

Dark Dark Dark

Music Media Analysis
July to December 2010

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Overview

34th on Emerging Charts

5419th on Twitter

1211th in the Music Press

This report reviews the popularity of Dark Dark Dark on the music charts and in the music news for the period July to December 2010. It benchmarks Dark Dark Dark against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

Chart Popularity

Emerging Chart

This section presents the emerging chart performance for Dark Dark Dark compared to similar artists. Dark Dark Dark was ranked 34th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted emerging chart for Dark Dark Dark was 8th.

34th Overall Rank

8th Best Position

Artist	Rank	Best Position
Dark Dark Dark	34th	8
Gold Panda	116th	13
Baths	153rd	16
Marnie Stern	249th	23
Lower Dens	256th	24
Dale Earnhardt Jr. Jr.	368th	36
Pepper Rabbit	440th	46
Sharon Van Etten	657th	73

Figure 1: Artist Emerging Ranks

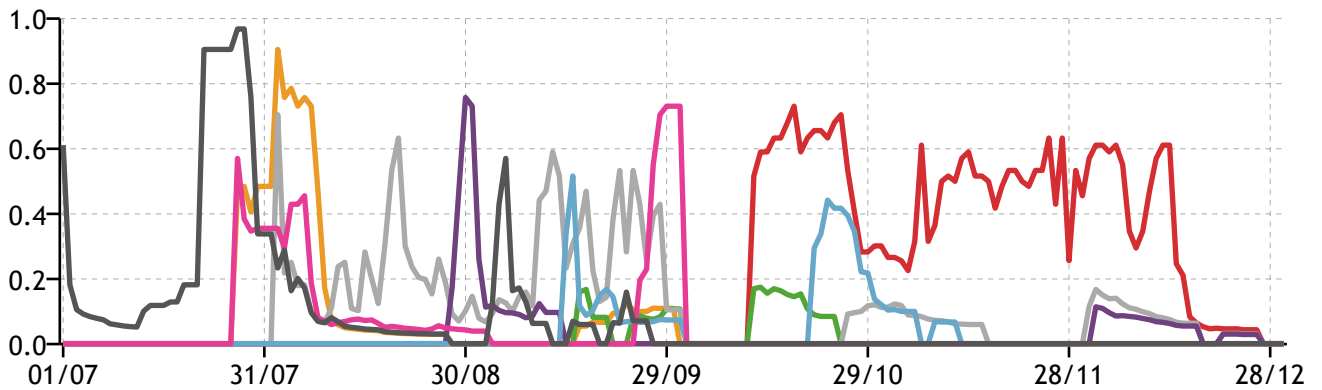
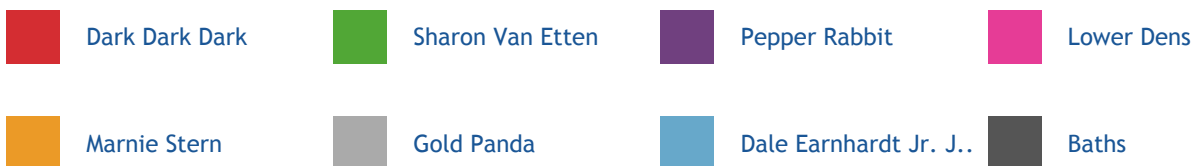


Figure 2: Artist Mainstream Emerging Popularity over Time



Emerging Comparison

This section compares the emerging chart performance of Dark Dark Dark against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Dark Dark Dark was ranked 1st overall of our charts for that day. 0.0 denotes Dark Dark Dark did not chart at all.

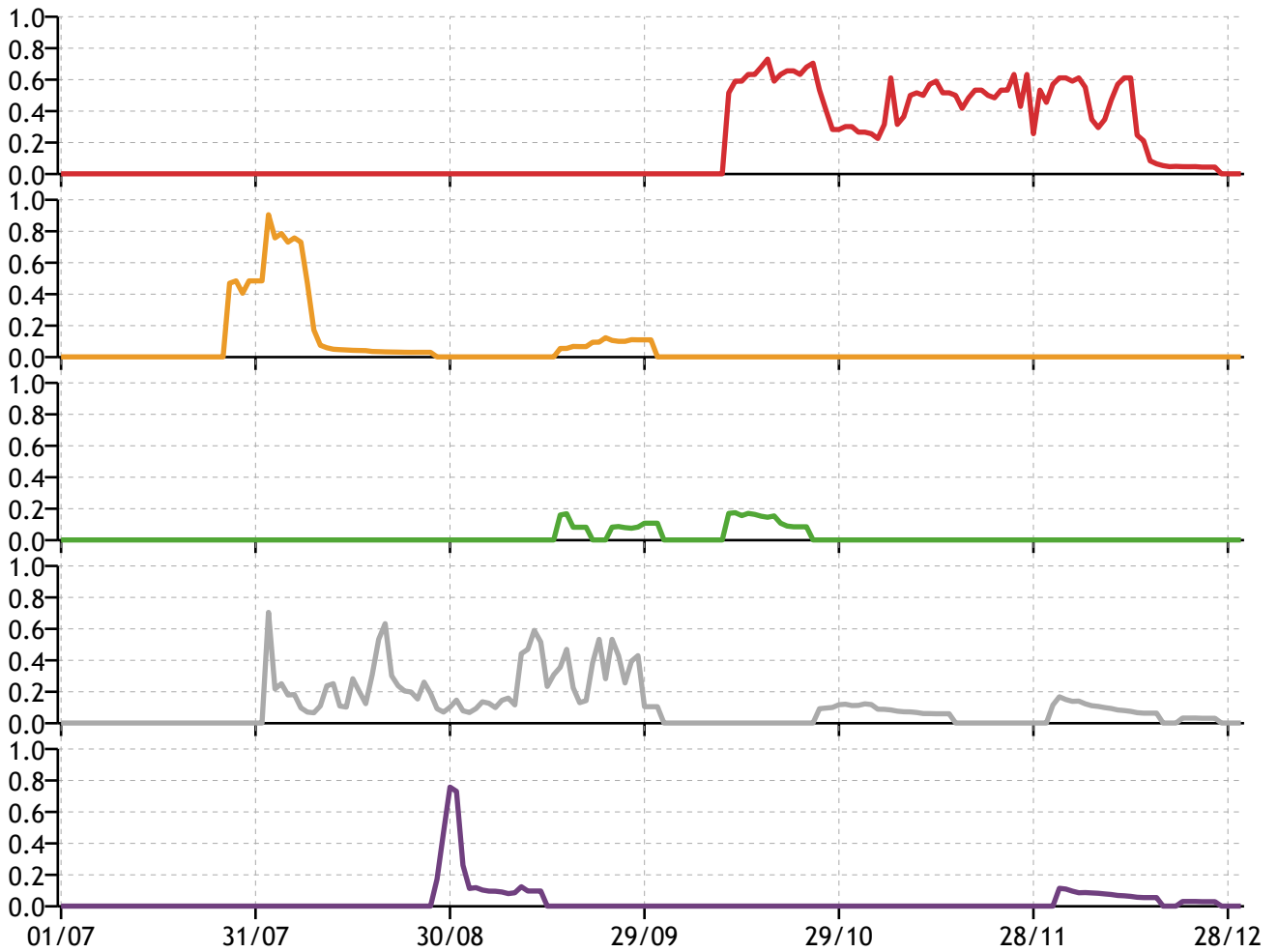
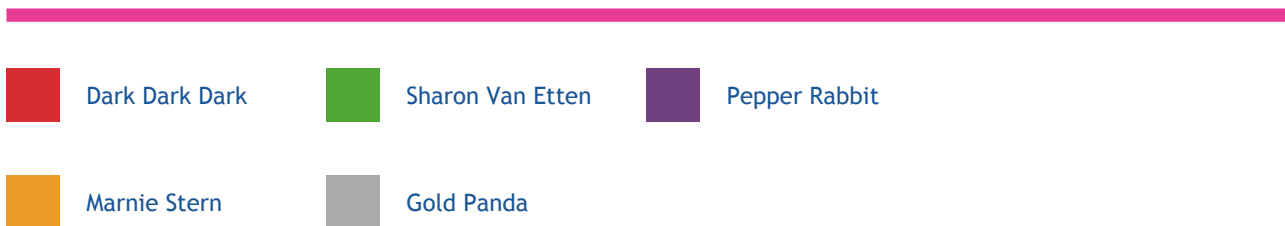


Figure 3: Comparisons for Dark Dark Dark



Emerging Singles

This section presents the best charting singles for Dark Dark Dark on the Emerging We Are Hunted charts

Daydreaming

Best Single

5th

Best Position

Single	Best Position
Daydreaming	5

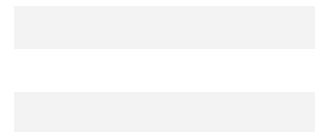


Figure 4: Best Single Positions

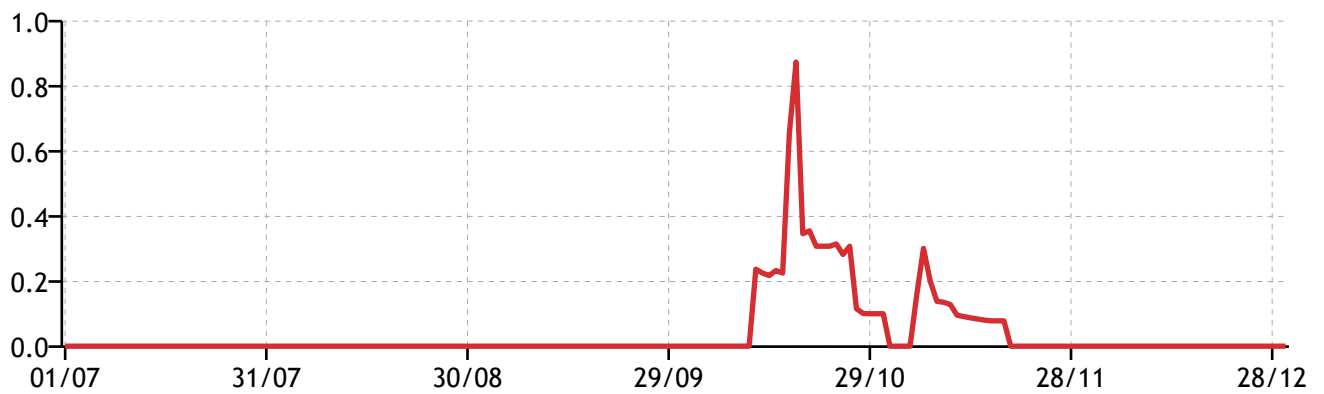


Figure 5: Singles Chart Comparison over Time

Daydreaming

Emerging Singles Comparison

This section compares the emerging chart performance of the most popular singles released by Dark Dark Dark. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

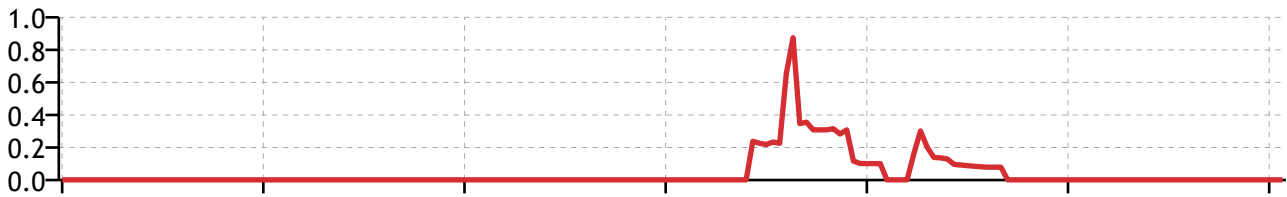


Figure 6: Chart ranking for Dark Dark Dark

 Daydreaming

Twitter Coverage

Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Dark Dark Dark during this time period. Included is the overall ranking of Dark Dark Dark when compared to similar artists.

5419th Overall Rank

208 Tweets

0.000% Share

Artist	Rank	Tweets	Share
Gold Panda	1393rd	1,331	0.000%
Baths	1509th	1,217	0.000%
Sharon Van Etten	3656th	399	0.000%
Lower Dens	4144th	332	0.000%
Marnie Stern	4267th	316	0.000%
Dark Dark Dark	5419th	208	0.000%
Dale Earnhardt Jr. Jr.	6779th	132	0.000%
Pepper Rabbit	8698th	72	0.000%

Figure 7: Twitter Coverage Comparison

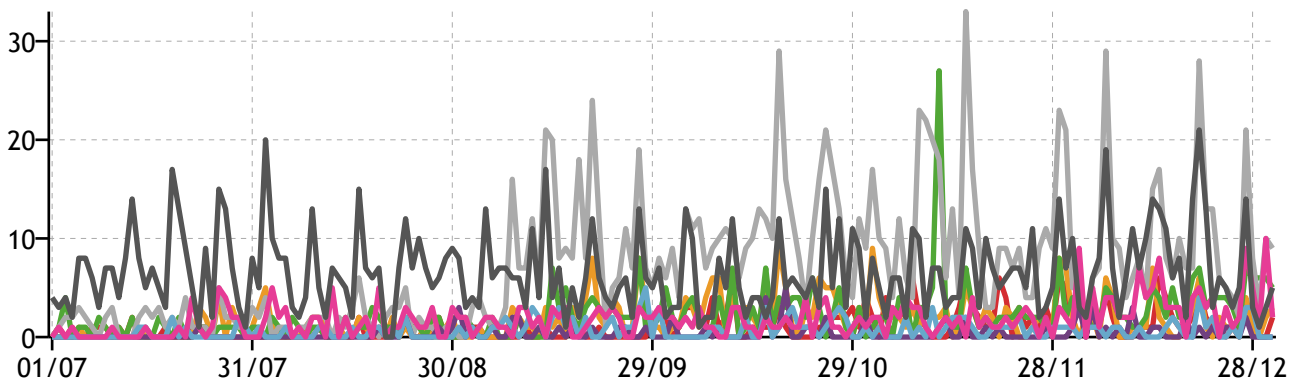
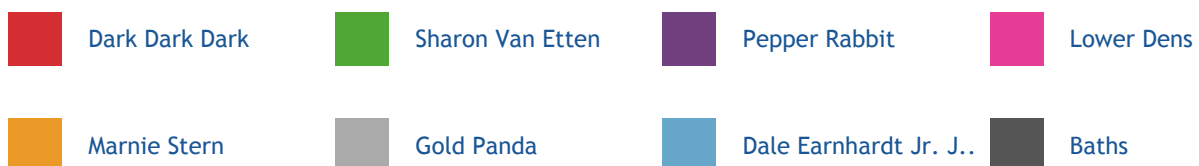


Figure 8: Twitter Coverage over Time



Twitter Comparison

This section compares the total number of tweets mentioning Dark Dark Dark to similar artists.

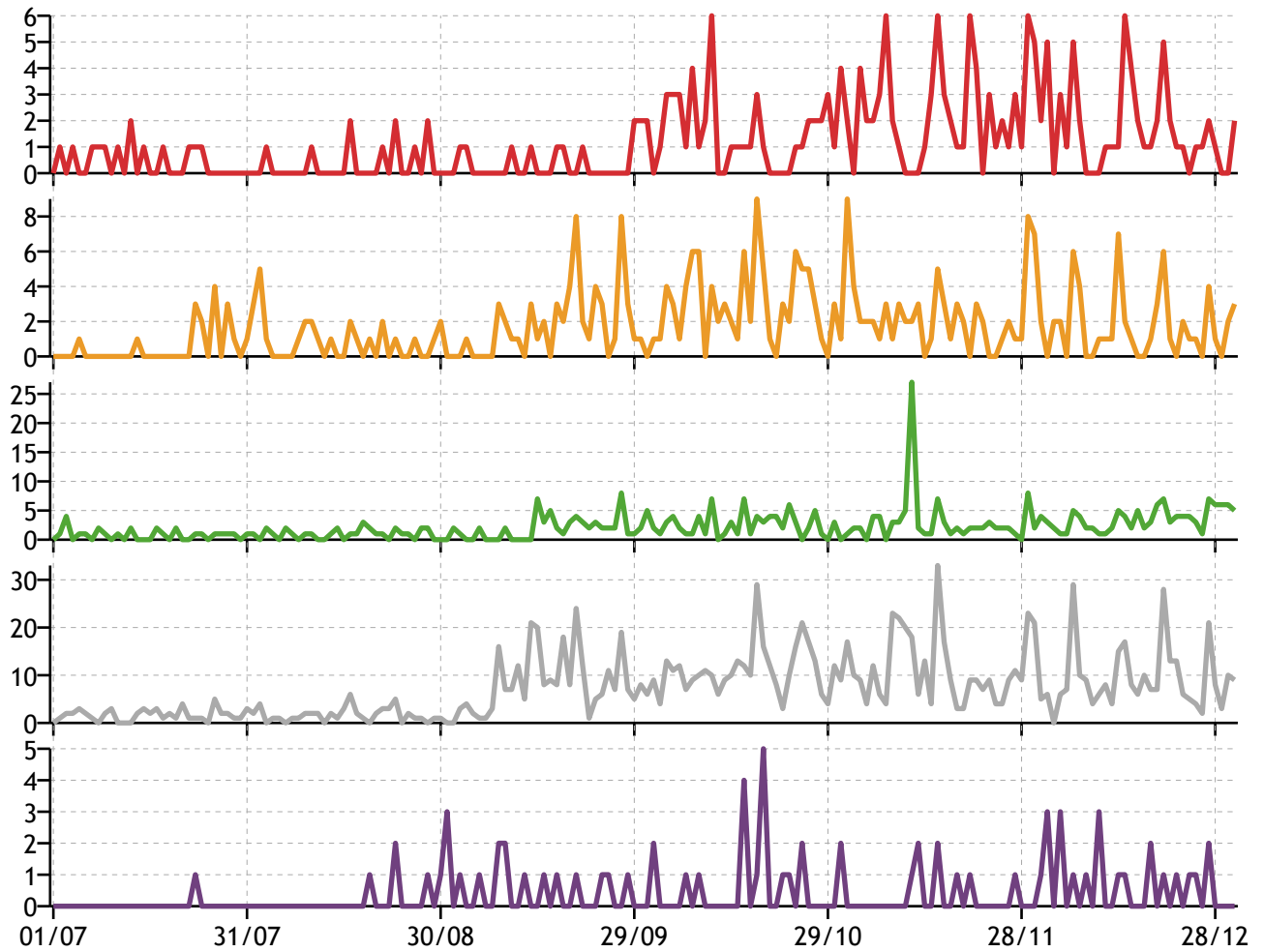


Figure 9: Comparisons for Dark Dark Dark



Emerging Chart vs Twitter

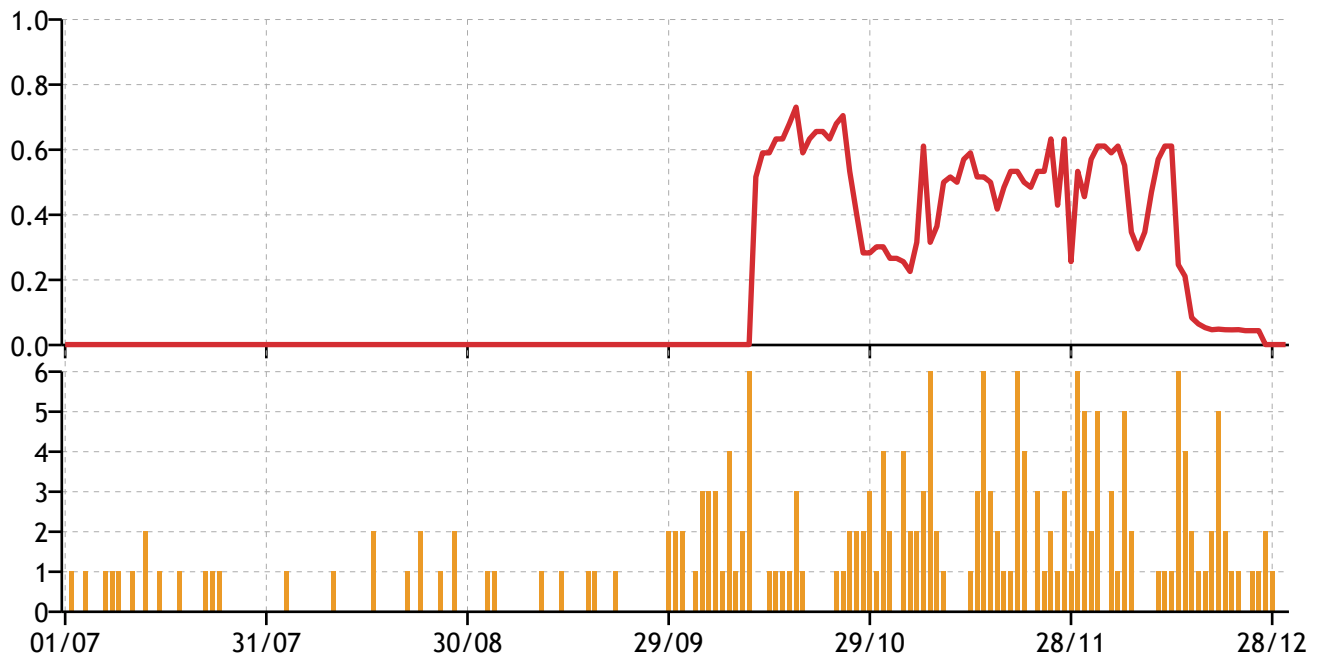


Figure 10: Dark Dark Dark Chart Popularity vs Twitter Coverage

This chart presents a comparison of emerging chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.

- Chart Popularity
- Twitter volume

Twitter Users

This section lists the twitter users mentioning Dark Dark Dark in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/sharonhayes	Sharon Hayes	Canada	1	97,562	97,562
2	twitter.com/Myrrrr	Myr	Nijmegen	23	513	11,799
3	twitter.com/wildpeeta	Wild Peeta	ÚT: 25.228956,55.321858	2	5,063	10,126
4	twitter.com/villagesavant	art bomb	global	1	5,539	5,539
5	twitter.com/mattkays	Matt Kays	NYC	1	3,854	3,854
6	twitter.com/TadCarpenter	Tad Carpenter	Kansas City, Missouri	1	3,269	3,269
7	twitter.com/ahoova	ahuvah berger	Tel Aviv, Israel	1	3,164	3,164
8	twitter.com/facus	facu medina	Rosario, Argentina	2	1,466	2,932
9	twitter.com/xmandymitchellx	Mandy Mitchell	San Francisco	1	2,622	2,622
10	twitter.com/Vajay_Jay	J	□□□	1	2,072	2,072
11	twitter.com/MommyFiercest	Mommy Fiercest	The City Of Angels	1	1,573	1,573
12	twitter.com/TheCamelRVA	The Camel	Richmond, VA	1	1,510	1,510
13	twitter.com/AlexInvisible	Alexander Collins	ÚT: 32.724945,-117.108741	1	1,506	1,506
14	twitter.com/Amalianda	amalianda	A nord dell'estremo sud.	1	1,468	1,468
15	twitter.com/MattHurst	Matthew Hurst	Brooklyn, NY	1	1,450	1,450
16	twitter.com/zwitscherelfe	zwitscherelfe		1	1,397	1,397
17	twitter.com/kristaprints	krista	minneapolis	1	1,181	1,181
18	twitter.com/imckee	Ian McKee	London	1	1,070	1,070
19	twitter.com/winedr	Clayton Bahr	Oklahoma City	1	1,057	1,057
20	twitter.com/sezio	SEZIO	San Diego	1	1,027	1,027
21	twitter.com/ermolife	Илья Ермолаев	moscow	1	1,012	1,012
22	twitter.com/chadwickgantes	Chadwick Gantes	anywhere, usa	2	504	1,008
23	twitter.com/1manshowstudio	Tassos Papaioannou	Spata Attikis, Greece	1	950	950
24	twitter.com/tambourine	x	oxford	2	469	938
25	twitter.com/lewzera	lewzera	SãoPaulo, Brazil	1	934	934
26	twitter.com/REDEFINEmag	REDEFINEmag	seattle, portland	1	933	933
27	twitter.com/Tangential	Chris G	London	3	308	924

Figure 11: Top 50 Users tweeting about Dark Dark Dark

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/dohanley	Danielle O'Hanley	Toronto, ON	1	918	918
29	twitter.com/justinsullivan	Justin Sullivan	Downtown LA	1	855	855
30	twitter.com/CreepingElm	CreepingElm	Los Angeles	2	369	738
31	twitter.com/Angeliska	Angeliska Polacheck	Austin, Texas	1	724	724
32	twitter.com/GAGossip	Chiara	Germany	1	703	703
33	twitter.com/lyzibang	Lyzi Diamond	Eugene, OR	2	339	678
34	twitter.com/ecdejong	Ernst	NL [030]	6	113	678
35	twitter.com/gmile	gmile	Ukraine	4	166	664
36	twitter.com/GGDANCE	G.G. Le Grand	AMSTERDAM	1	644	644
37	twitter.com/cyndyaleo	Cyndy Aleo	14625	1	598	598
38	twitter.com/hidsalamat	Hidayah Salamat	ÜT: 1.336598,103.849804	1	595	595
39	twitter.com/meninalimao	Menina Limão	Magalhães Lemons	3	195	585
40	twitter.com/w1lco	Wilco Ovaa	Middelburg, NL	2	290	580
41	twitter.com/virginiaserra	Virginia Serra	São Paulo	1	565	565
42	twitter.com/Stephanie_Jorge	Stephanie_Jorge	São Paulo	1	550	550
43	twitter.com/ManzanitaGrunge	Almis Power	en tu casa	1	526	526
44	twitter.com/bedlamtheatreMN	Bedlam Theatre	2712 E 27th St Minneapolis, MN	1	499	499
45	twitter.com/seattleaesthete	S	Seattle	1	496	496
46	twitter.com/itison	it is on !	Dublin, Ireland	1	462	462
47	twitter.com/cbran	Chris Branson	OKC-Home Sweet 'Homa	1	461	461
48	twitter.com/StyleTrek	Etan Vee	Monza (Milan)	1	445	445
49	twitter.com/lilyetc	mary fleming	Marin	2	216	432
50	twitter.com/WinelineGuy	Wineline NYC	New York, London, Paris	1	381	381

Figure 11 (continued): Top 50 Users tweeting about Dark Dark Dark

Shared Twitter Links

This section lists the most popular urls in tweets mentioning Dark Dark Dark during this period.

URL	Rank	Tweets
http://www.tweekly.fm/twitter/folkyou	1	6
http://www.last.fm/music/Dark Dark Dark/_/Daydreaming	2	4
http://soundcloud.com/tom-7/daydreaming	3	4
http://www.tweekly.fm/twitter/Ash0Man	4	3
http://www.last.fm/music/Dark Dark Dark/_/Robert	5	2
http://www.tweekly.fm/twitter/gmile	6	2
http://www.tweekly.fm/twitter/w1co	7	2
http://www.tweekly.fm/twitter/jammerart	8	2
http://www.tweekly.fm/twitter/meninalimao	9	2
http://www.tweekly.fm/user/lyzibang	10	2
http://www.tweekly.fm/twitter/Tangential	11	2
http://rcrdlbl.com/artists/Dark_Dark_Dark/track/Daydreaming_Supply_And_Demand_Remix	12	2
http://www.tweekly.fm/twitter/dvdhth	13	2
http://www.tweekly.fm/twitter/tigrededisfraz	14	2
http://www.last.fm/music/Dark Dark Dark/_/Heavy Heart	15	2
http://brightbrightbright.com/frontpage/	16	2
http://www.tweekly.fm/user/gmile	17	2
http://www.tweekly.fm/twitter/ecdejong	18	2
http://www.tweekly.fm/twitter/johnconnolly	19	2
http://www.tweekly.fm/twitter/anonvo	20	2
http://blip.fm/profile/wildpeeta/blip/56298480/Dark+Dark+Dark%E2%80%93Daydreaming	21	1
/profile/Myr/blip/57031201/Dark+Dark+Dark-Winter+Coat	22	1
http://www.tweekly.fm/twitter/HarrisonRocha	23	1
/profile/Myr/blip/58441839/Dark+Dark+Dark-The+Snow+Magic-09+A+Spell+For+Letting+Go	24	1
http://www.tweekly.fm/twitter/mialegría	25	1
http://www.tweekly.fm/twitter/tambourine	26	1
/profile/Myr/blip/57031572/Dark+Dark+Dark-The+Snow+Magic-13+All+The+Things	27	1

Figure 12: Top Shared Links on Twitter mentioning Dark Dark Dark

URL	Rank	Tweets
/profile/Myr/blip/57624004/Dark+Dark+Dark-The+Snow+Magic-10+That+Light	28	1
http://www.tweekly.fm/twitter/ornlla	29	1
http://www.last.fm/music/Dark+Dark+Dark/_/In+Your+Dreams	30	1
http://j.mp/aSncqc	31	1
http://www.myspace.com/darkdarkdarkband...	32	1
http://t.co/41XxEB9	33	1
http://www.tweekly.fm/user/aminze	34	1
http://www.pandora.com:80/land/song/a3da14511f1deda6425ba2910f7abf8b?station=11f24c7012c48ab0f1e7b87...	35	1
http://www.tweekly.fm/twitter/ManzanitaGrunge	36	1
http://www.tweekly.fm/twitter/winedr	37	1
http://www.stereomood.com/song/33220	38	1
/profile/Myr/blip/55796607/Dark+Dark+Dark-Bright+Bright+Bright	39	1
http://www.tweekly.fm/twitter/airboypaul	40	1
/profile/ahoova/blip/57623967/Dark+Dark+Dark-Daydreaming	41	1
http://www.tweekly.fm/user/p_anz	42	1
http://www.tweekly.fm/user/frankispeace	43	1
http://blip.fm/profile/TheCamelRVA/blip/56042573/Zac+Hryciak+&+the+Jungle+Beat	44	1
http://www.tweekly.fm/twitter/egggirl	45	1
/profile/Pesest/blip/55688085/Dark+Dark+Dark-Daydreaming	46	1
/profile/Myr/blip/57088127/Dark+Dark+Dark-Colors+(Tom+Inhaler+Remix)	47	1
http://www.last.fm/music/Dark+Dark+Dark/_/Ashes	48	1
http://t.co/OKogStc	49	1
http://darkdarkdark.tumblr.com/post/1512109170/w NYC-spinning-on-air-1-hour-radio-program?ref=nf	50	1
http://awe.sm/5CpmZ	51	1
http://www.myspace.com/darkdarkdarkband	52	1
/profile/LoveMusicDreams/blip/58453955/Dark+Dark+Dark-Daydreaming	53	1
/profile/hayk47/blip/55441024/Dark+Dark+Dark-Junk+Bones	54	1
/profile/Myr/blip/59741097/Dark+Dark+Dark-Trouble+No+More	55	1
/profile/tecepe/blip/51887512/Dark+Dark+Dark-Daydreaming	56	1
http://www.tweekly.fm/twitter/meandre	57	1
/profile/sandra_/blip/48885931/Dark+Dark+Dark-Daydreaming	58	1
/profile/kristaprints/blip/55709940/Dark+Dark+Dark-Wild+Goose+Chase+(live+at+Le+Poisson+Rouge)	59	1
http://blip.fm/profile/GGDANCE/blip/56229805/Dark+Dark+Dark+at+Cake+Shop:+Junk+Bones	60	1

Figure 12 (continued): Top Shared Links on Twitter mentioning Dark Dark Dark

News Coverage

News Popularity

This section shows the total number of music articles mentioning Dark Dark Dark during this time period and the overall rank of Dark Dark Dark when compared to similar artists.

1211th Overall Rank

87 Articles

0.002% Share

Artist	Rank	Articles	Share
Gold Panda	309th	418	0.010%
Baths	352nd	382	0.010%
Sharon Van Etten	395th	347	0.009%
Marnie Stern	549th	254	0.006%
Dale Earnhardt Jr. Jr.	710th	187	0.005%
Lower Dens	759th	175	0.004%
Dark Dark Dark	1211th	87	0.002%
Pepper Rabbit	1260th	79	0.002%

Figure 13: News Coverage Comparison

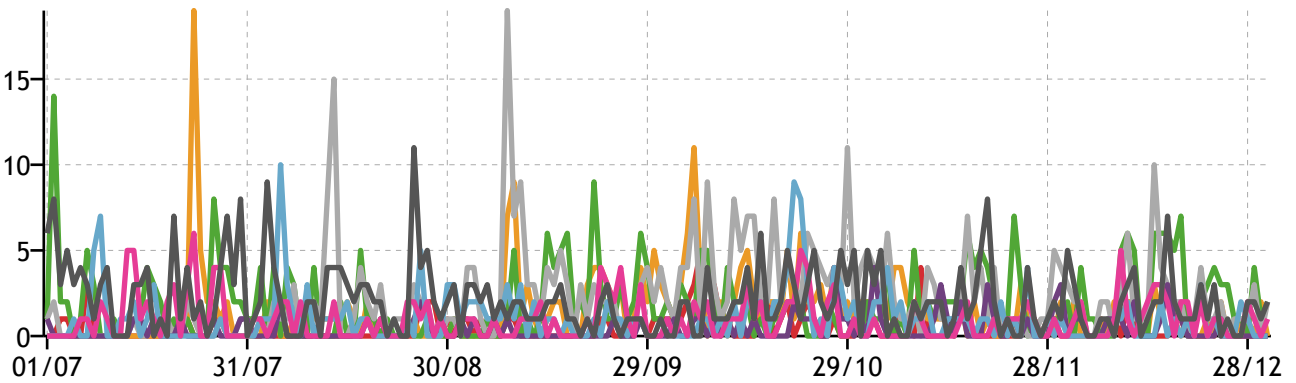
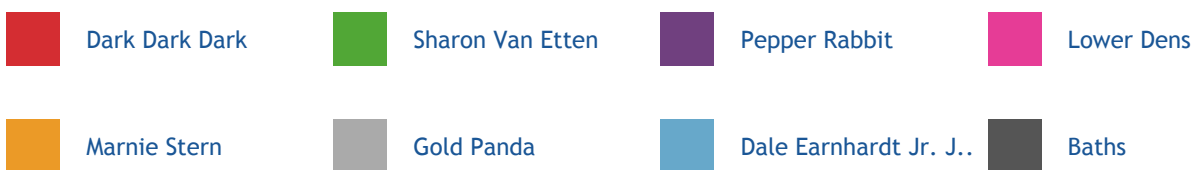


Figure 14: News Coverage over Time



News Comparison

This section compares the number of music articles mentioning Dark Dark Dark during this time period to similar artists.

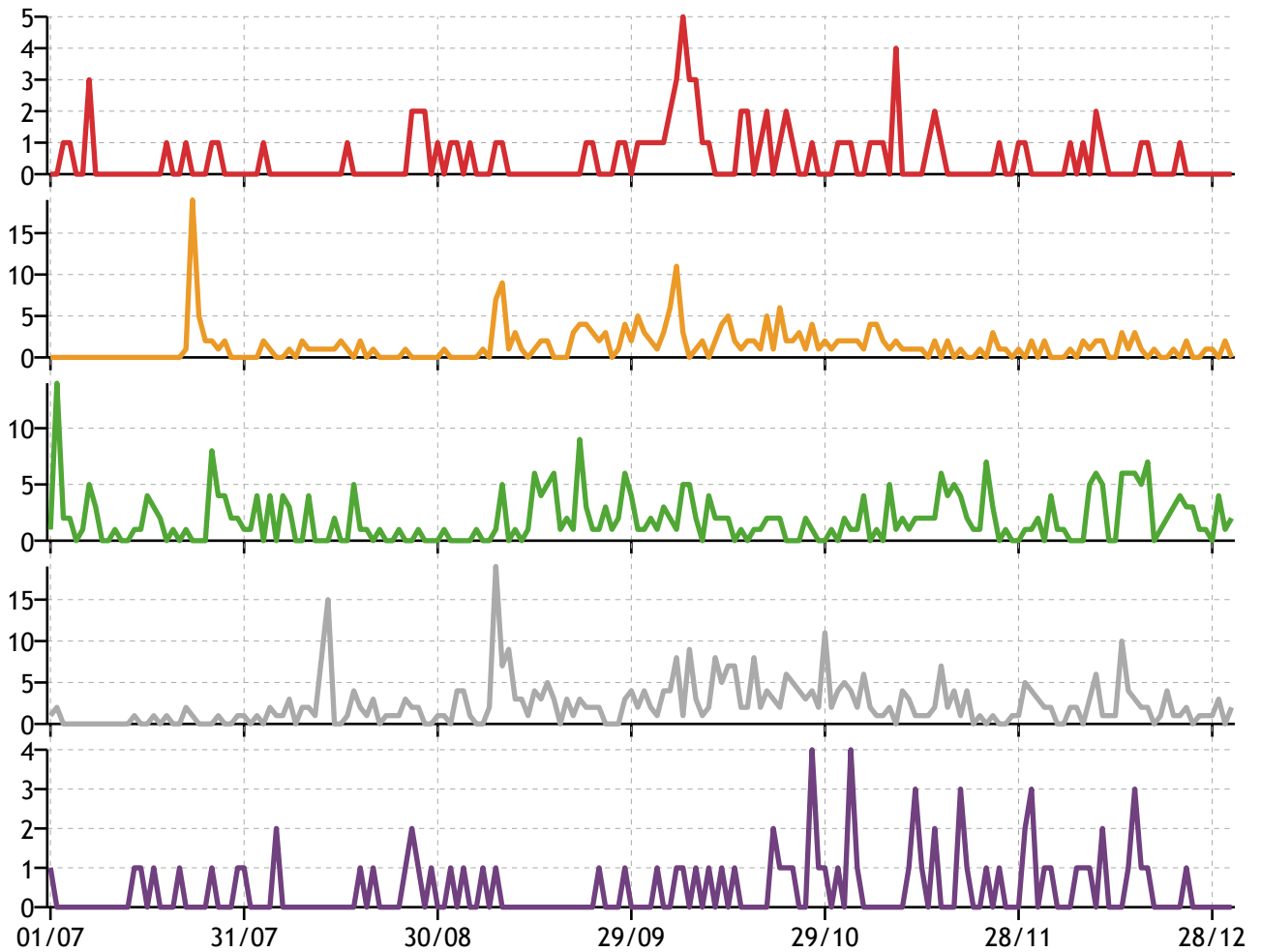


Figure 15: Comparisons for Dark Dark Dark



Emerging Chart vs Sentiment

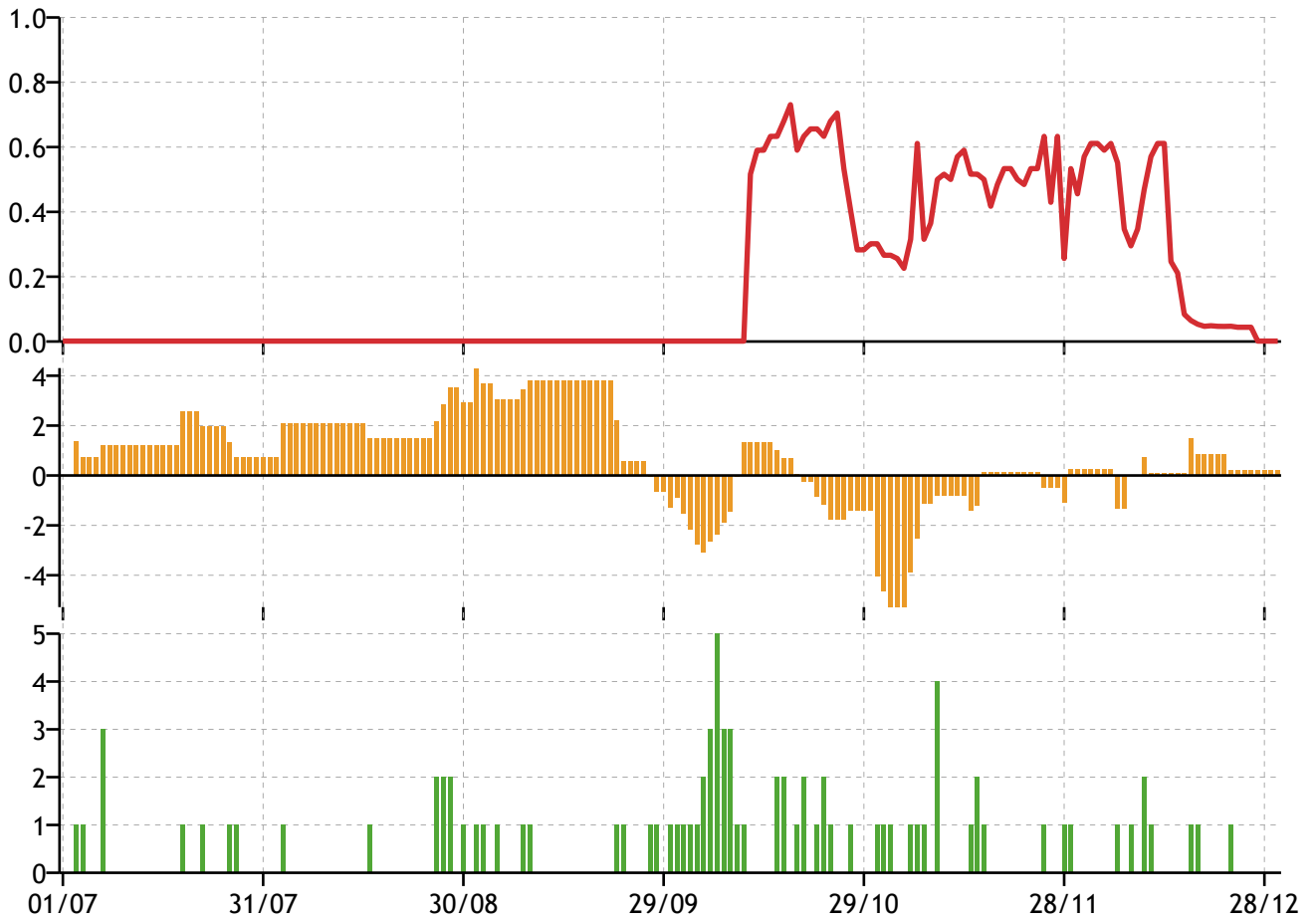





Figure 16: Dark Dark Dark Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of emerging chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Dark Dark Dark that day.

 Chart Popularity	 News volume
 Sentiment trend	

Top Publishers

- This is all about au..
- The Line Of Best Fit
- Captain Obvious
- Culture Bully
- Ketelmuziek
- brooklynvegan
- Other



Figure 17: Top Publishers related to Dark Dark Dark

Top Publishers	Mentions
This is all about audio dynamite	3
The Line Of Best Fit	3
Captain Obvious	2
Culture Bully	2
Ketelmuziek	2
brooklynvegan	1
Fuck Bad Music	1
The Rawking Refuses To Stop!	1
The Tape	1
Prefix Magazine	1
ALARM Magazine	1
DoucheBagFace	1
Jonk Music	1
Beyond Race	1
out the other...	1

Figure 18: Most frequently mentioned Top Publishers

Top News Publishers

Publisher	Rank	Articles
This is all about audio dynamite - http://allaboutaudiodynamite.blogspot.com/	1	3
The Line Of Best Fit - http://thelineofbestfit.com	2	3
Captain Obvious - http://www.thankscaptainobvious.net/	3	2
Culture Bully - http://www.culturebully.com	4	2
Ketelmuziek - http://ketelmuziek.blogspot.com/	5	2
brooklynvegan - http://www.brooklynvegan.com/	6	1
Fuck Bad Music - http://www.fuckbadmusic.com/	7	1
The Rawking Refuses To Stop! - http://rawkblog.blogspot.com	8	1
The Tape - http://thetapeisnotsticky.com	9	1
Prefix Magazine - http://prefixmag.com	10	1
ALARM Magazine - http://www.alarmpress.com/	11	1
DoucheBagFace - http://www.dbf-music.com/	12	1
Jonk Music - http://jonkmusic.blogspot.com	13	1
Beyond Race - http://www.beyondrace.com/	14	1
out the other... - http://outtheother.typepad.com/blog/	15	1
MeFi Music - http://music.metafilter.com/	16	1
Radio Free Chicago - http://radiofreechicago.typepad.com/	17	1
La Blogoth que mp3blog - http://www.blogotheque.net/	18	1
Clash Music - http://www.clashmusic.com/	19	1
LetMeLikeit - http://letmelikeit.blogspot.com	20	1
Music & I - http://gwennharuz.blogspot.com/	21	1

Figure 19: Top 21 Publishers mentioning Dark Dark Dark

Best 5 News Days

1

07 October 2010 : 5 articles

Popular Articles this Day

Dark Dark Dark release video for "Daydreaming"

Gimme Noise - City Pages, 07 October 2010

Looking like a late-70's home movie came home to roost amidst suburban sprawl and a fiddling marching band, Dark Dark Dark's new video for "Daydreaming" is a lovely diary of ...

Best New Releases Dark Dark Dark, British Sea Power, Fran Healy, Clinic, SIGHTS, PS I Love You, Soars, Apache Beat, Olympus

Indie Rock Cafe, 06 October 2010

Not as big and exciting a week for Best New Releases as other weeks over the past month or so, but still some great tracks you can listen to from ...

Dark Dark Dark | Wild Go

The Donnybrook Writing Academy, 07 October 2010

A talented band whose second full-length is hamstrung by an unfortunate insincerity.

Dark Dark Dark = Daydreaming (Daytrotter Session) The rainy days...

smokedon'tsmoke, 07 October 2010

Dark Dark Dark = Daydreaming (Daytrotter Session) The rainy days have brought some darkness to our sunny city Los Angeles. And with the shifting climate, shifts the music that speaks ...

New Music Tuesday [October 5, 2010]

DoucheBagFace, 06 October 2010

New Music Releases – Tuesday, October 5, 2010: - Bruno Mars – Doo-Wops & Hooligans (Amazon | iTunes) - Dark Dark Dark – Wild Go (Amazon | iTunes) - Fran ...

NEW VIDEOS | Dark Dark Dark

Their Bated Breath, 07 October 2010

ABOVE: So cool to see Dark Dark Dark with a new video for their song "Daydreaming", a rolling piano ballad, that finds lead singer Nona Marie Invie sounding quite a ...

Dark Dark Dark - Color / That Light (Daytrotter Session) All...

gbabuts, 06 October 2010

Dark Dark Dark - Color / That Light (Daytrotter Session) All The Sadness For Light

New Video: Dark Dark Dark – "Daydreaming"

5scorepachyderm, 07 October 2010

Being responsible and keeping my nose to the grindstone is all well and good, but sometimes I miss out. Take Monday for example. There I was being studious so that ...

2**09 November 2010 : 4 articles****Popular Articles this Day****Song of the Day: Dark Dark Dark – “Robert”**

Seattle Show Gal., 09 November 2010

I recently reviewed Dark Dark Dark's Wild Go. This is one of my favorite albums of the year because of its strength bridled with gentility. "Robert" is the perfect example ...

. Gagnez des places : Faustine Seilman + Dark Dark Dark @ Glaz'art le 10 Novembre .

This is all about audio dynamite, 09 November 2010

Mercredi 10 Novembre , douce soirée en prévision au Glaz'art ! La franco-anglaise Faustine Seilman viendra défendre son nouvel album Whispers & Shouts (Collectif Efferversence) au piano. Elle ...

Concours Faustine Seilman

La Blogoth que mp3blog, 09 November 2010

Faustine Seilman a souvent partagé l'affiche (Alela Diane, Vic Chesnutt, Silver Mount Zion). Mercredi soir, elle sera seule sur la scène du Glaz'art avec son piano et le sextet Dark ...

Concours Faustine Seilman

La Blogotheque, 09 November 2010

Faustine Seilman a souvent partagé l'affiche (Alela Diane, Vic Chesnutt, Silver Mount Zion). Mercredi soir, elle sera seule sur la scène du Glaz'art avec son piano et le sextet Dark ...

3**07 July 2010 : 3 articles****Popular Articles this Day****Rooftop Films Summer Series**

MusicBlips, 07 July 2010

Live Music-Cinema Event! A ramshackle river raft journey in the midst of ongoing economic and ecological collapse, filmed during Swoon's Swimming Cites of the Switchback Sea, performed with a live ...

To Do List: Wednesday, July 7, 2010

The End of Irony, 07 July 2010

Recommended Show: WEDNESDAY, JULY 7, 2010 SHARON VAN ETTEN @ ZEBULON 258 Wythe Ave Brooklyn, NY 11211 \$TBA, 9PM Most concerts at Zebulon are free, but we can't seem to ...

Live music cinema event: Dark Dark Dark and Flood Tide Remixed

Alt Sounds, 07 July 2010

*Wednesday, July 7th * *FLOOD TIDE: REMIXED – FREE SHOW* It was the summer the gas stations closed. The summer they played music in the old mill. The summer they ...

4

06 October 2010 : 3 articles

Popular Articles this Day

Best New Releases Dark Dark Dark, British Sea Power, Fran Healy, Clinic, SIGHTS, PS I Love You, Soars, Apache Beat, Olympus

Indie Rock Cafe, 06 October 2010

Not as big and exciting a week for Best New Releases as other weeks over the past month or so, but still some great tracks you can listen to from ...

New releases for Oct 5th: Corin Tucker Band, Tricky, Badly Drawn Boy

Snob's Music, 05 October 2010

It's another busy week for new music. Try some of these on for size: Apache Beat Badly Drawn Boy Bonjay Clinic Dark Dark Dark Idlewild Kordan Led Zeppelin Tribute- Review ...

New Music Tuesday [October 5, 2010]

DoucheBagFace, 06 October 2010

New Music Releases – Tuesday, October 5, 2010: - Bruno Mars – Doo-Wops & Hooligans (Amazon | iTunes) - Dark Dark Dark – Wild Go (Amazon | iTunes) - Fran ...

Dark Dark Dark - Color / That Light (Daytrotter Session) All...

gbabuts, 06 October 2010

Dark Dark Dark - Color / That Light (Daytrotter Session) All The Sadness For Light

This Week's Best Albums: October 5, 2010

ALARM Magazine, 05 October 2010

Sailors with Wax Wings : s/t Marnie Stern : s/t Dark Dark Dark : Wild Go Shad : TSOL

5

08 October 2010 : 3 articles

Popular Articles this Day

Dark Dark Dark release video for "Daydreaming"

Gimme Noise - City Pages, 07 October 2010

Looking like a late-70's home movie came home to roost amidst suburban sprawl and a fiddling marching band, Dark Dark Dark's new video for "Daydreaming" is a lovely diary of ...

Dark Dark Dark – In Your Dreams

Verbicide Magazine, 08 October 2010

Minneapolis-based chamber-folk sextet Dark Dark Dark are taking to the road this fall in support of their new album, *Wild Go* (released October 5th on Supply & Demand Music). The ...

Dark Dark Dark are "Daydreaming"

The End of Irony, 08 October 2010

The video for "Daydreaming" from Dark Dark Dark is surprisingly bright with green grass and bright blue skies. The whole thing feels like it was shot in the 80s with ...

Dark Dark Dark | Wild Go

The Donnybrook Writing Academy, 07 October 2010

A talented band whose second full-length is hamstrung by an unfortunate insincerity.

Dark Dark Dark = Daydreaming (Daytrotter Session) The rainy days...

smokedon'tsmoke, 07 October 2010

Dark Dark Dark = Daydreaming (Daytrotter Session) The rainy days have brought some darkness to our sunny city Los Angeles. And with the shifting climate, shifts the music that speaks ...

NEW VIDEOS | Dark Dark Dark

Their Bated Breath, 07 October 2010

ABOVE: So cool to see Dark Dark Dark with a new video for their song "Daydreaming", a rolling piano ballad, that finds lead singer Nona Marie Invie sounding quite a ...

Dark Dark Dark – "Daydreaming"

I.am.No.Superman, 08 October 2010

OK, Dark Dark Dark läutet ein, was wir schon alle vermutet haben: der Sommer ist vorbei! Letzte Woche hatte das Konzept "kurze Hose" noch gerade so funktioniert, aber das wars ...

New Video: Dark Dark Dark – "Daydreaming"

5scorepachyderm, 07 October 2010

Being responsible and keeping my nose to the grindstone is all well and good, but sometimes I miss out. Take Monday for example. There I was being studious so that ...

News Highlights

This section includes the most repeated statements in the music press about Dark Dark Dark month by month during this period.

July

"Dark Dark Dark to record in an old warehouse space. "We shot in an old broken-.."

Thu 22/07 - Dark Dark Dark: Behind-the-scenes shots - Gimme Noise - City Pages

"Dark Dark Dark is difficult to describe fairly without the temptation to make lazy comparisons. So rather than trying to do so, see for yourself by ..."

Mon 26/07 - Tonight: Dark Dark Dark comes to The Sunset Tavern - Seattle Show Gal.

August

"Dark Dark Dark have sent out the first song from their upcoming record Wild Go. ..."

Thu 26/08 - Dark Dark Dark issue "In Your Dreams" - Gimme Noise - City Pages

"Dark Dark Dark Has New EP, Sophomore LP in Process and Three Upcoming SXSW Shows Random Order Playlist, Vol"

Mon 30/08 - 2010 Songs You Might Not Have Heard: Clubfeet, Dark Mean, Jason Boesel, Old Lights, BLK JKS and More - Indie Rock Cafe

October

"Dark Dark Dark is surprisingly bright with green grass and bright blue skies. The whole thing feels like it was shot in the 80s with a ..."

Fri 08/10 - Dark Dark Dark are "Daydreaming" - The End of Irony

"Dark Dark Dark have been around for a number of years now they still seem to be one of the Twin Cities best kept secrets (if ..."

Sat 09/10 - Dark Dark Dark - Jonk Music

"Dark Dark Dark has an accordion. Let's just get it out there. Considerably eclectic in taste, practice, and performance, this humble quintet culls sounds from 'round ..."

Wed 27/10 - Dark Dark Dark - Tiny Mix Tapes

November

"Dark Dark Dark is such a force to be reckoned with. The emotionally evocative piano pulls the listener in before lead singer Nona [..]"

Tue 09/11 - Song of the Day: Dark Dark Dark – "Robert" - Seattle Show Gal.

Appendices

Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 20: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 21: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart