

# Das Racist

Music Media Analysis  
July to December 2010

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# Overview

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**143rd** on Emerging Charts

**1779th** on Twitter

**477th** in the Music Press

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This report reviews the popularity of Das Racist on the music charts and in the music news for the period July to December 2010. It benchmarks Das Racist against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

# Chart Popularity

## Emerging Chart

This section presents the emerging chart performance for Das Racist compared to similar artists. Das Racist was ranked 143rd overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted emerging chart for Das Racist was 15th.

143rd Overall Rank

15th Best Position

Artist	Rank	Best Position
Deerhunter	4th	4
Crystal Castles	9th	5
Salem	24th	7
LCD Soundsystem	30th	7
How To Dress Well	45th	9
Beach House	67th	10
Teengirl Fantasy	106th	13
Das Racist	143rd	15

Figure 1: Artist Emerging Ranks

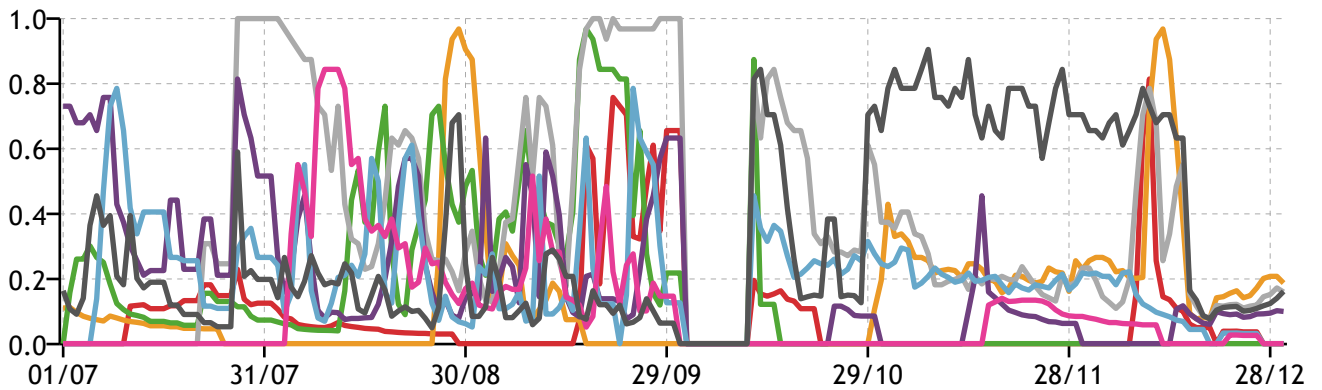


Figure 2: Artist Mainstream Emerging Popularity over Time



# Emerging Comparison

This section compares the emerging chart performance of Das Racist against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Das Racist was ranked 1st overall of our charts for that day. 0.0 denotes Das Racist did not chart at all.

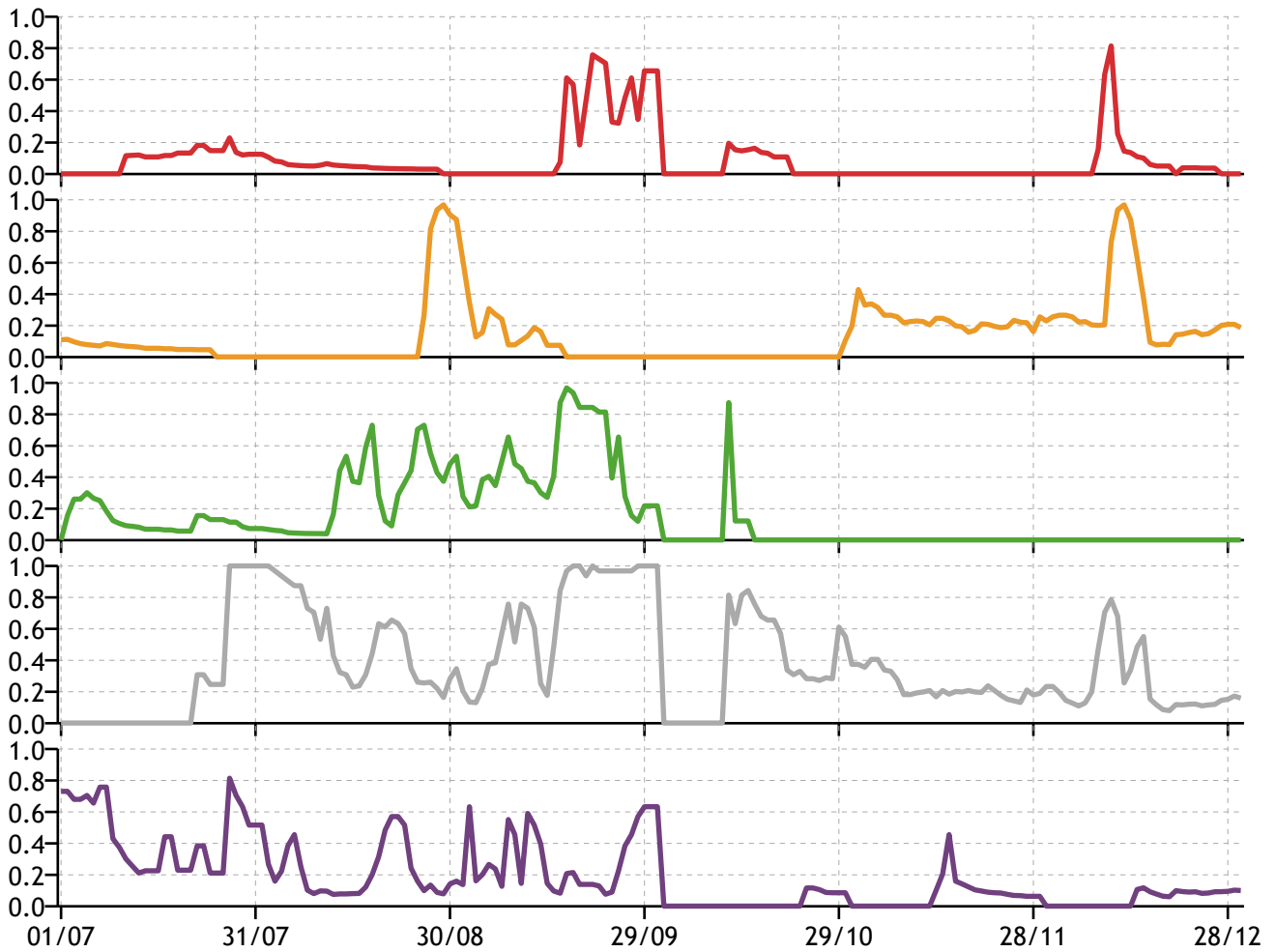
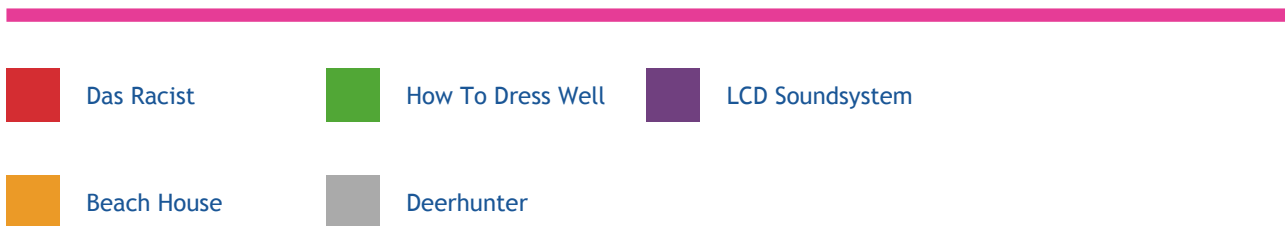


Figure 3: Comparisons for Das Racist



# Emerging Singles

This section presents the best charting singles for Das Racist on the Emerging We Are Hunted charts

## hahahaha jk?

Best Single

2nd

Best Position

Single	Best Position
hahahaha jk?	2
You Can Sell Anything (prod. Diplo)	2
You Oughta Know	19
Who's That? Brooown!	144

Figure 4: Best Single Positions

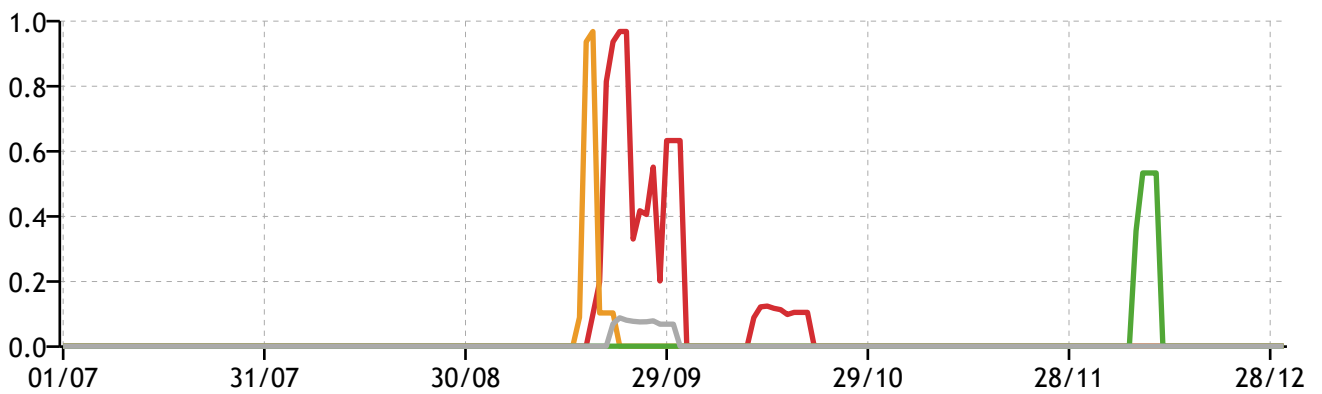
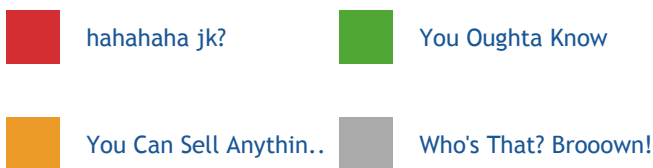


Figure 5: Singles Chart Comparison over Time



# Emerging Singles Comparison

This section compares the emerging chart performance of the most popular singles released by Das Racist. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

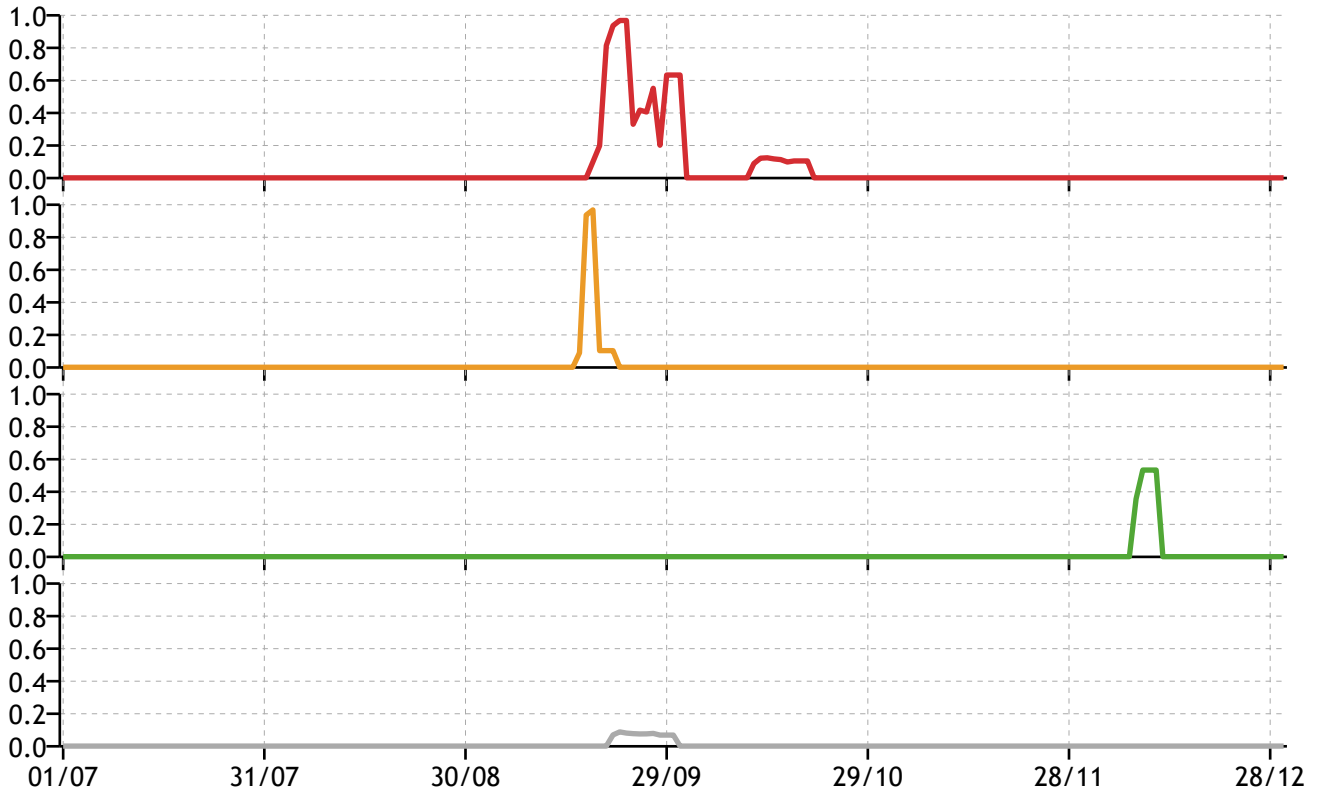


Figure 6: Chart ranking for Das Racist



# Twitter Coverage

## Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Das Racist during this time period. Included is the overall ranking of Das Racist when compared to similar artists.

1779th Overall Rank

1,009 Tweets

0.000% Share

Artist	Rank	Tweets	Share
Crystal Castles	140th	9,254	0.002%
LCD Soundsystem	287th	5,562	0.001%
Beach House	322nd	5,071	0.001%
Deerhunter	350th	4,806	0.001%
Salem	1303rd	1,417	0.000%
Das Racist	1779th	1,009	0.000%
How To Dress Well	2483rd	674	0.000%
Teengirl Fantasy	5659th	192	0.000%

Figure 7: Twitter Coverage Comparison

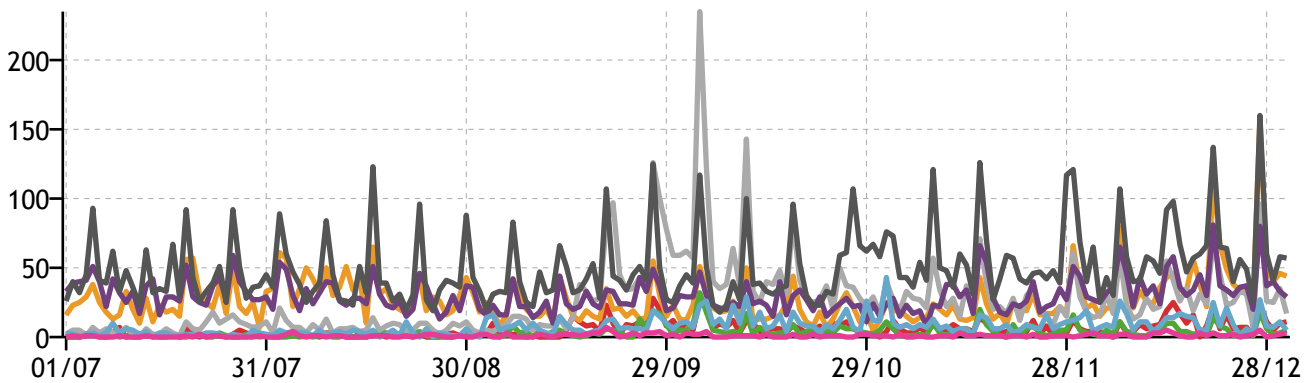


Figure 8: Twitter Coverage over Time



# Twitter Comparison

This section compares the total number of tweets mentioning Das Racist to similar artists.

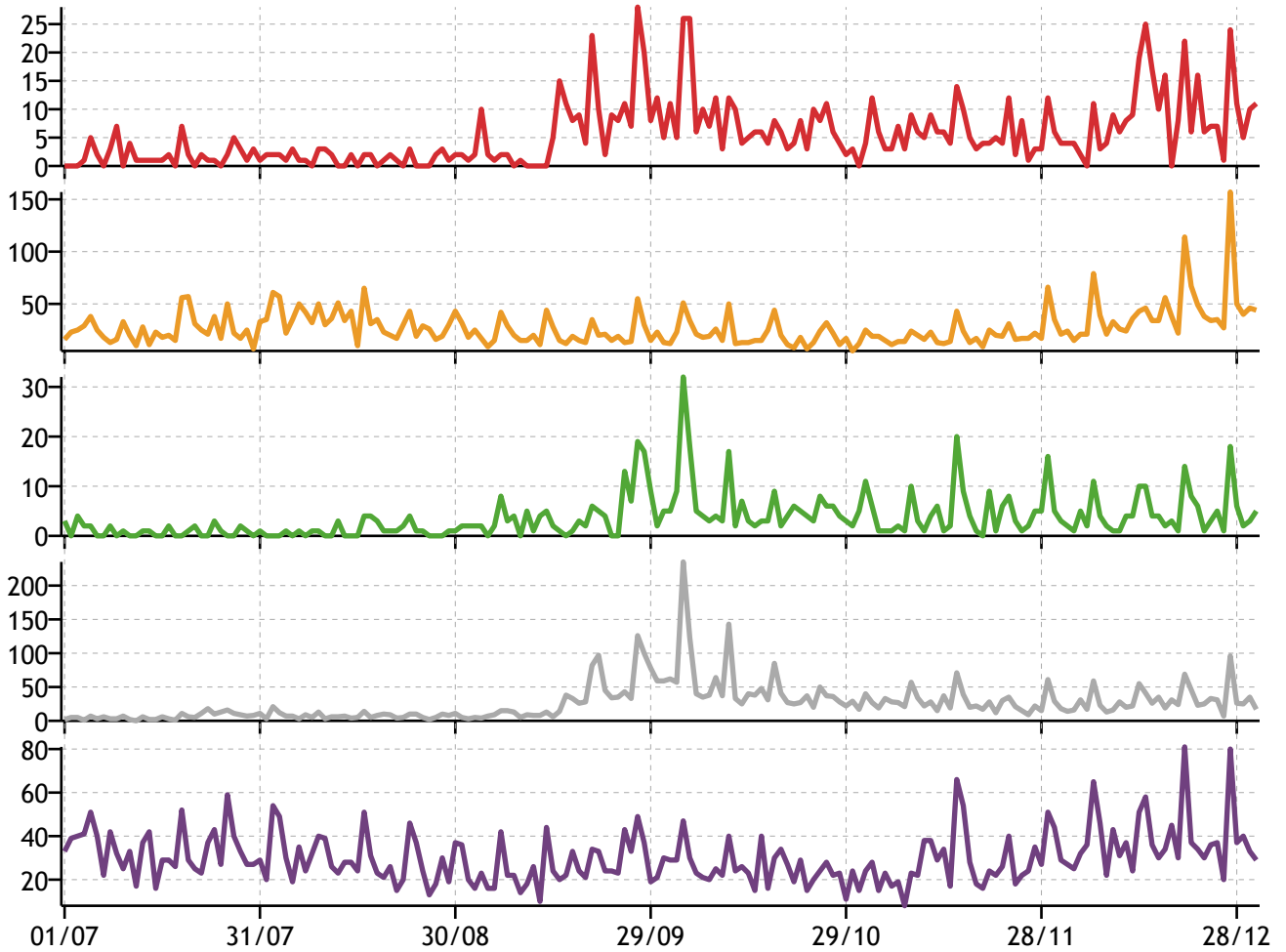
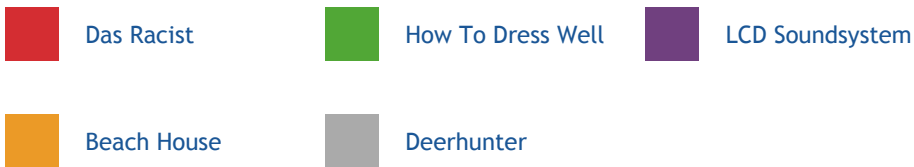


Figure 9: Comparisons for Das Racist



# Emerging Chart vs Twitter

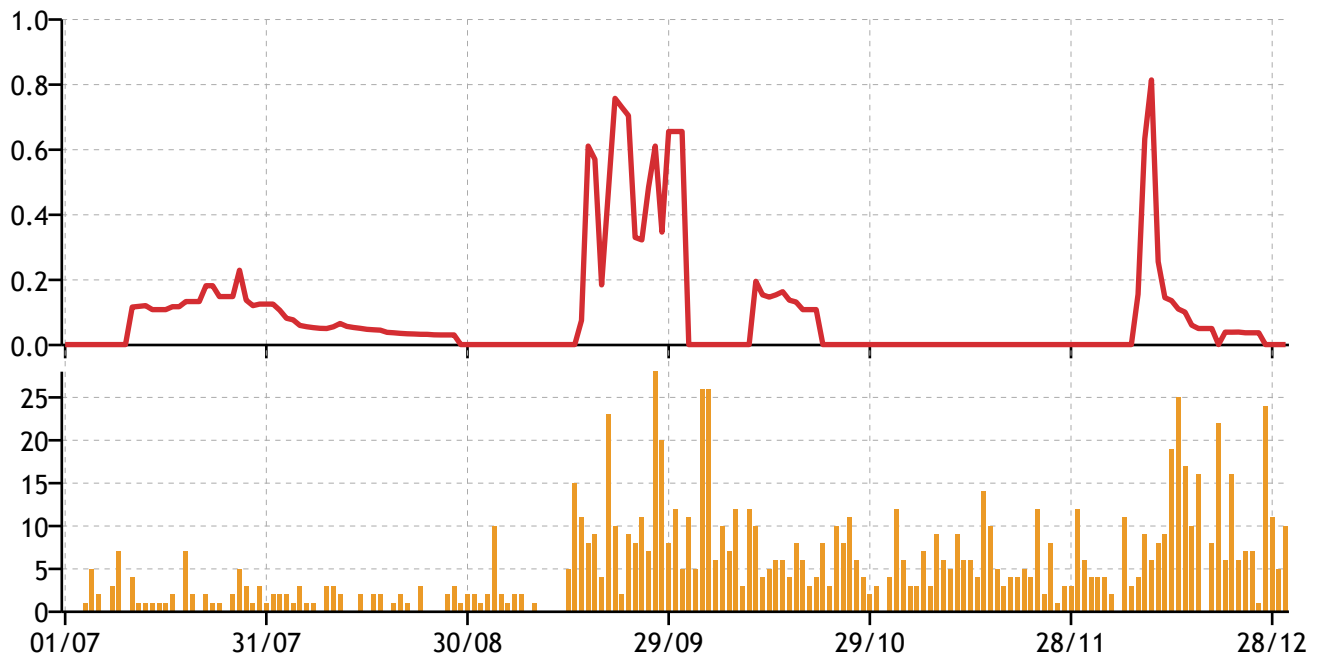


Figure 10: Das Racist Chart Popularity vs Twitter Coverage

This chart presents a comparison of emerging chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.

- Chart Popularity
- Twitter volume

# Twitter Users

This section lists the twitter users mentioning Das Racist in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/DASRACIST	das racist	new york city	6	10,082	60,492
2	twitter.com/josephsmusic	Joseph's Music	NYC	21	2,222	46,662
3	twitter.com/chadstanton	Chad Vincent Stanton	Austin, TX	8	1,947	15,576
4	twitter.com/grimygoods	Sandy Burciaga	City of Angels	4	2,226	8,904
5	twitter.com/dullyM	Dul Machin	Orange County CA	4	1,375	5,500
6	twitter.com/alexlobov	Alexander Lobov	Hong Kong	2	2,551	5,102
7	twitter.com/tomkaters	tomkaters	Worcester, MA	2	2,114	4,228
8	twitter.com/Nervioso	Le Cunt		2	2,008	4,016
9	twitter.com/DrewBloodNYC	Drew Tinnin	Chinatown, New York	4	956	3,824
10	twitter.com/Elebleu	E.lebleu	D.F.	2	1,672	3,344
11	twitter.com/attila	Vincent Brown	Philadelphia, PA	2	1,643	3,286
12	twitter.com/jpk69	Jean Pierre Kin	Amsterdam	10	310	3,100
13	twitter.com/fishplums	Jonathan Fisher	NW1	4	600	2,400
14	twitter.com/CNTRBND	☐☐☐☐☐☐ ☐☐☐\$☐☐	follow the smoke clouds...	2	1,189	2,378
15	twitter.com/evansbadtaste	Evan Jones	austin, tx	18	122	2,196
16	twitter.com/Sttenio	Sttenio	Formiga, Brazil	2	1,064	2,128
17	twitter.com/unprettyentious	Kerrie	Virginia Beach	4	515	2,060
18	twitter.com/Syzzurp	Florian P.	Germany	2	918	1,836
19	twitter.com/s_riegel	Sarah Riegel	Grandview Heights, OH	3	608	1,824
20	twitter.com/benhelfen	Ben Helfen	Atlanta, GA	2	895	1,790
21	twitter.com/Enoch11	Nic. Hernandez	Dallas, TX 75206	2	879	1,758
22	twitter.com/CraigC	CraigC	Cleveland, Oh	2	863	1,726
23	twitter.com/dankois	Dan Kois		2	846	1,692
24	twitter.com/lukexmartin	Luke X. Martin	Olathe, Kan.	8	208	1,664
25	twitter.com/suchducks	blaze	pittsburgh pa	2	818	1,636
26	twitter.com/_DeadJournalist	DeadJournalist	Atlanta, GA, USA	2	811	1,622
27	twitter.com/RojoyNegroRadio	Radio Free Morituri	ÜT: 18.42583,-66.075479	7	221	1,547

Figure 11: Top 50 Users tweeting about Das Racist

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/deathwarmedover	robin	camden town, london	4	369	1,476
29	twitter.com/mrtaxxi	mrtaxxi	Beckstown	4	331	1,324
30	twitter.com/jmorganstern	Jarrod Morgenstern	New York	2	651	1,302
31	twitter.com/caryseen	caryse en-queen		2	621	1,242
32	twitter.com/tmccool	Tim McCool	Pittsburgh	2	615	1,230
33	twitter.com/eindbaas	Stefan		4	288	1,152
34	twitter.com/commie	Amanda	South Texas, USA	2	555	1,110
35	twitter.com/timsterne	Tim H Sterne	Melbourne	3	363	1,089
36	twitter.com/richistyles	Richie Styles	Boston, MA	2	524	1,048
37	twitter.com/shoegays	Gay Baby Hitler		2	522	1,044
38	twitter.com/mehcore	Dan	Rhyl	4	253	1,012
39	twitter.com/isilkilkis	isil kilkis	Ist	2	494	988
40	twitter.com/jcwoww	jc. jno.	mexico city	4	242	968
41	twitter.com/TomSmizzle	Tom Smith	All Tom Everything	3	320	960
42	twitter.com/ichlugebullets	Dom		3	305	915
43	twitter.com/bmichael	B Michael Payne	Astoria	2	445	890
44	twitter.com/clarityandchaos	Chris	Konstanz, Germany	3	279	837
45	twitter.com/REALchrisdavis	Chris Davis	dallas	5	167	835
46	twitter.com/stevedomino	Steve Woodward	Derby	5	166	830
47	twitter.com/xabbott	xabbott	Jacksonville,FL	5	163	815
48	twitter.com/TheNiggaNando	Fernando	Glendale	7	115	805
49	twitter.com/Readymaid	Charlín ritalín	equal-loudness contour	3	268	804
50	twitter.com/DavidvUnen	David van Unen	Vogelbuurt. It's going down.	2	390	780

Figure 11 (continued): Top 50 Users tweeting about Das Racist

# Shared Twitter Links

This section lists the most popular urls in tweets mentioning Das Racist during this period.

URL	Rank	Tweets
<a href="http://www.last.fm/music/Das+Racist">http://www.last.fm/music/Das+Racist</a>	1	49
<a href="http://www.tweekly.fm/user/jpk69">http://www.tweekly.fm/user/jpk69</a>	2	9
<a href="http://www.last.fm/music/Das+Racist/_/hahahaha+jk+(produced+by+boi-1da)">http://www.last.fm/music/Das Racist/_/hahahaha jk? (produced by boi-1da)</a>	3	7
<a href="http://www.tweekly.fm/user/lukexmartin">http://www.tweekly.fm/user/lukexmartin</a>	4	7
<a href="http://www.last.fm/music/Das+Racist/_/You+Oughta+Know">http://www.last.fm/music/Das Racist/_/You Oughta Know</a>	5	6
<a href="http://www.last.fm/music/Das+Racist/_/Combination+Pizza+Hut+and+Taco+Bell">http://www.last.fm/music/Das Racist/_/Combination Pizza Hut and Taco Bell</a>	6	6
<a href="http://www.tweekly.fm/user/ewingandstarks">http://www.tweekly.fm/user/ewingandstarks</a>	7	5
<a href="http://www.tweekly.fm/twitter/bennydigital84">http://www.tweekly.fm/twitter/bennydigital84</a>	8	4
<a href="http://www.last.fm/music/Das+Racist/_/fashion+party+(with+chairlift)+(produced+by+chairlift)">http://www.last.fm/music/Das Racist/_/fashion party (with chairlift) (produced by chairlift)</a>	9	4
<a href="http://www.tweekly.fm/user/stevedomino">http://www.tweekly.fm/user/stevedomino</a>	10	4
<a href="http://www.tweekly.fm/twitter/ewingandstarks">http://www.tweekly.fm/twitter/ewingandstarks</a>	11	4
<a href="http://www.tweekly.fm/twitter/maikerukun9">http://www.tweekly.fm/twitter/maikerukun9</a>	12	4
<a href="http://www.last.fm/music/Anamanaguchi/_/Rainbow+in+the+Dark+(Das+Racist+Remix)">http://www.last.fm/music/Anamanaguchi/_/Rainbow in the Dark (Das Racist Remix)</a>	13	4
<a href="http://www.tweekly.fm/user/row1d2">http://www.tweekly.fm/user/row1d2</a>	14	4
<a href="http://www.tweekly.fm/user/mehcore">http://www.tweekly.fm/user/mehcore</a>	15	4
<a href="http://www.tweekly.fm/twitter/camisd">http://www.tweekly.fm/twitter/camisd</a>	16	4
<a href="http://www.tweekly.fm/user/xabbott">http://www.tweekly.fm/user/xabbott</a>	17	3
<a href="http://www.last.fm/music/Das+Racist/_/rapping+2+u+(featuring+lakutis)+(produced+by+sha-leik+the+engi...)">http://www.last.fm/music/Das Racist/_/rapping 2 u (featuring lakutis) (produced by sha-leik the engi...</a>	18	3
<a href="http://www.last.fm/music/Das+Racist/_/Rainbow+In+the+Dark+(clip)">http://www.last.fm/music/Das Racist/_/Rainbow In the Dark (clip)</a>	19	3
<a href="http://www.last.fm/music/Das+Racist/_/Rainbow+In+the+Dark">http://www.last.fm/music/Das Racist/_/Rainbow In the Dark</a>	20	3
<a href="http://www.tweekly.fm/user/onfilm">http://www.tweekly.fm/user/onfilm</a>	21	3
<a href="http://www.tweekly.fm/user/REALchrisdavis">http://www.tweekly.fm/user/REALchrisdavis</a>	22	3
<a href="http://www.tweekly.fm/twitter/kilmc">http://www.tweekly.fm/twitter/kilmc</a>	23	3
<a href="http://www.tweekly.fm/user/tylertry">http://www.tweekly.fm/user/tylertry</a>	24	3
<a href="http://www.tweekly.fm/user/mattflint">http://www.tweekly.fm/user/mattflint</a>	25	3
<a href="http://www.tweekly.fm/twitter/fishplums">http://www.tweekly.fm/twitter/fishplums</a>	26	3
<a href="http://www.tweekly.fm/user/myfavoriteband2">http://www.tweekly.fm/user/myfavoriteband2</a>	27	3

Figure 12: Top Shared Links on Twitter mentioning Das Racist

URL	Rank	Tweets
<a href="http://www.tweekly.fm/user/magicalnathan">http://www.tweekly.fm/user/magicalnathan</a>	28	3
<a href="http://www.tweekly.fm/twitter/benhelfen">http://www.tweekly.fm/twitter/benhelfen</a>	29	3
<a href="http://www.tweekly.fm/user/s_riegel">http://www.tweekly.fm/user/s_riegel</a>	30	3
<a href="http://www.tweekly.fm/user/eindbaas">http://www.tweekly.fm/user/eindbaas</a>	31	3
<a href="http://www.tweekly.fm/user/unprettyentious">http://www.tweekly.fm/user/unprettyentious</a>	32	3
<a href="http://www.tweekly.fm/user/sophcw">http://www.tweekly.fm/user/sophcw</a>	33	3
<a href="http://www.tweekly.fm/user/mrtaxxi">http://www.tweekly.fm/user/mrtaxxi</a>	34	3
<a href="http://www.tweekly.fm/user/MFBurghoff">http://www.tweekly.fm/user/MFBurghoff</a>	35	3
<a href="http://www.last.fm/music/Das Racist/_/all tan everything (featuring jay-z) (produced by sabzi)">http://www.last.fm/music/Das Racist/_/all tan everything (featuring jay-z) (produced by sabzi)</a>	36	3
<a href="http://www.last.fm/music/Das Racist/_/Who%27s That? Brooown!">http://www.last.fm/music/Das Racist/_/Who%27s That? Brooown!</a>	37	3
<a href="http://www.tweekly.fm/user/daosy">http://www.tweekly.fm/user/daosy</a>	38	2
<a href="http://www.tweekly.fm/twitter/jmorgenstern">http://www.tweekly.fm/twitter/jmorgenstern</a>	39	2
<a href="http://tinysong.com/9PeS">http://tinysong.com/9PeS</a>	40	2
<a href="http://www.tweekly.fm/user/d1on">http://www.tweekly.fm/user/d1on</a>	41	2
<a href="http://www.tweekly.fm/twitter/ATAK91">http://www.tweekly.fm/twitter/ATAK91</a>	42	2
<a href="http://www.tweekly.fm/user/see5harp">http://www.tweekly.fm/user/see5harp</a>	43	2
<a href="http://www.tweekly.fm/user/RosstopherH">http://www.tweekly.fm/user/RosstopherH</a>	44	2
<a href="http://www.tweekly.fm/twitter/Enoch11">http://www.tweekly.fm/twitter/Enoch11</a>	45	2
<a href="http://www.last.fm/music/Das Racist/_/puerto rican cousins (produced by gordon voidwell and alex kes...)">http://www.last.fm/music/Das Racist/_/puerto rican cousins (produced by gordon voidwell and alex kes...)</a>	46	2
<a href="http://www.tweekly.fm/user/bmichael">http://www.tweekly.fm/user/bmichael</a>	47	2
<a href="http://www.tweekly.fm/twitter/tomfpepper">http://www.tweekly.fm/twitter/tomfpepper</a>	48	2
<a href="http://www.foxytunes.com/artist/das+racist/track/i+dont+owe+nobody+shit">http://www.foxytunes.com/artist/das+racist/track/i+dont+owe+nobody+shit</a>	49	2
<a href="http://www.tweekly.fm/user/TomSmizzle">http://www.tweekly.fm/user/TomSmizzle</a>	50	2
<a href="http://www.tweekly.fm/user/clarityandchaos">http://www.tweekly.fm/user/clarityandchaos</a>	51	2
<a href="http://www.tweekly.fm/twitter/Deadasadodobird">http://www.tweekly.fm/twitter/Deadasadodobird</a>	52	2
<a href="http://www.tweekly.fm/twitter/deathwarmedover">http://www.tweekly.fm/twitter/deathwarmedover</a>	53	2
<a href="http://www.tweekly.fm/user/Syzzurp">http://www.tweekly.fm/user/Syzzurp</a>	54	2
<a href="http://www.tweekly.fm/twitter/A_D_Clarke">http://www.tweekly.fm/twitter/A_D_Clarke</a>	55	2
<a href="http://www.tweekly.fm/user/thomasschrijer">http://www.tweekly.fm/user/thomasschrijer</a>	56	2
<a href="http://www.tweekly.fm/twitter/infinitebester">http://www.tweekly.fm/twitter/infinitebester</a>	57	2
<a href="http://www.tweekly.fm/twitter/REALchrisdavis">http://www.tweekly.fm/twitter/REALchrisdavis</a>	58	2
<a href="http://www.tweekly.fm/twitter/longlivemufasa">http://www.tweekly.fm/twitter/longlivemufasa</a>	59	2
<a href="http://www.last.fm/music/Das Racist/_/sit down, man (featuring el-p) (produced by scoop deville)">http://www.last.fm/music/Das Racist/_/sit down, man (featuring el-p) (produced by scoop deville)</a>	60	2

Figure 12 (continued): Top Shared Links on Twitter mentioning Das Racist

# News Coverage

## News Popularity

This section shows the total number of music articles mentioning Das Racist during this time period and the overall rank of Das Racist when compared to similar artists.

477th Overall Rank

293 Articles

0.007% Share

Artist	Rank	Articles	Share
LCD Soundsystem	50th	1,180	0.029%
Deerhunter	71st	1,015	0.025%
Beach House	122nd	773	0.019%
Crystal Castles	162nd	665	0.017%
Salem	285th	438	0.011%
How To Dress Well	473rd	295	0.007%
<b>Das Racist</b>	<b>477th</b>	<b>293</b>	<b>0.007%</b>
Teengirl Fantasy	886th	144	0.004%

Figure 13: News Coverage Comparison

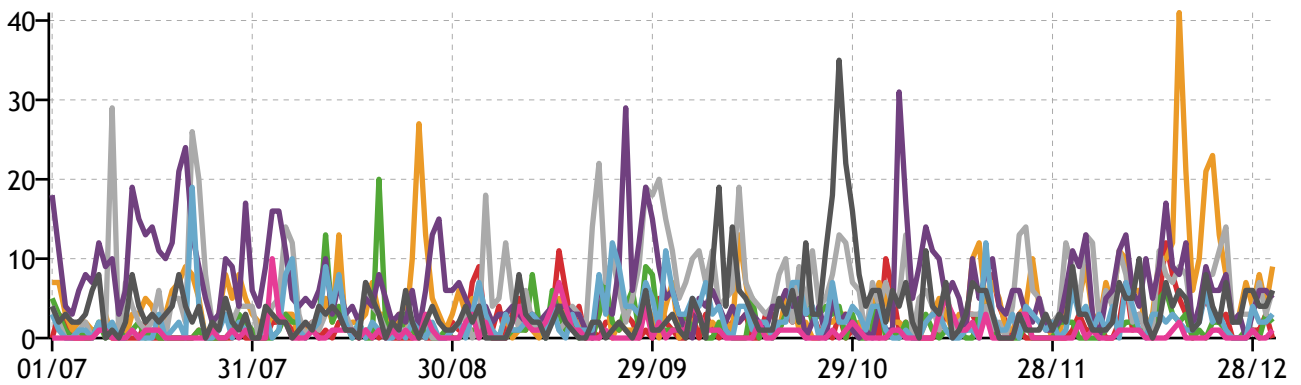


Figure 14: News Coverage over Time



# News Comparison

This section compares the number of music articles mentioning Das Racist during this time period to similar artists.

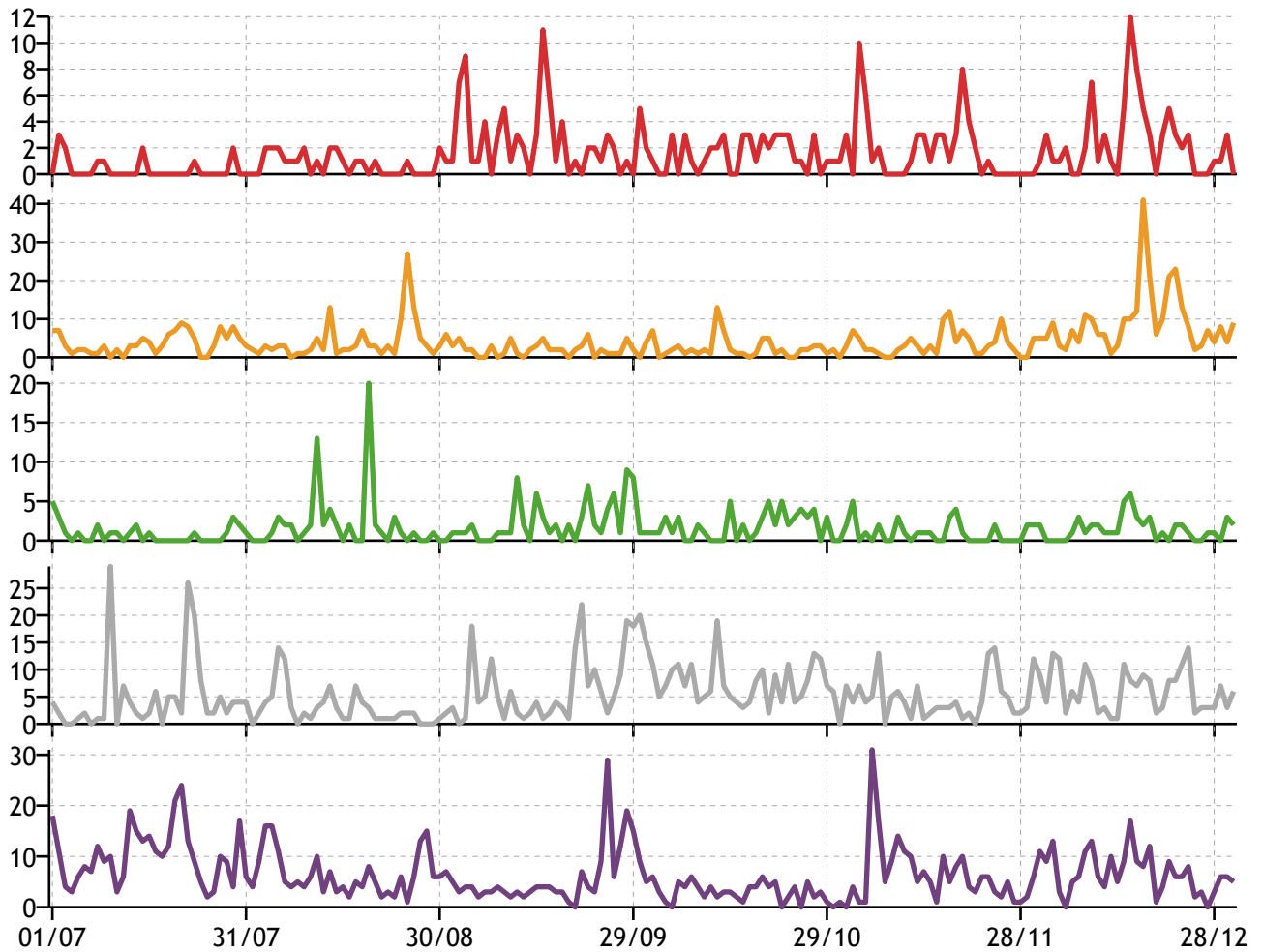
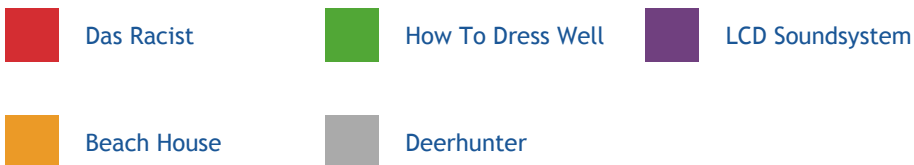


Figure 15: Comparisons for Das Racist



# Emerging Chart vs Sentiment

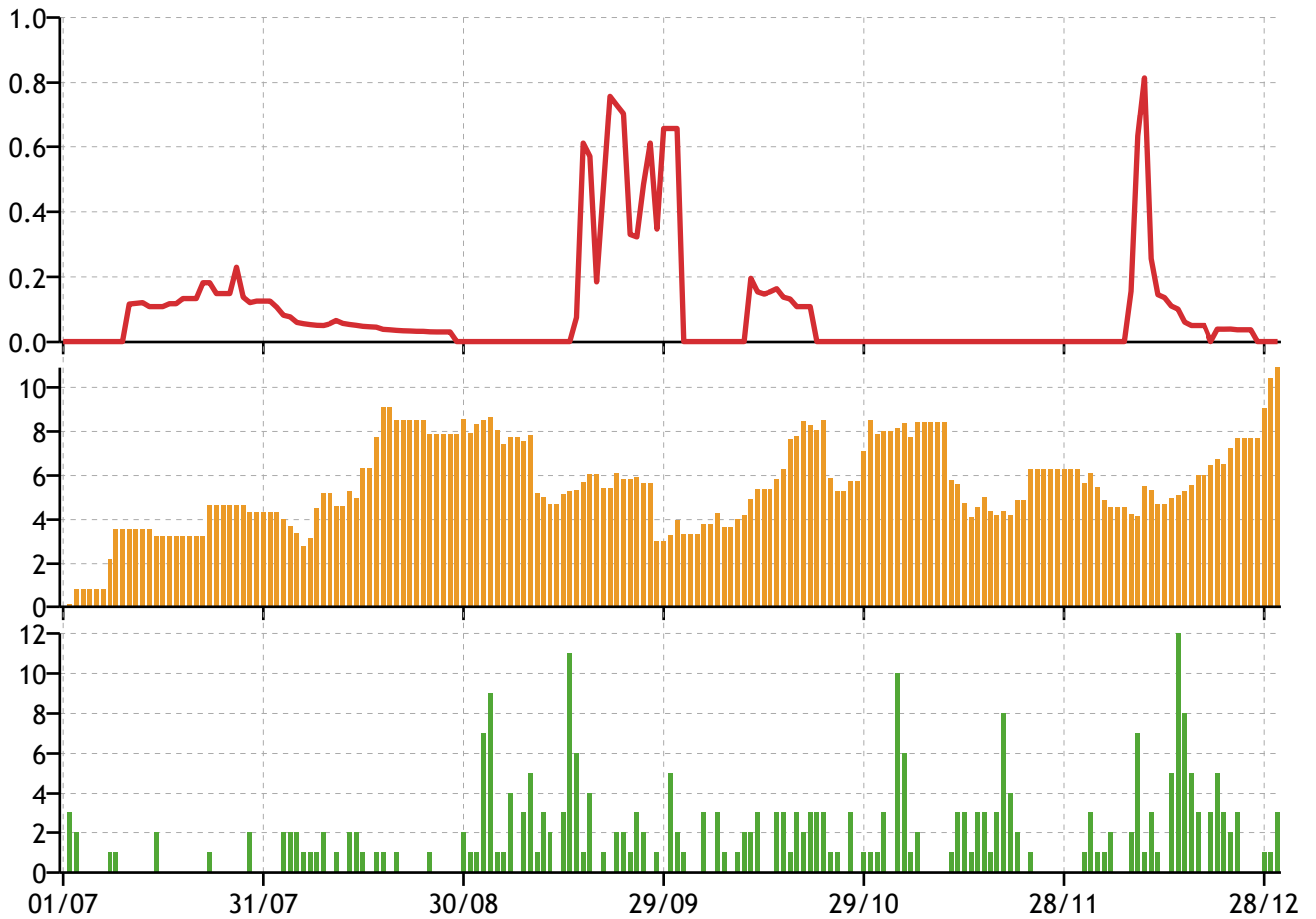


Figure 16: Das Racist Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of emerging chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Das Racist that day.



# Top Publishers

- Prefix Magazine
- Pitchfork
- betterPropaganda Rev..
- Spin
- 2dopeboyz
- stereogum
- Other



Figure 17: Top Publishers related to Das Racist

Top Publishers	Mentions
Prefix Magazine	21
Pitchfork	12
betterPropaganda Reviews	12
Spin	12
2dopeboyz	10
stereogum	9
GRANDGOOD	9
nah right	5
Subservient Experiment	5
brooklynvegan	4
LeTouch	3
Pretty Much Amazing	3
The Music Slut	2
Obscure Sound	2
Mudd Up!	2

Figure 18: Most frequently mentioned Top Publishers

# Top News Publishers

Publisher	Rank	Articles
Prefix Magazine - <a href="http://prefixmag.com">http://prefixmag.com</a>	1	21
Pitchfork - <a href="http://pitchfork.com/">http://pitchfork.com/</a>	2	12
betterPropaganda Reviews - <a href="http://betterpropaganda.com/">http://betterpropaganda.com/</a>	3	12
Spin - <a href="http://www.spin.com/">http://www.spin.com/</a>	4	12
2dopeboyz - <a href="http://2dopeboyz.com">http://2dopeboyz.com</a>	5	10
stereogum - <a href="http://www.stereogum.com/">http://www.stereogum.com/</a>	6	9
GRANDGOOD - <a href="http://grandgood.com">http://grandgood.com</a>	7	9
nah right - <a href="http://www.nahright.com/news">http://www.nahright.com/news</a>	8	5
Subservient Experiment - <a href="http://www.healthryder.blogspot.com">http://www.healthryder.blogspot.com</a>	9	5
brooklynvegan - <a href="http://www.brooklynvegan.com/">http://www.brooklynvegan.com/</a>	10	4
LeTouch - <a href="http://www.letouch.tv">http://www.letouch.tv</a>	11	3
Pretty Much Amazing - <a href="http://prettymuchamazing.com/">http://prettymuchamazing.com/</a>	12	3
The Music Slut - <a href="http://themusicslut.com">http://themusicslut.com</a>	13	2
Obscure Sound - <a href="http://obscuresound.com">http://obscuresound.com</a>	14	2
Mudd Up! - <a href="http://negrophonic.com">http://negrophonic.com</a>	15	2
JumpTheTurnstyle - <a href="http://www.jumptheturnstyle.com">http://www.jumptheturnstyle.com</a>	16	2
Winnie Cooper - <a href="http://winnicooper.net/">http://winnicooper.net/</a>	17	2
New York Times Music - <a href="http://www.nytimes.com/pages/arts/music/index.html">http://www.nytimes.com/pages/arts/music/index.html</a>	18	2
Brooklyn Ski Club - <a href="http://skibrooklyn.blogspot.com">http://skibrooklyn.blogspot.com</a>	19	2
Modern Mystery - <a href="http://modernmystery.wordpress.com">http://modernmystery.wordpress.com</a>	20	2
fiftyone:fiftyone - <a href="http://FiftyOneFiftyOne.com/">http://FiftyOneFiftyOne.com/</a>	21	2
Audio Overflow - <a href="http://audiooverflow.blogspot.com/">http://audiooverflow.blogspot.com/</a>	22	2
Fried my little brain - <a href="http://www.friedmylittlebrain.com">http://www.friedmylittlebrain.com</a>	23	2
HIPSTER RUNOFF - <a href="http://www.hipsterrunoff.com/">http://www.hipsterrunoff.com/</a>	24	2
popnutton DE - <a href="http://www.popnutton.de">http://www.popnutton.de</a>	25	1
EAR FARM - <a href="http://earfarm.com">http://earfarm.com</a>	26	1
A Bulldozer With A Wreckingball Attached - <a href="http://emmetmatheson.blogspot.com">http://emmetmatheson.blogspot.com</a>	27	1

Figure 19: Top 46 Publishers mentioning Das Racist

Publisher	Rank	Articles
DJ Magazine - <a href="http://www.djmag.com/">http://www.djmag.com/</a>	28	1
CreamTeam - <a href="http://www.creamteam.tv">http://www.creamteam.tv</a>	29	1
The Stu Reid Experiment - <a href="http://www.thestureidexperiment.com/">http://www.thestureidexperiment.com/</a>	30	1
The Smoking Section - <a href="http://smokingsection.uproxx.com/TSS">http://smokingsection.uproxx.com/TSS</a>	31	1
Stark Online - <a href="http://starkmagazine.blogspot.com/">http://starkmagazine.blogspot.com/</a>	32	1
The Tape - <a href="http://thetapeisnotsticky.com">http://thetapeisnotsticky.com</a>	33	1
Real Horrorshow Tunes - <a href="http://horrorshowtunez.blogspot.com/">http://horrorshowtunez.blogspot.com/</a>	34	1
Hidden Track - <a href="http://www.glidemagazine.com/hiddentrack">http://www.glidemagazine.com/hiddentrack</a>	35	1
Chrome Kids - <a href="http://chromekids.blogspot.com">http://chromekids.blogspot.com</a>	36	1
Man Bites Blog - <a href="http://bitesblog.blogspot.com/">http://bitesblog.blogspot.com/</a>	37	1
Fluxblog - <a href="http://www.fluxblog.org">http://www.fluxblog.org</a>	38	1
Stoney Roads - <a href="http://www.stoneyroads.com/">http://www.stoneyroads.com/</a>	39	1
Consequence of Sound - <a href="http://www.consequenceofsound.net/">http://www.consequenceofsound.net/</a>	40	1
The A.V. Club - <a href="http://www.avclub.com/">http://www.avclub.com/</a>	41	1
ALARM Magazine - <a href="http://www.alarmpress.com/">http://www.alarmpress.com/</a>	42	1
The Line Of Best Fit - <a href="http://thelineofbestfit.com">http://thelineofbestfit.com</a>	43	1
Rolling Stone: Smoking Section - <a href="http://www.rollingstone.com/blogs/smokingsection/rss.xml">http://www.rollingstone.com/blogs/smokingsection/rss.xml</a>	44	1
ultra8201 - <a href="http://ultra8201.blogspot.com">http://ultra8201.blogspot.com</a>	45	1
Ants in My Trance - <a href="http://aimt.us/">http://aimt.us/</a>	46	1

Figure 19 (continued): Top 46 Publishers mentioning Das Racist

# Best 5 News Days

1

## 15 December 2010 : 12 articles

### Popular Articles this Day

#### **Music: Newswire: Das Racist kicked out of England**

The A.V. Club, 15 December 2010

Arty Brooklyn rap group Das Racist —made up of two Wesleyan graduates who, if you're asking, have described themselves as “proto-postworld pop”—was detained at the UK's Gatwick Airport and then ...

#### **Headless Horseman: Headless Horseman: Prefix Artist to Watch (P.A.W.)**

Prefix Magazine, 15 December 2010

After you first listen to Headless Horseman, you might hear the angry, glitchy hisses and bleeps ringing in your ears, or maybe you'll be haunted by the vocals sung in ...

#### **Das Racist: Das Racist Denied Entry Into UK, Detained & Deported**

Prefix Magazine, 15 December 2010

So you're trying to tell me, the United Kingdom, that you denied Das Racist from entering your country after they appeared on so many of our year-end lists?! OK, maybe ...

#### **Big K.R.I.T., Das Racist, DaVinci, Domo Genesis, Earl Sweatshirt, Freddie Gibbs, Gucci Mane, J. Cole, Wale, YelaWolf: Best Of 2010: Top 10 Mixtapes/Free Rap Albums**

Prefix Magazine, 15 December 2010

The line between a proper mixtape and a free online (or street) album continued to be blurred in 2010. When thinking of how to even title this feature, we were ...

#### **25 Artists We Love Pick the Year's Best Music**

Spin, 14 December 2010

This time of year, every music publication puts out its list of the best albums and songs of the past 12 months (including SPIN ). But what about the artists ...

#### **Best Of 2010: Staff Lists**

Prefix Magazine, 14 December 2010

To accompany our Top 40 Albums of 2010 list, here are the ballots for each Prefix Staff member. Kanye West obviously crushed all comers, gaining the most first place votes ...

#### **Rockfeedback Records of the Year 2010 – #30-21 [Feature]**

Rockfeedback, 15 December 2010

30) Maps and Atlases – Perch Patchwork Perch Patchwork is a record quick to show how Maps & Atlases have developed and polished their sound in a way both unexpected ...

## **Das Racist – hahahaha jk? (AI Lover Remix)**

GRANDGOOD, 15 December 2010

drums added Das Racist -- hahahaha jk? (AI Lover Remix) Das Racist gets the treatment. Blown-out, flipped fuzz heavy samples (chopped from the original track) and sludgy off-kilter thumpin' drums. ...

## **Das Racist detail detainment and deportation**

AUX TV, 15 December 2010

In case you haven't yet heard, Brooklyn-based hip-hop outfit Das Racist was denied entry into the UK yesterday after what the group describes as "some sticklerism on the part of ...

## **Tuesday: Kid Capri and Rich Medina!**

fiftyone:fiftyone, 14 December 2010

Red Bull Public Assembly is back and the first party kicks off tomorrow. DJ Ultraviolet steps up to the competition with the legendary Kid Capri and hometown hero Rich Medina. ...

2

## **15 September 2010 : 11 articles**

### **Popular Articles this Day**

#### **Das Racist – Sit Down, Man / mixtape**

GRANDGOOD, 15 September 2010

Das Racist – Sit Down, Man / mixtape 1. wkcr stretch and bobbito with quincy jones (intro) 2. all tan everything (featuring jay-z) (produced by sabzi) 3. puerto rican cousins ...

#### **MIXTAPE: "Sit Down, Man" - Das Racist // The Current State of Hip Hop**

sunsetintherearview.com, 15 September 2010

When anybody says hip hop is dead, to me it just means it's lost its sense of purpose. Sometimes that means it's not going anywhere. It's stalemate. Other times, it ...

#### **Das Racist – Sit Down, Man [Mixtape]**

YK2 Daily, 15 September 2010

Das Racist have made an indelible imprint on the musical landscape with their irresistible pastiche of witty Dadaist-influenced raps, wry social commentary and tongue-in-cheek humor, and the trio returns with ...

#### **Das Racist – Sit Down, Man (Mixtape)**

nah right, 15 September 2010

1. wkcr stretch and bobbito with quincy jones (intro) 2. all tan everything (featuring jay-z) (produced by sabzi) 3. puerto rican cousins (produced by gordon voidwell and alex kestner) 4. ...

## **Das Racist // Sit Down, Man Mixtape**

subservientexperiment.com, 15 September 2010

New York rap trio, Das Racist, released their newest mixtape Sit Down, Man set today. The boys are really moving up in the world as their new tape is being ...

## **8-Bit Heroes**

Rave Magazine, 14 September 2010

Das Racist (pictured) have a new video for their song Who's That? Brooown! and it's filled with references to classic video games like Tetris and Double Dragon, as appropriate given ...

## **Tone Tank & Scott Thorough Release Video for "Chip On Your Shoulder" // Show at Southpaw on Sept. 16th**

BrooklynRocks: NYC Music Blog, 14 September 2010

Nuclear Family members Tone Tank (Iller Than Theirs) and Scott Thorough are releasing a seven-song collaboration CD at a record release party at Southpaw on Sept. 16th and all attendees ...

## **Das Racist Reveals Cover Artwork and Tracklisting for Sit Down, Man**

Alt Sounds, 14 September 2010

New York's finest art rap trio, Das Racist (<http://www.reverbNation.com/dasracist>), is back with their new mixtape\* Sit Down, Man\* set to be released on September 14th (tomorrow!) and presented by Diplo, ...

## **Easily one of the oddest artist name in Hip Hop today... Das...**

Purple Haze Country Club, 15 September 2010

Easily one of the oddest artist name in Hip Hop today... Das Racist puts out a killer of a mixtape entitled "Sit Down, Man". Really diggin this one! Well worth ...

## **Listen now: Das Racist's new mixtape**

The Volume, 15 September 2010

Das Racist puts out a new Diplo-sponsored mixtape

3

## **03 November 2010 : 10 articles**

### **Popular Articles this Day**

#### **"I'm Up On That"**

Prefix Magazine, 03 November 2010

To celebrate their forthcoming performance together at Southpaw in New York City this Friday, Das Racist and Homeboy Sandman recorded this free collaborative track. As you might expect, "I'm Up ...

## **Das Racist, Homeboy Sandman: "I'm Up On That"**

Prefix Magazine, 03 November 2010

To celebrate their forthcoming performance together at Southpaw in New York City this Friday, Das Racist and Homeboy Sandman recorded this free collaborative track. As you might expect, "I'm Up ...

## **Das Racist ft. Homeboy Sandman – I'm Up On That**

GRANDGOOD, 03 November 2010

Newly recorded. via Das Racist ft. Homeboy Sandman – I'm Up On That

## **Homeboy Sandman & Da Racist – I'm Up On That**

nah right, 03 November 2010

If you're life's like a movie, make sure it ain't 2D Homeboy Sandman & Da Racist – I'm Up On That  
If you're in NY, you can catch these guys ...

## **Homeboy Sandman & Das Racist – I'm Up On That**

nah right, 03 November 2010

If you're life's like a movie, make sure it ain't 2D Homeboy Sandman & Da Racist – I'm Up On That  
If you're in NY, you can catch these guys ...

## **Das Racist – I'm Up On That (ft. Homeboy Sandman)**

JumpTheTurnstyle, 03 November 2010

Das Racist just teamed up with a Faraone favorite for a fine dose of dope wordplay. Oh, and fuck politics...lemmings. DOWNLOAD: Das Racist – I'm Up On That (ft. Homeboy ...

## **New Music :: Homeboy Sandman**

WatchMyEgo, 03 November 2010

Homeboy Sandman collaborates with Das Racist for "I'm Up On That", a very cool track for you to spend the afternoon with. Download/stream [HERE](#) .

## **(Listen) Das Racist & Homeboy Sandman - I'm Up On...**

Purple Haze Country Club, 03 November 2010

(Listen) Das Racist & Homeboy Sandman - I'm Up On That.

## **Homeboy Sandman & Das Racist – I'm Up On That**

NahRight, 03 November 2010

If you're life's like a movie, make sure it ain't 2D Homeboy Sandman & Da Racist – I'm Up On That  
If you're in NY, you can catch these guys ...

## **Homeboy Sandman & Das Racist – I'm Up On That**

2dopeboyz, 03 November 2010

The good sun and Das Racist link up on this latest track. They two have a show this Friday (November 5th), and you can check the flyer for it down ...

## 03 September 2010 : 9 articles

### Popular Articles this Day

#### **Das Racist: "Who's That? Brooown!" (Video)**

Prefix Magazine, 02 September 2010

Anyone curious to hear Das Racist beyond "Combination Pizza Hut and Taco Bell" can download their album, Shut Up, Dude , for free by heading over to this link . ...

#### **Das Racist Releasing New Mixtape and Video**

Anti Music, 03 September 2010

Das Racist will release a new mixtape called 'Sit Down, Man' on Tuesday, September 14

#### **Das Racist Releasing New Mixtape and Video**

Anti Music, 03 September 2010

A top story from this week. Das Racist will release a new mixtape called 'Sit Down, Man'

#### **Das Racist – Who's That? Brooown / video**

GRANDGOOD, 03 September 2010

Trying to figure out why I'm not all in on these dudes. I appreciate their perspective, as they employ a certain meta-self-awareness. In other words, they often times seem to ...

#### **Tone Tank & Scott Thorough (Nuclear Family): Album Release Party at Southpaw on Sept. 16th**

BrooklynRocks: NYC Music Blog, 03 September 2010

Forties by Modern Shark DOWNLOAD: Scott & Tone - "Crack Selector" (featuring Kool A.D.) Nuclear Family members Tone Tank (Iller Than Theirs) and Scott Thorough are releasing a seven-song collaboration ...

#### **Das Racist // Sit Down, Man Trailor**

Subservient Experiment, 02 September 2010

The new Diplo-produced Das Racist Sit Down, Man mixtape is releasing on Sept. 14 via Mad Decent/Greedhead. In the words of that one lady that Uncle Rico tries to sell ...

#### **Video: Das Racist – Sit Down, Man (Trailer)**

nah right, 02 September 2010

Coming out on September 14th. Features production from Boi-1da, Scoop Deville, Diplo, Dame Grease, El-P and more. Presented by Diplo, Mad Decent & Greedhead Ent. The trailer was shot and ...

#### **Das Racist - Who's That? Brooown!**

Atari Cool Kids, 02 September 2010

## **DAS RACIST - UPCOMING MIXTAPE W/ MAD DECENT + TRAILER + VIDEO GAME**

'GO! ([www.thisisgo.com](http://www.thisisgo.com)), 02 September 2010

FIRSTLY , CHECK THE VIDEO GAME >> <http://dasracist.net/whosthatbrown.html> UPON MEETING THE HOMIES OF DAS RACIST (HEEMS, VICTOR & DAP) , I HAD NEVER HEARD THEIR MUSIC BUT THEY WON ME ...

## **WATCH: Das Racist - "Who's That? Brooown!" Music Video Premiere! PLUS Play their video game!**

Nicky Digital, 03 September 2010

Kudos to our buddies Das Racist who just dropped their music video for "Who's That? Brooown!" and fulfilled their childhood dreams to star in a nostalgic 8-bit video game all ...

**5**

## **19 November 2010 : 8 articles**

### **Popular Articles this Day**

#### **El-P Joins Das Racist Onstage at SPIN Office Gig**

Spin, 19 November 2010

It would have been easy enough for rising Brooklyn rappers Das Racist to ride their breakthrough single, "Combination Taco Bell and Pizza Hut," to mini-fame -- yeah, it's a mind-numbing ...

#### **LIVE STREAM: Das Racist Perform for SPIN!**

Spin, 18 November 2010

Brooklyn rap trio Das Racist have turned their is-this-for-real? track "Combination Pizza Hut and Taco Bell" into a bonafide hip-hop career -- and tonight the guys will celebrate their steady ...

#### **Keepaway release free Kompetitor EP**

lefse records, 19 November 2010

From Keepaway's Bandcamp: KOMPETITOR includes a bunch of material made since our EP, Baby Style, came out: "Sideways Smile," "100," "Hologram," and "Zoo Too" (featuring Das Racist); a couple remixes ...

#### **Mix/Cover/Live #326 (feat The Concretes & more)**

The 405, 18 November 2010

Today's Mix/Cover/Live includes Mr. Little Jeans, Woodpigeon, The Concretes & Das Racist. MP3: Mr. Little Jeans - Rescue Song (RAC Remix) <http://myspace.com/mrlittlejeans100> MP3: Woodpigeon - Lonely Kiss (The Consonant C ...

#### **Yet Another Friday Mixed Bag**

Subservient Experiment, 19 November 2010

Yet another one of those posts where we throw a bunch of MP3's at you which have been wasting away on the ole desktop. Moshi Moshi recently put out the ...

## **Das Racist says Sisqó “knows where to release the dragon”**

AUX TV, 19 November 2010

“We’re likable dudes I think. People tend to use the words smart and funny a lot when describing us,” Das Racist member Himanshu Suri said in an interview with AUX ...

## **Who’s That Brown | Das Racist**

YnS, 19 November 2010

Who’s That Brown | Das Racist

## **Das Racist - You Oughta Know**

YnS, 19 November 2010

Das Racist - You Oughta Know

## **Photo Gallery: Das Racist LIVE @ Mishka NYC on November 18, 2010**

Nicky Digital, 19 November 2010

## **Keepaway Release Free Kompetitor EP, “Zoo Too” (Feat. Das Racist)**

stereogum, 19 November 2010

When we posted Brooklyn trio Keepaway’s “Sideways Smile” I mentioned it came from a forthcoming free digital-only EP, Kompetitor, said to feature “some music from what’s next, some music from ...

## News Highlights

This section includes the most repeated statements in the music press about Das Racist month by month during this period.

### August

"Das Racist has announced a new mixtape and some tour dates"

Tue 03/08 - Das Racist Mixtape and Tour Dates - Anti Music

"Das Racist is back and putting the finishing touches on a brand new mixtape (presented by Greedhead Entertainment ) set to drop in September entitled Sit ..."

Wed 04/08 - DAS RACIST GEARS UP TO RELEASE SECOND MIXTAPE PRESENTED BY DIPLO AND MAD DECENT! SET TO PLAY THE MAD DECENT PARTY THIS WEEKEND IN NYC! - Audio Perv

"Das Racist will drop their second mixtape this year, Sit Down, Man, on Tuesday, September 14. But first, Pitchfork will exclusively premiere their video for "Who's ..."

Mon 30/08 - DAS RACIST UNITES WITH DIPLO AND MAD DECENT FOR SECOND MIXTAPE THIS YEAR - Audio Perv

"Das Racist is a rap group based in Brooklyn, comprised of two rappers, Himanshu Suri, Kool A.D., and their hype man, Dap. Trying to talk to ..."

Tue 31/08 - Real Talk / Das Racist Talk Amongst Themselves - CreamTeam

### September

"Das Racist is linking up with the likes of Diplo, Boi-1da, Scoop Deville, Dame Grease and more for their second mixtape this year"

Thu 02/09 - Das Racist – Sit Down, Man (Preview) - 2dopeboyz

"Das Racist has released a video for their track "Who's That? Brooown!". The video plays tributes to games like Streets of Rage(Skates is the best) and ..."

Mon 06/09 - Das Racist – Who's That? Brooown! [VIDEO] - earmilk.com

"Das Racist has been on a role lately. About a week ago they dropped a video for "Who's That? Brooown!" which is crazy. It's an 8-bit ..."

Thu 09/09 - Das Racist Releases Two New Videos A Video Game - Brooklyn Ski Club

"Das Racist is a clever name and "Combination Taco Bell and Pizza Hut," you're seriously missing out"

Fri 10/09 - New mixtape from Das Racist, Sit Down, Man, up for download September 14! - Tiny Mix Tapes

"Das Racist has enlisted superproducers Diplo, Boi-1da, Scoop Deville, Devo Springsteen and Dame Grease as well as collaborations with El-P, Despot, Roc Marciano, Keepaway, Teen Girl ..."

Sun 12/09 - DAS RACIST - SIT DOWN , MAN [MIXTAPE] - 'GO! (www.thisisgo.com)

"Das Racist have made an indelible imprint on the musical landscape with their irresistible pastiche of witty Dadaist-influenced raps, wry social commentary and tongue-in-cheek humor, and ..."

Sun 12/09 - Das Racist Drops New Mixtape - Ventvox

"Das Racist has followed up their March Mixtape Shut Up, Dude with Sit Down, Man , released yesterday to the interwebs. The dudes have teamed up ..."

Thu 16/09 - Das Racist | Sit Down, Man [Mixtape] - Your Third Ear

"Das Racist have made a name for themselves by creating a genre of music that simultaneously is pop while being highly critical of popular culture. Their ..."

Thu 16/09 - DAS RACIST SIT DOWN, MAN - The Music Slut

"Das Racist is probably the most interesting hip hop group in the States right now. We love their punchlines and supa dupa beats. Their debut album ..."

Wed 22/09 - Sit Down, Man - Arguably the best mixtape of the year - Crazy Birds

"Das Racist has moved on from games – or at least made the games a little more coherently lyrical – on their latest mixtape, Sit Down, ..."

Sun 26/09 - Das Racist's New Mixtape: Das Serious - The Stu Reid Experiment

## October

"Das Racist is my favorite little unsigned eastcoast-hipster-hop group for the moment"

Fri 01/10 - Das Racist / DJ Sabzi / Mash Hall / DJ Toast / DJ Tang, Comet - Seattle In High Def

"Das Racist is trying to prove it's more than a one-joke band. But as the accompanying video shows, the group -- even grudgingly -- still knows ..."

Sun 24/10 - ArtsBeat: Das Racist Is Still In on the Joke - New York Times Music

## November

"Das Racist have gained an enormous amount of traction in the national hip-hop scene. The three-member crew's [..]"

Thu 11/11 - Win Tickets to Das Racist! - Seattle Show Gal.

"Das Racist to keep messing around. The chorus of recent single "hahahaha jk?" goes, "We're not joking / Just joking, we are joking / Just joking, ..."

Wed 17/11 - Breaking Out: Das Racist - Spin

"Das Racist have turned their is-this-for-real? track "Combination Pizza Hut and Taco Bell" into a bonafide hip-hop career -- and tonight the guys will celebrate their ..."

Thu 18/11 - LIVE STREAM: Das Racist Perform for SPIN! - Spin

"Das Racist to ride their breakthrough single, "Combination Taco Bell and Pizza Hut," to mini-fame -- yeah, it's a mind-numbing gag and an Internet phenomenon, and ..."

Fri 19/11 - El-P Joins Das Racist Onstage at SPIN Office Gig - Spin

## December

"Das Racist is on No Reservations, the best food show ever (maybe). Well done, sirs"

Fri 10/12 - Das Racist Was On No Reservations With Anthony Bourdain - Brooklyn Ski Club

"Das Racist was denied entry into the UK yesterday after what the group describes as "some sticklerism on the part of UK... Click on the headline ..."

Wed 15/12 - Das Racist detail detainment and deportation - AUX TV

"Das Racist to cancel their show at the Cargo in London last night? Damn, that's cold. Here's what the group wrote about the ordeal on their ..."

Wed 15/12 - Das Racist: Das Racist Denied Entry Into UK, Detained Deported - Prefix Magazine

"Das Racist were supposed to play their first-ever UK show last night in London. That didn't happen. According to the group's website , they were "denied ..."

Wed 15/12 - Das Racist Detained and Deported From the UK - Pitchfork

"Das Racist is definitely going to do a night. It's just an opportunity for us to build our aesthetic through inviting other bands. We're going to ..."

Wed 15/12 - Headless Horseman: Headless Horseman: Prefix Artist to Watch (P.A.W.) - Prefix Magazine

"Das Racist were denied entry , detained for 8+ hours at the airport, and finally deported back to Switzerland. The group was scheduled to perform their ..."

Thu 16/12 - Das Racist Detained and Deported - Lost In The Sound

"Das Racist have made an indelible imprint on the musical landscape with their irresistible pastiche of witty Dadaist-influenced raps, wry social commentary and tongue-in-cheek humor, and ..."

Thu 16/12 - Das Racist Remix Contest - betterPropaganda Reviews

"Das Racist have compiled 2010's must-listen-to mixtape. 09. ALCEST - Écailles De Lune "Percées De Lumière" Fiery distortion, liquid guitar melodies, and soaring vocal rasps are ..."

Thu 16/12 - Here it is! The moment that some of you have been waiting... - Have It Your Way...

# Appendices

## Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 20: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

## Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 21: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart