

Boy & Bear

Music Media Analysis
July to December 2010

Table of Contents

Overview	3
Chart Popularity	4
Emerging Chart	4
Emerging Comparison	5
Emerging Singles	6
Emerging Singles Comparison	7
Twitter Coverage	8
Twitter Popularity	8
Twitter Comparison	9
Emerging Chart vs Twitter	10
Twitter Users	11
Shared Twitter Links	13
News Coverage	15
News Popularity	15
News Comparison	16
Emerging Chart vs Sentiment	17
Top Publishers	18
Top News Publishers	19
Best 5 News Days	20
News Highlights	24
Appendicies	25
Appendix A - Top Mainstream Artists	25
Appendix B - Top Emerging Artists	28

Overview

100th on Emerging Charts

7050th on Twitter

1289th in the Music Press

This report reviews the popularity of Boy Bear on the music charts and in the music news for the period July to December 2010. It benchmarks Boy Bear against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

Chart Popularity

Emerging Chart

This section presents the emerging chart performance for Boy Bear compared to similar artists. Boy Bear was ranked 100th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted emerging chart for Boy Bear was 12th.

100th Overall Rank

12th Best Position

Artist	Rank	Best Position
Best Coast	1st	2
Tame Impala	44th	9
Boy & Bear	100th	12
Washington	161st	17
Laura Marling	498th	53
Angus & Julia Stone	512th	55
The Middle East	688th	77
Children Collide	854th	102

Figure 1: Artist Emerging Ranks

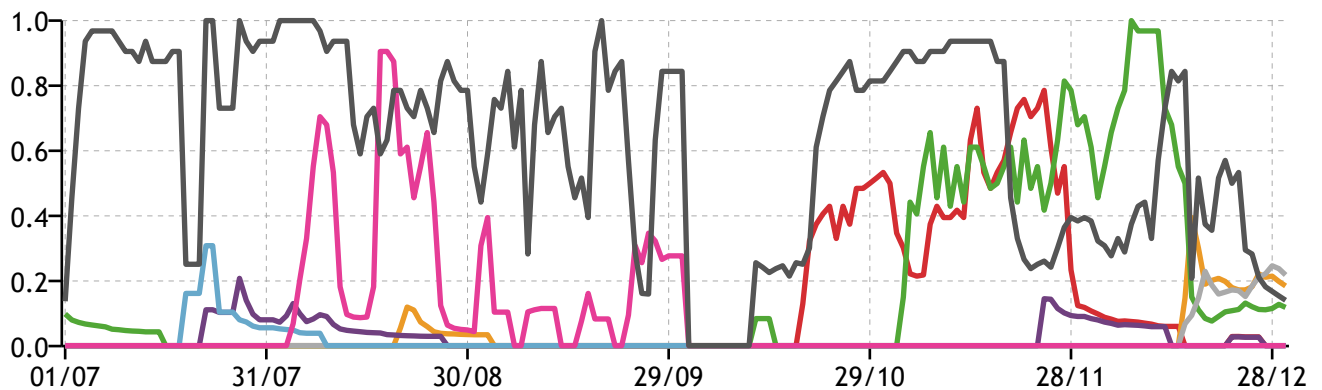
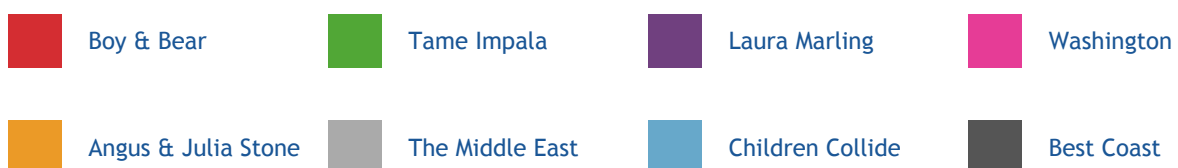


Figure 2: Artist Mainstream Emerging Popularity over Time



Emerging Comparison

This section compares the emerging chart performance of Boy Bear against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Boy Bear was ranked 1st overall of our charts for that day. 0.0 denotes Boy Bear did not chart at all.

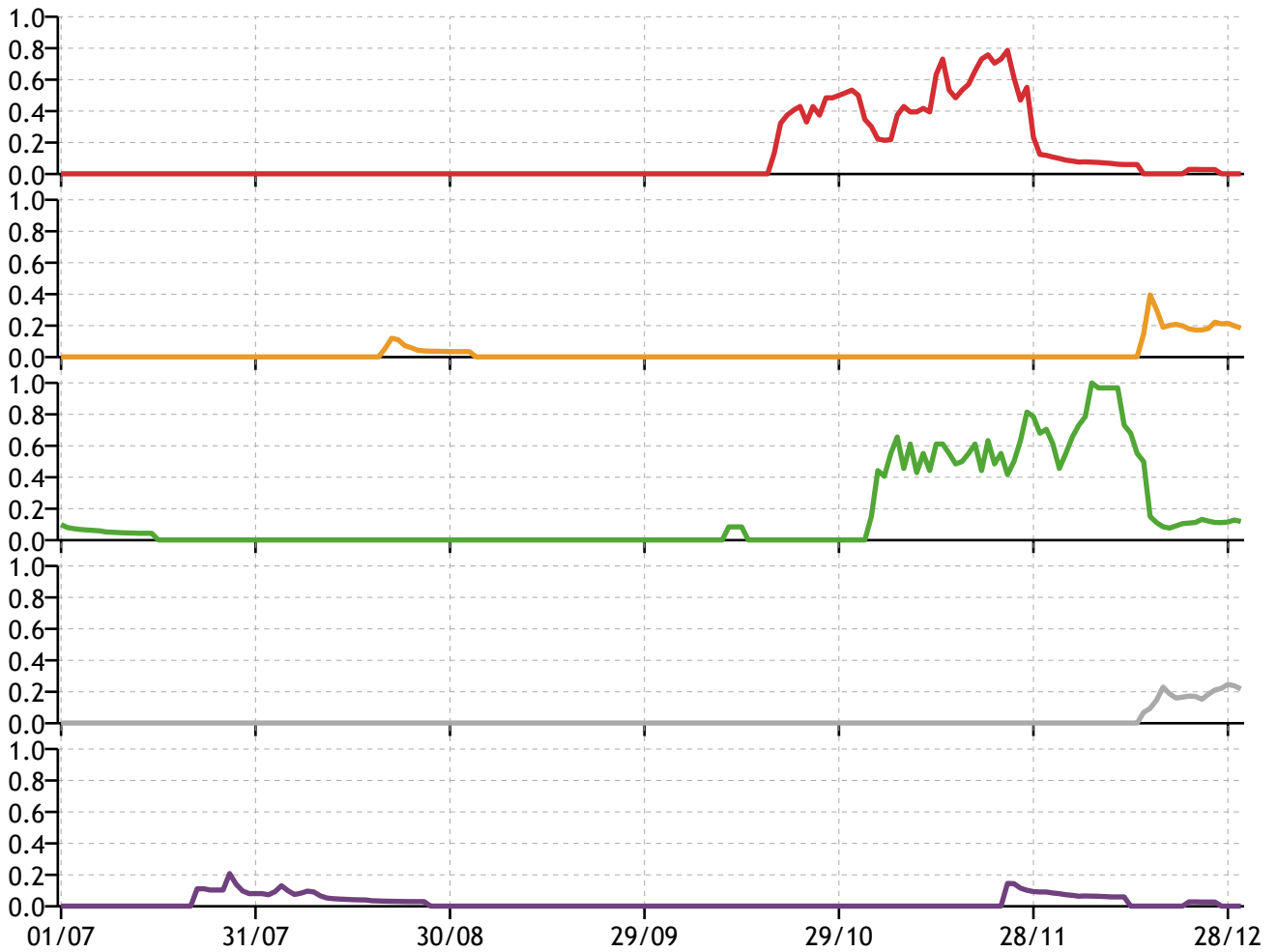
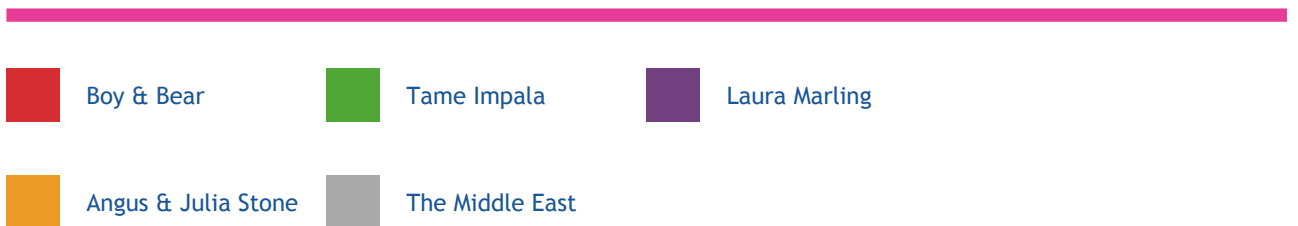


Figure 3: Comparisons for Boy Bear



Emerging Singles

This section presents the best charting singles for Boy Bear on the Emerging We Are Hunted charts

Blood to Gold

Best Single

24th

Best Position

Single Best Position

Blood to Gold 24

Mexican Mavis 45

Figure 4: Best Single Positions

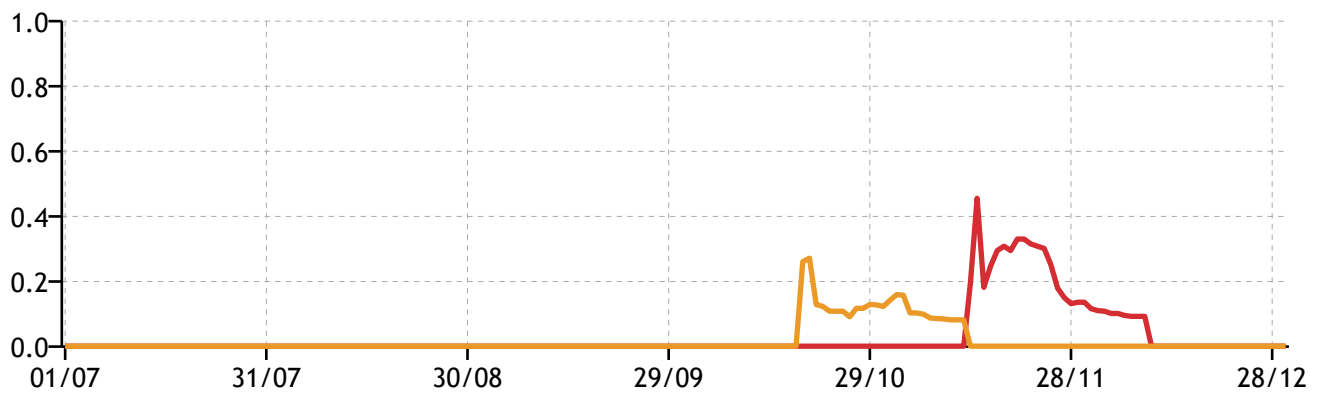


Figure 5: Singles Chart Comparison over Time

 Blood to Gold

 Mexican Mavis

Emerging Singles Comparison

This section compares the emerging chart performance of the most popular singles released by Boy Bear. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

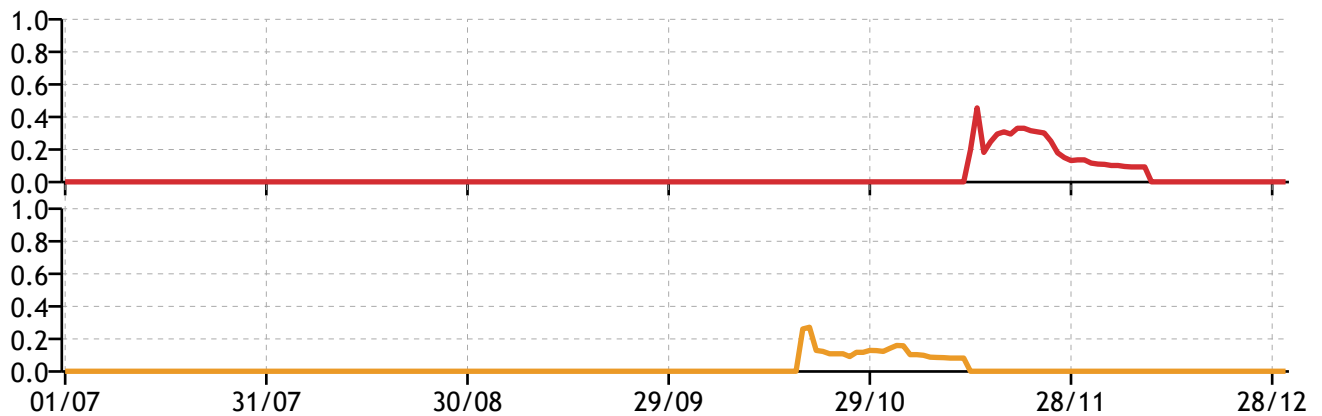


Figure 6: Chart ranking for Boy Bear



Twitter Coverage

Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Boy Bear during this time period. Included is the overall ranking of Boy Bear when compared to similar artists.

7050th Overall Rank

121 Tweets

0.000% Share

Artist	Rank	Tweets	Share
Best Coast	320th	5,094	0.001%
Laura Marling	582nd	3,040	0.001%
Angus & Julia Stone	682nd	2,673	0.000%
Tame Impala	855th	2,153	0.000%
The Middle East	3771st	382	0.000%
Boy & Bear	7050th	121	0.000%
Children Collide	7711th	98	0.000%
Washington	8734th	71	0.000%

Figure 7: Twitter Coverage Comparison

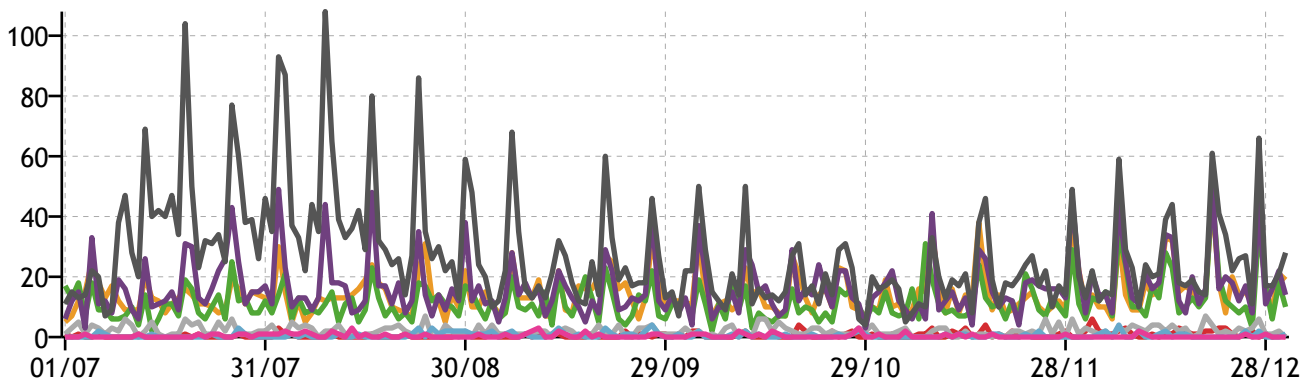
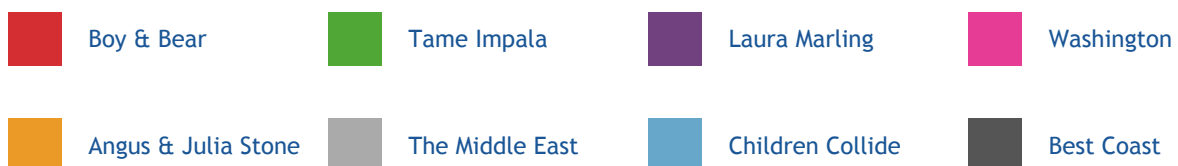


Figure 8: Twitter Coverage over Time



Twitter Comparison

This section compares the total number of tweets mentioning Boy Bear to similar artists.

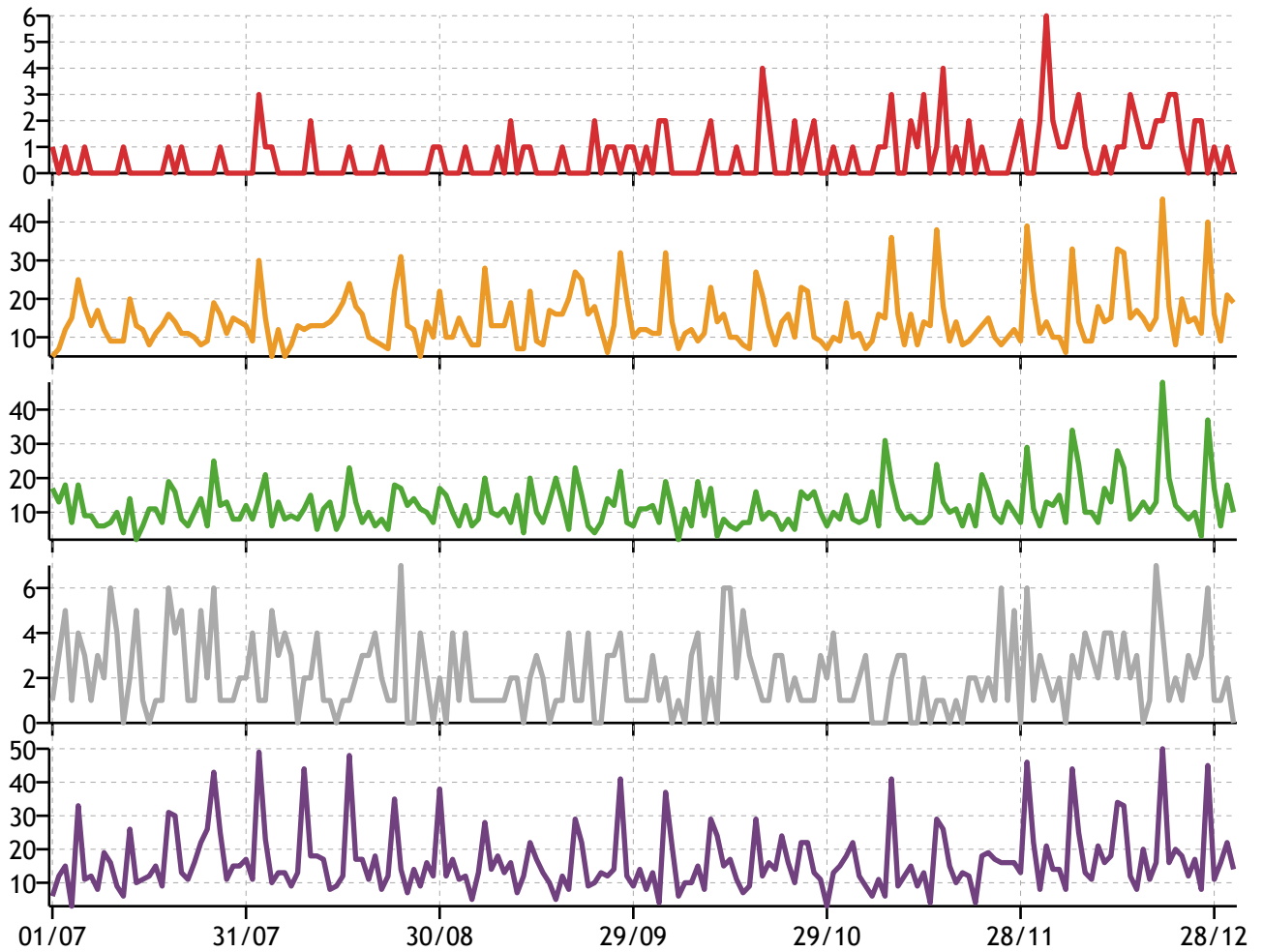
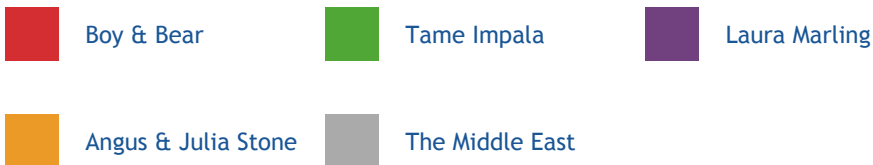


Figure 9: Comparisons for Boy Bear



Emerging Chart vs Twitter

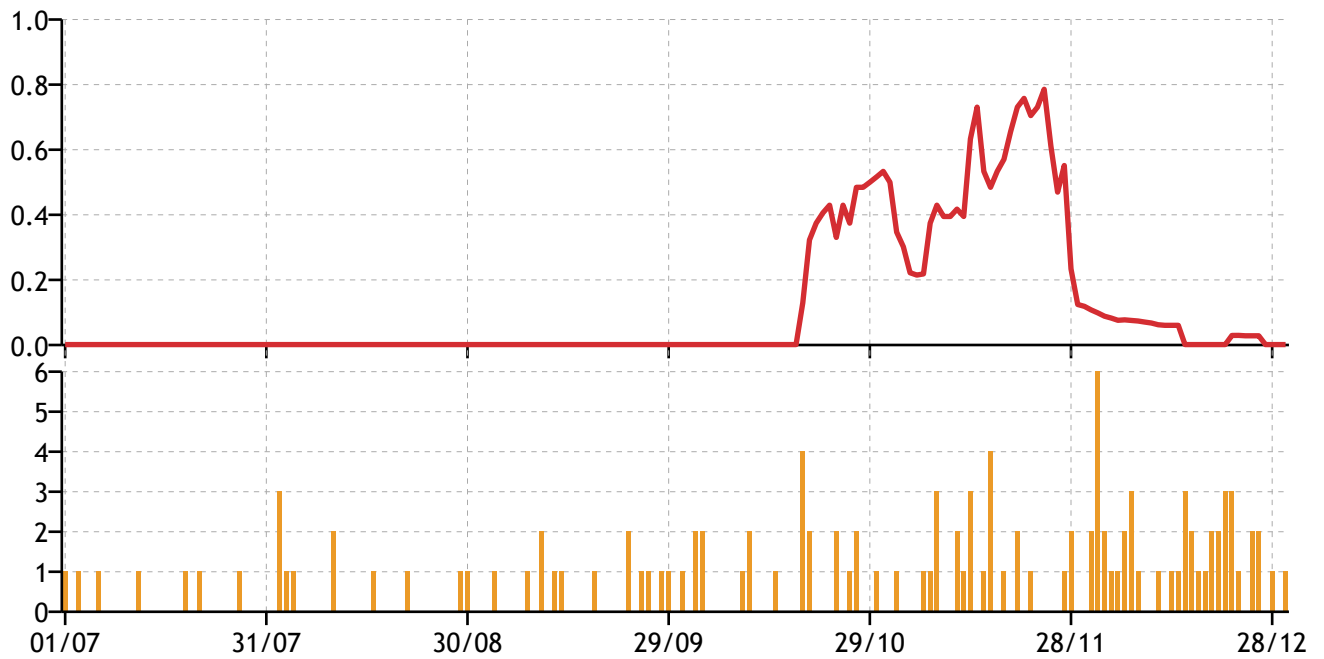


Figure 10: Boy Bear Chart Popularity vs Twitter Coverage

This chart presents a comparison of emerging chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.

- Chart Popularity
- Twitter volume

Twitter Users

This section lists the twitter users mentioning Boy Bear in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/triplejthecking	Richard Kingsmill		1	8,069	8,069
2	twitter.com/davesag	Dave Sag	Canberra	2	1,522	3,044
3	twitter.com/onizuka83	oni / Tom	A Room for Thoughts	3	830	2,490
4	twitter.com/theinsound	The In Sound	Sydney, Australia	1	2,317	2,317
5	twitter.com/santamistura	patricia miranda	rio de janeiro	1	1,716	1,716
6	twitter.com/ohmercyband	Oh Mercy	Melbourne	1	1,356	1,356
7	twitter.com/ihealth	ihealth	Perth	1	1,305	1,305
8	twitter.com/openhousefest	OpenHouseFestival	ÜT: 51.700263,-4.955157	1	1,298	1,298
9	twitter.com/MyJRNY	Sheri Guyse	Oklahoma City	1	1,187	1,187
10	twitter.com/nvahni	Vahni Nihlani		1	1,033	1,033
11	twitter.com/sallypoppins	sallypoppins	oberbayrische Pampa	1	989	989
12	twitter.com/ItsBrainFood	Kyoko Escamilla	San Francisco, California	2	483	966
13	twitter.com/surferlisa_jane	Lisa Ng	New Zealand	1	958	958
14	twitter.com/Scrawl	Ian AR	London, England	3	272	816
15	twitter.com/DjAlvaroxx	Alvaroxx Castillo	Nowhere...	11	66	726
16	twitter.com/Jennyleepenny	Jenny	Atlanta	1	587	587
17	twitter.com/alekr2o	Alejandra Cardoso	México, D.F.	2	287	574
18	twitter.com/josstheboss	Joss Boss	Australia, Brisbane	1	496	496
19	twitter.com/_lynlyn	Lyn	Germany - SaxonyAnhalt	1	495	495
20	twitter.com/ItsGarryInnit	Garry	Birmingham	3	164	492
21	twitter.com/zaccatron	zachary alan	ORLANDO	1	468	468
22	twitter.com/_egg	nick brown	Australia	1	463	463
23	twitter.com/alivicwil	alivicwil	Canberra	1	438	438
24	twitter.com/teketeke37	Hidetoshi T.	□□□□□□	1	393	393
25	twitter.com/MancvssO	·Abstráctonio··□·□	Guadalajara · Mexico · World ·	1	378	378
26	twitter.com/thckblckoutline	thickblackoutline	Australia	1	349	349
27	twitter.com/leandroico	Leandro N. Camargo	Sampa □ Goiânia	1	328	328

Figure 11: Top 50 Users tweeting about Boy Bear

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/vpolichar	Valerie Polichar	San Diego, CA, USA	1	270	270
29	twitter.com/xiricc	Carles Codina Calm	Berlin(Germany)	1	267	267
30	twitter.com/perishablexcess	Hamish	Brisbane, Australia	1	264	264
31	twitter.com/kunihiko0119	kunihiko0119	Osaka,japan	1	239	239
32	twitter.com/markthehulk	Mark Nowicki	Sydney, Australia	1	235	235
33	twitter.com/aproxy	Sara Goertz	Kansas	1	227	227
34	twitter.com/multitudinous	Simon	Tehran	1	224	224
35	twitter.com/NerudaXVII	Amanda Nguyen	Sydney	1	223	223
36	twitter.com/Rollerballrocco	Richard Klinko	Southampton, United Kingdom	1	222	222
37	twitter.com/Fassiole	Eugene	Russia, Orenburg	1	218	218
38	twitter.com/cratray	cratray	Launceston, Tasmania	1	200	200
39	twitter.com/_katex	Kate	Melbourne.	1	197	197
40	twitter.com/SpiceYrSugar	Freya Waldern	San Francisco	1	178	178
41	twitter.com/mollykf	Molly Fairweather	Melbourne	1	176	176
42	twitter.com/biancamartin101	Bianca	Brisbane, Aus.	1	174	174
43	twitter.com/DionGribbin	Dion Gribbin	Brisbane, Australia	1	169	169
44	twitter.com/theOTCtweets	The OTC	Toronto, ON Canada	1	169	169
45	twitter.com/phuongtrinh	Phuong Trinh	Singapore via Brisbane	1	162	162
46	twitter.com/musofm1	Eric Woolf	Sydney, Australia	1	150	150
47	twitter.com/jonjames	jonjames	Farnham, Surrey	1	149	149
48	twitter.com/wisemen757	Wesley Tan	Sydney	1	147	147
49	twitter.com/Ssuus	Suzanne de Gooijer	Netherlands - Tilburg	1	143	143
50	twitter.com/jdennes	James Dennes	Sydney, Australia	1	143	143

Figure 11 (continued): Top 50 Users tweeting about Boy Bear

Shared Twitter Links

This section lists the most popular urls in tweets mentioning Boy Bear during this period.

URL	Rank	Tweets
http://www.last.fm/music/Boy%2B%2526%2BBear	1	5
http://www.last.fm/music/Boy+%26+Bear/_/Mexican+Mavis	2	4
http://www.tweekly.fm/twitter/ItsGarryInnit	3	3
http://www.tweekly.fm/twitter/ItsBrainFood	4	2
http://www.last.fm/music/Boy+%26+Bear/_/Fall+At+Your+Feet	5	2
http://www.tweekly.fm/user/onizuka83	6	2
http://www.tweekly.fm/user/wrappedinpearls	7	2
/profile/leandroico/blip/59374486/Boy+%26+Bear-Mexican+Mavis	8	1
/profile/jennyleepenny/blip/59062519/Boy+and+Bear-The+Storm	9	1
http://wah.fm/umfz2n	10	1
/profile/Alvaroxx/blip/60263474/Boy+And+Bear-Blood+to+Gold+(Alvaroxx)	11	1
/profile/Alvaroxx/blip/60290733/Boy+%26+Bear-Mexican+Mavis	12	1
/profile/xiricc/blip/60196594/Boy+And+Bear-Blood+to+Gold+(Alvaroxx)	13	1
http://www.tweekly.fm/twitter/crattray	14	1
/profile/RandomRandall/blip/59179561/Boy+%26+Bear-Blood+to+Gold+(live+acoustic+on+Big+Ugly+Yellow+Co...	15	1
/profile/alekr2o/blip/60495315/Boy+And+Bear-Blood+to+Gold+(Alvaroxx)	16	1
http://www.tweekly.fm/twitter/surferlisa_jane	17	1
/profile/keilahawk/blip/59937057/Boy+And+Bear-The+Storm+(Alvaroxx)	18	1
/profile/Alvaroxx/blip/60541481/Boy+%26+Bear-Rabbit+Song+(Alvaroxx)	19	1
http://www.tweekly.fm/twitter/Florisuniverse	20	1
http://www.tweekly.fm/user/DionGribbin	21	1
/profile/leemarsan/blip/49308356/Boy+%26+Bear-Rabbit+Song	22	1
http://www.tweekly.fm/user/morduejamie	23	1
http://www.foxytunes.com/artist/boy+%26+bear/track/blood+to+gold	24	1
http://www.tweekly.fm/twitter/jabamakecake	25	1
/profile/lynlyn/blip/55857148/Boy+%26+Bear-Mexican+Mavis	26	1
http://www.tweekly.fm/twitter/wrappedinpearls	27	1

Figure 12: Top Shared Links on Twitter mentioning Boy Bear

URL	Rank	Tweets
/profile/RightBrainRisin/blip/60122448/Boy+And+Bear-The+Storm+(Alvaroxx)	28	1
http://www.tweekly.fm/user/Ssuus	29	1
http://t.co/HNqYv0n	30	1
http://www.last.fm/listen/artist/Boy%2BAnd%2BBear/similarartists	31	1
/profile/Alvaroxx/blip/60122364/Boy+And+Bear-The+Storm+(Alvaroxx)	32	1
http://www.tweekly.fm/twitter/sarahsoph	33	1
http://www.tweekly.fm/twitter/johnbennet	34	1
/profile/Aleric/blip/59292909/Boy+and+Bear-Mexican+Mavis	35	1
http://www.last.fm/music/Boy+%26+Bear/_/Blood+To+Gold	36	1
/profile/laniziamunique/blip/59996329/Boy+&+Bear-Mexican+Mavis	37	1
http://blip.fm/profile/aproxy/blip/58146027/boy+and+bear	38	1
http://www.last.fm/music/Boy+%26+Bear/_/The+Storm	39	1
http://www.tweekly.fm/user/m0po	40	1
http://www.tweekly.fm/twitter/weed0n	41	1
/profile/ihealth/blip/59146834/Boy+and+Bear-Fall+At+Your+Feet+(Crowded+House+cover)	42	1
http://wah.fm/ufxrtk	43	1
/profile/Alvaroxx/blip/60495251/Boy+And+Bear-Blood+to+Gold+(Alvaroxx)	44	1
/profile/Alvaroxx/blip/59470315/Boy+And+Bear-The+Storm+(Alvaroxx)	45	1
http://www.tweekly.fm/user/bowlingforcake	46	1
/profile/Alvaroxx/blip/60193676/Boy+And+Bear-Blood+to+Gold+(Alvaroxx)	47	1
http://www.tweekly.fm/twitter/mattjmittchell92	48	1
http://www.tweekly.fm/twitter/TomMehrtens	49	1
/profile/RandomRandall/blip/59205620/Boy+&+Bear-Mexican+Mavis+new	50	1
/profile/MyTears/blip/57594811/Boy+&+Bear-Mexican+Mavis	51	1
/profile/Alvaroxx/blip/60012827/Boy+And+Bear-The+Storm+(Alvaroxx)	52	1
/profile/muso/blip/50925882/Boy+&+Bear-Rabbit+Song	53	1
/profile/alekr2o/blip/54276439/Boy+&+Bear-Mexican+Mavis	54	1
http://getglue.com/recording_artists/boy_and_bear?s=tch&ref=hamishi#hamishi	55	1
/profile/TunaMelts/blip/59881152/Boy+&+Bear-Mexican+Mavis	56	1
/profile/RandomRandall/blip/57867056/Boy+and+Bear-The+Storm	57	1
http://www.last.fm/user/castlepeak	58	1
http://awe.sm/5810r	59	1
/profile/onizuka83/blip/50491271/Boy+&+Bear-Mexican+Mavis+(Official+Music+Video)	60	1

Figure 12 (continued): Top Shared Links on Twitter mentioning Boy Bear

News Coverage

News Popularity

This section shows the total number of music articles mentioning Boy Bear during this time period and the overall rank of Boy Bear when compared to similar artists.

1289th Overall Rank

77 Articles

0.002% Share

Artist	Rank	Articles	Share
Best Coast	39th	1,310	0.033%
Tame Impala	216th	533	0.013%
Laura Marling	348th	385	0.010%
The Middle East	596th	233	0.006%
Angus & Julia Stone	810th	162	0.004%
Washington	1202nd	89	0.002%
Boy & Bear	1289th	77	0.002%
Children Collide	1500th	51	0.001%

Figure 13: News Coverage Comparison

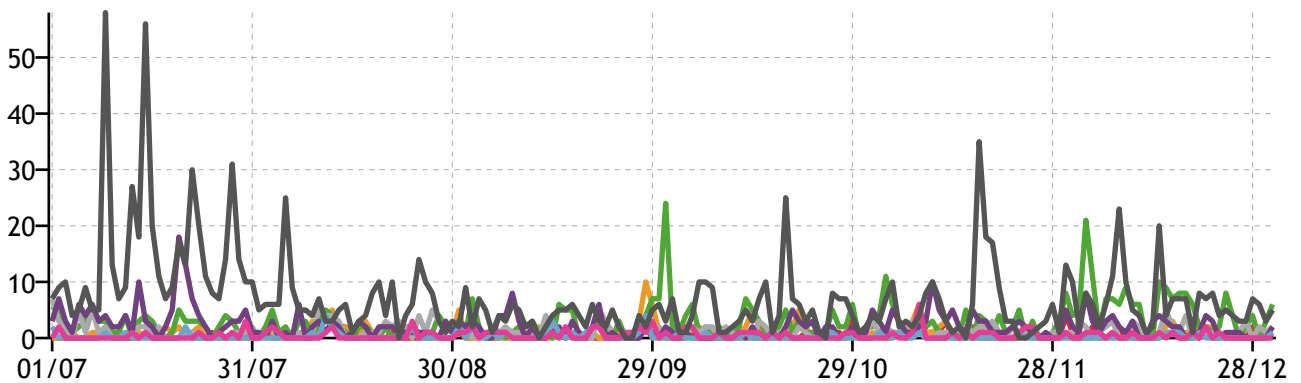
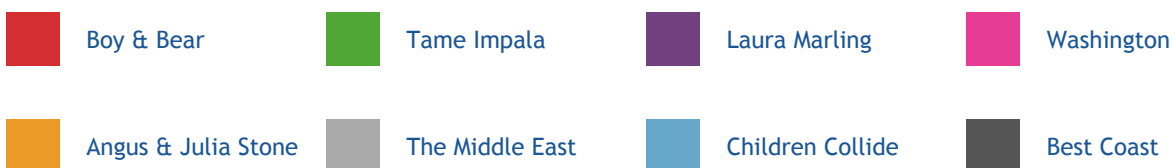


Figure 14: News Coverage over Time

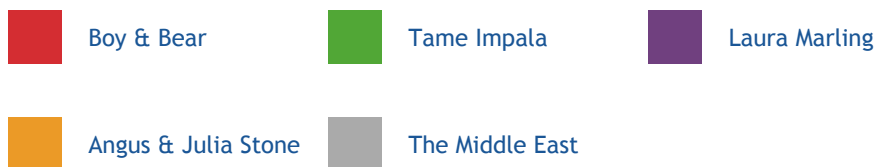


News Comparison

This section compares the number of music articles mentioning Boy Bear during this time period to similar artists.



Figure 15: Comparisons for Boy Bear



Emerging Chart vs Sentiment

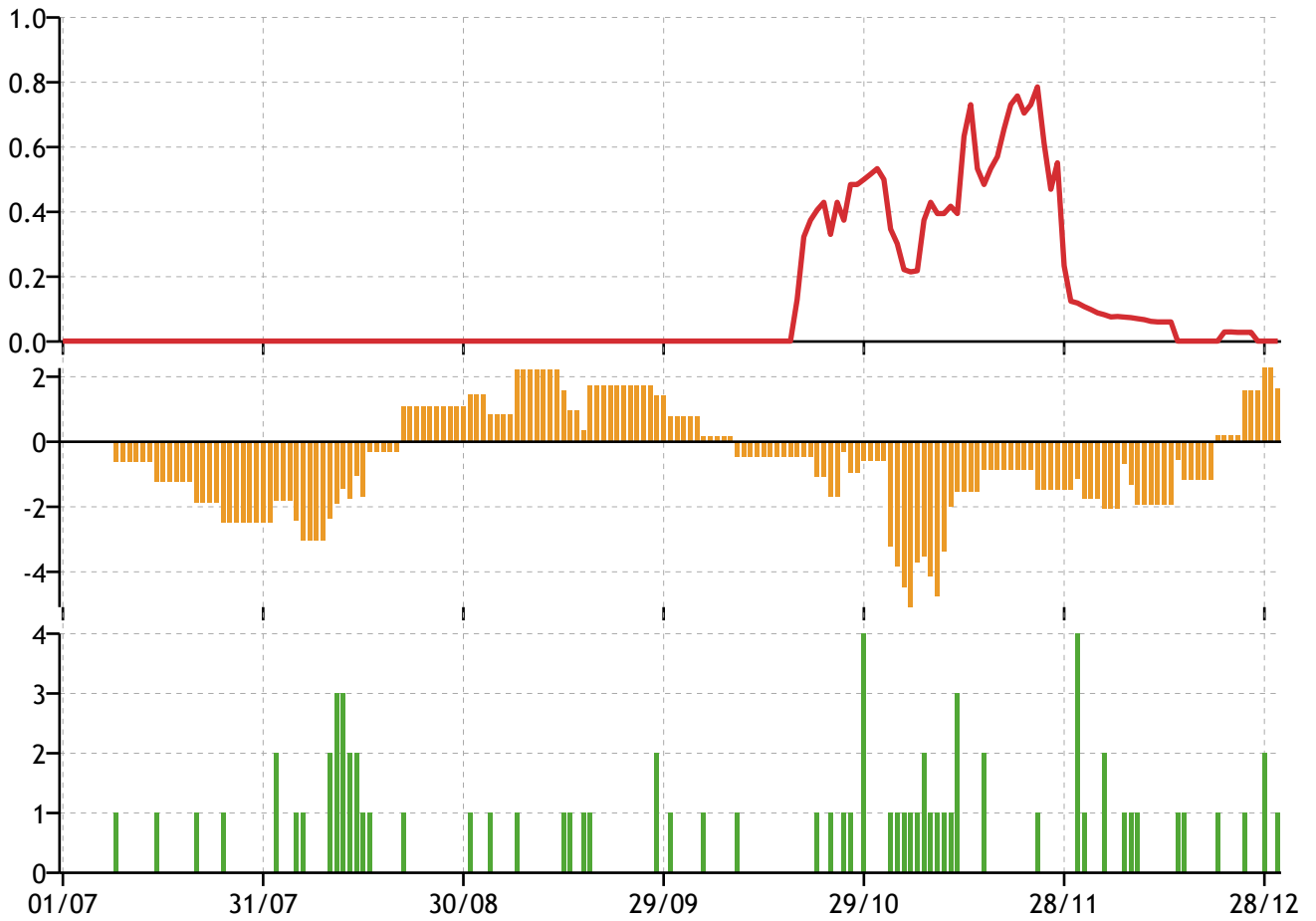


Figure 16: Boy Bear Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of emerging chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Boy Bear that day.

- Chart Popularity
- News volume
- Sentiment trend

Top Publishers

- whiteboydancefloor
- Triple J - Music New..
- The Blue Walrus
- Frankie Magazine - m..
- wongie's music world
- 5 Acts
- Other



Figure 17: Top Publishers related to Boy Bear

Top Publishers	Mentions
whiteboydancefloor	6
Triple J - Music News	3
The Blue Walrus	1
Frankie Magazine - music	1
wongie's music world	1
5 Acts	1
Untitled	1
i guess i'm floating	1
likesounds.com	1
Galaxy fm ®	1
blouse	1

Figure 18: Most frequently mentioned Top Publishers

Top News Publishers

Publisher	Rank	Articles
whiteboydancefloor - http://whiteboydancefloor.blogspot.com	1	6
Triple J - Music News - http://triplej.abc.net.au/	2	3
The Blue Walrus - http://www.thebluwalrus.com	3	1
Frankie Magazine - music - http://www.frankie.com.au/music	4	1
wongie's music world - http://wongiesmusicworld.blogspot.com/index.html	5	1
5 Acts - http://5acts.blogspot.com	6	1
Untitled - http://www.untitledrecords.com/	7	1
i guess i'm floating - http://iguessimfloating.blogspot.com	8	1
likesounds.com - http://www.likesounds.com	9	1
Galaxy fm ® - http://galaxyfm.blogspot.com	10	1
blouse - http://blousesydney.blogspot.com/	11	1

Figure 19: Top 11 Publishers mentioning Boy Bear

Best 5 News Days

1

29 October 2010 : 4 articles

Popular Articles this Day

Boy & Bear

5 Acts, 29 October 2010

Sydney, Australia "Rabbit Song" Boy & Bear on MySpace Boy & Bear on The Hype Machine

Daily Rec: 10/28/10

The Album Project, 29 October 2010

I suppose that since Boy & Bear has been recommended to me 3 separate times in the last week, I should be recommending them as well. This Australian band describes ...

Mexican Mavis Video

Untitled, 29 October 2010

LOVE this song. LOVE Boy & Bear Boy & Bear – Mexican Mavis Myspace and iTunes

News: EG Awards Open For Voting

Mess and Noise, 29 October 2010

Not sick of arguing whether Doubt Seeds should've been included in The 100 Best Australian Albums ? Here's another list you can debate: the nominees for the 2010 EG Awards. ...

2

30 November 2010 : 4 articles

Popular Articles this Day

Boy and Bear set to record album in USA

Triple J - Music News, 30 November 2010

J Award Unearthed Artists of the Year winners, Boy and Bear have revealed to triple j that they're going to be recording their album in the US with producer Joe ...

Passenger + Boy And Bear - The Vanguard (29.11.10)

The AU Review, 30 November 2010

News: Tame Impala Win Triple J's Top Gong

Mess and Noise, 30 November 2010

Tame Impala have taken out the J Award for Australian Album of the Year for 2010 – not bad for a record conceived in 1969. The band received the award ...

Tame Impala - Australian Album of the Year

ABC Dig Music, 30 November 2010

Perth band Tame Impala have taken out 'Best Australian Album of the Year' in this year's J Awards for their psychedelic rock release 'Innerspeaker'. The J Awards were held at ...

3

11 August 2010 : 3 articles

Popular Articles this Day

Falls Festival 2010 Line-up

Rave Review, 11 August 2010

One of Australia's top festivals has revealed the line-up for this year's event and it's a doozy so far. The Falls Music & Arts Festival will once again be held ...

Don't Believe the Hype - A Splendour Review [Part 3]

Parallel Lines on a Slow Decline, 11 August 2010

Ben Lee poisoned me. Woah! I have been waylaid for a week and a half. I got a vicious infectious disease, probably caused by Ben Lee. I think it was ...

Laura Marling + Boy & Bear - The Gov (07.08.10)

The AU Review, 10 August 2010

[read more](#)

Laura Marling + Boy and Bear - The Gov, Adelaide (07.08.10)

The AU Review, 10 August 2010

[read more](#)

Sunset Sounds Lineup

Press Record, 11 August 2010

Sunset Sounds' smooth grooves and fine rockin' tunes are warming up for this hot summer festival – back for the third year in 2011 after sell out shows the past ...

4

12 August 2010 : 3 articles

Popular Articles this Day

Balls to that!

whiteboydancefloor, 12 August 2010

So it seems to be festival overload on the dancefloor at the moment and I'm going to pitch in with my belated opinion on The Falls Music & Arts Festival ...

Balls to that!

whiteboydancefloor, 12 August 2010

So it seems to be festival overload on the dancefloor at the moment and I'm going to pitch in with my belated opinion on The Falls Music & Arts Festival ...

Boy & Bear announce 'Blood to Gold' Tour

Rave Review, 12 August 2010

Sydney five-piece Boy & Bear are hitting the road again with a nation wide tour, celebrating the release of their third single, Blood to Gold . It's been an incredible ...

Falls Festival 2010 Line-up

Rave Review, 11 August 2010

One of Australia's top festivals has revealed the line-up for this year's event and it's a doozy so far. The Falls Music & Arts Festival will once again be held ...

Don't Believe the Hype - A Splendour Review [Part 3]

Parallel Lines on a Slow Decline, 11 August 2010

Ben Lee poisoned me. Woah! I have been waylaid for a week and a half. I got a vicious infectious disease, probably caused by Ben Lee. I think it was ...

Sunset Sounds Lineup

Press Record, 11 August 2010

Sunset Sounds' smooth grooves and fine rockin' tunes are warming up for this hot summer festival – back for the third year in 2011 after sell out shows the past ...

5

12 November 2010 : 3 articles

Popular Articles this Day

[MP3] Boy & Bear: "Blood to Gold" & "Rabbit Song"

i guess i'm floating, 11 November 2010

If America is the melting pot for anyone who wants "to make it", I often wonder what type of jumbled [...]

Friday November 12, Friday Sessions with Oh Minor

The Range on Radio Adelaide, 12 November 2010

Hey kiddies! Joining me on today's show was the lovely Mark Curtis from fresh-out-of-the-musical-oven band Oh Minor joined me on the Friday Sessions today. I recommend keeping an eye on ...

'He Will Have His Way' - Various artists

ABC Dig Music, 12 November 2010

The songs of Neil and Tim Finn get the tribute treatment... Track List: 1. 'I Feel Possessed' - Oh Mercy 2. 'Distant Sun' - Chris Cheney 3. 'Fall At Your ...

'He Will Have His Way' - Various artists

ABC Dig Music, 12 November 2010

The songs of Neil and Tim Finn get the tribute treatment... Track List: 1. I Feel Possessed - Oh Mercy 2. Distant Sun - Chris Cheney 3. Fall At Your ...

News Highlights

This section includes the most repeated statements in the music press about Boy Bear month by month during this period.

August

"Boy Bear is a four-piece act from Sydney, Australia. In early 2009 Jake Tarasenko (bass), Dave Hosking (lead vocals/guitar), Killian Gavin (vocals/guitars) and Tim Hart ..."

Mon 02/08 - Boy Bear - rarefaction

"Boy Bear have even found some time to do a bit of writing and are promising to give audiences a taste of some new tunes"

Thu 12/08 - Boy Bear announce 'Blood to Gold' Tour - Rave Review

"Boy Bear have recorded a special message for their Perth fans. Take a look at the video below wherein the five-piece give their advice on ..."

Tue 31/08 - A Special Message From Boy Bear: Festival Hygiene - One Movement Word

September

"Boy Bear to share in some nonsensical 3.30-itis rambling and reminiscences about the joy of bad jumpers"

Tue 28/09 - Boy Bear - Rave Magazine

October

"Boy Bear has been recommended to me 3 separate times in the last week, I should be recommending them as well. This Australian band describes ..."

Fri 29/10 - Daily Rec: 10/28/10 - The Album Project

November

"Boy Bear to produce a self-funded album of songs. We caught up with Mike who told us a little more about the project, and even ..."

Mon 08/11 - Interview: Passenger - ABC Dig Music

"Boy Bear is happy. Boy Bear is Tambourine. Boy Bear is good for you"

Tue 16/11 - Boy and Bear – With Emperor Antarctica - indie shuffle

Appendices

Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 20: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 21: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart