

# JLS

Music Media Analysis  
July to December 2010

RESEARCH  
**hunted**

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# Overview

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**193rd** on Mainstream Charts

**339th** on Twitter

**878th** in the Music Press

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This report reviews the popularity of JLS on the music charts and in the music news for the period July to December 2010. It benchmarks JLS against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

# Chart Popularity

## Mainstream Chart

This section presents the mainstream chart performance for JLS compared to similar artists. JLS was ranked 193rd overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for JLS was 26th.

193rd Overall Rank

26th Best Position

| Artist          | Rank  | Best Position |
|-----------------|-------|---------------|
| Lady GaGa       | 4th   | 2             |
| Katy Perry      | 7th   | 2             |
| Eminem          | 13th  | 2             |
| Rihanna         | 19th  | 3             |
| Kylie Minogue   | 66th  | 8             |
| JLS             | 193rd | 26            |
| Take That       | 240th | 35            |
| Professor Green | 882nd | 381           |

Figure 1: Artist Mainstream Ranks

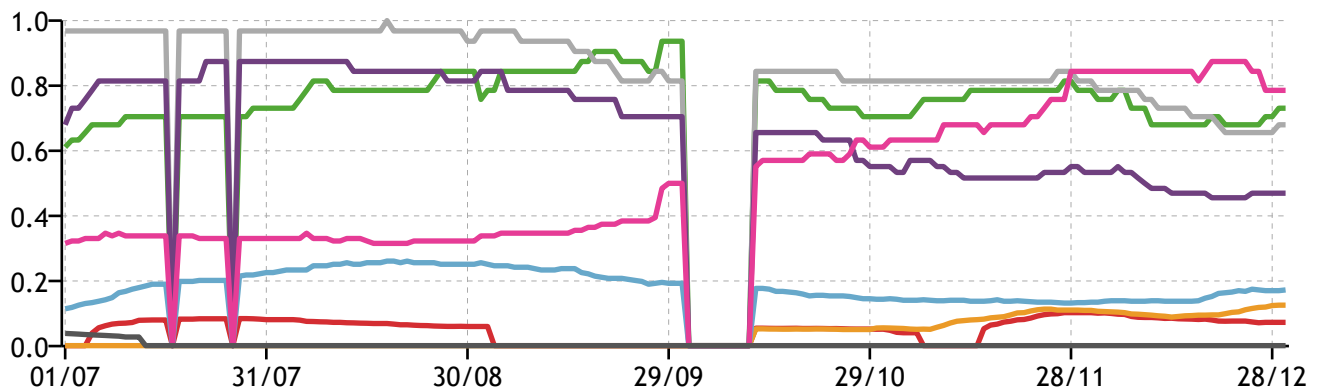


Figure 2: Artist Mainstream Chart Popularity over Time



# Mainstream Comparison

This section compares the mainstream chart performance of JLS against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means JLS was ranked 1st overall of our charts for that day. 0.0 denotes JLS did not chart at all.

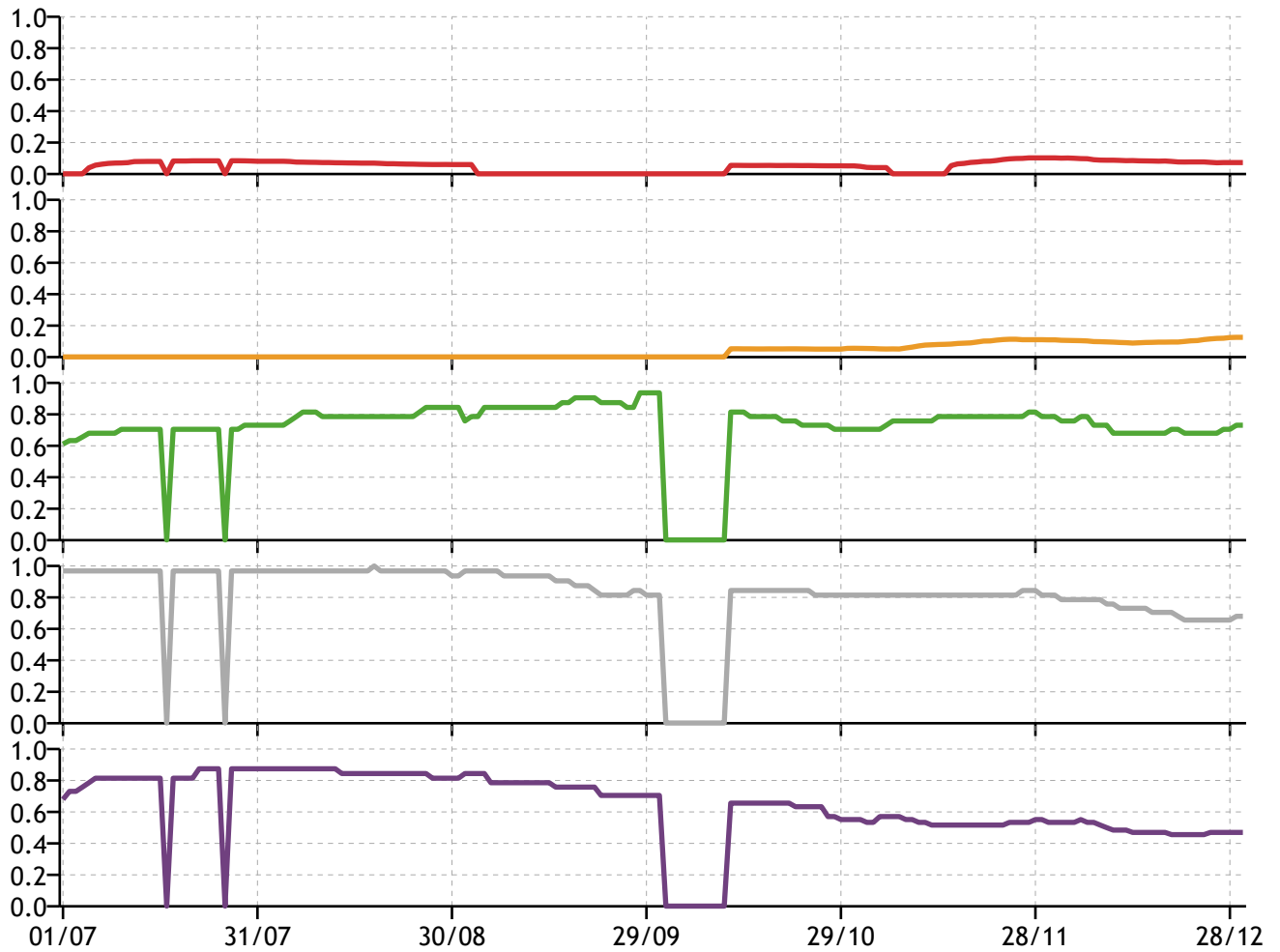
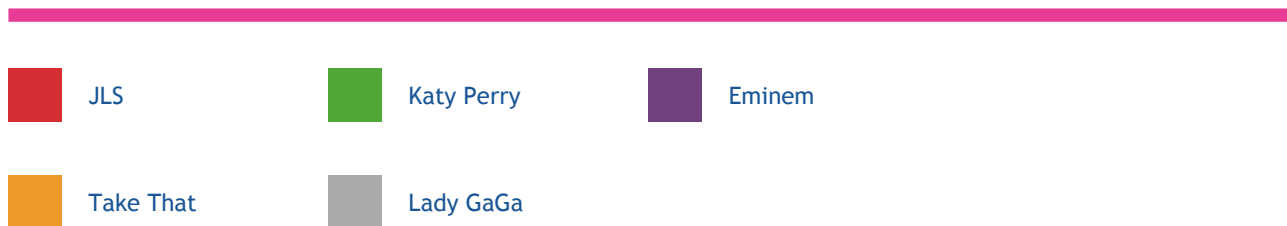


Figure 3: Comparisons for JLS



# Mainstream Singles

This section presents the best charting singles for JLS on the Mainstream We Are Hunted charts

## Love You More

Best Single

## 351st

Best Position

| Single            | Best Position |
|-------------------|---------------|
| Love You More     | 351           |
| The Club Is Alive | 384           |
|                   |               |
|                   |               |

Figure 4: Best Single Positions

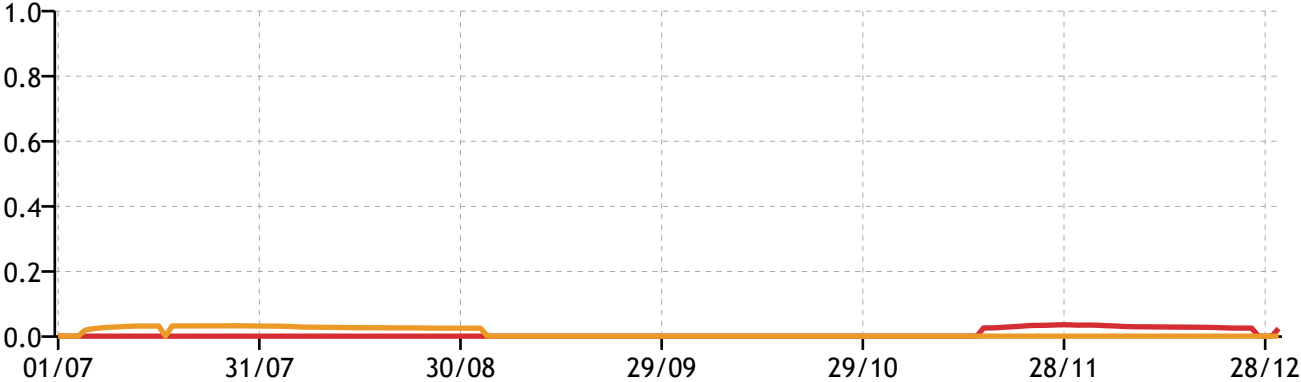


Figure 5: Singles Chart Comparison over Time

- Love You More
- The Club Is Alive

# Mainstream Singles Comparison

This section compares the mainstream chart performance of the most popular singles released by JLS. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

