

How To Dress Well

Music Media Analysis
July to December 2010

Table of Contents

Overview	3
Chart Popularity	4
Emerging Chart	4
Emerging Comparison	5
Emerging Singles	6
Emerging Singles Comparison	7
Twitter Coverage	8
Twitter Popularity	8
Twitter Comparison	9
Emerging Chart vs Twitter	10
Twitter Users	11
Shared Twitter Links	13
News Coverage	15
News Popularity	15
News Comparison	16
Emerging Chart vs Sentiment	17
Top Publishers	18
Top News Publishers	19
Best 5 News Days	21
News Highlights	28
Appendicies	31
Appendix A - Top Mainstream Artists	31
Appendix B - Top Emerging Artists	34

Overview

45th on Emerging Charts

2483rd on Twitter

473rd in the Music Press

This report reviews the popularity of How To Dress Well on the music charts and in the music news for the period July to December 2010. It benchmarks How To Dress Well against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

Chart Popularity

Emerging Chart

This section presents the emerging chart performance for How To Dress Well compared to similar artists. How To Dress Well was ranked 45th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted emerging chart for How To Dress Well was 9th.

45th Overall Rank

9th Best Position

Artist	Rank	Best Position
Deerhunter	4th	4
Salem	24th	7
How To Dress Well	45th	9
Glasser	98th	12
Twin Sister	129th	14
Das Racist	143rd	15
Ariel Pink	2117th	1,001
JoJo	2454th	1,001

Figure 1: Artist Emerging Ranks

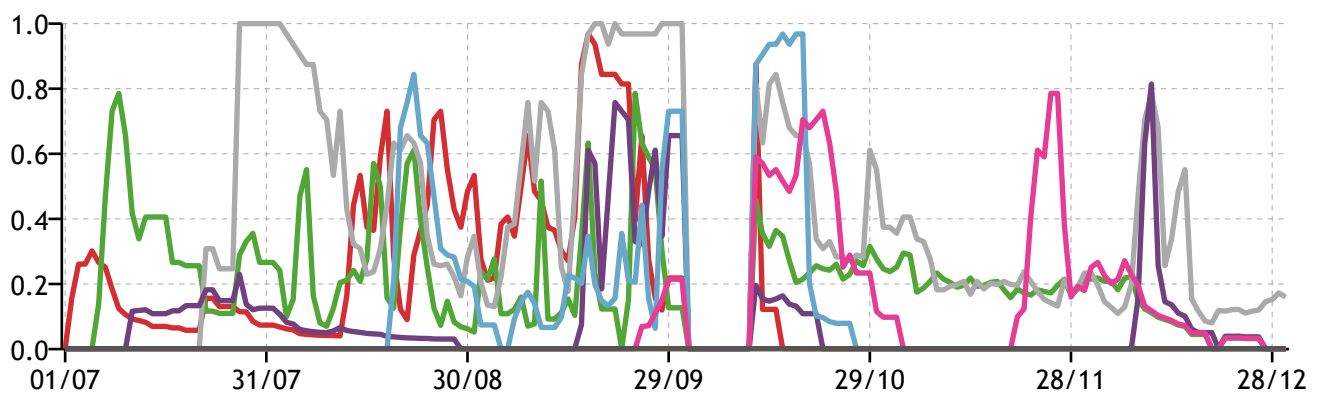


Figure 2: Artist Mainstream Emerging Popularity over Time



Emerging Comparison

This section compares the emerging chart performance of How To Dress Well against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means How To Dress Well was ranked 1st overall of our charts for that day. 0.0 denotes How To Dress Well did not chart at all.

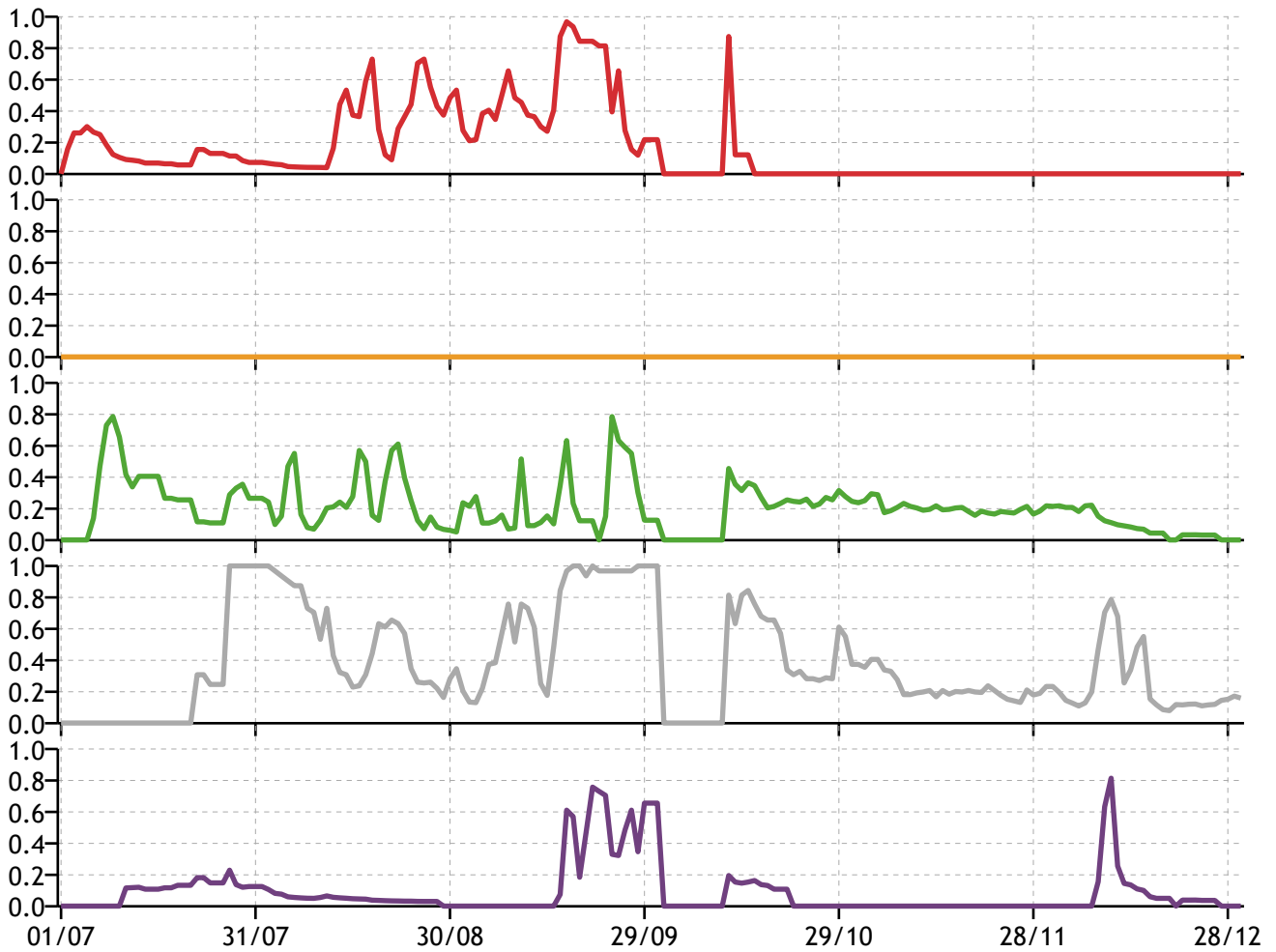
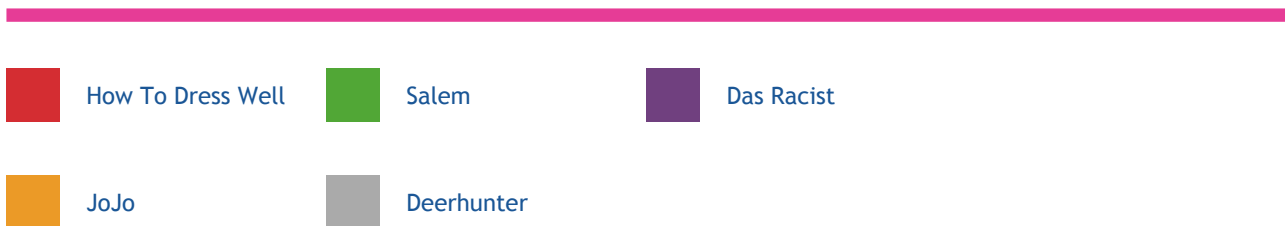


Figure 3: Comparisons for How To Dress Well



Emerging Singles

This section presents the best charting singles for How To Dress Well on the Emerging We Are Hunted charts

ready for the world

Best Single

2nd

Best Position

Single	Best Position
ready for the world	2
Ecstasy With Jojo	4
Decisions [ft. Yüksel Arslan]	5
You Hold The Water	93
You Won't Need Me Where I'm Goin'	95
My Body	96
Walking This Dumb (Live)	99
Endless Rain	102

Figure 4: Best Single Positions

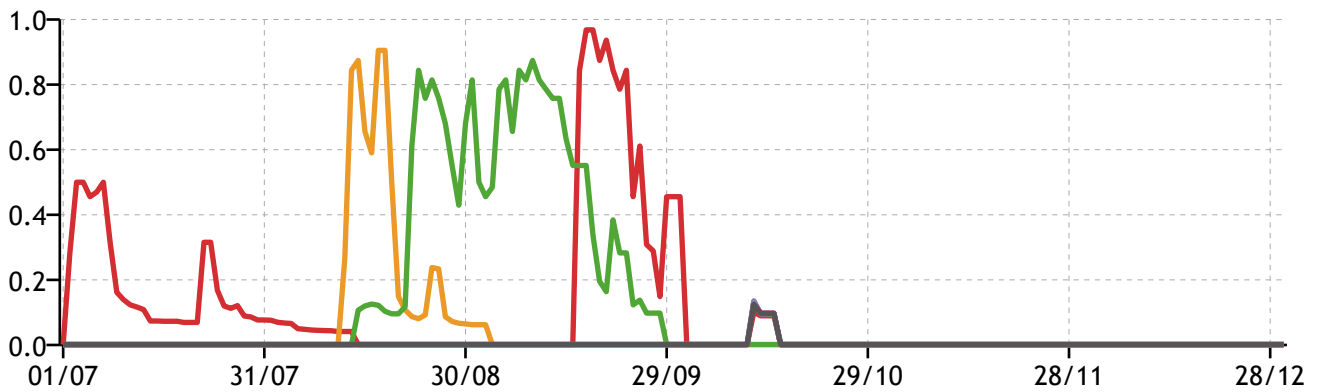


Figure 5: Singles Chart Comparison over Time



Emerging Singles Comparison

This section compares the emerging chart performance of the most popular singles released by How To Dress Well. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.



Figure 6: Chart ranking for How To Dress Well



Twitter Coverage

Twitter Popularity

This section shows the number of tweets indicating that someone was listening to How To Dress Well during this time period. Included is the overall ranking of How To Dress Well when compared to similar artists.

2483rd Overall Rank

674 Tweets

0.000% Share

Artist	Rank	Tweets	Share
Deerhunter	350th	4,806	0.001%
JoJo	430th	4,022	0.001%
Ariel Pink	1117th	1,672	0.000%
Salem	1303rd	1,417	0.000%
Das Racist	1779th	1,009	0.000%
How To Dress Well	2483rd	674	0.000%
Glasser	2613th	629	0.000%
Twin Sister	2709th	598	0.000%

Figure 7: Twitter Coverage Comparison

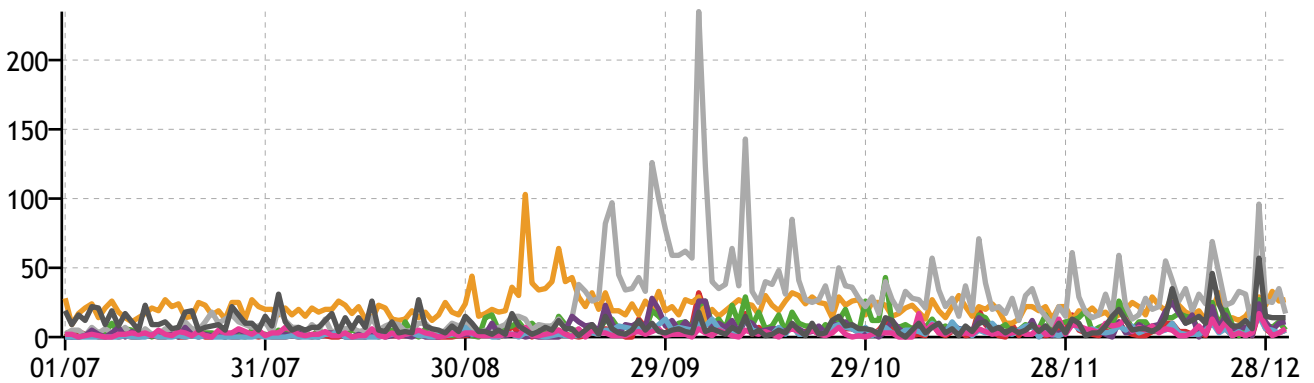


Figure 8: Twitter Coverage over Time



Twitter Comparison

This section compares the total number of tweets mentioning How To Dress Well to similar artists.

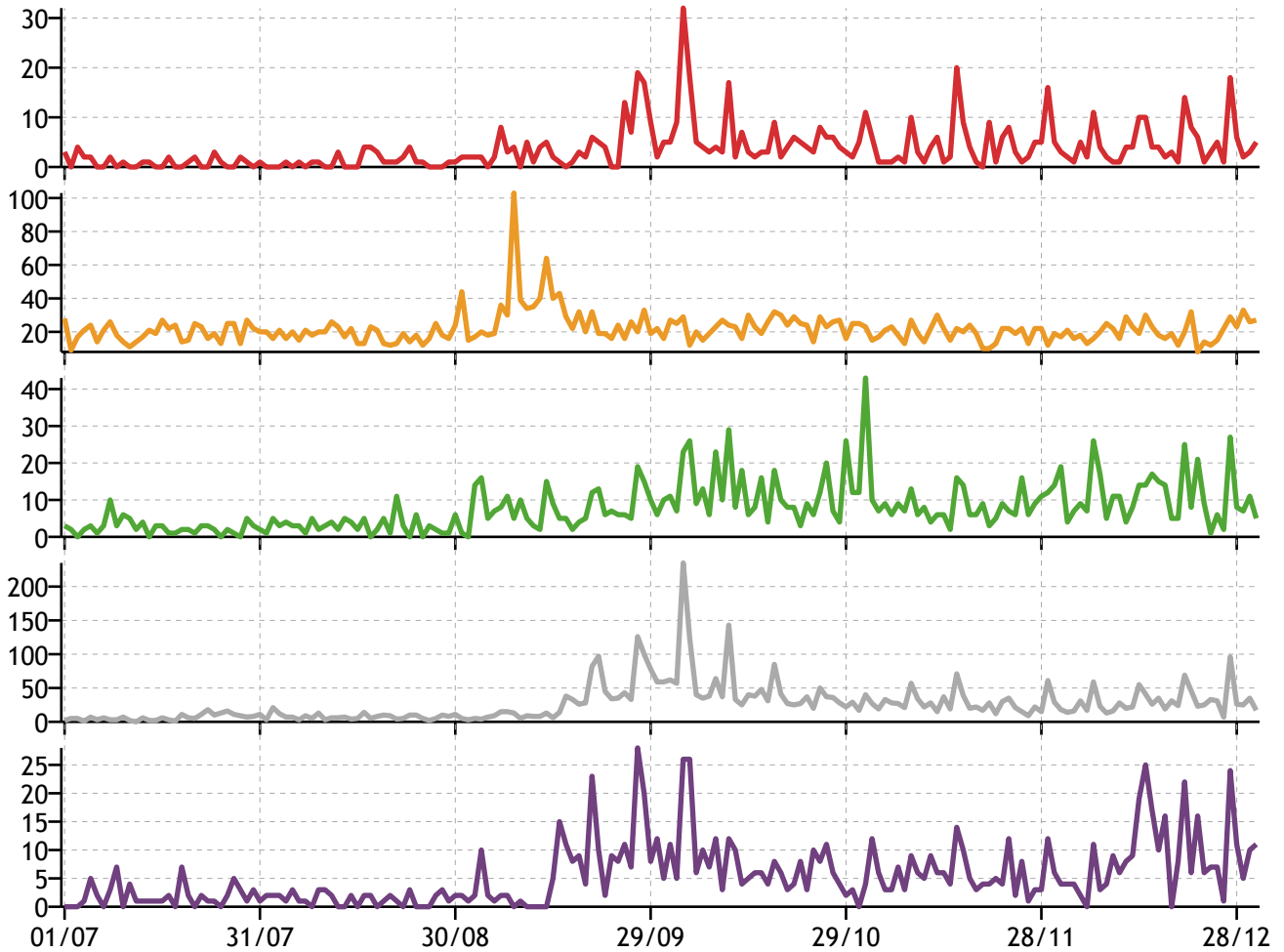
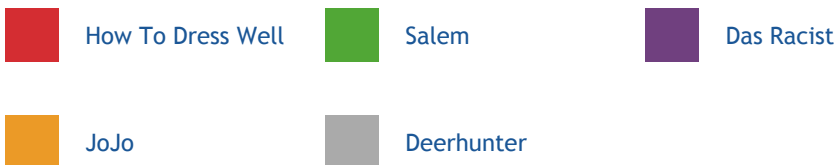


Figure 9: Comparisons for How To Dress Well



Emerging Chart vs Twitter

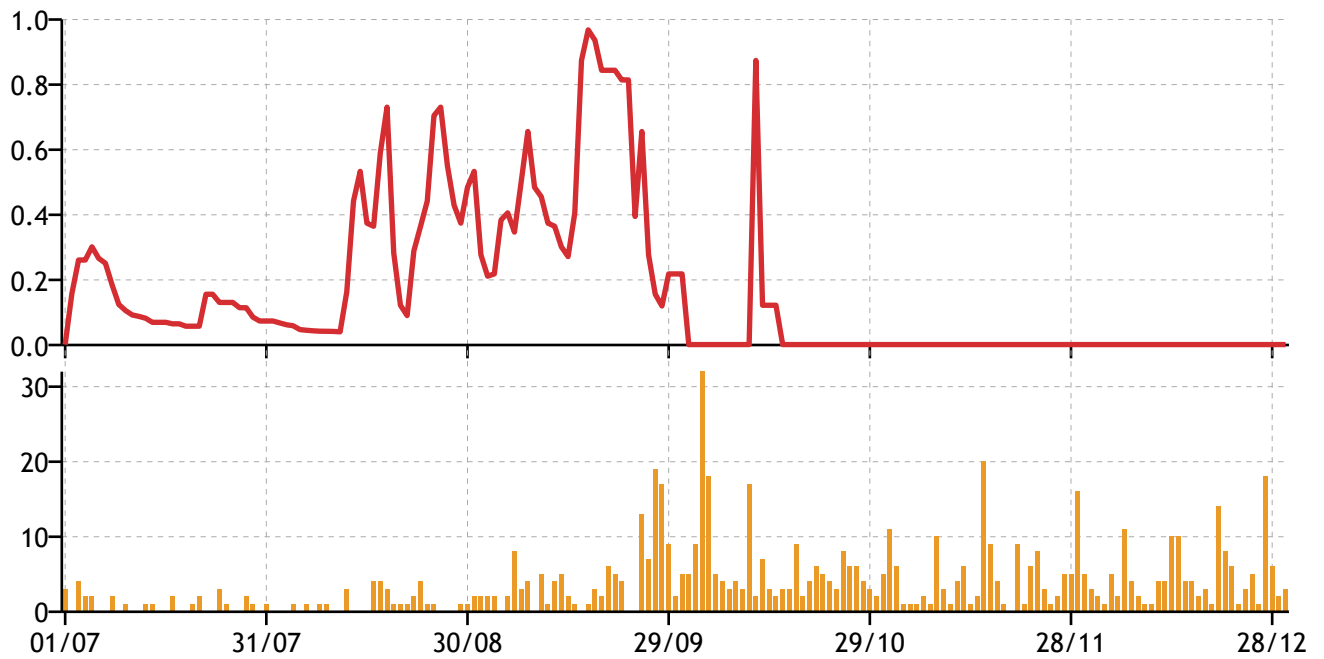


Figure 10: How To Dress Well Chart Popularity vs Twitter Coverage

This chart presents a comparison of emerging chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.

- Chart Popularity
- Twitter volume

Twitter Users

This section lists the twitter users mentioning How To Dress Well in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/benhelfen	Ben Helfen	Atlanta, GA	9	895	8,055
2	twitter.com/dtatusko	Drew Tatusko	Duncansville, PA	4	1,519	6,076
3	twitter.com/BeatKing_com	BeatKing	The World	4	1,313	5,252
4	twitter.com/DudeAsInCool	DudeAsInCool	The Last Frontier	3	1,433	4,299
5	twitter.com/meamasas	Me Amasas	Bogotá	10	419	4,190
6	twitter.com/barryspooren	Barry Spooren	's-Hertogenbosch	6	631	3,786
7	twitter.com/disco_naivete	jarri	Belgium	4	915	3,660
8	twitter.com/TavistockReeves	Tavistock Reeves	UK	2	1,749	3,498
9	twitter.com/nofop	no fear of pop.	Berlin / Oslo	4	835	3,340
10	twitter.com/octoberxswimmer	bruce	New York	4	828	3,312
11	twitter.com/ListenB4YouBuy	Franky B RockaFeller	York, PA	2	1,093	2,186
12	twitter.com/kissmydaisy	Elle DeBarge	LA	2	944	1,888
13	twitter.com/despw_despina	readmylips		6	313	1,878
14	twitter.com/radarmaker_HQ	Radar Maker HQ	ÜT: 51.474899,-0.099115	2	848	1,696
15	twitter.com/spaceagedisco	g for galaktoboureko	downtown	2	819	1,638
16	twitter.com/rhythmsunholy	ess sea	SF	3	510	1,530
17	twitter.com/sallyfork	oooooooooooooooooooo	Rhode Island	2	729	1,458
18	twitter.com/DarraghMc	Darragh	Kells County Meath	2	717	1,434
19	twitter.com/LeavingScene	The Leaving Scene	San Francisco CA, USA	4	357	1,428
20	twitter.com/pryan2112	Paul Ryan	Halifax	2	659	1,318
21	twitter.com/SamuelDion	Samuel Dion	Montréal	2	658	1,316
22	twitter.com/jimorrissey	jim morrissey	new york, ny	2	614	1,228
23	twitter.com/Kidplastik	Kidplastik	Yet to be decided.	3	371	1,113
24	twitter.com/gropg	Greg Salter	London	5	221	1,105
25	twitter.com/Alexcorradi	Alex Corradi	london	2	545	1,090
26	twitter.com/Readymaid	Charlín ritalín	equal-loudness contour	4	267	1,068
27	twitter.com/seaenglar	Alonso Vázquez	Monterrey , Mexico	14	76	1,064

Figure 11: Top 50 Users tweeting about How To Dress Well

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/paulbridgewater	Paul Bridgewater	Lundy	2	510	1,020
29	twitter.com/isilkilkis	isil kilkis	Ist	2	493	986
30	twitter.com/johnnymetro	John Masters	Washington DC	2	472	944
31	twitter.com/bjarkesvendesen	Bjarke Svendsen	København og Århus	2	469	938
32	twitter.com/_nevercontent	Brian Okarski	a stream of consciousness	4	225	900
33	twitter.com/ktalbotmurph	Kyle Talbot Murphy		5	174	870
34	twitter.com/Ave_Sin_Nido	Joshua Valin	Denver, CO, USA	2	413	826
35	twitter.com/karolinaszczur	Karolina Szczur	Kraków	3	256	768
36	twitter.com/alteredd	eder costa	Brasil	2	368	736
37	twitter.com/cardoons	kelsie	washington/idaho	2	367	734
38	twitter.com/dmah	David Mah	Edmonton, Alberta, Canada	2	363	726
39	twitter.com/teeripp	Tripp Mostertz	Durham/Chapel Hill, NC	3	236	708
40	twitter.com/0000AK00	Andreas Krönke	Ilmenau	4	174	696
41	twitter.com/chicaaah	Chica		2	327	654
42	twitter.com/JaneCAllen	Jane Allen	Kansas City Missouri	2	323	646
43	twitter.com/Jessensei	Jesse Van Pée	Halle	5	129	645
44	twitter.com/MFBurghoff	Matt Burghoff	St. Louis, Missouri	4	156	624
45	twitter.com/BetterThnSex	Better Than Sex	Brooklyn	5	114	570
46	twitter.com/korstmozes	Hans C. Rebers	Utrecht	3	186	558
47	twitter.com/orkestar_	Daniel Espejel	iPhone: 19.414555,-99.168457	2	262	524
48	twitter.com/theboydetective	Michael Stanley	New York	2	258	516
49	twitter.com/mike_beach	Mike Beach	Ann Arbor, MI	2	255	510
50	twitter.com/RobbieMissile	Rob Jurewicz	Cardiff	5	99	495

Figure 11 (continued): Top 50 Users tweeting about How To Dress Well

Shared Twitter Links

This section lists the most popular urls in tweets mentioning How To Dress Well during this period.

URL	Rank	Tweets
http://www.last.fm/music/How to Dress Well/_/Ready For The World	1	16
http://www.last.fm/music/How+to+Dress+Well	2	14
http://www.tweekly.fm/twitter/benhelfen	3	7
http://www.last.fm/music/How to Dress Well/_/Walking This Dumb (live)	4	6
http://www.tweekly.fm/user/BetterThnSex	5	5
http://www.last.fm/music/How to Dress Well/_/Decisions (Feat. YÄ¼ksel Arslan)	6	5
http://www.tweekly.fm/user/barryspooren	7	5
http://www.last.fm/music/How to dress well/_/suicide dream 2	8	5
http://www.tweekly.fm/twitter/rmol	9	5
http://www.last.fm/music/How to Dress Well/_/You Won%27t Need Me Where I%27m Goin%27	10	4
http://www.last.fm/music/How to Dress Well/_/Endless Rain	11	4
http://www.tweekly.fm/user/_nevercontent	12	4
http://www.tweekly.fm/user/ktalbotmurph	13	4
http://www.tweekly.fm/user/MFBurghoff	14	4
http://www.last.fm/music/How to Dress Well/_/You Hold The Water	15	4
http://www.tweekly.fm/twitter/jonesthought	16	3
http://www.tweekly.fm/user/alexcorradi	17	3
http://www.tweekly.fm/user/RobbieMissile	18	3
http://www.tweekly.fm/user/patfairbairn	19	3
http://www.tweekly.fm/twitter/gropg	20	3
http://www.tweekly.fm/user/craftpeople	21	3
http://www.tweekly.fm/user/nofop	22	3
http://www.tweekly.fm/user/mike_beach	23	3
http://www.tweekly.fm/user/shtmtn	24	3
http://www.tweekly.fm/twitter/despw_despina	25	3
http://www.tweekly.fm/twitter/0000AK00	26	3
http://www.tweekly.fm/twitter/kaleenaporter	27	3

Figure 12: Top Shared Links on Twitter mentioning How To Dress Well

URL	Rank	Tweets
http://www.tweekly.fm/user/teeripp	28	3
http://www.last.fm/music/How to Dress Well/_/I Wish (R. Kelly Cover)	29	2
http://www.tweekly.fm/twitter/beatl00se	30	2
http://www.tweekly.fm/user/Jessensei	31	2
http://www.tweekly.fm/user/benexhale	32	2
http://www.tweekly.fm/user/Ulfstedt	33	2
http://www.last.fm/music/How to Dress Well/_/Decisions feat. Yuksel Arslan	34	2
http://www.tweekly.fm/user/saladforkri	35	2
http://www.tweekly.fm/twitter/chicaaah	36	2
http://www.tweekly.fm/user/johnnymetro	37	2
http://www.tweekly.fm/user/fukuyama09	38	2
http://www.tweekly.fm/user/ListenB4YouBuy	39	2
http://www.beatking.com/forums/topic/153-what-are-you-listening-to/page__view__findpost__p__192021	40	2
http://www.tweekly.fm/user/grogg	41	2
http://www.tweekly.fm/user/kieloo	42	2
http://www.last.fm/music/How to Dress Well/_/Ready For The World (Twin Sister Remix)	43	2
http://www.tweekly.fm/twitter/nofop	44	2
http://www.tweekly.fm/user/dashdashdash	45	2
http://www.tweekly.fm/user/tbsjordan	46	2
http://www.tweekly.fm/user/SurrealEscapist	47	2
http://www.tweekly.fm/user/benjmc	48	2
http://www.tweekly.fm/twitter/watchthesparks	49	2
http://www.last.fm/music/How to Dress Well/_/Date of Birth	50	2
http://www.tweekly.fm/user/njakymeno	51	2
http://www.tweekly.fm/user/MichellePena	52	2
http://www.tweekly.fm/twitter/jimorrissey	53	2
http://www.tweekly.fm/user/cores163	54	2
http://www.tweekly.fm/twitter/bjarkesvendsen	55	2
http://www.tweekly.fm/user/BobbyWonderful	56	2
http://www.tweekly.fm/user/S1oUx	57	2
http://www.tweekly.fm/twitter/victoribeiro	58	2
http://www.stereomood.com/song/33278	59	2
http://www.tweekly.fm/user/SamuelDion	60	2

Figure 12 (continued): Top Shared Links on Twitter mentioning How To Dress Well

News Coverage

News Popularity

This section shows the total number of music articles mentioning How To Dress Well during this time period and the overall rank of How To Dress Well when compared to similar artists.

473rd Overall Rank

295 Articles

0.007% Share

Artist	Rank	Articles	Share
Deerhunter	71st	1,015	0.025%
Ariel Pink	203rd	561	0.014%
Salem	285th	438	0.011%
Glasser	369th	371	0.009%
Twin Sister	438th	316	0.008%
How To Dress Well	473rd	295	0.007%
Das Racist	477th	293	0.007%
JoJo	659th	203	0.005%

Figure 13: News Coverage Comparison

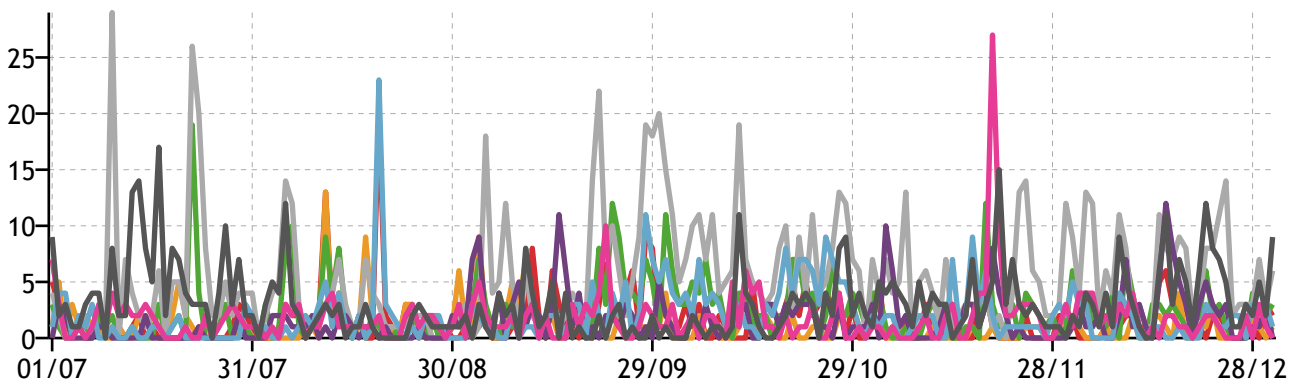


Figure 14: News Coverage over Time



News Comparison

This section compares the number of music articles mentioning How To Dress Well during this time period to similar artists.

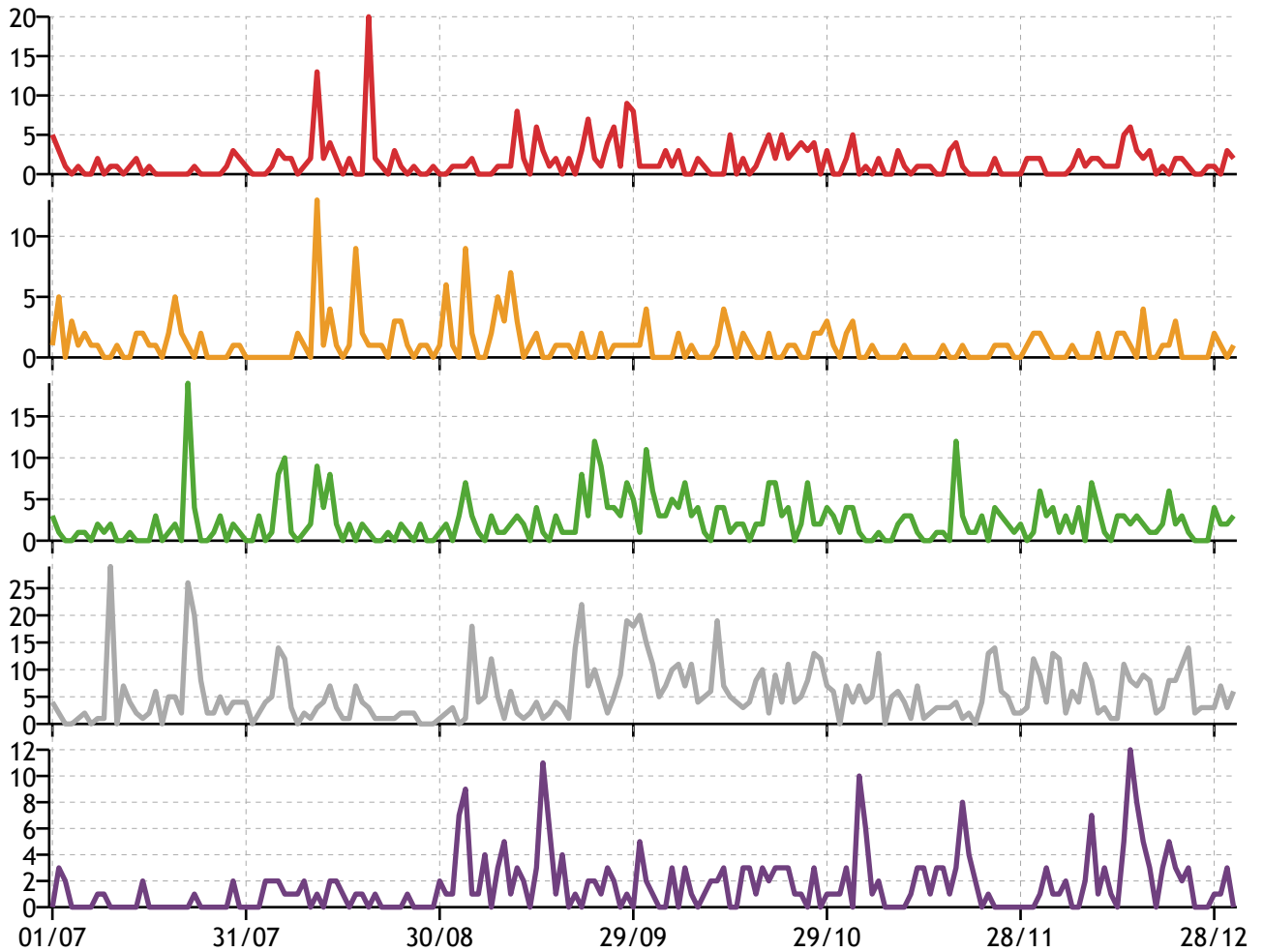
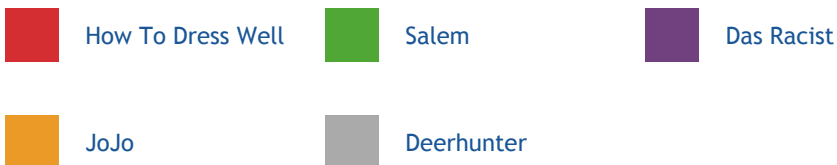


Figure 15: Comparisons for How To Dress Well



Emerging Chart vs Sentiment

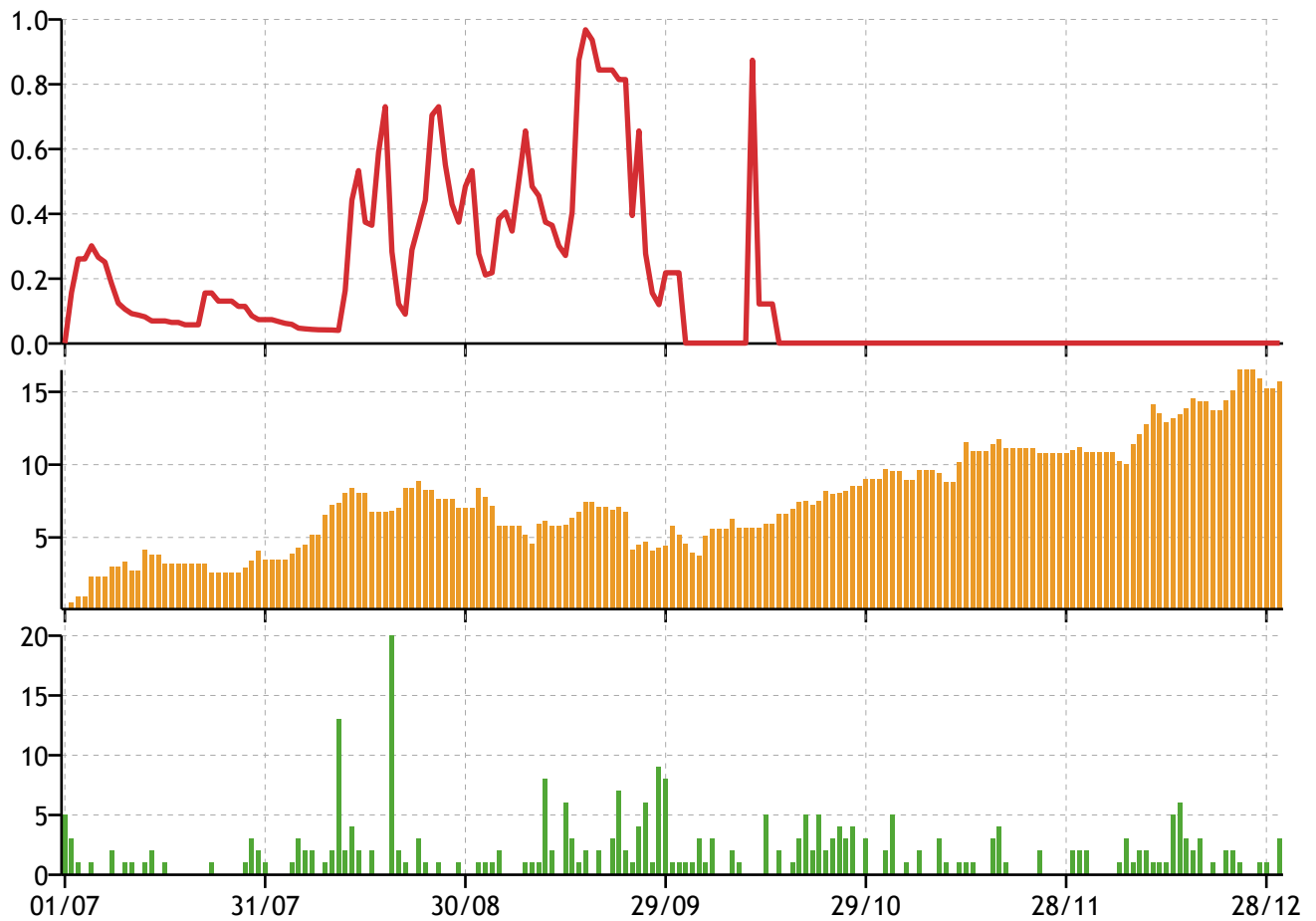


Figure 16: How To Dress Well Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of emerging chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning How To Dress Well that day.



Top Publishers

- Pitchfork
- Prefix Magazine
- betterPropaganda Rev..
- stereogum
- Guardian music
- the culture of me
- Other



Figure 17: Top Publishers related to How To Dress Well

Top Publishers	Mentions
Pitchfork	20
Prefix Magazine	17
betterPropaganda Reviews	16
stereogum	6
Guardian music	5
the culture of me	4
Spin	4
The Music Slut	3
DoucheBagFace	3
HIPSTER RUNOFF	3
The Line Of Best Fit	2
brooklynvegan	2
Gorilla Vs. Bear	2
Cuchara Sonica	2
Obscure Sound	2

Figure 18: Most frequently mentioned Top Publishers

Top News Publishers

Publisher	Rank	Articles
Pitchfork - http://pitchfork.com/	1	20
Prefix Magazine - http://prefixmag.com	2	17
betterPropaganda Reviews - http://betterpropaganda.com/	3	16
stereogum - http://www.stereogum.com/	4	6
Guardian music - http://www.guardian.co.uk/music	5	5
the culture of me - http://www.thecultureofme.com	6	4
Spin - http://www.spin.com/	7	4
The Music Slut - http://themusicslut.com	8	3
DoucheBagFace - http://www.dbf-music.com/	9	3
HIPSTER RUNOFF - http://www.hipsterrunoff.com/	10	3
The Line Of Best Fit - http://thelineofbestfit.com	11	2
brooklynvegan - http://www.brooklynvegan.com/	12	2
Gorilla Vs. Bear - http://gorillavsbear.blogspot.com	13	2
Cuchara Sonica - http://cucharasonica.com	14	2
Obscure Sound - http://obscuresound.com	15	2
Pretty Much Amazing - http://prettymuchamazing.com/	16	2
i guess i'm floating - http://iguessimfloating.blogspot.com	17	2
hungry hungry models - http://hungryhungrymodels.blogspot.com/	18	2
rose quartz - http://rosequartz.blogspot.com/	19	2
Pop Headwound - http://popheadwound.blogspot.com/index.html	20	2
Covert Curiosity - http://covertcuriosity.blogspot.com	21	1
Bona Fide Darling - http://bonafidedarling.blogspot.com/	22	1
Slutty Fringe - http://sluttyfringe.wordpress.com	23	1
Just A Moment - http://nobodydancenomore.blogspot.com/index.html	24	1
JPs Blog - http://jp917.blogspot.com/	25	1
New York Times Music - http://www.nytimes.com/pages/arts/music/index.html	26	1
Culture Bully - http://www.culturebully.com	27	1

Figure 19: Top 52 Publishers mentioning How To Dress Well

Publisher	Rank	Articles
knicken // plakative platzierungen - http://knicken.blogspot.com/	28	1
Rollo & Grady - http://www.rollogrady.com	29	1
LeTouch - http://www.letouch.tv	30	1
XLR8R: Downloads - http://www.xlr8r.com/mp3	31	1
miss coco - http://imisscoco.blogspot.com	32	1
Jonk Music - http://jonkmusic.blogspot.com	33	1
Maps - http://www.radiomaps.it/	34	1
Eardrums - http://www.eardrumsmusic.com	35	1
fluo kids - http://fluokids.blogspot.com	36	1
vitaminic - http://www.vitaminic.it/	37	1
La Blogoth que mp3blog - http://www.blogotheque.net/	38	1
The A.V. Club - http://www.avclub.com/	39	1
You Can Call Me Pelski - http://ppelectro.blogspot.com/	40	1
Consequence of Sound - http://www.consequenceofsound.net/	41	1
Noise Porn - http://www.noiseporn.com/	42	1
Oh Death - http://oh-death.blogspot.com/	43	1
Audio Muffin - http://audiomuffin.com	44	1
Captain Obvious - http://www.thankscaptainobvious.net/	45	1
Frequenze Indipendenti - http://frequenzeindipendenti.blogspot.com/	46	1
The Rawking Refuses To Stop! - http://rawkblog.blogspot.com	47	1
the bay bridged - San Francisco Bay Area Indie Music - http://www.thebaybridged.com	48	1
Asleep on the compost heap - http://onavery.blogspot.com/	49	1
CreamTeam - http://www.creamteam.tv	50	1
It's a trap! Scandinavian music - http://itsatrap.com/index.php	51	1
Hate Something Beautiful - http://www.hatesomethingbeautiful.com/	52	1

Figure 19 (continued): Top 52 Publishers mentioning How To Dress Well

Best 5 News Days

1

19 August 2010 : 20 articles

Popular Articles this Day

[video premiere: How To Dress Well | “Lover’s Start”](#)

Gorilla vs Bear, 19 August 2010

Video by Jamie Harley. “Lover’s Start” appears on How To Dress Well’s debut LP Love... Read more »

["Lover's Start" \(Video\)](#)

Prefix Magazine, 19 August 2010

How To Dress Well - "Lover's start" from Jamie Harley on Vimeo . In How To Dress Well's new clip for "Lover's Start," a visibly distraught man makes his way ...

[How to Dress Well: "Lover's Start" \(Video\)](#)

Prefix Magazine, 19 August 2010

How To Dress Well - "Lover's start" from Jamie Harley on Vimeo . In How To Dress Well's new clip for "Lover's Start," a visibly distraught man makes his way ...

[How To Dress Well “Lover’s Start” Video](#)

CultureBully, 19 August 2010

Music video for "Lover's Start" by How To Dress Well from the 2010 release, "Love Remains."

[How To Dress Well – “Lover’s Start” Video](#)

MusicBlips, 19 August 2010

“ Lover’s Start ” is one of the first tracks we posted by How To Dress Well, aka the much whispered about project of Tom Krell. The barren Jamie Harley-directed ...

[HOW TO DRESS WELL DEBUTS NEW VIDEO](#)

The Music Slut, 19 August 2010

Watch ‘Lover’s Start’ below. Love Remains will see daylight very very shortly. MP3: How To Dress Well – Ready For The World

[video premiere: How To Dress Well | “Lover’s Start”](#)

MusicBlips, 19 August 2010

Video by Jamie Harley . “ Lover’s Start ” appears on How To Dress Well 's debut LP Love Remains , due September 21 on Lefse . previously: mp3: How ...

[How To Dress Well - "Lover's start" \(video\)](#)

MusicBlips, 19 August 2010

Credits Jamie Harley How to Dress Well 10 Likes koallla 5 minutes ago koen van goethem 7 minutes ago Eric Van Amerongen 8 minutes ago Henrik Eriksson plus 9 minutes ...

How to Dress Well – “Lover’s Start”

Potholes In My Blog, 19 August 2010

Don't know about you all, but I'm really feeling the music being crafted by this guy. How to Dress Well blends some of the crazier parts of lo-fi, soul, and ...

How To Dress Well muestra el lo-fi al cuadrado en “Lover’s Start”

Cuchara Sonica, 19 August 2010

En un momento en el que la escena pop mainstream estadounidense está dominada en su mayoría por artistas urbanos y un monopolio de productores que los dotan de los mismos ...

2

11 August 2010 : 13 articles

Popular Articles this Day

new How To Dress Well | “ecstasy with jojo”

Gorilla vs Bear, 11 August 2010

How to Dress Well: "Ecstasy With Jojo"

Prefix Magazine, 11 August 2010

So, yesterday we peeped you to the excellent dark, falsetto drama of How to Dress Well track "Take It On," which we said would be seeing release on an upcoming ...

How to Dress Well: "Take It On"

Prefix Magazine, 10 August 2010

Prefix's Matthew Richardson put it excellently when he referred to How to Dress Well as "R&B phantasmagoria." Dude's got a whole album of his gothic, falsetto stylings coming September 21 ...

PitchFork: How to Dress Well: "Ecstasy With Jojo" (image)

MusicBlips, 11 August 2010

— full article at pitchfork.com

SOTD #118 // How To Dress Well: ‘Ecstasy With Jojo’

The Line Of Best Fit, 11 August 2010

Make no mistake: this will be the breakthrough song that establishes How To Dress Well as a substantial, consistently ambitious musician.

How To Dress Well – “Take It On” & “Ecstasy With Jojo”

MusicBlips, 11 August 2010

Here he is, Brooklyn/Köln one-man hype machine Tom Krell aka How To Dress Well, with the latest in a long line of whisper-close hazed out bedsit R&B bullseyes. "Take It ...

Music

MusicBlips, 11 August 2010

How To Dress Well Ecstasy With Jojo / Take It On - Limited Transparent Records Seven Things are really getting exciting in the land of HTDW, with a different EP ...

PureGroove: How To Dress Well Ecstasy With Jojo / Take It On - Limited Transparent Records Seven

MusicBlips, 11 August 2010

Things are really getting exciting in the land of HTDW, with a different EP recently getting 8.0 on (they-who-must-be-obeyed) Pitchfork. This seven inch single will have two new songs, including ...

Transparent

MusicBlips, 11 August 2010

Proud to announce the release of "Ecstasy With JoJo / Take It On", the new double A side 7" single from How To Dress Well . Those already familiar with ...

HOW TO DRESS WELL TO RELEASE NEW DOUBLE A SIDE 7" SINGLE "ECSTASY WITH JOJO / TAKE IT ON" VIA TRANSPARENT ON 8/30

Hip Hop Press, 11 August 2010

LIMITED EDITION OF 300 Those already familiar with HTDW, AKA Tom Krell through the self-released, widely lauded "Can't See My Own Face" EP from earlier in the year will already ...

3

28 September 2010 : 9 articles

Popular Articles this Day

how to dress well x kells

Gorilla vs Bear, 28 September 2010

[How To Dress Well covers R Kelly's "I Wish" for Yours Truly]

New Album Releases for Sept 28 2010

betterPropaganda Reviews, 28 September 2010

Our new album release list for the coming week goes up every Tuesday. Check out what's dropping September 28th, grab mp3s and catch up on what you missed from previous ...

Song Recommendations: Sept 20 - 26

betterPropaganda Reviews, 28 September 2010

Every week we bring you the best cutting edge music from around the web. Our newest batch of uploads are ready for your listening pleasure. You can download the following ...

This morning in new music – September 28, 2010

AUX TV, 28 September 2010

This morning's new music news; Bad Religion's latest record 'The Dissent of Man' is currently streaming online, Wyclef Jean has been hospitalised for "stress and fatigue," and How To Dress ...

How To Dress Well: R&B volante!

Maps, 28 September 2010

Il ragazzo dell'R&B etereo How To Dress Well rispolvera un caposaldo moderno come R. Kelly, dietro alla cinepresa come al solito c'è la crew di Yours Truly. Per i lettori ...

Learning How To Dress Well

Regnsky.dk, 28 September 2010

Af og til skal man lade være med at gå i seng, og høre musik så længe, man gider. Og r'n'b-inspireret indie passer bare voldsomt godt til sene nattetimer. Det ...

How to Dress Well

Jonk Music, 27 September 2010

"Ready for the World" from the album Love Remains 2010 iTunes In fall 2009, a mysterious artist called How to Dress Well posted a free EP called The Eternal Love ...

How To Dress Well Covers R. Kelly

stereogum, 28 September 2010

Or: Krell covers Kells. Stereogum40's R&B ambassador How To Dress Well files this session filmed by the yourstruly crew, an up-close and exceedingly personal one-shot take on the bittersweet lost-love/lost-soul ...

HOW TO DRESS WELL "I Wish" (R. Kelly Cover) [via...

Have It Your Way..., 28 September 2010

HOW TO DRESS WELL "I Wish" (R. Kelly Cover) [via Yours Truly]

Watch: How to Dress Well Covers R. Kelly

Pitchfork, 28 September 2010

Lo-fi sound stylist Tom Krell, who just scored a Best New Music designation for his debut full-length as How to Dress Well , Love Remains , likes R&B. Like, a ...

4

11 September 2010 : 8 articles

Popular Articles this Day

video: How To Dress Well – "Ready for the World"

Gorilla Vs. Bear, 11 September 2010

Here's a new clip from master found-footage manipulator Jamie Harley, in which he perfectly aligns... Read more »

How to Dress Well: "Ready for the World" (Video)

Prefix Magazine, 11 September 2010

The new clip for How to Dress Well (known as Tom Krell to the government) is put together by Jamie Harley, who tweaks found video into something ghostly and atmospheric. ...

Video Premiere: How to Dress Well "Ready for the World"

XLR8R: Downloads, 10 September 2010

XLR8R is many things, but it's not exactly known as a go-to destination for love jams. (As much as we like the stuff, we admit that there's nothing particularly sexy ...

How to Dress Well – Ready for the world (video)

No Modest Bear, 11 September 2010

HOW TO DRESS WELL – Ready For The World

The Sky Report, 11 September 2010

mp3: How to Dress Well – Ready for the World Check out the fresh new video for “Ready for the World” by How to Dress Well. The debut LP Love ...

How To Dress Well – “Ready For The World” Video, “Decisions (Spirit Animal Remix)”

stereogum, 11 September 2010

To paint one How To Dress Well's '90s R&B-jacking falsetto as straight-up sensual wouldn't be true to the rest of its hues, the loneliness and solipsism; you hear his connection ...

Video: How to Dress Well: "Ready for the World"

Pitchfork, 11 September 2010

Another visually intriguing clip from Rising lo-fi R&B-leaning artist How to Dress Well . This time, XLR8R has the video for "Ready for the World", from HTDW's forthcoming debut full-length ...

new video: How To Dress Well – Ready For The World

I.am.No.Superman, 11 September 2010

by Jamie Harley

How To Dress Well – Ready For The World

I.am.No.Superman, 11 September 2010

by Jamie Harley

29 September 2010 : 8 articles

Popular Articles this Day

[how to dress well x kells](#)

Gorilla vs Bear, 28 September 2010

[How To Dress Well covers R Kelly's "I Wish" for Yours Truly]

[How to Dress Well: "I Wish" \(R. Kelly Cover\) \(Video\)](#)

Prefix Magazine, 29 September 2010

How to Dress Well's debut album of busted-ass R&B, *Love Remains*, is due out on Oct. 19, and to promote it, the one man band, Tom Krell, covered R. ...

[New Album Releases for Sept 28 2010](#)

betterPropaganda Reviews, 28 September 2010

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[Song Recommendations: Sept 20 - 26](#)

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Every week we bring you the best cutting edge music from around the web. Our newest batch of uploads are ready for your listening pleasure. You can download the following ...

[How To Dress Well Receives Best New Music + Lefse Updates](#)

lelse records, 29 September 2010

How To Dress Well's debut full length *Love Remains* was released this week (9/21) to great fanfare, including Pitchfork's coveted Best New Music honor. The album is an exploration of ...

[My Top 5 Artists \(Week Ending 2010-9-26\)](#)

Jen Robinson, 29 September 2010

My Top 5 Artists (Week Ending 2010-9-26) : Robert Plant (24) Black Mountain (21) How to Dress Well (14) The Walkmen (10) The Cave Singers (8) Imported from Last.fm Tumblr ...

[Introducing #103 How to Dress Well](#)

The 405, 29 September 2010

I personally take the time every day to read at least half a dozen music blogs and another three to five review sites each morning, in combination with daily news ...

[How To Dress Well covers R Kelly "I Wish"](#)

Seattle Show Gal., 29 September 2010

Tom Krell, the mastermind behind the R&B reimagining of How To Dress Well, shares an intimate moment with the folks at Yours Truly. Here, he covers R Kelly's "I Wish" ...

STRZĄY ZNIK D 29/9/2010

hungry hungry models, 29 September 2010

Od 2:00 do 4:00 w Trójce The Books - Group Autogenics I Cults - Go Outside Jeremy Jay - Just Dial My Number Ariel Pink's Haunted Graffiti - Round and ...

This morning in new music – September 28, 2010

AUX TV, 28 September 2010

This morning's new music news; Bad Religion's latest record 'The Dissent of Man' is currently streaming online, Wyclef Jean has been hospitalised for "stress and fatigue," and How To Dress ...

News Highlights

This section includes the most repeated statements in the music press about How To Dress Well month by month during this period.

July

"How To Dress Well is prepping for a July 20th release of the Ready for the World 7" that will be out through Lefse Records. The ..."

Fri 02/07 - How To Dress Well set to release 7" + EP collaboration w/Memoryhouse, Visions of Trees, and Prizes - Music for Perfect People

"How To Dress Well makes hazy, lo-fi R that sounds like it was produced through blown speakers. The man behind the music is Tom Krell, who ..."

Fri 02/07 - How To Dress Well - Covert Curiosity

"How To Dress Well has the potential of becoming one of the most powerful and influential purveyors of dark, deep, looped pop songs that tap in ..."

Sat 03/07 - mpfree: How To Dress Well - Ready For The World - Music Fan's Mic (MFM)

"How To Dress Well is playing his debut US performance on Friday the 13 of August at the never-not-sweltering venue in Brooklyn, Glasslands Gallery, appearing alongside ..."

Thu 29/07 - Live: The Golden Filter and How To Dress Well are playing Glasslands Gallery next month - the culture of me

August

"How To Dress Well will release his debut full-length, Love Remains , September 21 via Lefse . The record consists of material cherry-picked from the seven ..."

Thu 05/08 - Listen: New How to Dress Well: "You Won't Need Me Where I'm Goin'" - Pitchfork

"How To Dress Well was via a foggy, suffocated "Ready For The World" remix by Twin Sister. You can expect a debut full-length Love Remains in ..."

Fri 06/08 - How To Dress Well – "You Won't Need Me Where I'm Goin'" - stereogum

"How To Dress Well has continuously blessed the internet with over the course of the past year to sincere praise worldwide. Garnering inspiration from a broad ..."

Sat 07/08 - How To Dress Well releases Love Remains - Music Remedy

"How To Dress Well is also a true student of Static Major (RIP), the man who imbued Aaliyah (RIP) with all her haunting sensuality—the longing of ..."

Tue 10/08 - Premiere: How to Dress Well, "Take It On" MP3 - The FADER

"How To Dress Well also have a 7" coming out on Transparent pretty soon, and the song "Take It On" comes from that. It's dark and ..."

Tue 10/08 - How to Dress Well: "Take It On" - Prefix Magazine

"How To Dress Well is my favorite rookie artist of the year simply because Tom Krell makes the most vital, the most interesting work I've heard ..."

Thu 19/08 - Ecstasy with Jojo // Take It On - No Genre

September

"How To Dress Well is about giving voice to closeted, unprocessed passions fighting to be heard." NY TIMES When How to Dress Well originally posted a demo ..."

Tue 14/09 - HOW TO DRESS WELL "READY FOR THE WORLD" VIDEO OUT NOW - Hip Hop Press

"How To Dress Well is the project of Tom Krell, once a German academic and now a NYC musical magician. Now I could just list a ..."

Wed 15/09 - How To Dress Well readies LP + Video for "Ready For The World" - Seattle Show Gal.

"How To Dress Well makes music dubbed as lo-fi soul, but the most powerful moments carry an inimitable air of fear that just rattles the mind. ..."

Wed 22/09 - How to Dress Well - Love Remains - The 405

"How To Dress Well is Panda Bear's 2004 LP, Young Prayer . That was another homemade record haunted by mortality with blurred words that nonetheless managed ..."

Mon 27/09 - How to Dress Well - Jonk Music

October

"How To Dress Well would produce all of Drake's forthcoming R mixtape. Clearly he was talking about this submerged piece of work. Can we cosign? Drizzy, ..."

Wed 06/10 - Drake, "I Get Lonely Too" MP3 - The FADER

"How To Dress Well may have difficulty reproducing this sound moving forward because it just feels so right here and song by song, Love Remains is ..."

Mon 18/10 - How To Dress Well: Love Remains - The Fire Note

"How To Dress Well has seen incredible success in 2010. The second could be because the infamous Lil B sampled this in his song, " Why ..."

Wed 27/10 - "Ready for the World" - How To Dress Well - sunsetintherearview.com

November

"How To Dress Well makes lo-fi, R-influenced music of an arresting, meditative nature. The incredible composition of beats and samples along with the ringing power of ..."

Sat 06/11 - How to Dress Well – Love Remains - indie shuffle

"How To Dress Well is a recent acquisition, a recommendation from a co-worker. That recommendation included a sentence that went something like this: "i hear the ..."

Sat 13/11 - How To Dress Well - Audio Muffin

December

"How To Dress Well is fragile, Autre Ne Veut is resilient. The Brooklyn avant R artist chooses to go anonymous, working under a persona that translates ..."

Tue 14/12 - Just Get Into My Car - CreamTeam

Appendices

Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 20: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 21: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart