

Jose Gonzalez

Music Media Analysis
July to December 2010

Table of Contents

| | |
|---|-----------|
| Overview | 4 |
| Chart Popularity | 5 |
| Mainstream Chart | 5 |
| Mainstream Comparison | 6 |
| Emerging Chart | 7 |
| Emerging Comparison | 8 |
| Mainstream Singles | 9 |
| Mainstream Singles Comparison | 10 |
| Emerging Singles | 11 |
| Emerging Singles Comparison | 12 |
| Twitter Coverage | 13 |
| Twitter Popularity | 13 |
| Twitter Comparison | 14 |
| Mainstream Chart vs Twitter | 15 |
| Emerging Chart vs Twitter | 16 |
| Twitter Users | 17 |
| Shared Twitter Links | 19 |
| News Coverage | 21 |
| News Popularity | 21 |
| News Comparison | 22 |
| Mainstream Chart vs Sentiment | 23 |
| Emerging Chart vs Sentiment | 24 |
| Top Publishers | 25 |
| Top News Publishers | 26 |
| Best 5 News Days | 28 |
| News Highlights | 32 |
| Appendices | 34 |

Appendix A - Top Mainstream Artists 34
Appendix B - Top Emerging Artists 37

Overview

152nd on Mainstream Charts

1471st on Emerging Charts

3101st on Twitter

1144th in the Music Press

This report reviews the popularity of Jose Gonzalez on the music charts and in the music news for the period July to December 2010. It benchmarks Jose Gonzalez against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

Chart Popularity

Mainstream Chart

This section presents the mainstream chart performance for Jose Gonzalez compared to similar artists. Jose Gonzalez was ranked 152nd overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for Jose Gonzalez was 18th.

152nd Overall Rank

18th Best Position

| Artist | Rank | Best Position |
|---------------------|--------|---------------|
| Jose Gonzalez | 152nd | 18 |
| Broken Social Scene | 445th | 89 |
| Fields | 1053rd | 647 |
| Arab Strap | 1331st | 1,001 |
| Dominant Legs | 1687th | 1,001 |
| Jens Lekman | 2006th | 1,001 |
| Junip | 2035th | 1,001 |
| Sharon Van Etten | 2553rd | 1,001 |

Figure 1: Artist Mainstream Ranks

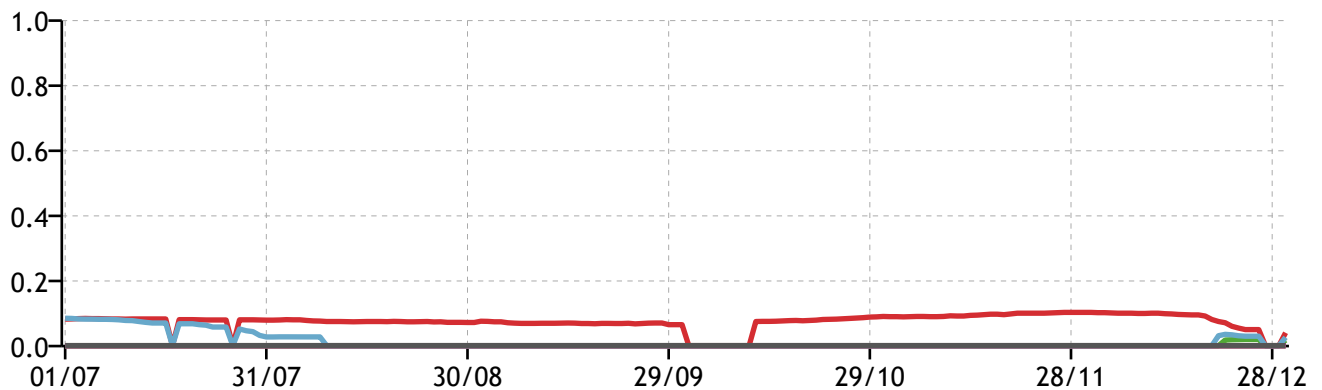


Figure 2: Artist Mainstream Chart Popularity over Time



Mainstream Comparison

This section compares the mainstream chart performance of Jose Gonzalez against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Jose Gonzalez was ranked 1st overall of our charts for that day. 0.0 denotes Jose Gonzalez did not chart at all.

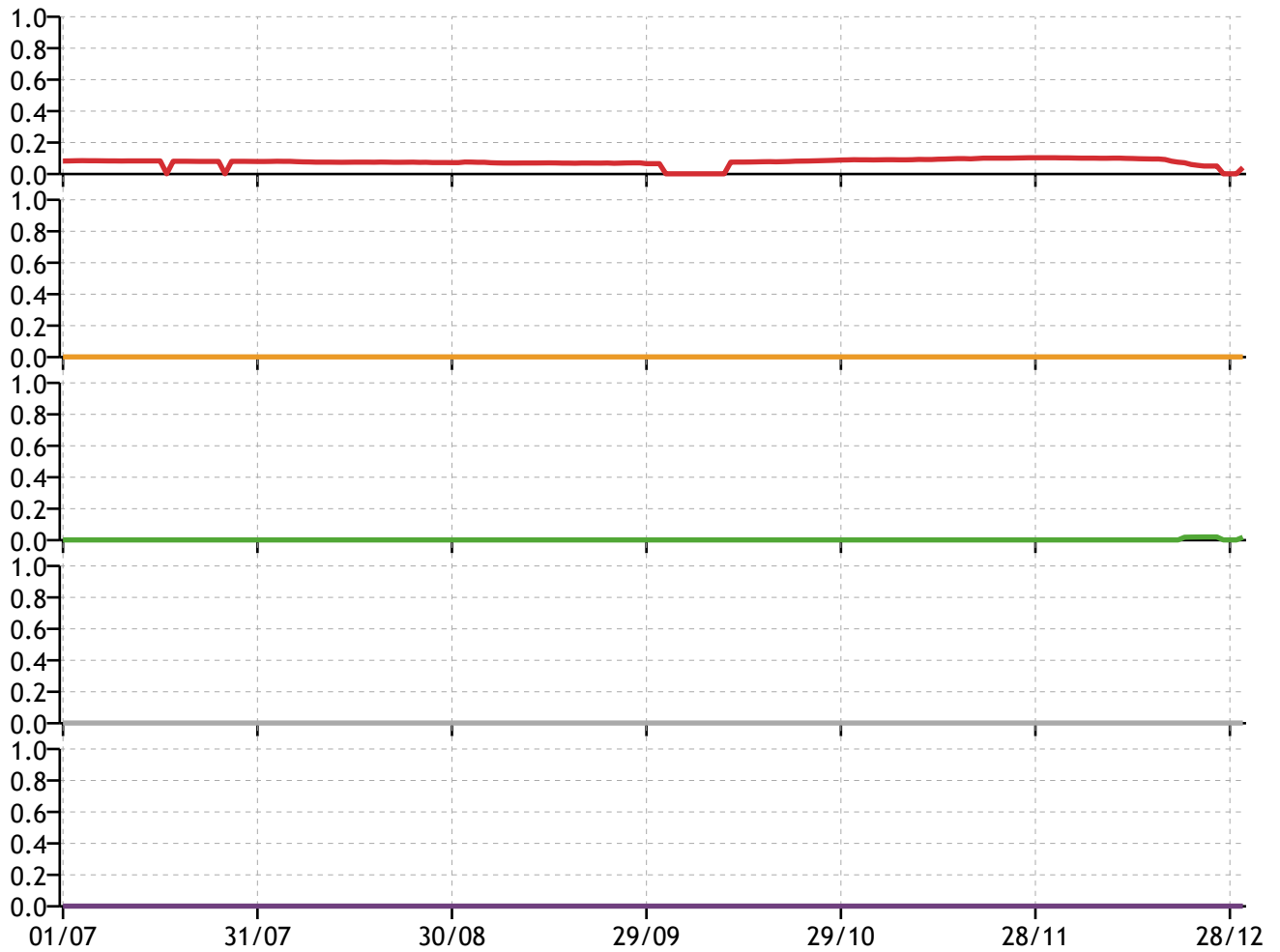
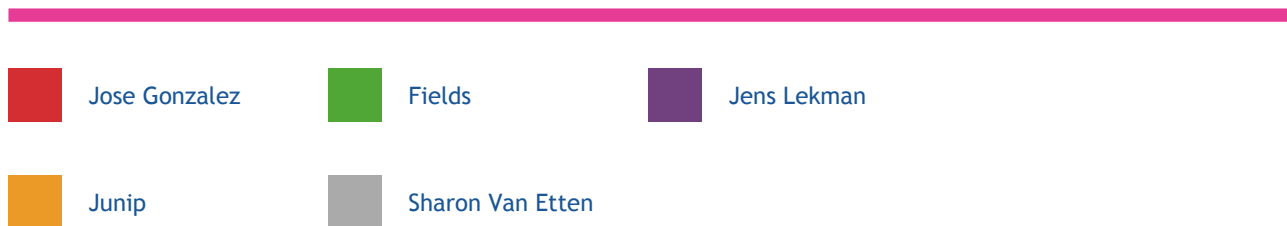


Figure 3: Comparisons for Jose Gonzalez



Emerging Chart

This section presents the emerging chart performance for Jose Gonzalez compared to similar artists. Jose Gonzalez was ranked 1471st overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted emerging chart for Jose Gonzalez was 234th.

1471st Overall Rank

234th Best Position

| Artist | Rank | Best Position |
|---------------------|--------|---------------|
| Broken Social Scene | 105th | 12 |
| Junip | 152nd | 16 |
| Jens Lekman | 266th | 25 |
| Sharon Van Etten | 657th | 73 |
| Arab Strap | 973rd | 120 |
| Jose Gonzalez | 1471st | 234 |
| Dominant Legs | 1632nd | 290 |
| Fields | 2338th | 1,001 |

Figure 4: Artist Emerging Ranks

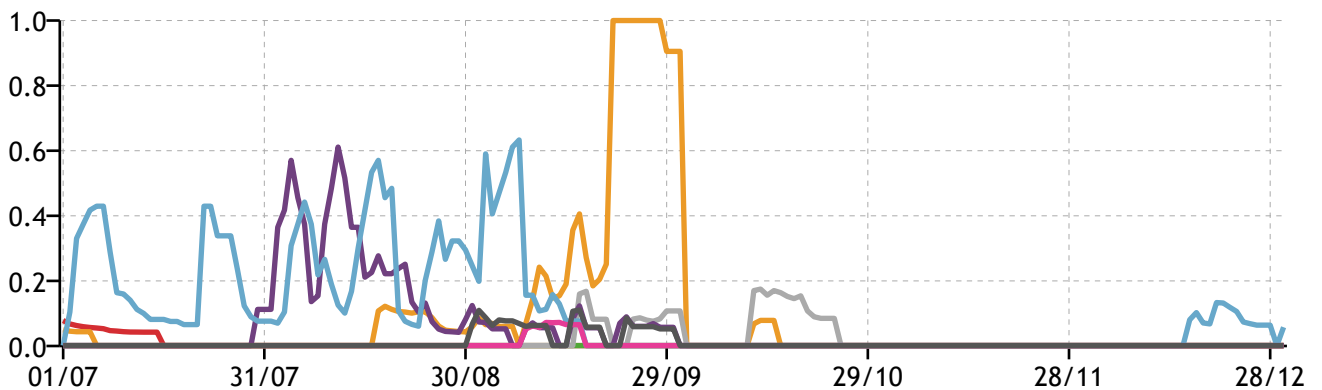


Figure 5: Artist Mainstream Emerging Popularity over Time



Emerging Comparison

This section compares the emerging chart performance of Jose Gonzalez against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Jose Gonzalez was ranked 1st overall of our charts for that day. 0.0 denotes Jose Gonzalez did not chart at all.

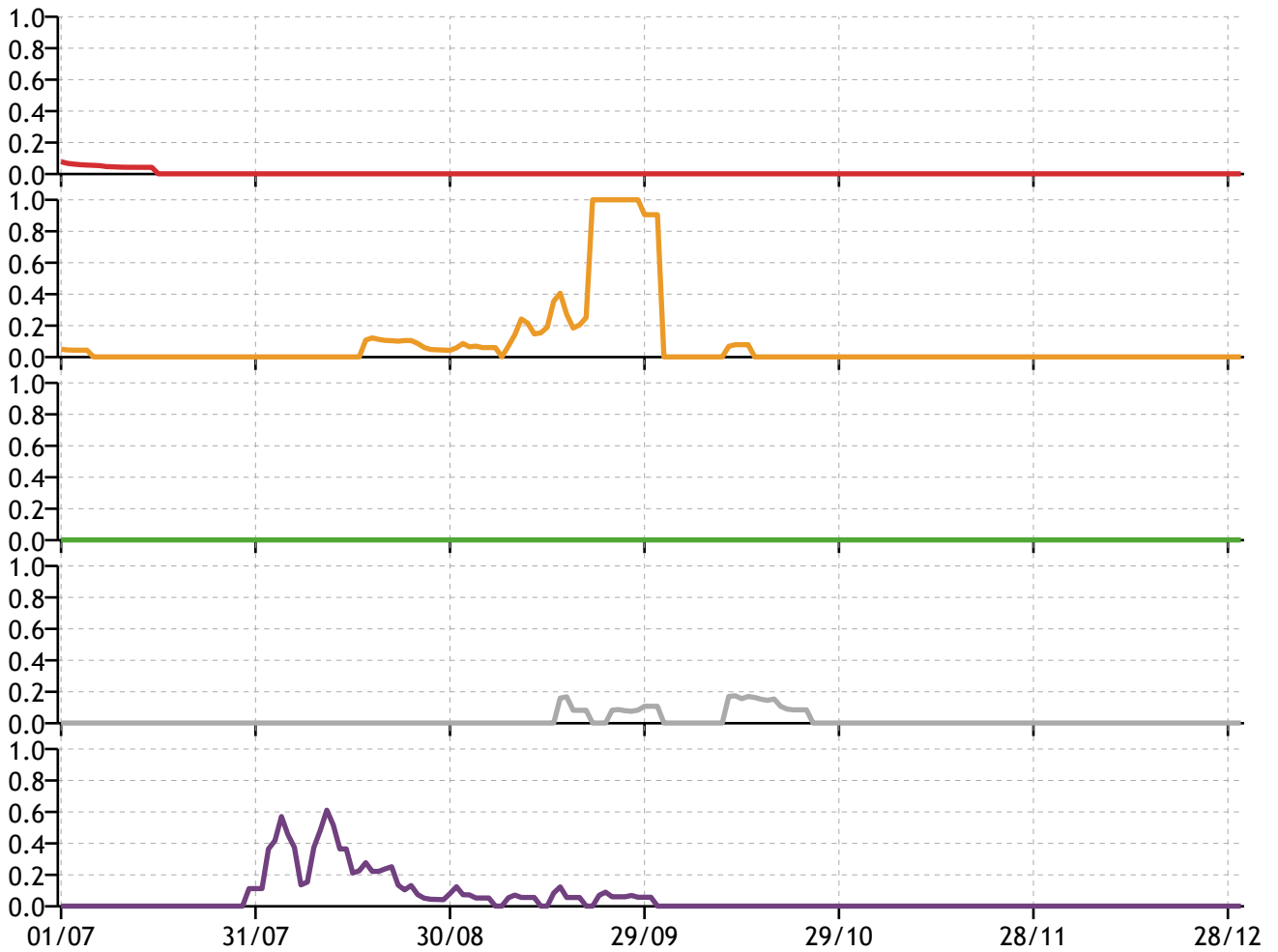
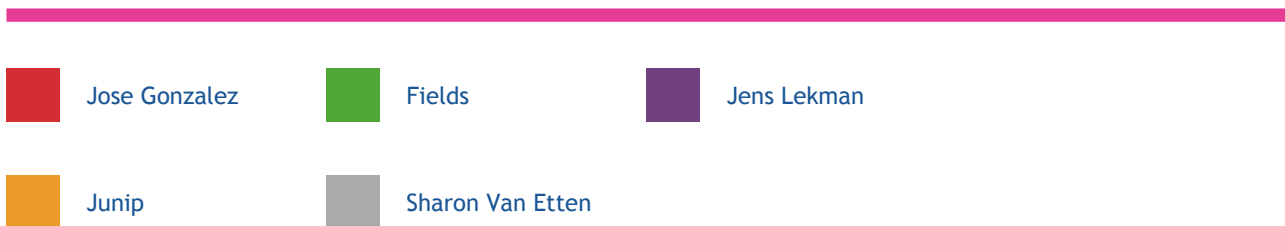


Figure 6: Comparisons for Jose Gonzalez



Mainstream Singles

This section presents the best charting singles for Jose Gonzalez on the Mainstream We Are Hunted charts

Heartbeats

Best Single

325th

Best Position

| Single | Best Position |
|------------|---------------|
| Heartbeats | 325 |
| | |
| | |

Figure 7: Best Single Positions

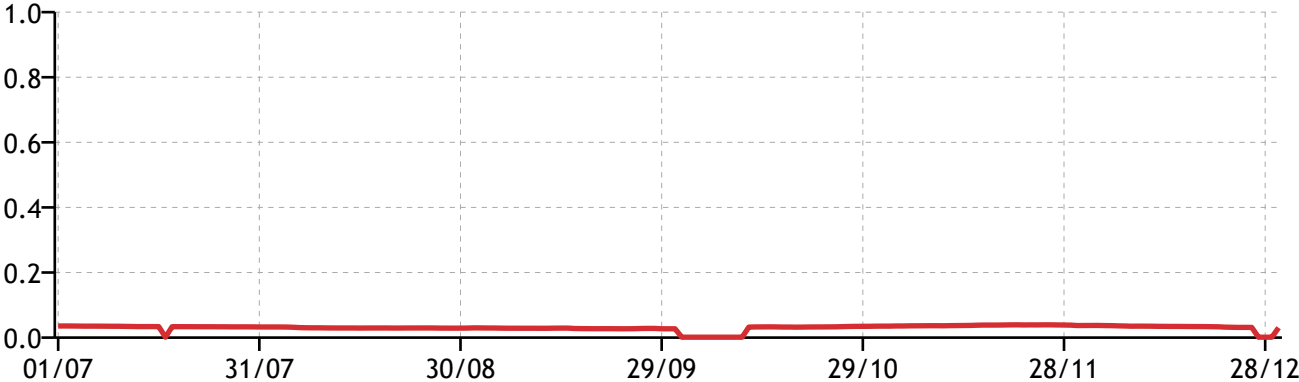


Figure 8: Singles Chart Comparison over Time

Heartbeats

Mainstream Singles Comparison

This section compares the mainstream chart performance of the most popular singles released by Jose Gonzalez. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

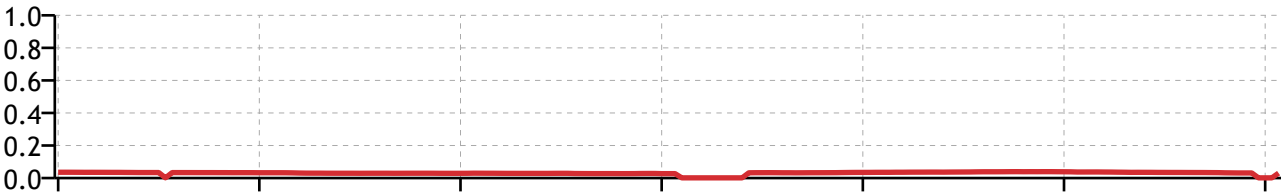


Figure 9: Chart ranking for Jose Gonzalez

 Heartbeats

Emerging Singles

This section presents the best charting singles for Jose Gonzalez on the Emerging We Are Hunted charts

Love Will Tear Us Ap..

Best Single

144th

Best Position

| Single | Best Position |
|-------------------------|---------------|
| Love Will Tear Us Apart | 144 |
| | |
| | |

Figure 10: Best Single Positions

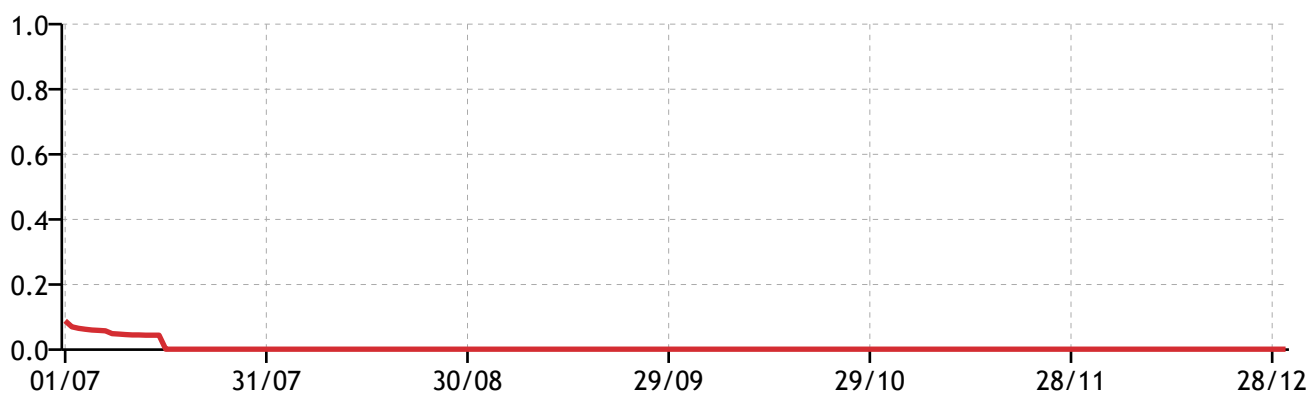


Figure 11: Singles Chart Comparison over Time

Love Will Tear Us Ap..

Emerging Singles Comparison

This section compares the emerging chart performance of the most popular singles released by Jose Gonzalez. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

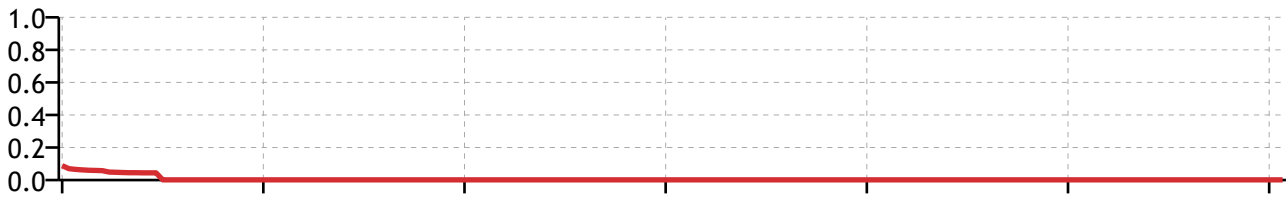


Figure 12: Chart ranking for Jose Gonzalez

 Love Will Tear Us Ap..

Twitter Coverage

Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Jose Gonzalez during this time period. Included is the overall ranking of Jose Gonzalez when compared to similar artists.

3101st Overall Rank

501 Tweets

0.000% Share

| Artist | Rank | Tweets | Share |
|---------------------|---------|--------|--------|
| Broken Social Scene | 417th | 4,148 | 0.001% |
| Fields | 449th | 3,871 | 0.001% |
| Junip | 1832nd | 983 | 0.000% |
| Jens Lekman | 2085th | 845 | 0.000% |
| Arab Strap | 2964th | 531 | 0.000% |
| Jose Gonzalez | 3101st | 501 | 0.000% |
| Sharon Van Etten | 3656th | 399 | 0.000% |
| Dominant Legs | 10360th | 43 | 0.000% |

Figure 13: Twitter Coverage Comparison

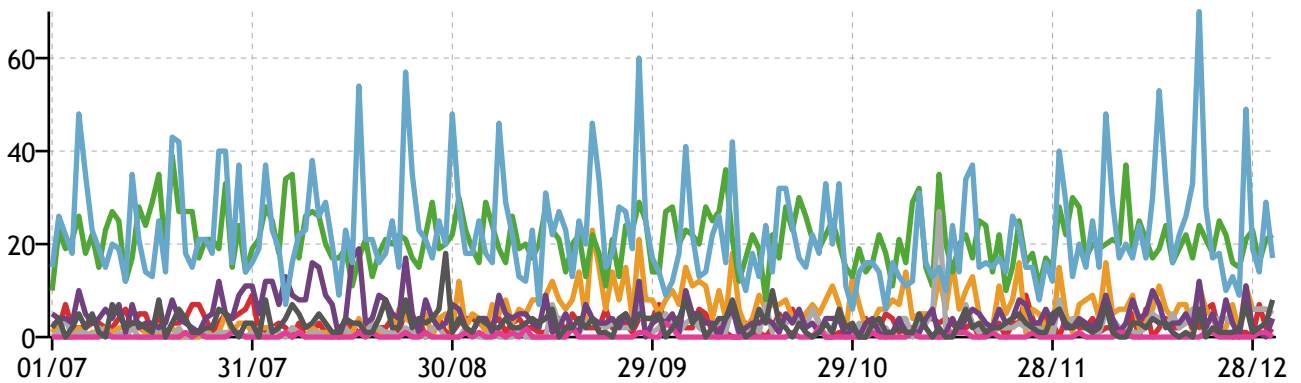


Figure 14: Twitter Coverage over Time



Twitter Comparison

This section compares the total number of tweets mentioning Jose Gonzalez to similar artists.

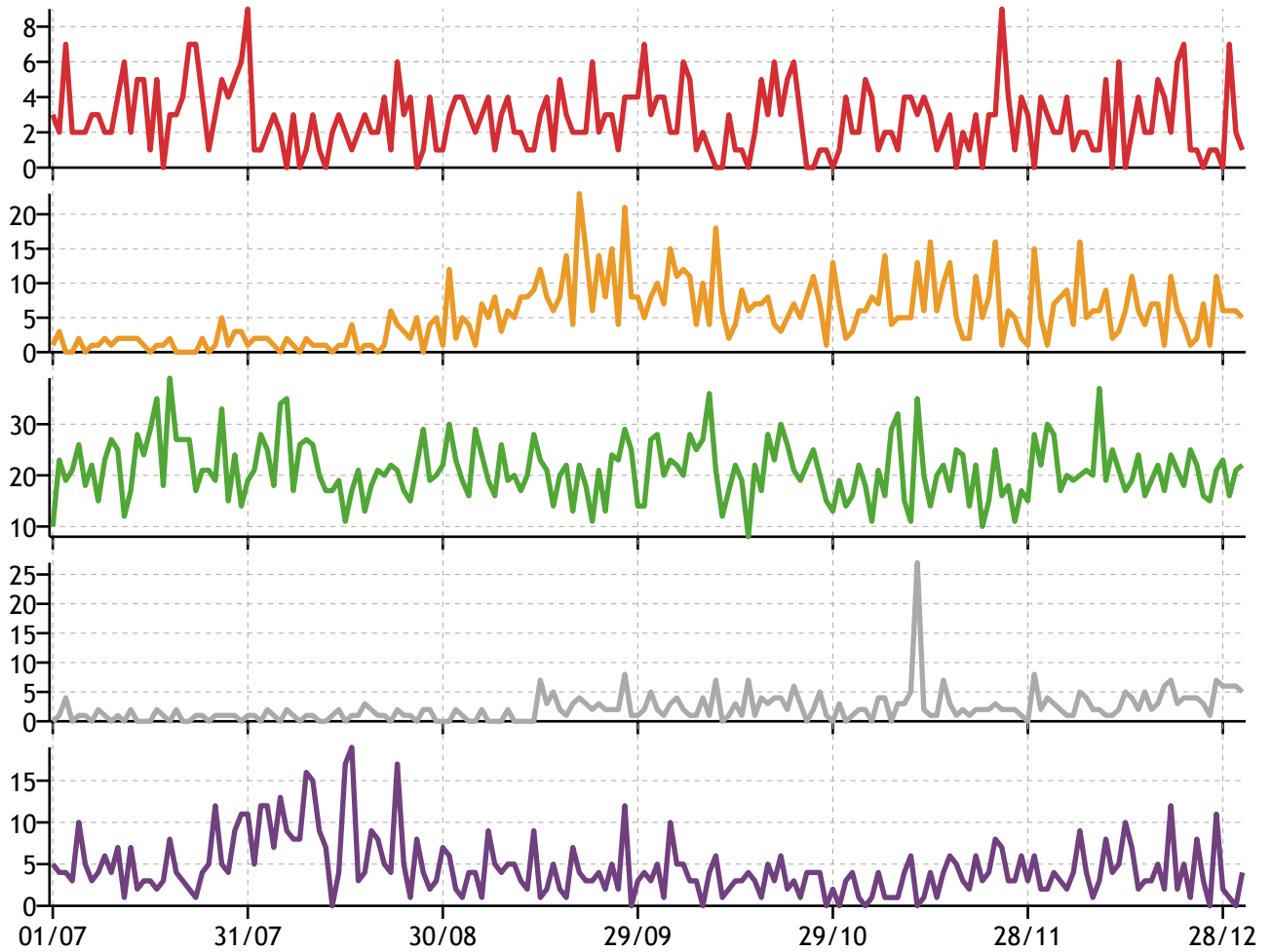
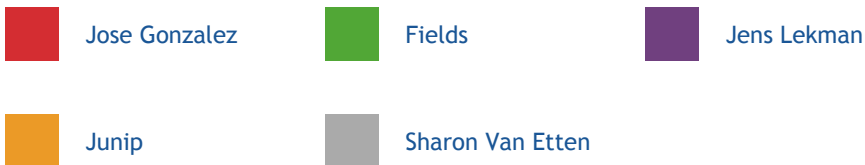


Figure 15: Comparisons for Jose Gonzalez



Mainstream Chart vs Twitter

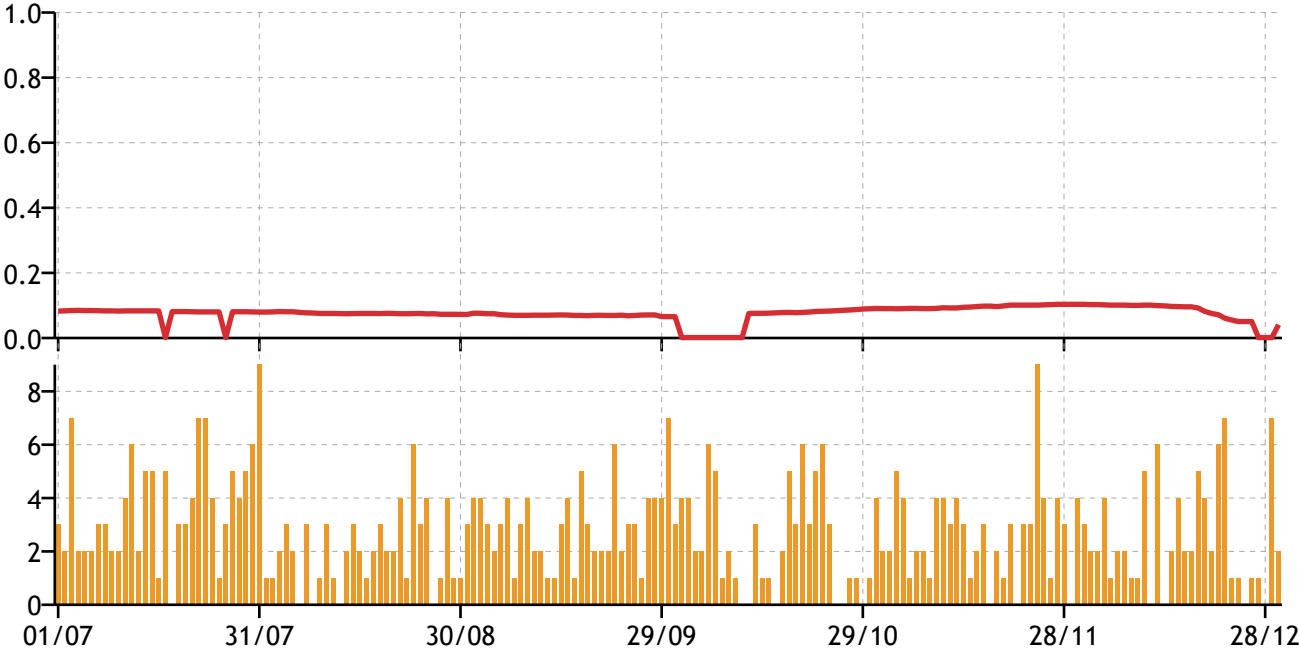


Figure 16: Jose Gonzalez Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



Emerging Chart vs Twitter

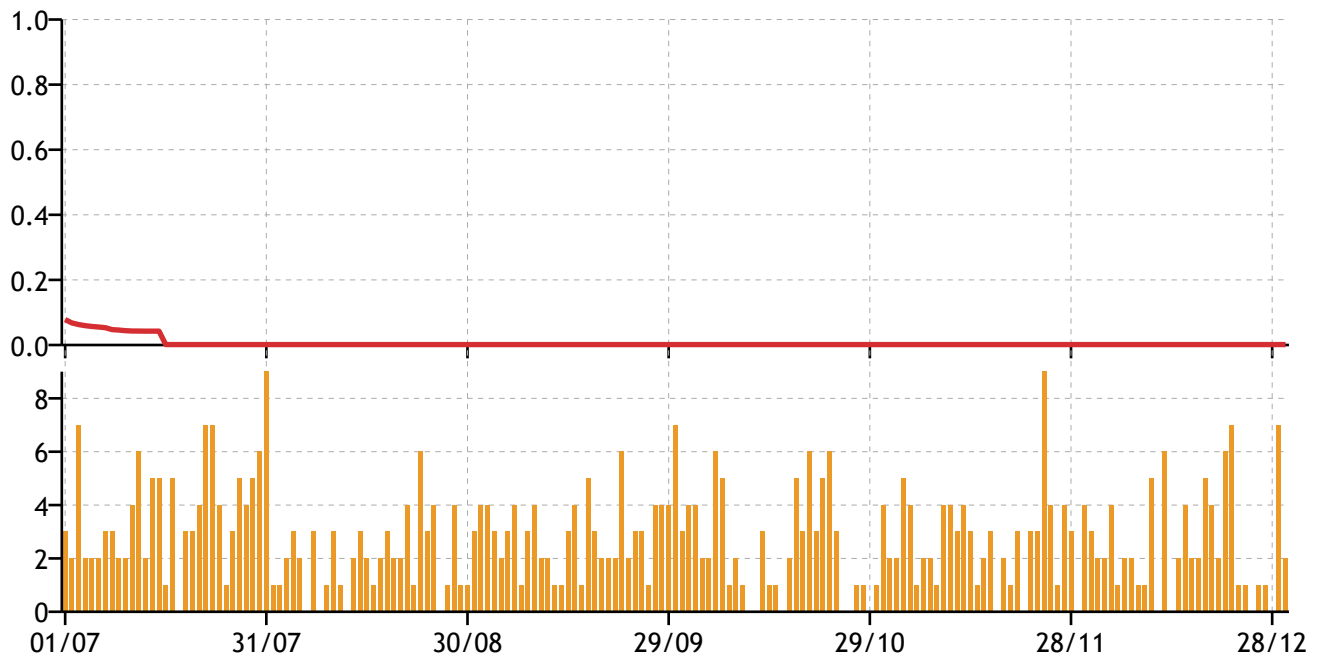


Figure 17: Jose Gonzalez Chart Popularity vs Twitter Coverage

This chart presents a comparison of emerging chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



Twitter Users

This section lists the twitter users mentioning Jose Gonzalez in tweets most during this period.

| Rank | Twitter User | Name | Location | Tweets | Followers | Reach |
|------|---------------------------|--------------------|---------------------------|--------|-----------|--------|
| 1 | twitter.com/TARINATARINAT | Tarina Tarantino | HOLLYWOODWONDERLAND, USA | 1 | 13,240 | 13,240 |
| 2 | twitter.com/JasonWGould | Jason W. Gould | Tampa, FL | 5 | 1,215 | 6,075 |
| 3 | twitter.com/MrBijou | Sean Hernandez | Texas | 8 | 698 | 5,584 |
| 4 | twitter.com/Naestopaz | naestopaz | Denver, Colorado, USA | 5 | 935 | 4,675 |
| 5 | twitter.com/tbtjuice | The Juice* | Tampa Bay, Florida | 2 | 2,197 | 4,394 |
| 6 | twitter.com/Maru_sha | Maru ▯ | alla vé | 3 | 1,056 | 3,168 |
| 7 | twitter.com/camilolea | Camilo Olea | Cancun,Mexico | 1 | 3,131 | 3,131 |
| 8 | twitter.com/Doubleaxle | gloverka | PNW | 2 | 1,477 | 2,954 |
| 9 | twitter.com/DudeAsInCool | DudeAsInCool | The Last Frontier | 2 | 1,434 | 2,868 |
| 10 | twitter.com/mark_till | mark_till | Los Angeles California | 1 | 2,528 | 2,528 |
| 11 | twitter.com/DJLadyByrd | Alyssa Hope Byrd | New York, NY | 2 | 1,176 | 2,352 |
| 12 | twitter.com/ZTejas | ZTejas | ÜT: 33.636688,-111.998311 | 1 | 2,240 | 2,240 |
| 13 | twitter.com/andrewkfromaz | Andrew kno | Phoenix, AZ | 1 | 2,178 | 2,178 |
| 14 | twitter.com/agspears | agspears | Portsmouth, Ohio | 2 | 1,084 | 2,168 |
| 15 | twitter.com/Twitt_or_Miss | C. Simone Baker | Northern California | 2 | 993 | 1,986 |
| 16 | twitter.com/alania | Alania | Mérida, Yucatán, México | 1 | 1,808 | 1,808 |
| 17 | twitter.com/KungFuCarlo | carlo é loaces | Yerbatown | 2 | 726 | 1,452 |
| 18 | twitter.com/aMMPH | amy MMP hurley | the delaware river valley | 1 | 1,409 | 1,409 |
| 19 | twitter.com/twistDenver | Twist and Shout | Denver, CO | 1 | 1,387 | 1,387 |
| 20 | twitter.com/Fran_imal79 | Fran | USA | 3 | 408 | 1,224 |
| 21 | twitter.com/ArriannaMarie | A. Marie | California, USA (for now) | 1 | 1,177 | 1,177 |
| 22 | twitter.com/MindInFlux | MindInFlux | UK | 1 | 1,110 | 1,110 |
| 23 | twitter.com/annestockholm | Anne Stockholm ▯▯▯ | London | 2 | 547 | 1,094 |
| 24 | twitter.com/eL_loco | Omar El loco | Barbula...te lo juro... | 2 | 537 | 1,074 |
| 25 | twitter.com/Maaike_S | maaike_s | the Netherlands | 1 | 975 | 975 |
| 26 | twitter.com/azsamad | Az Samad | Berkeley,CA | 2 | 486 | 972 |
| 27 | twitter.com/jasongaylor | Jason Gaylor | | 1 | 905 | 905 |

Figure 18: Top 50 Users tweeting about Jose Gonzalez

| Rank | Twitter User | Name | Location | Tweets | Followers | Reach |
|------|-----------------------------|--------------------|--------------------------------|--------|-----------|-------|
| 28 | twitter.com/riancumi | Adrian Dewanto | Seventh Sky | 5 | 181 | 905 |
| 29 | twitter.com/spiritform | Babe Elliott Baker | Santa Monica, CA | 2 | 420 | 840 |
| 30 | twitter.com/chelseagirl19 | chelseagirl19 | Baltimore | 2 | 406 | 812 |
| 31 | twitter.com/zazilmediagroup | Zazil Media Group | Boston, MA | 1 | 734 | 734 |
| 32 | twitter.com/avivamagnolia | Aviva | Green Mountains, River Valley, | 1 | 705 | 705 |
| 33 | twitter.com/TikkaMadsen | Tikka | Always where I need to be;) | 1 | 635 | 635 |
| 34 | twitter.com/betsdifranco | Bets | | 2 | 301 | 602 |
| 35 | twitter.com/MorningWhiskey | Clark | Dallas, Texas | 2 | 285 | 570 |
| 36 | twitter.com/ethanwall | ethan wall | coconut grove, florida | 6 | 95 | 570 |
| 37 | twitter.com/craigtsns | Craig T S | Indianapolis, IN 46280 | 1 | 564 | 564 |
| 38 | twitter.com/ltxi_ltx | (^_-) | European gypsy... | 1 | 536 | 536 |
| 39 | twitter.com/TameekaTime | Tameeka Ballance | New York City | 1 | 511 | 511 |
| 40 | twitter.com/syazwinasaw | Syazwina Saw | Malaysia | 1 | 506 | 506 |
| 41 | twitter.com/starboard_media | Joanna | Portsmouth | 1 | 489 | 489 |
| 42 | twitter.com/paddy765 | Paddy | London | 2 | 243 | 486 |
| 43 | twitter.com/irineumachado | irineumachado | | 1 | 484 | 484 |
| 44 | twitter.com/mollybmusic | Molly Bancroft | Chapel Hill | 1 | 480 | 480 |
| 45 | twitter.com/SafeSoul | Safe Soul | Bristol | 1 | 452 | 452 |
| 46 | twitter.com/PBrewski | Phillip Brew Jr. | Washington, DC | 3 | 145 | 435 |
| 47 | twitter.com/jacksonadams | jacksonadams | New York, NY | 2 | 216 | 432 |
| 48 | twitter.com/McGlynny | Hannah M | Scotland | 1 | 420 | 420 |
| 49 | twitter.com/luismejia | luis mejia | Boston, MA | 1 | 396 | 396 |
| 50 | twitter.com/CasperMoller | Casper Moller | London, UK | 1 | 392 | 392 |

Figure 18 (continued): Top 50 Users tweeting about Jose Gonzalez

Shared Twitter Links

This section lists the most popular urls in tweets mentioning Jose Gonzalez during this period.

| URL | Rank | Tweets |
|---|------|--------|
| http://tinysong.com/eLV | 1 | 9 |
| http://www.tunewiki.com/ | 2 | 4 |
| http://tinysong.com/nnSE | 3 | 3 |
| http://www.pandora.com:80/land/song/1cf87222a23d7e5b425ba2910f7abf8b?station=28de5217f62fa4fed629af6... | 4 | 3 |
| http://tinysong.com/vpAP | 5 | 2 |
| http://www.beatking.com/forums/topic/153-what-are-you-listening-to/page__view__findpost__p__190015 | 6 | 2 |
| http://www.tweekly.fm/user/jaimebird | 7 | 2 |
| http://sharemyplaylists.com/barbicandecemberplaylist | 8 | 2 |
| /profile/Boomerangomics/blip/54183556/Jose+Gonzalez-Killing+For+Love+(Beatfanatic+Mix)+VJ | 9 | 2 |
| http://www.tweekly.fm/twitter/MariaAJ | 10 | 2 |
| /profile/liminal/blip/55400885/The+Books+Ft.+Jose+Gonzalez-Cello+Song | 11 | 2 |
| http://getglue.com/recording_artists/jose_gonzalez | 12 | 2 |
| http://www.pandora.com:80/land/song/4aa47cc4907b8c5d425ba2910f7abf8b?station=79321779a642c9334903eca... | 13 | 2 |
| http://t... | 14 | 2 |
| http://www.thesixtyone.com/s/xiQuvQR5ZIP/ | 15 | 2 |
| http://tinysong.com/fXeg | 16 | 2 |
| http://www.junip.net/ | 17 | 2 |
| http://www.pandora.com:80/land/song/9441372df13f1a79?station=302aae0615e63e33fdf4f807f5ef959fad41a03... | 18 | 2 |
| http://www.last.fm/music/The+Books/_/Cello+Song+(feat.+Jose+Gonzalez) | 19 | 2 |
| /profile/smints/blip/56456873/Jose+Gonzalez-Heartbeats | 20 | 1 |
| /profile/Momothemutt/blip/55243228/Jose+Gonzalez-Heartbeats | 21 | 1 |
| /profile/autumnfound/blip/57771431/The+Books+Ft.+Jose+Gonzalez-Cello+Song | 22 | 1 |
| http://awe.sm/5DqLC | 23 | 1 |
| /profile/katierogers/blip/52542621/Jose+Gonzalez-Heartbeat+HD | 24 | 1 |
| /profile/ltxi/blip/49728693/Jose+Gonzalez-Far+Away+LYRICS | 25 | 1 |
| /profile/LocoStavos/blip/55118548/Jose+Gonzalez-Heartbeats+(The+Knife) | 26 | 1 |
| /profile/SeanH35/blip/56732423/Jose+Gonzalez-Love+Will+Tear+Us+Apart | 27 | 1 |

Figure 19: Top Shared Links on Twitter mentioning Jose Gonzalez

| URL | Rank | Tweets |
|---|------|--------|
| /profile/digitpt/blip/48638413/Jose+Gonzalez-Heartbeats | 28 | 1 |
| http://www.pandora.com:80/land/song/b6beb9b12fa52236?station=d91b64933b686fc7919c389fd0e1b8e4466957f... | 29 | 1 |
| /profile/tbtjuice/blip/58817926/Zero+7-Futures+(+feat+Jose+Gonzalez+) | 30 | 1 |
| /profile/Fortharrison/blip/60387990/José+González-Heartbeats | 31 | 1 |
| http://www.pandora.com:80/land/song/d8b5de1531b3dfbc?station=e07c27eda096c3522c3d5d0a68ad64b00a35fd... | 32 | 1 |
| /profile/richymerinos/blip/52419984/Jose+Gonzalez-Love+Will+Tear+Us+Apart+(Joy+Division) | 33 | 1 |
| http://tumblr.com/xubilreld | 34 | 1 |
| /profile/mark_till/blip/56374740/Jose+Gonzalez-Heartbeats | 35 | 1 |
| http://www.jose-gonzalez.com/ | 36 | 1 |
| /profile/ultra_balexbot/blip/50212360/CD2+07.+Jose+Gonzalez-Heartbeat | 37 | 1 |
| http://blip.fm/~y1ga6 | 38 | 1 |
| /profile/JadeJitsu/blip/57690163/Jose+Gonzalez-'Save+Your+Day' | 39 | 1 |
| /profile/itzikhil/blip/59868223/Jose+Gonzalez-Heartbeats | 40 | 1 |
| http://open.spotify.com/track/4koD9aBVmU1ZPY1ZcztJWf | 41 | 1 |
| /profile/slangendoen/blip/50928825/Heartbeats-Jose+Gonzalez | 42 | 1 |
| /profile/myladybird/blip/55335316/Jose+Gonzalez-Smalltown+Boy+Adelaide+13 Feb 2009 | 43 | 1 |
| http://tripj.net/drl687 | 44 | 1 |
| /profile/RandomRandall/blip/58738389/Jose+Gonzalez-Love+Will+Tear+Us+Apart | 45 | 1 |
| /profile/prosejunky/blip/59970424/José+González-Teardrop | 46 | 1 |
| /profile/PauCisneros/blip/50007937/Jose+Gonzalez-Love+Will+Tear+Us+Apart+(Joy+Division+Cover) | 47 | 1 |
| http://www.pandora.com:80/land/song/034208aedcb24952?station=362bde42d5869bfe9ce91fa3437bd20258a1d4... | 48 | 1 |
| /profile/kirha_radio/blip/56314302/Jose+Gonzalez;+José+González-Slow+Moves | 49 | 1 |
| /profile/Fortharrison/blip/59370668/José+González-Down+the+Line | 50 | 1 |
| http://www.pandora.com:80/land/song/9441372df13f1a79?station=43d84cfd063e11ab13cb2eeefca24dafc083eb... | 51 | 1 |
| /profile/Kapers18/blip/53350119/Jose+Gonzalez-Heartbeats | 52 | 1 |
| /profile/deejyumyums/blip/49481402/Jose+Gonzalez José+González-Hints | 53 | 1 |
| /profile/LauraEvelyn/blip/52451039/Jose+Gonzalez-467+Down+the+line | 54 | 1 |
| /profile/duggylimes/blip/54589958/Jose+Gonzalez-Heartbeats | 55 | 1 |
| /profile/carolzinhanaves/blip/54572417/Jose+Gonzalez-'Save+Your+Day' | 56 | 1 |
| http://ff.im/susA9 | 57 | 1 |
| /profile/Cameosis62/blip/56707623/Jose+Gonzalez-Heartbeats+Sony+Bravia | 58 | 1 |
| http://www.pandora.com:80/land/song/6151b2d9c11045c3?station=cfa5d2769c2fbdc56af8ba8c25c1583d4a8fd03... | 59 | 1 |
| /profile/poochiesan24/blip/50008229/The+Books+Ft.+Jose+Gonzalez-Cello+Song | 60 | 1 |

Figure 19 (continued): Top Shared Links on Twitter mentioning Jose Gonzalez

News Coverage

News Popularity

This section shows the total number of music articles mentioning Jose Gonzalez during this time period and the overall rank of Jose Gonzalez when compared to similar artists.

1144th Overall Rank

96 Articles

0.002% Share

| Artist | Rank | Articles | Share |
|---------------------|--------|----------|--------|
| Broken Social Scene | 110th | 810 | 0.020% |
| Fields | 180th | 593 | 0.015% |
| Sharon Van Etten | 395th | 347 | 0.009% |
| Junip | 506th | 277 | 0.007% |
| Jens Lekman | 612th | 229 | 0.006% |
| Dominant Legs | 973rd | 126 | 0.003% |
| Arab Strap | 1125th | 99 | 0.002% |
| Jose Gonzalez | 1144th | 96 | 0.002% |

Figure 20: News Coverage Comparison

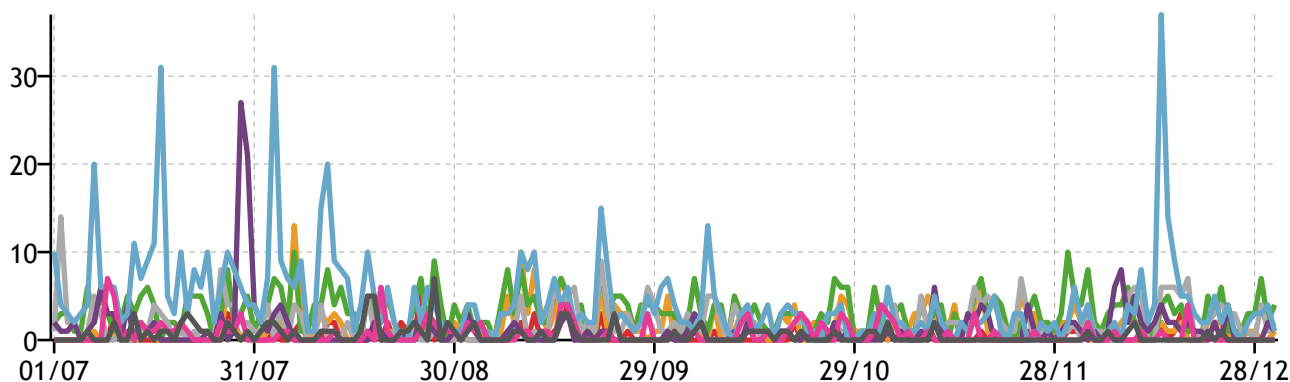


Figure 21: News Coverage over Time



News Comparison

This section compares the number of music articles mentioning Jose Gonzalez during this time period to similar artists.

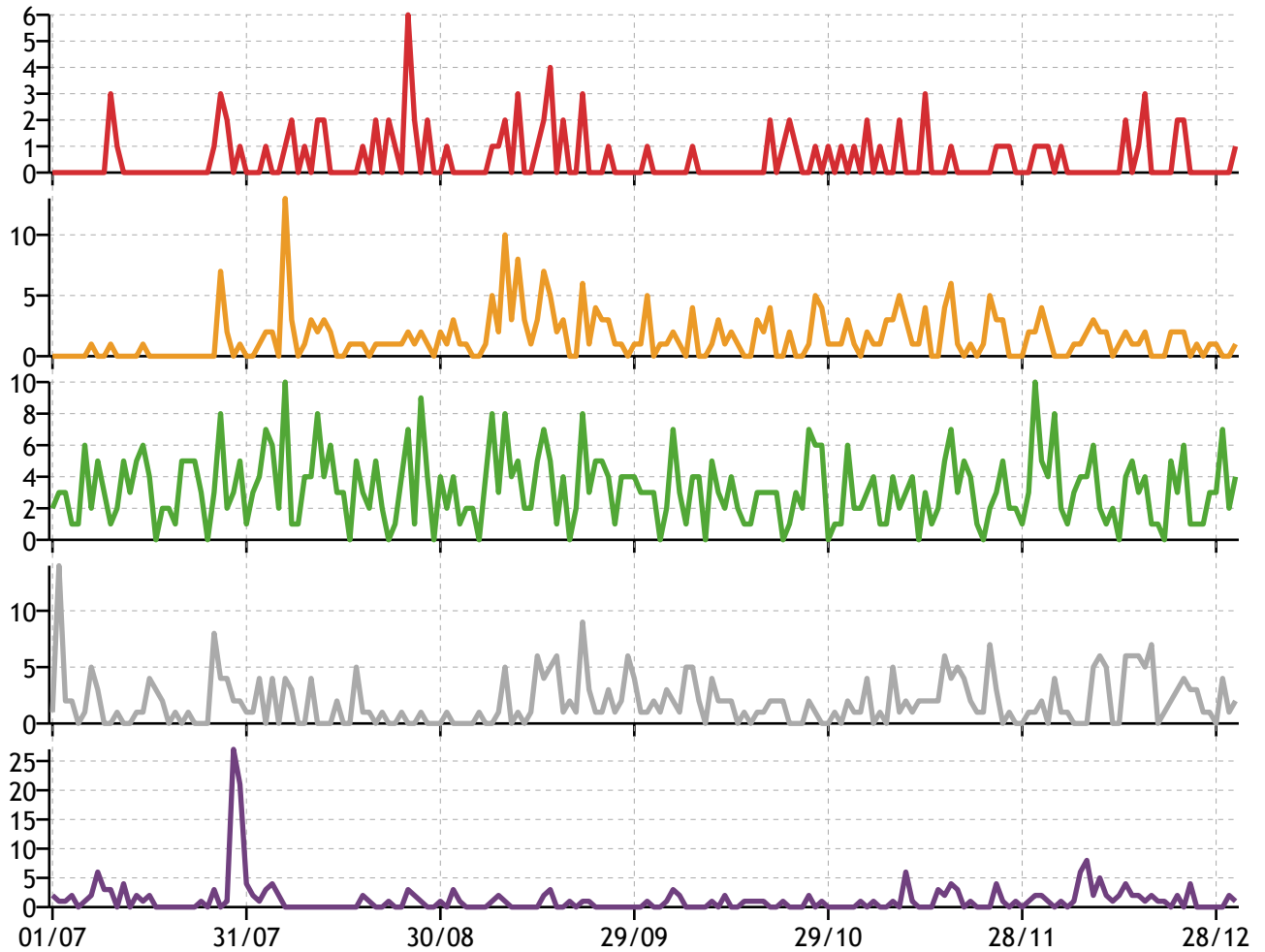


Figure 22: Comparisons for Jose Gonzalez



Mainstream Chart vs Sentiment

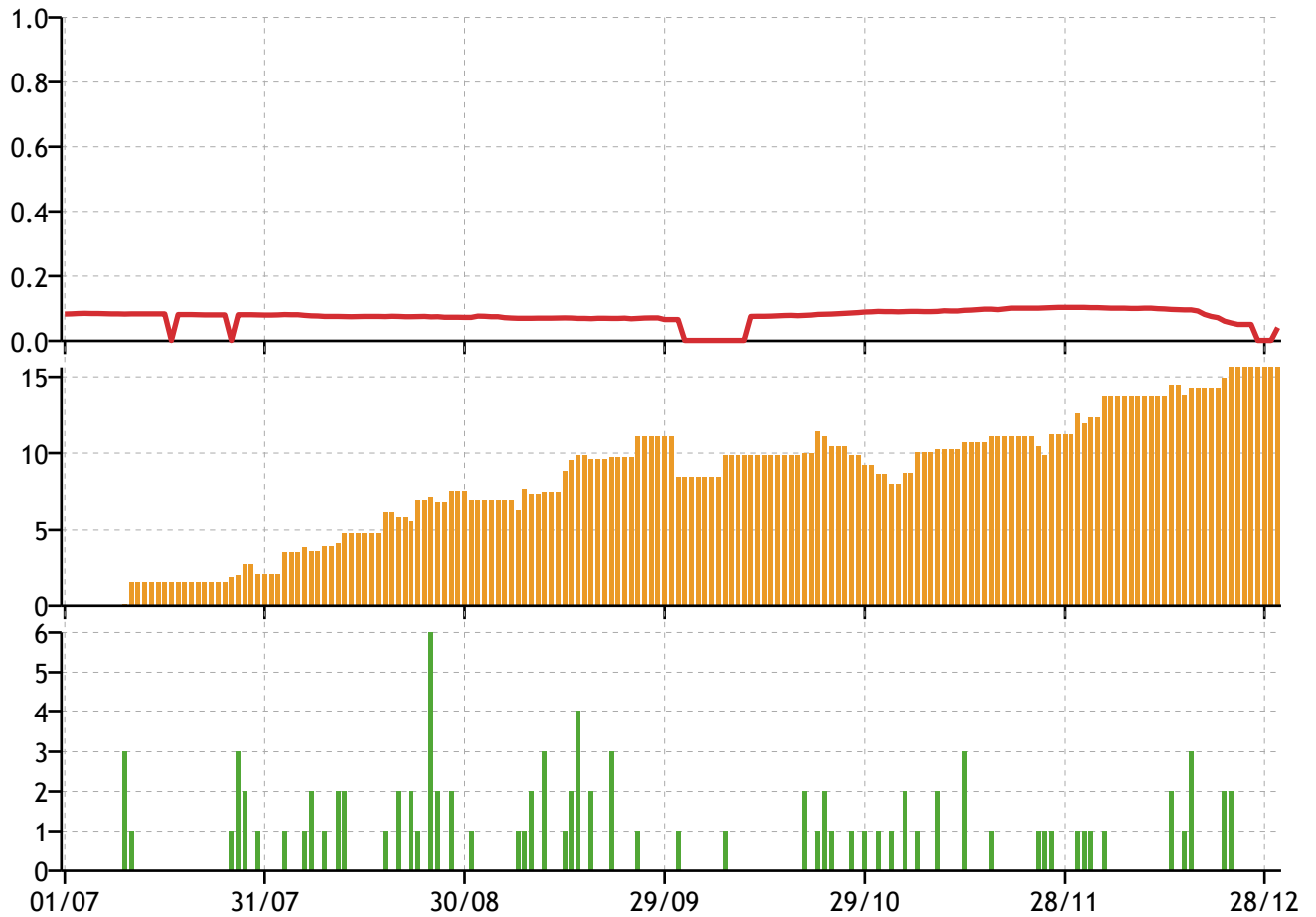


Figure 23: Jose Gonzalez Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Jose Gonzalez that day.



Emerging Chart vs Sentiment

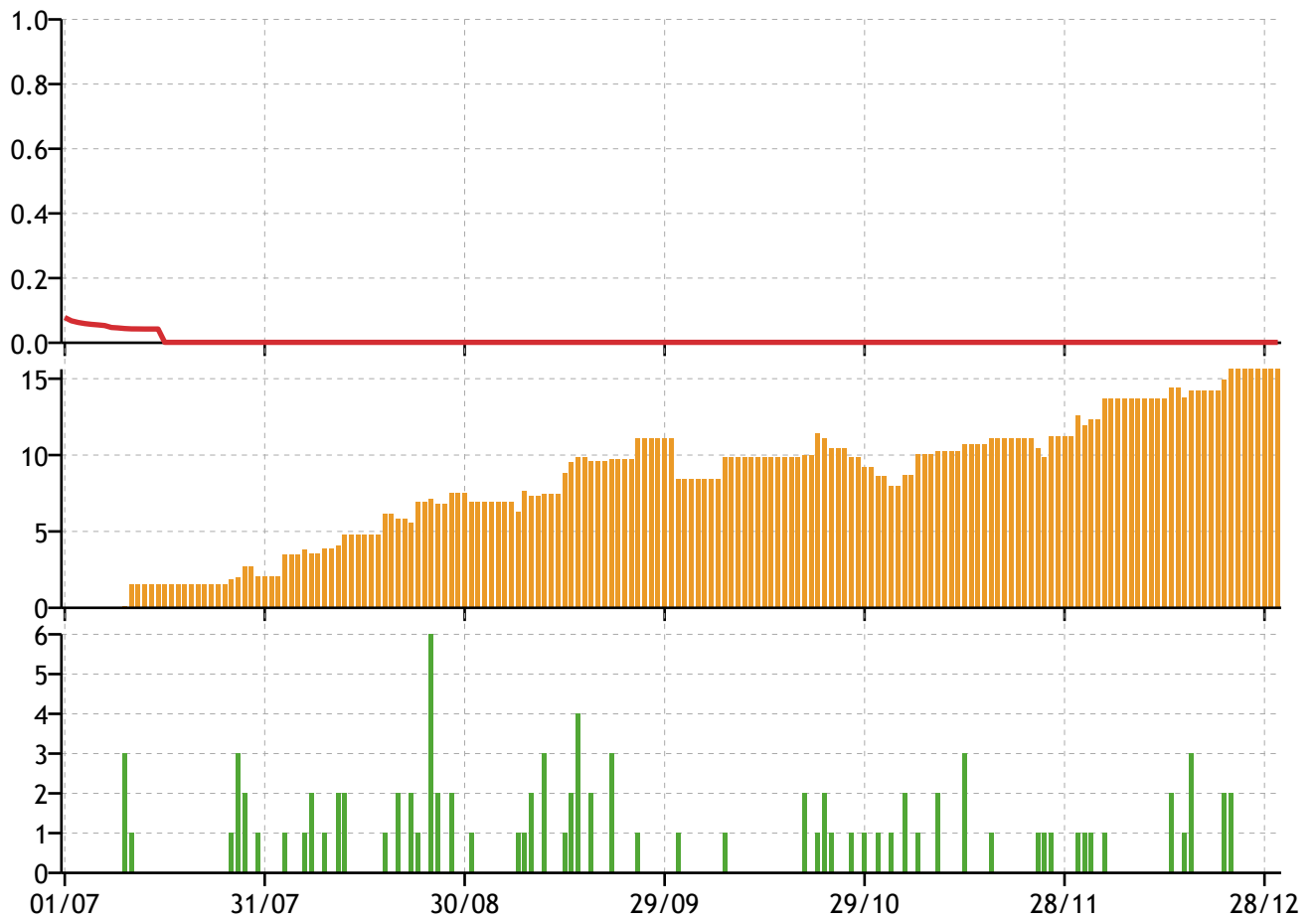
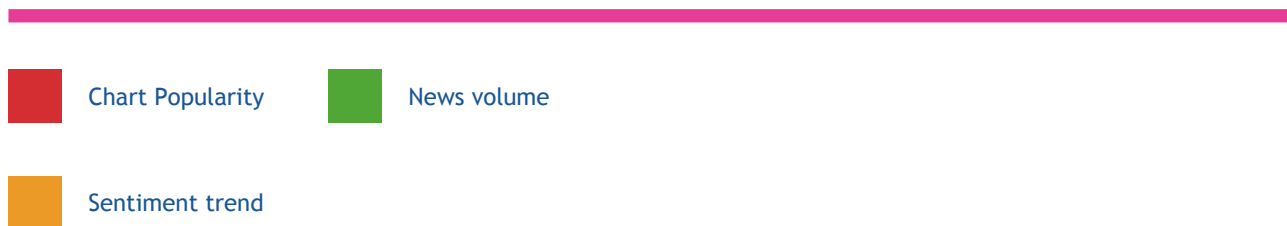


Figure 24: Jose Gonzalez Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of emerging chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Jose Gonzalez that day.



Top Publishers

- Pitchfork
- Quarterlifeparty
- caffeine-headache
- Walrus Music Blog
- NPR Music
- swedesplease
- Other



Figure 25: Top Publishers related to Jose Gonzalez

| Top Publishers | Mentions |
|------------------------|----------|
| Pitchfork | 4 |
| Quarterlifeparty | 3 |
| caffeine-headache | 2 |
| Walrus Music Blog | 2 |
| NPR Music | 2 |
| swedesplease | 2 |
| The Panic Manual | 2 |
| Indie For Bunnies | 2 |
| The Line Of Best Fit | 1 |
| All Things Go | 1 |
| You Can Call Me Pelski | 1 |
| Oh Death | 1 |
| INDIEBLOGHEAVEN | 1 |
| Beyond Race | 1 |
| FMusic | 1 |

Figure 26: Most frequently mentioned Top Publishers

Top News Publishers

| Publisher | Rank | Articles |
|---|------|----------|
| Pitchfork - http://pitchfork.com/ | 1 | 4 |
| Quarterlifeparty - http://www.quarterlifeparty.com/ | 2 | 3 |
| caffeine-headache - http://caffeine-headache.net/ | 3 | 2 |
| Walrus Music Blog - http://www.walrusmusicblog.com | 4 | 2 |
| NPR Music - http://www.npr.org/music/ | 5 | 2 |
| swedesplease - http://www.swedesplease.net/ | 6 | 2 |
| The Panic Manual - http://www.panicmanual.com | 7 | 2 |
| Indie For Bunnies - http://www.indieforbunnies.com | 8 | 2 |
| The Line Of Best Fit - http://thelineofbestfit.com | 9 | 1 |
| All Things Go - http://allthingsgo.wordpress.com | 10 | 1 |
| You Can Call Me Pelski - http://ppelectro.blogspot.com/ | 11 | 1 |
| Oh Death - http://oh-death.blogspot.com/ | 12 | 1 |
| INDIEBLOGHEAVEN - http://indieblogheaven.typepad.com/indieblogheaven/ | 13 | 1 |
| Beyond Race - http://www.beyondrace.com/ | 14 | 1 |
| FMusic - http://fmusic.sakura.ne.jp/ | 15 | 1 |
| Sweeping The Nation - http://sweepingthenation.blogspot.com/ | 16 | 1 |
| CMJ New Music Monthly - http://www.cmj.com/ | 17 | 1 |
| KEXP Blog - http://blog.kexp.org/blog/ | 18 | 1 |
| thepunkguy - http://www.thepunkguy.com | 19 | 1 |
| Glorious Noise - Rock and roll can change your life - http://www.gloriousnoise.com/ | 20 | 1 |
| Prefix Magazine - http://prefixmag.com | 21 | 1 |
| NME - Reviews - http://www.nme.com/ | 22 | 1 |
| I ▯ Icelandic Music - http://icelandicmusic.blogspot.com/ | 23 | 1 |
| ...SoTB - http://sideoftheblog.blogspot.com/ | 24 | 1 |
| Stark Online - http://starkmagazine.blogspot.com/ | 25 | 1 |
| The Good, The Bad, and The Unknown - http://goodbadunknown.blogspot.com | 26 | 1 |
| Music For Kids Who Can't Read Good - http://www.musicforants.com/blog/ | 27 | 1 |

Figure 27: Top 37 Publishers mentioning Jose Gonzalez

| Publisher | Rank | Articles |
|--|------|----------|
| Clash Music - http://www.clashmusic.com/ | 28 | 1 |
| Pasta Primavera - http://pastaprima.net | 29 | 1 |
| hungry hungry models - http://hungryhungrymodels.blogspot.com/ | 30 | 1 |
| Chromewaves - http://www.chromewaves.net | 31 | 1 |
| Guilt Free Pleasures - http://guiltfreepleasure.blogspot.com/ | 32 | 1 |
| the bay bridged - San Francisco Bay Area Indie Music - http://www.thebaybridged.com | 33 | 1 |
| Seattle Subsonic - http://www.seattlesubsonic.com | 34 | 1 |
| 5 Acts - http://5acts.blogspot.com | 35 | 1 |
| brooklynvegan - http://www.brooklynvegan.com/ | 36 | 1 |
| The Vinyl District - http://vinyldistrict.blogspot.com/ | 37 | 1 |

Figure 27 (continued): Top 37 Publishers mentioning Jose Gonzalez

Best 5 News Days

1

25 August 2010 : 6 articles

Popular Articles this Day

[The Extraordinary Ordinary Life Of Jose Gonzalez](#)

Anti Music, 25 August 2010

A top story from this week. Swedish musician Jose Gonzalez is the subject of a new documentary called The Extraordinary Ordinary Life of Jose Gonzalez

[Documentario su Jose Gonzalez](#)

Indie For Bunnies, 25 August 2010

In uscita "The Extraordinary Ordinary Life of Jose Gonzalez" documentario che segue Jose Gonzalez durante... Documentario su Jose Gonzalez pubblicato su Indie For BUNNIES Articoli Correlati: Piccioni vs Kings Of ...

[The Extraordinary Ordinary Life of Jose Gonzalez](#)

idiomag, 25 August 2010

As many of you probably know, I am a fan of Jose Gonzalez, the amazing singer/songwriter/guitarist. Here is a tidbit of news about a new documentary shot about the man ...

[Jose Gonzalez' The Extraordinary Ordinary Life Of Jose Gonzalez Begins Festival Circuit](#)

Frantik Mag, 25 August 2010

Swedish musician José González is the subject of a new documentary called The Extraordinary Ordinary Life of José González, which is now starting to be shown at festivals throughout Europe. ...

[Nyhed: Dokumentarfilm om José González på vej](#)

GAFFA.dk, 25 August 2010

Filmen "The Extraordinary Ordinary Life Of Jose Gonzalez" dokumenterer tre år i sangskriverens liv

[Jose Gonzalez Subject of Documentary](#)

Pitchfork, 25 August 2010

The Sweden-based singer-songwriter and Junip frontman Jose Gonzalez is now the subject of a new documentary film called The Extraordinary Ordinary Life of Jose Gonzalez . Directed by Fredrik Egerstrand ...

16 September 2010 : 4 articles

Popular Articles this Day

[Nova coletânea de indie mundial](#)

Marcelo Santiago, 16 September 2010

Mais uma edição da Music Alliance Pact , coletânea feita mensalmente por blogs de quase 40 países reunindo bandas independentes de seus respectivos países. O Meio Desligado é o representante ...

[Music Alliance Pact, Septiembre \(2010\)](#)

...SoTB, 16 September 2010

Es tiempo de hacerle otra vez honor al pacto de la música y presentar el playlist mas completo de la web para Septiembre, y cuando digo completo, pues me refiero ...

[Music Alliance Pact \(MAP\) # 24 \(September 2010\)](#)

I ♥ Icelandic Music, 15 September 2010

It's time for the 24th I love Icelandic music contribution to an international initiative, the Music Alliance Pact, aka MAP. I take part in this Blog Alliance since the start ...

[Music Alliance Pact – Septiembre 2010](#)

jpoplover, 15 September 2010

To download all 35 songs in one file click here JAPAN : JPOP Lover World's End Girlfriend - Les Enfants du Paradis World's End Girlfriend is the orchestral post-rock and ...

[Stream Junip's \(Jose Gonzalez\) New Album Fields](#)

Quarterlifeparty, 16 September 2010

Jose Gonzalez's off and on band Junip just released their latest album, Fields, yesterday and its pretty good. If you like his solo stuff you will probably dig this: Buy ...

[Junip featuring Jose Gonzalez | Always](#)

POPWATCH.TV, 16 September 2010

Junip tour dates and locations 2010 September 18 Hornstulls Strand Stockholm, Sweden 2010 September 24 Reeperbahn Festival Hamburg, DE 2010 September 25 Central Theater Leipzig, Germany 2010 September 26 Szene Vienna, ...

10 July 2010 : 3 articles

Popular Articles this Day

[Junip confirm October UK tour](#)

The Line Of Best Fit, 10 July 2010

Junip, Jose Gonzalez's band project, who release their debut album Fields on 13th September via City Slang, will tour the UK in October. Find them at the following fine establishments: ...

I Spilled the Ink Across the Page Trying to Spell Your Name

All Things Go, 10 July 2010

Australian brother and sister duo Angus & Julia Stone have crafted some of the most endearing and heartwarming folk music this side of 200. The simplistic melodies and groaning vocals ...

futures

otro sonido, 10 July 2010

Zero 7 Feat. Jose Gonzalez, Futures (Carl Craig Remix) myspace.com Tagged: carl craig, jose gonzalez, zero 7

4

27 July 2010 : 3 articles

Popular Articles this Day

{Junip}

caffeine-headache, 27 July 2010

Swedish singer-songwriter Jose Gonzalez's band Junip are streaming a new song titled "Always" over on their MySpace. Listen to the new song right here

Jose Gonzalez and His Band Junip Stream New Song

INDIEBLOGHEAVEN, 27 July 2010

Jose Gonzalez is back with his old band called Junip, and they are streaming the track, "Always" on their Myspace page. Here's what I don't understand. It sounds just like ...

Sub Tropical

Oh Death, 26 July 2010

This Friday night I'm making the journey down to South London to spin a few records at Plan B, Bixton in support of Edu K , the Boogaloo Crew and ...

Hear the New Single From Jose Gonzalez's Band Junip: "Always"

Pitchfork, 27 July 2010

"Always" is the name of the brand new folk-rock tune from Swedish singer-songwriter Jose Gonzalez 's band Junip and it's streaming right now at their MySpace . The track is ...

5

11 September 2010 : 3 articles

Popular Articles this Day

Junip – “Always” (Video)

Walrus Music Blog, 11 September 2010

Check out the first video from the debut album Fields by Junip (Jose Gonzalez + friends). I won't give it away, but let's just say that director Andreas Nilsson (The ...

Also well worth your time, NPR is streaming Junip's new...

Cities of the Plain, 11 September 2010

Also well worth your time, NPR is streaming Junip's new album, Fields . Junip is one of the many projects of all around folk guy, Jose Gonzalez.

flash 10 settembre (ragazze scomparse, calciatori, pastori, Kings of Leon...)

pensieri cannibali, 11 September 2010

Pubblicati su Panorama alcuni stralci dal diario di Sarah Scazzi , la 15enne scomparsa da un paio di settimane. Con che diritto? Chi ha dato il permesso? Alla faccia della ...

News Highlights

This section includes the most repeated statements in the music press about Jose Gonzalez month by month during this period.

July

"Jose Gonzalez is back with his old band called Junip, and they are streaming the track, "Always" on their Myspace page. Here's what I don't understand. ..."

Tue 27/07 - Jose Gonzalez and His Band Junip Stream New Song - INDIEBLOGHEAVEN

August

"Jose Gonzalez is joined by Elias Araya on drums and Tobias Winterkorn on keyboards in Junip and their love of slow, melodic rock fuels the steady ..."

Tue 03/08 - New : Junip :: Always - Ventvox

"Jose Gonzalez is the star of a new documentary, The Extraordinary .."

Mon 23/08 - José González Stars In Documentary - CMJ New Music Monthly

"Jose Gonzalez is now the subject of a new documentary film called The Extraordinary Ordinary Life of Jose Gonzalez . Directed by Fredrik Egerstrand and Mikel ..."

Wed 25/08 - Jose Gonzalez Subject of Documentary - Pitchfork

September

"Jose Gonzalez has been dabbling with his band Junip for years. Now on September 14th the trio will finally be releasing their debut full length Fields. ..."

Tue 07/09 - Junip: "Fields" (album review) - Snob's Music

"Jose Gonzalez was in the band; check it out, because you heard it was a solid listen. Speaking of: there is a WIDGET (don't we all ..."

Sat 18/09 - Junip's Lush 'Fields' - Stark Online

"Jose Gonzalez is perhaps a blessing and a curse—while there is supposed lack of any real variation throughout Junip's long-awaited debut album Fields, I feel there ..."

Tue 21/09 - Fields - Music For Kids Who Can't Read Good

"Jose Gonzalez is back, but has returned to the form of Junip . The story seems to be that they were a band long ago, then ..."

Tue 21/09 - Junip - Fields - The 405

October

"Jose Gonzalez has spent years mesmerizing audiences with the intimate sounds of his classical guitar. Somewhere along the line, though, the Swedish musician decided he was ..."

Wed 20/10 - Jose Gonzalez Finds Freedom with Junip - Spinner.com

November

"Jose Gonzalez would have put his solo career on the back burner in favour of pursuing things with Junip , his band. "There was one point ..."

Thu 04/11 - Jose Gonzalez Finds Balance With Junip - CHARTattack

December

"Jose Gonzalez is The Tallest Man On Earth. Both artists deserved the small amount of fame and adulation they received. But at the same time I'm ..."

Sat 04/12 - Mutual Friends – "The Cabin" - swedesplease

Appendices

Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

| Artist | Rank | Best Position |
|--------------------------|------|---------------|
| Muse | 1 | 1 |
| Radiohead | 2 | 1 |
| The xx | 3 | 2 |
| Lady GaGa | 4 | 2 |
| Arcade Fire | 5 | 2 |
| Coldplay | 6 | 2 |
| Katy Perry | 7 | 2 |
| Florence and the Machine | 8 | 2 |
| Linkin Park | 9 | 2 |
| Kings of Leon | 10 | 2 |
| The Beatles | 11 | 2 |
| Nirvana | 12 | 2 |
| Eminem | 13 | 2 |
| Paramore | 14 | 3 |
| The Killers | 15 | 3 |
| Red Hot Chili Peppers | 16 | 3 |
| MGMT | 17 | 3 |
| Metallica | 18 | 3 |
| Rihanna | 19 | 3 |
| Arctic Monkeys | 20 | 3 |
| Ke\$ha | 21 | 3 |
| Phoenix | 22 | 4 |
| Mumford And Sons | 23 | 4 |
| Pink Floyd | 24 | 4 |
| The National | 25 | 4 |
| Gorillaz | 26 | 4 |
| The Black Eyed Peas | 27 | 4 |

Figure 28: Top 100 Artists on We Are Hunted Mainstream Chart

| Artist | Rank | Best Position |
|--------------------|------|---------------|
| 30 Seconds to Mars | 28 | 4 |
| Taylor Swift | 29 | 4 |
| Vampire Weekend | 30 | 4 |
| The Smiths | 31 | 5 |
| Foo Fighters | 32 | 5 |
| AC/DC | 33 | 5 |
| System of A Down | 34 | 5 |
| Michael Jackson | 35 | 5 |
| Taio Cruz | 36 | 5 |
| Green Day | 37 | 5 |
| Bruno Mars | 38 | 5 |
| Led Zeppelin | 39 | 5 |
| Blink 182 | 40 | 5 |
| Daft Punk | 41 | 5 |
| Guns N' Roses | 42 | 6 |
| Oasis | 43 | 6 |
| Queen | 44 | 6 |
| Pendulum | 45 | 6 |
| Bon Iver | 46 | 6 |
| Kanye West | 47 | 6 |
| Crystal Castles | 48 | 6 |
| Train | 49 | 6 |
| Justin Bieber | 50 | 6 |
| Blur | 51 | 6 |
| The Strokes | 52 | 7 |
| Massive Attack | 53 | 7 |
| La Roux | 54 | 7 |
| M.I.A. | 55 | 7 |
| Joy Division | 56 | 7 |
| Drake | 57 | 7 |
| The Temper Trap | 58 | 8 |
| Owl City | 59 | 8 |
| Trey Songz | 60 | 8 |
| The Cure | 61 | 8 |
| Nelly | 62 | 8 |
| Franz Ferdinand | 63 | 8 |
| Avenged Sevenfold | 64 | 8 |
| The White Stripes | 65 | 8 |

Figure 28 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

| Artist | Rank | Best Position |
|--------------------------|------|---------------|
| Kylie Minogue | 66 | 8 |
| Enrique Iglesias | 67 | 8 |
| Jason Mraz | 68 | 8 |
| The Pixies | 69 | 8 |
| usher | 70 | 9 |
| Lil Wayne | 71 | 9 |
| Passion Pit | 72 | 9 |
| The Black Keys | 73 | 9 |
| Robyn | 74 | 9 |
| The Prodigy | 75 | 9 |
| U2 | 76 | 9 |
| Kid Cudi | 77 | 9 |
| Christina Aguilera | 78 | 9 |
| Placebo | 79 | 10 |
| Glee Cast | 80 | 10 |
| Black Sabbath | 81 | 10 |
| Death Cab For Cutie | 82 | 10 |
| Adam Lambert | 83 | 10 |
| The Drums | 84 | 11 |
| Evanescence | 85 | 11 |
| My Chemical Romance | 86 | 11 |
| Miley Cyrus | 87 | 11 |
| Snow Patrol | 88 | 11 |
| The Kooks | 89 | 11 |
| Interpol | 90 | 11 |
| Rage Against the Machine | 91 | 11 |
| David Bowie | 92 | 11 |
| Flo Rida | 93 | 11 |
| Weezer | 94 | 11 |
| Iron Maiden | 95 | 11 |
| Far East Movement | 96 | 11 |
| B.o.B. | 97 | 11 |
| David Guetta | 98 | 11 |
| Stromae | 99 | 11 |
| Sufjan Stevens | 100 | 11 |

Figure 28 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

| Artist | Rank | Best Position |
|---------------------|------|---------------|
| Best Coast | 1 | 2 |
| The National | 2 | 3 |
| Sufjan Stevens | 3 | 4 |
| Deerhunter | 4 | 4 |
| Bombay Bicycle Club | 5 | 4 |
| Bon Iver | 6 | 4 |
| Chromeo | 7 | 4 |
| Deadmau5 | 8 | 4 |
| Crystal Castles | 9 | 5 |
| Swedish House Mafia | 10 | 5 |
| No Age | 11 | 5 |
| Caribou | 12 | 5 |
| Wiz Khalifa | 13 | 5 |
| AUBURN | 14 | 5 |
| Warpaint | 15 | 6 |
| James Blake | 16 | 6 |
| Girls | 17 | 6 |
| Mark Ronson | 18 | 6 |
| Rick Ross | 19 | 6 |
| Tim Berg | 20 | 6 |
| Flying Lotus | 21 | 7 |
| New Boyz | 22 | 7 |
| Aeroplane | 23 | 7 |
| Salem | 24 | 7 |
| WAVVES | 25 | 7 |
| Houses | 26 | 7 |
| Janelle Monae | 27 | 7 |

Figure 29: Top 100 Artists on We Are Hunted Emerging Chart

| Artist | Rank | Best Position |
|-----------------------|------|---------------|
| The Go! Team | 28 | 7 |
| Panda Bear | 29 | 7 |
| LCD Soundsystem | 30 | 7 |
| Magnetic Man | 31 | 8 |
| Wale | 32 | 8 |
| Everything Everything | 33 | 8 |
| Dark Dark Dark | 34 | 8 |
| Arcade Fire | 35 | 8 |
| Professor Green | 36 | 8 |
| Sia | 37 | 8 |
| J.Cole | 38 | 8 |
| Eliza Doolittle | 39 | 9 |
| Atmosphere | 40 | 9 |
| Matthew Dear | 41 | 9 |
| Uffie | 42 | 9 |
| Small Black | 43 | 9 |
| Tame Impala | 44 | 9 |
| How To Dress Well | 45 | 9 |
| John Legend | 46 | 9 |
| Au Revoir Simone | 47 | 9 |
| Duck Sauce | 48 | 9 |
| Ra Ra Riot | 49 | 9 |
| Chiddy Bang | 50 | 9 |
| The Roots | 51 | 9 |
| Plan B | 52 | 9 |
| Curren\$y | 53 | 9 |
| The Bees | 54 | 9 |
| Oh Land | 55 | 9 |
| DJ Fresh | 56 | 9 |
| Ellie Goulding | 57 | 9 |
| B.o.B. | 58 | 9 |
| Mike Posner | 59 | 9 |
| The Soft Moon | 60 | 10 |
| The Walkmen | 61 | 10 |
| TV Girl | 62 | 10 |
| Aloe Blacc | 63 | 10 |
| Klaxons | 64 | 10 |
| Cut Copy | 65 | 10 |

Figure 29 (continued): Top 100 Artists on We Are Hunted Emerging Chart

| Artist | Rank | Best Position |
|----------------------|------|---------------|
| Robyn | 66 | 10 |
| Beach House | 67 | 10 |
| Dredg | 68 | 10 |
| The Black Keys | 69 | 10 |
| Bassnectar | 70 | 10 |
| Korallreven | 71 | 10 |
| Matt and Kim | 72 | 10 |
| Of Montreal | 73 | 10 |
| Yolanda Be Cool | 74 | 10 |
| La Roux | 75 | 10 |
| Twin Shadow | 76 | 10 |
| Deerhoof | 77 | 10 |
| ceo | 78 | 10 |
| The Pretty Reckless | 79 | 11 |
| Woodsman | 80 | 11 |
| Bat For Lashes | 81 | 11 |
| Tinchy Stryder | 82 | 11 |
| Jedi Mind Tricks | 83 | 11 |
| Diamond Rings | 84 | 11 |
| Young Jeezy | 85 | 11 |
| She & Him | 86 | 11 |
| The Hoosiers | 87 | 11 |
| Anberlin | 88 | 11 |
| The Maine | 89 | 11 |
| Far East Movement | 90 | 11 |
| One Night Only | 91 | 11 |
| Philipp Poisel | 92 | 11 |
| Errors | 93 | 12 |
| The Gossip | 94 | 12 |
| Two Door Cinema Club | 95 | 12 |
| Teletextile | 96 | 12 |
| Lissie | 97 | 12 |
| Glasser | 98 | 12 |
| Belle and Sebastian | 99 | 12 |
| Boy & Bear | 100 | 12 |

Figure 29 (continued): Top 100 Artists on We Are Hunted Emerging Chart