

# Jason Mraz

Music Media Analysis  
July to December 2010

# Table of Contents

<b>Overview</b>	<b>3</b>
<b>Chart Popularity</b>	<b>4</b>
Mainstream Chart . . . . .	4
Mainstream Comparison . . . . .	5
Mainstream Singles . . . . .	6
Mainstream Singles Comparison . . . . .	7
<b>Twitter Coverage</b>	<b>8</b>
Twitter Popularity . . . . .	8
Twitter Comparison . . . . .	9
Mainstream Chart vs Twitter . . . . .	10
Twitter Users . . . . .	11
Shared Twitter Links . . . . .	13
<b>News Coverage</b>	<b>15</b>
News Popularity . . . . .	15
News Comparison . . . . .	16
Mainstream Chart vs Sentiment . . . . .	17
Top Publishers . . . . .	18
Top News Publishers . . . . .	19
Best 5 News Days . . . . .	20
News Highlights . . . . .	24
<b>Appendices</b>	<b>26</b>
Appendix A - Top Mainstream Artists . . . . .	26
Appendix B - Top Emerging Artists . . . . .	29

# Overview

---

**68th** on *Mainstream Charts*

**143rd** on *Twitter*

**1101st** in the *Music Press*

---

This report reviews the popularity of Jason Mraz on the music charts and in the music news for the period July to December 2010. It benchmarks Jason Mraz against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

# Chart Popularity

## Mainstream Chart

This section presents the mainstream chart performance for Jason Mraz compared to similar artists. Jason Mraz was ranked 68th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for Jason Mraz was 8th.

**68th** Overall Rank

**8th** Best Position

Artist	Rank	Best Position
Jason Mraz	68th	8
The Maine	234th	34
Kenny Chesney	236th	34
The Dave Matthews Band	279th	42
Dave Matthews	881st	380
Kenny	1063rd	658
Willie Nelson	1193rd	937
Robert Francis	2484th	1,001

Figure 1: Artist Mainstream Ranks

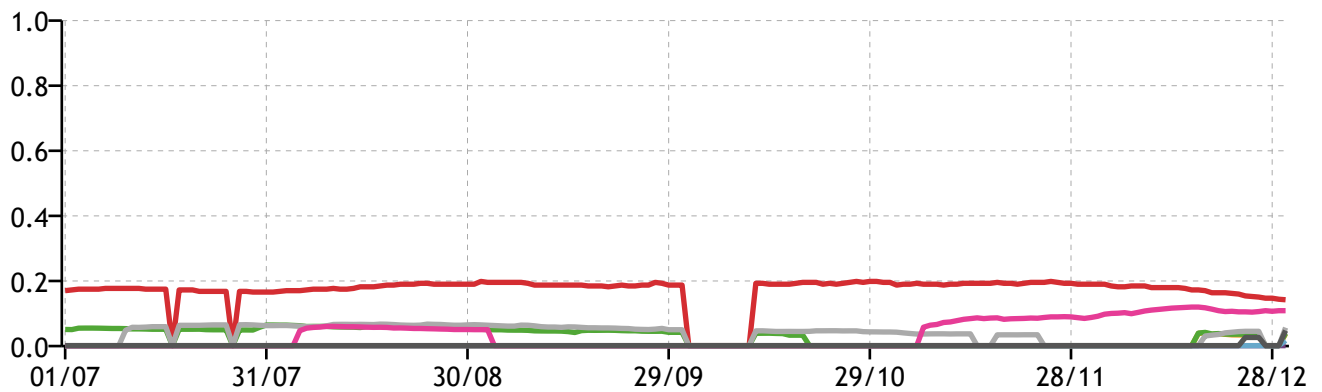


Figure 2: Artist Mainstream Chart Popularity over Time



# Mainstream Comparison

This section compares the mainstream chart performance of Jason Mraz against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Jason Mraz was ranked 1st overall of our charts for that day. 0.0 denotes Jason Mraz did not chart at all.

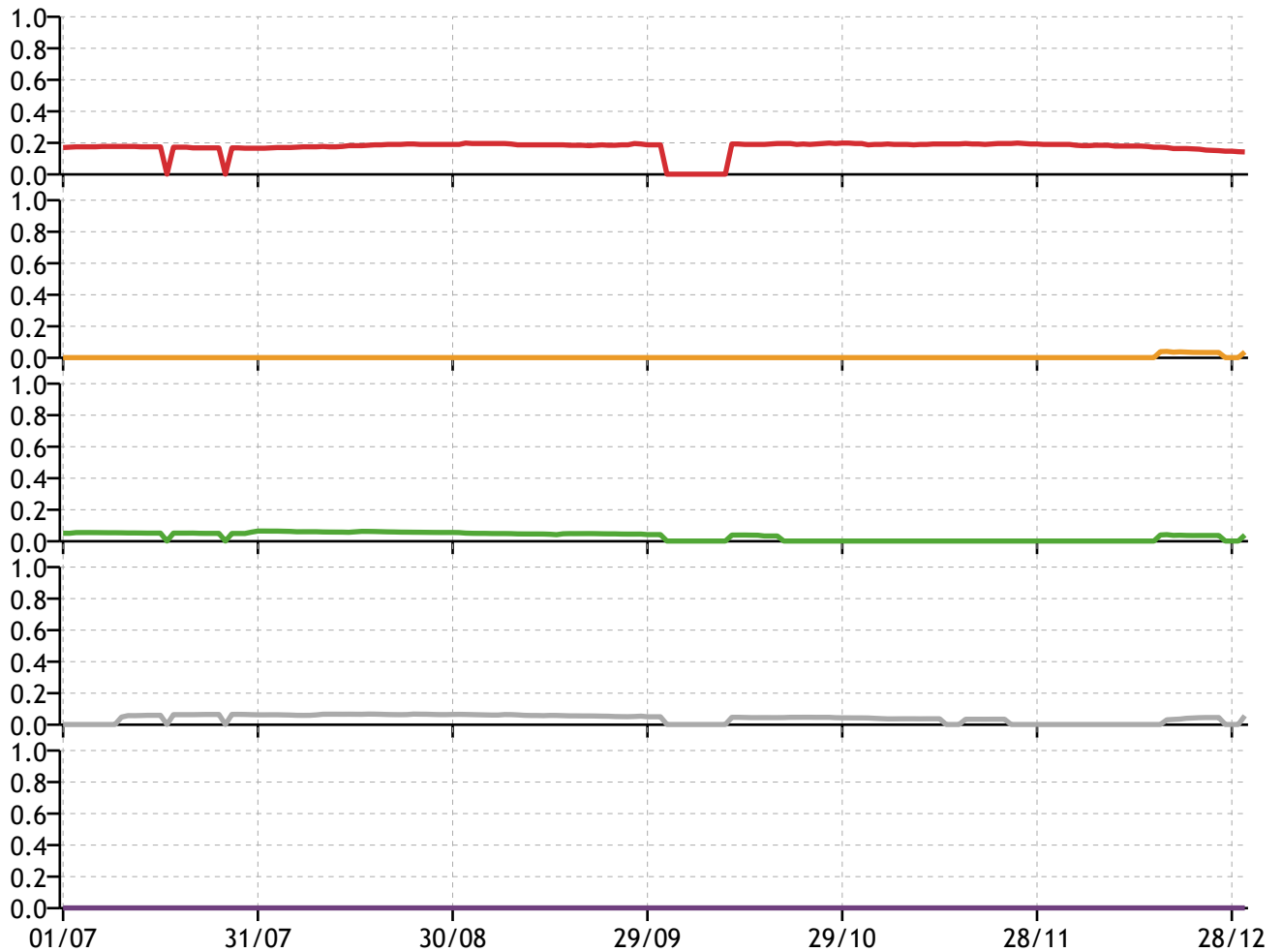


Figure 3: Comparisons for Jason Mraz



# Mainstream Singles

This section presents the best charting singles for Jason Mraz on the Mainstream We Are Hunted charts

## I'm Yours

Best Single

### 54th

Best Position

Single Best Position

I'm Yours 54

I'm Yours (Album Version) 593

Figure 4: Best Single Positions

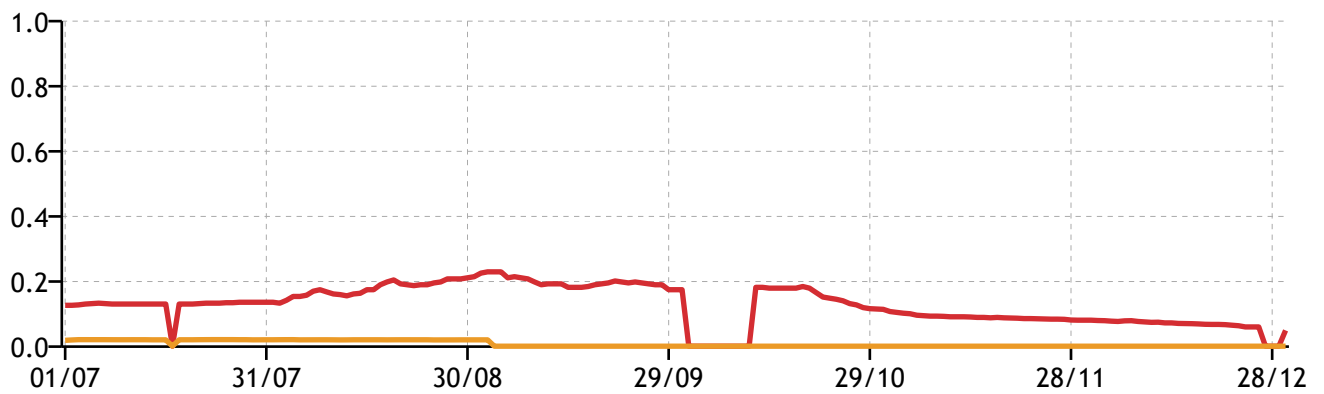


Figure 5: Singles Chart Comparison over Time

- I'm Yours
- I'm Yours (Album Ver..)

# Mainstream Singles Comparison

This section compares the mainstream chart performance of the most popular singles released by Jason Mraz. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

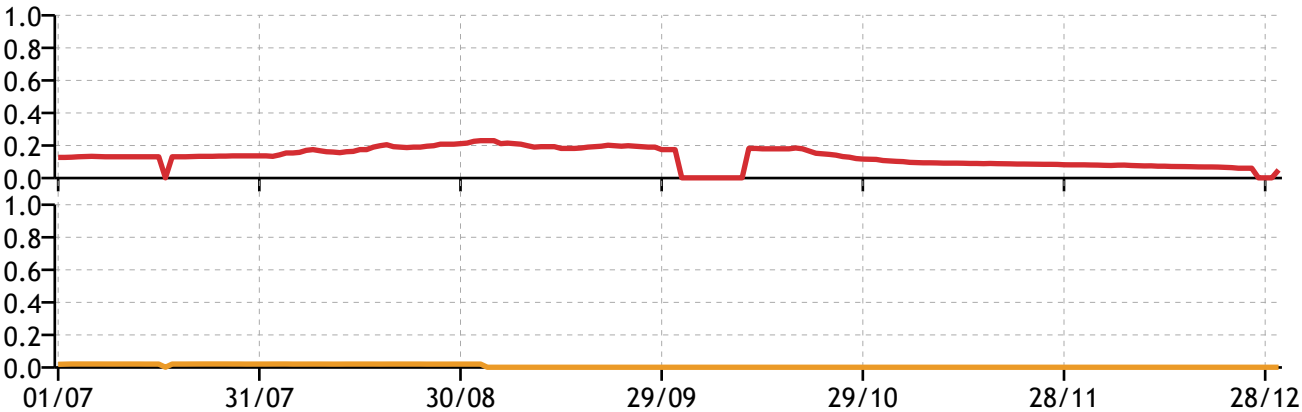


Figure 6: Chart ranking for Jason Mraz

- I'm Yours
- I'm Yours (Album Ver..)

# Twitter Coverage

## Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Jason Mraz during this time period. Included is the overall ranking of Jason Mraz when compared to similar artists.

143rd Overall Rank

9,155 Tweets

0.002% Share

Artist	Rank	Tweets	Share
Kenny	123rd	10,341	0.002%
Jason Mraz	143rd	9,155	0.002%
The Maine	172nd	8,239	0.001%
The Dave Matthews Band	203rd	7,190	0.001%
Dave Matthews	204th	7,177	0.001%
Willie Nelson	877th	2,106	0.000%
Kenny Chesney	1195th	1,556	0.000%
Robert Francis	6027th	170	0.000%

Figure 7: Twitter Coverage Comparison

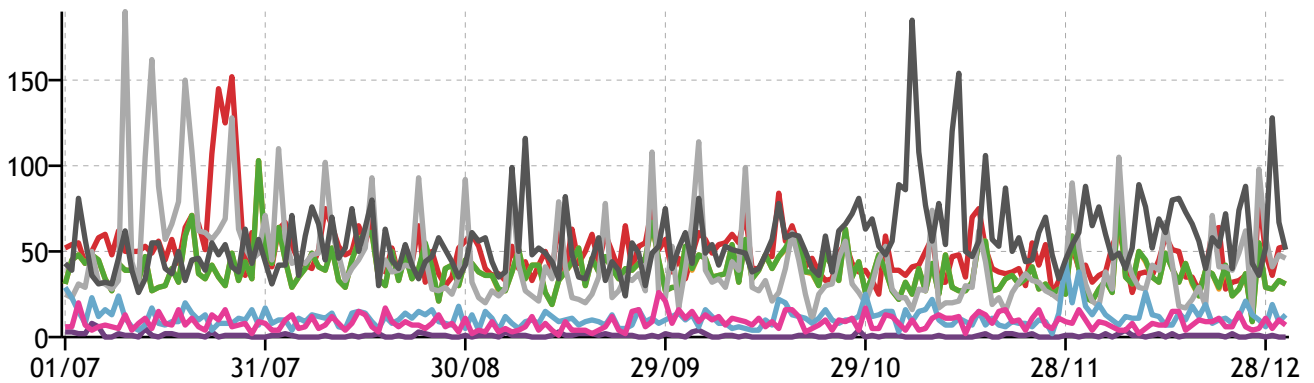


Figure 8: Twitter Coverage over Time



# Twitter Comparison

This section compares the total number of tweets mentioning Jason Mraz to similar artists.

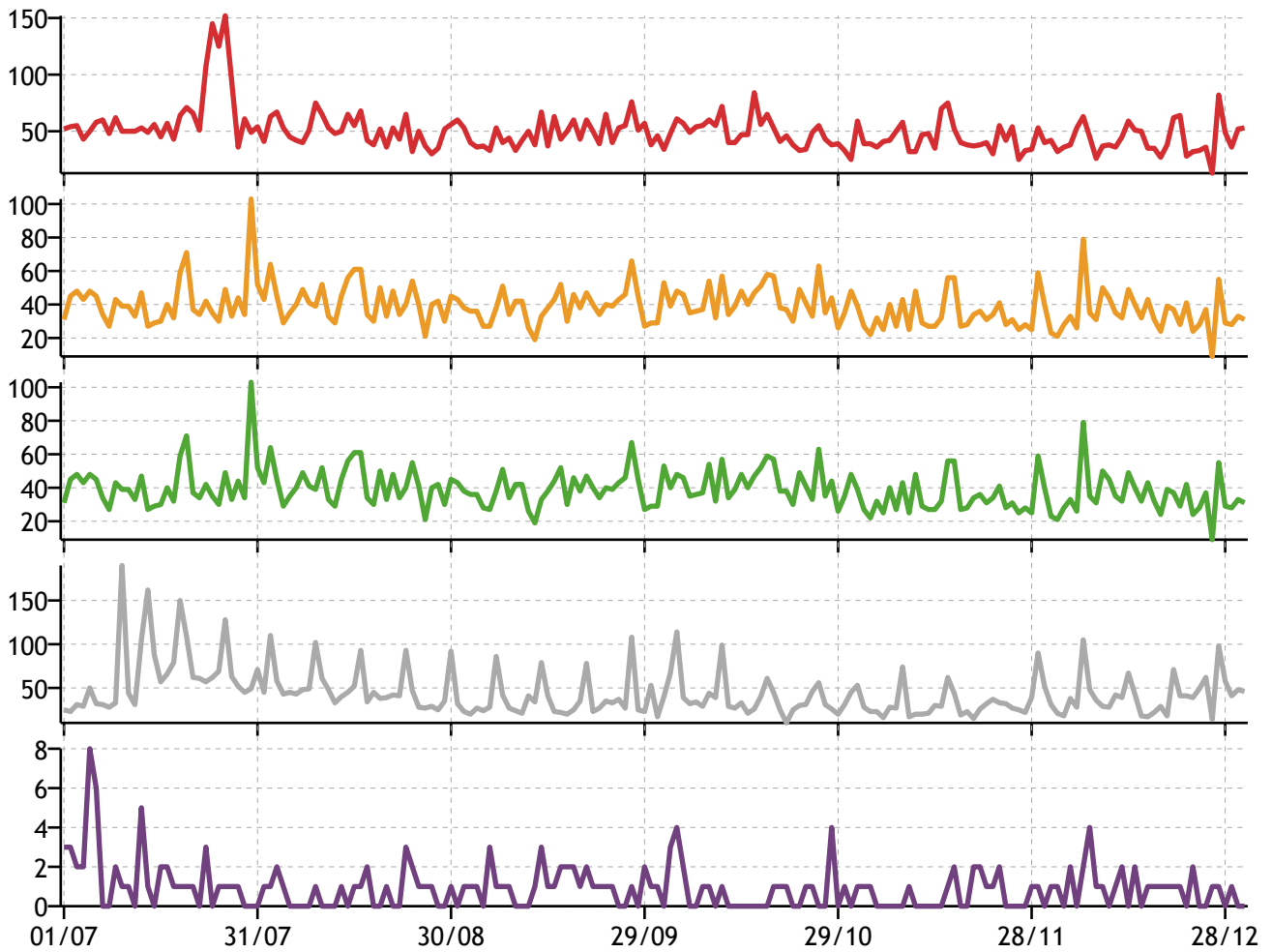
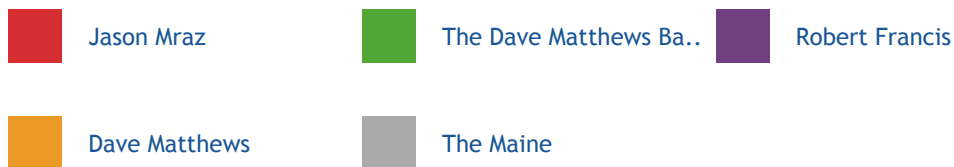


Figure 9: Comparisons for Jason Mraz



# Mainstream Chart vs Twitter

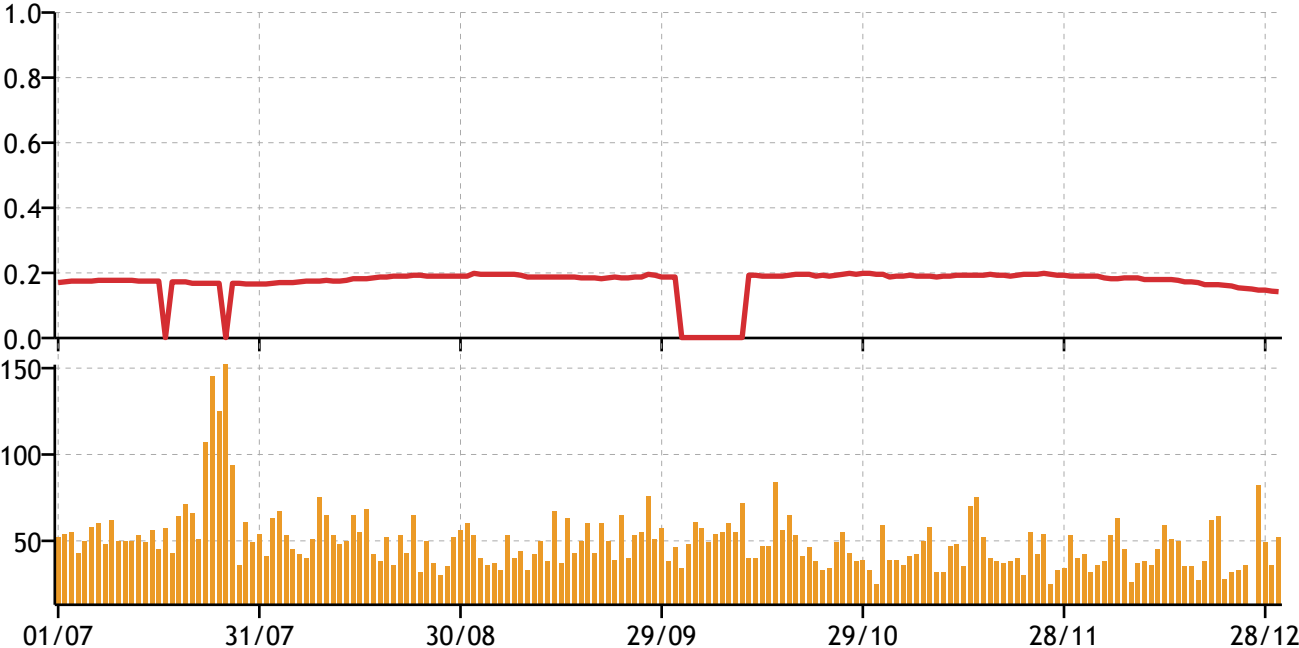


Figure 10: Jason Mraz Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



# Twitter Users

This section lists the twitter users mentioning Jason Mraz in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/soulkirk	Kirk	NS Canada & then Toronto   LA.	37	8,257	305,509
2	twitter.com/FlorUschi	Ma F R	Olivos	19	6,325	120,175
3	twitter.com/HenryStradford	Henry Lee Stradford	Tokyo, Japan	16	7,030	112,480
4	twitter.com/straywebsurfer	straywebsurfer Ray	Tokyo, Japan	27	3,195	86,265
5	twitter.com/DLWilsonsworld	Donna Wilson	Atlanta, GA	7	10,542	73,794
6	twitter.com/Maggie4Obama	Maggie Stewart	Illinois	21	2,916	61,236
7	twitter.com/jcase59	Jim	Lynnwood, Wa.	5	10,289	51,445
8	twitter.com/RandDuren	Rand Duren	Dallas, TX	11	4,262	46,882
9	twitter.com/Alice_Lei	Alice_Lei	Osaka, Japan	94	487	45,778
10	twitter.com/ohmychiweenies	michelle	Michigan:US	43	1,044	44,892
11	twitter.com/dullim	Du	here... or there...	18	2,143	38,574
12	twitter.com/HungryVampire	Hungry Vampire	Arizona	28	1,261	35,308
13	twitter.com/mskathy	mskathy	Utar	10	3,400	34,000
14	twitter.com/klaudio	Claudio Galaz	Peñalolén, Santiago de Chile	27	952	25,704
15	twitter.com/jeffmello	Jeff Mello	Atlanta, GA	7	3,581	25,067
16	twitter.com/jeniffersantos	°° Jeniffer!	Salvador/Bahia/Brasil	18	1,329	23,922
17	twitter.com/yuuhi_hajime	hajime!	□□□□	100	221	22,100
18	twitter.com/worryknot	darlene	California - USA	9	2,302	20,718
19	twitter.com/himupnorth	Northern Man	The North, UK	11	1,834	20,174
20	twitter.com/RosalieHalegirl	Rosalie Hale Cullen	Roaming in Washington State	6	3,326	19,956
21	twitter.com/thechaino	□□□ Sir L I G H T □□□	Tampico, Bullet Ranch.	5	3,761	18,805
22	twitter.com/simplydab	Donna	Where in the world am I?	6	3,105	18,630
23	twitter.com/amys_bus_ticket	amys_bus_ticket	SoCal	6	3,101	18,606
24	twitter.com/dANGELofLOVE	Bella Donna D'Angelo		6	3,083	18,498
25	twitter.com/ldcs	=Ivan=	Bogotá, Colombia	22	827	18,194
26	twitter.com/davidmartinezmu	davidmartinezmu	Corpus Christi, TX, USA	9	1,882	16,938
27	twitter.com/anatonia	Ana Victoria Lagos	Buenos Aires, Argentina	10	1,604	16,040

Figure 11: Top 50 Users tweeting about Jason Mraz

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/julianna12369	Julianna	33.560146,-117.71445	9	1,595	14,355
29	twitter.com/AHysten	AHysten	ÜT: 34.192179,-118.328519	18	742	13,356
30	twitter.com/eivind1984	Eivind Marienborg	Oslo, Norway	23	544	12,512
31	twitter.com/ninha_diegues	Ana Diegues	Here!	21	582	12,222
32	twitter.com/ThatGirlAni	Anime	In Cyrus' mind...	9	1,339	12,051
33	twitter.com/the_kid1130	R.M.C.W.	Indianapolis,IN	9	1,313	11,817
34	twitter.com/cougar4RPattz	Jaqui Bronson	The Pacific Northwest ....USA	11	998	10,978
35	twitter.com/Ediiayala	Edii Ayala ▯	Cuernavaca, Mexico	19	527	10,013
36	twitter.com/pettit_	Florecita Rockera	Here, there and everywhere...	12	808	9,696
37	twitter.com/_Renatakellen	Renata Kellen	Mogi Guaçu	7	1,375	9,625
38	twitter.com/PattaFeuFeu	Patricia Bedingfield	Niederrhein	12	786	9,432
39	twitter.com/carlinayamel	Carlina Colon	18.474225,-69.907757	11	832	9,152
40	twitter.com/MyCubbies	Chicago Cubs	guess...	11	820	9,020
41	twitter.com/MURC1ELAGO	R M	Acapulco	7	1,251	8,757
42	twitter.com/buttaflygem	Vanessa C.	In your heart!	5	1,723	8,615
43	twitter.com/santamistura	patricia miranda	rio de janeiro	5	1,712	8,560
44	twitter.com/melarimo	Mel	Nuzzled in ROB's NECK.	8	1,054	8,432
45	twitter.com/LacedRadio	Laced Radio TM	Los Angeles, CA/Austin, Tx	10	695	6,950
46	twitter.com/pacoblue	Paco Blue	The North Coast	6	1,123	6,738
47	twitter.com/BellaVita928	Nicole	East Coast United States	12	528	6,336
48	twitter.com/digitalmaggot	Arron Davies	Cardiff, Wales (Cymru), UK.	14	450	6,300
49	twitter.com/eiichisan	A ▯▯	iPhone: 35.634232,139.716195	5	1,245	6,225
50	twitter.com/antoniotrejo	AntonioTrejo	San Antonio, TX	7	887	6,209

Figure 11 (continued): Top 50 Users tweeting about Jason Mraz

## Shared Twitter Links

This section lists the most popular urls in tweets mentioning Jason Mraz during this period.

URL	Rank	Tweets
<a href="http://www.stereomood.com/song/27660">http://www.stereomood.com/song/27660</a>	1	367
<a href="http://tinysong.com/j9tv">http://tinysong.com/j9tv</a>	2	164
<a href="http://www.last.fm/music/Jason+Mraz">http://www.last.fm/music/Jason+Mraz</a>	3	104
<a href="http://tinysong.com/6HUv">http://tinysong.com/6HUv</a>	4	90
<a href="http://www.last.fm/music/Jason Mraz/_/I'm Yours">http://www.last.fm/music/Jason Mraz/_/I'm Yours</a>	5	75
<a href="http://www.tunewiki.com/">http://www.tunewiki.com/</a>	6	25
<a href="http://www.tunewiki.com/t/1wt2m">http://www.tunewiki.com/t/1wt2m</a>	7	24
<a href="http://tln.kr/24l4">http://tln.kr/24l4</a>	8	22
<a href="http://www.last.fm/music/Jason Mraz/_/Make It Mine">http://www.last.fm/music/Jason Mraz/_/Make It Mine</a>	9	21
<a href="http://www.tweekly.fm/user/eivind1984">http://www.tweekly.fm/user/eivind1984</a>	10	17
<a href="http://www.last.fm/music/Jason Mraz/_/Lucky (feat. Colbie Caillat)">http://www.last.fm/music/Jason Mraz/_/Lucky (feat. Colbie Caillat)</a>	11	15
<a href="http://www.freerepublic.com/focus/f-news/2329229/posts">http://www.freerepublic.com/focus/f-news/2329229/posts</a>	12	15
<a href="http://tinysong.com/khET">http://tinysong.com/khET</a>	13	15
<a href="http://www.last.fm/music/Jason Mraz/_/You And I Both">http://www.last.fm/music/Jason Mraz/_/You And I Both</a>	14	14
<a href="http://www.jango.com/stations/22196197/tunein?song_id=173008">http://www.jango.com/stations/22196197/tunein?song_id=173008</a>	15	14
<a href="http://www.last.fm/music/Jason Mraz/_/A Beautiful Mess">http://www.last.fm/music/Jason Mraz/_/A Beautiful Mess</a>	16	13
<a href="http://tinysong.com/cN2b">http://tinysong.com/cN2b</a>	17	13
<a href="http://www.tweekly.fm/user/ninha_diegues">http://www.tweekly.fm/user/ninha_diegues</a>	18	13
<a href="http://www.tweekly.fm/user/klaudio">http://www.tweekly.fm/user/klaudio</a>	19	12
<a href="http://www.last.fm/user/Yankees_JanB">http://www.last.fm/user/Yankees_JanB</a>	20	12
<a href="http://www.last.fm/music/Jason Mraz/_/lucky">http://www.last.fm/music/Jason Mraz/_/lucky</a>	21	12
<a href="http://www.tunewiki.com/t/1482h">http://www.tunewiki.com/t/1482h</a>	22	11
<a href="http://www.last.fm/music/Jason Mraz/_/Love For A Child">http://www.last.fm/music/Jason Mraz/_/Love For A Child</a>	23	11
<a href="http://www.tweekly.fm/user/emiliadnorman">http://www.tweekly.fm/user/emiliadnorman</a>	24	10
<a href="http://tln.kr/4uqo">http://tln.kr/4uqo</a>	25	10
<a href="http://www.last.fm/music/Jason Mraz/_/Life Is Wonderful">http://www.last.fm/music/Jason Mraz/_/Life Is Wonderful</a>	26	10
<a href="http://tln.kr/1877">http://tln.kr/1877</a>	27	10

Figure 12: Top Shared Links on Twitter mentioning Jason Mraz

URL	Rank	Tweets
<a href="http://www.last.fm/music/Jason+Mraz/_/The+Dynamo+Of+Volition">http://www.last.fm/music/Jason Mraz/_/The Dynamo Of Volition</a>	28	9
<a href="http://www.tweekly.fm/user/lpolachini">http://www.tweekly.fm/user/lpolachini</a>	29	9
<a href="http://www.last.fm/music/Jason+Mraz/_/Geek+in+the+Pink">http://www.last.fm/music/Jason Mraz/_/Geek in the Pink</a>	30	9
<a href="http://www.tunewiki.com/t/1c09f">http://www.tunewiki.com/t/1c09f</a>	31	9
<a href="http://tinysong.com/vCyJ">http://tinysong.com/vCyJ</a>	32	9
<a href="http://www.tweekly.fm/user/reuben_al">http://www.tweekly.fm/user/reuben_al</a>	33	9
<a href="http://www.last.fm/music/Jason+Mraz/_/Live+High">http://www.last.fm/music/Jason Mraz/_/Live High</a>	34	9
<a href="http://www.tweekly.fm/twitter/digitalmaggot">http://www.tweekly.fm/twitter/digitalmaggot</a>	35	9
<a href="http://www.tweekly.fm/user/Amayarrgghh">http://www.tweekly.fm/user/Amayarrgghh</a>	36	8
<a href="http://www.tweekly.fm/twitter/emiliadnorman">http://www.tweekly.fm/twitter/emiliadnorman</a>	37	8
<a href="http://getglue.com/recording_artists/jason_mraz">http://getglue.com/recording_artists/jason_mraz</a>	38	8
<a href="http://www.tweekly.fm/user/Marcos2302">http://www.tweekly.fm/user/Marcos2302</a>	39	8
<a href="http://www.tweekly.fm/twitter/ninha_diegues">http://www.tweekly.fm/twitter/ninha_diegues</a>	40	8
<a href="http://www.tweekly.fm/user/RandDuren">http://www.tweekly.fm/user/RandDuren</a>	41	8
<a href="http://www.tweekly.fm/user/lely">http://www.tweekly.fm/user/lely</a>	42	8
<a href="http://www.tweekly.fm/twitter/505mauricio">http://www.tweekly.fm/twitter/505mauricio</a>	43	7
<a href="http://tinysong.com/ksdX">http://tinysong.com/ksdX</a>	44	7
<a href="http://www.last.fm/music/Jason+Mraz/_/Wordplay">http://www.last.fm/music/Jason Mraz/_/Wordplay</a>	45	7
<a href="http://www.tweekly.fm/user/Neenina">http://www.tweekly.fm/user/Neenina</a>	46	7
<a href="http://www.last.fm/music/Jason+Mraz/_/Coyotes">http://www.last.fm/music/Jason Mraz/_/Coyotes</a>	47	7
<a href="http://www.tweekly.fm/user/jazzbug">http://www.tweekly.fm/user/jazzbug</a>	48	7
<a href="http://tinysong.com/jaqT">http://tinysong.com/jaqT</a>	49	7
<a href="/profile/AnnTran_/blip/60125921/Winter+Wonderland-Jason+Mraz">/profile/AnnTran_/blip/60125921/Winter+Wonderland-Jason+Mraz</a>	50	7
<a href="http://www.last.fm/music/Jason+Mraz/_/Bella+Luna">http://www.last.fm/music/Jason Mraz/_/Bella Luna</a>	51	7
<a href="http://www.last.fm/music/Jason+Mraz/_/If+It+Kills+Me">http://www.last.fm/music/Jason Mraz/_/If It Kills Me</a>	52	7
<a href="http://blip.fm/profile/AnnTran_/blip/58655724/Dont+Worry+Im+Yours+(Jason+Mraz+vs+Bobby+McFerrin+vs+I...">http://blip.fm/profile/AnnTran_/blip/58655724/Dont+Worry+Im+Yours+(Jason+Mraz+vs+Bobby+McFerrin+vs+I...</a>	53	7
<a href="http://www.tweekly.fm/user/frenchflan">http://www.tweekly.fm/user/frenchflan</a>	54	7
<a href="http://www.pandora.com:80/land/song/b15053f5a9ba2e4c425ba2910f7abf8b?station=c9d6a67dfb8b9b881c0acbc...">http://www.pandora.com:80/land/song/b15053f5a9ba2e4c425ba2910f7abf8b?station=c9d6a67dfb8b9b881c0acbc...</a>	55	7
<a href="http://www.last.fm/music/Jason+Mraz/_/Curbside+Prophet">http://www.last.fm/music/Jason Mraz/_/Curbside Prophet</a>	56	7
<a href="http://www.tweekly.fm/user/mouraq">http://www.tweekly.fm/user/mouraq</a>	57	7
<a href="http://tln.kr/17g75">http://tln.kr/17g75</a>	58	6
<a href="http://www.last.fm/music/Jason+Mraz/_/I'm+Yours+(From+the+Casa+Nova+Sessions)">http://www.last.fm/music/Jason Mraz/_/I'm Yours (From the Casa Nova Sessions)</a>	59	6
<a href="http://www.tweekly.fm/user/Lindedekort">http://www.tweekly.fm/user/Lindedekort</a>	60	6

Figure 12 (continued): Top Shared Links on Twitter mentioning Jason Mraz

# News Coverage

## News Popularity

This section shows the total number of music articles mentioning Jason Mraz during this time period and the overall rank of Jason Mraz when compared to similar artists.

1101st Overall Rank

104 Articles

0.003% Share

Artist	Rank	Articles	Share
Kenny	135th	737	0.018%
The Maine	174th	612	0.015%
Willie Nelson	408th	335	0.008%
The Dave Matthews Band	634th	213	0.005%
Dave Matthews	644th	210	0.005%
Kenny Chesney	840th	155	0.004%
Jason Mraz	1101st	104	0.003%
Robert Francis	1962nd	18	0.000%

Figure 13: News Coverage Comparison

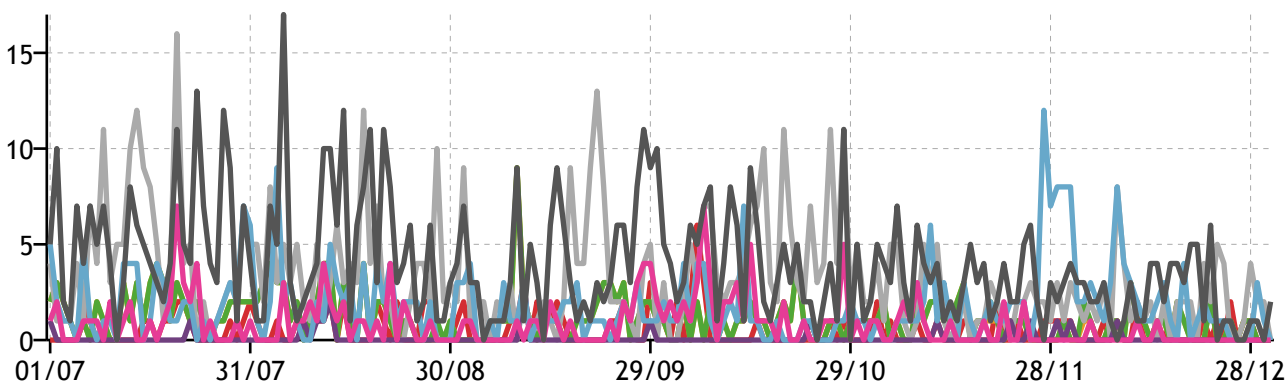
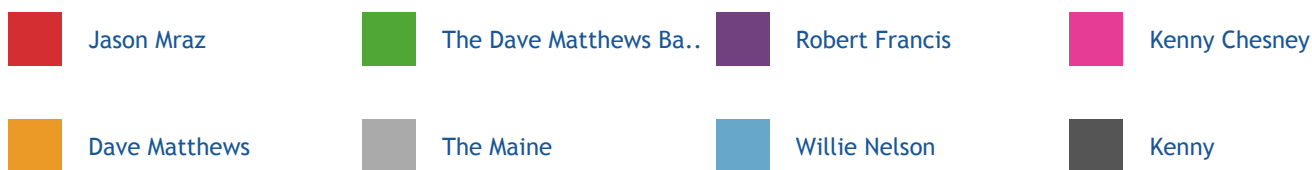


Figure 14: News Coverage over Time



# News Comparison

This section compares the number of music articles mentioning Jason Mraz during this time period to similar artists.

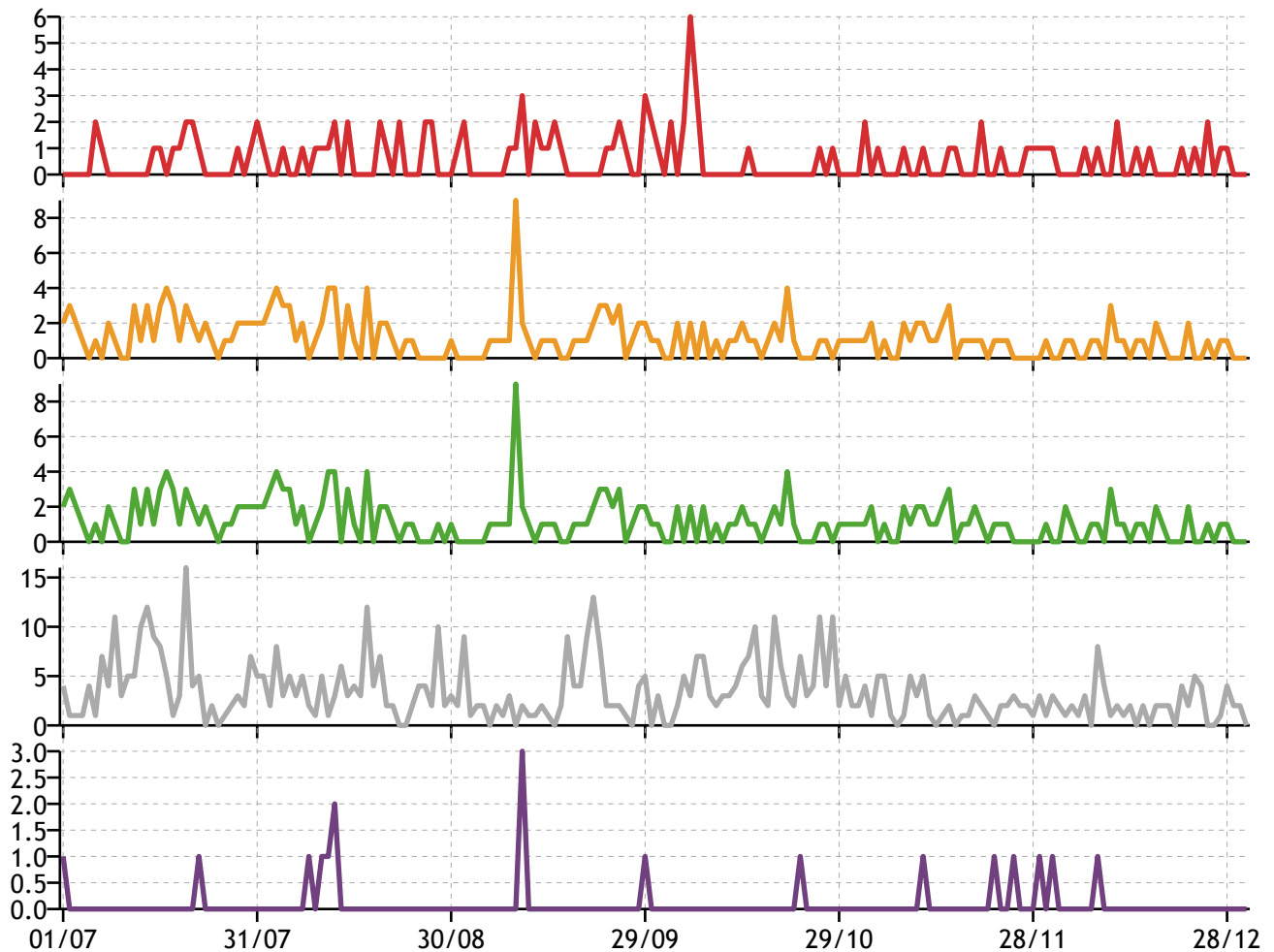
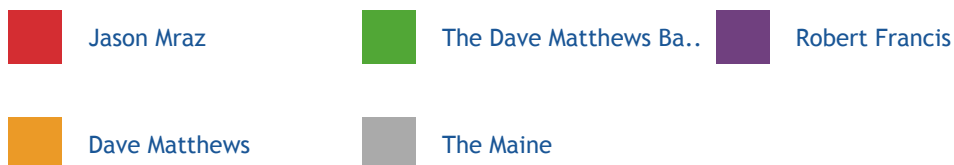


Figure 15: Comparisons for Jason Mraz



# Mainstream Chart vs Sentiment

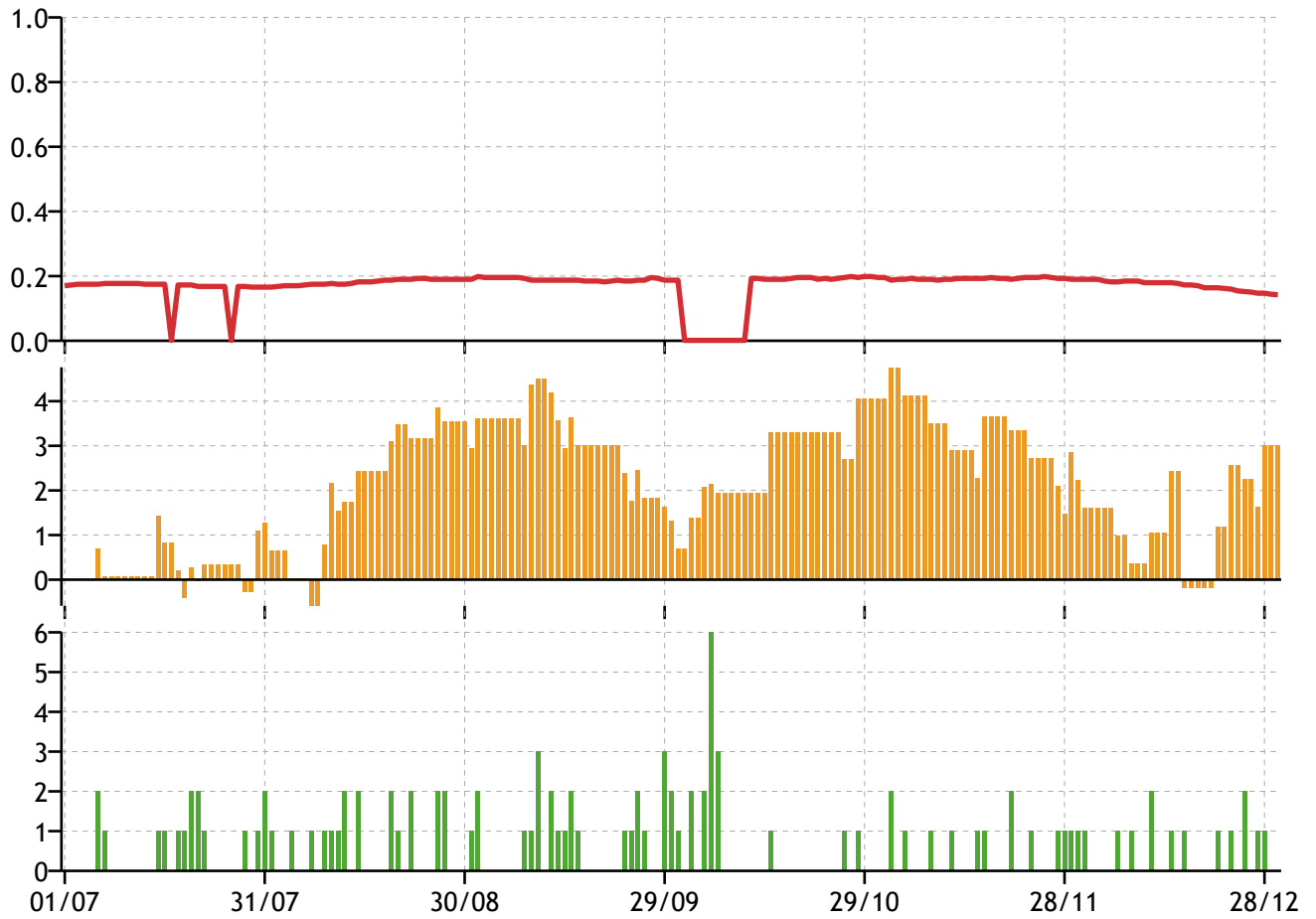


Figure 16: Jason Mraz Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Jason Mraz that day.



# Top Publishers

- Spin
- Hidden Track
- #1 Hits From Another..
- You Sing, I Write
- The A.V. Club
- popbytes
- Other



Figure 17: Top Publishers related to Jason Mraz

Top Publishers	Mentions
Spin	3
Hidden Track	3
#1 Hits From Another Planet	2
You Sing, I Write	2
The A.V. Club	1
popbytes	1
Raised on Indie	1
Paste Magazine	1
Cover Lay Down	1
NME - Blog	1
Country Standard Time News	1
Fusion 45	1
songs:illinois	1
i (heart) music	1
Guitar Player	1

Figure 18: Most frequently mentioned Top Publishers

# Top News Publishers

Publisher	Rank	Articles
Spin - <a href="http://www.spin.com/">http://www.spin.com/</a>	1	3
Hidden Track - <a href="http://www.glidemagazine.com/hiddentrack">http://www.glidemagazine.com/hiddentrack</a>	2	3
#1 Hits From Another Planet - <a href="http://alienhits.blogspot.com">http://alienhits.blogspot.com</a>	3	2
You Sing, I Write - <a href="http://yousingiwrite.blogspot.com/">http://yousingiwrite.blogspot.com/</a>	4	2
The A.V. Club - <a href="http://www.avclub.com/">http://www.avclub.com/</a>	5	1
popbytes - <a href="http://www.popbytes.com">http://www.popbytes.com</a>	6	1
Raised on Indie - <a href="http://www.raisedonindie.com/">http://www.raisedonindie.com/</a>	7	1
Paste Magazine - <a href="http://www.pastemagazine.com/">http://www.pastemagazine.com/</a>	8	1
Cover Lay Down - <a href="http://coverlaydown.blogspot.com/">http://coverlaydown.blogspot.com/</a>	9	1
NME - Blog - <a href="http://www.nme.com/">http://www.nme.com/</a>	10	1
Country Standard Time News - <a href="http://www.countrystandardtime.com/">http://www.countrystandardtime.com/</a>	11	1
Fusion 45 - <a href="http://fusion45.com/">http://fusion45.com/</a>	12	1
songs:illinois - <a href="http://www.songsillinois.net/">http://www.songsillinois.net/</a>	13	1
i (heart) music - <a href="http://www.iheartmusic.net/serendipity/">http://www.iheartmusic.net/serendipity/</a>	14	1
Guitar Player - <a href="http://www.guitarplayer.com/">http://www.guitarplayer.com/</a>	15	1
Jonk Music - <a href="http://jonkmusic.blogspot.com">http://jonkmusic.blogspot.com</a>	16	1
Prefix Magazine - <a href="http://prefixmag.com">http://prefixmag.com</a>	17	1
inALLcaps - <a href="http://www.inallcaps.com">http://www.inallcaps.com</a>	18	1
Club Fonograma - <a href="http://clubfonograma.blogspot.com/">http://clubfonograma.blogspot.com/</a>	19	1

Figure 19: Top 19 Publishers mentioning Jason Mraz

# Best 5 News Days

1

## 06 October 2010 : 6 articles

### Popular Articles this Day

#### Hope and Mraz Love Video

AbsolutePunk, 06 October 2010

\*Hope\* (<http://www.followhope.com/>)'s music video for "Love Love Love" featuring \*Jason Mraz\* can be viewed in the replies.

#### Jennifer Hudson and Jason Mraz Grand Slam for Children

Anti Music, 06 October 2010

Jennifer Hudson, Jason Mraz Grand Slam for Children benefit concert

#### Mashup Monday!

sunsetinthearview.com, 05 October 2010

Happy Monday, everybody! Sorry this is a little late, I had prior engagements for most of today. But, I'm here to present yall with some magnificent mashups. First up was ...

#### Music Video: Hope ft Jason Mraz – Love Love Love

TheNext2Shine, 05 October 2010

TheNext2Shine: Exclusive RNB Music Downloads <http://TheNext2Shine.com>  
<http://twitter.com/TheNext2Shine> <http://facebook.com/TheNext2Shine>

#### Hope | Love Love Love feat Jason Mraz [Video]

The Maroon Cafe, 06 October 2010

It was almost two years ago we spoke about Hope and how we felt she was extremely overlooked [here]. Well the heads at Atlantic Records have teamed her with pop ...

#### cannibal pop news, 5 ottobre 2010 (Duffy, James Blunt, Eliza Doolittle...)

pensieri cannibali, 06 October 2010

Notizie del giorno: Tiziano Ferro ha dichiarato di essere gay. L'attentato a Belpietro forse (anzi, probabilmente) è stata tutta una farsa . Un po' come l'attentato a Berlusconi. È autunno ...

#### Q & A with Ingrid Michaelson

Sounds of Oz, 06 October 2010

New York's Ingrid Michaelson has shared the stage with the likes of Jason Mraz, Dave Matthews Band, and Keane, and next month she'll bring her original brand of acoustic power-pop ...

#### REVOLVER

Tune the Proletariat, 06 October 2010

The Beatles – Eleanor Rigby I spent a few nights with Billy the Busker every week. He would set up, a microphone and guitar his only ammunition, along the boulevard ...

**2****10 September 2010 : 3 articles****Popular Articles this Day****Robert Francis Hits The Road With Jason Mraz**

Anti Music, 10 September 2010

Robert Francis returned to the U.S. for a run of headlining dates and shows supporting Jason Mraz

**Briefly: Life is good Festival Webcast**

Hidden Track, 10 September 2010

If you can't make it to this weekend's first-ever Life is good Festival, you can still check some of the performances through a webcast at Chase Freedom's Facebook page. Tune ...

**Robert Francis Kicks Off Tour This Weekend**

Audio Perv , 10 September 2010

The globe-trotting, Los Angeles-based musician Robert Francis has recently returned to the U.S. for a run of headlining dates and shows supporting Jason Mraz which kick off this weekend (see ...

**Pop Blitz 9/8/10**

#1 Hits From Another Planet, 09 September 2010

Alexandra Burke - Start Without You A RedOne production, which in itself is something to be thankful for because he compliments Alexandra quite well. This wasn't on the album, but ...

**3****29 September 2010 : 3 articles****Popular Articles this Day****Jason Mraz To Release Live EP**

AbsolutePunk, 29 September 2010

\*Jason Mraz\* (<http://jasonmraz.com/>) will release a live EP entitled Life Is Good on October 5th. One of the new tracks can be heard on his website (<http://jasonmraz.com/>). Submitted by keepthechange11

**JASON MRAZ ANNOUNCES "LIFE IS GOOD"; NEW LIVE DIGITAL EP AVAILABLE OCTOBER 5**

Guitar Player, 29 September 2010

Jason Mraz has announced details of "Life Is Good," a live digital EP available October 5 recorded earlier this month on Mraz's current North American tour. "Life Is Good" will ...

## Jason Mraz releases Life Is Good

Music Remedy, 29 September 2010

Jason Mraz has announced details of "Life Is Good," a live digital EP available October 5 recorded earlier this month on Mraz's current North American tour. "Life Is Good" will ...

4

## 07 October 2010 : 3 articles

### Popular Articles this Day

#### Hope and Mraz Love Video

AbsolutePunk, 06 October 2010

\*Hope\* (<http://www.followhope.com/>)'s music video for "Love Love Love" featuring \*Jason Mraz\* can be viewed in the replies.

#### Jennifer Hudson and Jason Mraz Grand Slam for Children

Anti Music, 06 October 2010

Jennifer Hudson, Jason Mraz Grand Slam for Children benefit concert

#### "Love Out Loud" - Justin Morrell If you, like me,...

sunsetinthearview.com, 07 October 2010

"Love Out Loud" - Justin Morrell If you, like me, are in need of some sunshine-infused pop music that you've been missing from Jason Mraz, another JM has the answer ...

#### Hope and Jason Mraz "Love Love Love" each other

The End of Irony, 07 October 2010

What has Jason Mraz been up to lately? It seems I haven't heard much from him as of late, but he's still out there. He's collaborating with a new singer/songwriter ...

#### Jason Mraz: Behind The Scenes Video

PopYouLarity.com, 07 October 2010

Check out some candid video footage shot by tour videographer Jeff Coffman on the road that capture Mraz explaining the origins and meanings of the new songs [HERE](#).

#### Hope | Love Love Love feat Jason Mraz [Video]

The Maroon Cafe, 06 October 2010

It was almost two years ago we spoke about Hope and how we felt she was extremely overlooked [here]. Well the heads at Atlantic Records have teamed her with pop ...

#### cannibal pop news, 5 ottobre 2010 (Duffy, James Blunt, Eliza Doolittle...)

pensieri cannibali, 06 October 2010

Notizie del giorno: Tiziano Ferro ha dichiarato di essere gay. L'attentato a Belpietro forse (anzi, probabilmente) è stata tutta una farsa . Un po' come l'attentato a Berlusconi. È autunno ...

## Q & A with Ingrid Michaelson

Sounds of Oz, 06 October 2010

New York's Ingrid Michaelson has shared the stage with the likes of Jason Mraz, Dave Matthews Band, and Keane, and next month she'll bring her original brand of acoustic power-pop ...

## REVOLVER

Tune the Proletariat, 06 October 2010

The Beatles – Eleanor Rigby I spent a few nights with Billy the Busker every week. He would set up, a microphone and guitar his only ammunition, along the boulevard ...

5

## 06 July 2010 : 2 articles

### Popular Articles this Day

#### Music: Review: Steel Train: Steel Train

The A.V. Club, 06 July 2010

Steel Train 's influences have always felt just a step behind the times. Debuting in 2005 on Drive-Thru, the band welded that label's pop-punk brand with an adult-alternative style that ...

#### Olly Murs - Please Don't Let Me Go Lyrics and Video

MusicBlips, 06 July 2010

This can be heard in "Please Don't Let Me Go". It's a mix of Will Young with lots of Jason Mraz influence. My verdict? I like it. But I have ...

## News Highlights

This section includes the most repeated statements in the music press about Jason Mraz month by month during this period.

### July

"Jason Mraz has announced details of his upcoming North American tour"

Mon 19/07 - JASON MRAZ HITS THE HIGHWAY FOR FALL TOUR - Audio Perv

"Jason Mraz has announced details of his upcoming North American tour. The Atlantic recording artist kicks off on September 11th at Bangor, Maine's Bangor Waterfront and ..."

Tue 20/07 - Jason Mraz releases Beautiful Mess - Music Remedy

### August

"Jason Mraz have just been added to this year's lineup"

Sat 14/08 - Farm Aid 25 Announces More Participants - Artist Direct

"Jason Mraz told Billboard that he has two albums' worth of material for the follow-up to 2008's We Sing, We Dance, We Steal Things, which featured ..."

Tue 31/08 - Jason Mraz Has Two Albums of Material For His Follow Up to "We Sing, We Dance, We Steal Things - Artist Direct

### September

"Jason Mraz has announced details of "Life Is Good," a live digital EP available October 5 recorded earlier this month on Mraz's current North American tour. ..."

Sun 26/09 - JASON MRAZ ANNOUNCES "LIFE IS GOOD"; NEW LIVE DIGITAL EP AVAILABLE OCTOBER 5 - Audio Perv

### October

"Jason Mraz will release Life Is Good, a live digital EP available October 5, which he recorded earlier this month on Mraz's current North American tour. ..."

Fri 01/10 - Jason Mraz to Release "Life is Good" Digital EP - Artist Direct

## November

"Jason Mraz has contributed a track to the A Very Special Christmas holiday music series benefiting Special Olympics"

Sat 20/11 - A Very Special Christmas For Jason Mraz - Anti Music

## December

"Jason Mraz has contributed a track to the A Very Special Christmas holiday music series benefiting Special Olympics"

Wed 01/12 - A Very Special Christmas For Jason Mraz - Anti Music

"Jason Mraz is one of the most intelligent interviews we ever had, and we are ecstatic to announce his engagement to Tristan Prettyman. Mraz took to ..."

Sat 25/12 - Jason Mraz is Engaged - andPOP

"Jason Mraz is now off the market. Mraz proposed to singer/songwriter Tristan Prettyman on Thursday night and he let the world know how his beloved responded ..."

Tue 28/12 - Jason Mraz is Engaged - Artist Direct

# Appendices

## Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 20: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

## Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 21: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart