

# Bombay Bicycle Club

Music Media Analysis  
July to December 2010

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# Overview

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**1113th** on Mainstream Charts

**5th** on Emerging Charts

**560th** on Twitter

**776th** in the Music Press

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This report reviews the popularity of Bombay Bicycle Club on the music charts and in the music news for the period July to December 2010. It benchmarks Bombay Bicycle Club against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the [wearehunted.com](http://wearehunted.com) website.

# Chart Popularity

## Mainstream Chart

This section presents the mainstream chart performance for Bombay Bicycle Club compared to similar artists. Bombay Bicycle Club was ranked 1113th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for Bombay Bicycle Club was 696th.

1113th Overall Rank

696th Best Position

Artist	Rank	Best Position
Mumford And Sons	23rd	4
Klaxons	175th	20
Foals	403rd	77
Laura Marling	1016th	596
Joanna	1021st	609
Joanna Newsom	1052nd	646
Bombay Bicycle Club	1113th	696
Everything Everything	1752nd	1,001

Figure 1: Artist Mainstream Ranks

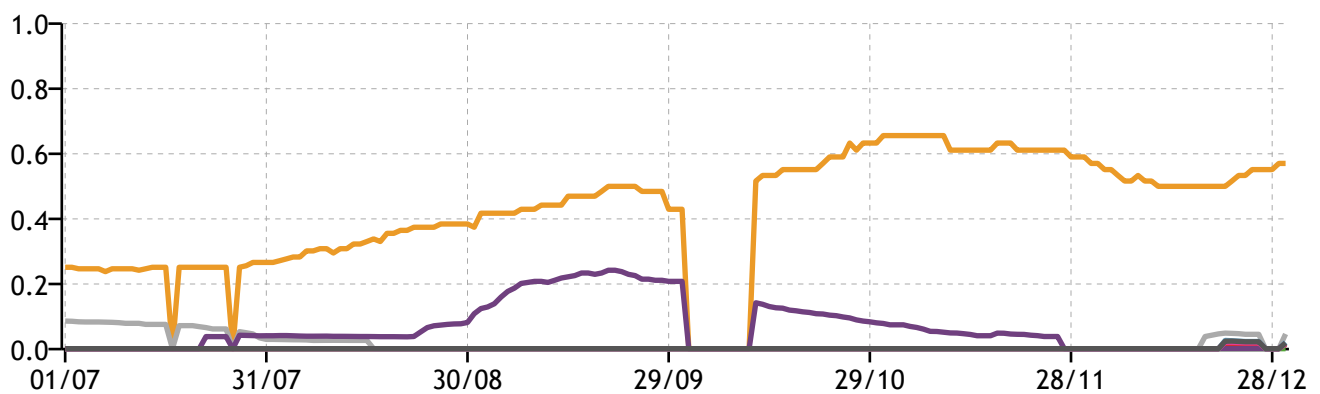


Figure 2: Artist Mainstream Chart Popularity over Time



# Mainstream Comparison

This section compares the mainstream chart performance of Bombay Bicycle Club against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Bombay Bicycle Club was ranked 1st overall of our charts for that day. 0.0 denotes Bombay Bicycle Club did not chart at all.

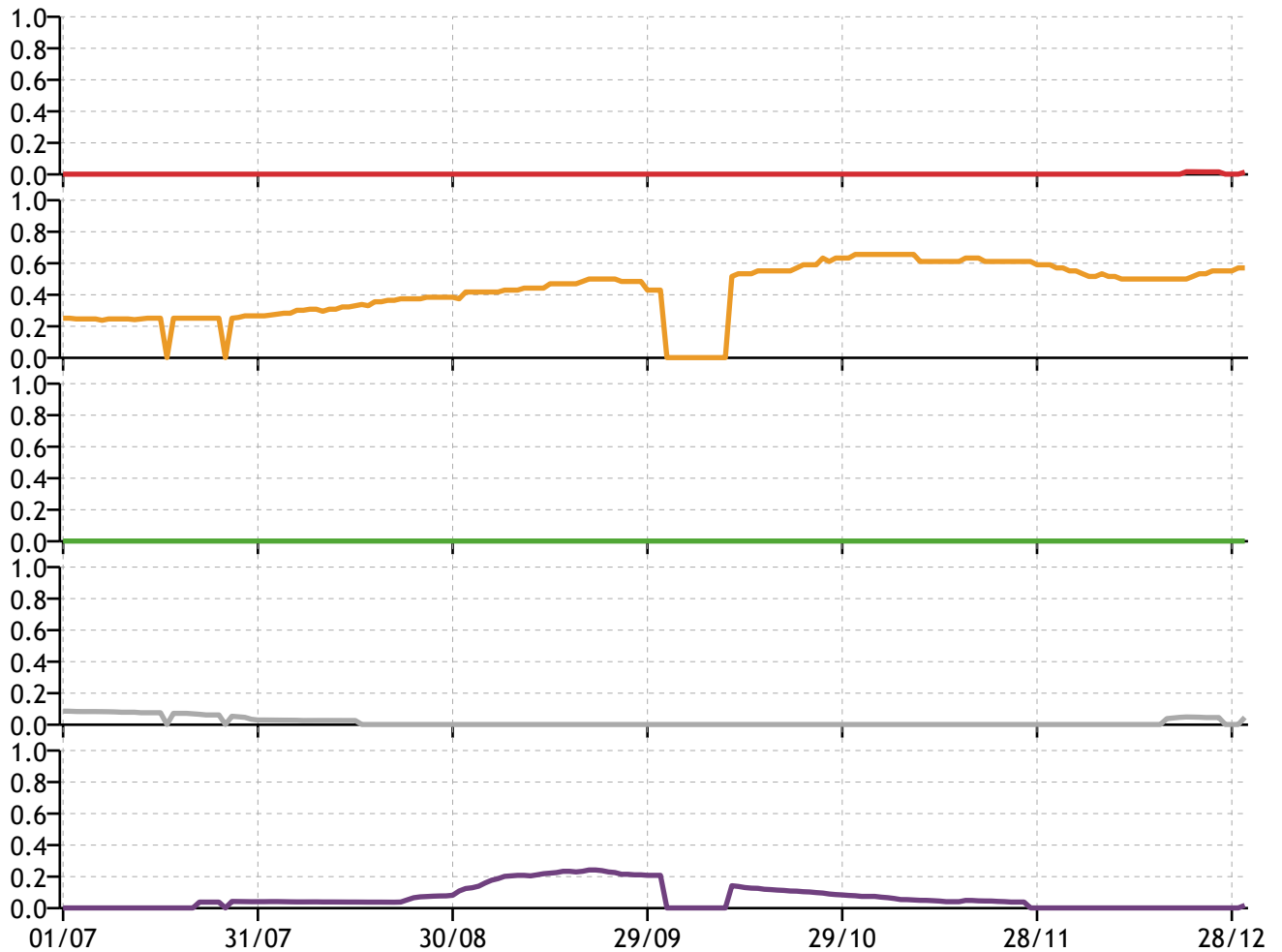


Figure 3: Comparisons for Bombay Bicycle Club



# Emerging Chart

This section presents the emerging chart performance for Bombay Bicycle Club compared to similar artists. Bombay Bicycle Club was ranked 5th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted emerging chart for Bombay Bicycle Club was 4th.

5th Overall Rank

4th Best Position

Artist	Rank	Best Position
Bombay Bicycle Club	5th	4
Everything Everything	33rd	8
Klaxons	64th	10
Foals	277th	26
Mumford And Sons	414th	43
Laura Marling	498th	53
Joanna Newsom	1733rd	341
Joanna	2442nd	1,001

Figure 4: Artist Emerging Ranks

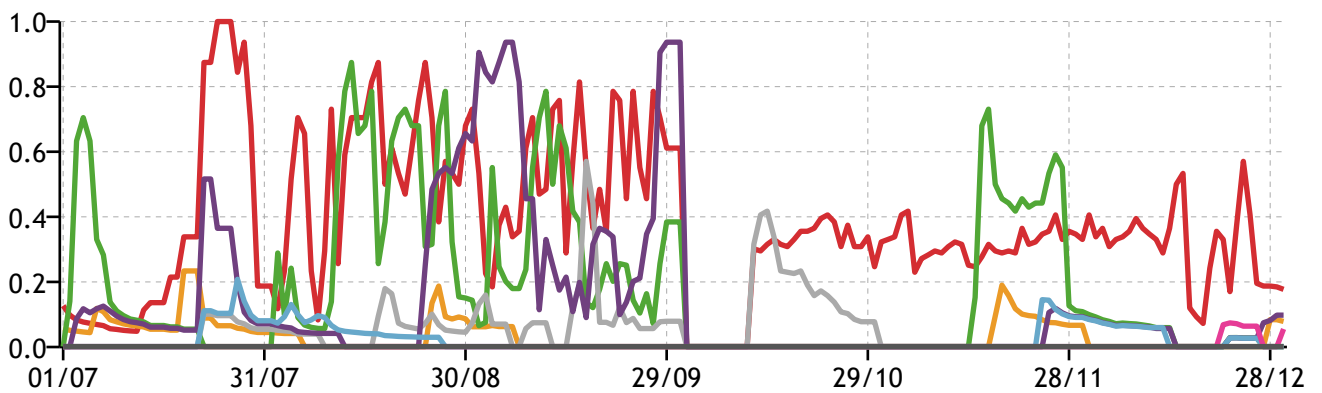
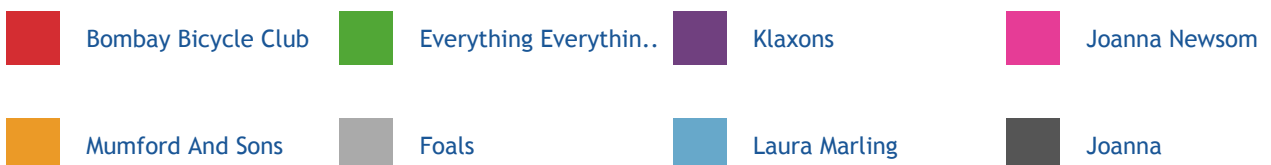


Figure 5: Artist Mainstream Emerging Popularity over Time



# Emerging Comparison

This section compares the emerging chart performance of Bombay Bicycle Club against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Bombay Bicycle Club was ranked 1st overall of our charts for that day. 0.0 denotes Bombay Bicycle Club did not chart at all.

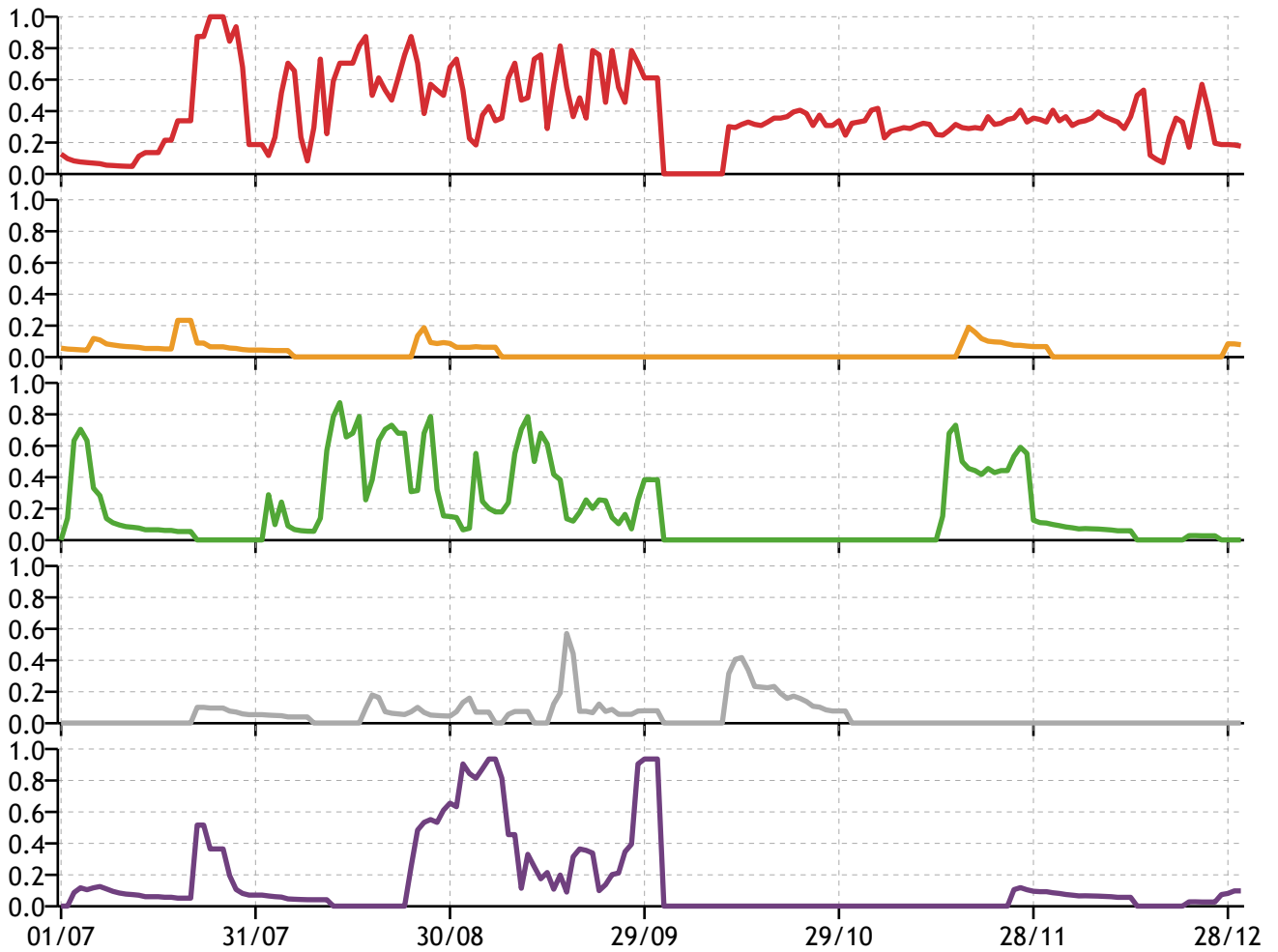


Figure 6: Comparisons for Bombay Bicycle Club



# Emerging Singles

This section presents the best charting singles for Bombay Bicycle Club on the Emerging We Are Hunted charts

## Ivy & Gold

Best Single

5th

Best Position

Single	Best Position
Ivy & Gold	5
Flaws	7
Dust on the ground	42
Evening/Morning	48
Always Like This	59
Dorcas	122
Leaving Blues	516
Open House (Bonus Track)	517

Figure 7: Best Single Positions

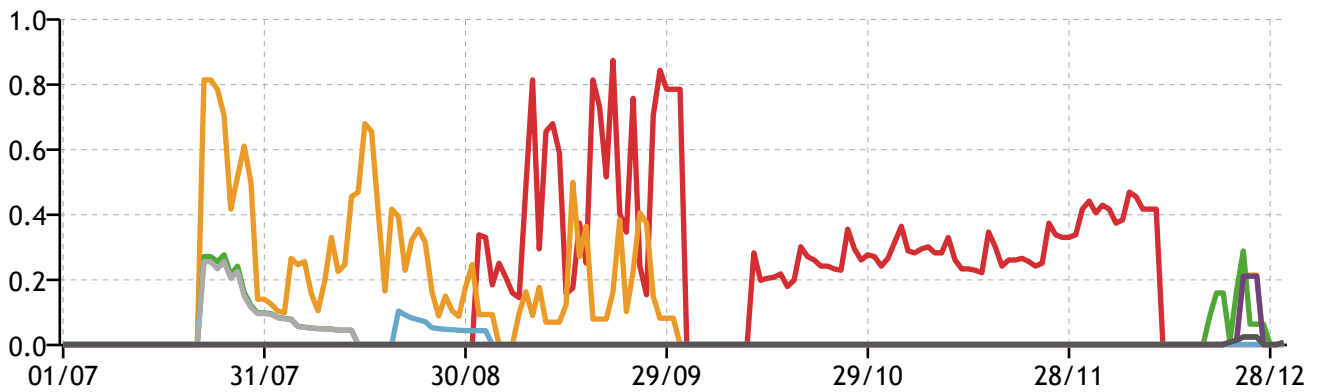


Figure 8: Singles Chart Comparison over Time



# Emerging Singles Comparison

This section compares the emerging chart performance of the most popular singles released by Bombay Bicycle Club. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

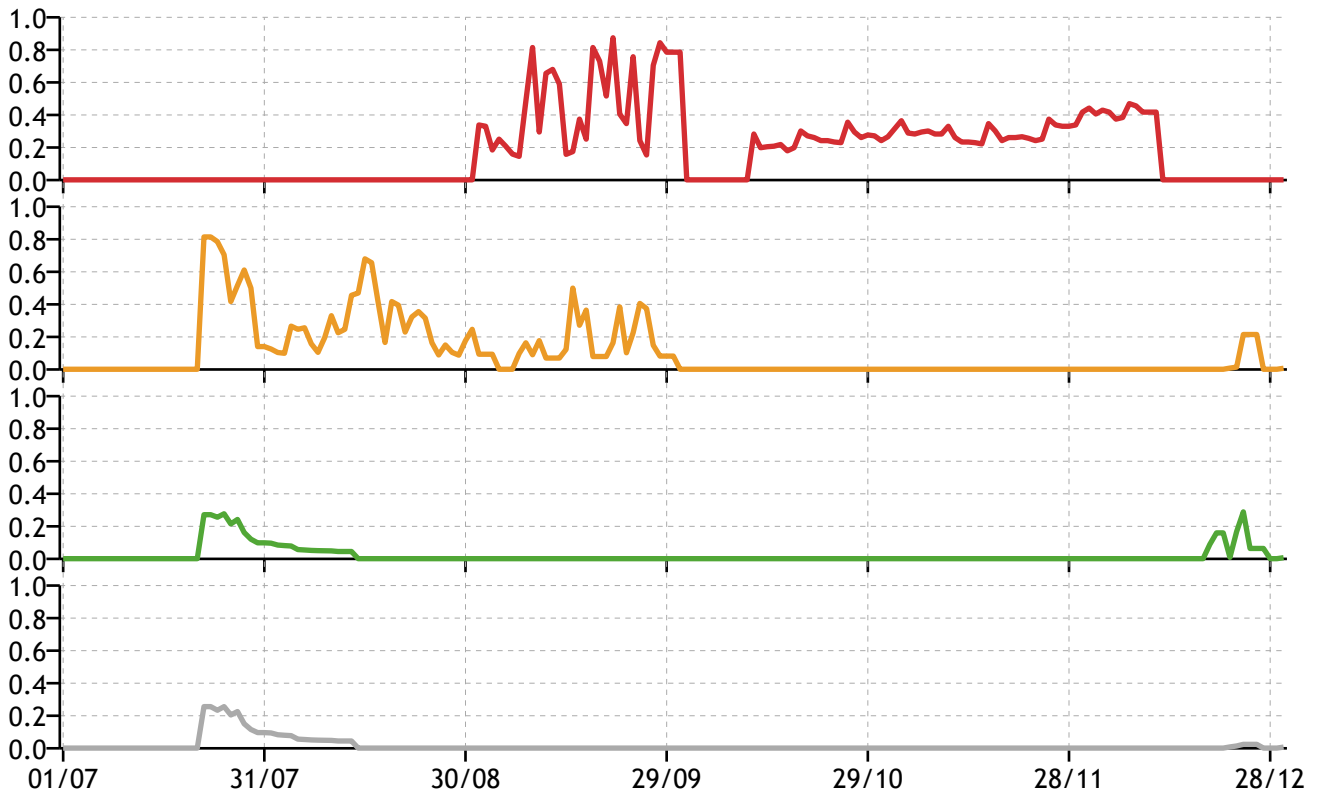


Figure 9: Chart ranking for Bombay Bicycle Club

- Ivy & Gold
- Flaws
- Dust on the ground
- Evening/Morning

# Twitter Coverage

## Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Bombay Bicycle Club during this time period. Included is the overall ranking of Bombay Bicycle Club when compared to similar artists.

560th Overall Rank

3,141 Tweets

0.001% Share

Artist	Rank	Tweets	Share
Mumford And Sons	93rd	12,740	0.002%
Foals	289th	5,529	0.001%
Klaxons	532nd	3,348	0.001%
<b>Bombay Bicycle Club</b>	<b>560th</b>	<b>3,141</b>	<b>0.001%</b>
Laura Marling	582nd	3,040	0.001%
Joanna	797th	2,306	0.000%
Joanna Newsom	1105th	1,694	0.000%
Everything Everything	1499th	1,231	0.000%

Figure 10: Twitter Coverage Comparison

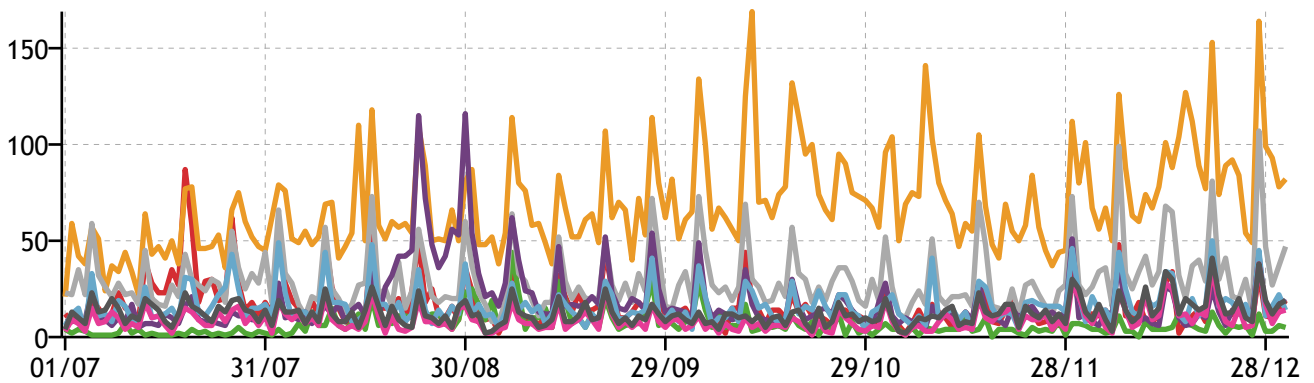


Figure 11: Twitter Coverage over Time



# Twitter Comparison

This section compares the total number of tweets mentioning Bombay Bicycle Club to similar artists.

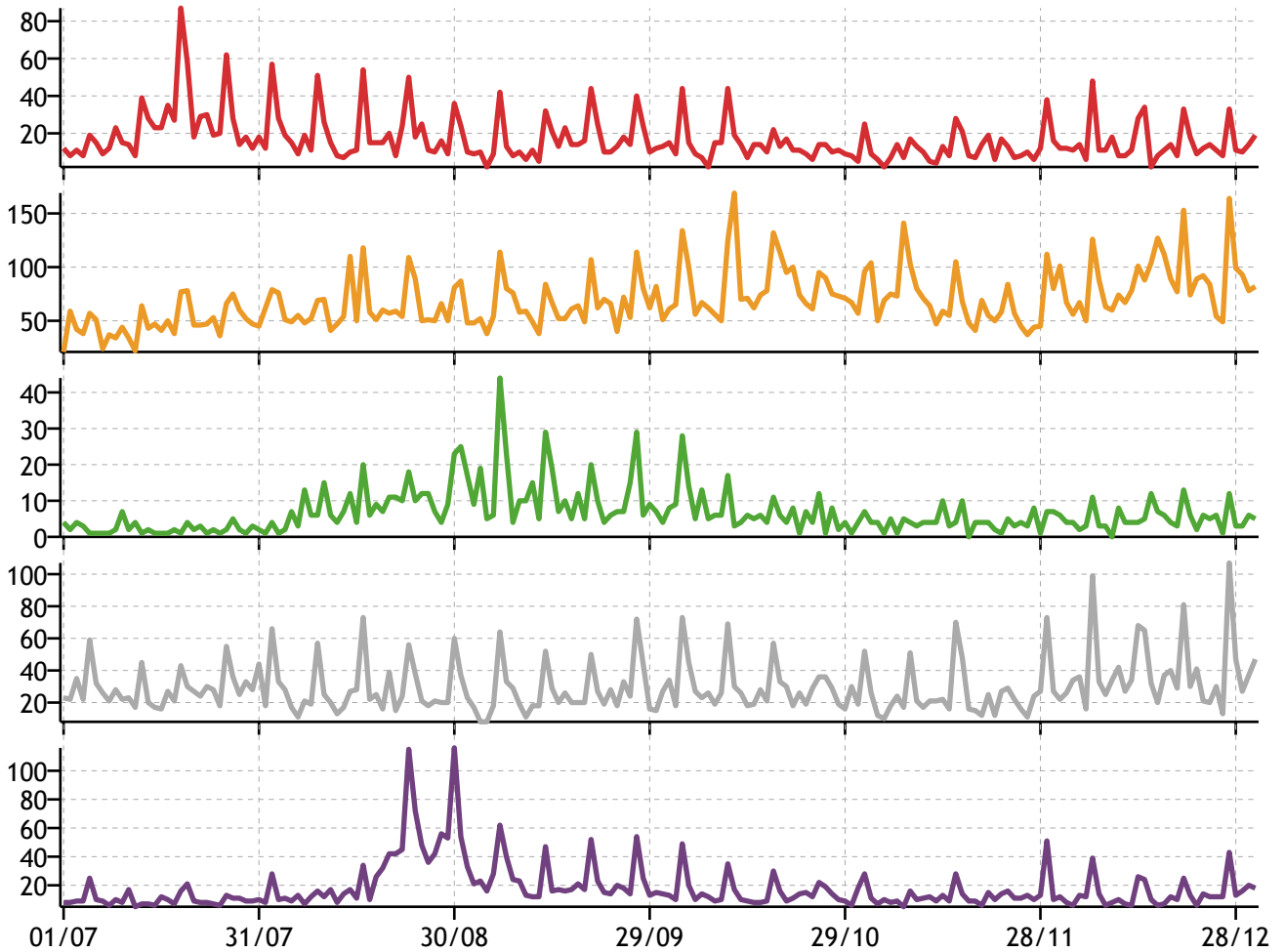
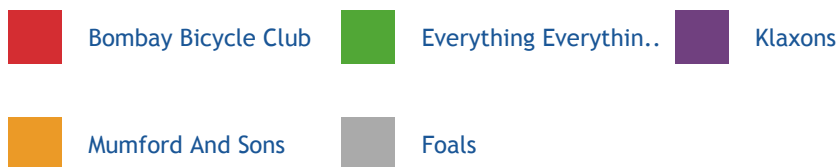


Figure 12: Comparisons for Bombay Bicycle Club



# Mainstream Chart vs Twitter

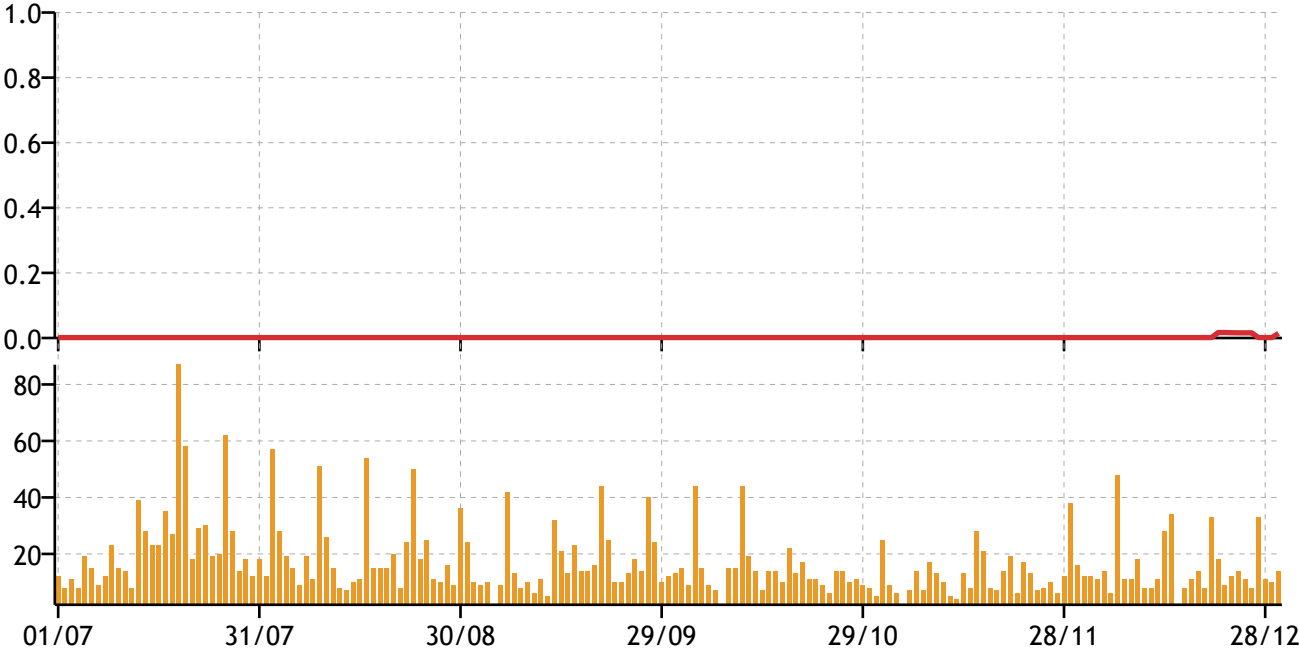


Figure 13: Bombay Bicycle Club Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



## Emerging Chart vs Twitter

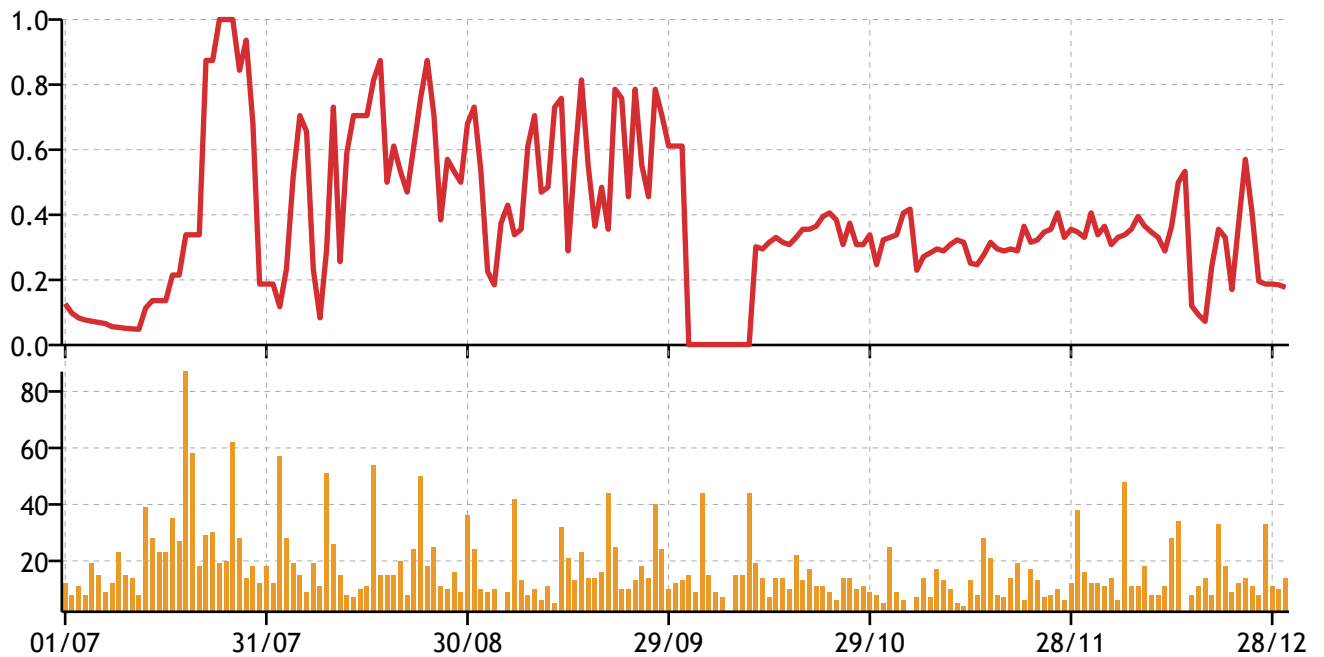
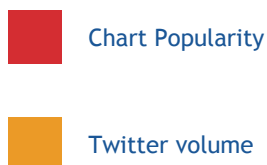


Figure 14: Bombay Bicycle Club Chart Popularity vs Twitter Coverage

This chart presents a comparison of emerging chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



# Twitter Users

This section lists the twitter users mentioning Bombay Bicycle Club in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/followbike	The BICYCLE AUTOFEED	Santa Cruz, California	121	1,692	204,732
2	twitter.com/London_Places	London Places	London	10	3,154	31,540
3	twitter.com/williambowerman	williambowerman	London	5	1,808	9,040
4	twitter.com/barrybell	Barry Bell	Cullercoats	9	820	7,380
5	twitter.com/smartfemme	Caroloca Careluna	Wonderland	4	1,505	6,020
6	twitter.com/richardsonmatt	Matt Richardson	Southampton, UK.	7	765	5,355
7	twitter.com/TawnyCam	Tawny Cam	Oxfordcestershire	9	548	4,932
8	twitter.com/shiverspt	Sérgio Rodrigues	Porto, Portugal	5	968	4,840
9	twitter.com/Jennyleepenny	Jenny	Atlanta	8	587	4,696
10	twitter.com/tainazinha	Tainá	São Paulo, Brazil	10	469	4,690
11	twitter.com/Leafybear	Karen	In a puddle	4	1,101	4,404
12	twitter.com/manutdot	Man Utd OT	Manchester, England	7	571	3,997
13	twitter.com/alexodam	Alex Odam	Bath	4	952	3,808
14	twitter.com/JuaNCtto	□□□□™	Bogotá, Colombia.	4	945	3,780
15	twitter.com/gavrog	Gavin Gordon-Rogers	London	4	870	3,480
16	twitter.com/robbieflash	Robbie Wojciechowski	South-East London	5	606	3,030
17	twitter.com/Lauren_Crowley	Lauren Crowley		7	432	3,024
18	twitter.com/luanabn	Luana Barbosa	Brazil	5	578	2,890
19	twitter.com/huckey	Huckey Awesome	Chicago	5	573	2,865
20	twitter.com/erinna77	Manuela	Turin, Italy	4	637	2,548
21	twitter.com/Deanways	Dean Samways	Camden, London	4	603	2,412
22	twitter.com/flaviohmacedo	Flávio Henrique	Brasil	5	452	2,260
23	twitter.com/OneRecent	OneRecent	London	4	538	2,152
24	twitter.com/thevinil	Vinícius Cunha	In the suburbs	5	428	2,140
25	twitter.com/manmetbril	A de Wijkerslooth	Leiden, Nederland	3	679	2,037
26	twitter.com/alekr2o	Alejandra Cardoso	México, D.F.	7	287	2,009
27	twitter.com/mahiraoliveira	Mahira Oliveira	São Paulo	4	489	1,956

Figure 15: Top 50 Users tweeting about Bombay Bicycle Club

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/tiagopedreschi	Tiago Pedreschi	São Paulo	5	390	1,950
29	twitter.com/JPippin	Jack Phillips		7	271	1,897
30	twitter.com/Sky_Jones	Sky Jones	Sampa City	5	360	1,800
31	twitter.com/RichardSheridan	Richard Sheridan	'uddersfield	18	100	1,800
32	twitter.com/Andre_Cubillos	ANDREA CUBILLOS	Bogotá	4	444	1,776
33	twitter.com/safitrajsmith	Safitra J Smith	Indonesia	4	413	1,652
34	twitter.com/jorisvwelsen	Joris van Welsen	Utrecht, The Netherlands	3	523	1,569
35	twitter.com/jolychecketts	Jolyon Checketts	hitchin/lincoln	7	208	1,456
36	twitter.com/brrns	Bruno Fonseca	Juiz de Fora, MG, Brasil	3	480	1,440
37	twitter.com/charliestyr	Charlie Styr	Edinburgh, Scotland.	4	347	1,388
38	twitter.com/Portasound	Portasound	London	4	346	1,384
39	twitter.com/KyHunt	Kyle Huntington	London	9	138	1,242
40	twitter.com/Tkhead	Jorge A.	Rosario, Argentina	6	204	1,224
41	twitter.com/ICMezzo	ICMezzo	MA	6	203	1,218
42	twitter.com/chochewee	José Luis Preciado	Monterrey, México	4	294	1,176
43	twitter.com/l1brat1on	l1brat1on	Worldwide, TX	3	392	1,176
44	twitter.com/dadis	dadis		8	145	1,160
45	twitter.com/ozget89	Ozge T	Melbourne	5	224	1,120
46	twitter.com/ChaneleyWelly	Chanele Mc Guinness	Donegal, Ireland	4	279	1,116
47	twitter.com/Quintino_	Alexandre Nogueira		5	223	1,115
48	twitter.com/lilyetc	mary fleming	Marin	5	216	1,080
49	twitter.com/ElizabethLovatt	Elizabeth Lovatt	Leicester	5	212	1,060
50	twitter.com/BrunoCuruja	Bruno Curuja	Brasília	4	262	1,048

Figure 15 (continued): Top 50 Users tweeting about Bombay Bicycle Club

# Shared Twitter Links

This section lists the most popular urls in tweets mentioning Bombay Bicycle Club during this period.

URL	Rank	Tweets
<a href="http://www.last.fm/music/Bombay+Bicycle+Club/_/Always+Like+This">http://www.last.fm/music/Bombay Bicycle Club/_/Always Like This</a>	1	54
<a href="http://www.last.fm/music/Bombay+Bicycle+Club">http://www.last.fm/music/Bombay+Bicycle+Club</a>	2	42
<a href="http://www.last.fm/music/Bombay+Bicycle+Club/_/Dust+on+the+ground">http://www.last.fm/music/Bombay Bicycle Club/_/Dust on the ground</a>	3	23
<a href="http://www.last.fm/music/Bombay+Bicycle+Club/_/Ivy+%26+Gold">http://www.last.fm/music/Bombay Bicycle Club/_/Ivy+%26+Gold</a>	4	18
<a href="http://www.last.fm/music/Bombay+Bicycle+Club/_/Evening%2FMorning">http://www.last.fm/music/Bombay Bicycle Club/_/Evening%2FMorning</a>	5	17
<a href="http://maps.google.com/?q=34.0196%2C-118.4551">http://maps.google.com/?q=34.0196%2C-118.4551</a>	6	16
<a href="http://www.tweekly.fm/user/richardsheridan">http://www.tweekly.fm/user/richardsheridan</a>	7	13
<a href="http://www.last.fm/music/Bombay+Bicycle+Club/_/Ghost">http://www.last.fm/music/Bombay Bicycle Club/_/Ghost</a>	8	13
<a href="http://www.last.fm/music/Bombay+Bicycle+Club/_/Magnet">http://www.last.fm/music/Bombay Bicycle Club/_/Magnet</a>	9	12
<a href="http://www.last.fm/music/Bombay+Bicycle+Club/_/Rinse+Me+Down">http://www.last.fm/music/Bombay Bicycle Club/_/Rinse Me Down</a>	10	12
<a href="http://www.last.fm/music/Bombay+Bicycle+Club/_/The+Hill">http://www.last.fm/music/Bombay Bicycle Club/_/The Hill</a>	11	11
<a href="http://www.last.fm/music/Bombay+Bicycle+Club/_/Leaving+Blues">http://www.last.fm/music/Bombay Bicycle Club/_/Leaving Blues</a>	12	10
<a href="http://www.last.fm/music/Bombay+Bicycle+Club/_/Flaws">http://www.last.fm/music/Bombay Bicycle Club/_/Flaws</a>	13	10
<a href="http://www.tweekly.fm/user/umarins">http://www.tweekly.fm/user/umarins</a>	14	10
<a href="http://www.tweekly.fm/twitter/bluerhubarb">http://www.tweekly.fm/twitter/bluerhubarb</a>	15	9
<a href="http://www.last.fm/music/Bombay+Bicycle+Club/_/Emergency+Contraception+Blues">http://www.last.fm/music/Bombay Bicycle Club/_/Emergency Contraception Blues</a>	16	8
<a href="http://www.tweekly.fm/user/Lauren_Crowley">http://www.tweekly.fm/user/Lauren_Crowley</a>	17	8
<a href="http://www.tweekly.fm/user/KyHunt">http://www.tweekly.fm/user/KyHunt</a>	18	8
<a href="http://www.tweekly.fm/user/nicolai47">http://www.tweekly.fm/user/nicolai47</a>	19	7
<a href="http://www.tweekly.fm/user/pushkarpatel">http://www.tweekly.fm/user/pushkarpatel</a>	20	7
<a href="http://www.last.fm/music/Bombay+Bicycle+Club/_/The+Giantess">http://www.last.fm/music/Bombay Bicycle Club/_/The Giantess</a>	21	6
<a href="http://www.tweekly.fm/user/mattmattmatty">http://www.tweekly.fm/user/mattmattmatty</a>	22	6
<a href="http://www.tweekly.fm/user/douggie1983">http://www.tweekly.fm/user/douggie1983</a>	23	6
<a href="http://www.last.fm/music/Bombay+Bicycle+Club/_/Lamplight">http://www.last.fm/music/Bombay Bicycle Club/_/Lamplight</a>	24	6
<a href="http://www.tweekly.fm/user/stevie_k">http://www.tweekly.fm/user/stevie_k</a>	25	6
<a href="http://www.tweekly.fm/user/jolychecketts">http://www.tweekly.fm/user/jolychecketts</a>	26	6
<a href="http://www.last.fm/music/Bombay+Bicycle+Club/_/Fairytale+Lullaby">http://www.last.fm/music/Bombay Bicycle Club/_/Fairytale Lullaby</a>	27	6

Figure 16: Top Shared Links on Twitter mentioning Bombay Bicycle Club

URL	Rank	Tweets
<a href="http://www.tweekly.fm/user/iPaullo">http://www.tweekly.fm/user/iPaullo</a>	28	6
<a href="http://www.tweekly.fm/user/hannahbsnelling">http://www.tweekly.fm/user/hannahbsnelling</a>	29	6
<a href="http://www.tweekly.fm/user/BlackPulse">http://www.tweekly.fm/user/BlackPulse</a>	30	6
<a href="http://www.tweekly.fm/user/jonnyynnoj">http://www.tweekly.fm/user/jonnyynnoj</a>	31	6
<a href="http://www.tweekly.fm/twitter/faqqa">http://www.tweekly.fm/twitter/faqqa</a>	32	5
<a href="http://www.tweekly.fm/user/gavrog">http://www.tweekly.fm/user/gavrog</a>	33	5
<a href="http://www.tweekly.fm/user/JPippin">http://www.tweekly.fm/user/JPippin</a>	34	5
<a href="http://www.tweekly.fm/twitter/richardsheridan">http://www.tweekly.fm/twitter/richardsheridan</a>	35	5
<a href="http://www.tweekly.fm/user/ElizabethLovatt">http://www.tweekly.fm/user/ElizabethLovatt</a>	36	5
<a href="http://www.last.fm/music/Bombay+Bicycle+Club/_/Autumn">http://www.last.fm/music/Bombay Bicycle Club/_/Autumn</a>	37	5
<a href="http://www.tweekly.fm/user/sfdundee">http://www.tweekly.fm/user/sfdundee</a>	38	5
<a href="http://www.tweekly.fm/user/Sky_Jones">http://www.tweekly.fm/user/Sky_Jones</a>	39	5
<a href="http://www.tweekly.fm/user/StephanieHitch">http://www.tweekly.fm/user/StephanieHitch</a>	40	5
<a href="http://www.tweekly.fm/user/lorenaloo">http://www.tweekly.fm/user/lorenaloo</a>	41	5
<a href="http://www.tweekly.fm/user/floracarvalho">http://www.tweekly.fm/user/floracarvalho</a>	42	5
<a href="http://www.tweekly.fm/user/richardsonmatt">http://www.tweekly.fm/user/richardsonmatt</a>	43	5
<a href="http://www.tweekly.fm/user/dadis">http://www.tweekly.fm/user/dadis</a>	44	5
<a href="http://www.tweekly.fm/user/decrypted">http://www.tweekly.fm/user/decrypted</a>	45	5
<a href="http://www.tweekly.fm/user/Sam_Cotton">http://www.tweekly.fm/user/Sam_Cotton</a>	46	5
<a href="http://www.tweekly.fm/user/DaveDaveRave">http://www.tweekly.fm/user/DaveDaveRave</a>	47	5
<a href="http://bi...">http://bi...</a>	48	5
<a href="http://www.tweekly.fm/user/franstarr">http://www.tweekly.fm/user/franstarr</a>	49	4
<a href="http://www.tweekly.fm/user/danielgwood">http://www.tweekly.fm/user/danielgwood</a>	50	4
<a href="http://www.tweekly.fm/user/VeNtiago">http://www.tweekly.fm/user/VeNtiago</a>	51	4
<a href="http://www.tweekly.fm/user/Sahara_">http://www.tweekly.fm/user/Sahara_</a>	52	4
<a href="http://www.tweekly.fm/user/grey_taz">http://www.tweekly.fm/user/grey_taz</a>	53	4
<a href="http://www.tweekly.fm/user/lealcara">http://www.tweekly.fm/user/lealcara</a>	54	4
<a href="http://www.tweekly.fm/twitter/frailamerica">http://www.tweekly.fm/twitter/frailamerica</a>	55	4
<a href="http://www.tweekly.fm/user/_alih">http://www.tweekly.fm/user/_alih</a>	56	4
<a href="http://www.tweekly.fm/twitter/Eddie_90">http://www.tweekly.fm/twitter/Eddie_90</a>	57	4
<a href="http://www.tweekly.fm/twitter/charliestyrr">http://www.tweekly.fm/twitter/charliestyrr</a>	58	4
<a href="http://www.tweekly.fm/user/plastikwelt">http://www.tweekly.fm/user/plastikwelt</a>	59	4
<a href="http://www.tweekly.fm/twitter/heatherjgriffin">http://www.tweekly.fm/twitter/heatherjgriffin</a>	60	4

Figure 16 (continued): Top Shared Links on Twitter mentioning Bombay Bicycle Club

# News Coverage

## News Popularity

This section shows the total number of music articles mentioning Bombay Bicycle Club during this time period and the overall rank of Bombay Bicycle Club when compared to similar artists.

776th Overall Rank

170 Articles

0.004% Share

Artist	Rank	Articles	Share
Klaxons	119th	780	0.019%
Foals	141st	708	0.018%
Mumford And Sons	154th	685	0.017%
Joanna	223rd	525	0.013%
Joanna Newsom	289th	435	0.011%
Laura Marling	348th	385	0.010%
Everything Everything	381st	358	0.009%
Bombay Bicycle Club	776th	170	0.004%

Figure 17: News Coverage Comparison

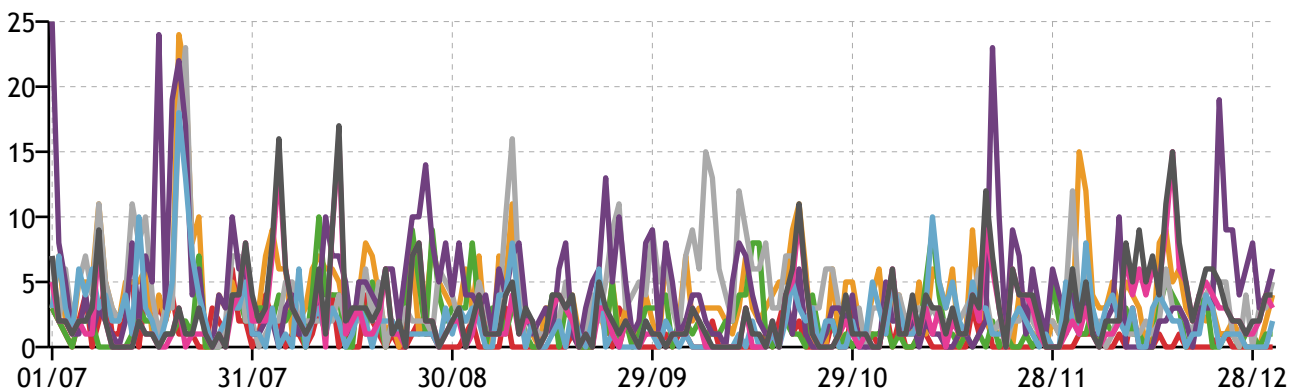


Figure 18: News Coverage over Time

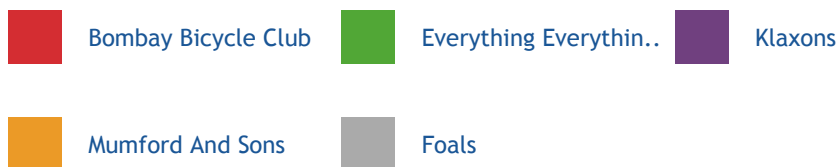


# News Comparison

This section compares the number of music articles mentioning Bombay Bicycle Club during this time period to similar artists.



Figure 19: Comparisons for Bombay Bicycle Club



# Mainstream Chart vs Sentiment

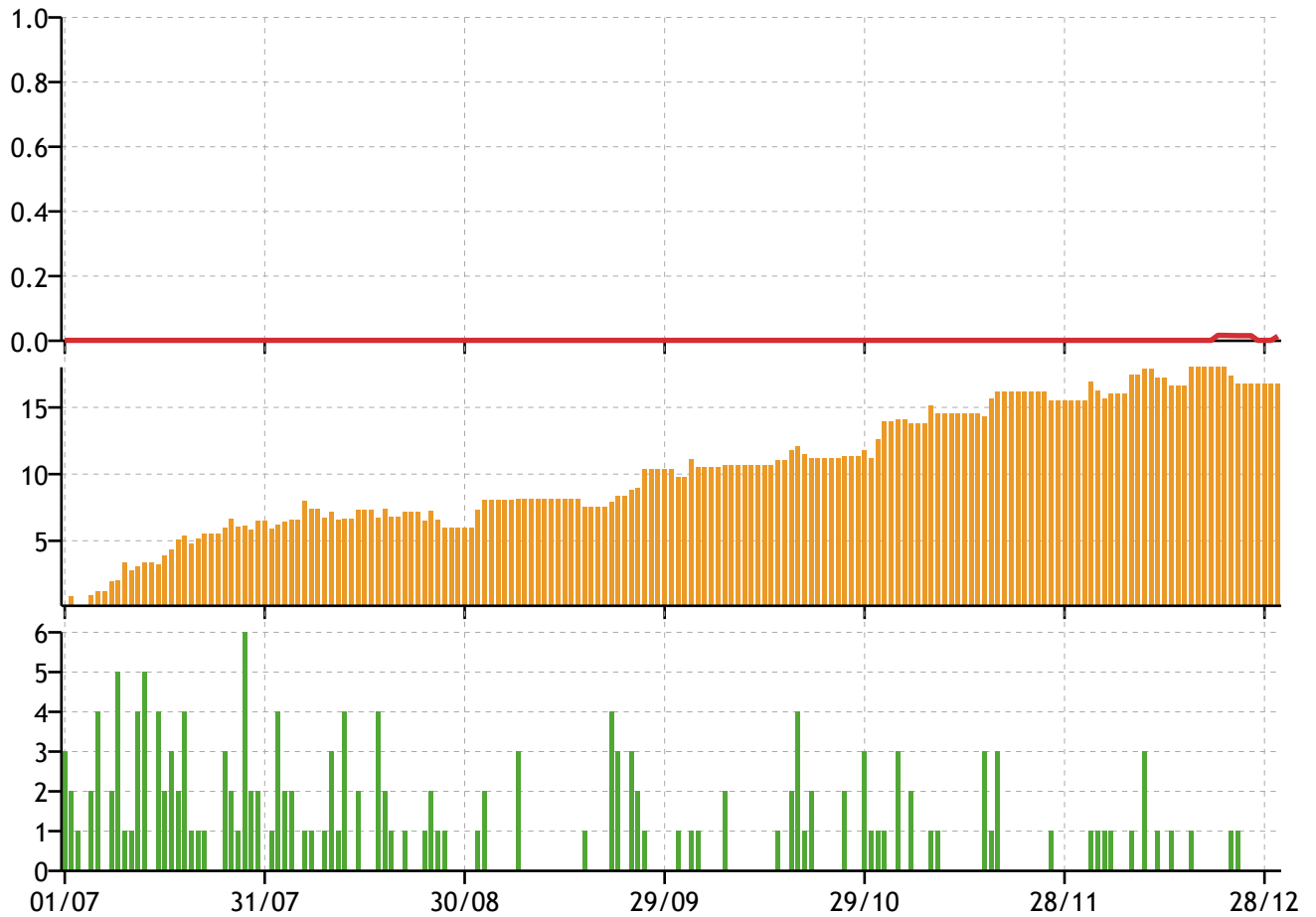


Figure 20: Bombay Bicycle Club Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Bombay Bicycle Club that day.

- Chart Popularity
- News volume
- Sentiment trend

# Emerging Chart vs Sentiment

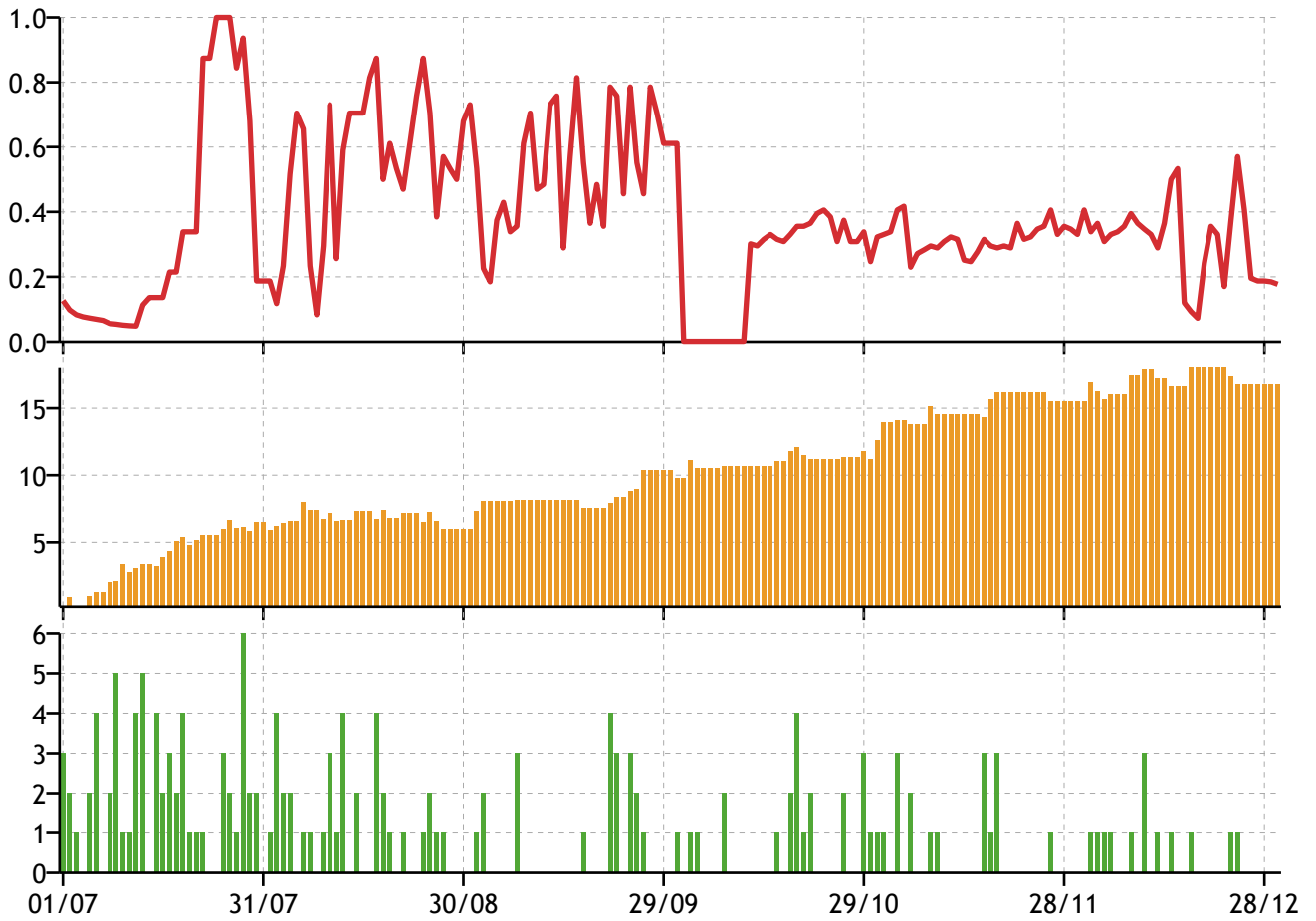


Figure 21: Bombay Bicycle Club Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of emerging chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Bombay Bicycle Club that day.



# Top Publishers

- Clash Music
- NME - News
- NME - Blog
- NME - Features
- The Line Of Best Fit
- Galaxy fm ®
- Other



Figure 22: Top Publishers related to Bombay Bicycle Club

Top Publishers	Mentions
Clash Music	22
NME - News	13
NME - Blog	4
NME - Features	3
The Line Of Best Fit	2
Galaxy fm ®	2
Sweeping The Nation	2
I Like Music - Music News	2
lost in your inbox	1
...SoTB	1
ArtRocker	1
No Rock&Roll Fun	1
likesounds.com	1
Battery In Your Leg	1
Largehearted Boy	1

Figure 23: Most frequently mentioned Top Publishers

# Top News Publishers

Publisher	Rank	Articles
Clash Music - <a href="http://www.clashmusic.com/">http://www.clashmusic.com/</a>	1	22
NME - News - <a href="http://www.nme.com/">http://www.nme.com/</a>	2	13
NME - Blog - <a href="http://www.nme.com/">http://www.nme.com/</a>	3	4
NME - Features - <a href="http://www.nme.com/">http://www.nme.com/</a>	4	3
The Line Of Best Fit - <a href="http://thelineofbestfit.com">http://thelineofbestfit.com</a>	5	2
Galaxy fm ® - <a href="http://galaxyfm.blogspot.com">http://galaxyfm.blogspot.com</a>	6	2
Sweeping The Nation - <a href="http://sweepingthenation.blogspot.com/">http://sweepingthenation.blogspot.com/</a>	7	2
I Like Music - Music News - <a href="http://www.ilikemusic.com/rss_feeds/music_news.xml">http://www.ilikemusic.com/rss_feeds/music_news.xml</a>	8	2
lost in your inbox - <a href="http://lostinyourinbox.blog-city.com/">http://lostinyourinbox.blog-city.com/</a>	9	1
...SoTB - <a href="http://sideoftheblog.blogspot.com/">http://sideoftheblog.blogspot.com/</a>	10	1
ArtRocker - <a href="http://www.artrocker.com/">http://www.artrocker.com/</a>	11	1
No Rock&Roll Fun - <a href="http://xrff.blogspot.com">http://xrff.blogspot.com</a>	12	1
likesounds.com - <a href="http://www.likesounds.com">http://www.likesounds.com</a>	13	1
Battery In Your Leg - <a href="http://batteryinyourleg.com/blog">http://batteryinyourleg.com/blog</a>	14	1
Largehearted Boy - <a href="http://blog.largeheartedboy.com/">http://blog.largeheartedboy.com/</a>	15	1
Keep Hope Inside - <a href="http://keephopeinside.blogspot.com">http://keephopeinside.blogspot.com</a>	16	1
All Things Go - <a href="http://allthingsgo.wordpress.com">http://allthingsgo.wordpress.com</a>	17	1
The Blue Walrus - <a href="http://www.thebluwalrus.com">http://www.thebluwalrus.com</a>	18	1
wongie's music world - <a href="http://wongiesmusicworld.blogspot.com/index.html">http://wongiesmusicworld.blogspot.com/index.html</a>	19	1
Raised on Indie - <a href="http://www.raisedonindie.com/">http://www.raisedonindie.com/</a>	20	1
Ear It Now - <a href="http://www.earitnow.com/">http://www.earitnow.com/</a>	21	1
I ▯ Icelandic Music - <a href="http://icelandicmusic.blogspot.com/">http://icelandicmusic.blogspot.com/</a>	22	1
Prefix Magazine - <a href="http://prefixmag.com">http://prefixmag.com</a>	23	1
HIPSTER RUNOFF - <a href="http://www.hipsterrunoff.com/">http://www.hipsterrunoff.com/</a>	24	1
HearYa: An Indie Music Blog - <a href="http://www.hearya.com">http://www.hearya.com</a>	25	1
ultra8201 - <a href="http://ultra8201.blogspot.com">http://ultra8201.blogspot.com</a>	26	1
The Wheel's Still In Spin - <a href="http://www.thewheelsstillinspin.com">http://www.thewheelsstillinspin.com</a>	27	1

Figure 24: Top 29 Publishers mentioning Bombay Bicycle Club

Publisher	Rank	Articles
5 Acts - <a href="http://5acts.blogspot.com">http://5acts.blogspot.com</a>	28	1
caffeine-headache - <a href="http://caffeine-headache.net/">http://caffeine-headache.net/</a>	29	1

Figure 24 (continued): Top 29 Publishers mentioning Bombay Bicycle Club

# Best 5 News Days

1

## 28 July 2010 : 6 articles

### Popular Articles this Day

#### [Try It Before You Buy It - July 27, 2010 Music Releases](#)

Largehearted Boy, 28 July 2010

Try It Before You Buy It features free and legal mp3 downloads and full album streams from the week's music releases: Afrobeta: Do You Party? EP Afrobeta: "Two Different Worlds" ...

#### [Bombay Bicycle Club, Everything Everything for Iceland Airwaves festival](#)

NME - News, 28 July 2010

Robyn, Factory Floor, Joy Formidable also for October event

#### [Bombay Bicycle Club – Flaws](#)

The Line Of Best Fit, 28 July 2010

Bombay Bicycle Club's brave move out of their comfort zone (despite only being on their second full-length release), shows off their sheer talent and creativity, according to Amy Pay.

#### [MY KZ UR BF \(Clock Opera remix\)](#)

MusicBlips, 28 July 2010

everything-everything-my-kz-yr-bf-clock-opera-remix Come join us on Facebook, MySpace, Twitter et al and don't forget you can win tickets to our iTunes festival show on July 18th w/ Bombay Bicycle Club and ...

#### ["Ivy and Gold" - Bombay Bicycle Club Letter...](#)

sunsetinthearview.com, 28 July 2010

"Ivy and Gold" - Bombay Bicycle Club Letter 1: Dear Bombay Bicycle Club, Braid my hair. Two, please. Send me to an open field. Let me skip until the sun ...

#### [Live Review: Bombay Bicycle Club at The Roundhouse](#)

Keep Hope Inside, 28 July 2010

Words: Kieran Toms Live: Bombay Bicycle Club, Stephen Fry and Everything Everything at The Roundhouse, London (18/07/10) Everything Everything opened this installment of the seemingly everlasting iTunes Festival in a ...

#### [Kiwi](#)

Scottish Friction, 27 July 2010

Another week, another pillaging of Annie Mac's Friday playlist. Para One – Kiwi by Scottish Friction ←♥♥♥♥ Tinashe – Saved (Bombay Bicycle Club Remix) by Scottish Friction ←♥♥ LCD Soundsystem ...

## 09 July 2010 : 5 articles

### Popular Articles this Day

#### **Bombay Bicycle Club promise 'electric' T In The Park set**

NME - News, 09 July 2010

Band say they won't go acoustic for Scottish show

#### **The 405 Spotify Playlist #8**

The 405, 09 July 2010

We've had a varied circle of reviews on the site this week. Some good, some bad. It's all a matter of opinion though, so if you don't agree with anything ...

#### **Bombay Bicycle Club - Ivy And Gold**

The 405, 08 July 2010

Label: Island Records Release date: 05/07/10 Link: Myspace Crouch Ends finest indie rock band are back. And they are bigger and louder than ever! Well, actually, that isn't entirely true. ...

#### **Bombay Bicycle Club: Flaws**

Music Fan's Mic (MFM), 09 July 2010

Words: Gareth O'Malley // Scribed for This Is Fake DIY Calling 'Flaws' a Bombay Bicycle Club record is misleading. It isn't; not in that sort of way. We probably would ...

#### **Flaws awesome**

Isaac Ashe, 09 July 2010

■■■■■ BOMBAY Bicycle Club's new album Flaws is an acoustic effort which was recorded in tandem with their debut I Had The Blues But Shook Them Loose . But despite ...

#### **Album Review: Bombay Bicycle Club**

THE-FLY, 09 July 2010

'Flaws' (Mmm Records)

#### **Bombay Bicycle Club For iTunes Festival**

THE-FLY, 08 July 2010

Plus new videos unveiled...

## 13 July 2010 : 5 articles

### Popular Articles this Day

#### [Annuals, Drums Of Death, Black Lips, Bombay Bicycle Club - Free MP3 Downloads](#)

NME - Blog, 13 July 2010

Contrary to their name, Annuals are actually the biennials of the music world, blooming every two years with a kaleidoscopic new display for the indie garden. The South Carolinian six-piece ...

#### [Eminem stays tops of the NME Chart for third week with 'Not Afraid'](#)

NME - News, 13 July 2010

Florence And The Machine and Bombay Bicycle Club also chart

#### [T In The Park Review Issue - This Week's NME](#)

NME - Blog, 12 July 2010

This week's NME, on shelves July 14, is our special T In The Park review issue. We check out Eminem's set and marvel at the comeback that has stunned the ...

#### [Bombay Bicycle Club play new material at T In The Park set](#)

NME - News, 12 July 2010

Plus Frank Turner, Hurts and Yeasayer also play

#### [Bombay Bicycle Club play new material at T In The Park](#)

NME - News, 12 July 2010

Plus Frank Turner, Hurts and Yeasayer also play

#### [Bombay Bicycle Club - Flaws](#)

Drowned In Sound, 12 July 2010

Flaws is perfectly executed and well produced and if you inhale the album in short, sharp breaths, then you may just find the middle of the road a charming place ...

#### [Bombay Bicycle Club promise 'electric' T In The Park set](#)

MusicBlips, 13 July 2010

Band say they won't go acoustic for Scottish show > > — full article at nme.com

#### [RCRD OF THE DAY: Bombay Bicycle Club - Lamplight](#)

ArtRocker, 13 July 2010

A proper indie rock band since the age of fifteen, Bombay Bicycle Club 's swift rise to the top of UK charts would be irritating if it weren't so deserving ...

## **Live: Oxegen (Day 2), Punchestown Racecourse, Kildare, Saturday 10th July 2010**

Music Fan's Mic (MFM), 13 July 2010

Words: Gareth O'Malley It was a washout. A complete, total, utter washout. That's how much of a washout it was. (Did I mention it was a washout?) Not that it ...

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### **06 July 2010 : 4 articles**

#### **Popular Articles this Day**

##### **Bombay Bicycle Club Live Videos**

Clash Music, 06 July 2010

Youthful Londoners Bombay Bicycle Club have released two live videos of them performing material from their new album. Formed in high school, Bombay Bicycle Club have plenty of time to ...

##### **Singles Round Up 5th July**

Clash Music, 06 July 2010

With a wet & wild weekend firmly behind us, the team at Clash have now suitably settled back into the job at hand...to bring all you lucky summery souls the ...

##### **Media: Bombay Bicycle Club, Rinse Me Down (Video)**

...SoTB, 06 July 2010

##### **Bear Driver - Wolves**

The 405, 05 July 2010

Label: Animal Farm Records Release date: 05/07/10 Link: Myspace Bear Driver are doing pretty well given that they are essentially still finding their feet. In Spring 2009 their home-recorded EP ...

##### **Starsmith Debut AA Single - Give Me A Break/Knuckleduster**

Alt Sounds, 06 July 2010

Starsmith has been making quite a name for himself behind the music scenes. His remix work has seen him pour golden synth sounds on acts from the leftfield to the ...

##### **UK Music Releases: Week of 5th July 2010**

Music Fan's Mic (MFM), 05 July 2010

ALBUMS // Mystery Jets – Serotonin Amazon Wolf Parade - Expo 86 Amazon I Am Kloot - Sky At Night Amazon Big Boi - Sir Luscious Left Foot... Son Of ...

## 12 July 2010 : 4 articles

### Popular Articles this Day

#### [T In The Park Review Issue - This Week's NME](#)

NME - Blog, 12 July 2010

This week's NME, on shelves July 14, is our special T In The Park review issue. We check out Eminem's set and marvel at the comeback that has stunned the ...

#### [Bombay Bicycle Club play new material at T In The Park set](#)

NME - News, 12 July 2010

Plus Frank Turner, Hurts and Yeasayer also play

#### [Bombay Bicycle Club play new material at T In The Park](#)

NME - News, 12 July 2010

Plus Frank Turner, Hurts and Yeasayer also play

#### [Bombay Bicycle Club - Flaws](#)

Drowned In Sound, 12 July 2010

Flaws is perfectly executed and well produced and if you inhale the album in short, sharp breaths, then you may just find the middle of the road a charming place ...

#### [\[Álbum\] "Flaws", Bombay Bicycle Club](#)

INMWT, 11 July 2010

Olha aí, vazou o novo álbum do Bombay Bicycle Club, então não demora. Mas, antes, saiba que eles deram uma desviada na sonoridade, não vá na seca procurando ouvir o ...

## News Highlights

This section includes the most repeated statements in the music press about Bombay Bicycle Club month by month during this period.

### July

"Bombay Bicycle Club have released two live videos of them performing material from their new album. Formed in high school, Bombay Bicycle Club have plenty of ..."

Tue 06/07 - Bombay Bicycle Club Live Videos - Clash Music

"Bombay Bicycle Club have very little to be concerned about in that respect. There are two tracks on this single, the first, 'Ivy And Gold' being ..."

Thu 08/07 - Bombay Bicycle Club - Ivy And Gold - The 405

"Bombay Bicycle Club were that cool indie rock band I saw at the beginning of the year. They were pretty intense"

Sat 17/07 - Flaws – Bombay Bicycle Club - Robin Buckley

"Bombay Bicycle Club have spoken to ClashMusic about their recent trip to Ibiza. Bombay Bicycle Club emerged from the Underage scene, playing improvised parties as venues ..."

Mon 19/07 - Bombay Bicycle Club Hit Ibiza - Clash Music

"Bombay Bicycle Club have grown into a band more than comfortable with headlining such a large venue, and what's more, they don't even seem phased about ..."

Wed 28/07 - Live Review: Bombay Bicycle Club at The Roundhouse - Keep Hope Inside

### August

"Bombay Bicycle Club have spoken of their surprise at the success of acoustic album 'Flaws'. Recorded earlier this year, 'Flaws' was meant to be Bombay Bicycle ..."

Tue 03/08 - Bombay Bicycle Club Talk 'Flaws' - Clash Music

"Bombay Bicycle Club was good; but really didn't add anything to their on-record sound for want of a real stage presence. Probably the biggest pleasant surprise ..."

Tue 10/08 - 2000 Trees // The 405 Review - The 405

"Bombay Bicycle Club have come to my aid and written an entirely acoustic album. Splendid. Magnificent. Thanks very much. With 'Ivy and Gold' and 'Flaws', the ..."

Wed 11/08 - Bombay Bicycle Club – Ivy and Gold / Flaws (Island) [Review] - Rockfeedback

"Bombay Bicycle Club have certainly done it. The follow up to their debut album 'I Had The Blues But I Shook Them Loose' was released on ..."

Thu 12/08 - Video: Bombay Bicycle Club – 'Rinse Me Down' - The Blue Walrus

"Bombay Bicycle Club have announced the second single from their acoustic album Flaws . 'Rinse Me Down' will be available from 20th September. <http://www.myspace>"

Thu 12/08 - Bombay Bicycle Club // New Single - The 405

"Bombay Bicycle Club have received rave reviews for their previous albums I had The Blue Bit I Shook Them Loose and Flaws"

Tue 17/08 - Bombay Bicycle Club – Rinse Me Down - RouteNote

## October

"Bombay Bicycle Club can be forgiven for not knowing the rules and guidelines for the music industry. Which probably explains why the London group released a ..."

Tue 19/10 - Bombay Bicycle Club Add London Shows - Clash Music

"Bombay Bicycle Club will round off 2010 with three headline London dates, after adding an extra matinee acoustic show at Queen Elizabeth Hall on December 4th ..."

Fri 29/10 - Bombay Bicycle Club // Announce Extra London Date - The 405

"Bombay Bicycle Club have added a matinee show to their upcoming stint in London. Barely out of their teens, Bombay Bicycle Club suddenly sound all grown ..."

Fri 29/10 - Bombay Bicycle Club Add Matinee - Clash Music

## November

"Bombay Bicycle Club have steadily been building their following in the US while simultaneously tucking some major UK accolades in their pockets for years. With the ..."

Mon 08/11 - Bombay Bicycle Club: Flaws - The World in a Paper Cup

"Bombay Bicycle Club has released an all acoustic album. This includes reworkings of songs from their debut, new songs, and a few covers. It's a solid ..."

Wed 17/11 - New Music Releases – 16 November 2010 - The Wheel's Still In Spin

## December

"Bombay Bicycle Club to bring their own blend of pop-indie to East London's remarkable Troxy. What some may consider a huge venue at a grand 2,500 ..."

Wed 08/12 - Bombay Bicycle Club - Troxy, London 05/12/10 - The 405

# Appendices

## Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 25: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 25 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 25 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

## Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 26: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 26 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 26 (continued): Top 100 Artists on We Are Hunted Emerging Chart