

John Mayer

Music Media Analysis
July to December 2010

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Overview

103rd on Mainstream Charts

36th on Twitter

404th in the Music Press

This report reviews the popularity of John Mayer on the music charts and in the music news for the period July to December 2010. It benchmarks John Mayer against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

Chart Popularity

Mainstream Chart

This section presents the mainstream chart performance for John Mayer compared to similar artists. John Mayer was ranked 103rd overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for John Mayer was 12th.

103rd Overall Rank

12th Best Position

Artist	Rank	Best Position
Lady GaGa	4th	2
Katy Perry	7th	2
Taylor Swift	29th	4
Kanye West	47th	6
John Mayer	103rd	12
Jay-Z	109th	12
Beck	138th	16
Keith Urban	2061st	1,001

Figure 1: Artist Mainstream Ranks

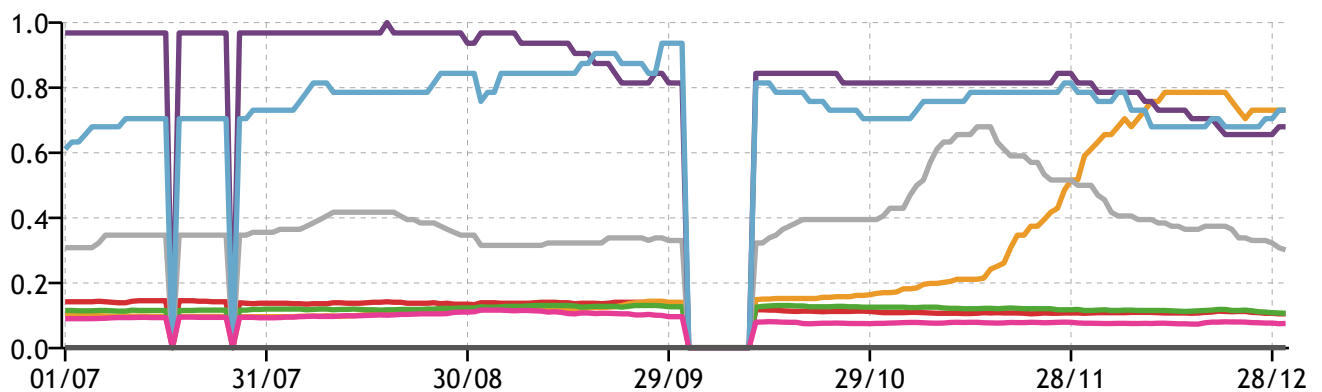


Figure 2: Artist Mainstream Chart Popularity over Time



Mainstream Comparison

This section compares the mainstream chart performance of John Mayer against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means John Mayer was ranked 1st overall of our charts for that day. 0.0 denotes John Mayer did not chart at all.

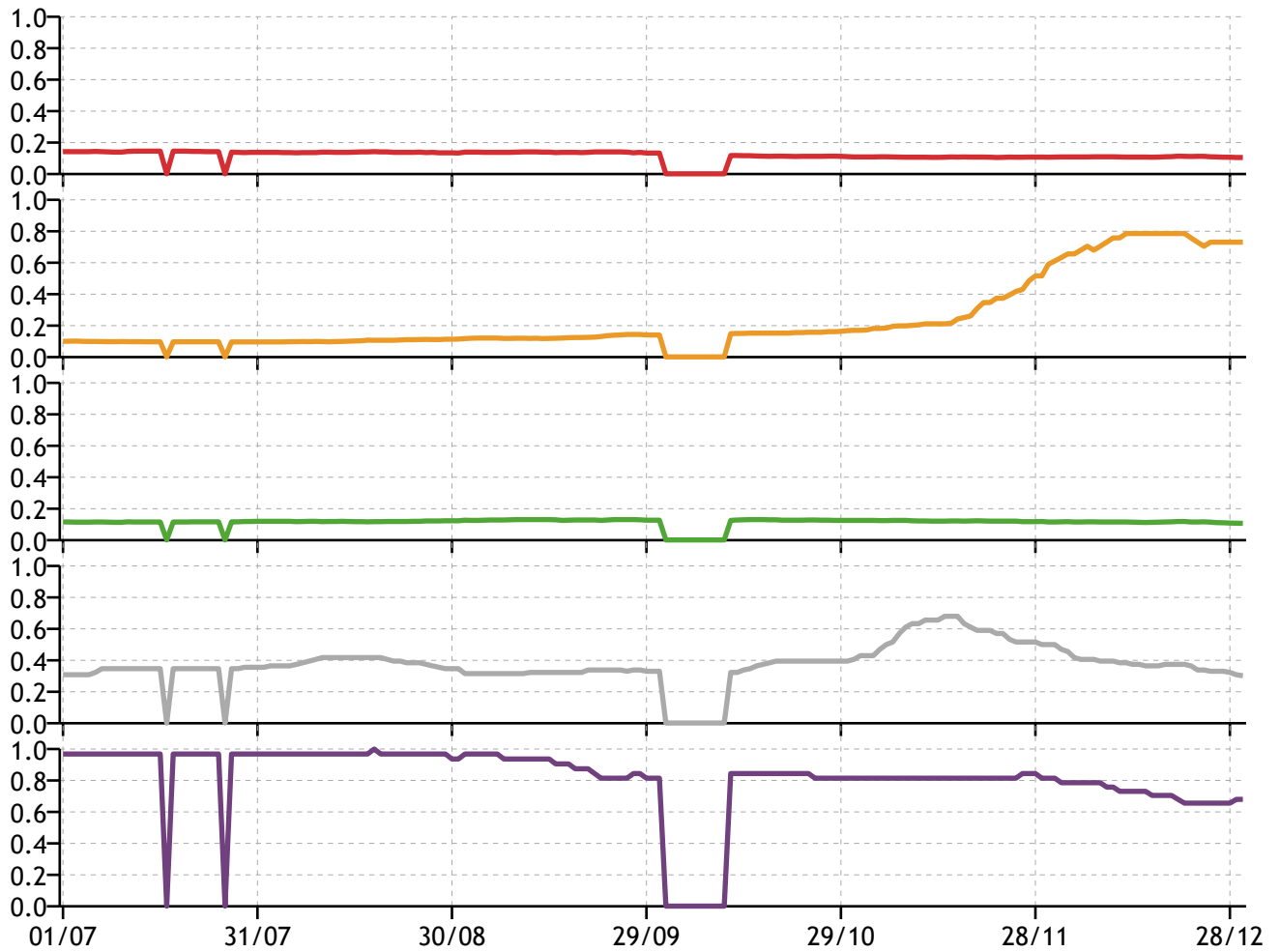
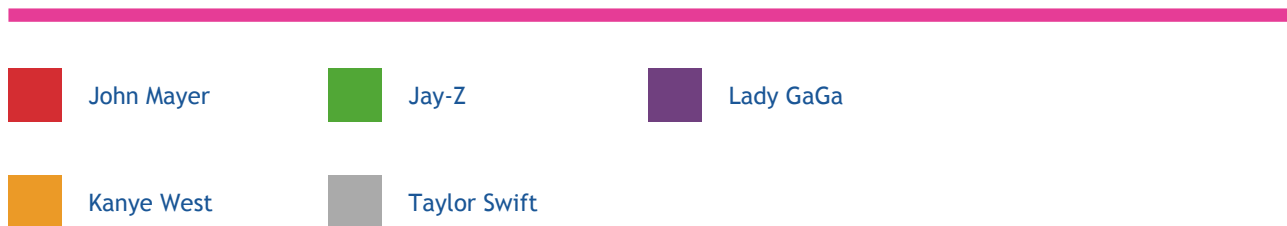


Figure 3: Comparisons for John Mayer



Twitter Coverage

Twitter Popularity

This section shows the number of tweets indicating that someone was listening to John Mayer during this time period. Included is the overall ranking of John Mayer when compared to similar artists.

36th Overall Rank

22,144 Tweets

0.004% Share

Artist	Rank	Tweets	Share
Lady GaGa	6th	52,609	0.009%
Katy Perry	11th	40,907	0.007%
Taylor Swift	12th	39,607	0.007%
Kanye West	16th	31,904	0.005%
Jay-Z	29th	23,241	0.004%
John Mayer	36th	22,144	0.004%
Beck	69th	14,883	0.002%
Keith Urban	988th	1,913	0.000%

Figure 4: Twitter Coverage Comparison

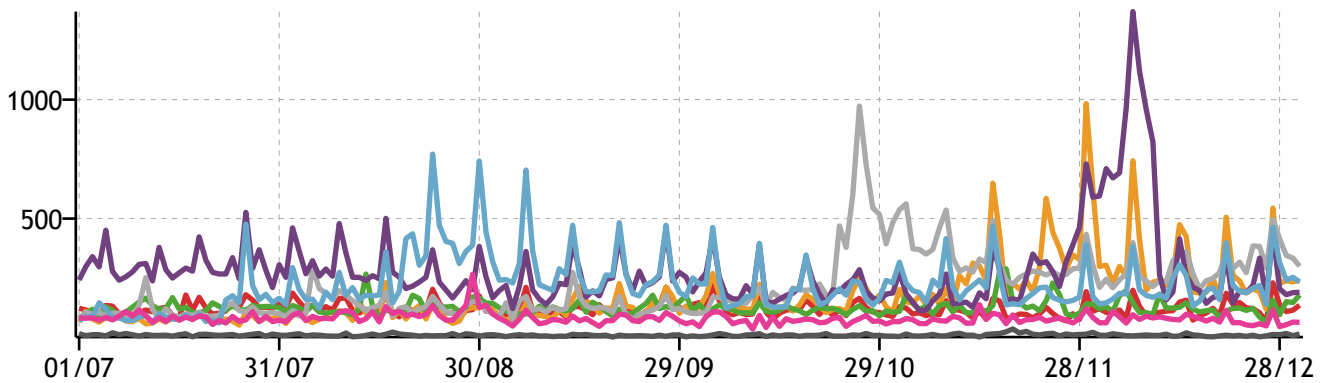


Figure 5: Twitter Coverage over Time



Twitter Comparison

This section compares the total number of tweets mentioning John Mayer to similar artists.

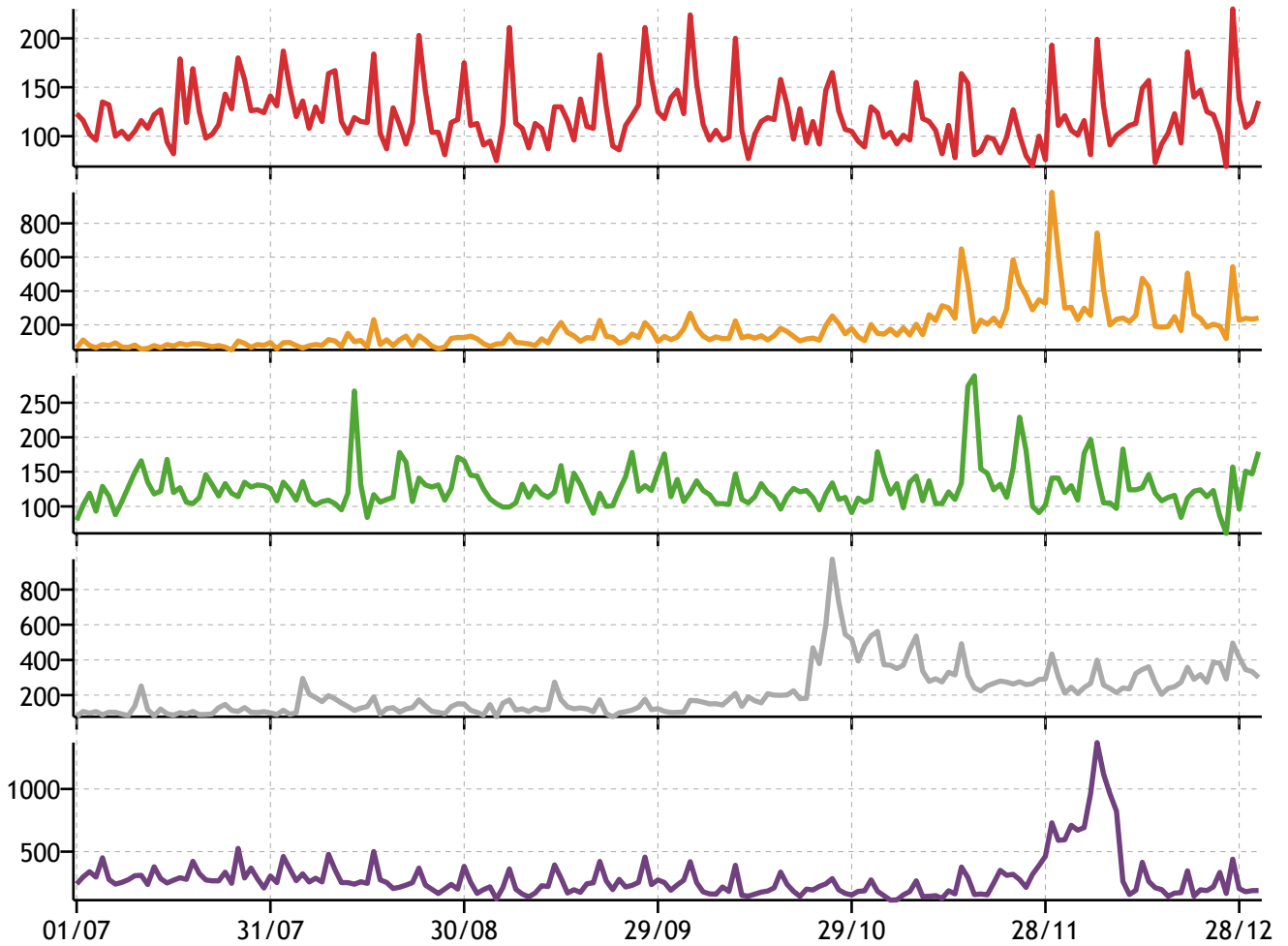
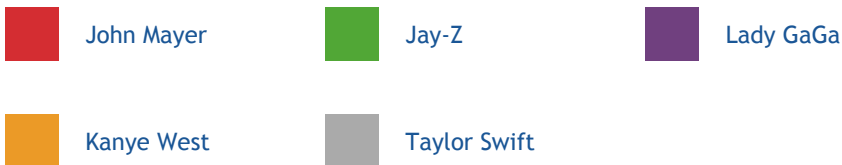


Figure 6: Comparisons for John Mayer



Mainstream Chart vs Twitter

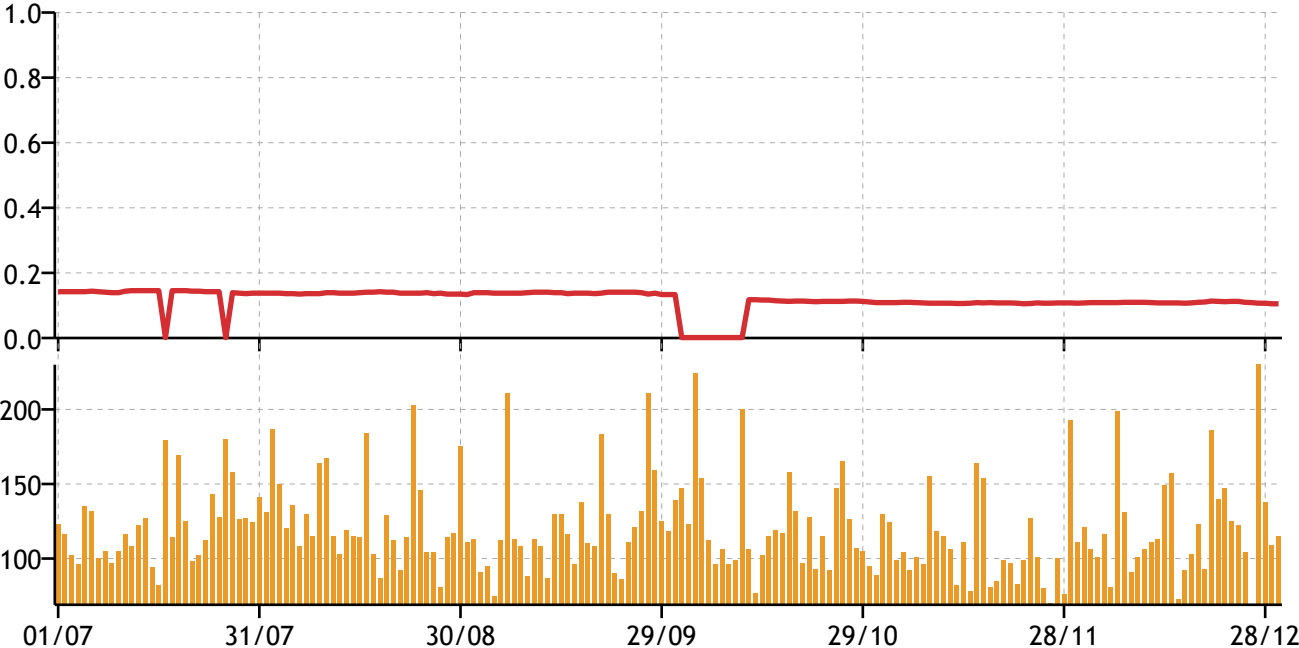


Figure 7: John Mayer Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



Twitter Users

This section lists the twitter users mentioning John Mayer in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/britto1st	BRITTO [□□□□]	Dhaka,Bangladesh	30	25,447	763,410
2	twitter.com/golfnovels	James Ross	St. Louis	13	17,412	226,356
3	twitter.com/PoemTrees	Sheri Lynn Pritchett	The Heart Of It All- OHIO	78	2,579	201,162
4	twitter.com/TropicsZ4	Will Tropics	United States 33480	27	6,651	179,577
5	twitter.com/DLWilsonWorld	Donna Wilson	Atlanta, GA	15	10,540	158,100
6	twitter.com/dANGELofLOVE	Bella Donna D'Angelo		27	3,083	83,241
7	twitter.com/westham999	Neil	New York City	14	5,915	82,810
8	twitter.com/Maggie4Obama	Maggie Stewart	Illinois	24	2,919	70,056
9	twitter.com/DonaldBond	Donald Bond	Houston, Texas	37	1,626	60,162
10	twitter.com/rockchalk75	Steven Jackson	ÜT: 36.757947, -95.928918	59	950	56,050
11	twitter.com/simplydab	Donna	Where in the world am I?	15	3,105	46,575
12	twitter.com/GlobalJammerz	GlobalJammerz	Global	123	363	44,649
13	twitter.com/natejtaylor	Nate J. Taylor	ÜT: 41.939516, -88.718459	16	2,707	43,312
14	twitter.com/straywebsurfer	straywebsurfer Ray	Tokyo, Japan	12	3,198	38,376
15	twitter.com/MissRoxyMusic	MissRoxyMusic	Oz!	12	3,083	36,996
16	twitter.com/jeffmello	Jeff Mello	Atlanta, GA	10	3,583	35,830
17	twitter.com/LoveBreath	Beverly	USA	24	1,343	32,232
18	twitter.com/yuuhi_hajime	hajime!	□□□□	133	221	29,393
19	twitter.com/LacedRadio	Laced Radio TM	Los Angeles, CA/Austin, Tx	41	695	28,495
20	twitter.com/l1brat1on	l1brat1on	Worldwide, TX	71	396	28,116
21	twitter.com/kamuysama	Jan-es Wilson	Callao, Lima, Perú	92	287	26,404
22	twitter.com/himupnorth	Northern Man	The North, UK	12	1,834	22,008
23	twitter.com/tulio_is	Túlio Freitas	São Paulo	12	1,702	20,424
24	twitter.com/pacoblue	Paco Blue	The North Coast	18	1,124	20,232
25	twitter.com/FrolleinEngel	Jessie	Braunschweig	15	1,262	18,930
26	twitter.com/Gidyeen	Gidyeen	USA	20	880	17,600
27	twitter.com/BunnyJeanCook	Bunny Jean Cook	Pittsburgh, PA	11	1,591	17,501

Figure 8: Top 50 Users tweeting about John Mayer

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/greenfields47	rajakumar	Kuala Lumpur	13	1,327	17,251
29	twitter.com/Applemaoes	Rik Nieuwenstein	Zeewolde/Zwolle, NL	25	608	15,200
30	twitter.com/NickPapaG	Nick Papageorgio	Va. Beach Va.	16	863	13,808
31	twitter.com/megums	Meg Jarrell	Los Angeles, CA	16	858	13,728
32	twitter.com/Katchin05	Fluorescent Beige	Behind you. Turn around.	11	1,243	13,673
33	twitter.com/djweekale	DJ Weekale		12	969	11,628
34	twitter.com/cardosowesley	Wesley Cardoso.	Brasil	19	608	11,552
35	twitter.com/jaded27	Andrea	O-H-I-O	21	549	11,529
36	twitter.com/sweetromance	sweetromance	Massillon Ohio	17	587	9,979
37	twitter.com/GGDANCE	G.G. Le Grand	AMSTERDAM	15	647	9,705
38	twitter.com/skyblue101	skyblue101	Starbase Roswell	12	777	9,324
39	twitter.com/MayerMuse	Linda Donewald	Phoenix, Arizona 85034	17	494	8,398
40	twitter.com/L3FM	Last 3FM	Valkenswaard, Nederland	13	633	8,229
41	twitter.com/bel_cinema	Roberta Trevisan MS	Cidadã do Mundo	10	813	8,130
42	twitter.com/leahmichele9	Leah	stp	19	414	7,866
43	twitter.com/awhigh_tokool4u	Arthur W. High	Escanaba, MI	15	512	7,680
44	twitter.com/mucoelho	Muriel Coelho	São Paulo / SP	17	442	7,514
45	twitter.com/fyokonoa	FM □□□□ Now On Air	Yokomaha 84.7MHz	13	571	7,423
46	twitter.com/cacau_melo	Cacau	Santa Maria, RS	11	667	7,337
47	twitter.com/nicolewilson	Nicole Wilson	Raleigh, NC	18	390	7,020
48	twitter.com/flaasantos	Flávia Santos	Campinas/SP	12	566	6,792
49	twitter.com/marianatf	mariana	Rio Grande do Sul	12	566	6,792
50	twitter.com/joemoore10	joe moore10	904	23	258	5,934

Figure 8 (continued): Top 50 Users tweeting about John Mayer

Shared Twitter Links

This section lists the most popular urls in tweets mentioning John Mayer during this period.

URL	Rank	Tweets
http://www.last.fm/music/John+Mayer	1	278
http://tinysong.com/bGKM	2	50
http://tinysong.com/bGKL	3	37
http://tinysong.com/6K3J	4	30
http://www.last.fm/music/John Mayer/_/Heartbreak Warfare	5	28
http://www.last.fm/music/John Mayer/_/Your Body Is a Wonderland	6	27
http://www.last.fm/music/John Mayer/_/Who Says	7	27
http://www.last.fm/music/John Mayer/_/Slow Dancing In A Burning Room	8	26
http://tinysong.com/bHz	9	25
http://tinysong.com/6Mwo	10	24
http://www.last.fm/music/John Mayer/_/Gravity	11	23
http://www.last.fm/music/John Mayer/_/Daughters	12	22
http://www.last.fm/music/John Mayer/_/Waiting on the World to Change	13	21
http://tinysong.com/6YPT	14	21
http://tinysong.com/bGKK	15	20
http://www.tunewiki.com/	16	19
http://tinysong.com/bGKN	17	19
http://www.last.fm/music/John Mayer/_/Stop This Train	18	19
http://www.last.fm/music/John Mayer/_/Half of my Heart	19	17
http://tinysong.com/bGKH	20	17
http://www.last.fm/music/John Mayer/_/No Such Thing	21	17
http://tinysong.com/fvTs	22	16
http://www.tweekly.fm/user/Applemoes	23	16
http://www.last.fm/music/John Mayer/_/The Heart Of Life	24	16
http://www.tweekly.fm/user/endalaust	25	15
http://www.tweekly.fm/user/getuliobaraujo	26	15
http://getglue.com/recording_artists/john_mayer	27	15

Figure 9: Top Shared Links on Twitter mentioning John Mayer

URL	Rank	Tweets
http://www.last.fm/music/John Mayer/_/Belief	28	14
http://www.last.fm/music/John Mayer/_/Assassin	29	14
http://tinysong.com/bHR4	30	13
http://www.tweekly.fm/user/andrewcrone	31	13
http://www.tweekly.fm/user/mariflopes	32	12
http://www.tweekly.fm/user/emiliadnorman	33	12
http://www.last.fm/music/John Mayer/_/Neon	34	12
http://www.last.fm/music/John Mayer/_/Friends, Lovers or Nothing	35	12
http://tinysong.com/jTFS	36	12
http://www.last.fm/music/John Mayer/_/Edge of Desire	37	12
http://www.tweekly.fm/user/Rafinha_Pimmy	38	12
http://tinysong.com/kmzL	39	12
http://www.last.fm/music/John Mayer/_/Back to You	40	12
http://www.tweekly.fm/user/lipfin	41	12
http://www.tweekly.fm/user/leksibaby_x	42	12
http://www.last.fm/music/John Mayer/_/Perfectly Lonely	43	11
http://www.tweekly.fm/user/laureno716	44	11
http://www.tweekly.fm/user/XmariskaX	45	11
http://tinysong.com/avMK	46	11
http://www.tweekly.fm/user/ktELIZ	47	11
http://www.last.fm/music/John Mayer/_/All We Ever Do Is Say Goodbye	48	11
http://www.last.fm/music/John Mayer/_/I'm Gonna Find Another You	49	11
http://www.tweekly.fm/user/anansa	50	11
http://www.last.fm/music/John Mayer/_/Dreaming With A Broken Heart	51	11
http://www.last.fm/music/John Mayer/_/Clarity	52	11
http://www.tweekly.fm/user/callyourname	53	10
http://www.tweekly.fm/user/flaasantos	54	10
http://www.tweekly.fm/user/sostenesmuniz	55	10
http://www.last.fm/music/John Mayer/_/Say	56	10
http://www.tweekly.fm/user/deadea	57	10
http://www.tweekly.fm/user/mattluiz	58	10
http://www.last.fm/music/John Mayer/_/Why Georgia	59	10
http://www.tweekly.fm/user/aneraissavera	60	10

Figure 9 (continued): Top Shared Links on Twitter mentioning John Mayer

News Coverage

News Popularity

This section shows the total number of music articles mentioning John Mayer during this time period and the overall rank of John Mayer when compared to similar artists.

404th Overall Rank

341 Articles

0.009% Share

Artist	Rank	Articles	Share
Kanye West	1st	7,298	0.182%
Jay-Z	4th	4,021	0.100%
Lady GaGa	11th	2,784	0.069%
Katy Perry	16th	2,092	0.052%
Taylor Swift	43rd	1,278	0.032%
Beck	91st	901	0.022%
John Mayer	404th	341	0.009%
Keith Urban	826th	158	0.004%

Figure 10: News Coverage Comparison

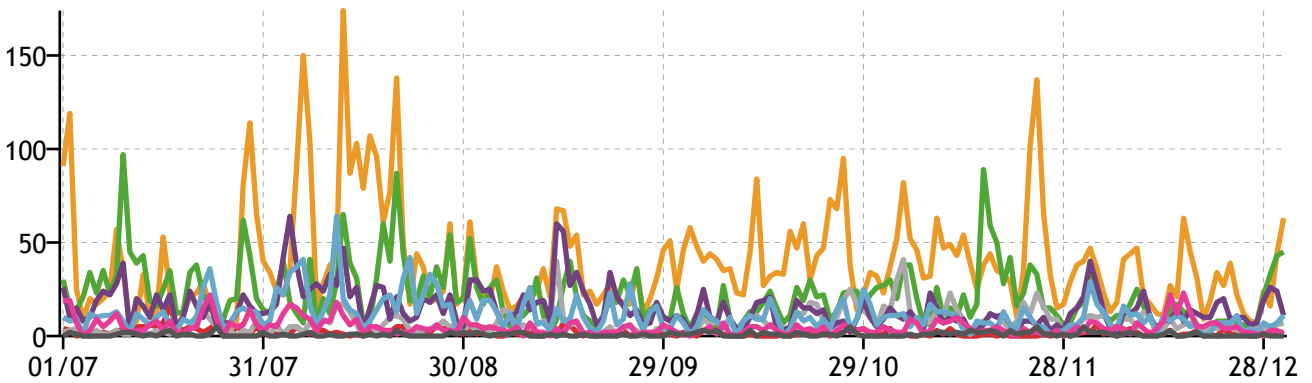


Figure 11: News Coverage over Time



News Comparison

This section compares the number of music articles mentioning John Mayer during this time period to similar artists.

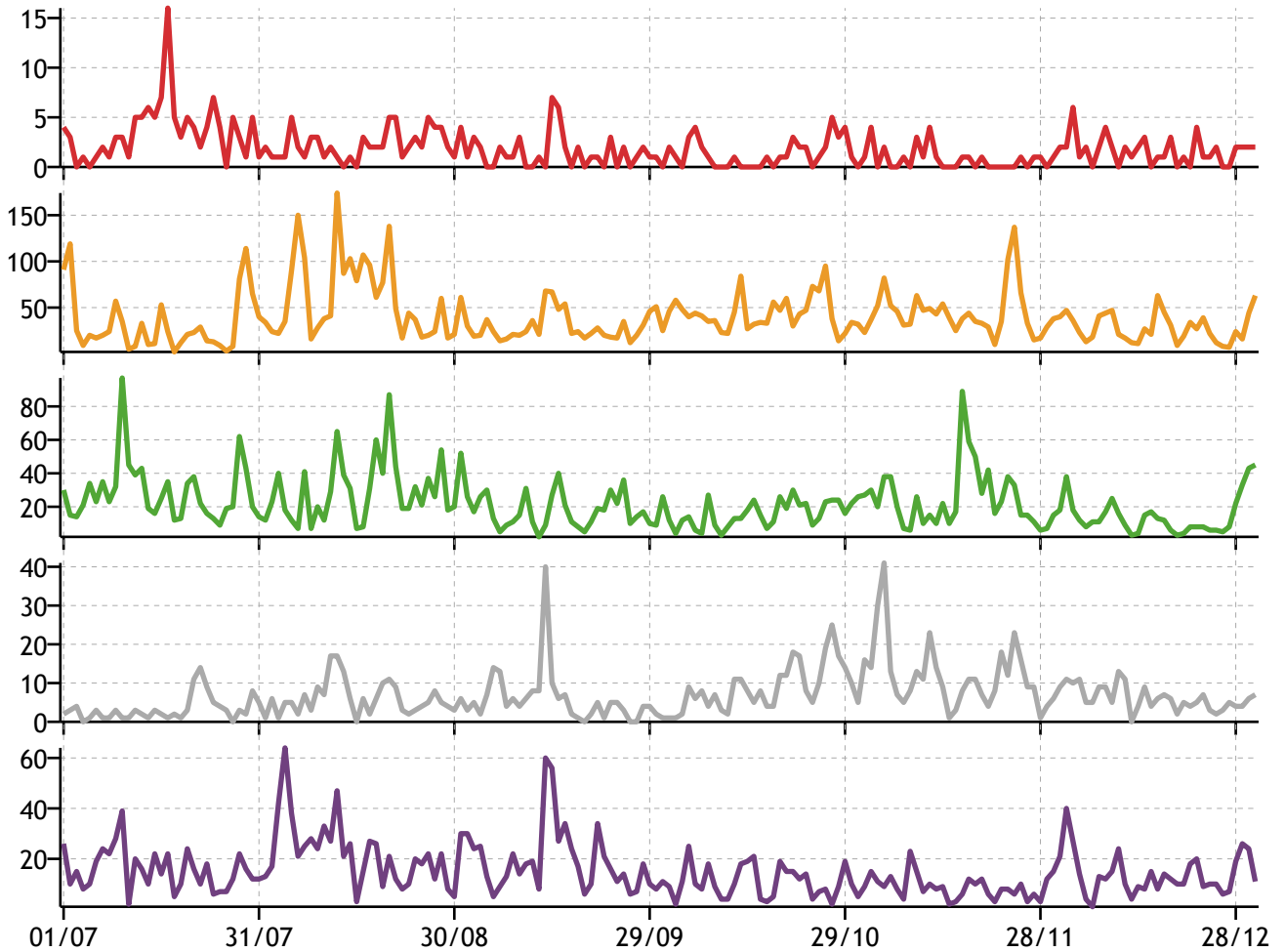
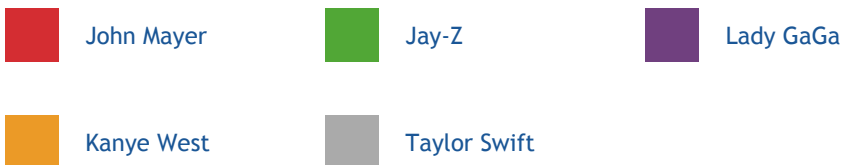


Figure 12: Comparisons for John Mayer



Mainstream Chart vs Sentiment

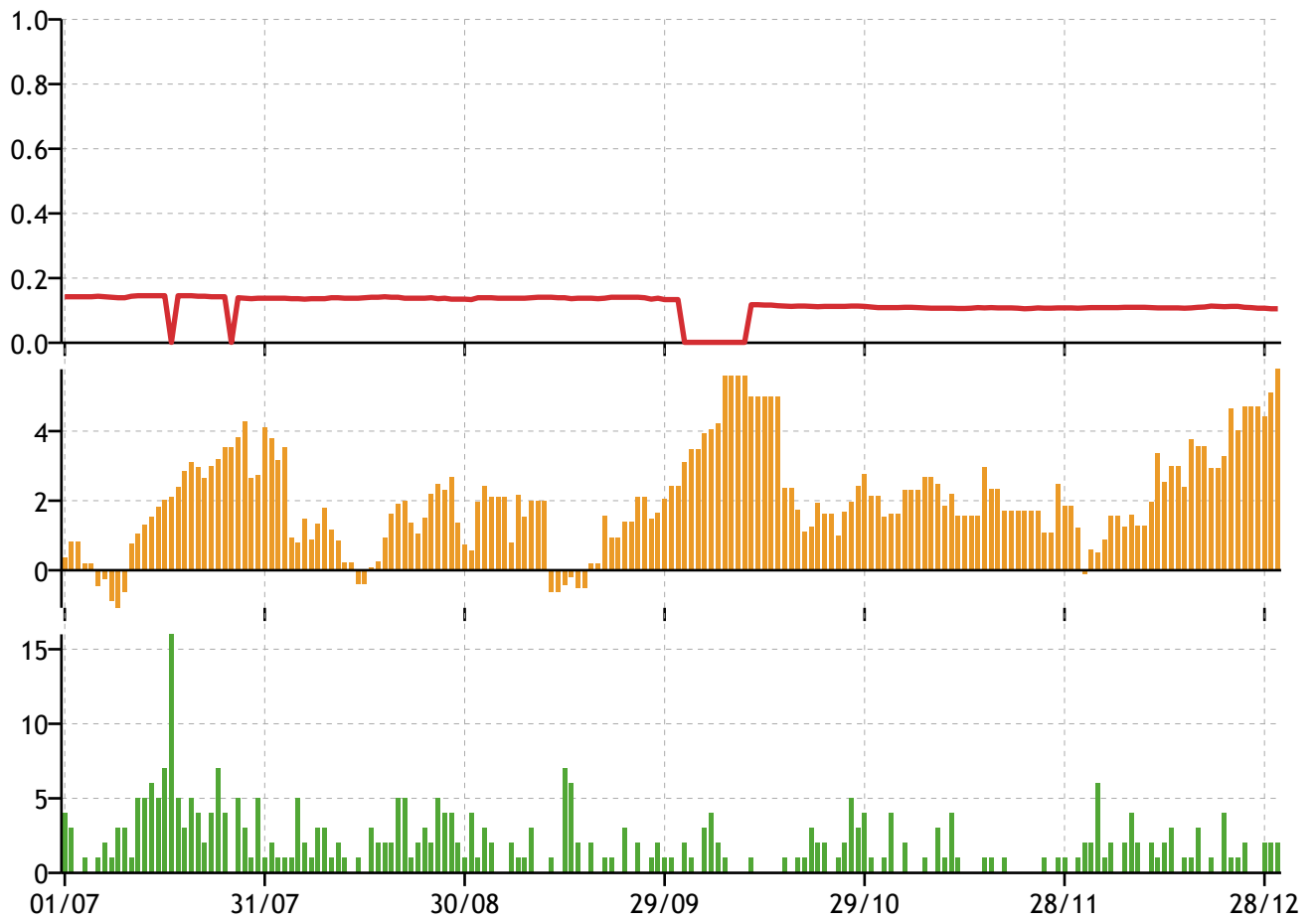
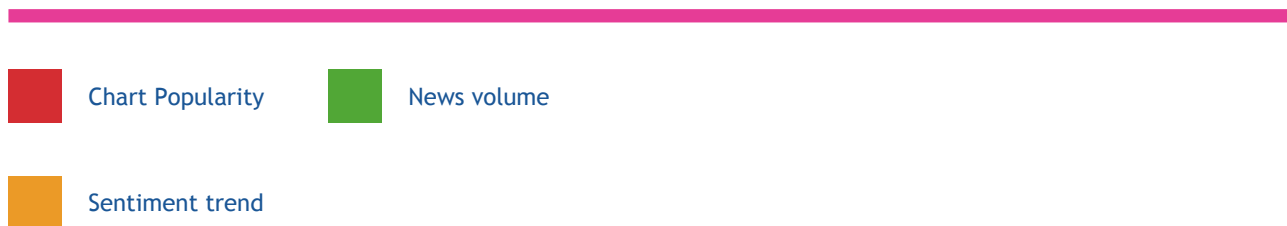


Figure 13: John Mayer Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning John Mayer that day.



Top Publishers

- popbytes
- Idolator
- Hidden Track
- You Sing, I Write
- Spin
- Rolling Stone: Smoki..
- Other



Figure 14: Top Publishers related to John Mayer

Top Publishers	Mentions
popbytes	9
Idolator	6
Hidden Track	5
You Sing, I Write	4
Spin	4
Rolling Stone: Smoking Section	3
No Rock&Roll Fun	3
MTV Newsroom	3
Guitar Player	2
Clash Music	2
Guardian music	2
SOULBOUNCE.COM	2
Country Standard Time News	2
PopBuzz Music Blog	2
Addicted to Vinyl	1

Figure 15: Most frequently mentioned Top Publishers

Top News Publishers

Publisher	Rank	Articles
popbytes - http://www.popbytes.com	1	9
Idolator - http://www.idolator.com/	2	6
Hidden Track - http://www.glidemagazine.com/hiddentrack	3	5
You Sing, I Write - http://yousingiwrite.blogspot.com/	4	4
Spin - http://www.spin.com/	5	4
Rolling Stone: Smoking Section - http://www.rollingstone.com/blogs/smokingsection/rss.xml	6	3
No Rock&Roll Fun - http://xrrf.blogspot.com	7	3
MTV Newsroom - http://newsroom.mtv.com/	8	3
Guitar Player - http://www.guitarplayer.com/	9	2
Clash Music - http://www.clashmusic.com/	10	2
Guardian music - http://www.guardian.co.uk/music	11	2
SOULBOUNCE.COM - http://soulbounce.com/	12	2
Country Standard Time News - http://www.countrystandardtime.com/	13	2
PopBuzz Music Blog - http://www.todaynetwork.com.au/	14	2
Addicted to Vinyl - http://addictedtovinyl.com/blog	15	1
Raised on Indie - http://www.raisedonindie.com/	16	1
SqueezeMyLemon - http://squeezemylemon.blogspot.com	17	1
Stark Online - http://starkmagazine.blogspot.com/	18	1
CCM Magazine - http://www.ccmagazine.com/	19	1
Orange Country Register - music - http://www.ocregister.com/	20	1
DoucheBagFace - http://www.dbf-music.com/	21	1
Heart on a Stick - http://heartonastick.blog-city.com/	22	1
NPR Music - http://www.npr.org/music/	23	1
i (heart) music - http://www.iheartmusic.net/serendipity/	24	1
AWmusic - http://awmusic.ca/	25	1
Paste Magazine - http://www.pastemagazine.com/	26	1
HitFix - http://www.hitfix.com/	27	1

Figure 16: Top 37 Publishers mentioning John Mayer

Publisher	Rank	Articles
HIPSTER RUNOFF - http://www.hipsterrunoff.com/	28	1
Beyond Race - http://www.beyondrace.com/	29	1
holeytonal.com - http://holeytonal.com	30	1
I Hope Your Ears Bleed - http://www.ihopeyourearsbleed.com	31	1
The A.V. Club - http://www.avclub.com/	32	1
Consequence of Sound - http://www.consequenceofsound.net/	33	1
inALLcaps - http://www.inallcaps.com	34	1
Sell the Lie - http://www.sellthelie.com/	35	1
LetMeLikeit - http://letmelikeit.blogspot.com	36	1
Something Else! - http://somethingelsemusic.blogspot.com/	37	1

Figure 16 (continued): Top 37 Publishers mentioning John Mayer

Best 5 News Days

1

17 July 2010 : 16 articles

Popular Articles this Day

Affion Crockett: JAY-Z feat. JOHN MAYER “LEBRON IS GONE” (SPOOF)

Hip Hop Blips, 17 July 2010

— full article at urbanbackground.com

[Video] JAY-Z feat. JOHN MAYER “LEBRON IS GONE” (SPOOF)

MusicBlips, 17 July 2010

AFFION CROCKETT, JEVIN SMITH, AND MARK DOUGLAS TEAM UP FOR THE SPOOF OF JAY-Z'S REACTION TO LEBRON'S DECISION JAY-Z feat. JOHN MAYER “LEBRON IS GONE” (SPOOF) — full article at ...

[Video] JAY-Z feat. JOHN MAYER “LEBRON IS GONE” (SPOOF)

Hip Hop Blips, 17 July 2010

AFFION CROCKETT, JEVIN SMITH, AND MARK DOUGLAS TEAM UP FOR THE SPOOF OF JAY-Z'S REACTION TO LEBRON'S DECISION JAY-Z feat. JOHN MAYER “LEBRON IS GONE” (SPOOF) — full article at ...

LEBRON JAMES SPOOF: JAY-Z feat. JOHN MAYER 'LEBRON IS GONE'

Hip Hop Blips, 17 July 2010

LEBRON JAMES SPOOF: JAY-Z feat. JOHN MAYER 'LEBRON IS GONE' — full article at urbanreup.com

Lebron Is Gone [Affion Crockett Spoof]

Hip Hop Blips, 17 July 2010

Lebron Is Gone [Affion Crockett Spoof] Jay-Z (feat. John Mayer) Currently 0.00/5 1 2 3 4 5 Rating: 0.0 out of 0 votes You need to have the Flash Player ...

Affion Crockett Spoofs Jay-Z, Lebron James & John Mayer in “Lebron Is Gone”

Hip Hop Blips, 17 July 2010

Here is a new spoof from Affion Crockett titled “Lebron Is Gone”. Affion Crockett is a talented dude, I am surprised I don't see him in any sitcoms. Spotted at ...

Jay-Z (feat. John Mayer) - Lebron Is Gone [Affion Crockett Spoof] (video)

MusicBlips, 17 July 2010

SPOOF OF JAY-Z'S REACTION TO LEBRON'S DECISION Posted by @WorldStarVids — full article at worldstarhiphop.com

Jay-Z ft. John Mayer – LeBron Is Gone (Spoof)

RealTalkNY, 17 July 2010

Affion Crockett strikes again, damn Jay-Z should of put some money in the Heat. Drake Tim Westwood Freestlye Spoof

Jay-Z ft. John Mayer – LeBron Is Gone (Spoof)

Hip Hop Blips, 17 July 2010

Affion Crockett strikes again, damn Jay-Z should of put some money in the Heat. Drake Tim Westwood Freestlye Spoof — full article at realtalkny.uproxx.com

JAY-Z feat. JOHN MAYER "LEBRON IS GONE" (SPOOF) (video)

Hip Hop Blips, 17 July 2010

AFFION CROCKETT, JEVIN SMITH, AND MARK DOUGLAS TEAM UP FOR THE SPOOF OF JAY-Z'S REACTION TO LEBRON'S DECISION — full article at youtube.com

2

16 July 2010 : 7 articles

Popular Articles this Day

John Mayer releases Battle Studies

Music Remedy, 16 July 2010

Already among the top tours in the world according to Billboard Magazine's mid-year touring chart, John Mayer will hit the road on July 16th in Charlotte, North Carolina. Special guests ...

John Mayer Tour Kicks Off Tonight

Anti Music, 15 July 2010

A top story from this week. John Mayer kicks off his summer tour tonight in Charlotte, North Carolina for a trek that will feature shows with Train, The Avett Brothers, ...

You Sing I Write's Summer Reading Playlist

You Sing, I Write, 15 July 2010

Photo Credit: Wendy Hu I think most of us agree that summer is the best time of year. Outdoor music festivals, beach time and vacations, who wouldn't love it? I've ...

John Mayer Kicks Off Summer Tour on 7/16 With Train, The Avett Brothers and Owl City

PopYouLarity.com, 16 July 2010

Today Show Summer Concert on 7/23 Will Feature Latest Hit Single "Half Of My Heart" Special Shows Planned at The Kennedy Center with National Symphony Orchestra (7/20) and with Keith ...

Caleb Lovely

Heart Throb Media, 15 July 2010

Check out Caleb Lovely at www.caleblovely.com He's touring as the guitarist for Kelsey and the Chaos on Warped, and he has his own solo project. Imagine all your favorite radio-friendly ...

Everything Sounds Better With A John Mayer Back

Mia, 16 July 2010

John Mayer will appear on Jerry Lee Lewis' upcoming album (out this Fall) performing with Lewis and Ringo Starr on the song "Roll Over Beethoven." Visit ROLLING STONE MAGAZINE ONLINE ...

John Mayer — AKOG — Another Kind Of Green

Mia, 16 July 2010

AKOG.ORG AKOG (Another Kind of Green) was created by John Mayer from the belief that small steps toward environmental sustainability can effect widespread change when multiplied by a great number ...

Picture by John — John Mayer Blogs

Mia, 16 July 2010

Summer as I know it. Originally posted on John Mayer's blog: ONE FORTY PLUS

John Mayer — Summer Tour Details

Mia, 16 July 2010

Already among the top tours in the world according to Billboard Magazine's mid-year touring chart, John Mayer will hit the road on July 16th in Charlotte, North Carolina. Special guests ...

Words by John — Fruit Ninja — John Mayer Blogs

Mia, 16 July 2010

My favorite app Fruit Ninja is now available in full screen For the iPad.I knew multiplayer was coming, but I thought it would have been over wifi. What they came ...

3

24 July 2010 : 7 articles

Popular Articles this Day

John Mayer - Half Of My Heart [Live Today Show 07/23/2010] (video)

Hip Hop Blips, 24 July 2010

John Mayer performs "Half of My Heart" live @ Today Show Concert Series, 07/23/2010 — full article at youtube.com

John Mayer - Waiting For The World To Change [Live Today Show 07/23/2010] (video)

Hip Hop Blips, 24 July 2010

John Mayer performs "Waiting For The World To Change" live @ Today Show Concert Series, 07/23/2010 — full article at youtube.com

John Mayer Surprises Fans With Ice Cream in Parking Lot

MusicBlips, 23 July 2010

About an hour and a half before doors opened at Long Island's Jones Beach last night, a Ben & Jerry's truck pulled into the parking lot to dole out free ...

Gill Featured in Clapton's "Crossroads" Film

MusicRow, 24 July 2010

On July 27, in 475 select theaters, the film version of Eric Clapton's Crossroads Guitar Festival 2010 will debut. Country Music Hall of Fame member Vince Gill will be one ...

Words by John — Re:Lights (...as opposed to RE: Lights ...which be wrong, wrong, wrong). — John Mayer Blogs (Does anyone else think this blog title's too long? ... Because I sorta do. Oh, Well.)

Mia, 24 July 2010

walex: This is me, and probably 200 of people along with me, tell you that Lights is just one girl. Not a band. And yeah, the EP is awesome. I don't ...

Words by John — Lights — John Mayer Blogs :)

Mia, 24 July 2010

I'm really really really digging this Lights acoustic album right now. This is me telling you about this band artist called Lights. This is you telling me "uh, YAAAHHHH... You ...

John Mayer Rocks The Today Show — July 23, 2010 — Pictures :)

Mia, 24 July 2010

Heaven, I'm in heaven..... Source: Celebrity-Gossip-Net (Editor's note: Pictures = HOT!! Gossip? — NOT so much!!)

John Mayer — Live Today Show — 07/23/2010 — Swoon!

Mia, 24 July 2010

Half Of My Heart: www.youtube.com/watch?v=n-CYxvE9cBw Waiting For The World To Change: www.youtube.com/watch?v=n-CYxvE9cBw I love John Mayer!

Pictures by John — John Mayer Blogs

Mia, 23 July 2010

Futura. Manson and Evan Rachel Wood, Los Angeles Pictures originally posted on John Mayer's blog: ONE FORTY PLUS

Yes, Please. I'd Love Some. And. May I Have My John Mayer With Two Scoops Of Ice Cream?? Thank You!! :)

Mia, 23 July 2010

John Mayer passes out ice cream to fans before his concert in Jones Beach, New York, July 21, 2010: Check that sexy smile... *faint*

4

14 September 2010 : 7 articles

Popular Articles this Day

John Mayer Saves Twitter Thousands in Server Maintenance...

The Daily Swarm, 14 September 2010

NY Post : John Mayer is losing friends — on the Internet at least. A spokeswoman for the pop singer says he has discontinued his Twitter account with his Battle ...

John Mayer Retiring From Pop Music

AbsolutePunk, 14 September 2010

John Mayer (<http://absolutepunk.net/johnmayer>) has quit (<http://www.billboard.com/news/john-mayer-quits-twitter-leaves-3-7-million-1004114321.story?tag=hpfeed#/new>) Twitter and is supposedly set to retire...

John Mayer closes 3.7m-follower Twitter account

New Zealand Herald - music, 14 September 2010

John Mayer is losing friends - on the internet at least. A spokeswoman for the pop singer says he has discontinued his Twitter account with his Battle Studies Tour "now at ...

John Mayer keeps his fly open but closes his Twitter sdkfskdfjsl

Rock NYC, 14 September 2010

3.7 million followers on Twitter, 200 conquests and I still could give a flying leap about John Meyer. Millions of fans are weeping though as Meyer announces he will no ...

John Mayer tweets his last

ABC Dig Music, 14 September 2010

US rocker John Mayer yesterday lost 3.7 million friends - with the click of a mouse. Mayer has decided to close his Twitter account, which was being followed by the ...

Finally I Found Her Waiting for Me at Home

Heart on a Stick, 14 September 2010

One non-problem I meant to mention concerning that new 18-CD set , the other day, is that you might already own some of what's in it. Should, even. As much ...

From Reality I Just Can't Drift

Eric Miller, 14 September 2010

These will make your Monday much better. Bob Marley x Flux Pavilion x Reggae dubstep? YES PLEASE. This is excellence. Excuse Me- Flux Pavilion Fairytale Productions just started popping up ...

5

14 July 2010 : 6 articles

Popular Articles this Day

John Mayer Tour Kicks Off Tonight

Anti Music, 13 July 2010

John Mayer kicks off his summer tour tonight in Charlotte, North Carolina for a trek that will feature shows with Train, The Avett Brothers, Owl City and Guster.

John Mayer – Apparently Not A Fan of Sports or LeBron James

andPOP, 14 July 2010

John Mayer was stopped by TMZ camera guys where they started talking about sports and LeBron James. It turns out John is not that big of a sports fan. "I ...

FanSnap(R) and Tickets-for-Charity(R) Announce Partnership to Help Fans Access Hard-to-Find Sports and Entertainment Tickets to Benefit Charity

Raised on Indie, 14 July 2010

Fans Can Now Find Exclusive Charitable Seats and VIP Charity Packages for Boston Red Sox, John Mayer, Tim McGraw, Broadway and More Hot Summer Events on FanSnap.com

John Mayer Special Announcement

Ill Rapper, 14 July 2010

Hahaha. I fuckin' love this guy. That's it. VIRGIN UNTIL 24 - jhnmyr.tumblr.com

'Tik Tok' and 'California Gurls' Mashup + More -- The Chum Bucket

Spinner.com, 13 July 2010

Filed under: The Chum Bucket Prepare yourself for a mind-blowing, Earth-shattering scoop: 'Tik Tok' and 'California Gurls' are kind of similar! [Youtube] John Mayer is apparently now taking ...

Words by John — Tony Won't Drink Coconut Water — John Mayer Blogs

Mia, 14 July 2010

Because he watched "Cast Away" and reasons that Tom Hanks had to knock his own decayed tooth out with an ice skating blade because of drinking too much coconut water. ...

New John Mayer Decals for Summer 2010

Mia, 14 July 2010

Ambigram logo design by John Langdon. An ambigram is a typographical design or art form that may be read as one or more words not only in its form as ...

John MayerGASM.

Mia, 14 July 2010

They originally called this video “How to fake a sportsGASM” I’m sticking with that title....
www.youtube.com/watch?v=SY-IT4eo6S8 *smile* (Now I know why my favorite color is pink.)

Words by John — John Mayer Blogs — Simple

Mia, 13 July 2010

I wish that when I was younger, I could have met my current self. We would have sat down at a coffee shop so that I could explain life to ...

Words by John — John Mayer Blogs — My Friend Tony

Mia, 13 July 2010

My friend Tony just joined my gym after being a guest there for a while. He was really (too) excited that they knew him by first and last name when ...

News Highlights

This section includes the most repeated statements in the music press about John Mayer month by month during this period.

July

"John Mayer is a must see. The Dixie Chicks haven't released a new album since 2006's fantastic Taking the Long Way, but [..]"

Fri 02/07 - Download: Dixie Chicks – Hey Soul Sister - Swear I'm Not Paul

"John Mayer has pulled out of the event. Due to appear on the Main Stage he has cancelled due to unforeseen circumstances. Look out for extensive ..."

Tue 06/07 - T In The Park Weather Report - Clash Music

"John Mayer has pulled out due to unforeseen circumstances, leading to a replacement being drafted in. T In The Park takes place between July 9th - ..."

Wed 07/07 - T In The Park Weather Latest - Clash Music

"John Mayer has taken to his official blog to let us Clevelanders know, that he's there for us. In a hilarious video, John says that he's ..."

Sat 10/07 - Video: John Mayer announces he'll play for Cleveland - Earsucker

"John Mayer will be playing for Cleveland, New York and Miami. And he didn't use up an entire hour of airtime on ESPN to make his ..."

Mon 12/07 - The Morning Mix: John Mayer Does His Best LeBron - Idolator

"John Mayer is getting creative with his social-media platforms. The singer released a YouTube video over the weekend (ostensibly to announce tour dates) that manages to ..."

Mon 12/07 - Watch John Mayer Parody LeBron James -- Vulture - MusicBlips

"John Mayer is apparently now taking PR cues from LeBron James. [NY Mag] Be careful which rockers you engage in Twitter wars with. You ..."

Tue 13/07 - 'Tik Tok' and 'California Gurls' Mashup + More -- The Chum Bucket - Spinner.com

"John Mayer was stopped by TMZ camera guys where they started talking about sports and LeBron James. It turns out John is not that big of ..."

Wed 14/07 - John Mayer – Apparently Not A Fan of Sports or LeBron James - andPOP

"John Mayer will hit the road on July 16th in Charlotte, North Carolina. Special guests throughout the summer will include Train, The Avett Brothers, Owl City ..."

Fri 16/07 - John Mayer releases Battle Studies - Music Remedy

"John Mayer will appear on Jerry Lee Lewis' upcoming album (out this Fall) performing with Lewis and Ringo Starr on the song "Roll Over Beethoven." Visit ..."

Fri 16/07 - Everything Sounds Better With A John Mayer Back - Mia

"John Mayer has announced an online event that take place this afternoon"

Sun 18/07 - John Mayer Webcast Today - Anti Music

"John Mayer said bed!) My whole life I've hated going to bed. I like falling asleep instead. Falling asleep is so much better than going ..."

Sun 25/07 - Words by John — Bed — John Mayer Blogs :) - Mia

"John Mayer to Ray Charles. But above all else Brooks is a born-performer and must be witnessed live to really understand his vision and art"

Tue 27/07 - Joe Brooks Releases "Superman" Video - Baxojayz

August

"John Mayer was originally posted on his blog: ONE FORTY PLUS. Thank you, John. AKA. Sexy"

Thu 05/08 - Picture OF John — SWEET! — John Mayer Blogs - Mia

"John Mayer was one of Time's 100 most influential people in the world. He spent the first.."

Sun 08/08 - Mouthy Mayer shows off his masterful licks in Hub - Boston Herald

"John Mayer is working on his own remix of Kanye West's new single "Power." Stay tuned for more update! Previous : Kanye West - Power (Remix) ..."

Sat 21/08 - John Mayer's "Power" Remix Coming up Next! - MusicBlips

"John Mayer announced that he's set to remix Kanye's latest single. No word yet as to the status of the song, but we'll keep you posted. ..."

Sun 22/08 - John Mayer "Power" Remix On The Way - Hip Hop Blips

"John Mayer was coasting Tuesday night at Verizon Wireless Amphitheater -- no one who plays so unerringly, with such dexterous skill, can really be accused of ..."

Thu 26/08 - Fans get good-not-great John Mayer gig in Irvine - Orange Country Register - music

"John Mayer is tired of your crap and he's not going to take it anymore. During a recent article on their site, they claimed that John ..."

Fri 27/08 - John Mayer bashes The Huffington Post - Earsucker

September

"John Mayer is losing friends - on the internet at least. A spokeswoman for the pop singer says he has discontinued his Twitter account with his Battle ..."

Tue 14/09 - John Mayer closes 3.7m-follower Twitter account - New Zealand Herald - music

"John Mayer yesterday lost 3.7 million friends - with the click of a mouse. Mayer has decided to close his Twitter account, which was being followed ..."

Tue 14/09 - John Mayer tweets his last - ABC Dig Music

"John Mayer is the latest celeb to say goodbye to his Twitter account and as a result, 3.7 million followers. [BB] Jay-Z and Eminem.."

Wed 15/09 - Morning Soul: You've Got To Let Me Know, Just How Far To Let This Go - SOULBOUNCE.COM

"John Mayer says that the musician has discontinued his Twitter account with his Battle Studies Tour "now at a close and a return to the studio ..."

Wed 15/09 - John Mayer Breaks Up With Twitter - Artist Direct

October

"John Mayer may have his sights set on reality star Kim Kardashian. The twosome were said to be hanging out one night when she was in ..."

Thu 21/10 - John Mayer wants to hook up with Kim Kardashian - Earsucker

"John Mayer is a meanie head. FOR pure star-on-star revenge, "Dear John," from the new Taylor Swift album, "Speak Now," will be tough to beat. Six ..."

Tue 26/10 - Taylor Swift writes song abt how John Mayer 'hit it quit it' just 2 generate buzz - HIPSTER RUNOFF

"John Mayer may be many things, but he ain't a child molester. 19 may be many things, but it aint 12. And this songs may be ..."

Wed 27/10 - New Music Week Of october 25th, 2010: Your Mouth Is perfect -by Iman Lababedi - Rock NYC

"John Mayer is trying to be serious — which, let's be honest, is a rare occurrence — he still can't stop joking around. The skateboarding singer ..."

Sat 30/10 - John Mayer Somehow Links Malaria To Justin Bieber In His PSA - Idolator

November

"John Mayer to swaggering Ronnie Wood. The best part of the set came on the second to last song, when the band unleashed a spirited cover ..."

Thu 04/11 - 100Bands Reviews: Review #24 What's Left: 301 Days. 76 Bands. Band #24: Brett... - sunsetintherearview.com

"John Mayer has shared hot nights with sexy Food Network star Giada De Laurentiis. Last month, John and Giada -- who has a 2-year-old daughter with ..."

Thu 11/11 - John Mayer banged Giada De Laurentiis?! Hell naw! - popbytes

"John Mayer being on a list of "the good stuff," but for \$2, maybe there's something on there worth listening to. Also, I've attached a track, ..."

Sat 27/11 - Got Nuffin? How about more cheap music then - Sell the Lie

December

"John Mayer will take a loss on the sale of the bachelor pad he bought in Los Angeles for a reported \$1.75 million in 2006"

Wed 08/12 - John Mayer puts \$1.3M home for sale - thestar.com - music

"John Mayer says during his set "I know what you're thinking. When is this old dude gonna get off stage so we can get to Justin?" ..."

Sat 11/12 - Z-100's Jingle Ball December 11th, 2009 at Madison Square Garden Reposted!! Cast Party - Rock NYC

"John Mayer has used on many of his most beloved songs... There's only 83 being made and each will include the following: • Personal letter from ..."

Wed 22/12 - Fender Custom Shop John Mayer BLACK1 - Guitarist

Appendices

Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 17: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 17 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 17 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 18: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 18 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 18 (continued): Top 100 Artists on We Are Hunted Emerging Chart