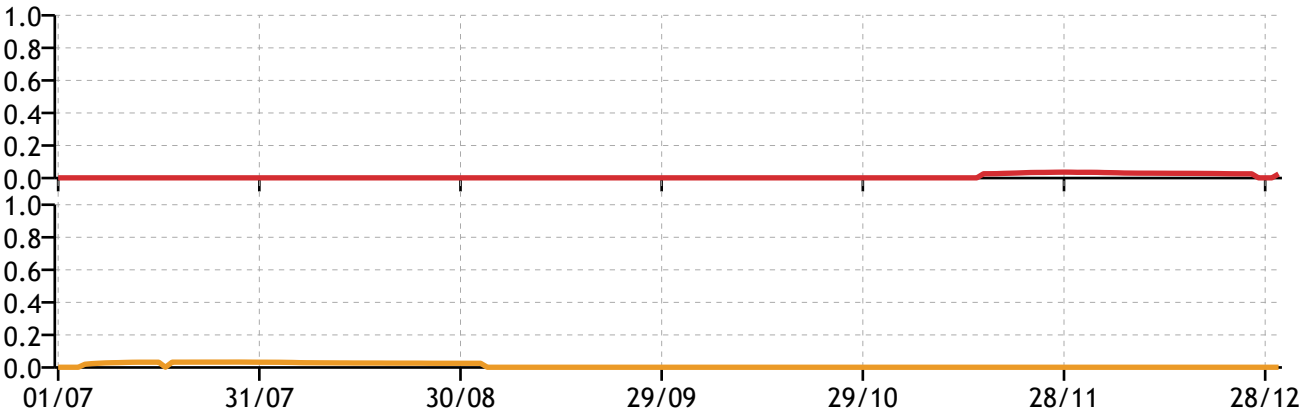


Figure 6: Chart ranking for JLS

- Love You More
- The Club Is Alive

# Twitter Coverage

## Twitter Popularity

This section shows the number of tweets indicating that someone was listening to JLS during this time period. Included is the overall ranking of JLS when compared to similar artists.

339th Overall Rank

4,890 Tweets

0.001% Share

| Artist          | Rank   | Tweets | Share  |
|-----------------|--------|--------|--------|
| Eminem          | 4th    | 54,567 | 0.009% |
| Lady GaGa       | 6th    | 52,609 | 0.009% |
| Rihanna         | 10th   | 41,787 | 0.007% |
| Katy Perry      | 11th   | 40,907 | 0.007% |
| Kylie Minogue   | 70th   | 14,859 | 0.002% |
| Take That       | 252nd  | 6,039  | 0.001% |
| JLS             | 339th  | 4,890  | 0.001% |
| Professor Green | 1497th | 1,234  | 0.000% |

Figure 7: Twitter Coverage Comparison

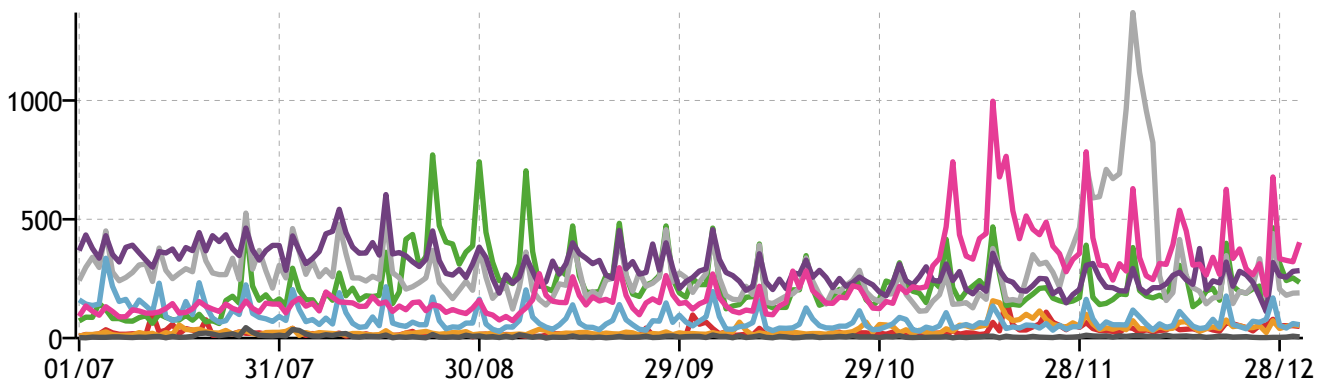


Figure 8: Twitter Coverage over Time



# Twitter Comparison

This section compares the total number of tweets mentioning JLS to similar artists.

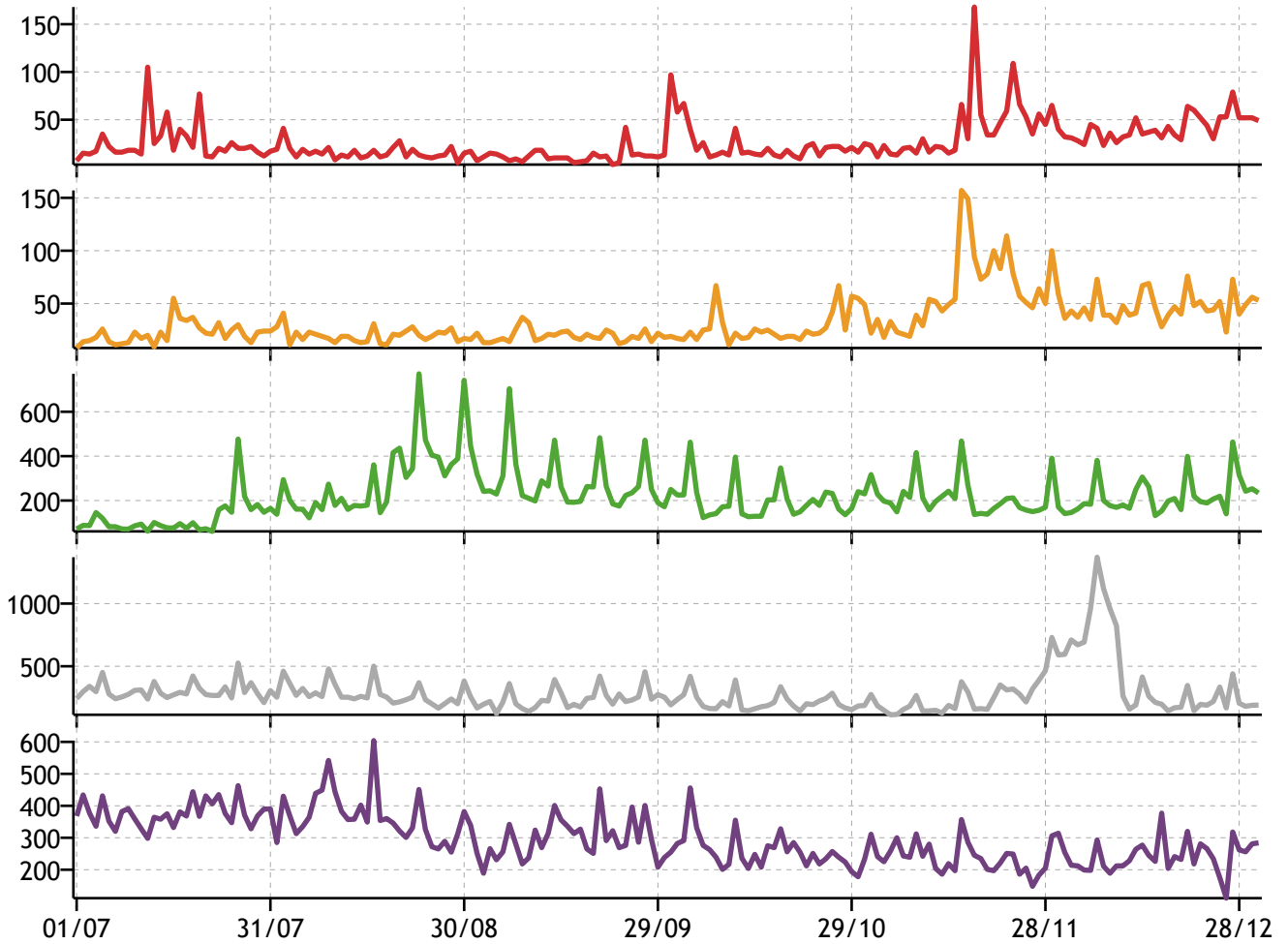
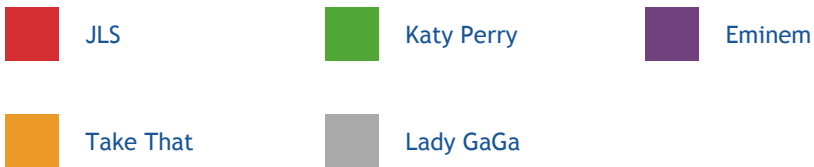


Figure 9: Comparisons for JLS



# Mainstream Chart vs Twitter

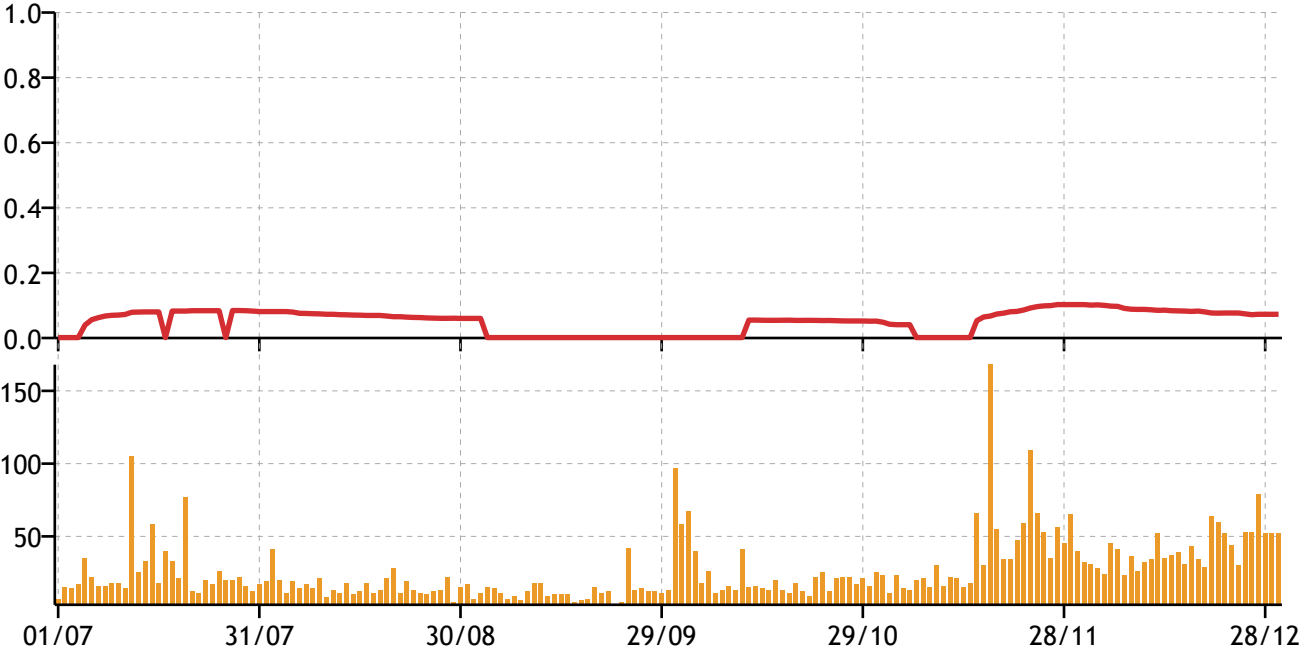


Figure 10: JLS Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



# Twitter Users

This section lists the twitter users mentioning JLS in tweets most during this period.

| Rank | Twitter User                | Name                                       | Location                       | Tweets | Followers | Reach   |
|------|-----------------------------|--|--------------------------------|--------|-----------|---------|
| 1    | twitter.com/jackcrute       | Jack Nathaniel Crute                       | The North of England, UK       | 9      | 11,550    | 103,950 |
| 2    | twitter.com/teentoday       | teentoday.co.uk                            | London                         | 4      | 14,129    | 56,516  |
| 3    | twitter.com/WhatsOnRadio1   | Now Playing Radio 1                        | Leamington Spa                 | 62     | 509       | 31,558  |
| 4    | twitter.com/sweet_cherryyy  | Sweet Cherry                               | Birmingham                     | 15     | 1,933     | 28,995  |
| 5    | twitter.com/HayleyJLS       | Heyley.                                    | Merseyside.                    | 14     | 1,669     | 23,366  |
| 6    | twitter.com/KamilaMerrygold | Kamila Merrygold <sup>□</sup>              | Aston's heart <sup>□</sup>     | 17     | 1,255     | 21,335  |
| 7    | twitter.com/MrsMerrygoldxx3 | Mrs Merrygold                              | England                        | 6      | 3,306     | 19,836  |
| 8    | twitter.com/NikkiNikNak1    | Ohai. I'm Nikki. <sup>□</sup>              | The year 3000.                 | 4      | 4,270     | 17,080  |
| 9    | twitter.com/LoveLaughJB     | unknown;)                                  | Uk..                           | 4      | 3,521     | 14,084  |
| 10   | twitter.com/iHeart_JLS      | Lalala:)                                   | London                         | 6      | 2,144     | 12,864  |
| 11   | twitter.com/l1brat1on       | l1brat1on                                  | Worldwide, TX                  | 32     | 398       | 12,736  |
| 12   | twitter.com/mrsmerrygoldjls | <sup>□</sup> Verified JLS'ter <sup>□</sup> | Birmingham                     | 4      | 2,955     | 11,820  |
| 13   | twitter.com/WhatsOn1Xtra    | Now Playing 1Xtra                          | On the airwaves.               | 31     | 351       | 10,881  |
| 14   | twitter.com/Jaffa_Cake_x    | Toni Leigh JLS <sup>□</sup>                | Outta This World               | 5      | 2,070     | 10,350  |
| 15   | twitter.com/JodiLovesAston  | Jodie Brown                                | Wales =/ bad times.            | 12     | 718       | 8,616   |
| 16   | twitter.com/Nawel_xx        | bfdskjfdnjfsdksfds                         | Here in this crazy ass world!  | 5      | 1,704     | 8,520   |
| 17   | twitter.com/WhatsOnRadio2   | Now Playing Radio 2                        | On the airwaves.               | 34     | 246       | 8,364   |
| 18   | twitter.com/MalaikahxX_JLS  | MalaikahJLSsuperfan™                       | Planet Jacktheladswing(:       | 5      | 1,651     | 8,255   |
| 19   | twitter.com/JB_1D_Fans      | Katie                                      | UK                             | 4      | 2,041     | 8,164   |
| 20   | twitter.com/JLSBiggestFans  | JLSBiggestFans                             | worldwide.                     | 6      | 1,309     | 7,854   |
| 21   | twitter.com/sivanbreezyjls  | sivan breezy                               | israel                         | 5      | 1,569     | 7,845   |
| 22   | twitter.com/RebekahNicole_x | Rebekah Nicole Allen                       | Onyx Hotel <sup>□</sup>        | 4      | 1,756     | 7,024   |
| 23   | twitter.com/HannMerrygold   | HannahFarrell <sup>□</sup>                 | Liverpool:). <sup>□</sup>      | 5      | 1,353     | 6,765   |
| 24   | twitter.com/BeckyMondrykJLS | вєккч.                                     |                                | 4      | 1,638     | 6,552   |
| 25   | twitter.com/JLSFansTilWeDie | Ana+Alex                                   | OUTTA this world               | 4      | 1,586     | 6,344   |
| 26   | twitter.com/GeorginaJLS     | Aston's wife <sup>□</sup>                  | Laaandaaan.                    | 5      | 1,241     | 6,205   |
| 27   | twitter.com/SimBains_JLS    | ohNOONOO,thatsmyname                       | outta this world.(kent/london) | 8      | 766       | 6,128   |

Figure 11: Top 50 Users tweeting about JLS

| Rank | Twitter User                | Name                 | Location                  | Tweets | Followers | Reach |
|------|-----------------------------|----------------------|---------------------------|--------|-----------|-------|
| 28   | twitter.com/it_is_u         | U                    | ▣▣ yokohama, japan        | 37     | 164       | 6,068 |
| 29   | twitter.com/Hannahjackson01 | Hannah Jackson       |                           | 6      | 1,004     | 6,024 |
| 30   | twitter.com/Hannaah_JLS     | Hannah Martin        |                           | 8      | 684       | 5,472 |
| 31   | twitter.com/xxMrsMerrygoldx | Aishah Merrygold     | Aston's house :)          | 7      | 756       | 5,292 |
| 32   | twitter.com/Karli_JLS       | karli merrygold      | london                    | 7      | 728       | 5,096 |
| 33   | twitter.com/OneRecent       | OneRecent            | London                    | 9      | 540       | 4,860 |
| 34   | twitter.com/LucieeLovesJLS  | Lucy clare kew;      | Lincolnshire , England    | 5      | 925       | 4,625 |
| 35   | twitter.com/MeganBellJLSx   | Megan Bell           | Kent and London :)        | 11     | 420       | 4,620 |
| 36   | twitter.com/emmaamcfly      | Emma Brooking        | Hertfordshire             | 11     | 417       | 4,587 |
| 37   | twitter.com/Tash_Loves_JLS  | Tash.                | Omaha Mall                | 6      | 729       | 4,374 |
| 38   | twitter.com/LoveYouMoreJLS  | JLS'ters :) x        | wherever JLS are ;) xx    | 4      | 1,092     | 4,368 |
| 39   | twitter.com/Sammy_Bygrave_x | Sammy Bygrave        | ÜT: 51.903396,-0.64688    | 4      | 1,022     | 4,088 |
| 40   | twitter.com/BethanyLovesJLS | Bethany Kent         | Everywhere :D             | 6      | 671       | 4,026 |
| 41   | twitter.com/edercesar       | Eder César           | Brazil                    | 5      | 805       | 4,025 |
| 42   | twitter.com/Thejlslover     | khadeeja Merrygold   |                           | 5      | 800       | 4,000 |
| 43   | twitter.com/GemMerrygoldx   | Gemma Tollerfield    | Sheffield                 | 7      | 566       | 3,962 |
| 44   | twitter.com/StaceyLeigh_x   | Stacey-Leigh         | Rhondda                   | 4      | 926       | 3,704 |
| 45   | twitter.com/FranLovesJLS_x  | FranMerrygold'       | wherever aston is ;)      | 4      | 914       | 3,656 |
| 46   | twitter.com/MayuriPatelxxx  | Mayuri Patel         | Birmingham-ish, England   | 4      | 877       | 3,508 |
| 47   | twitter.com/Fadumziie_JLS   | Fadumo Merrygold ;)  | Amongst the stars ▣       | 5      | 669       | 3,345 |
| 48   | twitter.com/Sparkybbz       | Mia 'Sparky' Ross    | Outta this world with JLS | 7      | 473       | 3,311 |
| 49   | twitter.com/merrygold4evax  | Anna Merrygold :)    | With Ast ;)               | 4      | 820       | 3,280 |
| 50   | twitter.com/xxHannah_JLSxx  | Hannah 'JLS' Porter▣ | London▣                   | 4      | 819       | 3,276 |

Figure 11 (continued): Top 50 Users tweeting about JLS

# Shared Twitter Links

This section lists the most popular urls in tweets mentioning JLS during this period.

| URL   | Rank | Tweets |
|---|------|--------|
| <a href="http://www.last.fm/music/JLS/_/Love+You+More">http://www.last.fm/music/JLS/_/Love You More</a>   | 1    | 138    |
| <a href="http://www.last.fm/music/JLS">http://www.last.fm/music/JLS</a>   | 2    | 56     |
| <a href="http://road.ie/jls">http://road.ie/jls</a>   | 3    | 40     |
| <a href="http://radioplayer.indemand.fm">http://radioplayer.indemand.fm</a>   | 4    | 39     |
| <a href="http://www.tweekly.fm/user/hannah_JLSxx">http://www.tweekly.fm/user/hannah_JLSxx</a>   | 5    | 9      |
| <a href="http://www.last.fm/music/JLS/_/Everybody+In+Love">http://www.last.fm/music/JLS/_/Everybody In Love</a>   | 6    | 6      |
| <a href="http://radioplayer.thehitsradio.com/">http://radioplayer.thehitsradio.com/</a>   | 7    | 6      |
| <a href="http://www.last.fm/music/JLS/_/The+Club+Is+Alive">http://www.last.fm/music/JLS/_/The Club Is Alive</a>   | 8    | 5      |
| <a href="http://radioplayer.smashhits.net/">http://radioplayer.smashhits.net/</a>   | 9    | 5      |
| <a href="http://www.tweekly.fm/twitter/emmaamcfly">http://www.tweekly.fm/twitter/emmaamcfly</a>   | 10   | 5      |
| <a href="http://www.tweekly.fm/twitter/rachnakapur">http://www.tweekly.fm/twitter/rachnakapur</a>   | 11   | 4      |
| <a href="http://www.tweekly.fm/twitter/ohlookitsdylan">http://www.tweekly.fm/twitter/ohlookitsdylan</a>   | 12   | 4      |
| <a href="http://tinysong.com/zH7A">http://tinysong.com/zH7A</a>   | 13   | 4      |
| <a href="http://www.tweekly.fm/twitter/hannah_jlsxx">http://www.tweekly.fm/twitter/hannah_jlsxx</a>   | 14   | 4      |
| <a href="http://www.tweekly.fm/twitter/FrenchSuki_">http://www.tweekly.fm/twitter/FrenchSuki_</a>   | 15   | 4      |
| <a href="http://www.jango.com/stations/216120724/tunein?proxy_id=42030432&amp;song_id=362421">http://www.jango.com/stations/216120724/tunein?proxy_id=42030432&amp;song_id=362421</a>   | 16   | 4      |
| <a href="http://www.tweekly.fm/twitter/BlythMeister">http://www.tweekly.fm/twitter/BlythMeister</a>   | 17   | 4      |
| <a href="http://www.tweekly.fm/twitter/walkinalone">http://www.tweekly.fm/twitter/walkinalone</a>   | 18   | 4      |
| <a href="http://www.last.fm/music/JLS/_/Better+For+You">http://www.last.fm/music/JLS/_/Better For You</a>   | 19   | 4      |
| <a href="http://www.tweekly.fm/user/oopsididitagen">http://www.tweekly.fm/user/oopsididitagen</a>   | 20   | 3      |
| <a href="http://www.dailymail.co.uk/sciencetech/article-1296282/I-dosing-How-teenagers-getting-digitally-high...">http://www.dailymail.co.uk/sciencetech/article-1296282/I-dosing-How-teenagers-getting-digitally-high...</a> | 21   | 3      |
| <a href="http://www.tweekly.fm/user/SJIHTpuppy">http://www.tweekly.fm/user/SJIHTpuppy</a>   | 22   | 3      |
| <a href="http://www.last.fm/music/JLS/_/Beat+Again">http://www.last.fm/music/JLS/_/Beat Again</a>   | 23   | 3      |
| <a href="http://www.last.fm/user/onego">http://www.last.fm/user/onego</a>   | 24   | 3      |
| <a href="http://www.last.fm/music/JLS/_/Umbrella">http://www.last.fm/music/JLS/_/Umbrella</a>   | 25   | 3      |
| <a href="http://www.last.fm/music/JLS/_/One+Shot">http://www.last.fm/music/JLS/_/One Shot</a>   | 26   | 3      |
| <a href="http://www.tweekly.fm/user/jayyyx2">http://www.tweekly.fm/user/jayyyx2</a>   | 27   | 3      |

Figure 12: Top Shared Links on Twitter mentioning JLS

| URL   | Rank | Tweets |
|---|------|--------|
| <a href="http://www.last.fm/music/JLS/_/Love+You+More">http://www.last.fm/music/JLS/_/Love You More</a>   | 28   | 3      |
| <a href="http://www.last.fm/music/JLS/+images/54166669">http://www.last.fm/music/JLS/+images/54166669</a>   | 29   | 3      |
| <a href="http://www.tweekly.fm/twitter/se4n_">http://www.tweekly.fm/twitter/se4n_</a>   | 30   | 3      |
| <a href="http://www.tunewiki.com/">http://www.tunewiki.com/</a>   | 31   | 3      |
| <a href="http://www.tweekly.fm/user/luizaagostinho">http://www.tweekly.fm/user/luizaagostinho</a>   | 32   | 3      |
| <a href="http://www.tweekly.fm/user/curns">http://www.tweekly.fm/user/curns</a>   | 33   | 3      |
| <a href="http://www.tunewiki.com/t/1yvkk">http://www.tunewiki.com/t/1yvkk</a>   | 34   | 3      |
| <a href="http://www.tweekly.fm/user/QueenoftheRings">http://www.tweekly.fm/user/QueenoftheRings</a>   | 35   | 2      |
| <a href="http://www.last.fm/music/JLS/_/Close+To+You">http://www.last.fm/music/JLS/_/Close To You</a>   | 36   | 2      |
| <a href="http://www.tweekly.fm/twitter/katiebrighten">http://www.tweekly.fm/twitter/katiebrighten</a>   | 37   | 2      |
| <a href="http://www.tweekly.fm/user/oome">http://www.tweekly.fm/user/oome</a>   | 38   | 2      |
| <a href="http://www.tweekly.fm/user/frazallan">http://www.tweekly.fm/user/frazallan</a>   | 39   | 2      |
| <a href="http://www.last.fm/music/JLS/_/Don%27t+Go">http://www.last.fm/music/JLS/_/Don%27t Go</a>   | 40   | 2      |
| <a href="http://www.tunewiki.com/t/27epe">http://www.tunewiki.com/t/27epe</a>   | 41   | 2      |
| <a href="http://www.tweekly.fm/twitter/heycclement">http://www.tweekly.fm/twitter/heycclement</a>   | 42   | 2      |
| <a href="http://bbc.in/9M6wVH">http://bbc.in/9M6wVH</a>   | 43   | 2      |
| <a href="http://www.last.fm/music/JLS/_/Eyes+Wide+Shut">http://www.last.fm/music/JLS/_/Eyes Wide Shut</a>   | 44   | 2      |
| <a href="http://www.amazon.co.uk/Outta-This-World-JLS/dp/B003084QSM/ref=sr_1_1?ie=UTF8&amp;qid=1289236373&amp;sr=8-1">http://www.amazon.co.uk/Outta-This-World-JLS/dp/B003084QSM/ref=sr_1_1?ie=UTF8&amp;qid=1289236373&amp;sr=8-1</a> | 45   | 2      |
| <a href="http://www.tweekly.fm/user/dandylionel">http://www.tweekly.fm/user/dandylionel</a>   | 46   | 2      |
| <a href="http://www.last.fm/music/JLS/_/Kickstart">http://www.last.fm/music/JLS/_/Kickstart</a>   | 47   | 2      |
| <a href="http://www.last.fm/music/JLS/_/Only+Tonight">http://www.last.fm/music/JLS/_/Only Tonight</a>   | 48   | 2      |
| <a href="http://www.tweekly.fm/twitter/rebeccalouiseee">http://www.tweekly.fm/twitter/rebeccalouiseee</a>   | 49   | 2      |
| <a href="http://www.last.fm/music/JLS/_/Other+Side+Of+The+World">http://www.last.fm/music/JLS/_/Other Side Of The World</a>   | 50   | 2      |
| <a href="http://www.tweekly.fm/twitter/jenpeep">http://www.tweekly.fm/twitter/jenpeep</a>   | 51   | 2      |
| <a href="http://isharetun.es/track/bZCmH5gqV47r">http://isharetun.es/track/bZCmH5gqV47r.</a>  | 52   | 2      |
| <a href="http://4ms.me/gEc7Wc">http://4ms.me/gEc7Wc</a>   | 53   | 2      |
| <a href="/profile/Tequila_Kitty/blip/57832173/JLS-Everybody+In+Love+(Official+Video+and+Lyrics)+HD">/profile/Tequila_Kitty/blip/57832173/JLS-Everybody+In+Love+(Official+Video+and+Lyrics)+HD</a>                                     | 54   | 2      |
| <a href="http://www.last.fm/music/JLS/_/Private">http://www.last.fm/music/JLS/_/Private</a>   | 55   | 2      |
| <a href="/profile/Tequila_Kitty/blip/59901660/One+Shot-JLS">/profile/Tequila_Kitty/blip/59901660/One+Shot-JLS</a>   | 56   | 2      |
| <a href="http://www.tweekly.fm/user/emmaamcfly">http://www.tweekly.fm/user/emmaamcfly</a>   | 57   | 2      |
| <a href="http://www.tweekly.fm/twitter/thephantommilk">http://www.tweekly.fm/twitter/thephantommilk</a>   | 58   | 2      |
| <a href="http://www.lastfm.it/event/1710162+JLS+at+O2+Arena+on+15+January+2011">http://www.lastfm.it/event/1710162+JLS+at+O2+Arena+on+15+January+2011</a>   | 59   | 2      |
| <a href="/profile/Tequila_Kitty/blip/59533135/JLS+Only+Tonight-Lyrics">/profile/Tequila_Kitty/blip/59533135/JLS+Only+Tonight-Lyrics.</a>  | 60   | 2      |

Figure 12 (continued): Top Shared Links on Twitter mentioning JLS

# News Coverage

## News Popularity

This section shows the total number of music articles mentioning JLS during this time period and the overall rank of JLS when compared to similar artists.

**878th** Overall Rank

**146** Articles

**0.004%** Share

| Artist          | Rank  | Articles | Share  |
|-----------------|-------|----------|--------|
| Eminem          | 6th   | 3,368    | 0.084% |
| Lady GaGa       | 11th  | 2,784    | 0.069% |
| Katy Perry      | 16th  | 2,092    | 0.052% |
| Kylie Minogue   | 160th | 669      | 0.017% |
| Take That       | 217th | 533      | 0.013% |
| Rihanna         | 413th | 328      | 0.008% |
| JLS             | 878th | 146      | 0.004% |
| Professor Green | 985th | 124      | 0.003% |

Figure 13: News Coverage Comparison

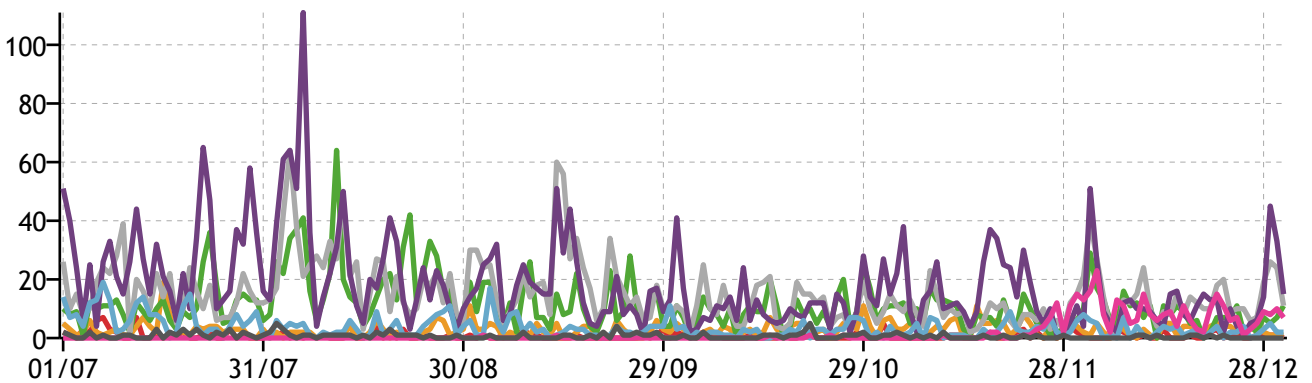


Figure 14: News Coverage over Time



# News Comparison

This section compares the number of music articles mentioning JLS during this time period to similar artists.

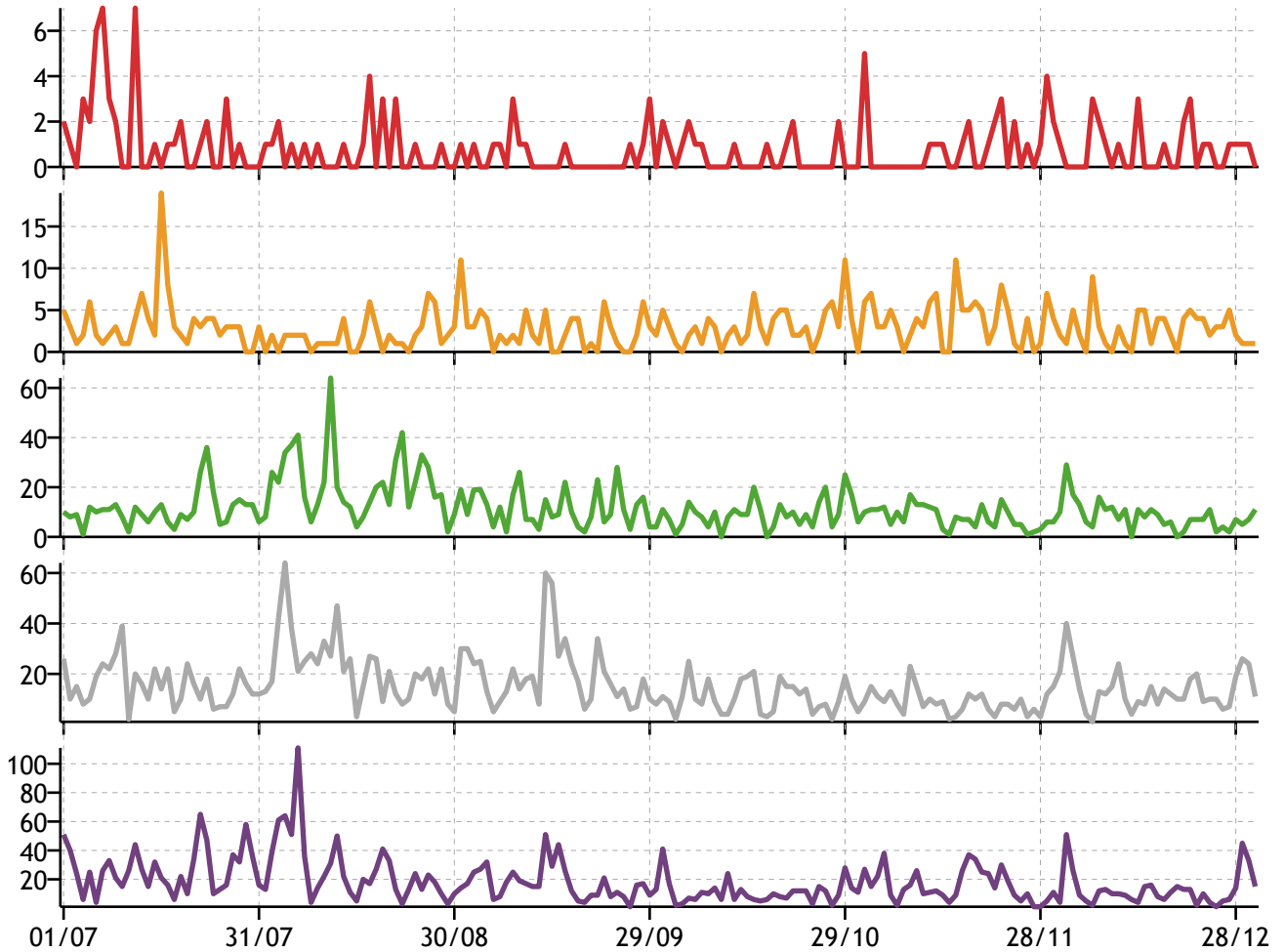
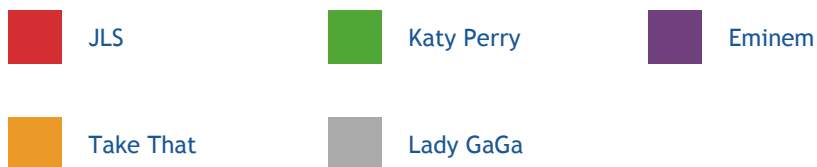


Figure 15: Comparisons for JLS



# Mainstream Chart vs Sentiment

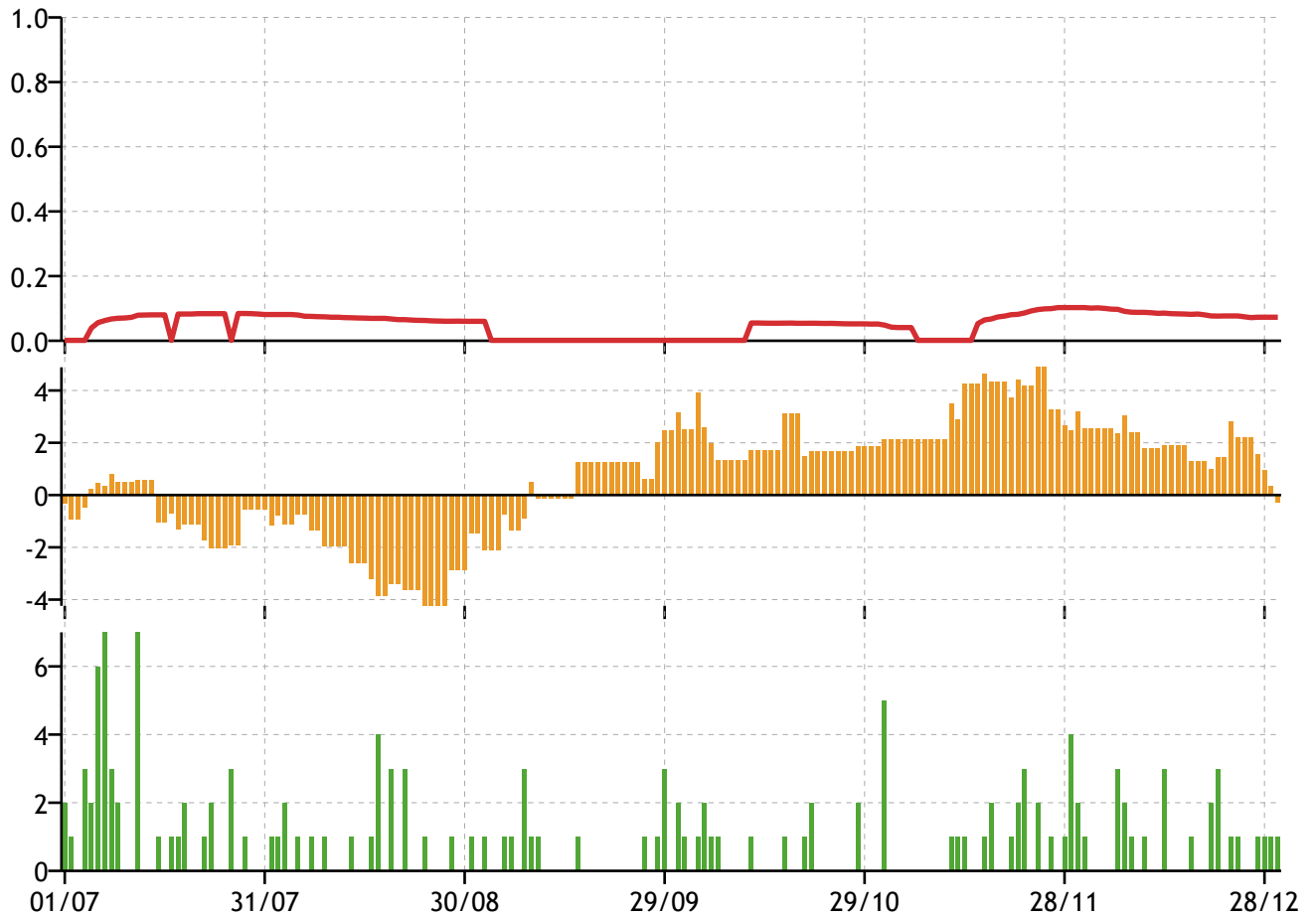


Figure 16: JLS Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning JLS that day.



# Top Publishers

- No Rock&Roll Fun
- Idolator
- I Like Music - Music..
- NME - News
- Guardian music
- wongie's music world
- Other



Figure 17: Top Publishers related to JLS

| Top Publishers              | Mentions |
|-----------------------------|----------|
| No Rock&Roll Fun            | 23       |
| Idolator                    | 5        |
| I Like Music - Music News   | 5        |
| NME - News                  | 4        |
| Guardian music              | 4        |
| wongie's music world        | 3        |
| I Like Music - Pop          | 2        |
| #1 Hits From Another Planet | 2        |
| NME - Blog                  | 2        |
| Clash Music                 | 2        |

Figure 18: Most frequently mentioned Top Publishers

# Top News Publishers

| Publisher   | Rank | Articles |
|---|------|----------|
| No Rock&Roll Fun - <a href="http://xrrf.blogspot.com">http://xrrf.blogspot.com</a>  | 1    | 23       |
| Idolator - <a href="http://www.idolator.com/">http://www.idolator.com/</a>  | 2    | 5        |
| I Like Music - Music News - <a href="http://www.ilikemusic.com/rss_feeds/music_news.xml">http://www.ilikemusic.com/rss_feeds/music_news.xml</a> | 3    | 5        |
| NME - News - <a href="http://www.nme.com/">http://www.nme.com/</a>  | 4    | 4        |
| Guardian music - <a href="http://www.guardian.co.uk/music">http://www.guardian.co.uk/music</a>  | 5    | 4        |
| wongie's music world - <a href="http://wongiesmusicworld.blogspot.com/index.html">http://wongiesmusicworld.blogspot.com/index.html</a>          | 6    | 3        |
| I Like Music - Pop - <a href="http://www.ilikemusic.com/">http://www.ilikemusic.com/</a>  | 7    | 2        |
| #1 Hits From Another Planet - <a href="http://alienhits.blogspot.com">http://alienhits.blogspot.com</a>   | 8    | 2        |
| NME - Blog - <a href="http://www.nme.com/">http://www.nme.com/</a>  | 9    | 2        |
| Clash Music - <a href="http://www.clashmusic.com/">http://www.clashmusic.com/</a>   | 10   | 2        |

Figure 19: Top 10 Publishers mentioning JLS

# Best 5 News Days

1

## 07 July 2010 : 7 articles

### Popular Articles this Day

#### **JLS Ft. Chipmunk - Only Tonight Lyrics and Video**

MusicBlips, 07 July 2010

Why do you have to leave -- Please stay -- Forgive me if I think -- That you're making a bad decision -- — full article at [lyrics-video-music.blogspot.com](http://lyrics-video-music.blogspot.com)

#### **JLS Ft. Chipmunk – Only Tonight Lyrics N Ringtone Download**

MusicBlips, 07 July 2010

Perform by British boyband, JLS with a brand new track called "Only Tonight". On their upcoming second album, They have released the lead single, "The Club Is Alive" previously attracted ...

#### **JLS Ft. Chipmunk – Only Tonight Lyrics N Ringtone Download**

Hip Hop Blips, 07 July 2010

Perform by British boyband, JLS with a brand new track called "Only Tonight". On their upcoming second album, They have released the lead single, "The Club Is Alive" previously attracted ...

#### **JLS Chipmunk - Only Tonight (New Track)**

MusicBlips, 07 July 2010

A brand new track by British boyband, JLS called "Only Tonight" surfaced recently features Chipmunk in the verse rumored to be featured on their upcoming second album. They have released ...

#### **[Video] JLS perform 'The Club Is Alive' on GMTV**

MusicBlips, 06 July 2010

JLS performed their new single 'The Club Is Alive' on GMTV this morning — full article at [a3urbanmusic.com](http://a3urbanmusic.com)

#### **[Video] JLS perform 'The Club Is Alive' on GMTV**

Hip Hop Blips, 06 July 2010

JLS performed their new single 'The Club Is Alive' on GMTV this morning — full article at [a3urbanmusic.com](http://a3urbanmusic.com)

#### **JLS perform The Club Is Alive on GMTV (video)**

MusicBlips, 06 July 2010

JLS perform their new single The Club Is Alive on GMTV — full article at [youtube.com](http://youtube.com)

#### **JLS perform The Club Is Alive on GMTV (video)**

Hip Hop Blips, 06 July 2010

JLS perform their new single The Club Is Alive on GMTV — full article at [youtube.com](http://youtube.com)

## **Singles of The Week: WHY, KE\$HA, WHY?**

Muso's Guide, 07 July 2010

This week's columnist takes a snake's tongue to the likes of Florence + The Machine, JLS and poor Kylie. Sugar with that?

## **JLS Interview with andPop [Video]**

YK2 Daily, 07 July 2010

If you're from North America, we would like to introduce you to one of the biggest bands in the world that you have never heard of. They made it big ...

2

## **12 July 2010 : 7 articles**

### **Popular Articles this Day**

#### **Kylie Minogue scores fifth UK Number One album**

NME - News, 12 July 2010

JLS top the singles chart for the third time

#### **JLS [New Song] - Only Tonight (ft. Chipmunk)**

MusicBlips, 12 July 2010

This is a new song from JLS featuring Chipmunk entitled Only Tonight that going to be listed in their forthcoming untitled second studio album. If you a fan of them ...

#### **JLS - Only Tonight (Ft. Chipmunk) (video)**

MusicBlips, 12 July 2010

Sorry For The Minute Silence At The End LOL Lyrics: Why do you have to leave Please stay Forgive me if I think That you're making a bad decision Forgive ...

#### **(New Song) JLS ft. Chipmunk - Only Tonight Mp3 N Lyrics**

MusicBlips, 12 July 2010

British boyband, JLS with their new song entitled "Only Tonight" featuring Chipmunk. Listen to the song via link below and Only Tonight lyrics available for your reference below. Enjoy... Download ...

#### **Kylie Minogue's 'Aphrodite' Tops The UK Chart**

Chart Rigger, 12 July 2010

Kylie Minogue 's Aphrodite bested new releases from Enrique Iglesias (#6) and Feeder (#16) on the UK album chart, where it bumped Eminem 's Recovery off the top spot. (In ...

#### **UK Top Ten Singles**

Rock NYC, 12 July 2010

1. JLS - 'The Club Is Alive' 2. Katy Perry - 'California Gurls' (feat. Snoop Dogg) 3. B.o.B - 'Airplanes' (feat. Hayley Williams) 4. Eminem - 'Love The Way You ...

## JLS & Kylie Enter UK Charts At Number One

I Like Music - Music News, 12 July 2010

Enter the singles and albums chart at number 1 with The Club Is Alive and Aphrodite respectively

3

### 06 July 2010 : 6 articles

#### Popular Articles this Day

#### [\[Video\] JLS perform 'The Club Is Alive' on GMTV](#)

MusicBlips, 06 July 2010

JLS performed their new single 'The Club Is Alive' on GMTV this morning — full article at [a3urbanmusic.com](#)

#### [\[Video\] JLS perform 'The Club Is Alive' on GMTV](#)

Hip Hop Blips, 06 July 2010

JLS performed their new single 'The Club Is Alive' on GMTV this morning — full article at [a3urbanmusic.com](#)

#### [JLS perform The Club Is Alive on GMTV \(video\)](#)

MusicBlips, 06 July 2010

JLS perform their new single The Club Is Alive on GMTV — full article at [youtube.com](#)

#### [JLS perform The Club Is Alive on GMTV \(video\)](#)

Hip Hop Blips, 06 July 2010

JLS perform their new single The Club Is Alive on GMTV — full article at [youtube.com](#)

#### [JLS LET RIP! Britain's biggest boy band, JLS, talk buffin' up and finding love](#)

Hip Hop Blips, 05 July 2010

The Fabulous studio is getting very loud - and very, very hot. And it's all thanks to the JLS lads, who are stripping off, pumping iron, singing, dancing and talking ...

#### [JLS offer a peak into their lives with "Just Between Us: Our Private Diary"](#)

Hip Hop Blips, 05 July 2010

With a triple platinum no. 1 album, two no. 1 singles, two Brits, two MOBO awards, a sell-out UK tour and a no. 1 bestselling book, it has been quite ...

#### [J. Cole & Chipmunk- DJ Semtex Freestyle \[Video\]](#)

YK2 Daily, 06 July 2010

Visuals for Jermaine & Chipmunk's freestyle @ Semtex's show. Spotted @ RR. As a bonus, check out R&B group JLS' cut "Only Tonight" with Chipmunk. Download link here: [JLS- Only ...](#)

## JLS Interview – North America Better Get Ready

andPOP, 06 July 2010

If you're from North America, we would like to introduce you to one of the biggest bands in the world that you have never heard of. They made it big ...

4

### 01 November 2010 : 5 articles

#### Popular Articles this Day

#### **Elton John: 'I'm not writing pop songs to compete with JLS and Lady Gaga'**

NME - News, 01 November 2010

'I don't think I can write pop music anymore,' he admits

#### **Elton John Throws in the Towel...**

The Daily Swarm, 01 November 2010

BBC : Sir Elton John has admitted he is no longer able to write songs to compete with young pop stars in the charts. The singer has scored almost 70 ...

#### **Elton John retires from pop**

No Rock&Roll Fun, 01 November 2010

Given that he's only managed a top ten hit once in the last five years, and his best chart position he's managed with the last five singles was 138, Elton ...

#### **November UK Albums Release Schedule (How Simon Cowell Earns His Money)**

Music Fan's Mic (MFM), 01 November 2010

(releases worth your time are in bold) November 1st Cheryl Cole – Messy Little Raindrops Good Charlotte – Cardiology Jamiroquai - Rock Dust Light Star Lauren Pritchard – Wasted In ...

#### **Katy Perry to play first ever BBC Radio 1's Teen Awards**

Unreality Shout - Music section, 01 November 2010

International singing superstar Katy Perry is set to join chart-topping acts JLS , The Wanted , Taylor Swift and Professor Green on the line-up for the first ever BBC Radio ...

5

### 17 August 2010 : 4 articles

#### Popular Articles this Day

#### **JLS - Wonderful Tonight Lyrics and Video**

MusicBlips, 17 August 2010

Boy band Jack the Lad Swing or "JLS" just made an R&B version cover of Eric Clapton's hit classic Wonderful Tonight. This is a very sweet song! — full article ...

## **JLS – Wonderful Tonight Lyrics N Ringtone Download**

MusicBlips, 17 August 2010

Here is JLS - Wonderful Tonight Lyrics now available after the music video for you to enjoy. Don't forget to download JLS - Wonderful Tonight Here Ringtone below. If it's ...

## **JLS – Wonderful Tonight Lyrics N Ringtone Download**

Hip Hop Blips, 17 August 2010

Here is JLS - Wonderful Tonight Lyrics now available after the music video for you to enjoy. Don't forget to download JLS - Wonderful Tonight Here Ringtone below. If it's ...

## **JLS - Wonderful Tonight Mp3 |Ringtone |Download**

MusicBlips, 17 August 2010

Wonderful Tonight was performed by JLS which is the cover version of Eric Clapton's classic song. — full article at [top10mp3download.net](http://top10mp3download.net)

## **JLS - Wonderful Tonight Lyrics**

MusicBlips, 16 August 2010

Wonderful Tonight Lyrics were added — full article at [elyricsworld.com](http://elyricsworld.com)

## News Highlights

This section includes the most repeated statements in the music press about JLS month by month during this period.

### July

"JLS called "Only Tonight" surfaced recently features Chipmunk in the verse rumored to be featured on their upcoming second album. They have released the lead single, ..."

Wed 07/07 - JLS Chipmunk - Only Tonight (New Track) - MusicBlips

"JLS can be found after the jump. — full article at musicvideomp3"

Fri 09/07 - JLS Ft. Chipmunk - Only Tonight Mp3 N Video - MusicBlips

"JLS to shame with their metrosexual fashion choices. Take That had absolutely phenomenal success in the UK"

Sun 18/07 - Robbie Williams rejoins Take That! New album out in November! - Unreality Shout - Music section

"JLS would never have been introduced to the game: Friend: Hey, Aston, do you want to play Paper, Scissors, Stone? Aston: No, my mum says I'm ..."

Fri 23/07 - Gordon in the morning: JLS and N-Dubz - it's like gossip goes to Chuck E Cheese - No Rock Fun

### August

"JLS have gone so soft they are in real danger of losing their crown. Sorry - got distracted again. I was wondering if perhaps there's peer ..."

Sat 07/08 - Gordon in the morning: Bottoms up - No Rock Fun

"JLS can be found after the jump. JLS - Wonderful Tonight Lyrics now available below the music video. — full article at musicvideomp3"

Thu 19/08 - JLS - Wonderful Tonight Lyrics, Mp3, Video - MusicBlips

### September

"JLS to the alternative punk rockers in You Me At Six to the smooth music boys in Alberta Cross to this next band with Asking Alexandria. ..."

Thu 09/09 - Asking Alexandria releases Stand Up and Scream - Music Remedy

"JLS will attempt to slay man band TAKE THAT in the album charts. JLS? Against Take That? In the album chart? Oh, yes, that's a fight ..."

Tue 28/09 - Gordon in the morning: Enough with the chart battles, now - No Rock Fun

"JLS have dolls just like them, too . Gordon's very excited, but dollies are, sadly, something for most of the JLS to look forward to when ..."

Wed 29/09 - Gordon in the morning: Ain't they dolls? - No Rock Fun

## October

"JLS were both double winners at the MOBO (music of black origin) awards held in Liverpool on Wednesday"

Wed 20/10 - Tinie Tempah, JLS Big Winners At MOBO Awards - Billboard Biz

## November

"JLS have turned themselves into one of the biggest boy bands in the UK in just 2 short years really makes me dig them more and ..."

Sun 21/11 - TV SPECIAL: BBC Children In Need performances (Cheryl Cole, Take That, JLS, Westlife, Alexandria Burke, Pixie Lott, Kylie Minogue, The Saturdays, Susan Boyle) - wongie's music world

"JLS make a bit of a boy band compromise this week, as the former have a massive week with Progress , their sixth studio album—and their ..."

Mon 22/11 - UK Chart Roundup: Take That Post Best One-Week Album Sales In 13 Years With 'Progress' - Chart Rigger

## December

"JLS might want to think about taking some time off : Speaking at yet another Nintendo Wii Mario Kart promotion in central London, Aston said: [...] ..."

Mon 13/12 - Gordon in the morning: The shine is going off JLS - No Rock Fun

"JLS have a five year plan . They'll think again once they start shaving. Clearly, though, the idea of a JLS condom range was never going ..."

Tue 21/12 - Not Forgot-Ten: March 2010 - No Rock Fun

# Appendices

## Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

| Artist                   | Rank | Best Position |
|--------------------------|------|---------------|
| Muse                     | 1    | 1             |
| Radiohead                | 2    | 1             |
| The xx                   | 3    | 2             |
| Lady GaGa                | 4    | 2             |
| Arcade Fire              | 5    | 2             |
| Coldplay                 | 6    | 2             |
| Katy Perry               | 7    | 2             |
| Florence and the Machine | 8    | 2             |
| Linkin Park              | 9    | 2             |
| Kings of Leon            | 10   | 2             |
| The Beatles              | 11   | 2             |
| Nirvana                  | 12   | 2             |
| Eminem                   | 13   | 2             |
| Paramore                 | 14   | 3             |
| The Killers              | 15   | 3             |
| Red Hot Chili Peppers    | 16   | 3             |
| MGMT                     | 17   | 3             |
| Metallica                | 18   | 3             |
| Rihanna                  | 19   | 3             |
| Arctic Monkeys           | 20   | 3             |
| Ke\$ha                   | 21   | 3             |
| Phoenix                  | 22   | 4             |
| Mumford And Sons         | 23   | 4             |
| Pink Floyd               | 24   | 4             |
| The National             | 25   | 4             |
| Gorillaz                 | 26   | 4             |
| The Black Eyed Peas      | 27   | 4             |

Figure 20: Top 100 Artists on We Are Hunted Mainstream Chart

| Artist             | Rank | Best Position |
|--------------------|------|---------------|
| 30 Seconds to Mars | 28   | 4             |
| Taylor Swift       | 29   | 4             |
| Vampire Weekend    | 30   | 4             |
| The Smiths         | 31   | 5             |
| Foo Fighters       | 32   | 5             |
| AC/DC              | 33   | 5             |
| System of A Down   | 34   | 5             |
| Michael Jackson    | 35   | 5             |
| Taio Cruz          | 36   | 5             |
| Green Day          | 37   | 5             |
| Bruno Mars         | 38   | 5             |
| Led Zeppelin       | 39   | 5             |
| Blink 182          | 40   | 5             |
| Daft Punk          | 41   | 5             |
| Guns N' Roses      | 42   | 6             |
| Oasis              | 43   | 6             |
| Queen              | 44   | 6             |
| Pendulum           | 45   | 6             |
| Bon Iver           | 46   | 6             |
| Kanye West         | 47   | 6             |
| Crystal Castles    | 48   | 6             |
| Train              | 49   | 6             |
| Justin Bieber      | 50   | 6             |
| Blur               | 51   | 6             |
| The Strokes        | 52   | 7             |
| Massive Attack     | 53   | 7             |
| La Roux            | 54   | 7             |
| M.I.A.             | 55   | 7             |
| Joy Division       | 56   | 7             |
| Drake              | 57   | 7             |
| The Temper Trap    | 58   | 8             |
| Owl City           | 59   | 8             |
| Trey Songz         | 60   | 8             |
| The Cure           | 61   | 8             |
| Nelly              | 62   | 8             |
| Franz Ferdinand    | 63   | 8             |
| Avenged Sevenfold  | 64   | 8             |
| The White Stripes  | 65   | 8             |

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

| Artist                   | Rank | Best Position |
|--------------------------|------|---------------|
| Kylie Minogue            | 66   | 8             |
| Enrique Iglesias         | 67   | 8             |
| Jason Mraz               | 68   | 8             |
| The Pixies               | 69   | 8             |
| usher                    | 70   | 9             |
| Lil Wayne                | 71   | 9             |
| Passion Pit              | 72   | 9             |
| The Black Keys           | 73   | 9             |
| Robyn                    | 74   | 9             |
| The Prodigy              | 75   | 9             |
| U2                       | 76   | 9             |
| Kid Cudi                 | 77   | 9             |
| Christina Aguilera       | 78   | 9             |
| Placebo                  | 79   | 10            |
| Glee Cast                | 80   | 10            |
| Black Sabbath            | 81   | 10            |
| Death Cab For Cutie      | 82   | 10            |
| Adam Lambert             | 83   | 10            |
| The Drums                | 84   | 11            |
| Evanescence              | 85   | 11            |
| My Chemical Romance      | 86   | 11            |
| Miley Cyrus              | 87   | 11            |
| Snow Patrol              | 88   | 11            |
| The Kooks                | 89   | 11            |
| Interpol                 | 90   | 11            |
| Rage Against the Machine | 91   | 11            |
| David Bowie              | 92   | 11            |
| Flo Rida                 | 93   | 11            |
| Weezer                   | 94   | 11            |
| Iron Maiden              | 95   | 11            |
| Far East Movement        | 96   | 11            |
| B.o.B.                   | 97   | 11            |
| David Guetta             | 98   | 11            |
| Stromae                  | 99   | 11            |
| Sufjan Stevens           | 100  | 11            |

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

## Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

| Artist              | Rank | Best Position |
|---------------------|------|---------------|
| Best Coast          | 1    | 2             |
| The National        | 2    | 3             |
| Sufjan Stevens      | 3    | 4             |
| Deerhunter          | 4    | 4             |
| Bombay Bicycle Club | 5    | 4             |
| Bon Iver            | 6    | 4             |
| Chromeo             | 7    | 4             |
| Deadmau5            | 8    | 4             |
| Crystal Castles     | 9    | 5             |
| Swedish House Mafia | 10   | 5             |
| No Age              | 11   | 5             |
| Caribou             | 12   | 5             |
| Wiz Khalifa         | 13   | 5             |
| AUBURN              | 14   | 5             |
| Warpaint            | 15   | 6             |
| James Blake         | 16   | 6             |
| Girls               | 17   | 6             |
| Mark Ronson         | 18   | 6             |
| Rick Ross           | 19   | 6             |
| Tim Berg            | 20   | 6             |
| Flying Lotus        | 21   | 7             |
| New Boyz            | 22   | 7             |
| Aeroplane           | 23   | 7             |
| Salem               | 24   | 7             |
| WAVVES              | 25   | 7             |
| Houses              | 26   | 7             |
| Janelle Monae       | 27   | 7             |

Figure 21: Top 100 Artists on We Are Hunted Emerging Chart

| Artist                | Rank | Best Position |
|-----------------------|------|---------------|
| The Go! Team          | 28   | 7             |
| Panda Bear            | 29   | 7             |
| LCD Soundsystem       | 30   | 7             |
| Magnetic Man          | 31   | 8             |
| Wale                  | 32   | 8             |
| Everything Everything | 33   | 8             |
| Dark Dark Dark        | 34   | 8             |
| Arcade Fire           | 35   | 8             |
| Professor Green       | 36   | 8             |
| Sia                   | 37   | 8             |
| J.Cole                | 38   | 8             |
| Eliza Doolittle       | 39   | 9             |
| Atmosphere            | 40   | 9             |
| Matthew Dear          | 41   | 9             |
| Uffie                 | 42   | 9             |
| Small Black           | 43   | 9             |
| Tame Impala           | 44   | 9             |
| How To Dress Well     | 45   | 9             |
| John Legend           | 46   | 9             |
| Au Revoir Simone      | 47   | 9             |
| Duck Sauce            | 48   | 9             |
| Ra Ra Riot            | 49   | 9             |
| Chiddy Bang           | 50   | 9             |
| The Roots             | 51   | 9             |
| Plan B                | 52   | 9             |
| Curren\$y             | 53   | 9             |
| The Bees              | 54   | 9             |
| Oh Land               | 55   | 9             |
| DJ Fresh              | 56   | 9             |
| Ellie Goulding        | 57   | 9             |
| B.o.B.                | 58   | 9             |
| Mike Posner           | 59   | 9             |
| The Soft Moon         | 60   | 10            |
| The Walkmen           | 61   | 10            |
| TV Girl               | 62   | 10            |
| Aloe Blacc            | 63   | 10            |
| Klaxons               | 64   | 10            |
| Cut Copy              | 65   | 10            |

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

| Artist               | Rank | Best Position |
|----------------------|------|---------------|
| Robyn                | 66   | 10            |
| Beach House          | 67   | 10            |
| Dredg                | 68   | 10            |
| The Black Keys       | 69   | 10            |
| Bassnectar           | 70   | 10            |
| Korallreven          | 71   | 10            |
| Matt and Kim         | 72   | 10            |
| Of Montreal          | 73   | 10            |
| Yolanda Be Cool      | 74   | 10            |
| La Roux              | 75   | 10            |
| Twin Shadow          | 76   | 10            |
| Deerhoof             | 77   | 10            |
| ceo                  | 78   | 10            |
| The Pretty Reckless  | 79   | 11            |
| Woodsman             | 80   | 11            |
| Bat For Lashes       | 81   | 11            |
| Tinchy Stryder       | 82   | 11            |
| Jedi Mind Tricks     | 83   | 11            |
| Diamond Rings        | 84   | 11            |
| Young Jeezy          | 85   | 11            |
| She & Him            | 86   | 11            |
| The Hoosiers         | 87   | 11            |
| Anberlin             | 88   | 11            |
| The Maine            | 89   | 11            |
| Far East Movement    | 90   | 11            |
| One Night Only       | 91   | 11            |
| Philipp Poisel       | 92   | 11            |
| Errors               | 93   | 12            |
| The Gossip           | 94   | 12            |
| Two Door Cinema Club | 95   | 12            |
| Teletextile          | 96   | 12            |
| Lissie               | 97   | 12            |
| Glasser              | 98   | 12            |
| Belle and Sebastian  | 99   | 12            |
| Boy & Bear           | 100  | 12            |

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart