

# Flo Rida

Music Media Analysis  
July to December 2010

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# Overview

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**93rd** on [Mainstream Charts](#)

**196th** on [Twitter](#)

**17th** in the [Music Press](#)

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This report reviews the popularity of Flo Rida on the music charts and in the music news for the period July to December 2010. It benchmarks Flo Rida against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the [wearehunted.com](#) website.

# Chart Popularity

## Mainstream Chart

This section presents the mainstream chart performance for Flo Rida compared to similar artists. Flo Rida was ranked 93rd overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for Flo Rida was 11th.

93rd Overall Rank

11th Best Position

Artist	Rank	Best Position
Katy Perry	7th	2
Eminem	13th	2
Lil Wayne	71st	9
Flo Rida	93rd	11
David Guetta	98th	11
The Doors	102nd	12
Ludacris	228th	32
Gucci Mane	252nd	37

Figure 1: Artist Mainstream Ranks

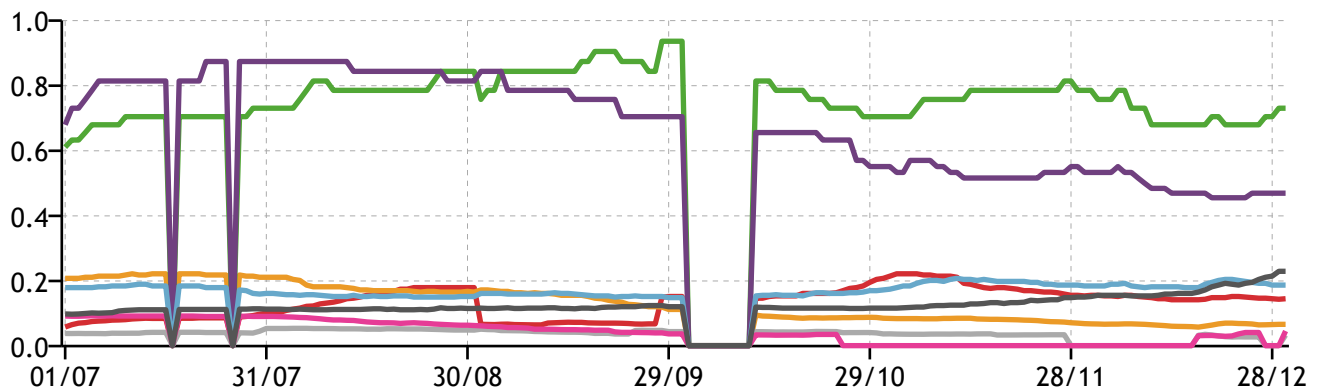
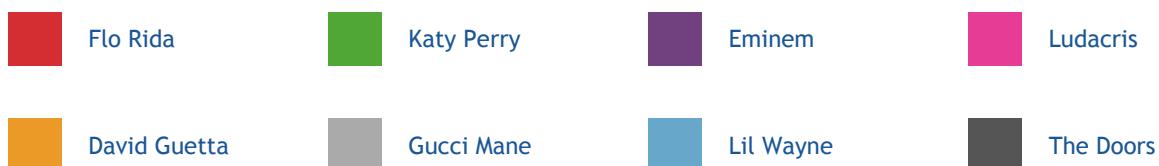


Figure 2: Artist Mainstream Chart Popularity over Time



# Mainstream Comparison

This section compares the mainstream chart performance of Flo Rida against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Flo Rida was ranked 1st overall of our charts for that day. 0.0 denotes Flo Rida did not chart at all.

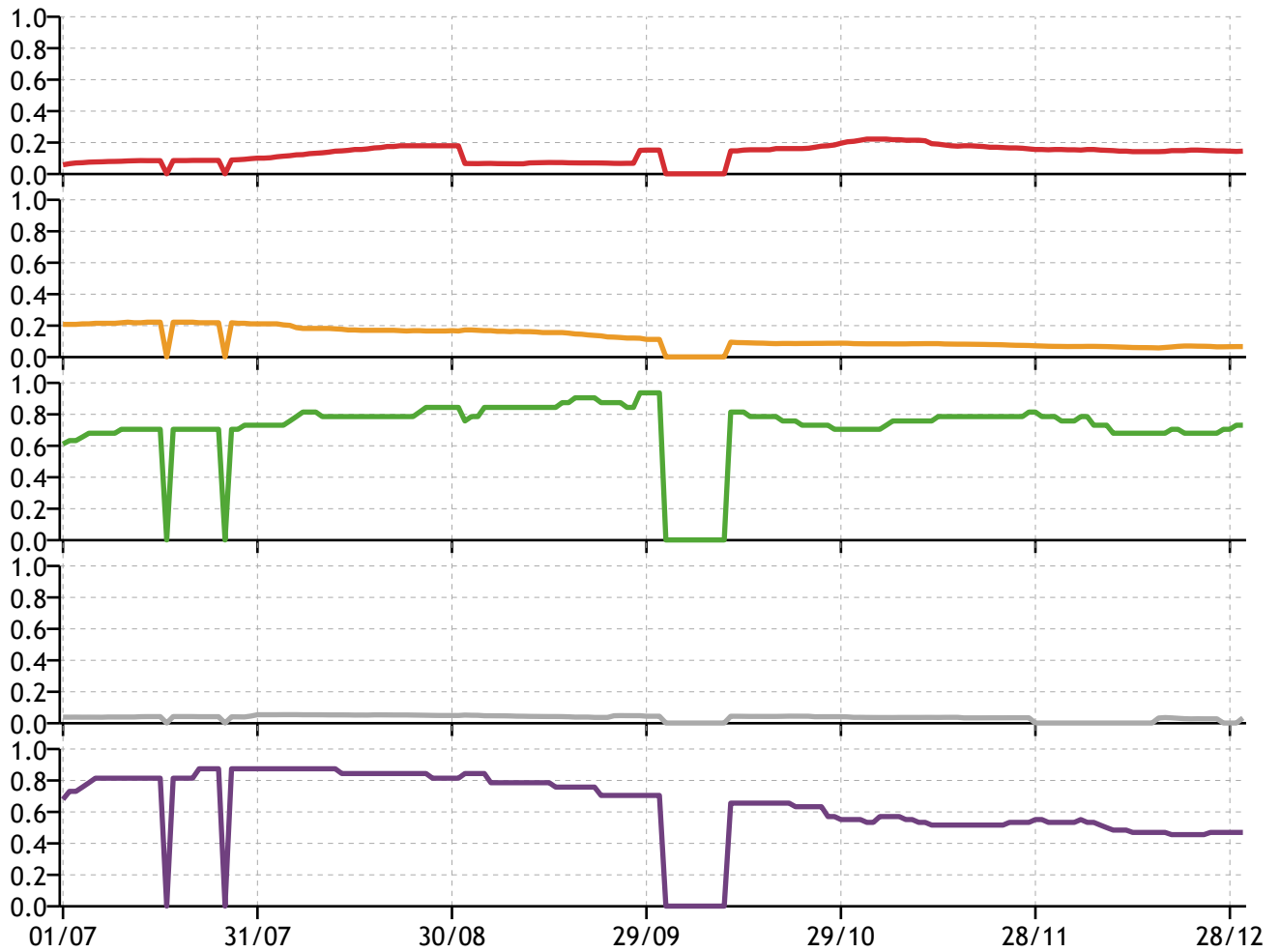
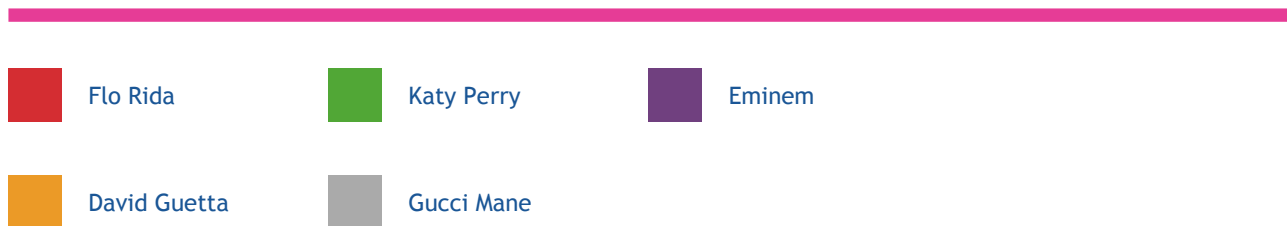


Figure 3: Comparisons for Flo Rida



# Mainstream Singles

This section presents the best charting singles for Flo Rida on the Mainstream We Are Hunted charts

## Club Can't Handle Me..

Best Single

56th

Best Position

Single	Best Position
Club Can't Handle Me (feat. David Guetta)	56

Figure 4: Best Single Positions

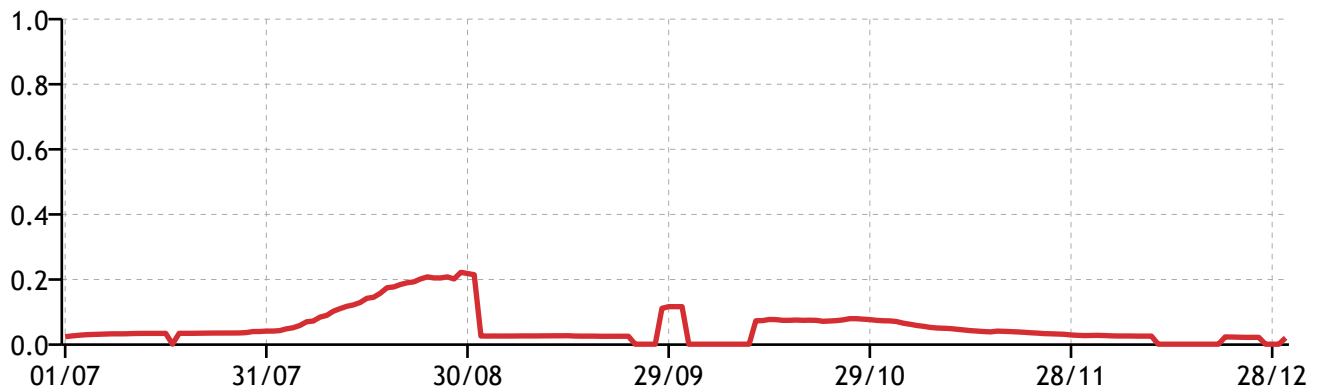


Figure 5: Singles Chart Comparison over Time

Club Can't Handle Me..

# Mainstream Singles Comparison

This section compares the mainstream chart performance of the most popular singles released by Flo Rida. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

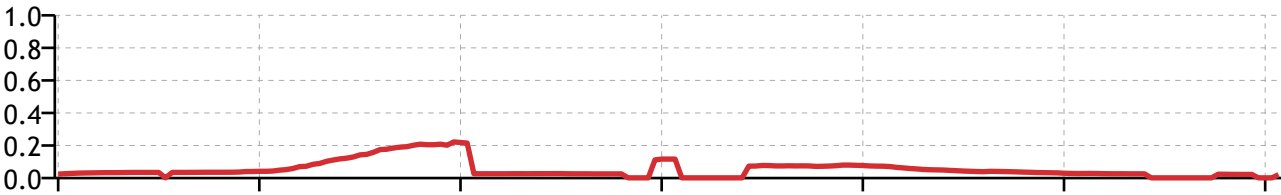


Figure 6: Chart ranking for Flo Rida

Club Can't Handle Me..

# Twitter Coverage

## Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Flo Rida during this time period. Included is the overall ranking of Flo Rida when compared to similar artists.

196th Overall Rank

7,451 Tweets

0.001% Share

Artist	Rank	Tweets	Share
Eminem	4th	54,567	0.009%
Katy Perry	11th	40,907	0.007%
Lil Wayne	26th	24,044	0.004%
The Doors	66th	15,436	0.003%
David Guetta	116th	10,670	0.002%
Ludacris	190th	7,623	0.001%
Flo Rida	196th	7,451	0.001%
Gucci Mane	260th	5,948	0.001%

Figure 7: Twitter Coverage Comparison

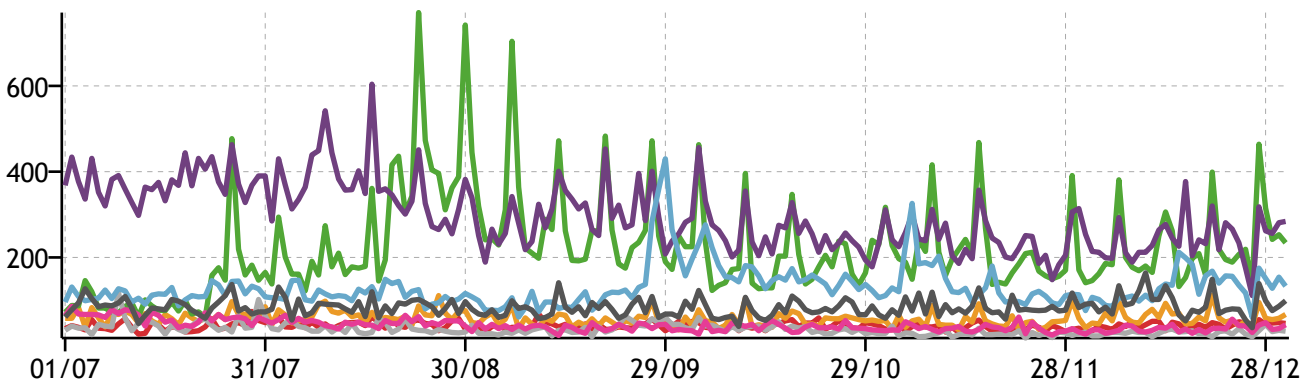
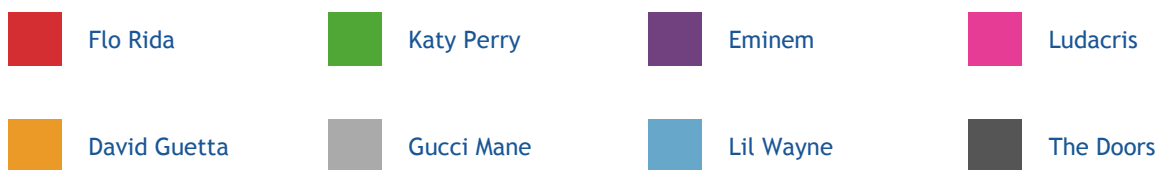


Figure 8: Twitter Coverage over Time



# Twitter Comparison

This section compares the total number of tweets mentioning Flo Rida to similar artists.

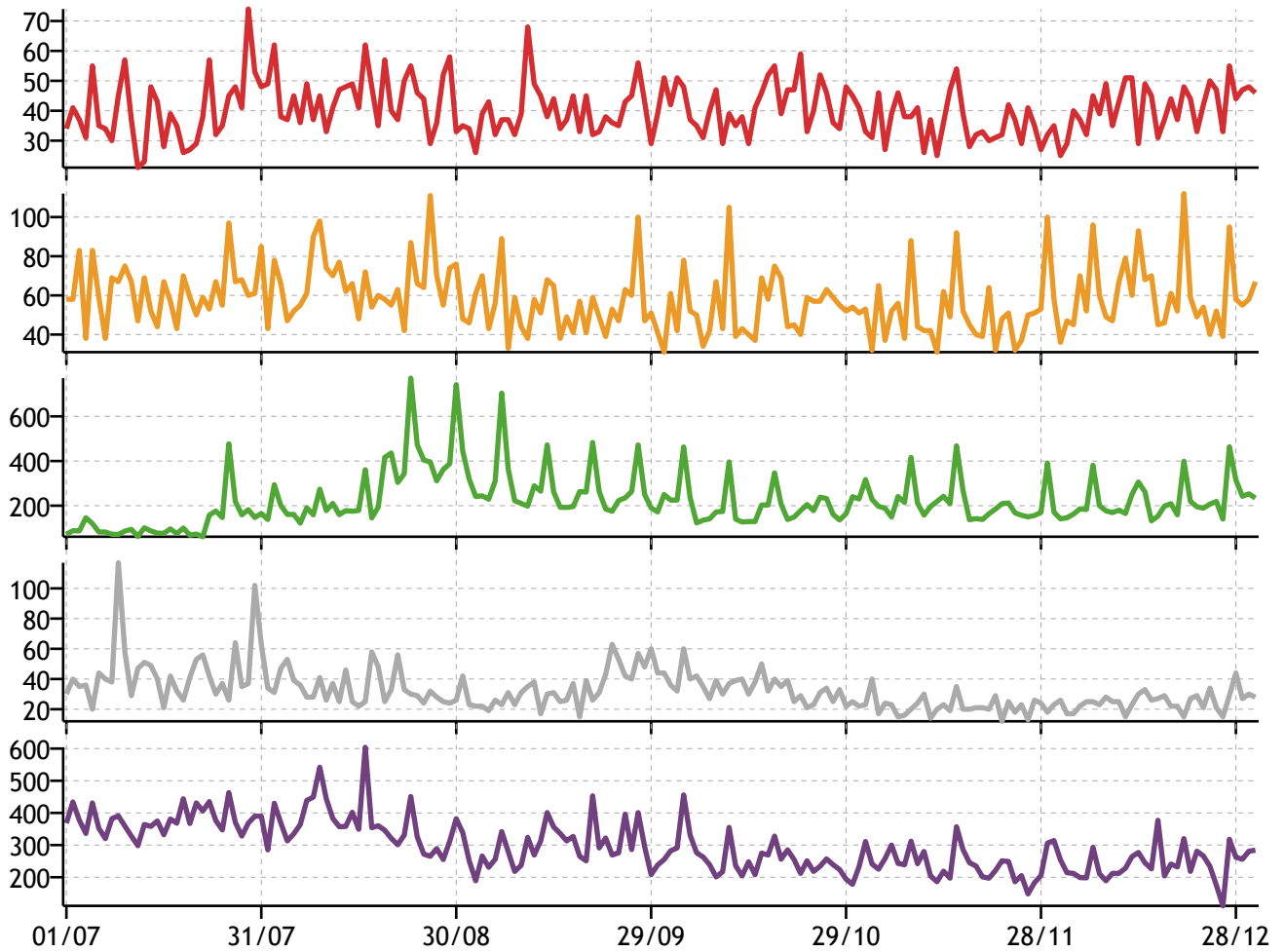
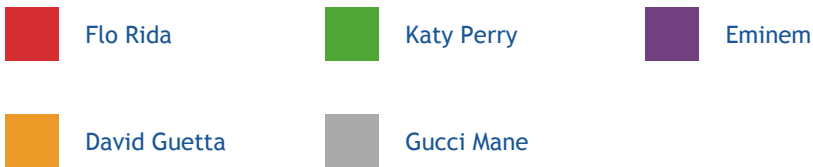


Figure 9: Comparisons for Flo Rida



# Mainstream Chart vs Twitter

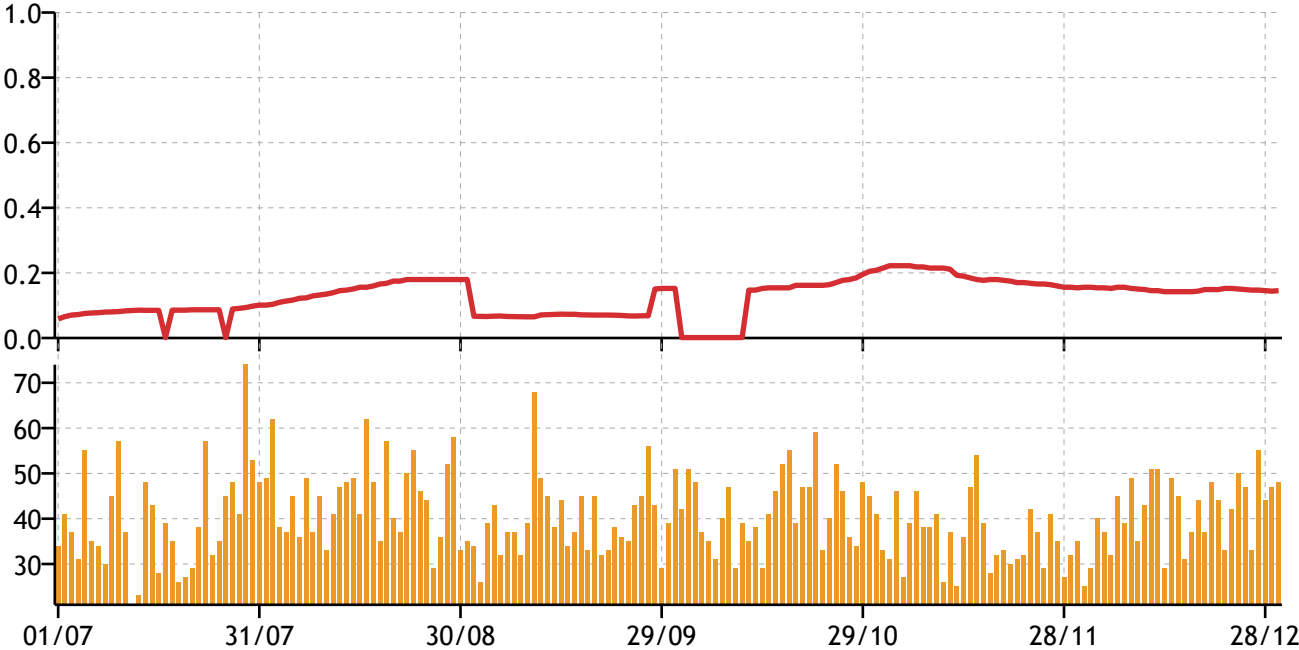


Figure 10: Flo Rida Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



# Twitter Users

This section lists the twitter users mentioning Flo Rida in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/TropicsZ4	Will Tropics	United States 33480	44	6,654	292,776
2	twitter.com/jackcrute	Jack Nathaniel Crute	The North of England, UK	23	11,561	265,903
3	twitter.com/Jacobyte969	Jacobyte By Name	51.816429, -0.195564	35	6,144	215,040
4	twitter.com/fallinbieber	☐☐ oW☐ ☐☐☐☐ ☐	☐☐☐☐☐ ☐☐☐☐	7	10,592	74,144
5	twitter.com/PeaceDiva	CynthiaLeeTiano	Ft. Lauderdale	4	10,907	43,628
6	twitter.com/fyokonoa	FM ☐☐☐☐ Now On Air	Yokomaha 84.7MHz	74	571	42,254
7	twitter.com/TheLopezAngels	Lopez's Angels	LOPEZ LAND	5	7,646	38,230
8	twitter.com/lilbratsie	Jamie B	Little Rock, AR	63	493	31,059
9	twitter.com/Mike_Mx	Mike Mx	Macomb, MI	13	2,232	29,016
10	twitter.com/adragon	adragon	NYC, FL and On YOUR Screen!	8	3,359	26,872
11	twitter.com/djpaisley	djpaisley	Dallas, Texas 75251	23	1,140	26,220
12	twitter.com/evelynalyx	evelynalyx	USA	5	5,227	26,135
13	twitter.com/waterwayrealty	Mott Marvin Kornicki	ÜT: 25.896904, -80.158455	9	2,838	25,542
14	twitter.com/Reactive_Candy	Miss Candy	ÜT: 51.111009, -114.072454	16	1,183	18,928
15	twitter.com/l1brat1on	l1brat1on	Worldwide, TX	47	396	18,612
16	twitter.com/joenoia	joe noia	las vegas nevada	4	3,312	13,248
17	twitter.com/NickPapaG	Nick Papageorgio	Va. Beach Va.	15	863	12,945
18	twitter.com/rockchalk75	Steven Jackson	ÜT: 36.757947, -95.928918	11	950	10,450
19	twitter.com/jaimearkin	Jaime Arkin	Milwaukee, WI	5	1,842	9,210
20	twitter.com/_EdwardAMCullen	Ed CandyMan® Cullen	Forks, WA	4	2,279	9,116
21	twitter.com/SaraElle69	SaraElle Davenport™©	Shreveport LA via Savannah GA	9	968	8,712
22	twitter.com/captblackeagle	Capt Black Eagle	Tampa Florida	5	1,641	8,205
23	twitter.com/BunnyJeanCook	Bunny Jean Cook	Pittsburgh, PA	5	1,591	7,955
24	twitter.com/jun134	Jun.O age27	☐☐☐☐☐☐☐☐SAPPORO CITY .JP	11	719	7,909
25	twitter.com/lostdogs20	Tina	DENVER, CO	4	1,975	7,900
26	twitter.com/creativeness	creativeness	everywhere, yet no where.	6	1,247	7,482
27	twitter.com/nyidnyid	Anita Tri Wahyuni	ÜT: -6.359721,106.840334	4	1,859	7,436

Figure 11: Top 50 Users tweeting about Flo Rida

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/onego	☐☐	☐☐☐☐☐☐	6	1,230	7,380
29	twitter.com/PurpleBrina17	Brina	I be where I am at	9	773	6,957
30	twitter.com/LPMissy	Missy	ÜT: 39.34635,-76.590939	14	467	6,538
31	twitter.com/SexyNuns	SexyNuns	Williamsburg (VA not NY)	12	526	6,312
32	twitter.com/iRonnieXD	Ronnie Smexie	USA	17	362	6,154
33	twitter.com/OneRecent	OneRecent	London	11	538	5,918
34	twitter.com/lilo1891	Monica Acero	ÜT: 4.810184,-75.691439	9	642	5,778
35	twitter.com/Caloo20	Carlos Silva V.		4	1,433	5,732
36	twitter.com/AceTheNomad	Adrianna Hart - Ace		4	1,365	5,460
37	twitter.com/JackLeblond	Jack Leblond	Austin, TX	3	1,751	5,253
38	twitter.com/TheGeeky1	Captain Random		4	1,299	5,196
39	twitter.com/iCaarl	Carl ☐	-12.93882,-38.407065	4	1,286	5,144
40	twitter.com/Call_Me_Chel	Chelsea		9	549	4,941
41	twitter.com/FrenteDePapa	poteirouforjed	in your closet IN YOUR HEAD	5	966	4,830
42	twitter.com/armdoit	arm™ ( ☐ Verified )	on the way with iPhone ☐™	4	1,186	4,744
43	twitter.com/ZeroSum_BDB	ZeroSum	Downtown Caldwell	11	416	4,576
44	twitter.com/Sheribaby_SPH	Sheri	California USA	5	888	4,440
45	twitter.com/Twiliteroze	Dawn	Philadelphia PA	5	873	4,365
46	twitter.com/Erika5_	Erika Santiago	Bogotá	5	845	4,225
47	twitter.com/AanLumayan	Aan Yahya	Makassar, Indonesia	5	809	4,045
48	twitter.com/darkpulgo	☐Edwin A. Castro☐	☐☐Puerto Rico☐☐	8	483	3,864
49	twitter.com/L3FM	Last 3FM	Valkenswaard, Nederland	6	633	3,798
50	twitter.com/ShaynaCat	Shayna	#NipClub	4	928	3,712

Figure 11 (continued): Top 50 Users tweeting about Flo Rida

# Shared Twitter Links

This section lists the most popular urls in tweets mentioning Flo Rida during this period.

URL	Rank	Tweets
<a href="http://www.tunewiki.com/">http://www.tunewiki.com/</a>	1	128
<a href="http://www.last.fm/music/Flo+Rida">http://www.last.fm/music/Flo+Rida</a>	2	85
<a href="http://tinysong.com/xHF4">http://tinysong.com/xHF4</a>	3	81
<a href="http://tinysong.com/xlEx">http://tinysong.com/xlEx</a>	4	30
<a href="http://www.last.fm/music/Flo+Rida/_/Club+Can%27t+Handle+Me+%28feat.+David+Guetta%29">http://www.last.fm/music/Flo+Rida/_/Club+Can%27t+Handle+Me+%28feat.+David+Guetta%29</a>	5	28
<a href="http://www.last.fm/music/Flo+Rida/_/Club+Can%27t+Handle+Me+(feat.+David+Guetta)">http://www.last.fm/music/Flo+Rida/_/Club+Can%27t+Handle+Me+(feat.+David+Guetta)</a>	6	27
<a href="/profile/ChaceCrawford/blip/56290055/Club+Can't+Handle+Me-Flo+Rida+ft.+David+Guetta+Lyrics">/profile/ChaceCrawford/blip/56290055/Club+Can't+Handle+Me-Flo+Rida+ft.+David+Guetta+Lyrics</a>	7	21
<a href="http://www.last.fm/music/Flo+Rida/_/Club+Can%27t+Handle+Me">http://www.last.fm/music/Flo+Rida/_/Club+Can%27t+Handle+Me</a>	8	20
<a href="http://tinysong.com/xDil">http://tinysong.com/xDil</a>	9	16
<a href="http://tinysong.com/brs0">http://tinysong.com/brs0</a>	10	12
<a href="http://www.last.fm/music/Flo+Rida/_/Right+Round">http://www.last.fm/music/Flo+Rida/_/Right+Round</a>	11	12
<a href="http://soc.li/E4TeEJV">http://soc.li/E4TeEJV</a>	12	12
<a href="http://www.last.fm/music/Flo+Rida/_/Club+Can%27t+Handle+Me+-+Feat.+David+Guetta">http://www.last.fm/music/Flo+Rida/_/Club+Can%27t+Handle+Me+-+Feat.+David+Guetta</a>	13	11
<a href="http://radioplayer.indemand.fm">http://radioplayer.indemand.fm</a>	14	10
<a href="http://www.last.fm/music/Flo+Rida+feat.+David+Guetta/_/Club+Can%27t+Handle+Me+(Original+Radio+Edit)">http://www.last.fm/music/Flo+Rida+feat.+David+Guetta/_/Club+Can%27t+Handle+Me+(Original+Radio+Edit)</a>	15	10
<a href="http://feeds.boston.com/click.phdo?i=b03fdfb2a971ff10bc091e28744ae79e&amp;utm_source=twitterfeed&amp;utm_med...">http://feeds.boston.com/click.phdo?i=b03fdfb2a971ff10bc091e28744ae79e&amp;utm_source=twitterfeed&amp;utm_med...</a>	16	10
<a href="http://www.last.fm/music/Deadmau5/_/A+City+In+Florida">http://www.last.fm/music/Deadmau5/_/A+City+In+Florida</a>	17	10
<a href="http://www.last.fm/music/Flo+Rida/_/Low">http://www.last.fm/music/Flo+Rida/_/Low</a>	18	10
<a href="http://huff.to/9JYgid">http://huff.to/9JYgid</a>	19	9
<a href="http://www.last.fm/user/onego">http://www.last.fm/user/onego</a>	20	8
<a href="http://tinysong.com/9CUs">http://tinysong.com/9CUs</a>	21	8
<a href="http://www.last.fm/music/Cody+Simpson/_/iYiYi+(feat.+Flo+Rida)">http://www.last.fm/music/Cody+Simpson/_/iYiYi+(feat.+Flo+Rida)</a>	22	8
<a href="http://www.last.fm/music/Flo+Rida/_/Club+Can%27t+Handle+Me+%28feat.+David+Guetta%29">http://www.last.fm/music/Flo+Rida/_/Club+Can%27t+Handle+Me+%28feat.+David+Guetta%29</a>	23	8
<a href="http://tinysong.com/zQjN">http://tinysong.com/zQjN</a>	24	7
<a href="http://www.last.fm/music/Lady+Gaga">http://www.last.fm/music/Lady+Gaga</a>	25	7
<a href="http://tinysong.com/zXEf">http://tinysong.com/zXEf</a>	26	7
<a href="http://www.last.fm/music/Flo+Rida/_/Club+Can%27t+Handle+Me+-+Feat.+David+Guetta">http://www.last.fm/music/Flo+Rida/_/Club+Can%27t+Handle+Me+-+Feat.+David+Guetta</a>	27	7

Figure 12: Top Shared Links on Twitter mentioning Flo Rida

URL	Rank	Tweets
<a href="http://www.last.fm/music/Lady+GaGa/_/Starstruck+%28feat.+Space+Cowboy+%26+Flo+Rida%29">http://www.last.fm/music/Lady GaGa/_/Starstruck+%28feat.+Space+Cowboy+%26+Flo+Rida%29</a>	28	7
<a href="http://blip.fm/profile/PapisPizza/blip/54150492/Flo+Rida+Ft.+David+Guetta-+Club+cant+handle+me+HQ">http://blip.fm/profile/PapisPizza/blip/54150492/Flo+Rida+Ft.+David+Guetta-+Club+cant+handle+me+HQ</a>	29	7
<a href="http://tinysong.com/ypTE">http://tinysong.com/ypTE</a>	30	7
<a href="http://www.tunewiki.com/t/2wnn2">http://www.tunewiki.com/t/2wnn2</a>	31	7
<a href="http://soc.li/CR0nOhL">http://soc.li/CR0nOhL</a>	32	7
<a href="http://www.last.fm/music/Alexandra+Burke/_/Bad+Boys+(feat.+Flo+Rida)">http://www.last.fm/music/Alexandra Burke/_/Bad Boys (feat. Flo Rida)</a>	33	6
<a href="http://tinysong.com/w8Wc">http://tinysong.com/w8Wc</a>	34	6
<a href="/profile/GuilleVazquez/blip/54426398/Vasta+Rabia+Tema+Arbol-En+Campa%C3%B1a+Volv%C3%A9">/profile/GuilleVazquez/blip/54426398/Vasta+Rabia+Tema+Arbol-En+Campaña+Volvé</a>	35	6
<a href="http://www.last.fm/music/Flo+Rida+feat.+David+Guetta">http://www.last.fm/music/Flo+Rida+feat.+David+Guetta</a>	36	6
<a href="http://tinysong.com/gidj">http://tinysong.com/gidj</a>	37	5
<a href="http://www.last.fm/music/Flo+Rida/_/Turn+Around+%28%2C4%2C3%2C2%2C1%29">http://www.last.fm/music/Flo+Rida/_/Turn+Around+%28%2C4%2C3%2C2%2C1%29</a>	38	5
<a href="http://tinysong.com/x0zY">http://tinysong.com/x0zY</a>	39	5
<a href="http://www.pandora.com:80/land/song/f8077275e5db87cc425ba2910f7abf8b?station=85def80cea166eda06649f5...">http://www.pandora.com:80/land/song/f8077275e5db87cc425ba2910f7abf8b?station=85def80cea166eda06649f5...</a>	40	5
<a href="http://tinysong.com/70pg">http://tinysong.com/70pg</a>	41	5
<a href="http://tinysong.com/xliH">http://tinysong.com/xliH</a>	42	5
<a href="http://radioplayer.thehitsradio.com/">http://radioplayer.thehitsradio.com/</a>	43	5
<a href="http://www.last.fm/music/Flo+Rida/_/Club+Cant+Handle+Me+(Feat+David+Guetta)">http://www.last.fm/music/Flo Rida/_/Club Cant Handle Me (Feat David Guetta)</a>	44	5
<a href="http://www.jango.com/stations/260716044/tunein?song_id=333406">http://www.jango.com/stations/260716044/tunein?song_id=333406</a>	45	5
<a href="http://radioplayer.rockfm.co.uk">http://radioplayer.rockfm.co.uk</a>	46	5
<a href="http://www.last.fm/music/G-Dragon/_/Heartbreaker+(Feat.+Flo+Rida)">http://www.last.fm/music/G-Dragon/_/Heartbreaker (Feat. Flo Rida)</a>	47	5
<a href="http://www.last.fm/search?m=all&amp;q=Flo+Rida+Club+Cant+Handle+Me+(feat.+David+Guetta)">http://www.last.fm/search?m=all&amp;q=Flo+Rida+Club+Cant+Handle+Me+(feat.+David+Guetta)</a>	48	4
<a href="http://www.youtube.com/watch?v=ZAHDtzeC_AU">http://www.youtube.com/watch?v=ZAHDtzeC_AU</a>	49	4
<a href="http://tinysong.com/xHci">http://tinysong.com/xHci</a>	50	4
<a href="/profile/AthenodoraVolt/blip/59823751/Flo+Rida-Low+(feat.+T-Pain)">/profile/AthenodoraVolt/blip/59823751/Flo+Rida-Low+(feat.+T-Pain)</a>	51	4
<a href="http://feeds.boston.com/click.phdo?i=b03fdfb2a971ff10bc091e28744ae79e">http://feeds.boston.com/click.phdo?i=b03fdfb2a971ff10bc091e28744ae79e</a>	52	4
<a href="http://tinysong.com/cvDe">http://tinysong.com/cvDe</a>	53	4
<a href="http://www.last.fm/music/Deadmau5">http://www.last.fm/music/Deadmau5</a>	54	4
<a href="http://www.tweekly.fm/user/Shaki_drian">http://www.tweekly.fm/user/Shaki_drian</a>	55	4
<a href="http://www.last.fm/music/Flo+Rida/_/Club+Can%27t+Handle+Me+(feat.+David+Guetta)+[From+%22Step+Up+3D%25+...">http://www.last.fm/music/Flo Rida/_/Club Can%27t Handle Me (feat. David Guetta) [From %22Step Up 3D%...</a>	56	4
<a href="http://tln.kr/1uos">http://tln.kr/1uos</a>	57	4
<a href="http://www.last.fm/music/Flo+Rida/_/Club+Can%27t+Handle+Me+(Featuring+David+Guetta)">http://www.last.fm/music/Flo Rida/_/Club Can%27t Handle Me (Featuring David Guetta)</a>	58	4
<a href="http://tinysong.com/kbqo">http://tinysong.com/kbqo</a>	59	4
<a href="http://www.last.fm/music/Flo+Rida/_/Jump+(feat.+Nelly+Furtado)">http://www.last.fm/music/Flo Rida/_/Jump (feat. Nelly Furtado)</a>	60	4

Figure 12 (continued): Top Shared Links on Twitter mentioning Flo Rida

# News Coverage

## News Popularity

This section shows the total number of music articles mentioning Flo Rida during this time period and the overall rank of Flo Rida when compared to similar artists.

17th Overall Rank

2,065 Articles

0.052% Share

Artist	Rank	Articles	Share
Eminem	6th	3,368	0.084%
Lil Wayne	8th	3,259	0.081%
Katy Perry	16th	2,092	0.052%
Flo Rida	17th	2,065	0.052%
Gucci Mane	20th	1,921	0.048%
Ludacris	147th	696	0.017%
David Guetta	311th	417	0.010%
The Doors	326th	403	0.010%

Figure 13: News Coverage Comparison

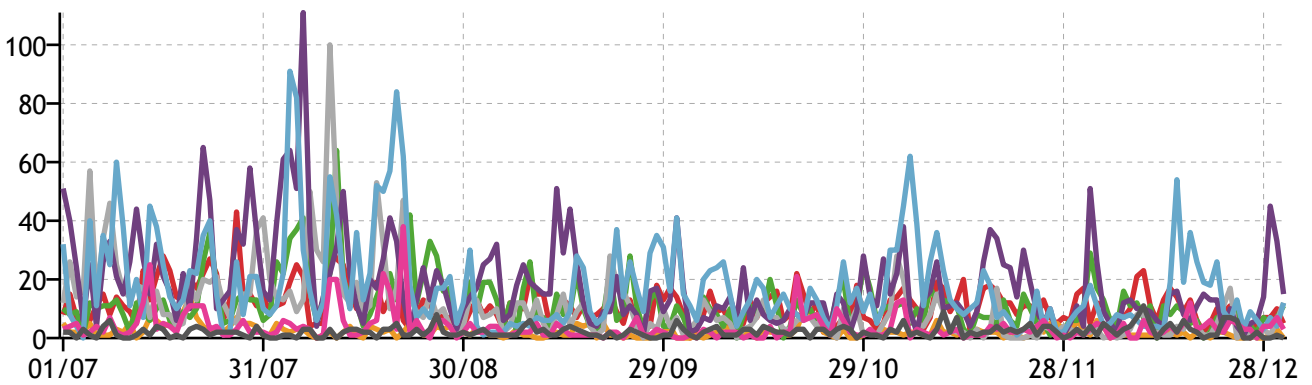
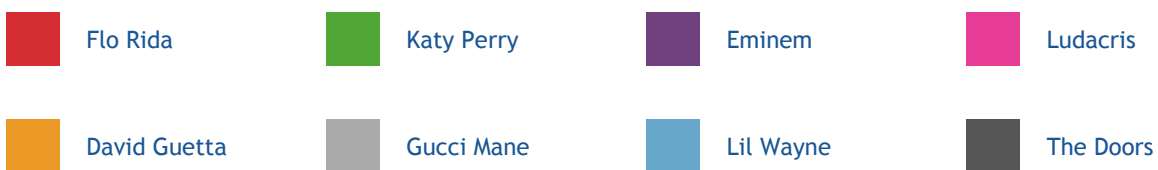


Figure 14: News Coverage over Time



# News Comparison

This section compares the number of music articles mentioning Flo Rida during this time period to similar artists.

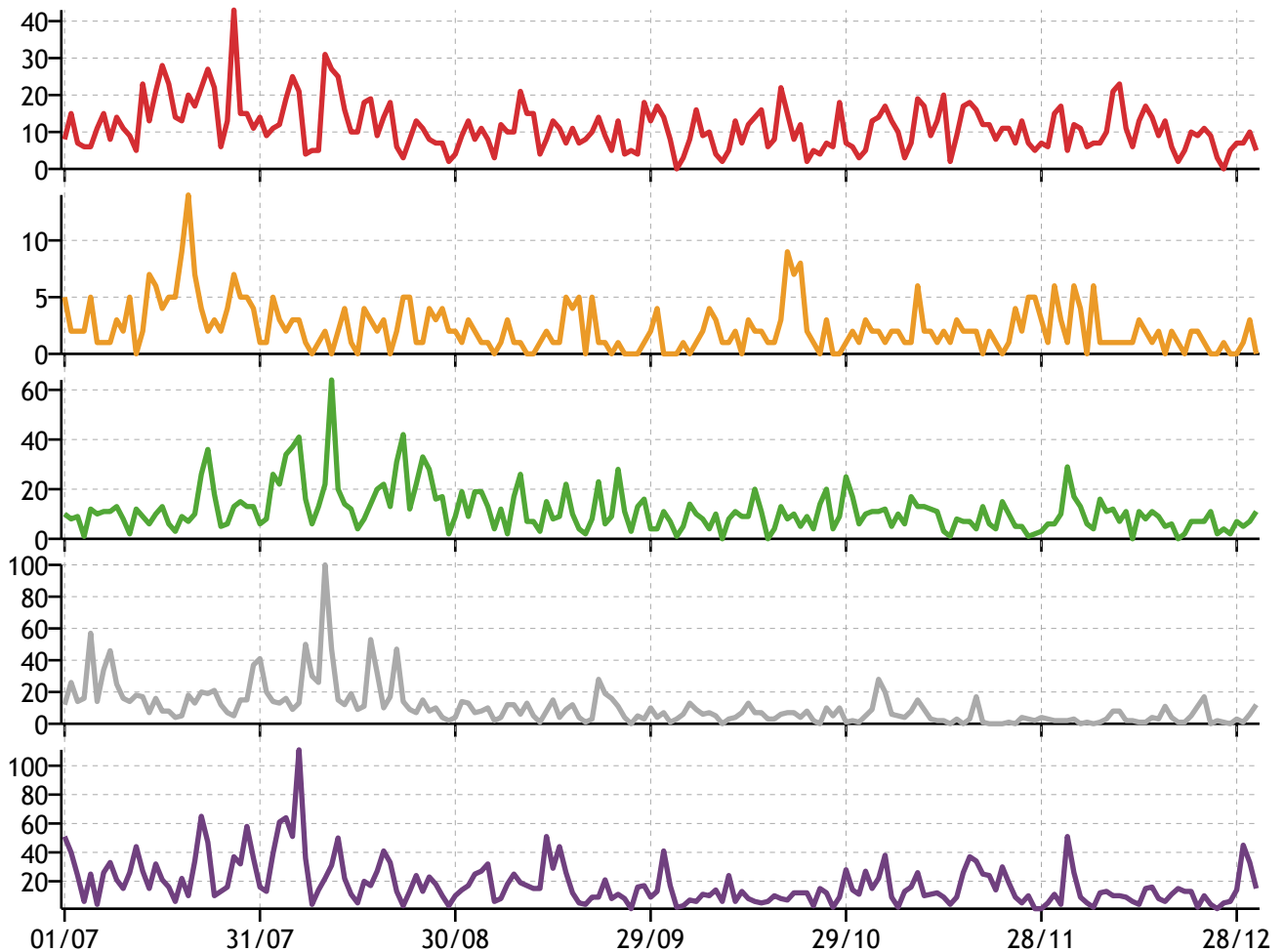
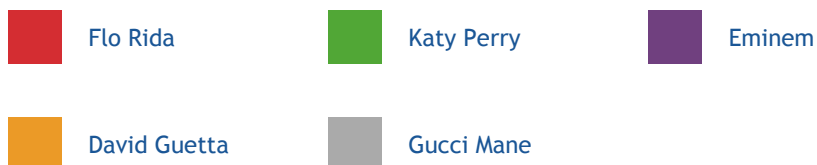


Figure 15: Comparisons for Flo Rida



# Mainstream Chart vs Sentiment

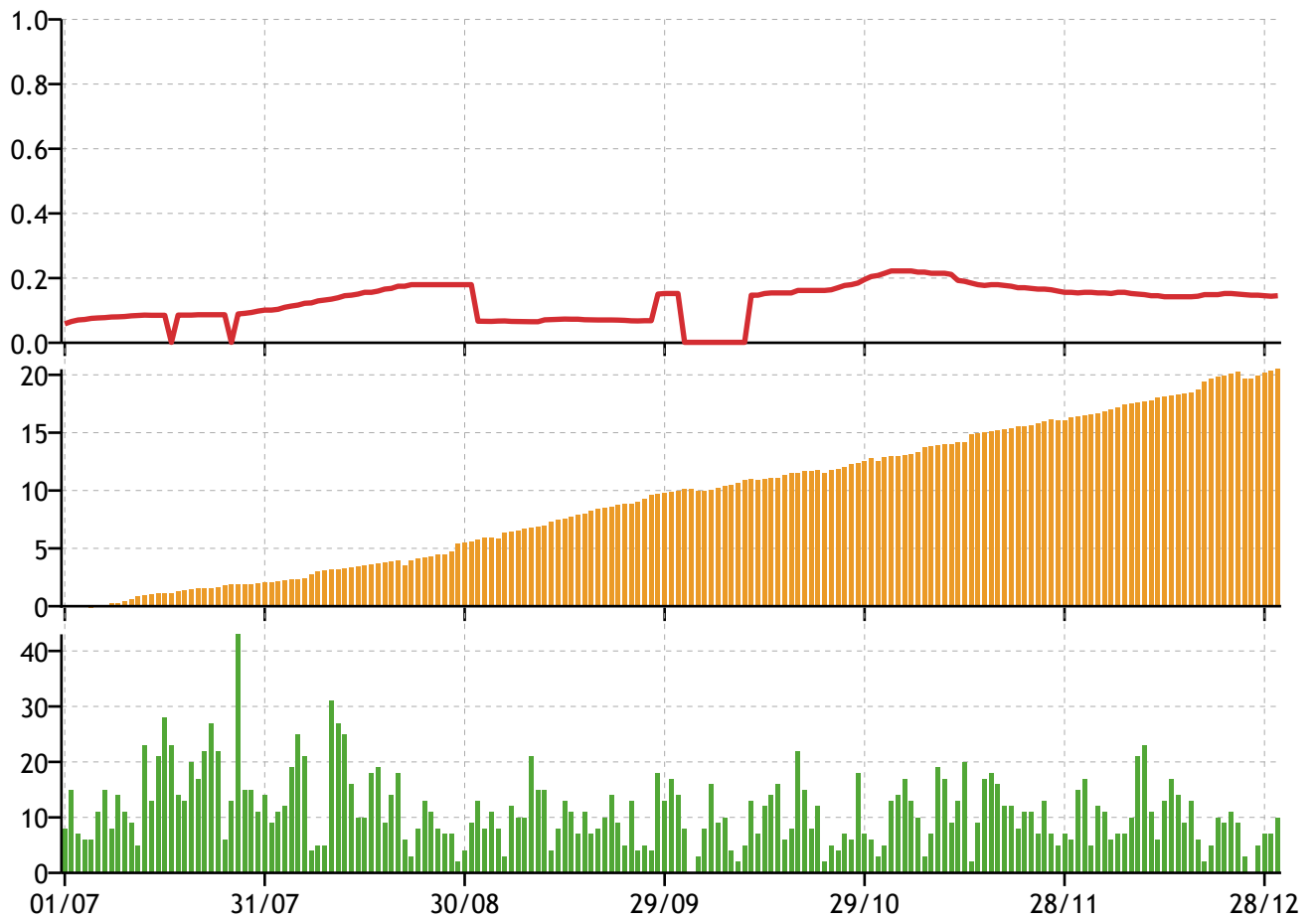


Figure 16: Flo Rida Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Flo Rida that day.



# Top Publishers

- Spin
- Prefix Magazine
- Penned Madness
- BRRRLN
- Hidden Track
- Clash Music
- Other



Figure 17: Top Publishers related to Flo Rida

Top Publishers	Mentions
Spin	31
Prefix Magazine	24
Penned Madness	24
BRRRLN	17
Hidden Track	16
Clash Music	15
2dopeboyz	12
::: Off the Radar :::	10
Idolator	9
The Smoking Section	9
Bottom of the Glass	9
NME - News	8
Consequence of Sound	7
New York Times Music	7
popbytes	7

Figure 18: Most frequently mentioned Top Publishers

# Top News Publishers

Publisher	Rank	Articles
Spin - <a href="http://www.spin.com/">http://www.spin.com/</a>	1	31
Prefix Magazine - <a href="http://prefixmag.com">http://prefixmag.com</a>	2	24
Penned Madness - <a href="http://www.pennedmadness.com/">http://www.pennedmadness.com/</a>	3	24
BRRRLN - <a href="http://brrrln.blogspot.com/">http://brrrln.blogspot.com/</a>	4	17
Hidden Track - <a href="http://www.glidemagazine.com/hiddentrack">http://www.glidemagazine.com/hiddentrack</a>	5	16
Clash Music - <a href="http://www.clashmusic.com/">http://www.clashmusic.com/</a>	6	15
2dopeboyz - <a href="http://2dopeboyz.com">http://2dopeboyz.com</a>	7	12
::: Off the Radar ::: - <a href="http://offtheradarmiami.blogspot.com/">http://offtheradarmiami.blogspot.com/</a>	8	10
Idolator - <a href="http://www.idolator.com/">http://www.idolator.com/</a>	9	9
The Smoking Section - <a href="http://smokingsection.uproxx.com/TSS">http://smokingsection.uproxx.com/TSS</a>	10	9
Bottom of the Glass - <a href="http://bottom-of-the-glass.blogspot.com">http://bottom-of-the-glass.blogspot.com</a>	11	9
NME - News - <a href="http://www.nme.com/">http://www.nme.com/</a>	12	8
Consequence of Sound - <a href="http://www.consequenceofsound.net/">http://www.consequenceofsound.net/</a>	13	7
New York Times Music - <a href="http://www.nytimes.com/pages/arts/music/index.html">http://www.nytimes.com/pages/arts/music/index.html</a>	14	7
popbytes - <a href="http://www.popbytes.com">http://www.popbytes.com</a>	15	7
Guitar Player - <a href="http://www.guitarplayer.com/">http://www.guitarplayer.com/</a>	16	6
Noise Porn - <a href="http://www.noiseporn.com/">http://www.noiseporn.com/</a>	17	6
music is art - <a href="http://musicisart.ws">http://musicisart.ws</a>	18	6
Classic Rock Magazine - <a href="http://www.classicrockmagazine.com/">http://www.classicrockmagazine.com/</a>	19	6
My Old Kentucky Blog - <a href="http://myoldkyhome.blogspot.com">http://myoldkyhome.blogspot.com</a>	20	6
Rolling Stone: Smoking Section - <a href="http://www.rollingstone.com/blogs/smokingsection/rss.xml">http://www.rollingstone.com/blogs/smokingsection/rss.xml</a>	21	6
For the Love of House Music - <a href="http://iluvhousemusic.blogspot.com/">http://iluvhousemusic.blogspot.com/</a>	22	5
Star Maker Machine - <a href="http://sixsongs.blogspot.com/">http://sixsongs.blogspot.com/</a>	23	4
Metal Injection - <a href="http://metalinjection.net">http://metalinjection.net</a>	24	4
brooklynvegan - <a href="http://www.brooklynvegan.com/">http://www.brooklynvegan.com/</a>	25	4
Rollo & Grady - <a href="http://www.rollogrady.com">http://www.rollogrady.com</a>	26	4
Pitchfork - <a href="http://pitchfork.com/">http://pitchfork.com/</a>	27	4

Figure 19: Top 100 Publishers mentioning Flo Rida

Publisher	Rank	Articles
NPR Music - <a href="http://www.npr.org/music/">http://www.npr.org/music/</a>	28	4
nah right - <a href="http://www.nahright.com/news">http://www.nahright.com/news</a>	29	4
The Devil Has The Best Tuna - <a href="http://besttuna.blogspot.com">http://besttuna.blogspot.com</a>	30	4
Guardian music - <a href="http://www.guardian.co.uk/music">http://www.guardian.co.uk/music</a>	31	4
MTV Newsroom - <a href="http://newsroom.mtv.com/">http://newsroom.mtv.com/</a>	32	4
The Vinyl District - <a href="http://vinyldistrict.blogspot.com/">http://vinyldistrict.blogspot.com/</a>	33	3
Einstein Music Journal - <a href="http://www.einsteinmusicjournal.co.nz/">http://www.einsteinmusicjournal.co.nz/</a>	34	3
No Rock&Roll Fun - <a href="http://xrrf.blogspot.com">http://xrrf.blogspot.com</a>	35	3
Here comes the flood - <a href="http://blogger.xs4all.nl/werksman/">http://blogger.xs4all.nl/werksman/</a>	36	3
The POP! Stereo - <a href="http://popstereo.blogspot.com/">http://popstereo.blogspot.com/</a>	37	3
can you see the sunset from the southside? - <a href="http://www.canyouseethesunset.com">http://www.canyouseethesunset.com</a>	38	3
stereogum - <a href="http://www.stereogum.com/">http://www.stereogum.com/</a>	39	3
THE VINYL VILLAIN - <a href="http://thevinylvillain.blogspot.com">http://thevinylvillain.blogspot.com</a>	40	2
Coast Is Clear - der Indie-Pop-Blog - <a href="http://coast-is-clear.blogspot.com">http://coast-is-clear.blogspot.com</a>	41	2
Strange Reaction - <a href="http://www.strangereaction.com">http://www.strangereaction.com</a>	42	2
the culture of me - <a href="http://www.thecultureofme.com">http://www.thecultureofme.com</a>	43	2
Village Voice - music - <a href="http://www.villagevoice.com/">http://www.villagevoice.com/</a>	44	2
Indiehere - <a href="http://indiehere.blogspot.com/">http://indiehere.blogspot.com/</a>	45	2
Beatportal - <a href="http://www.beatportal.com">http://www.beatportal.com</a>	46	2
Country Standard Time News - <a href="http://www.countrystandardtime.com/">http://www.countrystandardtime.com/</a>	47	2
Paste Magazine - <a href="http://www.pastemagazine.com/">http://www.pastemagazine.com/</a>	48	2
SOULBOUNCE.COM - <a href="http://soulbounce.com/">http://soulbounce.com/</a>	49	2
Nashville Nights - <a href="http://nashvillenights.blogspot.com/">http://nashvillenights.blogspot.com/</a>	50	2
Pasta Primavera - <a href="http://pastaprima.net">http://pastaprima.net</a>	51	2
burning world - <a href="http://burningworld.blogspot.com/">http://burningworld.blogspot.com/</a>	52	2
I AM FUEL, YOU ARE FRIENDS - <a href="http://fuelfriends.blogspot.com">http://fuelfriends.blogspot.com</a>	53	2
rose quartz - <a href="http://rosequartz.blogspot.com/">http://rosequartz.blogspot.com/</a>	54	2
Future Sounds - <a href="http://futuresounds.blogspot.com/">http://futuresounds.blogspot.com/</a>	55	2
The A.V. Club - <a href="http://www.avclub.com/">http://www.avclub.com/</a>	56	2
PopWreck(oning) - <a href="http://popwreckoning.com/">http://popwreckoning.com/</a>	57	2
MUZORAMA - <a href="http://muzorama.blogspot.com/">http://muzorama.blogspot.com/</a>	58	2
Rolling Stone: Album Reviews - <a href="http://www.rollingstone.com/">http://www.rollingstone.com/</a>	59	2
KinoSport - <a href="http://www.kinosport.tv/">http://www.kinosport.tv/</a>	60	2
White Folks Get Crunk - <a href="http://www.whitefolksgetcrunk.com">http://www.whitefolksgetcrunk.com</a>	61	2
Communications Major, English Minor - <a href="http://swanfungus.com/">http://swanfungus.com/</a>	62	1
Ear It Now - <a href="http://www.earitnow.com/">http://www.earitnow.com/</a>	63	1
Popdose - <a href="http://popdose.com">http://popdose.com</a>	64	1
Raised on Indie - <a href="http://www.raisedonindie.com/">http://www.raisedonindie.com/</a>	65	1

Figure 19 (continued): Top 100 Publishers mentioning Flo Rida

Publisher	Rank	Articles
Michael Chagnon - <a href="http://www.michaelchagnon.com/main.htm">http://www.michaelchagnon.com/main.htm</a>	66	1
ARTHUR MAGAZINE - <a href="http://www.arthurmag.com/">http://www.arthurmag.com/</a>	67	1
SibLINGSHOT ON THE BLEACHERS - <a href="http://siblingshot.blogspot.com">http://siblingshot.blogspot.com</a>	68	1
CMJ New Music Monthly - <a href="http://www.cmj.com/">http://www.cmj.com/</a>	69	1
Mudd Up! - <a href="http://negrophonic.com">http://negrophonic.com</a>	70	1
i guess i'm floating - <a href="http://iguessimfloating.blogspot.com">http://iguessimfloating.blogspot.com</a>	71	1
Veritas Lux Mea - <a href="http://thetruthenlightensme.blogspot.com">http://thetruthenlightensme.blogspot.com</a>	72	1
#1 Hits From Another Planet - <a href="http://alienhits.blogspot.com">http://alienhits.blogspot.com</a>	73	1
Hits In The Car - <a href="http://stytzer.blogspot.com">http://stytzer.blogspot.com</a>	74	1
Milk Milk Lemonade - <a href="http://milk-milk-lemonade.blogspot.com">http://milk-milk-lemonade.blogspot.com</a>	75	1
We All Want Someone To Shout For - <a href="http://www.weallwantsomeone.com/">http://www.weallwantsomeone.com/</a>	76	1
Audio Muffin - <a href="http://audiomuffin.com">http://audiomuffin.com</a>	77	1
Battery In Your Leg - <a href="http://batteryinyourleg.com/blog">http://batteryinyourleg.com/blog</a>	78	1
All Things Go - <a href="http://allthingsgo.wordpress.com">http://allthingsgo.wordpress.com</a>	79	1
The Line Of Best Fit - <a href="http://thelineofbestfit.com">http://thelineofbestfit.com</a>	80	1
The Hood Internet - <a href="http://www.thehoodinternet.com/">http://www.thehoodinternet.com/</a>	81	1
Eardrums - <a href="http://www.eardrumsmusic.com">http://www.eardrumsmusic.com</a>	82	1
Killed By Death Records - <a href="http://www.kbdrecords.com">http://www.kbdrecords.com</a>	83	1
Fried my little brain - <a href="http://www.friedmylittlebrain.com">http://www.friedmylittlebrain.com</a>	84	1
Music for Humans - <a href="http://musicforhumans1.blogspot.com/">http://musicforhumans1.blogspot.com/</a>	85	1
Fong Songs - <a href="http://fongsongs.blogspot.com/index.html">http://fongsongs.blogspot.com/index.html</a>	86	1
Club Fonograma - <a href="http://clubfonograma.blogspot.com/">http://clubfonograma.blogspot.com/</a>	87	1
NME - Blog - <a href="http://www.nme.com/">http://www.nme.com/</a>	88	1
SoundRoots Global Culture - <a href="http://soundroots.org/">http://soundroots.org/</a>	89	1
Something Else! - <a href="http://somethingelsemusic.blogspot.com/">http://somethingelsemusic.blogspot.com/</a>	90	1
The Days of Lore - <a href="http://thedaysoflore.com">http://thedaysoflore.com</a>	91	1
KEEM ALL HIPPIES - <a href="http://keemallhippies.blogspot.com/">http://keemallhippies.blogspot.com/</a>	92	1
Orange Country Register - music - <a href="http://www.ocregister.com/">http://www.ocregister.com/</a>	93	1
PopBuzz Music Blog - <a href="http://www.todaynetwork.com.au/">http://www.todaynetwork.com.au/</a>	94	1
Each Note Secure - <a href="http://www.eachnotesecure.com/">http://www.eachnotesecure.com/</a>	95	1
Chrome Kids - <a href="http://chromekids.blogspot.com">http://chromekids.blogspot.com</a>	96	1
Triple J - Music News - <a href="http://triplej.abc.net.au/">http://triplej.abc.net.au/</a>	97	1
whiteboydancefloor - <a href="http://whiteboydancefloor.blogspot.com">http://whiteboydancefloor.blogspot.com</a>	98	1
Sweeping The Nation - <a href="http://sweepingthenation.blogspot.com/">http://sweepingthenation.blogspot.com/</a>	99	1
Heart on a Stick - <a href="http://heartonastick.blog-city.com/">http://heartonastick.blog-city.com/</a>	100	1

Figure 19 (continued): Top 100 Publishers mentioning Flo Rida

# Best 5 News Days

1

27 July 2010 : 43 articles

## Popular Articles this Day

### [Nachtmystium Heading Out With Zoroaster, Atlas Moth for U.S. Tour Dates](#)

Noisecreep, 27 July 2010

Filed under: News , Tours Century Media After playing support slots on tour after tour for the last millennium or so, Chicago-based psych/black metal band Nachtmystium will launch a major ...

### [Trina feat. Flo Rida & Git Fresh "White Girl" \[VIDEO\]](#)

XXLMag.com, 27 July 2010

For get a rock star, Trina wants to party like a white girl...Paris

### [Trina – White Girl \(feat. Flo Rida & Git Fresh\) \[Video\]](#)

OnSmash, 27 July 2010

Click The Picture To Watch The Trina "White Girl" Video Here is the official music video premiere to Trina's new single "White Girl" featuring Flo Rida and Git Fresh off ...

### [STERILE MALE SCREWORM, MEXICANS WITH GUNS](#)

Mudd Up!, 27 July 2010

PostNatural Organism of the Month over at The Center For PostNatural History. "During the late 1950's... Full-scale fly factories were produced in Florida and Texas capable of producing 500 billion ...

### [Interview: Git Fresh — "We've been all over the world with Flo Rida"](#)

Artist Direct, 26 July 2010

Git Fresh will definitely make you dance. The Miami trio of Rude Boi, Pretti Sly and Penny sound like a combination of R. Kelly, The Temptations and a little Snoop ...

### [Billy Corgan Falls On Stage](#)

KROQ, 26 July 2010

I know it's funny to see Pop Royalty like Lady Gaga and Beyoncé fall on stage, but this tumble by lead singer Billy Corgan has us a little worried. The ...

### [Trina: White Girl Ft Flo Rida & Git Fresh](#)

Hip Hop Blips, 27 July 2010

— full article at rapcypher.com

### [Trina - White Girl \(feat. Flo Rida & Git Fresh\) \(Official Video\)](#)

Hip Hop Blips, 27 July 2010

Trina - White Girl (feat. Flo Rida & Git Fresh) (Official Video) Trina - White Girl (feat. Flo Rida & Git Fresh) (Official Video) Trina - White Girl (f... — ...

## **Trina - White Girl (feat. Flo Rida & Git Fresh) (Official Video)**

MusicBlips, 27 July 2010

Trina - White Girl (feat. Flo Rida & Git Fresh) (Official Video) Trina - White Girl (feat. Flo Rida & Git Fresh) (Official Video) Trina - White Girl (f... — ...

## **INFERNAEON: Announce Album Title And Street Date**

MusicBlips, 27 July 2010

Florida's INFERNAEON have announced Genesis To Nemesis as the title of their new album, which is slated for an August 31 street date via Prosthetic Records. The album was recorded ...

2

## **10 August 2010 : 31 articles**

### **Popular Articles this Day**

#### **Tours: Cheap Girls post tour to Fest, dates with Cobra Skulls and Laura Stevenson**

PunkNews, 10 August 2010

Cheap Girls have posted tour dates leading them from the beginning of September down to this year's Fest in Florida. The dates include legs with Cobra Skulls in Canada, Laura ...

#### **Flo Rida Feat. Ludacris & Gucci Mane "Why You Up In Here"**

XXLMag.com, 10 August 2010

If you dish it, you better be ready to take it...

#### **Prince Rama warp space and time alongside Animal Collective's Deakin this September**

Tiny Mix Tapes, 10 August 2010

by Harold Shueberg on 08-09-2010 If you read TMT regularly, or, you know, like musics and stuff, you probably have at least a rough idea of what Prince Rama are ...

#### **Flo Rida – "Why You Up In Here" feat. Ludacris, Gucci Mane & Git Fresh**

Hip Hop Blips, 10 August 2010

I don't care what the hell u say playa. You only gonna live once, so have some fun. That's what this song embodies... Ludacris – "Party Ho Mo" with Gucci ...

#### **Flo Rida - Why You Up In Here Lyrics**

MusicBlips, 10 August 2010

Flo Rida - Why You Up In Here Lyrics were added — full article at [elyricsworld.com](http://elyricsworld.com)

## **Why You Up In Here (Ft. Ludacris & Gucci Mane) [Download] (video)**

MusicBlips, 10 August 2010

Download: <http://usershare.net/YouHeardThatNew/l47ipuzf006k> Flo Rida - Why You Up In Here Flo Rida - Why You Up In Here Flo Rida - Why You Up In Here Flo Rida - W...

## **Various Artists**

MusicBlips, 10 August 2010

1. Young Jeezy - Death Before Dishonor download 2. Gucci Mane - Pressure download 3. Waka Flocka - Fuck Dis Industry download 4. Flo-Rida ft. Ludacris, Gucci Mane, Git Fresh ...

## **Various Artists**

Hip Hop Blips, 10 August 2010

1. Young Jeezy - Death Before Dishonor download 2. Gucci Mane - Pressure download 3. Waka Flocka - Fuck Dis Industry download 4. Flo-Rida ft. Ludacris, Gucci Mane, Git Fresh ...

## **Evergreen Terrace Posts New Music Video Online**

idiomag, 10 August 2010

Florida metalcore act Evergreen Terrace have posted thier brand new music video, for the song "Enemy Sex," online. The song comes off of the band's latest album "Almost Home." Evergreen ...

## **Evergreen Terrace Posts New Music Video Online**

Metal Underground, 10 August 2010

Florida metalcore act Evergreen Terrace have posted thier brand new music video, for the song "Enemy Sex," online. The song comes off of the band's latest album "Almost Home." You ...

**3**

## **16 July 2010 : 28 articles**

### **Popular Articles this Day**

#### **MGMT announce North American tour details**

NME - News, 16 July 2010

Brooklyn group will kick off the gig-run in Orlando, Florida on October 25

#### **Katy Perry Casts Vice Magazine Spread For New Video...**

The Daily Swarm, 16 July 2010

VICE : In the last 12 months, during the course of making films and articles for this company I have risked my life in the slums of West Africa making ...

#### **Soulja Boy: "Digital" (Video)**

Prefix Magazine, 16 July 2010

Soulja Boy is so hard now? Soulja Boy is so hard now. He's no longer doing goofy dances, or rapping about supermanning hos. He's 100% hard on his new single ...

## **"Club Can't Handle Me" (Live on Leno) (Video)**

Prefix Magazine, 15 July 2010

Will a movie about dance work in 3D? Hollywood executives probably don't care as long as it rakes in the cash, so as anything and everything gets transformed into 3-D, ...

## **Flo Rida: "Club Can't Handle Me" (Live on Leno) (Video)**

Prefix Magazine, 15 July 2010

Will a movie about dance work in 3D? Hollywood executives probably don't care as long as it rakes in the cash, so as anything and everything gets transformed into 3-D, ...

## **Poison The Well go on hiatus**

Kerrang!, 15 July 2010

Florida post-hardcore quintet take a break.

## **Glade runner**

Boston Herald, 15 July 2010

CLEWISTON, Fla. - The Florida Everglades are home to snakes and gators, and now they're the setting for a...

## **M.I.A., Nate Dogg, Notorious BIG, Warren G: 'DJ Hero 2' Artist List Announced**

Prefix Magazine, 15 July 2010

The artist list, unfortunately not the actual track list, has been announced for DJ Hero 2 , the sequel to the game that made fake turntablism cool has been announced ...

## **THE COOL TOUR KICKS OFF TODAY IN ORLANDO, FLORIDA!!**

MusicBlips, 16 July 2010

July 16 – Baltimore, MD @ Sonar July 17 – Toronto, ON @ Sound Academy July 18 – Royal Oak, MI @ Royal Oak Music Theatre\*\* July 20 – Boston, ...

## **MGMT announce North American tour details**

MusicBlips, 16 July 2010

Brooklyn group will kick off the gig-run in Orlando, Florida on October 25 > > — full article at nme.com

4

## **23 July 2010 : 27 articles**

### **Popular Articles this Day**

#### **Smashing Pumpkins' Billy Corgan collapses onstage in Florida**

NME - News, 23 July 2010

Frontman passed out during the group's gig at Ritz Ybor

## **Iron Maiden Drummer Bashes Out Great Barbecue**

Noisecreep, 22 July 2010

Filed under: Interview , Metal Minutia Larry Marano, Getty Image Iron Maiden drummer Nicko McBrain is still waiting for bandmate Janick Gers to give him a guitar for the wall ...

## **Billy Corgan, Smashing Pumpkins: Billy Corgan Collapses Onstage In Florida**

Prefix Magazine, 23 July 2010

Professional wackjob and sometime musician Billy Corgan has been dragging the last remnants of Smashing Pumpkins around on tour once again, but the singer endured a difficult time when he ...

## **Friday's Music Roundup**

Spin, 23 July 2010

[Updated: 6:03 P.M.] NEWS: Police Discover Drugs on BRET MICHAELS ' Tour Bus Police K9s find marijuana and other unspecified controlled substances during traffic stop in Indiana. No arrests were ...

## **The Smashing Pumpkins frontman collapses on stage**

Kerrang!, 23 July 2010

Billy Corgan is reportedly okay after "blacking out" at gig in Florida.

## **Billy Corgan Collapses Onstage**

Clash Music, 23 July 2010

Smashing Pumpkins singer Billy Corgan collapsed onstage during a recent Stateside show. Billy Corgan has had a tough year. Smashing Pumpkins have dodged controversy at every turn, losing their drummer and ...

## **Spotted: Smashing Pumpkins Raise The Roof In Florida**

MTV Newsroom, 22 July 2010

Every day a multitude of stars wander through the halls of MTV News to talk about their latest projects and goof around with our intrepid correspondents. But sometimes we catch ...

## **B.o.B: B.o.B Embarking on 'Shootin' for Stars Tour' This Summer/Fall**

Prefix Magazine, 22 July 2010

His debut, The Adventures of Bobby Ray , topped the Billboard 200 chart in its first week after selling 84,000 copies. He also topped the Hot 100 and Pop Songs ...

## **Rick Ross' Litigious Identity Crisis, Now Featuring the Gotti Family...**

The Daily Swarm, 22 July 2010

FedsTV : "Teflon Don" was mob boss John Gotti's nickname. Now it's the name of Miami rapper Rick Ross' new album. And Gotti's grandson's got a bone to pick. The ...

## **Brian McKnight's DNA Test -- The Kid is Not My Son**

MusicBlips, 23 July 2010

Filed under: Brian McKnight Brian McKnight is not the father of a 14-year-old kid in Florida -- so says a DNA test -- and now, he's no longer responsible for ...

**5**

## **11 August 2010 : 27 articles**

### **Popular Articles this Day**

#### **Madball's Freddie Cricien: 'We Brought Back the Essence With 'Empire''**

Noisecreep, 11 August 2010

Filed under: Interview , New Music Ferret If one hardcore band truly defines New York hardcore in the modern era, it's Madball . The band will release its new album, ...

#### **The Drums Talk Hype**

Clash Music, 11 August 2010

New York surf-pop group The Drums have spoken about the incredible hype surrounding their debut album. Born in Florida, coming of age in New York The Drums became one of ...

#### **Flo Rida – Why You Up In Here (feat. Git Fresh, Ludacris & Gucci Mane)**

OnSmash, 11 August 2010

Flo Rida snatches up his group Git Fresh with Ludacris and Gucci Mane for “Why You Up In Here,” the new single from his new album The Only One coming ...

#### **Tours: Cheap Girls post tour to Fest, dates with Cobra Skulls and Laura Stevenson**

PunkNews, 10 August 2010

Cheap Girls have posted tour dates leading them from the beginning of September down to this year's Fest in Florida. The dates include legs with Cobra Skulls in Canada, Laura ...

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XXLMag.com, 10 August 2010

If you dish it, you better be ready to take it...

#### **Prince Rama warp space and time alongside Animal Collective's Deakin this September**

Tiny Mix Tapes, 10 August 2010

by Harold Shueberg on 08-09-2010 If you read TMT regularly, or, you know, like musics and stuff, you probably have at least a rough idea of what Prince Rama are ...

## **Flo Rida - Why You Up In Here Lyrics, Mp3, Video**

MusicBlips, 11 August 2010

Enjoy Flo Rida - Why You Up In Here video gathered from youtube. Why You Up In Here Mp3 by Flo Rida can be found after the jump. Flo Rida ...

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## **The Drums Talk Hype**

idiomag, 11 August 2010

New York surf-pop group The Drums have spoken about the incredible hype surrounding their debut album. Born in Florida, coming of age in New York The Drums became one of ...

## **Flo Rida – Why You Up In Here Lyrics N Ringtone Download**

MusicBlips, 11 August 2010

Perform by American rapper, Flo Rida with his group GIT Fresh and also features Ludacris and Gucci Mane in the verse with a new song called "Why You Up In ...

## News Highlights

This section includes the most repeated statements in the music press about Flo Rida month by month during this period.

### July

"Flo Rida is a pop star and David Guetta? He is a song and dance man. Put song and dance together with pop star and you ..."

Fri 02/07 - New Tracks Reviewed: Stop Chirping by Iman Lababedi - Rock NYC

"Flo Rida to focus on her own busy life, but Brandy , 31, is actually heartbroken after her man left her for model Eva Marcille. "Brandy ..."

Fri 09/07 - Brandy's breakup blues - MusicBlips

"Flo Rida has teamed up with E!'s "Daily 10" to exclusively air the worldwide premiere of his new video, "Club Can't Handle Me (feat. David Guetta)" ..."

Wed 14/07 - POE BOY/ATLANTIC RECORDING ARTIST FLO RIDA TO PREMIERE NEW VIDEO EXCLUSIVELY ON E!'s "DAILY 10" TONIGHT - Audio Perv

"Flo Rida have teamed up for the official video for Flo Rida's new single I Gotta Feeling: Part 3 Club Can't Handle Me , the lead ..."

Sun 18/07 - David Guetta and Flo Rida premiere the music video for 'Club Can't Handle Me' - Unreality Shout - Music section

"Flo Rida has officially sold out. — full article at youraudiofix"

Tue 20/07 - Video: Cody Simpson Feat. Flo Rida – iYiYi - Hip Hop Blips

"Flo Rida is right back round, like a record baby, back with his latest song, "Club Can't Handle Me." The single is the lead off his ..."

Wed 21/07 - The club can't handle Flo Rida - The End of Irony

### August

"Flo Rida is doing the promo rounds with his David Guetta-produced soundtrack jam "Club Can't Handle Me." Yesterday the highly-downloaded rapper hit up The Wendy Williams ..."

Wed 04/08 - Wendy Williams Can Handle Flo Rida - Idolator

"Flo Rida may have a penchant for watching shawtys get Low on the dancefloor and yes, a skilled pole-dancer can make his head spin Right Round ..."

Wed 11/08 - Flo Rida ft. Ludacris Gucci Mane - Why You Up in Here - DJ Booth

"Flo Rida can be found after the jump. Flo Rida - Why You Up In Here Lyrics now available below the music video. — full article ..."

Wed 11/08 - Flo Rida - Why You Up In Here Lyrics, Mp3, Video - Hip Hop Blips

"Flo Rida will release his third album, the dual disc The Only One - even though there's two platters!- by year's end. Flo said he is ..."

Thu 19/08 - Flo Rida Will Release Double Disc At Year's End - Artist Direct

## October

"Flo Rida has been edited into The Saturdays' latest single, Higher . The new version of the video - in which Mr Rida (Flo to his ..."

Fri 08/10 - Has Flo Rida made The Saturdays' Higher any better? - Unreality Shout - Music section

"Flo Rida was up for the challenge, and used the 1985 song in .."

Sat 16/10 - Flo Rida Gets Inspired By 'Ferris Bueller' On New Track "Turn Around (5, 4, 3, 2, 1)" - Idolator

"Flo Rida has unveiled details of his highly anticipated third studio album, "ONLY 1 FLO (PT. 1)." Highlighted by the brand new single "Turn Around (5, ..."

Sat 16/10 - INTERNATIONAL SUPERSTAR FLO RIDA ANNOUNCES THE RELEASE OF "ONLY 1 FLO (PT. 1)" - Audio Perv

"Flo Rida will release his third studio album, "Only 1 Flo (PT. 1)" on November 30th"

Sat 16/10 - Only 1 Flo For Flo Rida - Anti Music

"Flo Rida is slated to ring in the New Year with 2 sure-to-be-showstopping performances on MTV's New Year's Bash 2011"

Tue 19/10 - Flo Rida releases Only 1 Flo Part 1 - Music Remedy

## November

"Flo Rida called "Come With Me" as he is gearing up the release of his next album, Only One Flo dropping on November 30th! DOWNLOAD: Flo ..."

Thu 04/11 - Flo Rida – Come With Me - OnSmash

"Flo Rida has revealed that he recently spent four years living with Jodeci's DeVante in California in hopes of absorbing the singer's musical talent"

Sat 20/11 - Flo Rida Locked Himself Away At Jodeci Member's Crib For 4 Years - SOHH.com

"Flo Rida is a shwag rapper, but that's not the point of the record. It's a progressive club smash that gets the girls dancing and the ..."

Sun 21/11 - Club Can't Handle Felguk - I Can Give You House

"Flo Rida will put out Only One Flo (Part 1) . Both are sure to be big hits but also likely to pale in comparison to ..."

Tue 30/11 - New releases for the week of November 30, 2010 - The End of Irony

## December

"Flo Rida were two signpost for modern hip hop and they sure suck here. Fire And Water - Edward Sharpe and the Magnetic Zeros - They ..."

Fri 03/12 - New Music Week Of November 29th,2010: If It feels Good.... by Iman Lababedi - Rock NYC

"Flo Rida has be afflicted by not one, not two but by all three. Mainly because his place of residence just so happens to be one ..."

Tue 07/12 - Flo Rida Pays Rent In The Club - The Smoking Section

# Appendices

## Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 20: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

## Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 21: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart