

# Frank Sinatra

Music Media Analysis  
July to December 2010

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# Overview

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**199th** on Mainstream Charts

**126th** on Twitter

**714th** in the Music Press

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This report reviews the popularity of Frank Sinatra on the music charts and in the music news for the period July to December 2010. It benchmarks Frank Sinatra against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

# Chart Popularity

## Mainstream Chart

This section presents the mainstream chart performance for Frank Sinatra compared to similar artists. Frank Sinatra was ranked 199th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for Frank Sinatra was 27th.

199th Overall Rank

27th Best Position

Artist	Rank	Best Position
Michael Jackson	35th	5
Drake	57th	7
Jay-Z	109th	12
Jimi Hendrix	178th	21
Frank Sinatra	199th	27
The Beach Boys	294th	46
Dean Martin	872nd	348
Louis Armstrong	876th	359

Figure 1: Artist Mainstream Ranks

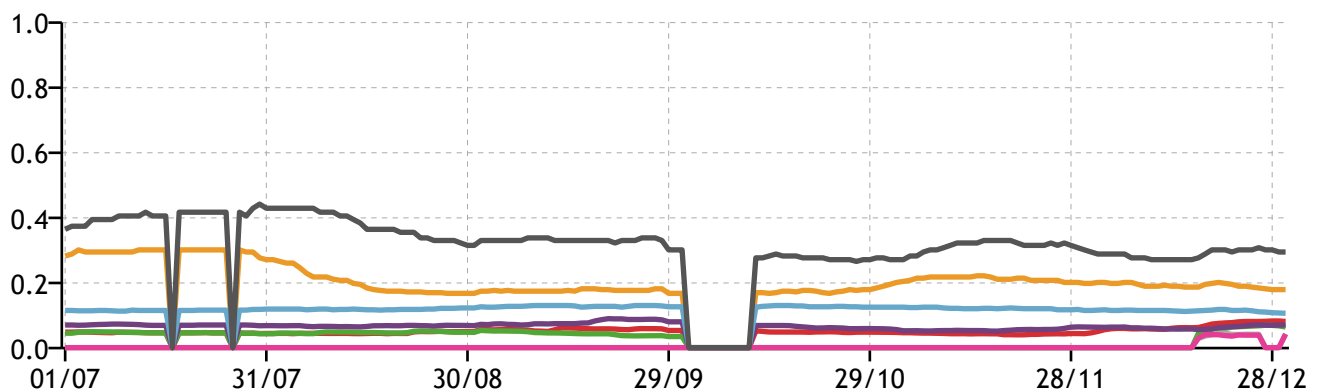
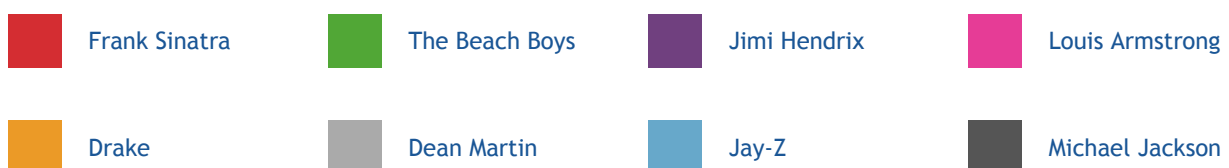


Figure 2: Artist Mainstream Chart Popularity over Time



# Mainstream Comparison

This section compares the mainstream chart performance of Frank Sinatra against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Frank Sinatra was ranked 1st overall of our charts for that day. 0.0 denotes Frank Sinatra did not chart at all.

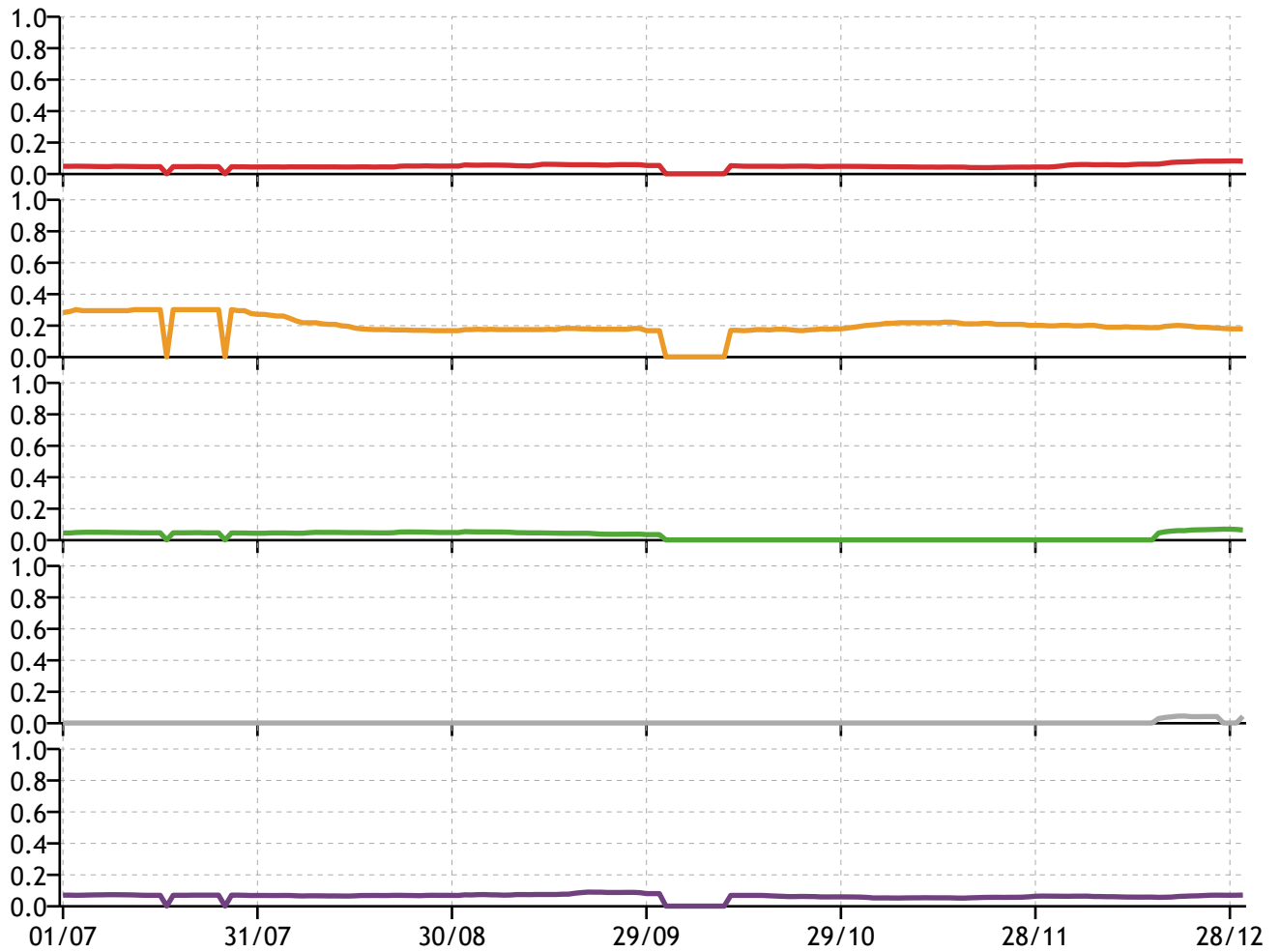
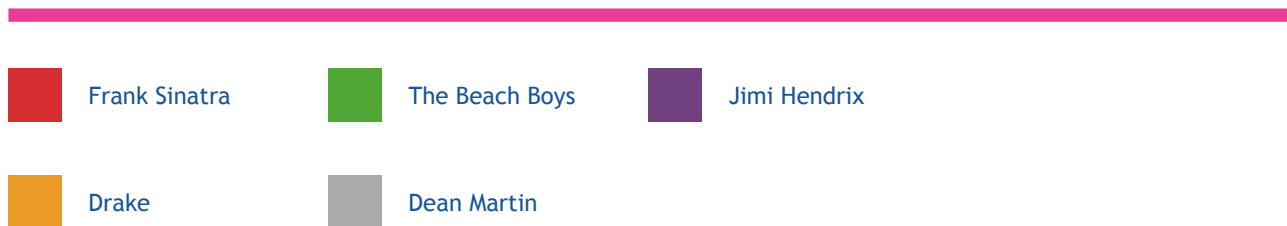


Figure 3: Comparisons for Frank Sinatra



# Twitter Coverage

## Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Frank Sinatra during this time period. Included is the overall ranking of Frank Sinatra when compared to similar artists.

126th Overall Rank

10,122 Tweets

0.002% Share

Artist	Rank	Tweets	Share
Drake	7th	44,974	0.007%
Michael Jackson	9th	43,997	0.007%
Jay-Z	29th	23,241	0.004%
Jimi Hendrix	101st	11,841	0.002%
Frank Sinatra	126th	10,122	0.002%
The Beach Boys	194th	7,491	0.001%
Louis Armstrong	447th	3,873	0.001%
Dean Martin	650th	2,784	0.000%

Figure 4: Twitter Coverage Comparison

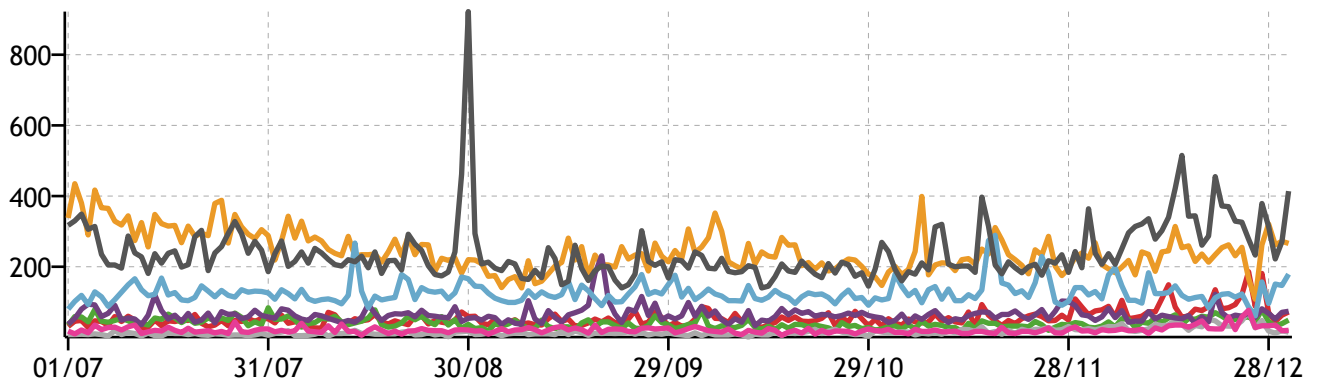
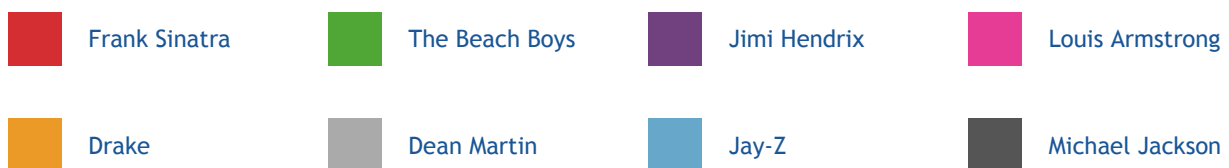


Figure 5: Twitter Coverage over Time



# Twitter Comparison

This section compares the total number of tweets mentioning Frank Sinatra to similar artists.

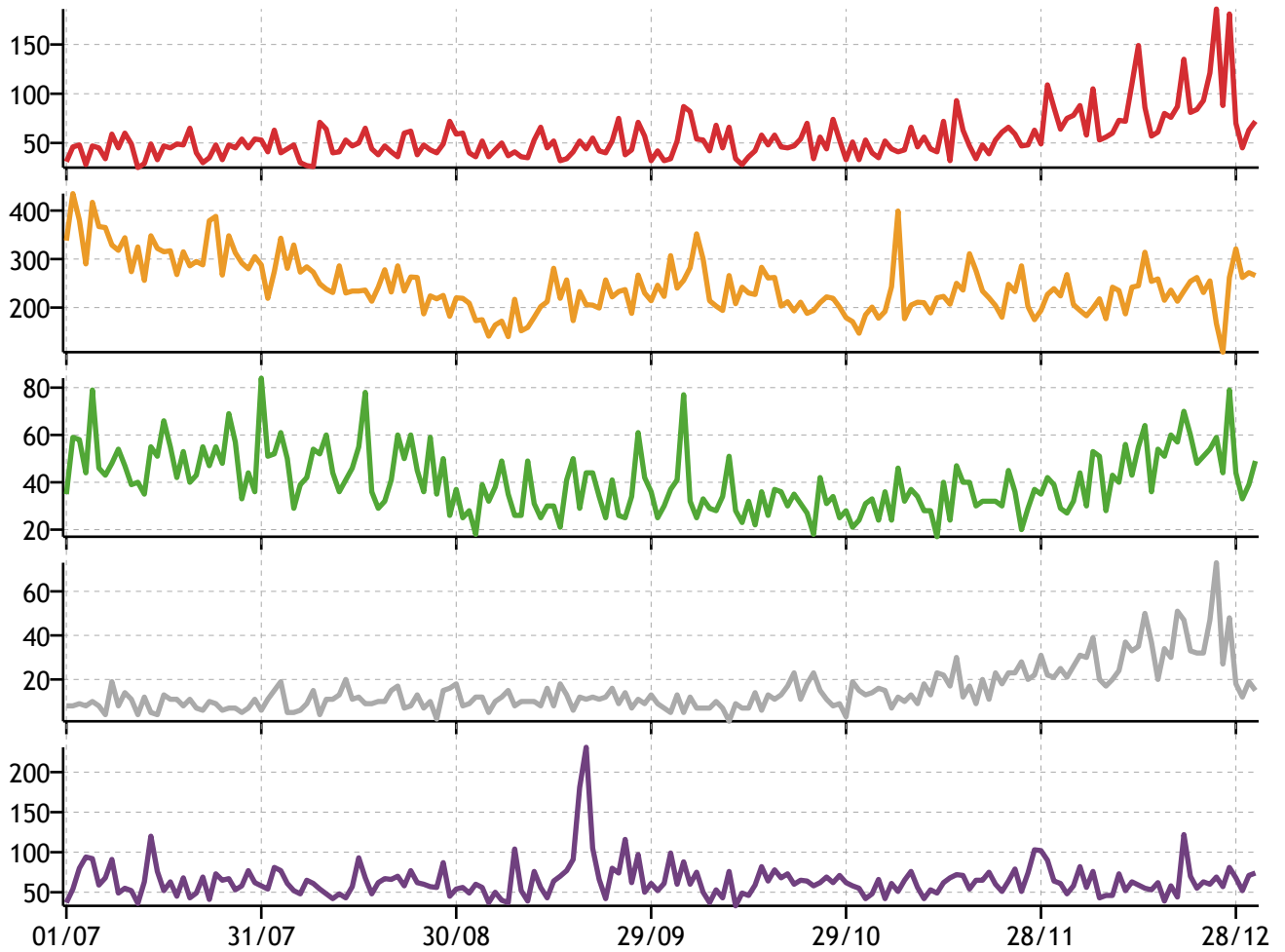


Figure 6: Comparisons for Frank Sinatra



# Mainstream Chart vs Twitter

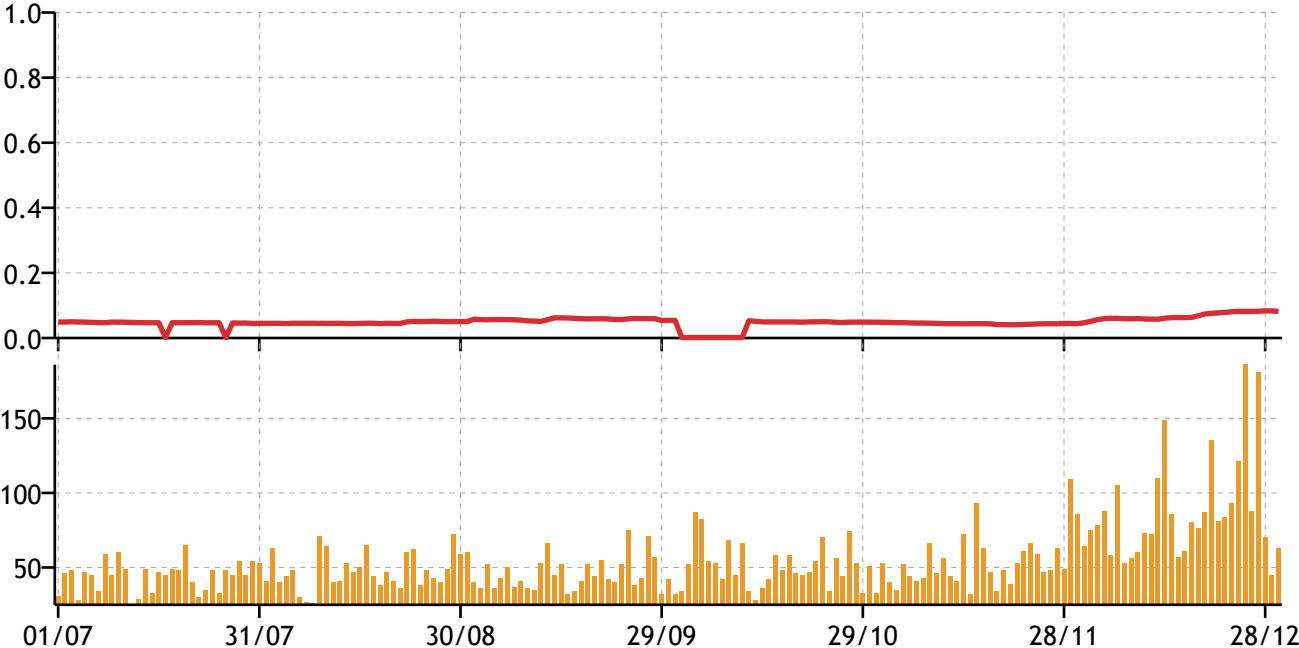


Figure 7: Frank Sinatra Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



# Twitter Users

This section lists the twitter users mentioning Frank Sinatra in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/HamzeiAnalytics	Fari Hamzei	Chicago	40	39,953	1,598,120
2	twitter.com/kcsfann	Kathleen Crossley		128	2,989	382,592
3	twitter.com/romanus	Romanus	ÜT: 48.156466,11.723544	40	5,328	213,120
4	twitter.com/latishasimmons	Latisha Simmons	Above the Clouds	11	12,642	139,062
5	twitter.com/elocio	mario	at sea	9	8,596	77,364
6	twitter.com/marcelobernard	marcelobernard	Twilight Zone	6	11,871	71,226
7	twitter.com/straywebsurfer	straywebsurfer Ray	Tokyo, Japan	20	3,201	64,020
8	twitter.com/joenoia	joe noia	las vegas nevada	19	3,312	62,928
9	twitter.com/TonyLetts	Tony Letts	England	18	3,465	62,370
10	twitter.com/karengallego	Andrómeda.	Galaxia Espiral M31	21	2,909	61,089
11	twitter.com/eraser	eraser	Sevilla	21	2,811	59,031
12	twitter.com/joygreenmcgann	Joy Green McGann	Greenwich, CT	17	3,418	58,106
13	twitter.com/Sydharew	Syd Harewood	New York, NY	12	4,772	57,264
14	twitter.com/petxpert	Darlene Arden	MA, USA	13	4,346	56,498
15	twitter.com/RiWrites	Marianne Baird	In a very serene place	7	7,470	52,290
16	twitter.com/josephsmusic	Joseph's Music	NYC	18	2,228	40,104
17	twitter.com/NickDevious	Nick	Northeastern USA	6	5,872	35,232
18	twitter.com/Lurquer	David L. Hebert	Winnipeg, Manitoba, Canada	7	5,000	35,000
19	twitter.com/nycsongs	nycsongs	iPhone: 40.997391,-74.217163	33	944	31,152
20	twitter.com/cristianviera	Cristian Viera	Guadalajara, México.	15	2,068	31,020
21	twitter.com/The_Q_is	The_Q	At my wits end in So. Florida	9	3,145	28,305
22	twitter.com/JorgeNascimento	Jorge Carvalho	Aracaju/Sergipe/Brasil	11	2,454	26,994
23	twitter.com/Daily_Pinch	Lisa Frame	Charlotte, NC	6	4,472	26,832
24	twitter.com/bostonwriter	BostonWriter	Boston, MA, United States	8	2,685	21,480
25	twitter.com/Wildboutbirds	Mr. Honeybell	married @ThatStripeyCat 9/2	8	2,561	20,488
26	twitter.com/TeaBoat	TeaTalk	Seattle/Bellevue	12	1,649	19,788
27	twitter.com/longhawl	longhawl	Middle of Nowhere, USA	7	2,620	18,340

Figure 8: Top 50 Users tweeting about Frank Sinatra

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/Maggie4Obama	Maggie Stewart	Illinois	6	2,923	17,538
29	twitter.com/GGDANCE	G.G. Le Grand	AMSTERDAM	27	647	17,469
30	twitter.com/kubuki121	avard davidson	USA	98	167	16,366
31	twitter.com/RomanusSum	romanus		22	718	15,796
32	twitter.com/Jimi971	Jimi	St.Louis Area/God's Country	18	817	14,706
33	twitter.com/GayBenz	GFBenz	Rotterdam, NL	8	1,835	14,680
34	twitter.com/Schitshchlinger	Biff Schitschlinger	deep under-ground	23	634	14,582
35	twitter.com/retrechera	retrechera	France	9	1,526	13,734
36	twitter.com/Sheribaby_SPH	Sheri	California USA	14	889	12,446
37	twitter.com/FXtradingMentor	Christoph Lahrs	Vancouver	8	1,530	12,240
38	twitter.com/auticomics	Huub van Overveld	Roosendaal, Netherlands	11	1,086	11,946
39	twitter.com/greenfields47	rajakumar	Kuala Lumpur	9	1,327	11,943
40	twitter.com/so_you_know	Annie Q. Syed	bicoastal & transcontinental	7	1,660	11,620
41	twitter.com/pussreboots	Sarah Sammis	Hayward, California	6	1,918	11,508
42	twitter.com/wizardElite	Chris Rodgers	San Diego, CA, USA	9	1,260	11,340
43	twitter.com/DonWalchuk	Don Walchuk	BC, Canada	10	1,110	11,100
44	twitter.com/Douryeh	Hagr al Mathaneh	Amsterdam	9	1,182	10,638
45	twitter.com/marcylauren	Marcy McGowan	Delaware	6	1,716	10,296
46	twitter.com/seb098	sebastian collier	London	7	1,468	10,276
47	twitter.com/Bestiario123	Esteban Terranova	Olivos	8	1,205	9,640
48	twitter.com/steveygun	Steve	iphone:37.577461,126.990428	7	1,361	9,527
49	twitter.com/quagliato	Eduardo Quagliato	Bauru, SP, BRA	10	943	9,430
50	twitter.com/mariabarber	Maria Barber	Spartanburg, SC	6	1,561	9,366

Figure 8 (continued): Top 50 Users tweeting about Frank Sinatra

## Shared Twitter Links

This section lists the most popular urls in tweets mentioning Frank Sinatra during this period.

URL	Rank	Tweets
<a href="http://www.last.fm/music/Frank+Sinatra">http://www.last.fm/music/Frank+Sinatra</a>	1	147
<a href="http://tinysong.com/rGTJ">http://tinysong.com/rGTJ</a>	2	41
<a href="http://tinysong.com/6JYi">http://tinysong.com/6JYi</a>	3	35
<a href="http://tinysong.com/vwKC">http://tinysong.com/vwKC</a>	4	22
<a href="http://www.last.fm/music/Frank+Sinatra/_/My+Way">http://www.last.fm/music/Frank Sinatra/_/My Way</a>	5	19
<a href="http://tinysong.com/6LrW">http://tinysong.com/6LrW</a>	6	19
<a href="http://tinysong.com/7hVm">http://tinysong.com/7hVm</a>	7	16
<a href="http://tinysong.com/6JZf">http://tinysong.com/6JZf</a>	8	16
<a href="http://tinysong.com/7fyb">http://tinysong.com/7fyb</a>	9	15
<a href="http://www.last.fm/music/Frank+Sinatra/_/New+York,+New+York">http://www.last.fm/music/Frank Sinatra/_/New York, New York</a>	10	15
<a href="http://tinysong.com/6MEe">http://tinysong.com/6MEe</a>	11	14
<a href="http://www.last.fm/music/Frank+Sinatra/_/Strangers+in+the+Night">http://www.last.fm/music/Frank Sinatra/_/Strangers in the Night</a>	12	14
<a href="http://tinysong.com/7dYe">http://tinysong.com/7dYe</a>	13	14
<a href="http://www.last.fm/music/Frank+Sinatra/_/Fly+Me+To+The+Moon">http://www.last.fm/music/Frank Sinatra/_/Fly Me To The Moon</a>	14	13
<a href="http://tinysong.com/7t9W">http://tinysong.com/7t9W</a>	15	12
<a href="http://slacker.com/r/CD189">http://slacker.com/r/CD189</a>	16	12
<a href="http://tinysong.com/6Ls5">http://tinysong.com/6Ls5</a>	17	11
<a href="http://www.last.fm/music/Frank+Sinatra/_/Come+Fly+With+Me">http://www.last.fm/music/Frank Sinatra/_/Come Fly With Me</a>	18	10
<a href="http://www.last.fm/music/Cake/_/Frank+Sinatra">http://www.last.fm/music/Cake/_/Frank Sinatra</a>	19	10
<a href="http://www.tunewiki.com/">http://www.tunewiki.com/</a>	20	10
<a href="http://tinysong.com/7Shr">http://tinysong.com/7Shr</a>	21	10
<a href="http://www.tweekly.fm/user/jamino007">http://www.tweekly.fm/user/jamino007</a>	22	9
<a href="http://www.last.fm/music/Frank+Sinatra/_/Theme+From+New+York,+New+York">http://www.last.fm/music/Frank Sinatra/_/Theme From New York, New York</a>	23	8
<a href="/profile/Pookandgrace/blip/54654042/fly+me+to+the+moon-frank+sinatra">/profile/Pookandgrace/blip/54654042/fly+me+to+the+moon-frank+sinatra</a>	24	8
<a href="http://tinysong.com/youLO">http://tinysong.com/youLO</a>	25	7
<a href="http://tinysong.com/s249">http://tinysong.com/s249</a>	26	7
<a href="http://tinysong.com/hotV">http://tinysong.com/hotV</a>	27	7

Figure 9: Top Shared Links on Twitter mentioning Frank Sinatra

URL	Rank	Tweets
<a href="http://tinysong.com/s4BR">http://tinysong.com/s4BR</a>	28	7
<a href="http://www.last.fm/music/Frank+Sinatra/_/Have+Yourself+a+Merry+Little+Christmas">http://www.last.fm/music/Frank Sinatra/_/Have Yourself a Merry Little Christmas</a>	29	7
<a href="http://slacker.com/r/C5hY9">http://slacker.com/r/C5hY9</a>	30	6
<a href="http://www.last.fm/music/Frank+Sinatra/_/That%27s+Life">http://www.last.fm/music/Frank Sinatra/_/That%27s Life</a>	31	6
<a href="http://tinysong.com/9ApY">http://tinysong.com/9ApY</a>	32	6
<a href="http://www.tweekly.fm/twitter/JeanPaulPG">http://www.tweekly.fm/twitter/JeanPaulPG</a>	33	6
<a href="http://tinysong.com/AxWP">http://tinysong.com/AxWP</a>	34	6
<a href="http://www.last.fm/music/Miss+Kittin/_/Frank+Sinatra">http://www.last.fm/music/Miss Kittin/_/Frank Sinatra</a>	35	6
<a href="http://www.last.fm/music/Frank+Sinatra/_/Theme+From+New+York+New+York">http://www.last.fm/music/Frank Sinatra/_/Theme From New York New York</a>	36	6
<a href="http://www.last.fm/music/Frank+Sinatra/_/The+Way+You+Look+Tonight">http://www.last.fm/music/Frank Sinatra/_/The Way You Look Tonight</a>	37	6
<a href="http://www.tweekly.fm/twitter/levanrami">http://www.tweekly.fm/twitter/levanrami</a>	38	6
<a href="http://blip.fm/profile/YOURiDJ/blip/50716677/Frank+Sinatra+My+Way+With+Lyrics">http://blip.fm/profile/YOURiDJ/blip/50716677/Frank+Sinatra+My+Way+With+Lyrics</a>	39	5
<a href="http://blip.fm/profile/YOURiDJ/blip/49033162/Frank+Sinatra+My+Way+With+Lyrics">http://blip.fm/profile/YOURiDJ/blip/49033162/Frank+Sinatra+My+Way+With+Lyrics</a>	40	5
<a href="http://www.tweekly.fm/twitter/carlosbronco">http://www.tweekly.fm/twitter/carlosbronco</a>	41	5
<a href="http://tinysong.com/7hVj">http://tinysong.com/7hVj</a>	42	5
<a href="http://tinysong.com/7hVk">http://tinysong.com/7hVk</a>	43	5
<a href="http://tinysong.com/7hVn">http://tinysong.com/7hVn</a>	44	5
<a href="http://blip.fm/profile/YOURiDJ/blip/49011311/Frank+Sinatra+My+Way+With+Lyrics">http://blip.fm/profile/YOURiDJ/blip/49011311/Frank+Sinatra+My+Way+With+Lyrics</a>	45	5
<a href="http://www.tweekly.fm/user/music4humans">http://www.tweekly.fm/user/music4humans</a>	46	5
<a href="http://blip.fm/profile/YOURiDJ/blip/50642511/Frank+Sinatra+My+Way+With+Lyrics">http://blip.fm/profile/YOURiDJ/blip/50642511/Frank+Sinatra+My+Way+With+Lyrics</a>	47	5
<a href="http://www.tweekly.fm/twitter/lightningsmary">http://www.tweekly.fm/twitter/lightningsmary</a>	48	5
<a href="http://www.jango.com/stations/261652228/tunein?song_id=208588">http://www.jango.com/stations/261652228/tunein?song_id=208588</a>	49	5
<a href="http://blip.fm/profile/YOURiDJ/blip/49455299/Frank+Sinatra+My+Way+With+Lyrics">http://blip.fm/profile/YOURiDJ/blip/49455299/Frank+Sinatra+My+Way+With+Lyrics</a>	50	5
<a href="http://www.tweekly.fm/user/Liamjordan">http://www.tweekly.fm/user/Liamjordan</a>	51	5
<a href="http://www.last.fm/music/Frank+Sinatra/_/Moon+River">http://www.last.fm/music/Frank Sinatra/_/Moon River</a>	52	5
<a href="http://tinysong.com/vX1t">http://tinysong.com/vX1t</a>	53	5
<a href="http://tinysong.com/6SOa">http://tinysong.com/6SOa</a>	54	5
<a href="http://tinysong.com/vCly">http://tinysong.com/vCly</a>	55	5
<a href="http://www.tweekly.fm/twitter/C0sm3">http://www.tweekly.fm/twitter/C0sm3</a>	56	5
<a href="http://www.last.fm/music/Frank+Sinatra/_/I+Get+a+Kick+Out+of+You">http://www.last.fm/music/Frank Sinatra/_/I Get a Kick Out of You</a>	57	4
<a href="http://tinysong.com/jDoo">http://tinysong.com/jDoo</a>	58	4
<a href="http://www.tweekly.fm/twitter/RiidaSushi">http://www.tweekly.fm/twitter/RiidaSushi</a>	59	4
<a href="/profile/ConTchr/blip/54500339/Frank+Sinatra-Witchcraft">/profile/ConTchr/blip/54500339/Frank+Sinatra-Witchcraft</a>	60	4

Figure 9 (continued): Top Shared Links on Twitter mentioning Frank Sinatra

# News Coverage

## News Popularity

This section shows the total number of music articles mentioning Frank Sinatra during this time period and the overall rank of Frank Sinatra when compared to similar artists.

714th Overall Rank

186 Articles

0.005% Share

Artist	Rank	Articles	Share
Drake	2nd	4,936	0.123%
Jay-Z	4th	4,021	0.100%
Michael Jackson	19th	1,938	0.048%
Jimi Hendrix	179th	596	0.015%
The Beach Boys	190th	576	0.014%
Frank Sinatra	714th	186	0.005%
Louis Armstrong	1111th	102	0.003%
Dean Martin	1768th	28	0.001%

Figure 10: News Coverage Comparison

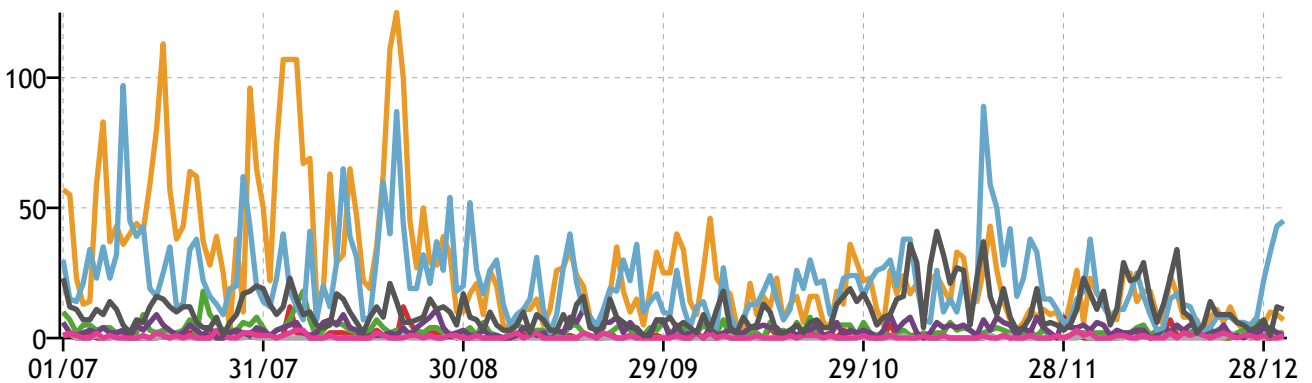
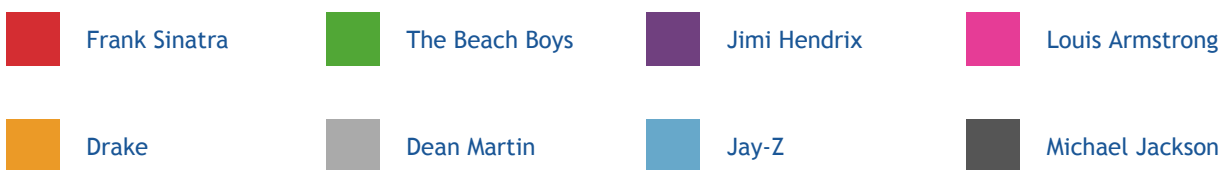


Figure 11: News Coverage over Time



# News Comparison

This section compares the number of music articles mentioning Frank Sinatra during this time period to similar artists.

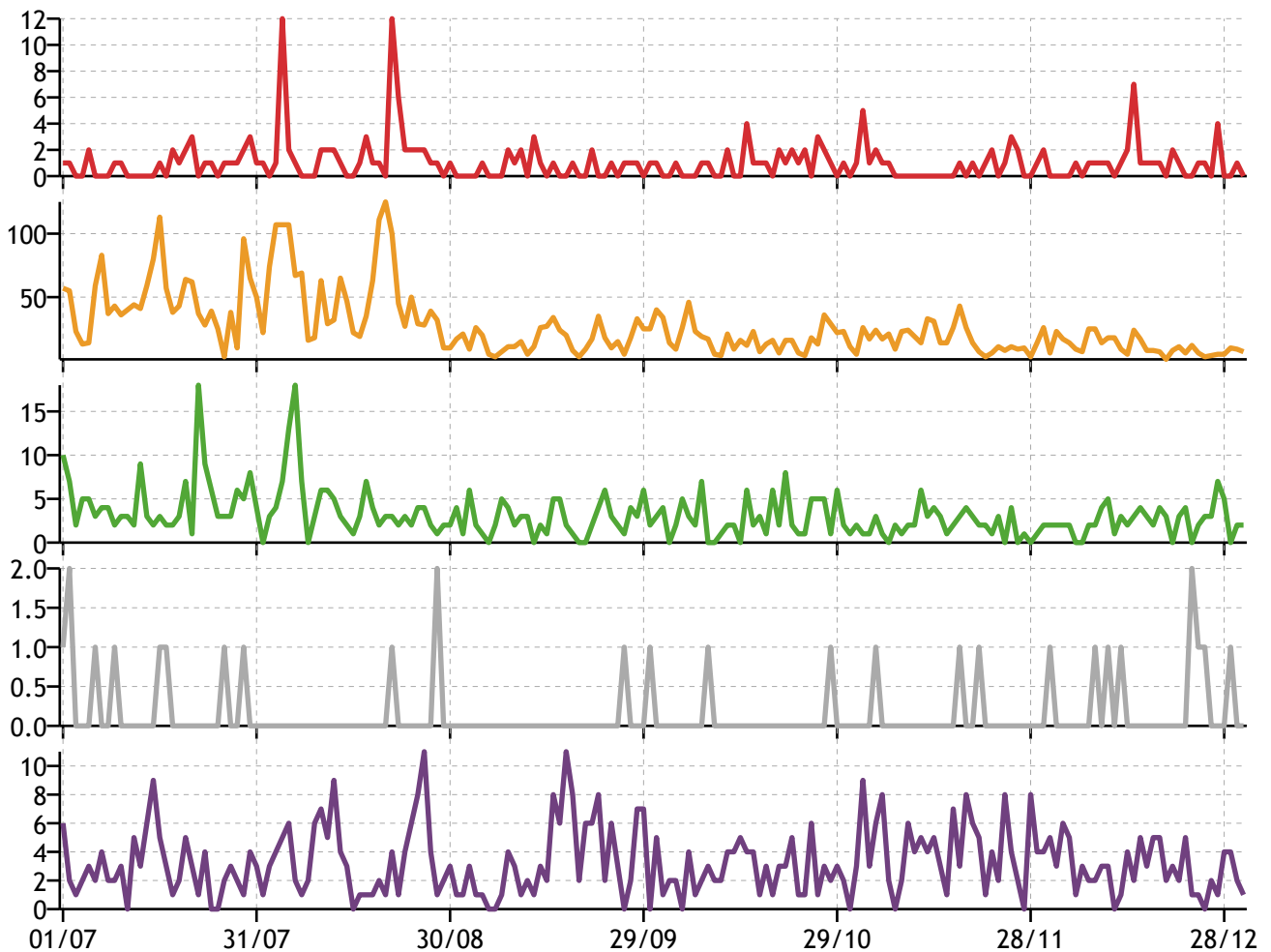


Figure 12: Comparisons for Frank Sinatra



# Mainstream Chart vs Sentiment

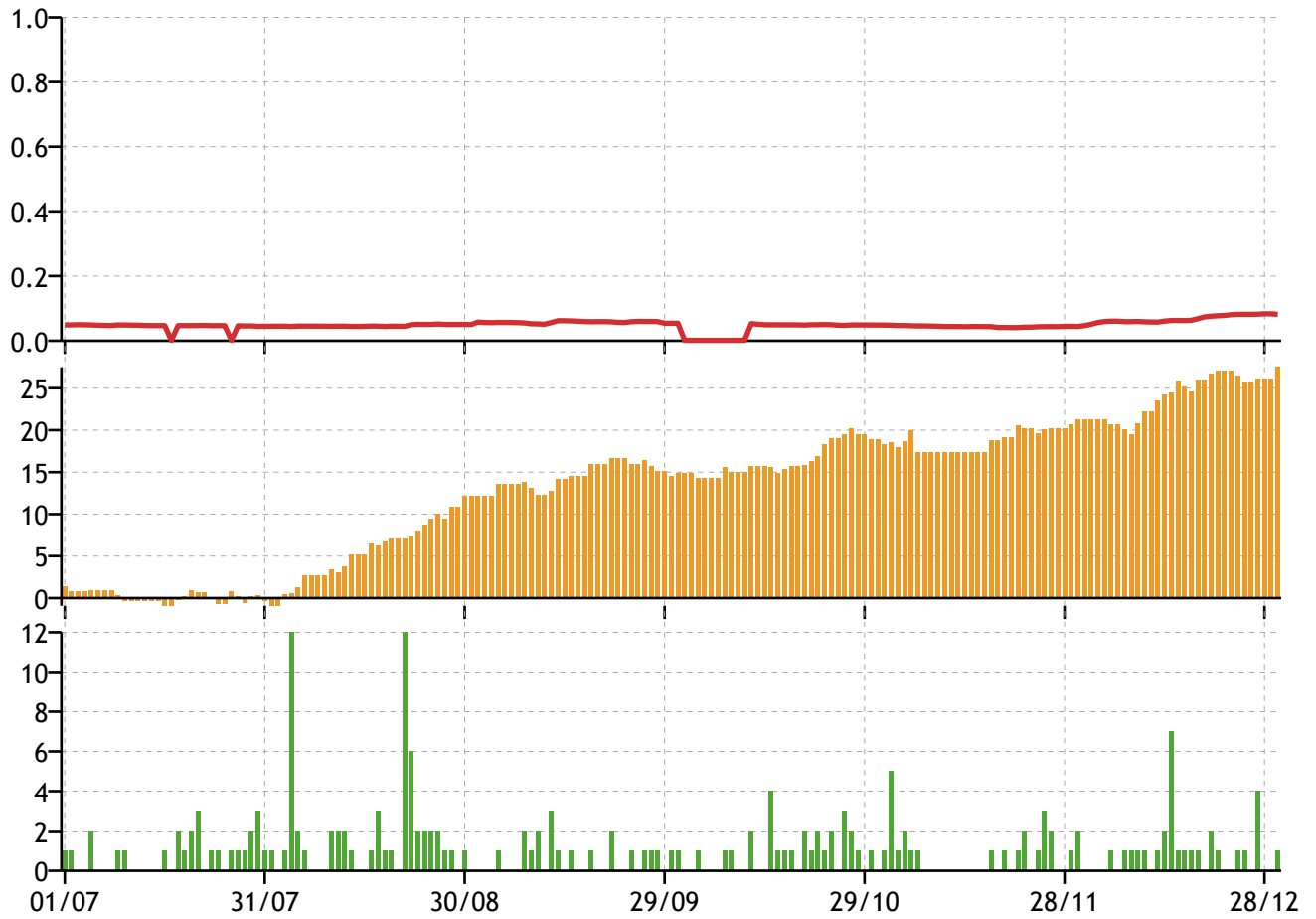
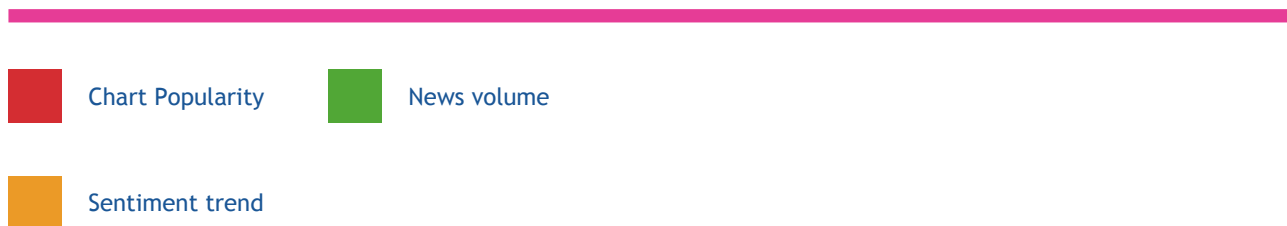


Figure 13: Frank Sinatra Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Frank Sinatra that day.



# Top Publishers

- Something Else!
- Prefix Magazine
- Clash Music
- NPR Music
- The Vinyl District
- The Ripple Effect
- Other



Figure 14: Top Publishers related to Frank Sinatra

Top Publishers	Mentions
Something Else!	8
Prefix Magazine	5
Clash Music	4
NPR Music	3
The Vinyl District	3
The Ripple Effect	3
Star Maker Machine	2
Guardian music	2
nah right	2
You Sing, I Write	2
Music for Humans	2
Bottom of the Glass	2
New York Times Music	2
Keep The Coffee Coming	2
Shelf Life	2

Figure 15: Most frequently mentioned Top Publishers

# Top News Publishers

Publisher	Rank	Articles
Something Else! - <a href="http://somethingelsemusic.blogspot.com/">http://somethingelsemusic.blogspot.com/</a>	1	8
Prefix Magazine - <a href="http://prefixmag.com">http://prefixmag.com</a>	2	5
Clash Music - <a href="http://www.clashmusic.com/">http://www.clashmusic.com/</a>	3	4
NPR Music - <a href="http://www.npr.org/music/">http://www.npr.org/music/</a>	4	3
The Vinyl District - <a href="http://vinylidistrict.blogspot.com/">http://vinylidistrict.blogspot.com/</a>	5	3
The Ripple Effect - <a href="http://ripplemusic.blogspot.com/">http://ripplemusic.blogspot.com/</a>	6	3
Star Maker Machine - <a href="http://sixsongs.blogspot.com/">http://sixsongs.blogspot.com/</a>	7	2
Guardian music - <a href="http://www.guardian.co.uk/music">http://www.guardian.co.uk/music</a>	8	2
nah right - <a href="http://www.nahright.com/news">http://www.nahright.com/news</a>	9	2
You Sing, I Write - <a href="http://yousingiwrite.blogspot.com/">http://yousingiwrite.blogspot.com/</a>	10	2
Music for Humans - <a href="http://musicforhumans1.blogspot.com/">http://musicforhumans1.blogspot.com/</a>	11	2
Bottom of the Glass - <a href="http://bottom-of-the-glass.blogspot.com">http://bottom-of-the-glass.blogspot.com</a>	12	2
New York Times Music - <a href="http://www.nytimes.com/pages/arts/music/index.html">http://www.nytimes.com/pages/arts/music/index.html</a>	13	2
Keep The Coffee Coming - <a href="http://keepthecoffeecoming.wordpress.com/">http://keepthecoffeecoming.wordpress.com/</a>	14	2
Shelf Life - <a href="http://shelflifetunes.blogspot.com/">http://shelflifetunes.blogspot.com/</a>	15	2
Rollo & Grady - <a href="http://www.rollogrady.com">http://www.rollogrady.com</a>	16	1
Achtung Baby! - <a href="http://luna.typepad.com/weblog/">http://luna.typepad.com/weblog/</a>	17	1
MTV Newsroom - <a href="http://newsroom.mtv.com/">http://newsroom.mtv.com/</a>	18	1
Rick Saunders Breaks His Silence - <a href="http://ricksaunders.blogspot.com/">http://ricksaunders.blogspot.com/</a>	19	1
a PLAGUE of ANGELS - <a href="http://plagueofangels.blogspot.com">http://plagueofangels.blogspot.com</a>	20	1
EAR FARM - <a href="http://earfarm.com">http://earfarm.com</a>	21	1
popbytes - <a href="http://www.popbytes.com">http://www.popbytes.com</a>	22	1
Fong Songs - <a href="http://fongsongs.blogspot.com/index.html">http://fongsongs.blogspot.com/index.html</a>	23	1
:: The Playlist :: - <a href="http://theplaylist.blogspot.com/">http://theplaylist.blogspot.com/</a>	24	1
NME - News - <a href="http://www.nme.com/">http://www.nme.com/</a>	25	1
Flowering Toilet - <a href="http://floweringtoilet.blogspot.com/">http://floweringtoilet.blogspot.com/</a>	26	1
Hidden Track - <a href="http://www.glidemagazine.com/hiddentrack">http://www.glidemagazine.com/hiddentrack</a>	27	1

Figure 16: Top 38 Publishers mentioning Frank Sinatra

Publisher	Rank	Articles
stereogum - <a href="http://www.stereogum.com/">http://www.stereogum.com/</a>	28	1
The A.V. Club - <a href="http://www.avclub.com/">http://www.avclub.com/</a>	29	1
The Wheel's Still In Spin - <a href="http://www.thewheelsstillinspin.com">http://www.thewheelsstillinspin.com</a>	30	1
Boot Sale Sounds - <a href="http://bootsalesounds.blogspot.com">http://bootsalesounds.blogspot.com</a>	31	1
Spin - <a href="http://www.spin.com/">http://www.spin.com/</a>	32	1
Metal Lungies - <a href="http://www.metallungies.com">http://www.metallungies.com</a>	33	1
NME - Blog - <a href="http://www.nme.com/">http://www.nme.com/</a>	34	1
2dopeboyz - <a href="http://2dopeboyz.com">http://2dopeboyz.com</a>	35	1
Fried my little brain - <a href="http://www.friedmylittlebrain.com">http://www.friedmylittlebrain.com</a>	36	1
Chromewaves - <a href="http://www.chromewaves.net">http://www.chromewaves.net</a>	37	1
Jonk Music - <a href="http://jonkmusic.blogspot.com">http://jonkmusic.blogspot.com</a>	38	1

Figure 16 (continued): Top 38 Publishers mentioning Frank Sinatra

## Best 5 News Days

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### 04 August 2010 : 12 articles

#### Popular Articles this Day

##### **Bobby Hebb, Writer of 'Sunny,' Dies Aged 72...**

The Daily Swarm, 04 August 2010

LA Times : Bobby Hebb, a musician and songwriter whose 1966 hit “Sunny” about a smiling girl became a pop music classic, died Tuesday of lung cancer at a Nashville ...

##### **El nieto de Frank Sinatra intenta suicidarse**

El Radar, 04 August 2010

El hijo de Frank Sinatra Jr. y nieto del famoso cantante del mismo nombre ha sido hospitalizado tras consumir una dosis alta de pastillas. Leer . Escuchar

##### **Frank Sinatra and Tony Bennett Philharmonic Tribute**

Anti Music, 04 August 2010

A top story from this week. Los Angeles area fans of the music of Frank Sinatra and Tony Bennett are in for a treat.

##### **Sinatra Jr.'s Son Hospitalized After 'Suicide Attempt'**

MusicBlips, 04 August 2010

Filed under: Frank Sinatra Jr. , Nurse! TMZ has learned the reclusive 32-year-old son of Frank Sinatra Jr. is currently hospitalized after authorities responded to a 911 call for a ...

##### **Frank Sinatra's Grandson Reportedly Attempts Suicide**

MusicBlips, 04 August 2010

Neilson Barnard, Getty Images Frank Sinatra 's grandson, Frank Sinatra III, is reportedly recovering from a suicide attempt, TMZ reports. The 32-year-old son of Frank Sinatra Jr. (pictured) was taken ...

##### **R.I.P. Bobby Hebb: Pat Martino - "Sunny" (1972)**

Something Else!, 04 August 2010

by Pico Yesterday, singer/songwriter Bobby Hebb passed away at age 72 after losing a battle with lung cancer. Maybe the name isn't familiar to you, but his #2 hit song ...

##### **I'll Never Smile Again (Frank Sinatra Cover) – Priscilla Ahn**

Robin Buckley, 03 August 2010

Priscilla Ahn has vocals that simply melt my heart; I love those kind of vocals. I've been playing this gem for over a year now, and it stumbled across my ...

## **Sinatra Hospitalized - By Helen Bach**

Rock NYC, 04 August 2010

Frank Sinatra Jr's, son Frank was taken by paramedics to hospital after an attempted suicide attempt. Sinatra 3, aged 32 was found conscious yet not responsive in his Downey California ...

## **'Sunny' Songwriter Bobby Hebb Passes Away**

Spinner.com, 04 August 2010

Filed under: News , R.I.P. The Associated Press reports that songwriter Bobby Hebb died on Tuesday at the age of 72. A spokesperson for the funeral home told the Associated ...

## **Mitch Miller, Performer and Influential Label Executive, Dead at 99**

Spinner.com, 04 August 2010

Filed under: News , R.I.P. Bob Wands, AP Mitch Miller, who helped shape the budding pop music genre of the 1950s and '60s, died Saturday due to complications from an ...

2

## **21 August 2010 : 12 articles**

### **Popular Articles this Day**

#### **Drake Is Frank Sinatra VMA Promo**

Hip Hop Blips, 21 August 2010

Drake is taking it way back for his 2010 MTV Video Music Awards promo. Donning a dapper suit, complete with a gentlemanly pocket square, the singer and rapper is surrounded ...

#### **Drake Is Frank Sinatra VMA Promo**

MusicBlips, 21 August 2010

Drake is taking it way back for his 2010 MTV Video Music Awards promo. Donning a dapper suit, complete with a gentlemanly pocket square, the singer and rapper is surrounded ...

#### **Drake's Frank Sinatra 2010 MTV VMA Promo Clip (Video)**

Hip Hop Blips, 21 August 2010

Drake channels legendary jazz singer Frank Sinatra in a promo clip for the 2010 MTV VMAs which will take place on September 12 from the Nokia Theater, in Los Angeles, ...

#### **Video: Drake's Frank Sinatra 2010 MTV VMA Promo Clip**

Hip Hop Blips, 21 August 2010

(Article via Nah Right) Drake channels legendary jazz singer Frank Sinatra in a promo clip for the 2010 MTV VMAs which will take place on September 12 from the Nokia ...

#### **Video: Drake's Frank Sinatra 2010 MTV VMA Promo Clip**

MusicBlips, 21 August 2010

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## **Video: Drake's Frank Sinatra 2010 MTV VMA Promo Clip**

Hip Hop Blips, 21 August 2010

Drake channels legendary jazz singer Frank Sinatra in a promo clip for the 2010 MTV VMAs which will take place on September 12 from the Nokia Theater, in Los Angeles, ...

## **Drake's 2010 MTV VMA Promo Clip + BTS [Video]**

YK2 Daily, 21 August 2010

Drake channels his inner Frank Sinatra for his VMA promo clip. You can check out some behind the scenes footage of the video clip after the jump. Be sure to ...

## **Video: Drake's Frank Sinatra 2010 MTV VMA Promo Clip**

nah right, 21 August 2010

Drake channels legendary jazz singer Frank Sinatra in a promo clip for the 2010 MTV VMAs which will take place on September 12 from the Nokia Theater, in Los Angeles, ...

## **Earl Cole Does Rat Pack in Perth**

Sounds of Oz, 21 August 2010

Western Australia's king of swing Earl Cole is gearing up for another show at Mosmans Restaurant. This time around fans will be treated to the songs of Rat Pack favourites ...

## **Drake's "Frank Sinatra" 2010 MTV VMA (Promo Clip)**

Ill Rapper, 21 August 2010

Gotta admit, pretty good, kid. Pretty good. No direct link to Sinatra but I guess that's the inspiration. \*My peoples over at Spek Studios are working with J.Brightly who's directing ...

**3**

## **14 December 2010 : 7 articles**

### **Popular Articles this Day**

#### **The Strokes On The Art Of The Mixtape - Video Interview**

NME - Blog, 14 December 2010

The Strokes spoke to TDK recently about the art of the mixtape, from selecting tracks to recording off the radio and drawing their own artwork. Their early mixtapes apparently featured ...

#### **Drake Says He Will Not Stick to 14 Songs For "Take Care"**

Artist Direct, 14 December 2010

Rapper Drake, whose best-selling Thank Me Later is sure to land atop many critic's Top 10 lists this year, is already immersed in thinking about and planning its follow up, ...

#### **Florence, Pumpkins, Black Keys Rock KROQ Xmas**

Spin, 14 December 2010

For 21 years, Los Angeles' alt-rock radio stalwart KROQ has thrown the holiday ball to end all. Set at the Gibson Amphitheater, which itself is seated within the Universal Studios ...

## **TVD Takeover | True Womanhood**

The Vinyl District, 14 December 2010

In what's certain to be the proverbial "end of an era," one of our DC favorites, True Womanhood, ushers in our very last TVD Takeover Week. ...Ever. (Well, here at ...

## **Evidence – I Don't Need Love, EP.**

Metal Lungies, 14 December 2010

Sampling a popular artist is a well-worn shortcut to exposure. Frank Sinatra, Queen, every James Bond theme, and many others have gotten the hip-hop treatment from plucky producers vying for ...

## **In The Mix(tape) – Ben Westbeech**

The Mahogany Blog, 14 December 2010

Christmas is nearly upon us and the mince pies and Xmas shopping is taking a heavy burden on many of us. Whilst the likes of Nat King Cole and Frank ...

## **Lynwood Slim and the Igor Prado Band - Brazilian Kicks**

The Ripple Effect, 14 December 2010

It is just the Blues. It is often said among musicians that playing the "Blues" is "emotive" and requires less technical skill than playing "Jazz." That is a gross over ...

## **Sunday, December 12, 2010**

Baxojayz, 13 December 2010

gallivant \GAL-uh-vant\, verb: 1. To wander about, seeking pleasure or diversion; gad. 2. To go about with members of the opposite sex. Gallivant has an uncertain origin, but likely stems ...

## **Happy Birthday Frank Sinatra!!!! By Helen Bach**

Rock NYC, 13 December 2010

Happy Birthday Frankie! My God I could go on forever about how wonderful you are. Your voice is pure magic. I'm pretty damn sure you invented the sexy beast. There ...

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## **22 August 2010 : 6 articles**

### **Popular Articles this Day**

#### **Drake Goes Rat Pack For VMA Promo, "I Get To Channel My Inner Sinatra" [Video]**

SOHH.com, 22 August 2010

Young Money breakout star Drake is one of the latest nominees used to promote next month's MTV Video Music Awards and has drawn inspiration for his feature from one of ...

## **Drake 2010 MTV VMA Promo Shoot**

MusicBlips, 22 August 2010

Yesterday we MTV released Drake's Frank Sinatra VMA promo , today we got some behind the scenes photos of Drake's 2010 MTV VMA promo shoot . Check out the pictures ...

## **Drake 2010 MTV VMA Promo Shoot**

Hip Hop Blips, 22 August 2010

Yesterday we MTV released Drake's Frank Sinatra VMA promo , today we got some behind the scenes photos of Drake's 2010 MTV VMA promo shoot . Check out the pictures ...

## **Video: Drake channels Frank Sinatra for VMA's promo**

Hip Hop Blips, 22 August 2010

Drake ditches his signature "October's Very Own" Varsity jacket for a dapper suit in a new promo video for the MTV VMA's. In the clip, he channels jazz icon Frank ...

## **Drake Is Frank Sinatra VMA Promo**

Hip Hop Blips, 21 August 2010

Drake is taking it way back for his 2010 MTV Video Music Awards promo. Donning a dapper suit, complete with a gentlemanly pocket square, the singer and rapper is surrounded ...

## **Drake Is Frank Sinatra VMA Promo**

MusicBlips, 21 August 2010

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Hip Hop Blips, 21 August 2010

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Hip Hop Blips, 21 August 2010

(Article via Nah Right) Drake channels legendary jazz singer Frank Sinatra in a promo clip for the 2010 MTV VMAs which will take place on September 12 from the Nokia ...

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MusicBlips, 21 August 2010

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## **Video: Drake's Frank Sinatra 2010 MTV VMA Promo Clip**

Hip Hop Blips, 21 August 2010

Drake channels legendary jazz singer Frank Sinatra in a promo clip for the 2010 MTV VMAs which will take place on September 12 from the Nokia Theater, in Los Angeles, ...

## 02 November 2010 : 5 articles

### Popular Articles this Day

#### **"Doncamatic (All Played Out)" (Joker Remix)**

Prefix Magazine, 02 November 2010

Not too long go we got an out-of-nowhere new track from our favorite cartoon rock group, Gorillaz. Now Joker, whose own mystique rivals the fictional Murdoc or Noodle, add his ...

#### **Gorillaz: "Doncamatic (All Played Out)" (Joker Remix)**

Prefix Magazine, 02 November 2010

Not too long go we got an out-of-nowhere new track from our favorite cartoon rock group, Gorillaz. Now Joker, whose own mystique rivals the fictional Murdoc or Noodle, add his ...

#### **[Singles] Rock [Heltah Skeltah] - "Nothin But a Monsta [Prod. Bang Out]"**

HipHopDX, 01 November 2010

Rock mangles this track about doing things his way. Modern day Frank Sinatra?

#### **Enjoy Paul McCartney, Jason Mraz, Frank Sinatra, Ray Charles and More For The Holidays**

Anti Music, 02 November 2010

Concord Music Group is once again partnering with the U.S. Postal Service to release their second holiday themed collection, Let It Snow

#### **Pullin' 'Tubes: The Secret's Out**

Hidden Track, 02 November 2010

In the decade since the runaway success of the O Brother, Where Art Thou? soundtrack – which took home the Grammy for Album Of The Year in 2002, and has ...

#### **Otis Rush, "Live in Europe" (1993)**

Something Else!, 02 November 2010

By Nick DeRiso Otis Rush is the star-crossed guitar god, always in the right place at the wrong time. Close but no rock star. That despite his role as a ...

## News Highlights

This section includes the most repeated statements in the music press about Frank Sinatra month by month during this period.

### August

"Frank Sinatra Has a Cold," ran in April 1966 and became one of the most celebrated magazine stories ever published, a pioneering example of what came ..."

Mon 30/08 - Esquire Presents "Frank Sinatra Has a Cold" By Gay Talese - Ill Rapper

### November

"Frank Sinatra to Stevie Wonder spent goodly portions of their careers playing revues, why can't Phoenix? How is this for a line up Elvis Costello Vampire ..."

Sun 21/11 - Smaller Sets? Value For Money -by Iman Lababedi - Rock NYC

### December

"Frank Sinatra was not only an amazing singer and rather fine actor and a comedic force but also a mans man. He was tough but soft ..."

Mon 13/12 - Happy Birthday Frank Sinatra!!!! By Helen Bach - Rock NYC

"Frank Sinatra is in any way a good thing. But I've also not been afraid to admit when I'm wrong. And today's mix tape, The Brothers ..."

Fri 24/12 - Mix Tape: The Brothers of Chico Dusty - A Grumpy Old Man With A Beard

"Frank Sinatra is popular music, but it's great popular music," Epstein said. "And that's the kind of song that I would aspire to make, a song ..."

Mon 27/12 - Dale Earnhardt Jr. Jr. - Jonk Music

# Appendices

## Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 17: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 17 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 17 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

## Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 18: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 18 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 18 (continued): Top 100 Artists on We Are Hunted Emerging Chart