

Empire Of The Sun

Music Media Analysis
July to December 2010

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Overview

139th on Mainstream Charts

488th on Emerging Charts

856th on Twitter

964th in the Music Press

This report reviews the popularity of Empire Of The Sun on the music charts and in the music news for the period July to December 2010. It benchmarks Empire Of The Sun against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

Chart Popularity

Mainstream Chart

This section presents the mainstream chart performance for Empire Of The Sun compared to similar artists. Empire Of The Sun was ranked 139th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for Empire Of The Sun was 16th.

139th Overall Rank

16th Best Position

Artist	Rank	Best Position
The Temper Trap	58th	8
Empire Of The Sun	139th	16
Miike Snow	400th	76
Gogol Bordello	536th	115
Cut Copy	617th	135
Hot Chip	839th	274
Chromeo	1527th	1,001
RAC	2449th	1,001

Figure 1: Artist Mainstream Ranks

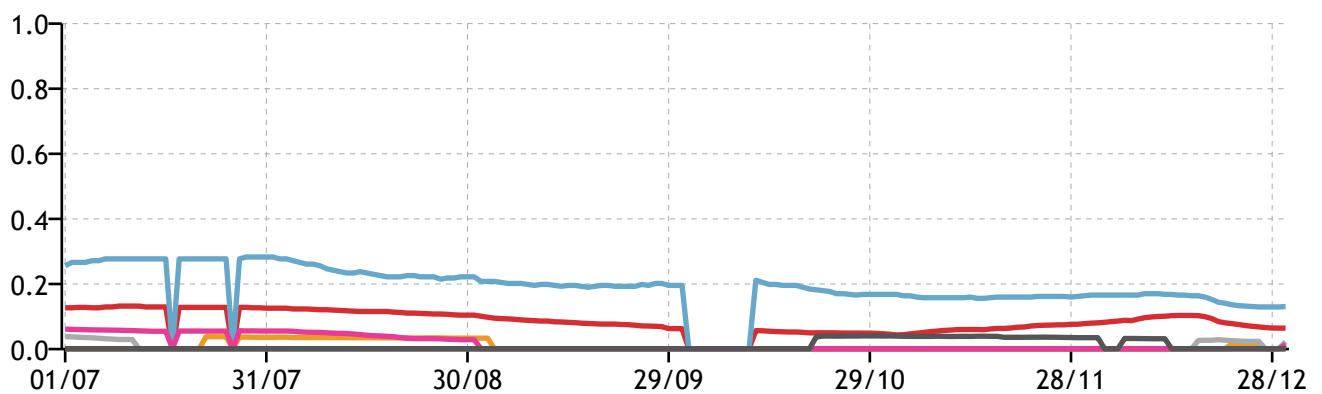


Figure 2: Artist Mainstream Chart Popularity over Time



Mainstream Comparison

This section compares the mainstream chart performance of Empire Of The Sun against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Empire Of The Sun was ranked 1st overall of our charts for that day. 0.0 denotes Empire Of The Sun did not chart at all.

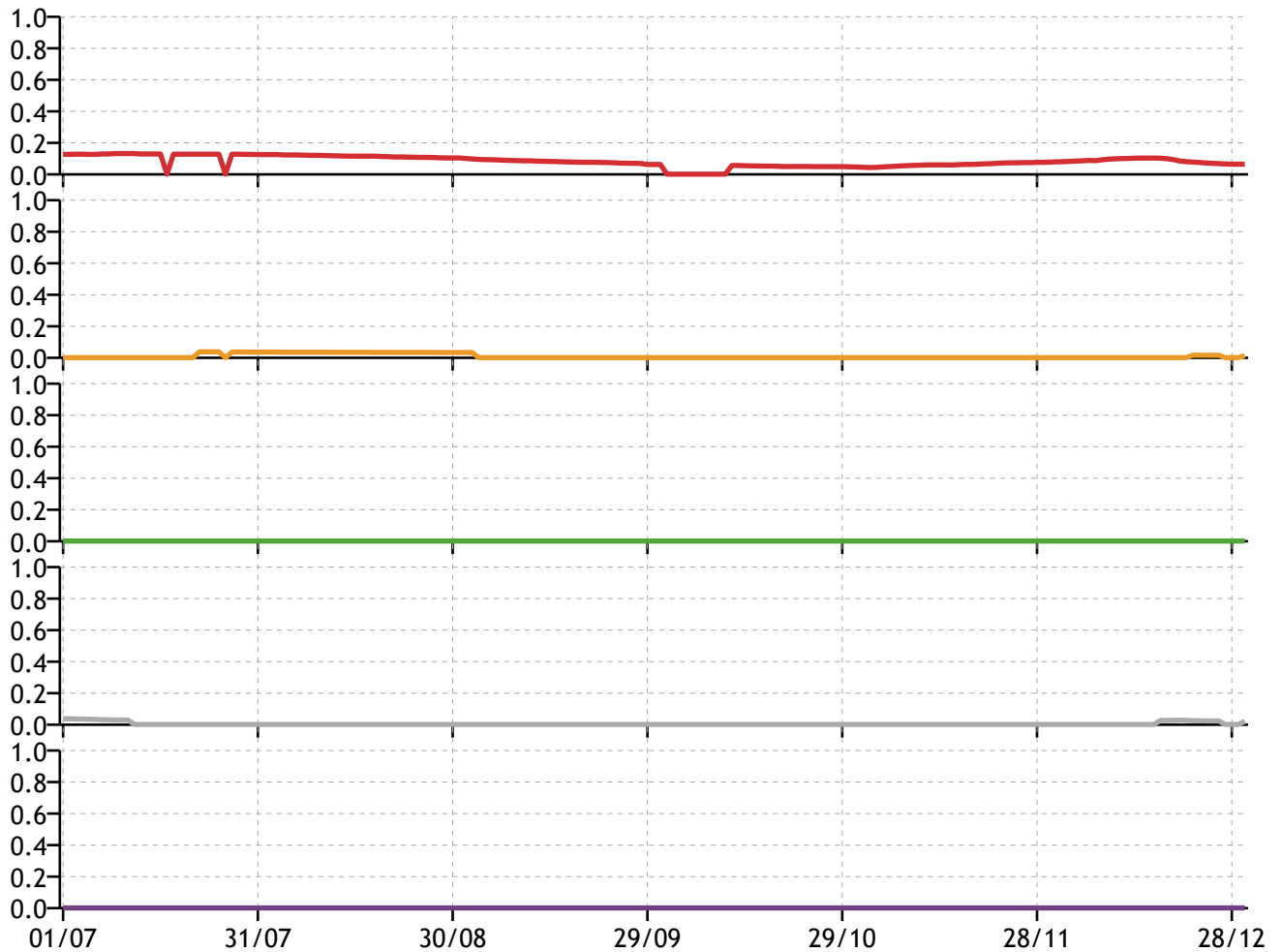
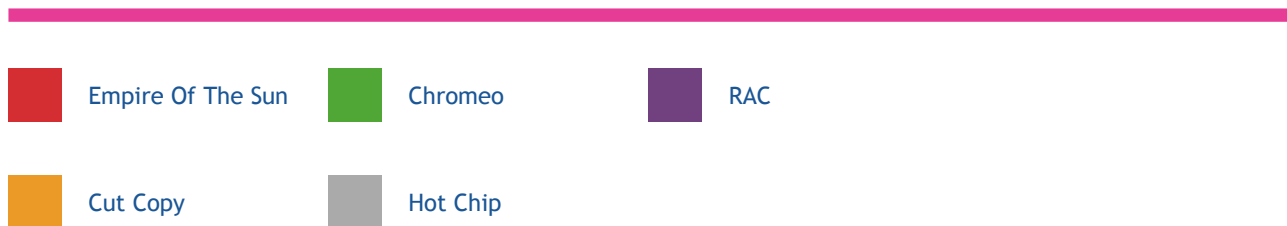


Figure 3: Comparisons for Empire Of The Sun



Emerging Chart

This section presents the emerging chart performance for Empire Of The Sun compared to similar artists. Empire Of The Sun was ranked 488th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted emerging chart for Empire Of The Sun was 51st.

488th Overall Rank

51st Best Position

Artist	Rank	Best Position
Chromeo	7th	4
Cut Copy	65th	10
The Temper Trap	191st	19
Hot Chip	339th	33
Miike Snow	407th	42
RAC	456th	48
Empire Of The Sun	488th	51
Gogol Bordello	2365th	1,001

Figure 4: Artist Emerging Ranks

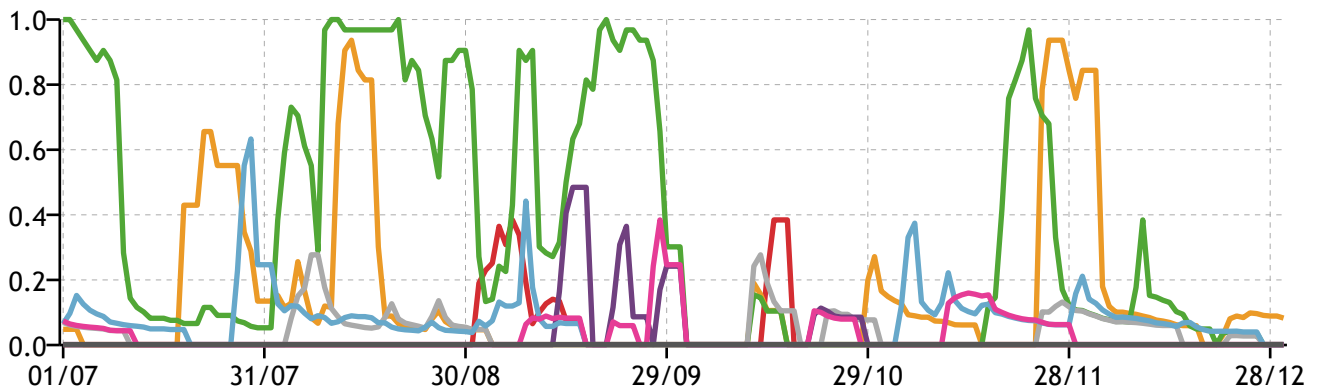


Figure 5: Artist Mainstream Emerging Popularity over Time



Emerging Comparison

This section compares the emerging chart performance of Empire Of The Sun against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Empire Of The Sun was ranked 1st overall of our charts for that day. 0.0 denotes Empire Of The Sun did not chart at all.

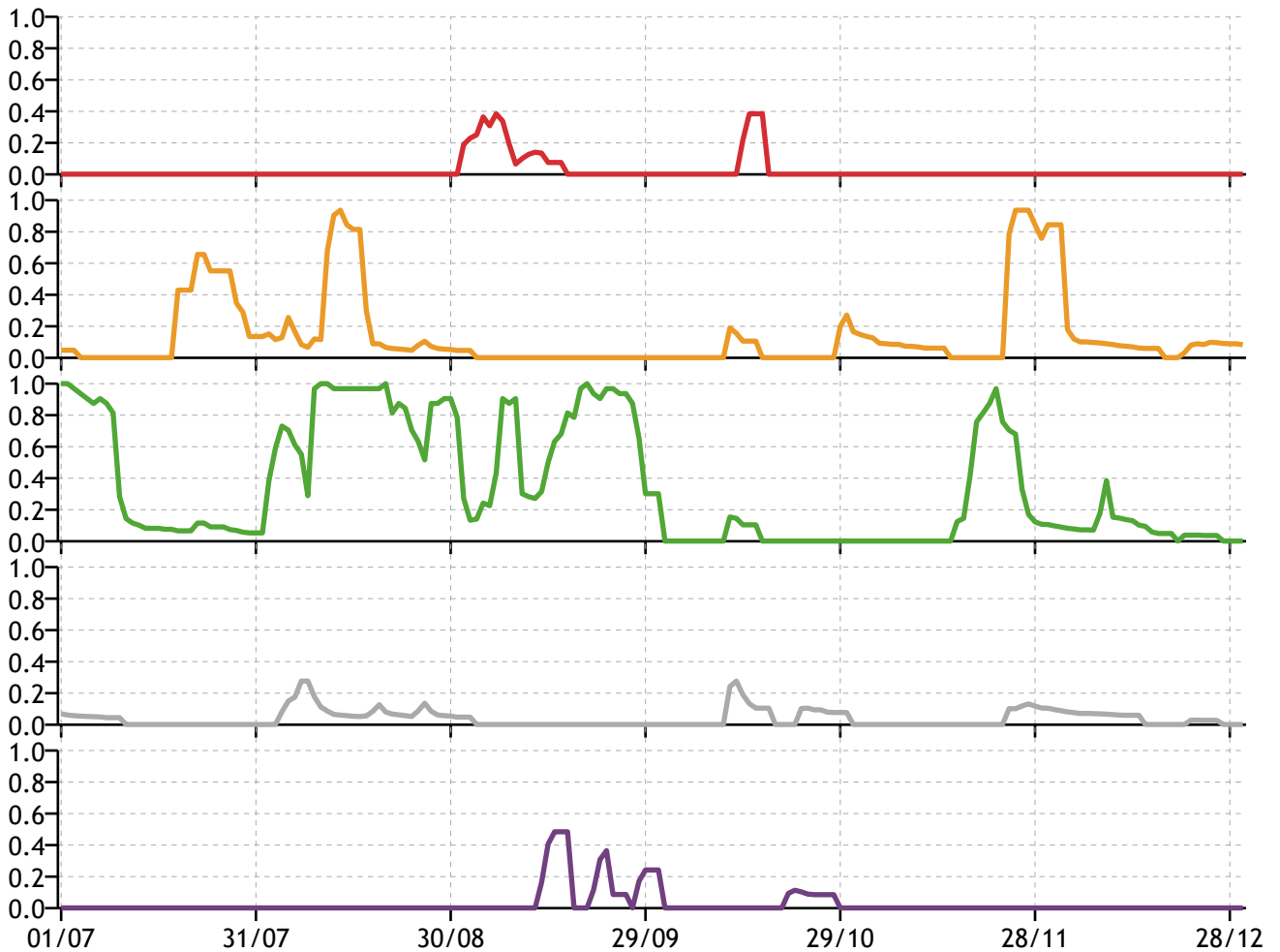
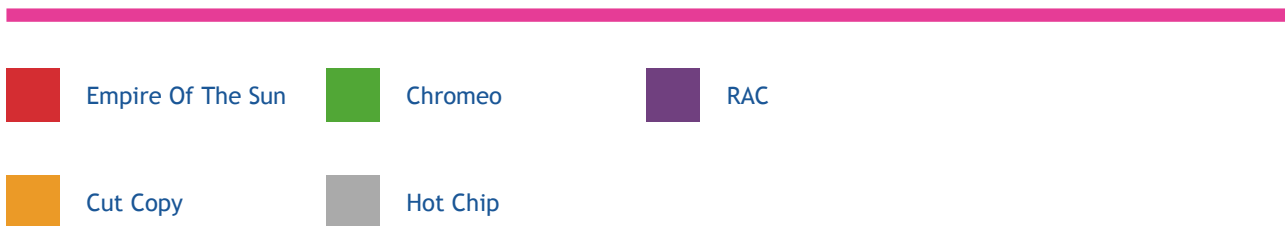


Figure 6: Comparisons for Empire Of The Sun



Mainstream Singles

This section presents the best charting singles for Empire Of The Sun on the Mainstream We Are Hunted charts

Walking on a Dream

Best Single

247th

Best Position

Single	Best Position
Walking on a Dream	247
We Are The People	330

Figure 7: Best Single Positions

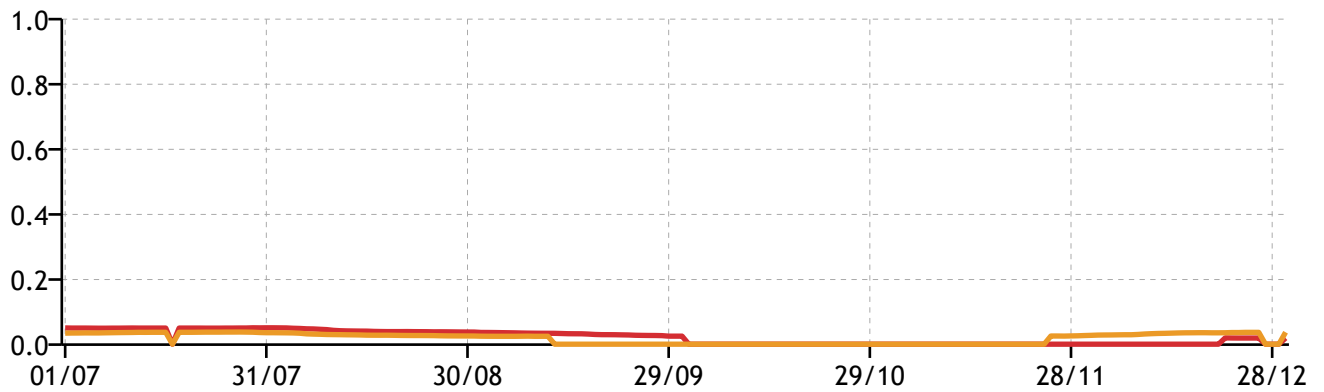


Figure 8: Singles Chart Comparison over Time

- Walking on a Dream
- We Are The People

Mainstream Singles Comparison

This section compares the mainstream chart performance of the most popular singles released by Empire Of The Sun. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

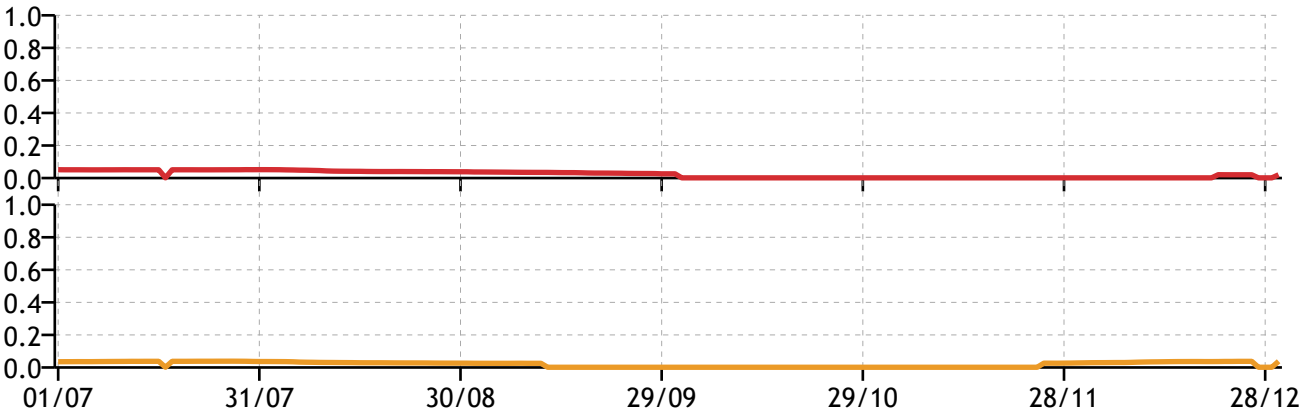


Figure 9: Chart ranking for Empire Of The Sun

- Walking on a Dream
- We Are The People

Twitter Coverage

Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Empire Of The Sun during this time period. Included is the overall ranking of Empire Of The Sun when compared to similar artists.

856th Overall Rank

2,152 Tweets

0.000% Share

Artist	Rank	Tweets	Share
The Temper Trap	353rd	4,791	0.001%
Hot Chip	432nd	4,005	0.001%
Miike Snow	592nd	3,012	0.001%
Chromeo	654th	2,770	0.000%
Gogol Bordello	656th	2,765	0.000%
Cut Copy	815th	2,246	0.000%
Empire Of The Sun	856th	2,152	0.000%
RAC	3091st	504	0.000%

Figure 10: Twitter Coverage Comparison

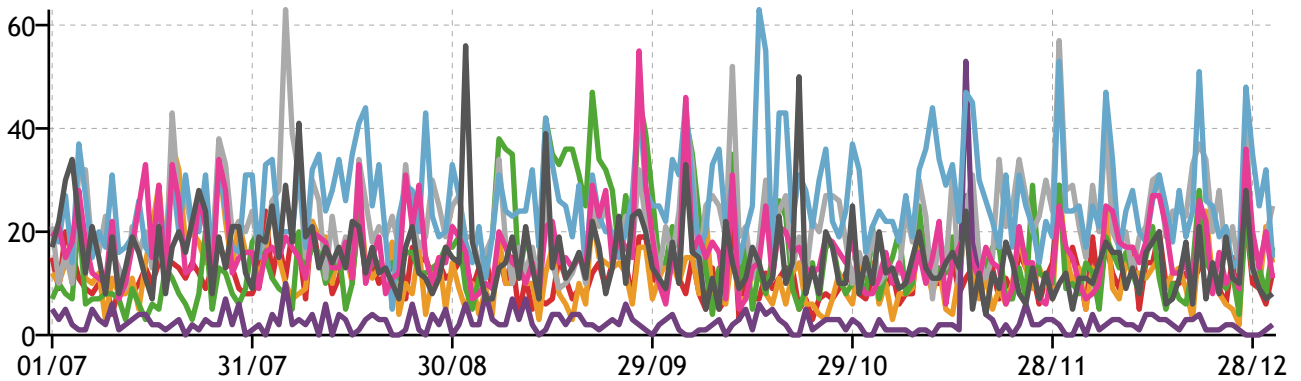


Figure 11: Twitter Coverage over Time



Twitter Comparison

This section compares the total number of tweets mentioning Empire Of The Sun to similar artists.

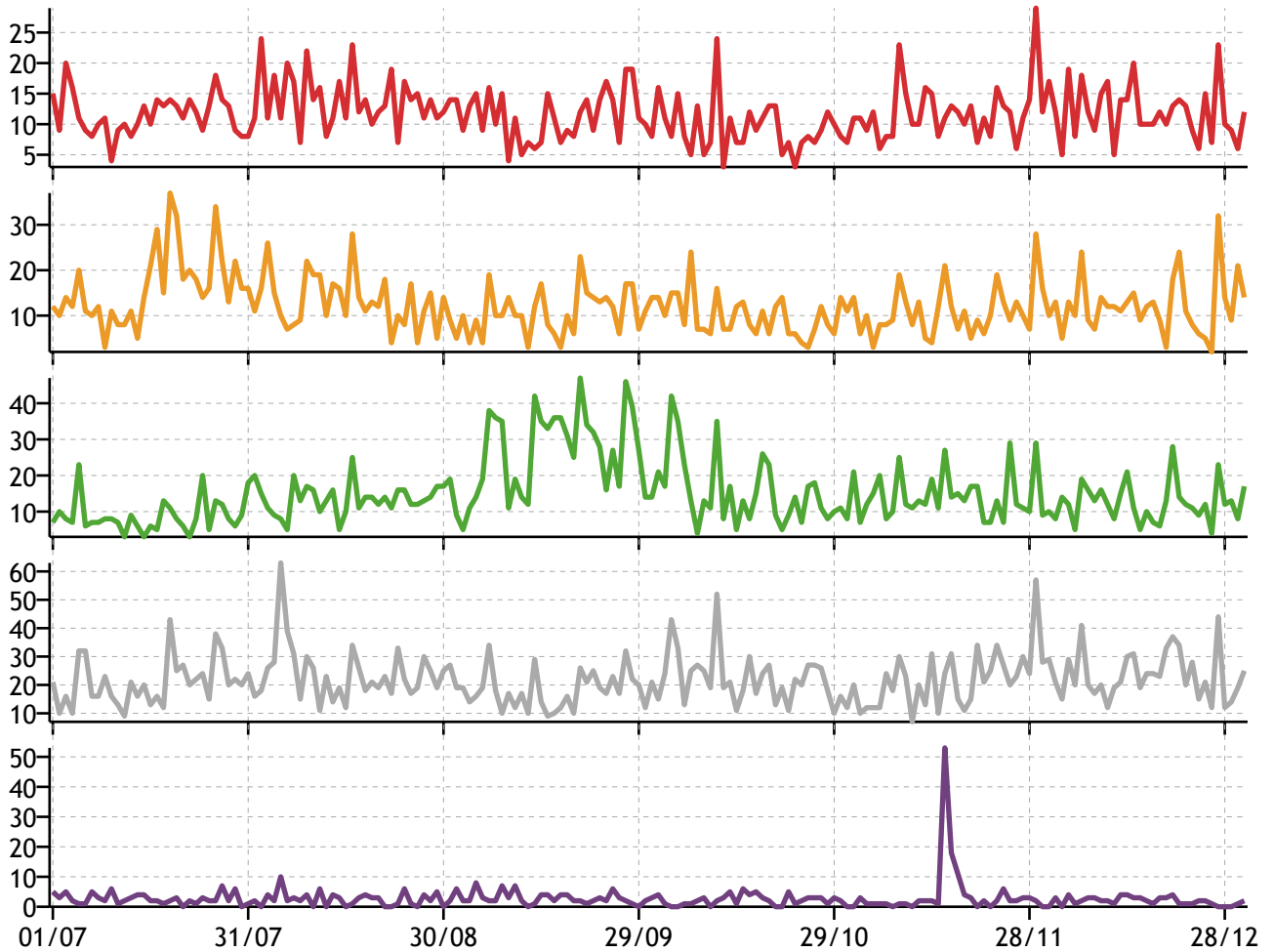
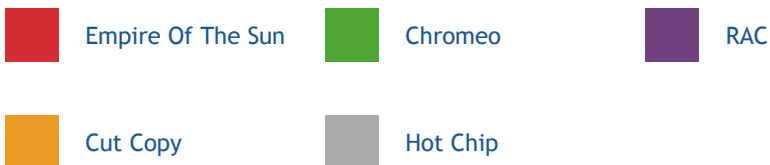


Figure 12: Comparisons for Empire Of The Sun



Mainstream Chart vs Twitter

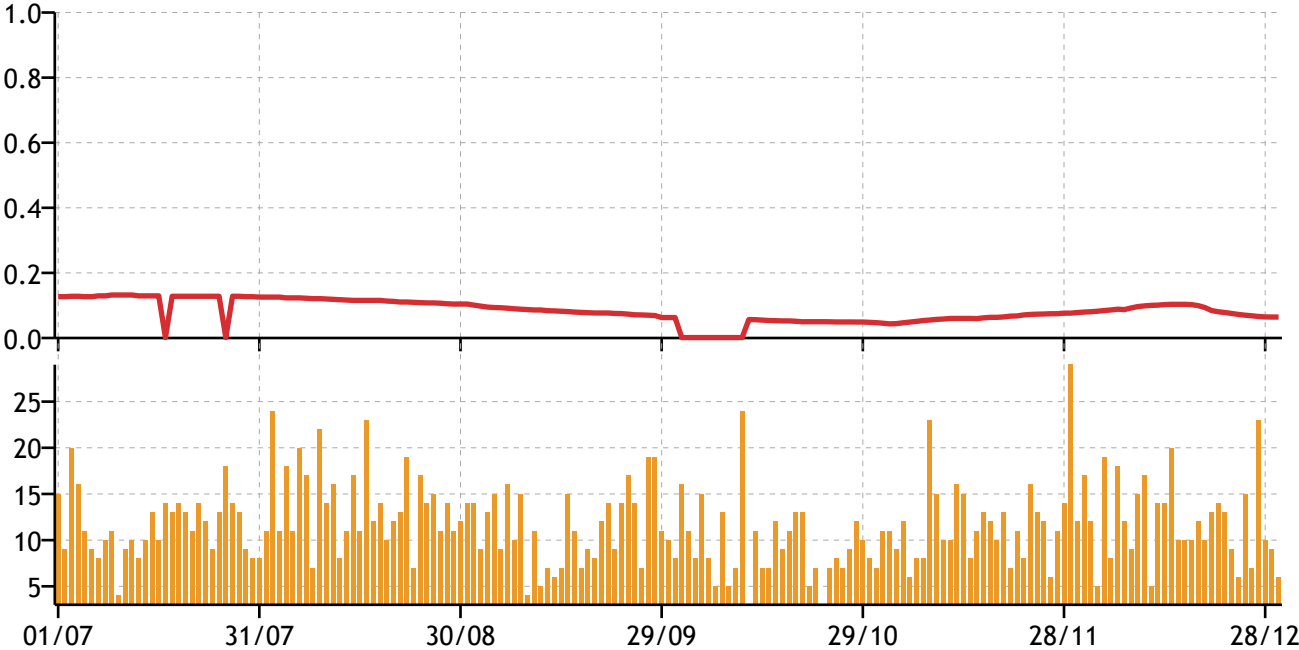


Figure 13: Empire Of The Sun Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



Emerging Chart vs Twitter

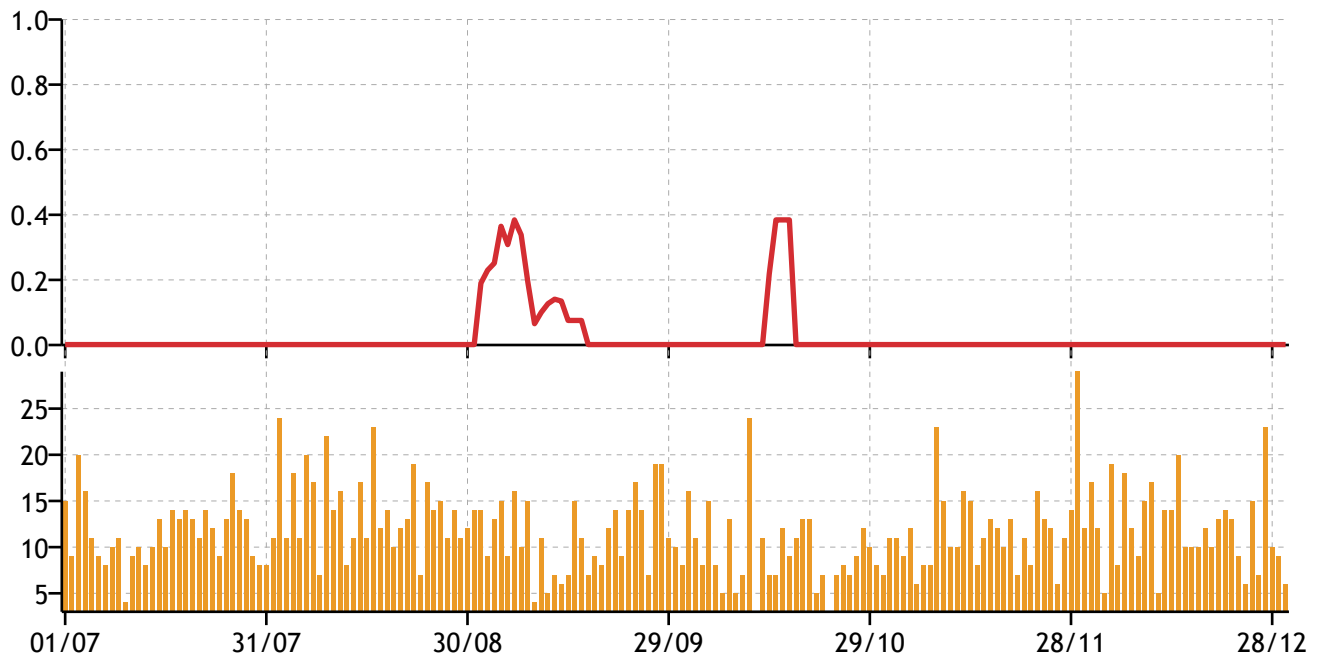


Figure 14: Empire Of The Sun Chart Popularity vs Twitter Coverage

This chart presents a comparison of emerging chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.

- Chart Popularity
- Twitter volume

Twitter Users

This section lists the twitter users mentioning Empire Of The Sun in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/manyko2	Mark Welkie	Central Pennsylvania, America	14	3,196	44,744
2	twitter.com/cevichica	Luisa Navarro	Bogotá DC	18	2,180	39,240
3	twitter.com/westham999	Neil	New York City	4	5,920	23,680
4	twitter.com/DameBrochant	Les Yeux Noirs	Mex- inside a hamster's brain	3	7,657	22,971
5	twitter.com/DensOnAir	Den Blip.fm DJ	Wilmington, Delaware	6	3,712	22,272
6	twitter.com/TonyLetts	Tony Letts	England	6	3,465	20,790
7	twitter.com/cristinaeustace	Cristina Eustace	Where Music is...	3	4,321	12,963
8	twitter.com/rebiscoito	Rebiscoito ▯		3	4,271	12,813
9	twitter.com/Lambiexx	lambcullen	Manchester UK	7	1,369	9,583
10	twitter.com/JulianGoma	Julian Rodriguez	Bogota, Colombia	7	1,280	8,960
11	twitter.com/paolina100	Paolina100	Crazytown	5	1,762	8,810
12	twitter.com/MicheBella	MicheBella	TEHRAN	5	1,712	8,560
13	twitter.com/RichardGiles	Richard Giles	Perth, Australia	3	2,789	8,367
14	twitter.com/MrBijou	Sean Hernandez	Texas	11	698	7,678
15	twitter.com/LacedRadio	Laced Radio TM	Los Angeles, CA/Austin, Tx	10	698	6,980
16	twitter.com/Dfrom82	Dani	Quito	4	1,740	6,960
17	twitter.com/alekr2o	Alejandra Cardoso	México, D.F.	20	290	5,800
18	twitter.com/davidbarrie	David Barrie	London, England	4	1,438	5,752
19	twitter.com/chhavi	Chhavi Sachdev	Mumbai, India for now	3	1,895	5,685
20	twitter.com/brunocll	Bruno C.	London, UK	2	2,823	5,646
21	twitter.com/l1brat1on	l1brat1on	Worldwide, TX	13	395	5,135
22	twitter.com/MiFortuna	Michelle Fortuna	SP	9	493	4,437
23	twitter.com/mand0z	Mohannad	Cairo, Egypt	2	2,094	4,188
24	twitter.com/onlytranceUS	anitrance		3	1,368	4,104
25	twitter.com/CamiloG_	CamiloJ Gaviria	COLOMBIA	3	1,252	3,756
26	twitter.com/huckey	Huckey Awesome	Chicago	6	573	3,438
27	twitter.com/premiumsam01	Samuel Colorado	San Salvador, El Salvador	3	1,142	3,426

Figure 15: Top 50 Users tweeting about Empire Of The Sun

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/LPMissy	Missy	ÜT: 39.34635,-76.590939	7	467	3,269
29	twitter.com/skyblue101	skyblue101	Starbase Roswell	4	777	3,108
30	twitter.com/tohuko	Tohuko	Santa Marta, Colombia	4	776	3,104
31	twitter.com/dressand	Adriel	iPhone: 18.542604,-88.299115	5	616	3,080
32	twitter.com/agenthal	Haley Plotkin	Austin, Texas & Washington, DC	5	559	2,795
33	twitter.com/graphicclucidity	Mitchell H	Charleston Metro, SC, USA	2	1,335	2,670
34	twitter.com/K_lliTa	CLaudia I.	Mx.	7	368	2,576
35	twitter.com/Vivi__ta	Vivi...ta	Colombia	5	510	2,550
36	twitter.com/MURC1ELAGO	R M	Acapulco	2	1,251	2,502
37	twitter.com/everspeaking	Peu	Recife	4	617	2,468
38	twitter.com/zmx80	▫ zmx80	Zacatecas, México	4	612	2,448
39	twitter.com/LuzMagica	Catalina Pedraza	Bogotá D.C. Colombia	3	767	2,301
40	twitter.com/cantinera	Amanda	Los Angeles, CA	3	758	2,274
41	twitter.com/blipolar	Auro Pastrana		5	448	2,240
42	twitter.com/tommycutter	Tommy Cutter	Fort Wayne, IN	12	180	2,160
43	twitter.com/giuliacarino	giulia carino	la spezia italy	3	694	2,082
44	twitter.com/lyndella	Linda Ellis	Raleigh, NC	4	515	2,060
45	twitter.com/DatAfricanKid	Munzy ▫	DXB AE	3	655	1,965
46	twitter.com/erbsenzaehler	Joerg R.	Cologne, Aachen	3	655	1,965
47	twitter.com/SilviaRest	Silvia Restrepo		3	638	1,914
48	twitter.com/reox	reox	São Paulo - Brazil	9	180	1,620
49	twitter.com/grindrod	John Grindrod	Forest Hill, London	3	481	1,443
50	twitter.com/richardvenneman	Richard Venneman	Leeuwarden, The Netherlands	10	136	1,360

Figure 15 (continued): Top 50 Users tweeting about Empire Of The Sun

Shared Twitter Links

This section lists the most popular urls in tweets mentioning Empire Of The Sun during this period.

URL	Rank	Tweets
http://www.last.fm/music/Empire Of The Sun/_/Walking On A Dream	1	55
http://www.last.fm/music/Empire+of+the+Sun	2	50
http://tinysong.com/6M3R	3	47
http://tinysong.com/6M3Q	4	44
http://www.last.fm/music/Empire Of The Sun/_/We Are The People	5	42
http://tinysong.com/6Oap	6	18
http://www.last.fm/music/Empire of the Sun/_/Standing On The Shore	7	15
http://www.last.fm/music/Empire of the Sun/_/Swordfish Hotkiss Night	8	12
http://www.last.fm/music/Empire Of The Sun/_/Half Mast	9	11
http://www.tweekly.fm/user/richardvenneman	10	8
http://www.last.fm/music/Empire of the Sun/_/Country	11	6
http://www.tweekly.fm/user/K_lIiTa	12	6
http://tinysong.com/9Hne	13	5
<a +remix)"="" href="http://www.last.fm/music/Empire+of+the+Sun/_/Walking+On+A+Dream+(Sam+La+More+12">http://www.last.fm/music/Empire of the Sun/_/Walking On A Dream (Sam La More 12" Remix)	14	5
http://www.tweekly.fm/user/___jazzybelle	15	5
http://tinysong.com/9Hm7	16	5
http://www.tweekly.fm/user/VmQTm	17	5
http://www.last.fm/music/Empire of the Sun/_/Without You	18	4
http://www.thesixtyone.com/s/rYucNO8yMbb/	19	4
http://tinysong.com/gmD1	20	4
http://www.tweekly.fm/user/everspeaking	21	4
http://www.tweekly.fm/twitter/kamihere	22	4
http://www.tweekly.fm/user/danpeacock	23	4
http://tinysong.com/k8iZ	24	4
/profile/FireflyVodka/blip/55252403/Empire+of+the+Sun-Walking+On+A+Dream	25	4
http://www.tweekly.fm/user/netoaires	26	4
http://tinysong.com/kdR9	27	4

Figure 16: Top Shared Links on Twitter mentioning Empire Of The Sun

URL	Rank	Tweets
http://www.tweekly.fm/user/agenthal	28	4
http://www.tweekly.fm/user/davidbarrie	29	4
http://www.tweekly.fm/user/MiFortuna	30	4
http://www.tweekly.fm/user/cbonnett	31	3
http://www.tweekly.fm/user/DanielPrieto	32	3
/profile/Luisy01/blip/57961775/Empire+Of+The+Sun-Walking+On+A+Dream+w lyrics	33	3
http://tinysong.com/o2ZI	34	3
http://www.tweekly.fm/twitter/lucasduraes	35	3
http://www.tweekly.fm/user/Grindrod	36	3
http://www.tweekly.fm/twitter/NachoNova	37	3
http://TweetMusic.info	38	3
/profile/EvangelinaElliott/blip/55700199/Fedde+Le+Grand+Vs+Empire+Of+The+Sun-Amplifier+Vs+Walking+...	39	3
http://www.tweekly.fm/user/mauriciodiniz_	40	3
http://www.last.fm/music/Empire+of+the+Sun/_/Delta+Bay	41	3
http://www.tweekly.fm/twitter/pedroribera	42	3
http://www.tweekly.fm/twitter/natalialacerda	43	3
http://www.tweekly.fm/twitter/dan_in_the_box	44	3
http://www.tweekly.fm/twitter/honigkuchenpony	45	3
http://www.tweekly.fm/twitter/letirb	46	3
http://www.tweekly.fm/user/pedroribera	47	3
http://www.tweekly.fm/user/letirb	48	3
/profile/DameBrochant/blip/50416419/Empire+of+the+Sun-Walking+on+a+Dream+(Body+In+The+Thames+Every...	49	3
http://www.tweekly.fm/twitter/tommyherovaya	50	3
http://www.tunewiki.com/	51	3
/profile/BlipStarr/blip/53723956/Empire+of+the+Sun-Standing+On+The+Shore	52	3
http://www.last.fm/music/Empire+Of+The+Sun/_/Tiger+By+My+Side	53	3
http://www.tweekly.fm/twitter/vitor_period	54	3
http://www.tweekly.fm/user/RichardGiles	55	3
http://slacker.com/r/CfRC1	56	3
http://www.tweekly.fm/twitter/estevaoshima	57	3
http://tln.kr/2h92	58	2
/profile/Luisy01/blip/52594741/Empire+Of+The+Sun-Walking+On+A+Dream+w lyrics	59	2
/profile/EdCullenLion/blip/51284954/Empire+of+the+Sun-Walking+On+A+Dream	60	2

Figure 16 (continued): Top Shared Links on Twitter mentioning Empire Of The Sun

News Coverage

News Popularity

This section shows the total number of music articles mentioning Empire Of The Sun during this time period and the overall rank of Empire Of The Sun when compared to similar artists.

964th Overall Rank

128 Articles

0.003% Share

Artist	Rank	Articles	Share
Chromeo	107th	822	0.021%
Hot Chip	125th	759	0.019%
Cut Copy	170th	625	0.016%
The Temper Trap	389th	350	0.009%
Miike Snow	456th	303	0.008%
Gogol Bordello	515th	272	0.007%
RAC	782nd	169	0.004%
Empire Of The Sun	964th	128	0.003%

Figure 17: News Coverage Comparison

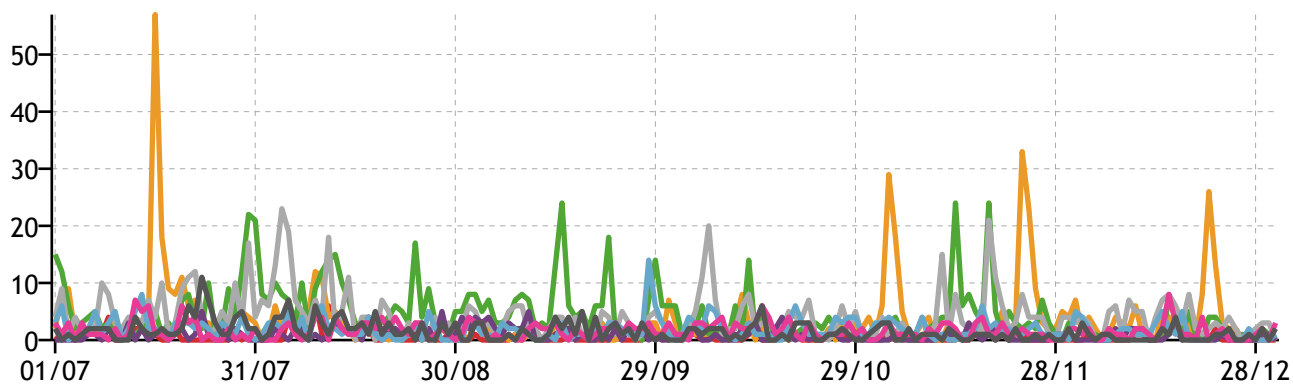


Figure 18: News Coverage over Time



News Comparison

This section compares the number of music articles mentioning Empire Of The Sun during this time period to similar artists.

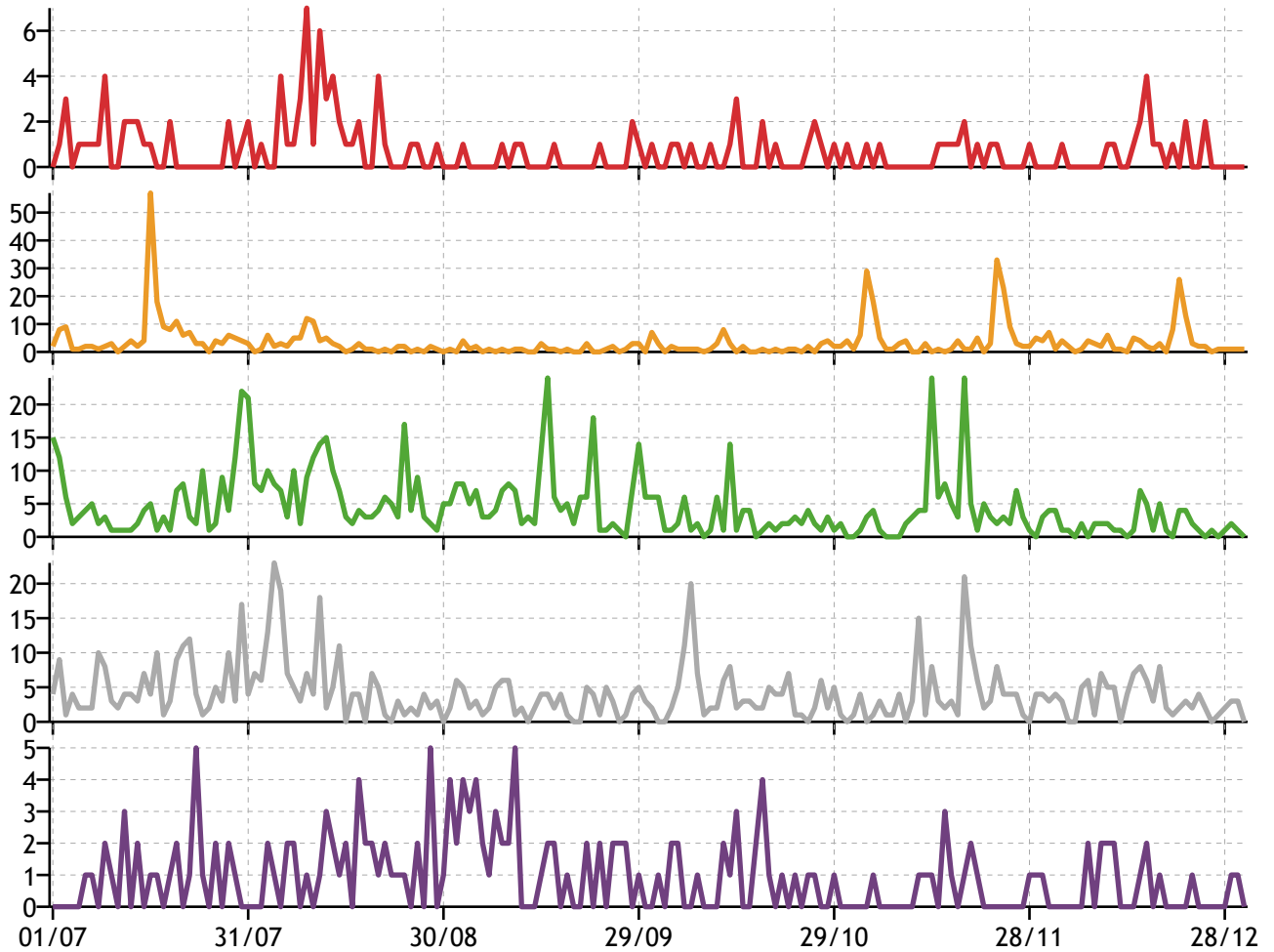


Figure 19: Comparisons for Empire Of The Sun



Mainstream Chart vs Sentiment

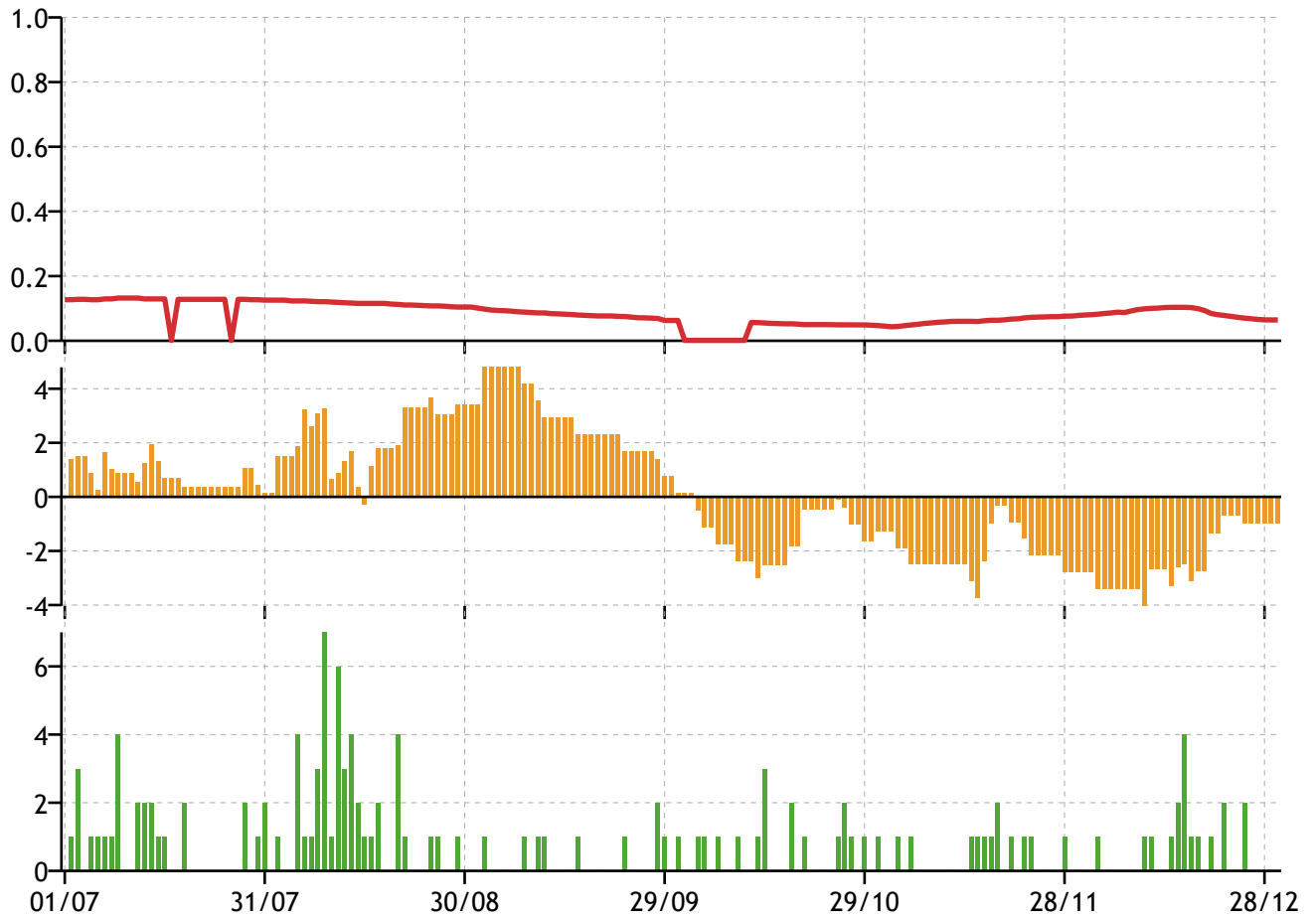
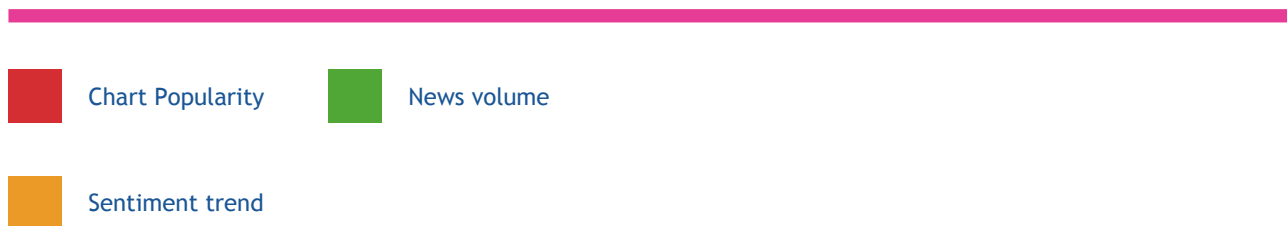


Figure 20: Empire Of The Sun Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Empire Of The Sun that day.



Emerging Chart vs Sentiment

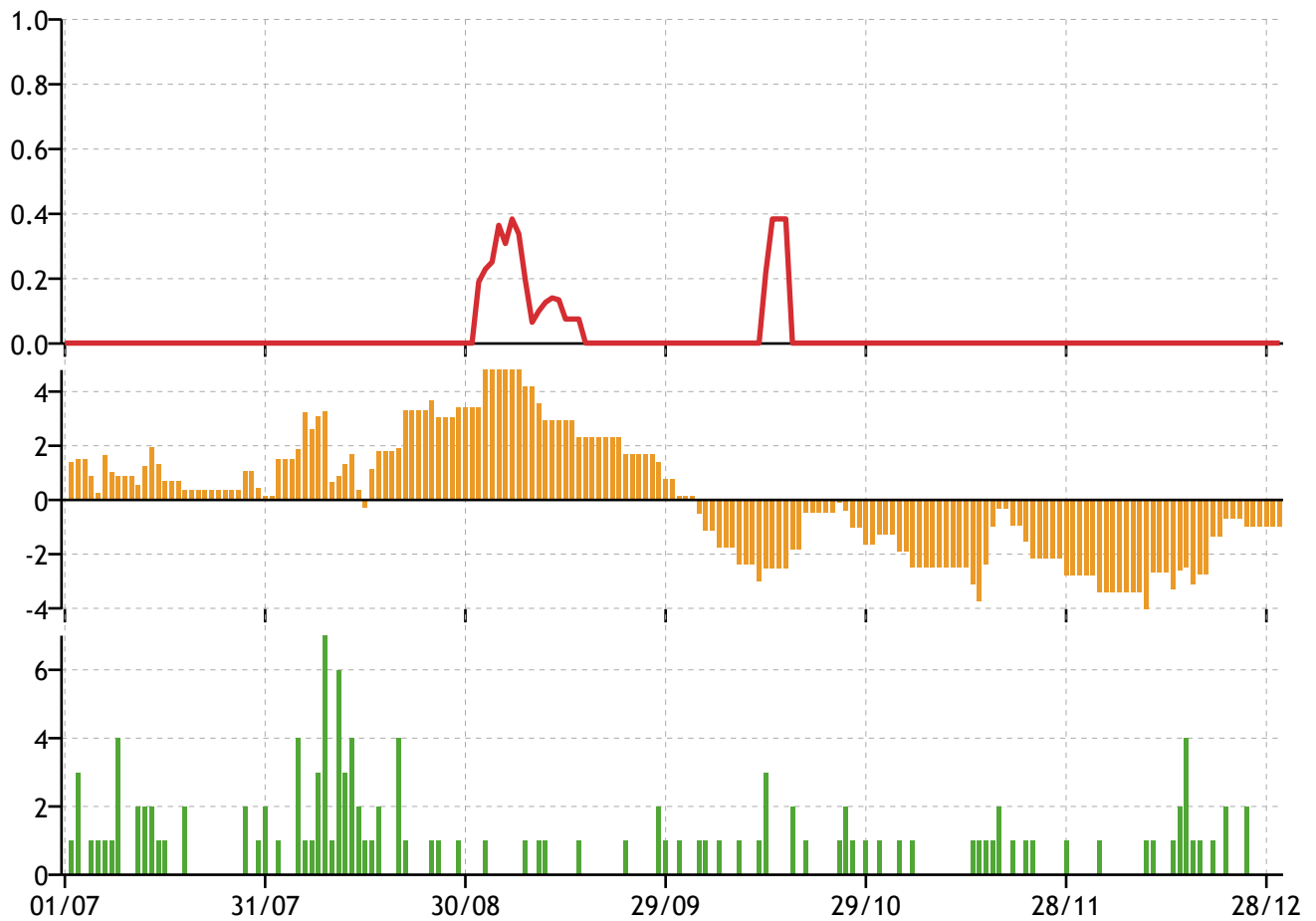


Figure 21: Empire Of The Sun Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of emerging chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Empire Of The Sun that day.



Top Publishers

- Prefix Magazine
- betterPropaganda Rev..
- Pitchfork
- knicken // plakative..
- NME - News
- NME - Blog
- Other



Figure 22: Top Publishers related to Empire Of The Sun

Top Publishers	Mentions
Prefix Magazine	8
betterPropaganda Reviews	3
Pitchfork	3
knicken // plakative platzierungen	2
NME - News	2
NME - Blog	2
The Hood Internet	2
whiteboydancefloor	2
Clash Music	2
:: The Playlist ::	2
The Music Slut	1
Hi-Fi Heart	1
EAR FARM	1
White Folks Get Crunk	1
The Wheel's Still In Spin	1

Figure 23: Most frequently mentioned Top Publishers

Top News Publishers

Publisher	Rank	Articles
Prefix Magazine - http://prefixmag.com	1	8
betterPropaganda Reviews - http://betterpropaganda.com/	2	3
Pitchfork - http://pitchfork.com/	3	3
knicken // plakative platzierungen - http://knicken.blogspot.com/	4	2
NME - News - http://www.nme.com/	5	2
NME - Blog - http://www.nme.com/	6	2
The Hood Internet - http://www.thehoodinternet.com/	7	2
whiteboydancefloor - http://whiteboydancefloor.blogspot.com	8	2
Clash Music - http://www.clashmusic.com/	9	2
:: The Playlist :: - http://thepodcast.blogspot.com/	10	2
The Music Slut - http://themusic Slut.com	11	1
Hi-Fi Heart - http://hifiheart.blogspot.com/	12	1
EAR FARM - http://earfarm.com	13	1
White Folks Get Crunk - http://www.whitefolksgetcrunk.com	14	1
The Wheel's Still In Spin - http://www.thewheelsstillinspin.com	15	1
ultra8201 - http://ultra8201.blogspot.com	16	1
brooklynvegan - http://www.brooklynvegan.com/	17	1
Spin - http://www.spin.com/	18	1
redthreat - http://redthreat.wordpress.com	19	1
Analog Giant - http://analoggiant.blogspot.com	20	1
Tastes Like Caramel - http://tasteslikecaramel.blogspot.com/	21	1
::: Off the Radar ::: - http://offtheradarmiami.blogspot.com/	22	1
Gorilla Vs. Bear - http://gorillavsbear.blogspot.com	23	1
the bay bridged - San Francisco Bay Area Indie Music - http://www.thebaybridged.com	24	1
the culture of me - http://www.thecultureofme.com	25	1
Noise Porn - http://www.noiseporn.com/	26	1
Punkreas.org - http://www.punkreas.org	27	1

Figure 24: Top 32 Publishers mentioning Empire Of The Sun

Publisher	Rank	Articles
LeTouch - http://www.letouch.tv	28	1
Beatportal - http://www.beatportal.com	29	1
Dancefloor mayhem - http://dancefloormayhem.blogspot.com/	30	1
Audio Drums - http://www.audiodrums.com	31	1
Consequence of Sound - http://www.consequenceofsound.net/	32	1

Figure 24 (continued): Top 32 Publishers mentioning Empire Of The Sun

Best 5 News Days

1

09 August 2010 : 7 articles

Popular Articles this Day

Lollapalooza: Lollapalooza 2010: Day Two (Saturday, Aug. 7)

Prefix Magazine, 09 August 2010

If one word could describe the second day of this year's Lollapalooza, it would have to be crowded . What a difference a day makes: Apparently lots of people didn't ...

Best & Worst of Lollapalooza: Day 2

Spin, 08 August 2010

Best Music for Your Workout: Phoenix Phoenix has become the Cadillac of pop bands, and the Frenchmen's eye-popping finale to a smashing Saturday found the quartet hitting on all cylinders. ...

What's going on Sunday?

MusicBlips, 09 August 2010

The xx @ Webster Hall in 2009 (more by Chris La Putt) today in NYC * Holly Miranda @ In Vino * Empire of the Sun @ Terminal ...

Lollapalooza 2010 Day Two Recap: Phoenix, Spoon, Grizzly Bear, and others

Under the Radar, 09 August 2010

Pouring the indie rock on thick, day two of Lollapalooza saw a good chunk of the schedule dominated by all things indie. Here's a recap, including sets by Rogue Wave, ...

To Do List: Monday, August 9, 2010

The End of Irony, 09 August 2010

Recommended Show: MONDAY, AUGUST 9, 2010 EMPIRE OF THE SUN @ TERMINAL 5 610 W 56th St New York, NY 10019 \$25, 8PM The Sleepy Jackson side project of Empire ...

To Do List: Sunday, August 8, 2010

The End of Irony, 08 August 2010

Recommended Show: SUNDAY, AUGUST 8, 2010 CUT COPY, MEMORY TAPES, GLASSER, & RESTLESS PEOPLE @ JELLYNYC POOL PARTIES Williamsburg Waterfront 110 Kent Ave Brooklyn, NY 11211 FREE, 2:30PM The JellyNYC ...

Splendour Over Part 4

whiteboydancefloor, 08 August 2010

In comparison to Saturday, Sunday was going to be a far more chilled out time. Little did I know some of the impressive acts I would see today had no ...

Monday's must-see shows

The Volume, 09 August 2010

Monday's must-sees: Empire of the Sun and more

What's going on Sunday?

brooklynvegan, 09 August 2010

The xx @ Webster Hall in 2009 (more by Chris La Putt) today in NYC * Holly Miranda @ In Vino * Empire of the Sun @ Terminal 5 * ...

Empire of the Sun Start a Rave at Lollapalooza

Spinner.com, 09 August 2010

Filed under: Concerts and Tours , News Roger Kisby, Getty Images It only took 24 hours for someone to upstage Lady Gaga 's costumes from Friday night . Enter Australian ...

2

11 August 2010 : 6 articles

Popular Articles this Day

Empire of the Sun: Empire Of The Sun @ Terminal 5 (Pics)

Prefix Magazine, 11 August 2010

Photo Gallery of Empire Of The Sun @ Terminal 5, NYC, Monday August 9th 2010

Empire Of The Sun

redthreat, 11 August 2010

I'm not much for reviews, but I'll say this: Empire of the Sun went above and beyond all expectations I had for their Lolla set. It was the closest thing ...

Glam-Pop Duo Electrifies Terminal 5

The Bowery Presents - The House List, 11 August 2010

Empire of the Sun - Terminal 5 - August 9, 2010 In what was probably the most baroque Terminal 5 performance of the year, Aussie group Empire of the Sun ...

Don't Believe the Hype - A Splendour Review [Part 3]

Parallel Lines on a Slow Decline, 11 August 2010

Ben Lee poisoned me. Woah! I have been waylaid for a week and a half. I got a vicious infectious disease, probably caused by Ben Lee. I think it was ...

Song Of The Day: Brittany

Chop Shop Music, 11 August 2010

Empire Of The Sun – "Walking On A Dream" This is the ultimate summer song...great to listen to with a piña colada in hand, laying underneath the swaying palm trees ...

VIDEO RECAP: Empire of the Sun - "Walking On a Dream" and more Live at Terminal 5 on August 9, 2010

Nicky Digital, 11 August 2010

"Walking on a Dream":

Live photos: Empire of the Sun gets ridiculous at Terminal 5

The Volume, 10 August 2010

Live photos: Empire of the Sun gets ridiculous at Terminal 5

3

09 July 2010 : 4 articles

Popular Articles this Day

KYLIE CREATES SUMMER 2010 MYSPACE PLAYLIST

The Music Slut, 09 July 2010

Her selections include: Kelis – Acapella Empire Of The Sun – We Are The People Big Boi – Shutterbug Stream each & every pick here. We're giving away a massive ...

Nash Edgerton's Music Videos For Brandon Flowers' 'Crossfire' Starring Charlize Theron And Empire Of The Sun's 'Half Mast' Featuring Teresa Palmer

:: The Playlist ::, 09 July 2010

Between helping fellow Blue Tongue Film members out on films such as "Animal Kingdom" and "Hesher" and writing his second feature film described as a road movie with crime and ...

Hump Day

Chubby Beavers, 08 July 2010

It's hump day, so I'll supply you with some classics you can hump to (that sounded weird). Cheers. -lev We Are The People (Adrien Mezsi Remix) – Empire of the ...

rule the world

otro sonido, 09 July 2010

Aeonism Feat. Empire Of The Sun, Rule The World (Original Vocal Mix) myspace.com Tagged: aeonism, empire of the sun

Festivals in Brief: Melt!, Dour, Lovebox, XPoNential

Pitchfork, 09 July 2010

WHAT: Melt! WHEN: July 16-18 WHERE: Ferropolis, Germany WHO: Dirty Projectors, Yeasayer, the xx, Jonsi, Broken Bells, Black Mountain, Four Tet, A-Trak, Goldfrapp, Hercules and Love Affair, Fucked Up, Jamie ...

4**05 August 2010 : 4 articles****Popular Articles this Day****[Australian Agent Launches JV With Mushroom](#)**

Billboard Biz, 05 August 2010

Brett Murrehy and his partner Matt Gudinski's company Artist Voice will represent acts including the Temper Trap and Empire of the Sun.

[Upcoming San Francisco Music Festivals](#)

The Wheel's Still In Spin, 05 August 2010

As the summer months begin to wane in other parts of the country, San Francisco hosts a handful of autumn music festivals. Here's a run down of some of the ...

[New talent agency set to shake up Australia's music industry!](#)

Frontier Touring - The Moshroom, 05 August 2010

ARTIST VOICE: NEW TALENT AGENCY SET TO SHAKE UP AUSTRALIA'S MUSIC INDUSTRY
Australia's largest independent entertainment group, The Mushroom Group of Companies, is thrilled to announce an exciting new venture ...

[Festivals in Brief: Outside Lands, Mile High, Pukkelpop, Strom](#)

Pitchfork, 05 August 2010

WHAT: Outside Lands Music and Art Festival WHEN: August 14-15 WHERE: San Francisco, CA
WHO: The Strokes, Phoenix, My Morning Jacket, Cat Power, Gogol Bordello, Janelle Monae , Nas and ...

5**13 August 2010 : 4 articles****Popular Articles this Day****[Empire Of The Sun Conquer L.A.](#)**

NME - Blog, 13 August 2010

Australian glam-pop warriors Empire Of The Sun finally journeyed to the northern hemisphere this month, debuting their magical mystical stage show at Lollapalooza in Chicago and then heading west to ...

[Edward Sharpe and The Magnetic Zeros, Empire of the Sun, Gogol Bordello, Grizzly Bear, Harlem, Jamie Lidell, Lollapalooza, Metric, Phoenix, Spoon, The Morning Benders, The Soft Pack, Warpaint, Wild Beasts: Lollapalooza 2010 - Day 2 \(Pics\)](#)

Prefix Magazine, 12 August 2010

Photo gallery of the second day of Lollapalooza 2010 at Grant Park in Chicago, IL (August 7, 2010). Artists featured in the gallery: Phoenix Grizzly Bear Spoon Jamie Lidell Metric ...

Lollapalooza Review

::: Off the Radar :::, 13 August 2010

So I just got back from the wonderful city of Chicago where my three days at Grant Park for Lollapalooza could be summed up in two words: amazing and exhausting! ...

Tonight In L.A.: Empire Of The Sun, Division Day, Joan Jett, Vans Warped Tour, Frazey Ford

Buzzbands.LA, 12 August 2010

Top 5 ways to get over the Wednesday hump: ☞ From the demise of Sleepy Jackson comes Empire Of The Sun [pictured above], a Boys For Lashes or AussieSpooner, if ...

In Awe of What's in Front of Me: Empire of the Sun Live at Terminal 5

Tastes Like Caramel, 13 August 2010

Back in 2008 a friend introduced me to Empire of the Sun via the music video for Walking on a Dream, my initial reaction being "What is this...?" After a ...

Music from Treasure Fingers.

Analog Giant, 12 August 2010

A late pass is in order for this great DJ/Producer Treasure Fingers. Born Ashley Jones he has been crafting some awesome disco sets along with innovative remixes and original tracks ...

The "We" Playlist by Iman Lababedi

Rock NYC, 13 August 2010

1 .We Are All Accelerated - Los Campesinos - I think when it comes to love we enter every relationship like an absolute beginner and end on out knees begginf ...

News Highlights

This section includes the most repeated statements in the music press about Empire Of The Sun month by month during this period.

August

"Empire Of The Sun have done. And they did not disappoint: From the surreal, mystical, prog-rock-y videos playing behind them, to their shiny metallic suits and ..."

Mon 09/08 - Lollapalooza: Lollapalooza 2010: Day Two (Saturday, Aug. 7) - Prefix Magazine

"Empire Of The Sun is playing opposite Kings Of Leon, and never before have the lines of good taste been so clearly drawn. Full disclosure: I ..."

Sat 21/08 - Outside Lands 2010 In Review - betterPropaganda Reviews

October

"Empire Of The Sun is golden. Fucking cheers. Conscindo On A Dream (Louis Coussée Bootleg) – Mark Night, Wolfgang Gartner vs"

Thu 14/10 - Conscindo Dream - Chubby Beavers

Appendices

Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 25: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 25 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 25 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 26: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 26 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 26 (continued): Top 100 Artists on We Are Hunted Emerging Chart