

# Black Sabbath

Music Media Analysis  
July to December 2010

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# Overview

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**81st** on Mainstream Charts

**158th** on Twitter

**146th** in the Music Press

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This report reviews the popularity of Black Sabbath on the music charts and in the music news for the period July to December 2010. It benchmarks Black Sabbath against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

# Chart Popularity

## Mainstream Chart

This section presents the mainstream chart performance for Black Sabbath compared to similar artists. Black Sabbath was ranked 81st overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for Black Sabbath was 10th.

**81st** Overall Rank

**10th** Best Position

Artist	Rank	Best Position
Led Zeppelin	39th	5
Black Sabbath	81st	10
Ozzy Osbourne	270th	41
Dio	284th	43
Dream Theater	523rd	112
Rainbow	730th	168
Ronnie James Dio	838th	274
Deep Purple	848th	294

Figure 1: Artist Mainstream Ranks

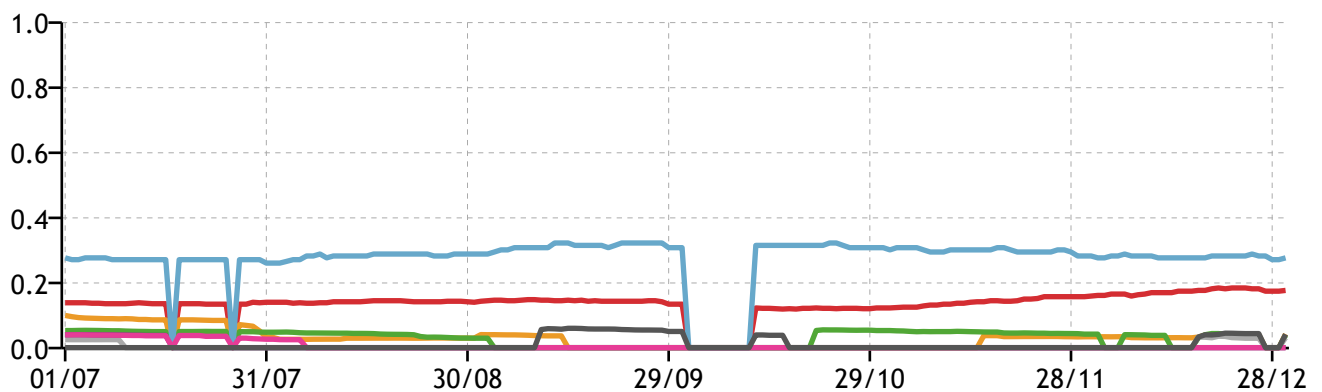
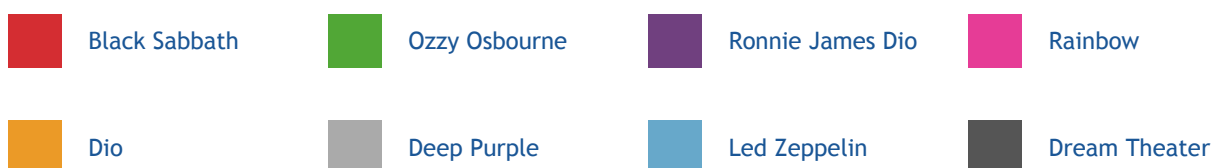


Figure 2: Artist Mainstream Chart Popularity over Time



# Mainstream Comparison

This section compares the mainstream chart performance of Black Sabbath against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Black Sabbath was ranked 1st overall of our charts for that day. 0.0 denotes Black Sabbath did not chart at all.

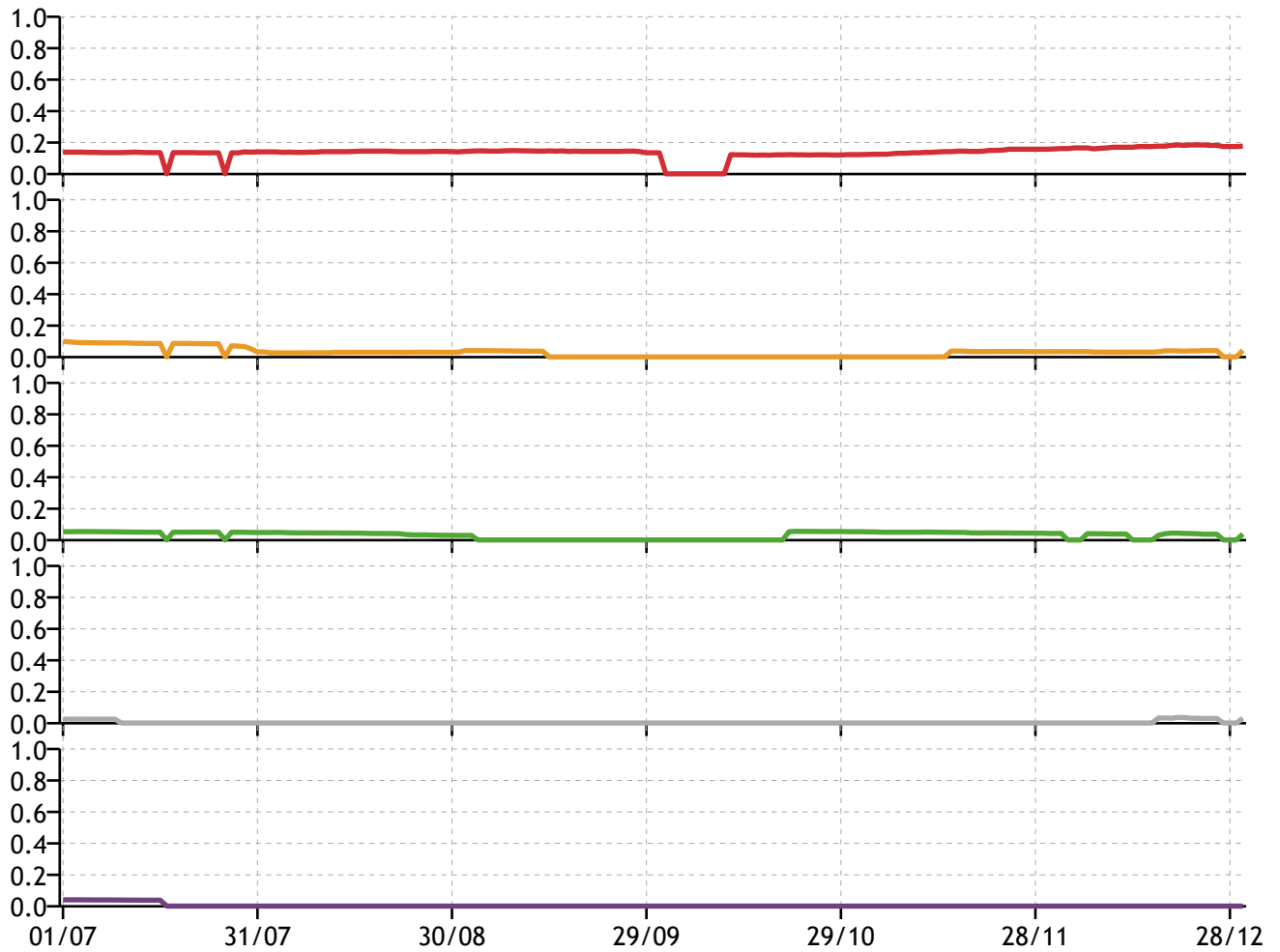
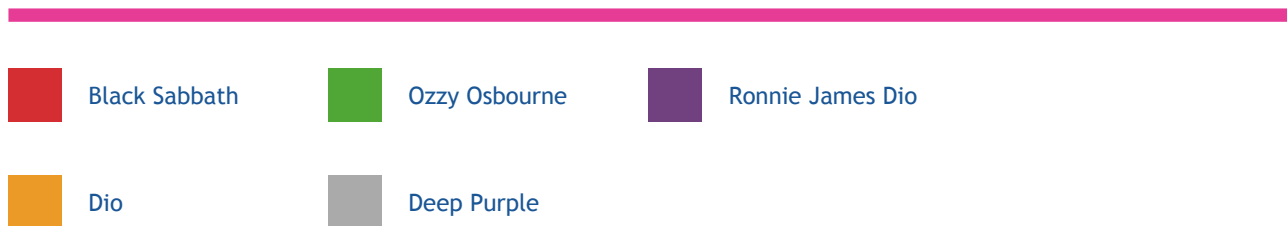


Figure 3: Comparisons for Black Sabbath



# Mainstream Singles

This section presents the best charting singles for Black Sabbath on the Mainstream We Are Hunted charts

## Paranoid

Best Single

182nd

Best Position

Single	Best Position
Paranoid	182
Heaven and Hell	495
Iron Man	609
Neon Knights	635

Figure 4: Best Single Positions

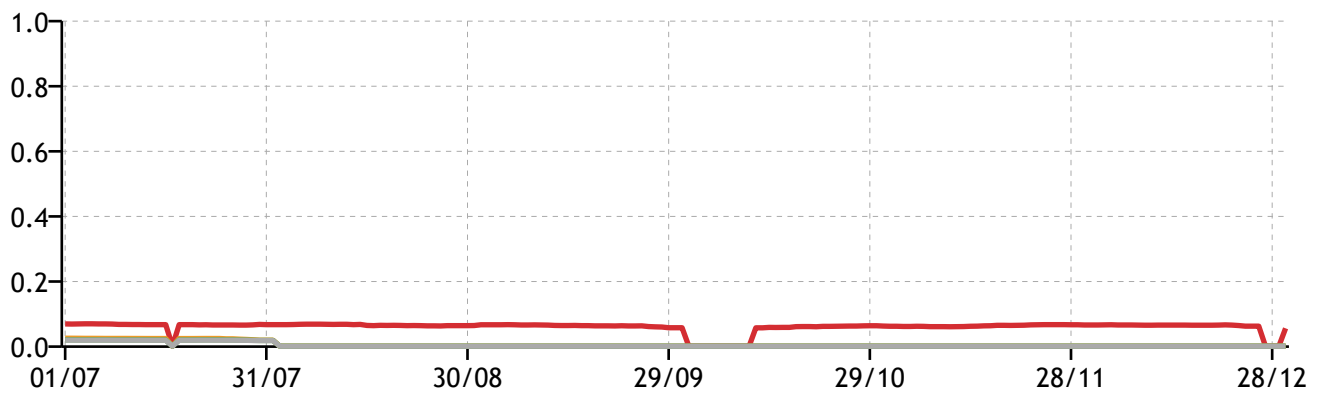


Figure 5: Singles Chart Comparison over Time



# Mainstream Singles Comparison

This section compares the mainstream chart performance of the most popular singles released by Black Sabbath. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

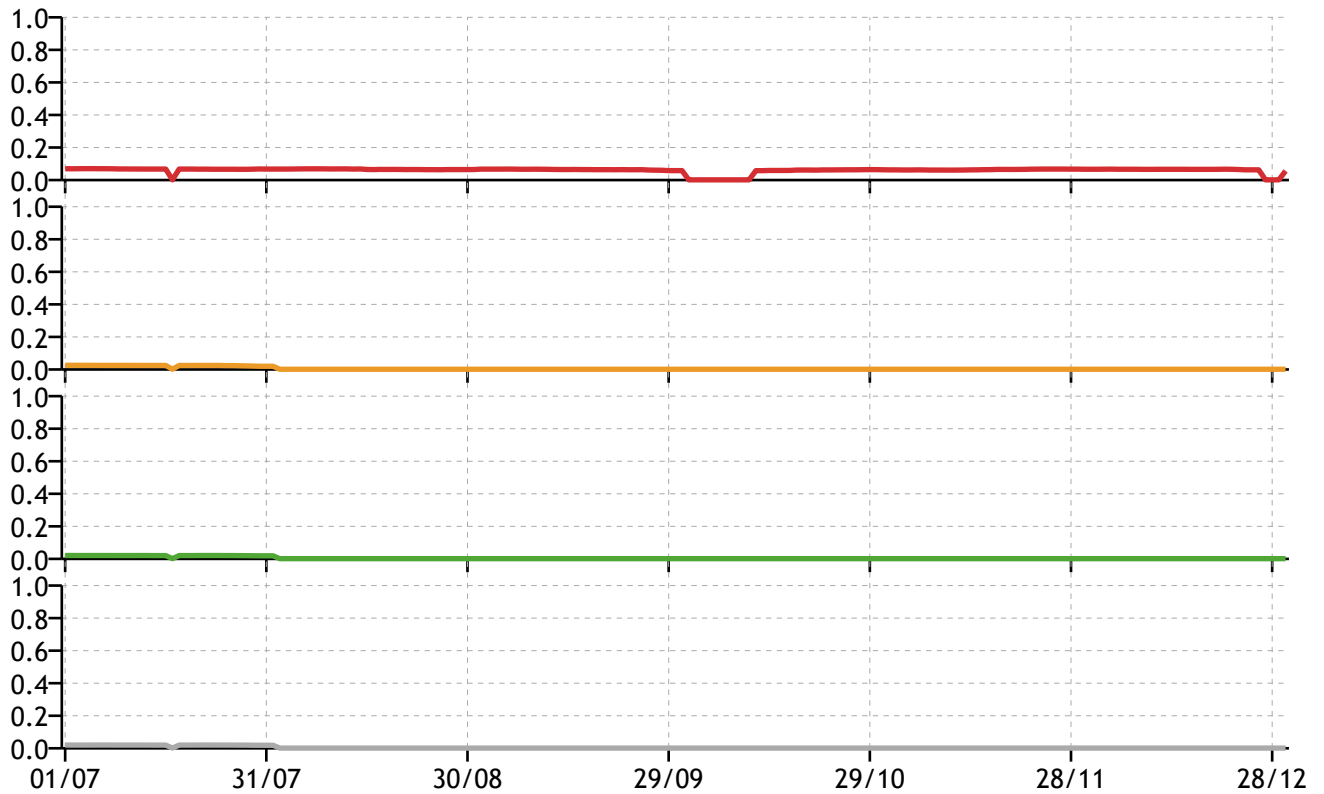


Figure 6: Chart ranking for Black Sabbath



# Twitter Coverage

## Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Black Sabbath during this time period. Included is the overall ranking of Black Sabbath when compared to similar artists.

158th Overall Rank

8,726 Tweets

0.001% Share

Artist	Rank	Tweets	Share
Led Zeppelin	27th	23,986	0.004%
Dio	122nd	10,394	0.002%
<b>Black Sabbath</b>	<b>158th</b>	<b>8,726</b>	<b>0.001%</b>
Ozzy Osbourne	208th	7,031	0.001%
Dream Theater	228th	6,498	0.001%
Deep Purple	299th	5,367	0.001%
Ronnie James Dio	1093rd	1,713	0.000%
Rainbow	2363rd	721	0.000%

Figure 7: Twitter Coverage Comparison

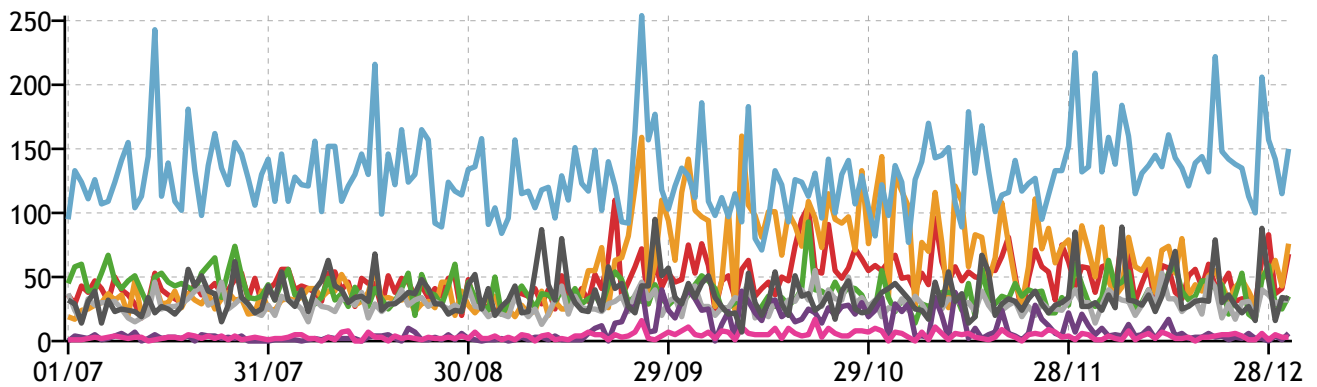
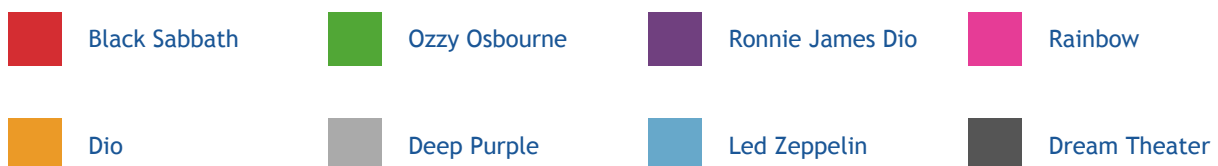


Figure 8: Twitter Coverage over Time



# Twitter Comparison

This section compares the total number of tweets mentioning Black Sabbath to similar artists.

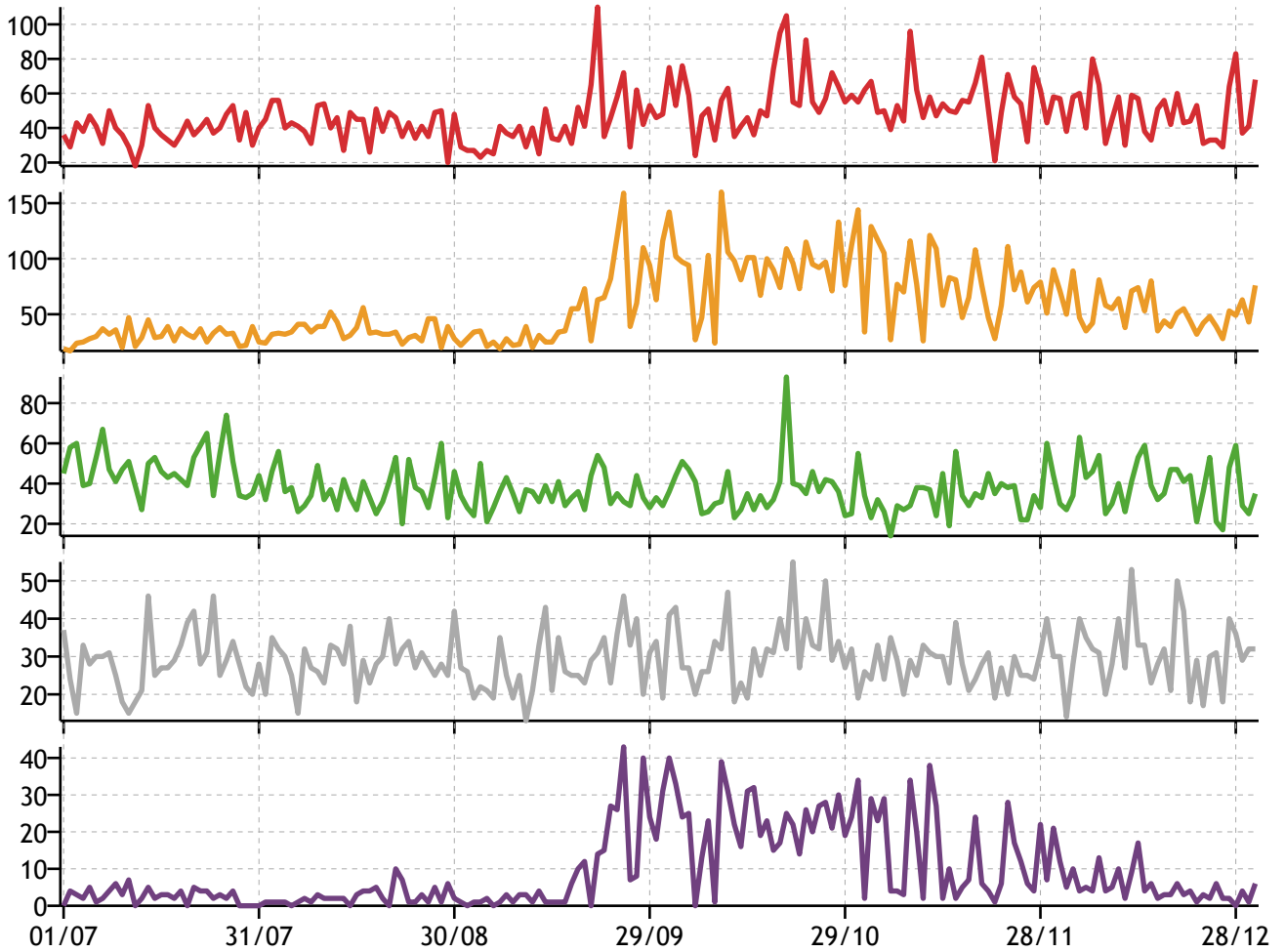
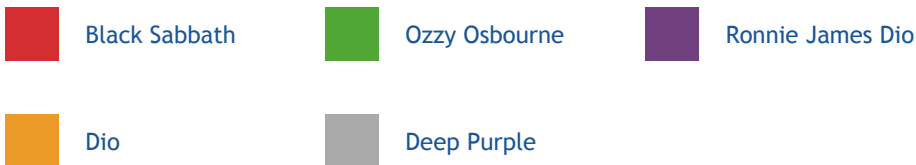


Figure 9: Comparisons for Black Sabbath



# Mainstream Chart vs Twitter

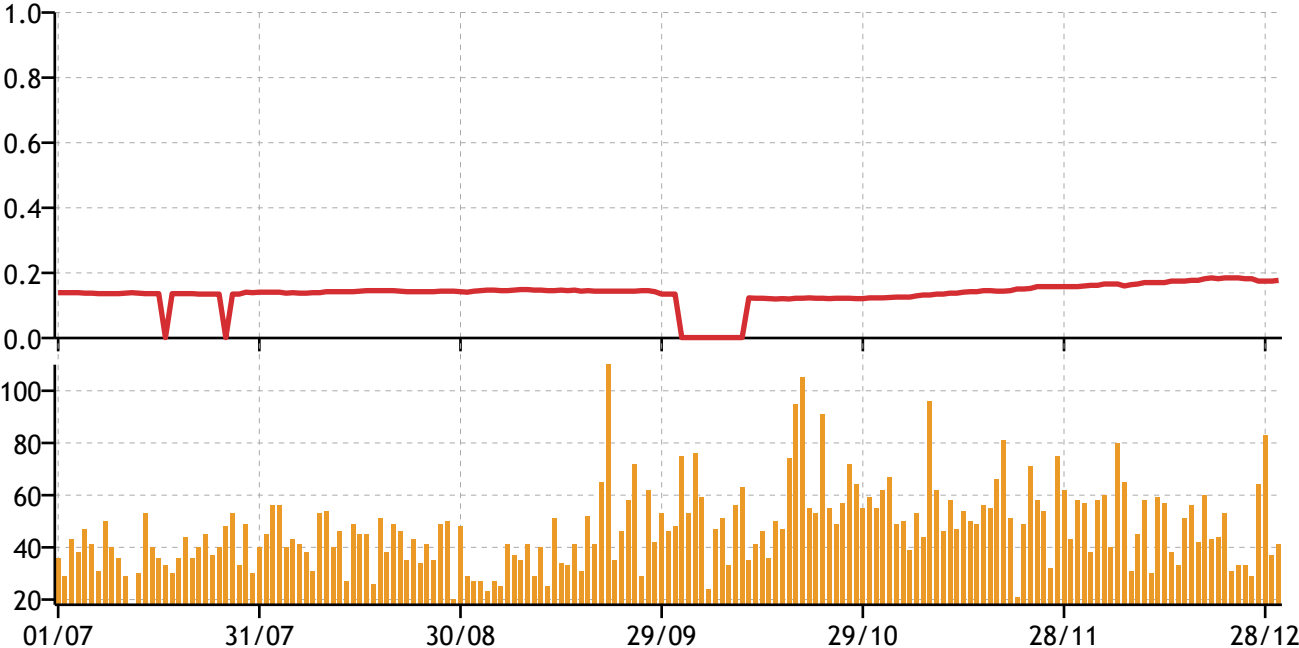


Figure 10: Black Sabbath Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



# Twitter Users

This section lists the twitter users mentioning Black Sabbath in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/romanus	Romanus	ÜT: 48.156466,11.723544	140	5,316	744,240
2	twitter.com/TropicsZ4	Will Tropics	United States 33480	26	6,654	173,004
3	twitter.com/DameBrochant	Les Yeux Noirs	Mex- inside a hamster's brain	13	7,657	99,541
4	twitter.com/Glamypunk	Frank	Germany	20	4,796	95,920
5	twitter.com/SexyNuns	SexyNuns	Williamsburg (VA not NY)	177	526	93,102
6	twitter.com/Katiemdesigns	Katie m designs	HOLLYWOOD	9	8,310	74,790
7	twitter.com/slingbrush	Beck	Michigan / Florida	11	4,645	51,095
8	twitter.com/RomanusSum	romanus		48	718	34,464
9	twitter.com/galwithdimples	Camile Semes	iPhone: -25.454031,-49.277195	19	1,577	29,963
10	twitter.com/straywebsurfer	straywebsurfer Ray	Tokyo, Japan	8	3,197	25,576
11	twitter.com/venenosadryana	Adryana	DF	13	1,910	24,830
12	twitter.com/Gumbylam	Gumby	San Diego and Area 51	31	779	24,149
13	twitter.com/te_interesa	Yohel Amat	Panama	20	1,178	23,560
14	twitter.com/crasin2me	Christie Lim	Philippines	13	1,806	23,478
15	twitter.com/DonWalchuk	Don Walchuk	BC, Canada	20	1,110	22,200
16	twitter.com/phantzm		Fukuoka	8	2,624	20,992
17	twitter.com/vsamudosky	vincent samudosky	pittsburgh	9	2,310	20,790
18	twitter.com/kancrman	mike stiller	St Ann, MO	25	819	20,475
19	twitter.com/mark_till	mark_till	Los Angeles California	8	2,528	20,224
20	twitter.com/TheNewUSAJackie	2cool4uJackie Taylor		980	19	18,620
21	twitter.com/komatthi	Ikoma	Japan	14	1,189	16,646
22	twitter.com/PeractoVita	Crystal	Tulsa, Oklahoma	8	2,002	16,016
23	twitter.com/LacedRadio	Laced Radio TM	Los Angeles, CA/Austin, Tx	23	695	15,985
24	twitter.com/procphil	Phil Buckley	Ravenstone, Leicestershire, UK	8	1,977	15,816
25	twitter.com/Glamypunk_en	Frank	Germany	11	1,387	15,257
26	twitter.com/RACERJJJ	Jory Johnson	Geographical center of the USA	7	2,008	14,056
27	twitter.com/Noonz	Alex Nunez	Tri-State	16	844	13,504

Figure 11: Top 50 Users tweeting about Black Sabbath

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/MisterBlonde84	Ian ▯	Milano, Italia	13	1,034	13,442
29	twitter.com/RafaelCortines	RafaelCortines	Texas	27	492	13,284
30	twitter.com/PPNStudio	PPNStudio	earth	22	530	11,660
31	twitter.com/creativeness	creativeness	everywhere, yet no where.	9	1,247	11,223
32	twitter.com/ThePhalseProfit	Uwannano Ask		29	361	10,469
33	twitter.com/UreapWatUsow	Space Cadet		9	1,154	10,386
34	twitter.com/caermon	caermon	Greensboro, NC	27	368	9,936
35	twitter.com/NickPapaG	Nick Papageorgio	Va. Beach Va.	11	863	9,493
36	twitter.com/booblies	Mario Jauregui	iPhone: 41.954358, -87.760820	37	254	9,398
37	twitter.com/vazzfixer	itchy rich	Shibuya, Tokyo	97	96	9,312
38	twitter.com/morimetal	morimetal	Tokyo, Japan	15	598	8,970
39	twitter.com/daylonstuddard	daylon studdard	Austin or Houston, TX	14	625	8,750
40	twitter.com/LucieParry	Lucie Parry	Berkshire and London	87	99	8,613
41	twitter.com/fonduestardian	Jesus Flores	Nezahualcōyotl, Edo. de México	10	836	8,360
42	twitter.com/torment00	Ad van Steenbruggen	Gemert, Netherlands	41	191	7,831
43	twitter.com/GGDANCE	G.G. Le Grand	AMSTERDAM	12	647	7,764
44	twitter.com/Harrisbass	Harris	Mexico City	13	570	7,410
45	twitter.com/DescendingDown	Kandice Bush	Spokane WA	11	668	7,348
46	twitter.com/Gidyean	Gidyean	USA	8	880	7,040
47	twitter.com/kimuhiro	□□□□x□□□	□□	8	816	6,528
48	twitter.com/_Sandra_R_	Sandra		14	452	6,328
49	twitter.com/simgekim	Simge		109	58	6,322
50	twitter.com/Agressiv	Agressiv	Espinho, Portugal	9	687	6,183

Figure 11 (continued): Top 50 Users tweeting about Black Sabbath

## Shared Twitter Links

This section lists the most popular urls in tweets mentioning Black Sabbath during this period.

URL	Rank	Tweets
<a href="http://www.last.fm/music/Black+Sabbath">http://www.last.fm/music/Black+Sabbath</a>	1	259
<a href="http://itunes.apple.com/gb/album/iron-man/id319675954?i=319675958">http://itunes.apple.com/gb/album/iron-man/id319675954?i=319675958</a>	2	79
<a href="http://www.last.fm/music/Black+Sabbath/_/Paranoid">http://www.last.fm/music/Black+Sabbath/_/Paranoid</a>	3	62
<a href="http://www.last.fm/music/Black+Sabbath/_/Iron+Man">http://www.last.fm/music/Black+Sabbath/_/Iron+Man</a>	4	49
<a href="http://www.last.fm/music/Black+Sabbath/_/War+Pigs">http://www.last.fm/music/Black+Sabbath/_/War+Pigs</a>	5	37
<a href="http://tinysong.com/J5f">http://tinysong.com/J5f</a>	6	33
<a href="/profile/elwarpig/blip/58802182/Black+Sabbath-A+National+Acrobat">/profile/elwarpig/blip/58802182/Black+Sabbath-A+National+Acrobat</a>	7	27
<a href="http://www.last.fm/music/Black+Sabbath/_/Heaven+and+Hell">http://www.last.fm/music/Black+Sabbath/_/Heaven+and+Hell</a>	8	27
<a href="http://www.last.fm/music/Black+Sabbath/_/Black+Sabbath">http://www.last.fm/music/Black+Sabbath/_/Black+Sabbath</a>	9	26
<a href="http://www.last.fm/music/Black+Sabbath/_/Planet+Caravan">http://www.last.fm/music/Black+Sabbath/_/Planet+Caravan</a>	10	24
<a href="http://www.last.fm/music/Black+Sabbath/_/N.I.B.">http://www.last.fm/music/Black+Sabbath/_/N.I.B.</a>	11	19
<a href="http://www.last.fm/music/Black+Sabbath/_/The+Wizard">http://www.last.fm/music/Black+Sabbath/_/The+Wizard</a>	12	19
<a href="http://www.last.fm/music/Black+Sabbath/_/Sweet+Leaf">http://www.last.fm/music/Black+Sabbath/_/Sweet+Leaf</a>	13	19
<a href="http://www.last.fm/music/Black+Sabbath/_/Electric+Funeral">http://www.last.fm/music/Black+Sabbath/_/Electric+Funeral</a>	14	18
<a href="http://tinysong.com/6Vkm">http://tinysong.com/6Vkm</a>	15	18
<a href="http://www.google.com/search?hl=en&amp;q=lastfm:Black+Sabbath+The+Dio+Years&amp;btnI=l%27m+Feeling+Lucky&amp;aq=...">http://www.google.com/search?hl=en&amp;q=lastfm:Black+Sabbath+The+Dio+Years&amp;btnI=l%27m+Feeling+Lucky&amp;aq=...</a>	16	16
<a href="http://www.last.fm/music/Black+Sabbath/_/Children+of+the+Grave">http://www.last.fm/music/Black+Sabbath/_/Children+of+the+Grave</a>	17	16
<a href="http://www.last.fm/music/Black+Sabbath/_/Changes">http://www.last.fm/music/Black+Sabbath/_/Changes</a>	18	16
<a href="http://www.last.fm/music/Black+Sabbath/_/Into+the+Void">http://www.last.fm/music/Black+Sabbath/_/Into+the+Void</a>	19	14
<a href="http://www.last.fm/music/Black+Sabbath/_/Sabbath+Bloody+Sabbath">http://www.last.fm/music/Black+Sabbath/_/Sabbath+Bloody+Sabbath</a>	20	14
<a href="/profile/FireflyVodka/blip/51750621/Black+Sabbath-Paranoid(1970-Music+Video)">/profile/FireflyVodka/blip/51750621/Black+Sabbath-Paranoid(1970-Music+Video)</a>	21	14
<a href="http://www.last.fm/music/Black+Sabbath/_/Fairies+Wear+Boots">http://www.last.fm/music/Black+Sabbath/_/Fairies+Wear+Boots</a>	22	13
<a href="http://www.google.com/search?hl=en&amp;q=lastfm:Black+Sabbath+Live+At+Last&amp;btnI=l%27m+Feeling+Lucky&amp;aq=f...">http://www.google.com/search?hl=en&amp;q=lastfm:Black+Sabbath+Live+At+Last&amp;btnI=l%27m+Feeling+Lucky&amp;aq=f...</a>	23	13
<a href="/profile/Dios_Padre/blip/51103769/Black+Sabbath-War+Pigs">/profile/Dios_Padre/blip/51103769/Black+Sabbath-War+Pigs</a>	24	13
<a href="http://tinysong.com/6MCo">http://tinysong.com/6MCo</a>	25	13
<a href="http://www.last.fm/music/Black+Sabbath/_/Never+Say+Die">http://www.last.fm/music/Black+Sabbath/_/Never+Say+Die</a>	26	12
<a href="http://www.last.fm/music/Black+Sabbath/_/Hand+of+Doom">http://www.last.fm/music/Black+Sabbath/_/Hand+of+Doom</a>	27	11

Figure 12: Top Shared Links on Twitter mentioning Black Sabbath

URL	Rank	Tweets
<a href="http://tinysong.com/fa2v">http://tinysong.com/fa2v</a>	28	10
<a href="http://www.tweekly.fm/user/Ph_oleander">http://www.tweekly.fm/user/Ph_oleander</a>	29	9
<a href="http://www.last.fm/music/Black+Sabbath/_/Sabbra+Cadabra">http://www.last.fm/music/Black+Sabbath/_/Sabbra+Cadabra</a>	30	9
<a href="http://tinysong.com/ke8u">http://tinysong.com/ke8u</a>	31	9
<a href="http://tinysong.com/7meU">http://tinysong.com/7meU</a>	32	9
<a href="http://tinysong.com/dSQc">http://tinysong.com/dSQc</a>	33	9
<a href="http://tinysong.com/jVIM">http://tinysong.com/jVIM</a>	34	8
<a href="http://tinysong.com/jTB5">http://tinysong.com/jTB5</a>	35	8
<a href="http://tinysong.com/k08Z">http://tinysong.com/k08Z</a>	36	8
<a href="http://www.tweekly.fm/user/andre_hellion">http://www.tweekly.fm/user/andre_hellion</a>	37	8
<a href="http://www.google.com/search?hl=en&amp;q=lastfm:Black+Sabbath+Heaven+And+Hell&amp;btnI=l%27m+Feeling+Lucky&amp;a...">http://www.google.com/search?hl=en&amp;q=lastfm:Black+Sabbath+Heaven+And+Hell&amp;btnI=l%27m+Feeling+Lucky&amp;a...</a>	38	8
<a href="http://www.google.com/search?hl=en&amp;q=lastfm:Black+Sabbath+Black+Sabbath+Vol+4&amp;btnI=l%27m+Feeling+Luc...">http://www.google.com/search?hl=en&amp;q=lastfm:Black+Sabbath+Black+Sabbath+Vol+4&amp;btnI=l%27m+Feeling+Luc...</a>	39	8
<a href="http://www.google.com/search?hl=en&amp;q=lastfm:Black+Sabbath+Headless+Cross&amp;btnI=l%27m+Feeling+Lucky&amp;aq...">http://www.google.com/search?hl=en&amp;q=lastfm:Black+Sabbath+Headless+Cross&amp;btnI=l%27m+Feeling+Lucky&amp;aq...</a>	40	8
<a href="http://www.tweekly.fm/user/LeandroZonetti">http://www.tweekly.fm/user/LeandroZonetti</a>	41	8
<a href="http://tinysong.com/evBz">http://tinysong.com/evBz</a>	42	8
<a href="http://www.tweekly.fm/user/Harrisbass">http://www.tweekly.fm/user/Harrisbass</a>	43	8
<a href="http://www.last.fm/music/Black+Sabbath/_/Solitude">http://www.last.fm/music/Black+Sabbath/_/Solitude</a>	44	8
<a href="http://www.last.fm/music/Black+Sabbath/_/Rat+Salad">http://www.last.fm/music/Black+Sabbath/_/Rat+Salad</a>	45	8
<a href="http://tinysong.com/jH31">http://tinysong.com/jH31</a>	46	8
<a href="http://www.last.fm/music/Black+Sabbath/_/The+Mob+Rules">http://www.last.fm/music/Black+Sabbath/_/The+Mob+Rules</a>	47	8
<a href="http://www.last.fm/user/kimuhiro777">http://www.last.fm/user/kimuhiro777</a>	48	8
<a href="http://www.tweekly.fm/user/xrebeldiax">http://www.tweekly.fm/user/xrebeldiax</a>	49	8
<a href="http://www.last.fm/music/Black+Sabbath/_/Wicked+World">http://www.last.fm/music/Black+Sabbath/_/Wicked+World</a>	50	8
<a href="http://tinysong.com/fZXD">http://tinysong.com/fZXD</a>	51	7
<a href="http://tinysong.com/oAg9">http://tinysong.com/oAg9</a>	52	7
<a href="http://www.last.fm/music/Black+Sabbath/_/Orchid">http://www.last.fm/music/Black+Sabbath/_/Orchid</a>	53	7
<a href="http://www.last.fm/music/Black+Sabbath/_/Children+of+the+Sea">http://www.last.fm/music/Black+Sabbath/_/Children+of+the+Sea</a>	54	7
<a href="http://www.tweekly.fm/user/_LLOLL">http://www.tweekly.fm/user/_LLOLL</a>	55	7
<a href="http://www.last.fm/music/Black+Sabbath/_/Symptom+of+the+Universe">http://www.last.fm/music/Black+Sabbath/_/Symptom+of+the+Universe</a>	56	7
<a href="http://tinysong.com/k9pV">http://tinysong.com/k9pV</a>	57	6
<a href="http://www.last.fm/music/Black+Sabbath/_/Wheels+of+Confusion">http://www.last.fm/music/Black+Sabbath/_/Wheels+of+Confusion</a>	58	6
<a href="http://www.last.fm/music/Black+Sabbath/_/Fluff">http://www.last.fm/music/Black+Sabbath/_/Fluff</a>	59	6
<a href="http://www.tweekly.fm/twitter/gcgrunewald">http://www.tweekly.fm/twitter/gcgrunewald</a>	60	6

Figure 12 (continued): Top Shared Links on Twitter mentioning Black Sabbath

# News Coverage

## News Popularity

This section shows the total number of music articles mentioning Black Sabbath during this time period and the overall rank of Black Sabbath when compared to similar artists.

146th Overall Rank

700 Articles

0.017% Share

Artist	Rank	Articles	Share
Ozzy Osbourne	67th	1,038	0.026%
Dio	98th	871	0.022%
Led Zeppelin	114th	793	0.020%
<b>Black Sabbath</b>	<b>146th</b>	<b>700</b>	<b>0.017%</b>
Dream Theater	316th	412	0.010%
Ronnie James Dio	331st	395	0.010%
Deep Purple	562nd	248	0.006%
Rainbow	1071st	107	0.003%

Figure 13: News Coverage Comparison

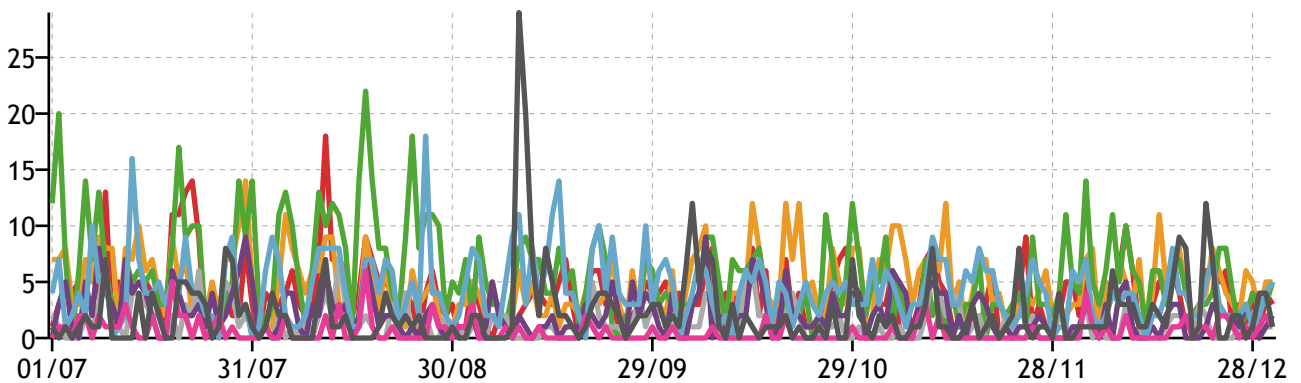
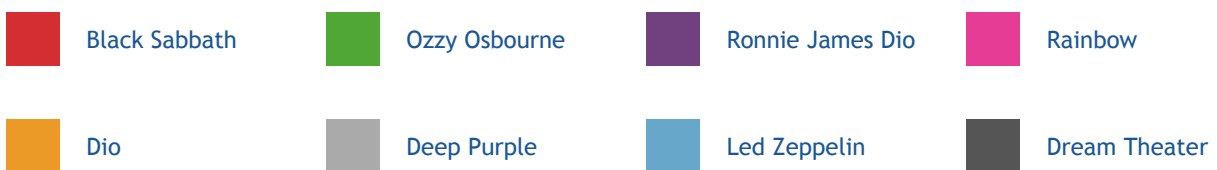


Figure 14: News Coverage over Time



# News Comparison

This section compares the number of music articles mentioning Black Sabbath during this time period to similar artists.

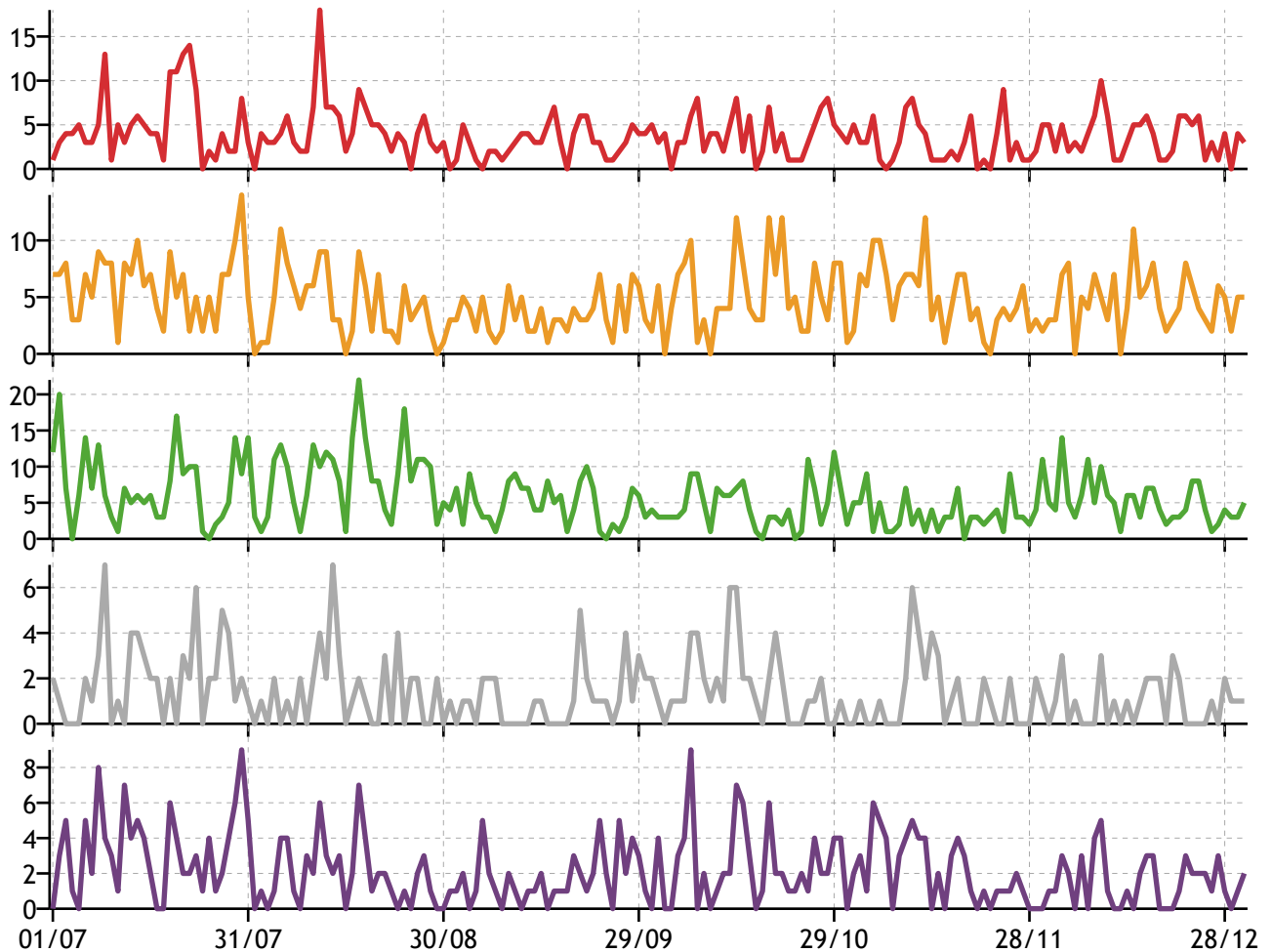


Figure 15: Comparisons for Black Sabbath



# Mainstream Chart vs Sentiment

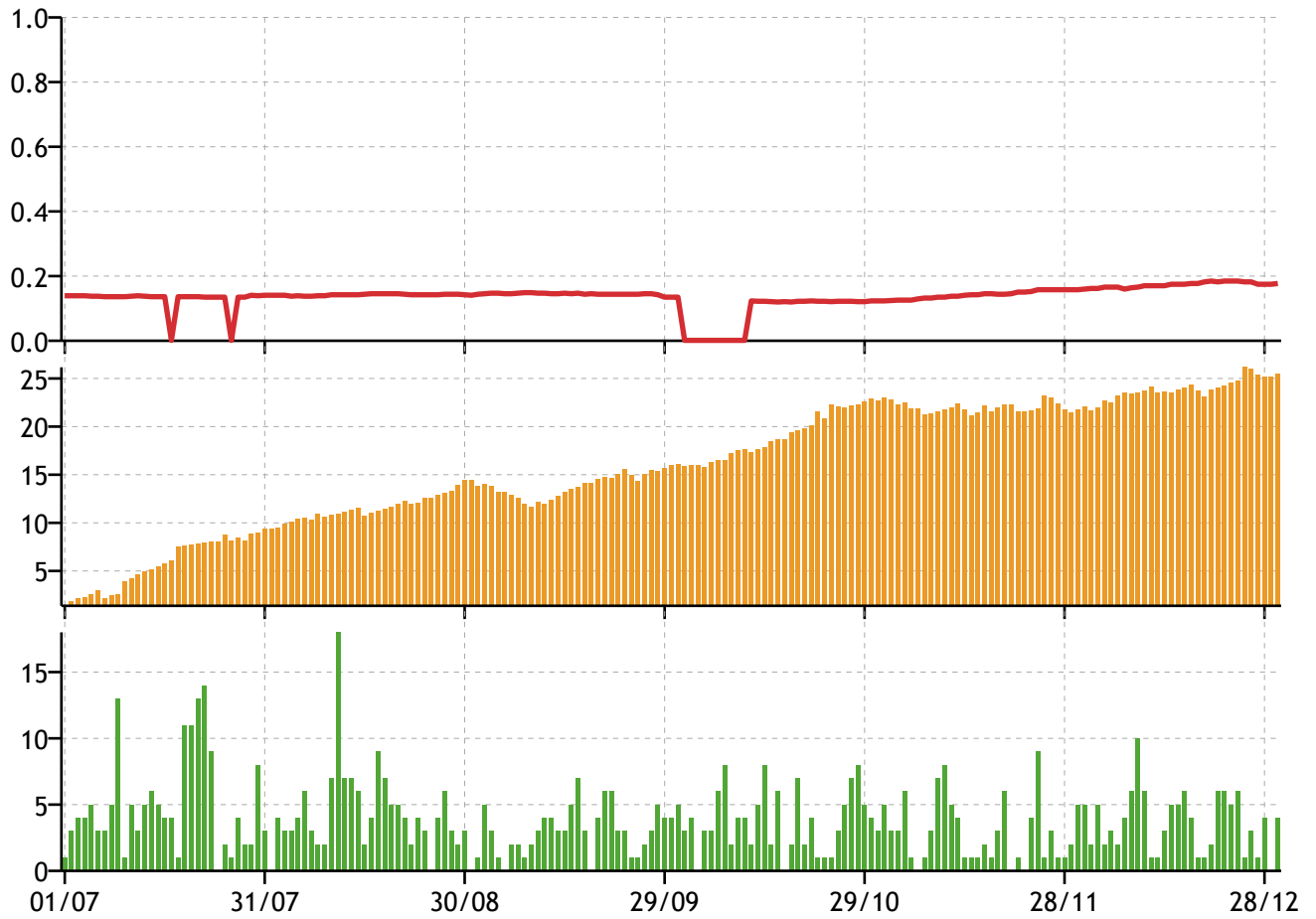


Figure 16: Black Sabbath Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Black Sabbath that day.



# Top Publishers

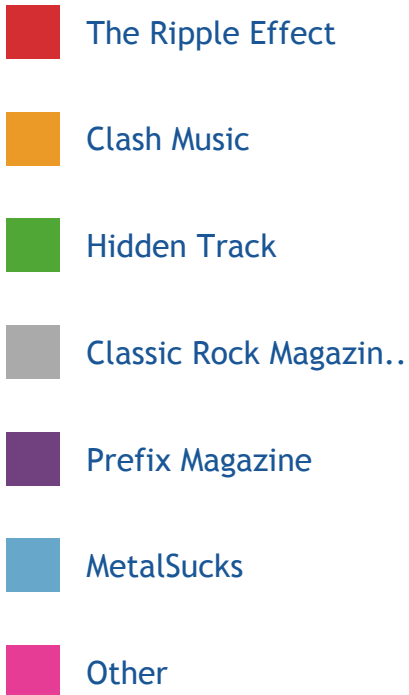


Figure 17: Top Publishers related to Black Sabbath

Top Publishers	Mentions
The Ripple Effect	18
Clash Music	9
Hidden Track	8
Classic Rock Magazine	7
Prefix Magazine	6
MetalSucks	5
Cuchara Sonica	5
Spin	5
Metal Injection	4
Here comes the flood	4
No Rock&Roll Fun	4
Metal Bastard's MP3 Blahg	3
The A.V. Club	3
Guitar Player	3
Guardian music	3

Figure 18: Most frequently mentioned Top Publishers

# Top News Publishers

Publisher	Rank	Articles
The Ripple Effect - <a href="http://ripplemusic.blogspot.com/">http://ripplemusic.blogspot.com/</a>	1	18
Clash Music - <a href="http://www.clashmusic.com/">http://www.clashmusic.com/</a>	2	9
Hidden Track - <a href="http://www.glidemagazine.com/hiddentrack">http://www.glidemagazine.com/hiddentrack</a>	3	8
Classic Rock Magazine - <a href="http://www.classicrockmagazine.com/">http://www.classicrockmagazine.com/</a>	4	7
Prefix Magazine - <a href="http://prefixmag.com">http://prefixmag.com</a>	5	6
MetalSucks - <a href="http://www.metalsucks.net">http://www.metalsucks.net</a>	6	5
Cuchara Sonica - <a href="http://cucharasonica.com">http://cucharasonica.com</a>	7	5
Spin - <a href="http://www.spin.com/">http://www.spin.com/</a>	8	5
Metal Injection - <a href="http://metalinjection.net">http://metalinjection.net</a>	9	4
Here comes the flood - <a href="http://blogger.xs4all.nl/werksman/">http://blogger.xs4all.nl/werksman/</a>	10	4
No Rock&Roll Fun - <a href="http://xrrf.blogspot.com">http://xrrf.blogspot.com</a>	11	4
Metal Bastard's MP3 Blahg - <a href="http://metalbastard.blogspot.com/">http://metalbastard.blogspot.com/</a>	12	3
The A.V. Club - <a href="http://www.avclub.com/">http://www.avclub.com/</a>	13	3
Guitar Player - <a href="http://www.guitarplayer.com/">http://www.guitarplayer.com/</a>	14	3
Guardian music - <a href="http://www.guardian.co.uk/music">http://www.guardian.co.uk/music</a>	15	3
Something Else! - <a href="http://somethingelsemusic.blogspot.com/">http://somethingelsemusic.blogspot.com/</a>	16	2
:: The Playlist :: - <a href="http://thepodcast.blogspot.com/">http://thepodcast.blogspot.com/</a>	17	2
The Adios Lounge - <a href="http://www.adioslounge.com/">http://www.adioslounge.com/</a>	18	2
the culture of me - <a href="http://www.thecultureofme.com">http://www.thecultureofme.com</a>	19	2
Metal Bastard Goes Soft - <a href="http://monkeybastardsv20.blogspot.com/">http://monkeybastardsv20.blogspot.com/</a>	20	2
NPR Music - <a href="http://www.npr.org/music/">http://www.npr.org/music/</a>	21	2
Consequence of Sound - <a href="http://www.consequenceofsound.net/">http://www.consequenceofsound.net/</a>	22	2
NME - News - <a href="http://www.nme.com/">http://www.nme.com/</a>	23	2
another night on earth - <a href="http://anothernightonearth.blogspot.com/">http://anothernightonearth.blogspot.com/</a>	24	1
Dollar Bin Jams - <a href="http://dollarbinjamsonline.blogspot.com">http://dollarbinjamsonline.blogspot.com</a>	25	1
Rolling Stone: Smoking Section - <a href="http://www.rollingstone.com/blogs/smokingsection/rss.xml">http://www.rollingstone.com/blogs/smokingsection/rss.xml</a>	26	1
EAR FARM - <a href="http://earfarm.com">http://earfarm.com</a>	27	1

Figure 19: Top 57 Publishers mentioning Black Sabbath

Publisher	Rank	Articles
some beans - <a href="http://some-beans.blogspot.com/">http://some-beans.blogspot.com/</a>	28	1
Covert Curiosity - <a href="http://covertcuriosity.blogspot.com">http://covertcuriosity.blogspot.com</a>	29	1
Sonic Itch Music - <a href="http://www.sonicitchmusic.com">http://www.sonicitchmusic.com</a>	30	1
Ryan's Smashing Life - <a href="http://ryanssmashinglife.blogspot.com">http://ryanssmashinglife.blogspot.com</a>	31	1
Frequenze Indipendenti - <a href="http://frequenzeindipendenti.blogspot.com/">http://frequenzeindipendenti.blogspot.com/</a>	32	1
brooklynvegan - <a href="http://www.brooklynvegan.com/">http://www.brooklynvegan.com/</a>	33	1
Chrome Kids - <a href="http://chromekids.blogspot.com">http://chromekids.blogspot.com</a>	34	1
Tonegents - <a href="http://tonegents.blogspot.com/">http://tonegents.blogspot.com/</a>	35	1
Aversion Online - <a href="http://www.aversionline.com/blahg/">http://www.aversionline.com/blahg/</a>	36	1
Song, by Toad - <a href="http://songbytoad.com">http://songbytoad.com</a>	37	1
Berkeley Place - <a href="http://www.berkeleyplaceblog.com">http://www.berkeleyplaceblog.com</a>	38	1
Music For Maniacs - <a href="http://musicformaniacs.blogspot.com">http://musicformaniacs.blogspot.com</a>	39	1
Pitchfork - <a href="http://pitchfork.com/">http://pitchfork.com/</a>	40	1
Heart on a Stick - <a href="http://heartonastick.blog-city.com/">http://heartonastick.blog-city.com/</a>	41	1
The Rising Storm - <a href="http://therisingstorm.net">http://therisingstorm.net</a>	42	1
You Ain't No Picasso - <a href="http://youaintnopicasso.com">http://youaintnopicasso.com</a>	43	1
KEEM ALL HIPPIES - <a href="http://keemallhippies.blogspot.com/">http://keemallhippies.blogspot.com/</a>	44	1
inALLcaps - <a href="http://www.inallcaps.com">http://www.inallcaps.com</a>	45	1
captain's dead - <a href="http://captainsdead.com">http://captainsdead.com</a>	46	1
ALARM Magazine - <a href="http://www.alarmpress.com/">http://www.alarmpress.com/</a>	47	1
The Giant Panther - <a href="http://thegiantpanther.blogspot.com">http://thegiantpanther.blogspot.com</a>	48	1
SqueezeMyLemon - <a href="http://squeezeylemon.blogspot.com">http://squeezeylemon.blogspot.com</a>	49	1
whiteboydancefloor - <a href="http://whiteboydancefloor.blogspot.com">http://whiteboydancefloor.blogspot.com</a>	50	1
Disquiet.com - <a href="http://www.disquiet.com/">http://www.disquiet.com/</a>	51	1
My Old Kentucky Blog - <a href="http://myoldkyhome.blogspot.com">http://myoldkyhome.blogspot.com</a>	52	1
The Devil Has The Best Tuna - <a href="http://besttuna.blogspot.com">http://besttuna.blogspot.com</a>	53	1
miss coco - <a href="http://imisscoco.blogspot.com">http://imisscoco.blogspot.com</a>	54	1
Star Maker Machine - <a href="http://sixsongs.blogspot.com/">http://sixsongs.blogspot.com/</a>	55	1
It's a trap! Scandinavian music - <a href="http://itsatrap.com/index.php">http://itsatrap.com/index.php</a>	56	1
Shelf Life - <a href="http://shelflifetunes.blogspot.com/">http://shelflifetunes.blogspot.com/</a>	57	1

Figure 19 (continued): Top 57 Publishers mentioning Black Sabbath

## Best 5 News Days

1

### 11 August 2010 : 18 articles

#### Popular Articles this Day

##### [Original Black Sabbath to Reunite Again?](#)

Noisecreep, 11 August 2010

Filed under: News John Shearer, WireImage As Ozzy Osbourne has intoned so many times onstage, "Crazy, but that's how it goes." There is growing evidence that the original Black Sabbath ...

##### [Black Sabbath Reunion Delay- Limp Bizkit Walking Away- U2 Musical- My Chemical Romance Finish New Album- Alter Bridge in Sept- Pink Floyd- Megadeth- more](#)

Anti Music, 11 August 2010

A top story from this week. Today's roundup of quick music news stories

##### [TONY IOMMI's Guitar Stolen At HIGH VOLTAGE Festival](#)

Blabbermouth, 11 August 2010

According to a posting on the BLACK SABBATH fan site Black-Sabbath.com, Tony Iommi's Iommi SG guitar (see photo below) was stolen at the tribute show HEAVEN & HELL performed on ...

##### [Eminem Samples Black Sabbath's "Changes"](#)

idiomag, 11 August 2010

Some more YouTube digging has yielded the fruit that is EMINEM sampling the epic BLACK SABBATH track "Changes" in his song "Going Through Changes", from his new album Recovery. Stalwart ...

##### [Connecticut Rock Musicians Pay Tribute To RONNIE JAMES DIO \(Video\)](#)

idiomag, 11 August 2010

MEGAHERTZ, THREAT, CATEGORY 5, KARMIC JUSTICE, MIKE CORWELL, GARGAMEL, VENGEANCE and SOLAR ANGELS are among the Connecticut-based artists who took part in a tribute concert to the legendary heavy metal ...

##### [Metal Hammer Release Black Sabbath Tribute Tracklist](#)

idiomag, 11 August 2010

Don't forget to pick up next month's issue which comes with our very special Black Sabbath Tribute CD with covers of Sabbath classics. This is the next in the Metal ...

## **CAVALERA CONSPIRACY, AMON AMARTH, APOCALYPTICA Pay Tribute To BLACK SABBATH**

Blabbermouth, 11 August 2010

Next month's issue of Metal Hammer magazine will include a very special BLACK SABBATH tribute CD featuring cover versions of SABBATH classics performed by such artists as CAVALERA CONSPIRACY, AMON ...

## **Connecticut Rock Musicians Pay Tribute To RONNIE JAMES DIO (Video)**

Blabbermouth, 11 August 2010

MEGAHERTZ, THREAT, CATEGORY 5, KARMIC JUSTICE, MIKE CORWELL, GARGAMEL, VENGEANCE and SOLAR ANGELS are among the Connecticut-based artists who took part in a tribute concert to the legendary heavy metal ...

## **Metal Hammer Release Black Sabbath Tribute Tracklist**

Metal Hammer, 11 August 2010

Don't forget to pick up next month's issue which comes with our very special Black Sabbath Tribute CD with covers of Sabbath classics. (more...)

## **Early Black Sabbath Interview Posted Online**

Anti Music, 10 August 2010

The Metal Den has posted a snippet of a rare audio interview featuring Ozzy Osbourne and Geezer Butler of Black Sabbath.

2

## **22 July 2010 : 14 articles**

### **Popular Articles this Day**

#### **Music: Newswire: Ozzy Osbourne and Tony Iommi settle their differences in the least metal way possible**

The A.V. Club, 21 July 2010

Putting an end to over a year's worth of legal disputes, Ozzy Osbourne and Tony Iommi have settled their disagreement over ownership of the name "Black Sabbath." In 2009, Osbourne ...

#### **Black Sabbath Name Dispute Resolved**

Artist Direct, 22 July 2010

Ozzy Osbourne and Tony Iommi, known as the vocalist and guitarist of Black Sabbath, only one of the keyset bands in heavy metal history, have patched up their legal differences ...

#### **Black Sabbath, Ozzy Osbourne, Tony Iommi: Tony Iommi And Ozzy Osbourne Settle Black Sabbath Dispute**

Prefix Magazine, 22 July 2010

Longtime feuders Tony Iommi and Ozzy Osbourne have reportedly ended their couple year beef over Iommi using the Black Sabbath name to sell stuff, settling out of court and "reconciling." ...

## **OPP – 7/21 (Arcade Fire, Black Sabbath, more)**

EAR FARM, 22 July 2010

Arcade Fire is going to be streaming their upcoming Madison Square Garden show Ozzy Osbourne and Tony Iommi settle their differences in the least metal way possible With sales lagging, ...

## **Black Sabbath Sign Peace Treaty**

Clash Music, 21 July 2010

Black Sabbath members Ozzy Osbourne and Tony Iommi have ended their recent legal feud. Formed in Birmingham in the late 60s, Black Sabbath would go on to invent the heavy ...

## **Ozzy and Tony Iommi settle Black Sabbath lawsuit**

Kerrang!, 21 July 2010

The Double O and Sabbath guitarist end dispute over band name ownership.

## **Ozzy and Tony Iommi settle Black Sabbath lawsuit**

idiomag, 22 July 2010

Ozzy Osbourne and his former Black Sabbath bandmate, guitarist Tony Iommi, have settled their lawsuit over who owns the Black Sabbath name. As previously reported , Ozzy initiated legal proceedings ...

## **Bill Ward Addresses Black Sabbath Reunion Rumors Recap**

Anti Music, 22 July 2010

Black Sabbath drummer Bill Ward has gone on the record about the rumors that the members of Black Sabbath may be plotting a reunion with Ozzy Osbourne

## **Tony Iommi And Ozzy Settle On Black Sabbath Name**

idiomag, 22 July 2010

After a protracted legal stoush, Iommi and Ozzy have settled over the Black Sabbath name. In great news for Sabbath fans, the metal royals have “amicably resolved” the dispute over ...

## **BLACK SABBATH Name Resolved by Ozzy and Iommi**

MusicBlips, 22 July 2010

By Nina Saeidi The year long legal battle over the Black Sabbath name has finally been laid to rest by the lawyers of Ozzy Osbourne and Tony Iommi today and ...

**3**

## **09 July 2010 : 13 articles**

### **Popular Articles this Day**

#### **Ozzy Sabbath Reunion Not Ruled Out**

Anti Music, 09 July 2010

Rock Radio has this report for those pondering what the future might hold for Black Sabbath

## **Black Sabbath – Paranoid DVD**

MusicBlips, 09 July 2010

Eagle Rock Entertainment just released Classic Albums: Black Sabbath – Paranoid DVD, part of their award-winning Classic Albums DVD series. The DVD honors the album's 40 year anniversary by uncovering ...

## **BLACK COUNTRY COMMUNION: Glenn Hughes and Jason Bonham Join Forces with Derek Sherinian in Rock Supergroup**

MusicBlips, 09 July 2010

BLACK COUNTRY COMMUNION the Anglo/American rock supergroup comprising vocalist/bassist Glenn Hughes (Deep Purple, Black Sabbath), drummer Jason Bonham (Led Zeppelin), Derek Sherinian (Dream Theater) and blues rock guitarist Joe Bonamassa ...

## **Current/Former Members Of IMPELLITTERI, OVERKILL To Pay Tribute To RONNIE JAMES DIO**

Blabbermouth, 09 July 2010

Current and former members of IMPELLITTERI, OVERKILL, DEAD MENS DREAMS and PAIN PRINCIPLE will take part in a tribute concert to the legendary heavy metal singer Ronnie James Dio (HEAVEN ...

## **RONNIE JAMES DIO: 'Rockline' Tribute Available Online**

Blabbermouth, 08 July 2010

The July 7, 2010 edition of the nationally syndicated radio show "Rockline" was a tribute to legendary heavy metal vocalist Ronnie James Dio — best known for his work with ...

## **BLACK COUNTRY COMMUNION: Debut Album Artwork Unveiled**

Blabbermouth, 08 July 2010

BLACK COUNTRY COMMUNION — the Anglo/American rock supergroup featuring vocalist/bassist Glenn Hughes (DEEP PURPLE, BLACK SABBATH, TRAPEZE), drummer Jason Bonham (LED ZEPPELIN), Derek Sherinian (DREAM THEATER) and blues rock guitarist ...

## **SMNnews: Why Don't You Read Our Reviews?**

Heavy Metal Music News, 09 July 2010

SMNnews just posted up a series of reviews for the bands below. Why don't you give them a read and a comment or two? Chambers – Old love Posthuman – ...

## **BLACK COUNTRY COMMUNION: Glenn Hughes and Jason Bonham Join Forces with Derek Sherinian in Rock Supergroup**

Heavy Metal Music News, 09 July 2010

BLACK COUNTRY COMMUNION the Anglo/American rock supergroup comprising vocalist/bassist Glenn Hughes (Deep Purple, Black Sabbath), drummer Jason Bonham (Led Zeppelin), Derek Sherinian (Dream Theater) and blues rock guitarist Joe Bonamassa, ...

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Brain Gell, 09 July 2010

BLACK COUNTRY COMMUNION the Anglo/American rock supergroup comprising vocalist/bassist Glenn Hughes (Deep Purple, Black Sabbath), drummer Jason Bonham (Led Zeppelin), Derek Sherinian (Dream Theater) and blues rock guitarist Joe Bonamassa, ...

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## **21 July 2010 : 13 articles**

### **Popular Articles this Day**

#### **Music: Newswire: Ozzy Osbourne and Tony Iommi settle their differences in the least metal way possible**

The A.V. Club, 21 July 2010

Putting an end to over a year's worth of legal disputes, Ozzy Osbourne and Tony Iommi have settled their disagreement over ownership of the name "Black Sabbath." In 2009, Osbourne ...

#### **Ozzy Osbourne and Tony Iommi Resolve Black Sabbath Name Problems**

Noisecreep, 20 July 2010

Filed under: News WireImage / Getty Images Alas, the hatchet has been buried -- and not in each other's backs! Black Sabbath principals Ozzy Osbourne and Tony Iommi were swinging ...

#### **Black Sabbath Sign Peace Treaty**

Clash Music, 21 July 2010

Black Sabbath members Ozzy Osbourne and Tony Iommi have ended their recent legal feud. Formed in Birmingham in the late 60s, Black Sabbath would go on to invent the heavy ...

#### **Ozzy and Tony Iommi settle Black Sabbath lawsuit**

Kerrang!, 21 July 2010

The Double O and Sabbath guitarist end dispute over band name ownership.

#### **Hope for the Mideast: Ozzy Osbourne and Tony Iommi Bury the Hatchet...**

The Daily Swarm, 20 July 2010

DATE : JULY 20, 2010 FROM : MARCEE RONDAN /MITCH SCHNEIDER /ANGELA VILLANUEVA Black Sabbath statement: Ozzy Osbourne and Tony Iommi of the legendary heavy metal band Black Sabbath have ...

## **Tony & Ozzy Settle Sabbath Dispute [News]**

Ultimate Guitar, 20 July 2010

General Music News : Tony Iommi and Ozzy Osbourne have released a joint statement about the settlement of their Black Sabbath trademark dispute.

## **Black Sabbath Sign Peace Treaty**

idiomag, 21 July 2010

Black Sabbath members Ozzy Osbourne and Tony Iommi have ended their recent legal feud. Formed in Birmingham in the late 60s, Black Sabbath would go on to invent the heavy ...

## **The Definitive Beastie Boys Sample Source Collection [Compiled...**

MusicBlips, 21 July 2010

> The Definitive Beastie Boys Sample Source Collection [Compiled by Miscreant Productions ] LICENSED TO ILL Led Zeppelin - When The Levee Breaks [Rhymin & Stealing] Black Sabbath - Sweet ...

## **RollingStone.com: Ozzy and Tony Iommi Settle Black Sabbath Suit**

MusicBlips, 21 July 2010

Ozzy Osbourne and Tony Iommi have "amicably resolved" their legal battle over the rights to the Black Sabbath name. "Both parties are glad to put this behind them and to ...

## **BILL WARD: 'I Talk To OZZY All The Time And He Hasn't Mentioned S\*\*t To Me About SABBATH'**

Blabbermouth, 21 July 2010

Brandon Marshall of Sonic Excess conducted an interview last week with legendary BLACK SABBATH drummer Bill Ward.

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## **19 July 2010 : 11 articles**

### **Popular Articles this Day**

#### **Dave 'Bucket' Colwell endorses Fret-King and Vintage electric guitars**

Guitar Player, 19 July 2010

Top UK session player, and long-time Bad Company guitarist Dave 'Bucket' Colwell has become the latest addition to the ever growing stable of professional and 'journeyman' Fret-King and Vintage electric ...

#### **Ryan Adams On Laura Marling**

Clash Music, 19 July 2010

American songwriter Ryan Adams has revealed that he is the latest big name to fall for Laura Marling. With her silky voice and dramatic material, Laura Marling has become the ...

## **Metal Hammer ratchet up price for Ozzy special**

No Rock&Roll Fun, 19 July 2010

Metal Hammer is hoping to repeat the trick it managed with its Slash special back in April by lobbing out an Ozzy special for a healthy premium price. The Slash ...

## **GLENN HUGHES Discusses BLACK COUNTRY COMMUNION, Winning Battle Against Drugs And Alcohol**

idiomag, 19 July 2010

Eve Jackson of France 24 recently conducted an interview with legendary vocalist/bassist Glenn Hughes (DEEP PURPLE, BLACK SABBATH, TRAPEZE) about being the "voice of rock," renewing his music and winning ...

## **JON OLIVA'S PAIN Pays Tribute To RONNIE JAMES DIO At Holland's ZWARTE CROSS Festival**

idiomag, 19 July 2010

Fan-filmed video footage of JON OLIVA'S PAIN performing a cover version of the DIO classic "Rainbow In The Dark" as a tribute to legendary heavy metal singer Ronnie James Dio ...

## **Former OVERKILL Guitarist Pays Tribute To RONNIE JAMES DIO In Florida**

Blabbermouth, 19 July 2010

Fan-filmed video footage of current/former members of OVERKILL, DEAD MENS DREAMS and THE RISE OF DEFIANCE performing a cover version of the BLACK SABBATH classic "Neon Knights" as a tribute ...

## **Another Classic Albums: Black Sabbath Paranoid Preview**

Anti Music, 19 July 2010

A top story from this week. Classic Albums: Black Sabbath - Paranoid hit stores on Blu-Ray and DVD this week and we have another free sneak preview for you.

## **GLENN HUGHES Discusses BLACK COUNTRY COMMUNION, Winning Battle Against Drugs And Alcohol**

Blabbermouth, 19 July 2010

Eve Jackson of France 24 recently conducted an interview with legendary vocalist/bassist Glenn Hughes (DEEP PURPLE, BLACK SABBATH, TRAPEZE) about being the "voice of rock," renewing his music and winning ...

## **JON OLIVA'S PAIN Pays Tribute To RONNIE JAMES DIO At Holland's ZWARTE CROSS Festival**

Blabbermouth, 19 July 2010

Fan-filmed video footage of JON OLIVA'S PAIN performing a cover version of the DIO classic "Rainbow In The Dark" as a tribute to legendary heavy metal singer Ronnie James Dio ...

## **FORBIDDEN Pays Tribute To RONNIE JAMES DIO At Germany's BANG YOUR HEAD!!! Festival**

Blabbermouth, 19 July 2010

Fan-filmed video footage of San Francisco Bay Area thrashers FORBIDDEN performing a cover version of the BLACK SABBATH classic "Children Of The Sea" as a tribute to legendary heavy metal ...

## News Highlights

This section includes the most repeated statements in the music press about Black Sabbath month by month during this period.

### July

"Black Sabbath is the greatest band of all time. Nothing moves me more. I am actually obsessed"

Thu 01/07 - Stone Axe interview - Heavy Metal Time Machine

"Black Sabbath is mentioned, their back catalogue speaks volumes. "Mob Rules" was the tenth studio album, which was released in 1981 and featured Vinnie Appice on Drums ..."

Wed 14/07 - Black Sabbath - Mob Rules [Deluxe] - Alt Sounds

"Black Sabbath have been reworked into an album of childrens' bedtime lullabies, out this month. But whether the tortured voice of Ozzy Osbourne, who famously bit ..."

Fri 16/07 - Rockabye Sabbath - ABC Dig Music

"Black Sabbath has existed and that the bandmates relinquished their rights in the 1980s. Ozzy had been seeking 50 percent ownership of the trademark and it ..."

Tue 20/07 - Ozzy Osbourne and Tony Iommi Resolve Black Sabbath Name Problems - Noisecreep

"Black Sabbath may be plotting a reunion with Ozzy Osbourne following the death of Ronnie James Dio"

Tue 20/07 - Bill Ward Addresses Black Sabbath Reunion Rumors - Anti Music

"Black Sabbath have amicably resolved their problems over the ownership of the Black Sabbath name and court proceedings in New York have been discontinued. Both parties ..."

Tue 20/07 - Hope for the Mideast: Ozzy Osbourne and Tony Iommi Bury the Hatchet... - The Daily Swarm

"Black Sabbath would go on to invent the heavy metal genre. Their down tuned guitars, wailing vocals and occult referencing lyrics set the template a generation ..."

Wed 21/07 - Black Sabbath Sign Peace Treaty - Clash Music

## August

"Black Sabbath were talking about and one of the greatest heavy metal albums of all time, 1970's Paranoid . Longtime Sabbath freaks may find the beginning ..."

Mon 16/08 - Ripple Theater - Black Sabbath - Paranoid Classic Albums DVD - The Ripple Effect

"Black Sabbath have now gone on record discussing the possibility of a reunion"

Tue 17/08 - Black Sabbath Members Discuss Possible Reunion - Anti Music

"Black Sabbath is they were quite capable of being funky as hell, as Supernaut proves. I think it's fair to suggest the inspiration for the euphoric, ..."

Fri 20/08 - Readers recommend: songs about assassination - Guardian music

## September

"Black Sabbath to post today, on my 40th birthday because A) this record is from 1970, the year I was spawned, and I am so fucking ..."

Thu 16/09 - Happy Birthday to me, starring Ozzy - Tonegents

"Black Sabbath is hands down one of the most influential bands of all time. I dare say without their innovative and at times inventive style, metal ..."

Thu 30/09 - Black Sabbath - "Paranoid" [DVD Review] - Pure Grain Audio

## October

"Black Sabbath to 60s pop star Bobby Goldsboro in a light-hearted ribbing"

Wed 13/10 - Plant Slags Off Sabbath [News] - Ultimate Guitar

## November

"Black Sabbath to Atreyu to Alice Cooper -- is twiddling the knobs for the record, which is slated for a spring 2011 release"

Tue 30/11 - Anvil Sign to The End Records - Noisecreep

## December

"Black Sabbath have joined the club, Metal Club that is. BLACK SABBATH: LIVE AT HAMMERSMITH ODEON , a 3-LP 180 gram vinyl with a triple gatefold ..."

Mon 06/12 - METAL CLUB: Black Sabbath To Release "Live At Hammersmith Odeon" + Times Of Grace Premiere New Song Video - Audio Perv

**"Black Sabbath have joined the club — Metal Club, that is"**

Tue 07/12 - BLACK SABBATH's 'Live At Hammersmith Odeon' To Be Released On 3LP 180-Gram Vinyl - Blabbermouth

**"Black Sabbath have announced yet another rerelease in the coming months"**

Tue 21/12 - Dio Era Black Sabbath Album Going Deluxe [News] - Ultimate Guitar

# Appendices

## Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 20: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

## Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 21: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart