

Ellie Goulding

Music Media Analysis
July to December 2010

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Overview

140th on Mainstream Charts

57th on Emerging Charts

257th on Twitter

458th in the Music Press

This report reviews the popularity of Ellie Goulding on the music charts and in the music news for the period July to December 2010. It benchmarks Ellie Goulding against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

Chart Popularity

Mainstream Chart

This section presents the mainstream chart performance for Ellie Goulding compared to similar artists. Ellie Goulding was ranked 140th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for Ellie Goulding was 16th.

140th Overall Rank

16th Best Position

Artist	Rank	Best Position
The Temper Trap	58th	8
Ellie Goulding	140th	16
Klaxons	175th	20
Foals	403rd	77
Marina and the Diamonds	477th	96
Friends Electric	1815th	1,001
Lissie	2142nd	1,001
Penguin Prison	2391st	1,001

Figure 1: Artist Mainstream Ranks

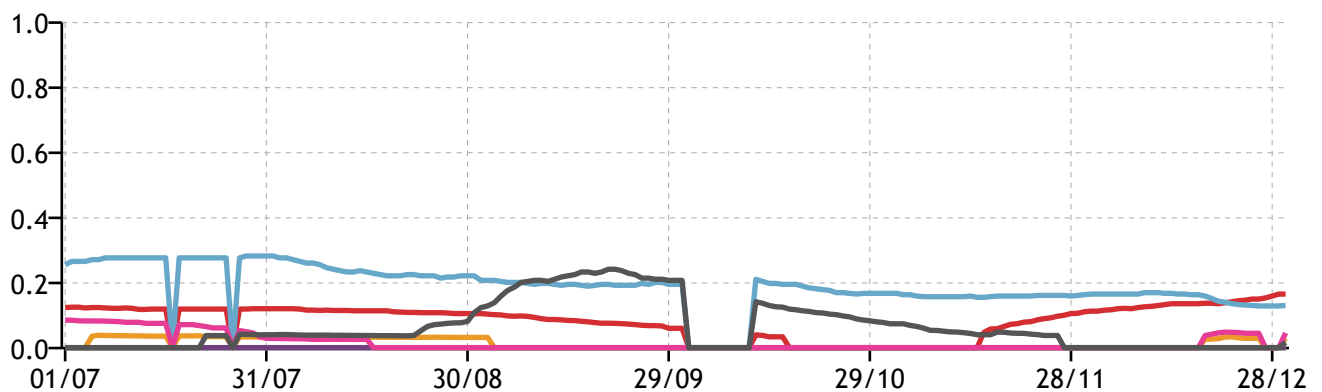
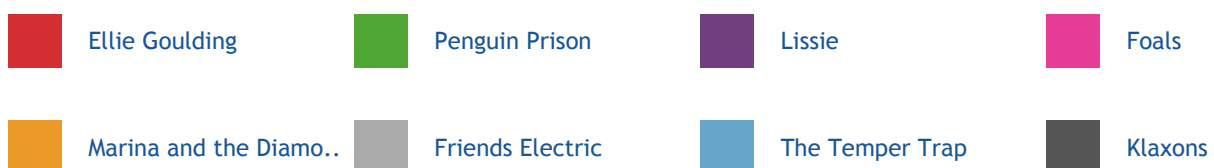


Figure 2: Artist Mainstream Chart Popularity over Time



Mainstream Comparison

This section compares the mainstream chart performance of Ellie Goulding against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Ellie Goulding was ranked 1st overall of our charts for that day. 0.0 denotes Ellie Goulding did not chart at all.

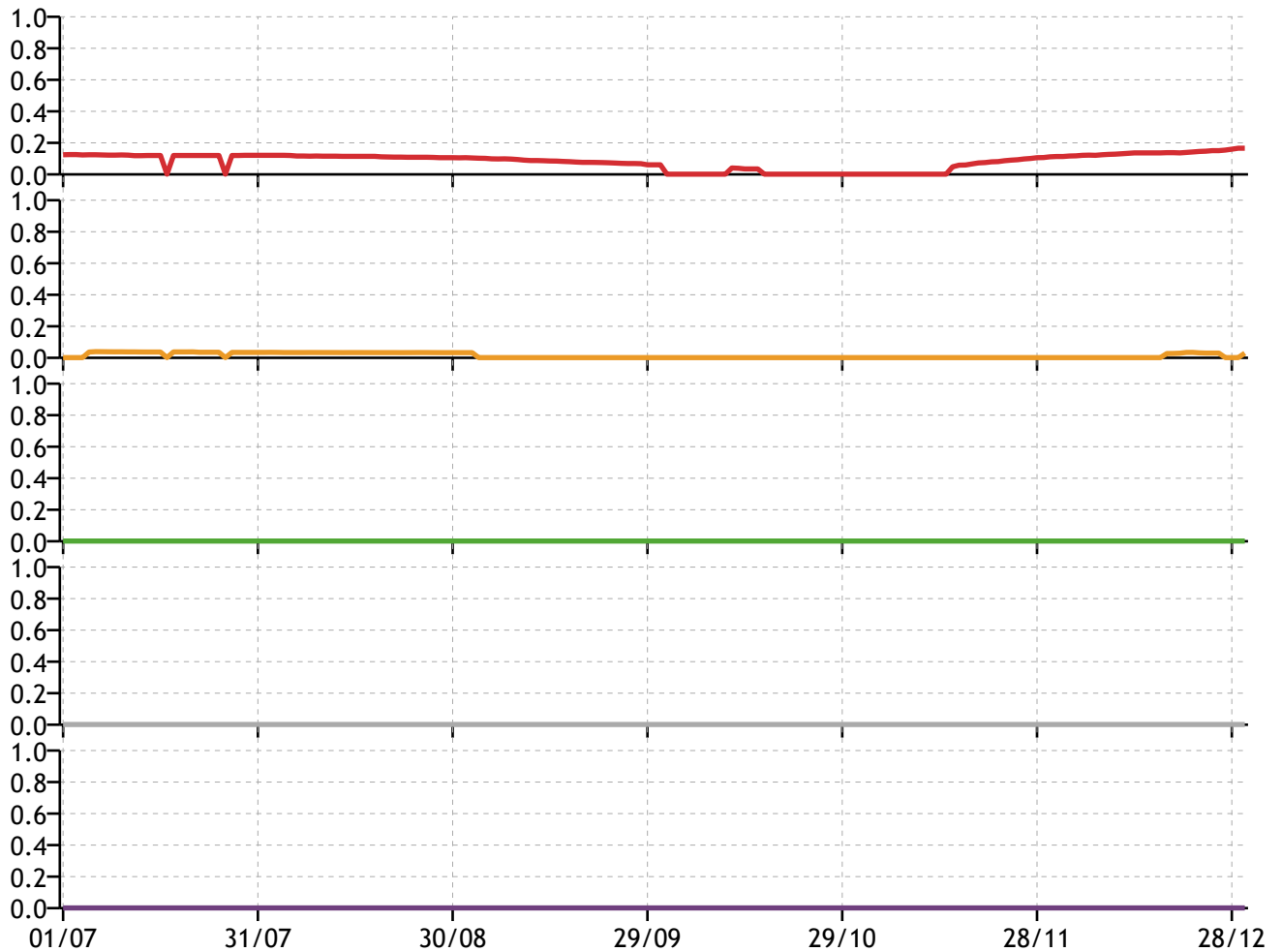


Figure 3: Comparisons for Ellie Goulding



Emerging Chart

This section presents the emerging chart performance for Ellie Goulding compared to similar artists. Ellie Goulding was ranked 57th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted emerging chart for Ellie Goulding was 9th.

57th Overall Rank

9th Best Position

Artist	Rank	Best Position
Ellie Goulding	57th	9
Klaxons	64th	10
Lissie	97th	12
Marina and the Diamonds	159th	17
The Temper Trap	191st	19
Foals	277th	26
Penguin Prison	864th	103
Friends Electric	1355th	197

Figure 4: Artist Emerging Ranks

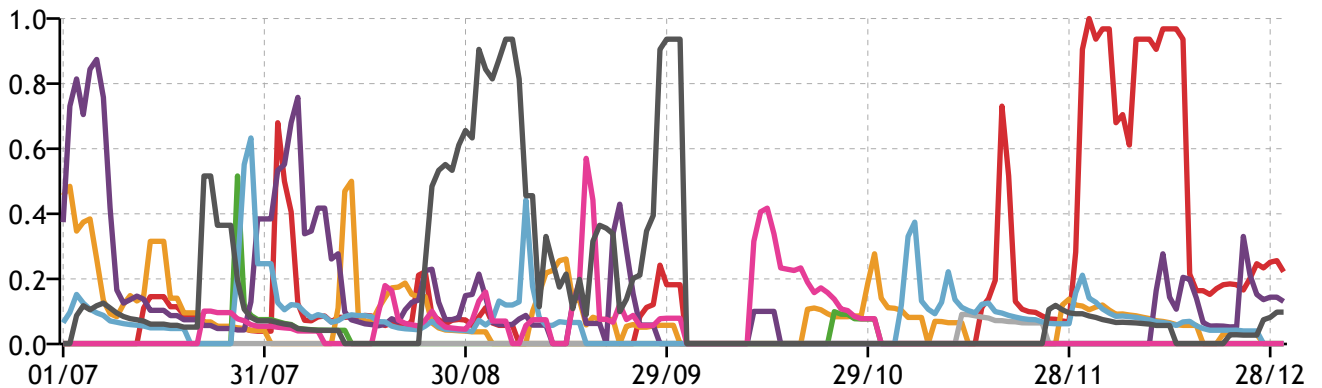
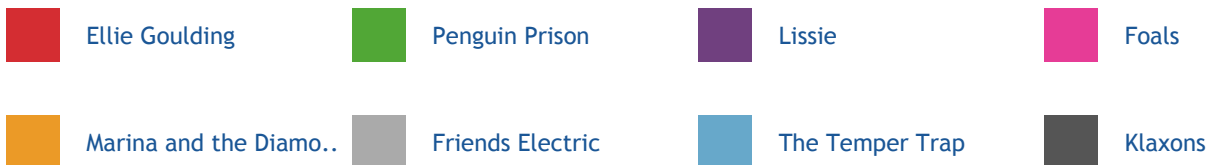


Figure 5: Artist Mainstream Emerging Popularity over Time



Emerging Comparison

This section compares the emerging chart performance of Ellie Goulding against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Ellie Goulding was ranked 1st overall of our charts for that day. 0.0 denotes Ellie Goulding did not chart at all.

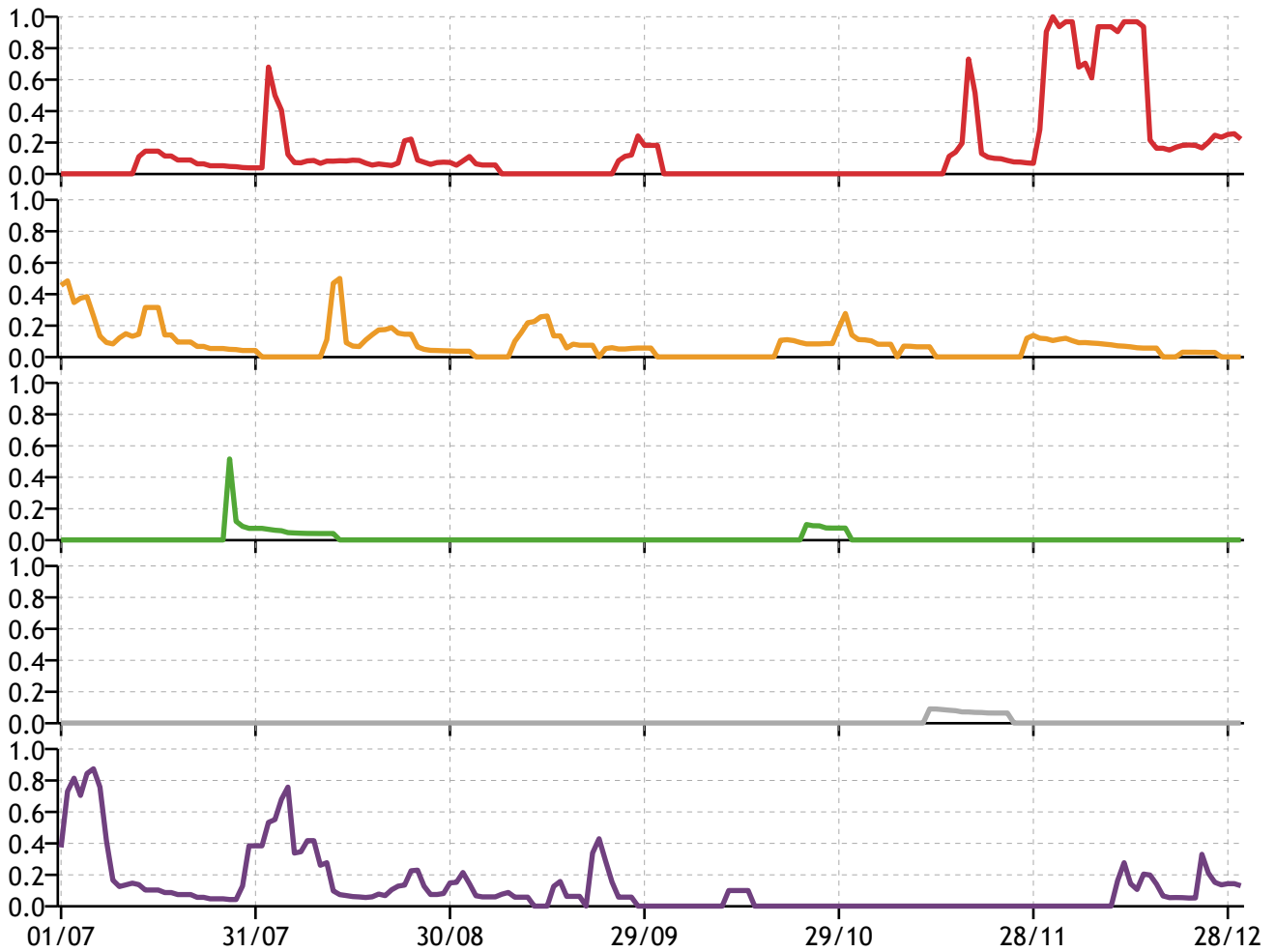


Figure 6: Comparisons for Ellie Goulding



Mainstream Singles

This section presents the best charting singles for Ellie Goulding on the Mainstream We Are Hunted charts

Your Song

Best Single

150th

Best Position

Single	Best Position
Your Song	150
Starry Eyed	157

Figure 7: Best Single Positions

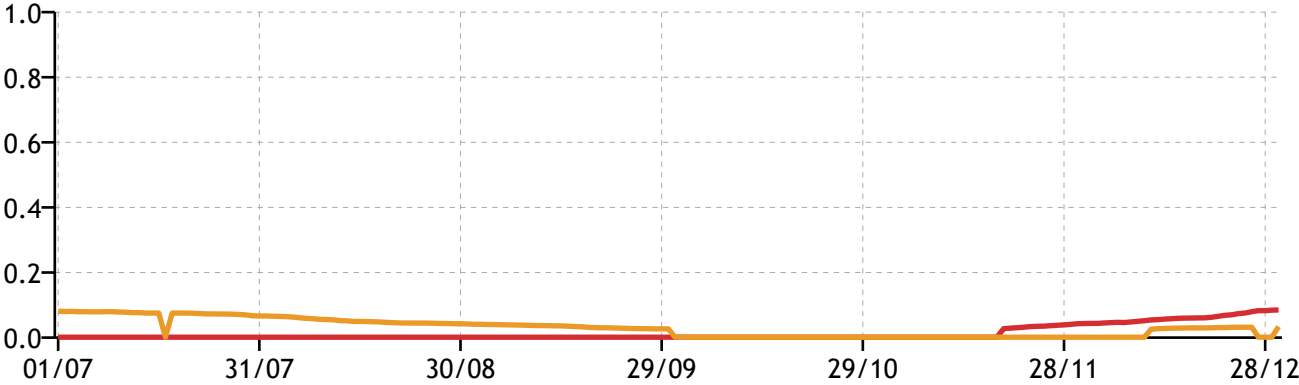


Figure 8: Singles Chart Comparison over Time

- Your Song
- Starry Eyed

Mainstream Singles Comparison

This section compares the mainstream chart performance of the most popular singles released by Ellie Goulding. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

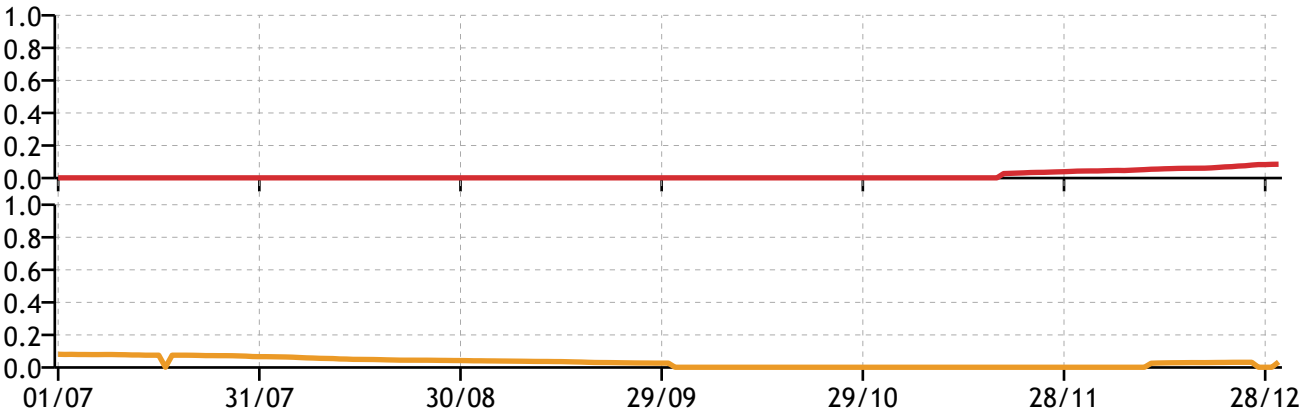


Figure 9: Chart ranking for Ellie Goulding

- Your Song
- Starry Eyed

Emerging Singles

This section presents the best charting singles for Ellie Goulding on the Emerging We Are Hunted charts

Little Dreams

Best Single

1st

Best Position

Single	Best Position
Little Dreams	1
Only Girl	1
Your Song	7
Sweet Disposition (Temper Trap Cover)	15
Starry Eyed	21
Black & Gold	23
Sleepyhead	25
Sleepyhead (Passion Pit cover)	37

Figure 10: Best Single Positions

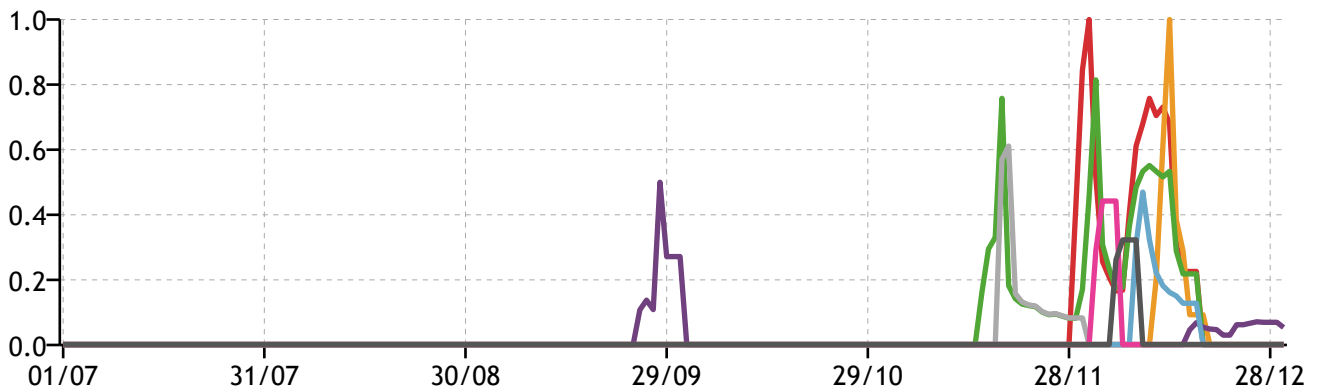


Figure 11: Singles Chart Comparison over Time



Emerging Singles Comparison

This section compares the emerging chart performance of the most popular singles released by Ellie Goulding. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

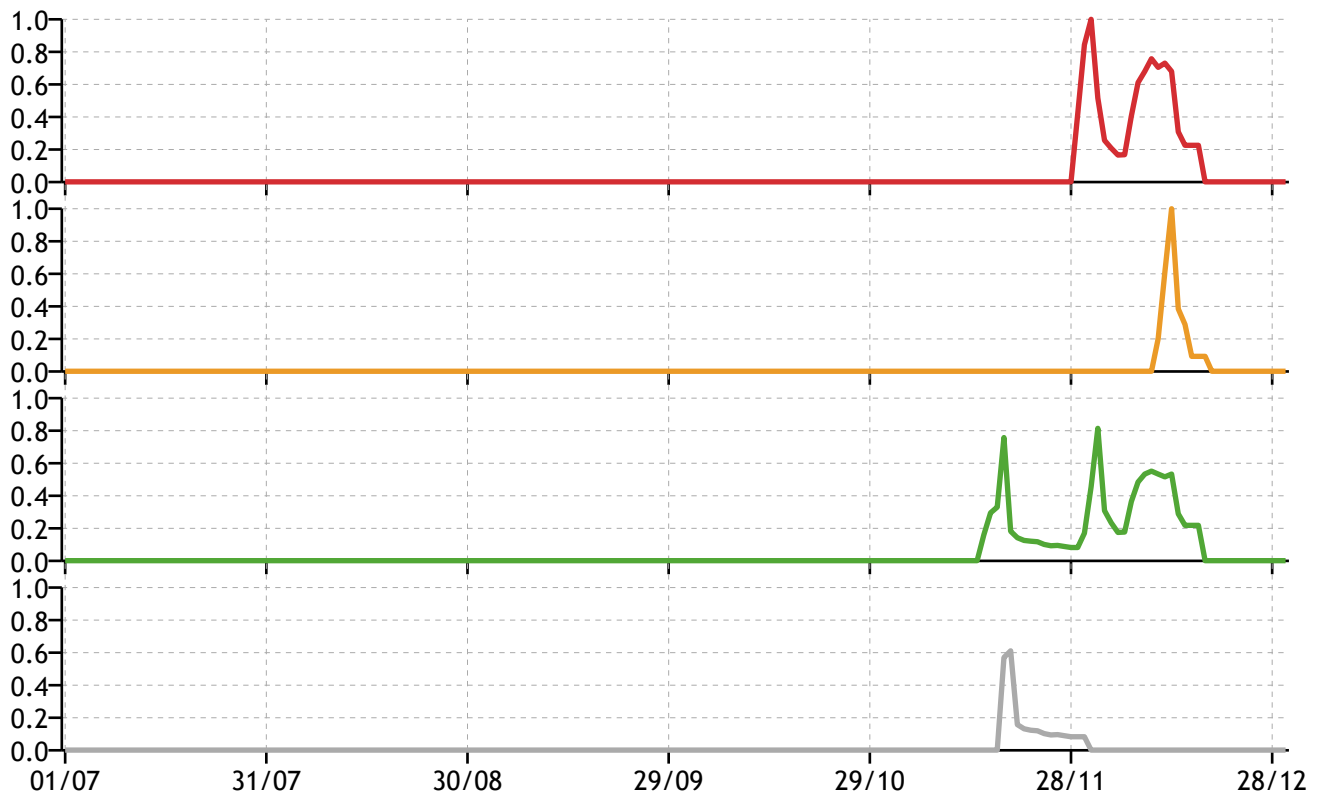
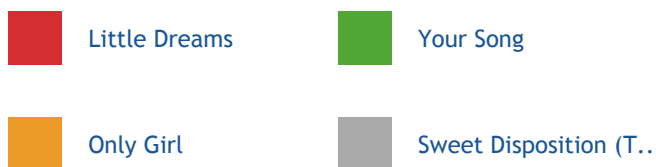


Figure 12: Chart ranking for Ellie Goulding



Twitter Coverage

Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Ellie Goulding during this time period. Included is the overall ranking of Ellie Goulding when compared to similar artists.

257th Overall Rank

5,994 Tweets

0.001% Share

Artist	Rank	Tweets	Share
Ellie Goulding	257th	5,994	0.001%
Foals	289th	5,529	0.001%
The Temper Trap	353rd	4,791	0.001%
Marina and the Diamonds	386th	4,440	0.001%
Klaxons	532nd	3,348	0.001%
Lissie	1016th	1,858	0.000%
Friends Electric	4670th	270	0.000%
Penguin Prison	5356th	212	0.000%

Figure 13: Twitter Coverage Comparison

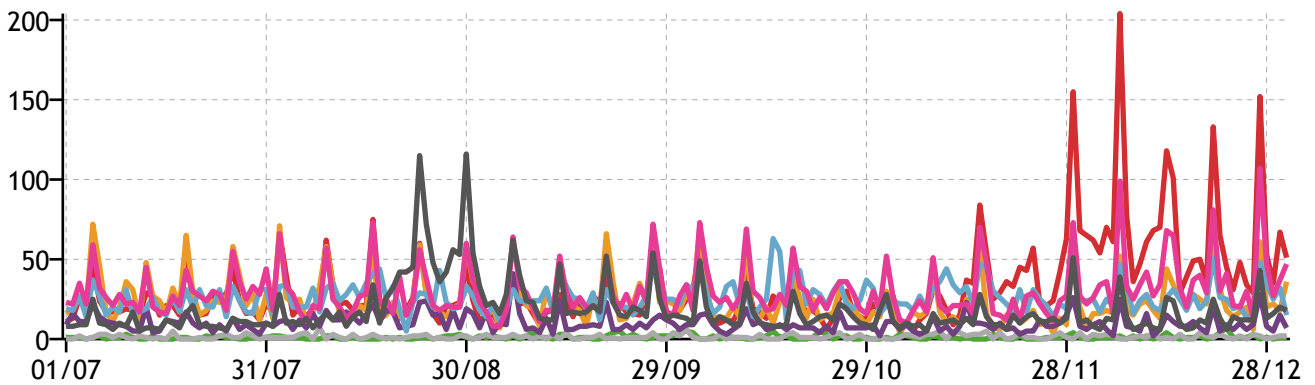


Figure 14: Twitter Coverage over Time



Twitter Comparison

This section compares the total number of tweets mentioning Ellie Goulding to similar artists.

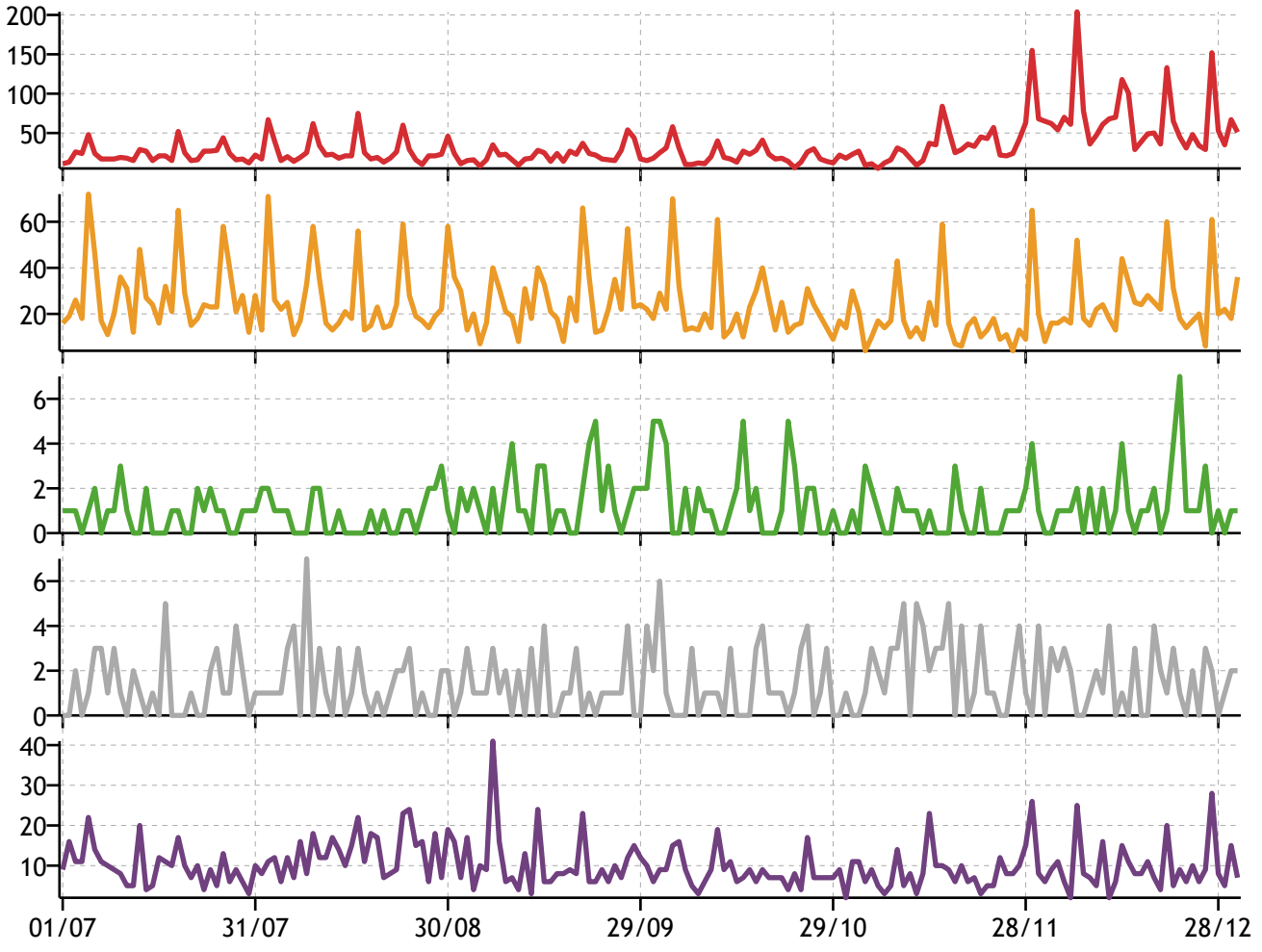


Figure 15: Comparisons for Ellie Goulding



Mainstream Chart vs Twitter

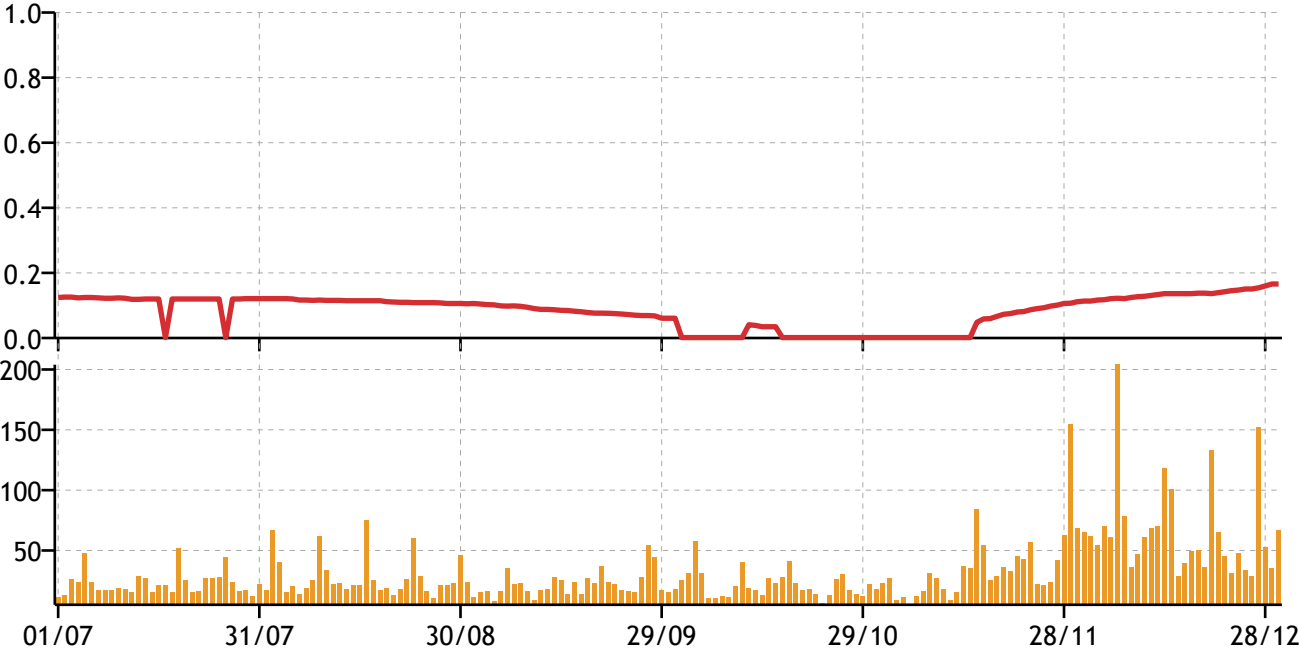


Figure 16: Ellie Goulding Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



Emerging Chart vs Twitter

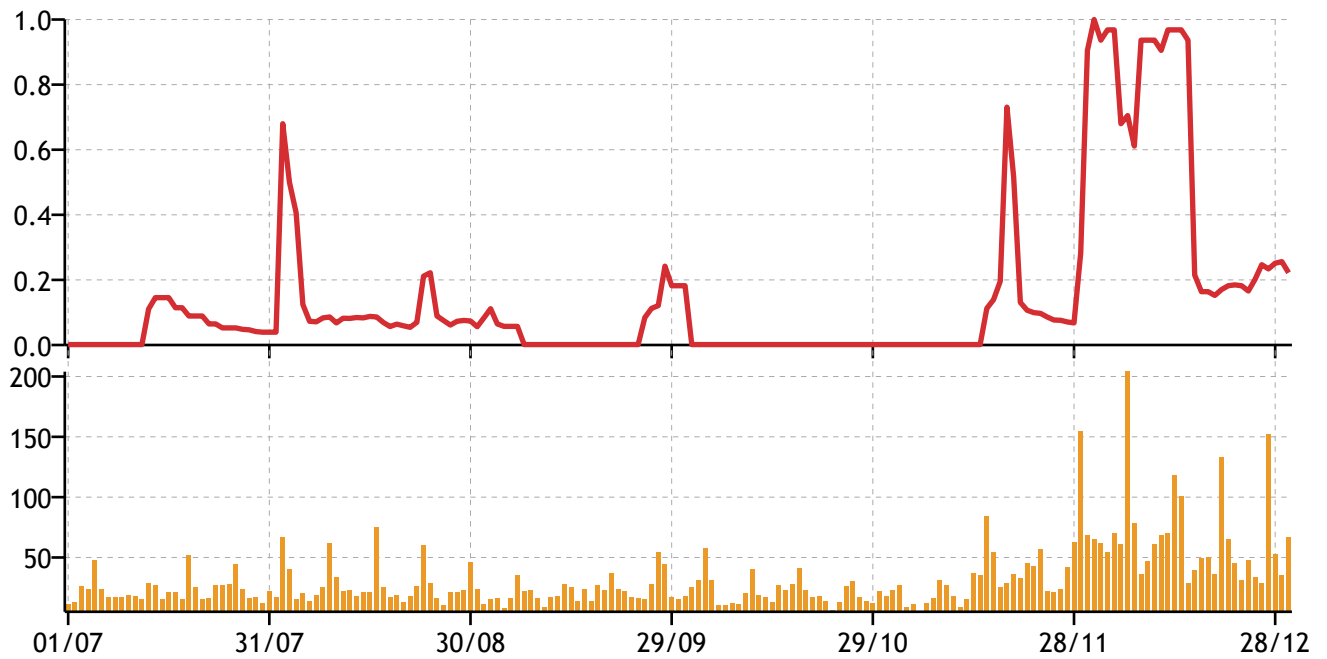


Figure 17: Ellie Goulding Chart Popularity vs Twitter Coverage

This chart presents a comparison of emerging chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.

- Chart Popularity
- Twitter volume

Twitter Users

This section lists the twitter users mentioning Ellie Goulding in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/jackcrute	Jack Nathaniel Crute	The North of England, UK	44	11,562	508,728
2	twitter.com/Jacobbyte969	Jacobbyte By Name	51.816429, -0.195564	9	6,151	55,359
3	twitter.com/ms_cornwall	ms cornwall	on my throne in Hades :)	12	2,481	29,772
4	twitter.com/feabout	Fellipe Fontanezzi	Rio de Janeiro	10	2,212	22,120
5	twitter.com/giloi	Richard	Tooting: 51.42756,-0.16800	13	1,356	17,628
6	twitter.com/ravenatic	Daniel Bennett	Telford, UK	15	967	14,505
7	twitter.com/Lambiexx	lambcullen	Manchester UK	10	1,369	13,690
8	twitter.com/bonjourabbie	Abbie	Anna's bathroom	13	1,008	13,104
9	twitter.com/Vajay_Jay	J		6	2,065	12,390
10	twitter.com/_libertine	Wendie Bakri	Around the World	5	2,374	11,870
11	twitter.com/SoNotSexy	vinnie_frodo	SJC e Campinas - SP	9	1,200	10,800
12	twitter.com/xerinhx	Erin Hensley	Huntington, West Virginia	7	1,400	9,800
13	twitter.com/chrissjamesss	chris.	Swansea, UK.	12	785	9,420
14	twitter.com/user21	Juan Wuethrich	Santa Fe, Argentina	17	506	8,602
15	twitter.com/_ShaneReaction	Shane Reaction	Northern Ireland	15	568	8,520
16	twitter.com/supercalz	Callum C.	ENGERLARND	8	1,034	8,272
17	twitter.com/OneRecent	OneRecent	London	14	540	7,560
18	twitter.com/l1brat1on	l1brat1on	Worldwide, TX	19	395	7,505
19	twitter.com/lola_w	Louise Waldorf	São Paulo / BR	6	1,231	7,386
20	twitter.com/my_exception	Luis Alejandro Bravo	Santiago, Chile	9	798	7,182
21	twitter.com/TiffanyNagari	Tiffany Nagari	Pluit, Jakarta Utara	21	304	6,384
22	twitter.com/VitorSalvade	Vitor Souto	São Gabriel - RS - Brasil	18	353	6,354
23	twitter.com/Fool_4_Music	Jamie Sward	ÚT: 42.424931,-71.07908	8	789	6,312
24	twitter.com/iamsweater	L3X	Krasnoyarsk, Russia	8	741	5,928
25	twitter.com/aaronfuller	Aaron Fuller	Wokingham, England	12	472	5,664
26	twitter.com/MrOliverMellors	nick	Timbucktoo	5	1,127	5,635
27	twitter.com/martagodinho	Marta	Lisbon, Portugal	8	552	4,416

Figure 18: Top 50 Users tweeting about Ellie Goulding

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/bethlikespandas	Beth Powell	Bristol, England	10	425	4,250
29	twitter.com/rcrmn	Ross Heale-Whittle	Altrincham, Cheshire.	14	299	4,186
30	twitter.com/nthlondonhippy	northlondonhippy	north London	6	619	3,714
31	twitter.com/poppeople02	Pop People	London, UK	8	457	3,656
32	twitter.com/jessicafreitas_	Jéssica Freitas	Manaus, AM.	12	290	3,480
33	twitter.com/stevenisFADING	stevenisFADING	26.168500,-98.113000	8	409	3,272
34	twitter.com/katemcf	Kate McFarlane	Scunthorpe/London	13	244	3,172
35	twitter.com/thadarkslayer	Ashley	Atlanta, GA	12	261	3,132
36	twitter.com/GJK90	Garrie Keenan	Glasgow	5	625	3,125
37	twitter.com/jaazevedo	Joseph Andrade	Rio de Janeiro	15	200	3,000
38	twitter.com/ROMULOPOISKI	Rômulo.	Joinville - Santa Catarina	5	584	2,920
39	twitter.com/Cami_Martin	Cami Martin	Valparaiso, Chile	7	408	2,856
40	twitter.com/yeahtiago	Tiago Castro	Belém, Brasil	6	423	2,538
41	twitter.com/AlejoGui	Alejo Gui	DF	8	306	2,448
42	twitter.com/nataliamafemo	Natália Maria	Brazil	15	160	2,400
43	twitter.com/AtomicNick	Nick	Cardiff (but from the Pool!)	6	395	2,370
44	twitter.com/jesusbritto	Jesus Brittø	ÚT: 22.772218,-102.575387	6	381	2,286
45	twitter.com/amycantfly	Amy Constantine	Southend-On-Sea	6	376	2,256
46	twitter.com/Vinomorph	Vinomorph	The Interwebs	7	315	2,205
47	twitter.com/matthewransley	MattPixieFanYeah	On Tour with Pixie Lott	6	364	2,184
48	twitter.com/nothing_ironic	Jordan.	Wonderland.	11	197	2,167
49	twitter.com/emmaneverdies	temmajayne†	on teh interwebz	8	262	2,096
50	twitter.com/livxrpi	olivia	UK	16	122	1,952

Figure 18 (continued): Top 50 Users tweeting about Ellie Goulding

Shared Twitter Links

This section lists the most popular urls in tweets mentioning Ellie Goulding during this period.

URL	Rank	Tweets
http://www.last.fm/music/Ellie+Goulding	1	137
http://www.last.fm/music/Ellie+Goulding/_/Under+The+Sheets	2	49
http://www.last.fm/music/Ellie+Goulding/_/Starry+Eyed	3	47
http://www.last.fm/music/Ellie+Goulding/_/Your+Song	4	45
http://www.last.fm/music/Ellie+Goulding/_/Guns+and+Horses	5	32
http://www.last.fm/music/Ellie+Goulding/_/The+Writer	6	32
http://www.last.fm/music/Ellie+Goulding/_/This+Love+(Will+Be+Your+Downfall)	7	26
http://www.last.fm/music/Ellie+Goulding/_/Salt+Skin	8	20
http://www.last.fm/music/Ellie+Goulding/_/Lights	9	20
http://www.last.fm/music/Ellie+Goulding/_/Wish+I+Stayed	10	19
http://www.last.fm/music/Ellie+Goulding/_/Every+Time+You+Go	11	15
http://www.last.fm/music/Ellie+Goulding/_/I%27ll+Hold+My+Breatth	12	15
http://www.last.fm/music/Ellie+Goulding/_/Your+Biggest+Mistake	13	11
http://www.tweekly.fm/user/_ShaneReaction	14	11
http://www.tweekly.fm/user/nataliamafemo	15	11
http://www.tweekly.fm/user/livxrpi	16	10
http://www.tweekly.fm/user/giloi	17	10
http://www.tweekly.fm/twitter/Ravenatic	18	8
http://www.tweekly.fm/user/rcrmn	19	8
http://www.tweekly.fm/user/TheusRocha	20	8
http://www.tweekly.fm/user/chrisssjamesss	21	8
http://www.tweekly.fm/user/AlexPizzolo	22	8
http://www.tweekly.fm/user/donroyco	23	8
http://www.tweekly.fm/user/elruggero	24	7
http://www.last.fm/music/Ellie+Goulding/_/Starry+Eyed+(Jakwob+Remix)	25	7
http://www.last.fm/music/Tinie+Tempah/_/Wonderman+(feat.+Ellie+Goulding)	26	7
http://www.tweekly.fm/user/_vinnie	27	7

Figure 19: Top Shared Links on Twitter mentioning Ellie Goulding

URL	Rank	Tweets
http://www.tweekly.fm/user/Rebekah__	28	7
http://www.tweekly.fm/twitter/hopelland	29	7
http://www.tweekly.fm/twitter/katemcf	30	7
http://www.tweekly.fm/twitter/feabout	31	7
http://www.tweekly.fm/user/hopelland	32	7
http://www.tweekly.fm/user/edufreg	33	7
http://www.tweekly.fm/user/clarabellum	34	7
http://www.last.fm/music/Ellie Goulding/_/Human	35	7
http://www.tweekly.fm/user/AbbieThatsMe	36	7
http://www.tweekly.fm/user/thadarkslayer	37	6
http://www.tunewiki.com/	38	6
http://www.tweekly.fm/twitter/georginamay	39	6
http://www.tweekly.fm/user/AmyConstantine	40	6
http://www.tweekly.fm/user/kaaaaay	41	6
http://www.tweekly.fm/user/sawthedevil	42	6
http://www.tweekly.fm/user/roisingaughan	43	6
http://www.tweekly.fm/twitter/thadarkslayer	44	6
http://www.tweekly.fm/twitter/livxrpi	45	6
http://www.tweekly.fm/twitter/jaazevedo	46	6
http://www.tweekly.fm/twitter/Cami_Martin	47	6
http://www.tweekly.fm/twitter/user21	48	6
http://www.tweekly.fm/user/Dusssst118	49	6
http://www.tweekly.fm/user/bethhpowell	50	5
http://2dj.me/C23b	51	5
http://www.tweekly.fm/user/3thousandeca	52	5
http://www.tweekly.fm/user/mybaudelaire	53	5
http://www.tweekly.fm/user/brunaa_m	54	5
http://www.tweekly.fm/user/misslucydav	55	5
http://www.tweekly.fm/twitter/Addatada	56	5
http://www.tweekly.fm/twitter/jimmy_fm	57	5
http://getglue.com/recording_artists/ellie_goulding	58	5
http://www.tweekly.fm/user/stevenisFADING	59	5
http://www.tweekly.fm/twitter/jesusbritto	60	5

Figure 19 (continued): Top Shared Links on Twitter mentioning Ellie Goulding

News Coverage

News Popularity

This section shows the total number of music articles mentioning Ellie Goulding during this time period and the overall rank of Ellie Goulding when compared to similar artists.

458th Overall Rank

302 Articles

0.008% Share

Artist	Rank	Articles	Share
Klaxons	119th	780	0.019%
Foals	141st	708	0.018%
The Temper Trap	389th	350	0.009%
Marina and the Diamonds	398th	345	0.009%
Ellie Goulding	458th	302	0.008%
Lissie	511th	274	0.007%
Penguin Prison	800th	164	0.004%
Friends Electric	1704th	33	0.001%

Figure 20: News Coverage Comparison

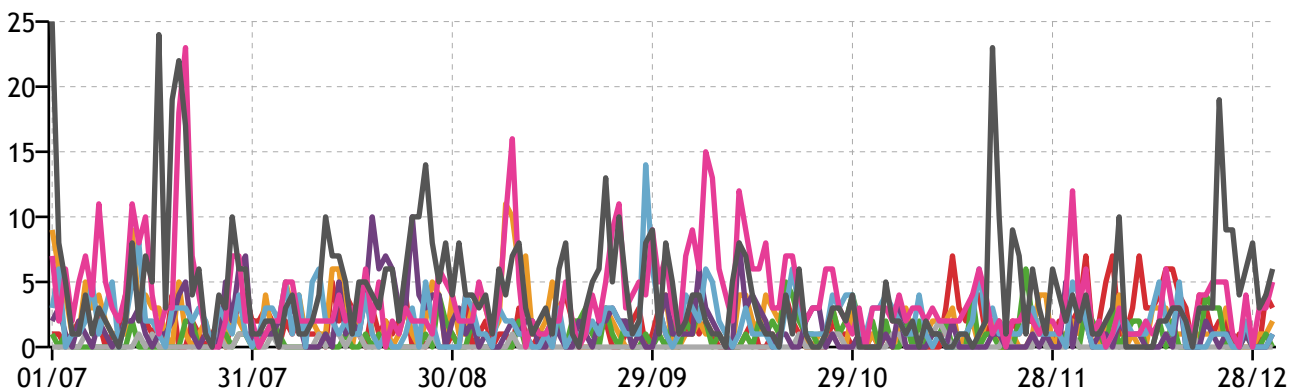
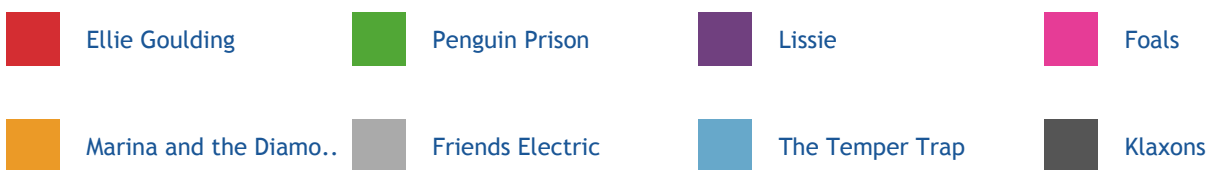


Figure 21: News Coverage over Time



News Comparison

This section compares the number of music articles mentioning Ellie Goulding during this time period to similar artists.

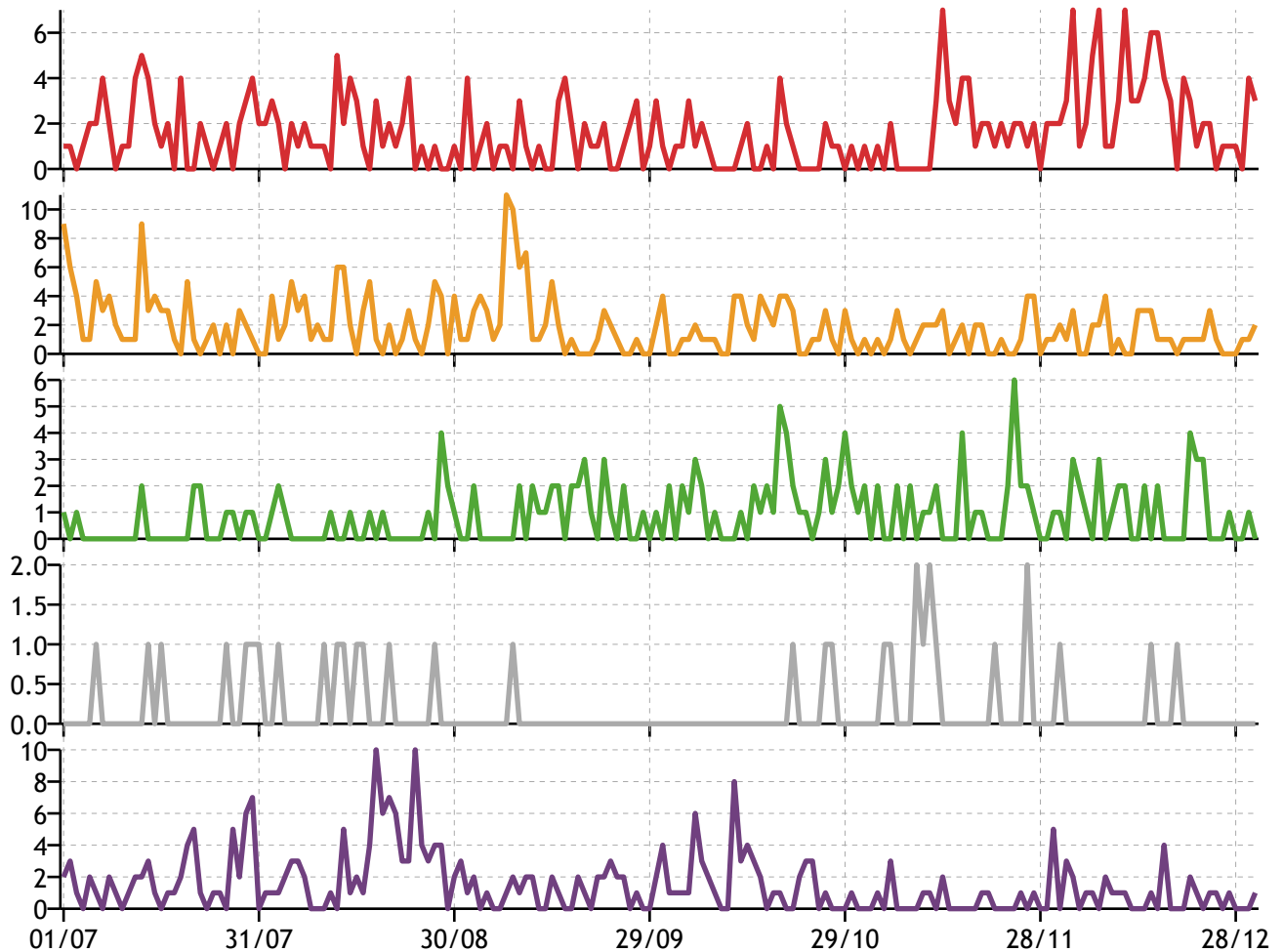


Figure 22: Comparisons for Ellie Goulding



Mainstream Chart vs Sentiment

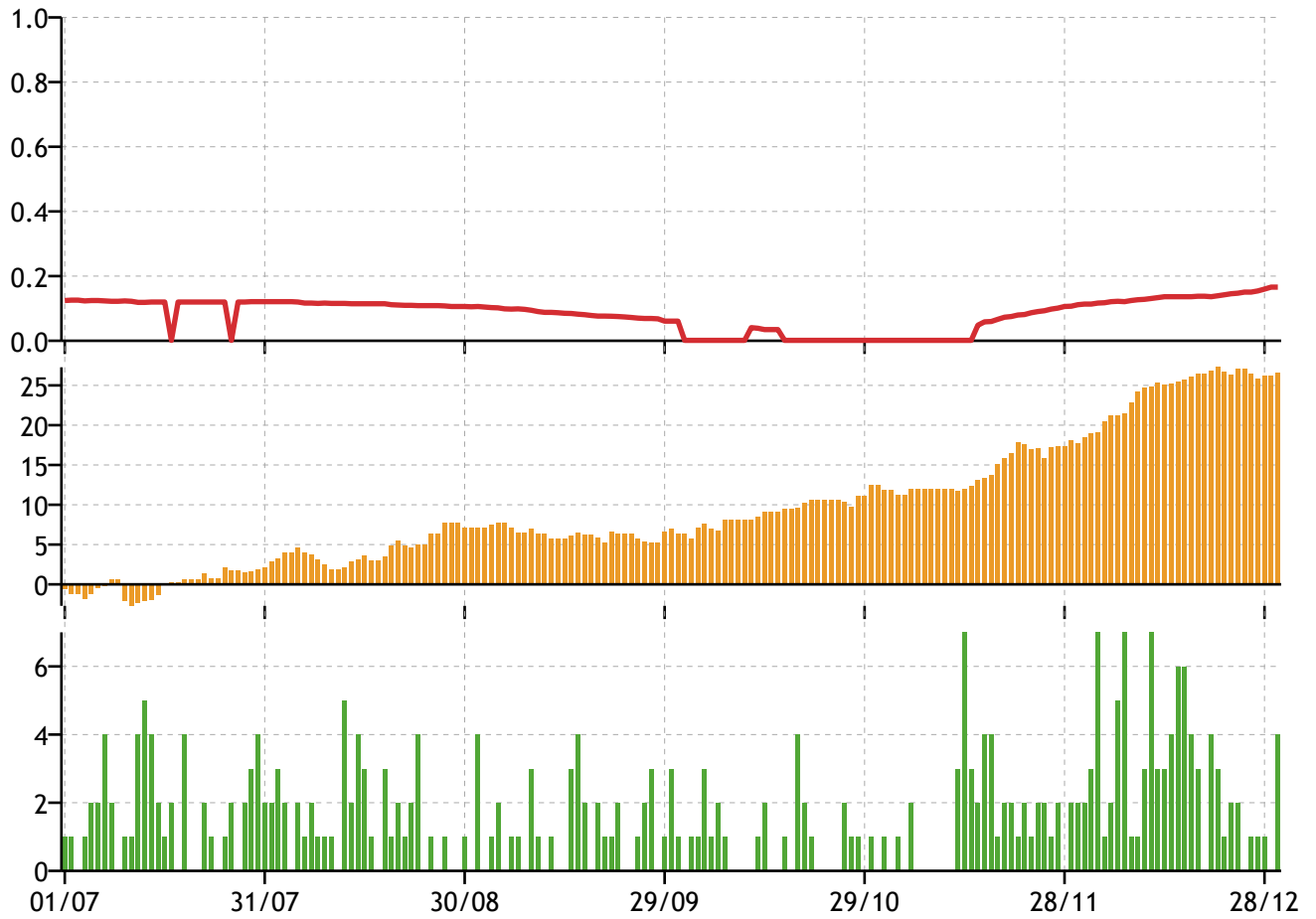


Figure 23: Ellie Goulding Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Ellie Goulding that day.



Emerging Chart vs Sentiment

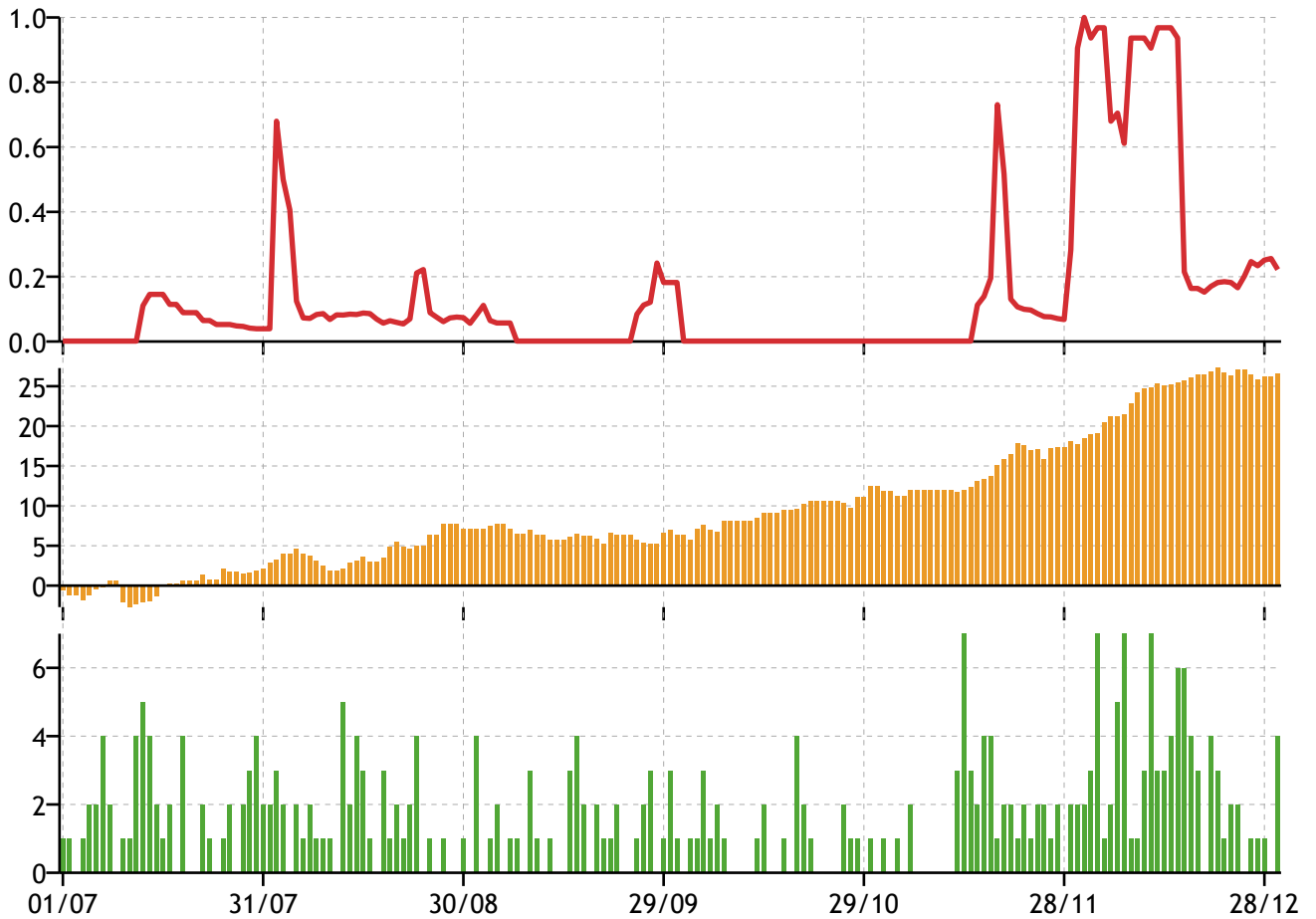
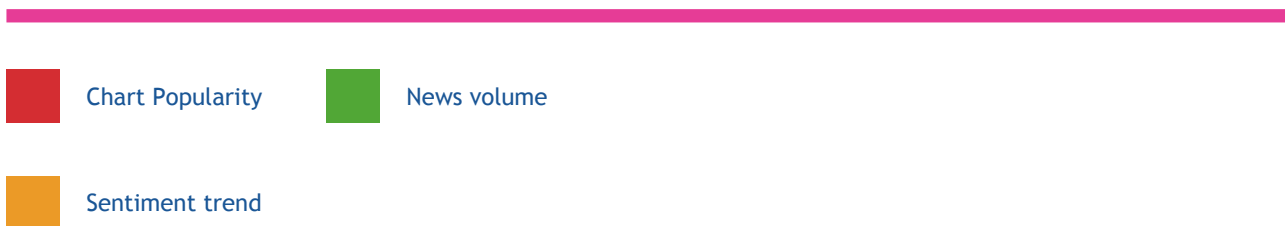


Figure 24: Ellie Goulding Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of emerging chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Ellie Goulding that day.



Top Publishers

- Clash Music
- NME - Blog
- NME - News
- wongie's music world
- Guardian music
- Welikeit.indie
- Other



Figure 25: Top Publishers related to Ellie Goulding

Top Publishers	Mentions
Clash Music	14
NME - Blog	5
NME - News	4
wongie's music world	4
Guardian music	4
Welikeit.indie	4
Audio Overflow	4
The Music Slut	3
Fried my little brain	3
Mixtape Maestro	3
the culture of me	3
Pretty Much Amazing	3
NME - Features	2
ArtRocker	2
All Things Go	2

Figure 26: Most frequently mentioned Top Publishers

Top News Publishers

Publisher	Rank	Articles
Clash Music - http://www.clashmusic.com/	1	14
NME - Blog - http://www.nme.com/	2	5
NME - News - http://www.nme.com/	3	4
wongie's music world - http://wongiesmusicworld.blogspot.com/index.html	4	4
Guardian music - http://www.guardian.co.uk/music	5	4
Welikeit.indie - http://blog.welikeitindie.com/	6	4
Audio Overflow - http://audiooverflow.blogspot.com/	7	4
The Music Slut - http://themusicslut.com	8	3
Fried my little brain - http://www.friedmylittlebrain.com	9	3
Mixtape Maestro - http://mixtapemaestro.net/	10	3
the culture of me - http://www.thecultureofme.com	11	3
Pretty Much Amazing - http://prettymuchamazing.com/	12	3
NME - Features - http://www.nme.com/	13	2
ArtRocker - http://www.artrocker.com/	14	2
All Things Go - http://allthingsgo.wordpress.com	15	2
Idolator - http://www.idolator.com/	16	2
Mojopenia - http://mojopenia.blogspot.com/	17	2
Persona Sauna - http://personasauna.blogspot.com	18	2
Sweeping The Nation - http://sweepingthenation.blogspot.com/	19	1
The Stu Reid Experiment - http://www.thestureidexperiment.com/	20	1
Ants in My Trance - http://aimt.us/	21	1
Drawer B - http://www.drawerb.com	22	1
The Line Of Best Fit - http://thelineofbestfit.com	23	1
Fusion 45 - http://fusion45.com/	24	1
Dancefloor mayhem - http://dancefloormayhem.blogspot.com/	25	1
No Rock&Roll Fun - http://xrrf.blogspot.com	26	1
Indiehere - http://indiehere.blogspot.com/	27	1

Figure 27: Top 51 Publishers mentioning Ellie Goulding

Publisher	Rank	Articles
::: Off the Radar ::: - http://offtheradarmiami.blogspot.com/	28	1
Analog Giant - http://analoggiant.blogspot.com	29	1
Noise Porn - http://www.noiseporn.com/	30	1
The Cure for Bedbugs - http://cureforbedbugs.blogspot.com	31	1
Kunk - Budapest - http://www.mykunk.com	32	1
nutriot - http://nutriot.com	33	1
Keep Hope Inside - http://keephopeinside.blogspot.com	34	1
Beatportal - http://www.beatportal.com	35	1
Jonk Music - http://jonkmusic.blogspot.com	36	1
Guilt Free Pleasures - http://guiltfreepleasure.blogspot.com/	37	1
New York Times Music - http://www.nytimes.com/pages/arts/music/index.html	38	1
The Panic Manual - http://www.panicmanual.com	39	1
NME - Reviews - http://www.nme.com/	40	1
Mashup of the Week Podcast - http://www.mashuptown.com/	41	1
I Like Music - Interviews - http://www.ilikemusic.com/rss_feeds/interviews.xml	42	1
I Heart AU - http://iheartau.com/	43	1
Above the Fold - http://above-thefold.com/blog	44	1
PopWreck(oning) - http://popwreckoning.com/	45	1
Fuck Bad Music - http://www.fuckbadmusic.com/	46	1
Consequence of Sound - http://www.consequenceofsound.net/	47	1
Requiem Pour Un Twister - http://requiempouruntwister.blogspot.com/	48	1
In Search Of Arcadia - http://insearchofarcadia.blogspot.com	49	1
78s - http://www.78s.ch	50	1
bridging the atlantic - http://bridgingtheatlantic.blogspot.com/	51	1

Figure 27 (continued): Top 51 Publishers mentioning Ellie Goulding

Best 5 News Days

1

13 November 2010 : 7 articles

Popular Articles this Day

Lissie - Everywhere I Go

The 405, 13 November 2010

Label: Columbia Records Release date: 15/11/10 Link: Official Site Nothing is as exciting as finding a lovely stand alone track from a great performer. A singular piece of work that ...

WONGIE SONG OF THE MONTH: ellie goulding - your song (elton john cover) (john lewis xmas theme ad)

wongie's music world, 13 November 2010

ellie goulding - your song (elton john cover) (john lewis xmas theme ad) [how awesome that UK dept. store john lewis decided to use ellie's cover of the classic elton ...

Ellie Goulding - Your Song

Persona Sauna, 13 November 2010

This is Ellie Goulding's video for "Your Song," as featured in John Lewis' Christmas TV advert. Nothing fancy, just a lovely song. I live for holiday commercials. Bright Lights , ...

Ellie Goulding video for 'Lights'..oh no wait, it's 'Your Song', from that advert

electronic rumors, 13 November 2010

We were a little surprised to find Ellie Goulding's next single will be her cover of Elton John's 'Your Song' rather than the previously announced 'Lights', then we saw it ...

Ellie Goulding 'Your Song' (Official Video)

extra music new, 13 November 2010

Ellie's video for 'Your Song', as featured in John Lewis' Christmas TV advert. You can buy the song now at iTunes, click here: <http://zaphod.uk.vvhp.net/v-v/1011121...> Filed under: News Tagged: Ellie Goulding, ...

WONGIE SONG OF THE MONTH: ellie goulding – your song (elton john cover) (john lewis xmas theme ad)

MusiCandies, 13 November 2010

ellie goulding - your song (elton john cover) (john lewis xmas theme ad)[how awesome that UK dept. store john lewis decided to use ellie's cover of the classic elton track ...

Ellie Goulding: Your Song (Elton John cover) - Vidéo

La 3e heure!, 12 November 2010

Ellie Goulding : Your Song (Elton John cover) - Vidéo

Update ultimele melodii 13 noiembrie 2010

99bloguri, 13 November 2010

Update ultimele melodii 13 noiembrie 2010 Loko Yiyo - Amor Justin Bieber – Pray Lloyd Banks – Payback (P's & Q's) (Feat. 50 Cent) Gabriel Antonio – Hush R ...

Starsmith Chats To I Like Music

I Like Music - Interviews, 12 November 2010

We speak about being found by Frankmusik, his partnership with Ellie Goulding, moving from producer to solo artist and working with Cheryl Cole

Video: Ellie Goulding – Your Song

I Wont STFU , 12 November 2010

2

03 December 2010 : 7 articles

Popular Articles this Day

Watch TRON:Legacy UK Premiere

Clash Music, 03 December 2010

Join ClashMusic at 5.20pm on Sunday 5th December for a live stream of 'TRON:Legacy's UK Premiere presented by Edith Bowman. Edith will be talking to the film's stars, Jeff Bridges, ...

Watch TRON:Legacy UK Premiere

Clash Music, 03 December 2010

Join ClashMusic at 5.20pm on Sunday 5th December for a live stream of 'TRON:Legacy's UK Premiere presented by Edith Bowman. Edith will be talking to the film's stars, Jeff Bridges, ...

DANCEiSM x LDN

Gotta Dance Dirty, 02 December 2010

This Friday, DANCEiSM 's Ben Oprstu and Mr. Surdam of Robot Love are rolling into Londontown to play a one off show at new club Anaya in Mayfair. This is ...

Win an autographed copy of Ellie Goulding's debut EP!

PopWreck(oning), 02 December 2010

PopWreckoning wants to help get you acquainted with the talented, young songwriter, Ellie Goulding, so we're giving away two autographed copies of her An Introduction to Ellie Goulding EP.

Best of 2010: The Top 5 Pop Albums

Audio Overflow, 03 December 2010

These days, most of my music-listening involves pop music in some form or another. Even the more avant-garde pieces in my collection have catchy hooks or lines that infect you ...

[Listen to Ellie Goulding "Under The Sheets" \(Bright Light Bright Light Remix\)](#)

ArjanWrites.com Music Blog, 03 December 2010

Ellie Goulding just finished up her U.K. and Ireland tour to support the release of her freshly released "Bright Lights." The album is a re-packaging of her debut album plus ...

[Bring Me The Horizon MySpace Award](#)

Alter The Press, 03 December 2010

Bring Me The Horizon have been voted the most popular band on MySpace. 1 – Bring Me The Horizon 2 – The XX 3 – Ellie Goulding 4 – Mumford ...

[Ellie Goulding: Under The Sheets \(Bright Light Bright Light Boys...](#)

La 3e heure!, 03 December 2010

Ellie Goulding : Under The Sheets (Bright Light Bright Light Boys Remix) - MP3 Ellie Goulding vient de rééditer son album Lights avec une série de titres live et ...

[Ellie Goulding Covers: "Moving Foward"](#)

SFCritic, 03 December 2010

The wolves were clawing at the door. She lay on her bed, hearing the scratches and growls coming from the other side, staring blankly at the stucco ceiling. "One might ...

[Win an autographed copy of Ellie Goulding's debut EP!](#)

Popwreckoning, 02 December 2010

PopWreckoning wants to help get you acquainted with the talented, young songwriter, Ellie Goulding, so we're giving away two autographed copies of her An Introduction to Ellie Goulding EP.

3

07 December 2010 : 7 articles

Popular Articles this Day

[Guest post: do you want a Dingle with that? Tony Clayton-Lea at Other Voices](#)

Irish Times - On The Record, 07 December 2010

The National, Cathy Davey, Ellie Goulding and John Smith in a church in Dingle, Co Kerry: it can only be Other Voices. The report on last night's action from our ...

[Other Voices Day 2 – The National, Ellie Goulding, John Smith & Cathy Davey](#)

Nialler9 Music Blog, 07 December 2010

Since arriving in Dingle for the recording of TV show and cosy gigfest Other Voices, the only band that was on everybody's lips was The National. Their three day pre-Christmas ...

Yuck [Artist Of The Week]

Rockfeedback, 06 December 2010

Biography: Yuck are the latest finalists to join the likes of Warpaint and Esben & The Witch on the shortlist for the BBC's Sound of 2011, putting the buzz band ...

UK Chart Roundup: The Black Eyed Eyed Peas Have 'The F.L.O.P.'

Chart Rigger, 06 December 2010

It's interesting to see how Nicole Scherzinger 's 4,567,893rd attempt at a solo career is unfolding. Following last year's news that Pussycat Dolls were going on hiatus or breaking up ...

“Lights! (Potomac Boys Club Remix) - Ellie Goulding, Waka...

sunsetinthearview.com, 07 December 2010

“Lights! (Potomac Boys Club Remix) - Ellie Goulding, Waka Flocka Flame, Wale If anybody says that Brenton Duvall comes across as egotistical, they're right. But at least he has a ...

WONGIE SONG OF THE WEEK: ellie goulding – lights

MusiCandies, 07 December 2010

ellie goulding - lights[i was just reminded of one of my favorite tracks from ellie's album (and now re-issue 'bright lights') while watching the new promo for BBC's xmas spot. ...

Ellie Goulding – Lights (Potomac Boys Club Remix ft. Waka Flocka Flame & Wale)

MusiCandies, 06 December 2010

Waka Flocka Flame has producers inspired! Here is Brenton Duvall and his buddy Patrick McKelvy's (collectively known as Potomac Boys Club) personal spin on Waka and Wale's “No Hands” with ...

UK Top 10 Singles

Rock NYC, 06 December 2010

■ 1. 'The X Factor' Finalists 2010 – 'Heroes' 2. Ellie Goulding – 'Your Song' 3. Nicole Scherzinger – 'Poison' 4. Olly Murs – 'Thinking Of Me' 5. Far East ...

Polarsets

The Get Downnnn, 07 December 2010

After just one year together, electro/disco/dance-rock trio, Polarsets have shared stages with the likes of Ellie Goulding and De La Soul, released a handful of singles (on their own “8 ...

Ellie Goulding – Lights! (Potomac Boys Club Remix)

Bridging The Verse, 07 December 2010

Brenton Duvall's back with another great remix. This time, however, it's with the help of Patrick McKelvy. Together they go by the name Potomac Boys Club. As described by Brenton, ...

11 December 2010 : 7 articles

Popular Articles this Day

Ellie Goulding Live Lounge

AbsolutePunk, 11 December 2010

Head to the replies to hear *Ellie Goulding* (<http://www.myspace.com/elliegoulding>) cover *Rihanna*'s, "Only Girl In The World" for BBC Radio 1 (<http://www.bbc.co.uk/radio1>) Live Lounge.

Benjamin Francis Leftwich - 'A Million Miles Out'

Alt Sounds, 11 December 2010

Having just finished his first UK tour, Benjamin Francis Leftwich has announced he will be completing the bill at Jo Whiley's Little Noise Session with Ellie Goulding. He has also ...

WONGIE COVER OF THE WEEK: ellie goulding - only girl (in the world) (rihanna cover) (live @ bbc radio1 live lounge)

wongie's music world, 11 December 2010

ellie goulding - only girl (in the world) (rihanna cover) (live @ bbc radio1 live lounge) [yaaaaaaaaay!!!!!!] <http://feeds.feedburner.com/WongiesMusicWorld>

Listen to Ellie Goulding "Only Girl" (Rihanna Cover)

ArjanWrites.com Music Blog, 11 December 2010

This is a sweet surprise to wake up to! Listen to Ellie Goulding's stunning cover of Rihanna's "Only Girl" that she performed on BBC's Radio One Live Lounge with Fearne ...

Frankmusik Debuts The Fear Inside Music Video

Baxojayz, 10 December 2010

Already a success in the UK with three hit singles off his first album Complete Me, Frankmusik is ready to unleash his fresh brand of electro-pop stateside with his US ...

LIVE WONGIE: ellie goulding – your song (elton john cover) (live @ bbc radio 1 live lounge)

MusiCandies, 11 December 2010

ellie goulding - your song (elton john cover) (live @ bbc radio 1 live lounge)[the lovely cover of elton john's "your song" gets an equally lovely live lounge performance!]<http://feeds.feedburner.com/WongiesMusicWorld>

WONGIE COVER OF THE WEEK: ellie goulding – only girl (in the world) (rihanna cover) (live @ bbc radio1 live lounge)

MusiCandies, 10 December 2010

ellie goulding - only girl (in the world) (rihanna cover) (live @ bbc radio1 live lounge)[yaaaaaaaaay!!!!!!]<http://feeds.feedburner.com/WongiesMusicWorld>

Potomic Boys Club - Lights (Ellie Goulding, Waka, & Wale...

Two Nine, 10 December 2010

Potomic Boys Club - Lights (Ellie Goulding, Waka, & Wale Remix) FIRST...this kid is so talented. Brenton Duvall has whaevert Girl Talk's got: the ability to see the ways that ...

Check Out: Ellie Goulding covers Rihanna's "Only Girl"

Consequence of Sound, 11 December 2010

There's something about BBC Radio that just brings out the covers in people. Taylor Swift slowed down Coldplay, Gorillaz tackled The xx during their appearance, and now UK singer/songwriter Ellie ...

Ellie Goulding – "Bright Lights"

Coffee and Bars, 11 December 2010

Okay so it is truly a crime against all that is good in pop music that we have yet to do a proper post for Ellie Goulding on C&B. Now ...

5

15 December 2010 : 6 articles

Popular Articles this Day

Mumford & Sons Top Last.fm Poll

Clash Music, 15 December 2010

Mumford & Sons have been announced as the artists most listened to in the UK in 2010 by music streaming website Last.fm. Compiled by albums 'scrobbled' (Last.fm's term for music ...

Tuesday Top Ten: The Best Ellie Goulding Remixes

SalaciousSound, 15 December 2010

Ellie Goulding is a BRIT award winning, BBC Sound of 2010 poll topping English singer-songwriter that, aside from having a huge year with her release of Lights / Bright Lights ...

Video: Ellie Goulding - Only Girl (In The World)

Independent Music, 15 December 2010

Video: Ellie Goulding - Only Girl (In The World) Ellie Goulding recently stopped by BBC Radio 1's Live Lounge and performed a live cover of Rihanna 's " Only Girl ...

Run Toto Run release "This Is A Lull" single - watch video

Band Weblogs, 14 December 2010

Manchester three-piece Run Toto Run are back with a new track and video, "This Is A Lull", available from January 2011. In the short time Run Toto Run have been ...

Albums of 2010: Record Labels and Music Industry

Alter The Press, 15 December 2010

Tom Beck (Walnut Tree Records/Walnut Tree Distribution) 1. Straight Lines - Persistence In This Game 2. Futures - Holiday EP 3. Goonies Never Say Die - No Words To Voice ...

Albums of 2010: Artists and Bands

Alter The Press, 15 December 2010

View Yellowcard's Ryan Key's Top 10 of 2010 here . View We Are The Ocean's Dan Brown's Top of 2010 here . Colin Frangicetto (Circa Survive) 1. Portugal the Man ...

MP3: Ellie Goulding – “Only Girl” (Rihanna Cover)

Pretty Much Amazing, 14 December 2010

U.K. pop songstress Ellie Goulding has reworked a sultry pop gem from Rihanna and transformed it into a fragrant, compelling piece of music that is literally stunning at first listen. ...

Watch | Ellie Goulding – Only Girl (In The World) (Live From Radio 1's Live Lounge)

The Maroon Cafe, 14 December 2010

Another cover to start your Monday off right. This one is from Maroon Cafe Fresh Face, Ellie Goulding. She covers Rihanna's hit song Only Girl (In The World). This is ...

Ellie Goulding - Only Girl (In The World) (Live From Radio 1's Live Lounge)

Ill Rapper, 15 December 2010

This is so nice. What a record.

News: MTV UK picks their "Brand New for 2011"

the culture of me, 14 December 2010

(photo by Andrew Timms) Much as they did last year by listing off names like Tinie Tempah, Ellie Goulding and more, the keen dudes and girls of MTV UK have ...

News Highlights

This section includes the most repeated statements in the music press about Ellie Goulding month by month during this period.

July

"Ellie Goulding has premiered the music video for The Writer . It is the fourth single to be taken from her debut album Lights and will ..."

Mon 12/07 - Ellie Goulding premieres video for fourth single 'The Writer' - Unreality Shout - Music section

August

"Ellie Goulding is a British singer whose music blends electronica, pop and folk into a delightful blend. A lifelong folk fan, she was exposed to electronica ..."

Mon 02/08 - Ellie Goulding Is Starry Eyed - Fusion 45

"Ellie Goulding has been anything but easy. Speaking to The Sun , the 23-year-old singer has spoken of a harsh childhood that included visits from bailiffs ..."

Thu 12/08 - Ellie Goulding Speaks of Hatred for Her Stepfather - Spinner.com

"Ellie Goulding is a British singer-songwriter she released her debut single "Under The Sheets" in November 2009. The track was produced by Starsmith , who she ..."

Sat 14/08 - Remixes of Ellie Goulding. - Analog Giant

"Ellie Goulding is one o' them types with a voice that suits a particular type of song perfectly. She's like Bob Dylan in that way, obviously ..."

Sun 15/08 - Single Review: Ellie Goulding - 'The Writer' - Unreality Shout - Music section

September

"Ellie Goulding was for some reason not used by the record label. Which is always a source of mystery to me - they've paid for it, ..."

Wed 01/09 - Ellie Goulding - Brackles remix - Bass Music Blog

"Ellie Goulding is scheduled to make her stateside debut with her US debut EP, An Introduction To Ellie Goulding out September 21 on Cherrytree / Interscope. ..."

Wed 15/09 - Ellie Goulding releases An Introduction To Ellie Goulding - Music Remedy

"Ellie Goulding has indeed done quite well for herself this year"

Thu 16/09 - Ellie Goulding Set To Release US Debut EP - Guilt Free Pleasures

November

"Ellie Goulding has had a huge year and her debut album Lights debuted at #1 on the UK albums chart. Now, just in time for Xmas ..."

Mon 15/11 - Ellie Goulding - Your Song - Video Premiere - Gangster

"Ellie Goulding has a special place in my heart ever since our Starry-Eyed"

Tue 16/11 - *Official Video* Your Song - Ellie Goulding - Ill Rapper

"Ellie Goulding has announced an extra-special intimate show at the O2 Store on Henry Street next week"

Sat 27/11 - Live: Ellie Goulding at the O2 Store, Henry Street - Swear I'm Not Paul

December

"Ellie Goulding may not be a household name on this side of the Atlantic, this rising star certainly has made her impact on the other side ..."

Wed 01/12 - Discover and Download: Guns and Horses by Ellie Goulding - Red Karaoke .COM

"Ellie Goulding has reworked a sultry pop gem from Rihanna and transformed it into a fragrant, compelling piece of music that is literally stunning at first ..."

Tue 14/12 - MP3: Ellie Goulding – "Only Girl" (Rihanna Cover) - Pretty Much Amazing

"Ellie Goulding is a BRIT award winning, BBC Sound of 2010 poll topping English singer-songwriter that, aside from having a huge year with her release of ..."

Wed 15/12 - Tuesday Top Ten: The Best Ellie Goulding Remixes - SalaciousSound

Appendices

Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 28: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 28 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 28 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 29: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 29 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 29 (continued): Top 100 Artists on We Are Hunted Emerging Chart