

Hoodie Allen

Music Media Analysis
July to December 2010

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Overview

108th on Emerging Charts

5542nd on Twitter

1454th in the Music Press

This report reviews the popularity of Hoodie Allen on the music charts and in the music news for the period July to December 2010. It benchmarks Hoodie Allen against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

Chart Popularity

Emerging Chart

This section presents the emerging chart performance for Hoodie Allen compared to similar artists. Hoodie Allen was ranked 108th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted emerging chart for Hoodie Allen was 13th.

108th Overall Rank

13th Best Position

Artist	Rank	Best Position
Chiddy Bang	50th	9
Beach House	67th	10
The Black Keys	69th	10
Two Door Cinema Club	95th	12
Hoodie Allen	108th	13
Marina and the Diamonds	159th	17
Yeasayer	236th	23
Death Cab For Cutie	1993rd	508

Figure 1: Artist Emerging Ranks

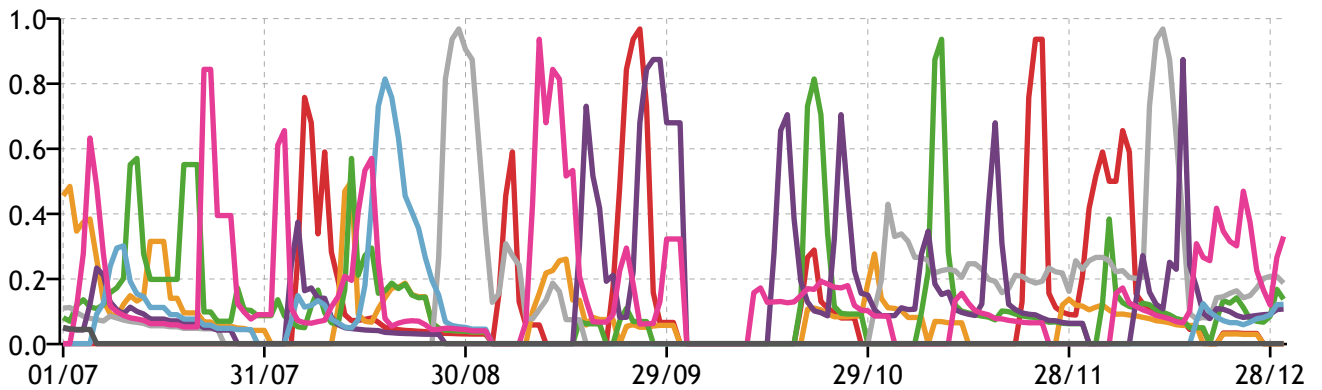
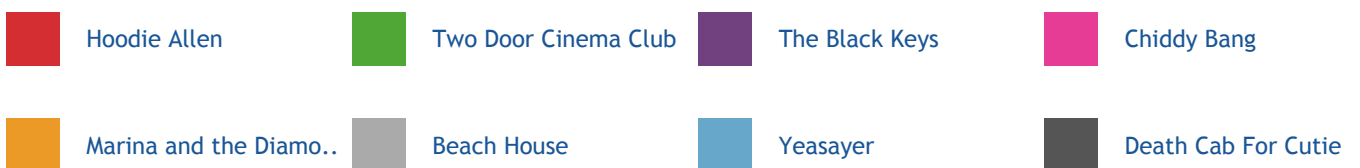


Figure 2: Artist Mainstream Emerging Popularity over Time



Emerging Comparison

This section compares the emerging chart performance of Hoodie Allen against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Hoodie Allen was ranked 1st overall of our charts for that day. 0.0 denotes Hoodie Allen did not chart at all.

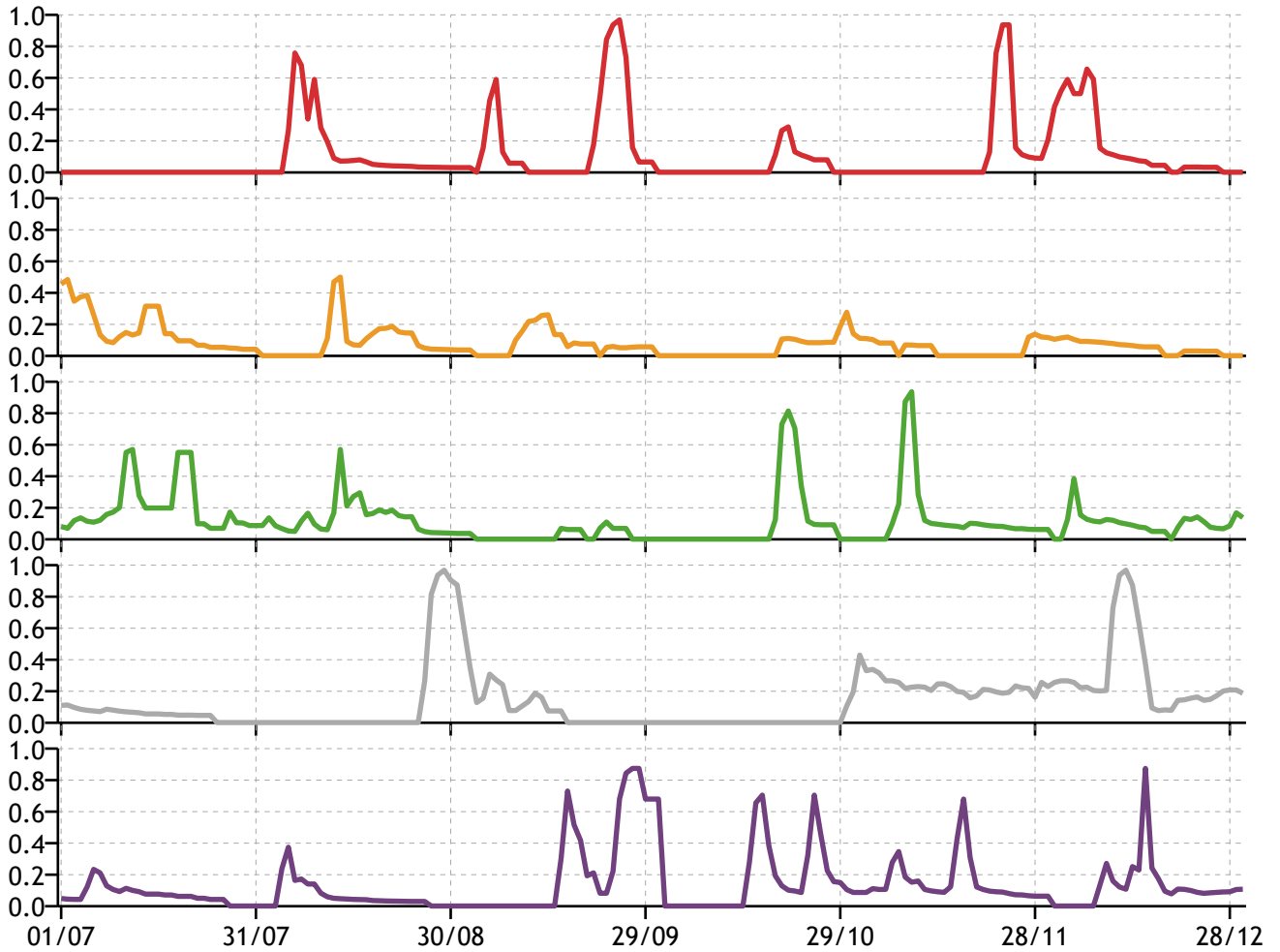


Figure 3: Comparisons for Hoodie Allen



Emerging Singles

This section presents the best charting singles for Hoodie Allen on the Emerging We Are Hunted charts

You Are Not A Robot

Best Single

1st

Best Position

Single	Best Position
You Are Not A Robot	1
Swimming With Sharks (Feat. VV Brown)	2
Tighten Up	2
Tighten Up (ft. The Black Keys)	3
Words Of Wisdom	4
Joy & Misery (ft. Cold War Kids)	5
Joy & Misery	5
Look At What We Started	59

Figure 4: Best Single Positions

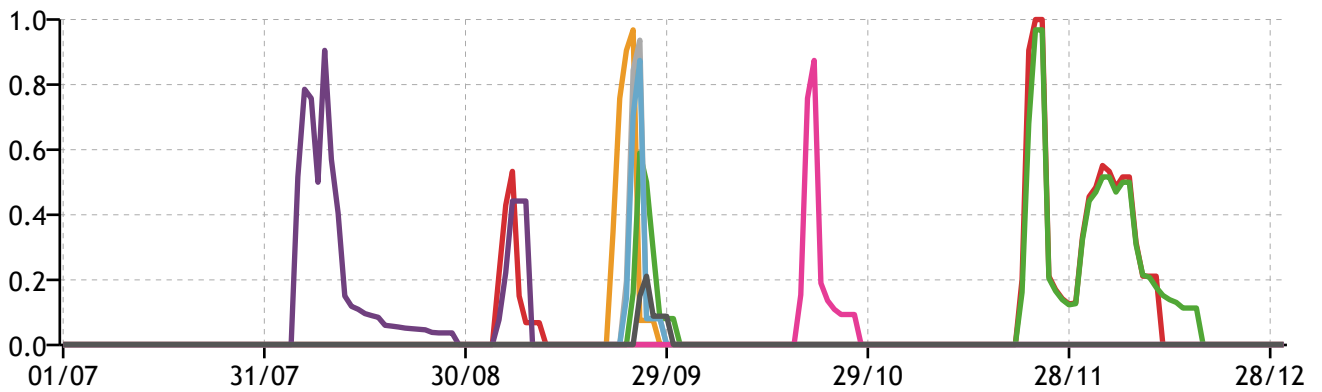


Figure 5: Singles Chart Comparison over Time



Emerging Singles Comparison

This section compares the emerging chart performance of the most popular singles released by Hoodie Allen. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

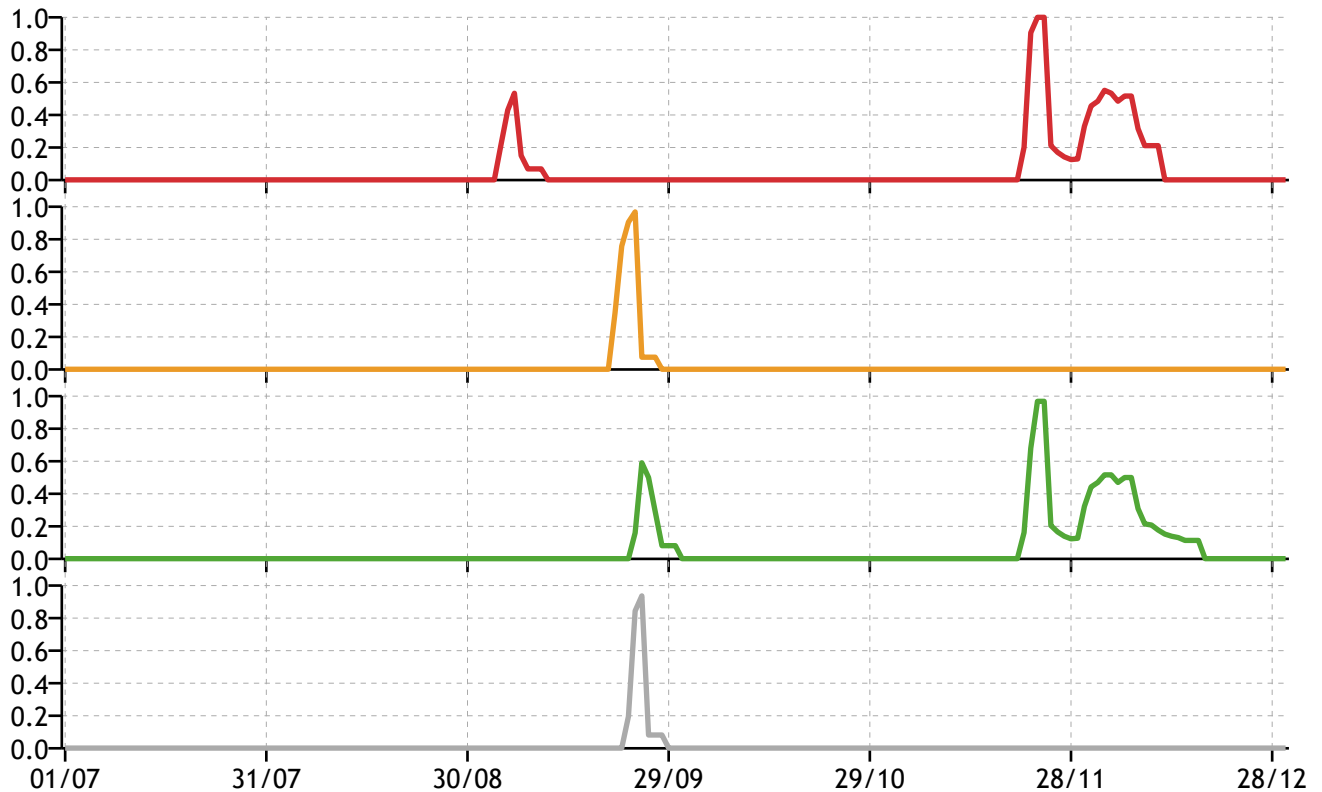


Figure 6: Chart ranking for Hoodie Allen



Twitter Coverage

Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Hoodie Allen during this time period. Included is the overall ranking of Hoodie Allen when compared to similar artists.

5542nd Overall Rank

200 Tweets

0.000% Share

Artist	Rank	Tweets	Share
The Black Keys	91st	13,123	0.002%
Death Cab For Cutie	148th	9,034	0.002%
Two Door Cinema Club	264th	5,876	0.001%
Beach House	322nd	5,071	0.001%
Marina and the Diamonds	386th	4,440	0.001%
Yeasayer	629th	2,850	0.000%
Chiddy Bang	1590th	1,135	0.000%
Hoodie Allen	5542nd	200	0.000%

Figure 7: Twitter Coverage Comparison

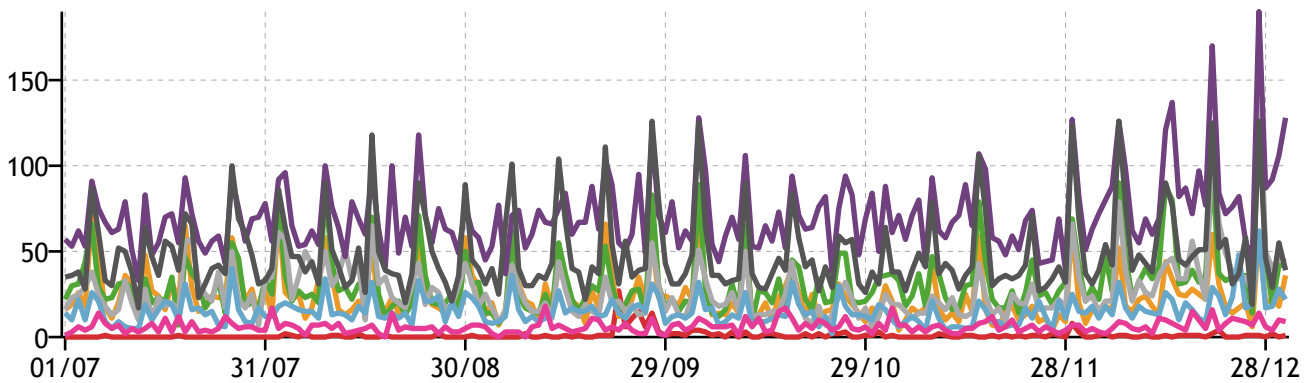


Figure 8: Twitter Coverage over Time



Twitter Comparison

This section compares the total number of tweets mentioning Hoodie Allen to similar artists.

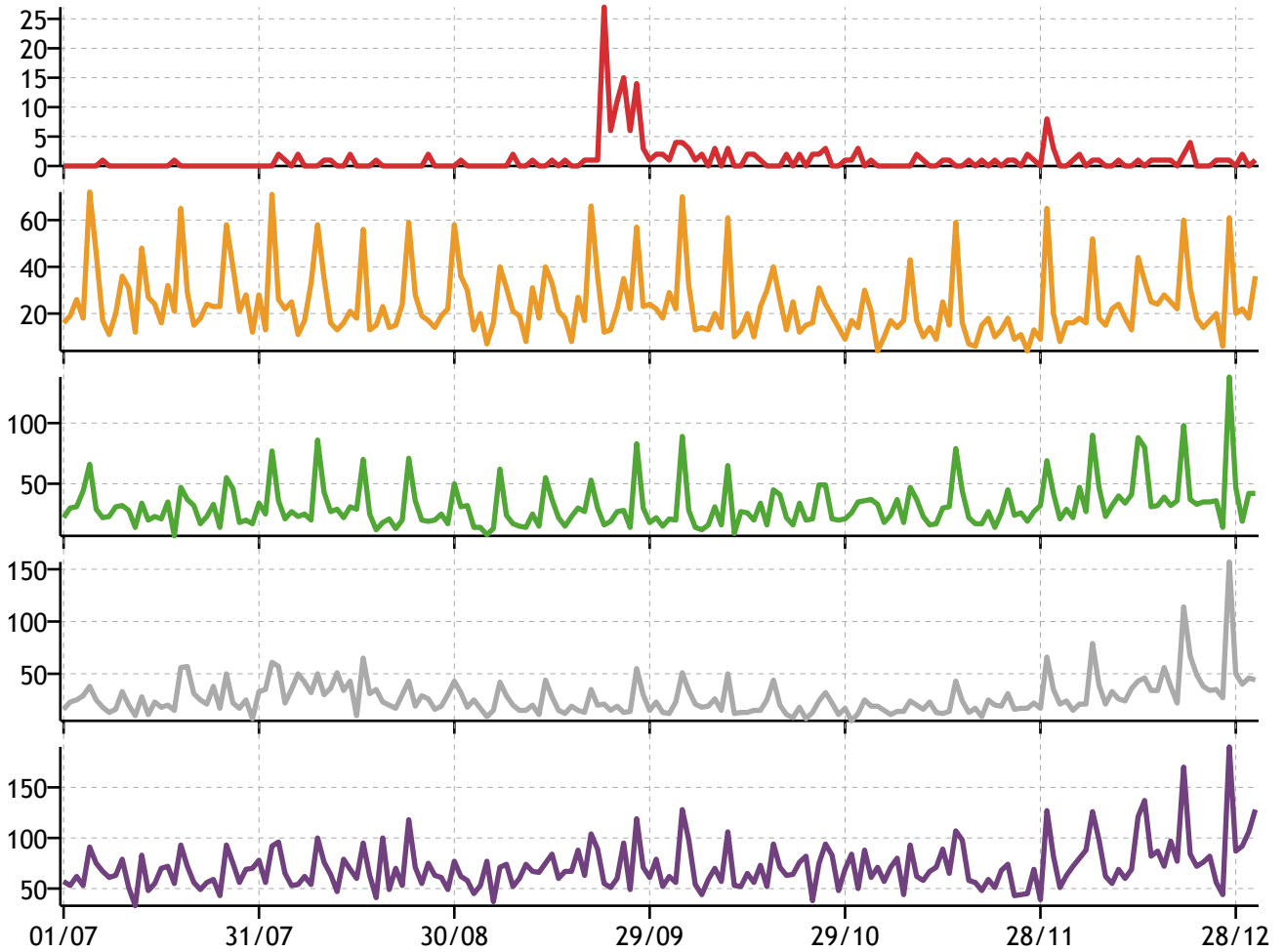


Figure 9: Comparisons for Hoodie Allen



Emerging Chart vs Twitter

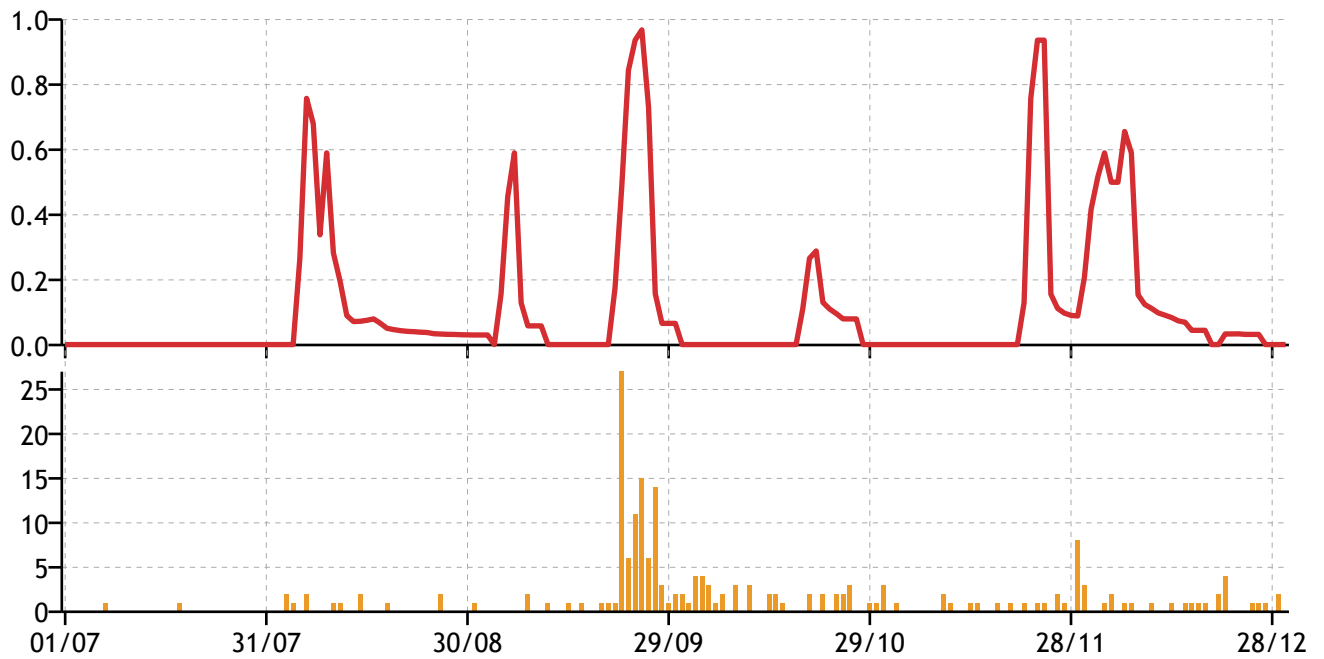


Figure 10: Hoodie Allen Chart Popularity vs Twitter Coverage

This chart presents a comparison of emerging chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.

- Chart Popularity
- Twitter volume

Twitter Users

This section lists the twitter users mentioning Hoodie Allen in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/WEareHOODIE	Hoodie Allen	NYC	1	4,109	4,109
2	twitter.com/aktiveradio	Jonathan Speigner	iPhone: 33.940186, -84.291663	40	84	3,360
3	twitter.com/mattbambow	Matt Bamford-Bowes	London	3	1,081	3,243
4	twitter.com/seb098	sebastian collier	London	2	1,469	2,938
5	twitter.com/Syzzurp	Florian P.	Germany	3	917	2,751
6	twitter.com/restyyy	Resty Woro Yuniar		6	434	2,604
7	twitter.com/VMODA	V-MODA	Hollywood.com, CA	1	2,515	2,515
8	twitter.com/Stealx	Iman Jalali	Chicago, IL	1	2,074	2,074
9	twitter.com/sunsetrearview	Lydia Simmons	Durham, NC	1	2,009	2,009
10	twitter.com/amandaluz	amanda luz	são paulo	2	932	1,864
11	twitter.com/gregisenberg	Greg Isenberg	Montreal, Canada	2	853	1,706
12	twitter.com/shohei_inoue	Shohei Inoue / 翔平	Kochi, Japan.	1	1,690	1,690
13	twitter.com/csj89	Christian San Jose	Philippines	1	1,560	1,560
14	twitter.com/akz	KAMINO Aki / 明子	明子 (Nakano, Tokyo)	1	1,242	1,242
15	twitter.com/dianalevine	Diana Levine		1	1,124	1,124
16	twitter.com/ferry	Michael Ferry	Philadelphia	2	487	974
17	twitter.com/its_sebastien	Sebastien S....	dirty jersey	1	949	949
18	twitter.com/shauncampos	Shaun Campos	Boston, MA	2	467	934
19	twitter.com/simonwebbon	Simon WM Webbon	Manchester	1	835	835
20	twitter.com/anggratherobot	Melina ʘnggraini	Jonathankarta, Crazynesia.	1	736	736
21	twitter.com/pandrocita	PaNDroCita	Chihuahua	1	729	729
22	twitter.com/charlezmalasana	Charlez Malasaña	1.6180339887498948482...	1	723	723
23	twitter.com/Jaepeg	James Passmore	London	1	687	687
24	twitter.com/TJClark	T.J. Clark	Tulsa, OK	1	668	668
25	twitter.com/almendili	Alaa Mendili	Here and There	1	632	632
26	twitter.com/liamoconghaile	Liam Connolly	Dublin, Ireland	1	626	626
27	twitter.com/nigglypuff	simmy	954;407	1	563	563

Figure 11: Top 50 Users tweeting about Hoodie Allen

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/saratar	Sara Knee	Brooklyn, NY	1	515	515
29	twitter.com/nunooey	Nunki Rehuellany	secretly lost in stereo	1	506	506
30	twitter.com/dunz0	Bo aka dunz0	wherever waldo is	1	504	504
31	twitter.com/901Richie	\$Richie Rich\$	Memphis, TN	2	251	502
32	twitter.com/marcGEEEEZY	Marc Guerrero		3	166	498
33	twitter.com/deiamacedo	ndr mcd	middle of nowhere	1	494	494
34	twitter.com/edenElizabeth	Eden Rothwell	ÜT: 43.640187,-79.427021	1	488	488
35	twitter.com/CNCRETEOPINIONS	CONCRETE OPINIONS	Long Beach	2	243	486
36	twitter.com/TheJK	Johnathan Kochis	Binghamton, NY (Again!?)	1	483	483
37	twitter.com/dalyn_smith	dalynsmith	Vancouver, BC	1	452	452
38	twitter.com/HerrGummy	GuMMY†Be=R!	Oakland, Ca	1	442	442
39	twitter.com/jar8	Juan Alarcón	Rancho de la Tia Juana	1	442	442
40	twitter.com/galanging	k² the c	Old Louisville	1	436	436
41	twitter.com/davidaguirre	David Aguirre	Hamburg, Germany	1	418	418
42	twitter.com/dankantor	Dan Kantor	New York, NY	1	410	410
43	twitter.com/vivalask	sk park	Mexico	1	409	409
44	twitter.com/ajackpluggedin	Gui Maia	Belo Horizonte, MG, Brasil	1	405	405
45	twitter.com/jeffsjukebox	Jeff's Music	Boston	5	78	390
46	twitter.com/alohadara	Dara Andriani	Jakarta, Indonesia	1	376	376
47	twitter.com/mpheilbrunn	Marc Heilbrunn	IND - LAX	1	346	346
48	twitter.com/jdorenbush	Jeff Dorenbush	Washington	2	173	346
49	twitter.com/blankdeluxe	Travis Quiller	39.742215,-104.981983	1	337	337
50	twitter.com/macarthur31	MacArthur Antigua	Saint Paul, MN	1	326	326

Figure 11 (continued): Top 50 Users tweeting about Hoodie Allen

Shared Twitter Links

This section lists the most popular urls in tweets mentioning Hoodie Allen during this period.

URL	Rank	Tweets
http://www.last.fm/music/Hoodie Allen/_/You+Are+Not+A+Robot+%28feat.+Marina+%26+The+Diamonds%29	1	5
http://www.tweekly.fm/user/restyyy	2	5
http://www.tweekly.fm/twitter/ilovewolfshirtz	3	3
http://www.tweekly.fm/twitter/kwamatics	4	3
http://www.timeforthepeprally.com/	5	3
http://www.tweekly.fm/user/Syzzurp	6	3
http://www.tweekly.fm/user/CNCRETEOPINIONS	7	2
http://www.tweekly.fm/user/ShawnCampos	8	2
http://www.tweekly.fm/twitter/grinningsoul	9	2
http://www.tweekly.fm/user/ferry	10	2
http://www.tweekly.fm/twitter/amandaluz	11	2
http://www.tweekly.fm/user/laryscandalo	12	2
http://awe.sm/5APp0	13	1
http://www.tweekly.fm/twitter/mcscully	14	1
http://tl.gd/7k3ab5	15	1
http://www.tweekly.fm/twitter/deiamacedo	16	1
http://awe.sm/5DZOn	17	1
http://snd.sc/aebssf	18	1
http://timeforthepeprally.com/	19	1
http://hypem.com/track/1213757/Hoodie+Allen-Swimming+With+Sharks+%28Feat.+VV+Brown%29?utm_source=twi...	20	1
http://tinysong.com/wgY5	21	1
http://www.tweekly.fm/twitter/csjs89	22	1
http://www.tweekly.fm/user/simonwebbon	23	1
http://hypem.com/track/1214895/Hoodie+Allen-Tighten+Up+%28ft.+The+Black+Keys%29?utm_source=twitterfe...	24	1
http://t.co/t8QdbSw	25	1
http://www.tweekly.fm/user/rtrevisan	26	1
http://www.tweekly.fm/user/jamboluco	27	1

Figure 12: Top Shared Links on Twitter mentioning Hoodie Allen

URL	Rank	Tweets
http://www.tweekly.fm/user/DMercSays	28	1
http://www.tweekly.fm/user/ChaotiChris	29	1
http://www.tweekly.fm/user/addisonkowalski	30	1
/profile/octoberland/blip/55569376/Hoodie+Allen-Chasing+My+Dream	31	1
http://awe.sm/5BBye	32	1
http://www.tweekly.fm/user/hyperacusicgirl	33	1
http://awe.sm/5B7Ug	34	1
http://www.tweekly.fm/user/supervixen4	35	1
http://www.last.fm/music/Hoodie+Allen	36	1
http://www.last.fm/music/Hoodie+Allen/_/Words+Of+Wisdom	37	1
/profile/seb098/blip/56726712/Hoodie+Allen-Don't+Look+Down	38	1
/profile/allisbe/blip/55068694/Hoodie+Allen-You+Are+Not+A+Robot+ft.+Marina+and+the+Diamonds	39	1
http://www.tweekly.fm/user/MrCodyLBall	40	1
http://tmi.me/4qvq0	41	1
http://hypem.com/track/1175392/Hoodie+Allen-Words+Of+Wisdom?utm_source=twitterfeed&utm_medium=twitte...	42	1
http://tumblr.com/x2vj9r2a5	43	1
http://www.thechuckness.com/	44	1
http://www.tweekly.fm/twitter/steinkatie	45	1
http://www.last.fm/music/Hoodie+Allen/_/You+Are+Not+A+Robot	46	1
http://www.tweekly.fm/user/jordan3_2_none	47	1
/profile/Watfor/blip/58938492/Hoodie+Allen-You+Are+Not+A+Robot+(feat.+Marina+&+The+Diamonds)	48	1
http://www.youtube.com/watch?v=dlg8MwcdQzw	49	1
http://blip.fm/profile/TJClark/blip/56877982/Hoodie+Allenâ€œYou+Are+Not+A+Robot+(feat.+Marina+&...	50	1
http://www.tweekly.fm/twitter/nigglypuff	51	1
http://www.tweekly.fm/twitter/BrunaHMeireles	52	1
http://www.tweekly.fm/twitter/JohnWilliamsZA	53	1
http://dailybooth.com/u/6w9n7	54	1
/profile/seb098/blip/54756841/Hoodie+Allen-Chasing+My+Dream	55	1
http://www.tweekly.fm/twitter/thisisquitedumb	56	1
http://www.last.fm/music/Hoodie+Allen/_/Party+At+The+Beach+House	57	1
http://www.tweekly.fm/user/estola	58	1
/profile/ThiagoMassara/blip/58979838/Hoodie+Allen-Tighten+Up	59	1
http://www.last.fm/music/Hoodie+Allen/_/So+Much+Closer+%28feat.+Rocky+Business%29	60	1

Figure 12 (continued): Top Shared Links on Twitter mentioning Hoodie Allen

News Coverage

News Popularity

This section shows the total number of music articles mentioning Hoodie Allen during this time period and the overall rank of Hoodie Allen when compared to similar artists.

1454th Overall Rank

56 Articles

0.001% Share

Artist	Rank	Articles	Share
The Black Keys	89th	914	0.023%
Beach House	122nd	773	0.019%
Yeastayer	158th	679	0.017%
Chiddy Bang	268th	464	0.012%
Two Door Cinema Club	287th	438	0.011%
Marina and the Diamonds	398th	345	0.009%
Death Cab For Cutie	564th	247	0.006%
Hoodie Allen	1454th	56	0.001%

Figure 13: News Coverage Comparison

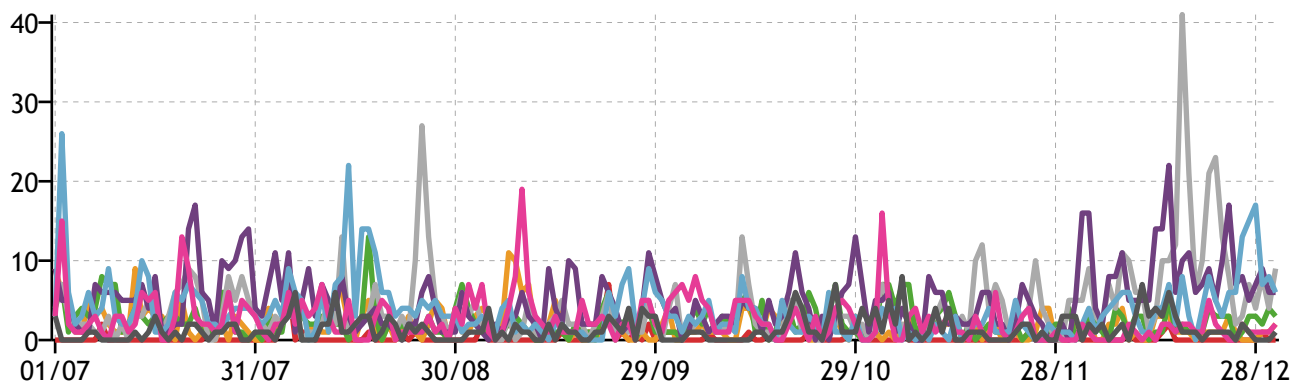
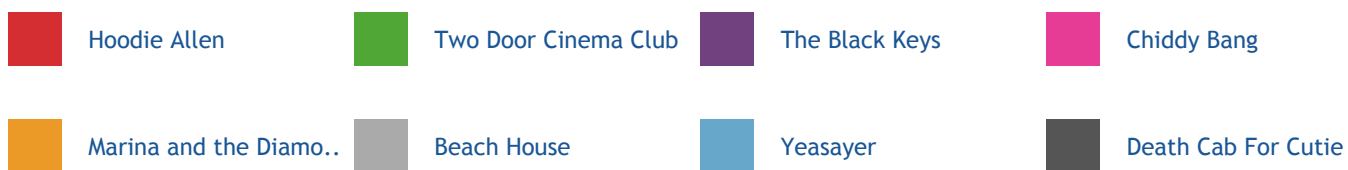


Figure 14: News Coverage over Time



News Comparison

This section compares the number of music articles mentioning Hoodie Allen during this time period to similar artists.



Figure 15: Comparisons for Hoodie Allen



Emerging Chart vs Sentiment

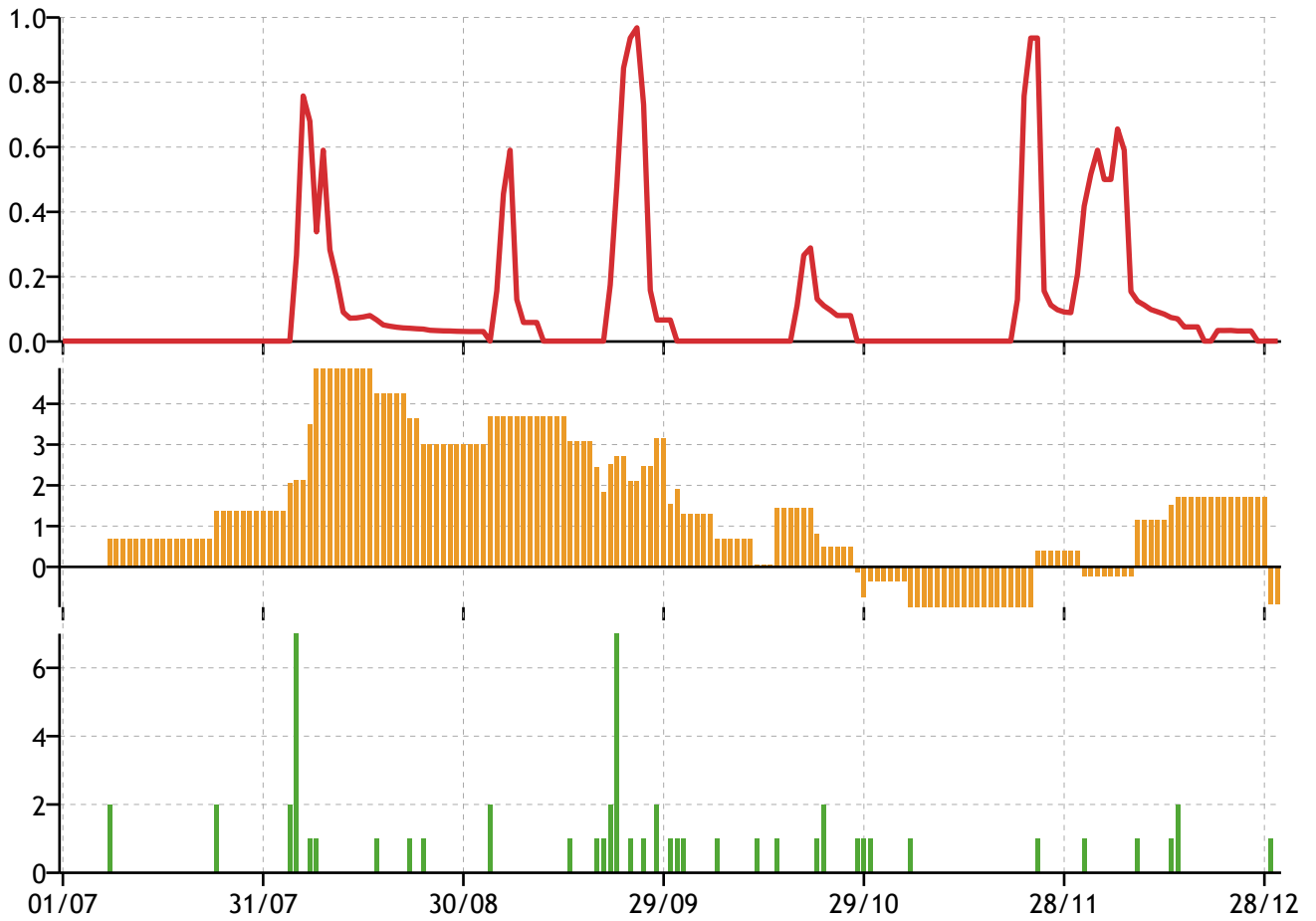
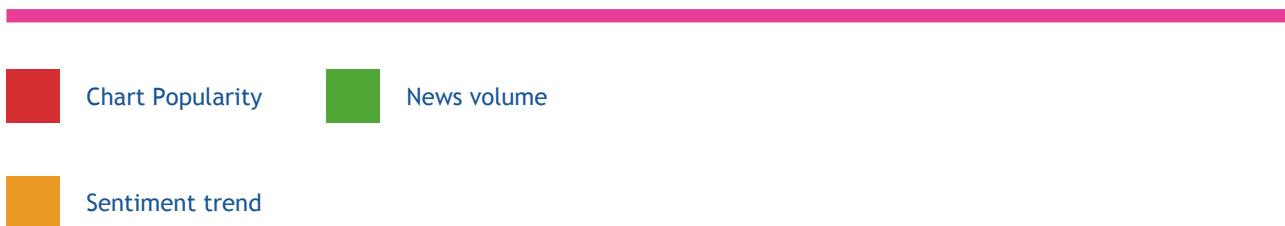


Figure 16: Hoodie Allen Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of emerging chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Hoodie Allen that day.



Top Publishers

- ultra8201
- Pretty Much Amazing
- Mixtape Maestro
- the culture of me
- Audio Muffin
- All Things Go
- Other



Figure 17: Top Publishers related to Hoodie Allen

Top Publishers	Mentions
ultra8201	6
Pretty Much Amazing	2
Mixtape Maestro	1
the culture of me	1
Audio Muffin	1
All Things Go	1

Figure 18: Most frequently mentioned Top Publishers

Top News Publishers

Publisher	Rank	Articles
ultra8201 - http://ultra8201.blogspot.com	1	6
Pretty Much Amazing - http://prettymuchamazing.com/	2	2
Mixtape Maestro - http://mixtapemaestro.net/	3	1
the culture of me - http://www.thecultureofme.com	4	1
Audio Muffin - http://audiomuffin.com	5	1
All Things Go - http://allthingsgo.wordpress.com	6	1

Figure 19: Top 6 Publishers mentioning Hoodie Allen

Best 5 News Days

1

05 August 2010 : 7 articles

Popular Articles this Day

[Hoodie Allen – Words of Wisdom](#)

Hip Hop Blips, 05 August 2010

Words Of Wisdom (feat. Two Door Cinema Club) by HoodieAllen you loved that song. you might as well check the Bagels & Beats EP — full article at [mostlyjunkfood.com](#)

[Hoodie Allen: "Words Of Wisdom"](#)

Hip Hop Blips, 05 August 2010

Hoodie Allen made his first strides on the scene when he dropped his mixtape Making Waves. He recently stayed put at #1 on Hypem with his last song I Am ...

[Hoodie Allen – Words of Wisdom \(feat. Two Door Cinema Club\)](#)

Hip Hop Blips, 05 August 2010

Hoodie Allen – Words of Wisdom (feat. Two Door Cinema Club) — full article at [soundcloud.com](#)

[Hoodie Allen – Words of Wisdom \(feat. Two Door Cinema Club\)](#)

MusicBlips, 05 August 2010

Hoodie Allen – Words of Wisdom (feat. Two Door Cinema Club) — full article at [soundcloud.com](#)

[Download: Two Tracks from Hoodie Allen](#)

MusicBlips, 05 August 2010

— full article at [soundcloud.com](#)

[Two Door Cinema Club and Hoodie Allen Collab on Words of Wisdom](#)

SalaciousSound, 05 August 2010

The second release off of Hoodie Allen's upcoming mixtape "Pep Rally". Words of Wisdom samples Two Door Cinema Club's "Undercover Martyn". It's a soulful and catchy tune that gives off ...

["Words of Wisdom" \(feat. Two Door Cinema Club\) -...](#)

[sunsetinthearview.com](#), 04 August 2010

"Words of Wisdom" (feat. Two Door Cinema Club) - Hoodie Allen NEW Single from Hoodie Allen, featuring Two Door Cinema Club! If you're anything like me, you are probably still ...

[Two Door Hip-Hop Club?](#)

The Mahogany Blog, 05 August 2010

Hoodie Allen blew up on the blogosphere with his rap reworking of a popular Marina & Diamonds tune and now he's back with a new one – this time sampling ...

Single Serving: Hoodie Allen – Words of Wisdom (feat. Two Door Cinema)

Musical Pairings, 04 August 2010

Remember when we were all digging that track by Hoodie Allen feat. the Marina & The Diamonds? Well, he just dropped a preview in my inbox from his upcoming mixtape ...

2

22 September 2010 : 7 articles

Popular Articles this Day

Hoodie Allen Releases Free ‘Pep Rally’ Mixtape

SalaciousSound, 22 September 2010

The mixtape, featuring samples from Marina & Diamonds, Two Door Cinema Club, Florence + The Machine, The Black Keys, Yeasayer, Death Cab For Cutie, and many more, was released yesterday ...

Pep Rally, Hoodie Allen Ladies and Gentlemen, the time has come. Pick up your pom poms, loosen up...

sunsetinthearview.com, 22 September 2010

Pep Rally, Hoodie Allen Ladies and Gentlemen, the time has come. Pick up your pom poms, loosen up your spirit fingers, get a few stretches in – it's time for ...

New Mixtape :: Hoodie Allen - Pep Rally

WatchMyEgo, 22 September 2010

Download the new mixtape from Hoodie Allen [HERE](#) .

Listen to Hoodie Allen "Swimming With Sharks" (featuring V V Brown)

ArjanWrites.com Music Blog, 21 September 2010

While eagerly awaiting new material from my girl V V Brown (and it is coming soon and it is very good), happening New York MC Hoodie Allen re-flips V V's ...

Two for Tuesday | Hoodie Allen

Bridging The Verse, 22 September 2010

Download the entire mixtape here for FREE!!! In case you didn't know, Hoodie Allen released his mixtape today!! With samples from artists ranging from The Black Keys to Ingrid Michaelson ...

News: Hoodie Allen releases the “Pep Rally” mixtape for free

the culture of me, 22 September 2010

Hoodie Allen, the young rapscallion who you may remember us glowing about in the last year or so, just unveiled another rad sample-heavy mixtape called “Pep Rally” (look for blips ...

Hoodie Allen – Pep Rally (Mixtape)

Remix The Video, 22 September 2010

Well folks, it's finally arrived, so pull on your mascot head and do a f***in backflip because it's dope. I must say, this mixtape proves that Hoodie and RJF have ...

Get On The Hoodie Allen Bandwagon

1146 Miles, 22 September 2010

For me, Hoodie Allen is the best thing coming out of NYC since cheesecake. Alright, I might be forgetting a thing or two, but I'm pumped I when I ...

Hoodie Allen – Swimming With Sharks Feat. VV Brown

Remix The Video, 21 September 2010

Oh boy have I been waiting for this for a bit. First we got "You Are Not a Robot", then we got "Words of Wisdom", now we get this dope ...

3

08 July 2010 : 2 articles

Popular Articles this Day

"The Outsider" - Marina & The Diamonds Marina,...

sunsetinthearview.com, 08 July 2010

"The Outsider" - Marina & The Diamonds Marina, similar to Florence + the Machine, really can sing. I love hearing from these ladies with really strong voices. But, listen all ...

!!! (Chk, Chk, Chk) – "AM/FM" Music Video

Pretty Much Amazing, 08 July 2010

Tags: Chk Chk Chk Pitchfork Music Festival 2008 (3) ON DECK: Hoodie Allen x Marina and the Diamonds, !!! (Chk Chk Chk), Magic Bullets, The Books (1) On Deck: Arcade ...

4

24 July 2010 : 2 articles

Popular Articles this Day

The Weekend | 7/23 - 7/24

ultra8201, 24 July 2010

Two things to keep you busy this weekend. Tonight: A Space Odyssey at The Scoot Inn Featuring GOBI, with the EP Release of 'Poltergeist Arcade' featuring Zorch and the Triple ...

All Over Birthday Post (60+ Jams)

Oh Veh, 24 July 2010

It has been a year since this ordeal started. I have no idea why I did it, I guess I felt like I had something to share ya know? So ...

04 August 2010 : 2 articles

Popular Articles this Day

“Words of Wisdom” (feat. Two Door Cinema Club) -...

[sunsetinthearview.com](#), 04 August 2010

“Words of Wisdom” (feat. Two Door Cinema Club) - Hoodie Allen NEW Single from Hoodie Allen, featuring Two Door Cinema Club! If you’re anything like me, you are probably still ...

Single Serving: Hoodie Allen – Words of Wisdom (feat. Two Door Cinema)

[Musical Pairings](#), 04 August 2010

Remember when we were all digging that track by Hoodie Allen feat. the Marina & The Diamonds? Well, he just dropped a preview in my inbox from his upcoming mixtape ...

News Highlights

This section includes the most repeated statements in the music press about Hoodie Allen month by month during this period.

August

"Hoodie Allen has switched his game plan up a little, scrapping the (admittedly enticing) idea of his forthcoming mixtape (now titled Pep Rally) being based around ..."

Sat 07/08 - Hoodie Allen featuring Two Door Cinema Club "Words of Wisdom" - Mixtape Maestro

September

"Hoodie Allen is a burgeoning rapper coming straight out of college and poised to squeeze himself right into the popular sample-based hip hop scene. He's been ..."

Wed 22/09 - Pep Rally, Hoodie Allen Ladies and Gentlemen, the time has come. Pick up your pom poms, loosen up... - sunsetintherearview.com

"Hoodie Allen is the best thing coming out of NYC since cheesecake. Alright, I might be forgetting a thing or two, but I'm was pumped I ..."

Wed 22/09 - Get On The Hoodie Allen Bandwagon - 1146 Miles

October

"Hoodie Allen has been out for a while now, and I can't stop listening to it on the regular. Samples from Beach House, Death Cab, Yeasayer, ..."

Sat 02/10 - Download: Pep Rally by Hoodie Allen - The Rad Report

"Hoodie Allen is rap, is pop, is indie rock. Hooked from first listen to the 21 year old New York rapper/MC who has an uncanny ability ..."

Sat 30/10 - Fresh Brewed: Hoodie Allen - Coffee and Bars

Appendices

Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 20: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 21: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart