

# Houses

Music Media Analysis  
July to December 2010

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# Overview

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**26th** on Emerging Charts

**11545th** on Twitter

**1138th** in the Music Press

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This report reviews the popularity of Houses on the music charts and in the music news for the period July to December 2010. It benchmarks Houses against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the [wearehunted.com](http://wearehunted.com) website.

# Chart Popularity

## Emerging Chart

This section presents the emerging chart performance for Houses compared to similar artists. Houses was ranked 26th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted emerging chart for Houses was 7th.

**26th** Overall Rank

**7th** Best Position

Artist	Rank	Best Position
Houses	26th	7
How To Dress Well	45th	9
The Walkmen	61st	10
Beach House	67th	10
Teen Daze	220th	22
Lower Dens	256th	24
The Radio Dept.	333rd	32
Wildlife	682nd	76

Figure 1: Artist Emerging Ranks

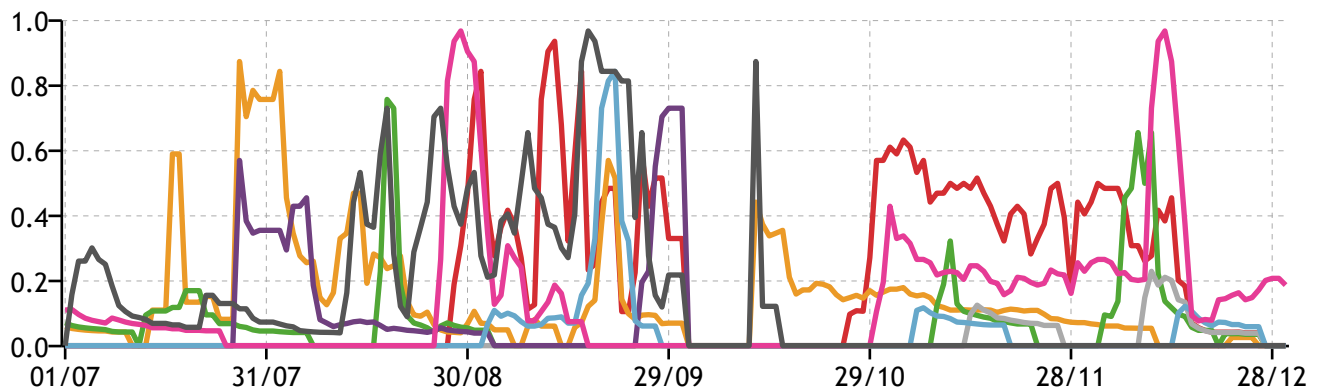
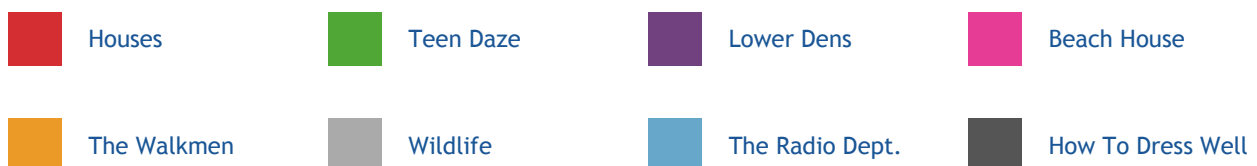


Figure 2: Artist Mainstream Emerging Popularity over Time



# Emerging Comparison

This section compares the emerging chart performance of Houses against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Houses was ranked 1st overall of our charts for that day. 0.0 denotes Houses did not chart at all.

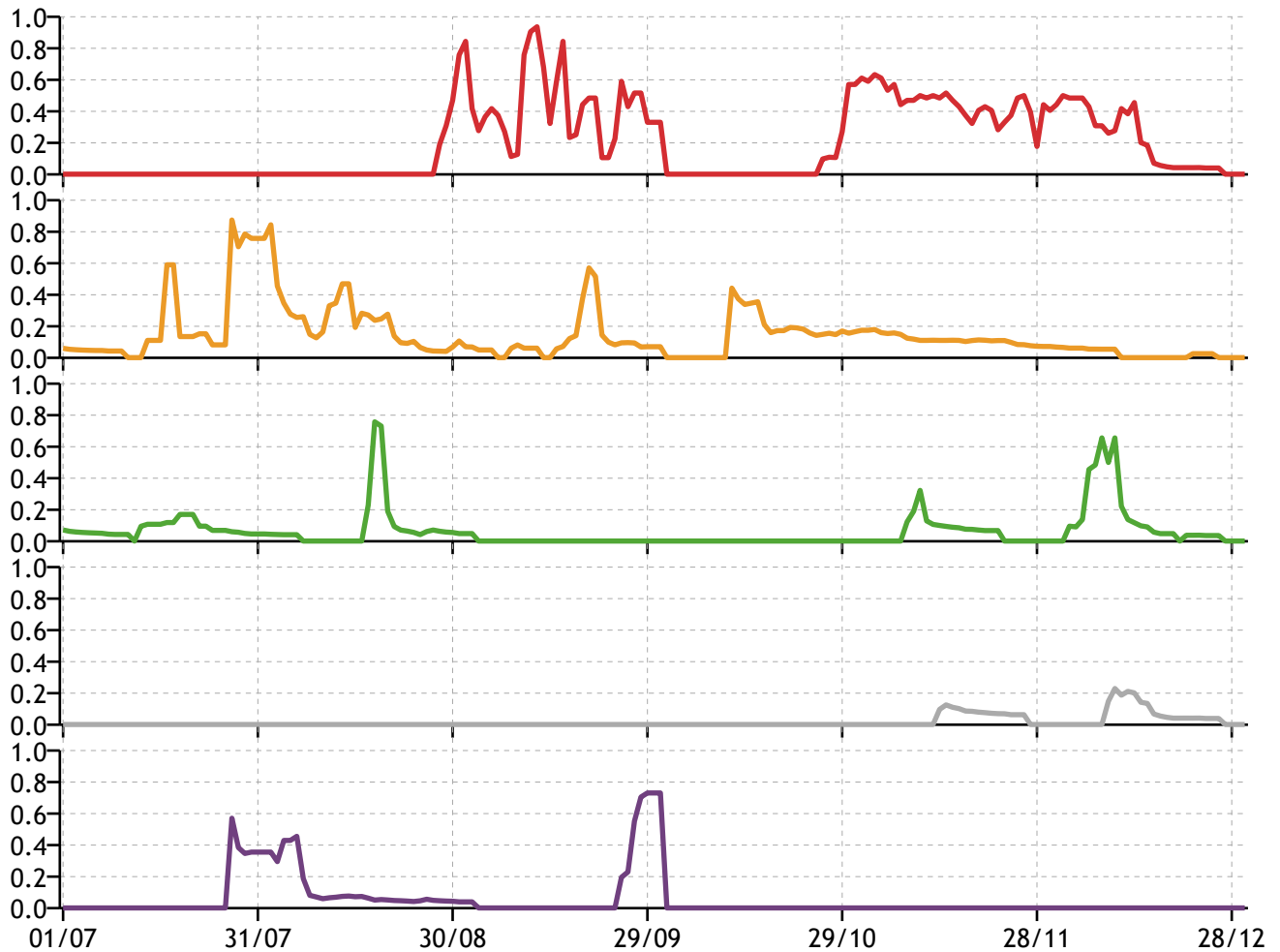
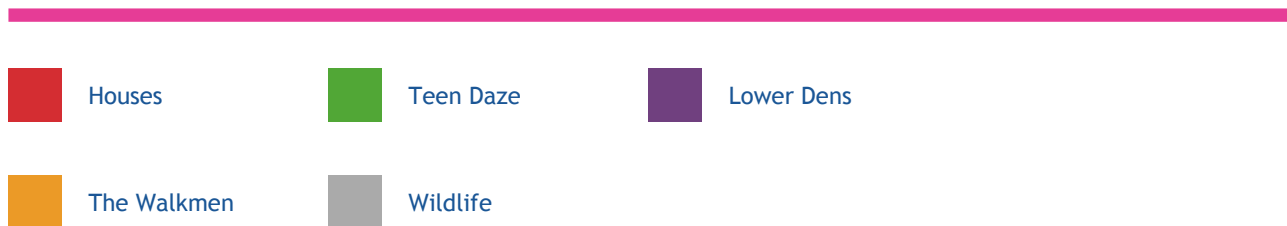


Figure 3: Comparisons for Houses



# Emerging Singles

This section presents the best charting singles for Houses on the Emerging We Are Hunted charts

## Soak It Up

Best Single

## 2nd

Best Position

Single	Best Position
Soak It Up	2
Endless Spring	2
Reds	72

Figure 4: Best Single Positions

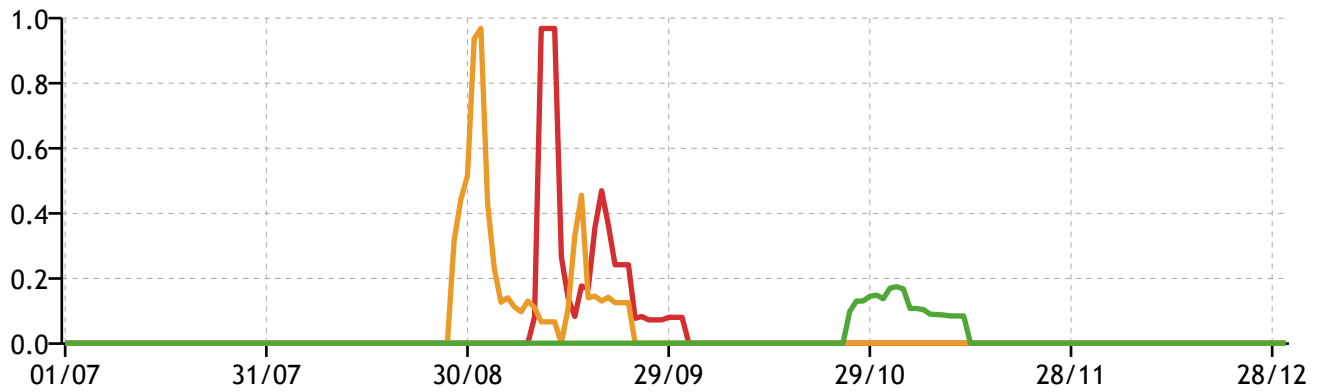
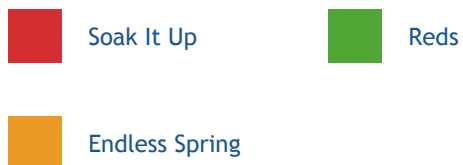


Figure 5: Singles Chart Comparison over Time



# Emerging Singles Comparison

This section compares the emerging chart performance of the most popular singles released by Houses. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

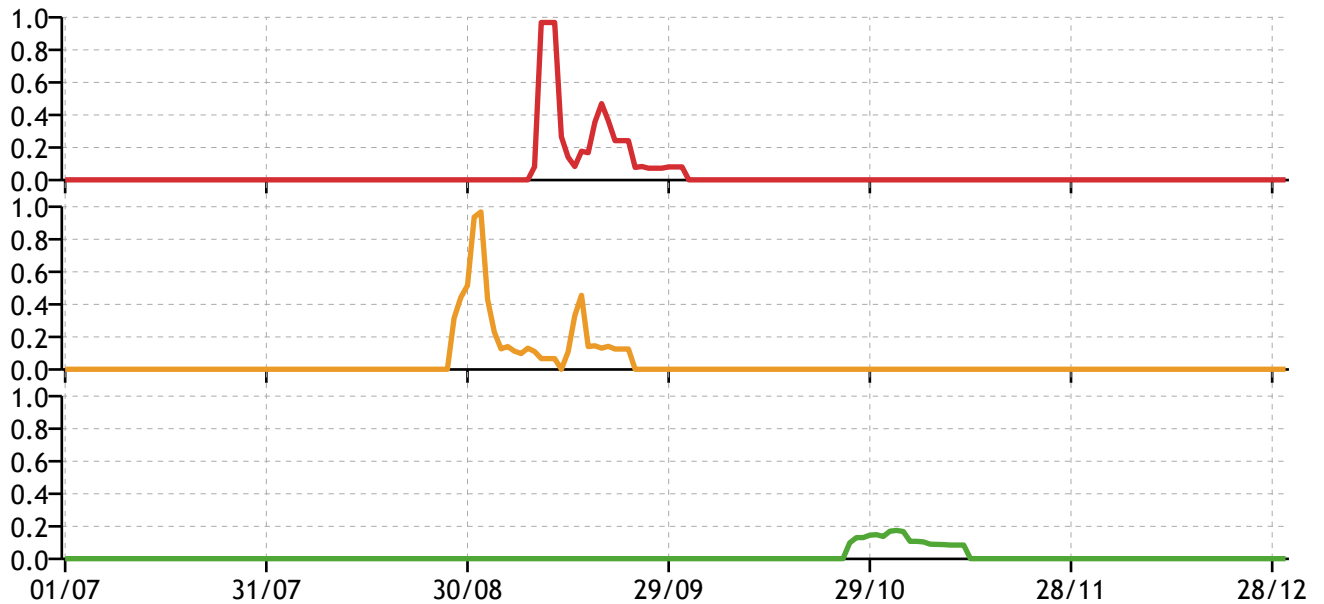


Figure 6: Chart ranking for Houses



# Twitter Coverage

## Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Houses during this time period. Included is the overall ranking of Houses when compared to similar artists.

11545th Overall Rank

29 Tweets

0.000% Share

Artist	Rank	Tweets	Share
Beach House	322nd	5,071	0.001%
The Walkmen	885th	2,085	0.000%
The Radio Dept.	992nd	1,902	0.000%
How To Dress Well	2483rd	674	0.000%
Lower Dens	4144th	332	0.000%
Teen Daze	4222nd	321	0.000%
Wildlife	4757th	261	0.000%
Houses	11545th	29	0.000%

Figure 7: Twitter Coverage Comparison

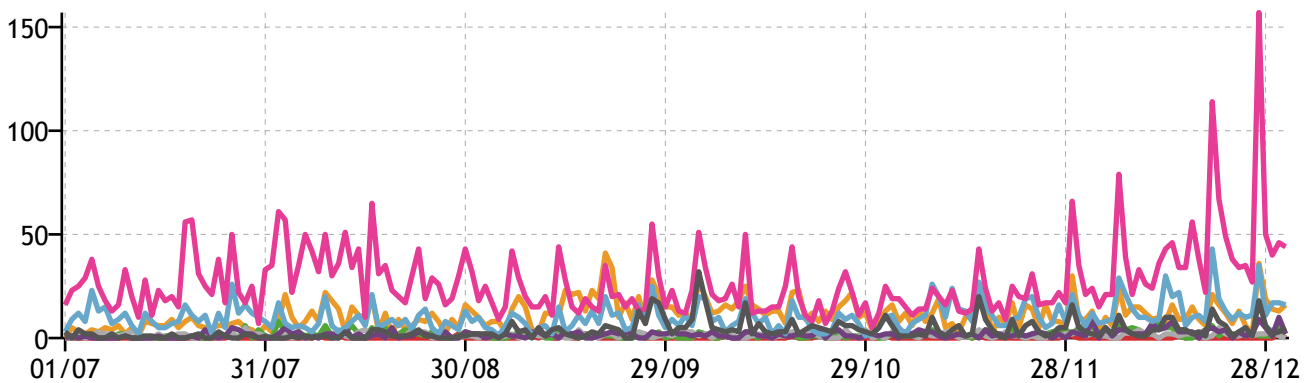
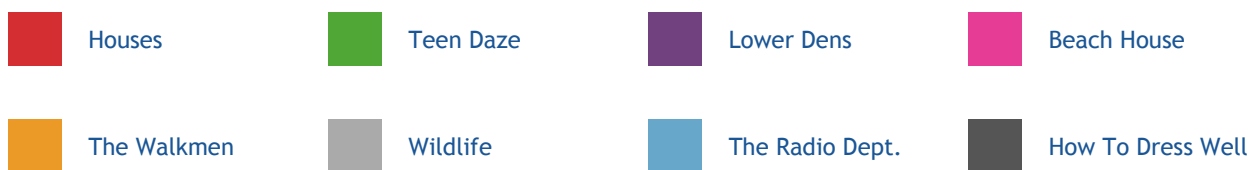


Figure 8: Twitter Coverage over Time



# Twitter Comparison

This section compares the total number of tweets mentioning Houses to similar artists.

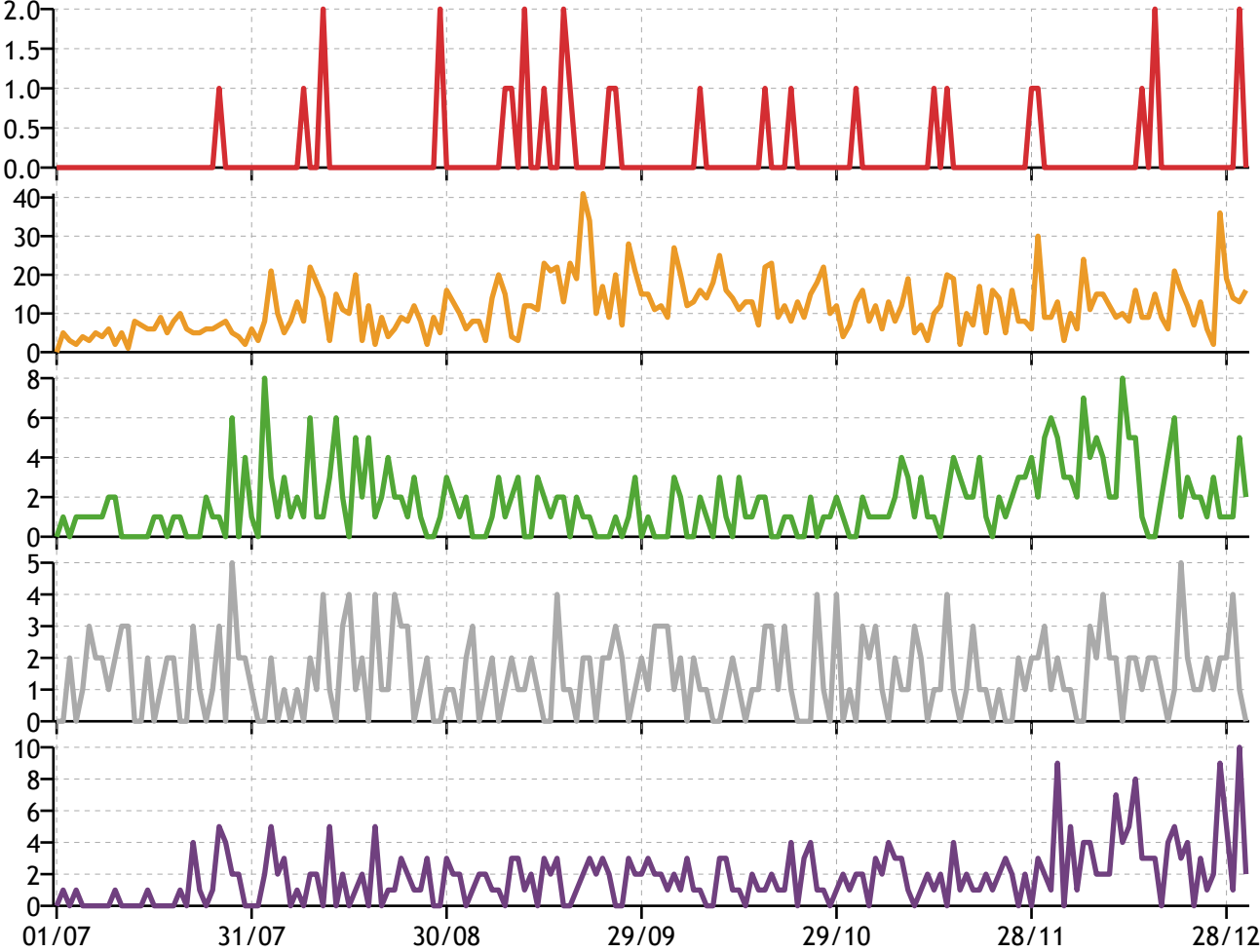
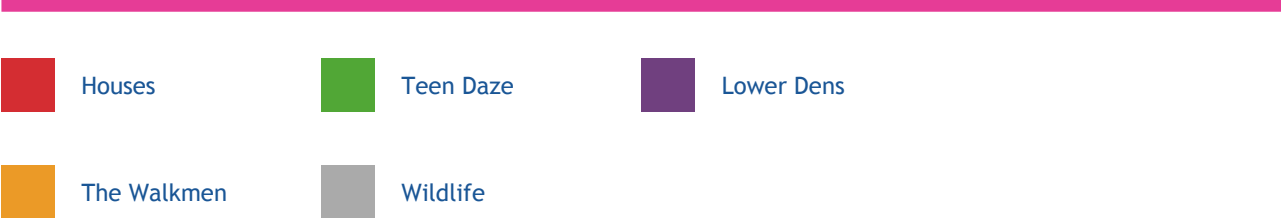


Figure 9: Comparisons for Houses



## Emerging Chart vs Twitter

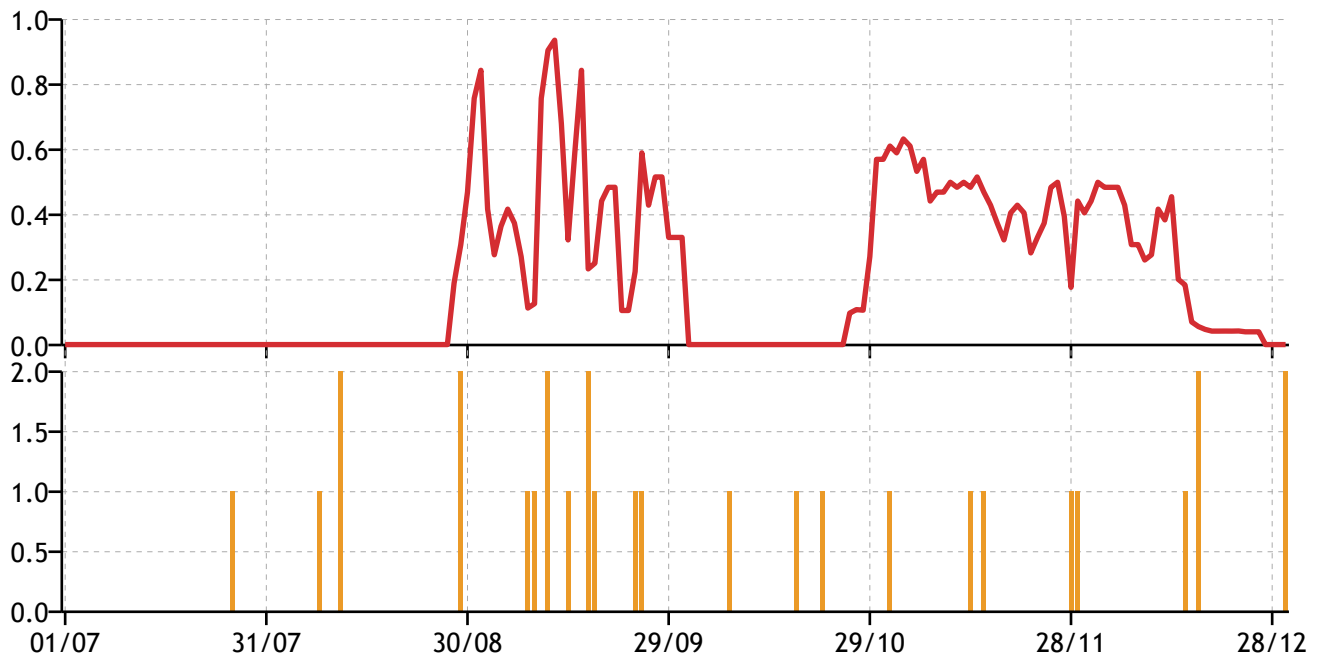
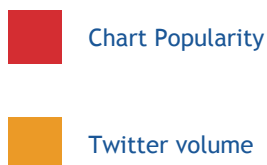


Figure 10: Houses Chart Popularity vs Twitter Coverage

This chart presents a comparison of emerging chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



# Twitter Users

This section lists the twitter users mentioning Houses in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/TeaBoat	TeaTalk	Seattle/Bellevue	1	1,650	1,650
2	twitter.com/chaudalyn	Chaudalyn Severa	Sacramento, CA	1	1,578	1,578
3	twitter.com/DudeAsInCool	DudeAsInCool	The Last Frontier	1	1,433	1,433
4	twitter.com/BeatKing_com	BeatKing	The World	1	1,313	1,313
5	twitter.com/MrsBeaverhausen	Mrs. Silver Tongue	Mayberry	1	1,264	1,264
6	twitter.com/roadgoeseveron	Cameron Book	Valinor.	1	745	745
7	twitter.com/tattedpanther	Ralph Severa	California	1	556	556
8	twitter.com/mooreaseal	moorea seal	Seattle, WA	1	473	473
9	twitter.com/Rollerballrocco	Richard Klinko	Southampton, United Kingdom	2	222	444
10	twitter.com/EvieStewart	Evie Stewart	Hollywood, 90046	1	411	411
11	twitter.com/Coffeenuts	Coffeenuts	Indiana	1	393	393
12	twitter.com/CreepingElm	CreepingElm	Los Angeles	1	369	369
13	twitter.com/BettyCash	BettyCash	Milwaukee, WI	1	354	354
14	twitter.com/KarlMoore82	Karl Moore	Weymouth, Dorset	1	289	289
15	twitter.com/GrgtteMagritte	Georgette Magritte		1	258	258
16	twitter.com/lalalindsayab	Lindsay Abbott	Toronto, Canada	1	223	223
17	twitter.com/SANDYRIVERSIDE	Sandy Riverside	Brooklyn, NY	1	180	180
18	twitter.com/woahhMandyx	Mandy Criss	Delaware. D:	1	169	169
19	twitter.com/LianneSucks	Lianne Carmichael	Glasgow	1	167	167
20	twitter.com/Libertine91	Rick Vitton	Forest Park, IL	1	163	163
21	twitter.com/jmjm	jmjm		1	157	157
22	twitter.com/Michael_R_Grant	Mike Grant	Bristol, UK	1	155	155
23	twitter.com/mawei134	im134	Somewhere in Japan	1	40	40
24	twitter.com/InsolentPuppy	Scott Rettig	Chicago, USA	1	27	27
25	twitter.com/iMaravillamia			2	0	0
26	twitter.com/Erol_Clof			1	0	0
27	twitter.com/BrianLrar			1	0	0

Figure 11: Top 27 Users tweeting about Houses

# Shared Twitter Links

This section lists the most popular urls in tweets mentioning Houses during this period.

URL	Rank	Tweets
<a href="http://www.last.fm/music/Kids+In+Glass+Houses/_/Dance+All+Night">http://www.last.fm/music/Kids In Glass Houses/_/Dance All Night</a>	1	2
<a href="http://www.beatking.com/forums/topic/153-what-are-you-listening-to/page__view__findpost__p__190783">http://www.beatking.com/forums/topic/153-what-are-you-listening-to/page__view__findpost__p__190783</a>	2	2
<a href="http://ow.ly/192XHs">http://ow.ly/192XHs</a>	3	1
<a href="http://ow.ly/192XHR">http://ow.ly/192XHR</a>	4	1
<a href="/profile/Rollerballrocco/blip/54016002/Houses-Endless+Spring">/profile/Rollerballrocco/blip/54016002/Houses-Endless+Spring</a>	5	1
<a href="http://t.co/Ja2qIEf">http://t.co/Ja2qIEf</a>	6	1
<a href="/profile/CreepingElm/blip/60761634/Houses-All+Night">/profile/CreepingElm/blip/60761634/Houses-All+Night</a>	7	1
<a href="/profile/Sir_UffO/blip/56308527/Houses-Endless+Spring">/profile/Sir_UffO/blip/56308527/Houses-Endless+Spring</a>	8	1
<a href="http://tumblr.com/x2vhz327o">http://tumblr.com/x2vhz327o</a>	9	1
<a href="/profile/Rollerballrocco/blip/52869678/Houses-Endless+Spring">/profile/Rollerballrocco/blip/52869678/Houses-Endless+Spring</a>	10	1
<a href="http://blip.fm/EvieStewart">http://blip.fm/EvieStewart</a>	11	1
<a href="/profile/Coffeenuts/blip/57984803/Houses-Endless+Spring">/profile/Coffeenuts/blip/57984803/Houses-Endless+Spring</a>	12	1
<a href="/profile/KarlMoore82/blip/51336349/Kids+In+Glass+Houses-Dance+All+Night">/profile/KarlMoore82/blip/51336349/Kids+In+Glass+Houses-Dance+All+Night</a>	13	1
<a href="/profile/InsolentPuppy/blip/58080871/Houses-All+Night">/profile/InsolentPuppy/blip/58080871/Houses-All+Night</a>	14	1
<a href="/profile/GeorgetteMagritte/blip/50417616/Houses-Endless+Spring">/profile/GeorgetteMagritte/blip/50417616/Houses-Endless+Spring</a>	15	1
<a href="http://wah.fm/ubb9xy">http://wah.fm/ubb9xy</a>	16	1
<a href="http://rd.io/x/QF6mPkR1rA">http://rd.io/x/QF6mPkR1rA</a>	17	1
<a href="/profile/TeaBoat/blip/60764395/Houses-Endless+Spring">/profile/TeaBoat/blip/60764395/Houses-Endless+Spring</a>	18	1
<a href="http://t.co/Snp7uaZ">http://t.co/Snp7uaZ</a>	19	1
<a href="/profile/sandyriverside/blip/59898649/Houses-Endless+Spring">/profile/sandyriverside/blip/59898649/Houses-Endless+Spring</a>	20	1
<a href="/profile/SteadyBetty/blip/51519707/Houses-Endless+Spring">/profile/SteadyBetty/blip/51519707/Houses-Endless+Spring</a>	21	1

Figure 12: Top Shared Links on Twitter mentioning Houses

# News Coverage

## News Popularity

This section shows the total number of music articles mentioning Houses during this time period and the overall rank of Houses when compared to similar artists.

1138th Overall Rank

97 Articles

0.002% Share

Artist	Rank	Articles	Share
Beach House	122nd	773	0.019%
The Walkmen	211th	545	0.014%
The Radio Dept.	429th	321	0.008%
How To Dress Well	473rd	295	0.007%
Teen Daze	557th	250	0.006%
Lower Dens	759th	175	0.004%
Wildlife	827th	158	0.004%
Houses	1138th	97	0.002%

Figure 13: News Coverage Comparison

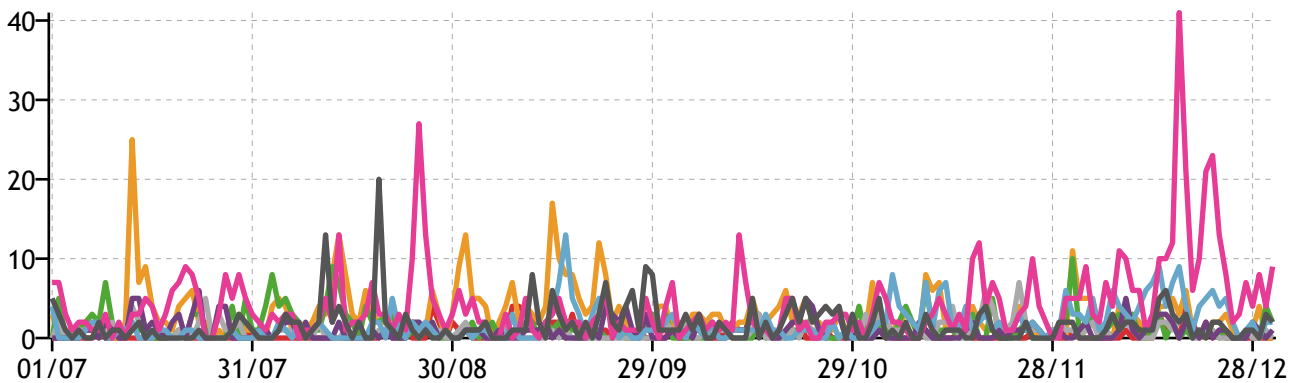


Figure 14: News Coverage over Time



# News Comparison

This section compares the number of music articles mentioning Houses during this time period to similar artists.

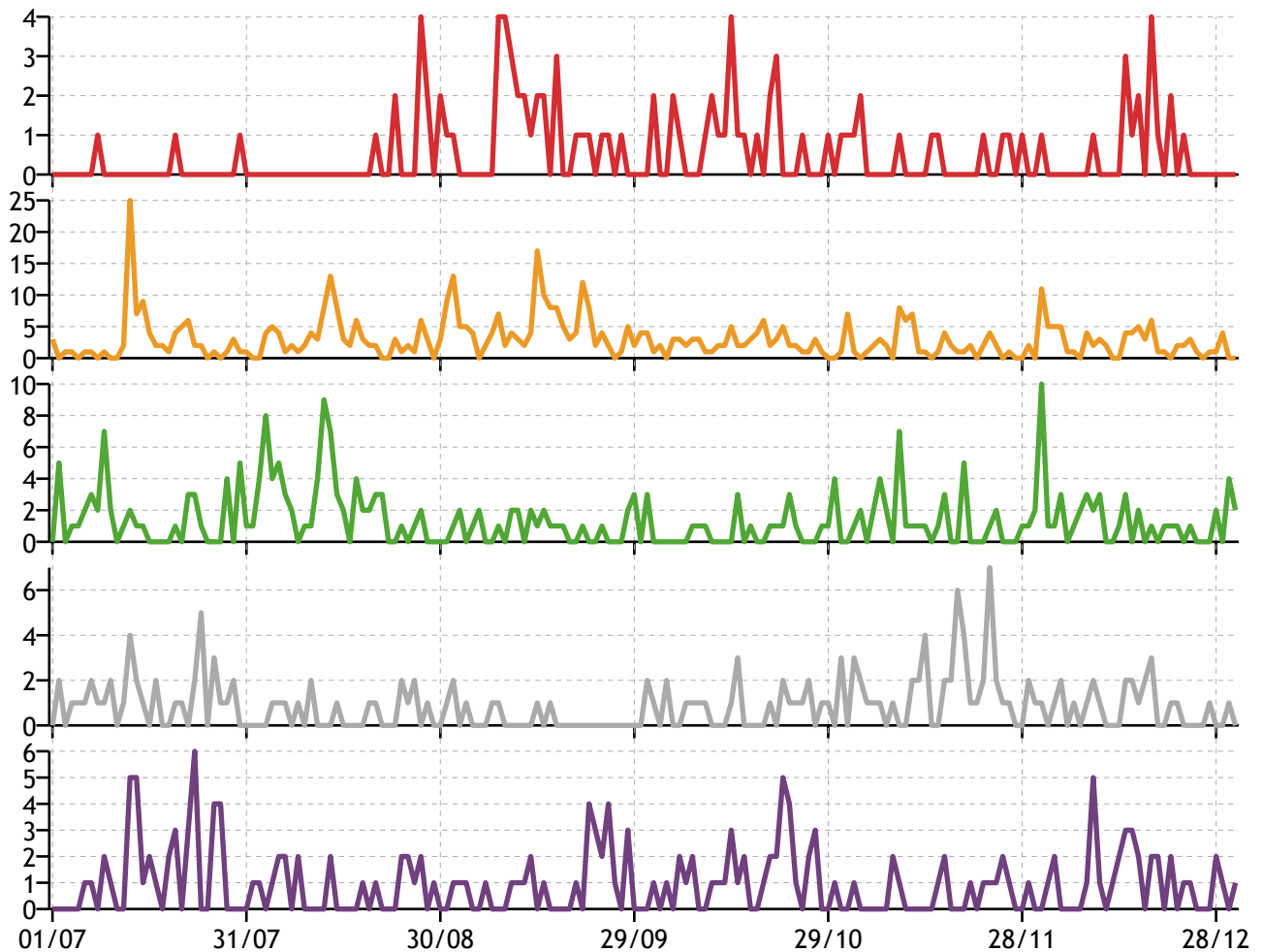


Figure 15: Comparisons for Houses



# Emerging Chart vs Sentiment

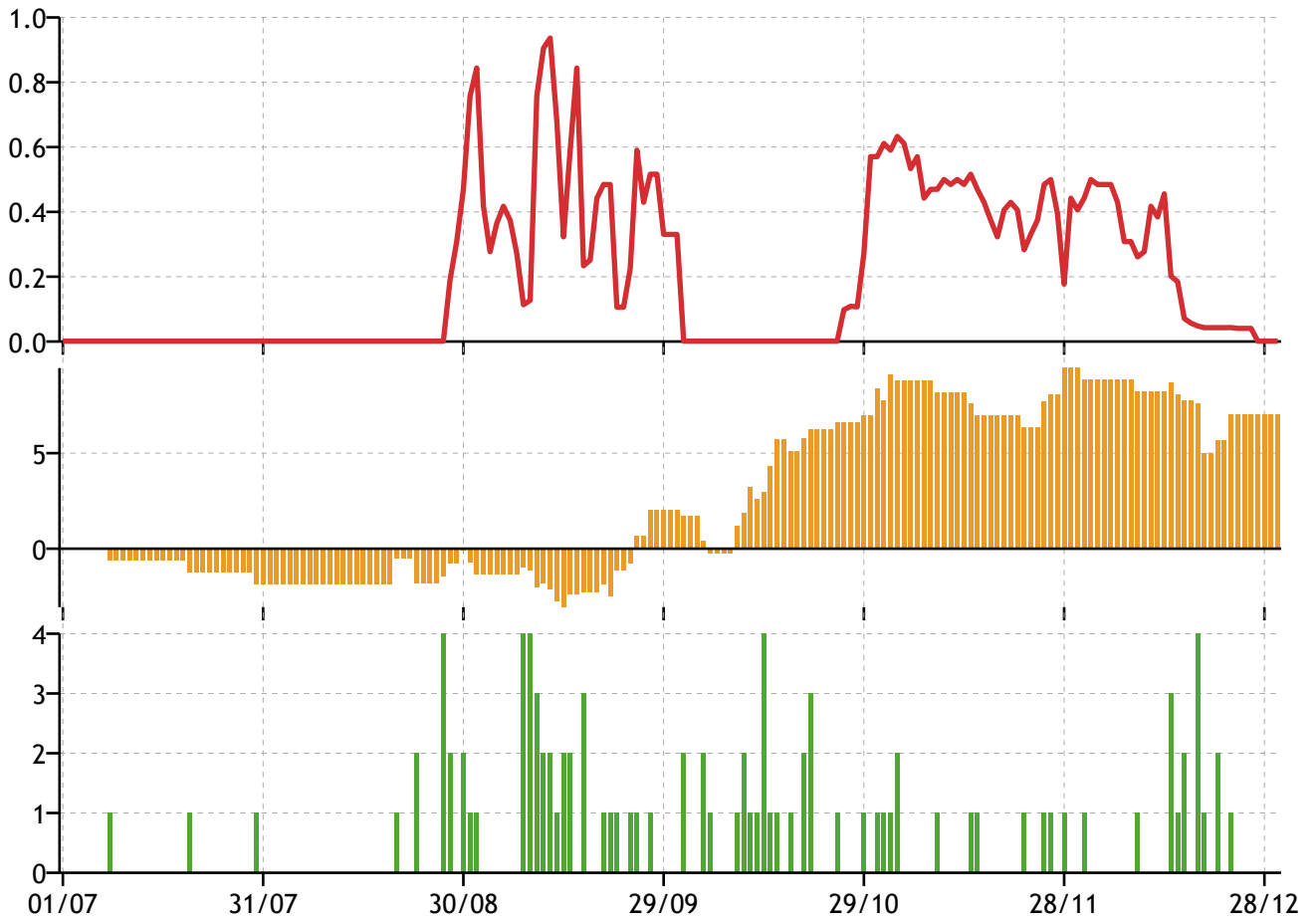


Figure 16: Houses Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of emerging chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Houses that day.



# Top Publishers

- mp3hugger
- Prefix Magazine
- The Line Of Best Fit
- das klienicum
- Jonk Music
- stereogum
- Other



Figure 17: Top Publishers related to Houses

Top Publishers	Mentions
mp3hugger	5
Prefix Magazine	3
The Line Of Best Fit	3
das klienicum	2
Jonk Music	2
stereogum	2
We All Want Someone To Shout For	2
hooves on the turf	1
The Vinyl District	1
i guess i'm floating	1
The Music Slut	1
Pasta Primavera	1
betterPropaganda Reviews	1
burning world	1
out the other...	1

Figure 18: Most frequently mentioned Top Publishers

# Top News Publishers

Publisher	Rank	Articles
mp3hugger - <a href="http://mp3hugger.com">http://mp3hugger.com</a>	1	5
Prefix Magazine - <a href="http://prefixmag.com">http://prefixmag.com</a>	2	3
The Line Of Best Fit - <a href="http://thelineofbestfit.com">http://thelineofbestfit.com</a>	3	3
das klicum - <a href="http://dasklicum.blogspot.com/">http://dasklicum.blogspot.com/</a>	4	2
Jonk Music - <a href="http://jonkmusic.blogspot.com">http://jonkmusic.blogspot.com</a>	5	2
stereogum - <a href="http://www.stereogum.com/">http://www.stereogum.com/</a>	6	2
We All Want Someone To Shout For - <a href="http://www.weallwantsomeone.com/">http://www.weallwantsomeone.com/</a>	7	2
hooves on the turf - <a href="http://hoovesontheturf.com">http://hoovesontheturf.com</a>	8	1
The Vinyl District - <a href="http://vinyldistrict.blogspot.com/">http://vinyldistrict.blogspot.com/</a>	9	1
i guess i'm floating - <a href="http://iguessimfloating.blogspot.com">http://iguessimfloating.blogspot.com</a>	10	1
The Music Slut - <a href="http://themusicslut.com">http://themusicslut.com</a>	11	1
Pasta Primavera - <a href="http://pastaprima.net">http://pastaprima.net</a>	12	1
betterPropaganda Reviews - <a href="http://betterpropaganda.com/">http://betterpropaganda.com/</a>	13	1
burning world - <a href="http://burningworld.blogspot.com/">http://burningworld.blogspot.com/</a>	14	1
out the other... - <a href="http://outtheother.typepad.com/blog/">http://outtheother.typepad.com/blog/</a>	15	1
Guardian music - <a href="http://www.guardian.co.uk/music">http://www.guardian.co.uk/music</a>	16	1
Untitled - <a href="http://www.untitledrecords.com/">http://www.untitledrecords.com/</a>	17	1
5 Acts - <a href="http://5acts.blogspot.com">http://5acts.blogspot.com</a>	18	1
vitaminic - <a href="http://www.vitaminic.it/">http://www.vitaminic.it/</a>	19	1
Consequence of Sound - <a href="http://www.consequenceofsound.net/">http://www.consequenceofsound.net/</a>	20	1
rose quartz - <a href="http://rosequartz.blogspot.com/">http://rosequartz.blogspot.com/</a>	21	1
the bay bridged - San Francisco Bay Area Indie Music - <a href="http://www.thebaybridged.com">http://www.thebaybridged.com</a>	22	1
Stoney Roads - <a href="http://www.stoneyroads.com/">http://www.stoneyroads.com/</a>	23	1
Music & I - <a href="http://gwennharuz.blogspot.com/">http://gwennharuz.blogspot.com/</a>	24	1

Figure 19: Top 24 Publishers mentioning Houses

## Best 5 News Days

1

### 27 August 2010 : 4 articles

#### Popular Articles this Day

##### [\[MP3\] Houses: “Endless Spring”](#)

i guess i'm floating, 27 August 2010

“Endless Spring” is a gorgeous track that’s been floating around the blogs since, well, the end of Spring... but somehow [...]

##### [A Friday song: Houses – ‘Endless Spring’](#)

Nialler9 Music Blog, 27 August 2010

A Friday song via Denver’s shoddily-named Houses.

##### [HOUSES SHARE DEBUT ALBUM DEETS](#)

The Music Slut, 27 August 2010

All Night will see daylight on 10/19 via Lefse. It features: 1. All Night 2. Endless Spring 3. Reds 4. Rose Book 5. Soak It Up 6. Medicine 7. Lost ...

##### [Houses – “Endless Spring” Video \(Stereogum Premiere\)](#)

stereogum, 27 August 2010

With the pale shots of sunsets and palm trees, “Endless Spring” feels like summer especially with the song’s small tempo shifts that make it feel like it’s gently retreating and ...

2

### 08 September 2010 : 4 articles

#### Popular Articles this Day

##### [Endless Spring All Night](#)

AbsolutePunk, 08 September 2010

Go to the replies to watch the video for "Endless Spring" from \*Houses (<http://www.myspace.com/sunhaus>)\*' upcoming debut All Night. The album comes out on October 19th through Lefse Records (<http://lefserecords.com>) and ...

##### [Houses announce Lefse Records debut ‘All Night’, out next month](#)

The Line Of Best Fit, 08 September 2010

Great news from the Lefse Records camp reaches us today. Their latest signing - Houses - will release their debut album All Night on October 19. Inside, Dexter Tortoriello talks ...

## **HOUSES :: Debut album 'All Night' released 19th October on Lefse Records**

The Art of Agency, 08 September 2010

"I got laid off from my job at the end of last year and decided I needed a change. My girlfriend put in her two weeks and we moved out ...

## **Houses : Endless Spring :: Video**

Ventvox, 08 September 2010

Houses – Endless Spring from Houses on Vimeo. Official video for Houses – Endless Spring off the upcoming Album- All Night. Out October 19th on Lefse Records This post was ...

3

## **09 September 2010 : 4 articles**

### **Popular Articles this Day**

#### **Houses – "All Night"**

MBV Music, 09 September 2010

Houses – All Night Out 10/19 on Lefse Houses – "Endless Spring"

#### **Endless Spring All Night**

AbsolutePunk, 08 September 2010

Go to the replies to watch the video for "Endless Spring" from \*Houses (<http://www.myspace.com/sunhaus>)\*' upcoming debut All Night. The album comes out on October 19th through Lefse Records (<http://lefserecords.com>) and ...

#### **Soak It Up by Houses**

Indie Music Filter, 09 September 2010

Another track from Chicago's Houses debut album, which hits stores Oct. 19th on Lefse.

#### **Houses announce Lefse Records debut 'All Night', out next month**

The Line Of Best Fit, 08 September 2010

Great news from the Lefse Records camp reaches us today. Their latest signing - Houses - will release their debut album All Night on October 19. Inside, Dexter Tortoriello talks ...

#### **For Closure**

tonyslutyfringe, 09 September 2010

Houses' new album All Night is released on Lefse Records (also home to Neon Indian, How To Dress Well, Dominant Legs, etc etc) on October 19th and judging by the ...

## **HOUSES :: Debut album 'All Night' released 19th October on Lefse Records**

The Art of Agency, 08 September 2010

"I got laid off from my job at the end of last year and decided I needed a change. My girlfriend put in her two weeks and we moved out ...

## **Nyt Houses track!**

Musik Mig Blidt, 09 September 2010

Houses' Endless Spring er klart et af mine absolut favorit tracks i 2010 (hør det i mit tidligere indlæg) og

## **Houses : Endless Spring :: Video**

Ventvox, 08 September 2010

Houses – Endless Spring from Houses on Vimeo. Official video for Houses – Endless Spring off the upcoming Album- All Night. Out October 19th on Lefse Records This post was ...

4

## **14 October 2010 : 4 articles**

### **Popular Articles this Day**

#### **Houses: "Reds"**

Prefix Magazine, 14 October 2010

Back in 2009, Dexter Tortoriello and girlfriend Megan Messina, after Dexter got laid off from his job, made a temporary move to Hawaii. While down there they saved as much ...

#### **Soak It Up**

out the other..., 14 October 2010

Houses - "Soak It Up" from All Night, out next week on Lefse Records (image via)

#### **Lâchez prise pour Houses**

LeMellotron, 13 October 2010

Au début on croit avoir affaire à une bande son guère plus enthousiasmante que la musique d'ambiance d'une boutique Nature & Découvertes mais tout doucement on se laisse emporter. La ...

#### **Houses, 'Soak it Up' -- Free MP3 Download**

Spinner.com, 14 October 2010

Filed under: Free MP3 Download of the Day Artist: Houses Hail From: Chicago Song: 'Soak it Up' Album: 'All Night' Sounds Like : School Seven Bells , Beach House In ...

#### **Houses – “Reds”**

stereogum, 14 October 2010

We mentioned boyfriend/girlfriend band Houses' charming formation story when we premiered their video for "Endless Spring." It's hard not to think of their self-imposed isolation in Hawaii while listening to ...

## 18 December 2010 : 4 articles

### Popular Articles this Day

#### Happy Friday: Dominant Legs – “About My Girls (Houses Remix)”

the bay bridged - San Francisco Bay Area Indie Music, 18 December 2010

It's Friday, why not embark on the adventures of the weekend with a remix? This one comes from Lefse labelmates, Dominant Legs and Chicago's Houses. Blast it. Dominant Legs – ...

#### Top Song From 2010 (End Game)

mp3hugger, 18 December 2010

Really surprised myself with what finished on top, maybe hugger is maturing. For those who've missed the journey to this point | [part 1](#) | [part 2](#) | [part 3](#) ...

#### Top Songs From 2010 (Part 6)

Kevin Hugger, 18 December 2010

The penultimate gathering of the coven of songs that filled our hearts this year, here's the story so far | [part 1](#) | [part 2](#) | [part 3](#) | [part ...](#)

#### Top Album 2010

Music & I, 18 December 2010

50. Color Of Clouds Satellite of Love "Wonder" 49. Olivia Pedroli The Den "A Path" 48. Lali Puna Our Inventions "Remember ?" 47. Small Black New Chain "Camouflage" 46. Sambassadeur ...

## News Highlights

This section includes the most repeated statements in the music press about Houses month by month during this period.

### September

"Houses is an inspiring one. After getting fired from his job, Dexter Tortoriell his girlfriend Megan Messina left the country to live in Hawaii, learning ..."

Sun 12/09 - [mp3]: Houses – Soak It Up - We All Want Someone To Shout For

"Houses is the project of Dexter Tortoriell. He records beautifully ambient synth-pop (a.k.a. chillwave) that is particularly sunny and brightly lit. Normally, I would say it ..."

Wed 22/09 - Single Serving: Houses – All Night LP - Musical Pairings

"Houses have really made this tour something special. I have been so surprised by the amazing generosity that strangers have shown us and how supportive the ..."

Mon 27/09 - Feature: Otouto: Couch-Surfing USA Pt 1 - Mess and Noise

### October

"Houses will be playing a few dates this upcoming CMJ with How To Dress Well, which will be an interesting contrast of styles. You can grab ..."

Thu 14/10 - Houses: "Reds" - Prefix Magazine

"Houses have produced is an uplifting album which, in fairness, should probably have been released over here about three months ago. Very much a summer album, ..."

Fri 15/10 - Houses – All Night - The 405

"Houses is a must new band to put on your radar, as All Night is a record that benefits from repeat listens and truly gets better ..."

Fri 29/10 - Houses: All Night - The Fire Note

### November

"Houses is the creation from a brave couple that started life over in Hawaii. Dexter Tortoriello and Megan Messina create ambient electronica mixed in with a ..."

Tue 02/11 - Soak It Up - Untitled

# Appendices

## Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 20: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

## Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 21: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart