy              | 65   | 10            |

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

| Artist               | Rank | Best Position |
|----------------------|------|---------------|
| Robyn                | 66   | 10            |
| Beach House          | 67   | 10            |
| Dredg                | 68   | 10            |
| The Black Keys       | 69   | 10            |
| Bassnectar           | 70   | 10            |
| Korallreven          | 71   | 10            |
| Matt and Kim         | 72   | 10            |
| Of Montreal          | 73   | 10            |
| Yolanda Be Cool      | 74   | 10            |
| La Roux              | 75   | 10            |
| Twin Shadow          | 76   | 10            |
| Deerhoof             | 77   | 10            |
| ceo                  | 78   | 10            |
| The Pretty Reckless  | 79   | 11            |
| Woodsman             | 80   | 11            |
| Bat For Lashes       | 81   | 11            |
| Tinchy Stryder       | 82   | 11            |
| Jedi Mind Tricks     | 83   | 11            |
| Diamond Rings        | 84   | 11            |
| Young Jeezy          | 85   | 11            |
| She & Him            | 86   | 11            |
| The Hoosiers         | 87   | 11            |
| Anberlin             | 88   | 11            |
| The Maine            | 89   | 11            |
| Far East Movement    | 90   | 11            |
| One Night Only       | 91   | 11            |
| Philipp Poisel       | 92   | 11            |
| Errors               | 93   | 12            |
| The Gossip           | 94   | 12            |
| Two Door Cinema Club | 95   | 12            |
| Teletextile          | 96   | 12            |
| Lissie               | 97   | 12            |
| Glasser              | 98   | 12            |
| Belle and Sebastian  | 99   | 12            |
| Boy & Bear           | 100  | 12            |

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart