

# Deerhoof

Music Media Analysis  
July to December 2010

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# Overview

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**77th** on Emerging Charts

**3175th** on Twitter

**524th** in the Music Press

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This report reviews the popularity of Deerhoof on the music charts and in the music news for the period July to December 2010. It benchmarks Deerhoof against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

# Chart Popularity

## Emerging Chart

This section presents the emerging chart performance for Deerhoof compared to similar artists. Deerhoof was ranked 77th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted emerging chart for Deerhoof was 10th.

**77th** Overall Rank

**10th** Best Position

Artist	Rank	Best Position
Best Coast	1st	2
No Age	11th	5
The Go! Team	28th	7
Cut Copy	65th	10
Deerhoof	77th	10
Gold Panda	116th	13
JEFF The Brotherhood	260th	25
Andrew Bird	338th	33

Figure 1: Artist Emerging Ranks

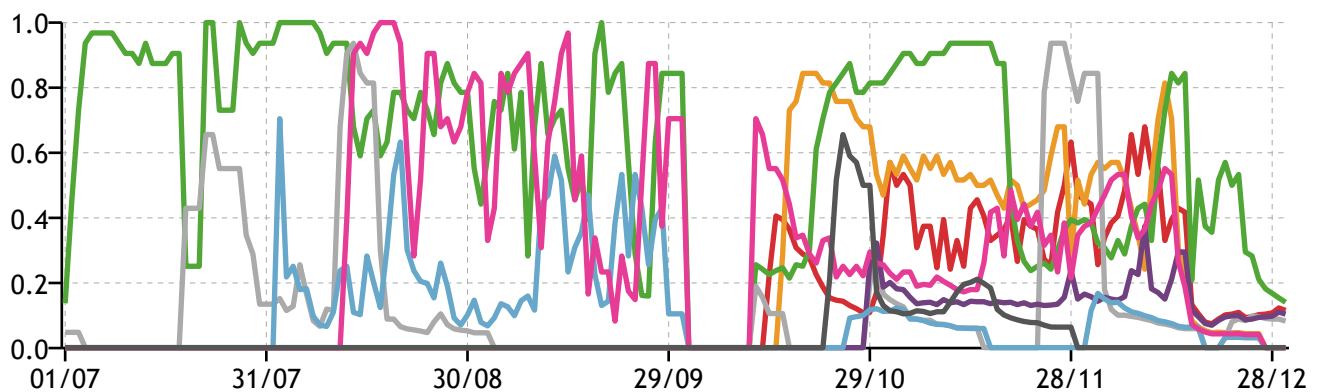


Figure 2: Artist Mainstream Emerging Popularity over Time



# Emerging Comparison

This section compares the emerging chart performance of Deerhoof against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Deerhoof was ranked 1st overall of our charts for that day. 0.0 denotes Deerhoof did not chart at all.

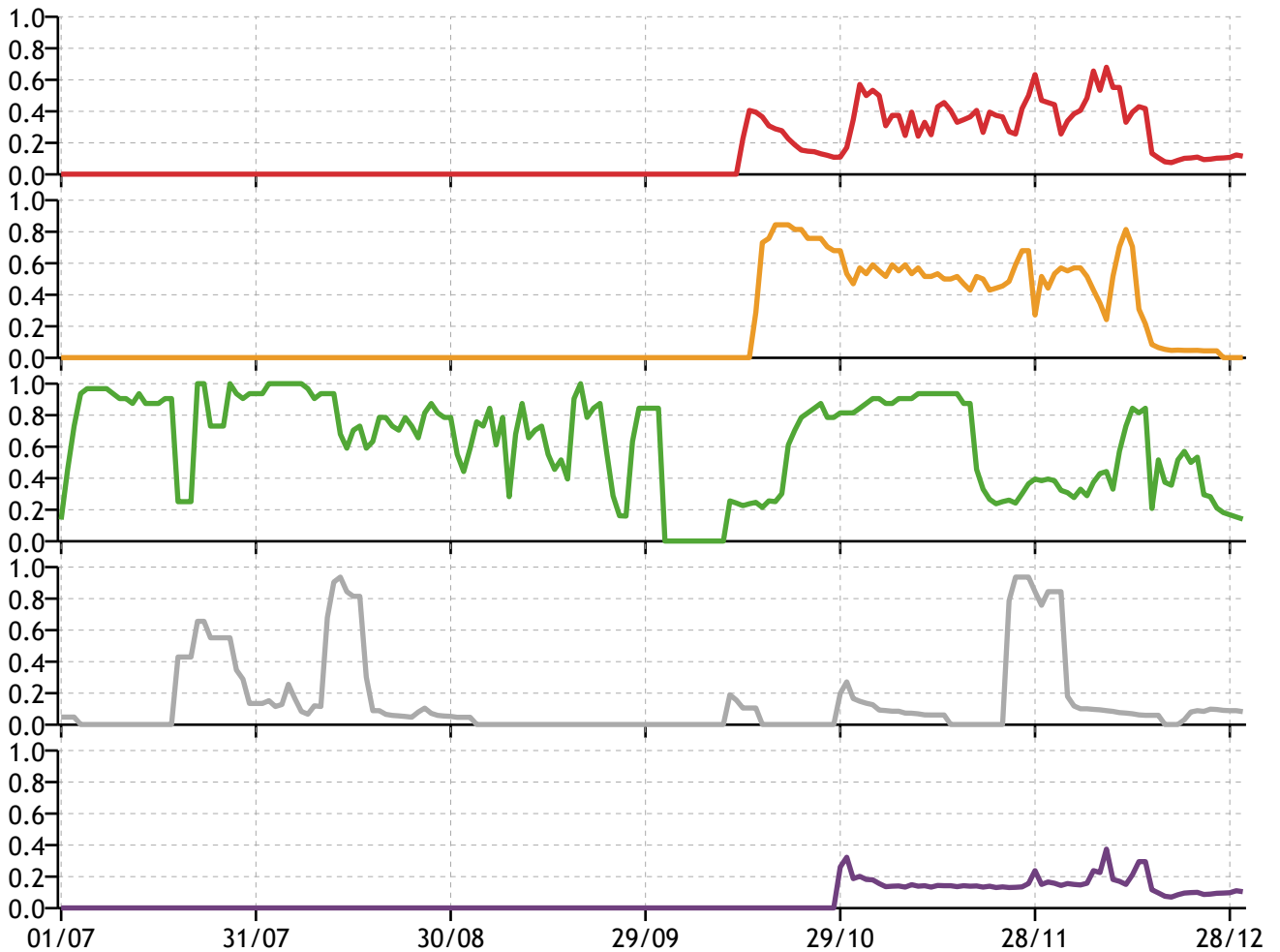


Figure 3: Comparisons for Deerhoof



# Emerging Singles

This section presents the best charting singles for Deerhoof on the Emerging We Are Hunted charts

## The Merry Barracks

Best Single

2nd

Best Position

Single	Best Position
The Merry Barracks	2
Travels Broaden the Mind	2

Figure 4: Best Single Positions

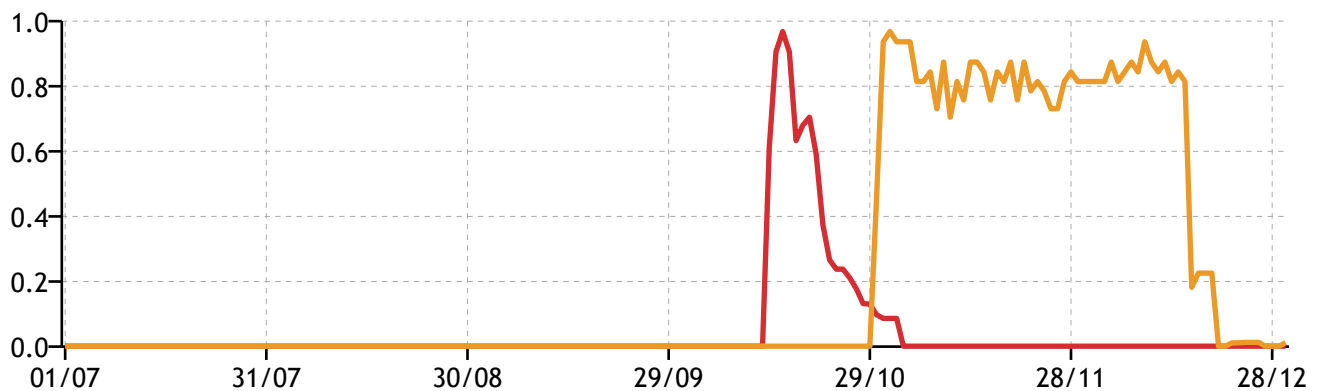


Figure 5: Singles Chart Comparison over Time

 The Merry Barracks

 Travels Broaden the ..

## Emerging Singles Comparison

This section compares the emerging chart performance of the most popular singles released by Deerhoof. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

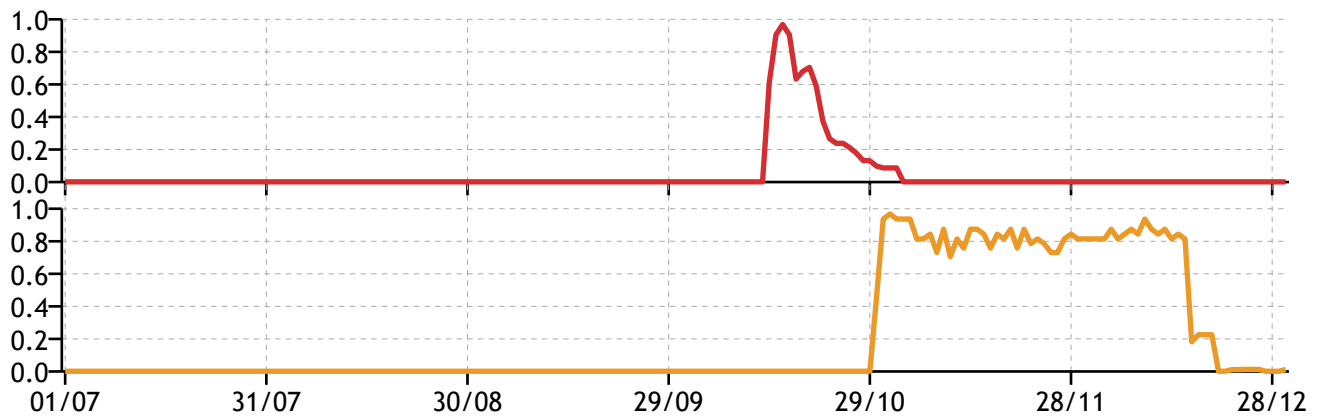


Figure 6: Chart ranking for Deerhoof

- The Merry Barracks
- Travels Broaden the ..

# Twitter Coverage

## Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Deerhoof during this time period. Included is the overall ranking of Deerhoof when compared to similar artists.

3175th Overall Rank

485 Tweets

0.000% Share

Artist	Rank	Tweets	Share
Best Coast	320th	5,094	0.001%
Cut Copy	815th	2,246	0.000%
Andrew Bird	816th	2,244	0.000%
Gold Panda	1393rd	1,331	0.000%
The Go! Team	2562nd	644	0.000%
Deerhoof	3175th	485	0.000%
JEFF The Brotherhood	9838th	51	0.000%
No Age	17940th	2	0.000%

Figure 7: Twitter Coverage Comparison

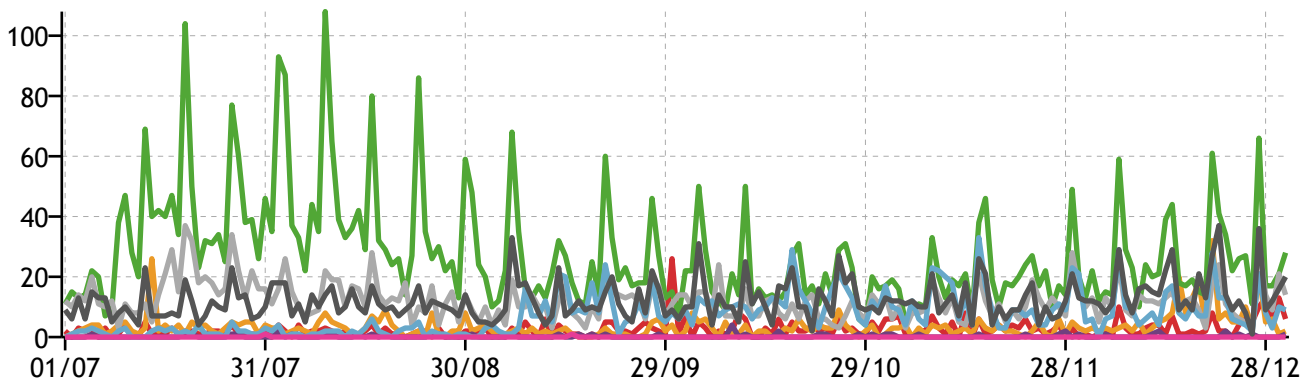


Figure 8: Twitter Coverage over Time



# Twitter Comparison

This section compares the total number of tweets mentioning Deerhoof to similar artists.

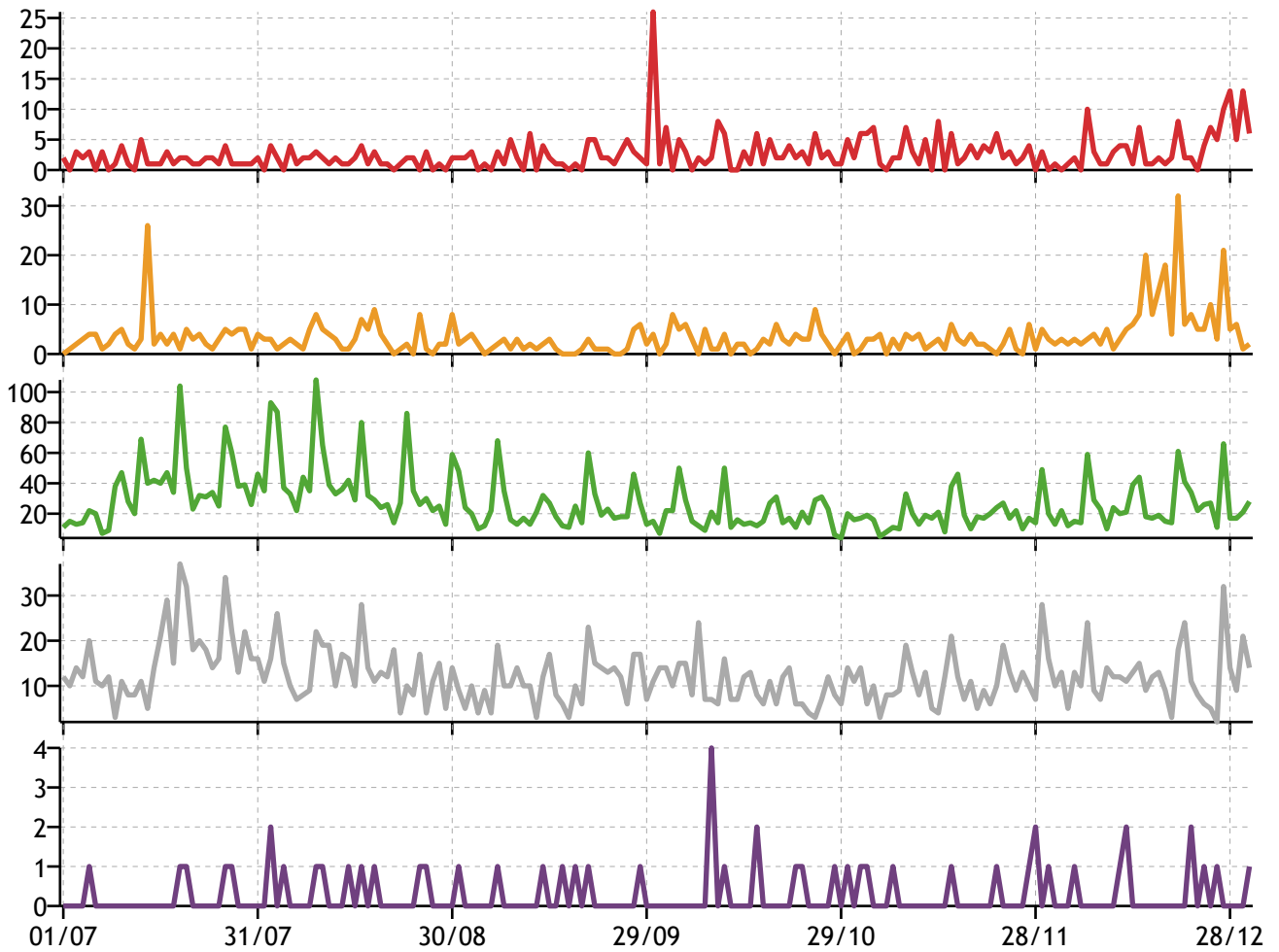


Figure 9: Comparisons for Deerhoof



# Emerging Chart vs Twitter

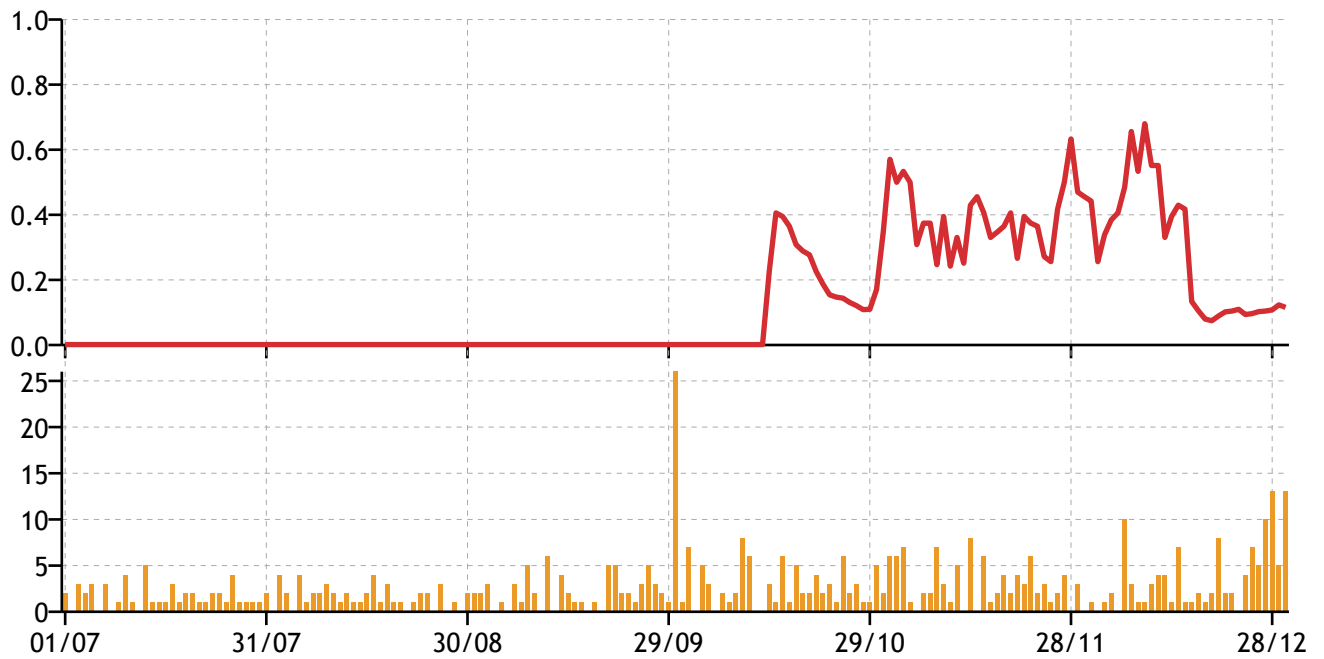


Figure 10: Deerhoof Chart Popularity vs Twitter Coverage

This chart presents a comparison of emerging chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.

- Chart Popularity
- Twitter volume

# Twitter Users

This section lists the twitter users mentioning Deerhoof in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/DameBrochant	Les Yeux Noirs	Mex- inside a hamster's brain	1	7,678	7,678
2	twitter.com/NickHelderman	Nick Helderman	Amsterdam	6	755	4,530
3	twitter.com/doctor_subtilis	Jake	Eau Claire, WI	27	158	4,266
4	twitter.com/FelipeSah	Felipe		6	682	4,092
5	twitter.com/gidcoe	Gideon Coe	London, UK	1	3,450	3,450
6	twitter.com/ecoley	tamamori	okinawa, jp	3	989	2,967
7	twitter.com/pukirocks	pukirocks	Ciudad de México	2	1,085	2,170
8	twitter.com/mariacorbata	Constanza Muñoz L.	Santiago, chile	15	144	2,160
9	twitter.com/pedroleitao	test tube ( '  )	38.699555, -9.226086	4	460	1,840
10	twitter.com/abillboard	abilio rojas		7	246	1,722
11	twitter.com/huckey	Huckey Awesome	Chicago	3	573	1,719
12	twitter.com/spider_cider	Amira	Pittsburgh, PA	5	303	1,515
13	twitter.com/ambienteer	James Fahy	Guildford, Surrey	1	1,504	1,504
14	twitter.com/sonicjamesdean	James D. Rhodes		2	668	1,336
15	twitter.com/ykv2	ykv2		3	425	1,275
16	twitter.com/jonnohopkins	Jonathan Hopkins	Manchester.	1	1,232	1,232
17	twitter.com/CarlC	Carl Cab.....	The 51st state - Northern VA	1	1,224	1,224
18	twitter.com/skywake	skywake	Australia	18	62	1,116
19	twitter.com/brunoscarto	Bruno Scartozzoni	ÜT: -23.582403,-46.670993	1	1,112	1,112
20	twitter.com/mooshymama	Brooke	Soon to be Bremerton, WA	2	525	1,050
21	twitter.com/CLNFRQHR	Colin Farquhar	Aberdeen	1	948	948
22	twitter.com/mialegria	Nindha	Jakarta, ID	3	311	933
23	twitter.com/einsteinmj	EinsteinMusicJournal	Auckland, New Zealand	1	921	921
24	twitter.com/endlesshallway	ENDLESS HALLWAY	Los Angeles	1	878	878
25	twitter.com/DoctorOHM	DoctorOHM	Klaffbron 461 34 Trollhättan	2	439	878
26	twitter.com/glndt	Glenn Cahya DR	jakarta - bandung PP	3	284	852
27	twitter.com/mrbunglepuntil	Justin Faase	Middelburg, Nederland	1	841	841

Figure 11: Top 50 Users tweeting about Deerhoof

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/anarresti	nuno miranda ribeiro	Braga, Portugal	4	207	828
29	twitter.com/SisterSafetyPin	CandySAY!	Los Angeles	2	407	814
30	twitter.com/lifterbaron	lifterbaron	San Francisco	1	797	797
31	twitter.com/QueenofCastOffs	Claire	Lids	2	394	788
32	twitter.com/fromoutoforder	helena santos	Faro; Portugal	4	189	756
33	twitter.com/julianmayorga	Julián Mayorga	Bogotá - Colombia	2	372	744
34	twitter.com/michaelshirley	Michael Shirley	Chicago, Illinois	1	720	720
35	twitter.com/fuumiioo_i	□□□ □□□	Drum	2	358	716
36	twitter.com/soapnana	Grace Aldridge	ÜT: 40.753738,-73.984145	1	713	713
37	twitter.com/rapapu	Humberto Rodríguez	Torreon, Mexico	1	702	702
38	twitter.com/danbeames	Dan Beames	iPhone: 51.480335,-0.068556	1	673	673
39	twitter.com/maxhencke	Maximillian Hencke	Washington D.C. and NYC	2	328	656
40	twitter.com/yellowostrich	Yellow Ostrich	NYC via Wisconsin	1	640	640
41	twitter.com/odimitoge	OdimiToge	planet music	1	618	618
42	twitter.com/WCWMTracks	WCWM Track List	Williamsburg, VA	2	307	614
43	twitter.com/rachelfelder	rachel felder	enwhysee	1	602	602
44	twitter.com/star45_	Oliver Palmer	West Hollywood, CA	2	294	588
45	twitter.com/alexproctor	AlexProctor	San Francisco, CA	2	265	530
46	twitter.com/daecos	daecosomoxi	Various highways @ high speeds	1	521	521
47	twitter.com/dbarreracastro	Diego Barrera	Mexico	1	454	454
48	twitter.com/alexanderabnos	Alexander Abnos	Kansas City	2	201	402
49	twitter.com/myyada	Luke Richards	Falmouth, Cornwall	1	381	381
50	twitter.com/SievertArsta	Sievert Arsta		6	63	378

Figure 11 (continued): Top 50 Users tweeting about Deerhoof

# Shared Twitter Links

This section lists the most popular urls in tweets mentioning Deerhoof during this period.

URL	Rank	Tweets
<a href="http://www.last.fm/music/Deerhoof">http://www.last.fm/music/Deerhoof</a>	1	40
<a href="http://www.tweekly.fm/user/skywake">http://www.tweekly.fm/user/skywake</a>	2	9
<a href="http://www.tweekly.fm/twitter/skywake">http://www.tweekly.fm/twitter/skywake</a>	3	7
<a href="http://www.tweekly.fm/user/SievertArsta">http://www.tweekly.fm/user/SievertArsta</a>	4	6
<a href="http://www.tweekly.fm/user/mariacorbata">http://www.tweekly.fm/user/mariacorbata</a>	5	4
<a href="http://www.last.fm/music/Deerhoof/_/The Merry Barracks">http://www.last.fm/music/Deerhoof/_/The Merry Barracks</a>	6	4
<a href="http://www.tweekly.fm/user/NickHelderman">http://www.tweekly.fm/user/NickHelderman</a>	7	4
<a href="http://tuniver.se/artist/Deerhoof/album/In%20Formation">http://tuniver.se/artist/Deerhoof/album/In%20Formation</a>	8	4
<a href="http://www.tweekly.fm/twitter/spider_cider">http://www.tweekly.fm/twitter/spider_cider</a>	9	3
<a href="http://www.tweekly.fm/user/KineticDis">http://www.tweekly.fm/user/KineticDis</a>	10	3
<a href="http://www.tweekly.fm/twitter/lionsmane">http://www.tweekly.fm/twitter/lionsmane</a>	11	3
<a href="http://www.tweekly.fm/twitter/FelipeSah">http://www.tweekly.fm/twitter/FelipeSah</a>	12	3
<a href="http://www.last.fm/music/Deerhoof/_/Dummy Discards a Heart">http://www.last.fm/music/Deerhoof/_/Dummy Discards a Heart</a>	13	3
<a href="http://tinysong.com/jnPz">http://tinysong.com/jnPz</a>	14	3
<a href="http://www.tweekly.fm/user/FelipeSah">http://www.tweekly.fm/user/FelipeSah</a>	15	3
<a href="http://www.tweekly.fm/twitter/alecowen">http://www.tweekly.fm/twitter/alecowen</a>	16	2
<a href="http://www.tweekly.fm/user/TuckerAnderson">http://www.tweekly.fm/user/TuckerAnderson</a>	17	2
<a href="http://t.co/blffYlc">http://t.co/blffYlc</a>	18	2
<a href="http://www.tweekly.fm/user/maleadley">http://www.tweekly.fm/user/maleadley</a>	19	2
<a href="http://www.tweekly.fm/user/ithinknickdrums">http://www.tweekly.fm/user/ithinknickdrums</a>	20	2
<a href="http://www.google.com/search?hl=en&amp;q=lastfm:Deerhoof+Deerhoof+vs.+Evil&amp;btnI=%27m+Feeling+Lucky&amp;aq=f...">http://www.google.com/search?hl=en&amp;q=lastfm:Deerhoof+Deerhoof+vs.+Evil&amp;btnI=%27m+Feeling+Lucky&amp;aq=f...</a>	21	2
<a href="http://www.tweekly.fm/user/deluxity">http://www.tweekly.fm/user/deluxity</a>	22	2
<a href="http://www.tweekly.fm/user/shymap">http://www.tweekly.fm/user/shymap</a>	23	2
<a href="http://www.last.fm/music/Deerhoof/_/Spirit Ditties of No Tone">http://www.last.fm/music/Deerhoof/_/Spirit Ditties of No Tone</a>	24	2
<a href="http://www.tweekly.fm/user/boesed">http://www.tweekly.fm/user/boesed</a>	25	2
<a href="http://www.tweekly.fm/user/mialegría">http://www.tweekly.fm/user/mialegría</a>	26	2
<a href="http://www.tweekly.fm/user/guajolotero">http://www.tweekly.fm/user/guajolotero</a>	27	2

Figure 12: Top Shared Links on Twitter mentioning Deerhoof

URL	Rank	Tweets
<a href="http://www.tweekly.fm/twitter/Baquin">http://www.tweekly.fm/twitter/Baquin</a>	28	2
<a href="http://tinysong.com/jsP4">http://tinysong.com/jsP4</a>	29	2
<a href="http://www.last.fm/music/Deerhoof/_/Super+Duper+Rescue+Heads!">http://www.last.fm/music/Deerhoof/_/Super+Duper+Rescue+Heads!</a>	30	2
<a href="http://www.tweekly.fm/twitter/_obstacle1">http://www.tweekly.fm/twitter/_obstacle1</a>	31	2
<a href="http://www.tweekly.fm/user/akaidiot27">http://www.tweekly.fm/user/akaidiot27</a>	32	2
<a href="http://www.tweekly.fm/twitter/NickHelderman">http://www.tweekly.fm/twitter/NickHelderman</a>	33	2
<a href="http://www.tweekly.fm/twitter/iqueoq">http://www.tweekly.fm/twitter/iqueoq</a>	34	2
<a href="http://www.tweekly.fm/user/yamasakiko">http://www.tweekly.fm/user/yamasakiko</a>	35	2
<a href="http://schmap.it/Qf0AiJ?a">http://schmap.it/Qf0AiJ?a</a>	36	1
<a href="http://www.last.fm/music/Deerhoof/_/C%27Moon">http://www.last.fm/music/Deerhoof/_/C%27Moon</a>	37	1
<a href="http://blip.fm/profile/starhammer/blip/55251909/Deerhoof+The+Perfect+Me">http://blip.fm/profile/starhammer/blip/55251909/Deerhoof+The+Perfect+Me</a>	38	1
<a href="http://www.last.fm/music/Deerhoof/_/L%27Amour+Stories">http://www.last.fm/music/Deerhoof/_/L%27Amour+Stories</a>	39	1
<a href="/profile/Guidedbynoise/blip/57396307/Deerhoof-Let's+Dance+The+Jet">/profile/Guidedbynoise/blip/57396307/Deerhoof-Let's+Dance+The+Jet</a>	40	1
<a href="http://blip.fm/profile/michaelshirley/blip/56644995/Deerhoof-The+Merry+Barracks">http://blip.fm/profile/michaelshirley/blip/56644995/Deerhoof-The+Merry+Barracks</a>	41	1
<a href="http://tumblr.com/xte15mz5bx">http://tumblr.com/xte15mz5bx</a>	42	1
<a href="/profile/sribler/blip/60597707/Deerhoof-Milkman">/profile/sribler/blip/60597707/Deerhoof-Milkman</a>	43	1
<a href="http://www.tweekly.fm/user/phonographh">http://www.tweekly.fm/user/phonographh</a>	44	1
<a href="http://www.tweekly.fm/twitter/alexanderabnos">http://www.tweekly.fm/twitter/alexanderabnos</a>	45	1
<a href="http://www.last.fm/music/Deerhoof/_/This+Magnificent+Bird+Will+Rise">http://www.last.fm/music/Deerhoof/_/This+Magnificent+Bird+Will+Rise</a>	46	1
<a href="http://www.tweekly.fm/twitter/ideevous">http://www.tweekly.fm/twitter/ideevous</a>	47	1
<a href="http://getglue.com/recording_artists/deerhoof">http://getglue.com/recording_artists/deerhoof</a>	48	1
<a href="/profile/MsCupcake/blip/56518299/Deerhoof-Cast+Off+Crown">/profile/MsCupcake/blip/56518299/Deerhoof-Cast+Off+Crown</a>	49	1
<a href="http://www.tweekly.fm/twitter/atomysure">http://www.tweekly.fm/twitter/atomysure</a>	50	1
<a href="http://www.tweekly.fm/user/marcelpace">http://www.tweekly.fm/user/marcelpace</a>	51	1
<a href="/profile/bambichronicles/blip/57854361/The+Joggers-Milkman+(Deerhoof)">/profile/bambichronicles/blip/57854361/The+Joggers-Milkman+(Deerhoof)</a>	52	1
<a href="/profile/CrookedOrange/blip/48693948/Deerhoof-Let's+Dance+The+Jet">/profile/CrookedOrange/blip/48693948/Deerhoof-Let's+Dance+The+Jet</a>	53	1
<a href="http://www.tweekly.fm/twitter/Qkbeam">http://www.tweekly.fm/twitter/Qkbeam</a>	54	1
<a href="http://www.last.fm/music/Deerhoof/_/Secret+Mobilization">http://www.last.fm/music/Deerhoof/_/Secret+Mobilization</a>	55	1
<a href="http://www.tweekly.fm/twitter/shi_e_n">http://www.tweekly.fm/twitter/shi_e_n</a>	56	1
<a href="/profile/wildpeeta/blip/49741358/Deerhoof-Adam+++Eve+Connection">/profile/wildpeeta/blip/49741358/Deerhoof-Adam+++Eve+Connection</a>	57	1
<a href="http://www.beat.com.au/content/deerhoof-song-premiere">http://www.beat.com.au/content/deerhoof-song-premiere</a>	58	1
<a href="/profile/everythingispop/blip/49166607/Deerhoof--81">/profile/everythingispop/blip/49166607/Deerhoof--81</a>	59	1
<a href="/profile/doyler29/blip/55629297/Deerhoof-flower">/profile/doyler29/blip/55629297/Deerhoof-flower</a>	60	1

Figure 12 (continued): Top Shared Links on Twitter mentioning Deerhoof

# News Coverage

## News Popularity

This section shows the total number of music articles mentioning Deerhoof during this time period and the overall rank of Deerhoof when compared to similar artists.

524th Overall Rank

266 Articles

0.007% Share

Artist	Rank	Articles	Share
Best Coast	39th	1,310	0.033%
Cut Copy	170th	625	0.016%
Gold Panda	309th	418	0.010%
Deerhoof	524th	266	0.007%
Andrew Bird	697th	190	0.005%
The Go! Team	889th	143	0.004%
JEFF The Brotherhood	975th	126	0.003%
No Age	1095th	105	0.003%

Figure 13: News Coverage Comparison

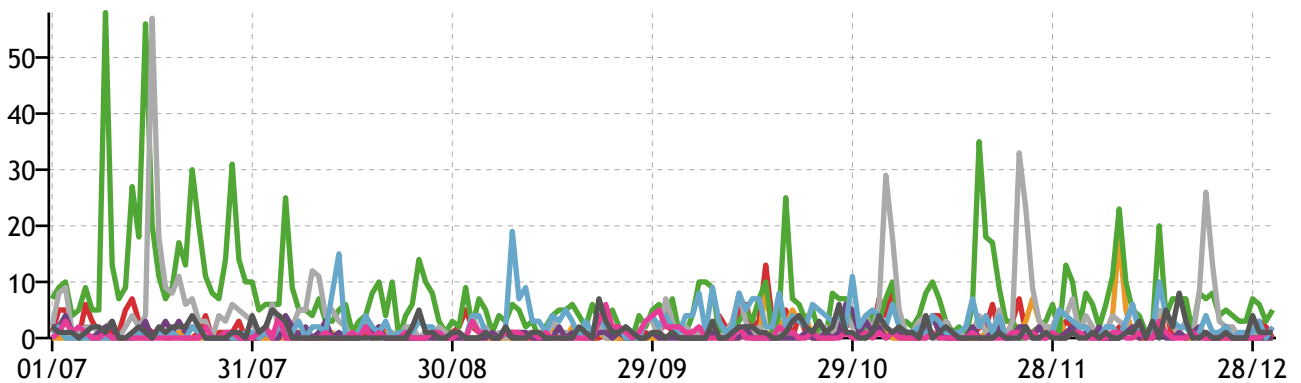


Figure 14: News Coverage over Time



# News Comparison

This section compares the number of music articles mentioning Deerhoof during this time period to similar artists.



Figure 15: Comparisons for Deerhoof



# Emerging Chart vs Sentiment

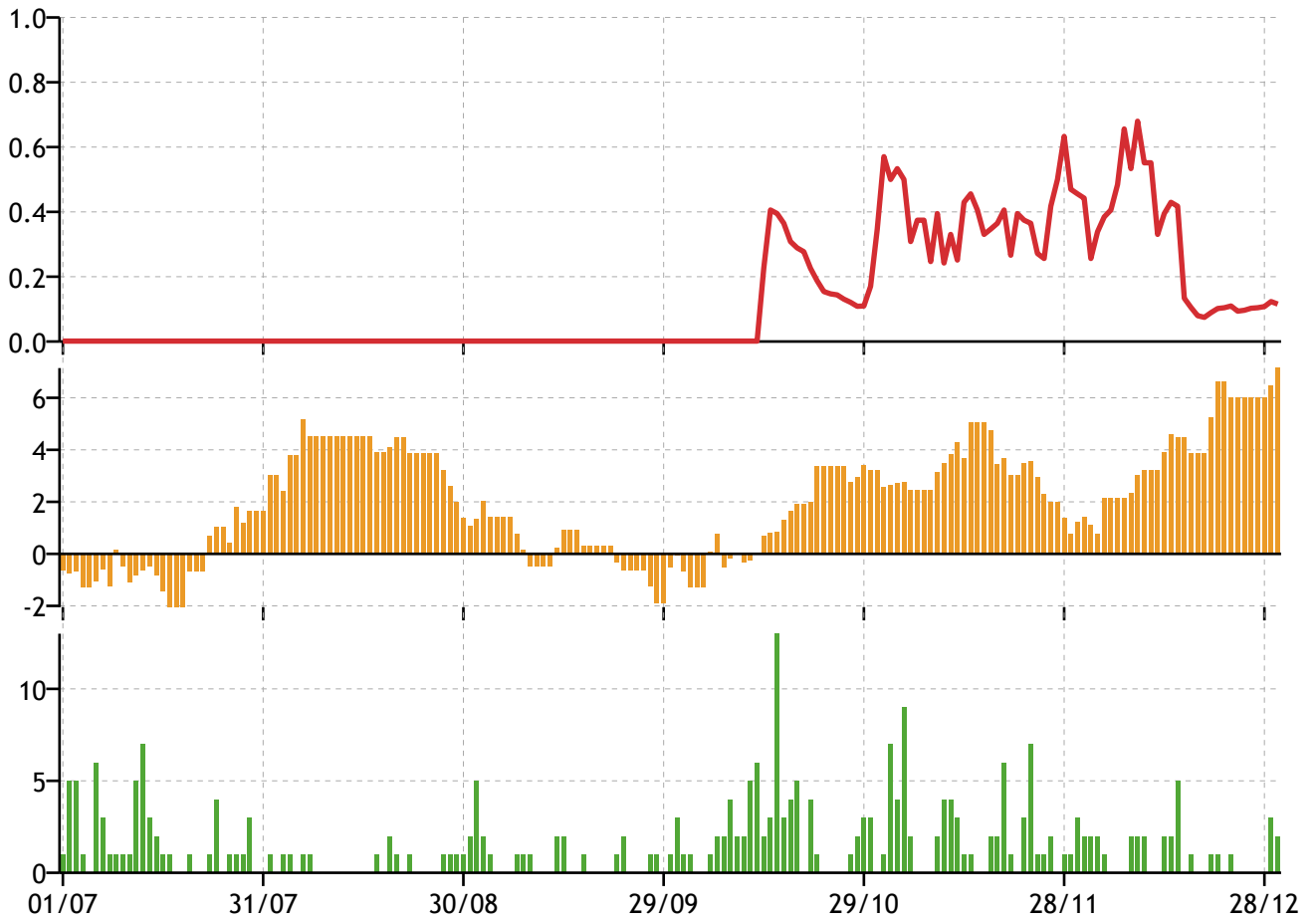
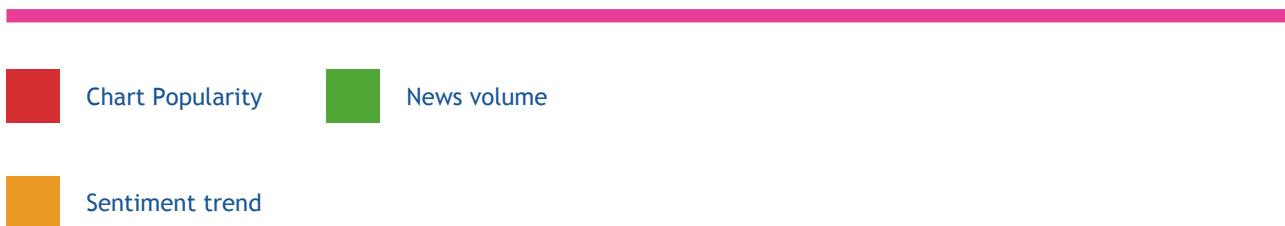


Figure 16: Deerhoof Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of emerging chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Deerhoof that day.



# Top Publishers

- Prefix Magazine
- Pitchfork
- You Ain't No Picasso
- brooklynvegan
- Raised on Indie
- betterPropaganda Rev..
- Other



Figure 17: Top Publishers related to Deerhoof

Top Publishers	Mentions
Prefix Magazine	15
Pitchfork	13
You Ain't No Picasso	12
brooklynvegan	10
Raised on Indie	6
betterPropaganda Reviews	5
Modern Mystery	5
DoucheBagFace	5
stereogum	4
NME - News	4
We All Want Someone To Shout For	3
das klienicum	3
Consequence of Sound	3
Sweeping The Nation	3
the bay bridged - San Francisco Bay Area Indie Music	3

Figure 18: Most frequently mentioned Top Publishers

# Top News Publishers

Publisher	Rank	Articles
Prefix Magazine - <a href="http://prefixmag.com">http://prefixmag.com</a>	1	15
Pitchfork - <a href="http://pitchfork.com/">http://pitchfork.com/</a>	2	13
You Ain't No Picasso - <a href="http://youaintnopicasso.com">http://youaintnopicasso.com</a>	3	12
brooklynvegan - <a href="http://www.brooklynvegan.com/">http://www.brooklynvegan.com/</a>	4	10
Raised on Indie - <a href="http://www.raisedonindie.com/">http://www.raisedonindie.com/</a>	5	6
betterPropaganda Reviews - <a href="http://betterpropaganda.com/">http://betterpropaganda.com/</a>	6	5
Modern Mystery - <a href="http://modernmystery.wordpress.com">http://modernmystery.wordpress.com</a>	7	5
DoucheBagFace - <a href="http://www.dbf-music.com/">http://www.dbf-music.com/</a>	8	5
stereogum - <a href="http://www.stereogum.com/">http://www.stereogum.com/</a>	9	4
NME - News - <a href="http://www.nme.com/">http://www.nme.com/</a>	10	4
We All Want Someone To Shout For - <a href="http://www.weallwantsomeone.com/">http://www.weallwantsomeone.com/</a>	11	3
das klienicum - <a href="http://dasklienicum.blogspot.com/">http://dasklienicum.blogspot.com/</a>	12	3
Consequence of Sound - <a href="http://www.consequenceofsound.net/">http://www.consequenceofsound.net/</a>	13	3
Sweeping The Nation - <a href="http://sweepingthenation.blogspot.com/">http://sweepingthenation.blogspot.com/</a>	14	3
the bay bridged - San Francisco Bay Area Indie Music - <a href="http://www.thebaybridged.com">http://www.thebaybridged.com</a>	15	3
The Line Of Best Fit - <a href="http://thelineofbestfit.com">http://thelineofbestfit.com</a>	16	3
Einstein Music Journal - <a href="http://www.einsteinmusicjournal.co.nz/">http://www.einsteinmusicjournal.co.nz/</a>	17	3
Hidden Track - <a href="http://www.glidemagazine.com/hiddentrack">http://www.glidemagazine.com/hiddentrack</a>	18	2
The Music Slut - <a href="http://themusicslut.com">http://themusicslut.com</a>	19	2
The Tape - <a href="http://thetapeisnotsticky.com">http://thetapeisnotsticky.com</a>	20	2
Winnie Cooper - <a href="http://winniecooper.net/">http://winniecooper.net/</a>	21	2
Rollo & Grady - <a href="http://www.rollogrady.com">http://www.rollogrady.com</a>	22	2
Auf ein neues... - <a href="http://uliuli.twoday.net">http://uliuli.twoday.net</a>	23	2
Indie Selections For Your Erections - <a href="http://isyes.blogspot.com/index.html">http://isyes.blogspot.com/index.html</a>	24	2
Paste Magazine - <a href="http://www.pastemagazine.com/">http://www.pastemagazine.com/</a>	25	2
Forest Gospel - <a href="http://forestgospel.blogspot.com/">http://forestgospel.blogspot.com/</a>	26	2
Culture Bully - <a href="http://www.culturebully.com">http://www.culturebully.com</a>	27	2

Figure 19: Top 50 Publishers mentioning Deerhoof

Publisher	Rank	Articles
Clash Music - <a href="http://www.clashmusic.com/">http://www.clashmusic.com/</a>	28	2
Bumpershine.com - <a href="http://www.bumpershine.com">http://www.bumpershine.com</a>	29	1
Brooklyn Ski Club - <a href="http://skibrooklyn.blogspot.com">http://skibrooklyn.blogspot.com</a>	30	1
KEXP Blog - <a href="http://blog.kexp.org/blog/">http://blog.kexp.org/blog/</a>	31	1
Antler Darts - <a href="http://antlerdarts.blogspot.com/">http://antlerdarts.blogspot.com/</a>	32	1
Tastes Like Caramel - <a href="http://tasteslikecaramel.blogspot.com/">http://tasteslikecaramel.blogspot.com/</a>	33	1
the culture of me - <a href="http://www.thecultureofme.com">http://www.thecultureofme.com</a>	34	1
katarokkar... - <a href="http://katarokkar.cribble.net/">http://katarokkar.cribble.net/</a>	35	1
ALARM Magazine - <a href="http://www.alarmpress.com/">http://www.alarmpress.com/</a>	36	1
MUZORAMA - <a href="http://muzorama.blogspot.com/">http://muzorama.blogspot.com/</a>	37	1
nyctaper - <a href="http://www.nyctaper.com">http://www.nyctaper.com</a>	38	1
Fuck Bad Music - <a href="http://www.fuckbadmusic.com/">http://www.fuckbadmusic.com/</a>	39	1
Atlas and the Anchor - <a href="http://atlasandtheanchor.blogspot.com/">http://atlasandtheanchor.blogspot.com/</a>	40	1
EAR FARM - <a href="http://earfarm.com">http://earfarm.com</a>	41	1
NME - Blog - <a href="http://www.nme.com/">http://www.nme.com/</a>	42	1
Largehearted Boy - <a href="http://blog.largeheartedboy.com/">http://blog.largeheartedboy.com/</a>	43	1
Cuchara Sonica - <a href="http://cucharasonica.com">http://cucharasonica.com</a>	44	1
Guardian music - <a href="http://www.guardian.co.uk/music">http://www.guardian.co.uk/music</a>	45	1
hungry hungry models - <a href="http://hungryhungrymodels.blogspot.com/">http://hungryhungrymodels.blogspot.com/</a>	46	1
PopWreck(oning) - <a href="http://popwreckoning.com/">http://popwreckoning.com/</a>	47	1
caffeine-headache - <a href="http://caffeine-headache.net/">http://caffeine-headache.net/</a>	48	1
Ketelmuziek - <a href="http://ketelmuziek.blogspot.com/">http://ketelmuziek.blogspot.com/</a>	49	1
WFMU's Beware of the Blog - <a href="http://blog.wfmu.org/freeform/">http://blog.wfmu.org/freeform/</a>	50	1

Figure 19 (continued): Top 50 Publishers mentioning Deerhoof

# Best 5 News Days

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## 16 October 2010 : 13 articles

### Popular Articles this Day

#### Deerhoof: "The Merry Barracks"

Prefix Magazine, 16 October 2010

Deerhoof can be a ball of boundless energy when they want to, but on Deerhoof Vs. Evil opening track "The Merry Barracks," the art-rockers dial things back a bit. The ...

#### October 14 2010: New Tunes

betterPropaganda Reviews, 15 October 2010

Gold Panda's Lucky Shiner is out now on Ghostly. Check out "Snow and Taxis" below plus mp3s from Seabear, Social Studies, Aloe Blacc and Deerhoof. You can download the following ...

#### Playlist additions 16/10/10

Sweeping The Nation, 16 October 2010

Big Deal - Homework [ Myspace ] Two people, two acoustic guitars, one arrow straight for the heart. No Robbie Box. The self-regarding nature of getting on new music early ...

#### New Deerhoof Album Details // MP3

The 405, 16 October 2010

The stupendous Deerhoof are set to return this January with a new album. With the title Deerhoof Vs Evil you know it's going to be good. Tracklisting 1. Qui Dorm, ...

#### deerhoof | neues album "deerhoof vs. evil" im januar + free track

ROTE RAUPE | A HOME FOR MUSIC, 16 October 2010

zweistellig. mit "deerhoof vs. evil" erscheint anfang 2011 (polyvinyl records) das zehnte album der großartigen band aus san francisco - deerhoof. de ...

#### New: The Go! Team – T.O.R.N.A.D.O

Nialler9 Music Blog, 16 October 2010

Pitchfork just debuted the first track from The Go! Team's new album Rolling Blackouts which is out in January on Memphis Industries. An interview with founding member Ian Parton reveals ...

#### It's Deerhoof vs. Evil in January 2011

The Line Of Best Fit, 16 October 2010

Deerhoof have confirmed plans to release a new album next year!

#### Deerhoof Vs Evil

Alt Sounds, 16 October 2010

New album from Deerhoof 24th January 2010 on ATP Recordings Download the first single "The Merry Barracks," for free here: \* ATP Recordings: Deerhoof vs. Evil - Free Download ...

## **Emanuel And The Fear >cover> Deerhoof, 2009**

The Cover Lovers, 16 October 2010

Emanuel And The Fear - The Perfect Me [Deerhoof] zs

## **free music friday: deerhoof**

Wears The Trousers magazine, 16 October 2010

Taken from the upcoming Deerhoof vs. Evil, The Merry Barracks' finds Satomi Matsuzaki and co. stretching themselves yet again with true-to-form ragged precision. It's stuffed with unpredictable rhythmic changes and ...

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## **04 November 2010 : 9 articles**

### **Popular Articles this Day**

#### **Deerhoof: "Super Duper Rescue Heads" + tour dates**

You Ain't No Picasso, 03 November 2010

Deerhoof have started giving away their new album Deerhoof vs. Evil one track at a time. This week it's "Suer Duper Rescue Heads," made free over at the Guardian. Tour ...

#### **Neues Von Deerhoof, Erase Errata**

Auf ein neues..., 04 November 2010

Nach vielen, vielen Jahren werden Deerhoof für ihr zehntes Album das Label wechseln. Wo genau weiß ich noch nicht, entweder Polyvinyl (wie in den USA) oder ATP (UK), aber zumindest ...

#### **Deerhoof :: Echoplex – Saturday, January 29th**

Rollo & Grady, 04 November 2010

Deerhoof Echoplex Saturday, January 29th (Buy Tix) Deerhoof – +81 Bookmark It Hide Sites

#### **When it rains Deerhoof, it pours: catching up on new music from the Bay Area art-pop band**

the bay bridged - San Francisco Bay Area Indie Music, 03 November 2010

With their first full length since 2008's Offend Maggie coming out early next year, Deerhoof seem to have been everywhere lately, with a bunch of news and new music floating ...

#### **deerhoof to 'leak' new album one track at a time**

Wears The Trousers magazine, 04 November 2010

Satomi and co. get inventive in the run up to the January release of Deerhoof vs Evil.

#### **Deerhoof vs. Evil: global album leak**

Einstein Music Journal, 04 November 2010

Almost Everyone, Almost Always After posting on Deerhoof's first single 'The Merry Barracks' from their upcoming new album Deerhoof vs Evil, Einstein Music Journal has been invited to take part ...

## **[new] Deerhoof – Super Duper Rescue Heads!**

We All Want Someone To Shout For, 03 November 2010

Deerhoof are so cool, that they are going to leak a song from their new album, Deerhoof vs. Evil, every week until it's January 25th release date. How many bands ...

## **Song of the Day: "Memo to the Man" by Zach Hill**

Eat Sleep Breathe Music, 04 November 2010

Today's song is "Memo to the Man" by Zach Hill. This song off his upcoming solo album Fat Tat which drops next week. The 13-track album features a bunch of ...

## **Deerhoof Take on Evil, Release Some New Songs**

The Citizen Insane, 03 November 2010

I was a little late to the Deerhoof game, not really getting into the seminal avant-pop act until they dropped Friend Opportunity back in 2007. Since then, I dove into ...

## **Deerhoof announce 2011 tour dates, album leak**

Consequence of Sound, 04 November 2010

Now that's what we call publicity!

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## **13 July 2010 : 7 articles**

### **Popular Articles this Day**

#### **Xiu Xiu, Deerhoof, WHY?, Pictureplane, Fang Island @ JellyNYC Pool Party, Brooklyn 7/12/10**

MusicBlips, 13 July 2010

Between the World Cup's conclusion hijacking the standard operating procedure of most any establishment serving alcohol and space enough for a TV screen, and Jelly NYC's Pool Parties kick off ...

#### **Morning Buzz: Frodus, Hot Water Music, Outkast**

Buzz Grinder, 12 July 2010

:: Can't wait to hear those new Frodus songs! :: This past Saturday at the Williamsburg Waterfront, folks got to see Why?, Fang Island, Xiu Xiu/Deerhoof, Pictureplane... and senator Chuck ...

#### **XIU XIU & DEERHOOF & FANG ISLAND & WHY? & PICTUREPLANE @ WILLIAMSBURG WATERFRONT: SECRETS OF HER PAST**

The Music Slut, 12 July 2010

Amanda M. Hatfield captured some glorious shots from yesterday's gig (in which Xiu Xiu & Deerhoof collectively covered Joy Division's Unknown Pleasures). Be sure to catch Xiu Xiu & Deerhoof ...

## **DJs, World Cup & bands @ the Williamsburg Waterfront**

MusicBlips, 12 July 2010

The first Pool Party happens today (7/11). The DJs for all eight Pool Parties are listed on the flyer above along with confirmation that you can watch soccer on site. ...

## **Deerhoof, The Donkeys, Southeast Engine**

Seattle Show Gal., 13 July 2010

To See Rating: 6.5/10 Just Curious Rating: 7/10 Photos by Daniel Ahrendt Do any of you have friends that are so cartoonishly ridiculous they'd qualify as imaginary? Gangling, awkward, and ...

## **Why? helped kick off JellyNYC's Pool Parties also (photos)**

The End of Irony, 13 July 2010

Why? | JellyNYC's Pool Parties | July 11, 2010 Though Deerhoof and Xiu Xiu may have been the headliners of the first JellyNYC Pool Party of 2010, but Why? was ...

## **Deerhoof and Xiu Xiu kicked off JellyNYC's Pool Parties today**

The End of Irony, 12 July 2010

Deerhoof and Xiu Xiu | JellyNYC's Pool Parties | July 11, 2010 It's hard to imagine that there wasn't a hipster in Brooklyn who wasn't in attendance at JellyNYC's first ...

## **WATCH :: Fang Island blast "Illinois" from East River Park [07.11.10]**

Music for Perfect People, 13 July 2010

Fang Island, along with WHY?, Xiu Xiu, Deerhoof, and Pictureplane, were on the bill for yesterday's Jelly Pool Party and below, you can check out Sargent House's resident shredders blasting ...

## **Xiu Xiu, Deerhoof, WHY?, Pictureplane, Fang Island @ JellyNYC Pool Party, Brooklyn 7/12/10**

stereogum, 13 July 2010

Between the World Cup's conclusion hijacking the standard operating procedure of most any establishment serving alcohol and space enough for a TV screen, and Jelly NYC's Pool Parties kick off ...

## **Live photos: Xiu Xiu and Deerhoof at the Jelly Pool Party**

The Volume, 13 July 2010

Live photos: Xiu Xiu and Deerhoof at the Jelly Pool Party

## 02 November 2010 : 7 articles

### Popular Articles this Day

#### **Deerhoof: Super Duper Rescue Heads ! – exclusive stream**

Guardian music, 02 November 2010

Your first glimpse of music from the 10th Deerhoof album is a riot of riffs and psychedelic pop. Deerhoof are back! Which is good news for fans of crayon-scrawled psychedelic ...

#### **Deerhoof: Deerhoof Set To Stream New Album One Track At A Time**

Prefix Magazine, 02 November 2010

There's a new Deerhoof album titled Deerhoof vs. Evil due out on Polyvinyl at the end of January, and the band has come up with a unique way for fans ...

#### **Monthly Batch of Tracks: October '10**

betterPropaganda Reviews, 01 November 2010

Find everything that went up in the month of October. You can download the following mp3s individually OR listen to the whole batch in one playlist. Click on the artists ...

#### **Mix/Cover/Live #315 (feat Baths & more)**

The 405, 02 November 2010

Today's Mix/Cover/Live includes Active Child, My Morning Jacket, Baths & Deerhoof. MP3: Active Child - I'm In Your Church At Night (School Of Seven Bells Remix) <http://www.myspace.com/activechild> MP3: My Morning ...

#### **Listen The New Album From Deerhoof - Deerhoof vs Evil**

Undertheradar.co.nz, 02 November 2010

Deerhoof have a new album coming out at the end of January titled Deerhoof vs Evil and they are streaming the whole thing in the lead up, one song at ...

#### **Deerhoof :: Milk Man**

Rollo & Grady, 02 November 2010

Deerhoof Album: Milk Man (Buy) Label: Kill Rock Stars Deerhoof – Milk Man Related Posts: Rollo & Grady Interview with John Dieterich of Deerhoof (Click Here) Bookmark It Hide Sites

#### **The Go! Team regresa a las calles en enero**

Cuchara Sonica, 02 November 2010

Luego de un descanso de tres años, Ian Parton y su The Go! Team están listos para regresar el próximo 31 de enero con una nueva producción, la cual llevará ...

#### **Deerhoof Share Another New Song, Tour Dates**

Pitchfork, 02 November 2010

Deerhoof: "Super Duper Rescue Heads!": Bay Area art- punkers Deerhoof will release their new album Deerhoof vs. Evil in January. (It's coming January 25 in the U.S. via Polyvinyl , ...

## 23 November 2010 : 7 articles

### Popular Articles this Day

#### "Qui Dorm, Només Somia"

Prefix Magazine, 23 November 2010

This week's leak from Deerhoof Vs. Evil is the slowly loping "Qui Dorm, Només Somia," which was premiered over at Time Out Barcelona . Yes, Spain. It seems that the ...

#### Deerhoof: "Qui Dorm, Només Somia"

Prefix Magazine, 23 November 2010

This week's leak from Deerhoof Vs. Evil is the slowly loping "Qui Dorm, Només Somia," which was premiered over at Time Out Barcelona . Yes, Spain. It seems that the ...

#### Deerhoof offer first listen of "Qui Dorm, Només Somia"

You Ain't No Picasso, 23 November 2010

Deerhoof continue to make good on their promise to release one new song per week until the January release of their album Deerhoof vs Evil. This week it's "Qui Dorm, ...

#### Song of the Day: Lyrics Born - Lies x 3 (Amp Live remix)

betterPropaganda Reviews, 23 November 2010

One half of Zion I, Amp Live, remixed Lyrics Born's "Lies x 3" from his latest album, As U Were . Download the remix here plus the original from Lyrics ...

#### Deerhoof Leak Track "Qui Dorm, Només Somia"

Under the Radar, 23 November 2010

Deerhoof unleash "Qui Dorm, Només Somia," a fresh track off Deerhoof vs. Evil, at Time Out, Barcelona.

#### Zach Hill – Memo To the Man

Verbicide Magazine, 23 November 2010

The incessantly collaborative drummer Zach Hill has released his second solo album, Face Tat, via Sargent House. The 13-track album features an impressive list of contributors, including Devendra Banhart, No ...

#### Deerhoof- "Who Sleeps, Only Dreams" ‡ MP3

TheNeedleDrop, 23 November 2010

Another Deerhoof track dropped from their forthcoming LP. We've been covering the leaks like a tarp. Dig on the track below: Stream: Deerhoof- Who Sleeps, Only Dreams -

## **neue töne (887): upcoming releases 2011**

das klicnicum, 22 November 2010

auch heuer versuche ich mich früh an einer ersten ereignisliste für das kommende jahr, wobei ereignisse natürlich für die ersten releasetermine womöglich interessanter alben steht. die auflistung ist streng subjektiv, ...

## **Deerhoof – The Merry Barracks**

Verbicide Magazine, 22 November 2010

January 25th will see the release of Deerhoof's new album, titled Deerhoof vs. Evil. Polyvinyl will be releasing the album on LP and CD, while Joyful Noise Recordings will release ...

## **Album Review: Deerhoof and Physical Forms – Hoofdriver 7"**

Consequence of Sound, 22 November 2010

A worthy diversion until their next album.

## News Highlights

This section includes the most repeated statements in the music press about Deerhoof month by month during this period.

### July

"Deerhoof will be by the Vera Project on Monday as part of a limited summer touring schedule. Deerhoof are best known for noisy, experimental, dream-like, art-school ..."

Tue 06/07 - Live Around Town This Week - KEXP Blog

"Deerhoof will be covering Joy Division 's Unknown Pleasures"

Sun 11/07 - To Do List: Sunday, July 11, 2010 - The End of Irony

"Deerhoof to play Joy Division's Unknown Pleasures in its entirety. Photographs courtesy of our Stateside lensman Cory Smith"

Sat 17/07 - [Photos] The Pool Parties – East River State Park, Williamsburg NYC 11/07/10 - The Line Of Best Fit

### August

"Deerhoof is a post from Crowdaddy! - The Magazine of Rock"

Thu 19/08 - XBXR Curate Rwanda Benefit LP Feat. No Age, Xiu Xiu, Dan Deacon, Deerhoof - Crowdaddy!

"Deerhoof will each perform an album in its entirety. The setting is London's Alexandra Palace and the date is July 1. There The Flaming Lips will ..."

Tue 31/08 - The Flaming Lips, Dinosaur Jr and Deerhoof To Interpret Their Classic Albums - Jam Bands

### September

"Deerhoof have done. Mice Parade's What It Means to be Left-Handed is due out on Sept. 14"

Thu 09/09 - Mice Parade: "In Between Times" (Video) - Prefix Magazine

"Deerhoof is because they put together parts that you wouldn't necessarily think would go together. They take classic-rock elements, jazz elements, noise elements and that kind ..."

Thu 30/09 - Marnie Stern: Interview - Prefix Magazine

## October

"Deerhoof have a pretty awesome title for their new album: Deerhoof vs. Evil . They've also jumped from longtime label Kill Rock Stars to Polyvinyl for ..."

Sat 09/10 - Deerhoof Sign to Polyvinyl for New Album - Pitchfork

"Deerhoof announced today that they have left longtime label Kill Rock Stars for the peppy indie-pop pastures of Polyvinyl, who will release their new album, Deerhoof ..."

Sat 09/10 - Deerhoof announce new album, sign to Polyvinyl Records, and promise to help Headlights and Owen grow some balls - Tiny Mix Tapes

"Deerhoof has just signed to Polyvinyl and will be releasing their new album 'Deerhoof Vs Evil' in January 2011. Pick up the FREE single "The Merry ..."

Sun 10/10 - New Deerhoof Download - The Alternative Culture Corner

"Deerhoof has just spilled the beans that they are leaving their longtime indie label Kill Rock Stars, and has hopped on the Polyvinyl Records train. The ..."

Tue 12/10 - Deerhoof Sign to Polyvinyl - Modern Mystery

"Deerhoof may be one of the bigger bands on the indie rock circuit, it's hard to forget that they aren't still indie rock. If their DIY ..."

Wed 13/10 - Deerhoof vs. Evil cassettes - The End of Irony

"Deerhoof can be a ball of boundless energy when they want to, but on Deerhoof Vs. Evil opening track "The Merry Barracks," the art-rockers dial things ..."

Sat 16/10 - Deerhoof: "The Merry Barracks" - Prefix Magazine

"Deerhoof has always delighted with their studious music that sounds so fresh and spontaneous that it can come across as sounding improvised. At times thin, other ..."

Sun 17/10 - Deerhoof: new song and album - Einstein Music Journal

"Deerhoof have signed to Polyvinyl and will release Deerhoof vs. Evil on January 25th, 2011. Download "The Merry Barracks" in exchange for your email address on ..."

Wed 27/10 - Deerhoof vs. Evil from Polyvinyl in January - Silent Uproar

"Deerhoof was meant to be doing all along. Not to rag on them or anything, or downplay everything they've done so far. It's just the fact ..."

Fri 29/10 - Deerhoof, "Travels Broaden the Mind (Kasai Allstars Cover)" - The FADER

"Deerhoof is now that fateful age and by rites it's the band's turn [..]"

Sat 30/10 - Upcoming Releases – Deerhoof – Deerhoof Vs. Evil (Polyvinyl / Joyful Noise) - I Heart Noise

## November

"Deerhoof will release their new album Deerhoof vs. Evil in January. (It's coming January 25 in the U.S. via Polyvinyl , with Joyful Noise handling the ..."

Tue 02/11 - Deerhoof Share Another New Song, Tour Dates - Pitchfork

"Deerhoof have a new album coming out at the end of January titled Deerhoof vs Evil and they are streaming the whole thing in the lead ..."

Tue 02/11 - Listen The New Album From Deerhoof - Deerhoof vs Evil - Undertheradar.co.nz

"Deerhoof have started giving away their new album Deerhoof vs. Evil one track at a time. This week it's "Suer Duper Rescue Heads," made free over ..."

Wed 03/11 - Deerhoof: "Super Duper Rescue Heads" + tour dates - You Ain't No Picasso

"Deerhoof have announced their intentions for some fittingly disjointed behavior today. They're going to leak their new album, Deerhoof vs. Evil, one song at a time, ..."

Thu 04/11 - Deerhoof to Leak New Album One Song At a Time - Crawdaddy!

"Deerhoof has decided to leak their album, one song at a time, until the official January 25th release date. You can stream their songs for free ..."

Thu 04/11 - Deerhoof Album Leaked - Modern Mystery

"Deerhoof will welcome their new split/collaborative 7" on Saturday (11/6), featuring Busdriver and Physical Forms (Busdriver plus members of The Mae Shi). Preorder that now. Deerhoof's ..."

Thu 04/11 - Deerhoof touring, playing a Wordless/JapanyNYC Fest show, part of a video installation @ the Kitchen (opens tonight) - brooklynvegan

"Deerhoof has just announced a run of tour dates early next year in support of their upcoming album titled Deerhoof vs. Evil which will be out ..."

Fri 05/11 - Deerhoof – 2011 Tour Dates Announced (playing Dallas) - DoucheBagFace

"Deerhoof announced they'd be releasing a new album at the beginning of 2011. They dropped off the song "the Merry Barracks" with the announcement. We've now ..."

Wed 10/11 - Deerhoof- "Super Duper Rescue Heads" ‡ STREAM - TheNeedleDrop

"Deerhoof was soaking up the sun Down Under at Beat Magazine. Today, the art-punk outfit has landed at Dont Party in Cape Town, South Africa, where ..."

Wed 17/11 - Deerhoof Drops Single "Must Fight Current" - Under the Radar

"Deerhoof have found a way to stretch out a CD release day into...a couple months. The band, premiering one song a week until January 25th (when ..."

Fri 19/11 - Another Week, Another Deerhoof Song - Modern Mystery

## December

"Deerhoof will be releasing a new record in early 2011 called Deerhoof vs. Evil, and now in addition to those tour dates, we have some tracks ..."

Thu 02/12 - Deerhoof – 'Deerhoof vs. Evil' Album Preview - DoucheBagFace

"Deerhoof has been releasing tracks as part of a "Global Album Leak" giving audiences a chance to hear one track at a time each week until ..."

Wed 08/12 - Deerhoof Says "Hey I Can" - Modern Mystery

"Deerhoof have recently signed to [.."

Thu 09/12 - [MP3] Shugo Tokumaru: "Rum Hee" (Deerhoof remix) - You Ain't No Picasso

"Deerhoof is leaking one song a week until the release of Deerhoof vs. Evil on Polyvinyl on January 25th? Well, the band's "global album leak" continues, ..."

Thu 09/12 - Deerhoof's latest leaks: sample over half of the band's upcoming album - the bay bridged - San Francisco Bay Area Indie Music

"Deerhoof to the label for their latest album Deerhoof vs Evil out January 31st on all formats including limited edition pink vinyl"

Wed 15/12 - Flying Nun To Release New Deerhoof Album In NZ - Undertheradar.co.nz

"Deerhoof has been around for 16 years, and is very excited about its birthday! For this Super Sweet 16, the group has separated from its old ..."

Wed 29/12 - A Chat with Satomi Matsuzaki - WFMU's Beware of the Blog

# Appendices

## Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 20: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

## Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 21: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart