

# Eels

Music Media Analysis  
July to December 2010

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# Overview

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**437th** on Mainstream Charts

**110th** on Emerging Charts

**305th** on Twitter

**493rd** in the Music Press

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This report reviews the popularity of Eels on the music charts and in the music news for the period July to December 2010. It benchmarks Eels against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

# Chart Popularity

## Mainstream Chart

This section presents the mainstream chart performance for Eels compared to similar artists. Eels was ranked 437th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for Eels was 88th.

**437th** Overall Rank

**88th** Best Position

Artist	Rank	Best Position
Sufjan Stevens	100th	11
Klaxons	175th	20
Sun Ra	432nd	87
<b>Eels</b>	<b>437th</b>	<b>88</b>
The New Pornographers	900th	411
Mogwai	1057th	650
Magic Kids	2180th	1,001
Ra Ra Riot	2447th	1,001

Figure 1: Artist Mainstream Ranks

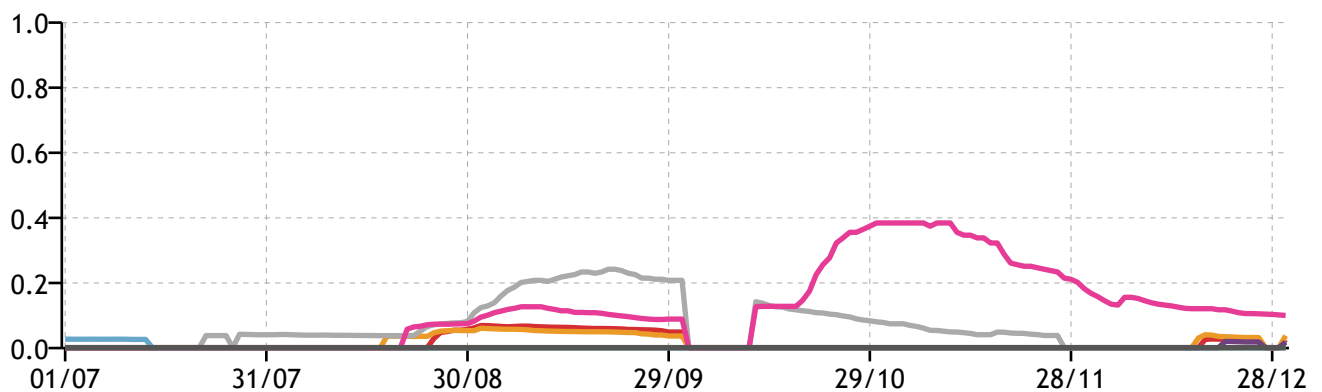


Figure 2: Artist Mainstream Chart Popularity over Time



# Mainstream Comparison

This section compares the mainstream chart performance of Eels against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Eels was ranked 1st overall of our charts for that day. 0.0 denotes Eels did not chart at all.

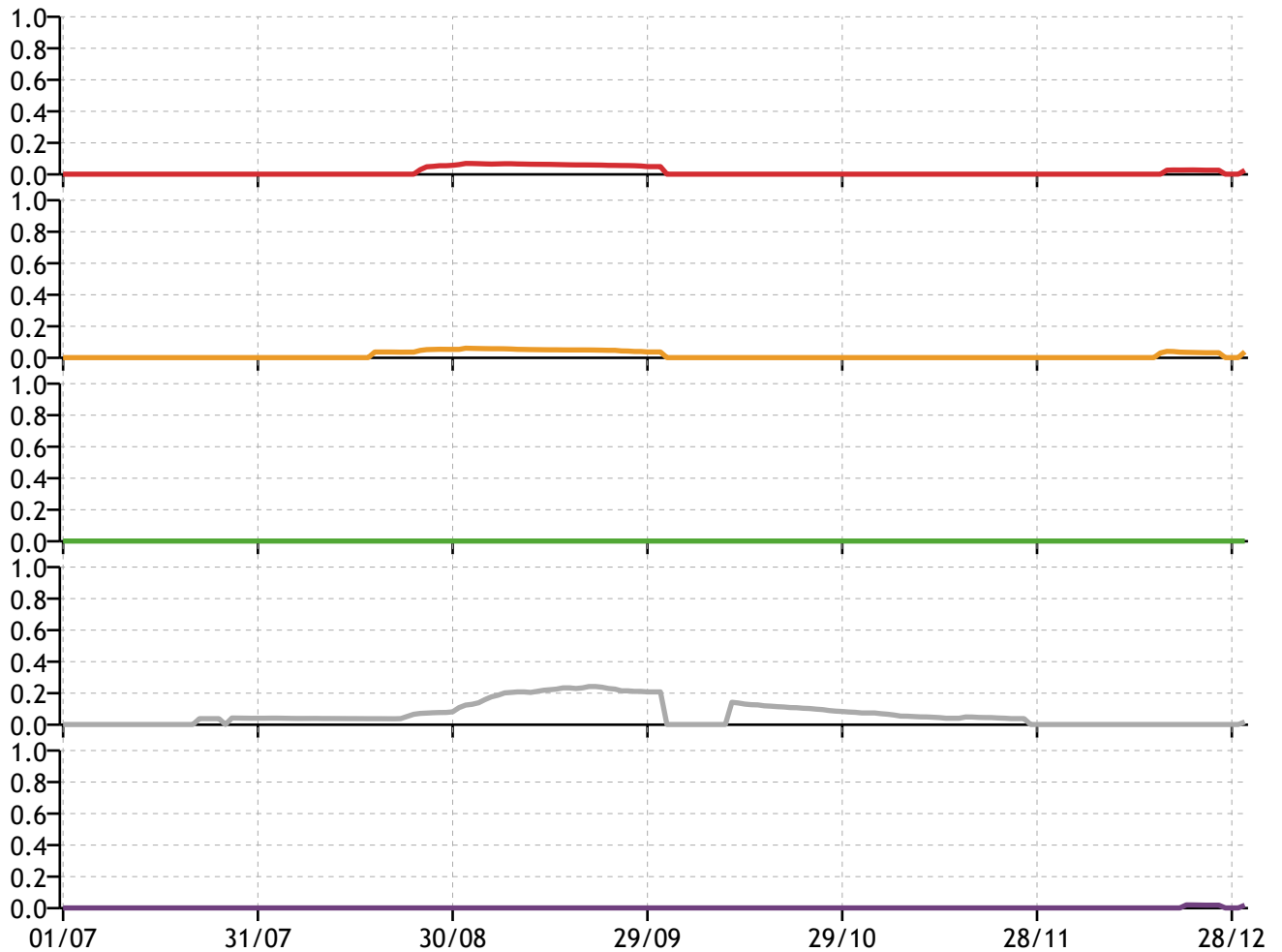
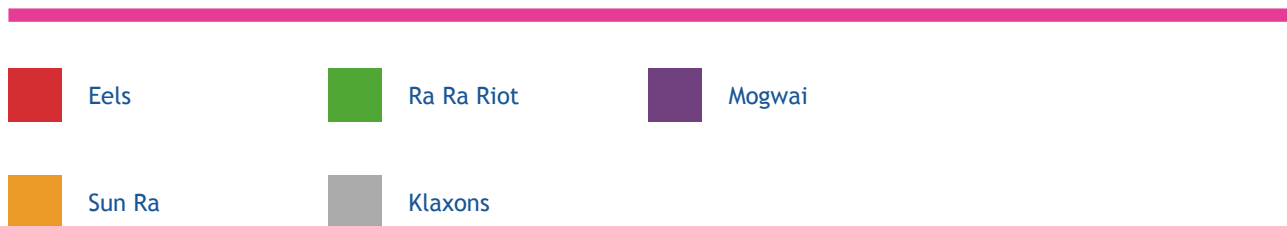


Figure 3: Comparisons for Eels



# Emerging Chart

This section presents the emerging chart performance for Eels compared to similar artists. Eels was ranked 110th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted emerging chart for Eels was 13th.

110th Overall Rank

13th Best Position

Artist	Rank	Best Position
Sufjan Stevens	3rd	4
Ra Ra Riot	49th	9
Klaxons	64th	10
<b>Eels</b>	<b>110th</b>	<b>13</b>
Magic Kids	157th	16
Mogwai	355th	35
The New Pornographers	503rd	53
Sun Ra	2806th	1,001

Figure 4: Artist Emerging Ranks

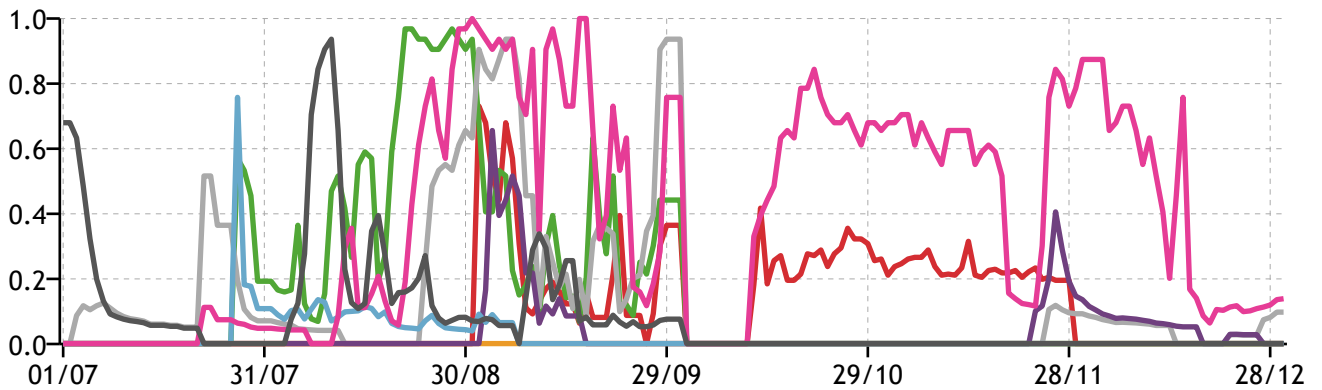


Figure 5: Artist Mainstream Emerging Popularity over Time



# Emerging Comparison

This section compares the emerging chart performance of Eels against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Eels was ranked 1st overall of our charts for that day. 0.0 denotes Eels did not chart at all.

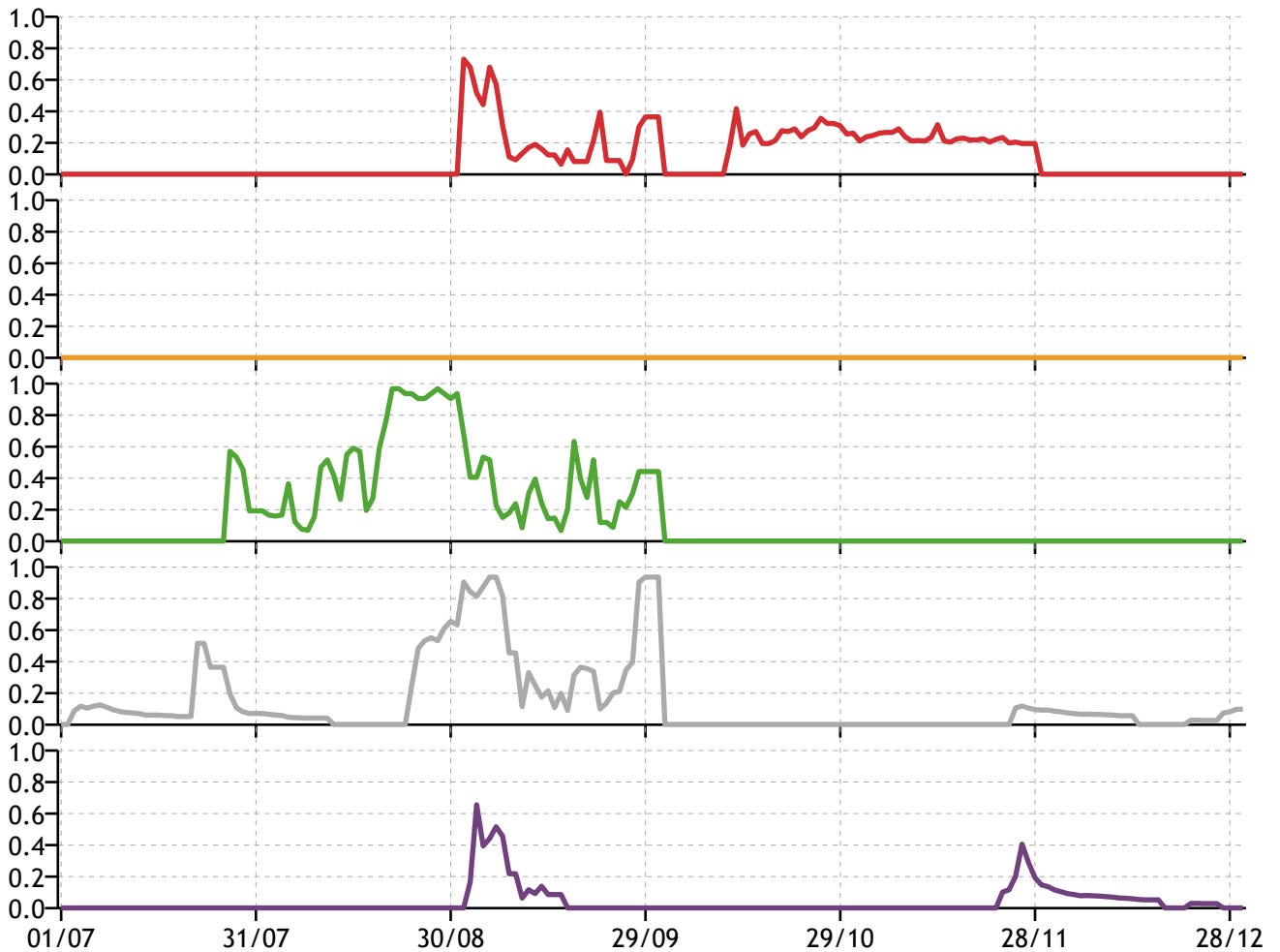
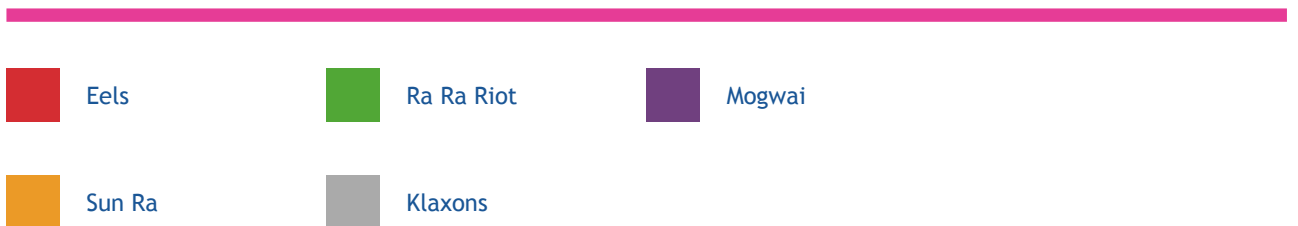


Figure 6: Comparisons for Eels



# Emerging Singles

This section presents the best charting singles for Eels on the Emerging We Are Hunted charts

## Spectacular Girl

Best Single

2nd

Best Position

Single	Best Position
Spectacular Girl	2

Figure 7: Best Single Positions

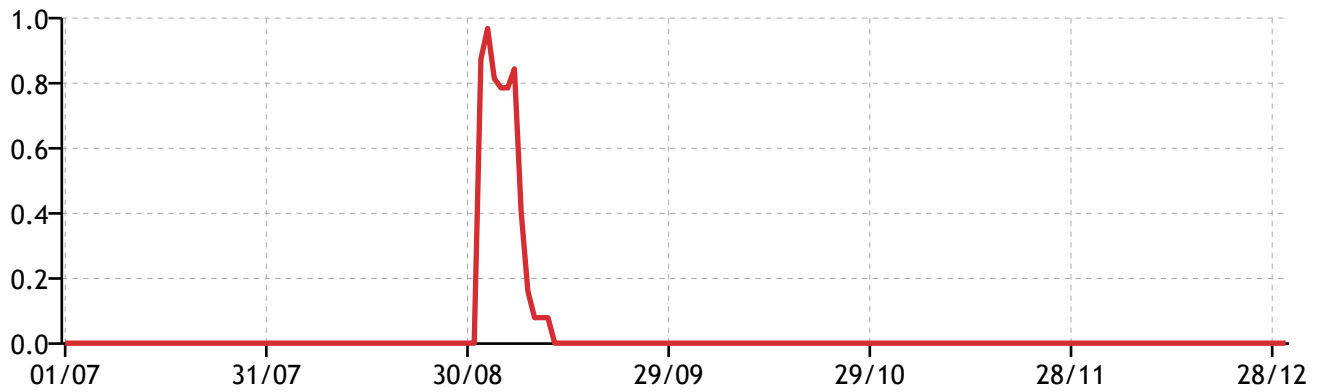


Figure 8: Singles Chart Comparison over Time

 Spectacular Girl

## Emerging Singles Comparison

This section compares the emerging chart performance of the most popular singles released by Eels. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

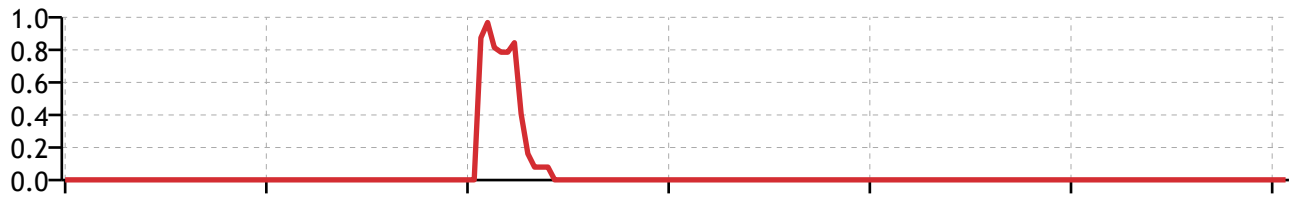


Figure 9: Chart ranking for Eels



Spectacular Girl

# Twitter Coverage

## Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Eels during this time period. Included is the overall ranking of Eels when compared to similar artists.

305th Overall Rank

5,293 Tweets

0.001% Share

Artist	Rank	Tweets	Share
Sufjan Stevens	119th	10,490	0.002%
Sun Ra	244th	6,394	0.001%
Eels	305th	5,293	0.001%
Klaxons	532nd	3,348	0.001%
Mogwai	567th	3,087	0.001%
Ra Ra Riot	958th	1,959	0.000%
The New Pornographers	975th	1,930	0.000%
Magic Kids	3757th	384	0.000%

Figure 10: Twitter Coverage Comparison

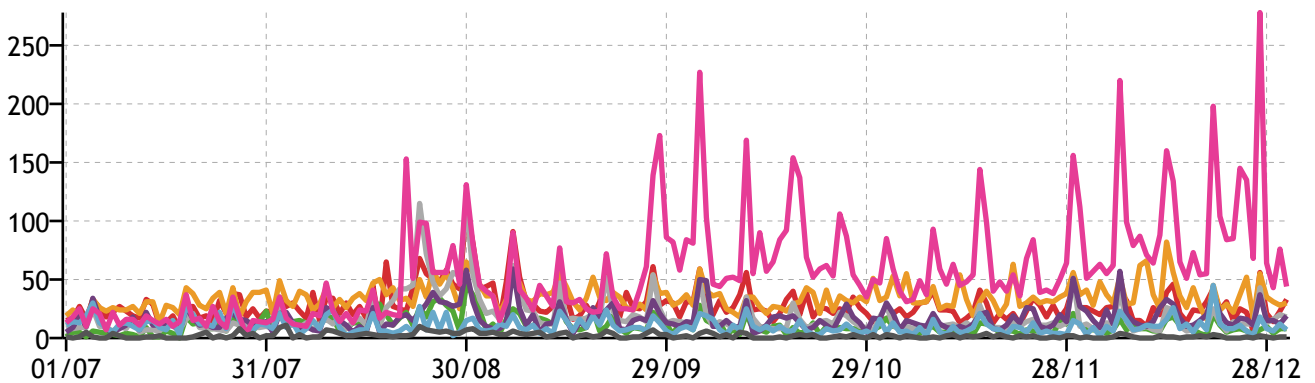


Figure 11: Twitter Coverage over Time



# Twitter Comparison

This section compares the total number of tweets mentioning Eels to similar artists.

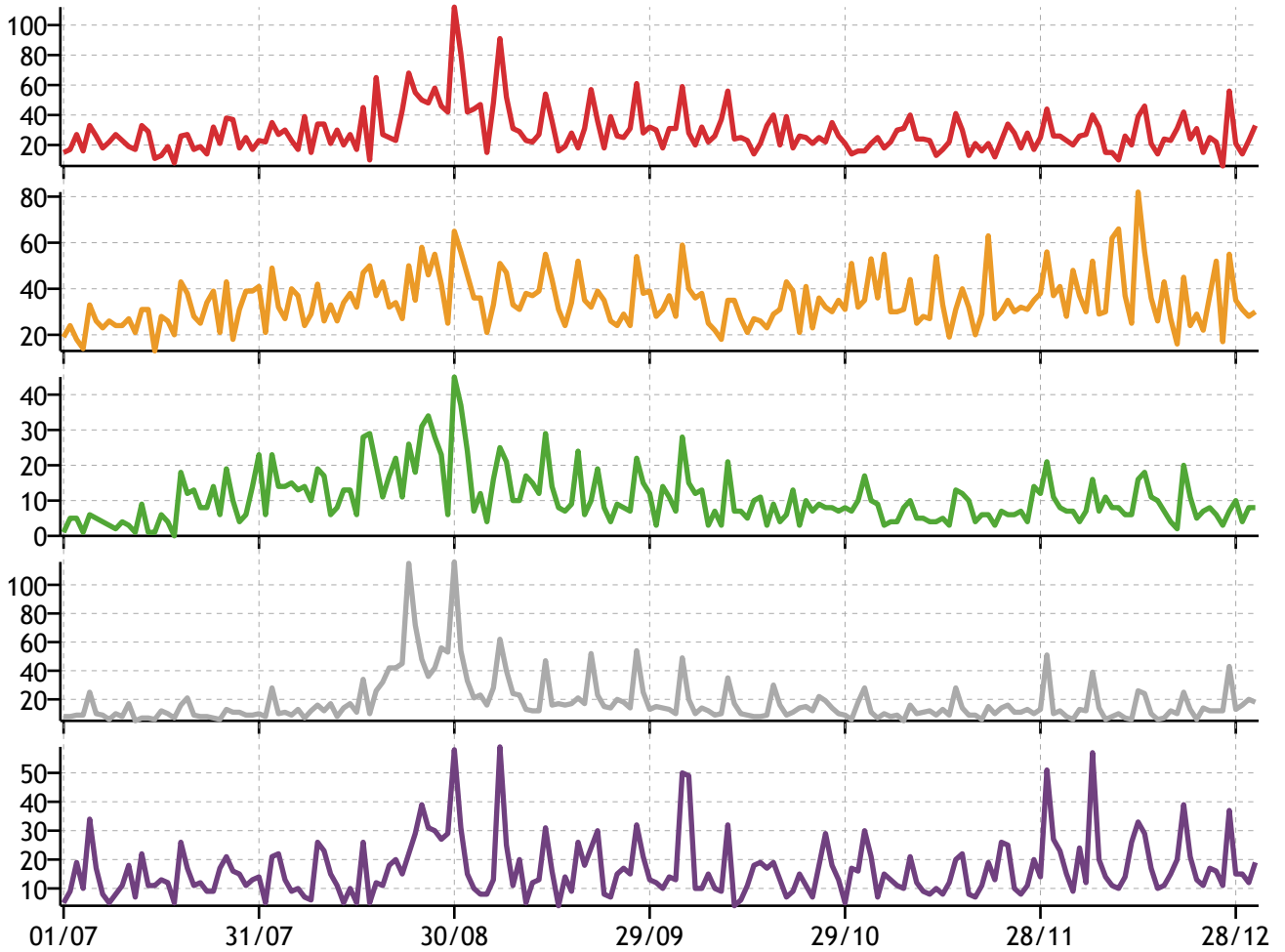


Figure 12: Comparisons for Eels



Eels



Ra Ra Riot



Mogwai



Sun Ra



Klaxons

# Mainstream Chart vs Twitter

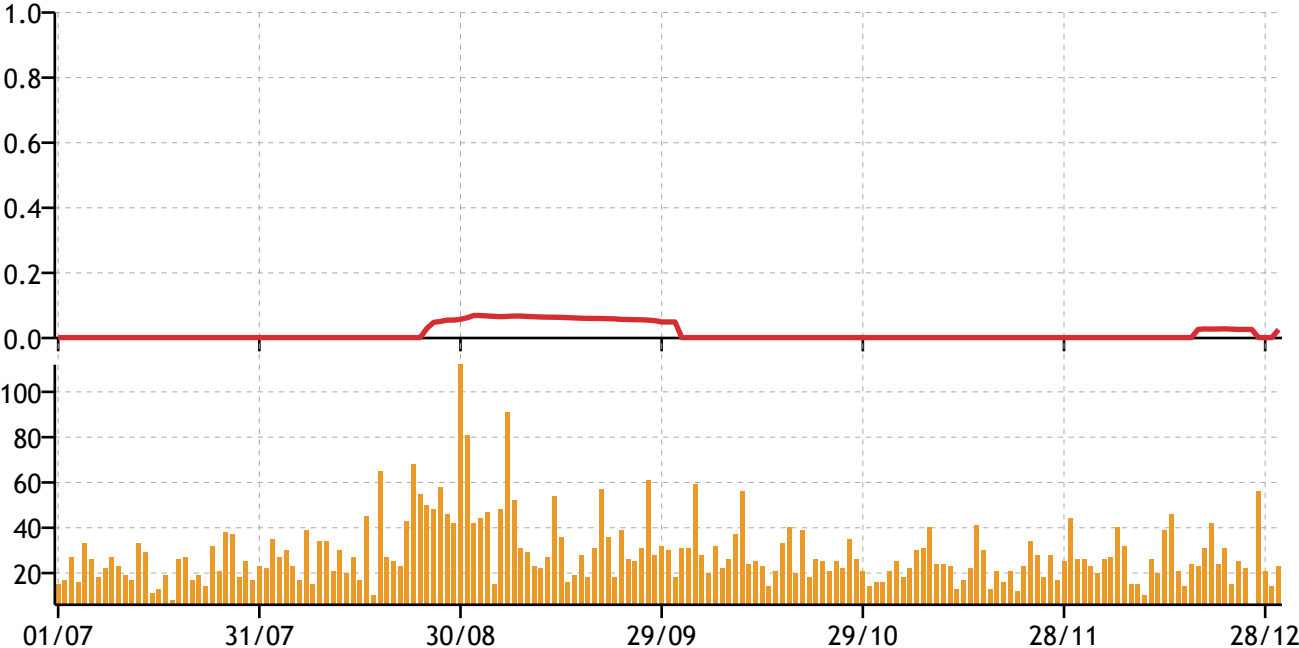


Figure 13: Eels Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



# Emerging Chart vs Twitter

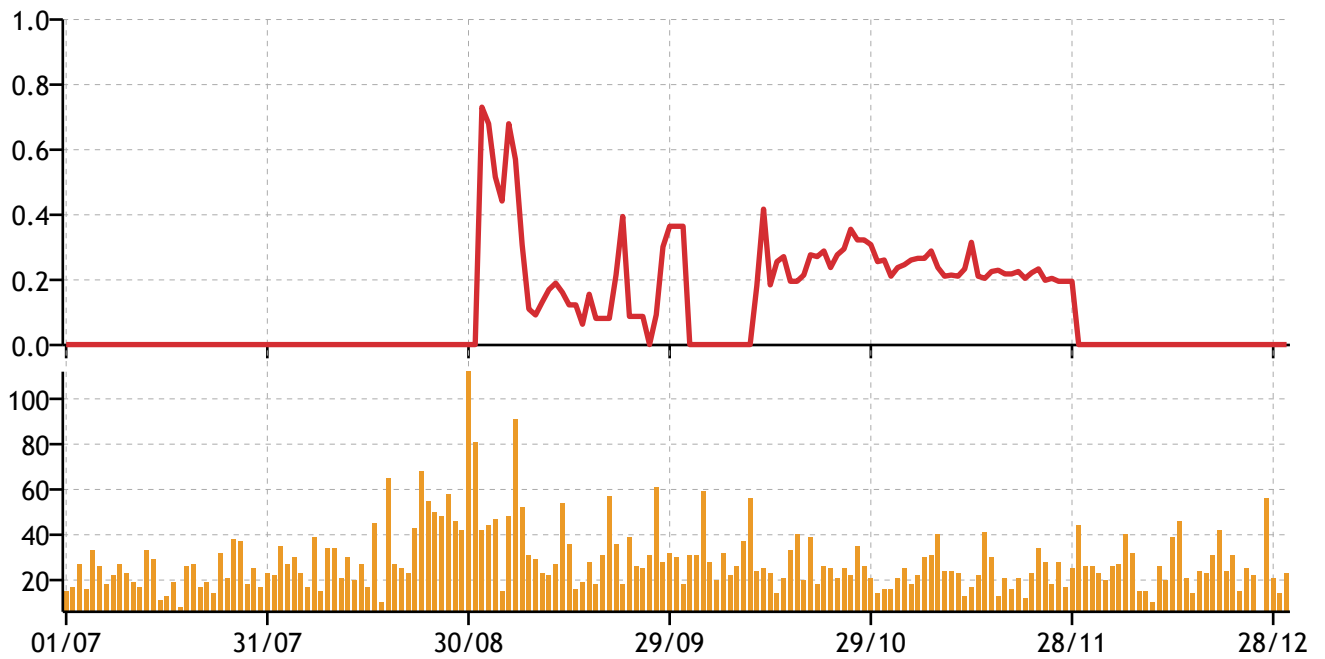


Figure 14: Eels Chart Popularity vs Twitter Coverage

This chart presents a comparison of emerging chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.

■ Chart Popularity

■ Twitter volume

# Twitter Users

This section lists the twitter users mentioning Eels in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/justVero	Vero	Mexico	324	1,155	374,220
2	twitter.com/mark_till	mark_till	Los Angeles California	132	2,528	333,696
3	twitter.com/whtmakesuhappy	Happiness gal	Sydney	6	7,533	45,198
4	twitter.com/LacedRadio	Laced Radio TM	Los Angeles, CA/Austin, Tx	47	695	32,665
5	twitter.com/straywebsurfer	straywebsurfer Ray	Tokyo, Japan	9	3,190	28,710
6	twitter.com/FrolleinEngel	Jessie	Braunschweig	18	1,255	22,590
7	twitter.com/garyblackmon	Gary Blackmon	Muscle Shoals, Alabama	6	3,310	19,860
8	twitter.com/tammyphinney	Tammy		5	3,605	18,025
9	twitter.com/dutchguy22	dutchguy22	the netherlands // utrecht	7	2,063	14,441
10	twitter.com/Gondlir	Ingo Leschnewsky	Frankfurt am Main	45	319	14,355
11	twitter.com/apm35	abraham peña	Torreón	8	1,762	14,096
12	twitter.com/DaveTheGame	Dave Chalker	Germantown, MD 20874	7	1,725	12,075
13	twitter.com/kirp	kirpo		5	2,410	12,050
14	twitter.com/greenfields47	rajakumar	Kuala Lumpur	9	1,326	11,934
15	twitter.com/NickPapaG	Nick Papageorgio	Va. Beach Va.	13	863	11,219
16	twitter.com/EL_Mark	Mark Itish	México, DF	7	1,584	11,088
17	twitter.com/Fran_imal79	Fran	USA	27	408	11,016
18	twitter.com/dilvsy	Dilvsy	Toronto, Ontario, Canada	18	574	10,332
19	twitter.com/giuliacarino	giulia carino	la spezia italy	14	690	9,660
20	twitter.com/jbizarro	João Bizarro	Almada/Sesimbra/Grândola	7	1,338	9,366
21	twitter.com/musehick	musehick	headspace unique	13	702	9,126
22	twitter.com/Fenomena	Mara Schmitman	Buenos Aires	7	1,283	8,981
23	twitter.com/MyCubbies	Chicago Cubs	guess...	10	818	8,180
24	twitter.com/Vittenko	Bartbert Vittenko	Schwabach	6	1,318	7,908
25	twitter.com/MiluB	Milu B	Se te perdio algo??	14	552	7,728
26	twitter.com/nffcnnr	Neff Conner	DFW/d-ish	10	743	7,430
27	twitter.com/THoebers	Thijs Hoebers	iPhone: 52.106792,5.087249	18	390	7,020

Figure 15: Top 50 Users tweeting about Eels

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/eisema	henk eisema	eindhoven	6	1,165	6,990
29	twitter.com/ciao_calotta	Sabine Scherer	Heilbronn, Germany	6	1,072	6,432
30	twitter.com/tristanpw	Tristan Welch	Somewhere, out there	20	295	5,900
31	twitter.com/calamateur	calamateur	Bannockburn, Stirling	13	439	5,707
32	twitter.com/MoREthANHuMAn	MoREthANHuMAn	Everywhere & Anywhere	6	876	5,256
33	twitter.com/ExcerptReader	The Excerpt Reader		9	536	4,824
34	twitter.com/RavenClause	Raven		6	745	4,470
35	twitter.com/lilbratsie	Jamie B	Little Rock, AR	9	493	4,437
36	twitter.com/misslazarou	joana bilton	lisbon	6	723	4,338
37	twitter.com/BeNNe8	Simon B.	45.911369, 13.507701	7	590	4,130
38	twitter.com/awhigh_tokool4u	Arthur W. High	Escanaba, MI	8	513	4,104
39	twitter.com/sufferin_juke	Kirk J Brown		30	133	3,990
40	twitter.com/erinna77	Manuela	Turin, Italy	6	638	3,828
41	twitter.com/MtheB	MtheB	Tel Aviv District	6	595	3,570
42	twitter.com/John_the_Monkey	John_the_Monkey		4	838	3,352
43	twitter.com/fabianobiscarra	Fabs	Porto Alegre, Brasil	16	189	3,024
44	twitter.com/Coffeenuts	Coffeenuts	Indiana	7	394	2,758
45	twitter.com/killleader	killleader	Urbino	4	682	2,728
46	twitter.com/manmetbril	A de Wijkerslooth	Leiden, Nederland	4	681	2,724
47	twitter.com/BONGBRUMMIE	Matt	High Peak	5	541	2,705
48	twitter.com/freeloosedirt	Fred	Simi Valley, CA	12	213	2,556
49	twitter.com/simonlix	Fabio Simonelli	Rome	5	509	2,545
50	twitter.com/aprildax	aprildax	The Redwood forest	5	506	2,530

Figure 15 (continued): Top 50 Users tweeting about Eels

## Shared Twitter Links

This section lists the most popular urls in tweets mentioning Eels during this period.

URL	Rank	Tweets
<a href="http://www.last.fm/music/Eels">http://www.last.fm/music/Eels</a>	1	80
<a href="http://www.stereomood.com/song/26843">http://www.stereomood.com/song/26843</a>	2	17
<a href="http://www.tweekly.fm/user/tristanpw">http://www.tweekly.fm/user/tristanpw</a>	3	17
<a href="http://www.last.fm/music/Eels/_/Novocaine%20for%20the%20Soul">http://www.last.fm/music/Eels/_/Novocaine for the Soul</a>	4	14
<a href="http://www.last.fm/music/Eels/_/Fresh%20Blood">http://www.last.fm/music/Eels/_/Fresh Blood</a>	5	12
<a href="http://tinysong.com/iFKl">http://tinysong.com/iFKl</a>	6	11
<a href="http://www.last.fm/music/Eels/_/Mr.%20E%27s%20Beautiful%20Blues">http://www.last.fm/music/Eels/_/Mr. E's Beautiful Blues</a>	7	11
<a href="http://www.last.fm/music/Eels/_/I%20Need%20Some%20Sleep">http://www.last.fm/music/Eels/_/I Need Some Sleep</a>	8	10
<a href="http://www.last.fm/music/Eels/_/Fresh%20Feeling">http://www.last.fm/music/Eels/_/Fresh Feeling</a>	9	10
<a href="http://www.tweekly.fm/user/freeloosedirt">http://www.tweekly.fm/user/freeloosedirt</a>	10	10
<a href="http://www.last.fm/music/Eels/_/Baby%20Loves%20Me">http://www.last.fm/music/Eels/_/Baby Loves Me</a>	11	9
<a href="http://www.tweekly.fm/user/SeeThroughHead">http://www.tweekly.fm/user/SeeThroughHead</a>	12	9
<a href="http://www.tweekly.fm/user/calamateur">http://www.tweekly.fm/user/calamateur</a>	13	8
<a href="http://www.tweekly.fm/user/rjharman">http://www.tweekly.fm/user/rjharman</a>	14	8
<a href="http://www.tweekly.fm/user/daftatom">http://www.tweekly.fm/user/daftatom</a>	15	8
<a href="http://www.tweekly.fm/user/40fortytwenty20">http://www.tweekly.fm/user/40fortytwenty20</a>	16	8
<a href="http://www.last.fm/music/Eels/_/My%20Beloved%20Monster">http://www.last.fm/music/Eels/_/My Beloved Monster</a>	17	8
<a href="http://www.lastfm.de/user/bhmueller007">http://www.lastfm.de/user/bhmueller007</a>	18	8
<a href="http://www.last.fm/music/Eels/_/I%20Like%20Birds">http://www.last.fm/music/Eels/_/I Like Birds</a>	19	8
<a href="http://www.tweekly.fm/user/nathhsm">http://www.tweekly.fm/user/nathhsm</a>	20	8
<a href="http://www.tweekly.fm/user/paulskeff">http://www.tweekly.fm/user/paulskeff</a>	21	7
<a href="http://www.tweekly.fm/twitter/freakz_1990">http://www.tweekly.fm/twitter/freakz_1990</a>	22	7
<a href="http://www.last.fm/music/Eels/_/Susan%27s%20House">http://www.last.fm/music/Eels/_/Susan's House</a>	23	7
<a href="http://www.tweekly.fm/twitter/eL_mark">http://www.tweekly.fm/twitter/eL_mark</a>	24	7
<a href="http://www.last.fm/music/Eels/_/Spectacular%20Girl">http://www.last.fm/music/Eels/_/Spectacular Girl</a>	25	7
<a href="http://www.last.fm/music/Eels/_/I%27m%20a%20Hummingbird">http://www.last.fm/music/Eels/_/I'm a Hummingbird</a>	26	7
<a href="http://www.last.fm/music/Eels/_/That%20Look%20You%20Give%20That%20Guy">http://www.last.fm/music/Eels/_/That Look You Give That Guy</a>	27	7

Figure 16: Top Shared Links on Twitter mentioning Eels

URL	Rank	Tweets
<a href="http://www.last.fm/music/Eels/_/this+is+where+it+gets+good">http://www.last.fm/music/Eels/_/this is where it gets good</a>	28	7
<a href="http://www.last.fm/music/Eels/_/A+Line+In+The+Dirt">http://www.last.fm/music/Eels/_/A Line In The Dirt</a>	29	6
<a href="http://www.last.fm/music/Eels/_/looking+up">http://www.last.fm/music/Eels/_/looking up</a>	30	6
<a href="http://www.tweekly.fm/user/nffcnnr">http://www.tweekly.fm/user/nffcnnr</a>	31	6
<a href="http://www.tweekly.fm/user/sugarytea">http://www.tweekly.fm/user/sugarytea</a>	32	6
<a href="http://www.tweekly.fm/user/MazP">http://www.tweekly.fm/user/MazP</a>	33	6
<a href="http://www.last.fm/music/Eels/_/Mystery+Of+Life">http://www.last.fm/music/Eels/_/Mystery Of Life</a>	34	6
<a href="http://www.tweekly.fm/user/gufertum">http://www.tweekly.fm/user/gufertum</a>	35	6
<a href="http://www.tweekly.fm/user/KieranHaughey">http://www.tweekly.fm/user/KieranHaughey</a>	36	6
<a href="http://www.tweekly.fm/user/Dan_Vivian">http://www.tweekly.fm/user/Dan_Vivian</a>	37	6
<a href="http://www.tweekly.fm/user/Jan_Govaerts">http://www.tweekly.fm/user/Jan_Govaerts</a>	38	6
<a href="/profile/myriam/blip/56364757/Eels-Novocaine+For+The+Soul">/profile/myriam/blip/56364757/Eels-Novocaine+For+The+Soul</a>	39	6
<a href="http://www.tweekly.fm/user/WarrenPalmer">http://www.tweekly.fm/user/WarrenPalmer</a>	40	6
<a href="http://www.tweekly.fm/user/Galapgs">http://www.tweekly.fm/user/Galapgs</a>	41	6
<a href="http://www.tweekly.fm/user/yvonneelisabeth">http://www.tweekly.fm/user/yvonneelisabeth</a>	42	5
<a href="http://www.tweekly.fm/twitter/pennilessinside">http://www.tweekly.fm/twitter/pennilessinside</a>	43	5
<a href="/profile/avivajazz/blip/56244861/Dennis+Gonzalez+Yells+At+Eels-Hymn+for+Julius+Hemphill">/profile/avivajazz/blip/56244861/Dennis+Gonzalez+Yells+At+Eels-Hymn+for+Julius+Hemphill</a>	44	5
<a href="http://www.tweekly.fm/user/rvdborn">http://www.tweekly.fm/user/rvdborn</a>	45	5
<a href="http://www.tweekly.fm/user/rubbishusername">http://www.tweekly.fm/user/rubbishusername</a>	46	5
<a href="/profile/avivajazz/blip/56244839/Dennis+Gonzalez+Yells+At+Eels-Elegy+for+a+Slaughtered+Democracy">/profile/avivajazz/blip/56244839/Dennis+Gonzalez+Yells+At+Eels-Elegy+for+a+Slaughtered+Democracy</a>	47	5
<a href="http://www.tweekly.fm/user/hickhack">http://www.tweekly.fm/user/hickhack</a>	48	5
<a href="http://www.tweekly.fm/user/DaveTheGame">http://www.tweekly.fm/user/DaveTheGame</a>	49	5
<a href="http://tinysong.com/iOUC">http://tinysong.com/iOUC</a>	50	5
<a href="http://www.tweekly.fm/user/niuz">http://www.tweekly.fm/user/niuz</a>	51	5
<a href="http://www.tweekly.fm/twitter/calamateur">http://www.tweekly.fm/twitter/calamateur</a>	52	5
<a href="http://www.tweekly.fm/user/TimmyGrunt">http://www.tweekly.fm/user/TimmyGrunt</a>	53	5
<a href="http://www.tweekly.fm/user/omitz">http://www.tweekly.fm/user/omitz</a>	54	4
<a href="http://www.tweekly.fm/user/arjenkoene">http://www.tweekly.fm/user/arjenkoene</a>	55	4
<a href="http://www.last.fm/music/Eels/_/Let%27s+Ruin+Julie%27s+Birthday">http://www.last.fm/music/Eels/_/Let%27s Ruin Julie%27s Birthday</a>	56	4
<a href="http://www.tweekly.fm/user/antshortland">http://www.tweekly.fm/user/antshortland</a>	57	4
<a href="http://www.tweekly.fm/user/xicooooo">http://www.tweekly.fm/user/xicooooo</a>	58	4
<a href="http://www.tweekly.fm/user/cloown">http://www.tweekly.fm/user/cloown</a>	59	4
<a href="http://www.tunewiki.com/">http://www.tunewiki.com/</a>	60	4

Figure 16 (continued): Top Shared Links on Twitter mentioning Eels

# News Coverage

## News Popularity

This section shows the total number of music articles mentioning Eels during this time period and the overall rank of Eels when compared to similar artists.

493rd Overall Rank

283 Articles

0.007% Share

Artist	Rank	Articles	Share
Sufjan Stevens	53rd	1,165	0.029%
Sun Ra	77th	977	0.024%
Klaxons	119th	780	0.019%
Mogwai	213th	540	0.013%
Ra Ra Riot	290th	435	0.011%
The New Pornographers	332nd	393	0.010%
<b>Eels</b>	<b>493rd</b>	<b>283</b>	<b>0.007%</b>
Magic Kids	586th	238	0.006%

Figure 17: News Coverage Comparison

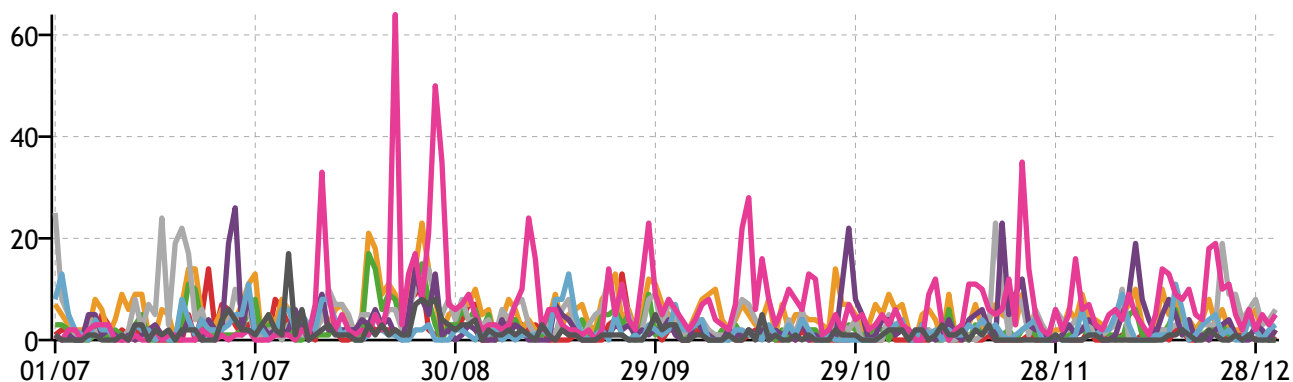


Figure 18: News Coverage over Time



# News Comparison

This section compares the number of music articles mentioning Eels during this time period to similar artists.



Figure 19: Comparisons for Eels



# Mainstream Chart vs Sentiment

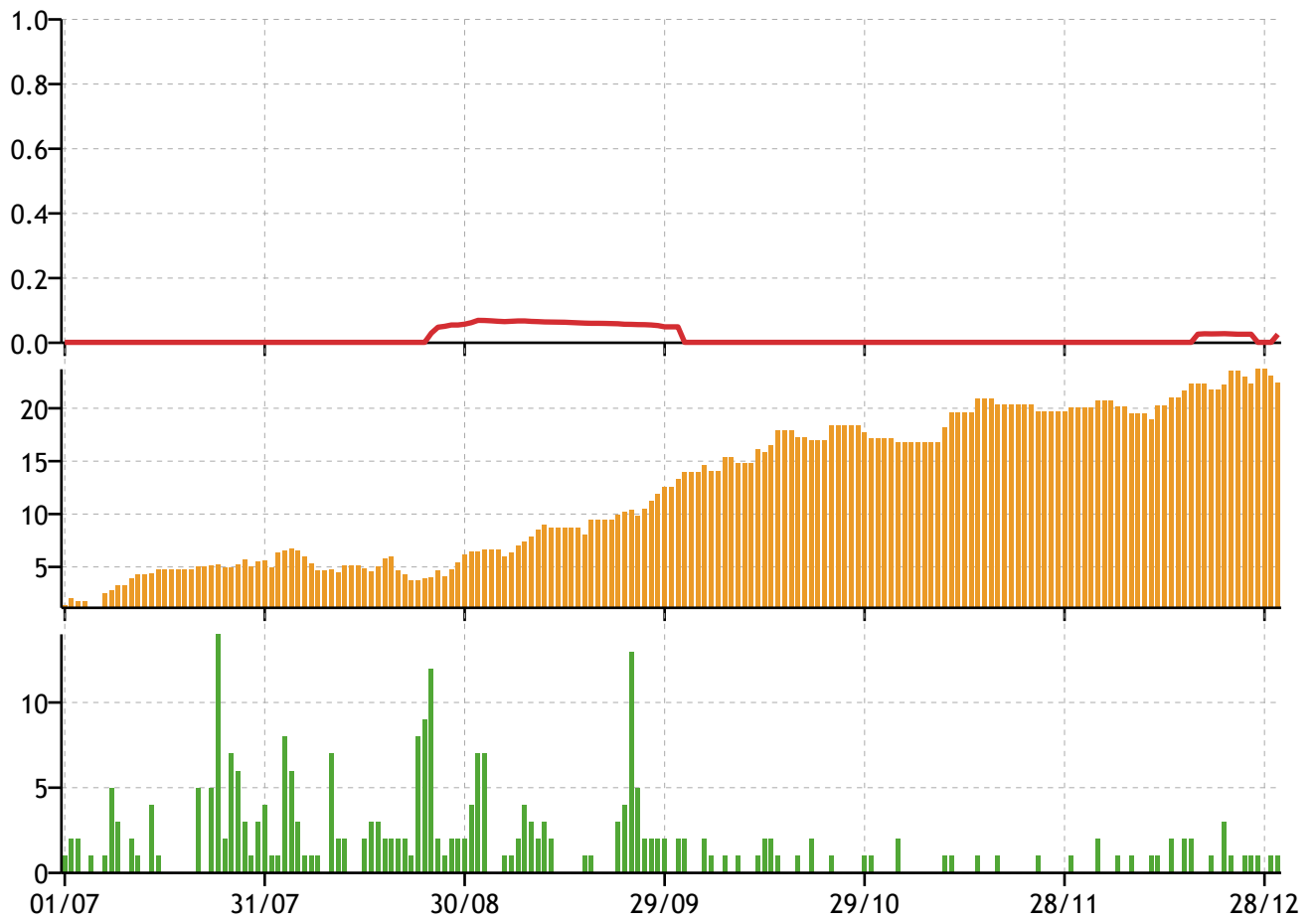
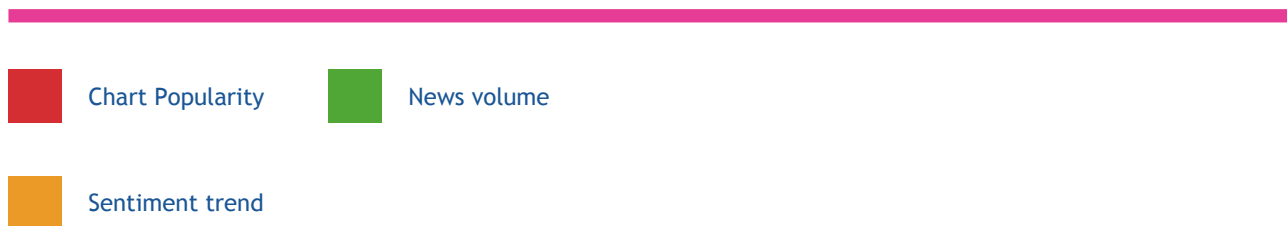


Figure 20: Eels Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Eels that day.



# Emerging Chart vs Sentiment

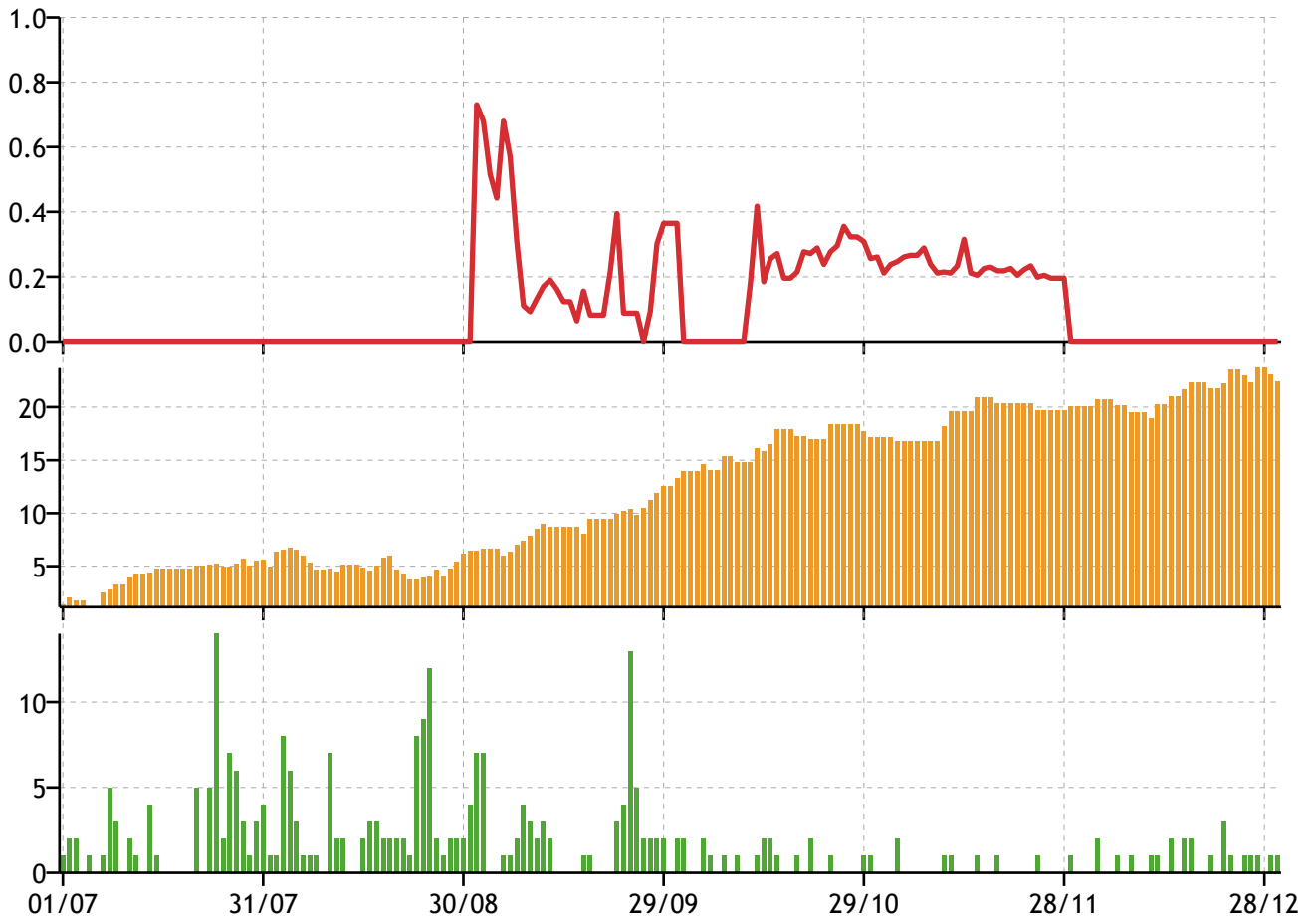
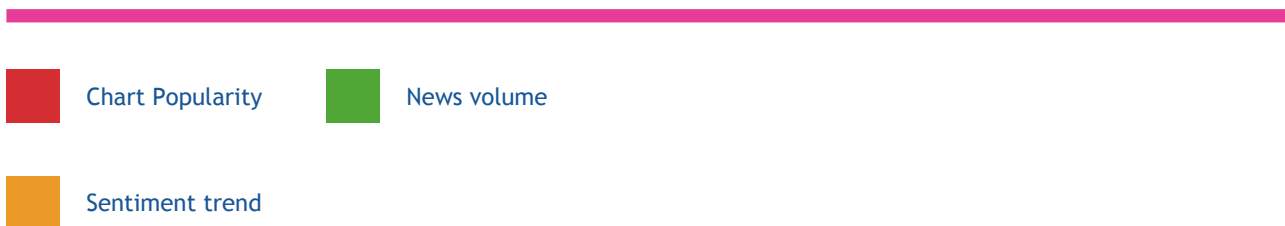


Figure 21: Eels Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of emerging chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Eels that day.



# Top Publishers

- Clash Music
- DoucheBagFace
- das klienicum
- KEXP Blog
- Prefix Magazine
- Pitchfork
- Other



Figure 22: Top Publishers related to Eels

Top Publishers	Mentions
Clash Music	10
DoucheBagFace	8
das klienicum	6
KEXP Blog	4
Prefix Magazine	3
Pitchfork	3
Ryan's Smashing Life	3
Indie For Bunnies	3
HIPSTER RUNOFF	3
The Stranger Dance	2
stereogum	2
Orange Country Register - music	2
betterPropaganda Reviews	2
This is all about audio dynamite	2
78s	2

Figure 23: Most frequently mentioned Top Publishers

# Top News Publishers

Publisher	Rank	Articles
Clash Music - <a href="http://www.clashmusic.com/">http://www.clashmusic.com/</a>	1	10
DoucheBagFace - <a href="http://www.dbf-music.com/">http://www.dbf-music.com/</a>	2	8
das klicnicum - <a href="http://dasklicnicum.blogspot.com/">http://dasklicnicum.blogspot.com/</a>	3	6
KEXP Blog - <a href="http://blog.kexp.org/blog/">http://blog.kexp.org/blog/</a>	4	4
Prefix Magazine - <a href="http://prefixmag.com">http://prefixmag.com</a>	5	3
Pitchfork - <a href="http://pitchfork.com/">http://pitchfork.com/</a>	6	3
Ryan's Smashing Life - <a href="http://ryanssmashinglife.blogspot.com">http://ryanssmashinglife.blogspot.com</a>	7	3
Indie For Bunnies - <a href="http://www.indieforbunnies.com">http://www.indieforbunnies.com</a>	8	3
HIPSTER RUNOFF - <a href="http://www.hipsterrunoff.com/">http://www.hipsterrunoff.com/</a>	9	3
The Stranger Dance - <a href="http://www.strangerdance.com">http://www.strangerdance.com</a>	10	2
stereogum - <a href="http://www.stereogum.com/">http://www.stereogum.com/</a>	11	2
Orange Country Register - music - <a href="http://www.ocregister.com/">http://www.ocregister.com/</a>	12	2
betterPropaganda Reviews - <a href="http://betterpropaganda.com/">http://betterpropaganda.com/</a>	13	2
This is all about audio dynamite - <a href="http://allaboutaudiodynamite.blogspot.com/">http://allaboutaudiodynamite.blogspot.com/</a>	14	2
78s - <a href="http://www.78s.ch">http://www.78s.ch</a>	15	2
Bradley's Almanac - <a href="http://www.bradleysalmanac.com/blogger.html">http://www.bradleysalmanac.com/blogger.html</a>	16	2
Spin - <a href="http://www.spin.com/">http://www.spin.com/</a>	17	2
Perfect Porridge - <a href="http://www.perfectporridge.com/">http://www.perfectporridge.com/</a>	18	2
NME - News - <a href="http://www.nme.com/">http://www.nme.com/</a>	19	2
Culture Bully - <a href="http://www.culturebully.com">http://www.culturebully.com</a>	20	2
The Lone Microphone - <a href="http://thelonemicrophone.blogspot.com/">http://thelonemicrophone.blogspot.com/</a>	21	2
The Music Slut - <a href="http://themusicslut.com">http://themusicslut.com</a>	22	2
Star Maker Machine - <a href="http://sixsongs.blogspot.com/">http://sixsongs.blogspot.com/</a>	23	2
oceans never listen - <a href="http://oceansneverlisten.blogspot.com/index.html">http://oceansneverlisten.blogspot.com/index.html</a>	24	2
MOMI - <a href="http://www.myownmusicindustry.nl/index.php">http://www.myownmusicindustry.nl/index.php</a>	25	1
Cuchara Sonica - <a href="http://cucharasonica.com">http://cucharasonica.com</a>	26	1
donewaiting.com - <a href="http://www.donewaiting.com/">http://www.donewaiting.com/</a>	27	1

Figure 24: Top 53 Publishers mentioning Eels

Publisher	Rank	Articles
Sweeping The Nation - <a href="http://sweepingthenation.blogspot.com/">http://sweepingthenation.blogspot.com/</a>	28	1
:: The Playlist :: - <a href="http://theplaylist.blogspot.com/">http://theplaylist.blogspot.com/</a>	29	1
Cerulean's Love of Music - <a href="http://lobster.blogspot.com/">http://lobster.blogspot.com/</a>	30	1
caffeine-headache - <a href="http://caffeine-headache.net/">http://caffeine-headache.net/</a>	31	1
inALLcaps - <a href="http://www.inallcaps.com">http://www.inallcaps.com</a>	32	1
Glorious Noise - Rock and roll can change your life - <a href="http://www.gloriousnoise.com/">http://www.gloriousnoise.com/</a>	33	1
The A.V. Club - <a href="http://www.avclub.com/">http://www.avclub.com/</a>	34	1
NME - Reviews - <a href="http://www.nme.com/">http://www.nme.com/</a>	35	1
Tuneage - <a href="http://tuneage.tumblr.com/">http://tuneage.tumblr.com/</a>	36	1
Raised on Indie - <a href="http://www.raisedonindie.com/">http://www.raisedonindie.com/</a>	37	1
New York Times Music - <a href="http://www.nytimes.com/pages/arts/music/index.html">http://www.nytimes.com/pages/arts/music/index.html</a>	38	1
WeWant2Wigoler - <a href="http://www.ww2w.fr">http://www.ww2w.fr</a>	39	1
Persona Sauna - <a href="http://personasauna.blogspot.com">http://personasauna.blogspot.com</a>	40	1
MeFi Music - <a href="http://music.metafilter.com/">http://music.metafilter.com/</a>	41	1
The Line Of Best Fit - <a href="http://thelineofbestfit.com">http://thelineofbestfit.com</a>	42	1
One Sweet Song - <a href="http://onesweetsong.blogspot.com/">http://onesweetsong.blogspot.com/</a>	43	1
Song, by Toad - <a href="http://songbytoad.com">http://songbytoad.com</a>	44	1
Something Else! - <a href="http://somethingelsemusic.blogspot.com/">http://somethingelsemusic.blogspot.com/</a>	45	1
brooklynvegan - <a href="http://www.brooklynvegan.com/">http://www.brooklynvegan.com/</a>	46	1
Heart on a Stick - <a href="http://heartonastick.blog-city.com/">http://heartonastick.blog-city.com/</a>	47	1
Ca Va Cool - <a href="http://www.cavacool.com">http://www.cavacool.com</a>	48	1
Anti-Gravity Bunny - <a href="http://antigravitybunny.blogspot.com/">http://antigravitybunny.blogspot.com/</a>	49	1
SqueezeMyLemon - <a href="http://squeezeylemon.blogspot.com">http://squeezeylemon.blogspot.com</a>	50	1
Just Press Play - <a href="http://www.beepbeepbeep.blogspot.com/">http://www.beepbeepbeep.blogspot.com/</a>	51	1
The Devil Has The Best Tuna - <a href="http://besttuna.blogspot.com">http://besttuna.blogspot.com</a>	52	1
...SoTB - <a href="http://sideoftheblog.blogspot.com/">http://sideoftheblog.blogspot.com/</a>	53	1

Figure 24 (continued): Top 53 Publishers mentioning Eels

# Best 5 News Days

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## 24 July 2010 : 14 articles

### Popular Articles this Day

#### **Eels “Spectacular Girl” Video**

CultureBully, 24 July 2010

Music video for "Spectacular Girl" by the Eels from the band's 2010 release, "Tomorrow Morning."

#### **eels: "Spectacular Girl"**

PunkNews, 23 July 2010

Eels have posted the first video from their upcoming album. The record completes the three album trilogy begun in 2009 with *Hombre Loco*. The final album is *Tomorrow Morning* ...

#### **EELS Spectacular Girl from TOMORROW MORNING - out 8.24.10 (video)**

MusicBlips, 24 July 2010

Video for "Spectacular Girl" from *TOMORROW MORNING*, out 8/24/10. Learn more at <http://eelstheband.com> — full article at [youtube.com](http://youtube.com)

#### **Eels – “Spectacular Girl” Video**

MusicBlips, 24 July 2010

Eels put out *Hombre Loco* in 2009, six months later followed it up with the particularly bummed out *End Times*. The flood of material's intended to be a trilogy, ...

#### **eels: "Spectacular Girl"**

MusicBlips, 24 July 2010

Eels have posted the first video from their upcoming album. The record completes the three album trilogy begun in 2009 with *Hombre Loco*. The final album is *Tomorrow Morning* ...

#### **Eels: "Spectacular Girl" Video**

Hip Hop Blips, 24 July 2010

Where to start with the Eels? They are one of my favorite bands for their simple approach to song writing. Mr. E does away with overly complex lyrics, and overdone ...

#### **EELS DEBUT NEW VID**

MusicBlips, 24 July 2010

Enjoy 'Spectacular Girl' below. *Tomorrow Morning* will see daylight shortly. MP3: Eels – *In My Dreams* — full article at [themusicslut.com](http://themusicslut.com)

#### **EELS DEBUT NEW VID**

The Music Slut, 23 July 2010

Enjoy 'Spectacular Girl' below. *Tomorrow Morning* will see daylight shortly. MP3: Eels – *In My Dreams*

## **EELS new video for Spectacular Girl**

Perfect Porridge, 24 July 2010

I'm wondering if that was purposeful product placement by Dodge. What do [...]

## **Eels: "Spectacular Girl" (video)**

Snob's Music, 23 July 2010

As you know, Eels will be releasing their new album Tomorrow Morning on August 28th. And to think I thought they'd be done after "Novocaine for the Soul". Anyway, they've ...

2

## **24 September 2010 : 13 articles**

### **Popular Articles this Day**

#### **Eels frontman E takes revenge on London after false terrorist accusation - video**

NME - News, 24 September 2010

He turns UK capital into a toytown in the band's new video

#### **Eels Take Revenge On London**

Clash Music, 24 September 2010

Eels singer Mark 'E' Everett has revealed his revenge on London after being accused of being a terrorist. Completing their recent trilogy of albums earlier this year, Eels had earned ...

### **EELS**

Boston Herald, 24 September 2010

Eels - less a band than a vehicle for Mark Oliver Everett, also known as E - makes an about-face, turning away...

### **New Video And Tour Dates For Eels**

AbsolutePunk, 24 September 2010

Watch the new \*Eels (<http://www.eelstheband.com>)\* video for "Baby Loves Me" and find their upcoming tour dates in the replies.

### **Eels "Baby Loves Me" Video**

CultureBully, 24 September 2010

Music video for "Baby Loves Me" by Eels from the 2010 release, "Tomorrow Morning."

### **Eels Gets Revenge on London in New Video "Baby Loves Me"**

Under the Radar, 24 September 2010

In new Eels video, "Baby Loves Me," bearded leadman E, wanders around a London that appears to be straight out of our childhood fantasies...awww...sweet! Of course, with the notoriously moody ...

## Spend Saturday Night with eels

The Bowery Presents - The House List, 23 September 2010

Thanks to his sister's record collection, Mark Oliver Everett took an early interest in music, which proved helpful when, like so many other teens, he started getting into trouble, especially ...

## AUDIOVISUALS: Eels - Baby Loves Me This highlight from...

Music Fan's Mic (MFM), 24 September 2010

AUDIOVISUALS : Eels - Baby Loves Me This highlight from Eels' latest album has Everett's silly side taking centre stage; ridiculous sunglasses, London train stations being made to look like ...

## EELS are premiering the brand new video for "Baby Loves Me"

Perfect Porridge, 23 September 2010

EELS play First Avenue on . . . → Read More: EELS are premiering the brand new video for "Baby Loves Me"

## eels - tomorrow morning

Ryan's Smashing Life, 24 September 2010

New Music this Week ! Someone You Should Know Boston Date this week! Fri 9/24/10 at Royale Mark Oliver Everett is " E " EELS RETURN - One of the ...

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## 25 August 2010 : 12 articles

### Popular Articles this Day

#### Music: Review: Eels: Tomorrow Morning

The A.V. Club, 24 August 2010

Musically, there's nothing groundbreaking about Tomorrow Morning , Eels ' ninth studio album. Longtime fans will recognize bits and pieces from across the career of frontman/songwriter/shaman Mark Oliver Everett: affected ...

#### Mark 'E' Everett's Last Day On Earth

Clash Music, 25 August 2010

How would you like to spend your last day on earth? E from Eels wants to be with his dog... Where would you like to wake up? Oh, I bet ...

#### Upcoming Album Releases: August 24th 2010

betterPropaganda Reviews, 25 August 2010

Our new album release list for the coming week goes up every Tuesday. Check out what's dropping August 24th, grab mp3s and catch up on what you missed from previous ...

## **Listen: Eels 'Tomorrow Morning' Album**

Clash Music, 24 August 2010

American alt rock dons Eels are streaming their new album 'Tomorrow Morning' in full on their MySpace page. Mark 'E' Everett is simply one of the most accomplished songwriters of ...

## **V Festival 2010 More Video Interviews**

Clash Music, 24 August 2010

Watch more video interviews by Absolute Radio backstage at last weekend's V Festival. Artists featured include Kasabian, Plan B, The Courteeners, White Lies, The Temper Trap, Seasick Steve, Eels, Editors, ...

## **New Releases Out This Week**

PunkNews, 24 August 2010

Some of the new releases out this week. eels - Tomorrow Morning Mogwai - Burning / Special Moves The Devil Wears Prada - Zombie EP Bars of Gold - Of ...

## **Eels - Tomorrow Morning**

idiomag, 25 August 2010

This is not E's best album ever but it still has some lovely moments and some great melodies. The usual mix of super cool, laid back dreaminess, keyboards, electro beats ...

## **WWTB A little more action on the new release front this week,...**

Tuneage, 25 August 2010

Eels - Tomorrow Morning Ra Ra Riot - The Orchard WWTB A little more action on the new release front this week, but we're still in the middle of the ...

## **New releases for Aug 24th: Ra Ra Riot, Eels, Isobel Campbell & Mark Lanegan**

Snob's Music, 24 August 2010

Here's a look at the new music hitting stores this week, and it's a bumper crop: Campbell & Lanegan Abner Trio Apocalyptica Isobel Campbell & Mark Lanegan- Review Paul Collins- ...

## **Album Streams: Dandies, Pistols, more**

Glorious Noise - Rock and roll can change your life, 24 August 2010

Isobel Campbell & Mark Lanegan, Magic Kids, Eels, et al.

## 24 August 2010 : 9 articles

### Popular Articles this Day

#### [Music: Review: Eels: Tomorrow Morning](#)

The A.V. Club, 24 August 2010

Musically, there's nothing groundbreaking about Tomorrow Morning , Eels ' ninth studio album. Longtime fans will recognize bits and pieces from across the career of frontman/songwriter/shaman Mark Oliver Everett: affected ...

#### [Album review: Eels - 'Tomorrow Morning' \(E Works\)](#)

NME - Reviews, 23 August 2010

E pokes his head above the ground and finds a pleasantly optimistic outlook

#### [Eels' Mark Everett becomes V Festival ice cream man](#)

NME - News, 23 August 2010

Frontman rocks out with cold treats in Chelmsford

#### [Listen: Eels 'Tomorrow Morning' Album](#)

Clash Music, 24 August 2010

American alt rock dons Eels are streaming their new album 'Tomorrow Morning' in full on their MySpace page. Mark 'E' Everett is simply one of the most accomplished songwriters of ...

#### [V Festival 2010 More Video Interviews](#)

Clash Music, 24 August 2010

Watch more video interviews by Absolute Radio backstage at last weekend's V Festival. Artists featured include Kasabian, Plan B, The Courteeners, White Lies, The Temper Trap, Seasick Steve, Eels, Editors, ...

#### [New Releases Out This Week](#)

PunkNews, 24 August 2010

Some of the new releases out this week. eels - Tomorrow Morning Mogwai - Burning / Special Moves The Devil Wears Prada - Zombie EP Bars of Gold - Of ...

#### [V Festival 2010: Sunday](#)

Clash Music, 23 August 2010

View a photo gallery from Sunday at the V Festival featuring Eels, Amy MacDonald, Imogen Heap, Florence and the Machine and The Prodigy. The V Festival took place over 2 ...

#### [Eels - Tomorrow Morning](#)

Clash Music, 23 August 2010

The perpetually-bearded E - AKA Eels' Mark Oliver Everett - finds himself in surprisingly greener pastures on latest album 'Tomorrow Morning'. The final chapter in a trilogy of albums released ...

## **New releases for Aug 24th: Ra Ra Riot, Eels, Isobel Campbell & Mark Lanegan**

Snob's Music, 24 August 2010

Here's a look at the new music hitting stores this week, and it's a bumper crop: Campbell & Lanegan Abner Trio Apocalyptica Isobel Campbell & Mark Lanegan- Review Paul Collins- ...

## **Album Streams: Dandies, Pistols, more**

Glorious Noise - Rock and roll can change your life, 24 August 2010

Isobel Campbell & Mark Lanegan, Magic Kids, Eels, et al.

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## **03 August 2010 : 8 articles**

### **Popular Articles this Day**

#### **Built To Spill Cover... Themselves**

Clash Music, 03 August 2010

American underground rock heroes Built To Spill have re-recorded a series of tracks in a synth-pop style. Built To Spill returned with their new album 'There Is No Enemy' earlier ...

#### **Built To Spill: The Electric Anthology Project**

Prefix Magazine, 03 August 2010

After nearly two decades of making music together, Built to Spill has a right to some nostalgia. Instead of taking the easy route and releasing a greatest hits compilation, Doug ...

#### **'The Switch' Soundtrack Hits August 17, Features Eels, Jamiroquai, Nu Shooz, Sunrider, Mojave 3 & More**

:: The Playlist ::, 03 August 2010

Remember the artificial insemination comedy "The Baster" which was a Blacklist screenplay hit in 2008? You'll recall Miramax softened the title to "The Switch," and the offbeat comedy, which stars Jennifer ...

#### **Electronic Anthology Project**

MusicBlips, 03 August 2010

Electronic Anthology Project - "Eels" Uploaded by Obit Tip Lulls on July 30, 2010 19:14 Save to Favorites Share Loading sharing options Report this track This track is not downloadable ...

#### **Daniel Johnston [Artist Of The Week]**

Rockfeedback, 02 August 2010

BIO Back in 1992, what t-shirt you wore really mattered. In the time before Topman started appropriating every icon and printing their faces on a slim-fit-scoop-neck-v-neck-silk-cut-t-shirt (remember when they stole ...

## **Getting to know Cicada Summer**

Harmon Drive, 03 August 2010

If you listen to Cicada Summer you can hear the sound of Georgia in the summertime. Their sound reminds me of bits and pieces of Elliott Smith and The Eels. ...

## **Built To Spill: Built To Spill covern sich selbst**

motor.de Musikmagazin, 03 August 2010

Die Indie-Rocker Built To Spill zeigen sich experimentierfreudig: Mit ihrem "Electronic Anthology Project" schaffen Doug Martsch und Brett Nelson elektronisch angehauchte Versionen ihrer eigenen Songs und beweisen dabei ihre Liebe ...

## **Built to Spill Get an 80's Makeover**

The Stranger Dance, 03 August 2010

Built to Spill is re-doing 7 previous tracks in all the glory that is 80's synth and drum machines. The EP is dubbed The Electronic Anthology Project and is the ...

## **Built to Spill Get '80s Makeover**

The Stranger Dance, 03 August 2010

Built to Spill members Doug Martsch and Brett Nelson re-imagined seven previous tracks in all the glory that is '80s synth and drum machines for a new EP dubbed The ...

## News Highlights

This section includes the most repeated statements in the music press about Eels month by month during this period.

### July

"Eels have premiered a new track off the band's forthcoming album, 'Tomorrow Morning'. The track, "Spectacular Girl", is currently available to listen on Spinner. 'Tomorrow Morning' ..."

Mon 05/07 - Eels Premiere New Track Online - Rock on the Streets

"Eels will be completing the three album trilogy begun in 2009 with Hombre Loco next month. The project will release Tomorrow Morning on August 24, 2010 ..."

Fri 09/07 - eels: "Spectacular Girl" - PunkNews

"Eels is our involvement as Ariel Pink's backup band (which he calls "Added Pizzazz") in his newest projects for 4AD Records and Free Dope and Fucking ..."

Wed 14/07 - Dennis Gonzalez / Added Pizzazz / Yells At Eels on MySpace Music - MusicBlips

"Eels have completed a three-part story arc, a concept trilogy unlike anything they have attempted before. Tackling the themes of lust, love, loss and redemption it ..."

Wed 21/07 - Eels Talk To ClashMusic - Clash Music

"Eels have experienced a plethora of critical acclaim and fanatic stardom. With an incredible book shelf of 9 complete albums, the multi-faceted Californian threesome have outdone ..."

Wed 21/07 - Electric Eels - My Vision TV

"Eels have spoken to ClashMusic about their hugely ambitious rock trilogy, culminating in forthcoming album 'Tomorrow Morning'. Eels aren't known for shrinking away from a challenge. ..."

Wed 21/07 - Eels Talk About Their Rock Trilogy - Clash Music

"Eels have posted the first video from their upcoming album. The record completes the three album trilogy begun in 2009 with Hombre Loco . The final ..."

Fri 23/07 - eels: "Spectacular Girl" - PunkNews

"Eels have premiered the music video for "Spectacular Girl". The track is off the band's forthcoming album, 'Tomorrow Morning'. Watch the music video above. 'Tomorrow Morning' ..."

Fri 23/07 - Watch: Eels Premiere "Spectacular Girl" Video - Rock on the Streets

"Eels will be releasing their new album Tomorrow Morning on August 28th. And to think I thought they'd be done after "Novocaine for the Soul". Anyway, ..."

Fri 23/07 - Eels: "Spectacular Girl" (video) - Snob's Music

"Eels have released a new music... Click on the headline to read the rest of the story"

Mon 26/07 - This morning in new music – July 26, 2010 - AUX TV

"Eels will complete a trilogy of albums in just over a year, so you wonder whether founder Mark Oliver Everett worried whether he might be asking ..."

Sat 31/07 - Eels frontman is finally comfortable in his own skin - Orange Country Register - music

## August

"Eels will release Tomorrow Morning , their second new album of 2010, via the group's own E Works label. They'll follow it with a big world ..."

Tue 10/08 - News in Brief: Eels, Royal Trux, Capstan Shafts, Reading and Leeds Festivals - Pitchfork

"Eels have performed live since the release of HOMBRE LOBO, END TIMES and the new album Be sure and catch their show at TheCrofoot on September ..."

Sun 15/08 - New Album Tour from EELS... - The Lone Microphone

"Eels have finished their trilogy with this album"

Tue 17/08 - Eels: Tomorrow Morning [Reviews] - Ultimate Guitar

"Eels have never been a band to play it safe or do the expected. In that spirit their latest album, Tomorrow Morning, comes out a scant ..."

Mon 23/08 - Eels: "Tomorrow Morning" (album review) - Snob's Music

"Eels have decided to preview the album by streaming it in full on their MySpace page. The album is available to stream right now, with the ..."

Tue 24/08 - Listen: Eels 'Tomorrow Morning' Album - Clash Music

"Eels were sporadic, at best. Of course, those eventual releases were loaded (often too much so) with material, making each long wait equally rewarding and unbearable. ..."

Thu 26/08 - Under Review: eels – Tomorrow Morning - Ugly Rumours

"Eels is the moniker for Mark Oliver Everett and this album is the third in a trilogy of albums he has released all pretty closely together. ..."

Sat 28/08 - Eels – Tomorrow Morning - DoucheBagFace

"Eels may be forgiven for running out of steam with this record. Instead we are treated to a minimalistic offering - such a contrast to E's ..."

Mon 30/08 - Quick Fix: Eels - Tomorrow Morning - Music Fan's Mic (MFM)

"Eels has transformed over the years into a group that regardless if they have a radio hit or not, their records always put forth a reason ..."

Mon 30/08 - Eels: Tomorrow Morning - The Fire Note

## September

"Eels have released in the past 18 months, Tomorrow Morning is a fitting foil to the grungy rock of 2009's Hombre Lobo and January's sombre End ..."

Wed 01/09 - EELS – Tomorrow Morning - Rave Magazine

"Eels were the one who would capture it? Atmosphere – To All My Friends And now I will make your cigarette DISAPPEAR Two years after their ..."

Thu 09/09 - Tracks of the Month // August 2010 - The 405

"Eels have a new video for single 'Baby Loves Me', taken from their current record Tomorrow Morning. The single comes out on November 22 and the ..."

Sat 25/09 - Watch: Eels - 'Baby Loves Me' - Drowned In Sound

"Eels have enraptured its fans in the throes of a recurring album cycle that delves into some of the deepest studies into the human condition pop ..."

Mon 27/09 - Eels: Tomorrow Morning - Jam Bands

"Eels have just released a new video for their latest single Baby Loves Me. Here is what he had to say about their video"

Tue 28/09 - Music Video: Eels – Baby Loves Me - RouteNote

## October

"Eels is their third record, first on vinyl, and second release off of Emerald Cocoon . What all this is leading up to is an enormously ..."

Fri 29/10 - Sunken - New Zealand Eels (Emerald Cocoon, 2010) - Anti-Gravity Bunny

## November

"Eels to anyone with a set of headphones, dropped in and quadrupled your chances of loving him with four in-studio tracks, performed [Read more..](#)"

Wed 24/11 - Live Video: Eels - KEXP Blog

## December

"Eels was a delight. I heard it for the first time on a drive up through Lancashire in a light bright afternoon. Both of those tracks ..."

Fri 03/12 - Jo Good Part 2 - Just Press Play

# Appendices

## Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 25: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 25 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 25 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

## Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 26: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 26 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 26 (continued): Top 100 Artists on We Are Hunted Emerging Chart